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Southern Alumni

SIU Alumni Association

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SOUTHERN

A LUMNI

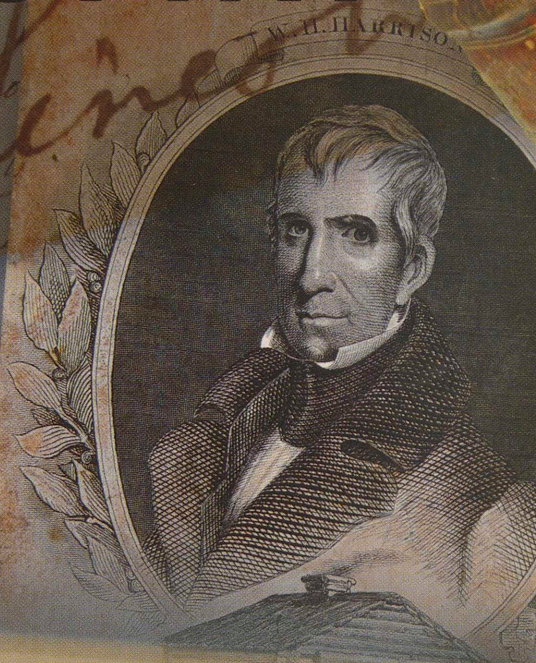
RICHMOND AND PETERSBURG
CAPTURE OF
Words by C...

We'll sing the doom and the final fall
Of the hoisting cavalry, one and all
And how Grant drove them to the sea
Way down in Old Virg...

When Lee saw now Grant held him ill
And the last ditch was fur in sight,
He massed his Johnson on our right,
To take Fort Steadman on our right,
Lee felt sure his game had won,
For the rebels' ranks their work begun,
But Grant rallied up his men,
And load away, fire away, shot and shell,
The old 9th Corps, they ran and fell,
Thousand captured, others fell,
The Cavalry of Virginia.

...to carry out his plan,
He set out Sheridan,
As far as Old Ironsides.

...was in his hand
The door of the rebel band
To be the wherry man,
To take the Rebel's boat,
To sweep the Rebel's boat,
To sweep the Rebel's boat,
To sweep the Rebel's boat,



SOUTHERN'S SPECIAL COLLECTION

**SIU's Special Collections
Research Center Is Home
To Countless Treasures**

STATE OF ILLINOIS
Franklin County ss.
I, JAMES S. PRITCHARD, Sheriff of Franklin
County, Illinois, do hereby appoint
W. Hanson
as Special Deputy Sheriff to assist at the execution of
Charles Birger, for murder, at Benton, Illinois.
Execution at County Jail, in Benton, Illinois, Friday,
April 13, 1928, at 10 o'clock A. M.
James S. Pritchard
(Not Transferable)

Inside: Southern Exposure, Hall Of Fame, Salukis In Business, and more...

Blaudows Invest In Future Saluki Engineering Leaders



A common trait that successful executives share is the ability to recognize a solid investment. SIU Distinguished

Alumnus Dick Blaudow, founder, chairman and CEO of Advanced Technology Services (ATS) Inc. in Peoria, is no different.

In 2006, Blaudow and his wife, Brigitte, donated \$250,000 to SIU Carbondale's College of Engineering to create an engineering leadership development program. Their gift funded 14 scholarships for community college graduates in the state of Illinois who planned on attending Southern. Just more than three years later, the Blaudows are contributing an additional \$76,000 to fund five more scholarships. Recipients receive a two-year scholarship covering the cost of tuition, in addition to a paid summer internship at ATS offering hands-on manufacturing and leadership experience.

"The manufacturing environment is becoming more complex. As a result, we need a more educated, technology-savvy work force, and leadership skills are required," says Blaudow, a former member of the SIU Foundation Board of Directors and an SIU Alumni Association life member. "It goes beyond ATS – I would like to see other corporations willing to support students through a leadership program like this one. Our University would be unique in this respect and stand for something."

The 1970 electrical engineering graduate says ATS hired five SIU students who were recruited into the program. ATS provides managed services for production equipment maintenance, industrial parts repair, and IT infrastructure support for manufacturers. The Peoria-based company employs more than 1,700 people, has five branch offices, and has more than 150 customer-site locations in the United States and Mexico.

Bruce DeRuntz, an associate professor at Southern who directs the program, says Blaudow's gift is a result of his strong desire to continue and expand the program. Recently, DeRuntz has also been awarded a \$600,000 grant from the National Science Foundation to expand the program. The grant will allot the same basic funding for 29 students over the next four years.

DeRuntz says the program is beneficial to all parties involved.

"Dick's company is continuing to grow but a limiting factor is identifying and developing future technical leaders. This program provides ATS with an opportunity to develop their own leaders early on," he says. "It presents him with an opportunity to give back to his alma mater which he has always maintained a strong relationship with."

The expectations are high once the students join ATS.

"We work these kids hard and have high expectations," Blaudow says. "They are introduced to industry and business leaders, exposed to industry events, and have to demonstrate leadership and resourcefulness while being engaged in teamwork.

"This is a good thing for our students who are ready to get a job when they graduate. It's also good for companies who are making this investment in young people attending SIU. We've been pleased, and as a result decided to step up again and bring in more Southern students. It's a really good thing for SIU."



Dick Blaudow



Southern Illinois University Foundation

"Investing In Saluki Futures"

www.siuf.org

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University Communications

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ON THE COVER

Some of the many treasured items in the SIU Special Collections Research Center are displayed. The material is used by researchers around the world, and may also be accessed by the general public.

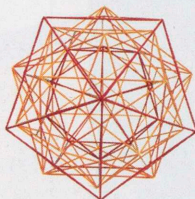


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Southern's Special Collection

For more than 50 years, the Special Collections Research Center of Morris Library has served as home for a remarkable collection of rare books, manuscripts, and photographs. Although a valued resource for scholars and researchers around the world, the ever-growing collection is a hidden treasure that many in the immediate region have no idea exists.

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Keeping Up With Velva Kelley

If you want to keep up with Velva Kelley, you better get up real early in the morning – by 5:30 a.m., the 88-year-old Southern graduate is pumping iron at the local Bally's health club. She drives herself there each day, and more than keeps up with the other health enthusiasts in the facility. "Everybody's younger," Kelley admits, "and I like the camaraderie."



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Hope And Opportunity

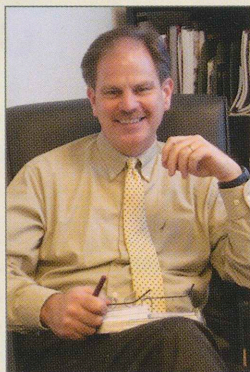
Alumnus Ken Brown came from a humble upbringing. Born to an unmarried, teenage couple on Chicago's south side, his family encountered its share of financial challenges. With modest grades in high school, he was advised by a counselor to learn a trade instead of pursuing a college degree. "I wasn't going to let him tell me I couldn't," he now explains. "When you have a dream, no one can stop you." Brown got that degree, and ultimately became a successful entrepreneur. He is now giving back to Southern so others like him can have such a dream.

20

A 'Crown Jewel' Continues To Grow

For 15 years, the SIU College of Mass Communication and Media Arts has been helping students create dreams – not dash them – through the Hollywood Studies Program. When the program, which offers summer internships, kicked off years ago, Southern became only the second University in the nation to sponsor such an endeavor. Krissi Geary-Boehm, coordinator of internship and placement for the college, feels it has now grown into a "crown jewel" for MCMA, as more than 900 Salukis have now gone through the experience.





For almost two decades, former Saluki pitcher Al Levine served as a benchmark to judge relief pitchers at Southern Illinois University. The 10-year Major League Baseball veteran held the program's career saves record until 2009, when current Southern hurler Bryant George eclipsed the mark.

Levine came back to SIU recently to be inducted into the Saluki Athletics Hall of Fame (see page 26), and thoroughly enjoyed his return to Carbondale. An impromptu meeting with the player now ahead of him in the record books, however, would prove to be a real highlight.

On Saturday morning following the Jan. 8 induction ceremonies, Levine and SIU Baseball Coach Dan Callahan met for breakfast at Mary Lou's. As almost an afterthought, Callahan decided to see if George wanted

to come down and meet the former Saluki star.

Cal didn't have to call twice.

George was thrilled with the invitation, and ended up spending the rest of the morning with Levine. The duo talked baseball, preparation, mental approach, and plenty about life in general. "He also made me feel good when he said most closers need to be different than other pitchers," the Saluki senior recalls with a laugh. "He said if you can handle the game resting on your shoulders in the ninth inning, then maybe you aren't *supposed* to be normal."

Since the Du Quoin native had played high school baseball for Levine's 1990 SIU teammate Tim Davis, he says he always knew a lot about the man whose record he was chasing at Southern. "I followed Al's career closely when he was in the big leagues," he notes. "For him to agree to talk to me and be so gracious with his time is something I will never forget."

For Levine, the experience was equally rewarding.

"Bryant is a great kid, and it was wonderful to meet and talk to him," he says. "The more we talked, the more it seemed like we had known each other for years. I had a great time and can assure you that whatever he told you *he* got from our exchange, I got even more."

As Southern's 2010 baseball season progresses, don't be surprised if the George-Levine pipeline remains open. The two traded cell phone numbers that weekend, and have already talked at length since Levine returned to his home in Scottsdale, Ariz.

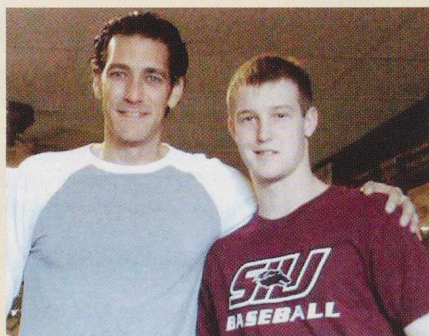
"I was proud when I broke the saves record last season, but it sure means a heck of a lot more to me now that I've met Al," George admits. "Here is a guy who already has accomplished what I aspire to do someday – pitch in the big leagues – yet he is humble and genuinely interested now in *my* career at Southern.

"How special is that?"

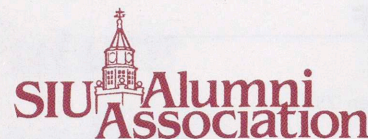
The response to the cover illustration and story on cartoonist Pete Mueller in the December issue of *Southern Alumni* was overwhelming. The countless calls, emails, and letters told us in no uncertain terms that most readers enjoyed reconnecting with this talented Saluki.

Our "Thanks For Writing" section expands to two pages in this edition to accommodate just some of the responses; we could have easily filled several more if even half of the notes received were printed. Several have asked about obtaining a high-quality reprint of the Saluki Dawg cover that would be suitable for framing, and we are happy to oblige.

For information, see the Association News section.



Al Levine (left) and Bryant George had a chance to meet during the Hall of Fame weekend. "Talking to him was something I'll never forget," the current Saluki closer says.



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ΑΒΓΔΕΖ

ΖΥΦΧΨΩ

ALL GREEK REUNION

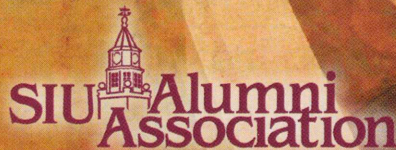
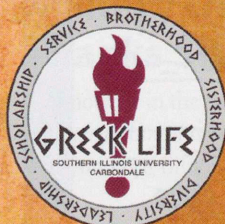
Southern Illinois University

www.sialumni.com/greeks

HOMECOMING 2010

Calling all SIU fraternity and sorority alumni!

Southern Illinois University will host its first-ever All Greek Reunion October 7 – 10, 2010. The SIU Alumni Association, along with the SIU Greek Life Office, need your help in planning this historic event. This will be a great time to reconnect with your brothers and sisters, visit with your current chapter, and socialize with members from your class. Check out www.sialumni.com/greeks throughout the year for more information, and be sure to complete the preliminary registration form.



The Pulliam Tower Caper

As a 1973 SIU graduate, I thoroughly enjoyed *Southern Alumni's* recent feature on cartoonist Pete Mueller. He and I went to high school together (Loyola Academy), graduated in 1969, and came

to Carbondale that fall.

One thing Pete failed to mention during his interview with Bonnie Marx was that as the "Merry Prankster," he once climbed Pulliam Hall Tower one weekend night in 1970 and removed all the hands from the various clock faces. He was caught and dis-

ciplined, but returned later and began his memorable P.S. Mueller comics in the *Daily Egyptian*.

A friend and I started a business together in the late 1970s and had Pete draw a cartoon logo for us; I still have a copy of it. Pete also got through school doing other

things, including a stint making sandwiches at Charlie Pickle's Deli, just off the Strip.

It was a great article and wonderful to see him being recognized again.

**Bill Atkinson B.S. '73, M.S. '82
Carterville, Ill.**

Editor's Note: Mueller actually did share the tidbit with Marx, but the Pulliam Hall Tower escapade was "left on the cutting room floor." I suspect Mueller could recap the stunt in a drawing if we asked.

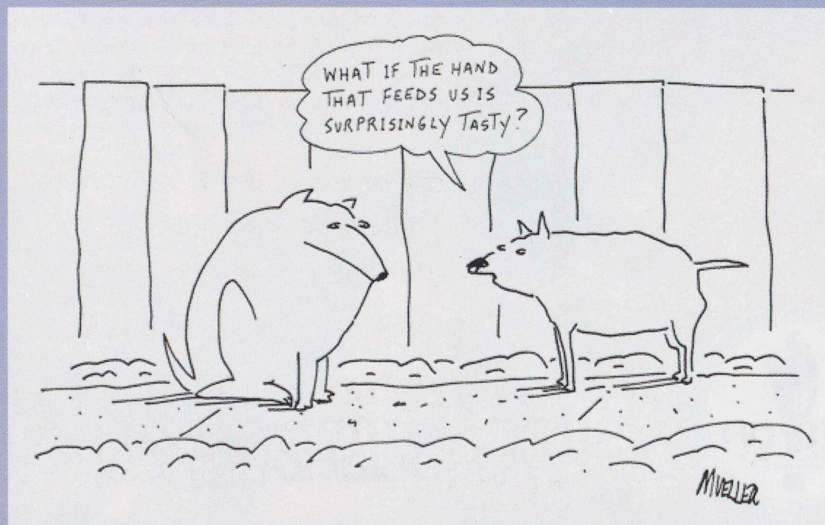
Mueller Has Enjoyed Hearing From Salukis

The response to the recent cover story on me in *Southern Alumni* magazine took me by surprise. I have heard from old friends going all the way back to grade school, and later on to SIU. Beth (Ford) Plattner and Doug Safstrom were classmates at Half Day Elementary School when my family moved to Lincolnshire in 1962, both joining me at Southern in the fall of 1969 as we began our college careers. Then I heard from Wayne Buchanan, a dorm mate at Schneider, who went on to spend part of his career working with wolves as he had planned back in the day.

During the mid-70s I spent a couple of years receiving a severe beating at Scrabble from my neighbor Warren Kominsky, when I lived outside of town at the fondly remembered "Shaky Acres," and he dropped me a line just a few weeks ago. I also have exchanged emails with my old Action party comrade Tom Busch, who ran for student body president in the spring of 1970. Hanah Jon Taylor, now an accomplished jazz saxophonist here in Madison, actually won that election. We bump into each other from time to time, and I can't wait to tell him about all this.

The whole experience has been wonderful, and I'm now a proud member of the SIU Alumni Association. Thanks much to Bonnie Marx and Gene Green for reconnecting me with so many old friends and for making me seem almost normal. Anyone else from my checkered past who would like to get in touch can reach me through my Website at www.psmueller.com. I'd love to hear from you.

Pete Mueller '76
Annual Member
Madison, Wis.



Funny In Any Country

I didn't know Pete Mueller well, just well enough to say hello to him in the Communication Building hallways more than 35 years ago. But all of us during that era felt we knew him from his slightly bent view of the world expressed through his *Daily Egyptian* cartoons.

In the mid-1990s, I worked in Sweden for a large media conglomerate, basically a Time-Warner group of Scandinavia. The company owned television and radio stations, basic and pay television networks, newspapers, and magazines from all over the region. A couple of the magazines were similar to *The New Yorker* and ran Mueller's cartoons. I often watched my Swedish co-workers read them, burst out laughing, and then walk away shaking their heads. Even in another country, the vintage Mueller effect was the end result.

Bennett Boyd '73
Annual Member
Paducah, Ky.

Cover Put A Smile On His Face

The December cover of *Southern Alumni* put an instant smile on my face. In my mind, Pete Mueller is SIU's illustrated version of comedian Steven Wright! His thought-provoking, thinking-man's humor, elegant in its artistic efficiency, certainly made my time at Southern that much more pleasant. I clipped many a panel out of the *Daily Egyptian* as a student and have a fair number of them archived.

Mention was made that his style leans toward that of Gary Larson – and I used to follow Larson nearly as religiously as Pete – but I can't quote a single "Far Side" panel. Yet, in the course of talking with or exchanging email and Facebook comments with many who were part of the *Obelisk II Yearbook* or *Daily Egyptian* during his years on campus, several of Pete's panels leapt to mind in astounding detail.

A particular personal favorite speaks to a poignant memory of my late father, who was always a little surprised that whatever challenges my life presented, I always came through OK. Pete drew a man in swim trunks standing at water's edge looking at another guy who only had his head above water. The caption read: "You don't sink. You don't swim. What kind of a son ARE you?" After reading Bonnie Marx's feature story, I better understand the well-

spring from which the idea poured forth.

Despite what Mueller claims – that his are "Reflections of An Absent Mind" – there is genius at work and we all should be proud that among the "certain randomness" of his creations, he is indeed a Saluki! **Steve Warnelis '80, '81**
Life Member
Chicago, Ill.

Always A Special Place

How wonderful it must have been for Kimberly Tran to visit her alma mater. The story in the last issue of the magazine painted an amazing picture of what she and her family went through to get to America and form a better life for themselves.

Southern Illinois University should be proud that it had a role in Tran's progression as a talented professional in the work place. The University's mission and dedication to helping those in the military earn an education is something none of us should ever fail to appreciate.

From the tone of Tran's comments, it is obvious SIU will always be a special place to her, even if she has only been there once!

Charles Moore 'EX 93
Schaumburg, Ill.

Military Grad Thanks SIU

I noticed in the latest *Southern Alumni* magazine that Southern Illinois

University has once again been recognized for being one of the top military friendly colleges in the country.

I, too, would like to offer my congratulations on receiving this acknowledgement. As a military member, I took advantage of Southern's on-site study programs at both March AFB in California, and at Kirtland AFB in New Mexico where I finished my studies.

Being awarded a degree in Technical Careers (Health Care Services) in 1982 was one of the most rewarding things in my life. I thank SIU for being there for me as well as for those military men and women before and after me whom you have helped to become better educated. You have my best wishes for continue success.

Edward Merritt B.S. '82
Bossier City, La.

Do You
ever
wonder
what happened
to _____?

(the one that got away)

(your college friends)

(your old roommate)

facebook

Find out at SIU Alumni Association's
Facebook fan page...
thousands already have!

Become a fan today!
at facebook.com/SIUAlumni



New Life Members

(between 11/01/09 – 02/02/10)

Kevin and Carol Adams
Robert and Rotha Bahr
Milan Barackman
Thomas and Alice Berry
Cloyd Black
Bill and Dorothy Bleyer
Connie Brandon
Matthew Bywater
Benjamin and Allison Campos
Scott Coffman and Jacqueline Mueller
Loren and Kimberley Cook
James Cooper
Hanford Counts
Wesley Dart
Walter and Marie Dawson
Mark and Pamela Diedrick
Beverly Doan
Shelly File
Anthony Franklin
Donald Presley and Jennifer Gilbert
Eric Helbig
Thomas and Colleen Hoffmann
Rudy Horist
Janett Winter-Black Jeffreys
Thalia Johnson
Carol Kensler
David Kozuszek
Kevin Kuhlmann
David Lee
Denise Lutchka
Timothy and Jennifer Mario
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David McNeill
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Charles and Julia Sappington
Sherri Schimpf
Samir Shah, M.D. and Carla Shah, M.D.
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Lawrence Smith
Kelly Smith
Scott and Angela Spicer
Kelly and Mona Stevens
Douglas Stevenson
Scott Strack
Barbara Summers
Robert Susnjara and Kathleen Brady
Patricia Sutton
Clarence and Laura Thomas
Richard Warren III
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Something For Everyone At Heartland Gifts

Heartland Gifts was established in 2001 by Mindy Carter as a specialized gifting service designed to assist busy corporations, businesses, and individuals looking for distinctive gifts to acknowledge all life events from birthday and sympathy to employee or client appreciation. Heartland Gifts will customize and personalize gifts in a variety of ways to impress the gift recipient and make your company name stand out. For customer convenience, the company provides shopping online at

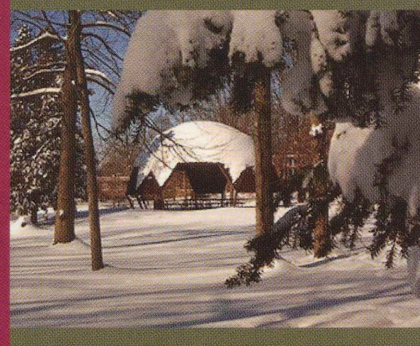


www.heartlandgifts.net, or by phone with the assistance of a gift specialist. Businesses can request a gift presentation that is brought directly to their office, and local delivery and nationwide shipping services are provided. Heartland Gifts offers a wide array of gifts including gourmet foods, from fine chocolates to cheeses and sausages, wine and wine carriers for wine trail enthusiasts, spa selections, candles, sports items, and Saluki items which can all be displayed in a variety of unique containers creating impressive gifts. Members of the SIU Alumni Association receive

Morris Library Offers Members Special Rate

SIU Alumni Association members can purchase a library courtesy card for half price. The courtesy card allows members access to all electronic databases within Morris Library, viewing privileges for the unique materials in the Special Collection Research Center, and the ability to check out material from the library. Visit the circulation desk in Morris Library for more information on this offer, as well as what the facility can do for you. You can also logon at www.lib.siu.edu/index.html to find out more about Southern's newly renovated library.





Check Out Our Benefit Program

INTERNATIONAL

Choice Hotels: (at participating) Clarion Inn, Comfort Inn, Quality Inn, Friendship Inn, Econo Lodge, Rodeway Inn, Sleep Inn (up to 20%)

European Auto and Hotel via destination Europe

JSTOR: Browse thousands of scholarly journals through JSTOR's online database.

Sherwin – Williams Paints: 10% off regular priced items. Call the Alumni Office for account number.

SIU Alumni Association Online Store: 15% off merchandise (account number required)

NATIONWIDE

Allied Van Lines/Federal Companies: 63% off on interstate moves

BeautifulDisplays.com: 15% off list prices of trade show exhibit kits and graphics

Boyer's Coffee: 10% off. Call Alumni Association for account number.

Car Rental: Alamo, Avis, Budget, Hertz, and National

CORD North American: Up to 63% off on interstate moves

Cruise One: 10-60% savings on leading cruise lines. Also waive \$14.95 service fee.

DELL Computers: 7% savings on DELL computers and products. Please call the SIU Alumni Association for the promotional code.

Drury Hotels: \$10 off double occupancy, 3rd and 4th persons stay free. Please call the SIU Alumni Association for the promotional code.

Heartland Gifts: 10% off a single gift order

JobBound: Save 10% on all individual career services

KickBike America: 10% off all online purchases for annual members; 20% for life members; 5% off purchase at Phoenix Cycles in Carbondale

Maberry Consulting: 10% off grant writing/evaluation service

RE/MAX Realty – Dennis Sluga: 20% off fees when buying or selling a house anywhere in the continental United States

Saluki Illustrated: 50% off regular subscription price for first year

Ticketmaster: Opportunity for savings on select event tickets on-line

Working Advantage: Discounts on theme parks, sporting events, online shopping, ski tickets, gift certificates, and more. Please call the SIU Alumni Association for the promotional code.

SOUTHERN ILLINOIS

A Petal Patch Florist: Carbondale – 10% off

Alongi's Italian Restaurant: DuQuoin – Free dessert with purchase of entrée (excludes banquet room & other coupons)

American Flooring: Marion – 10% off any regular priced flooring plus 5% off standard installation.

Angelo & Jan's Inn: Murphysboro – 10% off regular rate

Balance Pilates & Fitness Studio: Carbondale – 10% off all services

Barton House Bed & Breakfast: Carbondale – advance registration required for 10% discount.

Bella Terra Winery: Creal Springs – 10% off menu items

Bike Surgeon: Carbondale – 10% off new parts and accessories

Carlson Wagonlit Travel Agency: Herrin/ Marion, 5% off all preferred cruises & vacations

Coleman-Rhoads Furniture: West Frankfort – 15% off accessories

Common Grounds Coffee Shop: Carbondale – 10% off

Enterprise Rent-a-Car: Carbondale – 10%

Fazoli's: Carbondale – Free soft drink with entrée

Fish Net Pet Shop: Carbondale – 10% off

Furniture King: Carbondale – 15% off accessories

Gambit Golf Club: Vienna – 10% off room.

Garfield's Restaurant: Carbondale – 20% off (not available on lunch specials)

Gold's Gym: Marion – \$109 enrollment fee waived

Hampton Inn: Carbondale – 10% off standard room rate

Harbaugh's Restaurant: Carbondale – 10% off

Houlihan's: Carbondale – Free appetizer with purchase of two entrées (excludes sampler/combo)

Huck's: Carbondale – (\$, 51 location only) – 3¢ discount per gallon of gas

Italian Village: Carbondale – 10% off your meal

Lush Aveda Salon & Spa: Carbondale – 10% off services

Makanda Inn: Makanda – 10% off first night's stay

Mane Attraction Hair Studio: Carbondale – 15% off services for annual members (\$15 or more), 20% off services for life members (\$15 or more)

Marion Econolodge: Marion – 15% off room rate

Marion Ford Lincoln Mercury Hyundai: Marion – 10% off auto parts and service (including Quicklane)

Mary's Restaurant: Herrin – 10% off lunch or dinner entrée. Also 10% off regular room rates at Mary's Bed & Breakfast.

Midwest Ear Nose & Throat Clinic: Herrin – 10% off hearing aids

Motel 6: Carbondale – 20% off

Murdale True Value: Carbondale – 20% off reg. paint, 5% off sale paint

Niemann Flooring, Inc.: Carbondale – 10% off regular priced items

Owl Creek Vineyard: Cobden – 10% off gift and food purchases

Papa Mike's: Olney – 10% dine in only

Photography By Al Parr: Carbondale – \$2.00 off 2010 Campus Lake Calendars, 10% off matted prints featuring campus lake

Purcell Tire & Rubber: Granite City, Mt. Vernon, and Springfield, Ill. – \$5 off oil change, 5% off any 4 tires, 10% repairs over \$100

Quattro's Pizza: Carbondale – free pitcher of soda with medium or large pizza

Red Hawk Golf Course: DuQuoin – 18 holes with cart for \$25

Reppert's Office Supplies-Furniture-Machines: Anna – 10% off regular priced items

Saluki Bookstore: Carbondale – 20% off for life members, 15% off for annual members on SIU imprinted items

710 Bookstore: Carbondale – Illinois Ave. location only, 20% off for life members, 15% off for annual members discount on SIU Imprinted items

Shawnee Winery: Vienna – 10% off merchandise

Spinoni's Pizza & Pasta House: Carbondale – \$2 off any food purchase of \$10 or more (not valid on specials or with other offers)

The Sports Performance Store: Marion – 10% off services, 10% off equipment.

Super 8: Carbondale – 15% off standard room rate

Talent Education School: Carbondale – 20% off Wiggles-N-Tunes Pre-K music class

Train Inn: Carbondale – 10% off advanced registration

Tres Hombres: Carbondale – \$1 off dinner entrée; \$5.00 off lunch entrée

Uncorked Tours: Carbondale – 10% off tickets

Universitees: Carbondale – 20% off

Visions Hair Studio: Carbondale – 20% off products, 10% off color services, 5% off haircuts (select stylists only)

Vogler Ford: Carbondale – 10% off any car rental

Walt's Pizza: Marion – 10% off

OTHER

Appraisal Matters: Malibu, Calif. – 10% off appraisal report

The Chuckwagon Restaurant at the Springfield Carriage Company: Springfield, Ill. – 10% off menu items

DPR Realty, LLC: Glendale, Ariz. – discounted real estate listing

High Hand Designs: Newburgh, Ind. – 15% off all purchases

Keller Williams Realty: Austin, Texas – ask for Steve or Judy Scott

Mehta Motors: Elmhurst, Ill. – 10% off oil change and safety check

Meyers O'Donnell Banners and Signs: Serious Saluki discounts for alumni events and SIU sports outings

Ten Pin Designs: Newburgh, Ind. – 15% off all purchases

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Old Main Restaurant: Student Center – 10% off

SIU Career Services: Free access to Saluki Job Bank (job search system) and complimentary resume critiques

Student Center: *Bowling & Billiards:* members receive SIU student rates; *Craft Shop:* 10% off Saluki merchandise

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University Bookstore: Student Center – 20% off SIU apparel

University Press Publications: 20% off

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Overseas Trips Create Opportunities For University

by Tom Woolf

Southern Illinois University Carbondale officials are confident that recently completed trips to China, Taiwan, and India will result in short- and long-term gains for the University.

"People there hold SIUC in high regard," Chancellor Samuel Goldman says. In fact, John Koropchak, vice chancellor for research and graduate dean, notes that China's higher education ministry includes Southern in a list it published of 100 world-renowned universities.

In addition to Goldman and Koropchak, the delegation that visited China and Taiwan included: David Wilson, associate dean and director of the Graduate School; Lu Lyons, Graduate School specialist/supervisor of graduate admissions; Max Yen, director of SIUC's Materials Technology Center; and San Chen, owner of Hunan Restaurant, representing the Carbondale Tourism Bureau.

Two SIUC officials participated in an India-U.S. education summit held in three cities in India. Ramanarayanan Viswanathan, interim dean of the College of Engineering, and Suresh Tadisina, associate dean of the College of Business, participated in discussions about student exchanges, joint programs, and student recruitment. Thirty U.S. universities participated in the summit.

At the University of International Business and Economics (UIBE) in Beijing, Goldman delivered two speeches, one of them a keynote address, to The Second Forum for International Education Leaders 2009. More than 200 university presidents and chancellors from around the world participated in the conference.

"SIUC is a national and international university," Goldman says. "We must reach out to students and faculty everywhere — we must engage with other universities — if we are going to compete effectively in our global society."

Goldman says there is particular interest in China and Taiwan in a number of Southern's signature programs, including health care, hospitality, master of business

administration, communication, aviation, engineering, and science. "This was an unbelievably productive trip," he notes. "We have strong partnerships with those universities, and we made some very good friends."

Officials expect discussions with one of the universities to lead to the establishment of a third SIUC center to aid in student recruitment. There are centers at UIBE in Beijing and at Zhengzhou University in Zhengzhou, China. "These centers will become hubs for student recruitment," Goldman predicts.

Wilson and Lyons met with standing-room-only crowds at the Chinese universities they visited. In Taiwan, they met with individual students and with small groups. "Part of the reason there is so much interest is that China has a huge number of students interested in higher education, but there is a limited capacity," Wilson explains. "They also have an annual national exam that everyone has to take. If you don't score in the upper 2 percent, you don't get to go where you want to go. So there are students who are extremely bright who can't go where they want to because there are so many people. The city where the university is located has a population of 10 million. So you get really good students."

Koropchak participated in the China leg of the trip. He says the SIUC centers "would be a conduit for exchanges of faculty and students, both graduate and undergraduate. On that basis alone, this was one of the most productive international trips I have ever been on." He notes the University already has student applications for the



SIUC Chancellor Samuel Goldman is pictured with Shen Changyu, president of Zhengzhou University in Zhengzhou, China. The university was one of three in China and six in Taiwan visited by Goldman and other University officials last November.

spring semester, including in the College of Mass Communication and Media Arts and for the master of public administration program. SIUC enrolled 18 students from UIBE in Beijing this fall.

Yen, described by Goldman as Southern's liaison to China and Taiwan, also is optimistic about the international partnerships. "We foresee that there will be a steady influx of students, both undergraduate and graduate, coming from China and Taiwan for many years to come," Yen says. Officials predict a similar outcome from the trip to India. Viswanathan says the trip resulted in drafts of memorandums of understanding with two universities in Hyderabad, which "will enhance recruitment of students from these two universities in addition to establishing faculty- and student-exchange programs."

Goldman says students attending universities in China, Taiwan, and India that have memorandums of understanding with SIUC will be eligible for an alternative tuition rate equivalent to the University's in-state rate. He expects 150 to 200 students from China, Taiwan, and India will enroll at SIUC next fall.

Carved Stones From Normal Hall Come Home

After more than 100 years away, something special is coming home.

Two carved stones that were once part of Normal Hall, the first structure of what has become Southern Illinois University Carbondale, are now back on campus thanks to the generosity of a local church. Oddly, the two, 3-foot-square sandstones, which feature hand-carved five-point stars in the middle, have for all of this time been just a few blocks away from the University.

Built for \$265,000 in 1874 to house Southern Illinois Normal College, Normal Hall was of Gothic style architecture and included a number of special features. Among them were pointed windows topped by star stones. The Boskeydell quarry was the source of the stone, and historians say workers likely carved the design at the construction site.

But fire destroyed the building in 1883. Later known as Old Main, the rebuilt structure had a new design and new materials. Meanwhile, pieces of Normal Hall became scattered. The First Baptist Church built Carbondale's first stone church in 1902, and its design incorporated three of the large window tracery star

blocks from Normal Hall. The two square blocks graced the church tower, and the octagonal block found a home above the University Avenue church entrance.

The View congregation now calls it their brand new building on Giant City Road home,



Present for the donation were, from left, Eric Jones '97, M.S. '08, University Museum registrar, Kristine McGuire, Morris Library development officer, and Josh Swain, senior pastor of the View church.

as the old church building is no more. The church incorporated the octagonal star stone into the new building's foyer or "gathering place," installing it in a prominent spot above the fireplace, according to Josh Swain, senior pastor. And, members decided that after carefully caring for the other two sandstone slices of SIU history for more than a century, it was time to send them back home again.

"The stones had originally been a part of the University, so it seemed only fitting, as our old church was torn down, that the stones should return to Southern. For generations, our church has had a strong connection to the University," Swain says.

The church donated one stone to the University Museum and the other to Morris Library. Kristine McGuire, library development officer, was on hand to accept the donation on behalf of the library. Eric Jones, University Museum registrar, was also in attendance for the formal donation of the ornate 135-year-old stones.

On The Side

McCurry Chair-Elect For CASE District V Board

Rickey N. McCurry, vice chancellor for institutional advancement and chief executive officer of the SIU Foundation, has been named chair-elect of the CASE District V Board of Directors. The Council for Advancement and Support of Education is a professional association serving educational institutions and advancement professionals who work on their behalf in alumni relations, communications, development, and marketing.



"I am honored to serve in a pertinent role for a respected organization like CASE," McCurry says. "More importantly, I sincerely appreciate my peers in District V who exhibited this confidence in me. I look forward to representing our member schools to the best of my ability."

McCurry has served as vice chancellor for institutional advancement and Foundation CEO at SIU Carbondale since 2000. Under his leadership, Southern's endowment has grown from \$42 million to \$85 million, and the University completed its first comprehensive campaign in June 2008, surpassing its \$100 million goal by \$6 million.

CASE, one of the world's largest nonprofit education associations, includes nearly 3,400 college and universities, primary and secondary independent and international schools, and nonprofit organizations in 59 countries. It serves more than 61,500 advancement professionals on the staffs of member institutions.

Regional Association Honors Castle

SIU's Don Castle recently won the highest award given by a regional organization for student affairs professionals. Castle, assistant director of student programs for the Student Center, won the Susan Yung Maul Distinguished Service Award from the Association of College Unions International Region 9. The award recognized him for his significant contributions and years of service to the association as well as his commitment to student programming.



Castle, assistant director since 2003, supervises the fiscal, facility, and program operations of the University Programming Office, the Student Center Bowling and Billiards Center, and the Student Center Craft Shop. The Elgin native has a number of other supervisory roles, too, and works with student-produced events, student organizations, and student volunteers.

Library officials haven't decided the stone's permanent home but say it's likely they'll incorporate it into the new patio coming to the southeast side of the library. Already plans call for using stone pieces that were once part of the Old Main building before fire ravaged it, too, according to David Carlson, dean of Library Affairs.

It is also undetermined as yet where the museum stone will go, although Dona Bachman, museum director, says it may join other University treasures in the archives when not on display in an exhibit.

"The important thing is that the museum will preserve the stones for generations to come," Bachman says.

The Early Days Of McAndrew Stadium

by William Etherton EX '38

With the recent season bringing an end to McAndrew Stadium, I can't resist passing on a couple of remarks and fond memories. As a "townie" for many years, Mac and I had a great relationship.

For years, the old football field was down in the flats next to the railroad tracks. Every time it rained, games were played in a mud hole that soon became a messy swamp. In part through a Works Progress Administration contact that he had in the mid-1930s, William McAndrew got his wish for a new stadium that would be built up on the hill. When employees were grading the new surface, Mac kept asking workers to raise the crown just a little more ... and a little more ... and a little more. They did, and he eventually got his wish – a dry field.

There were problems, however, with the initial crown. From the bench, you could not see the ball on the other side of the field, only things at the height of the players' belt buckles. Punts and kickoffs rarely stayed in bounds, as the slope made the ball head directly to the sidelines. Running backs were never running on a flat surface and seemed to be always running up or down hill.

Even though Mac finally had a field that could take almost any downpour, the rain demons followed him for years. Many times the dressing rooms under the west side still flooded. It was only after Mac departed and Abe Martin took over the team, that the crown was lowered to a normal degree.

The Pea Patch

Up the hill to the west of the new stadium were cornfields, a pasture, and a pea patch. That is where the "scrubs" practiced. While the varsity used the main field, virtually every high school kid in the area who passed through the program could tell you what a "pea patcher was" – I should know, as I was one at Carbondale Community High School.

Athletes Or Prisoners?

The last couple of seasons, including my last year at Southern in 1938, Mac had new jerseys designed with rows of maroon and white stripes. They looked like something prisoners on a road gang would wear. The rumor was that, being color blind, it was the easiest way he could tell when the Maroons had the ball.



Members of the 1937 football team model uniforms used during the first season in the new stadium. Although games were played then in the facility, the project would not be completed until 1938 – the last season William McAndrew coached the team. At far left on the back row is McAndrew, and to his left assistant coach Leland Lingle.

Southern Memories



John F. Kennedy climbs over three convertibles to reach the car that would carry him to his next engagement. Taking Kennedy's hand to help him get to the next car is William Etherton. This photo, taken by SIU journalism student Robert Albright, was used as a "Step Back In Time" image in the September 2002 edition of *Southern Alumni* magazine.

JFK Comes To The Mac

In 1960, John F. Kennedy's presidential campaign used McAndrew Stadium as a venue. Kennedy landed at the

Southern Illinois Airport and came to Carbondale before other stops, including the Marion Courthouse, the Harrisburg Courthouse, and then later re-boarded the airplane for a flight to Springfield for a dinner engagement.

I had the good fortune to be around the president during this trip by driving a car accompanying him that held Press Secretary Kenny O'Donnell, Congressman Ken Gray, and some other politicians. When we were at the stadium, I helped Kennedy get to his lead car (see accompanying photo). As he was doing that, I recall thinking that this fellow World War II brother was battling a real bad back.

I could continue on with many other stories about things I experienced through the years in that stadium. The memories of that old field and its founder, William McAndrew, are still with me after all these years.

At 90 years old, I still follow the Salukis and hope to be able to get back and see the new stadium! ■

Editor's Note – Etherton enjoyed more than 40 years in the banking business in Carbondale, eventually serving as president of the former Carbondale National Bank. He now resides in Hendersonville, N.C.

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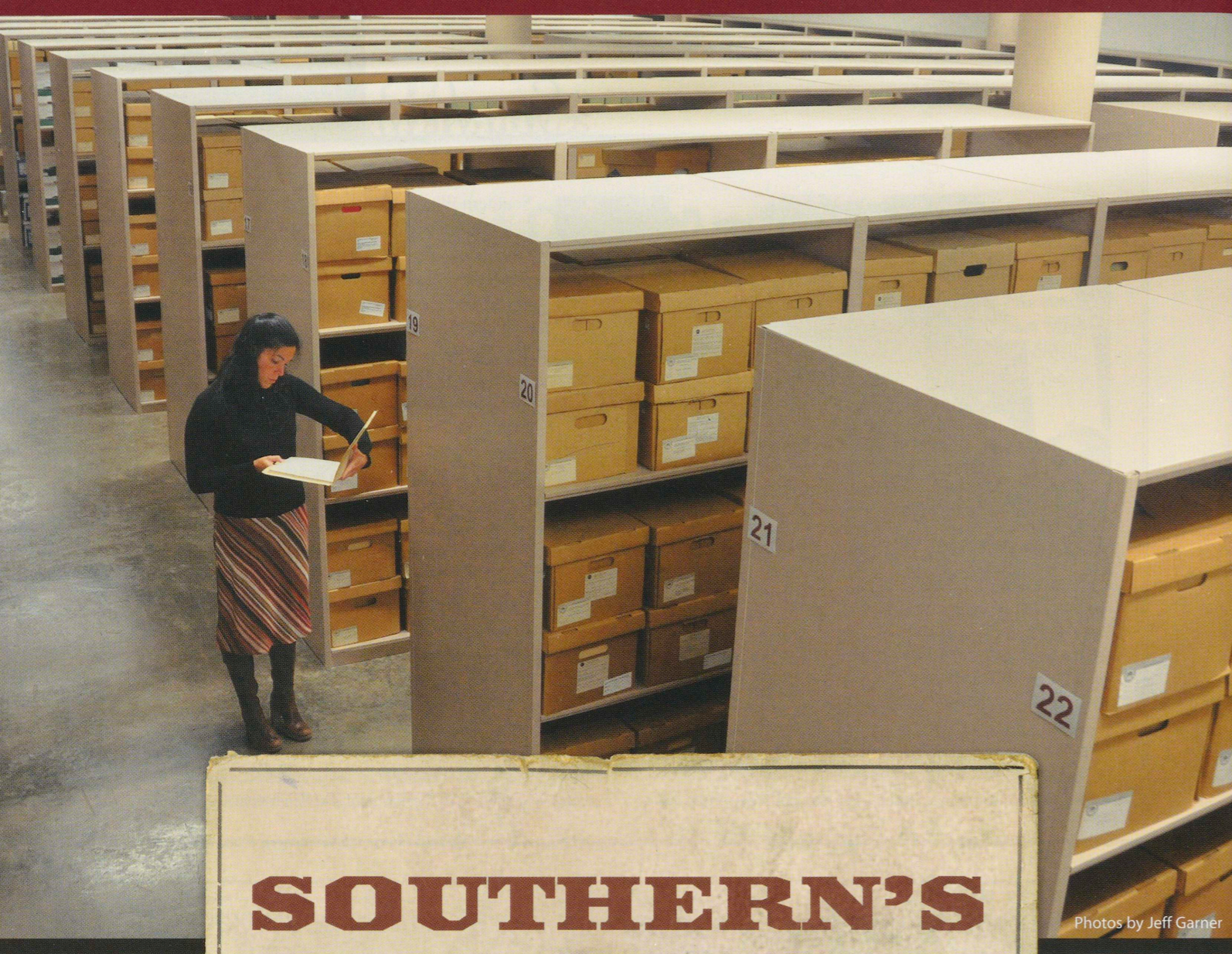
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Southern Illinois University



Photos by Jeff Garner

SOUTHERN'S SPECIAL COLLECTION

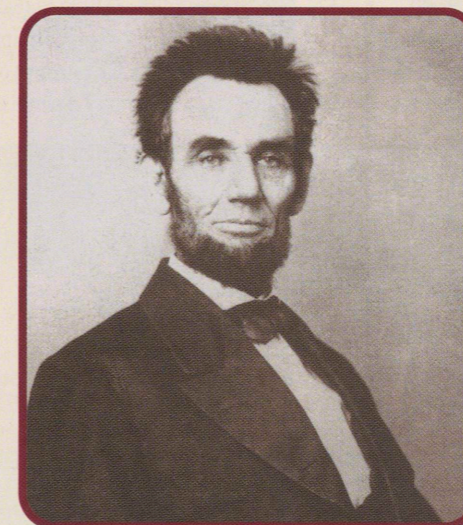
UNIVERSITY'S SPECIAL COLLECTIONS RESEARCH CENTER
IS HOME TO HISTORY

BY GENE GREEN

Graduate Assistant Christina Gould looks over some material in the SCRC storage room before putting the files back in place. The area where items are stored is temperature controlled at 65 degrees with 50 percent relative humidity.



From left, Pam Hackbart-Dean, director of the Special Collections Research Center, looks over some Civil War materials in the reading room with Rare Books Librarian Melissa Hubbard and University Archivist Leah Broaddus.



A handwritten speech by Abraham Lincoln is one of the facility's prized possessions.

Make no mistake – there is hidden treasure on the campus of Southern Illinois University Carbondale. Although certainly not concealed to the extent of being inaccessible, the Special Collections Research Center (SCRC) at Morris Library is a world-renowned resource that can sometimes be a bit overlooked in its own backyard.

“People around the world use the facility for researching books and presentations,” says Pamela Hackbart-Dean, the SCRC director since 2006. “Locally the traffic is often students working on papers, and area citizens who are simply curious and enjoy seeing what we have here.”

For more than a half a century, the center has served as a repository for collections of rare books, manuscripts, photographs, and other hard-to-find material. Early collections focused on the history of southern Illinois and modern literature, but recently the SCRC has continued to expand into three areas: American philosophy, freedom of the press and censorship issues, and Illinois political history.



When infamous southern Illinois bootlegger Charlie Birger was executed on April 13, 1928, in Benton, Ill., the sheriff appointed special deputies to assist with the hanging. The pass shown above was needed to be at the jail that day.

Stir in artifacts and publications documenting geodesic dome designer R. Buckminster Fuller, and original documents and signatures from every American president starting with George Washington, and the facility on the first floor of Morris Library has something for everyone.

A CENTER OF ACTIVITY

The SCRC was established in 1956 to play a critical role in collecting, preserving, and providing access to the public for research, teaching, and general information purposes. The University Archives, which documents the history of Southern and higher education in the Middle Mississippi Valley, is also a part of the center.

Today the SCRC has a full-time staff of 11, 2.5 graduate assistant positions,

and four student assistants. Hackbart-Dean estimates that more than 27,000 boxes of material are housed there, along with 82,000 volumes of rare books in the special collections, and literally millions of photo negatives.

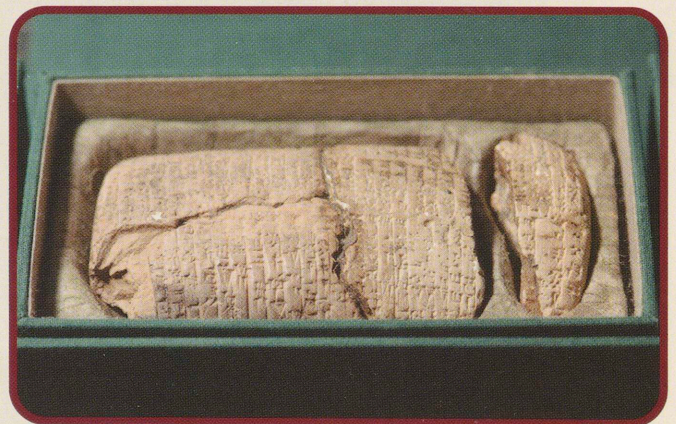
The collection is now safely tucked in the newly renovated and expanded Morris Library near the Hall of Presidents, adjacent to the rotunda reading area, and near the new coffee commons, Delyte's. The facility closed temporarily last January to move back to Morris Library from

a storage building off of McLafferty Rd. In all, 12,000 cubic feet of records and over 1.5 miles of books were moved back to campus.

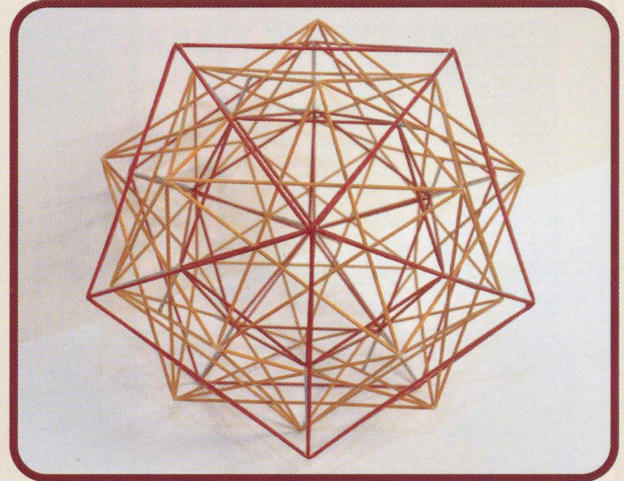
“Outreach and publicity are essential, both to inform the public of archival resources and services and to demonstrate responsiveness to user and potential donor needs,” she says of the Center. She also knows that teamwork on the part of the SCRC staff is key to the center’s ongoing success.

“Some members are great with attention to detail – cataloging and processing – others love technology, while some enjoy working with researchers and donors. We all have strengths. Together we can do great things.”

A big part of what goes on at the SCRC these days is a constant process to digitize more and more of the collection. “We get more than 2,500 requests per year, the majority email, regarding our collections,” says University Archivist Leah



A cuneiform tablet from Jokha, an ancient city in central Babylonia, 2500-2200 B.C.



One special collection involves former SIU faculty member – and innovator – R. Buckminster Fuller. Among the rarest items are models of Fuller's architecture design principals, including this concentric arrangement and multiple polyhedron made with wood toothpicks. The model is nine inches in diameter.

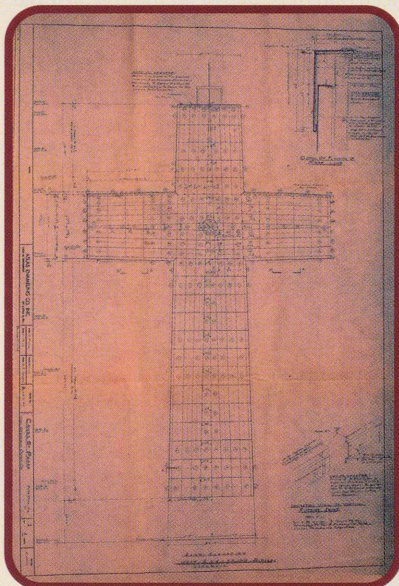
Broaddus. “Most of this is sent electronically, but if the person is in the area, we try to encourage them to come in and do their own research.”

Such research can take many forms, adds Rare Book Librarian Melissa Hubbard. “This facility has a marquee collection of rare books, including one of the best collections in the world on freedom of

the press,” she says. “From the 17th and 18th centuries, we have materials that were banned and often burned, and have books annotated by the individuals who were instrumental in creating the concept of freedom of the press that we enjoy today.”

Literary collections include one of the best American compilations of

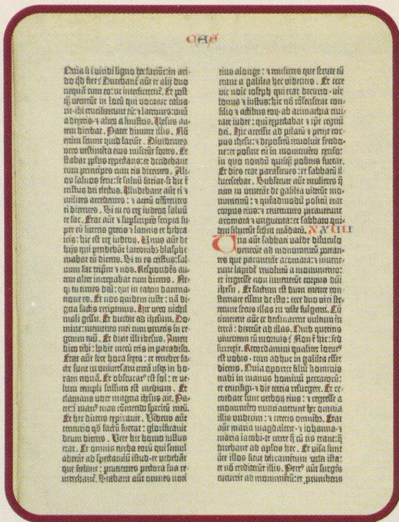
materials by and pertaining to Irish writer James Joyce, as well as works by other major Irish writers such as W.B. Yeats and figures associated with the Irish Literary Renaissance. The University also boasts an impressive manuscript collection of material by American philosopher and educator



The actual blueprints for Bald Knob Cross reside at the Special Collections Research Center.

RESEARCH CENTER FACTS

- Visitors are always welcome in the Special Collections Research Center to conduct research, consult an archivist, host a class, or participate in a tour.
- The Center encourages and promotes use of its collections for teaching and research. The staff works closely with SIU faculty to bring seminars and classes for instruction.
- Researchers around the world explore the Center's resources through the facility's Website, online catalogs, digitized materials, and subject guides. Researchers can also review finding aids, which are individual guides to every processed collection.
- Pam Hackbart-Dean came to Southern four years ago from Georgia State University, where she was head of the special collections department and director of the Southern Labor Archives. She replaced David Koch, who retired after more than 30 years of service at SIU.
- To donate historical records to the SCRC, contact her at 618-453-2516. There is information available and guidelines for preserving and managing active and inactive records. Their motto is “When in doubt, don't throw it out!”
- Basic support for the Center is provided by Morris Library at SIU and is augmented by funds generated by donations. Prospective donors are encouraged to make inquiries to Hackbart-Dean or Morris Library Director of Development Kristine McGuire at 618-453-1633.
- The Center is open Monday-Friday from 8 a.m.-5 p.m. Reading Room hours are Monday-Friday from 8:30 a.m. - 4:30 p.m.
- For more information, call 618-453-2516, or visit www.lib.siu.edu/departments/speccoll.



A leaf from the first printed book, the Gutenberg Bible, printed in Mainz by Johannes Gutenberg between 1450 and 1455.

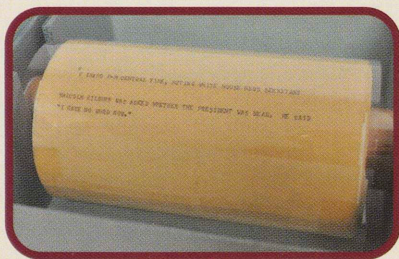
John Dewey, as well as the papers and libraries of other noted philosophers.

“In addition we have a collection of early printed books from the 15th and 16th centuries, which basically document the beginning of printing in Europe,” Hubbard says. “It’s really some remarkable material.”

SOMETHING FOR EVERYONE

Although the subject is debatable, those at the SCRC have opinions on what material is their favorite.

“One of the unique things you will find here is a collection of Bucky Fuller models made of extremely delicate materials,” Broaddus says. “They are quite sturdy, however, and serve as a great demonstration of his design concepts. People often ask us how much these



UPI Wire Service Bulletin from 12:28 PM to midnight, Nov. 22, 1963, reporting the JFK assassination.



Darwin Payne's theatrical rendering showing a scene from the opera "Faust" by Charles Gounod, 1859.

original models might be worth, but there is really no way to put a price tag on something like that.”

Broaddus says many patrons are intrigued by items such as a handwritten letter by President Abraham Lincoln (see sidebar), signatures from some of those who signed the Declaration of Independence, or various other famous pieces of correspondence.

Hubbard points to the John Wilkes (1726-97) collection. Wilkes was a freedom of the press pioneer who has been called “the scandalous father of civil liberty.”

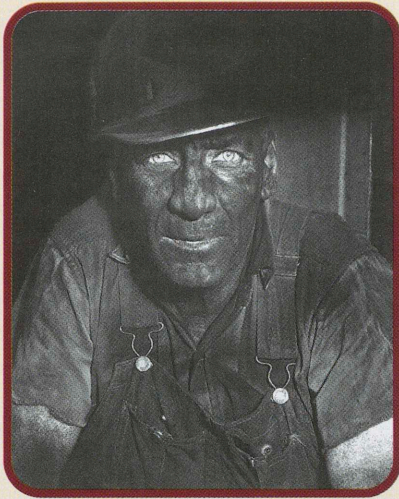
“We have some of his own books – many of which he wrote – and several that were censored,” she explains. “What makes some of these remarkable is when the books were censored, blank spaces were simply left where certain words and phrases were deemed unprintable. Wilkes has filled in the blanks by hand, giving us a unique documentation about what was originally written.”

For Hackbart-Dean, picking a preferred item is almost an impossible task.

“So much of what we have is one of a kind,” she says. “We currently have a Paul Simon Papers traveling exhibit that



Graduate Assistant Amanda Stafford processing the records of the Open Court Publishing Company.



The SCRC holds the work of C. William "Doc" Horrell, a key figure in the establishment of both SIUC Photographic Services and the Department of Cinema and Photography. As a freelance photographer, he recorded the life and work of coal miners and provided important documentation of the coal industry in southern Illinois.

is unique, hours and hours of Bucky Fuller movie reels when he was doing a lecture series, and papers and field recordings by African-American choreographer, anthropologist, and performer Katherine Dunham that you hardly ever see."

"There truly is something for everyone here, and our goal is to bring rare and unique materials into the universe of library resources."

With rows and rows of boxes stored in temperature-controlled rooms, the setting is almost reminiscent of the final scene of "Raiders of the Lost Ark," where a massive, mysterious collection of antiquities is shown hidden away in a warehouse. The comparison is somewhat valid ... but only to a point.

"We actually know where everything is here," Hackbart-Dean says with a smile while gazing at the endless rows of stored material, "and encourage people to use the information."

— Some data for this story came from the SCRC brochure.

THE BEROL COLLECTION

Of the various items housed at the Special Collections Research Center, one of the most distinctive is The Berol Collection. Alfred Berol (1892-1974) was president of the Eagle Pencil Company (later named Berol Corporation) of Danbury, Conn., from 1946-1962. He was an avid collector of rare books and manuscripts related to Americana.

In 1969, he presented former SIU President Delyte Morris with the collection, which includes a handwritten Abraham Lincoln speech, a collection of presidential signatures from George Washington to Dwight Eisenhower – all when the given presidents were actually in office – and a collection of Americana political broadsides (posters) dating back to the 1880s.

Letter from George Washington to Andrew Van Bibber informing Van Bibber he is not interested in exchanging his tract of land for another, dated Oct. 4, 1795.

Mount Vernon 4 Oct 1795

Sir,

Your letter, dated Matthews County, Va. Virginia, Sept^r 28th, came to my hands yesterday. —

I have a tract of land in Gloucester county, on Back river, a branch of North River, containing by the Plat four hundred acres, 105 of which, I am informed, is in good white Oak timber. — I am inclined to part with this land, because it lies remote from me, but I am not disposed to give it in exchange for other land equally remote, and of which I have no particular knowledge, but from a general one of the land, in the part of the country you are to be concerned in, and of indifferent quality.

Sir
Your Obed^t Servant
Alfred Berol

Executive Mansion,
Washington, Nov. 9, 1863.

Hon. Sec. of War
Dear Sir,

Some time ago I paid a kiner word for a Mrs. Hale of Springfield, Ill., in relation, I think, to a Suttership at Rock Island. Mrs. Hale is an old friend of mine, and, as she knew an honest and worthy man, it now seems that in obliging him, Killian Winns, an old friend of Judge Carter, and well recommended by Gov. S. N. Arnold & others, has been jostled out of a place I wish something in the same line my now be done for Mrs. Winns, without jostling Mrs. Hale, by appointing

H. Winns

Letter from Abraham Lincoln to Secretary of War Edwin Stanton expressing his desire that Killian Winne be given a position, dated Nov. 9, 1863. All of the presidential letters in this collection where signed while each served in office.



If you want to roll with Velva Kelley, you'll need to pump 90 pounds of iron, just as she does every weekday during her hour-long workout.

A SUPER SALUKI AT 88 YEARS YOUNG

KEEPING UP WITH VELVA KELLEY

BY BONNIE MARX

You have to get up pretty early in the morning to keep up with Velva Kelley '43.

By 5:30 a.m. every weekday, the 88-year-old is pumping iron – about 80 or 90 pounds of it – at the local Bally's health club. After 30 minutes of upper-body workout, she does another 30 minutes of “walking fast” on the track.

If you want to hang out with Kelley on a weekend, there will be a lot of football on the schedule. She and her late husband held season tickets for their beloved Green Bay Packers for 40 years, and these days the SIU Alumni Association life member “watches a lot of football. I don't miss many games.”

Along the way, the couple was always enthusiastically devoted to physical pursuits: cross country skiing, bicycling, racquetball, even

table tennis, and several others. Kelley attributes her lifelong devotion to staying fit and eating right to her days at Southern, where she shared many classes, such as kinesiology and physiology, with pre-med students.

Kelley first enrolled at SIU in 1939, moving to Carbondale from her hometown of Goreville (about 25 miles away in Johnson County). Although she seriously considered a career in physical therapy, she segued into majoring in physical education.

At Southern, Kelley (who was then Velva Gatlin, nicknamed “Hedgie”) met her future husband, Clarence Kelley '42, who hailed from the tiny Williamson County community of Creal Springs and was majoring in music, vocal performance. Velva recalls that the price tag for a four-year education at Southern in those days was about \$1,200.

Just after graduation the Kelleys moved north to Ramsey, Ill., where Velva took a job teaching in a one-room school located in the middle of a cornfield. In addition to teaching 11 boys and one girl, she had to clean the building and keep it warm. That meant arriving well before 8 a.m. to shovel coal for the pot-bellied stove and getting proficient at banking the coals at the end of the day to keep the fire going.

Kelley says she struck her own small blow for gender equality during her time at the schoolhouse. The previous teacher, a man, spread the ashes from the stove on the path to the boy's side of the outhouse. The lone girl in the school, a second-grader, "had to walk through five or six inches of water" to get to her side, "so I put the ashes on the girl's side," she recalls.

The school was located only three miles from the Vandalia prison farm. The first time men in uniforms with guns showed up at the school, Kelley was a bit rattled to discover they were searching for an escapee. Neighbors assured her that this sort of thing "happens all the time," and she eventually became accustomed to it.

After a couple of years in Ramsey, the Kelleys moved to Wisconsin, her home ever since, so Clarence could go to seminary. He went on to become a United Methodist minister, and they reared four children while serving in pastorates around the state. Velva taught physical education in many of those communities.

The Kelleys returned to campus for each of their 50th reunions and stopped by again in 1997 on their way home to Wisconsin from Super Bowl XXXI in New Orleans, where they got to see their Green Bay team triumph over the New England Patriots. The Rev. Kelley died in 2001.

An avid reader, Kelley still subscribes to the *Goreville Gazette* and the *Ramsey News Journal* newspapers, as well as the *Wall Street Journal*, local papers, and news magazines. She loves books, "espe-

cially contemporary fiction," and even throws a few medical journals into her reading mix. And while she laments the disappearance of letter writing in an electronic society, she's no stranger to the virtual world. The first part of her email address reads vsaluki43, and she says it helps her stay in touch with her six grandchildren and four great-grandchildren.

She now lives in West Allis, Wis., a suburb of Milwaukee, in a retirement community her husband helped create. He spent the last few years of his career in development work.

Kelley says she savors her time in the gym, to which she drives herself. At that hour of the morning, the fitness center is populated by lots of folks on their way to work.

"Everybody's younger," Kelley says, "and I like the camaraderie." She says exercising provides an "uplift" to her, but she recently got an spirit booster of a different kind. She discovered that there were some "younger

girls" following her around at the gym in order to imitate her exercise regimen.

Perhaps they aspire to someday be an iron-pumping great-grandmother as well.



Velva and Clarence Kelley celebrate their Saluki pride during a 1997 visit to campus. The inset shows Velva's senior picture in the *Obelisk*.

AN ALUMNUS STEPS UP TO HELP

The lead photograph in the Velva Kelley story is courtesy of Paul McNerny M.S. '74, associate athletic director for external affairs at Marquette University in Milwaukee, Wis. He generously donated his time and resources to shoot the photos for *Southern Alumni*.



Paul McNerny

A life member of the SIU Alumni Association, McNerny has taught at the college level and published in several academic journals. As a student at Marquette, where he earned his bachelor's and Ph.D. degrees, McNerny played varsity soccer and earned membership in Phi Gamma Mu, the national social studies academic honor society.

Following a successful two-year journalism career in North Dakota, he entered the field of education, where he has worked at both the secondary level and in higher education for nearly 25 years.

A MERCHANT OF HOPE AND OPPORTUNITY



ALUMNUS KEN BROWN'S DREAMS
HAVE OVERCOME ALL OBSTACLES

BY GREG SCOTT

When Ken Brown returned to the Carbondale campus, he shared his story with SIU students. He is donating \$100,000 to fund scholarships at his alma mater as part of the University's Hope and Opportunity initiative.

There were certainly enough reasons to believe that Ken Brown encountered too many obstacles as a youth to attain success. His was a humble upbringing. Born to an unmarried, teenage couple on Chicago's south side, the family encountered its share of financial challenges leading to 10 home evictions.

Brown's admittedly modest C average in high school and sub-par scores on college entry test examinations presented additional challenges. But when a career counselor advised him to learn a trade instead of pursuing a college education, he says his reaction was excitement instead of anger.

"It was an expectation of my parents for each of their five children to attend college," he says. "I wasn't going to let this gentleman tell me I couldn't. Challenges and obstacles aren't intended to stop you; they exist to see how badly you want it. He was trying to deflate me, but when you have a dream, no one can stop you.

"I would love to meet him today and thank him. He actually helped me."

Brown would have quite a story to tell. After graduating from Southern in 1988, he ultimately became a successful entrepreneur. The Southern alum, 43, retired from the food service industry in December after selling the second of two Detroit-area McDonald's restaurants that he owned and operated for eight years. He sold his restaurants for a combined \$4.55 million, after originally purchasing both for \$3 million.

Currently, as a life and success coach, Brown strives to assist people in developing their own visions, discovering a passion, and steadfastly pursuing their dreams, no matter the obstacles. As he travels internationally and speaks to Fortune 400 companies, schools, churches, and various organizations, his firsthand experience affords him the credibility to tell people that *they* control their own destiny.

He has authored and sold 20,000 copies of two life-changing books, *A Leap of Faith* and *L.I.F.E. – Living In Freedom Everyday*.

"I got out of the fast food business and into the soul food business to help people. The word of God is that to be truly great, you must first serve others," Brown says. "Everyone has two birthdays. Of course, the day you're born and the second birthday is the day you find out why you were born. Once you find a need and fill it, you never want for money again.

"That is what SIU did for me. It provided solutions for me. I want our current students to have that sense of empowerment."

BACK ON CAMPUS

Brown visited his alma mater in January to share these important messages with various student groups. A proud subscriber to Winston Churchill's motto: "We make a living by what we got, but we make a life by what we give," his actions support his beliefs in a big way.



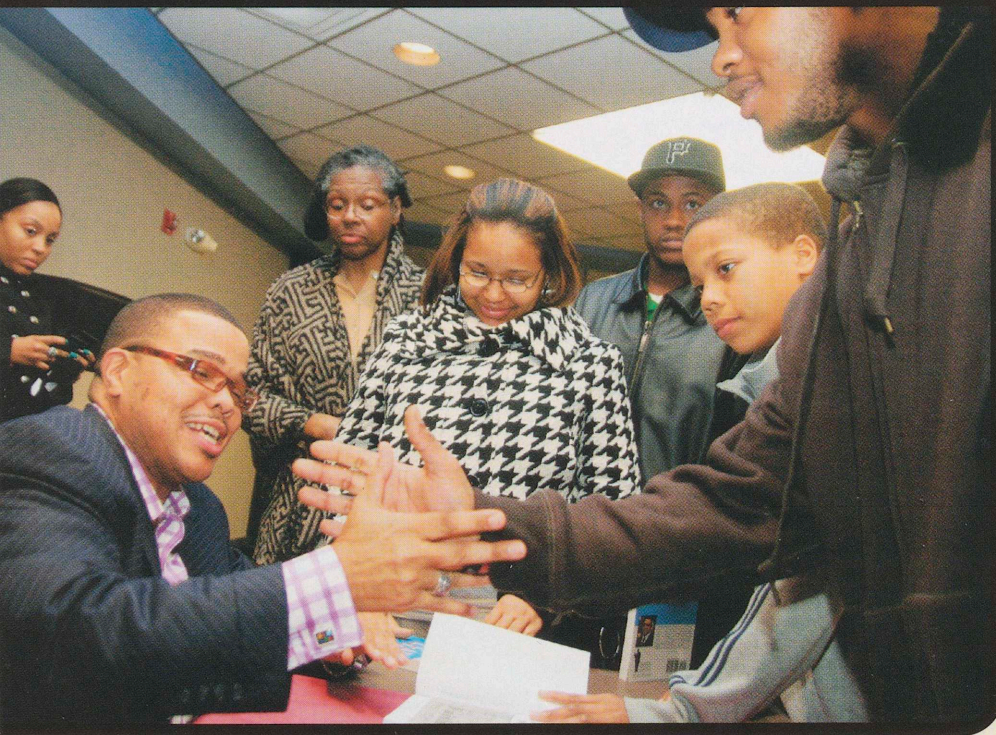
Brown, standing in front of one of the McDonald's he owned in the Detroit area, credits training he received at SIU in food and nutrition for his interest in the food service field.

The 1988 food and nutrition graduate is donating \$100,000 to fund scholarships for minority students in various majors at Southern. His gift is being made in cooperation with the University's Hope and Opportunity initiative, which seeks to raise \$1 million to provide equal opportunities and financial assistance to minority students and other traditionally underrepresented populations.

"My parents taught me that education was the way out of poverty. I took a leap of faith by attending SIU," he says. "I've been afforded tremendous opportunities. According to the word of God, of whom much is given, much is required.

"I want to leave a legacy for students who have a desire to attend college but may not necessarily have the means to do so. It is important for me to be a messenger of hope."

Rickey N. McCurry, vice chancellor for institutional advancement and chief executive officer of the SIU Foundation, says, "Ken Brown is a gentleman who has conquered challenges to acquire a great deal of success. He is clearly thankful for the skills and knowledge he acquired as a student at SIU Carbondale and aspires to return the favor by supporting the educational goals of



After one of Brown's talks, he met several Southern students and signed copies of his books. "SIU provided solutions for me," he says. "I want our current students to have that sense of empowerment."

ambitious students who follow him. This represents an outstanding display of philanthropy and generosity on his part."

Brown aspires to provide a ray of hope for young people, much like his parents did for him. Despite much adversity, his mother exhibited strong faith in God and stressed the importance of maximizing opportunities. His father taught him to strive for better days ahead, which included a college education and subsequent career success.

"Our father always had a library, and he taught me to read a book each week. He put a demand on his children to reach our full potential," Brown says. "My mother told us to always have faith, trust and believe. They wanted us to take advantage of every opportunity and never be comfortable."

"My friends got irritated with me as a kid and wondered when enough was enough. But success is when preparation meets opportunity. Therefore, you should work hard to be prepared and stay ready."

So when the time came to prepare for college, the Chicago native was on a mission. He applied for Pell Grants, guaranteed loans, and financial assistance. Brown entered SIU Carbondale in the fall of 1984.

DESIRE AND POTENTIAL

Brown convinced University admissions personnel that his grades in high school weren't indicative of his desire and potential. Southern accepted him through its Center for Basic Skills (now Center for Academic Success), a special admissions program for students who display promise. He received probationary acceptance to SIU and had to earn at least a B average during his freshman year to be processed through general admissions. A focused Brown accumulated a 3.15 grade point average and was accepted into full admission.

"SIU was my way out of the concrete jungle. I had a burning desire to be successful. I wasn't the best student academically on campus, but there wasn't anyone on campus with more desire. Desire

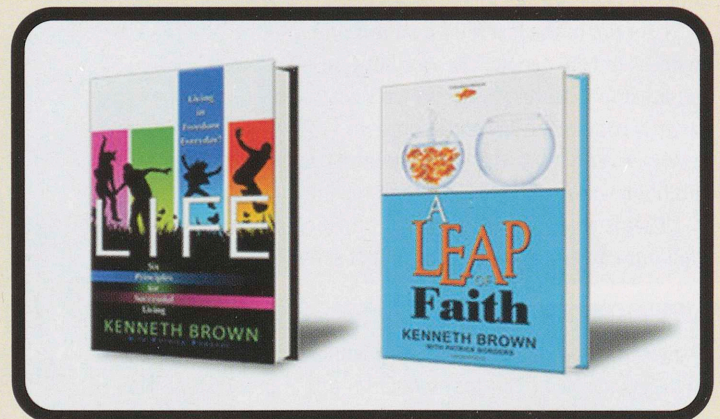
is crucial to being successful as a student or employee," he says. "My mother and father taught us that all things are possible if you believe. I was focused on attaining an education to escape poverty and better prepare myself for getting a job. SIU presented me with an opportunity to be the author, director, and star of my own destiny."

Brown joined the Alpha Phi Alpha fraternity his sophomore year. Also, while dining with his girlfriend and eventual wife, Deidre, at the Saluki Grill on campus, he identified another opportunity. He noticed a gentleman working diligently in the café and asked if he needed a student work assistant.

"There are resources available at SIU, and it's important for students to learn how to identify them," Brown says. "A man named Jack Baird hired me as a busboy at Saluki Grill and taught me various facets of the business as time progressed. Eventually he promoted me to student manager and taught me about management and economics."

"Jack is an entrepreneur who was also in the rental business, and I watched how he conducted business and would glean knowledge and steal habits from him. He had no idea how much he taught me about the business. It was incredible to witness this in college."

After graduating from Southern, Brown was hired as an assistant director for ARA Services, a food management



Brown's books, *A Leap of Faith*, and *L.I.F.E. – Living In Freedom Everyday*, urge readers to make the most out of the opportunities they are given.

company. He spent the next 12 years progressing to various roles within the industry, including general manager for Wendy's, sales manager for Kraft Foods, and sales consultant for the Assmussen Waxler Group and McDonald's Corp.

Brown describes each of his positions as "paid internships" that prepared him for the next career step. Increasingly intrigued by the food service industry, Brown accepted a job as a waiter for Lorenzo's Restaurant in Chicago, although he was working as a consultant for AWG at the time.

HELPING HIM WITH A DREAM

He frequently waited on a couple, Eric and Edie Waddell, who dined at the restaurant. As he became familiar with the Waddells, Brown shared his dream of owning a business someday. His business would be called "Ken's Hot Dog Stand," profiting from the popularity of hot dogs in the Windy City.

"I always tell people about a five-yard rule. When you have a dream, you should tell anyone that is within five yards of you," he says. "Because you never know who can help you turn that dream into reality."

Edie Waddell was that person. Brown saw an article in the *Chicago Tribune* offering an opportunity to meet upper management from McDonald's. He decided to attend with a friend with hopes of being hired as a consultant for the fast-food giant. However, he admittedly didn't read the article carefully, which stated that the event was a job fair.

At the fair, he saw Waddell who, unbeknownst to Brown, was a vice president at McDonald's. She, in turn, introduced Brown to Jack Greenburg, the McDonald's CEO, during an impromptu meeting after the fair.

"It was destiny, because if I had known it was a job fair, I wouldn't have attended," he says. "But here I was, Ken Brown, a product of teenage parents, surrounded by the CEO of McDonald's and his entourage. Edie basically went

on to give me a commercial.

"Edie alluded to my vision, and the infectious passion I offered through my service at Lorenzo's. Edie said that is the way she wanted every customer in McDonald's to feel. She told me that I could be in her role within five years, just to trust her. The rest is history."

Brown was accepted into a training program at McDonald's and, by the age of 35, became the owner of two McDonald's restaurants.


"People come into your life for a reason, season, or lifetime," Brown says. "The Waddells also got me into a real estate deal in Florida. It's basically a lifetime relationship."

Brown soon discovered that attaining his lifelong passion of serving food and becoming an entrepreneur was just the first step in his career. In his book, "Leap of Faith," Brown vividly describes a feeling he experienced while taking a morning shower:

Then, like a gale force wind, I was hit with the knowledge of God's providence

— that he had blessed me in ways I could never fully understand. I had been aware of God's care before, but this time was different. I felt the cumulative weight of God's grace and mercy, and I dropped to my knees. I covered my face with my hands. "Lord, you've shown me that you're the head of my life. I'm here, at this place, because of you." The shower washed over me like a never ending baptism. "I don't know where you're taking me. But I surrender to you. Please use me to do your work."

This was the first step in moving Brown to share his story and inspire others to conquer challenges and obstacles and develop a vision in pursuit of their goals. He often shares the lessons he's learned with his three children, Austin (14), Bradley (11), and Drake (8).

"The funny thing about this game called life is that there are no timeouts or do-overs. The clock is always ticking, and you have to maximize every moment," he says. "I don't wear a watch ... because the time is now." 



From left, SIUC Chancellor Sam Goldman, Brown, and retired Southern administrator Seymour Bryson, met to talk about the alum's return to campus.

Softball Picked Second In MVC

The Southern Illinois University softball team is picked to finish second in the Missouri Valley Conference Preseason Poll. In addition to a second place selection, senior second baseman *Alicia Garza*, junior outfielder *Chelsea Held*, and junior pitcher *Danielle Glosson* were named to the MVC Preseason All-Conference Team.

Garza led the Salukis last season with a .375 batting average and 35 RBI. Held was second on the team with a .356 batting average, posting a team-high 27 runs and 11 doubles. SIU's lone returning pitcher, Glosson, recorded a 2.70 ERA in 25 appearances last season, ranking eighth in the Valley with 117 strikeouts.

This marks the fifth consecutive year head coach *Kerri Blaylock's* squad has been picked to finish in the top three of the MVC. Southern received 85 points and one first-place vote. The team is

coming off its 13th straight winning season after posting a 33-13 record last year. The Salukis finished second in the Valley with a 15-7 record, marking the eighth-consecutive season they finished in the top-three in the league.

SIU was scheduled to open conference play March 17 hosting Evansville. For the 2010 softball schedule, go to www.siusalukis.com.

Preseason Poll (1st place) points

1. Creighton, (8) 97
2. Southern Illinois, (1) 85
3. Northern Iowa, 77
4. Drake, (1) 71
5. Illinois State, 66
6. Wichita State, 47
7. Missouri State, 36
8. Bradley, 33
9. Indiana State, 21
10. Evansville, 17



Chelsea Held

Women 3rd In MVC Swimming And Diving

The host Southern Illinois University women's team placed third in the 2010 Missouri Valley Conference Swimming and Diving Championships, as Missouri State University claimed the title for the third year in a row.

The Bears' 981.5 points was unmatched during the three-day event, but Southern pursued a close race with Illinois State for second place. The Redbirds won the battle, finishing with 706 points while the Salukis finished in a close third at 680 points. Evansville ended in fourth (432 points) and Northern Iowa finished fifth (345.5 points).



Kirsten Groome

One of the highlights occurred on the final night of competition. In the 1650 freestyle, Southern's *Kirsten Groome* broke her third pool and MVC record on the weekend when she captured the crown at 16:15.49. Her time is also a new SIU record, and sits just outside the Top-20 in the nation. *Emily Gable* took home the crown in the 3-meter dive with a final score of 279.20.

Groome and Gable were named MVC Swimmer and Diver of the Year, respectively, and SIU diving coach *Joy Zhao* was named Valley Diving Coach of the Year.

At press time, the Salukis were awaiting word to see if Groome's NCAA provisional marks in the 500 free and 1650 free will be enough to advance to the next level. Southern's men were scheduled to compete in the Mid-America Conference Championships March 4-6 at Ypsalanti, Mich. Results of that event will be featured in next *Saluki Pride* newsletter.

Saluki Women's Records Broken — 2010 MVC Championships

- 500 Freestyle - 4:44.48, Groome (new SIU, pool, and MVC record)
- 400 IM - 4:19.84, Groome (new SIU and MVC record)
- 1650 Freestyle - 16:15.49, Groome (new SIU, pool, and MVC record)
- 800 Freestyle Relay - 7:30.42, Groome, Gasparovich, Kwok, Mattsson (new MVC record)

Walker Named America's Open Water Swimming Man Of The Year

Southern Illinois University's swimming and diving head coach Rick Walker was recently named the 2009 America's Open Water Swimming Man of the Year. Representing the United States, the Saluki coach was one of five men around the world to be honored in this fashion.



Walker has coached dozens of USA Swimming national open water teams at world championships since 1991. Most recently, he coached the U.S. team in Italy that included current SIU assistant Brittany Massengale in 2007 and 2008.

Basketball, Track Results In Saluki Pride

At press time, the SIU men and women's basketball tournaments and track championships had yet to be played. Results of the MVC action may be found at www.siusalukis.com, and highlights will be featured in the spring edition of the *Saluki Pride* newsletter.

Baseball 5th In Preseason League Poll

The Southern Illinois University baseball team is picked to finish fifth in the 2010 Preseason Missouri Valley Conference Coaches Poll, with senior closer *Bryant George* and senior catcher *Tyler Bullock* selected to the pre-season all-conference team.

Coming off a 24-28 season and a fifth place finish in the conference, the Salukis return seven starters in the field, one starting pitcher and 18 lettermen. Head Coach *Dan Callahan* doesn't read much into the preseason ranking.

"You don't play the game in the polls and you don't play the game in the papers," Callahan says. "We will have to prove ourselves whether we are picked first, or picked eighth. It will be interesting once we get into league play."

Southern begins Valley action March 26-28 hosting Creighton. For the 2010 schedule, go to www.siusalukis.com.

SIU adds in a group of 13 newcomers to the mix, including a talented pool of pitchers, which has Callahan excited about the talent he has to work with. "I like our team, I like our personnel and I think we are going to compete," he says.

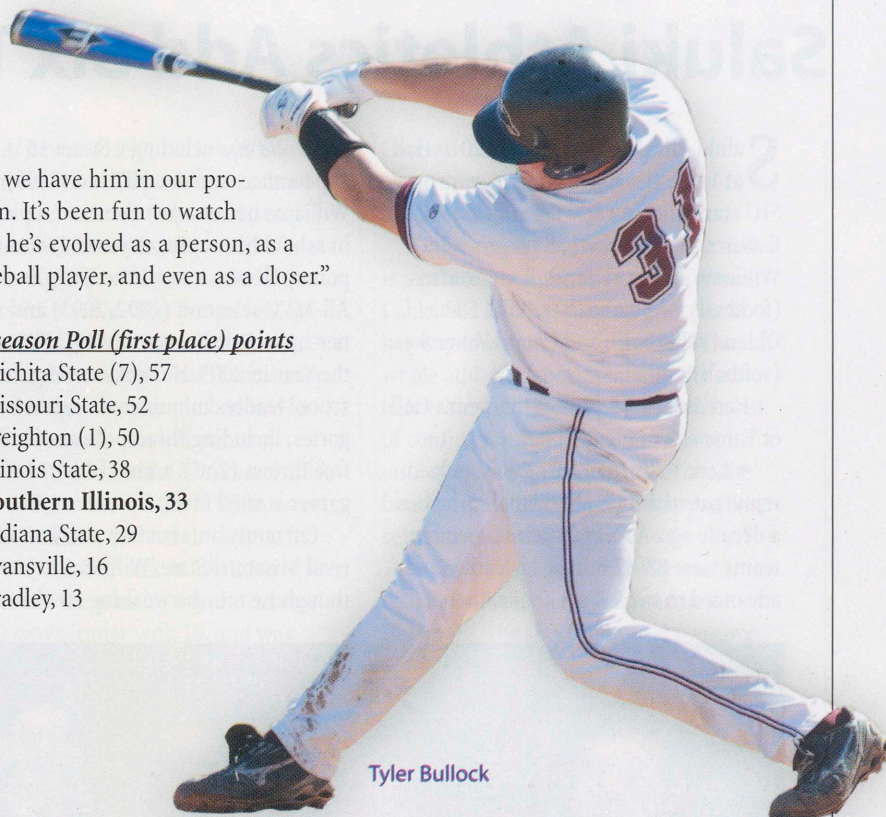
George and Bullock were both named to the All-MVC first team in 2009. Bullock has led the team in home runs in each of the past two seasons and last year he became the first Saluki since 2003 to have 10 or more home runs in a season (he finished with 11). George finished second in the MVC a year ago with eight saves and already owns the school record with 23 saves in his career.

"Both were all-conference last year, and are returning, so they deserve some preseason recognition," Callahan notes. "I'm glad they're on that list. Bullock is an established college player, and a heck of a good hitter. We think we have the best closer in the Valley in George and I feel fortunate

that we have him in our program. It's been fun to watch how he's evolved as a person, as a baseball player, and even as a closer."

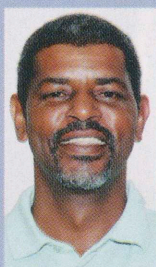
Preseason Poll (first place) points

1. Wichita State (7), 57
2. Missouri State, 52
3. Creighton (1), 50
4. Illinois State, 38
5. **Southern Illinois, 33**
6. Indiana State, 29
7. Evansville, 16
8. Bradley, 13



Tyler Bullock

Former High Jump Star Vanishes On Fishing Trip



Stephen Wray, one of Southern's all-time best high jumpers in the early 1980s, was recently reported missing at sea following a fishing trip in his native Bahamas and was never found. He and his friend, Gregory Johnson, were fishing on a 12-foot boat on the southwest end of Nassau when small craft warnings were issued due to weather conditions. The Bahamas Air Sea Rescue received a distress call later in the day from the former Saluki.

Searches by the Bahamas Air Sea Rescue, as well as the Royal Bahamas Defense Force, found the overturned boat but no sign of Wray or Johnson.

Wray was a talented athlete at Southern who had a personal best of 7 feet-7 inches for the Salukis in 1982 – a leap that still stands as the second-best high jump in school history. A track and field legend in his home country, he was the second Bahamian to clear 7-0. In 1980 he set a new Bahamian high jump record of 7-3 in winning the Central American and Caribbean Junior Championships.

In addition to his records at Southern, Wray competed in the inaugural IAAF World Championships in Helsinki, Finland, and in the 1984 Olympic Games in Los Angeles. He would have been 48 years old in February.

Saluki Athletics Add Six To Hall Of Fame

Saluki Athletics inducted its 2010 Hall of Fame class, enshrining six former SIU standouts in early January. The class features men's basketball players Kent Williams and Jerry Jones, Tom Koutsos (football), Al Levine (baseball), Dana Olden (volleyball), and Cheryl Venorsky (softball).

Here is a closer look at this year's Hall of Fame class:

- *Kent Williams* (1999-2003) helped rejuvenate the men's basketball program a decade ago. As a four-year starter, his teams were 88-42 during his career and advanced to two NCAA Tournaments

(2002, 2003), including a Sweet 16 appearance, and one NIT bid (2000). Williams became just the second player in school history to surpass 2,000 career points. He was a two-time First-Team All-MVC selection (2002, 2003) and runner-up to Kyle Korver for MVC Player of the Year in 2003. He ranks among the school leaders in numerous career categories, including three-pointers (2nd), free throws (2nd), assists (8th), and games started (1st).

Currently an assistant coach at MVC rival Missouri State, Williams says even though he may be working for the

Bears, he will always love SIU. "It's hard to put in words," he notes with a smile, "but I'm always rooting for SIU as long as it doesn't hurt the program I'm now working for."

- *Jerry Jones* (1988-90) was one of the MVC's most dominant big men during his two-year career at SIU. A First-Team All-MVC pick in 1990, Jones was the league's rebounding champion that year, averaging 10.3 rebounds per game. In the last 30 years, only Jones and Ashraf Amaya have averaged more than 10 rebounds per game in a season at SIU. Jones earned numerous conference



From left, 2010 Saluki Hall of Fame inductees Tom Koutsos (football), Cheryl Vernorsky (softball), Dana Olden (volleyball), Al Levine (baseball), Kent Williams (men's basketball), and Jerry Jones (men's basketball).

awards, including All-Newcomer team (1989), All-Defense team (1990) and All-Tournament team (1989, 1990). The Salukis advanced to the NIT in both seasons Jones played at Southern. Jones resides in Monee, Ill., and is a sports performance trainer.

“What I remember about those days is that the fans were into every play,” Jones says. “They just drove us. Carbondale is such a small town, but they really packed into the SIU Arena, and it was exciting to see.”

- *Tom Koutsos* (1999-2003) broke school and conference records and helped usher in a new era of Saluki football. He recorded three 1,000-yard seasons – the most by any back in school history – and finished as SIU’s career rushing leader with 4,715 yards. That mark still ranks second all-time in conference history. Koutsos was a First-Team All-Gateway selection in 2000 and 2001 and an honorable mention All-American in 2000. He is Southern’s career leader in rushing touchdowns (52), 100-yard rushing games (22), and rushing attempts (988). He piled up more than 5,000 career all-purpose yards.

Perhaps his most important contribution came during his senior year, helping lead the program to a 10-2 record and its first playoff appearance in 20 years. That started a string of what is now seven straight playoff berths. “The program experienced a lot of change while I was there; going from the bottom of the conference to the top was a really gratifying experience,” says Koutsos, who now resides in Oswego, Ill., and is a sports performance coach. “I had a great time at Southern Illinois; they were the best days of my life, and I just cherish it.”

- *Al Levine* (1990-1991) was one of the most successful pitchers in school history and went on to have a lasting professional career that spanned 10 seasons in the major leagues, including stops with Kansas City, Tampa Bay, St. Louis, Chicago White Sox, Texas, Anaheim, Detroit, and San Francisco. As a pro, the right-hander pitched in 416 games, primarily as a reliever, and recorded 24 wins and a 3.96 career ERA.

At SIU, Levine led the MVC in saves with 11 in 1990, and led the league in ERA with a 1.71 mark in 1991. For almost two decades he was the Salukis’ career saves leader with 19, and was named First-Team All-MVC in 1991.

A key member of the 1990 NCAA Tournament team – SIU’s last team to make an NCAA Tournament appearance – Levine vividly recalls the wild crowds on “The Hill” at Abe Martin Field. “The fans that year were extremely helpful supporting the team,” the Scottsdale, Ariz., resident says. “Every game ‘The Hill’ would be packed with people yelling and having a great time. There was a lot of energy out there and it really helped the team.”

- *Dana Olden* (1989-1992) was one of the most prolific middle blockers in school history. In fact, she still ranks in the top 10 in 13 single-season or career categories. A two-time First-Team All-Gateway pick (1991, 1992), she is second in career block assists (333) and second in career kills (1,545), attempts (3,784) and block solos (154). She also ranks among the single-season leaders in career hitting percentage (8th) and digs (9th). From 1990-92, she led SIU in kills, attempts, block solos, and total blocks. Olden also added Second-Team All-

Gateway (1990) and Gateway Newcomer-of-the-Year (1989) honors to her trophy case.

Olden resides in Westlake, Ohio, and is a marketing director for Time Warner Cable. She says her playing days paved her way to a professional career. “The whole athletic department and the athletic teams at SIU really gave me a boost of confidence that helped me throughout,” she says. “You don’t appreciate the bond and the relationships that you have sometimes until it’s over.”

- *Cheryl Venorsky* (1989-92) was equally brilliant on the field and in the classroom. The shortstop was a two-time First-Team All-MVC selection (1990, 1991) and a First-Team All-Great Lakes Region pick (1991). An administration of justice major, she maintained a 3.8 cumulative GPA and was a three-time Academic All-American (1990, 1991, 1992).

Her crowning achievement was winning the GTE Academic All-American-of-the-Year award in 1991, a year in which she held a perfect 4.0 GPA. Venorsky still ranks among the career leaders at SIU in hits (6th), stolen bases (6th), and runs scored (8th). She led the team in home runs in 1991, a season in which Southern finished 42-7, won the conference with a 14-0 mark, and advanced to the NCAA Tournament.

Venorsky currently resides in the St. Louis suburb of Swansea, Ill., where she works as a police officer. As a public servant, she draws a lot of comparisons from her playing days at SIU to her current career.

“We’re a team at the police department,” Vernorsky notes “We are all a team, and we have to get along with each other and respect each other.” ■

Brother/Sister Team Targets Generation Y Consumers

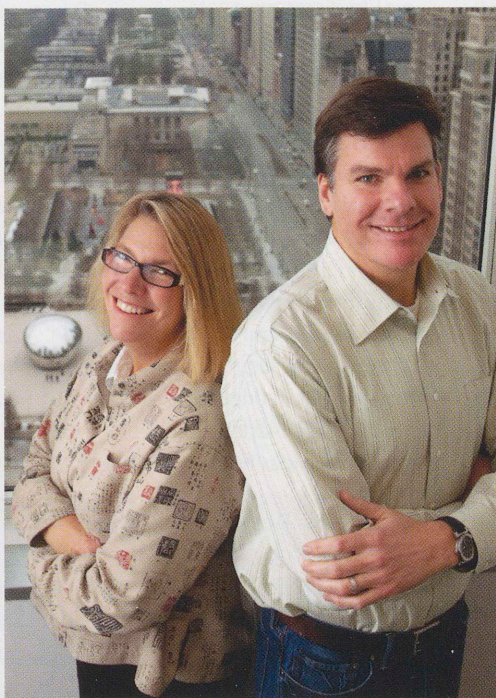
by Bonnie Marx

Unlike those with birth certificates that reveal more than a couple of decades of existence, Generation Y grew up exposed to only a few outlets for marketing products to consumers.

Gen Y – those under 29 – are the first multimedia generation, the first ones unable to recall their first sit-down to a personal computer, complete with apprehensions that it would somehow explode into bits if errors were made. Their elders, on the other hand, remember it well.

It's recognizing these differing generational experiences that make experiential marketing a growing part of the way consumers are marketed to. From Gen Y to their elders, Marketing Werks, Inc. creates relevant experiences for each market segment. Siblings Julie (Moller) Guida '79 and Scott Moller '85, founders and managing partners of one of the nation's largest independent event marketing agencies and both life members of the SIU Alumni Association, earn their daily bread doing experiential marketing. And they have 175 employees to help them achieve those goals. Another 2,500 work full-time in the field.

If you aren't sure what that entails, think promotional tours, the Hershey Kissmobile, PlayStation Mall Tour and AARP/Walgreens Wellness Tour. Think Twitter, email, Blackberry, Facebook, and laptops. Think events – Coachella, South by Southwest, The Dew Tour, and Taste of Chicago. And major venues – Mets Center, Washington National Parks, and Prudential Center.



The brother-sister combo of Scott Moller and Julie (Moller) Guida continue to expand their business with experiential marketing techniques.

“There are so many ways for consumers to obtain information,” says Julie, who, with her brother, has been plying the trade since the late 1980s. “It’s much more sophisticated. There’s a lot more money going into this part of the media, and we’re not just making connections, we’re establishing relationships.”

In December, Marketing Werks Inc. placed ninth in a first-ever study of the Top 50 Generation Y employers in Chicago. They’re in the ranks of companies such as Google, Morning Star, and Orbitz. And the average age of a Marketing Werks Inc. employee is 28. If you happen to be a graduate of Southern, you’ll get special consideration.

Some of the clients for their integrated, strategy-driven campaigns include Gore-Tex, Walgreens, Verizon Wireless, Verizon Telecom, the Hershey Company, Sony PlayStation, Ballpark Franks, The National Pork Board, and La Costena. For three consecutive years, Crain’s Chicago Business has honored Marketing Werks as one of Chicago’s Fastest 50 Growing Companies.

Both Scott and Julie began their careers working in promotions at the SIU Arena, cutting their teeth on promotional shows like Sesame Street Live, the Ice Capades, Harlem Globetrotters, monster truck shows and arena concert tours. Julie says they managed to “open up ticket outlets all around the area. When they opened their own business, “it had a family feel to it. We worked hard, we played hard, and this worked into how we managed the company,” Scott says.

They must have done something right. Today, they are proprietors of a \$75 million company. A new office in metro New York will be opening up this spring, complementing their home base operations in Chicago. Julie says their company is “always striving for balance. We really value our families ... and we’ve been meeting our employees’ parents since we first started. We’ve got lots of staff that have been with us more than 10 years.”

“Julie and I really started the business from scratch 22 years ago,” Scott adds. “We went from nothing to a \$75 million company and we’re proud of that. A lot of what we did at SIU prepared us for this. It was a jumping-off point – SIU doesn’t get enough credit for its graduates.” ■


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Student's Passion Leads To 'Salukis For Soldiers'

by K.C. Jaehnig

Dana McKie knows soldiers. Her mother served as an Air Force nurse, her father just retired as an Air Force master sergeant, her granddaddy was in the Navy, her papaw was in the Army, and she has a cousin with the Air Force in Iraq.

So setting up Southern Illinois University Carbondale's new soon-to-be registered student organization, Salukis for Soldiers, came naturally. McKie's strategy for the group is simple. In addition to sending intermittent "care packages" to U.S. soldiers from the area, Salukis for Soldiers will help other campus groups – Greek organizations and service clubs, for example – assemble and wrap their own packages. Her organization also will raise funds to pay for shipping.

"I don't think it will be a problem to get the items because people are so interested and supportive," McKie says. "I think the hard part will be getting the money to send them off. We'll probably do bake sales and things like that."

McKie shipped out her first bundle long before she signed on as a Saluki. "Growing up, it was always something we did, sending off packages to my dad or other friends who were overseas," says the senior majoring in general agriculture. She began sending packages to randomly selected soldiers as a high school junior after talking about the family tradition in speech class.

"I just Googled Web sites dedicated to sending packages and letters," she recalls. "There'd be a list of soldiers with items they needed or wanted, and I'd just pick one." Last summer, McKie happened to

be scanning the University's student organizations site and noticed none of them had to do with soldiers, though she knew of several SIU students presently in the service. To test interest in a group aimed at sending a piece of home to soldiers far away, she put together a Facebook page and almost immediately had 125 friends.

That clinched it for her. In September, she went to the University's student organizations office to begin the long process involved in moving the group from idea to reality.

"It took me awhile to put it all together, write the objectives and the bylaws, get all the signatures, find an adviser," McKie says. A sister from the Sigma Alpha agriculture sorority put her in touch with Charles Ruffner, an associate professor in the agriculture college who, in addition to having served as a soldier, works with the

military in Afghanistan to rebuild the country's forests. Ruffner agreed to serve as the group's faculty adviser.

Because of the student-turned-soldier connection, Ruffner encouraged McKie to put together "homey packages" – Saluki-related gear that would remind these young men and women of their alma mater. "But we also have an interest in soldiers from southern Illinois," she says.

Anyone interested in learning more about Salukis for Soldiers may email McKie at dnmckie@siu.edu or call her at 618-528-0361. She's hoping to get a corps of active members who will take over running the organization in the future.

"It's a way of helping. If we can have an impact on just one person, it would be nice," she notes. "I'm really passionate about it, but I graduate in the spring. I'll have to rely on other people to carry this on." ■



Working from her apartment kitchen, McKie puts together a care package for a soldier far from home. Salukis for Soldiers will help reach more men and women in service.

Student Engineers Excel In Robotics Competition

by Tim Crosby

After just three years of competition, student engineers at Southern Illinois University Carbondale have established themselves as top contenders at a national collegiate robot-building contest.

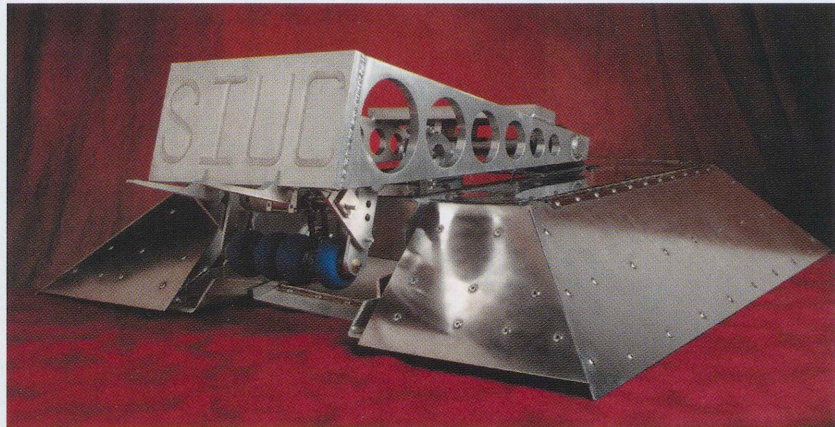
Building on the success achieved by last year's team, Southern won five team awards and two individual awards recently in an annual national robotics competition.

The nine-member Saluki team, members of the student Association of Technology, Management, and Applied Engineering, competed with 11 other college teams in Louisville, Ky. The team's speedy and agile 80-pound aluminum creation, called "The Juggernaut," proved itself a top contender in this year's assigned task: picking up racquetballs and bocce balls and depositing them in an assigned area during a series of three-minute robot-on-robot matches.

"It was pretty exciting during the awards banquet to be called up repeatedly and to have our students recognized for all their hard work," says Bruce DeRuntz, associate professor of technology in the College of Engineering, who acted as adviser for the team.

The Saluki team and its members won just about everything in sight at the contest, but missed winning the overall by a mere half-point after a rough match with a robot almost twice The Juggernaut's size left it with a burned-out motor and unable to compete in its last two matches.

The Juggernaut performed to perfection, winning match after match until it encountered the robot that would ultimately win the head-to-head competition. That 150-pound robot was much heavier and relied on vacuum suction to



The Juggernaut, a robot built by student engineers at Southern, won five team awards at the National Association for Industrial Technology annual robotics competition in Louisville, Ky.

pick up balls. When the two became entangled, The Juggernaut put up a terrific fight, inadvertently peeling away part of its foe's sheathing and nearly tipping it over. The battle, however, burned out its drive motor, knocking SIUC out of the competition.

Another high point involved team members Ross O'Connor, a junior in industrial technology, winning first place in the IQ bowl. His teammate, Logan McNear, a senior in electrical

engineering, took second.

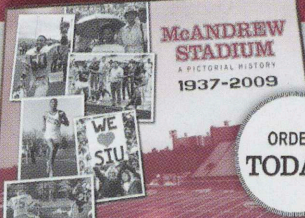
Other team members were:

- Dustin Kurtz, a senior in mechanical engineering
- Levi Scott, a senior in industrial technology
- Josh Boswell, a senior in industrial technology
- Brad Wilson, a junior in mechanical engineering
- Tarani Kanth Kamma, a graduate student in manufacturing systems.

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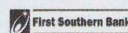
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A photograph of the Hollywood sign on a hillside. The sign is made of large, white, block letters and is set against a clear blue sky. The hillside is covered in dry, brownish vegetation. In the background, there are some utility poles and wires.

Hooray For

**MCMA INTERNSHIP PROGRAM
CELEBRATES 15 YEARS OF SUCCESS**

BY BONNIE MARX

Like Dorothy plunked down in Oz, it can be more than a little intimidating for a student accustomed to the quiet, rural nature of southern Illinois to touch down amidst the glitz of southern California, where the sidewalks are famously littered with broken dreams.

But for 15 years, the SIU College of Mass Communication and Media Arts has been helping students create dreams, not dash them, through the Hollywood Studies Program, which offers summer internships for MCMA students – journalism, cinema and photography, radio/television – and a couple of outside majors, such as public relations and music business.

When SIU kicked off its Hollywood Studies program, it was only the second in the nation to do so (Ithaca University was the first) and to this day, there are no others that encompass five majors, says Krissi Geary-Boehm '99, '99, J.D. '05, coordinator of internship and placement for the college.

Over the years, other sites have been added: Chicago (1998), New York (2005), Nashville (2006), and the District of Columbia (2007). More than 900 SIU graduates are alumni of the internship program.

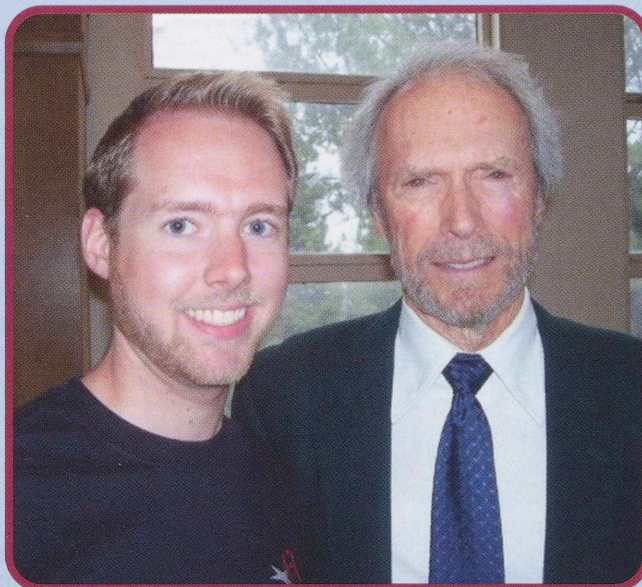
A SELECTIVE PROCESS

“Students going into any of these fields are expected to have some sort of experiential learning,” says Geary-Boehm. “MCMA emphasizes hands-on learning, not just book learning.”

To make the first cut, prospective interns must have junior, senior, or graduate standing and must hold at least a 2.75 GPA in their majors. Applications must contain two recommendations, one of which must be from the home department, and previous experience is also required, whether that be an externship or working on campus at the *Daily Egyptian* newspaper or in the WSIU studios.

Attendance at a résumé writing workshop is mandatory, as is creating a portfolio. But the most rigorous portion may be the interview, which intern hopefuls must treat the same as a real world interview.

“The interview process involves faculty and staff, as well as guides (former interns who act as mentors to their peers),” says



Hollywood Studies student John Gritton meets legendary actor Clint Eastwood at the Lifetime Achievement Gala.

Geary-Boehm. “The guides tend to be harder on them than the others, because they know what it takes to succeed in the program.”

FUNDING THE DREAM

As with most everything else these days, an internship doesn't come cheap. Geary-Boehm estimates that most students end up spending \$5,000 to \$8,000 for the eight-week experience, and that doesn't include tuition and fees. Because interns earn academic credit, they must be enrolled at the University.

Earning academic credit is the reason, however, that many places can offer an internship in the first place. She says most all of the internships are unpaid positions because of a federal law that allows employers to not pay interns if they are earning academic credit.

Those interning in one of the various cities are required to live in the housing arranged by Southern. Those in L.A. need a vehicle, but in locations such as New York and the District of Columbia, public transportation is abundant.

Only a couple of scholarships exist for the MCMA internship program, although Geary-Boehm hopes that will change in years to come. She's particularly encouraged by the results of an annual letter writing campaign in which MCMA solicits its graduates to contribute to the education of current students.

“Most people don't realize the impact that even a \$50 donation has on students,” she says.

Adam Hall '07, now a videographer at Dreamworks Studios animation department, agreed that an internship can be an expensive undertaking, “but it's worth the risk,” he says. “It worked out for me. I don't think I'd be living and working out here if not for the program. It takes a lot of pick up everything and go, but the program provided extra motivation for me.”

THE SALUKI COMMUNITY

At every step, interns in each of the cities are part of a Saluki network made up of MCMA graduates. Suzanne Milano '08, who works in the art department at CBS Productions, didn't go through the intern program, but she's a convert. For three years, she has acted as Geary-Boehm's resident assistant in L.A.



Cinema alum Brandon Clayton '06 has worked on such popular shows as "The Deadliest Catch," "Ice Road Truckers," and "Black Gold" since graduating. He interned at AFI in Hollywood when a senior at SIU.

She wears Saluki gear around town frequently and says, "I can be at a restaurant, the library, or the beach and someone will always stop me to talk about SIU. I can't believe how many of our people are out here."

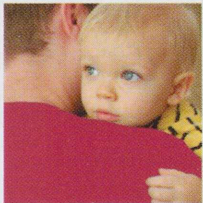
The SIU wave is also rolling into unexpected places, she says. "Some of our companies have been accustomed to taking UCLA students (and those from other California schools) as interns, but the employers often tell me that SIU has better interns. They tell me that SIU students often greatly exceed their expectations, that they're harder working and know more. They want to know 'When can I get one?'"

For Geary-Boehm, internships and placements for MCMA is "a one-person show," but one that she embraces enthusiastically. "We really think this program is a crown jewel for MCMA," she says.



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Alumni Deaths Spring 2010

CARTER, Helen V., '31
12/30/09, Asheville, N.C.

O'DELL, Louise M., '34
10/13/09, Centralia, Ill.

ROBERTSON, Vesta M., ex '34
01/14/10, Belleville, Ill.

KEENE, Evelyn M., '35
11/05/09, Pinckneyville, Ill.

HOOK, Helen, ex '38
12/11/09, Vienna, Ill.

JENSEN, Alice L., ex '38
01/15/10, Pleasant Plains, Ill.

WALSH, Virginia C., ex '41
12/04/09, Indianapolis, Ind.

EMERSON, Paul R., '42
12/11/09, Decatur, Ill.

GULLEY, Nadine E., ex '42
12/14/09, DeKalb, Ill.

HORRELL, Albert R., '42, M.S. Ed. '61
11/18/09, St. Charles, Mo.

SHREVE, Durward E., '42
12/03/09, Austin, Texas

SPRINGS, James C., '42, M.S. Ed. '49
11/12/09, Marion, Ill.

DUPREE, Louis E., ex '43
11/26/09, Colorado Springs, Colo.

HARRELL, Stevetta G., '43
01/25/10, Cape Girardeau, Mo.

PENROD, Edward W., ex '44
11/20/09, Metropolis, Ill.

HUFFER, Darcy E., '45
11/21/09, Carmi, Ill.

REX, Dr. Evelyn J., '45
12/15/09, Marion, Ill.

SLAYDEN, A. Lazette, ex '47
09/07/09, Lawrenceville, Ill.

SMITH, James E., '47
01/25/10, St. Elmo, Ill.

WOODSIDE, Hazel E. Matney, '47
01/02/10, Belleville, Ill.

MELVIN, Dr. Edward W., '48
11/05/09, Fort Worth, Texas

VAUGHN, Annette L., ex '48
11/06/09, Anna, Ill.

CHASE, Donald L., '49
01/13/10, Aurora, Ill.

ENTSMINGER JR., Herman E., ex '49
12/30/09, Carbondale, Ill.

ERKMAN, Effie Chaney, '49
01/21/10, Lima Ohio

FISHER, James E., '49, M.S. Ed. '58
11/20/09, Winter Springs, Fla.

HAAS, Stanley Francis, '49
11/30/09, St. Libory, Ill.

PRUITT, Charles D., '49, '50, M.S. Ed. '56
11/24/09, Millstadt, Ill.

QUALLS, William C., '49, M.S. Ed. '50
12/23/09, Tucson, Ariz.

SMITH, Robert H., '49, M.S. Ed. '55
11/21/09, Elgin, Ill.

PRETZSCH, Donald, ex '50
12/29/09, Princeton, Ill.

WALLACE, Elmer E., '50
12/12/09, Rochester, Ill.

JOHNSON, Elizabeth M. Beisner, '51
12/08/09, Columbia, Ill.

HAGLER, Jack M., '52
12/23/09, Marion, Ill.

KOLMER, Dr. Lee R., '52
01/18/10, Des Moines, Iowa

MONTGOMERY, Dorothy Reese, '52, M.S. Ed. '61
01/18/10, DuQuoin, Ill.

CLEMENS, Rev. Dale G., '53
11/15/09, Collinsville, Ill.

FEIGL, Frank J., '53
10/26/09, Lexington, Ill.

JOHNSON, Paul J., '53
01/06/10, Greeley, Colo.

ROBERTSON, Robert N., '53
11/09/09, Wellington, Fla.

SONDAG, Caryl F. Meyer, '53
12/31/09, Valmeyer, Ill.

OHMART JR., Otto, ex '54
12/15/09, Cape Girardeau, Mo.

FLOTA, Ernie J., '56
01/06/10, Alton, Ill.

OWEN, Robert L., '56
11/04/09, Ft. Lauderdale, Fla.

GATES, John E., '57
01/15/10, Mt. Carmel, Ill.

HAMILTON III, Alexander, '57
11/03/09, Taylor Springs, Ill.

HARPER, Corona C., M.S. Ed '57
11/15/09, Cape Girardeau, Mo.

TIPSWORD, Ray F., M.S. '57
12/04/09, Roanoke, Va.

BRINKLEY, Ben J., '58
12/28/09, Harrisburg, Ill.

DESBOROUGH, Dr. Sharon L., '58
01/08/10, Carbondale, Ill.

STEELE, Robert L., '58
07/18/09, Thousand Oaks, Calif.

WHITLOW, Thyda I. Connor, '58, M.S. Ed '63, '87
11/08/09, Peoria, Ariz.

BARTELL, Dwight B., '59
11/25/09, Athens, Ill.

HART, Cecil L., '59
11/06/09, Hillsboro, Ill.

HOLLIS, John L., '59
12/07/09, Du Quoin, Ill.

KOHLMILLER, Darrell H., M.S. Ed. '59
11/03/09, Swansea, Ill.

USHER SR., Dale L., '59
01/16/10, Carbondale, Ill.

CONNELL, Glenda R. Smith, '60
01/13/10, New Hartford, N.Y.

BOIE, Wesley L., '62
10/31/09, Anna, Ill.

MORRIS, Alberta L., '62
01/07/10, Pinckneyville, Ill.

STALLIONS, Ray E., '62
01/21/10, Sioux City, Iowa

THOMPSON, John A., '62, M.S. '63
03/12/09, Bethesda, Md.

CURTIS, Thomas E., Ph.D. '63
11/20/09, Albany, N.Y.

FLIGOR, Gaylin D. "Boots," '63
12/19/09, Carbondale, Ill.

HELMER, Beverly Holles, ex '63
01/05/10, Naples, Fla.

DAUM, Rachael C., '64
12/26/09, Carbondale, Ill.

RATHJEN, Charles H. "Chuck," '64, M.S. Ed. '67
01/13/10, Montgomery, Ala.

HANDLING, H. James, '65
12/10/09, Champaign, Ill.

HENSLEY, Pernie C., '65
12/14/09, Pinckneyville, Ill.

MOSELEY, Donnell R., '65
10/28/09, Taylorville, Ill.

MURPHY, Frank D., '65
01/04/10, Milwaukee, Wis.

SCHROTH, Frances L., '65
10/29/09, Chestnut, Ill.

BIRGER, Richard P. "Rick," '66
12/10/09, Collinsville, Ill.

HELLMER, William J., '66, M.S. Ed. '72
12/21/09, Murphysboro, Ill.

OLIAN, Lois E., '66
12/18/09, Lompac, Calif.

HUDGENS, LaVerne M., '67
01/08/10, Marion, Ill.

MILLER, Karen R., '67
12/30/09, Bushnell, Ill.

MITCHELL, Duncan, '67, M.A. '72
12/02/09, Chicago, Ill.

SEIBERT, Janet M., '67
12/27/09, Jerseyville, Ill.

HARGRAVES, John W., '68
12/04/09, Christopher, Ill.

MUNGER, Lance W., '68
10/27/09, Omaha, Neb.

OSTERMAN, Lewis D., '68
12/03/09, Boulder, Colo.

ATWOOD, Martin W., '69
11/06/09, Noble, Ill.

MICK, Paul W., '69
12/06/09, Springfield, Ill.

SWAE, Mary E. Dudek, '69
11/28/09, Chicago, Ill.

JOHNSON, Harold E., '70, M.S. '71
08/17/09, Barstow, Calif.

CARTER, Cecil D., Ph.D. '71
04/11/09, Levelland, Texas

GRIFFIN, Lois Eades, M.S. Ed. '71
01/24/10, Jacksonville, Ill.

NULL, Donald L., '71
01/06/09, Johnston City, Ill.

RUBLE, Karen A., M.S. Ed. '71
11/18/09, Watson, Ill.

SCHMITZ, William L., '71
11/20/09, Fairfield, Ill.

HEMMINGHAUS, Cindy L., '72
12/21/09, West Frankfort, Ill.

ANDERSON SR., William E., '73
01/01/10, Ullin, Ill.

FLOWERS, Gene D., '73
01/10/10, Sesser, Ill.

Owner Of UD's Dies

Gene Paul Crawshaw '43, a former Southern football standout who would later run the popular Carbondale establishment University Drugs, recently passed away at age 90. Better known as UD's, the gathering



place evolved from a little drug store with a soda fountain and sandwich shop to a cafeteria where SIU students, faculty, staff, and residents met and ate for almost a quarter of a century.

While a great place to eat, UD's later became much more than that, evolving into a home to more than 30 boys – mostly athletes – who lived in a dormitory upstairs. During the student unrest and disturbances of the late 1960s, those residents protected Crawshaw's property. While most businesses in Carbondale were battered with broken windows, UD's escaped unscathed.

"Not one window was broken at our place," Crawshaw later recalled with pride. "My boys stood guard. And I know for sure that former Saluki football player Dave Mullane '66 was one of the guys protecting the place. Believe me, **no one** wanted to tangle with Dave!"

Crawshaw's wife of 67 years, Cecile, survives.

HOLMES, Eric W. "Rick," '73
12/02/09, Carbondale, Ill.

MCGUIRE, Shirley E. Parker, '73
11/07/09, Cherry Hill, N.J.

MITACEK, Timothy J., '73
01/02/10, Harrisburg, Ill.

KIBBY, Marjorie C., '74
12/05/09, Reno, Nev.

MCGRAW, Kandis A., '74, M.S. Ed. '92
01/19/10, Benton, Ill.

ODUM, Thomas M., '74
12/16/09, Herrin, Ill.

OWSLEY JR., Richard W., '74
04/16/09, Pittsburg, Ill.

ROTHCHILD, Phillip D., '74, '80, M.S. '84
11/22/09, Winslow, Ariz.

SHEWALTER, Dale R., '74
01/10/10, Flagstaff, Ariz.

WALKER, Ronald E., M.S. '74
09/30/09, Cypress, Texas

WINTER, David L., '74
11/15/09, Valparaiso, Ind.

DREW, John D., '75, J.D. '78
11/25/09, Benton, Ill.

HALL, Clarence L. "Uncle C.," '75, M.S. '76, Ph.D. '84
01/24/10, Savannah, Ga.

HOWIE, Beverly Watson, M.S. Ed. '75
12/10/09, Carbondale, Ill.

KURIGER, Keith E., '76
12/11/09, Blue Grass, Iowa

LIDDLE, Craig A., '75, M.S. Ed. '76
01/21/10, Salem, Ill.

STATES, Gary J., '77
01/10/10, Geff, Ill.

DESJARDINS, Drake H., '78
09/22/09, Chicago Heights, Ill.

WEIKART, Carla Griffiths, '78
12/07/09, Harrisburg, Ill.

WESTBURY, Joseph K., '78
11/07/09, Bolivar, Mo.

GRIMM, Mary J., ex '79
11/11/09, Carbondale, Ill.

LAYER, John H., M.D. '80
10/29/09, Kalispell, Mont.

EILERTS JR., Mathew G., '81
01/06/10, Waterloo, Ill.

LOEH, Robert L., '81
01/18/10, Hurst, Ill.

GOLDSMITH, James W., '82
01/12/09, Dover, Del.

LUGENBEEL, Archie G., Ph.D. '83
12/10/09, Panama City Beach, Fla.

SILKWOOD, Allen K., '83
01/06/10, Christopher, Ill.

BLANCHETT, Ronald J., '85
09/26/09, Tampa, Fla.

COTATES, James L., '86
06/28/09, Glendale, Ariz.

STROYLS, Sue B., M.A. '86
12/18/09, Bloomington, Ill.

ROEMLING, Mark A., '87, M.S. Ed. '93
12/09/09, Carbondale, Ill.

DOBOVSKY, Douglas J., '89
11/14/09, Waukegan, Ill.

WALKER, Beverly J., '89, M.A. '92
12/02/09, Cumberland, Md.

ADAMS, Brenda K. "Bren," '90, '93, M.S. '94
12/02/09, St. Louis, Mo.

HANNA, Steven M., '90
10/31/09, Norman Park, Ga.

ROBINSON, Gaius V., '91
10/19/09, Brighton, Tenn.

MOSS, Maggie L., '92
10/28/09, Centralia, Ill.

SYPNIEWSKI, David J., '92
12/20/09, Calumet City, Ill.

TOMASINO, Karen D., '93
11/23/09, Rockford, Ill.

DYKEMAN, Markley P., '94
12/05/09, Boise, Idaho

RODRIGUEZ, Frances C., '94, M.A. '02
12/22/10, Cartersville, Ill.

LANDWER, Erin C., '03, M.S. '09
01/12/10, Creal Springs, Ill.

STEINKAMP, Stephanie A., '04
11/01/09, Carlyle, Ill.

Faculty & Staff

BEATTY, Dr. Joseph A.
Emeritus Associate Professor
Zoology
11/11/09, Murphysboro, Ill.

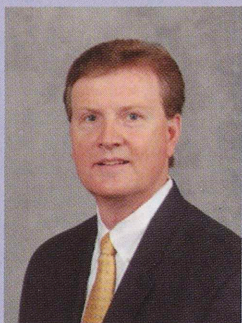
FOLEY, Dr. Regina M.
Professor, Educational Psychology & Special
Education
11/22/09, Carbondale, Ill.

JUHLIN, Lawrence A., Ph.D. '76
Emeritus Associate Vice Chancellor
Student Affairs
01/01/10, Carbondale, Ill.

MYERS, Dr. Oval
Emeritus Professor
Department of Plant, Soil, and Agriculture
01/14/10, Carbondale, Ill.

WARD JR., Stephen A., '73
Gymnasium & Facilities Supervisor
Intercollegiate Athletics
12/25/09, Carbondale, Ill.

Smith Chairs Heroes Campaign



The Paducah Area Chapter of the American Red Cross recently announced that SIU Alumni Association national board member Barry Smith will chair that community's 2010 Heroes Campaign. Smith, the market president for Regions Bank of Western Kentucky, also serves on the board of directors for Paducah Area Chamber of Commerce, Luther F.

Carson Center, and the Rotary Club of Paducah. "Barry Smith has shown his commitment to this community through his leadership," says Glenda Adkisson, executive director of the Paducah chapter. "We are excited to have him lead this year's Heroes Campaign."

"Since 1917, the Paducah Area Chapter of the American Red Cross has provided assistance to victims of disasters, helped reconnect members of the military with their loved ones during times of family crisis, and provided lifesaving CPR and first aid training for people in our community," says Smith, a former standout Saluki basketball player and a 1980 graduate of Southern. "Red Cross volunteers have been heroes in our community for many years."

By raising \$1,000, an individual can provide emergency shelter, food, clothing, and a warm winter coat for a family of four who lost everything in a home fire. It can provide 198 blankets or 37 cots to be used at shelters during disasters. All monies raised through the Heroes Campaign will be used to respond to local disasters and for Red Cross services. The three-week HEROES Campaign is taking place the last three weeks in March.

Phoenix Saluki Social

Alumni and friends gathered at Four Peaks Grill & Tap in Scottsdale, Ariz., in December for a Saluki Social sponsored by the Greater Phoenix Alumni Club of the SIU Alumni Association. Danny Griffin and Dave Barger put together the event.

Union County Social

The Union County Chapter of the SIU Alumni Association hosted 47 alumni and friends at Rustle Hill Winery in Cobden for an evening of fun, featuring a scrumptious buffet and great music. A 50/50 raffle helped raise more than \$400 for the Union County Scholarship Fund.

Saluki Playoff Football Watch Party In Minneapolis

Ten alumni and friends in the Minneapolis/St. Paul Club of the SIU Alumni Association watched the Salukis play William & Mary at Joe Senser's Sports Bar & Grill. Max Orenstein and Dean Andrew put together the watch party.

Greater Rockford Club Meets

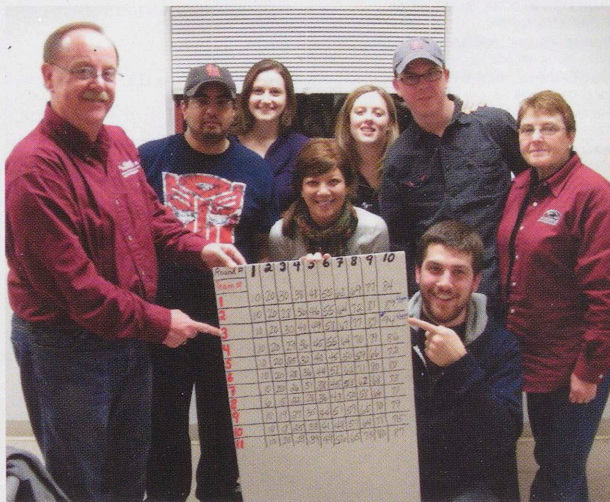
The Greater Rockford Club of the SIU Alumni Association hosted 51 alumni and friends for an exclusive event at Giovanni's Restaurant to watch the Salukis play Wichita State University on Jan. 31. Dale and Beverly Sanders coordinated the watch party.

Saluki Christmas In Austin

A Christmas-themed dinner at Lost Pines Hyatt Resorts in Lost Pines, Texas, drew 41 alumni and friends to the event hosted by the Austin/San Antonio Club of the SIU Alumni Association. Bill Szelag and Donna Lecocq planned the dinner.

Fifth Annual St. Louis Trivia Night A Success

More than 100 alumni and friends showed up for the fifth annual trivia night sponsored by the St. Louis Chapter of the SIU Alumni Association. More than \$1,000 was raised for the



St. Louis Chapter Scholarship Fund. Ann Eberlin-Patton, Anna Vani, Amiee Snavelly, and Leslie Tepen hosted the event, and the winning team members were Bryan Carr, Danielle Carr, Ken Carr, Kaye Carr, Michael Baird, Diana Mahmood, Omar Mahmood, and Michelle Schwartz.

Peoria Pregame Reception

The Peoria Tri-County Chapter of the SIU Alumni Association brought together 30 alumni and friends for a New Year's Day reception at Sully's Pub & Café prior to the men's basketball game against Bradley. Mike Munge and Sean Lervaag coordinated the pregame reception.

Dallas Club Cheers On Dawgs

The Dallas Club of the SIU Alumni Association, in conjunction with the Illinois State Dallas Chapter, hosted 15 alumni and friends at Humpertink's Restaurant & Sports Bar to watch the Salukis play the Redbirds.

There was also an introductory meeting in February, attended by 16 alumni. The primary purpose of the meeting was to meet other local Saluki alumni and brainstorm potential future events. Catherine Ursprung initiated the meeting and is looking for more alumni in the area to participate in the club.

Union County Bus Trip

Thirty-one alumni and friends joined up for a bus excursion to St. Louis to see the Salukis play at St. Louis University, courtesy of the Union County Chapter of the SIU Alumni Association. Prior to the game, they enjoyed a late lunch at Calicos. Larry and Mindy Carter coordinated the trip.

Saluki Watch Parties Across the Country

Alumni clubs and chapters from across the country organized coast-to-coast watch parties in February to cheer on the Salukis as they played the University of Northern Iowa. Locations includ-



Back row, from left: Andy Egenes, Bob Schuster, and Scott Shelton. Front row: Jill Specht, Harry Harrison, and Argus Tong

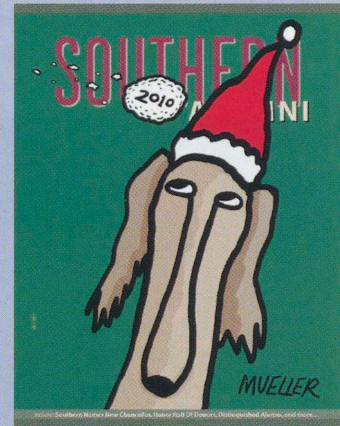
ed Orange County, Cal.; Las Vegas; Austin, Texas; St. Louis, Mo.; Minneapolis, Minn.; and Peoria, Ill. The Washington, D.C. group was snowed out. Even though the task was formidable for the young Salukis to take down the nationally-ranked Panthers, SIU gave them a great battle before losing late.

Want A Mueller Saluki Dawg?

Following the delivery of the December issue of *Southern Alumni*, we had several requests for a quality reprint of the P.S. Mueller Saluki Dawg cover. Mueller has graciously given us the rights to do so, and we are happy to assist those who want to purchase one.

The 8.5" x 11" image will be printed on high quality stock, and be suitable for framing. Cost will be \$10 (covering printing, shipping and handling), or \$7.50 if you can pick it up at the SIU Alumni Association office in Colyer Hall.

If you would like to place an order, drop Gene Green an email at ggreen@siu.edu.



Presidential Golf Scramble

The 2010 Presidential Scholarship Golf Scramble, hosted by President Glenn Poshard, will be held on Friday, May 21, at Hickory Ridge Public Golf Center in Carbondale. Lunch will be available at 11 a.m., and the shotgun start begins at noon. All proceeds are used for scholarships to attract Illinois' best and brightest students to Southern Illinois University Carbondale. Please contact Barb Bogard at bbogard@siu.edu or call 618-453-4914 for additional information.

A Call For Nominations

The SIU Distinguished Alumni award is presented to SIU alumni on an annual basis as acknowledgement of their outstanding professional accomplishments and/or their exemplary history of service to the University. If you would like to nominate someone for the 2010 SIU Distinguished Alumni Award, please complete the nomination form at www.siualumni.com/distinguishedalumni.

If you have any questions, contact Kathy Dillard at the SIU Alumni Association Office by calling (618) 453-2408 or email her at kathyd@siu.edu. Nominations are due by April 2.

Contact A Chapter Or Club

Want to know more about an SIU Alumni Association chapter or club event near you? Contact the Association at 618-453-2408 for more information, or go to www.siualumni.com/chapters to contact a chapter or club leader near you.

SIU vs. SLU Pregame Reception

Before the men's basketball game against St. Louis University in early December, the St. Louis Chapter of the SIU



From left, Aimee Snavelly, Leslie Tepen, Anna Vani, and Ann Eberlin enjoy the pregame event.

Alumni Association hosted 129 alumni, faculty, and friends at JBucks. A delicious buffet was served and a silent auction was held to raise donations for St. Louis Chapter scholarships.

School Of Art And Design Alumni

The School of Art & Design, in conjunction with the SIU Alumni Association, hosted more than 400 alumni and friends at a February reception in Chicago that featured artwork exclusively from SIU faculty, current graduate students, and alumni.

Save The Dates For Baseball Fun

The SIU Alumni Association will once again be offering several baseball events this year, with details on how to order available at www.siualumni.com.

SIU Day at U.S. Cellular Field will be Saturday, June 5 when the Sox host the Cleveland Indians in a 6:05 p.m. contest. SIU Day at Wrigley Field will be Saturday, Aug. 7, when the Cubs host the Cincinnati Reds at 12:05 p.m. SIU Day at Busch Stadium will be Sunday, Aug. 15, when the Cardinals host the Cubs in a 1:15 p.m. game.

The SIU Day at Wrigley event, now in its 33rd year, will not feature the usual Cardinals-Cubs matchup due to a new policy put in place. The new Cubs ownership group has decided that all "St. Louis Cardinals games in Wrigley will not be available for group sales purchase."



Board of Directors Ballot

Please place an "x" in the square opposite the name of the candidate for whom you want to vote. If you are the sole member of your household who is an SIU Alumni Association member, use the box marked "A." If there is a second member in your household, he or she should vote using the box marked "B."

Only the votes of dues-paying alumni who are members of the Association are valid in this election. Ballots must reach the offices no later than noon on April 9, 2010. You may also vote online at www.siualumni.com, and see extended bios and photos of the candidates on the site.

Director For Election (four year term)

A B **Laura (Jakstas) Soucy '87, Carbondale, Ill.** – Soucy is a life member of the SIU Alumni Association and a resident of Libertyville, Ill. She is currently a Multi Unit General Manager for Food for Thought's hospitality division. Food For Thought is a privately-owned catering and business and industry food service provider. Soucy says she feels honored to be considered for Board election, and feels it would be a way to give back to the University. She and her husband, Matt '89, are life members of the SIU Alumni Association.

A B **Bill Szelag '74 Bastrop, Tex.** – The Texas resident retired after an outstanding 30-year career with General Motors. Szelag was recognized one year as ASA's Outstanding Alumnus and presented the college's commencement address. "SIU's automotive program is one of the premier programs in the nation," he says, "and I'm proud to be a graduate." He and his wife, Mary '72, have a daughter, Cindy, who works as a senior information specialist in Chicago.

Director For Re-Election (four year term)

A B **Arthur Aikman Ph. D. '65, Decatur, Ill.** – Aikman, a life member of the SIU Alumni Association and a resident of Decatur, is a retired annuitant representative of the SURS Board of Trustees. He has more than 40 years of service in education, having served as a professor emeritus in the Department of Curriculum and Instruction at Southern. A World War II and Korean War Veteran, he received the Lindall W. Sturgis Award in 1988. He and his wife, Sammie, are long-time participants in alumni events. Their sons, Robert and William, are also SIU graduates.

A B **Barry Smith '80, Paducah, Ken.** – Smith is president for Regions Bank in Western Kentucky, where he previously headed retail banking for Illinois and Western Kentucky. He serves on the board of directors of the Paducah Area Chamber of Commerce, the Greater Paducah Economic Development Corporation, and the Carson Center. He was a four-year basketball letterman at Southern and was named as one of 22 southern Illinois "Leaders Among Us." His wife, Amy, is a 1980 graduate of SIU and was a Marching Saluki and member of the Pom Pon squad. They are life members of the SIU Alumni Association.

Please return this ballot or photocopy to:

SIU Alumni Association • Attn: Board of Directors Election •
Colyer Hall • Southern Illinois University • Carbondale, IL 62901-6809

Name of person(s) voting / address / city / state:

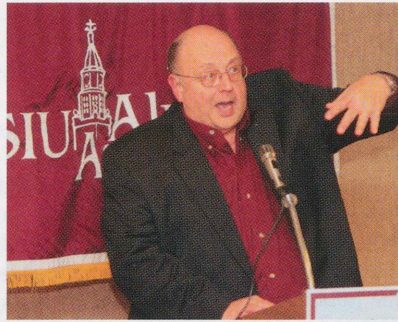
SIU Alumni Association Awards 48 Textbook Scholarships

Getting a college education is never cheap, but 48 students at Southern are breathing a little easier this semester because of \$25,000 in textbook scholarships awarded recently by the SIU Alumni Association.

On the first day of spring term, students receiving scholarships gathered at the Student Center for a dinner and brief ceremony, lining up around a long table where the books and supplies were neatly stacked, awaiting their new owners.

In 2008, the SIU Alumni Association's national board allocated funds to be invested, with earnings earmarked to provide books and supplies. To receive the award, students must possess at least a 3.0 grade average and demonstrate financial need. Recipients were identified by the SIU Financial Aid Office. Chad Nale, store manager at the University Bookstore, which cosponsored the dinner, says the average student spends \$400 to \$600 per semester on books and supplies.

Because the awards don't require filling



Randy Ragan, president of the SIU Alumni Association board, says the Association is excited about the new awards and that he anticipates "other such ventures in the future." Above right, scholarship recipient Myah Gary celebrates with her parents, Michael and Mallory Gary of Carbondale, at the textbook presentation.



out applications, many of the recipients described being notified of the award as surprising and exciting.

Heather Rhodes, a sophomore in pre-medical and bioscience from Chicago Heights, says, "I was so excited when I found out. Books are so expensive. It took a lot of stress off."

Lorran Lewis, a sophomore in management from Calumet City, says, "When I first got the letter, it literally brought me to tears, because I have been working so hard lately and did not know if it was paying off or if I was just working toward a lost cause."

Allison Randall, a senior majoring in early childhood education from St. Louis, says she was surprised by the award since she had not applied. "I had the best semester ever last year with my grades - I see it as a reward for that performance."

Josh Pocklington, a sophomore from Winthrop Harbor studying physics, explains that "it's nice to have someone looking out for us, someone who cares."

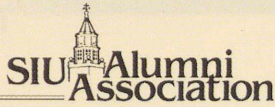
On hand for the festivities, in addition to Association staff, were SIUC Chancellor Sam Goldman; Randy Ragan, president of the SIU Alumni Association; Terri Harfst, scholarship coordinator for SIUC Enrollment Management; and Rickey McCurry, vice chancellor of institutional advancement.

Michelle Suarez, executive director of the SIU Alumni Association, says the awards demonstrate the Association's continued commitment to students and assists the University in its ongoing student retention efforts.

"The Association is pleased to be able to support SIU students and the University," Suarez says. "We hope these awards will instill in the recipients the importance of giving back to Southern to support fellow Salukis."



Forty-eight students took home \$25,000 worth of textbooks, presented to them as the first-ever winners of the SIU Alumni Association's newest scholarship.



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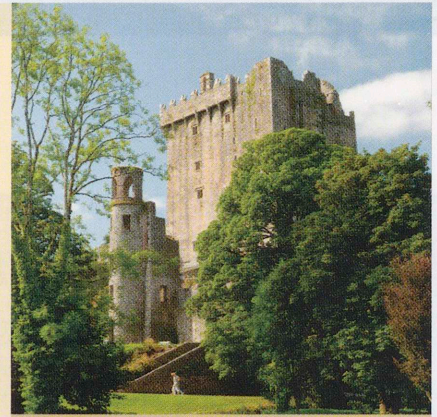
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September 18 - 26 From \$3,599*

Experience the excitement of the world's fastest growing city when you visit the glittering and palm-studded metropolis of Dubai. Marvel at cutting-edge skyscrapers and the largest man-made harbor ever made, or visit ancient souks (covered markets) and traditional mosques. Explore the United Arab Emirates capital of Abu Dhabi on the azure Gulf shore, admire the architectural splendor of the Jumeirah Mosque, or experience a four-wheel-drive ride across the Arabian Desert. This combination of new-world luxury and old-world charm promises a highlight each day that will exceed any traveler's expectations!

**Price is per person, double occupancy (plus taxes). Price and date are tentative and subject to change.*



Available to SIU alumni, their families and friends.

For additional information and a brochure, please contact:



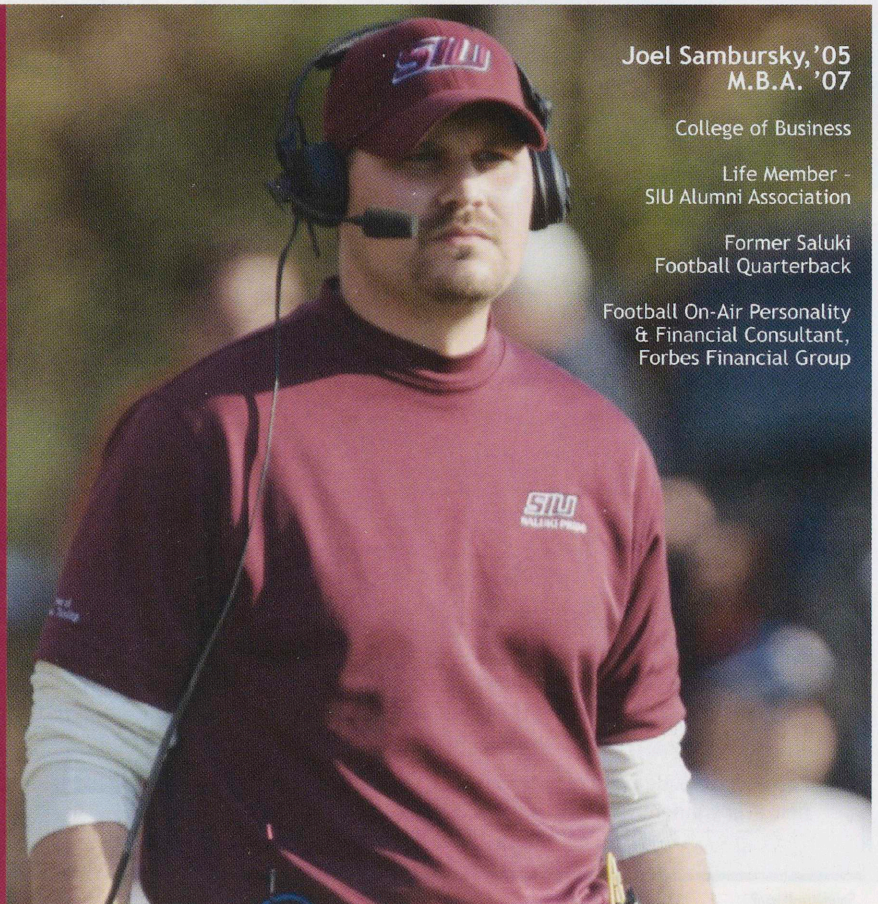
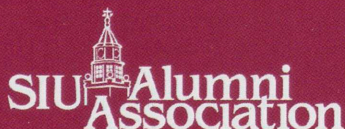
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“Thanks to members like me, Saluki fans have great pre-game tailgate action!”

Membership dues support the many SIU Alumni Association events all across the United States. My favorite? Saluki Row tailgates prior to every home football game. The SIU Alumni Association hosts members before the game and provides great food, great fun, and camaraderie with hundreds of fellow Saluki fans. My wife Sam '07 and I are life members, and we encourage you to join and stay connected through an Association event near you. Check it out at www.siu alumni.com.



Joel Sambursky, '05
M.B.A. '07

College of Business

Life Member -
SIU Alumni Association

Former Saluki
Football Quarterback

Football On-Air Personality
& Financial Consultant,
Forbes Financial Group

April

- 1-3 *Steeling the Heart: Women Turning the Tide During WWII*, Kleinau Theatre, 8:00 p.m.
- 2 **Saluki Baseball vs. Bradley, Carbondale, Ill., 1:00 p.m.**
Saluki Softball at Bradley (DH), Peoria, Ill., 2:00 p.m.
- 3 **Saluki Baseball vs. Bradley, Carbondale, Ill., 2:00 p.m.**
Saluki Softball at Bradley, Peoria, Ill., 12:00 p.m.
- 4 **Saluki Baseball vs. Bradley, Carbondale, Ill., 1:00 p.m.**
- 6 Saluki Baseball at SE Missouri, Cape Girardeau, Mo., 3:00 p.m.
- 7 Saluki Softball at SE Missouri, Cape Girardeau, Mo., 4:00 p.m.
- 9 Saluki Baseball at Wichita State, Wichita, Kan., 7:00 p.m.
- 10 Saluki Baseball at Wichita State, Wichita, Kan., 2:00 p.m.
Saluki Softball vs. Indiana State (DH), Carbondale, Ill., 12:00 p.m.
- 11 Saluki Baseball at Wichita State, Wichita, Kan., 1:00 p.m.
Saluki Softball vs. Indiana State, Carbondale, Ill., 12:00 p.m.
- 14 Saluki Baseball at Illinois, Marion, Ill., 6:30 p.m.
Saluki Softball vs. Missouri, Carbondale, Ill., 3:00 p.m.
- 16 Saluki Baseball at Illinois State, Normal, Ill., 6:00 p.m.
- 17 Saluki Baseball at Illinois State, Normal, Ill., 2:00 p.m.
Saluki Softball vs. Illinois State (DH), Carbondale, Ill., 12:00 p.m.
- 18 Saluki Baseball at Illinois State, Normal, Ill., 1:00 p.m.
Saluki Softball vs. Illinois State, Carbondale, Ill., 12:00 p.m.
- 20 **Saluki Baseball vs. SE Missouri, Carbondale, Ill., 3:00 p.m.**
- 21 **Saluki Baseball vs. Murray State, Carbondale, Ill., 3:00 p.m.**
Saluki Softball at Illinois, Champaign, Ill., 12:00 p.m.
- 23 **Saluki Baseball vs. Indiana State, Carbondale, Ill., 3:00 p.m.**
- 24 **Saluki Baseball vs. Indiana State, Carbondale, Ill., 2:00 p.m.**
Saluki Softball at Wichita State (DH), Wichita, Kan., 12:00 p.m.
- 25 **Saluki Baseball vs. Indiana State, Carbondale, Ill., 1:00 p.m.**
Saluki Softball at Wichita State, Wichita, Kan., 12:00 p.m.
- 28 Saluki Baseball at Eastern Illinois, Charleston, Ill., 3:00 p.m.
- 29 Saluki Softball at SIU Edwardsville, Edwardsville, Ill., 4:00 p.m.
- 29-30 *The Amnesiac's Diary*, Kleinau Theatre, 8:00 p.m.
- 29-30 *Intimate Apparel*, McLeod Theater, 7:30 p.m.
- 30 **Saluki Baseball vs. SIU Edwardsville, Carbondale, Ill., 3:00 p.m.**

May

- 1 Austin/San Antonio Club Spring Picnic, TBA
- 1 *The Amnesiac's Diary*, Kleinau Theatre, 8:00 p.m.
- 1-2 *Intimate Apparel* McLeod Theater, 7:30 p.m./2:00 p.m.
- 1 **Saluki Baseball vs. SIU Edwardsville, Carbondale, Ill., 2:00 p.m.**
Saluki Softball vs. Northern Iowa (DH), Carbondale, Ill., 12:00 p.m.
- 2 **Saluki Baseball vs. SIU Edwardsville, Carbondale, Ill., 1:00 p.m.**
Saluki Softball vs. Northern Iowa, Carbondale, Ill., 12:00 p.m.
- 4 Saluki Baseball at Illinois, Champaign, Ill., 6:00 p.m.
- 5 Performing Culture Spotlight Performances, Kleinau Theatre, 8:00 p.m.
- 7 Saluki Baseball at Middle Tennessee State, Murfreesboro, Tenn., 6:00 p.m.
Saluki Softball at Drake University (DH), Des Moines, Iowa, 12:00 p.m.
- 8 Saluki Baseball at Middle Tennessee State, Murfreesboro, Tenn., 4:00 p.m.
Saluki Softball at Drake University, Des Moines, Iowa, 12:00 p.m.
- 9 Saluki Baseball at Middle Tennessee State, Murfreesboro, Tenn., 1:00 p.m.
- 13-14 Saluki Softball MVC Tournament, Des Moines, Iowa, TBA
- 14 **Commencement, Carbondale, Ill., TBA**
Saluki Baseball vs. Evansville, Carbondale, Ill., 3:00 p.m.
- 15 **Commencement, Carbondale, Ill., TBA**
Saluki Baseball vs. Evansville, Carbondale, Ill., 1:00 p.m.
- 16 **Saluki Baseball vs. Evansville, Carbondale, Ill., 1:00 p.m.**
- 18 Saluki Baseball vs. Saint Louis, Sauget, Ill., 7:00 p.m.
- 20 Saluki Baseball at Missouri State, Springfield, Mo., 1:00 p.m.
- 21 Saluki Baseball at Missouri State, Springfield, Mo., 6:30 p.m.
- 22 Saluki Baseball at Missouri State, Springfield, Mo., 2:00 p.m.
- 26-29 Saluki Baseball MVC Tournament, Wichita, Kan., TBD

Save the Date

Homecoming 2010 – October 9

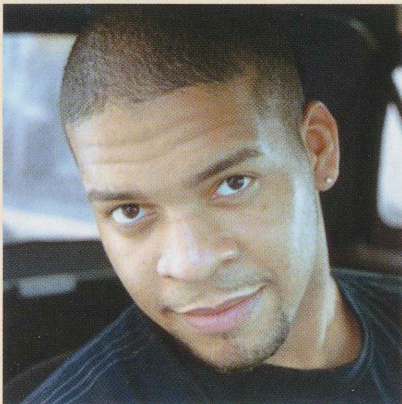
Family Weekend 2010 – October 16

SIU Alum In Top-Rated Super Bowl Commercial

by Julie Engler

"Mike, you're playing like Betty White today."

Those who watched the recent Super Bowl probably recall the Snickers commercial featuring veteran actors Betty White and Abe Vigoda playing football. The man who told "Mike" he was playing like



Betty White was Southern Illinois University alumnus Bert Belasco '05.

The commercial was ranked No. 1 in *USA Today*, where viewers in a panel rank commercials as they are played. On the site, the commercial online voters also gave it a 5-star rating.

Belasco says getting the opportunity to work with White was an amazing experience, not only

career-wise but also to meet such a prestigious actress who's not afraid to get a little dirty. "Who better to learn from than people like that?" he notes.

Belasco graduated with a bachelor's degree in theater and starred in SIU productions such as "Home," "The Greenbird," and "Parade." He now lives in Woodland Hills, Calif. His more notable credits include productions with Chicago's Second City, a role as a patient on the TV series "House, M.D.," and appearances in pilots for "Starting Under" and "Dash 4 Cash."

Lori Merrill-Fink, associate professor of theater and director of SIU's honors program, was Belasco's professor and mentor during his years as a student. She says she's thrilled for him and never doubted he would become successful.

"It's always wonderful when talent and opportunity line up," Merrill-Fink says. "By his personality, talent, and drive, I knew I'd see him on television, or maybe even on a movie somewhere down the road."

Belasco stresses he wouldn't have found any success if it weren't for Southern faculty such as Diann Gordon, whom he says became like a mother to him after his own mother passed away.

"I was a stubborn student, because I wanted so much so fast," Belasco says. "If you want to make it, you've got to focus on the moment. I learned that from my teachers and I love them all dearly."

Go to www.youtube.com/watch?v=X1Sv_z9jm8A to watch.

– Engler '08 is a reporter for *The Southern Illinoisan*

Alumni listed in **maroon** are SIU Alumni Association members.

1950s

At 87, **Al Lopinot M.A. '50** continues to share his love of outdoor photography with classes of students at the Litchfield campus of Lincoln Land Community College in



Springfield, something he's done since he retired in 1982. Before retiring, Lopinot was the

chief fisheries biologist for the Illinois Department of Conservation (forerunner of the Illinois Department of Natural Resources), where he had worked since 1951. Along the way he published eight books on aquatic biology and earned a spot in the Rotary Hall of Honor. He lives in Litchfield, Ill., with his wife of 63 years, Margie.

1960s

David Bateman M.S. '63, M.S. '67, Ph.D. '70 has been recognized by the Harvard Medical School and its Joslin Diabetes Center for living with Type 1 diabetes (insulin-dependent) for 50 years. Bateman, an SIU marketing professor for more than 30 years, is a participant in research at Harvard that studies longevity factors in those with diabetes. He and his wife, Patricia, live in Charleston, Ill.

Bob Gray '63, M.S. Ed. '66, a retired Springfield, Ill. high school teacher, administrator, and government employee, was selected



as *The State Journal-Register's* 2009 First Citizen in October. He was praised for his efforts in helping create the Citizens Club of Springfield, for which he currently serves as president, and recognized for helping educate and involve the community — and his ability to do so by putting politics and party labels aside. Gray's wife of 45 years is **Judy Gray '63, M.S. Ed. '71**.

When **Mike '69 and Lucy '70 Richardson** retired to the foothills of the Blue Ridge Mountains in South Carolina, they quickly set about making it Saluki territory. Mike opened a security and consulting business named Saluki Consulting. Then the couple decided to volunteer to clean up a stretch of road on South Carolina Highway 81. At both the southern and northern boundaries, the state erected "Saluki Consulting" signs that, Mike says, proclaim to travelers that "Salukis are everywhere." Both Richardsons are retired from federal service.



1970s

The Kiwanis Club of Carbondale awarded **Gary Hill '71**, president of Cherry-Hill Realty, and **George Everingham '63**, former director of the Egyptian Area Agency on Aging, Legion of Honor Awards for 35 years of service to Kiwanis. **Bob Arthur**, who retired from SIU as a professor of animal science and nutrition for 27 years, received a Legion of Honor Award for 32 years of service.

One Of The Industry's Best

After two years as assistant manager of the SIU Arena, Dan Graveline '66, M.S. Ed. '69 knew which direction he wanted his career to take: facilities management. He succeeded magnificently, and on the final day of 2009, the talented Saluki wrapped up 33 years at the helm of one of the nation's largest convention, sports, and entertainment complexes, the Georgia World Congress Center.

He's the only person to have held the position. Graveline signed on with the GWCC as general manager in 1976 while the facility was still under construction, led the center through its official opening in 1976, and oversaw expansions in 1985, 1992, and 2003, which quadrupled the size of the center. He also oversaw the construction and 1992 opening of the adjacent Georgia Dome, as well as the development of Centennial Olympic Park.

During his more than three decades at the center, the venues have generated more than \$40 billion in economic impact for Georgia and the city of Atlanta. People have noticed. The *Atlanta Business Journal* reported that "perhaps no person in Atlanta has done more to shape the hospitality industry in Atlanta over the past three decades."

But they noticed much earlier. Graveline was hired for the SIU Arena job by Dean Justice, the arena's first general manager. He calls his former assistant "one of the best, if not the best, facility managers in the country."

Business To Business, an Atlanta-based magazine, calls Graveline "the dean of America's convention centers — ringmaster among ringmasters." And nationally, the GWCC has been recognized repeatedly as one of the best run convention centers in the country.

The Southern graduate admits that "we did accomplish a few things on my watch, but it's not so much what I did for this place. It's what this place did for me."



Dan Graveline at the Georgia World Congress Center.

Jane Hodgkinson '71, M.S. Ed. '74 is executive director of the Western DuPage Special



Recreation Association in Carol Stream, a post she's held since 1981. She says her career was

inspired as a student in Bill Freeberg's recreation class. (Freeberg, longtime chair of the University's recreation department, died in 1987. He's considered a visionary for his efforts in developing programs benefiting people with disabilities.) Hodgkinson eventually became one of Freeberg's graduate assistants, and he later appointed her as the Southern Illinois Special Olympics coordinator.

Chemist **Paul Barelski Ph.D. '72** and his wife, Gretchen, are the owners of



Universe of Science Inc. in Moravia Falls, N.C., a

business that makes science experiment kits for educational use. The Barelskis were both teachers before moving to North Carolina.

Lawrence Blecka Ph.D. '72, a senior executive with 30 years experience in medical device, diagnostics, and biotechnology companies ranging from Fortune 500 to start-ups, has been named vice president of research and development for Iris International Inc., a leading manufacturer of automated in vitro diagnostic systems and consumables for use in hospitals and commercial laboratories worldwide.

Bob Grupp '73 took over as president and CEO of the Institute for Public Relations in July 2009. A trustee of the institute since 2004, Grupp is a corporate communications execu-

tive and public relations consultant with more than 25 years experience in science-driven



businesses and trade associations operating in the United States, Europe, and Asia. He is

currently president of Grupp Global Partners LLC, a management consultancy focused on corporate communications and international public relations. He and his wife, **Jan Grupp '73**, live in Malvern, Pa.

Steven Short '73 is the winner of the 2009 award for breaking news coverage from the Society of Professional Journalists, Northern California chapter, for his "balanced coverage of the heated emotions" following the California Supreme Court ruling that upheld the ban on gay marriage. The report was heard on "Crosscurrents," the local news program of KALW-FM Radio, San Francisco, where Short is a producer/reporter.

Herman Albers '74, who recently retired from teaching journalism at Coulterville High School, was recognized for his 34 years of educational contributions by the Journalism Education Association. Albers has served on the executive committee of the Southern Illinois School Press Association for more than 20 years. He now works part time as an English teacher at the Red Brick School in Red Bud, Ill.

Wendy Bailie '76, M.A. '81, director of The H Group (formerly known as Franklin-Williamson Human Services), is the recipient of the 2009 George Schwab Distinguished Service Award presented by the Illinois Alcoholism and Drug Dependence Association. The award is given to those who have made significant personal contributions to IADDA and to the alcohol/drug field,

and who have contributed leadership and expertise in the development of public policy.

After 25 years as chief operating officer, **Patsy Jensen '76** has been named executive director at Shawnee Health Service and Development



Corp., based in Carterville, Ill. It has more than 300 employees and an annual

operating budget of \$19 million. Jensen replaces **George O'Neill Ex '73**, who retired after 37 years with the program.

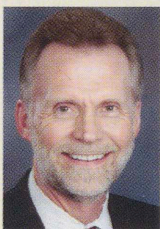
Mel Vineyard '77 retired as audit director from the Naval Audit Service after more



than 35 years of federal service. He was directly responsible for the information tech-

nology and cyber security audits in the Department of the Navy. After serving five years active duty in the Navy, Vineyard earned his degree and began his federal career in 1979 as an accountant with the Bureau of Prisons.

Kurt Mische '78 has been named president and CEO of KNPB Channel 5 Public Broadcasting in Reno, Nev. He formerly was vice president



of advancement at KOCE-TV, the public television station in Orange County,

Calif., where he and his staff won awards for developing corporate and foundation support, grants, membership, planned and major gifts, marketing, and promotion.

Brad Dubow '79, vice president and general manager of Regent Broadcasting of El Paso, was elected to the board of directors of the Texas Association of Broadcasters. Regent owns KLAQ, KISS-FM, and KROD radio stations in El Paso and operates 62 stations in 13 markets across the country.

Ronald Osman J.D. '79, founder, president, and senior partner at the law offices of Ronald E. Osman & Associates Ltd., has been named to the board of directors of Appistry, a pioneer in private cloud computing for the enterprise. Osman, a former United States Marine officer, also operates a variety of industrial and agricultural businesses.

Gordon Pruett '79, editorial writer for SIU's Library Affairs,



is one of two winners of the 2009 Delta Award, presented by

the Friends of Morris Library in October. The award recognizes those who write, edit, or publish with distinction about southern Illinois. Pruett founded Crossfire Press in 1989, dedicated to the reprinting of rare, out-of-print books relative to the region. He continued his vision as editor of the Shawnee Classics book series at the SIU Press. He also chronicled Herrin's history for its 2000 centennial with a book and a 40-minute video.

1980s

Laura Rowe '80 has been named Growmark Northern



Region agronomy sales manager. In that position, she will provide lead-

ership to assigned field sales agronomists, and sales and marketing of Growmark agronomy products. Growmark is a regional cooperative providing agriculture-related products and services and grain marketing in the Midwest and Ontario, Canada.

Carmen Suarez '80, M.A. '83, Ph.D. '07, director of human rights, access, and inclusion at the University of Idaho,

has been elected secretary of the American Association for Affirmative Action. She will serve from April 2010 through 2012. The AAAA is an association of equal employment opportunity, diversity, and affirmative action professionals founded in 1974. Suarez was formerly director of the office of diversity and equity at SIUC.

John Wahl '80 is the new director of engineering at

Dontech Inc. in Doylestown, Pa., a leading supplier of electronic



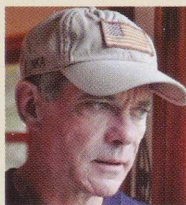
display enhancement products and technologies. In addition to leading Dontech's

engineering group and product development teams, Wahl will focus on advancing Dontech's thin film coating, display bonding, and enhancement product lines.

Ron Tinckham '81, M.S. '86 is the coordinator and sole faculty member in the biomedical engineering technology program at Santa Fe College-Alachua, Fla. He was the founder of the program, which teaches students how to repair and tune some of the most sensitive equipment in the world.

Kevin Beckemeyer '83, president and CEO of Legence Bank in Eldorado, Ill., has been elected regional vice chairman of the Community Bankers Association of Illinois. He will serve on CBAI's board of directors and its strategic planning committee and will chair the special events committee.

Lt. Col. Grayson Gile '83, M.A. '88, J.D. '97, who just finished a



term as state's attorney for Pulaski County, returned to Afghanistan last fall for a second tour with the U.S. Army. Gile, who enlisted in 1973, is part of seven generations of military service in his family.

Donna Margolis '83, M.Acc. '84, assistant dean of the SIU College of Business, is a new member of the prestigious Disney College National Advisory Board. Board members serve as liaisons between the Disney Co. and the universi-

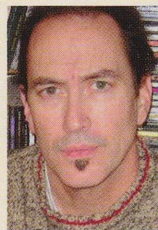
ties and colleges from which it recruits. Margolis joined the



University in 2000 as an academic adviser for the business college. A year later, she became the

college's director of career services, a position she still holds. She is founding director of the college's first placement center.

Richard Milne '83 is a DJ and host of "Local Anesthetic" at WXRT-FM in Chicago. His first job in radio was as an on-



air personality at WIDB, the University's student-run radio station, in the fall of 1980. Milne

created his own program, Local Anesthetic, in 1991. Today it is the longest-running commercial show dedicated to the Chicago music scene. Milne and his wife, Charlene, are also co-owners of Rank Entertainment, an entertainment booking agency.

The works of **Philip Dees '84**, an artist, sculptor, and draftsman in Terre Haute, Ind., were showcased last October in an exhibition of his drawings and sculpture entitled, "A Warehouse of Forms," at the Halcyon Contemporary Art Gallery in Terre Haute.

Dan Janka '84, president of MAG Global, a machine and tool systems company, was elected chairman of the Association of Manufacturing Technology board of directors in October. The association represents more than 400 American manufacturers of machine tools, manufacturing machinery, and related products.

Doug Jarman J.D. '85 was appointed in October as circuit judge at large of the fourth judicial circuit (which is com-

The Pikes Peak Challenge

Four Southern graduates raised more than \$2,000 for the Brain Injury Association of Colorado, and all it took was hiking 13 miles up a more than 7,400-vertical-foot trail in fewer than eight hours.

The women who completed the Pikes Peak Challenge last September are: **Diann Bauer M.B.A. '86**, of Carbondale, assistant manager of human resources in the office of the executive director of finance at SIUC; **Pamela Brzoznowski '75**, of Carbondale, senior accountant at the Center for Comprehensive Services in Carbondale; **Deb McMorrow M.S. '80, Ph.D. '86**, of Cobden, vice president, ABI Service Diversification, The MENTOR Network, parent company of Center for Comprehensive Services; and **Sally Wright M.S. Ed. '89**, of Cobden, assistant director at SIUC Recreational Sports and Services.

McMorrow and Wright have tackled the Pikes Peak Challenge multiple times before, while this was the first time for Bauer and Brzoznowski. All money raised by participants goes toward research and rehabilitation for brain injury patients.



Completing the Pikes Peak Challenge were, from left, Pam Brzoznowski, Deb McMorrow, Sally Wright, and Diann Bauer.

prised of nine counties), at Montgomery County Courthouse in Hillsboro, Ill. He practices law from an office in Hillsboro and over the years has practiced in nearly every area of civil law and has served as attorney for several cities and villages.

Dr. Janet Albers M.D. '87, program director for the residency program in family and community medicine at the SIU School of Medicine in Springfield, attended President Barack Obama's speech on health care reform on Sept. 9 in Washington, D.C., as a guest of U.S. Sen. Dick Durbin. Albers, past president of the Sangamon County Medical Society and chair of its community health committee, is developing a program to provide medical care to the uninsured in Sangamon County called CATCH – Coordinated Access To Community Health.

After 17 years working underground in the coal mines, **David Colombo A.A.S. '87, '88** became a mining technology instructor at Rend Lake College in 2006. In October, Colombo was named an associate professor and granted tenure at the college. Colombo's wife, **Sheila '85**, is director of partnerships for college and career success/high school dual credit and dual enrollment program at John A. Logan College.

Steven Mitchell '87, M.B.A. '92, technology communication manager for Man-Tra-Con in Marion, has been named Citizen of the Year by the Benton-West City Area Chamber of Commerce. Mitchell is recognized for his community involvement, particularly in the area of economic development.

David NewMyer Ph.D. '87, professor and chair of SIU's Department of Aviation Management and Flight, has been named president of the University Aviation Association, a professional association that includes members in higher education institutions and indi-

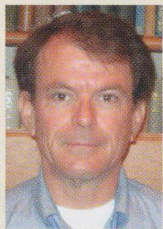
vidual professional, corporate, and other members from aviation flight, aviation management, aviation technology, and



air traffic control programs from all over the nation and some international locations. He will serve a one-year term.

Julia Rieve '87, a catastrophic nurse case manager at Coventry Health Care in San Diego, Calif., is one of three recognized as the first Health Care Stars by URAC, the nation's leading health care accreditation and education organization, for consumer empowerment and protection awards. Rieve earned the award for "demonstrated commitment to the welfare of health care consumers through saving and improving lives, preventing adverse health outcomes, and other positive changes."

After 11 years of practicing litigation and criminal law, **John LaPine '88, '88** six years ago decided it was time to change his life. He walked out of his law office, tossed his cell phone and pager into the Chicago River, and became the



owner of Printers Row Fine & Rare Books store on Dearborn Street in Chicago, where he's been, contentedly, ever since. Before coming to Southern, LaPine spent eight years in Europe as a Russian, Polish, and German interpreter with the U.S. Army.

Jane Angelis Ph.D. '89, founder and director of the Intergenerational Initiative based at SIU, is one of 20 persons named to the Serve Illinois Commission by Gov. Pat Quinn. The commission, supported by

the Illinois Department of



Human Services, enhances and supports community volunteerism and administers the

AmeriCorps State program in Illinois.

Tracy Felty '89, Saline County E-911 director, received the Government Leader Award in March 2009 at the E-911 Honors Gala in Washington, D.C. One of the reasons that Felty received the award is his work with a 17-county association in southern Illinois that is developing 911 for the next generation.

His most important role is that of stay-at-home dad, but in



his "spare" time, **Robert May '89** is a director, actor, sound designer, and voiceover

artist in Southern California. Most recently he directed the Tony Award-winning play, *I'm Not Rappaport*, at the Scripps Ranch Theatre in San Diego. May has previously worked at several radio stations in Illinois and California and has acted and directed at theaters in Illinois, Arizona, Colorado, and California.

1990s

Anthony Moreland '91 accepted a position as vice president of business development with Med-Trans Corp, a leading provider of air ambulance programs in selected locations across the U.S. Moreland has extensive knowledge of the aerospace and air medical services industry, and most recently served as executive director of business development and marketing for Bell Helicopter-Telectron Inc.

Greg Petrowich '91, executive director of SIU's WSIU Public Broadcasting, has been appointed to the board of



directors for National Public Radio. The NPR board is responsible for governing the corpora-

tion. The 17-member board "sets the policies and overall priorities of NPR management, monitors its performance, and provides financial oversight." Petrowich has more than 18 years experience in public broadcasting.

Kelly Jackson '92 is a co-anchor on the News 10 Good Morning show on KXTV in Sacramento, Calif. She joined



the station in 2007 after nine years at KSDK, News

Channel 5, in St. Louis.

Jackie Johnson '92, a fifth-grade teacher at Pioneer Park Elementary School in Palmer, Alaska, has been named the 2010 Alaska



Teacher of the Year. Her name will now be placed into nomination for the National Teacher of

the Year award. She previously taught in Wasilla and Anchorage, Alaska, Las Vegas, and Tampa, Fla.

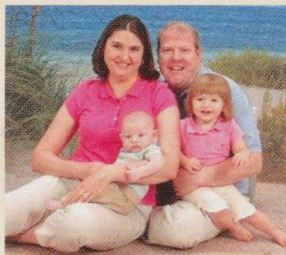
Abstract artist **Chris Martin '92**, who lives in Springfield, Ill., is one of eight winners of the Emerging Artist Competition for *ArtVoices* magazine based in New Orleans. One of Martin's paintings, "Awake At Night," was featured in the October 2009 issue. The freelance

graphic designer is a juried member of the Prairie Art Alliance. See samples of his work at christophermartinfin-eart.com.



Julie Shumaker '92 has been named general manager of 1Up, a video game site owned by UGO Entertainment, a men's lifestyle brand on the Web. The parent corporation for UGO is Hearst Interactive Media, which plans to expand its digital brands. Before joining Hearst, Shumaker was senior vice president of worldwide sales and general manager of the Core Games Group at Double Fusion Inc.

Jeff King '93, his wife Sherry, and their daughter, Jordyn, welcomed Shiloh Austin in April 2009. Jeff is a real estate counsel with Harris Teeter Inc. in Matthews, N.C.



Madis Spires '93, vice president of patient services at Colquitt Regional Medical Center in Moultrie, Ga., is the namesake for a new endowed scholarship at Thomas University in Thomasville, Ga. The medical center donated \$50,000 to the university for an endowment that will provide academic scholarships for nursing and clinical laboratory science professionals.

Blair Hubbard '94, head football coach at Faith Christian Academy in Arvada, Colo., was

named the Denver Broncos prep coach of the week last November. Hubbard, a native of Princeton, Ill., is also athletic



director and assistant principal at the school.

Heather Paquette '95, a CPA and partner in KPMG LLP's Midwest Advisory Practice, was named as one of six recipients of the Illinois CPA Society's fifth annual "Women to Watch" awards, which recognizes notable contributions to the accounting profession, their organizations, and the development of women as leaders. Paquette has more than 19 years experience in information technology, including time in the U.S. Air Force.

Robert Hooper A.A.S. '96, village board president in De Soto, Ill., received the Illinois Municipal League Risk Management Association Loss Prevention Safety Award for the village's outstanding accident prevention record. Hooper works as garage foreman at the SIU Travel Service.

Jill Manka '96, M.B.A. '98 and her husband, Rob Lock, are the owners of Waldo Wright's Flying Service, a business that offers rides in vintage biplanes to paying customers, based in Lakeland, Fla., and Kalamazoo, Mich. The two flew into southern Illinois in September on their way home to Florida, but took the time to tour Manka's alma mater and offer a few plane rides to the public.

Shelley Stewart Piraino '96, Internet marketing manager at the Gulf Coast Convention and Visitors Bureau in Gulf Shores, Ala., came home to southern Illinois last October to speak to Instructor Nicole Davis' hospitality and tourism marketing class.

Glenn Clark '98, who spent 20 years as a member of the Marine Corps, is now director of security at Lenoir Memorial Hospital in Kinston, N.C. His wife, Joyce, is executive director of The Young Women's Outreach Center, a nonprofit organization she founded in the mid-1990s.

The American Riding Instructors Association named **Marcy Heepke '98, M.S. '00** one of the top 50 horse riding instructors in America. Heepke and her husband, Jeff, are the

owners and operators of Triangle H Farm LLC in Edwardsville, Ill. Triangle H Farm was selected by *Stable Management* magazine and Pfizer as the "top barn" in North America for giving back to the community.

Arthur Johns M.F.A. '98 is the owner and sole operator of Arthur Johns Forge and Design Studio in Elsie, Ill., where he has turned the trade of blacksmithing into an art form, creating sculptures and custom architecture.

A Show Of Troue Grit

After squeezing into 150 T-shirts, **Doug Troue '99** had had enough.

Last October, the Silkworm Inc. sales representative attempted to set the world record for the most T-shirts worn at one time, an event that occurred at the SIU Student Center with an audience of well-wishers. The record is 227 T-shirts, and Silkworm's goal was to reach 250.

But the amount of pressure on his neck and the rawness on his forearms from sliding on the T-shirts took its toll on Troue.

Precautions were taken before the attempt. Sam Bell, senior marketing coordinator for Silkworm, says they tried several practice runs and had a nurse standing by just in case. There were also pairs of scissors handy in case Troue needed to be extricated.

After removing the shirts, which ranged in size from medium to 10X, they were donated to members of the audience. Troue made it to 6X before throwing in the towel. He weighed 177 pounds when the event began but increased to 255 pounds wearing 150 shirts.

"It was a lot of fun," Bell says. "It's going to be hard to top this one, but we may have to try it again sometime."



Doug Troue grows into a bigger man (78 pounds heavier) during his attempt at a world record.

In 2008, doctors told **Kelly Bradley '99** that a liver transplant was her only chance for survival. In January, that lifesaving operation took place. But now a new battle begins for



the former legal secretary in Memphis – trying to pay for it all. A liver transplant costs \$500,000, while post-operative anti-rejection medication that she will be on the rest of her life costs from \$2,000 to \$5,000 per month. Bradley has allied herself with the National Foundation for Transplants, a nonprofit group that coordinates donations for patients with such health issues. Find a profile of Bradley and the opportunity to donate to Bradley's expenses at www.transplants.org under the "Patients We Help" section.

Sabrina Ethridge '99 and her husband, **Robert Ethridge '97**, welcomed a double bundle of joy in May with the birth of Matthew David and Andrew William. Sabrina is an application analyst at Northern Trust Co. in Chicago and Robert is a programmer/MIS specialist for CALM Systems in Northbrook, Ill.

2000s

Jeremy Gabor '00 has been named director of sales for Rentrak Corporation, a leader in multiscreen media measurement serving the entertainment and advertising industries. He will be based in the firm's New York office. Gabor most recently served as vice president of national media services at Simmons Market Research.

Hip-hop artist **Rita Jackson '01**, known as "Rita J.," released her debut album, "Artist Workshop," on the under-

ground label, All Natural Inc. A native of Chicago, Jackson now lives in Atlanta.

U.S. Marine Capt. Michael Plucinski A.A.S. '02, '02, a pilot with Marine Attack Squadron 214, Marine Aircraft Group 40, is currently stationed in Afghanistan. Plucinski, flying an AV-8B Harrier, was recognized for directly assisting troops under enemy fire last August in Garmsir, Helmand province, with a "low-altitude, high-speed flight" that also involved using the Harrier GAU-12 25mm cannon.

Kimberly Brown Czaja '03 has been named executive director for the American Red Cross for Haywood County, located in Waynesville, N.C., Czaja's hometown. Before joining Red Cross, she spent many years working in human resources and special education management with the U.S. Navy.

Chief Petty Officer William Triplett '04 is assigned as the assistant command secretariat flag administration officer in the Office of the Secretariat at the National Naval Medical Center in Bethesda, Md. He also serves as the senior enlisted leader for commander's directorate and the enlisted equal opportunity officer.

Yipeng Liu M.S. '05 is an assistant professor of operations and information management at the University of Scranton (Pa.)

Navy Lt. j.g. Ramon Morales '05 and his fellow sailors of Patrol Squadron 10 "Red Lancers" from NAS Jacksonville, Fla., are on a six-month deployment to the Navy's Africa Command and Central Command, operating from bases in Qatar, Djibouti, and Japan.

Shelby Shadwell M.F.A. '06, assistant professor of art (drawing) at the University of Wyoming at Laramie, is one of two artists featured in "True West," a show in Santa Fe, N.M.,



that presents visions of a contemporary West. Shadwell's background is in printmaking, but he says he's gravitated more toward drawing as a medium, especially charcoal and erasers on paper.

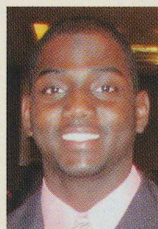
Scott Browning '07 is the new administrative/program assistant at Broadreach Family and Community Services in Rockland, Maine. Browning will be a part of the Rockland After-School Alliance team and the Youthlinks program staff.



Youthlinks provides community service, leadership, and enrichment opportunities to youth in mid-coastal Maine.

Kelly Sim M.F.A. '07 is one of nine artists, all graduates of Gray's School of Art of Robert Gordon University in Aberdeen, Scotland, who exhibited work at Homecoming Scotland celebrations in October. Sim, a native of Fettercairn, Scotland, now works in the publishing business while pursuing her fine-art printmaking.

After less than a year in the real world, **Xavier Mims '08**, an executive district manager for Aldi Inc., returned to campus determined to give back to the SIU College of Business. Mims set



up a scholarship aimed at great students "who truly deserve help and cannot get it." Last April, the first two scholarships were awarded in the form of

brand new laptops, which Mims hopes will enhance the students' academic capabilities. "All alumni, even recent graduates like me, can donate just a little to motivate, encourage, assist, and acknowledge the next generation. A little help can truly go a long way," Mims says.

Lauren Blaies '09, '09 is an associate in the tax services group at Anders Minkler & Diehl LLP, CPAs and consultants, in St. Louis. AMD is the largest locally owned accounting and consulting firm in the city of St. Louis, with more than 100 professionals and staff members.

Jessica Grammer '09 is the new Wabash County Farm



Bureau manager in Mount Carmel, Ill. The Murphysboro native holds a

degree in plant and soil science.

Several May 2009 graduates in the Department of Radio-Television were top finishers in the 2009 Illinois Broadcasters Association Student Silver Dome Awards. The sales and promotional winning entries were the result of a semester-long term project in two classes within the marketing and management sequence. Winners are:

Brittany Simmons '09 of Chicago, third place, best promotional campaign, "The Music Movement WIDB Promotion Campaign"; **Mark Ferrari '09** of Highland Park, second place, best presentation, "Italian Village"; **Megan Golembiewski '09** of Mokena, first place, best promotional campaign, "The Spunk WIDB Promotion Campaign"; and **Zlatko Flipovic '09** of Waco, Texas, first place, best television news package, "Snow Removal."

SOUTHERN ILLINOIS UNIVERSITY

Then



...and now

Prior to 1985, students would often gather around what is commonly referred to as “Altgeld Cannon” to share their Saluki stories. This field artillery cannon was given to Southern by the U.S. Department of War in 1877, and was used for military training until 1891. For years it was tradition on campus for the Greeks to paint the cannon until 1985, when the University Museum acquired the “Cannon of Many Colors” from its resting place outside of Altgeld Hall. Now students at Southern can visit University Museum in Faner Hall to view this beloved piece of Saluki history.



The “Legacy of SIU” honors those who came before us, encourages us to be proud of our history, and inspires each of us to continue to be a part of the rich legacy of SIU.

The Saluki Beer Philosopher

When Shawn Connelly '02 joined a beer of the month club 15 years ago, it became his introductory course in a subject that has grown into a passion.

"I learned different styles and how to tell lager from ale or weak beer from stout," says the SIU Alumni Association life member. "And from there I became an avid researcher, doing tons of reading on the subject. A couple of years later I got into home brewing, and that's where the majority of my knowledge comes from – hands-on experience. It really goes a long way to understanding styles and how they came together."

It was his extensive knowledge on the subject that brought *Beer Connoisseur* magazine knocking on his door when the magazine's publisher saw a niche for the publication in the craft beer industry and needed a writer for that segment of the beer-drinking population.

Connelly, who lives in Carbondale, wasn't an unknown quantity. They'd been checking out his two blogs for some time. The first, The Beer Philosopher (beerphilosopher.blogspot.com), began in 2006 and is dedicated to craft beer and home brewing. The second, begun in 2008, is Aleuminati (www.aleuminati.com), which bills itself as the "not-so-secret society of better beer drinkers."

Connelly started the blogs as "an outlet for what I enjoyed, what I was passionate about. I was surprised I ever had anything but local interest."

In his day job, Connelly is the interactive media manager at the *Southern Illinoisan* newspaper, a position that puts him in charge of all the marketing and advertising for the newspaper's Web site. He and his wife, Erin, are the parents of two boys, Owen, 3 1/2, and Jameson, seven months.

Becoming a life member of the SIU Alumni Association was a no-brainer for Connelly, much like his decision to attend SIU in the first place, being a native of the area. "For me it was the most likely choice. It felt comfortable and I knew about the programs and people before I started."

By far the best thing about being a life member for Connelly is the benefits he reaps for being a "huge SIU sports fan. Those membership benefits go a long way!"

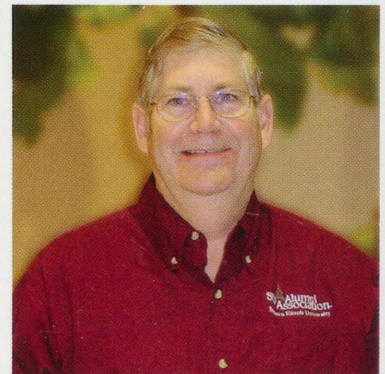
Connelly has two blogs dedicated to craft beer and home brewing.



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Every Saluki has a story.

My Southern Illinois University journey began at Mare Island Naval Shipyard in 1992. I was on my first shore duty, and SIU ran a program where instructors came to us and taught classes on weekends. I took all my upper division classes through this program and proudly displayed my "I am a Saluki" sticker once I figured out what a Saluki was! I finished my classes and was later sent to Hawaii, not able to complete my undergraduate classes during that tour. After retirement from the military, I wanted to return to school, but couldn't find the time. Then in 2001 I was laid off from my job and decided it was time to complete that degree. After talking to people at the University, I determined what classes I still needed, took them at my local college, and graduated from SIU in 2005. I am proud to be a Saluki and I urge everyone who might have had to put their education on hold to try and go back and finish. It is a great feeling, and my degree has allowed me to now pursue a technical training career that I love.



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