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"Since I came to Viet Nam last September, I have been greatly relieved about at least one thing: before, I had lost most of my faith in the ability of the Americans, particularly young ones, to undergo hardships and self-sacrifice. I have no more doubts. Our nation still produces the same tough, courageous breed that it always has."

--ROBERT V. POOS

Robert V. Poos...

Journalism Alumnus of the Year

This year’s outstanding journalism alumnus award was presented in absentia Friday night to Associated Press correspondent Robert V. Poos, who graduated from SIU in 1955 and who currently is in South Viet Nam writing about the actions and hardships of U.S. troops.

He is proficient with a camera. Typical of his photography is the picture at left, in which he captured the weary seriousness of young U.S. soldiers carrying the poncho-wrapped body of a dead friend.

Poos is remembered here by the Department of Journalism as a friendly, easy-going but “tough as nails” veteran of the Korean conflict who buckled down to his studies and emerged a hard-nosed journalist.

His award was accepted Friday by William J. Dill, also an SIU alumnus and AP’s assistant bureau chief in Chicago. Poos’ own first-hand account of the life of a Viet Nam war correspondent can be found on Page 3.
Editors, Historian Honored

Four Honored As Master Editors

Four newspaper editors were honored Friday night for their contributions to community journalism, and were named to the Department of Journalism's Hall of Fame. Honored as "Master Editors" were:

DON B. PAUSCHERT

W. HENSON PURCELL

DON BRYANT B. VO RIS

DON B. PAUSCHERT

Don B. Pauschert, editor emeritus, Pana (III.) News.

W. Henson Purcell, managing editor, The Daily American, West Frankfort, Ill.

Bryant B. Voris, the late editor-publisher, Waterloo (Ill.) Republican.

Charles Blanton Jr., editor-publisher, Sikeston (Mo.) Standard.

A biographical sketch of each of the editors follows:

DON B. PAUSCHERT

Don B. Pauschert retired as chief of policy and operation of Pana News Inc. in 1963, after serving as editor for almost 20 years.

An active member of his community, Pauschert had also served as president of both the Illinois Press Association, in 1955, and the Southern Illinois Editorial Association, in 1938. He was a member of the IPA's legislative committee for 20 years.

Pauschert is also a member of the Southern Illinois Press professional chapter of Sigma Delta Chi, professional journalistic society.

W. HENSON PURCELL

W. Henson Purcell has been with The Daily American in West Frankfort since 1918, when, as a mechanical department employee, he helped launch the first issue of that paper.

He achieved fame in 1941 when his article, "Foster's Farewell to His Soldier Son," was widely reprinted in newspapers and magazines, and later in pamphlet form in several languages.

Headline stories he has covered in Southern Illinois include Bigger-Shelton gang war, the Ku Klux Klan, the jurisdictional battles between the United Mine Workers and the Progressive Mine Workers in the coal fields of the area, and two West Frankfort tragedies: the 1925 tornado and the 1961 "Black Christmas" mine disaster.

Purcell is a lifetime member of the National Headliners Club and is a member of the SIU chapter of Alpha Delta Chi, national professional advertising fraternity.

BRYANT B. VORIS

The late Bryant B. Voris served as editor-publisher of the Waterloo Republican for almost 40 years.

The paper, founded by his father, H.C. Voris, is now run by his son, Robert.

Voris was president of both the Illinois Press Association and the Southern Illinois Editorial Association. He also served on various regional, state and national editorial association committees.

CHARLES BLANTON JR.

Charles Blanton Jr. served as editor-publisher of the Sikeston (Mo.) Standard, a daily newspaper, since 1948. Prior to that he was advertising and business manager.

Once named Sikeston's "Man of the Year," Blanton is also the recipient of the Southeast Missouri Press Association Award for 40 years of distinguished newspaper service.

He was chairman and vice president of the Missouri Press Association, and is past president of the Missouri, Illinois and Kentucky Advertising Club.

Press presidents — Robert H. Voris (left), editor of the Waterloo (Ill.) Republican, and Charles L. Blanton III, vice president and business manager of the Sikeston (Mo.) Standard are the current presidents of the Southern Illinois Editorial Association and the Southeast Missouri Press Association, which met on campus this past week in conjunction with SIU's annual Journalism Week.

Journalism Awards

Historian Named 'Headliner of 1966'

Stick a pin in any square inch of the map of Southern Illinois, and John W. Allen can tell you a story about the town, village or wide place in the road you may have touched. His written works on the facts and legend of the area, combined with his homespun philosophy, have brought him wide recognition.

Friday night he was recognized again. This time he was named Headliner of 1966 by the Southern Illinois Editorial Association. The award was made at the annual Journalism Week banquet at SIU.

One of the reasons in his feature stories, more than 600 of them, which have been published in scores of area newspapers in the last dozen years. A constant stream of historical and folklore booklets, newspaper and magazine articles has flowed from Allen's typewriter.

Allen, 78, spent nearly 20 years as a teacher, principal and superintendent in Southern Illinois schools, and for 16 years was a staff member of Southern Illinois University as curator of history for the SIU museum.

He received the University's Distinguished Service Award in 1964, the same year he was awarded an honorary doctor of laws degree by McKendree College.

Allen sees history as people with human beings-working, playing, dreaming and doing. His latest book, "Legends and Lore of Southern Illinois," now in its third printing, is a humanistic history of the region.

He has served a president of the Illinois Historical Society, which named him Historian of the Year in 1963. He received a similar honor from the Southern Illinois Historical Society in 1955. He was director of the Early American Industries Association for 20 years and has been a speaker before the National Folklore Society. He also has collected folklore for the Library of Congress.

A native of Hamilton County, Illinois, Allen began his teaching career after finishing the eighth grade in the Hardscrapble rural school. He attended SIU at various times from 1908 to 1922. He served with the Marines in World War I and while in Europe at London University, listened to Rudyard Kipling read poetry and squeezed into the House of Commons to hear the then Prime Minister Lloyd George announce peace.
"I Witnessed More Heroism in Those 24 Hours Than I Had in the Rest of My Life."

Da Nang, Viet Nam

Dear Friends,

"I'm afraid that my personal experiences aren't of too much interest to anyone other than myself and my wife and that is a pretty limited field."

The experiences that really are worthwhile are those of the soldiers, sailors and airmen who are doing the work over here. I might say that they are the bravest men it has ever been my privilege to know and it is a great joy to report their activities.

Although I hate to admit it, I firmly believe they are better troopers than those of my era in the Korean War and I have heard this echoed by some of the sergeants and officers who were around at that time and in World War II. These young men will be looking for no parades or heroic welcomes when they come home. They'll simply go back to work or to college, and although they'll have a great big, but still exclusive, club I don't believe that it will bother many people with tales of their exploits.

To them it's just been a job to do, a dirty, rotten nasty job, but one that they figured they'd do well. Put some of them in it was the last job on earth.

As far as correspondents are concerned I can dismiss most of them with this: There are roughly 350 correspondents in Viet Nam and some time back a couple of us were sleeping out in the mud and decided to pass the time away by naming those who really went out to cover the war. We came out with 20, and that's about it.

Another group that should not be forgotten is the Vietnamese nationals who work as cameramen for the television networks and wire services. There are many real pros among them.

Frankly I hate to dwell much on my personal experiences as I don't think that I'm really qualified to be much of a pundit in this war. I got here in early September and after I'd been here about a week one of my fellow correspondents

"We are simply trying to save our own hides, and the hides of many others... from a political system that goes against the grain of men of free will."

inquired if I'd like to go out and, in his best Germanic style, said "You don't be scared, huh, unless you see lots of guys falling down when you jump off the helicopter. If you're really lucky, maybe you get ambushed."

On that first mission we didn't get ambushed, but we did find a large cache of Viet Cong field radios which they were reluctant to yield without a fight. So they started shooting at us. The men I was with, a company of the 173rd Airborne, simply yelled, charged and chased them away.

Since then I've been out with almost every American outfit in Viet Nam and several APRN (Army of Viet Nam) units. Sometimes the trips were just long, but walks in the woods, rice paddies and mountains and sometimes they were a bit hairy. You get used to both situations.

The biggest thing I've been involved in was the recent battle of An Tho. The company I was with fought for more than 24 hours against an enemy that was on three sides of us and undoubtedly in superior force. The men of this unit, the 2nd Battalion of the 17th Cavalry, not only did not yield an inch, they wound up blazing the North Vietnamese and main force Viet Cong out of their positions.

I witnessed more heroism in those 24 hours than I had in the rest of my life. I might say that the other side also displayed great skill and courage in that fight, as is their habit over here.

This last thought brings me to the question of our moral question in being over here. I am fully convinced that we should do what we are, and that we must continue to do it. The simple fact is that the United States is bearing the burden of protecting the rest of the free world from Communism that is directed from China.

I don't think it is wise to maintain that our sole interest is in establishing a democracy in Viet Nam. We are simply trying to save our own hides, and the hides of many others, including countless Asians, from a political system that goes against the grain of men of free will.

Well, that's about enough philosophy. Possibly you'd be interested in some suggestions for any student that feels he might like to become a war, or foreign, correspondent.

My first suggestion would be to forget it. The number of persons who are physically and mentally endowed to cover a war are limited. I've seen a few of them who thought they were but failed.

One should be at once prepared to put up with dysentery, fear, boredom and physical discomfort of all sorts.

Physical toughness is important, but I'd say that in the final analysis mental toughness is even more important.

It is not enough to witness blood, death and all the other horror of it without being shaken. You must be able to endure the danger and discomfort without losing your perspective and ability to analyze the situation and write about it just as does a police or political reporter.

However I don't want to dwell too much on this danger business. There is some, probably a little more than driving on the Los Angeles freeways.

We have about 15 active news people here in the AP counting correspondents and Vietnamese cameramen and have suffered two killed and two wounded since I've been here. That's more than the other news agencies or media, but it's because we go out more than the rest of them.

All in all, I feel that it's a great privilege to be here. This is where the greatest story in the world is taking place right now, and I feel fortunate that I can cover it.

Sincerely,

Bob Poos
**My Career With the Dailies**

By D. G. Schumacher

Probably more than finding a career with daily newspapers, I found the career in daily newspapers. I have been in the weekly and more broadly speaking, the community newspaper business for many years. I know few editors who have not ever worked in the weeklies or in the suburban community. My father has been in a twice-weekly operation for more than 30 years.

I started journalism training in college with the idea of entering the community field. Furthermore, after working a year and a half in the large bureau, I did my master's degree in the field, so I really had no choice.

My part-time work during undergraduate years was nearly all with weeklies. Summer jobs available to college journalism students mostly seem to be with weeklies, many of which actively seek our summer intern or vacation replacements.

Thus when I had the opportunity to work full-time in the weeklies after graduation, I felt I could not pass it up. I have come to feel that there is less opportunity for growth in weekly newspapers, that there are even fewer decent paying starting jobs there than in dailies of say, 20,000 circulation.

One is often told the ultimate financial reward of working for smaller weeklies is the greater salary in the weekly field if and it is usually implied that one is given more responsibility and is able to perform duties elsewher in one form or another.

I know many ownership opportunities for a young man are really available, but few young men are willing to take them. Or perhaps if they are available, they are not being solicited by the owners of the weeklies.

While working on my M.S.J. degree, I made an effort to get into the weeklies.

But I was not actually contacted for any position in weekly newspapering outside of the suburban community for years. In contrast, I was repeatedly offered or invited, back to the daily newspaper on which I worked as an undergraduate.

Naturally my decisions earlier this year and upon first entering the newspaper game for real were based upon much more than financial opportunity. If that were the sole consideration of very many young men, there would not be as many young journalists as there are. Had that been the over-rider in my decisions, it probably wouldn't make any difference to distinguish between career in the daily or weekly fields.

I think these were other factors in my decision.

I often wonder how many weekly newspaper editors retain much journalistic independence at all.

I fear that too many weekly editors who must assume dual roles in being newsmen and advertisers are in operations which may simply be too small to stand the strain.

With all the joys of small-town living—and I grew up in one—the fact that more people are living in bigger cities. There are real joys, too, in cities and suburbs. The sizes of communities, though, and, for that matter, the difference between small weekly and daily offices are really not that important. Daily city editor or weekly manager, most newspapermen who stay around surely have the same basic feelings about a responsible press.

What does make a difference, it seems to me, is whether one stays with weeklies or finds a career in dailies, is that the dailies do a good deal more to recruit men to their ranks.

The case for some newspapermen is not that they 'find' career with the dailies but that the weeklies fail to find them.

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**Two SIU graduates, now professional journalists, explore reasons for their newspaper career choices.**

**I Stayed With the Weeklies**

By Don Hecke

Aside from being appreciative of sex, the most glamorous lady we've ever walked first appeared to us in the form of a weekly newspaper.

From the beginning we were fascinated, enthralled with the prospect of collegiate specialty. We found so few young people interested in her that it was the work that we could not pass it up. We wanted to write. Desired experience in every department, possibly only on the weeklies. While giving no real thought to it, we were aware that a roundtrip practical experience wouldn't hurt us anywhere. We wanted to earn money, and nobody offered us any more than the weeklies. We had no specific ideas about ownership, except the thought that someday we would want to own a weekly.

Now some years have passed and we have had time to contemplate our early decision and the reasoning behind it.

It is in the writing, as well as advertising and everything else in the weekly, and the freedom that goes with it, that helped bring us to the field and has kept us thus far.

One does not write anything in this personal journalism field without realizing the presence of freedom. We determine, our own policy and code of conduct, hand out our own assignments. With editorial and broadcasting friends, we guide the publication of news. In so doing we realize our freedom must be governed by a personal sense of responsibility.

Challenge comes in the form of community needs, and meeting them is reflected in our continuing to report and interpret. When you live in a community, you get to know every leader and behind the scenes. You must deal with them, report, and then deal with them again.

There are all sorts of individual challenges existing in a community, if we can only see them, sift through them in order of priority and feasi-

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D.G. SCHUMACHER: City editor of the Southern Illinoisan in Carbondale.
Research: The Common Ground

By James B. Lemert

Two groups of professional communicators might call their own system by itself a system of communication problem. Mass media professionals are one group. Mass communication research might be a second. At first glance it seems likely that both could agree. There is little lack of contact with the mass audience interest. Furthermore, there is research which could help bridge the chasm between them and their audience.

But not all are aware of this research. Evidently because the second group—the researchers—sometimes appear annoyingly far-out and unintelligible, and partly because it is sometimes easy to forget that the purpose of mass communication is not to produce messages; it is to produce messages which have the desired results.

A brilliantly documented interpretive study, for example, is of little use if it is not read or understood. No matter how many awards it wins, it cannot be read. There are at least two significant aspects of this mass communication process which are illustrated by the research. And these research findings can be applied. The first is the nature of the message (e.g., the psychology and sociology of interviewing, writing and editing) of the mass media. The second is what happens when the message is sent. The mass media are an all-pervasive and all-powerful influence on the human organism. In all, they operate on the 24-hour-a-day activity of the individual. They must permit no other. They are a medium to be understood. They are a mechanism to be manipulated. They do not permit much detail, but the illustration may suggest 1) some of the theories to a variety of situational needs; is, in the long run, the most efficient way to obtain practical and needed results.

Several studies have been done of dissonance's effects on the efficiency and effectiveness of professional writers and editors. It is not necessary for a professional to believe that he knows all cover stories whose implications are disagreeable to him, nor is it necessary for him to believe that an unknown writer is a man who disapproves of his policies. Desirable policies, editorial. These situations should produce "dissonance." What happens? Two studies suggest the reporter will take longer to write his news story, make more writing errors and turn out less acceptable copy when he disapproves with what he is writing. In another study, news story writers who disapproved with an editorial policy leaned over backwards to write news accounts biased in favor of that policy. In contrast, those who agreed with the policy included more of the material which opposed the policy. Similarly, in another study the most partisan editors in favor of a policy were written by those who disagreed with it. Interestingly, these writers also reduced their dissonance states by discussing themselves as if to the extent that he saw the reality of his new position, he will be more partisan and one-sided than might be desirable. But his partisanship seems to convince him—if no one else.

Whatever its ultimate fate, dissonance does have even more to say about what happens at the receiver's end of the mass communication process. Here is one only example. When a person buys a new car, he will tend to read advertising for the car very heavily after the purchase. The purchaser produces "dissonance" to the extent that other cars were attractive and thus ads not only may appeal to the consumer but buy, they also may help make the purchase "stick."

With somewhat different aims and interests, researchers and mass media professionals do have mutual communication problems. But there is at least one other thing they should be able to get to know each other better-

Hong Kong: Listening Post of the Free World

By Charles C. Clayton

Recently the New York Times published a dissonant reporting that Communist China had reviewed its policy of non-aggression and reevaluated its position regarding the United States. The press associations carried news of the New York Times story and it was subsequently reprinted in the Hong Kong papers. The average reader might well ask why such a significant new story would be so long in coming rather than in Peking. This is that Hong Kong is the listening post, both for the Free World, and for Red China. The New York Times story, carrying the by-line of Seymour Topping, chief Far Eastern correspondent of that newspaper, was based on a careful study of news stories and radio broadcasts originating behind the bamboo curtain, and analysis of those stories by Sino experts in Hong Kong. Since England maintains diplomatic relations with Peking, it is possible for British newspapers to travel in Red China. The South China Morning Post, for example, has its own correspondent in Peking and Shanghai and regularly publishes the stories he files. But, on the other hand, British newspapers see only what Mao Tse-tung and his Communist regime permits. To understand how Hong Kong produces this information is difficult. It is necessary to realize how open-ended Red China operates in the British Crown Colony. The newspaper editor, Charles C. Clayton, professor of journalism at SIU, currently is visiting professor and in Hong Kong. He is establishing a school of journalism and mass communications center of Chinese University.

The Daily Egyptian presents here the second in a series of essays by SIU faculty members on the relations between research and practice.

For the Free World there are other sources of information, which provide clues about what is happening behind the bamboo curtain. There are several research agencies in Hong Kong, which carry out studies and government funds which devote their attention to obtaining and evaluating all the information available. One such agency, which I visited recently, has a large team of men, monitors broadcasts from the mainland, and keeps extensive reference files. Some of this information is published in Hong Kong. For example, a new magazine, The Free World Scene, is devoted to articles written by Sino experts and based on review and studies of the Communist press.

Admittedly much of this material represents only an educated guess. But it offers evidence based on the best information available. Certainly all this is well known in Peking. But Peking, the Sino experts believe, may make use of the situation to slip in their own propaganda. There is no doubt in the mind of any one in Hong Kong that Peking could take over the colony at any time. The only explanation for its continued existence under British rule is that Peking needs Hong Kong as a window on the Free World and a gateway for its products. It is this sensitivity, as well as the seemingly endless trickle of tourists from all over Asia sooner or later pass through the privacy of the Far East, far more important than Tokyo, Manila, or any other city in this part of the world. Government officials, agents, and tourists from all over Asia sooner or later pass through Hong Kong. Nevertheless, as the number of tourists to which cover Saigon, Bangkok, or Djakarta, the winds of change that are blowing through all of Hong Kong increasingly important as one of the world's major news sources.
**Journalism Criticized**

By Journalists


Two weaknesses plague most critical analyses of the press, governmental policy or the dogmatism of political extremists. Either the author's characterization is too broad, or he draws too many pre-ordained conclusions.

Louis Lyons falls victim to neither. His collection of 51 of the best of the Nieman Reports articles spanning the period of his editorship gives an essentially balanced criticism of the media. However, the major focus is on newspapers. Articles are grouped into subject areas, ranging from the theoretical and philosophic to matters of techniques. Contributors are among the best known critics of journalism: Seymour Chaytor, James S. Pope, Norman F. Isaac, Larry S. Ashbrook, James Ettling, John Cowles, Edward R. Murrow, Richard L. Neuberger, Clark R. Maass, and many more.

Lyons gives more valuable tips on journalistic writing than do some reporting text authors in several chapters. The comments by Theodore Morrison, Harvard English professor, merit study, too.

Whether or not it was the intention of the author, the subject of this biography emerges as the mocked example of a business man who could build a cathedral, but who lacked the intellect of an editorial rate to preside convincingly from the pulpit.

Robert R. McCormick was thought to be the Chicago Tribune. The Chicago Tribune was thought to be Robert R. McCormick.

The name has continued to publish. Not an edition has been missed and not much of that which McCormick, the personality of Colonel McCormick, insisted on except some peculiarities of spelling and a few other idiosyncrasies viable only at the whim of an autocrat.

The copy of the newspaper which one may buy in the Loop early in the morning, the product of a huge vertical manufacturing complex. And Robert R. McCormick, who organized genius who built the industrial empire in Canada to harness waterpower, to harvest timber, and to control these activities into the production of newspaper. He was a farsighted man, able to produce and to organize the symbols which constitute the content of a daily newspaper.

The Tribune's editorial staff consists of skilful writers and editors capable of turning out a final edition as next to perfection as one can ask in a newspaper, and who have the knack of putting into print the very materials demanded by one of the largest newspaper audiences in America. Yet, because it is the Chicago Tribune, which has a circulation of less than 100,000 copies, may be the reason the Chicago Tribune seldom is listed among the ten greatest newspapers in the United States.

The author's emphasis upon McCormick's supposed knack of an industrialist no doubt is intended as a compensation for his failures as an editor. This focus also may be explained as the result of Waldrop's tenure with the Tribune. The management matters during the years of the former's employment as an executive on the Washington Times-Herald.

The McCormick personality de- fects, to which his editorial faults are related, are explained in terms of his alleged philosophy of Social Darwinism, acquired at Yale under the tutelage of William Graham Sumner, the traumatic experiences of a child which with that of Old Joseph Medill as a mother and, perhaps, factors in her legacy. Waldrop debunks the myth that McCormick's antagonism for Britain, and many of his personality quirks such as well, stemmed from an unhappy experience in an English public school.

Waldrop presents much in the personal life of various McCormick relatives found in the voluminous official literature on the Chicago Tribune. The family squabbles are spelled out in some detail, in particular as they relate to the dominating tactics of his mother, Katherine Medill, and the growing depression of the father, Robert Sanderson McCormick. The emotional problems of Joseph M., the elder, and his business association through much of his mature life, and the cloud over the death of Medill McCormick, are treated gingerly and sometimes morbidly.

The author makes it clear that the McCormick who was out of step with the world after 1936 was not the same McCormick who met so brilliantly the challenges presented to the Chicago Tribune in World War I. Waldrop questions the fear of poisoning and describes dreadful nightmares in the later McCormicks years.

Because of the author's inside view of events the best part of the book, for the reader concerned with the details of newspaper history, is that which treats the last 25 years of the McCormick family.

Because the sources who guard the Tribune citadel from the command post of the McCormick Trust have scattered the records, perhaps in the hope of persuading a respected scholar to produce, an authorized version based upon the official papers, biographical material since the death of Robert R. McCormick has been slow to find its way into print. Waldrop, however, has prepared a book which, for all the light it sheds; surely not the definitive one. There are materials in Washington, as in the Tribune Tower, which remain to be explored.

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Chinese Classic

Is Social Satire, Great Literature


It is a real pleasure to review this Chinese satirical novel of Lin Tai-I's Ing Hua Yuan, or *Flowers in the Mirror*. As a boy, I read a man delightful everyday with this book which carried me away with our dear Tang Ao to the distant lands of wonders. This nineteenth century novel is more than just a fiction. It is a social satire which is meant to reflect like a mirror the problems of the traditional Chinese society.

The late Dr. Hu Shih saw the novel as a campaign for woman's equal opportunities, equal education, and equal political rights. Hu, himself, the centered critic, believed that the author introduced many episodes to explain political and socialism to the reader. The author, a drop-out of the unreasonable imperial examinations, chose the medium of fiction to convey a message. In Tang Ao's odyssey, he explores the Country of Gentile

Reviewed by

Joe Hung, Chairman,
Department of Government

Tauphou College, Mississippi

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Commercial Business

By Businessmen

*Mc Cormick of Chicago: An Unconventional Portrait of A Controversial Figure*, by Frank C. Waldrop, New York, Prentice-Hall, 328 pages. $7.50.

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From McCormick of Chicago
Verse Galore
Dotted Roads;
Now No More
Burma Shave


If you don't know whose signs these are, you can't call them Burma Shave - so it was for nearly 40 years. Verse By the Side of the Road is the story of the Burma Shave signs and jingles, recounts the rise and fall of the medium, and includes all the key to your enjoyment of Verse By the Side of the Road.

It's a small book, only 68 pages of text, with a 50-page appendix which includes most of the signs that span the years 1927 to 1963. If you have never seen a Burma Shave sign over the years, you'll enjoy Wowcom's book.

From the start to the end, the format is six signs, five with a single line of verse, followed by a single line of prose—"Burma Shave." For many it was as Alexander Woollcott once observed, "It's not a line, it's a line and a half." Just read one Burma Shave sign as it was to read a great poem, and you will end up in moments of happy motoring for the traveler and many sales of the Burma-Vita Co.

Reviewed by
Donald G. Hileman
Department of Journalism

Travelers developed their favorites and often composed the duty of peering back ward to capture and undersvale the signs that face in the other direction.

Many themes were used. For example, one is "acmite no substitutes" theme - GIVE THE GUITE THE TOE OF YOUR SHOE. Another is the "Burma Shave" theme - A SUBSTITUTE, BURMA SHAVE, TO the many was the use of electric shavers._A SILKY CHEEK, SHAVED SMOO THE AND CLEAN IS NOT A MOVING MACHINE / BURMA SHAVE.

For years such public service jingles as the following caught the fancy of the traveling public-PAST SCHOOL HOUSES/TAKE IT SLOW/ LEAVE ROOM FOR SHOES THAT GROW/BURMA SHAVE. Year in and year out, boy-girl themes were among the favorites of the more notable was—he had the ring—HE HAD THE FLAT, SHE FELT HIS CHIN/AND THAT WAS/THAT WAS BURMA SHAVE. It is the most cryptic: When most of the country was in the de- pression, the company was doing business as usual propelled. But during the years after World War II when all the country's emphasis was on the signs—along-the-highway and the highway, the company—Burma-Vita Co. came about.

In 1963 the company was sold to the Cottrell Company, but the signs removed. But without fanfare, the company began work on the signs—along-the-highway and the highway, the company—Burma-Vita Co. came about.

The Liddell Hart Memoirs chronicle of an era


The recent resignations of top admirals in the British Royal Navy appear in Liddell Hart's book, The Liddell Hart Memoirs. Indeed, the military-political struggle in England today seems almost a repetition of the English pre-World II naval maneuvering, as portrayed in his excellent book, between those who believed in military preparedness and those who were peace-minded, between those who believed in new military tactics, and those who insisted on status quo, between those who wanted to spend money and those who were budget-minded.

The book begins with Liddell Hart, twice wounded in World War I, forced early in 1917 to take "light duty in an office." Here he began his military writing career, which was to make him one of the first book publishers because the War Office would not give its permission) and from card leaflets on military discipline to a military authority with more than 30 published books on military tactics, military policy and military figures.

However, in 1924 in spite of his Infantry Training manual, used widely by the Infantry, and his articles on military tactics, which had been well received by the more progressive military officers, Capt. B. H. Liddell Hart, twice wounded in World War I, was forced early in 1917 to take "light duty in an office." Here he began his military writing career, which was to make him one of the first book publishers because the War Office would not give its permission to Liddell Hart, twice wounded in World War I, was forced early in 1917 to take "light duty in an office." Here he began his military writing career, which was to make him one of the first book publishers because the War Office would not give its permission to him to leave England, where his efforts were not appreciated. He watched the Germans put his ideas into practice while his own country was frustratingly, but characteristically slowly in developing and producing tanks and infantry and such foreign policy, defense policy and re-equipment of its armed forces. In fact, it was not until 1937 that England really began to listen to Capt. B.H. Liddell Hart, twice wounded in World War I, was forced early in 1917 to take "light duty in an office." Here he began his military writing career, which was to make him one of the first book publishers because the War Office would not give its permission to him to leave England, where his efforts were not appreciated. He watched the Germans put his ideas into practice while his own country was frustratingly, but characteristically slowly in developing and producing tanks and infantry and such foreign policy, defense policy and re-equipment of its armed forces. In fact, it was not until 1937 that England really began to listen to a man with a good mind. From these diaries and from his articles and leaders (editorials) have come these memoirs.

**Recording Notes**

**Jazz Goes Baroque**

With a Vivid Vivaldi

by Phillip H. Olsson

School of Fine Arts

Here is a particularly pleasant pair of jazz titles. One features percussion as it needs to be more often, the other jazz improvisation against a symphonic backdrop.

**PERSUASIVE PERCUSSION 1966** – Though the title may mislead you, don’t let it. Here is what happens when you put the finest jazz musicians, ingenious arrangements, and the ultimate in stereo recording methods. You get the most-inspired, technically perfect recordings available in jazz records today.

The artists include such greats as Joe Severson (trumpet), Paul Fasline (bass trombone), Phil Bodner (flute and piccolo), Dick Hyman (piano and organ), and a troop of the finest percussionists in the business such as Bobby Woodard, Dave Garvey, Don Lamond, etc., etc. Tunes include Autumn Leaves, Istanbul, People, This Can’t Be Love, September In The Rain, Never on Sunday, and six other How To.

Each arrangement is fresh, with sounds and ideas that only a talent like Dick Hyman could conceive. Clever use of multiple percussion presents musical problems that (one seldom hears solved as this recording solves them.

**Command Stereo – R 99592**

**BILL EVANS TRIO WITH SYMPHONY ORCHESTRA** – Conducted by Claus Ogerman. The work is an imaginative improvisation against a background of symphonic sounds that has crossed the minds of most real jazz players. Some legit and jazz arrangers have made various attempts with varying degrees of success, but for once here is a pair of sides

Lewis Conducted by

visitation against a background of symphonic sounds.

Wilson.

Here, in the first prime period

- lo ris

Baird.

(R. L. Shropshire, 1830 - 1895), escritor por excepción.

the finest

a symphonic backdrop.

Thomas S. Power.

For the first time, the jazz musician is allowed and encouraged to come out of the cultural cocoon. If these resources are to be allowed, then he must experiment with its forms and its sounds and its riches.

(Verve – V-58460)

**Television Shows of Interest**

**The REAL U.N.C.L.E. in Action**

**Browsing Room Additions**

**Power’s ‘Design for Survival’**

New books added to the browsing, room shelves at the Joris Library.

**ART**

The Art of the Puppet. Bill Baird.

**HUMOR**

Life with Hazel, by Theodore Key.

**BIOGRAPHY**

Funny Men Don’t Laugh, by Alfred Corry.

**HISTORY**

The Great Musician, by James Dunlop.

**MYSTERY**

The Toff and the Kidnap.

**CURRENT AFFAIRS**


**FICTION**

A Crack in the Sidewalk, by Ruth Wolf.

**RELIGION**

The Comfortable Pew, by Pierre Berton.

**SFIENCE**

A World of Spheres, by Thomas Helliwell.

A ring of opium smugglers; special agents of the United Nations meet the Baltimore mob. A lesson in the use of the most inspired, technically perfect recordings available in jazz records today.

The artists include such greats as Joe Severson (trumpet), Paul Fasline (bass trombone), Phil Bodner (flute and piccolo), Dick Hyman (piano and organ), and a troop of the finest percussionists in the business such as Bobby Woodard, Dave Garvey, Don Lamond, etc., etc. Tunes include Autumn Leaves, Istanbul, People, This Can’t Be Love, September In The Rain, Never on Sunday, and six other How To.

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(Verve – V-58460)
Lawson Hall, one of the newest classroom buildings on campus, has seven sides and thousands of angles. Daily Egyptian Photographer John Baron explored the hall recently. This page of photographs is just a sample of the many interesting camera angles he found.

The Many Sides of Lawson Hall
Hoffman to Conduct Sunday Concert

Irwin Hoffman, associate conductor for the Chicago Symphony, will be the guest conductor for an SIU Symphony orchestra concert at 4 p.m. Sunday in Shryock Auditorium.

Steven Barwick, professor of music, will be the piano soloist for the event.

Hoffman will conclude a seven-day visit as guest lecturer at SIU by conducting the concert.

Compositions to be performed in the concert include "Franz Joseph Haydn's Symphony No. 92 in G major," Maurice Ravel's "Concerto pour Piano et Orchestre" and "Pini di Roma" by Ottorino Respighi.

Film to Start at 7 p.m.

The Student Activities Office has announced that the movie "The Cardinal" will be shown at 7 p.m. Sunday instead of 8 p.m. in Shryock Auditorium, because of the length of the movie.

Women Offered Summer Jobs

Several job opportunities for summer employment are available at the Student Work and Financial Assistance office on 211 W. Harwood Ave. There are several openings for women in the area.

PLAYERS--Marilyn Whitlow and four other Southern Players continue their presentation of "Long Day's Journey Into Night!" in the new theater in the Communications Building tonight and Sunday.

‘La Boheme’ to Be Featured As Today’s ‘Met’ Broadcast

"La Boheme" by Puccini will be featured on Metropolitan Opera at 1 p.m. today on WSIU Radio.

Other programs:
10 a.m. From Southern Illinois; News, interviews and light conversation.
12:30 p.m. News Report.
5 p.m. Music in the Air.
8:30 p.m. Jazz and You; Jazz artists of the current and past scene are reviewed with their performances.
11 p.m. Swing Easy.

AT ... The Flamingo's RUMPUS ROOM

DANCE BAND TONIGHT

8:30 P.M.

213 E. Main

DIRECT FROM ITS ROAD ENGAGEMENT
NOW PLAYING AT SPECIAL PRICES

CHILDREN 75c
ADULTS $1.50

"MAGNIFICENT IN A SPECIAL AND VERY ENGAGING WAY"

PLUS THIS GREAT CO-HIT!

she

Starring Ursula Andress

OPEN FULL TIME FOR YOUR PLEASURE

Herrin, Ill. Near the Williamson County Airport

Campus beauty salon

Call for appointment or walk-in 8 A.M.-8 P.M. Next to the Currency Exchange

NOW APPEARING!

"ONE OF THE YEAR'S 10 BEST!"

The most touching picture of the year!

--N.Y. Post

"***** A film to be cherished!!"

--N.Y. Daily News

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**Campus Activities Guide**

**Saturday**

The undergraduate English qualifying examination will begin at 8 a.m. in Furr Auditorium in University School. A fishing derby will be held at 9 a.m. on the Lake-on-the-Campus. The Inter-Varsity Christian Fellowship group will meet at 1 p.m. in Room C of the University Center. An intramural co-recreational swim will begin at 1 p.m. in the University School swimming pool. Intramural softball will begin at 1 p.m. on the field east of the Arena. Movie Hour will feature "Paris Under the Stars" at 8 p.m. in Furr Auditorium. Alpha Eta Rho will sponsor a dance at 8 p.m. at the Alpha Delta of the School of Athletics and Fine Arts. Kappa Alpha Psi will sponsor a dance at 8 p.m. in Ballroom A. Mrs. Henry Rehn Services Planned A memorial service in honor of the late Mrs. Henry Rehn, wife of the former dean of the School of Business, will be held at 10 a.m. Sunday at the First Presbyterian Church, 80 S. University Ave. A scholarship fund for an SIU student has been established in honor of Mrs. Rehn. Fishing Derby Set For 9 to 4 Today A fishing derby will be held today from 9 a.m. until 4 p.m. at the Lake-on-the-Campus. The derby is open to all students, faculty, staff and their children, with a special entry for mothers. Each contestant must furnish his own equipment and those over 16 years of age must have a valid Illinois fishing license. Newman Center to Hold Spring Dance Sunday The annual "Swing Into Spring" dance, with music by the Esmirres, will start at 8 p.m. Sunday at the Newman Foundation. Admission will be admitted free. Admission for men (stag, or with date) is 50 cents. The Newman snack bar will sell refreshments during the dance, which will end at 11 p.m.

**Sunday**

The University Center Recreation Committee will sponsor a bridge party at 1 p.m. in Room C of the University Center. An intramural co-recreational swim will begin at 1 p.m. in the University School swimming pool. Intramural softball will begin at 1 p.m. on the field east of the Arena. The Newman Center will feature "Paris Under the Stars" at 8 p.m. in Furr Auditorium. Alpha Eta Rho will sponsor a dance at 8 p.m. at the Alpha Delta of the School of Athletics and Fine Arts. Kappa Alpha Psi will sponsor a dance at 8 p.m. in Ballroom A.

**Monday**

The Inter-Varsity Christian Fellowship group will meet at 10 a.m. in Room C of the University Center. Interpreters Theater will meet at 4 p.m. in the Library Lounge. Intramural softball will begin at 4 p.m. on the field east of the Arena and the west side baseball field. WRA class volleyball will begin at 4 p.m. in the Large Gym. WRA tennis will begin at 4 p.m. on the North Courts. The Aquicross will meet at 4:45 p.m. in the University School swimming pool. The Gymnastics Club will meet at 5 p.m. in the Large Gym. WRA golf will begin at 5 p.m. in Room 114 of the Gym and on the softball field. Alpha Phi Omega, service fraternity, will meet at 9 p.m. in the Home Economics Family Living Lounge. Circle K will meet at 9 p.m. in the Center of the Agriculture Building. Chemekat will meet at 9 p.m. in D of the University Center.

**What you notice is...**

- wraparound triple taillights
- a quick downsloping roof line

**What you feel is...**

- the stability of its Jet-smoother ride
- the eagerness of a Turbo-Jet V8 you can order up to 425 hp now!
- the response of a 4-speed you can add

**What you call it is an Impala Super Sport**

Impala Super Sport Coupe

CHEVROLET DOUBLE DIVIDEND DAYS!

NO. 1 BUYER  •  NO. 1 CAR
Now at your Chevrolet dealer's

Where you get it is at your Chevrolet dealer's, and when it is is now—during Double Dividend Days. There are Super Sports plans if you call this plan: Struts—bucket seats, console, carpeting and eight standard safety features like back-up lights. Super Sports River with comforts you specify. And Super Sports eager with things you add. Buy now!
Radio More Alive Than Dead,
Advertising Executives Say

"Radio is more alive than dead," said George F. Buck, vice president and media director of the Chicago Division of Needham, Harper and Steers, Inc., at a session in conjunction with Journalism Week.

Buck, speaking about recent developments in advertising media, referred to the conclusion that the advent of television would eliminate radio as an effective medium for advertising.

He said that from 1950 to 1955 the radio industry lost 70 per cent of its advertising billings to television. This is not the case today, he said. There are an average of about four radio sets a household to which the American public listens 33 per cent of its leisure time listening. In 1964 there was a 410 million dollar wholesale investment in radio receivers, Buck said.

Buck noted that "immediacy" is an important factor in attracting advertisers, because it gives a "last minute exposure" of the product to the prospective shopper.

In citing one of the main problems concerning radio, he said "statistical documentation in radio continues to be subject to challenge." "Because of listeners' habits and the portable radios, it is difficult for rating services to accurately assess the listener public."

Buck supplemented his presentation with slides and statistics comparing all types of advertising media.

Referring to television he said, "The big surge in TV is to color," and went on to predict that by 1967 there would be 24 million color sets in use.

GEORGE F. BUCK

---

Speede Service

Your Cycle Center Since 1938
Carbondale 457-5421

Motor cycle Insurance

The Crazy Horse Offers:

- MODERN EQUIPMENT
- PLEASANT ATMOSPHERE
- DATES PLAY FREE

---

CRAZY HORSE BILLIARD ROOM CAMPUS SHOPPING CENTER

Don't throw away your April 16 issue of TV Guide until you've taken the half-dollar out.

---

Kentucky Fried Chicken

PHONE 549-3394
1105 West Main Street Carbondale, Ill.

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Annual Program

Journalism Honors Given at Assembly

Awards were presented to more than two dozen students Friday at the annual Journalism Honors Program in the Campus Lounge of the Home Economics Building. The $500 Copley Newspaper Scholarship was presented to Pam Cleaton, a junior from Dover.

The Minneapolis Star-Tribune Scholarship, valued at $400, was presented to Robert Taylor, a junior from Marion.

The Alpha Delta Sigma award for the outstanding student in advertising went to Robert Quigla, a senior from Herrin. Quigla also won the ADS Outstanding Service Key.

JoAnn Fischel, a sophomore from Ferguson, Mo., received the Journalism Students Association award for the outstanding sophomore in the program.

Tim Ayers, a junior from Lents, Mo., received the international Journalism Scholarship, and will spend the summer working with newspapers in Ireland and England.

Ric Cox, a senior from Fairmont, received the Delta Epsilon award and the Delta Club award for outstanding scholarship and participation in journalism activities.

The Larry Mann Advertising Scholarship was presented to William Searcy of Carbondale.

Senators Reject Operating Paper

(Continued from Page 16)

ments. At present, definable units would be Thompson Point, Small Group Housing, University Park, Woody Hall and University City.

Submission of Senatorial for these units would be Thompson Point, Small Group Housing, one; University Park, three; Woody Hall, one; and University City.

The remaining 11 seats would be allocated to off-campus students whose senators would be elected at-large by their constituencies.

The proposal called for staggered elections with the student body president and vice-president elected in the spring, with senators from Small Group Housing, Woody Hall and University City, and six off-campus.

New Directions Set for Press

(Continued from Page 16)

face today's newspapers if they are to continue to be a powerful and important part of this nation's life," he said.

Education has broadened our horizons, he said, through new understanding of our world problems, created new interest in the needs of other people—and in doing so, has developed exciting spheres of interest for newspapers," Menner summed up.

Editors Given Prescription

By Haskell Allen, Smith Laughter

"Laughter is the best medicine," described the action of members of the Southern Illinois Editorial Association to author and humorist H. Allen Smith at the SIEA luncheon Friday.

Allen, who claimed that he misplaced one of his note cards, did a remarkable job entertaining his audience of Southern Illinois editors, publishers, men and women from newspapers and the Missouri Press Association.

Smith, a native of McLeansboro, has written several humorous novels including "Lost in the Horse Latitudes," "Life in a Patty Factory," and "Low Man on a Jib Pole." In addition to his earlier work as a newspaperman in Indiana, Kansas, Florida, Oklahoma, California and New York, he is the Fred Allen label, "Screwball's Boswell." Smith now makes his home in New York. Speeches by the guest speaker and Mrs. Duane Nibert of Carbondale (Pam Morris welcomed the SIEA), Missouri Secretary of State James Kirkpatrick, Dr. Robert O. Keller (editor, publisher; Mrs. Lou Voigt, publisher of the Daily Egyptian) and William Bray, general manager of the Missouri Press Association, Oliver Prevec, member of the Board of Directors of the Missouri and publisher at Fredericktown, Mo., and Tom Rechter, of the public relations department of M.J. Mahone, of ceremonies for the program was Robert Voris, president of the SIEA.

Several introductions were made by Charles Blanton Jr. of the SIEA, Blandford, president of the SEMPA.

Anthropology Lecture

John Middleton, of the Northwestern University anthropology department, will give a public lecture at 7:30 p.m. today in the Home Economics Lounge.
Vietnamese Demand Ky Resign

SAIGON, South Viet Nam (AP) — Democrats at Premier Nguyen Cao Ky's meeting resigned immediately sound Friday in Da Nang, birthplace of the police agitation that has led the government to pledge election of a civilian regime this summer.

Le Gen. Nguyen Chanh Thi and Dr. Nguyen Van Man pressed an issue of far more skied by the Buddhist hierarchy the general approval of the outcome of the five weeks of tension. They called for a temporary government to handle the transition.

Buddhist leaders in Saigon reaffirmed their support of the plan to hold elections within three to five months—that is by mid-September at the latest—and called off further demonstrations.

They threatened to send their supporters into the streets again, however, if the voting is not held as promised. Though it may come up later, the all-day poll session did not discuss the matter of rule in the transition period.

Air activity dominated military news of the day.

The most significant ground operation against the Viet Cong was reported from the thousand U.S. Marines in Quang Tri Province. They went into their third day with limited results. Eight Viet Cong were killed as they tried to flee from a coastal village in sampans.

Automobile Industry Critics Attacked by Henry Ford II

WOODHAVEN, Mich. (AP) — Henry Ford II said Friday the auto industry is being subjected to unwarranted attacks from all sides on the question of auto safety.

Ford, the chairman of the Ford Motor Co., departed from prepared remarks as the dedication of a new $300 million stamping plant in this Detroit suburb to make a strong defense of industry policies.

"When 50,000 people a year are killed in auto accidents that is a bad situation," he said, "but no one can say we are not interested in auto safety.

"We have always built safer cars, but that is not new. We cannot make them safer and we are trying to do so.

"Ford centered much of his fire on industry critic Ralph Nader, who told a Senate committee Thursday that the Volkswagen had some safety problems as well as domestic cars.

"If he is that good an engineer we have some jobs here and I'll be glad to give him one, but I don't think he knows what he's talking about," Ford said.

But he continued emphatically, "If the critics who know nothing about the automobile business will get out of the way we will do the job."

Former Pentagon Man Says 'Ease Up in Viet Nam Now'

FONTANA, Wis. (AP) — A former Pentagon specialist suggested Friday that the United States "de-escalate in Viet Nam as soon as possible" or chance "open conflict with the Soviet Union."

Paul W. Blackstock said that intensified military efforts in Viet Nam "cannot stamp out the Communist movement but run the grave risk of stumping containment."

Blackstock served from 1951 to 1960 in the department of psychological warfare in the Pentagon and is now at the University of South Carolina.

He addressed a seminar of the Council on Religion and International Affairs, a privately sponsored organization that explores ethics and morals behind the government's foreign policy. The council was established with funds set aside by philanthropist Andrew Carnegie in 1914.

Blackstock said that the first air strike of $525 bombers from Guam against North Viet Nam cost the U.S., $21 million and "there were seven communist casualties."

"At $3 million a head, these certainly were the most expensive military bodies in history," he said.

He said any military solution of an insurgency problem such as Viet Nam must have a basis in political solutions and these must involve new political elements which started the insurgent movement."

Old Lihido Problem

Physician Urges Polygamy

For People Over Age 60

SALT LAKE CITY, Utah (AP) — An expert in medical care of the aged said Friday polygamy—marriage to two or more mates at the same time should be made legal after the age of 60.

Dr. Victor Kassel said legal plural marriage would be a special boon to elderly widows, many of whom subsist on inadequate diets and in a state of sexual frustration because partners of their own age are hard to find.

This is because widows of 60 far outnumber men in that age bracket.

The Salt Lake City physician has specialized in geriatrics—the treatment of the problems and ailments of the ages—for 15 years.

He set forth his views on the benefits of polygamy for the elderly in an article in the magazine Geriatrics:

"Studies at various geriatric centers have disproved the misconception that older people are not interested in sexual activity," he wrote.

"Studies have demonstrated that most women have an increase in libido after the menopause simply because they lose the fear of pregnancy."

"A polygamous marriage enables them to express this desire, instead of remaining suppressed through a continued widowhood."

As for men, Dr. Kassel continued, they seem to have a natural desire to diversify their sexual partnerships.

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**NEWS HEADLINES**

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- **SALT LAKE CITY**, Utah (AP) — An expert in medical care of the aged said Friday polygamy—marriage to two or more mates at the same time should be made legal after the age of 60.
SIU Golfers Defeat Washington U; 16-2

The SIU golfers were victorious Thursday morning over Wash­ington University in the Salukis' first home match, by a score of 16-2.

Gary Robinson of Sterling shot a one over par for SIU, and his teammate Steve Heckel, Carterville, was 2 over.

Coach Lynn Holder said the scores were good, considering that it was windy and cold at the Crab Orchard course in Carterville. Most individual scores were well over par.

The Salukis have a good home record, at 62-2-1, and scores were well over par.

Tom Muehleman, SIU, shot a 76, to Dick Dick's 82, for 3 team points.

Tom Muehleman, SIU, shot a 78, to Jim Werry's 79, giving Southern 2.5 team points, and Washington 0.5 points.

Gary Robinson, SIU, shot a 71, to Dave Deets 78, for 2.5 points for Southern, and 0.5 for Washington.

Jack Downey, SIU, shot a 79, to Tom Sheber's 76, giving Southern 3 points.

Individual results: Phil Seamens, SIU, shot a 76, to Bud Dick's 82, for 3 team points.

The match was scored by straight medal play, with a team point given for winning the first nine holes, one for the second one, and one for winning the match overall, for a total of three points.

Washington has not beaten SIU in the past 10 or 12 years, as was exceptionally stated in Thursday's Egyptian.

It was the seventh victory this season for the Salukis, and they will meet Southeast Missouri here Tuesday, and St. Louis U. Friday, through their final home game.

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Gymnasts Compete in Colorado

The men’s and women’s gymnastics teams are in Colorado today, bringing in the second round of the United States Gymnastics Federation open meet.

The event, held at the Air Force Academy, brings together the top amateur gymnasts in the country. It is the only time during the year that both men’s and women’s teams from the University compete in the same meet.

Both the men’s and women’s teams are the national champions for their respective sexes but the competition at the Academy will probably be tougher than in their previous meets. One reason is that the competition is not limited to college students. Therefore, the SIU teams will be up against a number of Olympic hopefuls.

Southern’s men’s team for insurance, is taking along assistant coach Rusty Mitchell, a former Olympian. Mitchell and Fred Dennis will be the only SIU males competing in the gym meet.

Unlike the national meets, the competition is like the Olympics in that there is no team scoring, but only individual honors.

Coach Bill Meade thought this might take some of the tension off his men because they need not have their eyes on team points.

Also because of the number of entrants, which Meade estimates to be from 200 to 300 in the men’s division, the Olympic opportunity as much as ability.

DONNA SCHAUZER, Irene Ha

worth, Janie Dunham, Linda Scott, Judy Wills, Nancy Smith, Sue Rogers and Judy Dunham are making the trip in place of Betty Wyrick who was injured during the recent women’s open at the Arena.

IRENE HAWORTH

DAILY EGYPTIAN CLASSIFIED ADS

NOTICE

PENDING: One-year lease, 116 S. Poplar, Murphysboro, P.O. 131. 5% off rent, for the month of February. Share.

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FOR SALE

1969 Ford Falcon 4 dr. sedan, good condition, $470 or West offer. Call Barbara at 7-2401 before 5 p.m. 138

1965 Dodge, 245 C.C., 4 S.D. Call 7-2700. $115

’63 BSA Hornet, perfect. Dennis Chapel, University City St. 5-211, 603 E. College. 133

1962 Cushman Hawkly Highlander 80 Cub. in. New condition, $100. 549-3959. 105

1959 Plymouth, 4 dr. gray, mech. o.k., $150. Call Bill Thompson WY 2-2031.


Honda 500 C.C., 1965, 1000 miles. Call 47-4045. 165

Lambretta 200cc., windshield, opera- line, rack. Call 549-3564 or see it on the cycle for $20 for U. Center. 168

11 ft. Indian camper trailer. Reasonable. 1331 Maple, Murphysboro, ph. 454-37-72. 171

1964 Suzuki 800 cc trail bike, newly overhauled, low mileage, 549-3714. 174

1965 Honda 500 C.C. Sport, Ph. 9-1992 or ask at Chelsey after 6. Excellent condition. A real bargain. 175

1961 Marchetta A23 Scrambler, 500cc. Depuy, Terry Anderson, 106 Stiegl. 178

1962 Studebaker Commander, 200 miles. Call 7-2405.

FOR RENT

1960 Renault Dauphin, 32 mpg, 2 new tires, excellent running engine. See at 60th & 6473. 179

Men’s suits 11 1/2, Call 7-6462. 180

Used barber momes, from movie cut. Jim Hill 3-7207 or 3-7322. 181

1965 CB 140 Honda, Graduating June so must sell for $400 or best offer. Phone 7-2039. 182

Golf clubs and other equipment never used in prish for sale. Will sell off the 500 or. Call 7-4334. 183

Bicycle. Good shape, 3 baskets, $20 or best offer. Becky, 103 N. Poplar. 184

1964 Super Sport, 327 c.c., call Al 454-3711. New tires. 185

1963 Triumph 500cc. competition, $450 or less than $400. Ph. 47-7891. 186

1956 Ford (v8), 65,000 actual miles, $150. Call Fred Kelly 549-1989. 187

1959 Ignition, low mileage, excellent condition. See Craig at 116 S. M. Group Housing. 444-4112.

1940 Suzuki 150 Super Sport. 1900 miles. Warranty, $640. 682-1842. 200

4 rooms 110 S. Poplar. Call 549-6632 for new vacancy list. 188

6 2 rooms, 110 W. Street. Call 7-9799. 195


1965 Honda 500 C.C., good condition, $470 or West offer. Call Barbara at 7-2401 before 5 p.m. 138

1960 Pansification, 32 mpg, new tires. Call 60th & 6473. 179

Women competing will

be making the trip for the men’s team, in addition to Mitchell and Dennis, will be Frank Schmitz, a double winner at the NCAA championships. Brent Williams, Dale Hardt, Hutch Dvorak, Stan Steffes, Zdenek Bozler and Joe Palozzolo.

Donna Schauzer, Irene Ha

worth, Janie Dunham, Linda Scott, Judy Wills, Nancy Smith, Sue Rogers and Judy Dunham. Miss Rogers and Judy Dunham are making the trip in place of Betty Wyrick who was injured during the recent women’s open at the Arena.

FRANK SCHMITZ

SIU Alumni Ventures Far, Only One Team on Idle List

The spring varsity sports teams are in full swing this weekend, with only one team idle.

The tennis squad will be here today to face Northwestern University traditionally considered one of the top teams in the nation.

Coach Joe Jutz’s baseball team will be in Jonesboro, Ark., to face Arkansas State.

Both gymnastics teams are at the Air Force Academy for the USOF open meet in Colorado Springs.

The track squad, hampered by injuries, may do well at the Triangular Meet at Mat­ hannah, Kan., if several key men are bale by bale.

The Saluki trackmen will face Oklahoma University and Kansas State.

The golfers are idle today.

Today’s Weather

The weekend will be in practice at the Crab Orchard course in preparation for Tuesday’s home match with St. Louis.

Page 15

April 15, 1966
R. Buckminster Fuller, Anatol Rapoport and David Runnreals will be among the speakers at today's sessions of the Conference on Socio-Economics. The conference, sponsored by the SIU chapter of the Students for a Democratic Society, is designed to give area residents an opportunity to hear a description of an accurate concept of the world.

At 11 a.m., Fuller, professor of design and comprehensive anticipatory design-scientist, will give a preposed lecture followed by live questions in McKeeley Auditorium of the Agriculture Building. Rapoport, whose lecture will be relayed by telephone, will speak at 2:30 p.m. in McKeeley Auditorium of the Agriculture Building.

He is a research mathematician and game theorist who has worked with the relationships, causes, effects and implications of mathematics.

Bazelon, author of "The Paper Economy," will give a lecture at 7:30 p.m. He is a comprehensive analyst of economic behavior in government, business and professional and private corporations.

Linus Pauling, who won a Nobel peace prize and is active in peace demonstration activities and advocates disarmament and atomic energy control, will also speak.

H. F. Perk, inker in design, will give a lecture at 6:30 p.m. Sunday, Perk was originally scheduled to give the opening address.

Melvin E. McCutcheon, author of "Our Depleted Society," gave the opening lecture Friday night.

Students not able to pay the registration fee may still attend the conference by checking at the registration desk before the first session, according to Patrick Harre, conference coordinator.

The Campus Senate acted on three important issues after lengthy debate and a veto by student body president George Paluch in a marathon session Thursday night.

The operating paper for student government, which has been under consideration since the administration announcement of the one-university concept, failed to pass.

The move to defeat the motion was led by Bill Monson, who read an opening sentiment against the paper. Several vocal opponents of the motion abstained and then changed their abstentions. Final vote was for six and nine abstention. Fourteen votes were needed to carry.

Paluch vetoed Sen. David Wilson's reapportionment bill, which would have divided Carbondale into four geographic Senate districts.

He gave these four reasons for vetoing the bill.

1. It would allow for specific, large residential units to be adequately represented.

2. A system of representative districts would be unworkable because of migration by students between these sectors would tend to destroy student interest in their own sectors.

3. Because of the migration between sectors, adopted and up-to-date population density maps would not be readily available.

4. Adequate voting lists could not be compiled and/or maintained.

Paluch's proposal for approval was carried by Sen. Bard Grossal called for reorganization of "defensible" units.

The proposal, which was sent back to committee, said that the lower tier for consideration of a campus as a definable unit is approximately 450 resident stu-

(Continued on Page 12)

SUSAN K GREEN

Sophomore Wins Miss Thompson Point Contest

Susan Green Wins Title of Miss Thompson Point

Susan K. Green, 19-year-old sophomore from West Frankfort, danced her way into the No. 1 spot in the Miss Thompson Point contest. She will compete in the Miss Southern contest May 7.

Runners-up were 19-year-old Gay Usher, freshman from Chester who is majoring in physical education, and 19-year-old Mary Anne Porter, sophomore from Blue Island who is majoring in English.

Miss Green, a physical education major, performed a modern dance and free exercise to the theme from "The Spy Who Came in from the Cold" in the talent competition, 8 p.m. April 11, in Lenz Hall.

In the fashion show, April 12, she modeled a pink and white one-piece swimsuit, a white suit and a pink floor-length formal accented with white lace.

Her special interests are sports, especially swimming and basketball.

Judges for the event were Herbert A. Howar, residence counselor at Warren Hall; Ralph D. Johnson, SIU student and Saluki basketball player; Ruth Idaho, clothing and textiles; and FrederICK Zook, residence counselor at Steagal Hall.

The outline provided by the committee will award the scholarship to four persons who each earn $4 an "equitable" basis for their participation and the number of players.

The scholarships will be awarded to individuals who can be expected to maintain adequate academic ratings.

The scholarship winners are expected to be available next fall, and will enable SIU to begin improving its women's athletic program immediately.

The scholarships were approved by the Board of Trustees after the student body, voted 44-1 for an increase in the activity fee to finance about $150 scholarships.

The increase passed by the Board providing the current figure will be financed through existing funds with no increase in the activity fee.

The announcement came at a meeting of the committee Friday morning. Another meeting is scheduled for Monday, and possible changes in the make-up of the committee and in the overall sports policy may be brought up.

Papers Advised To Be Leaders

News Trends Outlined

Because of the population boom and the other changes in the world, newspapers are faced with a new challenge and must delve deeper for the meaning and understanding of world events, Paul V. Miner said Friday night at the Journalism Banquet.

Newspapers must become the forces that combine reason and resources to examine the problems of the world, contribute to understanding, and then

Guidelines Given For Distribution Of Scholarships

The University announced Friday a set of guidelines for the distribution of scholarships approved by the Board of Trustees last week.

A maximum of 55 to 60 of the $1,200 scholarships will be made available next year, according to Elmer J. Clark, chairmen of the university scholarship board.

Clark pointed out, however, that this number applies only to next year. The total award that will be divided from a continuing study of the Board of Trustees.

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Gus Bode

Gus says what this school needs is a conference every once in a while to live things up.

About 1,000 high school students from 31 schools will be on hand for the last first round of the Area 5 meet for the school year.

The first round for Class A and Class C schools was held March 12. In the Class A competition, soloists and ensembles from schools with 351 to 360 points will be judged. In Class C, bands and choirs from schools with 151 to 235 enrollment will compete.

The state is divided into five sections. The schools of a section only compete with one other school for the first place in that section. The second place school is chosen from the schools of the same section.

Three to Give Socio-Economic Talks Today

Activities Page 11

Local News Page 16

Carbondale, Ill. Saturday, April 16, 1966

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