Management and repair of wild lands would greatly benefit from a combination of data and techniques developed in two subdisciplines in biology, economic botany and restoration ecology. These combined disciplines offer a pool of information and ideas for a practical approach to conservation. Utilized simultaneously, they provide additional opportunities for protection of biodiversity through sustainable agriculture in districts adjacent to protected sites. Additionally, the combined legacy of these disciplines has strong potential for enhancing local economies in rural areas.

Modern marketing techniques, applied with careful consideration for protection of biodiversity and long term production, can further enhance these gains for society. Traditional crafts based on sustainable harvests can provide value added cottage industries that further aid economic development. In certain areas new technologies even open the door for development of larger scale industries, as evidenced by the potential for sustainable systems with the recent development of agri-board, currently made from wheat straw (see EBL Agriboard Page).

Traditional societies abound with working examples on a smaller scale, such as utilization of medicinal plants (Austin and Bourne, 1992) and cultivation of local strains of sweet potatoes (Austin 1991, Contreras, et al. 1995). In addition, wild varieties have been commercialized for sale as ornamentals. Thousands of pounds of the seeds of a relatively inconspicuous member of the morning glory family is sold yearly as a ground cover by California seed companies in both national and international markets (Austin 1998).

Although the scale is limited by sustainable yields for any type of product grown in wild or semi-wild
systems, these kinds of industries could improve economic stability and quality of lifestyle for people in all nations, including the United States. We urge policy makers, economists, and land managers at all levels to take into consideration this pool of information when looking at issues of development on both public and private lands, and in finding long-term solutions to economic problems.

About the Authors:

**Daniel F. Austin** is a professor at Florida Atlantic University who also heads their interdisciplinary Environmental Sciences Program. He is well known for his research on the systematics, ecology and ethnobotany of *Ipomoea*, the genus that includes sweet potatoes and morning glories. He has been a council member for the Society for Economic Botany and currently is their Book Review editor.

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Literature Cited:


