Shryock’s Proud History

Inside: Alumni Profiles, Graduation 2000, Membership Matters, Southern Sports, and more...
The Honorable William Holmes Cook attended Southern Illinois University from 1938-1940 in his hometown of Carbondale. He left to pursue a law degree at Washington University, St. Louis, and after graduation in 1947, began a long and distinguished legal career.

This spring, his estate presented SIU with $500,000 that will be used to increase diversity among the University's faculty. Ray Lenzi, Vice Chancellor for Institutional Advancement, explains that the gift is unrestricted and will be used as a revolving fund to find highly-qualified minorities for SIU's faculty base.

"This is an example of how successful SIU graduates have become and are becoming," says Lenzi. "More and more the University is the beneficiary of very sizable gifts from a growing number of our successful alumni. Judge Cook has set an example for other successful alumni to consider."

For 10 years, beginning in 1974, Cook served on the U.S. Court of Appeals for the Armed Services, the military's equivalent of the Supreme Court. In 1998, when his portrait was officially hung in the military appeals court building in Washington, D.C., he was acknowledged for "earning a reputation for ability, conscientiousness, and integrity."

Cook first practiced law in Charleston, Ill., before starting his career in government. He served as counsel for the U.S. House of Representatives Armed Services Commission, associate counsel for Property and Special Matters for the Bureau of Naval Weapons, and attorney-advisor to the chair of the Federal Trade Commission.

Recipient of the SIU Alumni Achievement Award in 1975, Cook was an active member of the Washington D.C. area Alumni Club, serving as secretary-treasurer and president.

According to his friend, William F. Green of Cape Girardeau, Mo., Cook was very proud of his association with the University. Green, who frequently visited Judge Cook in a Florida nursing home, recalls: "Every time I saw him, he was wearing an old SIU sweatshirt."
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FEATURES

A Regional Treasure

Shryock Auditorium has long served both the University and the region as a site for convocations, graduations, concerts, and special events. A historical perspective is presented on the building that has been "binding the campus and the community together" for more than 80 years.

Attention To Detail

Although he is now Divisional Vice President of Hyatt Hotels, Tim Lindgren attributes much of his success to lessons learned from former Saluki basketball coach Jack Hartman. Rarely a day passes where his experiences at SIU fail to influence his business decisions.

A Knack For Public Relations

Leaving SIU with degree in hand, Francie Murphy had aspirations for a career as a high profile broadcast journalist. While that dream never materialized, a natural knack for public relations paved the way for her own business on the West Coast.

Steinbrenner's Top Dawg

When Mark Newman was a player and coach for the SIU baseball team, his goal was to someday be a Major League general manager. Now in his 12th season with the New York Yankees, this three-degree Saluki has become owner George Steinbrenner's Vice President of Baseball Operations.

Field Of Dreams

Charlie Turok has always loved the game of golf – in fact, it became a passion to share with those who had little chance to experience the sport. As the retired chemist considered a way to bring the game to underprivileged and handicapped individuals, he decided the best thing to do was find the financial and community support to build his own "field of dreams."
Historic Shryock Auditorium, long synonymous with Southern Illinois University, is a wonderful structure blessed with an acoustical gift. Through the years students have associated this University building with convocations, concerts, graduations, and various other school events. The facility, however, also is of major significance to the entire region of southern Illinois. For many in this area, this beautiful structure was — and in some cases still remains — the cultural Mecca of opportunity to witness plays, music, and other performing arts.

While one may now not hesitate driving to St. Louis to attend a concert or play, that activity was more of a rarity in the mid-1900s. If you lived in this part of the state, Shryock Auditorium usually was the venue that filled your cultural senses.

Growing up in Marion, Ill., my first real taste of SIU was during a youth field trip to Shryock Auditorium in 1963. While the two-hour opera would prove not to be my cup of tea, it remains to this day a memorable experience. As part of a class assignment earlier in the week, we watched "Interrupted Melody," the film biography of opera legend Marjorie Lawrence, who bravely battled polio at the height of her career.

While the movie had been interesting, the reason we had been told to watch it had not been clear at the time. So it was indeed impressive to us — even fidgety 10-year-olds — when the opera began with Miss Lawrence on stage in a wheelchair. Lawrence, as we soon found out, was then the director of the Opera Workshop at SIU. This impressive lady captured our attention immediately as we noted she “was the real person” behind the movie we had just watched.

Over the years, band concerts, musicals, plays, and convocations followed, but one constant remained — these were all events that the region, as well as the SIU community, were able to experience. I had probably attended more than 20 events in the building before I was ever a student at the University.

This issue of your magazine looks at Shryock Auditorium's proud history, as well as some concerns for the future. Those who have attended events there will need little preparation for this historical journey. Those who have yet to experience its magic will hopefully be tempted to see why this structure is indeed an SIU — and regional — treasure.

Enjoy your June 2000 magazine!
“Kisses From Hanna” Touched Many

We wish to express our sincere thanks for including the story of “Kisses from Hanna” in the March 2000 issue of Southern Alumni magazine. The serendipity of the article is that long-lost friends and new ones who were touched have contacted us.

It was a pleasure for us to be able to preserve this heartwarming story, which is documented by pen pals covering five decades. It shows that language and cultural differences are minor impediments when people desire to strengthen the bonds of friendship.

Special thanks to Ann Ruger, who took the story to her heart and did such a beautiful job bringing it alive to the readers. We also extend our gratitude to others who were responsible and did such a beautiful job of the article.

My arm was still not what it once was, however, and after playing that one season, I received a job offer and told the Mets I would not be coming back.

From the time I injured my arm at Creighton, through that summer with the Mets, I should have been experiencing some of the best years of my life—but actually they were the most frustrating.

But my education paid dividends, and I have no regrets. I have received four promotions, and I sit here in Madison writing this letter as I look at the picture of my beautiful wife and 17-month-old daughter. I am now area sales manager of Ameritech Advertising, and love my job.

Seeing that Gene Green was author of the Wright article sent me on a wonderful trip down memory lane. Gene was our sports information director when I played with the Salukis, traveled with us, and probably saw every inning I ever pitched in an SIU uniform. Simply reading his name brought back countless memories of SIU.

Thanks again for an inspirational story to take with me into the future!

Mike Blang ’95
Madison, Wis.

Class Note Item Surprises Alum

It was a pleasant surprise to see our twin granddaughters pictured in the class notes section of the last edition of Southern Alumni magazine. My wife, Margaret, bought the cheerleader uniforms when we were down for homecoming.

The girls have enjoyed wearing the dresses—and, of course, I think they look good in maroon and white!

I also want to congratulate everyone on the magazine. It really looks good, and I look forward to reading it when it arrives. Keep up the good job—the magazine is well done.

Ray Serati ’59
Springfield, Ill.

Alum Was Proud To Be An SIU Grad

My beloved wife, Sandra (Cooper) Todd ’65, passed away on Jan. 11, 2000, after a year-long battle with cancer. Sandy, a native of Princeton, Ill., was born March 18, 1943, in Joliet, Ill.

During our first quarter at SIU (1961), we met at a Woody Hall-Illinois Avenue exchange dance and eventually got married after she graduated. Her first job after SIU was teaching fourth grade at Orchard Hills School in Murphysboro, Ill. The principal was the late Ernie Bozarth, himself an SIU alum.

I was finishing up graduate work in engineering at SIU, graduated in 1967, and took a position with the U.S. Army Corps of Engineers in Michigan. Sandy took a position as first-grade teacher at Macomb Elementary School in Mt. Clemens.

We eventually transferred back to Illinois where we raised four children (Malcolm, Kyle, Holly, and Ryan). I continued to work for the Corps of Engineers while Sandy stayed at home several years to raise our family. She eventually returned to the teaching profession, serving as the fourth-grade teacher at Bethany Lutheran School in Naperville from 1988 until her death.

Sandy was a life member of the SIU Alumni Association, sang in the choir and worked as a student secretary while at SIU. She loved the University and the time she spent in southern Illinois. Sandy was proud to be an SIU graduate.

Malcolm Todd ’66, M.S. ’69
Naperville, Ill.

A Lasting Impression

I thought it absolutely necessary to convey my appreciation for the wonderful story that Marianne Lawrence wrote about my experience last year in the Republic of Georgia. Her accurate reporting has resulted in a lasting impression on me.

I have mentioned to family and friends that of all the many profiles that have been published about me over many years, her story is the only one that I have no criticism.

Thank you for an outstanding job. You have my best wishes for continued success.

Ralph Becker ’55
Darien, Conn.

A Note from Jeannette

I graduated so long ago that many of my classmates are dead, as are all my professors for whom university buildings are now named. Seldom do I find anything in the Southern Alumni about anyone I know, but I always enjoy reading the quarterly magazine.

I especially enjoyed the feature article about Mark Victor Hansen. For my 90th birthday I had received “Chicken Soup for the Soul.”

After graduating from SIU, I received a library degree from Peabody College (before it became a part of Vanderbilt University), received a master’s degree from the University of Houston, and studied at the University of Vermont, the National University of Mexico, San Carlos University in Guatemala City, and the Sorbonne in Paris.

I was librarian and taught English at Carbondale Community High School (1932-1935) until my marriage when I moved to Texas. After the death of my husband in 1940, I taught high school English in McAllen, Texas, was librarian of the continued on next page
Southern Alumni Has
“Never Looked Better”
Southern Alumni magazine has never looked better!
The new look—which combines a fresh, new design with crisp photography, state-of-the-art graphics and great writing—is just the ticket to carry SIU alumni into the 21st century.

Anxious To Go Nowhere
by David M. “Doc” Mills ’95
I have been exiled here in Illinois State Redbird territory for the past three years. As a prisoner of war from the southern half of the state, I feel the best thing to ever come out of the featureless terrain of McAllen, Texas, is the Carbondale experience was something special for this sophisticated hick from Flora, III. The Southern days linger in my mind and are full of golden memories.

Since I have a high profile job in a conservative small town, opportunities are few to spin stories of glory days gone by at SIU. But I can tell you that the Carbondale experience was something special for this sophisticated hick from Flora, III. The Southern days linger in my mind and are full of golden memories.

Since going our separate ways, I don’t get many opportunities to see the old crew from Steagall Hall, My Brothers Place, The Pickel, Fred’s, the Chateau Markley or Rolling M Ranch. When our paths do cross, marathon-reminiscing sessions about our collective paths at Southern are sure to follow. When conversation turns to the inevitable follies of “I’ll never forget” and “do you remember?” I sometimes think we are guilty of over-dramatizing the wins, forgetting the losses and outright exaggerating for effect. Like has been ballplayers past their prime, we try to hold on to the glory years.

There is no doubt in my mind that I received my money’s worth at Southern. Like everybody else I knew, I got to have my cake and eat it too when it came to a college education. With a little bit of hard work, I proved that an ordinary guy could beat the odds and balance academics with an active social life—and in the end walk away the victor. SIU is the perfect location to have a good time and simultaneously receive a great education.

I’ve always been of the opinion that college, like life, is what an individual decides to make of it. Southern is no different from any other college in America. If a student’s goal is to party 24 hours a day and seven days a week, most campus towns are equipped to quench that thirst. If the ultimate goal (as it should be) is a college education, all universities come standard with a library and an army of professors. The endeavor of learning is up to the individual.

Southern is the place “that makes you want to go to college, and stay there.” It’s because of that enduring legacy that Southern’s alumni have a right to be proud of their alma mater and diploma.

You learn to grow up pretty quick at Southern or you go home—either on your own accord or at the recommendation of the administration. Out here on the “other side of the pasture,” I’ve learned the toughest part of growing up is growing apart from the people, places, and things that had become the biggest part of me.

In this adult world where conformity is mandatory, there is simply no room for lovers, dreamers, and fools in the eternal struggle of deadlines and commitments. It’s a sad shame. As the new kids on campus, we dedicated ourselves to the goal of being accepted as an adult. To further the cause we took up adult habits and vices prematurely and tasted the forbidden fruits of passion for cause and a lust for companionship.

As a junior at SIU in ’92, I experienced a moment of clarity while taking a day off from classes. For the purpose of doing some overdue spiritual cleansing and soul searching, I joined friends high atop a rocky bluff in Giant City State Park. I came to the realization that short of an act of God, nothing could make graduation come any faster than the obligatory four-year commitment.

Now I’m a full-time taxpayer and community leader with an especially responsible job where I’m required to be socially correct. I sometimes catch myself daydreaming about my Carbondale days with envy.

Mercy, how I wish I could rekindle that period in my life when I was living for the moment and had the peace of mind to be “anxious to go nowhere.”

Doc Mills worked as a Saluki Patrolman at the SIU Police Department and was heavily involved in the Marching Salukis and the Dawg Pound while pursuing a degree in political science. Today, he is a junior high school teacher in Effingham, Ill., and an aspiring writer who claims to be “American by birth and a southern Illinoisan by the grace of God.” Mills lives in Flora, Ill.
McCurry Named Vice Chancellor of Institutional Advancement At SIU

Rickey N. McCurry, associate vice chancellor for Development and Alumni Affairs at the University of Tennessee (Knoxville), will head Southern Illinois University Carbondale's division of Institutional Advancement effective July 1. SIUC Interim Chancellor John S. Jackson announced the appointment April 21.

"As our next vice chancellor of institutional advancement, Rickey McCurry will play a key role in the University's plans to launch a major capital campaign," Jackson said. "We have found a very talented leader who will oversee and coordinate efforts of the SIU Foundation, the SIU Alumni Association, Special Events and Projects and Public Affairs.

McCurry, 40, said he looks forward to new challenges at SIU.

"I am excited and my family is excited about this opportunity," he said. "SIU is an excellent institution and I look forward to working with the staff, alumni, volunteers, University community and the public to create more opportunities for increased private investment. When I visited campus, I found energy, excitement, dedication and creative talent that will help us move the institution forward."

McCurry comes to SIU with a wealth of successful fund-raising experience and success. He led UT's 21st Century Campaign, raising $235 million and exceeding the $175 million campaign goal. He also has experience at four other institutions where he has been involved primarily in fund-raising.

McCurry has been second in command at the University of Tennessee since 1993. His duties there include identifying and cultivating major gift prospects, working with external constituency groups and developing fund-raising strategies. He served as acting vice chancellor there from June 1997 to September 1998, overseeing a staff of 50 and an annual budget of about $2 million.

Before joining UT, he served as assistant vice president for institutional advancement and director of development for Meharry Medical College in Nashville for nearly three years, and from April 1988 to October 1990, he was senior development officer at The Pennsylvania State University.

From 1986 to 1988, McCurry served as associate director, Office of Annual and Planned Giving, at Indiana University of Pennsylvania. He was assistant director of development and coordinator of alumni affairs at Lane College in Jackson, Tenn., from 1984 to 1986. He holds a Bachelor of Arts degree in history from Lane College and a law degree from North Carolina Central University's School of Law.

McCurry belongs to the American Bar Association, the National Bar Association, the Tennessee Bar Association, and the Council for the Advancement and Support of Education and the National Society of Fund-Raising Executives.

He also serves on UT's Commission on Blacks and Black Graduate Opportunities Program Selection Committee, and has been active in a variety of community activities, serving on the local Girl Scout council, coaching youth sports and working with the YMCA and the United Way.

He and his wife, Sandra, have three children, Neal (13), Eric (11) and Chelsea (3).

Raymond C. Lenzi has been the acting vice chancellor and will return July 1 to his former post as director of economic and regional development.

Prather Named R-T's Alumnus of the Year

Murphysboro native Jim Prather, now president of four television stations for Journal Broadcast Group Inc., has been named Alumnus of the Year by Southern Illinois University Carbondale's radio-television department.

"Jim has achieved tremendous success," said Scott R. Hodgson, acting department chair, in presenting the award. "He's created award-winning investigative reporting units at two stations. He's helped create numerous community outreach programs, including one that's been recognized by the governor of Wisconsin as an outstanding effort to fight hunger in the state. And he's expanded news programming across the Journal Broadcast Group."

Honors came at the department's spring awards ceremony, held this spring at SIU's McLeod Theater.

Prather oversees operations of four television stations: WTMJ-TV in Milwaukee, where he is general manager; KTNV-TV in Las Vegas; WSYM-TV in Lansing, Mich.; and KMIR-TV in Palm Springs, Calif.

He earned a bachelor's degree in radio-television at SIU in 1979 and a master's in public affairs reporting at the University of Illinois in Springfield in 1980.
Utility Gives $25 Million To Rekindle “King Coal”

After years of losses, Illinois' coal industry got some good news recently when a utility company contributed $25 million to help stimulate the ailing industry.

Commonwealth Edison, an electric utility based in Chicago, presented the gift at a news conference at SIU. The money will fuel a new program from the profits of the December sale of its Illinois fossil-fuel plants.

SIU's Coal Research Center, an umbrella group of the University's coal scientists, will administer the program. A board — composed primarily of government and mining officials — will provide guidance and oversight.

"This is a tremendous opportunity for the University to provide a service to the state of Illinois, particularly southern Illinois," said SIU Interim President Frank E. Horton. "We'll use our best experience and know-how to help identify promising technologies and opportunities."

Frank Clark, Commonwealth Edison's senior vice president of corporate and governmental affairs, said, "The sale of our fossil plants has allowed us to help further clean-coal technology research, stimulate the increased use of Illinois coal and continue to help improve the environment."

SIU Interim Chancellor John S. Jackson said SIU's coal scientists have continued to make significant contributions to clean-coal technologies. "We're very fortunate that Commonwealth Edison has provided the financial backing to move ideas out of the laboratory and into commercial ventures."

John S. Mead, director of SIU's Coal Research Center, said he hopes this new venture will help turn things around. "Illinois has coal reserves that rival any in the world," he said. "Members of the board will meet soon to discuss our next steps."

He is quick to note the venture cannot survive in a vacuum. "Large-scale projects will require resources that dwarf even this level of funding," he said. "To be successful, this program will need to be a collaborative effort. And we're going to have to be creative and seek out the maximum cooperation and the best ideas from industry and government."

COLA Honors Alumni Group

Recognizing the importance of its alumni, the College of Liberal Arts at SIU made sure others sit up and take notice of the good work former students have done.

Dean Shirley Clay Scott set aside March 30 as COLA Alumni Recognition Day, an event that "celebrated the lives of these graduates," she said.

Eighteen alumni came back to SIU to be acknowledged for their excellence and to share their knowledge with current liberal arts students. They also received certificates of achievement during a reception in the Old Main Room Lounge in the Student Center.

The honorees incurred the cost of the visit themselves, which speaks highly of SIU, Scott said. "It shows an appreciation of the education they received here and a willingness to help SIU students."

Three open meetings were held with six alumni participating in each.

Alumni who returned are listed below with their major, current city of residence and job:

- Carle G. Blackwell, history, Indianapolis, president of The Blackwell Corp.;
- Roland Burris, political science, Chicago, attorney;
- Richard Jurek, English, Dyer, Ind., vice president and director of marketing, corporate and institutional services at the Northwestern Trust Co.;
- Tgichona Martin, psychology, Carbondale, graduate student at SIUC;
- Howard Spiegel, crime studies, Buffalo Grove;
- David Tanner, museum studies, St. Louis, executive director of the Association of Midwest Museums;
- Garret DeRuiter, art and design, Charleston, professor at Eastern Illinois University;
- John E. LaPine, foreign languages (German), Chicago, attorney;
- Christine Heins, theater, Murphysboro, attorney;
- Robert L. Murphy, geography, Chicago, doctor at Northwestern Memorial Hospital;
- Jerome Mileur, political science, Amherst, Mass., chair of political science at University of Massachusetts;
- Philip Pfeffer, economics, Nashville, Tenn., investment counselor at Fremont Capital;
- John Alessio, sociology, St. Cloud, Minn., professor of sociology at St. Cloud State University;
- Glen L. Bower, political science, Springfield, director of the Illinois Department of Revenue;
- Pam Pfeffer, math and music, Nashville, Tenn.;
- James Romano, crime studies, Carbondale, Xerox Corp.;
- Doris Rottschalk, speech communication, Du Quoin, teacher at Du Quoin High School; and
- Rebecca Whittington, political science, Carbondale, attorney.
COBA Alumni Hall of Fame Adds Four Members

Four graduates of SIU’s College of Business and Administration returned to the Carbondale campus this spring for induction into their college’s Alumni Hall of Fame.

This year’s honorees are: Stephen W. Brodt of Wheaton, owner and president, Western DuPage Landscaping Inc.; Lancert A. Foster of Chicago, vice president of finance and administration, Ralph G. Moore & Associates; John Heakin of River Forest, retired senior vice president, Heakin Research Inc.; and John M. Renfro of Rancho Santa Fe, Calif. (formerly of Collinsville), senior vice president of human resources, Gateway Inc.

Created in 1986, the Hall of Fame annually salutes business alumni who have advanced through the ranks to senior-level jobs or who have achieved other noteworthy career goals. The nominations committee also considers contributions to community life and to the University.

Here is a rundown on the newest group:

• Brodt, who completed a bachelor’s degree in finance in 1970, founded his own company in Naperville. Western DuPage Landscaping offers design, construction and lawn maintenance services to commercial and residential clients. In 1976, the firm did $120,000 worth of installations; last year, it grossed more than $12.5 million, all without advertising.

• Foster, who earned his bachelor’s in accounting in 1974, joined Ralph G. Moore & Associates in 1992. He oversees overall corporate operations, develops relationships with new clients, implements internal operating procedures, and manages projects and federal contracts.

• Heakin earned a marketing degree in 1971, and soon took a job with Interlake Inc.’s steel mill division. After three years there, he left to help out in the family business for what he thought would be one year. He was there for the next 27. During that time, Heakin Research, a marketing research interviewing service, expanded from its single Chicago office to 36 offices in 20 cities coast to coast and was named Chicago’s small business of the year six times by Arthur Andersen and the University of Illinois’ Chicago campus.

• Renfro, a third-generation SIU graduate who earned his bachelor’s in management in 1982, joined Gateway, a 15-year-old, built-to-order computer manufacturer, in 1998.

Scenes from graduation always feature special images captured by SIU Photocommunications, and the Class of 2000 provided plenty happy moments. Top left, Andrea Martin utilizes her cinema and photography degree to do a little filming of her own. Below left, SIU graduate student Mee Sook Kim (left) congratulates Riyo Namigata on her degree in geography. Bottom right, therapeutic recreation majorSonya Worthey and her assistance dog, “Baby,” take in the special day. In the center, radio and television graduate Terry Grady Buffington, Jr. holds his hands wide apart to acknowledge the crowd — and perhaps sum up the feelings of all the recipients.
A foolproof method for identifying first-time visitors to Shryock Auditorium is to notice who's looking up. Those who step into the grand hall for the first time are invariably drawn to the imposing dome, suspended 52 feet above them, with its nine center circles, decorative molding, and ring of bright lights.

What the visitor probably doesn't know is that this dome is actually a false one, suspended from the building's true dome another 25 feet above. Between the two is an intricate web of steel beams and rods that allows the massive domed ceiling to hang from the domed roof high above.

A key element in architect James B. Dibelka's 1915 design of this double dome was an innovative use of huge vertical supporting beams that make a graceful 90-degree twist halfway down, so that the top and bottom halves of each beam end up at right angles to each other.
In a similar way, a network of intricate connections, with innovative twists along the way, has enabled Shryock Auditorium to bind the university and the community together for almost a century. It's a story filled with creativity, persistence, and a firmly held belief that the arts belong to all.

Shortly after Henry William Shryock began his 22-year term as president of Southern Illinois Normal University in 1913, he saw the need for a place where the entire college - students, faculty, and staff - could gather for meetings, lectures, and cultural enrichment. At his urging, an imposing neoclassical auditorium was built in the center of campus. By far the largest building in Carbondale, its 1,500 seats could easily accommodate the whole college then - with room to spare.

At the April 4, 1918, dedication, Former President William Howard Taft gave, in the words of a lobby plaque, "a great world war address supporting the policies of President Woodrow Wilson … in which [Taft] clearly, forcefully, and patriotically discussed the fundamental questions then at issue between the warring nations."

It was an auspicious beginning!

A few years later, in a letter to the state board citing the University's recent accomplishments, President Shryock reported that "an auditorium of large capacity was completed, and this one fact had a remarkable influence in binding campus and community together."

Not even this enthusiastic president, however, could have predicted the enormous collective impact this one building, which was renamed Shryock Auditorium in 1930, would have on the southern Illinois region and the many thousands of people - of all ages, backgrounds, and interests - who have sat below its double domes since 1918.

It is easy to find southern Illinoisans who remember hearing their first symphony - or opera, Broadway musical or popular singing group - inside this hall. For many rural residents, Shryock was the simply the only place they could go, in the days before high-speed cars and interstates, to experience this kind of large-scale arts performance.

Robert Cerchio, who has been Shryock's director since 1980, is still awed by its presence in the midst of rural southern Illinois. "It's a complete enigma to me," he says. "Why is this building even here? I doubt that Henry Shryock ever conceived of this auditorium being utilized to the extent it is today."

Even if President Shryock had no way of foreseeing the building's long and illustrious presence in the region, Dibelka's design, coming as it did in an era of architectural expansion and optimism, gave it a scale and grandeur capable of supporting such a presence.

The imposing exterior, with its Spanish-style roof, Byzantine dome, and Romanesque arches, proclaims that important things are to be found inside. The expansive interior hall, embellished on all sides with row upon row of decorative plaster molding, does nothing to dispel this notion.

Today, at the front of the Shryock stage, near the drop-off into the orchestra pit, a bare-bulbed floor lamp illuminates the dangerous drop and is removed only during performances. Such a lamp is placed at the edge of most stages, part safety requirement and part theatrical tradition. Shryock's lamp has a name, though. Current director Bob Cerchio poses next to "Henry," a gentle reminder to all who work within this special building of the rich tradition of community service made possible by President Shryock's vision.

Huge vertical supporting beams in Shryock Auditorium make a graceful 90-degree twist halfway down so that the top and bottom halves of each beam end up at right angles to each other.
Shryock is a building that exudes confidence.

For the first several decades of its existence, Shryock remained the center of a small campus that served only about a thousand students. It was the location of regular chapels and convocations during which students and faculty would gather once a week to conduct University business, hear lectures, and listen to music. For many years, these events were compulsory for students, at least during their freshmen year.

From the beginning, the community was invited to join the University in Shryock for programs of mutual interest. A precedent was established — still much in evidence today — that the University had an obligation to share its cultural riches with the community.

The building’s role in University life would change, of course, as the student body grew too large to gather in a 1500-seat auditorium. Ironically, the decision by the Illinois General Assembly to change the name of the institution to Southern Illinois University — and thus pave the way for the tremendous growth that followed — was formalized within the hall itself on October 23, 1947.

But instead of slipping into obscurity as its original role was supplanted, Shryock Auditorium simply shifted into high gear and became what it is today — a gracious host to a wide range of University ceremonies, public gatherings, and performing arts events.

“The lighting system is unstable, and the stage floor may not make it through the season!”

What can half a million dollars buy? Not much on campus, perhaps, where construction costs have soared since Shryock was built almost a century ago. But to Shryock Director Robert Cerchio, $500,000 would solve three enormous problems that currently plague the university’s grand old auditorium.

The first of these is the 30-year-old wooden stage floor, which the staff has been nursing along on life-support for years. Its soft fir panels splinter so easily that tape laid down to secure cables can no longer be removed without ripping off a layer of wood at the same time.

Since it’s impossible for dancers — or barefoot actors — to use the deteriorating floor without injury, a temporary dance floor has to be laid down over the old wood floor for many performances. “I don’t know if we’ll make it another year with this floor,” says Cerchio. “We’re reaching the end of our ability to keep the thing held together.”

Shryock’s lighting system is in critical shape as well. “Most of the equipment we’re using today was built in 1971,” says Cerchio. “We’re having a harder and harder time finding replacement parts when something breaks down. For $130,000, we could install a state-of-the-art system that would allow us to do a much better job of lighting our events.”

Finally, although the auditorium rents sound equipment for most performances, Cerchio wants to install unobtrusive permanent speakers on either side of the proscenium arch to augment sound from the rented system. “There’s an area in the front balcony where sound is especially poor,” he says. “We’ve had an acoustic survey done recently that indicates these speakers would solve the problem.”

In addition to the stage floor, lighting, and sound projects, the half million would also cover the cost of replacing the 30-year-old carpet and seats, both of which are showing signs of age.

“All these improvements would make a tremendous difference in our ability to attract top-quality shows to our stage and present them to our audiences in a truly professional way,” Cerchio says.

“Shryock is an historic gem that exemplifies the University’s long-standing commitment to the arts and to the southern Illinois community. Like all living and breathing things, she needs a little help as she approaches her 100th birthday.”
Past Performers

As the only large-scale performing arts facility in Illinois south of Springfield, Shryock has brought an incredible array of performers to the region during its 82 seasons, including...

Arlo Guthrie
The Chicago Symphony
Count Basie Orchestra
Dave Brubeck Quartet
Joan Baez
The Joffrey Ballet
Judy Collins
The Julliard String Quartet
Marcel Marceau
Martha Graham Dance Company
Preservation Hall Jazz Band
Ray Charles
The St. Louis Symphony
The Smothers Brothers
The Talking Heads
Tommy Dorsey Orchestra
The Vienna Boys Choir
Big Twist and the Mellow Fellows
Robert Cray
Chick Corea
Richard Lewis
Paula Poundstone
The Pretenders
John Prine
Koko Taylor
Stevie Ray Vaughan

This shift required some modification to Dibelka's 50-year-old building, which, as designed, was acoustically best suited for non-amplified performance. In 1971, the hall underwent a $1.2 million renovation, both to adapt it for newer performance technologies and to improve audience comfort.

One of the most interesting changes involved acoustics. Although the original hall enjoyed fairly good sound, in part because of the "refracting" quality of the decorative plaster moldings throughout the auditorium that receive sound waves from the stage and send them off in many directions, the dome presented a problem.

As originally designed, it was perfectly smooth, with no ornamentation, and sound, trapped inside it, echoed to the point of distortion. Renovation architects Ferry and Henderson, who also did the restoration of the Old Capitol Building in Springfield, suggested the addition of nine decorative circles that now grace the present dome and do an excellent job of refracting the sound.

Another challenge was lighting. The original building relied heavily on natural light, much of which flowed through the huge side windows. Dibelka's design also made use of light from above, which entered the building through the glass-paneled roof dome, passed through the cavernous space between the two domes, and finally made its way into the hall through a circle of lattice surrounding the ceiling dome.

But natural light was unreliable, at best, and totally inadequate for 1971 performance standards. Banks of lights had to be permanently housed in the auditorium, and there was no place to put them. During renovation, an unobtrusive unit was added to the back wall above...
the balcony, creating space for the large spotlights that have illuminated Shryock events for almost 30 years now.

During renovation, a huge new pipe organ, built by the Reuter Organ Company of Lawrence, Kan., was installed in the balcony, freeing up space at the back of the stage where the original organ had been for over 50 years.

The building’s three massive front doors, which were originally recessed above and behind an arched, exterior entranceway, were moved down and out to be flush with the outside wall. This made the inside lobby bigger and eliminated a dark, potentially dangerous area that might hide lurking muggers — or afford young lovers secret rendezvous space.

Finally, and probably most appreciated by today’s audiences, air conditioning was added and the old wooden seats were replaced with upholstered ones.

Today, Shryock Auditorium continues to attract thousands of people each year who come to enjoy one of the more than 70 events that make up the hall’s busy annual calendar. Many of these events emanate from Shryock’s nearest ally — SIU’s highly respected School of Music. Rehearsals, recitals, organ lessons and musical performances fill many of the hall’s available hours.

Robert Weiss, the school’s director, appreciates the value of his stately next-door neighbor. “The facility is absolutely critical to our being able to function as a major school of music,” he says. “It’s big enough to allow us to present large ensemble works, and the acoustics are great. It’s just a terrific hall, an historic and cultural treasure.”

The venerable Celebrity Series, augmented now by a four-event Family Series and other special events, has been bringing first-rate performances to the Shryock stage for almost 40 years. Its legendary — and loquacious — founder, Professor R. P. Hibbs, was deeply committed to bringing cultural enrichment to southern Illinois. He believed that the performances at Shryock were “filling a lacuna which this geographic area and a prestigious University devoted to culture can ill afford to leave unfilled.”

This commitment, stated perhaps a bit less grandly, remains the guiding principle behind Shryock’s operations today.
In 1965, Tim Lindgren was finishing his senior year at Maine South High School and knew little of the journey ahead. The Park Ridge, Ill., native was, by his own admission, "a poor kid who knew that it was financially up to me regarding my college education."

Lindgren chose Southern Illinois University to pursue a degree, considering himself a typical SIU student — "I couldn't afford to go to school out of state, but wanted to stay longer than an arm's length away from home." As he made his way to Carbondale in the fall of 1965, he was armed only with a dream of a college education — and a pre-arranged meeting with legendary Saluki basketball coach Jack Hartman.

"I had been the basketball team manager at Maine South, and the coach there had written Coach Hartman a letter of introduction for me," he remembers. "When I got to SIU, however, I was reluctant on whether to even go see him or not."
Showing up at the Arena would be one of the best decisions of his life.
Arriving at the coach's office, he introduced himself to the Saluki mentor. "Where have you been?" Hartman barked. "I've been waiting for you!" After a brief chat, Lindgren was offered the position of freshman team manager and was told to start the next day.

Lindgren hadn't viewed his prep manager duties as overly taxing. With the Salukis, however, he questioned what he had gotten himself into. "It was a great deal of responsibility for a young kid," he remembers. "I was responsible for some travel arrangements, all uniforms, equipment, ordering of inventory – you name it, I did it. It was a lot of work."

But as he studied the situation at SIU, he quickly saw an opportunity for the work to pay off. "In 1965, all the other managers were seniors. I knew if I did a good job, I would have a great chance at soon being the head manager."

To do a good job, however, he also learned he would have to pay great attention to every detail if he wanted to impress his new boss.

"Jack Hartman was tough!" Lindgren states. "I had never been around anyone like him in my life. He would not compromise or give in on anything. He guided you to the brink of your full capacity, and seemingly gave you nothing. Everything with him was earned – it was only later in life that you realized that he actually gave you a great deal."

Lindgren lived at University Park that first season, as did fellow dorm resident Carl Mauck. Although Mauck would gain fame as a Saluki football player and a longtime player and coach in the National Football League, he was a member of the freshman basketball team in 1965.

It was also the year star guard Walt Frazier had to sit out due to academic reasons. "Walt came to practice every day, but was allowed to only play defense. He worked harder than anyone else on the team and impressed me from the start with his work ethic."

Frazier, interviewed for a previous Southern Alumni story, said work ethic was the only way to impress Hartman.

"If you wanted a dollar from him, you had to cut his grass, wash and wax his car," he said only half in jest. "He never gave you something for nothing, and in those days I really didn't like him for that. But now I know that I learned about life and discipline from Coach Hartman."

No Sophomore Jinx

After learning the ropes his freshman year, some amazing things were about to happen in the fall of 1966. Lindgren was elevated to head manager, and fellow student Kent Biggerstaff (now head trainer for the Pittsburgh Pirates) would become the team's trainer. "Here are two

As he closes in on 30 years with Hyatt, Tim Lindgren is an illustration of someone who has worked hard within a single company to climb to the top. When asked for a resume, he smiles and explains, "I don't have a resume put together – I'm not looking to switch employers."

No resume withstanding, he is able to meticulously retrace his path to the top:
sophomores — in-state students without much — sitting there with what we felt were the two best jobs on campus,” he says. “We didn’t know how things could get any better.”

But things did indeed get much better.

The season featured memories and thrills that still cause goose bumps 33 years later. SIU’s small college division basketball team, led by the now eligible Frazier, went 24-2 and stunned the nation by winning the 1967 National Invitation Tournament in Madison Square Garden. (See accompanying story.)

This was also the season Lindgren received a tuition scholarship from Hartman. (He eventually would earn a full scholarship at SIU.) Suffice to say, the crusty Saluki coach was impressed.

“It is hard to explain, but you just wanted to please him,” Lindgren says. “One reason was because of the way he treated us. Kent and I may not have ever played in a game for him, but we were treated on an equal plateau as the players. We ate the same meals, at the same table, had the same accommodations — this equal treatment by Coach Hartman translated into the team showing us a great deal of respect.

“I think he saw a lot of similarities between his support staff’s roles and his athletes. It took timing, responsibility and execution for us to do our jobs, just as it did for the players to perform. He could get just as mad at me as he did at a player, but he also instilled in me a desire to be the best.

“If the travel bags were to be ready to go at 3 p.m. for a bus trip, everything was done early and had to be just right. You never did things halfway — because you knew he was watching! And you were always on time. I can remember the fear of missing a flight, as more than once we left on trips with a player standing on the runway because he had been a little late.”

SIU Sports Information Director Fred Huff remembers the young Lindgren well.

“Even though he came in wet behind the ears, I was impressed how quickly he turned into a professional,” Huff says. “Tim was one of those students who seemed to become an adult at an early age. He took his job seriously and got to where he could probably anticipate virtually everything that came out of Hartman’s mouth.”

He may have been tuned in enough to almost read his mentor’s mind, but their relationship during the SIU years would always stay on a professional level.

“When you were a student, he would never allow you to get too close to him,” Lindgren recalls.

What Hartman was doing for his team manager, however, was crystal clear: “I was getting a college education because of this man.”

THE HYATT CHAIN WAS A YOUNG COMPANY AT THE TIME, AND AS I WORKED FOR THEM THAT SUMMER, I WAS EXPOSED TO A WHOLE NEW WORLD OF PEOPLE IN AN EXCITING ENVIRONMENT. I STEPPED BACK FOR A MOMENT, KNEW I ALREADY HAD A DEGREE, A TEACHING CERTIFICATE, GREAT FRIENDS, AND I WAS LIVING AT HOME — I KNEW I COULD TAKE A CHANCE ON SOMETHING NEW LIKE THIS.”

THE LINDGREN TIMELINE

1971 — Hyatt Regency O’Hare — hourly employee, followed by stints as assistant housekeeper, assistant executive housekeeper, convention services coordinator, convention services director, and assistant manager.

1973 — Hyatt Regency San Francisco — opened the property up as executive housekeeper and assistant manager.

1973 — Hyatt Regency Atlanta — after six months in San Francisco, left for Atlanta to serve as executive housekeeper. It was also during this time that he ran the first capital expense renovation for Hyatt.

“I was a young kid managing a $6.5 million budget,” he recalls.
"I learned more about myself and my ability working for him than I ever did in the classroom. Our relationship continued to be strong and everlasting the rest of his life (Hartman died Nov. 6, 1998, at the age of 73), and I'm still close to his wife and children. Coach Hartman and I were in constant contact with one another, and he became like a father to me."
A Knack For Public Relations

Francie Murphy pictured in her rose garden.
At the age of 23, Francie Murphy's lifelong dream of becoming a high-profile broadcast journalist was cut short. But she soon discovered her real niche — a career in public relations.

by Greg Scott

Sitting in her favorite neighborhood restaurant, just five minutes away from her home in Los Angeles, Francie Murphy reflects on a career that has included holding media relations positions at two major medical centers and Allstate Insurance company, along with directing communications for an interactive multimedia firm. But while conducting an interview for Southern Alumni magazine, Murphy wasn't going to pass up an opportunity to share an idea that would market her alma mater on the West Coast.

"I think the Alumni Association should design a T-shirt that says 'California Saluki.' It should include a sketch of the Pulliam Clock Tower," says a zealous Murphy. "You could sell it to people in California. That is the kind of T-shirt that would urge someone to ask, "What is that?" And it immediately starts a conversation."

This same knack for public relations and promotions is one reason why Murphy has successfully spearheaded Francie Murphy Associates, her communications consulting firm in Los Angeles, for over three years. In a career spanning over 20 years in public relations and journalism, she has managed national and global public relations and marketing programs for corporations, service firms, and nonprofit organizations. Murphy has garnered national respect for her work with the media, having earned many awards for her public relations campaigns.

Murphy has acquired expertise that enables her clients to maximize their image and visibility. Before starting her own firm, she directed training divisions for two public relations agencies in Chicago and Los Angeles. Murphy's broad experience enables her to work with people in diverse professions ranging anywhere from political candidates, lawyers, accountants, and real estate investors to architects and homebuilders.

Her list of clients have included Arthur Andersen, Deloitte & Touche, Pep Boys, SunAmerica, Sara Lee, and Lions Clubs International. To accommodate the needs of her clients, Murphy contracts the services of public relations professionals across the country.

A 1976 radio-television graduate, Murphy attributes her success to the broadcasting skills she acquired at SIU. A former television anchorwoman and reporter, she worked at WSIU-TV and WIDB radio station on campus, and WCIL-AM in Carbondale. Murphy says experience in the media continues to serve her well today.

"All of the skills I learned in the newsroom come into play in my business because I write a lot of news releases and magazine articles," she says. "For all my speeches and scripts for videotape or multimedia presentations, I employ the broadcast style of writing because you're writing for the ear — not the eye.

"Broadcast journalism is the absolute best training for what I do. You need a critical eye to identify whether or not something is newsworthy. I know how to be a resource for a reporter and pitch the right story at the right time. This enables me to give clients the best possible advice."

While she specializes in training executives to meet with the press and deliver effective business presentations, people close to Murphy say her passion for communication and personal touch sets her apart. Good friend and fellow SIU graduate Tom Blomquist, a Hollywood television producer/writer, says Murphy exhibits the qualities that lead to success.

"The additional quality that Francie brings is that she is equally inspired by volunteer and paid work. She has given me some marketing and public relations advice in my professional ventures," he says. "I find her to be a remarkable woman. It's no wonder that she's been successful."

One of Murphy's favorite volunteer ventures is lending public relations advice to her alma mater. She immediately recognized the appeal and uniqueness of the University's Hollywood Studies Program, which gives students an opportunity to do hands-on summer internships with production houses, television shows, and radio and television networks in southern California.

With SIU being one of few universities offering this opportunity to students, Murphy pitched the uniqueness of this program to the Chicago Tribune. As a result, Hollywood Studies was featured in the national newspaper. Joe Foote, dean of SIU's College of Mass Communication and Media Arts, says Murphy's public relations expertise is an asset to the college.

"The Chicago Tribune wrote a laudatory story that gave us some wonderful publicity. Francie has a keen ability to size up situations and identify points of promotion that have helped us a great deal," Foote says. "It would be difficult to
have a 10-minute conversation with Francie and not come away with three or four ideas to enhance SIU’s visibility.

“She is a great resource who should benefit all of us in the future. If our chancellor or president aspired to assemble a core of advisors to enhance the university’s image, her name should be at the top of the list.”

Murphy says she would embrace this opportunity. “I have a sense of loyalty to SIU because it was such a great experience there. I feel that I should give something back,” she says. “I’m more than happy to help SIU. Some alumni donate money to the university or may even give students jobs. But everyone has a certain type of expertise to lend. My expertise happens to be public relations.”

Ironically, starting with her childhood through her years at SIU, public relations wasn’t Murphy’s initial career choice. Growing up as a youth in Chicago, she became fascinated with broadcast journalism. She was a seven-year-old Catholic school student in 1963 when President John F. Kennedy was assassinated. She and her classmates were sent home and Murphy remembers watching extensive coverage of Kennedy’s murder on television. At this point, she decided what her career path would be.

“The networks all aired news programs at noon and I was glued to the television set for five straight days,” she says. “When I was a little girl, most women were housewives. But I was watching all of these women cover the news and thought this was just the best job in the world.”

She continued to stay abreast of current events, reading the Sunday paper with her older brother Jim, a 1975 SIU journalism graduate. Murphy remembers reading the Chicago Tribune every morning and the Chicago Daily News at night with her brother, who now heads public relations at Illinois College in Jacksonville.

“We were both children of the 1960s and there was so much going on through our high school and college years,” Jim says. “Every night at the dinner table we would have the television on, listening to Walter Cronkite reporting the news. Francie stayed informed because it was a topic of conversation for the family.”

Jim Murphy says he never questioned whether or not his sister would be successful. “Francie had the type of personality that would open doors. She set her sights high, kept her feet on the ground, and wasn’t afraid to work hard. She focused on her goals like a laser beam.”

After graduating in the top three percent of her high school class, Murphy says she surprised the nuns at her school when she decided to study broadcasting at SIU. Although two older siblings had selected Southern, her instructors thought she should study math or English at a Catholic liberal arts college or attend the University of Illinois, like many of her classmates did.

Murphy had actually been accepted into the University of Illinois. She went as far as getting a dorm room and roommate, but she quickly changed her mind. “I just remember sitting down and thinking ‘Wait a minute. They don’t have an outstanding radio-television program but Carbondale does. And if that is what I want to do, that’s where I should go,” she says. “Despite everyone telling me the opposite, I went to SIU.”

A presidential scholar, Murphy received several academic honors, which resulted in a full-ride scholarship at Southern. She appeared to be on an accelerated schedule, having taken advanced placement courses in high school and with the exception of her first year at Southern, she enrolled in classes during the summer.

“There are certain kids who just stay in the newsroom. Because the news doesn’t stop for summer break or Christmas break,” she says. “There was a group of us diehards who always stayed there.”

This resulted in Murphy graduating with honors from SIU in just three years. “See, I was always in a hurry,” she says in jest.

But actually, Murphy’s feelings were just the opposite. She never regretted her decision to attend SIU. Her feelings about the University were so strong that she cried on her graduation day. “It was terrible leaving and none of us wanted to leave. I made wonderful friends and had the best professors,” she says. “There are a lot of great memories. Being in the newsroom and going on the air with a story that the local television station didn’t have was exciting.”
“We challenged each other to be the best all the time. My classmates stayed in contact and did extremely well. If you were a radio-television major, you had at least four or five job offers when you graduated.”

Murphy was hired as a reporter at WKRG-TV in Mobile, Ala. A year later, she accepted a position to anchor the news at WTSP-TV, an ABC affiliate in St. Petersburg, Fla. But Murphy soon reached a turning point in her career. She was pregnant with her daughter Emily, and realized that 11-hour work shifts couldn't be conducive to raising a child. She admits that leaving the broadcasting profession at the age of 23 was a tough decision.

“It was a bitter pill to swallow and it hurt. But I knew that my daughter's well-being was more important. I had to take a job with realistic hours, not the 11-hour shifts I was used to,” she says. “Back in 1978, childcare was not readily available and bosses didn't make special arrangements for working moms. Things have come a long way since then.”

Once she came to this realization, Murphy began to investigate possibilities in public relations, which she had never studied in school. But receiving her first job would be a challenge. She endured numerous rejections because employers said she didn't have print journalism experience. Finally, she was hired as a public affairs information officer at Vanderbilt University Medical Center in Nashville in 1980, the first of two major medical centers she would work for.

“I got a job and did incredibly well. Prior to my arrival, they might have had a doctor interviewed once a month on television. But it got to a point where I had us doing a dozen interviews a month on radio and television,” she says. “I know how to talk the language of television and radio journalists. I realized that I had a little niche.”

A niche that has taken her a long way.

Murphy’s Laws

Francie Murphy says working with the news media is an integral part of conducting successful business in America. With over 20 years in journalism and public relations, her experiences afford her the ability to offer strong tips on how to communicate with the media. To make sure a news interview doesn’t go wrong, here are some of Murphy’s Laws you should follow:

You are never off the record
Anything you say to a reporter may show up in the final story. Choose your words carefully. You can ask that comments not be attributed to you, but use caution whenever you do a ‘background’ interview.

Prepare!
Anticipate possible questions and prepare the answers. Develop beforehand the key messages you want to communicate and stick to them during the interview.

Less is More
TV and radio reporters always appreciate concise statements or sound bites. The proliferation of news on the Internet makes brevity even more essential. Reporters have less space to fill and less time to file a story. Be succinct!

Stay away from jargon
Avoid confusing journalists with your industry's jargon. The more clearly you communicate, the better the chance your comments will make the final story.

Always try to answer the question
It’s okay to say you can’t address an issue for proprietary reasons; avoid the phrase “no comment.”

Don’t Lie
Answer questions truthfully. Distorting the facts will backfire.

Stay composed
Don’t get in an argument if a line of questioning annoys you. The resulting outburst could become the focus of the story.

You’re the expert
Reporters are looking to you for information. Remain confident of your expertise and you’re less likely to be intimidated by rough questions.

Don’t let anyone put words in your mouth
It’s okay to restate a question so the reporter’s words don’t become your quote.

Do your homework
Before the interview, look into other stories generated by the reporter. Get to know the journalists who cover your industry.

For more tips from Francie Murphy, including tidbits on working with multimedia and presentation protocol, check her website out at: www.fmassociates.com.
In Tampa, Fla., the notebooks stand with folded arms on Mark Newman's bookshelf, as stoically imposing as a law library. A 400-page tome called the "Yankee Development Plan"—the original 1989 version, plus the annual editions since then.

The 200-page scouting strategies. Forty other three-ring binders crammed with exercise programs, instruction manuals and daily logs. The Tampa budget weighs 20 pounds.

While George Steinbrenner's moneybags are more visible, Newman's equally heavy bricks, piled seven feet high behind his desk at the Yankees' minor league complex in Tampa, form another vital part of the team's foundation.

Every approach to player development and scouting is documented and delineated. No detail goes unexamined. In some books lie remnants of one afternoon during Newman's first year with the organization, in 1989, when he spawned a 90-minute discussion with minor league manager Buck Showalter and others on which side of his nose an outfielder should catch a fly ball.

Newman was coordinator of instruction back then, and since has ascended to vice president and director of player development and scouting and, last fall, VP/...
YANKEE SYSTEM FEATURES A SALUKI FLAVOR

In addition to Mark Newman's key role in the New York system, several others with Saluki ties are with the Yankees.

Former Dawgs with the Yankees are:
- **Aaron Jones '97** - A slugging first baseman for the Salukis, Jones now plays the same role for the Tampa (A) Yankees. He is the brother of current SIU first baseman Anthony Jones.
- **Dan Radison '73** - The former Saluki standout and Major League coach, is now manager of the Norwich (AA) Yankees.
- **Derek Shelton '92** - The former SIU catcher played in the minor leagues for the organization and is now manager of the Tampa (Gulf Coast A) Yankees.
- **Steve Webber '70** - This former Saluki won the NCAA Baseball Championship as head coach at the University of Georgia in 1990. Since that time he has been a coach in the Yankee system, and now serves as the organization's coordinator of instruction in the minor leagues, as well as the pitching coach of the Gulf Coast Yankees.

“He's one of the game's best-kept secrets,” Cashman says. “He's intertwined with everything we do.”

On Newman's watch, the Yankees have developed the core of the club that has won three of the last four World Series: shortstop Derek Jeter, center fielder Bernie Williams, closer Mariano Rivera, starter Andy Pettitte, catcher Jorge Posada and more. The farm system, bustling with top prospects such as shortstop Alfonso Soriano, first baseman Nick Johnson and third baseman Drew Henson, is ranked No. 1 in the game.

For all their money, the Yankees clearly are doing something right. Yet Newman remains obsessed with the possibility that they might be doing something wrong.

“Twenty-five years ago, we thought weight training in baseball was wrong,” says Newman, 50. “Now we know you have to have weight and strength training to have an effective program. You just have to. Twenty-five years from now, we're gonna look back to this time and say, 'Boy, was that stupid.'

“What is it?” he asks, pounding his fist in his palm. “What am I doing wrong? Is it a haunting thought we're doing something or not doing something that we're gonna look back 20 years from now and say, 'Boy, you should have really, really rethought that or not dismissed that idea.'”

Hence the hour-long conversations with managers on how to implement cutoff plays or execute sacrifice bunts. Late-night discussions with scouts on the relative worth of high school pitchers and third-round draft picks. It all ends up in the manuals Newman gives to every manager, coach and scout in the organization, with the master edition on the shelves behind him.

When you get down to it, Newman doesn't actually draft the players, and he doesn't take an instructor's lead role in their on-field development. Instead, he solicits everyone's approaches, makes sense of them, streamlines a plan and then makes sure everyone follows it.

“They have to commit to this program, this standard,” he says. “If they don't, they're not long for this.” His regimentation surely appeals to Steinbrenner, who declined to be interviewed for this story, and it earns The Boss' trust in player-development investments.

“The thing I respect most about Mark is he isn't afraid to challenge the traditional ways of doing things—to question, ‘Why do we do it that way?’” Cashman says. “It's always, ‘Let's make a three-year study,’ whether it's how we medically rehab players, how we promote players, how we scout players, whether we should take college...
guys, high school guys, international guys. Every aspect, he challenges it.

"Because' isn't the right answer. It's, 'Because, and here's two pages of statistical evidence that support my reasoning.'"

As autocratic as that might sound, Newman's strength, according to team pitching guru Billy Connors and others, is his ability to listen. He oversees one of the largest and most talented player-development networks in baseball, from domestic scouting director Lin Garrett and his staff to the international scouting web run by Gordon Blakeley, not to mention the on-field managers, coaches and extra instructors assigned to seven farm clubs. Everyone understands his role but isn't confined to it.

Ideas are bandied about and examined with little regard for whose department is affected.

Jeter recalls how when he was a 19-year-old minor leaguer playing at Class A Tampa in 1994, Newman was the one asking more questions. That always was Newman's nature. As a pitcher-turned-second baseman at Southern Illinois University from 1967-70, when he played in two College World Series, he asked 10 questions for every at-bat or pitch he threw.

"He was always study-

Giving the commencement address to this year's SIU School of Law graduates, Newman emphasized the importance of staying humble. "My father said being humble doesn't mean you think less of yourself - it just means you think more of other people."
SUCCESS BEGAN AT SIU

While Mark Newman's success with the New York Yankees has been widely publicized, his foundation of success in baseball began at Southern Illinois University. Newman played for the Salukis from 1968-70, took 1971 off to finish his law degree (he recently returned to campus to give the commencement address at the SIU School of Law, and receive the Alumni Achievement Award), and then coached for Itch Jones from 1972-80. During those 12 seasons, SIU averaged 37 wins per year, qualified for eight NCAA Tournaments, and played in five College World Series events.

While serving as pitching coach at SIU, Newman's success was staggering. Of the current all-time top ten Salukis in winning percentage, he coached eight of the hurlers. Regarding all-time top ten in total wins, he mentored seven.

When Saluki broadcaster Mike Reis '78 talked to Newman last year, it was apparent the days at SIU are still vivid in his mind. Some of the highlights of that conversation are:

• "I was around some great people at SIU, playing for Joe Lutz and working for Itch Jones. They set high standards for the program, and that approach to the game has never left me. I still almost feel guilty if I'm not working seven days a week."
• " Mediocrity was never allowed at SIU when I was there, and I've never allowed it with the Yankees."
• "Itch Jones probably influenced me more than anyone. He is one of the finest teachers of the game I've ever seen, and I quickly learned that he was also one of the finest men you would ever want to meet."
• "When I was a coach for the Salukis, I was intense – much like I am now. I studied the game all of the time, and tried to learn things as quickly as I could. I am eternally grateful to the University and Itch Jones for the opportunities given me as a player and a coach."

— Gene Green

Alan Schwarz is Baseball America's senior writer. This feature appears in Southern Alumni courtesy of Schwarz and Baseball America magazine.

a part in devising Soriano's contract. The two speak at least 10 times a day.

Even though Newman was promoted above the GM last fall–after Steinbrenner refused to let him entertain interview requests by the Orioles, Rockies and Brewers for their GM jobs – neither seems to care one whit, if only because owner is the only truly meaningful title.

"This was something George did to protect Mark, and I feel Mark is an asset worth protecting," Cashman says. "I would support anything that would protect that asset. We're still all in the mix, recognizing that ultimately we all make our contributions, and they're all recommendations to George."

The blurry lines between departments and responsibilities can make it confusing for outside executives and agents. It was already hard to know whom to call to make a deal – Cashman or Steinbrenner himself – and now there's a third variable. Says one National League executive "Cashman is still the point man in that organization in terms of whom to call for trades. But when it comes down to the last vote, I assume Mark Newman has more say than Cashman."

That kind of talk rankles Newman, though his clipboards stay put. "Collectively, together, we've made some pretty good decisions," he says.

Would he ever want to be the sole decision-maker? Even at SIU, Newman would sit next to Jones and talk about how he wanted to be a major league general manager. But he has no intention of taking that final step. All things being equal, he prefers to monitor discussions, devise programs and put another notebook on those shelves – and maybe a World Series ring on his finger–year after year.

"I want to play an active role in either the building or maintaining of a great, great sports organization," Newman says. "And I'm doing that here. I'm doing it."

Alan Schwarz is Baseball America's senior writer. This feature appears in Southern Alumni courtesy of Schwarz and Baseball America magazine.
Paul Kowalczyk Named New Saluki Athletic Director

Paul Kowalczyk, associate athletics director at Northwestern University, will move south to head Southern Illinois University Carbondale’s athletics program this summer. His appointment was announced recently by Interim Chancellor John S. Jackson.

"Kowalczyk has extensive experience at a variety of universities that is relevant to SIU’s athletics program, and certainly his Big 10 experience at Northwestern reflects an association with a very high quality operation," Jackson said. "His work at Kansas State, Portland State and Kent State has given him extensive preparation for taking this job."

Kowalczyk, a native of Warren, Ohio, begins his duties at an annual salary of $115,000. He arrives at SIU with a wealth of experience in everything from marketing and promotions to budget management and media services. Kowalczyk says he is looking forward to joining the Saluki team.

"I am excited about the opportunities at SIU, an outstanding institution," Kowalczyk said. "I want SIU to be a model program and I want to excel in the Missouri Valley and Gateway conferences."

Kowalczyk hopes to take time to sit down and visit with as many people across campus and in the athletics department as possible. "I want to get their sense of the program. You already have some success stories to build on, and we want to continue on that winning track," he explained.

SIU has been without a permanent athletics director since Jim Hart left the position in January 1999 to become SIU's associate chancellor. Harold R. Bardo served as interim director of athletics since that time.

Kowalczyk has served as associate athletic director for external affairs at Northwestern University since 1995. He supervises and administers marketing and promotions, media services and facilities, as well as broadcast opportunities and spirit squads. During his tenure, he has increased corporate sponsorship from $588,000 to $1.6 million, and his marketing plan has helped increase Northwestern’s season ticket sales 295 percent in the past three years. He served as assistant athletic director at Northwestern from 1991 to 1995.

Kowalczyk developed and managed business operations at Kansas State as assistant athletics director from 1988 to 1991. He was athletics business manager at Portland State University from 1987 to 1988. Before that he worked both at Youngstown State University and Kent State.

Kowalczyk is a two-degree Kent State graduate with a master of arts degree in sports administration (1986) and a bachelor’s in business administration (1980).
The family of the late Glenn "Abe" Martin, former Saluki athletics director and coach, has made a substantial donation to increase the endowed scholarship fund named for him in the University's College of Education.

Martin's widow, Elise, sons Ken and Russ, and grandchildren Liz, Phil, Jeff, Dave, Sara and Taylor have given $100,000 to increase the value of the Glenn "Abe" Martin Endowed Student Award Fund to $135,000. Beginning in 2001, the amount available for student awards annually will be approximately $7,000, making it the largest scholarship open to all majors and students in the College of Education.

Keith Hillkirk, dean of the College of Education, says the donation will make a big difference in the lives of the students who are recipients.

"We're delighted and grateful," Hillkirk says. "It's wonderful to be able to offer such a large scholarship to our students and to honor someone who devoted so much time and energy to the University."

Martin, formerly of Fairfield, played a vital role in Saluki Athletics. During a career bridging five decades at the University, he coached football, basketball and baseball. He served as athletics director from 1944 until 1954 and director of Intramural Athletics from 1954 to 1971. In 1971, the baseball field was renamed in his honor.

Ken Martin said his family wishes to recognize the outstanding achievements and leadership qualities that led to his father's success by awarding the Glenn "Abe" Martin Scholarship to deserving students at SIU.

"Russ and I took pride in having a dad who meant so much to so many other young men," he said. "With this scholarship, we intend to honor his personal and professional life."

Elise and Russ live in Springfield, Ill., and Ken lives in Horseshoe Bay, Texas. The scholarship recognizes students who possess excellence in academics, leadership skills and personal character. Scholarship recipients must be juniors or seniors within the College of Education who have completed a formal application process. Established in 1978, the scholarship was permanently endowed in 1998.

Saluki Women Take Missouri Valley Golf Title

SIU won its sixth MVC women's golf conference championship, and fourth under Coach Diane Daugherty, after shooting a balanced 54-hole score of 1042 (349-346-347) at the Victoria National Golf Club in Newburgh, Ind., in late April.

The Salukis finished 11 strokes ahead of tournament favorite Southwest Missouri State (1053) and 17 ahead of third place Northern Iowa (1059). Wichita State finished fourth (1074), followed by Illinois State (1088), Bradley (1093), Creighton (1111) and Evansville (1181). Winning the crown last in 1998, SIU is now tied with Illinois State for the most titles won by a league school.

"I thought going in that we could finish anywhere from first to sixth," Daugherty said. "This is the most nervous I've ever been. We came up with a saying: Believe in yourself; believe in each other."

For the first time all season, SIU had five golfers finish in the top 20. Alison Hiller led the team with a three-round score of 262 (89-88-86-253), while Andrea Walker shot a 54-hole score of 266 (90-86-90) for 11th. After leading SIU through the first 18 holes, Liz Uthoff caught some bad holes to fall into a two-way tie for 12th with a 267 (84-90-93). Jennifer Shutt, who shot the team's lowest round score (83), carded a 269 (87-83-99) for 16th, while Kendra Hood, playing for only the third time this year, finished 26th with a 283 (95-101-87).

The Salukis ended the 1999-2000 year with one tournament title and five, top-five finishes.
"Chicken Soup for the Saluki Soul"
With Mark Victor Hansen In Newport Beach

Mark Victor Hansen, one of the masterminds behind the popular Chicken Soup for the Soul book series, was the guest of honor at a reception hosted by the SIU Alumni Association on March 31 in Newport Beach, Calif. Some 60 alumni and guests from southern California joined the Association for a special evening honoring Hansen at the beautiful Hyatt Newport Hotel complex.

The loyal contingent of California Salukis enjoyed a reception, followed by a presentation by Hansen, a 1970 graduate of SIU. His endearing wit and charm captured the attention and delighted alumni and guests all evening. Hansen’s speech topic was Chicken Soup for the Saluki Soul, in which he recounted his memories as a student at SIU, including his days as a research assistant to Dr. Buckminster Fuller. A book signing followed his presentation.

The Alumni Association presented Hansen with a framed cover page from a recent Southern Alumni magazine issue, which featured his photo. He also received his 1999 SIU Distinguished Alumni award, the most prestigious honor presented by the Alumni Association, recognizing individuals for career accomplishments and/or their service to the University.

Los Angeles area alumnus Mimi Wallace, who serves as the second vice president on the Alumni Association’s national board of directors, assisted the Association as a local contact and hostess for the event.

Among those attending from campus were Dr. Ray Lenzi, interim vice chancellor for institutional advancement; Richard Reynolds, president of the SIU Alumni Association’s national board of directors; Ed Buerger, executive director of the Association; Dave Ardrey, assistant director; and Greg Scott, assistant director.

Admissions Corner
by Becky Rue

With the fall semester just ahead, students are anticipating the start of their SIU college career. As alumni of this University, you can easily recall the experience of entering your residence hall room for the first time or your apprehension as you walked into a lecture class.

These are emotions that many students will feel. I want to give you the opportunity to convey comfort to these students. Lend your support, convey the message, “I’ve been there and I can help you get through it.”

One way to convey this message is to become an Admissions Volunteer. Wherever you are, you may be able to volunteer your time simply by assisting with SIU functions in your area. Your help may include volunteering at college fairs, talking at area functions, or making general contacts with prospective SIU students. Student recruitment is a vital part of the success of a university. You can help us be successful by volunteering.

If you are interested in assisting with new student recruitment efforts, need additional information on how to participate, or to relay any ideas about how alumni can or should be used in admission efforts, contact Becky Rue at (618) 536-4405 or via e-mail at burns@siu.edu.

Remember also that students can apply online at http://www.siuc.edu/. More information about SIU may be obtained via our website at http://salukinet.siu.edu/moreinfo.

Have a wonderful and safe summer.
The SIU Alumni Association hosted its annual Member Appreciation Night with the Southern Illinois Symphony Orchestra on April 11. One hundred twenty-five alumni purchased tickets to the concert and the Association hosted a reception for members afterwards. The Alumni Association was a patron for the Symphony Orchestra this year, partially sponsoring all of their programs. Pictured is Ed Buerger, executive director of the Alumni Association, visiting with Edward Benyas, director of the Southern Illinois Symphony Orchestra.

The Alumni Association Member Appreciation Softball Game took place April 15. Some 83 alumni members registered to enjoy a pre-game picnic, door prizes, and softball games that followed. Head Coach Kerri Blaylock greeted alumni under the tent. The most distinct door prize was a softball autographed by Saluki pitchers Erin Stemsterfer and Carissa Winters, who pitched back-to-back no-hit, no-run games during the week. Winters' gem came during the first game of the April 15 doubleheader. The Association also honored Saluki Hall of Famer Kay Brechtelsbauer, who coached the softball program for 32 years. Pictured is Greg Scott, assistant director of the Alumni Association, presenting Brechtelsbauer with a framed Certificate of Honor between games.

The Alumni Association Member Appreciation Baseball Game took place April 22. Approximately 150 alumni members and guests enjoyed food, beverages, and door prizes before and during the Saluki baseball doubleheader. Among those in attendance were James Scales, Director of University Career Services, and Leroy Wright of St. Louis. The Association also honored longtime Saluki broadcaster Mike Reis, who has covered SIU sports over 20 years. Pictured is Ed Buerger, executive director of the Alumni Association, presenting Reis with a framed Certificate of Honor between games.

The SIU Alumni Association hosted alumni, students, and guests at receptions throughout the Missouri Valley Conference Basketball Tournament March 4-6 in St. Louis, Mo. SIU fans gathered during pregame and at halftime of Saluki games in the 14th and Clark Street Bar & Grill at Kiel Center.

The Alumni Association also hosted a hospitality suite before and after SIU games on the 22nd floor of the Marriott Pavilion Hotel downtown. Also, the city was hosting its Mardi Gras Celebration, which further enhanced the festive atmosphere during MVC Tournament weekend.

A strong corps of SIU fans were on hand to watch the Dawgs in action. A great mix of alumni, students, and supporters enjoyed the festivities. Saluki fans from as far away as Florida, California, Iowa, and Michigan made the journey to St. Louis.

The SIU Alumni Association honored SIU's "25 Most Distinguished Seniors" this spring. The students received a certificate and first-year membership in the SIU Alumni Association. We congratulate the following students on their academic achievements and contributions to campus life, and welcome them into the Alumni Association.

Benjamin P. Boyt
Paul Bretz
Mark D. Carlson
Sarah L. Chmelar
Anita Marie Couse
Heather M. Estes
Jennifer L. Fuller
Crystal L. Goodman
Tracy Donn Greer
John Gulley
Michelle Heinemann
David Kluge
Paul Frank Lecocq
Jacob A. Livengood
Scott R. Miller
Maria (Manya) Paunovic
Jill Elizabeth Phipps
Chris Reis
Laura Ann Rowald
John Shea
Christopher Douglas Slago
Sara Sutton
Denise Tipton
Diana Weaver
Sean Whitcomb

The Association also honored two Super Student Scholarship award winners. These students have enjoyed academic success, and have made a difference through campus and community involvement. The Alumni Association proudly salutes Melissa D. Allen and Angela Wendell.
**Tampa**

The SIU Alumni Association hosted a development dinner on Friday, Feb. 11 in Tampa, Fla. A core group of 10 alumni met to discuss the possibility of establishing a Central Florida Chapter of the SIU Alumni Association. An alumni tailgate prior to the Saluki baseball game on Saturday provided momentum toward this effort.

One hundred alumni and friends attended a pregame tailgate at the Best Western Suites-Busch Gardens in Tampa, prior to the SIU-South Florida baseball game on Saturday, Feb. 12. The group included former Saluki stars Jerry Hairston, who plays Major League Baseball for the Baltimore Orioles, and Derek Shelton, now manager of the New York Yankees’ Gulf Coast League A team in Tampa. The event is part of the SIU Alumni Association’s initial effort to develop an alumni chapter in the central Florida area.

**Austin**

The SIU Alumni Association hosted 30 alumni at a reception/gathering on March 25 at Lakewood Clubhouse in Austin, Texas. Judy Scott, an Austin resident who serves on the Alumni Association’s national board of directors and the executive committee, assisted the Association in hosting the event. Included in the group were two alumni who received their degrees through SIU’s off-campus military programs, yet have never visited the SIU campus. Among those attending from campus were Ed Buerger, executive director, and Dave Ardrey, assistant director for off-campus programs.

**SIU Alumni Association Seeks Award Nominations**

The SIU Alumni Association presents an Alumni Achievement Award for Service each year at its Board of Directors Homecoming luncheon. This award is given for outstanding service to the Association and, therefore, the University. Nominees may be graduates, former students, or friends of SIUC who have demonstrated their commitment to alumni by their service. The current president or current board members may not receive the recognition while serving on the board.

A five-member committee studies the information given for all nominations and determines the recipient.

Members of the Association are asked to submit names with resumes and background material of those who they feel qualify for this honor. Send the material to SIU Alumni Association, c/o Nadine Lucas, Colyer Hall, Southern Illinois University, Carbondale, Ill. 62901-6809.

**Randolph County Scholarship Banquet**

The Randolph County Chapter of the SIU Alumni Association hosted a scholarship dinner on April 2 at the Knights of Columbus in Chester. Approximately 50 alumni and guests attended the function. Barb Brown served as host and emcee for the program. The event was held in recognition of the four scholarship recipients from Randolph County. Pictured with SIUC Interim Chancellor John Jackson are (from left) brothers Josh and Matt Bradley, Jennifer Ebers, and Jennifer Breiman. Jackson addressed the audience and congratulated the scholarship recipients. Alumni Association representatives in attendance from campus were Ed Buerger, Alumni Association executive director; Dave Ardrey, assistant director for off-campus programs; and Jeannie Caldwell, Association secretary.

**Peoria**

Ninety-two alumni and guests attended a reception the Alumni Association hosted prior to the SIU-Bradley men’s basketball game Feb. 26 in Peoria. Head coach Bruce Weber met and greeted the group, providing an update on the Saluki basketball program. Although the Salukis were defeated by the Braves, SIU fans enjoyed meeting the coach and were excited about the team’s future prospects.
SIU Externs Hit The Workforce

by Marianne Lawrence

Each year during spring break a group of SIU students have the opportunity to take a closer look at the real world of work. They are participants in the Extern Program, which is sponsored by the SIU Alumni Association in cooperation with the University's eight undergraduate colleges and the Student Alumni Council.

The award-winning program places students in professional work environments, often sponsored by alumni or friends of the University, to observe and learn about their chosen career fields.

Pansy Jones has worked with the Extern Program for nine years as a college representative, first with the College of Communications and Fine Arts, and now in the College of Liberal Arts. "The caliber of students is high," she says. "We do not look for the highest grade point averages; however, many students who are willing to give up spring break are ambitious and planning for the future."

The college representatives work closely with students who have applied for the program to make sure the best possible match is made between the student and alumni sponsor. Jones has placed approximately 400 students in organizations from San Francisco to Washington, D.C. "I particularly enjoy the Extern Program because it affords me the opportunity to work with our students one on one. Their enthusiasm energizes me," she says.

Dimitri McFadden, who has been an extern for the past two years, says, "I think the Extern Program is one of the best things at Southern. This program is there for anyone and I tell everyone I know about it."

McFadden's extern experiences taught him valuable lessons in how to deal with people. "I am more confident and relaxed because of the externship," says the senior industrial technology major from Chicago. He thinks it also will give him an edge as he begins interviewing for jobs.

McFadden's week with Heineman's Bakeries in Chicago last spring found him in "behind closed door" meetings as production supervisors dealt with the problem of layoffs. "I learned a lot," says McFadden. "I saw how management handled the problem of having to cut back on their employees." This experience, combined with his externship with Coca-Cola last year, have helped him focus on what aspects of production interest him most.

Linda Helstern, College of Engineering representative, thinks the program makes an extraordinary impact on students in a relatively short period of time. Helstern, who has been a representative since 1986, explains that she went to a small liberal arts college where attention was lavished on students. "It is nice that in a major university, students can get that kind of attention with this program," she says.

Purvi Shah, finance and aviation management major from Peoria, Ill., got a lot of attention from Continental Airlines. The airline flew her to Chihuahua, Mexico, for her assignment, which was to audit their sales reports. "It was great," she says. "I was provided with a laptop and was a real part of the audit. I actually got to make suggestions and recommendations." As an added plus, Shah was encouraged to apply for a job with Continental after she graduates in December.

Tim Stich '95, M.S. '97 has been on both sides of the Extern Program. Stich was an extern at Honeywell Sensing and Control in Freeport, Ill., where he is now a quality assurance engineer. He has sponsored externs for the past three years. "The Extern Program helps students make some sense of the classes they are going through. It really helps cement the subjects together with the actual process," he says.

While with Honeywell the externs attended basic engineering meetings, participated in mock interviews, and actually assembled switches. In the mock interviews with different department heads, students received feedback to help prepare them for an actual job interview.

The extern experience not only allows students to make a connection between classroom learning and the actual job, it might also change their minds about certain aspects of their career path. McFadden is certain that if students, especially freshmen, take advantage of the program, they will learn a lot about themselves and what they really want to do.
PADUCAH'S FIELD OF DREAMS

by Marianne Lawrence
Charlie Turok’s field of dreams is a golf course in the inner city of Paducah, Kentucky.

The par-three, nine-hole course, designed for kids who are not likely to otherwise have an opportunity to play the game of golf, is now in its fourth season. Golf clubs and balls are furnished, the green fee can be negotiated, and Turok will be there to provide the instruction. For him, it’s a dream come true.

The 75-year-old Turok, a retired chemist and 1949 graduate of SIU, opened the Midtown Golf Course in August 1995 after three years of financial ups and downs, hours of hard work — and at least two miracles.

In 1987, after a 35-year career with Union Carbide in Paducah, Turok began thinking about what he would do in retirement. He noticed an advertisement in a golf magazine about a school that taught people to teach others to play golf and it piqued his interest.

After attending two week-long sessions given by the National Golf Foundation, Turok began teaching classes for the city of Paducah. "They wanted someone to teach two afternoons a week and it just fit perfectly into my schedule," he said.

When soccer teams began encroaching on the field where Turok gave his students lessons in chip shots, he kept his class going by bringing his mower and clearing a spot in an overgrown 10-acre tract of land that had once been a city park. "I looked at this field and thought to myself, why don’t we build a golf course here."

The land was near the 40-year-old Oscar Cross Boys and Girls Club, a project that provides recreational activities designed to deter criminal and drug activity in the neighborhood.

This scenario fit into Turok’s personal desire to help other people. He experienced a bout with colon cancer in 1991. "I underwent treatment for a full year, and during that time I told myself if I got well, I’m going to spend my life helping other people. It is nice to be able to give something back."

Turok also taught golf to the handicapped for the city’s Parks and Leisure Services. His sister, who raised him after his parents died, was physically disabled and he is especially interested in making the course available to people like her.

The inner-city youth he envisions coming to the course to play are those who are limited to caddying or mowing the grass at Paducah’s other courses. He wants to provide an opportunity for area youth and adults to learn the skills of golf course management and maintenance, which could result in summer job opportunities.
"No one is turned away if they can't pay," says Turok. "They can work it (the green fees) off, which might include repair and cleaning of golf clubs or taking an inventory of equipment. If a youngster shows a real interest in the game, we will give him some clubs and balls to keep," he says.

When Turok talks about how the golf course actually came about, he still marvels. "I don't know how much you believe in God, but some miracles happened along the way," he said.

Turok and his wife, Mary, relax in their Paducah home.

He put his proposal before the City Commission in early 1993, estimating the cost of building the course at $50,000. Turok remembers the mayor saying, "Charlie, you can't build a golf course for $50,000." But the soft-spoken Turok said simply, "Well, I think I can."

When the commission eventually agreed to let Turok build the course, but refused to finance it, he remembers feeling a little down and out. However, the first "miracle" occurred as he was walking out of the meeting that day. He ran into a friend who asked how the golf course was coming. When Turok explained the financial problem, the friend told him about the Community Reinvestment Act that obligated banks to put money into civic projects. Hoping he would qualify, Turok went immediately to the Paducah banks and was able to get money from all three.

Turok loves telling the story of what he calls the "real miracle." He had written to the Professional Golfers' Association (PGA) asking for help raising money for his project. Two weeks later his son, Charles Turok Jr., who lives in Ann Arbor, Mich., was attending a conference in San Francisco and decided to get in a round of golf with a friend. They were paired with another twosome and after introductions were made, one of the men, who turned out to be vice president of funds distribution for the PGA, asked if he was related to anyone in Paducah. He had the senior Turok's letter under consideration and over the round of golf asked lots of questions about the course.

The PGA ended up offering a $10,000 grant to the golf course if the community would match the funds – which they did in three months. So the chance meeting in California turned into another of Turok's miracles and construction began.

Volunteers worked to clear the land and lay out the course. Turok recalls that it took most of the summer of 1995 just to get the greens established. The pro shop, which is in a corner of the boys and girls club building, is filled with golf clubs and huge barrels of balls – all donated.

"The other day I came home and found three partial bags of clubs on my front porch," Turok says. "I have no idea who put them there. I'd like to acknowledge this, but don't know where they came from. Maybe someone will come forward."

Turok wants to strengthen his public relations effort this summer and has begun by sending more than 100 letters to city churches offering the course for youth outings. "They can come out and have a picnic and an outing or whatever they want," he says. He has printed a leaflet on the rules and etiquette of the game and plans to be available for personal instruction.

He is also looking forward to having a part-time city employee staffing the course this summer. Before this, the pro shop was only open a few hours a day.

In 1996, Turok was surprised with the National Service Award from the Washington Times Foundation. He went to Washington to receive the award, which was given for community service.

In spite of undergoing open-heart surgery three years ago, Turok continues an active pace. He and his wife, Mary, are active members of Grace Episcopal Church and he is on the city's Human Rights Commission, the Senior Citizen's Board and was chair of the Seniors Golf Tournament held in Paducah this spring.

Turok is from the tiny southern Illinois coal mining community of Dowell, where his father worked in the mines. "Golf was not for coal miners' sons – it was for doctors and lawyers," Turok says. However, he began playing golf in 1961 when he was called into the Army Reserve during the Vietnam conflict. Turok did not end up going to Vietnam, but instead had a lot of leisure time and played golf nearly every day. He later involved his wife, and most of their 11 kids, in the game.

It's a sport he enjoys so much that he just has to share it.
1940s
Arthur B. Carter '47, M.S. '48 has retired from the military and is a free-lance writer. He is completing a manuscript dealing with the Civil War and its effect on southern Illinois, particularly Union County. Carter has edited a monthly historical society newsletter for the past 12 years and is author of the Tarnished Cavalier. He lives in Mobile, Ala.

1960s
Francis Engelhardt '60 and his wife, Janette, have been designated honorary Oakland University alumni. The couple was honored by the university for their extensive volunteer work. Francis is on the foundation board of directors and both have worked on the historic preservation of campus buildings and in the performing arts. The Engelharts live in Birmingham, Mich.

Elizabeth Sexson '60 was chosen as "Office Professional of the Year" for the Illinois Association of Educational Office Professionals. She is an administrative assistant at the SIU Foundation.

Gary E. Dillard '60, M.S. '62 is a Distinguished Professor of Biology at Western Kentucky University in Bowling Green. His most recent book, Common Freshwater Algal Genera of the United States was published in November 1999. The seventh volume, Pigmented Euglenophyceae, of the series Freshwater Algae of the Southeastern United States, was released in March.

William Edward Harriss '60 is in his 29th year of practicing general pediatrics at the Riverside Medical Clinic in Riverside, Calif. He writes that he still misses his hometown of Carbondale and remembers growing up on West Mill Street.

Pearl M. Hicks '62 has retired from education after serving as school principal, consultant and teacher. She most recently served as a North Carolina state reviewer, working with teachers and administrators to help improve statewide student achievement. She and her husband, Arthur J. Hicks, live in Arlington, Va.

Kenneth E. Cochran '63 retired after 30 years with the USDA-Forest Service in Vancouver, Wash. He and his wife, Joyce, live in Murphysboro, where he is serving as president of the Jackson County Historical Society. Cochran has led a group of volunteers in a two-year project to build the Jackson County Historical Centre, a library and museum. Ground was broken last fall in Murphysboro for the Jackson County Historical Centre.

Robert A. Chamberlin '68 retired last summer after 30 years with BP Amoco. He is president of a newly-formed consulting company specializing in real estate retail site selection. He and his wife, J. Patricia, live in Lemont, Ill.

John W. Hedborn '68 has been appointed second vice president of sales and marketing in the Voluntary Products Division of Trustmark Insurance Co. Hedborn joined Trustmark in 1981. He lives in Naperville, Ill.

Steven E. Hancock '69 has been elected director of the Motor Vehicle Fatality Memorial, a non-profit corporation dedicated to promoting motor vehicle and highway safety. Hancock is also agency manager for Travelers Insurance, where he teaches and manages insurance agents who specialize in auto and homeowners insurance.

Paul W. Plotnick '69 was recently inducted into Phi Kappa Phi, a national honor society, as a distinguished alum of the series Freshwater Algae of the Euglenophyceae, Freshwater Algae Genera of the most recent book, SIU Foundation.

1970s
William M. Gasa '70 has been selected as an instructor for the National Association of Tax Practitioners (NATP). Gasa left the Internal Revenue Service after 28 years to form his own private practice. He speaks at conferences and workshops for groups like the American Association of Attorney-CPAs, Illinois Bar Association, and Illinois CPS Society. In addition, Gasa has been a guest lecturer at Loyola School of Law for the past seven years. Still a Saluki fan, Gasa and his stepson attended a basketball game in Carbondale last February. He lives in Wheaton.

Glen Bower '71 has received two honors from the legal profession. He was elected to the board of directors of the National Association of State Bar Tax Sections (NASBTS) and was presented with the Illinois State Bar Association's Board of Governors Award. Bower is director of the Illinois Department of Revenue.

David Woodland '71 is president of Brim Healthcare in Brentwood, Tenn. He has been in health care management more than 22 years and is a frequent presenter on a variety of health care management topics.

Remo Castrale '72, chair of the education department at McKendree College in Lebanon, Ill., has been chosen "Educator of the Year" by the Phi Delta Kappa Fraternity chapter at Southern Illinois University-Carbondale. Castrale and his wife, Gale, live in O'Fallon, Ill., where he served 14 years as superintendent of O'Fallon School District 90. He has been at McKendree since 1993 and a member of the fraternity for 41 years.

Joseph Marks '72 has become the Palos Hills, Ill., branch manager of the LaSalle Bank of Chicago. He will manage the branch's small business and commercial real estate loan departments. He lives in Palos Park, where he serves as director of the Palos Hills Chamber of Commerce.

Gerald Moscato '73, calligrapher and lettering artist from Downer's Grove, Ill., teaches at the Hinsdale Center for the Arts and the Paper Source. Recently, a piece of his calligraphic art was included in AlphaMark, a juried exhibit of lettering arts sponsored by the Association.
for the Calligraphic Arts. Moscato's work has also been shown at the Newberry Library in Chicago, College of DuPage, Bethel College, Borders Books, the St. Louis Artist Guild and at Southern Illinois University-Carbondale.

Edward R. Corrigan '74 has been appointed vice president of marketing for Future Metals, Inc., Ft. Lauderdale, Fla. He was formerly branch manager at the Seattle, Wash., service center for Marmon/Keystone Corp. Both companies are members of the Marmon Group, an international association of manufacturing and service companies.

John M. "Jack" Jones '75 is senior deputy prosecutor and supervisor of the Major Crimes Unit for the Thurston County Prosecutor's Office in Olympia, Wash.

Robert Semonisch Ph.D. '75, chair of the Department of Occupational Safety and Health at Southeastern Oklahoma State University, is the first educator to be elected a "fellow" by the American Society of Safety Engineers. Semonisch has been at Southeastern since 1991.

Richard Ventura '75 is a Florida state representative for the American Cockatiel Society. He is a writer, breeder and exhibitor for the society and lives in Tamarac, Fla.

Loren Coleman '76 was named "Bigfooter of the Year" by the Center for Bigfoot Studies in Norwalk, Calif. Coleman, professor at the University of Southern Maine, co-authored two books on the subject of cryptozoology: The Field Guide to Bigfoot, Yeti and Other Mystery Primates Worldwide and Cryptozoology A to Z.

Mary L. Heeren '76 has been named community relations and fund development director for St. Joseph's Hospital in Highland, Ill. Heeren was formerly public relations director and development officer at St. Joseph's Hospital in Breese, Ill., and before that was with the Breese Journal and the Herrin, Ill., Speaksman.

David J. Wirth '76 has been sports anchor/reporter for WTSP-TV, the CBS affiliate in the Tampa/St. Petersburg, Fla., area, for 15 years. He is also a regular on Sports Channel Florida as host of Devil Rays Magazine and as an analyst for Sunday Morning NFL.

Dianne O'Brien Ph.D. '77 recently spoke at a statewide conference on adolescent health issues held in Wichita, Kan. O'Brien retired in January from Murray State University, where she was recipient of the Mac Carman Award for teaching. O'Brien, her husband, Bill, and two children live in Paducah, Ky.

Melvin C. Terrell Ph.D. '78, Northeastern Illinois University Vice President for Student Affairs, was recently appointed president of the National Association of Student Affairs Professionals (NASAP). Terrell, an active member of NASAP since 1993, is editor of its journal and is currently co-chairing a professional development workshop on leadership and change.

1980s

Dan Kass '81 has been promoted to executive vice president of sales for CDW Computer Centers, Inc., Vernon Hills, Ill. Kass will have executive responsibilities for sales, sales training and recruiting, and customer service. He has been with CDW since 1987.

Patrick Alan Reed '81 works for Warner Brothers Studio Facilities in Burbank, Calif., as a prop maker. Prior to joining the studio in 1995, he worked as a free-lance construction coordinator, set designer and art director on television shows, movies and commercials. He lives in Northridge, Calif.

Robert M. Augustine Ph.D. '85 has been named dean of Eastern Illinois University's Graduate School. Augustine joined the faculty at Eastern in 1978 as assistant professor of communication disorders and sciences, becoming chair of the department in 1990. He had been acting dean for the graduate school since 1997. He lives with his wife, Kathy, in Charleston, Ill. They have three sons.

David F. Keeling '85 has been re-elected national president of Pi Sigma Epsilon, Inc., the only national, co-educational, professional fraternity specializing in marketing, sales management, and selling. He began his association with the fraternity in 1983 as a collegiate member of the Alpha Beta Chapter of PSE at SIUC. He lives in Greenfield, Wis., and is regional manager for the American Iron and Steel Institute.

Mark H. Case Sr. '86, M.S. '88 is a wire artist and was recently awarded the Newcomer Award by the Piedmont Triad Arts Council. He demonstrates his work, called "Heirloom Creations," at gem and jewelry shows, at the National Science Center of Greensboro, N.C., and at more than 15 gem and mineral clubs.

Bill Davin Ph.D. '86 has received tenure at Berry College, Mount Berry, Ga., and was promoted to associate professor of biology. He has been on the faculty at Berry since 1994.

Jane Marie Claus '87 operates her own law office in Portland, Ore., where she specializes in the areas of criminal defense law, personal injury law, and medical malpractice.

John McNally '87 has received the 2000 John Simmons Short Fiction Award for his collection, "Troublemakers," from the University of Iowa Press. McNally, a University of Iowa Writers' Workshop graduate, is a previous winner of a James Michener fellowship. He and his wife, Amy Knox Brown, live in Iowa City.

Michael Miller '87 and his wife, Lara, live in Morgan Hill, Calif. and are the parents of Patrick Michael, who was born March 6. His parents hope that he is a future Saluki forward.

Mark Lemke '87 is technical project manager for the Asia Division of Cellular Subscriber Group for Motorola, Inc. He received his MBA from Keller Graduate School of Management in 1997 and teaches mathematics part time at the College of Lake County.

Brenda L. Bebout '88 received the 1999 Milken Family Foundation National Educator Award. Bebout is a teacher at Illinois Youth Center in Harrisburg, Ill., a medium security Department of Corrections facility for juvenile offenders ages 13-20. The award carries an unrestricted financial award of $25,000.

1990s

Daniel C. Nester J.D. '91 summa cum laude, has been named a partner with the international law firm, Bryan Cave. Nester joined the firm's St. Louis office in 1991.

Edward A. Williams '91 was promoted to lead finance manager with General Electric in Dothan, Ala. He and his wife have two sons, Andrew Harvey,
who was born last August, and
Brian Reilly.

Michael McCrary M.A. ’92 completed his Ph.D. in sociolo-
gy at Ohio State University in
1998. He works for Bank One
Corporation in Columbus, Ohio, as
a statistical analyst. He and his wife,
Dayma, became parents last fall with
the birth of their daughter,
Morgan. The family lives in
Columbus, Ohio.

Laura J. Schmitt ’93 is an
English teacher at Romeoville,
III., High School and is working
on her master’s degree in edu-
cation at Lewis University. After
graduation from SIU she wrote
an entertainment column for
the Joliet Herald News
and worked as a report editor for an
investigation company. She
lives in Romeoville.

Patricia F. Dulik ’94 is assis-
tant director for admissions at Purdue University and coordi-
nator of the Boiler Gold Rush,
the university’s week-long
freshman orientation program.
Dulik received her master’s
degree in education from Kent
State University in May 1999.
She lives in West Lafayette, Ind.

Christian Lisak ’94 and his
wife, Rebecca, are producing
artistic directors of Gravy
The theatre is producing “Parking
Lots and Madness,” a series of
self-contained half-hour shows
in repertory. They will perform
for two weeks this summer in
connection with a tour of the
band, Phish, and also for the
4th annual Philadelphia Fringe
Festival. Gravy Theatre pro-
duces original works ground-
ed in the work of Sanford Meisner
and the Alexander Technique.
The theatre opened its first
show in January 1998. Contact
the Lisaks at gravvytheatre
@earthlink.net.

Jennifer M. Von Helms ’94 received her master’s degree in
education from Loyola
University Chicago in January.
Her field of study was college
student personnel with a con-
centration in counseling. She
lives in Lake Forest, Ill., where
she is assistant director of
career development at Lake
Forest College.

First Class Petty Officer Mark
Albert Wiggins ’95 is an elec-
tronics technician in the U.S.
Navy, serving aboard the USS
Columbus. Last year his ship
was in the Persian Gulf with the
USS Carl Vinson Battle Group,
visited Japan, Thailand,
Singapore and Guam before
returning to Pearl Harbor. He is
married to the former Jennifer
Sue Tows, a native of Hawaii.

Barbara Butler ’96 is CEO
for Horizons Diagnostics, LLC In
her hometown of Columbus,
Ga. She was previously a con-
sultant for National Health
Care. She writes that she has
two grandbabies living in
Columbus, who are four and
one year old. “I’m a young
grandma!”

Navy Ensign David E. Koger
’97 recently returned to San
Diego from deployment in the
Arabian Gulf aboard the USS
Constellation. Koger, the food
service officer who manages
the ship’s dining facil-
ities, participated in a
special luncheon held
on the carrier
honoring the
1999 Holiday Bowl football teams.
The group from Kansas State
University and the University of
Washington included coaches,
players and members of the
bands.

Sunil K. Sinha MBA ’98
became director of primary

care at the Marion V.A. Medical
Center, Marion, Ill., in July 1999.

Alicia L. Bumpus ’99 is pro-
ducing the 5 p.m. news for the
ABC affiliate, WAND-TV News in
Decatur, Ill.

Alex M. Panaligan ’99 is an
aviation mechanic for the
“Fighting Red Griffins” of Navy
Sea Control Squadron Thirty-
Eight, based in San Diego. Navy
Senior Chief Petty Officer
Panaligan manages the
command’s material con-
trol program.

The squadron flies the S-3B
Viking and recently returned
from a six-month deployment
to the Western Pacific, Indian
Ocean and Persian Gulf.

Nathan Rockholm ’99 is in
flight school for the U.S. Navy
stationed at the Naval Air
Station, Pensacola, Fla. He
graduated from Officer
Candidate School and was
commissioned an Ensign in
the fall of 1999.

All In The Family

Peter Chao-Ping Ko teases his wife, Doris, about being the
only one in the family who is not a Saluki. “We keep trying
to get her to enroll,” he laughs. Although the commute from
Taiwan might get a little old.

All four of the Ko’s daughters have followed in their
father’s footsteps and have received or are working on
degrees from Southern Illinois University.

Ko received his master of arts degree in English as a
Second Language in 1979 and 20 years later his eldest
daughter, Pelin, received her master’s in music. She is now
married to Loren Kabellar and teaches piano in Taiwan.

Jenny Ko is a graduate student in music and concen-
trating in piano. Grace is a junior majoring in interior
design, and Mercy is a sophomore music major.

Peter Ko is associate professor in the Department of
Applied Foreign Languages at the National Taiwan
University of Science and Technology. Doris teaches
English in Taiwan.

Peter, standing left, and Doris, seated, pose for a fami-
ly photo with their daughters Mercy, center, and
Jenny, during their recent visit to Carbondale. Their
youngest daughter, Grace, was unable to be in the
picture because of schedule conflicts.
Jeanne Hurley Simon Left Behind A Legacy Of Accomplishments

by Andy Egenes
Daily Egyptian

Jeanne Hurley Simon was more than just a woman with a famous husband. Despite nearly 40 years of marriage with former U.S. Sen. Paul Simon, she stayed firm in her own beliefs and kept her own political agenda, including promoting literacy and enhancing the promotion of libraries nationwide.

Jeanne Hurley Simon died Feb. 20 in the family's Makoma home at the age of 77. In addition to her husband, she is survived by daughter, Sheila, who works at the SIU School of Law, and son, Martin, a freelance photographer in Washington, D.C.

Simon, an author and chairwoman of the U.S. National Commission on Libraries and Information Science, began her career as a politician in 1956 upon becoming a state legislator. She made history as one of the first women on the Illinois floor.

As a legislator, she met fellow House member Paul Simon. After knowing each other for two years, they became the first couple to wed while serving in the Illinois General Assembly.

Mike Lawrence, spokesman for the Simon family, said Jeanne and Paul were full partners in every sense of the word.


Simon was one of only a few women in law school and in the state legislature, but that did not stop her from putting her ideas into practice.

“She was a tremendous role model,” Lawrence said. “She gave women the kind of hope that they needed.”

The Simons’ “team effort” assisted Paul, now director of the SIU Public Policy Institute, on several state elections and his run for the Democratic presidential nomination in 1988.

“Marrying Jeanne was the wisest thing I have ever done,” Paul Simon wrote in his autobiography. “Whatever I have been able to accomplish has Jeanne’s stamp on it as much as mine, though she has provided her own distinctive leadership in many areas.”

Along with being a state legislator, Simon graduated from Law School at Northwestern University. She fought on issues such as adult illiteracy, the Civil Rights Restoration Act, the health and safety of coal miners, and the extension of library service to small communities. Her dedication continued when she came to SIUC as an adjunct professor of library services, joining her husband in founding the SIU Public Policy Institute.

Interim Chancellor John Jackson, saddened by the loss, said the couple’s main dedication was to the public. “It’s a real loss to the University and to all of southern Illinois because she was such a great asset to the University and the region.”

Alumni Leader Bowden Dies At 70

The Reverend Dr. Lovenger Hamilton Bowden passed away in early April at the age of 70. Bowden, who held two degrees from SIU, once served as president of the Washington, D.C. chapter of the SIU Alumni Association.

In that role, she helped plan various alumni conferences, including organizing a committee which planned an event at the John F. Kennedy Center for the Performing Arts. Attendees included various University dignitaries and 1,324 metropolitan area alumni members.

Dr. Bowden was the former acting dean of the School of Communications at Howard University and chairperson of Howard's Department of Speech that later became the Department of Communications Arts and Sciences.
Presents These Exciting Trips From St. Louis and Chicago

LONDON
August 4-12, 2000 - St. Louis
August 11-19, 2000 - Chicago
From $1,149 Per person, double occupancy. (Plus government taxes.)
The most exciting and cosmopolitan city in the world! London provides a feast of history and beauty, but it also offers endless diversions and entertainment.
Optional excursions include: West End and City of London; Stratford-upon-Avon and Oxford; Paris Excursion by Eurostar; Bath and Stonehenge; London Theater and Dinner, Windsor Castle and Runnymede and more!

THE SOUTH OF FRANCE
September 1-9, 2000 - Chicago
September 15-23, 2000 - Chicago
September 29 - October 7, 2000 - St. Louis
$1,199 Per person, double occupancy. (Plus government taxes.)
PROVENCE - a wonderful climate in an exceptional land, a profusion of color and fragrance, and fields of lavender and olive groves, almond trees and vineyards.
Optional excursions include: Aix-en-Provence; The Camargue; Avignon; Chateauneuf-du-Papes; Les Baux-de-Provence and more!

THE FRENCH RIVIERA - an oasis of color at the edge of the sparkling Mediterranean. A mirror reflecting luxury and simplicity, a rich and varied cultural scene and the wonderful art of relaxation.
Optional excursions include: Monaco, Monte Carlo; Nice, St. Paul de Vence, Grasse; Monte Carlo by Night and more!

For additional information and a color brochure contact:
SIU Alumni Association
(618) 453-2408
For more trip information call: 1-800-842-9023

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GradMed® is a short-term, comprehensive major medical plan. It is ideal for alumni between jobs, new graduates, and people in transition.

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WATCH US GROW!

Thanks to everyone for making the SIU Alumni Association bigger and better than ever! Membership is now almost 14,400 – the largest in our long history – and that figure represents a 25 percent increase in the last two years.

Many of you have responded to our recent telemarketing campaign, and the support is indeed appreciated. Membership plays a vital role at the University and is the lifeblood of this organization.

Membership does make a difference. Your Saluki pride shows boldly in the graph below:

---

Check Out Our New Discount Benefit Partners...

**Honeybakers** – Located in the Town and Country Shopping Center in Marion, Honeybakers Restaurant and Bakery offers a 10 percent discount on all food purchases.

**Walt's Pizza** – Located at 213 South Court Street in Marion, Walt’s Pizza is one of the region's favorite places for a variety of foods. Alumni Association members receive 10 percent off of all purchases.

**Fernwood Gardens** – Located 4.5 miles south of Alto Pass on Route 127. Fernwood Gardens is now offering all SIU Alumni members a 10 percent discount on all plants, herbs, fertilizer, etc.

If there are any other establishments that want to share their SALUKI PRIDE with other alumni by offering a discount at your place of business, please contact the Alumni office. All of our discount benefit partners help strengthen and add value to the association. The SIU Alumni Association appreciates your continued relationship, loyalty, and support of the University.

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How Can You Assist Us?

If you are an alum or friend of SIU who lives in southern Illinois, St. Louis, Indianapolis or Chicago, we welcome your suggestions on how to make our benefits program stronger. Please contact Kesha Williams, assistant director of member services, at (618) 453-2408 or via email at alumni@siu.edu.

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Obelisk Yearbooks Available

The SIU Alumni Association has a limited number of Obelisk yearbooks available for purchase. The cost for a yearbook is $15, plus $3 for shipping and handling. Illinois residents should add 7.25% sales tax.

**Obelisk Yearbooks Available:**

<table>
<thead>
<tr>
<th>Yearbook</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>1920</td>
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<td>1986</td>
<td>109</td>
</tr>
<tr>
<td>1987</td>
<td>54</td>
</tr>
</tbody>
</table>
New SIU Alumni Association Life Members

The SIU Alumni Association extends its gratitude to the following alumni and friends who demonstrated their support of the association by purchasing or completing purchase of lifetime memberships between Feb. 1, 2000, and April 30, 2000.

NEW LIFE MEMBERS
Between 2/1/00 and 4/30/00

Mr. and Mrs. Thomas R. Frenkel
Ms. Jamila I. Farid
Mr. and Mrs. Brian N. Dorris
Mr. David M. Cook
Mrs. Alline A. Goddard
Mr. Dale P. Freehill
Mr. and Mrs. Thomas R. Frenkel
Mr. and Mrs. Ralph W. Gann
Mrs. Alline A. Goddard

Mr. and Mrs. Douglas O. Bedient
Mr. and Mrs. Ronald Belsley
Dr. and Mrs. Ronald C. Bishop
Mr. Carle G. Blackwell Jr.
Ms. Nancy J. Boettger
Mr. and Mrs. T. Darin Boggis
Mr. and Mrs. Steven H. Bookstaver
Mr. Larry P. Brink
Mrs. Nancy M. Britt
Ms. Rebecca Bruchhauser
Mrs. Marsha Bryant
Mr. Paul Butler
Mr. William G. Buzard
Mr. Abron W. Campbell
Mr. Terry L. Campbell
Mr. Michael E. Cardinal
Mr. Kurt E. Carmen
Mr. Michael J. Cashman
Mr. and Mrs. Russell Chiaventone
Ms. Jane M. Claus
Mr. and Mrs. Leroy R. Collier
Mr. David M. Cook
Mrs. Constance J. Corwin
Mr. Jack E. Costello
Mrs. Lucille Craddock
Mr. Lawrence Cruz
Mr. George A. Dallmier
Mr. John J. Daniels Jr.
Mr. Tadgh J. Davis
Mr. Kent A. DeFosset
Dr. Clay O. DeMattei
Mr. and Mrs. Brian N. Dorris
Mr. Carroll L. Downen
Mr. and Mrs. Robert J. Dunsmuir
Mr. Robert D. Ebberle
Mr. Robert A. Edgar
Mr. Barry Eisenberg
Mr. and Mrs. Kenneth Erickson Jr.
Mr. R. Michael Eisenhauer
Ms. Jamila I. Farid
Mr. Donald L. Farris
Mr. Isaac V. Figler
Mr. William M. Floyd Jr.
Dr. Kathleen Fralish
Mr. Dale P. Freehill
Mr. and Mrs. Thomas R. Frenkel
Mr. and Mrs. Ralph W. Gann
Mrs. Alline A. Goddard

John M. Goffinet
Mr. Fred D. Gorshans
Mr. Jeffrey M. Hann
Mr. David E. Harmon
Mr. Richard L. Harrison
Mr. and Mrs. David P. Hartke
Mr. and Mrs. Gregory E. Herwald
Mr. James Herzing
Ms. Michele L. Hess
Mr. Lyle H. Hicks
Mr. and Mrs. Richard L. Holladay
Dr. Beverly H. Holmes
Ms. Ana L. Hoover
Mr. and Mrs. Mark L. Hufnagle
Mr. Bernard T. Hulin
Mr. and Mrs. Frank D. Ickis
Mr. Marc L. and Dr. Karen E. James
Mr. and Mrs. Kenneth H. Jaros
Dr. Roosevelt M. Johnson
Mr. Patrick J. Jung
Mr. Everett J. Kelly
Mr. and Mrs. Joel P. Kelley
Mr. William H. Kent
Mr. Charles L. King
Dr. and Mrs. Richard L. King
Mr. and Mrs. Richard E. Kirkpatrick
Mrs. Ellen L. Kotz-Owen
Mrs. Dianne M. Krone
Mr. Michael K. Kunstman
Mr. David B. Laymon
Mr. Max W. Lewis
Dr. Thomas J. Liesz
Mr. Rodney P. Ludvigsen
Mrs. Karen L. McConnell
Dr. Davie G. McCourt
Mrs. Elizabeth H. McDevitt
Mr. James W. Mchose III and Mrs.
Amy J. Meyers-Mchose
Mr. Edward G. Maczka
Mr. James A. Macroglo
Ms. Charlie A. Martin
Mrs. Jean F. Mausek
Mrs. Joni G. Menke
Mr. Richard A. Meszaros
Mr. Christoph E. Micha
Mr. Jeffrey N. Mishoe
Mrs. Pamela R. Mitchell
Mr. and Mrs. Roy J. Mons
Mr. Jeffery B. Moore
Ms. Carol Moran
Mr. and Mrs. Mark H. Mortimer
Mr. Douglas D. Mueller
Mr. and Mrs. Victor T. Needham Jr.
Mr. Ramon A. Neri
Mrs. Barbara E. Nichols
Mr. Richard Norwood
Mr. Michael F. Novak
Mr. Brian T. O'Hare
Mr. and Mrs. Ronald L. Olson
Mr. John C. O'Mara
Ms. Patricia M. Ostewig
Mr. Brad S. Owens
Mr. Eric L. Palmer
Mr. and Mrs. William A. Parker
Mr. Thomas L. Pehl
Mr. and Mrs. Thomas A. Phillips
Mr. Scott A. Plunkett
Mr. Robert D. Ramsey
Mr. Timothy C. Reiter
Mr. Tim E. Richie
Mrs. Dorothy L. and Mr. Gary Roesch
Mr. Daniel J. Roosevelt
Mr. Lonnie Rucks Jr.
Mr. Christopher A. Roth
Mr. and Mrs. Michael C. Rust
Mr. John C. and Dr. Marsha G. Ryan
Mr. and Mrs. Richard D. Schwab
Mr. John A. Sciarini
Mr. James R. Shannon
Ms. Lynette E. Shaw
Mr. Robert L. Shepelak
Mr. Rodney J. Siemlowski
Mr. Joseph M. Spiky
Mr. Richard M. Stanits
Mr. David J. Stauber
Mr. John S. Strawn
Mr. Terrance J. and Dr. Christine L. Svec
Mr. Daniel J. Svoboda
Mr. Guy S. Tawzer
Mr. Todd J. Thomas
Mr. Craig R. Tolman
Mr. Linwood A. Toomer
Mr. Ramakrishna J. Tulunuri
Dr. and Mrs. James A. Tweedy
Mr. Glen T. Vaci
Mr. Arthur Vandernick
Mr. John Venckus
Rev. and Mrs. Patrick E. Wadsworth
Mr. Stephen C. Watts
Mr. and Mrs. James D. Weiss
Mr. and Mrs. Gary R. Wheeler
Mr. and Mrs. Daniel R. Wise
Mr. David F. Wong
Mr. Kim Wonnell
Mr. Frank P. Woodard
Mr. and Mrs. Jeffrey L. Woodruff
Mr. Kevin M. Wright
Mr. and Mrs. Leroy J. Wright
Mr. and Mrs. David T. Wynn
Mr. Eric S. Young
Mrs. Monica D. Young
Dr. Patrick S. Zimmermann

I think the Extern Program is one of the best things at Southern.”
- Dimitri McFadden
student participant

“I really saw the ‘reality’ of my chosen profession and I was given the opportunity to experience first hand experience.”
- Ulaunda S. Adams
student participant

“I wish I did it last year.”
- Monique Batteast
student participant

“I particularly enjoy the Extern Program because it affords me the opportunity to work with our students one on one. Their enthusiasm energizes me.”
- Pansy Jones
College Representative

The Extern Program helps students make some sense of the classes they are going through. It really helps cement the subjects together with the actual process.”
- Tim Stich
Extern Sponsor

Find out what you’re missing...
Check out the insert in this magazine to send off for more information about the program!
### Alumni Calendar Of Events

#### JULY

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>JC Superstar, McLeod Theatre, 8 p.m.</td>
</tr>
<tr>
<td>2</td>
<td>JC Superstar, McLeod Theatre, 2 p.m.</td>
</tr>
<tr>
<td>8</td>
<td>Third Annual Peoria Tri/County Chapter Golf Scramble, Lick Creek Golf Course, Pekin, Ill. For more information, call Remy Billups, (630) 574-7774.</td>
</tr>
<tr>
<td>14</td>
<td>Seven Brides for Seven Brothers, McLeod Theatre, 8 p.m.</td>
</tr>
<tr>
<td>15</td>
<td>SIU Day at Coors Field. Colorado Rockies vs. Cincinnati Reds, Denver, Colo. For more information, call Remy Billups, (630) 574-7774.</td>
</tr>
<tr>
<td>16</td>
<td>Seven Brides for Seven Brothers, McLeod Theatre, 8 p.m.</td>
</tr>
<tr>
<td>21</td>
<td>Seven Brides for Seven Brothers, McLeod Theatre, 2 p.m.</td>
</tr>
</tbody>
</table>

#### AUGUST

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4, 5, 6</td>
<td>Decatur Celebration. Decatur, Ill. Visit the Central Illinois Alumni Chapter's booth at the Celebration and enjoy foot-long Saluki dogs. This annual fundraising activity funds scholarships and local alumni activities. For more information, call Mark Sturgell, Central Illinois Alumni Chapter President.</td>
</tr>
<tr>
<td>11-20</td>
<td>Illinois State Fair. Springfield, Ill. Visit the SIU tent to see exhibits of the latest happenings at the University.</td>
</tr>
<tr>
<td>26-Sept. 4</td>
<td>Eleventh Annual Chicagoland Saluki Golf Scramble, Arrowhead Golf Course, Wheaton, Ill. For more information, call Remy Billups, (630) 574-7774.</td>
</tr>
<tr>
<td>21</td>
<td>Seven Brides for Seven Brothers, McLeod Theatre, 8 p.m.</td>
</tr>
<tr>
<td>22</td>
<td>Seven Brides for Seven Brothers, McLeod Theatre, 8 p.m.</td>
</tr>
<tr>
<td>23</td>
<td>Seven Brides for Seven Brothers, McLeod Theatre, 2 p.m.</td>
</tr>
<tr>
<td>28</td>
<td>Four Sisters for Four Brothers, McLeod Theatre, 8 p.m.</td>
</tr>
</tbody>
</table>

#### SEPTEMBER

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>SIU Alumni Association Member Appreciation Day. SIU Football vs. Southeast Missouri State, 1:30 p.m. (Hall of Fame/Lettermen's Day) Pregame tailgate, noon, east of McAndrew Stadium. Complimentary food and beverages, door prizes. Dues-paying members receive two free tickets, per household membership, to the game. For more information, call Greg Scott, (618) 453-2408.</td>
</tr>
<tr>
<td>16</td>
<td>SIU Day at Busch Stadium, St. Louis Cardinals host the Chicago Cubs.</td>
</tr>
<tr>
<td>17</td>
<td>Saluki Football vs. Northern Iowa, Carbondale, Ill., 1:30 p.m.</td>
</tr>
<tr>
<td>23</td>
<td>SIU Day at Wrigley Field, Chicago Cubs host the St. Louis Cardinals.</td>
</tr>
<tr>
<td>23</td>
<td>Saluki Football vs. Kansas, Lawrence, Kan., 6:00 p.m.</td>
</tr>
</tbody>
</table>

#### FUTURE DATES

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-5, 6</td>
<td>SIU Alumni Association Homecoming Celebration. Pregame tailgate, east of McAndrew Stadium. SIU vs. Western Illinois at 1:30 p.m., October 7.</td>
</tr>
<tr>
<td>7</td>
<td>Parents/Family Weekend. SIU Football vs. Drake, 1:30 p.m., October 14.</td>
</tr>
<tr>
<td>2-3</td>
<td>Annual Obelisk Leadership Awards Dinner, Drury Lane Oak Brook, November 2-3.</td>
</tr>
</tbody>
</table>
SIU Grad Having A Ball At Busch

by Greg Scott

When sports fans in the city of St. Louis attend baseball games this summer, they will again be intrigued by the power of a muscular, red-haired first baseman known as the King of Swing. But thanks to SIU alumnus Todd Thomas, Mark McGwire's home runs won't be the only attraction generating fun and joy in Busch Stadium this season.

After the infamous 1994 Major League Baseball Players' Strike, the Cardinals, like most professional baseball teams, made a concerted effort to win back the hearts of disgruntled fans. Many MLB franchises are striving to converse with their loyal followers more often. For the last three years, Thomas has assisted the Cardinals in achieving this goal.

A 1992 SIU graduate, Thomas was hired in 1997 by the Cardinals marketing and promotions department to provide fan entertainment before and during games. During the course of Cardinal games, Thomas coordinates various segments featuring a variety of trivia questions, contests, and promotions. He can be seen on the stadium's Jumbotron performing any number of antics encouraging fan involvement. Also, Thomas does deejay work at pep rallies prior to games.

"It started out as doing just one live segment during the game. But quickly the Cardinals added more things and it snowballed from there," he says. "We do at least two segments per game, some dances, and I go around the stadium interviewing people before the game sometimes. We are shooting for fan interaction."

Thomas, who does similar work for the St. Louis Blues hockey team and the Missouri Valley Conference Basketball Tournament in St. Louis, says his ability to communicate with fans has been well received.

"Instead of just simply asking a fan to respond to a question, I make up things, have fun and joke around with them a little bit," says an enthusiastic Thomas. "If they get the answer correct, I'll give them a T-shirt. But if they respond with the incorrect answer, now that's where it's going to be a problem.

"I'll put a whip cream pie in your face or squirt you with silly string or during the summer when it's really hot, I have a squirt gun and douse you with water. Most of the time people like it anyway and it's not such a bad deal."

Thomas strives to get fans involved, even if it means becoming the subject of laughter himself. In the Ameritech "You Make the Call" segment, Thomas gives fans an opportunity to act as an umpire. A play from a past game is displayed on the screen, and a fan can draw an answer from a multiple-choice response. At the team's Fan Appreciation Game last year, Thomas intentionally gave the incorrect answer, and some fans gave him a chance to try some of his own whip cream pie.

Another popular Thomas segment is the Southwest Airlines "Family of the Game." In a promotion that would make Monte Hall proud, Thomas gives a selected family a choice between receiving four tickets to an upcoming Cardinal game, or, gamble the tickets for a chance to win a mystery gift behind one of three doors featured on the big screen. The gifts can range from an order of nachos or a team umbrella, to season tickets for the following year or a trip on the Cardinal Team Cruise. When fans take this gamble, it leads an exuberant Thomas to yell, "They are going for the dooooor!!!!"

"About 99.9 percent of the time our fans go for the doors. Otherwise they will get booed for not taking a risk," Thomas says. "There are some great prizes and some horrible prizes. Imagine getting all excited, rejecting the tickets, and you end up getting organ lessons with Ernie Hayes (team organist). But that's the risk you take. I guess you're incorporating a game show at a sporting event."

Interacting with fans is nothing new for Thomas. At SIU, he served as the Saluki mascot for one semester, and is still humored by an incident that occurred during a women's basketball game at the SIU Arena.

Donning his Saluki mascot uniform, he walked up behind a man and woman watching the game. Thomas began tapping the man on the shoulder, who initially ignored him. Eventually, the gentleman noticed him and started laughing. However, shortly thereafter, his sense of humor disappeared.

"I put my hand on both of their heads and shook them. He had a hair piece on his head and it fell into his lap. She started laughing and he turned beet red. He turned around to grab me and I took off and didn't go to that side of the gym for the rest of the evening. It was hilarious."

Although his days as a Saluki mascot are over, Thomas says his SIU roots prepared him for his present role with the Cardinals.

"My degree is in speech communication so, therefore, I had a lot of public speaking and interpersonal communication classes. Getting in front of people and talking has never been a fear of mine," he says. "I actually get an adreneline rush. When you have an audience of 50,000 people hanging on your last word and laughing at you, there is no better high than that."

Southern Alumni
Almost a half century has passed since then Vice President Richard Nixon made an appearance at Shryock Auditorium. Bolstering the Eisenhower-Nixon ticket in this Oct. 14, 1956 address, Nixon gestures to the crowd while his wife, Pat, listens on stage next to Dorothy and Delyte Morris. The “Re-Elect Ike-Dick” campaign is one of many diverse activities held in this historical building over the years.
On His Way

John Shea learned in short order what a little networking and hard work can do for one's career. He was a junior at Southern when he decided to become a dues-paying student member of the SIU Alumni Association.

It is a decision Shea has never regretted.

"I noticed that the Alumni Association set up tailgate tents at several athletic events and I started attending," he says. "This was an outstanding way to meet alumni and make contacts. It's quickly paid dividends for me."

A recent SIU radio-television graduate, some fellow alumni have already had a positive influence on Shea's career. After graduation, he was hired as a sports reporter at KFRU Radio in Columbia, Mo., by 1997 SIU graduate Sean Kelley.

But then SIU alumni appear to have been supporting Shea since he first stepped on campus.

Although he had no previous on-air experience, Beth Lilley '85, WSIU-FM News director, gave Shea an opportunity to work at the on-campus radio station his freshman year. It didn't take long for the Caseyville, Ill. product to take advantage of the opportunity.

When he attained the positions of sports coordinator and later, WSIU sports director, Shea, who aspires to broadcast National Hockey League games someday, was beginning to realize a dream.

He credits Lilley and Jeff Williams '90, for their support.

In addition to his responsibilities at WSIU, Shea worked last year for the Zimmer Radio Group in southern Illinois. Under the tutelage of sports director Mike Reis, a 1978 SIU graduate, Shea produced halftime features for SIU basketball and football, and did some play-by-play announcing for Carbondale high school sports.

He had also acquired experience broadcasting SIU women's basketball, SIU baseball, served as public address announcer for Saluki baseball, and contributed some articles to the Southern Illinoisan.

It wasn't unusual for Shea, who went to Southern on the GI Bill, to work three jobs while in pursuit of his degree - that diligence is one reason why he was honored as one of the “25 Most Distinguished Seniors at SIU” last spring.

"That was an unexpected honor. I didn't get involved in extra-curricular activities for rewards - I did it because I enjoy it," he says. "But it is nice to be recognized. I truly appreciate it."

For the devotion and dedication he demonstrates toward his career goals, early commitment to supporting his alma mater, and being selected as one of the University's student leaders, the SIU Alumni Association proudly salutes John Shea.

"I really wanted to support Southern Illinois University in some form or fashion. When I discovered that the SIU Alumni Association had a special $15 membership rate for students, there was certainly no reason to wait until graduation to join. I took advantage of several membership privileges while I was a student — especially the restaurant discounts. The membership fee pays for itself - you get your $15 back in no time - and when you're a student, every little bit helps. I would encourage all students and alumni to demonstrate their loyalty to SIU by joining the Alumni Association."

John Shea '00
Sports Reporter
KFRU Radio
Columbia, Mo.
"Great Cardboard Boat Regatta 2000"

Whether it was a mouse chasing a wedge of cheese (left), or an elaborate Egyptian barge (right), the 27th annual Great Cardboard Boat Regatta at Campus Lake had something afloat for everyone this spring. SIU sophomore Tacy Burdick, however, used the event to send an Alumni Association message on the back of her dog house, urging the large crowd to simply “Join Us – Dawgonnit!”