

6-1-2014

## Southern Alumni

SIU Alumni Association

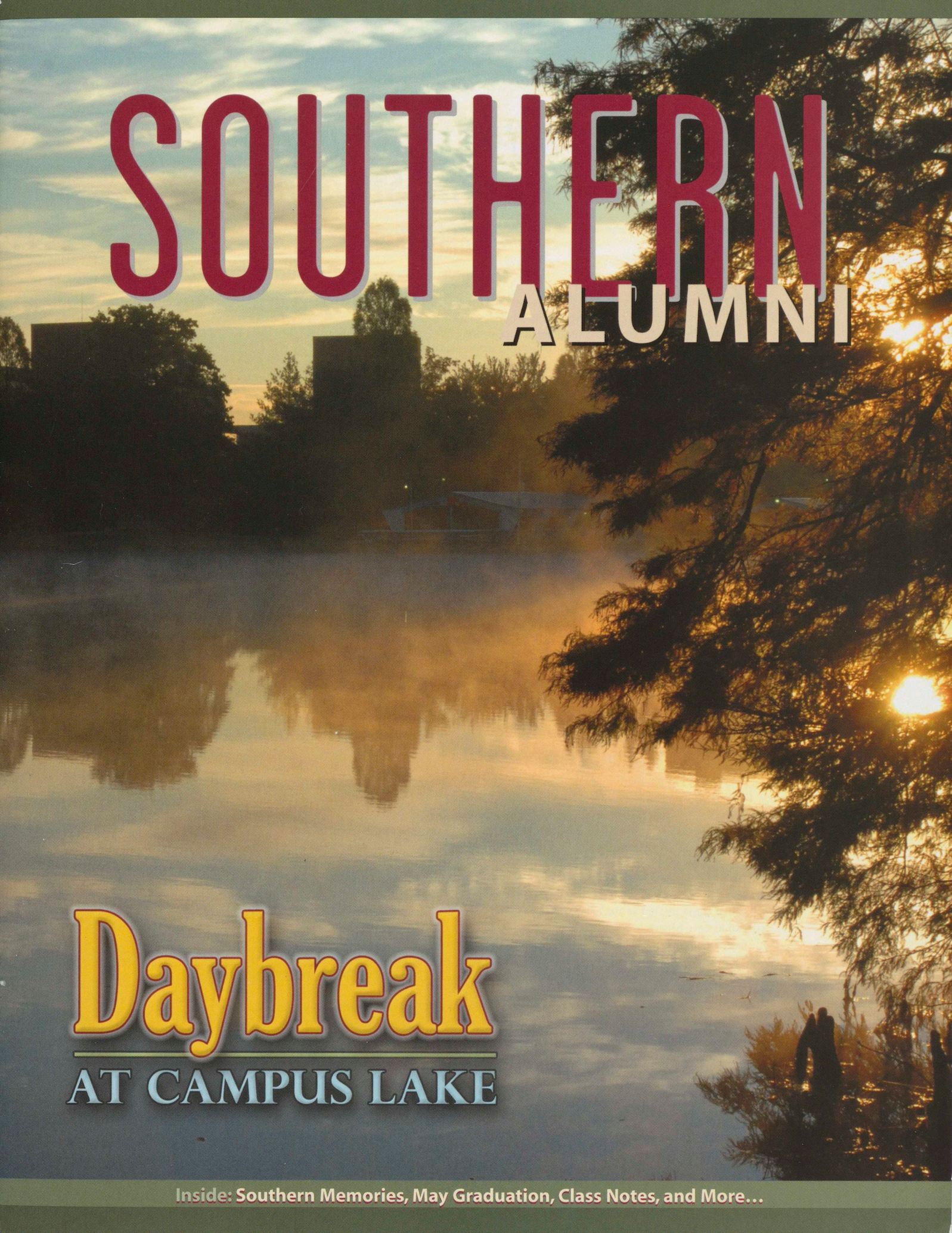
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# SOUTHERN ALUMNI

## Daybreak

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### AT CAMPUS LAKE

Inside: Southern Memories, May Graduation, Class Notes, and More...

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# Texas Couple Champions Middle-Income Students

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Marsha and Gary Bertrand were raised in a modest, small Illinois farming community of 1,400 people. Today, the Austin, Texas, couple is committed to supporting young people in similar circumstances through gifts to their alma maters. "Education has been essential in our lives. Neither one of us could have accomplished our career goals without it," Marsha says.

Marsha, who graduated in 1970 from SIU with an associate's degree in business, is a freelance writer with expertise in investment, finance, and business-related topics. Her work has been published in a variety of newspapers and magazines, and she is the author of four books: *The Consumer Guide to the Stock Market*, *Getting Started in Investment Clubs*, *A Woman's Guide to Savvy Investing* and *Fraud! How to Protect Yourself from Schemes, Scams, and Swindles*.

While Marsha was in Carbondale, Gary was in the Air Force stationed in South Carolina serving our country. He enrolled at the University of South Carolina, completing courses at night toward his accounting degree. After college, He was in banking for 10 years, and subsequently purchased a Chicago-based company that specialized in glued magazine inserts for publications such as *Time*, *Newsweek*, and *Readers Digest*. He sold his company in 1994.

The couple is striving to make their respective alma maters beneficiaries of their good fortune. The Bertrands recently presented SIU with \$1 million to establish the Bertrand Foundation Scholarship

Endowment. Awards will be presented after the endowment generates earnings (they are doing the same for University of South Carolina) and they have made provisions to support SIU through a deferred estate gift.

"Our scholarships are earmarked for middle-income families, which is the environment we grew up in," Gary says. "Several scholarship programs are in place to support low-income families. And those with high income don't require such support. Marsha and I have been

fortunate to enjoy success through our careers and various investments. We don't have any children, so we decided it was best to provide scholarship support for our schools."

The Bertrands, high school sweethearts who will celebrate 44 years of marriage in October, say education set the tone for their success.

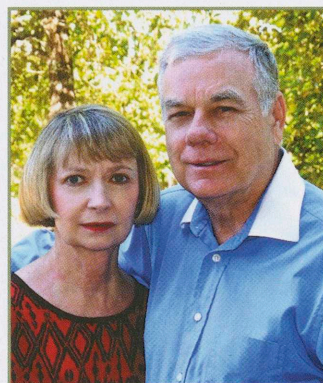
"I had never been away from home. SIU broadened my perspective in addition to fostering independence and maturity. I became a different person," says Marsha, who subsequently earned an M.B.A. at Lake Forest School of Management in 1982. "I made lifelong friends and we keep in touch. Four of us meet annually. It is special to have friends like that, and I owe it to SIU."

Gary says his college experience had a similar impact on him.

"The military was an eye-opener for me, and education was the difference," he says. "I realized the need for a degree and it was made possible through the G.I. Bill. I wouldn't have been able to afford it otherwise. We want to pass that opportunity on to others."

Marsha expressed pride in her alma mater after a recent visit. "Our enhanced library is beautiful and I didn't even recognize the Student Center," she says. "It is great to see my school progressing in this fashion."

For more information on how to establish an endowment through the SIU Foundation, visit [www.siuof.org](http://www.siuof.org). Also, for details regarding deferred gift options, visit our new gift planning website at: [www.siuofgiving.org](http://www.siuofgiving.org), or e-mail: [giftplanning@siuf.org](mailto:giftplanning@siuf.org).



Marsha and Gary Bertrand

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## \$1 million gift from SIU alumna and husband will support scholarships.

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MAY 2014  
SOUTHERN ALUMNI

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## ON THE COVER

Campus photographer Steve Buhman captures an early morning scene at SIU Campus Lake, as fog rises off the water. The peaceful trail around the lake continues to be a popular location for walkers and joggers at Southern.

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## FEATURES

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### Leaders In Multimedia Communications

For more than 15 years, former SIU roommates Andrew Krause and Tim Parker have stayed on the cutting edge of finding new ways to market products and services for clients via multimedia communication, including video, radio, web, television, and social media. AKA MEDIA INC. is now one of the top such companies in Chicago, and the duo is quick to point to early days at Southern as a key to their success.



### Distinguished Alumni

SIU honored four prominent graduates as 2014 SIU Distinguished Alumni Award recipients in April, noting alumni who have excelled in career achievement, cultural impact, humanitarian efforts, and young alumni achievement. "This program began in 1998," says Association Executive Director Michelle Suarez. "The day is always special, as current SIU students have the opportunity to engage with the awardees."

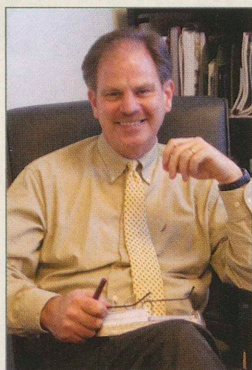
# 28

# 32

### Marketing The Moon

A self-described "space geek" who refers to himself as a child of the Apollo Generation, Richard Jurek has vivid memories of his initial connection with space. He has a massive collection of space-related memorabilia, which is one reason he co-authored the book *Marketing The Moon: The Selling of the Apollo Lunar Program*. "It's essential for everyone to continue to appreciate and preserve our history for the benefit of future generations," he says.





The SIU Alumni Association has long cherished its relationship with alumni and friends, a partnership unified in serving more than 250,000 graduates around the globe. We were proud recently to honor one of those dearest "friends."

John Huffman, who began his service as legal counsel for the SIU Alumni Association in 1973, recently retired as senior partner in the Carbondale law firm of Gilbert, Huffman, Prosser, Hewson & Barke, Ltd. Although not a graduate of Southern, his loyalty to the University runs deep.

During the past four decades, the University of Illinois law school product has provided thousands of hours of legal guidance. John, who was the recipient of the 2003 Alumni Achievement Award for Distinguished Service, was at one time an adjunct law professor at SIU. In addition to his work for the Association, he volunteers for numerous community organizations and has received many civic awards.

He and his wife, Marge, are life members of the Association and bleed Saluki maroon. His retirement from the law firm will allow them to see more of their four children and seven grandchildren, although John says he will continue to retain a couple of clients.

The SIU Alumni Association is proud to be one of them.

"The guidance that John provides is incredible," says Association Executive Director Michelle Suarez. "He is always there to help, and offers invaluable counsel to our organization. When I think of the friend component of 'alumni and friends,' his name is one of the first that comes to mind."

Outgoing Board President Barry Smith – one of 28 Association presidents John has advised over the years – will always appreciate the selfless service the veteran lawyer provided during his tenure.

"John was always just a phone call away if I needed him," Smith notes. "Much of what he does is behind the scenes and without fanfare, but his collaboration is crucial for the Association. We congratulate him on his retirement, and thank him for still wanting to be a part of our team."

You will notice some exciting changes when the September issue of the magazine reaches your door. After more than a decade, the publication will undergo a redesign, featuring several new elements to keep Salukis connected to the University.

In addition to the new look, the edition mailed to all alumni of record is being changed from December to September. This will allow us to provide early Homecoming information each year to all alumni and friends, and it partners with some planned initiatives within the Division of Development and Alumni Relations. The Honor Roll of Donors, previously featured each December, will soon be paired with the SIU Foundation's Annual Report in a separate publication sent to selected donors and available online.

I hope you enjoy the new look when the September issue arrives. As always, I appreciate your thoughts through the letters, emails, and phone calls I receive after each edition. The Association is truly powered by the relationships of our members and thousands of others who proudly call SIU their alma mater.



John Huffman accepts a gift at the spring board meeting from Association president Barry Smith.

## SIU ALUMNI ASSOCIATION

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# MAY 2014 GRADUATES CAN RECEIVE A ONE-YEAR MEMBERSHIP

## TO THE SIU ALUMNI ASSOCIATION

As a recent graduate of SIU, you can redeem a one-year membership at no charge by registering online with your Dawg Tag number at [sialumni.com/newgrad](http://sialumni.com/newgrad).

*Register by July 31, 2014*

- Connect with alumni in hundreds of professional fields
- Enjoy exclusive discounts and special offers
- Find chapters, clubs, and groups across the country



## Helping Make The World A More Humane Place For All

I just wanted to thank you for writing such a thoughtful and well-researched article about the mission I share with so many people – to make the world a more humane place for people and animals. Your article in the March issue gave a voice to the animal welfare issues relevant in every community; not just in Delaware or Illinois, but everywhere.

To be successful in preventing animal cruelty, reducing pet homelessness, and improving quality of life for animals and the people who care for them, we must bring attention to the need. The Saluki family extends across the world, and we can all make a difference for animals in our community.

Thank you for connecting us on these important issues.

**Hetti Brown '00**  
Wilmington, Del.

## Rekindling Wonderful Memories Of SIU

I look forward to receiving my *Southern Alumni* magazine and was saddened to read of the passing of Don “Notso” Vollrath in the March edition. I came to Southern from another southern – Southern California – and truly enjoyed my four years at SIU.

I competed for the women’s gymnastics team with Herb Vogel as coach, worked in the art department, and majored in physical education. The photo you shared of Don and Cindy Painter really brought back the memories of my first year at Southern living in Mae Smith, spending many late nights with my dorm mates after practice, dating a football player for four years, and just loving southern Illinois.

My education there was the best, as was the time spent with my many friends and teammates on the beautiful campus. Thanks for rekindling so many

wonderful memories.

**Marjie (Schilling) Page '72**  
Life Member  
Newport Beach, Calif.

## Rice Made A Difference For This Alumna

It was with deep sadness that I read about the passing of Dr. W. Manion Rice in the recent *Southern Alumni*. I first met him at the 1979 summer journalism camp he coordinated for SIU that attracted high school students from the surrounding area. That camp solidified my decision to attend SIU, and it also led to my first student work job on campus ... in Rice’s office.



Manion Rice

In addition to teaching journalism courses, Rice was responsible for “outreach” programming to further the field of journalism in the region and to help recruit students to the school. Two of the organizations he advised/coordinated were the Mid-America Press Association (MPI) and the Southern Illinois School Press Association (SISPA). He also taught writing and journalism courses at area prisons – something he found to be especially gratifying.

He was committed to the field of journalism, to education, and to SIU. Working with him was truly one of the highlights of my college years. He stretched a dollar farther than anyone I have ever known, and he was “green” long before it was in style to recycle. I still think of him every time I “reuse” a large manila envelope!

Rice taught me numerous time-saving tips. He also said that as a journalist, I didn’t need to know every answer, but I did need to know how to find the answer.

At the heart of every good university is a caring, dedicated faculty. I was blessed with many extraordinary professors and mentors at SIU, and W. Manion Rice led that list.

**Gina (Mitchell) Gramarosso '84**  
Life Member  
Naperville, Ill.

**Editor’s Note:** Rice, a former director of the SIU School of Journalism and an important figure in journalism in southern Illinois, died in November at the age of 91. He was active with many student groups and was especially beloved by SISPA, which each year honors him by presenting the outstanding high school adviser with the Manion Rice Award.

## Dear Readers...

Your SIU Alumni Association is always eager to hear your opinions of *Southern Alumni*. As with all alumni magazines, we can only improve if we are being responsive to you, our readers. Therefore, we encourage you to take some time after you’ve read this issue of *Southern Alumni* to let us know what you’re thinking. **Please mail your letters to:**

*Southern Alumni*  
Colyer Hall, Mailcode 6809  
Southern Illinois University, Carbondale, IL 62901

You can email your letters to [alumni@siu.edu](mailto:alumni@siu.edu). Letters are sometimes edited for length and style.

## Dear Fellow Salukis:



When I became SIU's chancellor in 2010, I had done my homework. I knew a lot about the university's history, challenges and potential.

I knew that SIU had started as a college for teachers and grown into a major research university offering programs in everything from accounting to zoology. I knew of SIU's proud legacy educating students traditionally underserved by higher education – a legacy we continue today as we serve students who have limited resources or who are the first in their families to attend college.

The university's challenges in 2010 were significant. We were in the midst of deep state budget cuts exacerbated by declining enrollments, which were in turn exacerbated by a somewhat negative – and inaccurate – public image. I knew that it would take a lot of hard work and sacrifice on the part of the entire university community to regain our financial footing and reputation.

But I also knew that SIU had the grit and potential to overcome these challenges in order to survive and thrive. And together, that's exactly what we have done.

Today, SIU is financially stable, our reputation is growing, and new students who are seeking the brains of a national university and the heart of a small college are discovering us each day. While there are challenges facing SIU and all of higher education ahead, we have become better prepared for a promising future.

One thing I did not know when I came to SIU four years ago was how dedicated its many friends – alumni, donors, faculty, staff and more – are to its success. Your commitment is the primary reason SIU has been able to rise above its challenges and become a top-tier research university focused on student success.

Thanks to our many friends, we have stayed true to our character and legacies while embracing and adapting to the changing needs of our students, state and world. We are conducting research that makes a difference in people's lives, and we are investing in the success of our community and region.

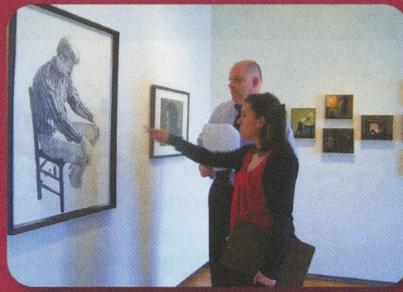
As I take the next steps in my career as president of Northern Arizona University, I leave knowing that SIU is in good hands – your hands – and will have a very bright future as a result. I am both proud and humbled to have been a part of this great university. Thank you so much for your friendship and support. Go Salukis!

Sincerely,

A handwritten signature in red ink that reads "Rita Cheng". The signature is written in a cursive, flowing style.

**Rita Cheng**  
Chancellor





## New Life Members

2/11- 5/22/2014

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Elaine H. and Gregory J. Atwood  
Kendra E. Bowie  
Bruce J. Brockschmidt  
Heath K. Brosseau  
Linton C. and Dorothy T. Browning  
John W. Bucher  
Daniel S. Buck  
Jessica M. Cashen  
Edward T. Chismar  
James F. Clarke  
Penelope J. Ditton  
H. Keith and Kimberly A. Dixon  
Jeanette C. Dodds-Pofahl  
Cheri A. Fitz  
Krystal M. Hall  
Sue E. Hendricks  
Dustin S. and Kelley J. Henry  
David L. and Annette R. Jaynes  
Randy J. Jung, MD  
Kenneth A. and Julie M. Kane  
Jeffrey C. Kepus  
Robert E. Kranawetter  
Carol A. LePere  
Joel B. Little  
Wayne F. Machnich  
Joseph L. and June R. Marlo  
Thomas L. Marten  
Adrienne K. McDay  
Bruce A. and Mary B. Morgenstern  
Rahul Nadendla, C.P.A.  
Dennis J. O'Connor  
Jennifer D. and Shane P. Osman  
Scott J. and Alicia M. Pate  
Jan C. Podrebarac  
Lee H. Raines  
Samantha L. and Joel W. Sambursky  
Daniel J. and Doris J. Shafron  
Heath D. and Carrie Siebert  
Michael E. Simon  
Marcia A. Staples  
Steven P. Stecker  
Crystal Swan-Gravatt and Rick D. Gravatt  
Nicholas J. Unser  
Frederick E. and Kelly S. Wallace  
Roberta V. Webb  
Jacquelyn S. and Stephen Weers  
Connie J. Wiese  
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Catherine J. and William A. Yeager  
Tequila A. and Benjamin J. Young  
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Learn more at  
[www.sialumni.com/careerwebinars](http://www.sialumni.com/careerwebinars)

## Online Community

Want to catch up with old SIU classmates and professors? The SIU Alumni Association's Online Community Network lets you search for former contacts, colleagues, and friends. It can also help you reconnect with your Saluki roots.

***Log on today at [www.sialumni.com](http://www.sialumni.com).***

## Events

Members can connect with other Salukis at tailgates, chapter and club programs, career fairs, and other events. With more than 30 chapters around the country, SIU is never too far away.

## Did you know?

You have access to thousands of scholarly research journals by using JSTOR. You can learn about your field, complete project research, or simply read scholarly publications. All thanks to your membership in the SIUAA.



[www.sialumni.com/advantages](http://www.sialumni.com/advantages)

## Flying Salukis Atop Aviation World

**S**outhern Illinois University Carbondale's Flying Salukis are atop the collegiate aviation world for the second time in four years.

With 11 team members scoring 349 points, the Flying Salukis earned the 2014 National Intercollegiate Flying Association championship on May 17 at The Ohio State University Airport. This is the ninth national title in program history; the team finished third in 2012 and 2013 after winning the championship in 2011.

"This is another historic moment in our aviation program's proud tradition," Chancellor **Rita Cheng** says. "The talent and dedication of the team members and coaches is inspiring to all of us and again shows the strength of our university and its programs."

Paced by junior Jacob Schwarz and co-captain Dane Fearneyhough, the Flying Salukis captured the flight events title and finished fourth in ground events. The team scored in each of the events and beat two-time defending champion Embry-Riddle Aeronautical University-Prescott by 31 points. The University of North Dakota finished third with 317 points. Twenty-seven teams competed May 12-17.

Coach Nathan Lincoln says that with "an extremely talented group of kids" there is always a chance to win a national title, but with the close competition that exists, "it takes a lot of things coming together to be able to win it."

"To win this is a compliment to our program," Lincoln, who also credits the hard work of his assistant coaches, says. "It's extremely challenging every year to get a team together that will be nationally competitive, and knowing that you are going against schools that are four times larger than you makes it that much more difficult."

There were seven ground events and four flight events. Ground events are aircraft preflight inspection, aircraft recognition, computer accuracy, crew resource management, ground trainer simulator, instrument flight rules simulator and simu-

lated comprehensive area navigation (SCAN). Flight events are message drop, navigation, power-off landing and short-field approach and landing. The top 20 contestants in each event earn points for their team.

**David NewMyer**, chair of the Department of Aviation Management and Flight, believes several factors contributed to this win. In addition to the squad's dedication to team practices, the depth of the talent played an integral role.

"Another key point with this group of kids and those over the last four years has been the support of parents and family members of the team," NewMyer says. "The coaches and team members have my gratitude and admiration for winning the national championship."



SIU Chancellor Rita Cheng and members of the Flying Salukis celebrate the 2014 National Intercollegiate Flying Association championship. Holding the national title trophy with the Chancellor is senior co-captain Dane Fearneyhough, who placed fourth overall. To the chancellor's left, team member John Behnke holds the judge's trophy, and to his left, Davin Miles holds the flight events trophy.

The Flying Salukis assistant coaches are senior lecturer Kim Carter, also an academic adviser, and assistant instructors and former Flying Salukis Michael LeFevre, James Libuszowski and Samuel Oas. "The people I have on the coaching side have been amazing," Lincoln says. "They put a lot of extra hours in ensuring that the students have the information and the talents they need to be able to succeed."

Lincoln thanks NewMyer for being a "critical voice" for the program's success through the years. NewMyer, who became a professor in 2000, is retiring this year after nearly four decades with SIU, including 21 years as department chair. He started at SIU as a part-time, visiting instructor in 1975; in 1979, he became coordinator and a visiting assistant professor in aviation management.

"I'm glad we were able to give him one last national championship before he retires," Lincoln says. ■

## Achenbach, Lemish Selected As College Deans

Two interim deans at Southern Illinois University Carbondale have been chosen to lead their respective colleges on a permanent basis, says Chancellor Rita Cheng. The SIU Board of Trustees approved the two appointments at its May 8 meeting, and the appointments become effective July 1.



Laurie Achenbach

Laurie Achenbach, a veteran faculty member and administrator with more than 23 years of experience on campus, will become dean of the College of Science. Dafna Lemish, who has been with SIU since July 2010, initially as chair of the Department of Radio, Television, and Digital Media, will become dean of the College of Mass Communication and Media Arts. Each has been serving as interim deans since 2012.

"Drs. Achenbach and Lemish have served admirably as interim deans," Cheng says. "They share a commitment to student academic success, and their appointments provide continuity for their respective colleges. I am pleased they will remain a part of the leadership team as the university continues its positive momentum."

John Nicklow, provost and vice chancellor for academic affairs, says SIU is fortunate to have "two talented individuals fill these administrative positions."



Dafna Lemish

"Laurie brings incredible passion to the position, but that passion is grounded in strategic thinking and planning," he notes. "She is a well-recognized face at SIU and has been particularly successful during the last year in building relationships and affecting positive change in the college."

"Dafna has also been critical in making positive changes in her college and is strongly backed by her faculty and staff colleagues. Both deans have significant support from their colleagues and the campus, recognize campus priorities, and are willing

to work hard to achieve strategic goals. We are excited that they have accepted the positions and look forward to their continued service to the institution."

Achenbach began her professional experience with teaching and research assistantships at the University of Illinois from 1983 to 1987. She continued her work there as a post-doctoral research associate before becoming a visiting assistant professor in the Department of Animal Science, Food and Nutrition at SIU Carbondale in 1990.

She became a visiting assistant professor in the Department of Chemistry and Biochemistry in 1991, an assistant professor in the Department of Microbiology in 1991 and an associate professor in microbiology in 1997. Appointed a professor in 2002, Achenbach served as associate dean for research and graduate programs from 2007 to 2012.

Lemish was a professor in the Department of Communication at Tel Aviv University and from 2008 to 2010 was a visiting scholar at The Center on Media and Child Health (CMCH) at Children's Hospital and Harvard Medical School in Boston. She is a CMCH Scholar at Children's Hospital in Boston.

An expert on role of the media in children's lives, Lemish is editor of the *Journal of Children and Media*, a quarterly international multidisciplinary and multimethod academic journal she founded in 2006. She is also the author or co-author of several books, including *Screening Gender in Children's TV: The Views of Producers Around the World* and *The Routledge International Handbook of Children, Adolescents and the Media*.

## On The Side

### Miller Chosen As Board's Student Trustee

Adrian Miller will be the SIU Carbondale student trustee to the SIU Board of Trustees.



Adrian Miller

The junior majoring in political science was chosen by students via online voting. Miller will serve beginning July 1 through June 30, 2015, and represent the interests of SIU Carbondale and SIU School of Medicine students. He received 59.66 percent of the vote to defeat Kane Hudson, a freshman majoring in engineering from Peoria.

Miller, the current Undergraduate Student Government president and a student member on the SIU Alumni Association's national board, will replace Jesse Cler, a senior majoring in agribusines economics from Penfield, as student trustee.

Cameron Shulak, a junior majoring in aviation flight and management from Louisville, Ky., won the vote for Undergraduate Student Government president. He defeated Chris Wheatley, a junior majoring in political science and paralegal studies from Murphysboro. Shulak's one-year term also begins July 1.

### SIU Claims Top Collegiate TV Magazine News Show

For a second straight year, and the seventh time in program history, SIU Carbondale's "alt.news 26:46" took top honors as the best collegiate television magazine news show in the nation.

The student-produced program won the award at the Academy of Television Arts & Sciences Foundation's 35th Annual College Television Awards Wednesday, April 23, in Los Angeles. The winning episode is a compilation of the best from the fall 2013 semester. The episode features a theme park in North Carolina inspired by "The Wizard of Oz," National Beard and Mustache Championships in New Orleans, a coffin race in Manitou Springs, Colo., and a look at the self-titled "Dragon Man."

In addition to winning in 2013, the program took top honors in 2000, 2001, 2008, 2009 and 2011 to go along with two second-place finishes and one third-place finish.

"This award is extremely gratifying as it shows the strength of our students and the quality of our academic and experiential programs," Chancellor Rita Cheng says. "This is another important example of the opportunities for success that our students experience."

Dafna Lemish, dean in the College of Mass Communication and Media Arts, says she is pleased that "alt.news 26:46" continues to serve as a role model "for our many other student organizations who follow in their footsteps with high ambitions to be leaders in the field."

Matt Sloan, a senior in radio, television, and digital media from Germantown, Tenn., and Marcus Odom, who is working on a second degree in television production to go with his cinema production degree, are executive producers. Odom is from Carbondale.

## Traveling Vietnam Wall Coming To Carbondale

The Traveling Vietnam Wall, sponsored by the American Veterans Traveling Tribute (AVTT), is coming to Carbondale Sept. 11-14 and will be displayed on the SIU practice football field just south of Saluki Stadium.

The wall is an 80 percent scale version of the Vietnam Memorial Wall in Washington, D.C. At 360 feet in length, it contains every name etched on the original. At its apex the wall is eight feet tall, and the AVTT traveling wall is the largest replica in the United States.

Spearheading the effort to bring the wall to Carbondale, **Mark "Skip" Cosgrove '75, M.S. '84**, a retired SIU employee and former Marine says, "Viewing it is the closest that visitors can get short of going to the Washington, D.C., Vietnam War Memorial. As of March of this year, 14 additional names have been added to the wall, so it is current. I believe that visitors to the wall in Carbondale will be both impressed and humbled."

The wall's mission is to honor and remember those men and women who

gave the ultimate sacrifice in service to their country. The wall provides an educational opportunity in a convenient location. Entry is free, and all are welcome.

This event is in conjunction with the annual veterans' appreciation tailgate and football game when the Salukis host Southeast Missouri State on Saturday, Sept. 13.

Cosgrove underscores the need of financial assistance in bringing this project to Carbondale, which is esti-



The AVTT wall is the largest of all traveling walls at 80 percent of the original wall in Washington, D.C.

mated at \$50,000. “Bringing the Traveling Vietnam Wall here is a significant undertaking and takes considerable time and resources to present,” he says. “Because it will be free to all visitors, we have had to seek both monetary and in-kind donations to bring the wall in and do an exemplary job of displaying it along with all the ceremonies and support materials and equipment needed.

“All involved are volunteers and have spent a lot of time and personal funds to plan the event. Fund raising and in-kind donations are key to the success of project.”

The visit of the Traveling Vietnam Wall is underwritten by Shawnee Detachment #812 of the Marine Corps League, Southern Illinois University, local businesses, social service organizations and individuals. Funding and



Messages, clothing, and other items are often left at the wall by family and friends of the soldiers.

in-kind donations are welcome, and donors are encouraged to contact

Cosgrove at [skipcos@siu.edu](mailto:skipcos@siu.edu) or call him at 618/967-9462.

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# AKA MEDIA INC

## MULTIMEDIA SALUKIS

AKA MEDIA INC. Getting The Message Out For Clients Around The World

BY GENE GREEN

From left, SIU alumni Tim Parker, Paige Hollenberg, Sarah Gitersonke, and Andrew Krause in AKA MEDIA INC.'s Chicago office.

**A**ndrew Krause '92 remembers some advice he received more than 15 years ago. He was cautioned to think long and hard before starting his own company *and* working with his best friend.

The SIU Carbondale graduate trusted his own intuition, however, and in 1998 became CEO of AKA MEDIA INC. on Ontario Street in downtown Chicago. A year later he coaxed his college roommate, Tim Parker '93, into joining him as president with an offer he couldn't refuse – he agreed to sell him half the company for \$5.

Despite that remarkable overture, the move represented a leap of faith for Parker, who at the time was employed by St. Louis public relations giant Fleishman-Hillard. "I knew Andrew would be successful, and I believed in myself, too," Parker now says. "We hit it off right away in college and have been friends ever since. It has been an amazing 15 years at AKA."

AKA MEDIA INC. markets products and services for clients via multimedia communication, including video, radio, web, television, and social media. Its staff specializes in multimedia consulting, media relations, digital and web video services, integrated marketing, and corporate communications. Their diverse client list has included McDonald's, Sears, got milk?, Kraft, Riddell, Sharpie, and many more.

For Krause and Parker, who both majored in public relations at Southern, it started as roommates at Mae Smith Hall on the SIU campus. "It is important to hire the right people," Krause says. "I got to know a lot about Tim while we were in school. When you're a Saluki, values of work ethic and character are instilled in you."

Both garnered early experience in their chosen field through involvement with SIU's Public



Relations Student Society of America (PRSSA) chapter. "PRSSA was a great experience and the organization was making waves on a national level. That is what made me want to join," Krause says. "It opened doors for us, and we have turned to PRSSA to hire talented staff members."

Eight years ago, a PRSSA faculty advisor recommended Sarah (Schalmo) Gitersonke '06 to the company. Then the president of the organization, she is now a senior producer at AKA MEDIA INC. Gitersonke impressed Krause and Parker during an internship and was subsequently hired fulltime. A few years later, another SIU PRSSA vice president, Paige Hollenberg '10, was hired as a producer.

"We know the quality SIU turns out, and we respect the training and maturity

the young professionals from PRSSA bring with them," Parker notes. "It has played an important role in our company's success."

*Southern Alumni* recently visited their Chicago office to discuss the company's history and future.

**Southern Alumni:** Did you know one another before you attended SIU?

**Tim Parker:** No – I was from the St. Louis area and Andrew was from Chicago. We were thrown together in the dorms our freshman year. My assigned roommate never showed up, so I was initially living the high life in a single room. Andrew was in the same dorm, but had two other roommates. After about a month, housing started reassigning some dorm space, and I had the great

fortune of getting 'stuck' with Andrew.

**SA:** As freshmen did you both have interest in public relations?

**Andrew Krause:** I had an immediate interest, but for Tim it evolved over time.

**TP:** I started out in the psychology program, but after a couple of years I realized how long it would take me to finish clinicals and internships. I was wondering if I would be 30 years old by the time I got out of school. I looked at Andrew and said, "Tell me more about this public relations thing you are doing..."

**SA:** You switched your major when you were a junior, and eventually both of you became invested in PRSSA at SIU. It provided the groundwork for future employment, didn't it?

**AK:** It really did, as PRSSA was not

## EXTERNS ENJOY AKA EXPERIENCE

**A**KA MEDIA INC. hosted four Salukis as 2014 Externs this spring, as Radiah Henderson, Miranda Rohrer, Connor Stuckslager, and Hannah White learned the ropes through working with the company's producers, editors, designers, and media experts.

"To me, these students represent hope for all Millennials," says Executive Producer and CEO Andrew Krause. "They chose to give up their spring breaks to get their hands dirty with us. That demonstrates the work ethic their future employers want to see."

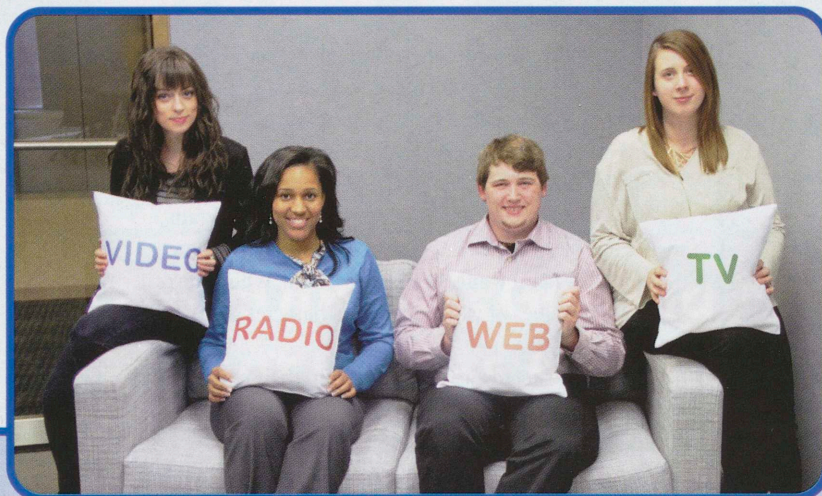
The main focus for the Externs was to research, brainstorm, and present fresh digital media ideas for the 2014 All-American

Soap Box Derby. Throughout the week, they received background materials and guidance on the project in meetings with Krause and fellow producers Sarah Gitersonke and Paige Hollenberg. At the end of the week, the students presented an action plan to All-American Soap Box Derby Board Member Bob Troyer.

"This year's group of Externs really stepped up to the plate and impressed not only our staff, but also one of our most established clients," says Hollenberg. "Meeting with them one-on-one and discussing their resumés and plans for the future was the highlight of my week. The enthusiasm and excitement each showed for their tasks, and their willingness to learn as much as possible during their short stint here, was invigorating."

For the students, the experience is something they will never forget.

"AKA gave us a project to work on instead of just making us personal assistants," says



AKA MEDIA INC. hosted four SIU students as 2014 Externs. From left are Radiah Henderson, Miranda Rohrer, Connor Stuckslager, and Hannah White. Photo by Stephanie Warsen.



just another club to join as a student. They were nationally recognized and doing remarkable things across the country. When we would attend conferences, it was telling that a student from a university such as Cornell would ask us about things they heard we were doing in Carbondale.

**SA:** What jobs did you have before starting AKA MEDIA INC.?

**AK:** We both had more than five years of service at other public relations firms. I worked with Golin/Harris Communications in Chicago and JohnstonWells in Denver. Tim worked five years in St. Louis for Fleishman-Hillard.

**SA:** What was the tipping point that made you consider starting your own company?

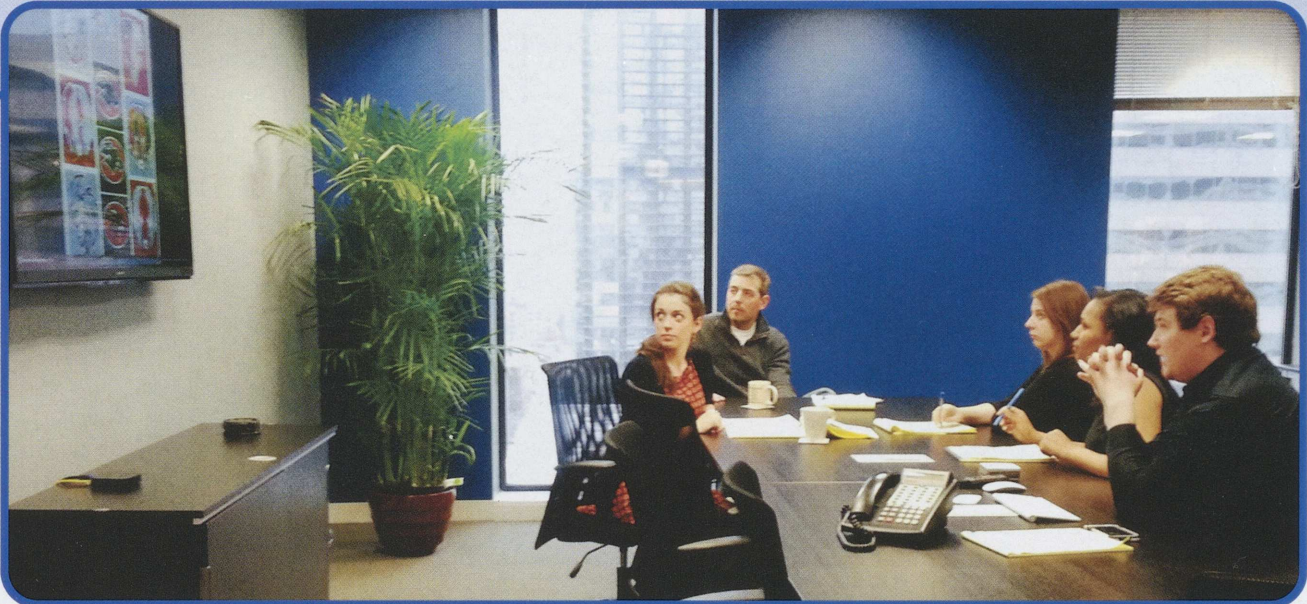
**AK:** After a few years, it occurred to me that the most fun and the best budgets were projects tied to television and video. When I returned to Chicago from Denver, I worked in the video business with a person who had previously been a vendor. That only lasted a little over a year, and I decided to call the person I trusted more than anyone else in the world – Tim.

**TP:** He asked me if I had ever thought about moving to Chicago, and I quickly told him no. I was involved with high profile clients at Fleishman-Hillard – the St. Louis Rams were one – and I

was on a fast track to becoming a partner level employee. Still, I agreed to come up to Chicago and meet with Andrew in February 1999. We talked and I quickly made the decision to join him at AKA MEDIA INC.

**AK:** Obviously teaming with your best friend in a business plan is usually something that is against everyone's advice. But 15 years later we are still in the perfect marriage. We balance each other well. Tim will stop me from doing something crazy, and sometimes I will point him in a direction he might not have thought about exploring.

**SA:** What has been your basic expansion plan over the years?



The Externs at a brainstorming session with Executive Producer and CEO Andrew Krause. "I enjoyed the experience and would highly recommend the company to students looking for work in public relations," says SIU student Radiah Henderson.

Stuckslager. "I know how much the All-American Soap Box Derby means to AKA, so it was an honor when they left the project in our hands."

Rohrer agrees. "In my classes we talk a lot about the extension of brand identity when it comes to products and advertising. I found all of the branding, marketing, and media done there to be a great learning experience. The week was fun and extremely valuable to my work in the design field."

It wasn't, however, all work and no play in the offices that week. The externs had a Chicago-style pizza lunch with SIU Foundation Chicago Region Development Officer **Mary Carroll '85**, and they participated in Popcorn Lover's Day taste testing.

"The time I spent at AKA was invaluable," says White. "It was a glimpse into the working world and a great reminder of what all of my late nights at SIU are for." ■



Paige Hollenberg (standing) and Sarah Gitersonke (right) on location producing a video.

**AK:** We have been fairly conservative, adding about one employee per year. It might be hiring solid producers like Sarah and Paige, or it might be gaining expertise in areas where the business has evolved, such as web design, coding, etc. We tend to hire recent graduates, provide an internship opportunity, and if that works out it can lead to a fulltime position.

**SA:** When your company was young, you no doubt needed a signature account to publicize and legitimize what you could do. For AKA MEDIA INC., was got milk? that account?

**AK:** got milk? arrived early for us and was the key account for us to hang our hat on. Within a couple of years of when that campaign began, we were shooting the video for them. Now more than 300 of those ads have been produced.

**SA:** No doubt the services you offer to clients continues to change.

**AK:** Without a doubt. We try to provide a valuable way of creating content, helping companies share content, and measure where that content is viewed. That can be challenging, as there are several ways a consumer can see a video.

There is earned content (where people share videos about a company because they want to); owned content (where the company populates their YouTube channel and website with video to talk about themselves); and paid content (where a video comes on before you watch the material you were planning to watch).

**SA:** What is the next 'big thing' in your industry?

**TP:** So much is changing, and the speed of the internet continues to impact the way we do our business. I see perhaps more video on demand, video blogs, and other things is this area as we study how people consume such material. Video on the go (phones, tablets, etc.) will also continue to grow.

**AK:** I also think the next big wave will be 4K, which represents four times the high definition you are currently getting. With that will come changes in the way we make, distribute, and measure

what we produce. It all will evolve. Today I would describe us as a hybrid digital public relations shop that services the agencies who are on the front lines inventing new communities and interactions to get their message out to consumers.

Part of our success has been that we haven't made big bets on one technology over the other, but instead have considered all sources. We do what the market demands and use best practices to execute better, offer service, and add value to our clients. That has been our claim to fame.

# Mary Carter Kias Celebrates 100 Years

by Suzanne McCafferty

When **Mary Carter** graduated in 1936, SIU was known as Southern Illinois Normal University, and Mary was anything but “normal.” The youngest of the 11 children born to Grant and Charlotte Eva Carter of Carbondale, she was a college



Mary Carter in 1936.

graduate, a career woman, a wife, a “working mother” before the phrase was coined, a world traveler, and an elected official.

And in June, Mary Carter Kias celebrates her 100th birthday.

Mary lived at home at the corner of Grand and Marion while she attended University High School as well as SIU. Her father’s property was purchased by the University in the 1950s, and in the 1970s, the Rec Center

was built in that area. In the 1930s, everyone on campus had lunch from noon until 1 p.m., so she walked home for lunch. Studying was done at Wheeler Library or at the University Café.

Favorite student hangouts were Entsminger’s on North Illinois and Fox’s Drug Store at the corner of Walnut and Illinois. Mary remembers that on the Fourth of July, the boys would stand outside Fox’s and throw small firecrackers under the feet of the girls as they walked by. Carbondale coeds typically shopped at Johnson, Vansil and Taylor department store, known as “JVT,” on North Illinois Avenue.

It may sound strange now, but in the 1930s, students were required to attend a daily chapel service in the Auditorium. The University High School students sat in the balcony, and the college students were seated on the main floor. As attendance was mandatory, every row had a monitor to take roll, but Mary admits that if one had a good row monitor, it was possible to cut chapel occasionally.

Also, during the service, University President Henry Shryock sat at a large desk on the stage, and if someone talked, he would pound on his desk, point to the offender, and yell, “Quiet!” After his untimely death in 1935 from a heart attack, the Auditorium was named for him.

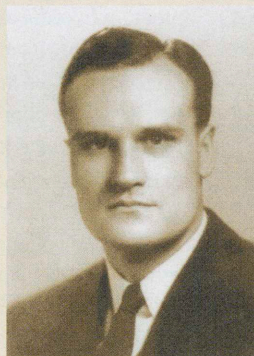
Mary recalls that several professors lived south of the campus on faculty row. Professor Boomer lived there, and Mary was friends with his daughter. Another instructor, a Mr. Collier, taught geography, but apparently he was not aware that during his tests, some of the students would write the questions on a sheet of paper and throw them out the window of Old Main to

waiting accomplices who would answer the questions for them. Mary claims she never participated in this scam!

An English professor named Miss Wells, however, may be Mary’s most memorable teacher. Wells introduced Mary to her future husband, Thomas Nelson Kias ’34. Shortly after they met, Mary asked Nelson to be her date for her Sigma Sigma Sigma sorority dance. They dated for five years before marrying in 1939. (Years later, Nelson would take their children to visit Wells several times when she lived in the Randolph County Nursing Home.)

After graduating from SIU, Mary taught school in Coulterville, Ill., and then worked in the office of *The Free Press* newspaper in Carbondale, owned by Col. Robert Davis. In 1941, Mary and Nelson relocated to Blue Island, Ill., where Nelson taught and coached high school. The SIU Alumni Association life member also taught grade school for many years in

Midlothian, Ill., and finished the last ten years of her career as an English teacher at Eisenhower High School in Blue Island. In 1965, Mary was elected to the school board in Midlothian and, while she served, became the first woman president of that board.



Thomas Nelson Kias

Mary and Nelson both loved to travel and while their three children were young, the family made many automobile trips around the United States. One summer, they logged 10,000 miles on a trip

from Chicago to New York to Florida to California and back to Chicago in a 1954 Ford! After they retired, the couple traveled to Alaska, Hawaii, Mexico, and Europe. Even after Nelson’s death in 1985, Mary traveled on her own to Australia, Turkey, and three times to Hong Kong.

Mary now lives near one of her daughters in Terre Haute, Ind. A centennial celebration was planned for family and friends on June 7, her 100th birthday. Mary hasn’t been to the SIU campus in recent years and would probably be surprised at the many changes.

But her memory of Carbondale and SIU during her younger years is still as vivid as her red hair.

**Editor’s Note:** **Suzanne McCafferty ’71** is a life member of the SIU Alumni Association and Mary’s daughter. We thank her for sharing some of her mother’s memories on her 100th birthday.

# 'The Experience Of A Lifetime'

## The Extern Program 2014

The SIU Alumni Association's Extern Program each spring pairs junior and senior students with businesses in a real job environment. It's a time-honored tradition that has flourished and grown at Southern Illinois University Carbondale since 1984.

Students gain invaluable experience by spending a week – typically over spring break – with a sponsor that is a professional in the student's field of study. In 2014 more than 125 students participated in the program, and the Association helped defray some of the expense by assisting 24 participants with their travel cost.

The Association provided \$10,000 for Extern Travel Awards, which were allotted in amounts ranging between \$250 and \$500. Awards were presented on the basis of need, but preference was given to SIU Alumni Association student members. There is no application

process to receive the award, as recipients are selected by a committee.

In February, Externs were invited to a campus workshop with Brad Karsh, founder and president of JobBound, which prepares students for successful careers. The event was designed to provide students with a skillset for successful workplace interaction.

The SIU Alumni Association administers the program in cooperation with the following colleges: Agricultural Sciences, Applied Sciences and Arts, Business, Education and Human Services, Engineering, Liberal Arts, Mass Communication and Media Arts, and Science. The Extern Program has received two national awards from the Council for the Advancement and Support of Education, and since its inception, nearly 4,000 students have participated with alumni and friends across the United States.

"We appreciate the collaboration with SIU's colleges, deans, and coordinators who assist us in making the Extern Program such a special experience for our students," says SIU Alumni Association Executive Director Michelle Suarez. "Some exciting changes are planned for the 2015 edition of Extern, as we are constantly exploring new approaches that can make this popular program even stronger."



Zachary Klemm did his Externship at the Pediatric Cancer Foundation.

In March 2014 a ceremony was held at the SIU Student Center in recognition of those students who participated in the Extern Program. Externs received a certificate and shared stories of their experiences. **Melissa Verbeck '13**, a human relations employee with Boeing and a former extern, related how being an Extern has benefitted her.

Now in its 30th year, the Extern Program began as a partnership between the Student Alumni Council and the SIU Alumni Association. The program has many benefits, and is an opportunity to involve alumni with their alma mater while creating a unique opportunity for students to intimately observe and learn about their chosen profession. It also develops real world, outside-the-classroom knowledge for Externs, focusing on career goals and objectives through experience.

To learn more about the Extern Program, go to [www.siualumni.com/extern](http://www.siualumni.com/extern), contact Kayla Loyd at [kaylal@alumni.siu.edu](mailto:kaylal@alumni.siu.edu), or call the SIU Alumni Association at 618/453-2408. ■



Alicia Troutman shown working at Christy Webber Landscapes in Chicago.

# 2014 Extern Participants/Sponsors

## Student

Clare Abalos  
Hiba Abbasi  
Mustafa Abdullah, Jr.  
Suzanne Abell  
Roy Adcock  
Bianca Alaniz  
Aung Aye  
Timobe Banks  
Lateesha Baquet  
Theresa Bates  
Sydney Battle  
Jeremiah Bean  
Chelsea Bernius  
Melanie Bilbrey  
Nathan Brady  
Marisa Broz  
Colin Bultinck  
Shayna Bushue  
Ashley Cantrall  
David Castronova  
Devin Causey  
Stephanie Cessna  
Julia Choo  
Briana Collier  
Alexander Colwell  
Adam Counce  
Nathan DeVenney  
Cassie Devore  
Olivia Diaz  
Sara Diesburg  
Morgan Dillard  
Anitra Dorsey  
Bradley DuClos  
Rebekah Durig  
Marshawna Eberhart  
Margaret Emons  
Evelyn Epplin  
Zachary Fahey  
Drew Foxx  
Lei Gao  
Blake Gerlock  
Jennifer Goodart  
Jordyn Grey  
Sydney Grover  
Karol Grzebien  
John Guberud  
Jingfei Guo  
Meredith Hackler  
Joshua Hahn  
Kathleen Hand  
Radiah Henderson  
Mildrea Hood  
Morgan-Symone Hopkins  
Emilee Hudgens  
Imani Hudson  
Lauren Hughes  
Michael Hughes  
Christopher Hutchinson  
Mike Imbyan  
Alyssa Issler  
Joshua Jackson  
Xiaoxuan Ji  
Kenwin Jones  
Gilles-Arnaud Kandissounon

## Company

*The Southern Illinoisan*  
Abacus Financial  
Lipman Hearne  
Normandy Design Build Remodeling  
General Motors  
Center for Youth and Family Solutions  
*The Southern Illinoisan*  
Various Locations  
Boys and Girls Club of Carbondale  
CareerBuilder  
Robbins Community Help Agency, Inc.  
Good Samaritan Family Health Center  
Champaign County Probation Office  
Lincoln Presidential Library and Museum  
Power Solutions International  
Kemper CPA Group, LLP  
Chicago Bandits  
Boeing  
Illinois State Police  
Deloitte Tax LLP  
Logan Primary Care  
Black Diamond Harley-Davidson  
Ritz-Carlton St. Louis  
Karl Productions  
Securities America  
City of Carbondale  
Mt. Sinai Medical Center  
Dot Foods, Inc.  
Legat Architects, Inc.  
VOA Associates  
Washington U. School of Medicine  
SIU Foundation  
SIU Financial Aid Office  
The Advisory Board Company  
Southern Illinois Healthcare  
TJ's Fine Jewelry  
Columbus Speech and Hearing Center  
Chicago Bandits  
U.S. Army Corps of Engineers  
Wal-Mart  
Rax Trax Recording  
Girl Scouts of Southern Illinois  
Southern Illinois Healthcare  
Rhode & Jackson, P.C.  
Boeing  
Rugged Entertainment  
Clay County Hospital  
Shriners Hospitals - St. Louis  
CareerBuilder  
Black Diamond Harley-Davidson  
AKA Media Inc.  
Various Locations  
Zeno Group  
Southern Illinois Dermatology  
TeamingSolution  
Girl Scouts of Southern Illinois  
Fred Sparks Design  
Southern Illinois Healthcare  
SIU Plant And Service Operations  
Fred Sparks Design  
Big Shoulders Digital Video  
SIU Alumni Association  
Air & Space Museum, Smithsonian  
Rend Lake Conservancy District

## Sponsor

Alex Campbell  
John Bucher  
Kristen Fedderke  
Troy Pavelka  
Dale Hall '88  
Cassandra Woolfolk  
Alex Campbell  
Teresa Garrison '11  
Pete Jansons '89  
Lisa Brock '12  
Ralph Latta  
Teresa Zebe  
Kathryn Harris  
Brandon Higgins '03  
Krissey Biggs '01  
Johnny Sole '10  
Jill Rizzis  
Beth Mueller '94  
Dennon Davis '92  
Sarah Porter  
Alichka Jarrett  
David Breedy '81  
Paul Gillham '94  
Michael Kimmel  
Nathan DeVenney '85  
Dana Chapman  
Christine Hayward  
David Mutch  
Rodney Emrey '95  
Kathy Abney '92  
Katie Chick  
Kristen King  
T.J. Martin  
Gary Waters  
Johnny Sole '10  
Mary (Molly) Rawlinson '03  
Kathy Ireland  
Andy Shoemaker  
Amanda Kaemmerer  
Kristen King  
Martine Jackson '97  
Jowl Rutowski  
Michael Hobbs '04  
Tammy Robbins  
Pete Jansons '89  
Stacy Barnes  
Sarah Gittersonke '06  
Grant Deady '95  
Melody Hof '93  
Camelle Logan '89  
Amanda Kaemmerer  
Ken Harris '05  
Melissa Sons  
Scott Webber  
Ken Harris  
Amy Stewart  
Tim Marlo '01  
Eric Long V79  
Keith Thomason '92

## Student

Jamie Kidd  
Zachary Klemm  
Kevin Klicki  
Brant Kling  
Nicole Kmiotek  
Darcy Kolman  
Zachary Kuberski  
Brice Lazaro  
Seungkyu Lee  
Alexander Leong  
Bixi Li  
Brione Lockett  
Nathalia Londono Zuluaga  
Lacey Lujano  
Alyssa Macubia  
Ryan Madigan  
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# Smith Named SIU Student Employee Of The Year

Southern Illinois University Carbondale honored outstanding student employees at a breakfast recognition ceremony April 17 as part of its observance of the annual National Student Employee Recognition Week.

**Benjamin Smith**, a junior from Riverdale majoring in communication studies with a specialization in intercultural communication, is this year's Student Employee of the Year. Haley Nelson, a senior human nutrition and dietetics major from Lake in the Hills, is the runner-up.

Smith works in the Center for

Inclusive Excellence, where, according to **Derrick Williams Ph. D. '09**, assistant director, he has the nickname "Superman." During the award presentation, Williams explained the nickname: it's partly because of Smith's strong work ethic, and partly because Superman stands for hope – and so does Smith.

"He's always mentoring and counseling students, and it seems like everyone knows him," Williams says. "I have a four-year-old son, and if someone were to ask me who do I want my son to model himself after, it'd be Benjamin."

Smith credited his upbringing in a

church and family community with inspiring him to help others. He explained his work ethic by quoting his father: "My father always said 'a dream without work isn't a dream, it's a fantasy.'"

As a student employee, Smith has had a hand in organizing campus and community events including Black History, Hispanic/Latino, LGBTQ, and Women's History months, and the Martin Luther King, Jr. observation on campus. He is active with the Paul Simon Public Policy Institute Men's Leadership Weekend, and he leads the Progressive Masculinities Mentors group that works with The Women's Center in Carbondale. Smith was also instrumental in bringing guest speaker Angela Davis to campus – a feat even Williams said he doubted was possible to accomplish.

Lisa Peden, director of the Center for Learning Support Services, nominated Nelson, describing her a "a young pre-professional with a 'can do' attitude who is willing to grow, develop and take on new duties."

Nelson's duties include supervision of academic coaches, training, developing multi-media presentations, creating material for the university's UCOL 103 courses for first year students, and promoting the department generally. Peden praises Nelson's problem-solving abilities, initiative and inter-personal skills.

**Terri Harfst '89**, director of the Office of Financial Aid, said National Student Employment Week is an important opportunity to thank student employees.

"I enjoy reading the nomination letters when they come in," she says. "It's uplifting, and it's exciting to learn about all the things our students are doing here on this campus." ■



Benjamin Smith (left) and Derrick Williams accept the award. Williams nominated Smith for the award, citing his work ethic and overall attitude as outstanding attributes.

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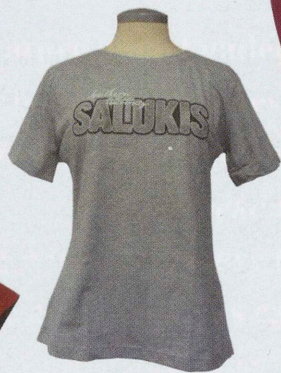
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## Remembering Robert Pulliam

**R**obert Pulliam, son of past SIU president Roscoe Pulliam, passed away April 10 at the age of 89. Pulliam grew up in Harrisburg and Carbondale and earned bachelor's (1948) and master's (1950) degrees at SIU. He also met his future wife, Jean Ellen Armentrout, at SIU, and they married in 1947.



Pulliam was a former Air Force officer and served in World War II, Korea, Europe, and Vietnam before retiring as a Lt. Col. in 1970. After retiring from the USAF, he completed his Ph.D. at Catholic University in Washington, D.C., and worked in the aerospace industry.

He and his wife retired to the Carbondale area in 1995 and became active in the SIU Alumni Association. Pulliam also served on the board of the SIU Foundation and was an elder in the First Presbyterian Church.

Pulliam is survived by his wife, Jean Ellen; children, Nancy Weis, Mary Pulliam, Ann Johnson, Janet Read, Jonathan Pulliam and Robert Pulliam; seven grandchildren, and two great-grandchildren. The family requests gifts be made to the Roscoe Pulliam Scholarship Fund at the SIU Foundation.

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continued on page 30





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## Baseball Season Ends In Fitting Fashion – An Extra Inning Loss

In a year in which SIU Baseball played more extra-inning games than any other school in the nation, the Salukis' season ended in the 12th inning with a 2-1 loss to Wichita State in the third game of the 2014 Missouri Valley Conference Tournament at Indiana State.



Senior shortstop Jake Welch ended his career in the top 10 in five statistical categories, including the most at-bats – 898 – of anyone to ever play baseball for the Salukis.

The Shockers eliminated SIU (26-31) for the second year in a row, and the contest marked the Salukis' 25th one-run game of the year – also the most in the nation.

"It is so fitting, a one-run game, an extra-inning game," SIU Coach Ken Henderson says "It's been a frustrating year. That's kind of the story of our year." Despite the outcome, Henderson is proud of his team's effort in a game that started barely 12 hours after the conclusion of the previous night's loss to Illinois State.

"We showed up for an elimination game at 9 a.m. and played our rear ends off,"

Henderson notes. "That was as good of an effort as we've had all year. I'm unbelievably proud of the way we competed."

The Valley honored several Salukis, as designated hitter *Cody Daily* and relief pitcher *Kyle Pauly* were selected to the MVC All-Conference Second Team, and starting pitcher *Todd Eaton* and first baseman *Ryan Casillas* earned honorable mentions.

"We are proud of these young men for their accomplishments on the field," Henderson says. "The MVC was as talented as it has been in years, and to be recognized among the best in the league is a great and well deserved honor for these four individuals."

Daily, a senior, led the Salukis with a .333 batting average and six home runs. He is fifth in the MVC in batting average, slugging percentage, hits and doubles. Pauly posted a 1.43 ERA in a team-leading 22 appearances. He was SIU's first true freshman to earn All-MVC first or second team honors since outfielder *Aaron Roberts* was named to the All-MVC Second Team in 2007. Among pitchers who threw at least

10 innings, the freshman reliever led the league with a 0.83 ERA and .179 opposing batting average. Pauly earned two wins and two saves and, at one point in the season, put together a scoreless streak of 19 and a third innings, the longest by a Saluki this season.

Eaton, a senior, earned All-Conference honors for the third year in a row after being named to the All-MVC Second Team in 2012 and 2013 as a relief pitcher. He shined in conference play this season, going 2-0 along with a 2.86 ERA and holding opponents to a .241 average, both of which rank 10th in the league. Casillas, also a senior, hit .284 in the regular season with five home runs and a team-leading 39 RBIs, tied for eighth most in the Valley. Casillas is the only Saluki who has played in all 57 games this season.

The Salukis say goodbye to 13 seniors, and while the season ended in disappointment, an emotional Henderson reiterated how pleased he is with their commitment. "I can't say enough about how proud I am of how hard we played every day," he says. "You can't say our guys don't care."



More than 150 SIU baseball alumni from various eras returned this spring for a reunion and to see the new Itchy Jones Stadium. Honored that weekend were members of the 1964 Salukis who returned to mark their 50th year reunion. From left are: Gene Vincent, Dennis Gentsch, John Siebel, Bob Bernstein, Rich Collins, Bob Hardcastle, Phil Wolf, Mike Pratte, and Jerry Qualls.

# Softball Drops Opener In Valley Tournament

The SIU softball team also saw its season come to an end in conference tournament play with a 6-1 loss to Loyola. The Salukis ended the season 28-24 after the quarterfinal loss at Illinois State in the MVC Tournament.

Southern lost to 2014 MVC Pitcher of the Year Brittany Gardner. She limited the Salukis to just three infield singles and showed no fatigue in pitching her second game of the day. "You have to give credit to Gardner," head coach *Kerri Blaylock* says of the elimination game. "She had beaten everyone but us in the league. We were fortunate to beat her two times during the regular season."

The No. 3-seeded Salukis failed to win at least one game in the MVC Tournament for the first time since 2009. The loss marks the end of the road for one of the most decorated senior classes in school history. The five-member class of *Kelsea Ashton, Michelle Glenn, Taylor Orsburn, Jayna Spivey* and *Allie VadeBoncouer* conclude their careers with 125 career wins and their names all over SIU's record books.

Three Salukis were named as MVC All-Conference selections, as Spivey was a first-

team All-Conference honoree, and freshman *Shaye Harre* and junior *Katie Bertelsen* were second-team selections.

Spivey earned All-MVC laurels for the fourth time in her career and earned first-team honors for the third time. She became the third player in SIU history and 15th in MVC history to earn All-Conference honors in each of her four years. She led the league and ranked 19th nationally in doubles this year with 17, breaking an SIU single-season record along the way. She also broke SIU's career RBI record and ranks fifth in MVC history in career RBIs with 147.

Harre put together one of the most impressive freshman campaigns in school history. She ranked in the top-10 in the MVC in slugging percentage (.555), on-base percentage (.462), RBIs (43), doubles (13) and walks (30). Her 43 RBIs this year rank second among freshmen in school history, trailing only teammate *Taylor Orsburn's* 49 RBIs in 2011. Bertelsen emerged as SIU's staff ace early in the season and won 14 games. She posted a 3.72 ERA, pitched 20 complete games, and had two shutouts.

"We've made such strides in getting this program back in the right direction," Blaylock points out. "I love the seniors like daughters, so that's what's disappointing. I hate to see it end because of them." ■

## Newton Retires As Men's Golf Coach

SIU men's golf coach *Leroy Newton* announced his retirement this spring after serving 18 seasons at his alma mater – the culmination of a 45-year career as an educator, administrator, and golf coach in the region.

Shortly after graduating from SIU in 1967, Newton served as principal in the Carterville school district and didn't take up golf until the age of 29. He quickly became one of the top amateur golfers in the state. Newton captured more than 20 Southern Illinois Golfers Association (SIGA) titles and has won numerous senior events in the tri-state area.

He coached golf at Carterville High School before becoming the men's golf coach at John A. Logan College in 1994. Newton elevated the Volunteers to national prominence with a No. 2 rating in the NJCAA polls and produced four national qualifiers. He took over SIU's program in 1997.

Newton has guided the Salukis to top four finishes at the Missouri Valley Conference Championships in eight of the last 11 years. He was named MVC Coach of the Year in 2004, and his best finishes were in 2008 and 2010 when the program earned second-place showings.

During his years at Southern, 13 golfers earned MVC All-Conference recognition, while 11 earned the MVC Scholar-Athlete award, including Academic All-American *Todd Obergoenner*. The team won 11 tournaments and finished in the top three at 45 tournaments under Newton.

"It's time that I retired and let somebody younger come in and see what they can do," he says. "I've enjoyed every minute of being the Saluki men's golf coach and the relationships I've had with so many great kids." ■



## The Mike Reis Press Box ...

SIU Hall of Famer *Mike Reis*, left, shakes *Greg Cook's* hand at the dedication of the Mike Reis Press Box at Itchy Jones Stadium. The Cook family's donation came with naming rights, and they decided to honor the longtime Saluki broadcaster. Built for approximately \$200,000, it is 80 percent larger than the press box that was at Abe Martin Field which was built years ago by Jones and several volunteers. Included in the 800-square foot press box are two radio booths and one flex booth that can accommodate radio or television. It also features a television production center and a game operations suite. "I am grateful to the Cooks for doing this," Reis says. "Rarely am I both speechless and humbled, but this gesture certainly accomplished that." ■

# Freeman Named MVC's Outstanding Field Athlete

Saluki track and field hosted the 2014 MVC Outdoor Championships, as the women finished third and the men finished fifth in action at the Lew Hartzog Track and Field Complex. Indiana State men and Wichita State women claimed conference team titles.

SIU junior *Ashley Gaston*, who earned All-MVC honors in each of her throwing events as a runner-up in both the hammer throw and shot put, won her first career Valley title on a personal-best discus launch of 53.95m (177-00).

The Saluki men had won the MVC outdoor title in the triple jump in each of the last two seasons, and 2014 turned out to be no different. Junior *Luke James* claimed his first career MVC crown in the triple jump with personal-best leap of 15.12m (49-07.25). Just one day after winning the MVC shot put title in dramatic fashion with a toss of 19.86m (65-02.00), sophomore thrower *Josh Freeman* nearly claimed the discus title. He came within two inches of victory at 52.47m (172-02. Freeman was

awarded the MVC's Most Outstanding Field Athlete.

Southern also received the women's MVC Elite 18 Award, which was presented to junior *Sadie Darnell* for her All-MVC performance in the 5000 meter run and her outstanding work in the classroom where she had a 4.0 GPA in elementary education.

All told, after three days of competition Southern came away with four MVC event

champions, 15 All-MVC honorees and two special awards issued from the Valley.

At press time, SIU had qualified 12 student-athletes to compete in 16 events at the NCAA West Region Preliminary Round Championships, which were held at the University of Arkansas in Fayetteville, Ark.

For results of both the MVC meet and the West Region Championships, go to [www.siusalukis.com](http://www.siusalukis.com).

## Hall Of Fame Coach Illner Dies

Former SIU coach *Julee Illner* M.S. '68, passed away April 13 at the age of 72 after a long battle with cancer. She was the Saluki Field Hockey Coach from 1969-88, was



Julee Illner

inducted into the SIU Hall of Fame in 1998, and was a longtime member of the SIU Alumni Association.

Illner retired in 2001 after 34 years at SIU, and then served 13 years as the aquatic director for the Life Center at the Carbondale Park

District through 2013. In lieu of flowers, memorials may be made to St. Francis Care Animal Shelter, Carbondale Park District Aquatic Programs, and Hospice of Southern Illinois.

## Lee Wins MVC Leadership Award



Anita Lee

SIU senior tennis player *Anita Lee* earned the Missouri Valley Conference Leadership & Service Award for the spring season. The award goes to the student-athletes who are in good academic standing and demonstrate good citizenship through sportsmanship and community service.

Lee holds a 3.78 GPA in biological sciences. She is a three-time First-Team Scholar-Athlete, a four-time Dean's List honoree, and graduated with Magna Cum Laude honors. She is a two-time member of the MVC Commissioner's Academic Excellence Award (2011-12, 2012-13) and a three-time MVC Conference Honor Roll selection. In addition, Lee has contributed to Parrish Pumpkin Fest, SIU Athletics Thank-A-

Thon, SIU Athletics Kids Night Out, Natalie's Toy Drive, Boys and Girls Club Carnival, and was a speaker for National Girls and Women in Sport Day.

Lee was the lone Saluki to pick up a win in MVC Tournament singles action this spring, as SIU finished fourth in the league championships.

## Kianicka Top Freshman In Valley Tennis

*Michal Kianicka* earned MVC Freshman of the Year honors and *Dann Nelson* earned co-Coach of the Year honors in the league for the 2014 season. In addition, *Jorge Caverro* earned MVC All-Conference recognition at No. 2 singles, and *Kianicka* and *Jonny Rigby* earned the nod at No. 1 doubles. *Rigby* and *Rafael Cuadrillero* also earned spots on the MVC's Scholar-Athlete First Team.

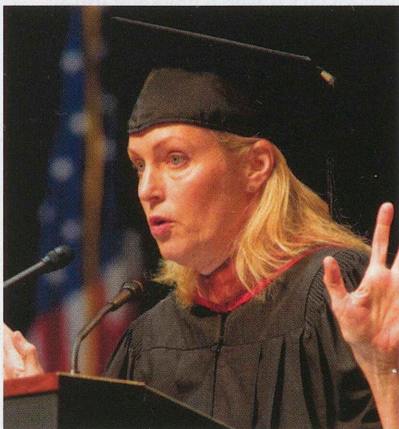
Kianicka won 17 matches in his freshman campaign and went 3-1 in MVC singles play, where he earned All-Select recognition. He teamed with *Rigby* to form the MVC's only undefeated No. 1 doubles tandem, beating two ranked doubles teams on their way to a 4-0 MVC record this spring.

Nelson earned his second MVC Coach of the Year honors after also earning the award in 2009. He guided his squad to a 10-10 record and a top-three MVC finish for the third-straight year and picked up his 100th coaching win at SIU.

# May Commencement Ceremonies

**S**outhern Illinois University Carbondale's commencement ceremonies were held Saturday, May 10, as almost 3,300 candidates for degrees were set to graduate. That included 2,448 candidates for bachelor's degrees, 579 candidates for master's degrees, 124 candidates for doctoral degrees, 90 law degree candidates, and 44 candidates for associate degrees.

Three separate commencement ceremonies were held at the SIU Arena for undergraduate, graduate, and professional students. For the first time, each of the ceremonies were available online at [siasulukis.com/allaccess/](http://siasulukis.com/allaccess/).



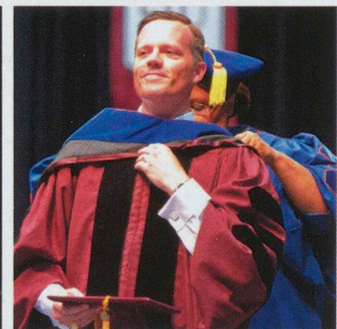
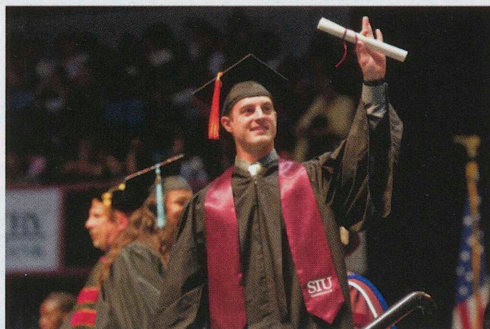
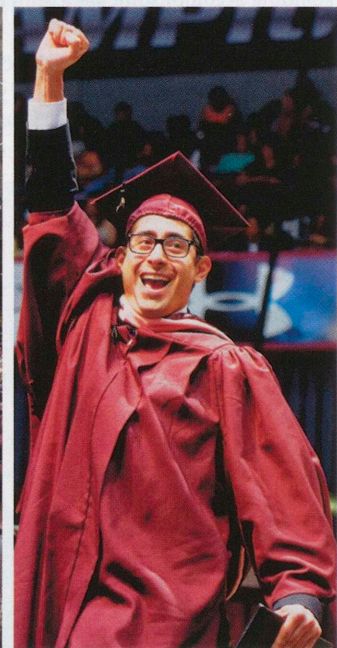
Wentworth addresses SIU graduates at one of the three ceremonies she spoke at in May.

Author and actress Ali Wentworth was the keynote speaker for each of the three ceremonies. Wentworth's film work includes "It's Complicated," and "Jerry Maguire," and she was a regular on the television series "In Living Color." Wentworth is the daughter of a political journalist and President Ronald Reagan's social secretary. She and her husband, ABC's political host and "Good Morning America" co-anchor George Stephanopoulos, live in New York City with their two daughters.

The University also honored two individuals during commencement for their

service and commitment with Distinguished Service Awards. James Moody '67, one of the nation's leading lighting designers, received his honor during the 9 a.m. commencement exer-

cise. Charles Priester, a widely recognized aviation industry leader whose commitment to the program spans more than 30 years, received his honor during the 5:30 p.m. commencement ceremony.



Almost 3,300 candidates for degrees shared smiles, hugs, and jubilation at festivities held in the SIU Arena. Three separate commencement ceremonies were held for undergraduate, graduate, and professional students.

## SIU Honors Four Distinguished Alumni

**S**outhern Illinois University Carbondale honored four prominent graduates as 2014 SIU Distinguished Alumni Award recipients during a public ceremony and reception on April 25.

The awards from the SIU Alumni Association honor career achievement, cultural impact, humanitarian efforts, and young alumni achievement. Individuals were selected for the honor they bring to the university through outstanding accomplishments within each award category.

“Our distinguished alumni represent the significant accomplishments of SIU graduates across many fields,” says SIU

Chancellor Rita Cheng. “They demonstrate to our students the value of an SIU education as a platform for successful careers.”

The Distinguished Alumni Award began in 1998. Michelle Suarez, executive director of the SIU Alumni Association, says the day is always special, as current SIU students have the opportunity to engage with the awardees.

“On behalf of our Board of Directors, we are delighted to welcome these honorees to campus,” says Suarez. “They are shining examples of what SIU has to offer the world.”

The 2014 SIU Distinguished Alumni Award recipients are:

### *Career Achievement: Nick Calamos '83*

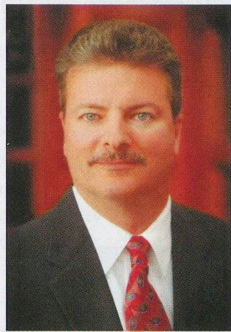
Calamos is president of investments and co-chief investment officer at Calamos Asset Management Inc. and former president of Calamos Investments. He is responsible for research and portfolio management for the firm's family of mutual funds, closed-end-funds and separately managed accounts, totaling more than \$35 billion in assets.

Leading the development of the firm's proprietary research tools and investment processes for a team of more than 50 professionals, Calamos serves as a portfolio manager of equities, high-yield



From left, Preston Jackson, Joshua Kauffman, James Gildersleeve, and Nick Calamos with their SIU Distinguished Alumni Award.

bonds, convertible securities and alternative investments. During his tenure, many of the firm's mutual funds have received accolades, including more than 30 Lipper



Nick Calamos

Performance Achievement Certificates and #1 designation for 10-year performance for the Calamos Convertible Fund, Calamos Growth and Income Fund, Calamos Market Neutral Income Fund and Calamos Growth Fund.

The Calamos Growth Fund was named the #1 Fund in the *Forbes* honor roll for three years in a row beginning in 2005, and the Calamos Growth and Income Fund earned the *Standard & Poor's/Business Week* Excellence in Fund Management Award in both 2003 and 2004.

A chartered financial analyst, he is author of the 2003 book *Convertible Arbitrage: Insights and Techniques for Successful Hedging*. The book has been used as a textbook in investment management curricula. Calamos has been quoted in *The Wall Street Journal*, *Barron's*, *Fortune*, *Business Week*, and *Pensions & Investments* and regularly appears on CNBC, Kudlow & Company and Bloomberg TV.

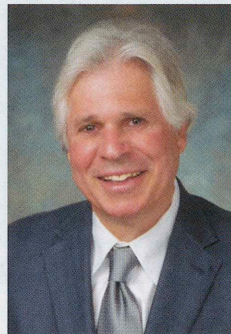
**Humanitarian Efforts:  
James Gildersleeve '72**

Gildersleeve is president of Gildersleeve Fertilizer Co. He has demonstrated steadfast dedication and service to his alma mater for more than 30 years, including 17 years on the SIU Alumni Association Board of Directors, two as president. In addition, he served on the SIU Foundation Board for 21 years and was president for two years. In

2012, he began serving on the College of Agricultural Sciences Leadership Board.

Gildersleeve has served on numerous campus committees, including the Southern at 150 planning committee and a School of Medicine foundation advisory committee of community leaders. He has committed time, talent, and resources to the overall good of the institution while overseeing a major agricultural business four hours away from Carbondale.

The SIU graduate's humanitarian efforts stretch beyond SIU. He has demonstrated compassion for his local community, including contributing land



James Gildersleeve

and money to support building the Timber Point Camp on Lake Bloomington, an Easter Seals facility. In addition, he sponsors an international student

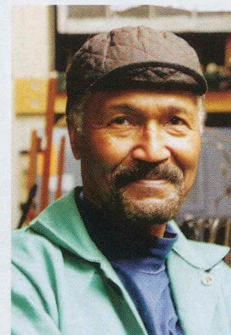
at a nearby university, assisting with tuition and welcoming the student as a family member. He has held positions on local, state, and national corn and soybean groups and each year plants several acres of sweet corn close to the city of Hudson, Ill., for residents to pick for their personal use. Gildersleeve held an elected committeeman position for 32 years and has had leadership positions on civic committees, associations and boards within his community.

**Cultural Impact:  
Preston Jackson '69**

Jackson is professor emeritus of sculpture at the School of the Art Institute in Chicago and owner of The Raven Gallery, home of the Contemporary Art Center in Peoria, Ill.

He creates bronze abstract figurative work and monumental steel and cast bronze sculptures as well as two-dimensional pieces.

Much of Jackson's work deals with the subject of history – both precise depictions



Preston Jackson

of well-known historical figures as well as innovative portrayals of individuals. His sculptures and paintings are socially based, and pieces often reflect concerns about race and gender issues, injustice, war, violence, and ecology.

Jackson's commissions in Chicago include a sculpture on Wacker Drive of Irv Kupcinec, the late *Chicago Sun-Times* newspaper columnist and broadcast personality; a cast bronze relief in the Chicago Brainerd Library honoring renowned poet Gwendolyn Brooks; a bust of Dr. Daniel Hale Williams at Feinberg School of Medicine at Northwestern University; a sculpture of Marie Wilkinson in Aurora; and a bust of Fred Hampton in Maywood.

He has been awarded two Regional Emmys and was a 1998 Laureate of the Lincoln Academy of Illinois.

**Young Alumni Achievement:  
Joshua Kauffman '06**

Kauffman is a senior strategic communications consultant at a subsidiary of Nippon Telegraph and Telephone Company, a Global Fortune 29 company and the largest telecommunications company in the world serving Fortune 50 clients in the financial and insurance industries.

Kauffman was a Route 66 Raceway announcer, a news commentator at



Joshua Kauffman

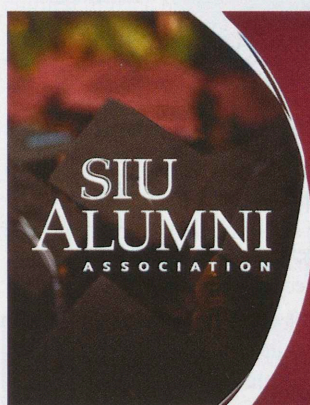
WYKT-FM in Joliet, and a public associate for the Exxon Mobil Green Team, a select group that worked on local infrastructure in Will County.

He trained public relations crisis communications at Mobil Oil Refinery and studied at Joliet Junior College before attending SIU.

While attending graduate school at the University of Illinois at Springfield, Kauffman was a public relations staff assistant at the Illinois Department of Transportation. Before the age of 27, he was promoted three times in three years at IDOT – from staff assistant to marketing communications coordinator to the

public information officer and spokesperson responsible for overseeing all external communications for one of the largest state agencies in Illinois.

In Springfield, Kauffman served as the membership/outreach chair and on the Board of Directors for Downtown Springfield Inc., the advisory board for Salvation Army and the fund raising advisory board for SPARC. He also volunteered for a number of other social and civic organizations.



## KNOW AN SIU ALUMNUS THAT HAS ACHIEVED SUCCESS & RECOGNITION SINCE THEIR GRADUATION?

NOMINATIONS ARE BEING ACCEPTED FOR THE 2015 SIU DISTINGUISHED ALUMNI AWARDS.

Alumni will be recognized for their Career Achievement, Young Alumni Achievement, Humanitarian Efforts, or Cultural Impact.

**NOMINATION DEADLINE** | Nominations may be submitted online at [www.siualumni.com/distinguishedalumni](http://www.siualumni.com/distinguishedalumni).  
**AUGUST 1, 2014** | For more information, contact Kathy Dillard at [kathyd@alumni.siu.edu](mailto:kathyd@alumni.siu.edu) or 618/453-2408

continued from page 22

**PRUDEN, Jennifer L., M.S. '81**  
3/16/2014, Linden, N.J.  
**BOWLIN, Stephen E., '82**  
2/24/2014, Frankfort, IN  
**GRIMM, Cynthia J., '82**  
2/25/2014, Mount Prospect, Ill.  
**HICKMAN, Laura V., "Cookie," '82**  
3/18/2014, Galloway, N.J.  
**LALLY, Alice C., '82**  
9/11/2014, Georgetown, Ind.  
**MICHAELIS, Kenneth R., '82**  
9/03/2013, St. Charles, Ill.  
**BANICKI, Andrew L., '83**  
4/02/2014, Steger, Ill.  
**BOYLES, Robert H., EX '83**  
3/10/2014, Fairfield, Ill.  
**LARSON, Darlene M., Ph.D. '83**  
3/20/2014, Ames, Iowa  
**PINKHAM, M. Sgt. Randall M., USAF (Ret.), '83**  
2/02/2014, Altus, Okla.  
**EACK, Cynthia A. Shull, '84**  
3/13/2014, Bloomington, Ill.  
**BURRIS, Dennis P., '85**  
12/05/2013, Urbana, Ill.  
**FULLER, Charles E., "Ed," '86**  
2/04/2014, Carpentersville, Ill.  
**SUGGS, Col. Jack W., USAF (Ret.), '86**  
4/03/2014, Salem, Ore.  
**BOWEN, Jere J., '87**  
10/23/2013, Steilacoom, Wash.  
**WALDRUP, Sandra L., '87**  
3/04/2014, Johnston City, Ill.  
**ZENCIUS JR., Arnold H., "Arnie," M.A. '87**  
1/23/2014, Colorado Springs, Colo.  
**FOSTER, Michael E., '89**  
3/19/2014, Kalamazoo, Mich.  
**HELDEBRANDT JR., Carl E., '89**  
3/14/2014, Palestine, Ill.  
**KLEINKE, Gregory J., '89**  
3/12/2014, Georgetown, Ind.  
**MCBRIDE, Katherine H., '89**  
3/12/2014, Memphis, Tenn.

**CARDEY-HARRIS, Mary E., '90**  
4/27/2014, Pittsburg, Ill.  
**KIM, Katherine M., '90**  
6/11/2013, Peoria, Ill.  
**SAMUELS, Timothy D., '90, '99**  
2/06/2014, Anna, Ill.  
**HORN, Linda S., "Susie," '91**  
2/04/2014, Cambria, Ill.  
**RICHBURG, Erssie L. Pratt, '91**  
4/13/2014, Florence, S.C.  
**SMITH, Jason K., '91**  
3/09/2014, St. Charles, Mo.  
**TROY, Randy W., '91**  
3/04/2014, San Diego, Calif.  
**CAGLE, Sandra S., "Sandy," '92**  
7/13/2013, Olympia, Wash.  
**GEIS, Kimberly K., '93**  
3/28/2014, Glen Carbon, Ill.  
**LAUGHBAUM, Jane E., M.S.Ed. '93**  
3/01/2014, Pellston, Mich.  
**MARSH, Michael C., '93**  
2/04/2014, Lincoln, Neb.  
**MCGOVNEY, Paul E., M.F.A. '93**  
2/27/2014, Kansas City, Kan.  
**THOMAS, Peri Mace, M.S.Ed. '94**  
1/09/2014, Nolensville, Tenn.  
**ENGRAM, W. David, '96**  
4/13/2014, Johnston City, Ill.  
**HAYDEN, Doris L., '96**  
2/21/2014, Anna, Ill.  
**VOGT, Hugh J., '96**  
11/15/2013, Brandon, Fla.  
**MCCONKEY, Deborah L., M.S.Ed. '97**  
4/13/2014, Clinton Township, Mich.  
**HOY, Patrick D., '98**  
4/01/2014, St. Louis, Mo.  
**SIEFERT, Herschel W., '98**  
3/09/2014, Du Quoin, Ill.  
**BONDS, Tera N., '99**  
4/23/2014, Cumming, Ga.  
**VOGEL, Melanie A., '99**  
3/31/2014, Fairview Heights, Ill.  
**WASHAM, Rodney L., '99**  
11/01/2013, Troy, Ill.  
**FARIAS, Louise, '00**  
3/31/2014, Wapato, Wash.

**HANNON, Dennis R., '01, MPAD '07**  
3/07/2014, Carbondale, Ill.  
**BUSHELLE, William J., '04**  
2/16/2014, Henderson, Nev.  
**BLECHLE, Nancy M., Ph.D., '07**  
2/18/2014, Carbondale, Ill.  
**JONES, Rick N., M.A. '10**  
4/25/2014, Murphysboro, Ill.  
**HAMILTON, Tammurra A., EX '13**  
1/14/2014, Belleville, Ill.  
**THIELEMAN, Eric R., EX '13**  
8/30/2013, Skokie, Ill.  
**YOUNG, Travis G., '13**  
2/07/2014, Hurst, Ill.  
**TETTER, Demaree' D., EX '14**  
3/16/2014, Danville, Ill.

### Faculty/Staff Obituaries

**BYRNES, William E.**  
Emeritus, Library Specialist  
Morris Library  
4/01/2014, Carbondale, Ill.  
**CARROLL, Peter J.**  
Emeritus, Professor  
Physical Education Department  
4/21/2014, Carbondale, Ill.  
**COLVIN, Robert, M.A. '70, Ph.D. '71**  
Faculty  
School of Medicine  
4/01/2014, Carbondale, Ill.  
**CRADDOCK, James N.**  
Emeritus, Professor  
College of Engineering  
2/07/2014, Herrin, Ill.  
**GREENLEAF, Cathy A.**  
Clinical Assistant  
School of Medicine  
11/06/2013, Springfield, Ill.  
**GULLY, Sarah Beverly, Ph.D. '74**  
Teaching Assistant  
College of Liberal Arts  
3/02/2014, Carbondale, Ill.  
**HICKS, Gipsey J.**  
Emerita, Office Systems Specialist III  
University Press  
4/22/2014, Cambria, Ill.  
**LUCAS, Sally A.**  
Emerita, Cooks Helper  
Residence Hall Dining  
3/11/2014, Ava, Ill.  
**MCMILLAN, Dolores M.**  
Standardized Patient  
School of Medicine  
11/02/2013, Williamsville, Ill.  
**MILLER, Henrietta R.**  
Emerita, Administrative Assistant I  
Library Affairs  
2/20/2014, Herrin, Ill.  
**NELSON, Harold E.**  
Emeritus, Building Custodian  
Arena Director's Office  
3/14/2014, De Soto, Ill.  
**PLANINC, Dr. Carl M., '50, M.S.Ed. '51**  
Assistant Professor  
Instructional Materials  
3/07/2014, Carterville, Ill.  
**RAHE, Dr. Harves C.**  
Emeritus, Professor  
College of Education  
7/02/2013, Littleton, Colo.  
**RESNICK, Robert S.**  
Emeritus, Professor  
School of Music  
4/16/2014, Carbondale, Ill.  
**SNELL, William W.**  
Emeritus, Building Service Worker  
Housing  
3/02/2014, Thebes, Ill.  
**SPARLING, Steven W.**  
Building Service Worker  
School of Medicine  
11/17/2013, Hewittville, Ill.  
**WESHINSKEY, Roy K., '49, M.A. '50**  
Emeritus, Professor  
Theater Department  
4/01/2014, Carbondale, Ill.  
**WOODS, Willie B.**  
Emeritus, Building Service Worker  
Housing  
3/13/2014, Carbondale, Ill.



# Harold Bardo Receives 2014 Lindell Sturgis Service Award

by Christi Mathis

Involvement in community service is “just part of being a good citizen,” **Harold Bardo '62, M.S. '69, Ph.D. '72** believes.

The longtime director of Southern Illinois University Carbondale's Medical/Dental Education Preparatory, or MEDPREP, program, has demonstrated his commitment to young people and the community over the past half-century through his volunteerism and work with schools, health care organizations, athletics and academia.

In recognition of his extensive contributions, Bardo is the recipient of the 2014 Lindell W. Sturgis Memorial Public Service Award.

The annual award, presented by the SIU Board of Trustees since 1980, recognizes SIU Carbondale employees for public service unrelated to their jobs. The award is named for Sturgis, a Metropolis native who served more than 30 years on the SIU Board, including as chairman from 1969 until retiring in 1971. Sturgis passed away in 1972. The award carries a \$750 cash prize.

“To every endeavor he undertakes, Dr. Bardo brings his joy of living, his sense of humor, his passion for the growth and development of young people and his professionalism. He has truly lived a life of service to his institution, his community and his profession,” Mario Moccia, director of athletics at SIU Carbondale, wrote in nominating Bardo for the award.

The SIU Board presented the award to Bardo April 17 during a ceremony at the board meeting. Bardo says he was surprised when he received the call from Chancellor Rita Cheng that he was chosen.

“It is quite an honor. When I look at the past recipients, I'm humbled to be in their company. I know and respect many of them and their work,” Bardo says. “For me, I feel that what I've done is my duty. It's essential to be involved. If you are part of something or care about something, it is important to contribute. I've enjoyed the work.”

The SIU Alumni Association life member is a native of Sparta who arrived on campus in 1957 and lettered in basketball and track and field on his way to completing three degrees. Bardo and wife, **Lana**, have resided in Carbondale since 1968, raising three children and taking on a number of service



SIU Board of Trustees Chairman Major General Randall Thomas (left) and SIU Chancellor Rita Cheng present the Lindell Sturgis Memorial Service Award to Harold Bardo.

and leadership roles and positions at the local and national levels.

Wanting to be involved in his children's education and also improve educational opportunities for all children, Bardo served as vice president of the Carbondale Elementary School District and was a member of the Carbondale Community High School Curriculum Advisory Committee. All three children – Craig, Helen Bardo Levins and Stephen – followed in their father's footsteps, earning college athletic scholarships.

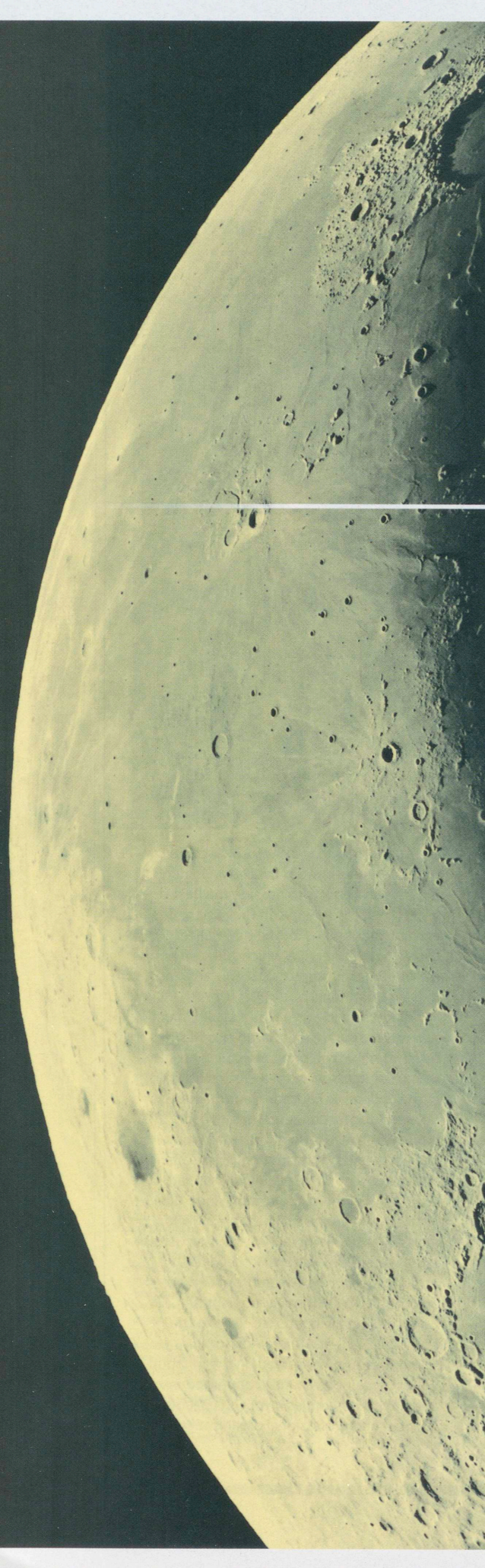
The Carbondale United Way benefitted when Bardo served on the board of directors, and he has made numerous contributions to improving local health care. He has served since 1989 as a member of the Southern Illinois Healthcare (SIH) board of directors, including chairman from 1997 to 2000 and vice chairman from 1996 to 1997, along with working on a variety of board committees.

The work has been particularly enjoyable for Bardo, and he's gratified to have been a part of ongoing efforts to improve health care throughout the region. He said he's pleased to see Memorial Hospital of Carbondale, St. Joseph Memorial Hospital in

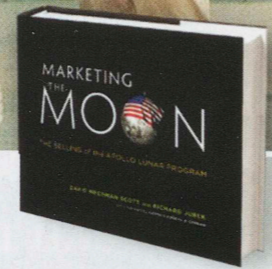
Murphysboro and Herrin Hospital come together under the SIH umbrella, sharing facilities and efforts to provide the best services possible to people in the region. He's excited about plans for the new cancer center near Carterville, which will save people from making trips to St. Louis-area facilities for treatment.

In addition to serving as a faculty member and campus leader, Bardo also has been interim director of intercollegiate athletics, acting associate dean for fiscal affairs in the College of Education and Human Services, and faculty representative for intercollegiate athletics at the University. He has been assistant dean for minority affairs and counseling since 1988 and associate chairman of medical education since 1984.

He has been part of the table crew for men's basketball since 1973 and is an appointee to the National Collegiate Athletic Association Amateuism Cabinet and the NCAA Division I Leadership Council. He is the council's liaison to the Division I Student-Athlete Advisory Committee and has served on the Missouri Valley Conference finance committee, in addition to other roles involving college athletics and professional organizations. ■



The MIT Press



# MARKETING THE MOON

## Alumnus Shares Connection To The Apollo Generation

BY GREG SCOTT

Richard Jurek has vivid memories of his initial connection to the space generation as a youth. He refers to himself as "A child of the Apollo Generation," and says the space program continues to impact our lives in many facets.

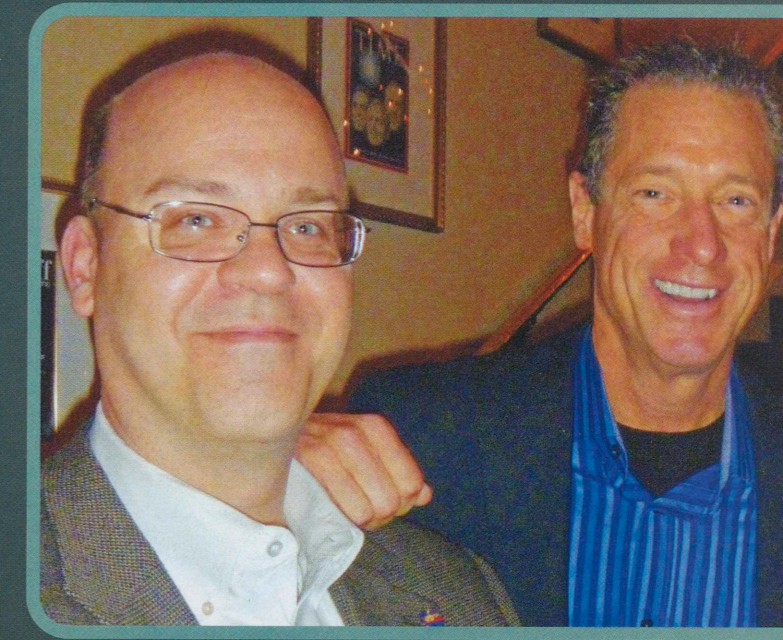
It had been nearly a decade since Richard Jurek '89, M.S. '91, visited his alma mater. He was pleased that some of his old haunts remain but also impressed with new features on campus. In particular, Jurek, who earned a bachelor's degree in English and a master's in creative writing from SIU, took note of the University's refurbished Morris Library, in addition to its New Student Services Building and updated facilities for Saluki Athletics.

"I spent substantial time at Morris Library as a student and also attended events at the Arena," he says. "It is wonderful to see the University's balance of investment in both academics and athletics."

While Jurek, a marketing and public relations executive in Chicago, enjoyed SIU's new facilities, he was perhaps most thrilled by a familiar sight. He says a piano located on the Student Center's second floor is the same instrument that his wife, Karin, a 1990 exchange student in the English graduate program, played while the two were in college.

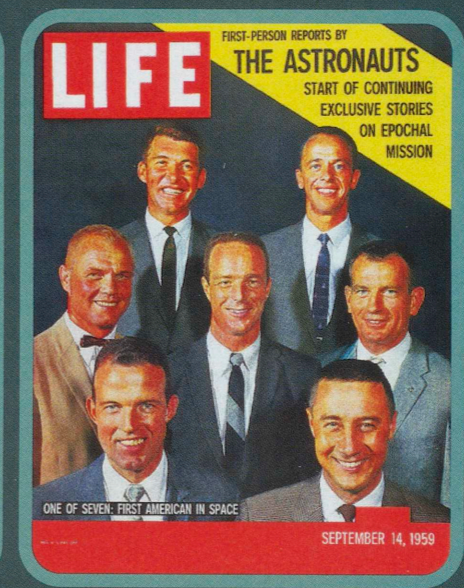
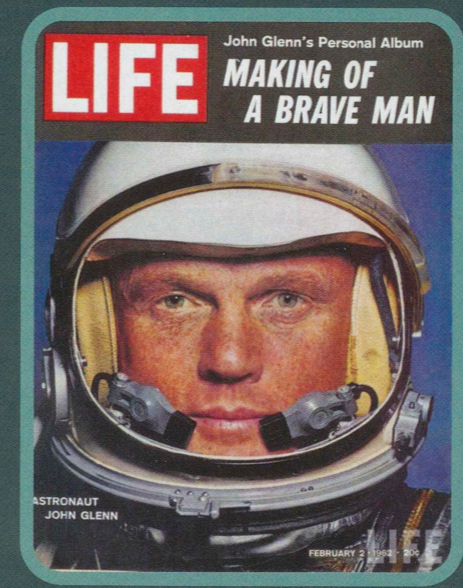
"That piano actually served as a catalyst in the two of us meeting," he says. "Karin was an exchange student from Germany when we met at SIU. She used to play that same piano in the Student Center. I took a photo of the piano and texted it to Karin. It was a great moment to share with her."

Such nostalgia is a predominant theme in Jurek's life. As a youth in the 1970s, he collected stamps, coins, and autographs. A self-described "space geek" who refers to himself as a child of the



David Meerman Scott (right), a fellow lifelong space enthusiast, teamed with Jurek to co-author *Marketing the Moon: The Selling of the Apollo Lunar Program*.

Apollo generation, he has vivid memories of his initial connection with space, watching the Saturn V rocket launch on his family's black and white Zenith television when he was a mere 4 years old.



The Mercury 7 astronauts, Jurek points out, signed an exclusive \$500,000 contract with Life/World Book Science Services in 1959, which allowed the publication exclusive access to the astronauts' personal stories – including access to their home life, wives, and children. This helped craft the image of astronauts not as military men, but as average middle-class family men.



A SIU public relations student visits with Jurek during his book signing on campus.

munity, with 20 percent of the proceeds going to the Friends of Morris Library.

## A DIFFERENT PUBLICATION

Jurek points out that many books have been written about Apollo, but this is the first publication to explore NASA's holistic approach to marketing and public relations to communicate, educate, and sell the space program. *Marketing the Moon* features collectables and artifacts that haven't been viewed before.

He and his co-author, David Meerman Scott, a best-selling author of nine business books and an international speaker, are both lifelong space enthusiasts who initially met at Astronaut Scholarship Foundation events in Florida. They frequently discussed the need for a book recounting the public relations and marketing efforts for the space program by both NASA and the many NASA contractors.

"David and I started talking to astronauts about the concept during the Apollo 13 40th anniversary event. They really got us excited," Jurek recalls. "We looked at each other and said, 'Dammit, let's stop complaining about it and just do it.' So we did."

Meerman Scott says he and Jurek initially met during an Apollo astronaut event and enjoyed an instant connection. He says their commonalities go beyond the fact that they're both marketing and public relations professionals.

"It was like we were long-lost brothers. We both share an almost obsessive passion about the Apollo program and collect artifacts that have been carried into space and even to the surface of the moon," Meerman Scott says. "When we lamented on the lack of a book about the marketing aspects of Apollo, it was obvious that we were just the ones to write such a book. The collaboration has been

Jurek's collection of space artifacts includes personal items that Mercury, Gemini, and Apollo astronauts took to space with them for good luck and used on their missions. He owns items such as checklists, notebooks, maps, and equipment essential to their journey – some of which even landed on the moon. His collection also features the world's largest collection of \$2 bills that have flown in space. Some items were purchased directly from astronauts. Other collector's items were made available at annual space sales and auctions or through dealers and agents.

"My high school teacher once asked us to write a paper about a celebrity. So I sent a letter to Neil Armstrong," Jurek says. "He sent me a wonderful response with an autographed picture. That photo I received 32 years ago started me on a path of collecting space items."

Jurek enjoys sharing his collection and using it as a teachable moment through historic anecdotes. The University

Museum is planning an exhibit of Jurek's artifacts for display during the fall 2014 semester.

"It connects you to historical moments and stories that haven't been told before. But there's also a personal side, because the items clearly meant something to the astronaut," he says. "There is a responsibility for collectors like me. We should safeguard and protect these artifacts for the next generation. Whether we pass it on to another collector or a museum, it's essential for everyone to continue to appreciate and preserve our history for the benefit of future generations."

This is just one reason why Jurek co-authored a book, *Marketing the Moon: The Selling of the Apollo Lunar Program*. The book, published by MIT Press, launched during Jurek's return to campus, when he conducted a presentation and book signing for the University com-

fantastic, because our research interests and writing skills are very complementary. Neither of us could have written it alone.”

The duo also credits Scott-Martin Kosofsky of the Philidor Company, who served as their agent and packager. Kosofsky handled various business and design aspects of the book, similar to a movie producer’s role, and assisted the duo in structuring their stories around their collection of rare artifacts, vintage photographs, and original documents. Gene Cernan, the last man to have walked on the moon during the last Apollo mission, wrote the book’s foreword.

“Because of Scott’s amazing design work, this book has a feel of a museum exhibit in your hands,” Jurek says. “It includes a narrative about various subjects we wanted to cover, including the lessons that can be learned by modern marketing and PR practitioners from NASA’s pioneering efforts that many of us today know as real-time marketing and brand journalism.”

He says it took four years to complete the book. Foreign rights have been sold for a Japanese language edition, and

there is interest in other countries. The book is going into its third printing, and documentary film rights to *Marketing the Moon* are being optioned by Robert Stone Productions.

“We have been blown away by the response,” Jurek says. “Everyone was engaged and wanted the space program to succeed. Apollo was a global event, and it was significant on many levels. People of all generations feel connected to this historic event.”

### THE APOLLO SIGNIFICANCE

Jurek points out that Apollo significance has impacted our lives in multiple facets. For example, he points out that everything from the reduced size of the microchip to the capabilities of popular smart phones occurred as a result of the research and development poured into the Apollo missions.

“It’s no accident or coincidence that companies like Intel formed during the great space race, and that Microsoft, Apple and other high-tech firms were established immediately after Apollo, leveraging the technologies that were

spawned by the massive research and development necessary to get us to the moon,” he says. “Our society – both technologically as well as economically – has made huge strides as a result of this program. And it goes beyond our country; Apollo spurred advances worldwide from a technological standpoint.”

Even as Jurek talks about Apollo’s impact on technological advances, he can’t help but remain nostalgic during his return to Carbondale. In particular, he points out that a poetry class with Rodney Jones, one of his English professors and his thesis director, was critical in developing a foundation for his career in corporate marketing and communications.

“I attained some essential lessons from Rodney,” he says. “In particular, the impactful effect of economy of language, the power of metaphor to get your ideas across instantly and with meaning, and the important difference between mystery and ambiguity. Your audience can figure out the former element, while the latter is frustratingly unclear.”

Jones, who reconnected with Jurek during his return to campus, isn’t surprised by his former student’s success.

“As a student, Rich was both brilliant and focused. His considerable talent was never exercised as just a show. He meant to communicate, and he worked as hard at the craft of writing as any student I’ve seen,” Jones says.

“Rich was also generous and sensitive in critiquing the work of his peers. His successes in business and in writing do not surprise me, and I suspect that they result as much from his humanity as his keen intelligence. He’s the complete package.”

*For more information or to purchase a copy of Marketing the Moon . . . The Selling of the Apollo Lunar Program, please visit <http://mitpress.mit.edu/books/marketing-moon>. SIU alumni, faculty and students can receive a 20 percent discount on their purchase by using the code “SIU20” when they visit the site.*



The University is planning an exhibit of Jurek’s space artifacts during the fall 2014 semester. His collection includes space-flown \$2 bills.

## Washington D.C. Reception Honors Janice Jacobs

The recently revitalized Washington D.C. Chapter hosted more than 60 alumni to a reception at University Club honoring SIU graduate Janice Jacobs' retirement from the State Department. During her three decade tenure, Jacobs served in multiple roles, including as a U.S. ambassador. Congressman Bill Enyart, Illinois 12th district, attended the reception and also briefly spoke about his time at SIU. Chancellor Rita Cheng served as the keynote speaker and recognized Jacobs' various accomplishments. A special thank you to Jarrod Echols and Joel Lovelace for helping to coordinate the reception.



From left: Jordan Homer (current SIU Law student), Chance Tate '12, Janice Jacobs '68, U.S. Congressman Bill Enyart J.D. '79, SIU Chancellor Rita Cheng, Emily Sullivan J.D. '11, and Willie Lyles III (incoming SIU Law student for 2014) at the reception. All the staffers are SIU alumni working in Congressman Enyart's office. Photo by Eric Long.

## Cubs-White Sox Spring Training Game

More than 75 alumni and friends attended a White Sox-Cubs Spring Training game in Glendale, Ariz. at an event coordinated by Phoenix chapter president Danny Griffin. Prior to the game, the group enjoyed tailgating in the parking lot and mingling with fellow Salukis



Arizona Salukis enjoy a a spring training game between the Cubs and White Sox.

## Central Florida Picnic

The Central Florida Chapter hosted more than 25 alumni and friends to a picnic at Fort De Soto State Park overlooking beautiful Tampa Bay. Prior to lunch, several Salukis mingled, while others took advantage of the beaches and beautiful weather. Chapter leaders Tom and JoAnn Chamberlain coordinated the picnic.

## SIU Day At Minute Maid Park

More than 65 Salukis attended a May game between the Chicago White Sox and the hometown Houston Astros. Houston Alumni Club leaders Jason and Chelsey Glenn helped organize the gathering, which featured tickets and an all-you-can-eat food bar. Prior to the game, Salukis met at Lucky's Pub.

## Motown The Musical

The Chicagoland Chapter hosted more than 50 alumni to a Broadway performance at Oriental Theater. Alumni were later given an exclusive opportunity to participate in a "talkback ses-

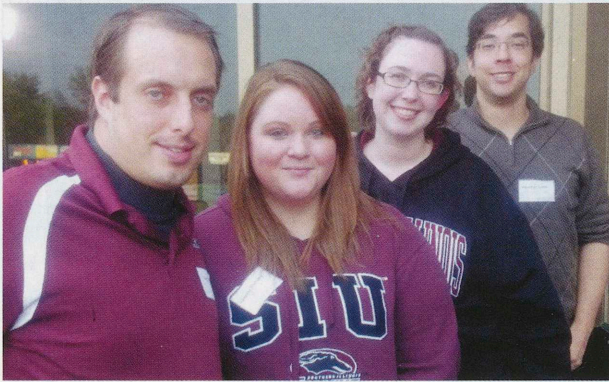
sion” featuring show choreographer and SIU alumna, Patti Wilcox, and other stage performers. To see more on Wilcox, go to this edition’s Class Notes.

## SIU Day At Target Field

The Greater Minnesota Chapter hosted 60 alumni and friends to a game featuring the Minneapolis Twins and the Houston Astros. There was an optional pregame gathering at Kieran’s Irish Pub, which is located across the street from the stadium. Chapter leaders Max Orenstein and Scott Stearns coordinated the event.

## SIU Day With The Kane County Cougars

More than 30 alumni and friends attended a minor league game between the Kane County Cougars and the Quad Cities River Bandits. The group enjoyed an all-you-can-eat buffet in



From left, Tom Hanna, Vanessa Matheny, Bridget James, and Jonathan James.

the super suite behind home plate. Although he did not pitch the night of the event, former SIU pitcher Nathan Dorris was part of a Kane County no-hitter thrown the next evening. A thank you to Chicagoland Chapter President Vanessa Matheny for helping host the event.



Former Saluki Nathan Dorris (left) and teammate Tyler Skulina threw a no-hitter for Kane County the night after SIU’s event.

## Saluki Veterans Group Formally Chartered

The SIU Alumni Association has chartered its first group dedicated to military veterans who have and continue to serve their country. The Association’s National Board of Directors formally chartered the Saluki Veterans Alumni Group April 26 during its bi-annual



Barry Smith presents the charter to Paul Copeland, Ryan McKennedy, and Skip Cosgrove.

meeting in Carbondale. The charter was the culmination of work began in 2013 when alumnus Ryan McKennedy, a 2013 SIU graduate, approached the Association looking for a way to connect veteran alumni and students.

McKennedy, who enlisted into the Army National Guard in March 2007 as a human resource specialist, was deployed to Afghanistan in 2009 and served a casualty liaison clerk. He is currently with the Army National Guard unit in Carbondale.

Working with other alumni and Association staff, McKennedy got the required number of signatures on a petition to establish the charter. He will serve as group president, while Paul Copeland, a 1983 graduate and SIU Veterans Service coordinator, will be vice president. Brenda Carter, a two-degree graduate, 1998 and master’s degree in 1999, is secretary, and former SIU employee and U.S. Marine Mark “Skip” Cosgrove, also a two-degree graduate, 1975 and master’s degree in 1984, will serve as treasurer.

Alumni groups are made up of graduates, former students, and friends of SIU, all of whom share a special mutual interest and gather as an organization to serve the university. The Saluki Veterans Alumni Group joins other charters, such as the Black Alumni Group, the Alumni Band Group, and the Greek Alumni Group.

“The SIU Alumni Association is excited to have the veteran’s group as a part of our organization,” Michelle Suarez, Association executive director, says. “This initiative certainly illustrates a real collaboration between the University, alumni around the world, and students.”

## Greater Michigan Dinner

The Greater Michigan Chapter hosted a large group of alumni and friends to a reception and dinner at Dave & Buster's. SIU Chairman of Automotive Technology Mike Behrmann was the guest speaker and presented updates regarding the automotive program. Chapter leaders Dale Hall, Chad O'Brien, Kent Wilson, and Christopher Keeney coordinated the event.



A large group of alumni and friends at the Great Michigan Chapter dinner.

## Association Provides Gift Memberships To May Graduates

The SIU Alumni Association took the unprecedented step of offering one-year gift memberships to all students graduating this spring. The Association's National Board of Directors approved the initiative at its April 26 meeting. Any student graduating from an on- or off-campus program in May were eligible to redeem an annual membership at no charge.

While memberships for recent graduates are typically \$25 up to a year after graduation. Association Board President Barry Smith says he is excited to help each May graduate become part of a thriving alumni network.

"This year our national board committed to offering a complimentary membership to each graduate who wants one," Smith says. "I hope they use that membership to its fullest extent and establish a link to people who share SIU as their alma mater. We feel it will help them stay connected while supporting the University and countless generations of students who will someday also earn degrees from the University."

SIU Alumni Association Executive Director Michelle Suarez

says that graduating students who take advantage of this membership offer by the July 31 deadline will have the chance to experience first-hand the power of the Association's networking potential. "With more than 250,000 alumni living in the world today, Salukis are working in just about every career field imaginable," she notes. "Each of those alumni is a potential connection for a graduate looking for that first job out of college."

## Class Of 1964 – Save The Date!

This year's Homecoming Weekend is Oct. 24-25 and will be the place to attend your 50th Year Reunion at SIU. Many activities are planned, including your induction into the Half Century Club. More information will be provided closer to the event, and visit [www.siualumni.com/1964](http://www.siualumni.com/1964) for updates as they become available. Mary Keel, Shirley Beggs and Lynn McPheeters are chairs of the reunion.

Please share this information with your classmates and encourage them to update their contact information at [www.siualumni.com/update](http://www.siualumni.com/update), or by calling the SIU Alumni Association at 618/453-2408.

# A Path Filled With Accomplishments

by Andrea Hahn

When Michelle Buchheit '05, a teacher at Carbondale Community High School launched an FFA chapter there, she appealed to SIU for an expert. The College of Agricultural Sciences sent her **John Edgar '14**.

His assistance in helping set up the Future Farmers of America program, she says, is invaluable. **Susan Graham '03, M.S. '09**, business administrator in the dean's office in the College of Agricultural Sciences, says much the same about Edgar, a Student Employee of the Year nominee.

"I was so grateful to have John working with us because he understands the area and he understands the culture of FFA," Buchheit says. The chapter is in its second year, and is already growing. Edgar said a highlight was accompanying the fledgling chapter to the FFA National Convention in Louisville, Ky., and seeing those students succeed in horse judging competitions and other events.

When Edgar graduated from SIU on May 10, with a bachelor's degree in agribusiness economics, he left behind a path filled with accomplishments, competence, and dedication. He is the fifth generation of his family's name, where his father and his grandfather both worked at the First National Bank of Ava and ran a family farm. He graduated from Trico High School in 2010 – the only high school in Jackson County at that time with an active FFA chapter.

Edgar spent his first year out of high school in Springfield as one of five elected state representatives to the Illinois FFA organization. His experience during that year – working out of an office in Springfield, leading workshops for FFA



Edgar was selected to introduce James Gildersleeve at the recent SIU Distinguished Alumni ceremony.

chapters and participating in study trips to Washington D.C. and Argentina – opened his eyes to how policies and decisions are made. He began to understand what is involved in bringing agricultural education to a school district.

He returned to SIU as a Chancellor's Scholar, and immediately he got to work promoting the most visible advocate of agricultural education – FFA. He joined the SIU chapter of Collegiate FFA and served one year as chapter reporter and one year as president. Currently, he holds an advisory position with the group, and was an integral part of increasing the presence of FFA on the SIU campus.

"SIU has the third largest FFA chapter in the nation as of 2012, the last time the official numbers were posted," Edgar

says. "Since then, our membership has grown. We now have approximately 100 paid members, with a regular meeting attendance of about 60 members."

The SIU chapter, Edgar points out, remains the FFA model for collegiate chapters, in large part because SIU hosts more events and networks with more schools than any other collegiate FFA chapter. He estimates that SIU FFA works with 100 different high schools each year and hosts approximately 20 events each year for high school FFA students.

FFA isn't Edgar's only gig. He's also a member of the Ag Council, the coordinating body for the several agriculture-related registered student organizations and a member of Agbassadors, a group that represent the College of Agricultural Sciences as student recruiters to represent agricultural sciences generally and SIU in particular. Agbassadors visited 50 high schools and community colleges this academic year alone, said Edgar, who is also a member of the University Honors Program.

As a student employee in the dean's office, Edgar had the opportunity to be involved with event planning, including building on his relationships with high school teachers and counselors, students from across the broad range of agricultural sciences majors, and with local members of the community.

"I hope to build on what my education has taught me about policies and how they are made," he says. "I think it's going to be a challenge in coming years to find people who understand both how the policies are made, and also what effects they really have on the people in agricultural education and agriculture."

Edgar plans to return to SIU in the fall to earn a master's degree in agricultural education. ■



A Path Filled With Accomplishments

# Preserving Our Musical Heritage

by Gordon Pruett

**S**outhern Illinois has long had a tradition of collecting its cultural heritage. In the 1930s, Charles Neely '24 was a professor of English at Southern who was ahead of his time in collecting local folklore and music in *Tales and Songs of Southern Illinois* (1938). Another local scholar that followed in the tradition of placing oral history and colorful phrases in print was Frances Barbour with *Proverbs and Proverbial Phrases of Illinois* (1965). John Allen '22 enthralled local readers with his column in the *Southern Illinoisian* that eventually became his two classic volumes *Legends and Lore of Southern Illinois* (1963) and *It Happened in Southern Illinois* (1968).

And in 1974 David McIntosh chronicled the ethnomusicology of the region in *Folk Songs and Singing Games of the Illinois Ozarks*, a rollicking collection of songs, dances, games and rhymes from southern Illinois. Currently, no less than three SIU alumni have received regional and national attention for their work within the realm of sound recording and preservation.

### Cary O'Dell

Cary O'Dell '90, M.A. '92, works as a liaison between the National Recording Preservation Board and the Library of Congress. Previously, he was the archives director for the Museum of Broadcast Communications in Chicago, and then he was a project archivist for the Library of American Broadcasting at the University of Maryland. He is also the author of *Women Pioneers in Television* (1997), *Virginia Marmaduke: A Journey in Print From Carbondale to Chicago* (2002), and *June Cleaver Was a Feminist* (2013).

O'Dell outlines his career path in stating, "I have always been interested in media history and how the media, television especially, shapes and reflects our culture. Prophetically, I suppose, at the time I



O'Dell outside the Library of Congress facility in Culpeper, Va.

majoring in Radio-TV (as it was called then) at SIU, the first class you took – a requirement – was on radio and television history. Then department chair Joe Foote taught it and taught it well. That course laid the groundwork for my master's thesis and my eventual book on women in the history of television."

He's involved with selecting works for the National Recording Registry, a collection of culturally and historically relevant sound recordings, and helping implement the National Recorded Sound Preservation Plan, which will determine how best to uniformly preserve America's recorded history.

"At the LOC, I work specifically with the National Recording Preservation Board," O'Dell says. "Here I work with colleagues in the process of implementing the recommendations of the National Audio Preservation Plan. 'The Plan,' as we like to call it, is a series of recommendations for how American libraries can better preserve their aural history. A Web site we've been working on to bring all these recommendations and tools more expediently to all audiences will be launching in the near future."

### Alex Steyermark

Alex Steyermark '81 started his filmmaking career as a documentary cameraman and editor before becoming involved in feature film production and music editing. He distinguished himself as a film music supervisor and music producer, working with myriad recording artists, including David Bowie, Public Enemy, Michael Jackson, Dave Grohl and many others.

Steyermark has worked extensively as a music supervisor since 1991 on more than 40 feature films. A music supervisor places music in films, TV shows, advertising and even video games. They arrange the appropriate licensing for songs, and they negotiate licensing deals that meet their client's budget.

But these days Steyermark is involved in *The 78 Project* that has spawned the feature film of the same name, which premiered at the SXSW Film Festival in March 2014. Inspired by the legendary folklorist Alan Lomax, who traveled through rural America in the early 20th century recording music for the Library of Congress, he and his collaborator, Lavinia Jones Wright, have crossed the country with a machine that



Steyermark is a 1981 graduate of the Department of Cinema and Photography.

captures sound by etching it directly onto a 78 rpm acetate disc.

With just one microphone, one authentic 1930's Presto direct-to-acetate disk recorder, and one blank lacquer disc, musicians are given one take to cut a record anywhere they choose. Artists recorded include Richard Thompson, Loudon Wainwright III, Roseanne Cash. And Marshall Crenshaw – and that is just on one side. The digital album and more information is available at [the78project.com](http://the78project.com).

**Alex Kirt**

A veteran of the Carbondale music scene for more than two decades with bands like Giant City Slickers and the Woodbox Gang, Alex Kirt '12, now seeks to preserve the history of the same musical culture of which he was a part. As part of his graduate studies, he is creating the Southern Illinois Music Archive. A project of endless ambition, he hopes to build an online museum for preserving and promot-

ing music written or arranged by southern Illinois musicians.

Kirt defines the boundaries of southern Illinois as being bordered on the east by the Ohio and bound on the west by the Mississippi with Cairo on the south and Effingham to the north. He has followed the southern Illinois area defined by David McIntosh in his seminal 1974 book previously mentioned. He feels that the Illinois area east of St. Louis, the Metro-East area, would be excluded, as its music culture is more aligned to that of St. Louis.

He hopes to include all genres of music, as long as the creators of the music are southern Illinoisans. This all-inclusive approach includes barn dance, bluegrass, blues, Celtic, country-western, classical, folk, hip-hop, heavy metal, jazz, jitterbug, liquid funk, psychobilly, rhythm & blues, rock, rap and religious, just to name a few. It's residency in southern Illinois by the musicians that defines inclusion in this project.

"I feel it's important for us to keep an organized historical record of the cultural expressions of our local inhabitants," Kirt says. "That's what the songs and music are – a documentary of the history of the area. I think if a person just sat down and listened to the music, they'd learn about the history of southern Illinois – The Herrin Massacre,

Charlie Birger, the floods of 1993 – it's all chronicled in the songs."

A native of nearby Jonesboro, Kirt intends to place any physical formats of music – 45s, LPs, 78s, CDs – with Special Collections Research Center in Morris Library on Southern's campus. "Kirt is paving the way for the scholarly study of local music as an important component of American culture. His work in documenting and collecting field recordings of local southern Illinois musicians serves as a window on our region's history and culture," says SCRC Director Pam Hackbart-Dean. "This collection will be a great addition to Special Collections where there is already a large collection of materials related to Southern Illinois history and culture," she continued.

But, he is also creating an online version of the same material that will be publicly accessible. This as-yet unnamed Web site will be based on [culturalequity.org](http://culturalequity.org), a site inspired by the work of Alan Lomax, a musicologist, who spent more than six decades working to promote knowledge and appreciation of the world's folk music. Kirt intends to launch his Web site by May 2015. Anyone with information to share with Kirt can reach him at [alexkirt@siu.edu](mailto:alexkirt@siu.edu) or PO Box 111, Makanda, IL 62958.



A native of the region, Kirt is creating the Southern Illinois Music Archive.

Alumni listed in maroon are SIU Alumni Association members.

## 1930s

**Lillian Nesbitt Butler '36 M.S. '60** recently celebrated her 100th birthday. Born May 18, 1914, at her family's home in Cache Bottom, a rural area of Pulaski County, Illinois, she attended Douglas High School in Mounds, Ill., where she was second in her 1932 senior class. After graduation, she initially attended Stowe College in St. Louis as a pre-med student, later transferring to Southern Illinois Normal

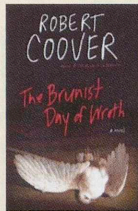


University. During her time at Southern, African-Americans were not allowed to stay on campus in the dormitories. According to her book, *Living in Cache Bottom*, "I rented a room in the black residential area, a mile or more walk to the University every day. I had no access to the lockers, so I carried my lunch, books and coat with me all the time on campus." Her first teaching job after graduation was at Perkins Grade School in Pulaski, where she earned \$70 a month. In 1960 she earned her master's at SIU, and in 1970, she became the first black female principal of Consolidated Integrated School, Meridian School District 101. She served in the educational field for more than 37 years before retiring in 1978.

## 1950s

**Robert Coover EX '51** has published *The Brunist Day of Wrath*, the long-awaited sequel to the award-winning *The Origin of the Brunists*, which received the William Faulkner Foundation First Novel Award in 1966. This latest novel is both a scathing indictment of fundamentalism and a careful exami-

nation of a world where religion competes with money, common sense, despair and reason. His short fiction has appeared in *The New Yorker*,

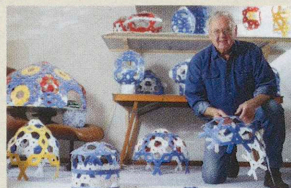


*Harper's*, and *Playboy*, amongst many other publications. A longtime professor at Brown

University, he makes his home in Providence, R.I. Coover moved with his family to Herrin, Ill., where his father was the managing editor for the *Herrin Daily Journal*. That paper along with the *Murphysboro Daily Independent* and the *Carbondale Free Press*, soon became the *Southern Illinoisan*.

## 1960s

**Mel Crooks '62** is launching his toy, Delta Flex Domes and Spheres – a set of 1-by-8-inch bendable strips pieced together with brass fasteners – to teach about shapes. He patented the invention in 1979 and 1980, but he put his vision on hold for decades to spend time with his family and focus on his different businesses. Even at age 76, he says it's never too late.



He started putzing around with wet wooden coffee sticks to create different triangular shapes. The creative activity helped keep him occupied during his two years of service. Crooks knew his design had potential, but he didn't have time to promote it with a wife and child at home. Time slowly slipped away from him, and he agreed to take another stab at getting his toy on shelves once his second wife passed two years ago.

**Gerald Henry '68** has been selected as The *News-Gazette's* Farm Leader of the Year. Every year since 1971, The *News-Gazette* has honored an East Central Illinois farmer who excels in the agriculture industry. Chosen by their peers, the Farm Leader of the Year is hon-



ored at a yearly banquet attended by business and agriculture leaders, as well as past award recipients. In addition to farming in the Sadorus

## Alumnus Connects People And Cultures

**John Wilhelm '66** is the chairman and co-founder of Intrax, a San Francisco-based company devoted to fostering international understanding through cultural exchange and educational programs, with operations in more than 100 countries worldwide. He founded Intrax in 1980 with his business partner Takeshi Yokota to provide a lifetime of high-quality educational, work, and volunteer programs that connect people and cultures.



Intrax Chairman John Wilhelm says a summer spent in Japan years ago helped shape his career at the San Francisco-based company.

Over the past 30 years they have grown the company to provide cross-cultural exchange experiences to more than 40,000 participants a year. Programs for U.S. and international students are offered such as work travel, au pair, high school exchange, language learning, and volunteer abroad.

The SIU School of Business graduate is also the co-founder of Ayusa International, a non-profit company that promotes global learning and leadership through foreign exchange, study abroad, and leadership programs for high school students from the U.S. and around the world. Before co-founding Intrax, Wilhelm was the director of operations for Foreign Study League, Inc. and was responsible for program operations in Europe, Mexico, and the Far East.

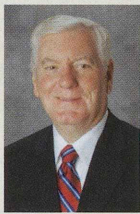
After graduating from SIU, Wilhelm spent the summer in Japan. He told the *San Francisco Business Times* that the experience is something that he will never forget, and played a major role in his career path. "The impact was of going to Japan was indescribable," he notes. "I wanted to give other young people that same opportunity." He soon joined a firm in Salt Lake City that sent 12,000 students to Europe each summer before eventually founding Intrax in 1980.

Over the course of his career he has had the pleasure of working with several U.S. Senators and Congressmen to further the youth exchange field.

area, Henry has been active in the Champaign County Farm Bureau, where he served four terms on the board of directors. He also chairs the administrative board and serves as treasurer of the Sadorus United Methodist Church. Too, he has given generously of his time to the Sadorus Sportman's Club, the Okaw Drainage District, the Sadorus Community Center, and the Sadorus Fire Protection District.

## 1970s

**Glenn Poshard '70, M.S. '74, Ph.D. '84** retired as president of Southern Illinois University on May 1. The three-degree alumnus met with new



president Randy Dunn regarding the transition and stayed on staff as a consultant through June 30. "I'm either the luckiest guy in the world or the most blessed," Poshard said at the April meeting of the SIU Board of Trustees. "Poshard became president of SIU on Jan. 1, 2006. He earned three degrees in education from the University and taught in southern Illinois, serving the education community in several capacities until 1984 when he was appointed to fill a seat in the Illinois Senate.

Poshard was elected to the U.S. House of Representatives in 1988 and served in Washington until 1999. The White County (Ill.) native was named vice chancellor of administration at SIU Carbondale in 1999 and was appointed to the SIU Board of Trustees in 2004. Later that year, he was elected chairman of the board, a position he held until declaring his candidacy for president of the University system.

Poshard and his wife, **Jo '71**, a retired English teacher, founded the Poshard Foundation, which raises money to fund

care for abused, neglected and abandoned children. Poshard is a past recipient of the Lindell W. Sturgis Memorial Public Service Award (2003), the SIU Distinguished Alumni Award (2003), and is a member of the SIU College of Education and Human Services Hall of Fame (1992). He and his wife have two adult children and five grandchildren.

**Nicholas Whitlow '71** is a graduate of the VTI Printing Technology program. He went on to become superintendent of printing for the State of Illinois for 21 years. Currently a purchasing agent for the Illinois Secretary of State's office in Springfield, Whitlow is also an auto enthusiast who has written *Gene Winfield's TV & Movie Cars, Commercials and Special Projects*. Winfield, a California car customizer, built many of the cars used on TV in the 1960s for *Get Smart, The Man From U.N.C.L.E., Mod Squad, Bewitched, The Hero, T.H.E. Cat*, and many more. Winfield did commercials and went on to build vehicles for many movies, including Woody Allen's *Sleeper, Blade Runner, RoboCop*, and *The Last Starfighter*. Still customizing cars today, Winfield is 86 years old.

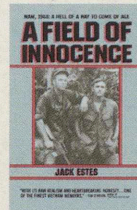
**Buzz Spector '72** recalls days of glory at Southern in a recent interview in *Art in America* when asked about minimalism, "In my case, the correlation I saw came out of my background as a



graphic designer. I studied design as well as art as an undergraduate at Southern Illinois University at Carbondale [1966-72]. The design program at SIU was less about graphic design, however, than about design as a category of visual philosophy. Buckminster Fuller was the intellectual center of that program, and he characterized our

study as 'comprehensive anticipatory design science.' Fuller's model was to look for connections across disciplinary boundaries, a unique way of thinking about things at the time." Spector is the dean of the College & Graduate School of Art at Washington University in St. Louis.

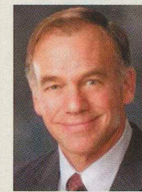
In his re-released, critically acclaimed memoir, *A Field of Innocence: Nam, 1968: A Hell of a*



*Way to Come of Age*, Vietnam veteran **Jack Estes EX '74** introduces readers to the true and horrifying reality of Vietnam. As an 18-year-old boy who was broke and flunking out of college, Estes joined

the Marine Corps in 1968 during the height of the Vietnam War. Although it seemed like the best option at the time, Estes could not imagine what was to follow. Estes' articles and essays have appeared in *Newsweek, The L.A. Times, The Wall Street Journal, The Chicago Tribune, The Oregonian*, and others. Currently, he lives in Lake Oswego, Ore., with his wife.

**Steve Ellis '76** has been named the Bureau of Land Management's deputy director for operations, the agency's senior career position. Ellis, who most recently was BLM Idaho state director, has been acting deputy



## Dietz Named President Of Illinois State University

**Larry Dietz '70**, previously vice president for Student Affairs at Illinois State University, has been named that university's 19th president. Dietz replaces Timothy Flanagan, who resigned after only seven months in office. Dietz says, "I am humbled and honored to serve Illinois State University in this capacity. It is an institution of high quality and ranks in the top 100 public universities in the nation defined by an accomplished faculty, service-oriented staff, and a high quality student body with the second-highest retention and graduation rates of all public institutions in Illinois."



Larry Dietz talks to students at Illinois State University after being named the school's president.

Dietz revels in pointing out the irony of his growing up in southern Illinois and now being the president of Illinois State, which is the alma mater of the new SIU President, Randy Dunn, who will be serving as the president of Dietz's undergraduate alma mater.

Before going to Illinois State, Dietz was vice chancellor for Student Affairs at Southern for 10 years.

He was a finalist in a 2013 national search for the position of Illinois State president and served as vice president for Student Affairs since June 2011.

director for operations since July 2013. He will continue to oversee operations for the management of more than 245 million acres of public lands, primarily in the West, and nearly one-third of the nation's subsurface mineral estate. Ellis spent 21 years as a line officer in the BLM and the U.S. Forest Service.

**Mark Bradley '77** has started a travel blog with the *Chillicothe Times Bulletin*. He writes, "Travel



has always been my passion. To explore and experience new places, people, and cultures around the world is my calling. Now I would like to take you on a 21st-century cyberspace 'Travelogue' via this blog and allow you to experience the joys of travel with me. I have been to all 50 states and set foot on five of the seven continents, but I would like to start with a tribute to my dad, Jack Bradley, who first took me and my family cross country on family vacations in the 1960s and '70s. He taught me how to communicate and still has a wonderful knack for getting people to open up and express themselves."

At the annual meeting of the Illinois Oil and Gas Association (IOGA) in March, the Lifetime Achievement Award was presented to **Chris Mitchell '77**, president and geologist of



George N. Mitchell Drilling Company of Carmi. Chris Mitchell started working in the oilfields as a roughneck in 1966 at the age of 13. It was his only source of income until he graduated from Southern with a degree in geology. In 1976, George Mitchell passed the torch his son, Chris. Three generations of the Mitchell family now operate the business: George N. Mitchell, Chris Mitchell and Chris' son, Ryan Mitchell.

## 1980s

**Terry Ettinger '81 M.S. '84**, the longtime host of radio show "The Weeder's Digest," said



goodbye to his listeners of that show recently in Syracuse, N.Y. Every Saturday morning, Ettinger fielded questions from loyal listeners about everything from lawns, landscaping and trees, to vegetable gardens, houseplants and flowers. Over the years, the show developed a following of devoted listeners. He still hosts segments "Garden Journeys" and "Going Green" for Time Warner Cable News.

**Barbara Kohlfeld Ph.D. '81**, principal at Barbara Blanchard Elementary School in Cape Girardeau, Mo., was named American Legion teacher of the year for 2014. Blanchard principal since 2000, Kohlfeld previously



was principal at May Greene Elementary School and has been a teacher in Cape Girardeau since 1981. Kohlfeld received a plaque and an award of \$350.

St. Louis radio station KMOX 1120 AM announced that **Mike Kelly '84** will be joining the KMOX sports team as a host of "Sports Open Line."



Kelly worked for KMOX from 1988 to 1997. During his first stint at KMOX, Kelly did sports on "Total Information AM" along with hosting "Sports Open Line," "The Saturday Sports Showcase" and co-hosted "Sports on a Sunday Morning" with Ron Jacober. The Dupo

native will continue his duties as the broadcaster of University of Missouri football and basketball, in addition to his role with KMOX.

**Lee Owens '84**, at the age of 63, is attempting to become the oldest African-American to fly around the world solo in a single-engine replica of a P-51 Mustang. He is also planning to travel more than 25,000 miles during the trip. "I want to do this trip to promote African-American pilots throughout history," Owens says. "I want to show young people who Col.

Benjamin O. David or Charles McGee are, and how important they are in aviation history." Featured once on the cover of *Southern Alumni*, Owens says while he is attempting the trip to honor the Tuskegee Airmen, he also wants to honor all African-

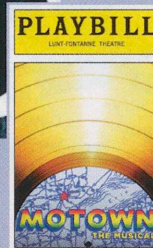


## Wilcox Credits Time At SIU For Theatric Success

**Patricia Wilcox '78 M.S. '80** was recently featured in the *Southern Illinoisian* for her choreography on the popular "Motown: The Musical."



Wilcox was part of a program for SIU alumni and friends following a performance in Chicago.



Wilcox says, "Motown was a world movement that did so many things. It integrated a segregated society. It was music that spoke to everyone." She says it was a thrill, not only to work on "Motown," but also to work with the founder of Motown Records. "Not only was it life-changing to do a Broadway show, it was life-changing to work with Berry Gordy," Wilcox says.

She credits her time at Southern with providing discipline. "It gave me a foundation," she says. "It also gave me some discipline because we rehearsed quite a bit, and we were held to our rehearsal periods." She says her time at SIU was when dance was appearing in many diverse places. "I think it was a period of time that was inspiring," Wilcox says. "It was a very exciting period at SIU."

"It was a period of time where we had these wonderful groups of people and great professors that were teaching," Wilcox says. "Mostly everybody from that time really branched out in the world of dance and theater." While at SIU, she participated in modern dance but she didn't really become involved in musical theater until leaving the university. Just before graduating, she became part of a couple of shows, including "Oklahoma" and "West Side Story."

After graduation, Wilcox moved to New York in 1980 and trained for an opportunity to be a dancer in a show. "I was eventually cast in different productions around the country and a few productions in Europe," she says.

Along with Warren Adams, Wilcox received the Astaire Award in 2013 for Outstanding Choreographer of a Broadway Show for "Motown: The Musical." She says the award was particularly appreciated because it came from her peers. "It was the most amazing award ever because when it comes from your peers, it has a completely different sensibility about it," Wilcox says. "It was truly an honor."

Wilcox helped host an SIU Alumni Association event in Chicago in May following a performance of the show.

American pilots from history. Anyone wishing to get more information on Owens' trip or to donate to support him can go to [www.leeowensfoundation.org](http://www.leeowensfoundation.org).

**Daniel Korte '85** has been named to head LMI Aerospace Inc., a \$400 million designer of engineering services and supplier of structural assemblies for the aerospace and defense markets. Korte, 53, has been vice president and general manager of Global Strike Systems at The Boeing Co. in St. Louis. The SIU Foundation board member began his career in 1985 as an engineer at McDonnell Douglas Corp. Most recently, he was president of Defense Aerospace at Rolls-Royce.



**Ed Langen '88**, from Abraham Lincoln Elementary School in Belleville, Ill., was recently named Outstanding Principal of the Year Award by the Illinois PTA. "I don't feel like a person who deserves such accolades," he says, "but I'm honored to accept it on behalf of the people I work with every day. I feel honestly blessed to be in this position." Langen often interacts with students, whether it's playing a game with them on the playground, giving them fist bumps in the hallway, sitting at one of their desks in a classroom or eating lunch with them in the cafeteria.

## 1990s

Reinhart Boerner Van Deuren s.c. has welcomed **Jerry Bishop '91** as the firm's director of technology. With more than 25 years of information technology (IT) leadership experience, Bishop brings a proven record of delivering IT success through collaborative relationships and innovative solutions. "We are very pleased Jerry has joined our team," says Reinhart CEO Jerome Janzer. "He has a demonstrated

ability to develop strategies and tactics that greatly elevate IT's potential." Reinhart is a full-service, business-oriented law firm with offices in Milwaukee, Waukesha and Madison, Wis.; Rockford and Chicago, Ill.; Phoenix, Ariz.; and Denver, Colo.

Change is a constant for DuQuoin mayor **Rex Duncan '91**. According to the *DuQuoin Evening Call*, he will retire from SIU's business development program. His work there began in 2003 after serving as director at Rend Lake College's



cooperative education program, then becoming Du Quoin's city clerk and budget administrator from 2000 to 2003. Duncan's career includes creation of the Empowerment Zone and working in the office of research development, later heading the Connect SI program in 2006. From there he moved in 2008 to the SIU Office of Regional Economic Development, which serves as an incubator for small-business development. He heads the Champion Communities program, which has infused more than \$2 million into the Du Quoin-area economy. That work is most visible locally, but its effects have solidly rippled through the entire southern Illinois economy.

**Kim Butler '92** has been named warden of Menard Correctional Center in Chester. She is a 20-year veteran of the Illinois Department of Corrections and the first woman to serve as warden at the maximum-security prison



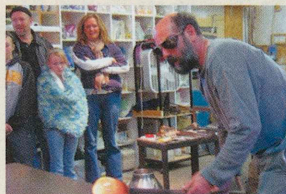
there. Butler joined IDOC as a correctional counselor. She later worked as a correctional officer, Bureau of Identification supervi-

sor, hostage negotiator, case-work supervisor and clinical services supervisor. Butler has been assistant warden of programs at Menard since 2012. "At all times, my first and foremost thoughts are of staff safety and the well being of everyone at Menard," Butler says. She is a veteran of the first Gulf War and a lifelong member of the VFW. Her volunteer work includes the American Red Cross, with assistance after recent natural disasters in and near Randolph County.

**Billy Tyus '95**, assistant city manager for development services in Decatur, Ill., was recently honored by Partners in Education. City manager Ryan McCrady calls Tyus "a success story," and spoke of his commitment to education, the Youth Leadership Institute, and his example to young people. Tyus urged young people to dream big and quoted Oscar Wilde: "Be yourself, because everyone else is already taken."



**Jon Offutt M.F.A. '96** was the focus of a recent article in the *Collegian* in Brookings, S.D., for his glass blowing. Offutt has been blowing glass ever since his first summer after high



school. His work is one of a kind. According to Offutt, he doesn't like copying the work of others. "I'm primarily a glass blower, so hollow vessels, mostly decorative," Offutt says. "I avoid tableware; everyone wants them to match, and there's so many of them out there, I like making my own things."

**Jerry Hairston EX '97** retired from Major League Baseball at the end of the 2013 season. The

Saluki Hall-of-Famer played 16 seasons in the Big Leagues for the Baltimore Orioles, Texas Rangers, Chicago Cubs, Cincinnati Reds, San Diego Padres, Washington Nationals, Milwaukee Brewers, New York



Yankees, and the Los Angeles Dodgers. Hairston won a World Series with New

York in 2009. This season, the former Saluki standout took the next step in his career, as he is doing pre- and postgame television commentary on the Dodger Television Network. "The game will not miss me as an active player, but I will miss it and my teammates immensely," Hairston says. "I am excited to stay close to the game in this role."

## 2000s

**Adrian Matejka M.F.A. '01** has been named a winner of one of the 2014 Anisfield-Wolf Book Awards for his collection



*The Big Smoke*. The Anisfield-Wolf Book Awards recognize books that have made important contributions to our

understanding of racism and our appreciation of the rich diversity of human cultures. Award recipients traditionally receive a monetary gift of \$10,000 from the Anisfield-Wolf Fund. For 79 years the distinguished books earning Anisfield-Wolf prizes have challenged minds. Cleveland poet and philanthropist Edith Anisfield Wolf established the book awards in 1935 in honor of her father, John Anisfield, and husband, Eugene Wolf, to reflect her family's passion for social justice. Presented by the Cleveland Foundation, it remains the only American book prize

focusing on works that address racism and diversity.

**Matthew Jones '03**, civil designer and land surveyor, recently celebrated five years of service at Hanson Professional



Services Inc.'s Chicago regional office. Jones joined the company's St. Louis regional office in 2009 and trans-

ferred in 2010 to the Chicago regional office, where he serves the infrastructure market. Prior to joining Hanson, he worked for a civil engineering firm in the Chicago area as a survey crew chief and project surveyor. He also worked for the Illinois Department of Transportation, for which he was involved in roadway inspections, materials testing, cross-sectioning and grading. Hanson is a national, employee-owned consulting firm providing engineering, planning and allied services.

**Bart Scott '06**, a Saluki line-backer who played for the New York Jets, has been hired as a panelist on CBS' "The NFL Today" pregame show. During his 11-season NFL career with the Ravens and Jets, Scott was never accused of being shy. From a media standpoint, it was both his blessing and his curse. Scott always seemed like a perfect candidate for a post-playing career in broadcasting. "When I was in Baltimore, they called me a walking sound bite," the SIU Hall-of-Famer says. Scott had done some radio work during his time with the Ravens, and he did a number of TV spots in New York. His degree from Southern is in economics.



**Matt Jackson '09** is the founder and co-owner of a competitive video game company, The Ultimate Gaming



Championship. UGC hosted the top five Call of Duty video game teams in the U.S. in March in Du Quoin. The players came from all over the nation to compete before the championship in late March in Los Angeles, which featured players from all over the world. Jackson said the idea for UGC started in 2006 when he had a local area network, or LAN, center called The Game Attic on East Main Street in Du Quoin.

**Beverly Love Ph.D. '09**, an assistant professor in Radio, Television, and Digital Media at Southern, has been named a



2014 NEA Foundation Global Learning Fellow. Love is one of 31 other educa-

tors who will spend a year increasing their understanding and ability to act on significant issues. Love and the 30 other Global Learning Fellows will travel to China to visit schools in Beijing and Ji'an from June 20-30 as an international field study to interact with Chinese teachers and administrators as well as observe high quality instruction. The 2014 Global Learning Fellows' names and photos, as well as other details about the Fellowship, can be found at [www.neafoundation.org](http://www.neafoundation.org).

**Matthew Zimmer '09**, a veteran of the wars in Iraq and Afghanistan, has received the Bronze Star with Valor for heroism for the second time. In December 2013, Zimmer, a paramedic, and five other members of the 106th Rescue Wing's 103rd Rescue Squadron,



were honored for their heroism under fire during a December 2012 rescue mission in Afghanistan by being awarded the Bronze Star Medal with V for Valor. This second award recognizes Zimmer's heroism while under fire when he braved smoke, flames and an IED explosion to recover fallen soldiers from a wrecked vehicle and then helped perform a field tracheotomy, which saved a wounded Marine's life. Col Tom Owens, right, commander of the 106th Rescue Wing, congratulates Zimmer after presenting him with the Bronze Star.

## 2010s

**Michael Rendon '10** has become the athletic trainer at Quad Cities after spending two seasons in that position with



Class A Short Season Tri-City (2012-13). In 2011, Rendon served as rookie level Greeneville's athletic trainer. Prior to

joining the Astros, Rendon worked for the Southern Illinois University Clinical Experiences, assisting with the rehabilitation and treatment of injured student athletes. Rendon also completed two internships with the athletic training staff for the Springfield Cardinals, the Double A affiliate for the St. Louis Cardinals. Michael and his wife, Destinee, live in Du Quoin, Ill., with their son, Adrian.

**Pamela Jacobsen EX '12** recently spoke to a group at Madisonville Community College during a celebration of Women's History Month about her vast experience in the military, which started in 1983. She

spent two years learning her craft as an electronics technician in Naples, Italy, until she was assigned to her first ship in 1986. In 1987, she and her shipmates were involved in a near fatal boating accident off the coast of Somalia in the Indian Ocean. Jacobsen sustained major injuries, including a bro-



ken arm, jaw and cheekbone. She spent

almost a year recovering from the accident and was then relocated to Charleston, S.C. Jacobsen is currently pursuing a degree in workforce education and development from Southern. She teaches electronics at Center for Surface Combat Systems Unit Great Lakes. She resides in Pleasant Prairie, Wis.

SIU chemistry major **Drake Anthony '15** spoke at a recent technology conference, Login 2014, in Lithuania. The popularity of his YouTube videos prompted the event's organizers to invite him to Vilnius, the Lithuanian capital. Login 2014 was held in the Lithuanian Exhibition and Congress Centre. The second day of Login 2014 began with Anthony speaking to the younger generation of Lithuanians on the topic of "Succeed With What You Have at Your Fingertips." He used his love for lasers to explain how he turned his hobby into a paying job. Anthony cited George Washington Carver and several other past inventors as examples of how people with little resources can go far with their ideas and hard work.



## A Special Valentine

**Dorothy (D.J.) Ramp's** family knows firsthand how much she values higher education. She and her late husband, Wayne, were staunch supporters of their children and grandchildren as they pursued advanced degrees.

So on Valentine's Day in February, family members knew exactly how to pay homage to Dorothy. Her family pooled their resources together to establish the Dorothy J. Ramp Endowed Scholarship for School Counseling through the SIU Foundation to reward SIU students pursuing careers in this field of study.

Dorothy, who received a master's in counseling from SIU in 1959, served as an academic advisor at the University and is a former elementary education teacher.

"I was trying to figure out a way to financially support students pursuing a master's in school counseling. But before I got it figured out, my family established this scholarship in my name on Valentine's Day; it was a total surprise," Dorothy says.

Dorothy, 90, says her devotion to education dates back to her upbringing. She benefited from a supportive environment and aspired to provide the same to her children and grandchildren, in addition to SIU students she encountered.

"Many children need counseling at a young age. I want them to have well-trained professionals helping them," she says. "Young people endure bullying and other challenges in today's world. Therefore, I believe supporting counselor education is important because good counselors in the schools can affect children and their families for years to come."

Dorothy's daughter, Susan (Ramp) Ridout, a professor at Indiana University Southeast in New Albany, Ind., sees her mom on a daily basis. She says family members were aware of her mother's desire to financially support SIU's Counseling students. Susan says she and her brothers, their spouses, and Dorothy's grandchildren contributed funds to establish the endowment.

The family ordered a cake with writing indicating the name of the endowment, and presented a certificate to their mother/grandmother as their Valentine's Day surprise.

Susan refers to her parents as "great proponents of education." She and her brothers, Stephen and David '75, M.S. '77, each have advanced degrees, and all of the grandchildren have followed suit by



Dorothy and Wayne Ramp

attending college and completing requirements for bachelor's degrees. Some of the grandchildren have advanced degrees, as well.

"Mom and Dad were instrumental in each of us realizing the importance of education. They also believed in reaching out and supporting others in some fashion. Scholarships honor what young people are accomplishing," Susan says. "We're all thrilled that this has come to fruition and

look forward to seeing which deserving student receives the award this spring."

Susan says her father, who taught vocational education for 25 years at SIU, was always appreciative of an endowed scholarship that his students established in his name. It was a retirement gift, and family and former students have continued contributing to the scholarship for more than three decades.

Dorothy says she and Wayne have always been proud of their children and grandchildren for taking education seriously.

"My husband and I always believed in the power of higher education and helped support our kids and grandkids as they attended college. Our family understands the importance of attaining a quality education," she says.

*If you would like to give the gift of an endowed scholarship to honor someone special to you, contact the SIU Foundation at 618/453-4906.*

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# A Step Back In Time



STATE OF ILLINOIS  
HENRY HORNER, GOVERNOR  
SOUTHERN ILLINOIS STATE NORMAL UNIVERSITY  
ROSCOE PULLIAM, PRESIDENT  
CARBONDALE, ILLINOIS  
July 20, 1938

Rotogravure Section  
Chicago Tribune  
Chicago, Illinois

Gentlemen:

Enclosed you will find a picture of the big bad wolf and the three little pigs represented by a quartet of marionettes made by the students in the summer recreational training course in the Southern Illinois State Normal University this summer.

The instructor in this work was Don Vestal of 1436 Astor Street, Chicago, Illinois. If you can use this picture, you are very welcome to do so.

Very truly yours,

*William McAndrew*  
William McAndrew  
Athletic Director

## The Summer Of '38 ...

In the summer of 1938, aspiring puppeteers in the summer recreational training course at Southern created marionettes fashioned after the big bad wolf and the three little pigs. Under the guidance of instructor Don Vestal, students (from left) J. Oliver Carson, Oakdale, Ill.; Doris Bierman, Centralia, Ill.; Dorothy Carson, Nashville, Ill.; and Edith Bronson, Centralia, Ill., created the figures.

Vestal ran a gallery in Chicago that dealt in "modern" art, and was eager to enter the realm of avante-garde art making through puppetry. He met Gertrude Stein one windy day in November 1934, and he later wrote her, "I can see them [puppets] as adult entertainment, more fraught with symbolism and import than the imagists themselves."

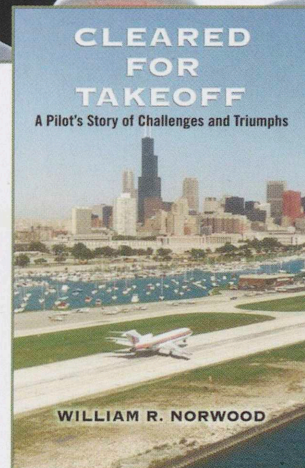
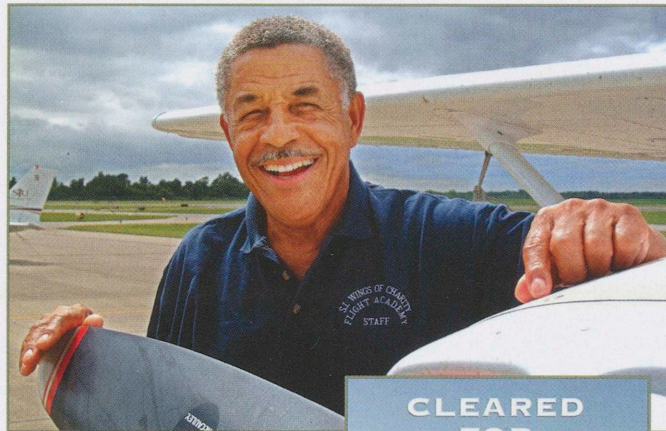
Legendary Southern Athletics Director William McAndrew sent the *Chicago Tribune* this note to promote the work of the students in hope of seeing the photo printed in the major daily newspaper.

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# Norwood's Book Will Help Fund Scholarships

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**William "Bill" Norwood '59**, SIU's first African-American quarterback and first African-American pilot hired by United Airlines, hosted a book signing in March at the African American Museum of Southern Illinois. His book, *"Cleared for Takeoff: A Pilot's Story of Challenges and Triumphs,"* chronicles his career in aviation that spanned 37 years.



The publication is available at [www.barnesandnoble.com](http://www.barnesandnoble.com), [www.amazon.com](http://www.amazon.com), and as an e-book. Profits will go toward the William R. Norwood Aviation Scholarship Endowment Fund and the Archer-Ragsdale Arizona Chapter of the Tuskegee Airmen, Inc.

Norwood has not forgotten individuals in his life who made a difference years ago.

"My elementary school principal, William H. Walker, was a Tuskegee airman (in World War II)," he says. "He and his wife didn't have any children at the time and he became my mentor. The more I talked with him, the more enthused I became about flying."

Norwood later became part of one of the first classes of SIU's flight training program in the spring of 1959. The University's instructor at the time, Glen Schuetz, had a profound impact on him. "It all started with my instructor at SIU," Norwood says. "He was outstanding."

Norwood, who was inducted into the Illinois Aviation Hall of Fame in 2007, was a member of SIU Board of Trustees from 1974 to 2001. He also was honored in 2008 as a Lincoln Laureate into the Lincoln Academy of Illinois, which is the highest award a civilian can receive in the state.

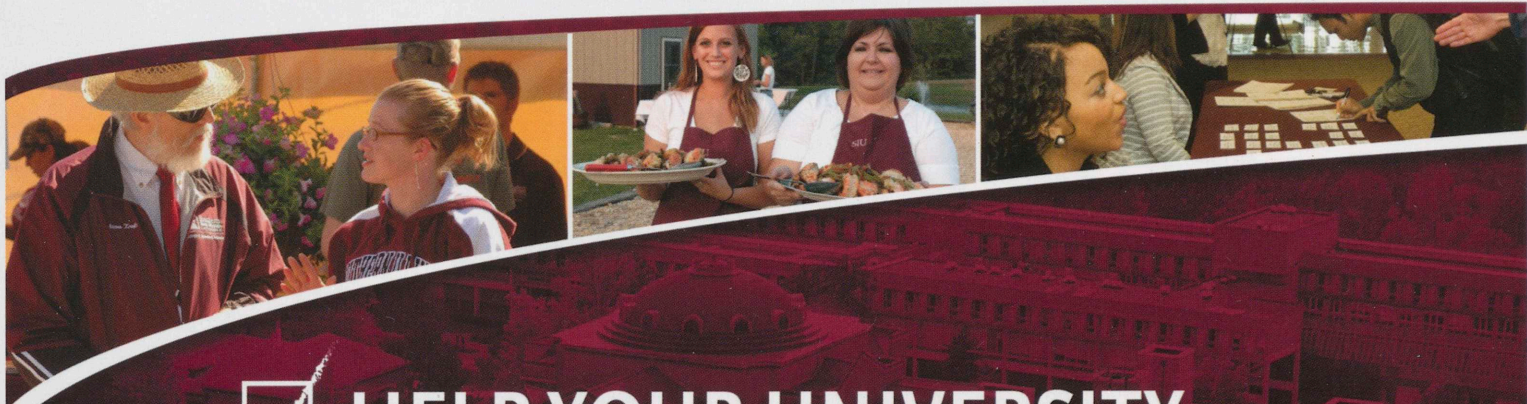
Now retired and living in Mesa, Ariz., Norwood remains passionate about Southern.

"Being a life member of the SIU Alumni Association keeps me connected to the University's news and activities," he says. "When I travel, I proudly wear SIU apparel, as it gives me the opportunity to express my love for SIU. I encourage graduates to become life members and enjoy the advantages and opportunities that the Association provides."

His wife, **Molly '61**, agrees.

"Once a Saluki, Always a Saluki has certainly been true for me," she says. "Being a life member is one way of saying 'thank you' to the University – first for the student experience and education, and second for being the place where I met my husband. We celebrated our 54th anniversary in June."

The SIU Alumni Association salutes the Norwoods for their years of service to the University, the Association, and the world around them.



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- SHARE YOUR EXPERIENCE.
- MAKE A DIFFERENCE.

Volunteer SIU is looking for volunteers to help at events and activities on and off campus year-round.

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- MIKE MULFORD '88

"I look back fondly on my years at Southern Illinois University. Volunteering is a joy, and I really enjoy giving back to my alma mater. It strengthens old friendships and helps make new Saluki connections."

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