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INSUFFICIENT FUNDS
Former SIU President Delyte W. Morris saw the university as a resource: an educational resource for the young people of Southern Illinois, a service resource for the communities and people of the area, a research resource for scholars. Despite technological advancements, books remain the basic information resource of the University. Join the Two for Two Endowment Campaign effort to raise $200,000 in honor of Morris Library’s acquisition of its two millionth volume. It’s an investment revering our past and directing our future.

Dorothy M. Morris, Honorary Chair
Two For Two Campaign
Honoring Morris Library’s Two Millionth Volume
Southern Illinois University Foundation
1205 W. Chautauqua, Carbondale, IL 62901
(618) 529-5900
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The John Guyon Era Begins
SIUC's 14th President, John Guyon, is respected for his honesty and his belief in participatory management.
Insufficient Funds

Operating on $17.1 million less than it had requested, the University raises tuition and has concerns about the years ahead.

by Laraine Wright
WHEN A KOALA bear named JoJo died on campus this fall, thousands of children felt his loss.

So did students in SIUC's Department of Radio-Television. JoJo died not from lack of love, but from lack of funds. He was the main character in a half-hour children's show, JoJo & Friends Club, produced since 1984 by WSUI-TV and staffed by radio-television students. The club officially had 1,000 members—children ages 3 to 8—and thousands more viewers in Southern Illinois. JoJo & Friends Club offered good-quality entertainment to viewers and hands-on experience to students. But University-wide budget cuts have brought an end to new episodes of the popular program.

Across campus, students and employees face daily reminders of a Fiscal Year 88 state appropriation that is almost $3 million less than last year. The University began the year on July 1 with $113.8 million, some $17 million below what it had asked for (See Chart 1).

Most Illinois residents know the overall situation. Almost all social programs, including education, are trying to live with FY88 budgets that are from 2-4 percent less than last year. Projecting a 4.1 percent inflation rate for the state, Governor James R. Thompson made across-the-board cuts after the state legislature failed to pass a tax increase at the end of its spring session. In making his case for a tax increase, Thompson had said, "Holding spending constant in FY88 does not mean holding programs constant. Virtually every major program will have to be cut, in many cases drastically, to hold spending constant."

If the state legislature had passed a tax increase, SIUC could have received $9.8 million more than last year's appropriation. That money would have funded salary increases and new or enriched academic programs. Other statewide cuts had an adverse effect on student scholarships and on economic development initiatives at state universities.

Along with other Illinois state universities, SIUC had no alternative but to consider a tuition increase. Until its current budget problems, SIUC's tuition stood at $1,069 a year, a rate that placed the University $290 under the national average of $1,359 for public universities. In October, however, the SIU Board of Trustees—"with great reluctance"—passed a tuition increase that will begin with the spring semester. Annual tuition now stands at $1,318.

The higher tuition—stressful for the students and the University—is expected to generate over $1 million for the remainder of FY88 (through June 30). Yet the amount, while helpful, doesn't begin to address the larger concerns:

- Declining budgets in an era of increased enrollment;
- Deteriorating physical facilities in a time of increased need for classroom and research space; and
- Below-average faculty salaries coupled with increased competition from universities having the money to lure good teachers away.

SIU Board Chairman Harris Rowe has stated the concerns succinctly: "We need to get the message across to the legislature that they need to get back to the drawing board to come up with the necessary funding for higher education. If we don't get the funding, we'll see some very serious cutbacks at the University."

DELAYED REACTION

Reactions to budget cuts come in all sizes, and they all hurt. Michael Hanes—longtime impresario of the Marching Salukis—and band members make do with aging instruments and uniforms purchased in the late 1970s. Hanes has borrowed uniforms and rented uniforms. "Without overreacting," Hanes said, "we may not be able to field a band next fall that's comparable to the past."

Charlotte West, acting director of Intercollegiate Athletics, said the already tight restraints on sports have grown even tighter this year. "The cut has put athletes in a difficult position," she said. "Because of practice and travel, athletes can't hold jobs. Because we can't afford the full scholarship amounts allowed by the NCAA, athletes aren't getting compensated commensurately with the amount of time they spend in competition." Her unit has scholarship money for only 70 percent of that allowed by the NCAA.

On Nov. 11, West announced a ten percent across-the-board cut in all twenty SIUC sports programs. An anticipated $300,000 in outside contributions for unrestricted scholarships this fiscal year had yielded only $70,000; Intercollegiate Athletics was operating $116,800 in the red five months into FY88.

Money from one year's budget often funds activities that will occur the following year or years. That's certainly noticed by SIUC coaches, who are having a hard time attracting high-caliber athletes. "The Salukis are known nationwide for their broad program," said West. Fielding twenty sports programs may be a thing of the past unless funding improves in the years ahead.

Since 1973, the School of Music and the Theater Department have cooperated to produce plays and musicals in the summer months. There has been, said Hanes, "a marvelous...
WSIU-TV's "koala bear," JoJo, and some of his friends. New programs in the popular series have been canceled.

response from people in the area to the Summer Playhouse." The 1988 season now faces a cut of one or two shows. There simply may not be enough money to fund all four.

Ultimately, as with most tight-budget choices at a university, the students suffer the most.

On the surface, a budget of $113.8 million sounds like a lot of money. Working with $2.8 million less than last year might not sound too difficult, either. But several other forces have joined to make these figures much more dramatic than they appear on paper.

This past fall, the University processed its biggest enrollment in history: 21,191 students went through the admission lines at Woody Hall and walked into the classroom. An additional 2,969 enrolled at SIUC's off-campus locations. "We are certainly pleased to have such a high enrollment," SIUC President John C. Guyon said. "It does, however, create some stress, especially in beginning courses in the general education program. Coupling that with the budget reduction, it will be an interesting challenge to provide the high quality education that the students expect."

Students pay only a portion of the costs involved in operating the University—approximately twenty-eight cents of every dollar. "We probably have one of the lowest percentages in public universities," said Guyon. "We really are fairly modest in our demands on the students for contributing their portion of the income."

The budget cut also has adversely affected financial aid for students. As many as nine out of ten SIUC students need loans, grants, and/or scholarships to pay tuition and support themselves while they are in school.

The University is well-known for the work opportunities it offers students. Last year over 5,000 of them were hired by the University as student workers. The extra $2,000 or so earned by each such student from September through May is often essential to keeping that student in class. The money also eases the burden on those parents who are willing—although sometimes aren't able—to help their children earn degrees.

But with its current budget restraints, the University has not been able to do much hiring this year. Many departments cannot afford to hire undergraduates to answer phones, type letters, deliver mail, or perform the hundreds of other clerical and service jobs needed on campus.

The situation on the graduate level is also worrisome. The College of Liberal Arts, for example, is short by twenty graduate assistantships. From eight to ten faculty and staff positions in Liberal Arts also are unfilled. The college suffered a $505,000 budget cut, according to its dean, John S. Jackson III. In the College of Business and Administration, several full-time administrators have volunteered to take on extra teaching assignments and thus help fill vacancies.

A HIDDEN CRISIS

The Communications Building, which opened in 1966, still awaits the dollars needed to finish the second floor. Pipes are exposed, and many walls are temporary. Twenty-one years after the building was dedicated, the cost for its completion has risen to $1.3 million, the amount requested in SIUC's budget for FY89. Even so, this need is seen as a lower priority than other renovation and construction projects that are more urgent.

The University needs $18 million for an addition to the steam plant and $1 million for work on Engineering and Technology. Insulation has to be replaced in Morris Library. Wham has to be remodeled for computing space. The biological science buildings need attention.

SIUC's Campus Services, which is responsible for everything from light bulbs to new construction, is living with a budget cut of $365,000 this year. Many necessary maintenance projects will go undone, creating a longer "needs" list and higher costs in the future.

The Chronicle of Higher Education calls it a "hidden crisis": universities across the country face outdated classrooms and laboratories, deferred maintenance, the removal of asbestos, replacement of roofs, and the updating of electrical and heating systems. For years many states have put off funding for renovations, sometimes to the point at which buildings are no longer habitable.

Homeowners can build up their savings toward future repairs on their roofs. The Univer-

Insufficient funds create havoc for thousands of students living on the edge of solvency.
sity—with hundreds of roofs and thousands of pipes and millions of feet of electrical lines—cannot. The Illinois state legislature appropriates funds for a twelve-month period, and it expects the University to spend them. A renovation project may need money over a three-year period, piecemeal, yet there are no guarantees that years two and three will be funded.

In itself, asbestos removal is a gargantuan task. Because its use was so widespread in the 1950s and 1960s, it is found in 39,000 schools and more than 700,000 public and commercial buildings in the United States. Removing all of it from public buildings would cost hundreds of billions of dollars, nationwide.

Since 1984, SIUC has spent $400,600 to locate, survey, and remove or encapsulate asbestos-containing material on campus. Another $324,456 is earmarked for removing asbestos from Pulliam Hall in connection with a major, two-year renovation program being done now on the building. The University is requesting an additional $650,000 in FY89 to replace the amount being spent this year for asbestos removal in the building, an amount SIUC took from other Pulliam projects.

**SELF-HELP**

In a white plastic bag behind an SIUC secretary's desk are metallic reminders of the SIU budget. Aluminum cans, collected by her and then sold to a recycler, help keep coffee in her office's pot.

Along with thousands of other full-time workers on campus, she did not receive a raise this year. She earns $5.68 an hour. "It's tough to manage," she said, but worry doesn't stay on her face too long.

Her job was made more difficult when the planned purchase of a computer fell through. She points to the spot where the computer would have been installed. The empty space is close to her bag of aluminum cans.

Illinois state university workers last received a raise in July 1986. Yet the average salaried worker in the U.S. received a 4.8 percent raise in 1987 and can anticipate a 4.9 percent raise in 1988, according to a recent survey of more than 1,200 U.S. companies.

According to the Illinois Board of Higher Education (IBHE), through which SIU's budget requests are passed on to the state legislature, salaries at all Illinois public universities have gone into a slow decline when compared to similar universities in other states. (See Chart 2).

Several years ago, concerned with below-average salaries for faculty members and the high turnover rate among both young and experienced teachers, the University adopted a temporary self-help, internal reallocation plan. In essence, each unit and department on campus returned 2 percent of its budget to the central SIUC administration. The reallocations took money from unfilled-but-budgeted faculty positions and redistributed it to remaining faculty members as an extra raise, boosting salaries beyond amounts appropriated by state allocations.

Those hard-won gains, however, were immediately deflated at the beginning of the current fiscal year. "I fear," said President Guyon, "that with the year we're looking at now, we might consider that we lost just about all the ground we had gained."

Although the reallocations did increase salaries paid to full-time faculty, the average salary earned on campus is still below the median of the University's forty-four peer institutions.*

*A peer institution is a public, Ph.D.-granting university deemed by the Illinois Board of Higher Education to be comparable to SIUC in enrollment, research, and other factors. Peer institutions include the universities of Alabama, Clemson, Kentucky, Rutgers at Newark, Oklahoma, Texas Tech, and Washington State.
Turnover among faculty members—as teachers and researchers leave for higher pay in other states—is among the University's greatest concerns.

Students pay only a portion of the costs involved in operating the University—approximately twenty-eight cents of every dollar.

The most recent annual study conducted by the American Association of University Professors shows SIUC ranked below the median of peer institutions in average salaries paid full-time instructional faculty.

According to the study, the average full-time SIUC faculty member receives $33,100, compared to $34,600 for all peer institutions. In the list of forty-five institutions, SIUC ranks twenty-ninth for faculty salary compensation (Rutgers is highest at $47,200, and the University of Arkansas is lowest at $29,100). Next year's study may place SIUC even lower among its peers.

RATINGS SLIP

Mark Cosgrove is a self-styled "scrounger" who goes on raiding missions across campus to locate a file cabinet here, a table there, an armchair somewhere else. He once sent a letter to the SIUC deans asking for their old furniture, their obsolete equipment. His motto, in essence, is, "Your junk is my treasure." When he visits an office, he sees everything in it. He analyzes the possibilities. He pictures what his life would be like with this telephone stand or that terminal.

His efforts have meant a lot to SIUC's Touch of Nature, where he works as a field representative. Over the past three years he has located unused equipment valued in the five figures. Touch of Nature did not, and still does not, have money to purchase many essentials, and some of them—new furniture, swim docks, boat motors, picnic tables—cannot be scrounged.

"Our wish list," said Cosgrove, "is incredibly long." Each year that goes by without a budget increase only adds more items to that list.

Middle-age persons remember when Illinois ranked with New York and California as the states most committed to public education. In recent years, Illinois has fallen in the rankings. In 1985-86, Illinois was ranked forty-third in the country for its per capita spending on higher education ($151.08). It ranked forty-first in the country for the amount of change in the past ten-year period (3 percent increase, adjusted for inflation).

Current-year state allocations for higher education posted increases in many states: between 4 and 6 percent in Delaware and Pennsylvania; between 6 and 7 percent in Nebraska, Florida, Michigan, California, Colorado, and Louisiana; 9.2 percent for Missouri's ten universities; and 10 percent for the Rutgers system in New Jersey. Illinois, on the other hand, has joined West Virginia (—4 percent) and Alaska (—4.3 percent) in decreasing its investment in education.

A manufacturer faced with declining income can immediately lay off workers and reduce unprofitable inventories. A university cannot react as swiftly. The students are here, now. Teachers must remain on the payroll. Staff must remain to support the students and faculty.

At the same time, a university's "unprofitable inventories" (departments and classes with declining enrollment) cannot suddenly be shut down. Juniors, seniors, and graduate students in those departments must still be served.

STATE DEVELOPMENT

In its recommendation for FY88 funding for higher education, the IBHE listed many advantages to the state for supporting its colleges and universities. Among them:

—The development of human resources for business and industry to compete in a world economy.

—An important way for improving secondary education through teacher training and professional programs.

—The increased ability of non-traditional students (older adults) to benefit from a college education.

—Greater help to colleges and universities as they make costly shifts in course offerings to accommodate shifts in student demand.

—An enhancement of the quality of life in the state.

"We're not pretending we're on the verge of bankruptcy," said Liberal Arts Dean Jackson. "We're not. But this cut affects our ability to teach school—to buy basics, rent films, to buy enough paper for exams, you name it. It affects all of it. The margin of quality this costs us is serious."

Insufficient funds for Southern Illinois Univer-
SOURCES OF FUNDS

The University has four sources of income:

1—The students, from tuition, fees, housing contracts, and lab expenses, among other charges.
2—The state, in the form of annual appropriations.
3—Private and public grants for research activities and contracts for educational services.
4—Contributions from private and corporate donors.

Shown here are the sources of income for all campuses operated by Southern Illinois University for this fiscal year (FY88).

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>State Tax Dollars</td>
<td>46%</td>
</tr>
<tr>
<td>Tuition Dollars</td>
<td>14%</td>
</tr>
<tr>
<td>Other</td>
<td>40%</td>
</tr>
</tbody>
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The budget cuts have affected everyone, including the highly-regarded, hard-working Marching Salukis—all student volunteers.

Unlike homeowners who can save toward future repairs, the University must spend all of its appropriation each year.

SIUC researchers and a growing pool of students place heavy demands on Morris Library, whose budget also has been cut.

Alumni can help assure necessary funding for the University and for higher education in general. Please make your views known by writing to your state legislators and the editors of your newspapers. Become vocal advocates of higher education: the public investment that brings the most good to the most persons, and the investment that has the most impact on the future economic health of the state.
The John Guyon Era Begins

Meet the University's newest President, valued by his colleagues for his honesty and his straight-forward leadership style.

by Laraine Wright

Friday, Aug. 21, 1987: thousands of students are moving back to campus. Boxes everywhere, carried by wide-eyed freshmen and steel-jawed parents. Gawkers on the sidewalks, jaywalkers in the road.

In contrast, the office of the University's new President was quiet, the business under control. John C. Guyon has worked here for thirteen years—as dean of the College of Science, as head of the Graduate School, and as vice president for Academic Affairs. On this, his forty-third day as President, he knows which traffic lanes to stay in. He is thoroughly moved in at the President's Office—except, I noted, for a few pictures that needed to be hung on the wall.

He also is thoroughly busy. "I'd like to say that I spend ninety percent of my time planning for the future of higher education," he said. "But I probably spend ninety percent of my time dealing with the routine problems of the institution and ten percent of my time looking down the road."

His management style has received high marks from a number of colleagues, including David S. Clarke, a Technical Careers professor who has worked with Guyon on a number of projects. "I sat down the other night and counted up thirty-seven different jobs I've held in my life," Clarke said. "John ranks as one of the top three bosses I've ever had. He has such a strong sense of priorities that the unimportant things roll off his back. What you see is what you get. He doesn't have a disingenuous bone in his body. There is nothing sneaky about him. He's so unsneaky it unnerves you."

Guyon pays attention to the numbers. He is interested in data and wants to see projections. He often takes his cup of coffee and walks up and down the halls, visiting with vice presidents, deans, and directors. He believes in checking in, not checking up. He wants to know how people are doing, but not by looking over their shoulders. He values and trusts their work.

Donald Beggs, dean of the College of Education, said he particularly values Guyon's ability to listen to problems and quickly solve them. "And when he reaches a decision," said Beggs, "he tells me why he made it. He is very honest. He's always been able to communicate his expectations of me and this college. He is committed to this institution and to a positive environment for the faculty."

Guyon describes his management style as "shared governance, working with the faculty, working with the students, assessing their views, knowing where they want to go, knowing how they want to behave, what's important to them, and what their value systems are, and then trying to put together a participatory process that allows the institution to develop a common set of ideas about where we are going."

If talented professionals are doing their jobs, such a management system will work. Yet, he said, it does require "each person to be attentive to what the University in its broadest sense—the faculty, the staff, and the students—want to have happen here."

For the short term, which Guyon defines as the next five years, the most important item on the agenda is the funding the University receives from the state, students, donors, and grants.

Suppose, I asked him, someone handed you $10 million for the University—an unrestricted, no-strings gift. How would you spend it?

The choice, it turns out, would not be an easy one to make. "This campus has always built multi-purpose, instructional buildings," he said. "But for maturation and growth, we need physical facilities committed to research." The $10 million could go toward an engineering experiment station, an addition to Morris Library, a research building for modern molecular biology, or space and equipment for more extensive, campus-wide computer facilities.

The $10 million also could be spent on research programs in communications, business, and human services, Guyon said. Altgeld Hall and the Allyn Building are ancient facilities. Graduate music and art students need better practice rooms. "We certainly need classrooms," he added. "We certainly need additional instructional facilities."

Each such research/scholarship building would cost about $15 million to build and outfit. "Without much effort," Guyon said, "I could spend $100 million in capital improvements at this university."

Guyon is paying close attention to fund raising. "We have to develop a sophisticated, private fund-raising campaign for the University," he said, "and I'm talking serious, big-dollar raising of monies, something that public universities haven't paid too much attention to. The effort would be campus-wide, "a coordinated, thoughtful capital campaign of considerable magnitude."

Two capital campaigns are currently underway: the "Time for Pride" campaign for the College of Business and Administration and the "Two for Two" campaign to benefit Morris Library. The former has a goal of $4 million for endowed professorships, research and business development programs, and equipment and facilities. The latter has a goal of $200,000 to endow future special needs of the library. Planning has begun on a major fund-raising effort for the entire University.
In the next few years, Guyon also will continue to evaluate and modify the undergraduate curriculum and enhance the graduate program. "We are one of the few public universities in the country that are indeed comprehensive. There aren't many—only seventy-five or so. And we have to assert our place in the ranks of that group by enhancing our scholarship and our research activities."

Current buzz words in higher education are "environmental scanning," "enrollment management," and "strategic planning." All three—and they overlap in process and function—are on Guyon's agenda. They combine hundreds of variables, including the number of college-bound students, the job market in various fields, the University's faculty strengths and physical facilities, the needs of the region and the state, and the money likely to come from public and private sources. The mixture is then sprinkled with chance, for nothing about higher education is fully predictable. What Guyon hopes to do is to reduce chance to a minimum, "so that we can balance what we can do with what we know is going to happen to us just as a matter of course."

Among all the numbers that Guyon is studying, a chief one is student population: what is the optimum number of students this campus can and should support? "I don't think we need to reduce our student population," Guyon said, "although I am not altogether convinced that we wouldn't be better served to have just a few less and do a better job with them."

But the enrollment pressures are there from the students themselves, particularly from the increasing percentage that are women, minorities, and non-traditional (see pages 11-16). In general, said Guyon, "You can't afford to fall off too much in enrollment, or you lose money. Yet you can't afford to increase too much because your physical plant, your faculty strengths, and your budget simply won't handle more."

The question, "What is the appropriate mixture and number of students for SIUC?" is a complex one.

The stakes—for the institution, the faculty, and the students themselves—are high. At this point, Guyon added, we enroll people by simply opening our doors and letting them come in. "We'd like it to be a little better organized than that."

Guyon was born fifty-six years ago in Washington, Pa., about thirty miles southwest of Pittsburgh. At an early age, around the time of the U.S. entry into World War II, he became interested in the physical world, in learning how things work.

By high school, that general interest had narrowed to chemistry, although even today he's not sure why. A high school chemistry teacher became a mentor, and in his junior year the teacher "turned me loose as his assistant," Guyon said. "So I was teaching chemistry even in high school."

He was graduated magna cum laude in 1953 from Washington and Jefferson College in his home town. After working for a time as a chemist in industry, he enrolled at Toledo University and earned a master's in physical chemistry in 1957.

But his subsequent employment as an analytical chemist in Elmira, N.Y., convinced him that higher education was, for him, a better career. "I had some research I wanted to do, and I couldn't do it working for industry," he said. Their profit statement drove the research. "I looked around me and I said, 'You don't want to do this the rest of your life.' There was nothing wrong with it. It just wasn't what I wanted to do."

His dissertation at Purdue University (1961) was titled *Heteropoly Compounds of Ti and Hf*. His first journal article was "Spectrophotometric Determination of Niobium as Reduced Molybdonic Acid" (1962). His first textbook, with R.M. Matulis, was *Qualitative Analysis* (1965). In his SIUC lab, he continues to work as a spectroscopist. A current interest: low-tem-

*John and Joyce Guyon in the office of the SIUC President.*
A TEAMWORK PRESIDENCY

On her birthday, Sept. 2, Joyce Guyon poses for a photograph with her husband. She tells the photographer to wink at her so she will smile, but it's apparent that smiling already comes naturally to her. "John and I have been married thirty-two years," she says. Then she grins. "Of course, I was a child bride."

The Guyons met in Anniston, Ala., her hometown and where he was stationed in the service. In the years since, their life together has been characterized by teamwork. "I wouldn't be President without her," John Guyon said recently. "And I couldn't be President without her." She, in turn, said, "Our goals and lives are the same."

After living in Elmira, N.Y., and West Lafayette, Ind., the Guyons moved to Columbia, Mo., where he advanced from assistant professor to become chairman of the chemistry department at the University of Missouri. She received her bachelor's degree there in early childhood education. "I loved Columbia," Joyce said. "When we left there in 1969, it was like Carbondale is now: a college community. We seem to thrive in that environment."

The Guyons' next stop was Memphis State University, where he became chair of the chemistry department and she taught kindergarten in a suburban district. "Two years and three months," she said, recalling a teaching experience that was both rewarding and exhausting. "One year, I had twenty-eight children and no help. I had to take the kids to lunch, and by the time you got one to sit down, another one would spill something."

In spite of the rigors of teaching young children, she prefers them to older ones. "Small children still have that sweetness and innocence about them," she said. "They still think that school is tremendous, and they make you feel good as an individual. You can see the learning going on."

After moving to Carbondale in 1974, Joyce was hired in Cobden, Ill., as a kindergarten teacher and later became second grade teacher. She has been particularly successful with creative writing, the area in which she received her master's degree (SIUC, 1981). "I proved that you could teach little children to write beautifully," she said. "When they're that age, you're not as concerned about punctuation and grammar. You're trying to get the idea of writing across to the children, and they can go from there." Last year, one of her former students, by then in the fourth grade, wrote his first "book." He dedicated it to her for instilling in him the confidence that he could do it.

Joyce has been active in the SIU Women's Club, having been president in 1985-86. In addition, she has served on the boards of the Southern Illinois Reading Council and the Jackson County Chapter of the SIU Alumni Association.

"Life has not been dull married to John Guyon," said Joyce. "I think we've done more than we ever anticipated that we'd do in our lifetime."

The Guyons' children are now grown. Their daughter, Cynthia, lives in Chicago, and their son, John, lives in Ft. Collins, Colo., with his wife and young daughter.

Student academic interests and public demand ebb and flow. "People come to us with interests which have grown out of what they've seen in their lives," Guyon explained. "They've seen it on television, they've seen it in schools and the workplace, and if it happens that computers or lasers or something of that sort is more interesting right now to a lot of students, that's fine, that'll shift, and we'll have a growing demand in the social sciences, the humanities, human services, or philosophy some other time.

"We always need literate people. We always need people who can write and communicate effectively. And I think if there is a malaise on in the liberal arts and humanities these days, cheer up, it will be all right, it will pass."

One of the things he is not cheerful about is the growing number of authors who claim American universities are failing. "Higher education is the foundation of the American system," he said emphatically. "It's the basis upon which we have structured everything. Public education, which if not free is certainly nominal in cost, is in the long-range best interest of society." He is bored by criticism of the university system. "We do a good job."

Outside—moving-in day on campus—the temporary chaos continues. Inside, Guyon turns to his desk, upon which the short-term problems are being solved and the long-term opportunities are being studied.

Over the weekend, boxes will be unpacked. On Monday, classes will start. In May, thousands of students will be graduated. "Five years from now," Guyon added, "if we have made progress in undergraduate program quality, in development of research and the regional economy, in strategic planning and enrollment management, we will have come a long way."
The Graying of Campus

Non-traditional students—older adults taking undergraduate courses—are changing the face of the University.

by Mychael S. Wozniak

Still life on the non-traditional student's kitchen table, circa 2:30 a.m.

Quick. Did you see that? Look again. At the eyes. There, the eyes give it away, especially when you see the two types together, side by side.

One pair is still bright behind mascara and liner. Reminds you of high school proms and cheerleader tryouts. The other pair is lined on its own and glazed with that 1000-meter stare that comes from time on streets, not time on the books.

The second pair of eyes belongs to an older student, "non-traditionals," they call them, who are making themselves seen and felt more and more on what was previously almost exclusively bright-eyed territory.

The graying of university campuses has been a national trend for at least a decade, and it’s a trend that SIUC hasn’t bucked. The average age of our undergraduates has risen a full year, from 21.8 in 1978 to 22.8 in 1986.

The number of older students also has risen. Ten years ago, non-traditionals (defined at SIUC as those who are either married or over the age of 24) accounted for 17 percent of the undergraduate student population. By 1986, non-traditionals had risen to 22 percent of the population.

Even so, SIUC’s burgeoning non-traditional population lags behind national figures, according to the National Center for Educational Statistics. One study projects that by the mid-1990s, non-traditionals will account for 49 percent of college and university students.

The reasons for the increase are as varied as the people who are causing it. For many, education is no longer a one-shot deal. New technologies may have made their jobs obsolete, or they may have returned to the University to be more competitive in a changing job market. Others have finally realized what they want out of their lives, and they’ve returned to school with clear purposes in mind.

As much as I hate giving the Army credit for anything, my stint in a pick-le suit did open up some options for me, mainly college in the form of the GI Bill. Money? For college? Is this some cruel, sick joke? You’ll actually pay me to learn?

Indeed, college was an option that wasn’t feasible for those of us running amuck on the North St. Louis streets. If you were one of the lucky ones, your options consisted of getting your high school
There were problems. Like dealing with students almost a decade younger who would ask if that Doors tape they heard me playing was a new group.

ABOUT THE AUTHOR

Mychael Wozniak describes himself as "a thirty-five-year old senior with enough years in the Cinema and Photography Department to qualify for tenure." The reason? He's a non-traditional student, married for fourteen years, with three daughters, one dog, and about ten cats ("Adoptees available,") he said, "call collect"). He goes to school half-time, works almost full-time as the assistant manager of a photo store, and will graduate in May 1988, if he can find a math class he can pass.

Wozniak is a photographer and writer whose work has appeared in the St. Louis Globe-Democrat, the St. Louis Post-Dispatch, and the Southern Illinoisan newspapers.

Here are his thoughts on the lives of "non-trads," those students who face distractions and problems that make standard undergraduate worries, like not having a date at Homecoming, seem trivial.

diploma and then a job at the Post Office or the Chevy plant. College was an option only for the Wally and Beaver Cleaver types out in the suburbs.

After my four years, one month, and twenty-eight days of dodging courts-martial, and with my firmly entrenched understanding of bureaucracy (I thought), starting college at the ripe age of 27 seemed just the ticket. SIUC was the logical choice due to its proximity to home-base St. Louis. The Cinema and Photography Department and the School of Journalism came highly recommended from several different sources. The game plan was simple: major in photo, minor in journalism. First year, do general studies classes to get in the groove after being out of school for ten years. My wife would work part-time to supplement the GI Bill bucks, and by the time the younger kid started school, I'd be home free with a degree and a real job.

Nice. On paper.

There were problems at first, little ones. Like trying to re-learn how to study and take notes. Like dealing with students almost a decade younger who would ask if that Doors tape they heard me playing was a new group. Like taking classes with instructors who were my age. That was probably the most frustrating. They served as an almost daily reminder that I was ten years behind.

The little problems started adding up. Finances, even with grants and loans, didn't work out, so I wound up with a fifteen-hour course load and a part-time job. University housing didn't work out for various reasons, so we rented a plush (heh, heh) Carbondale apartment complete with leftover furniture, an improperly vented water heater, and a gas space heater that wouldn't heat the rest of the house without a floor fan.

Frustration at school started to set in. I felt that I couldn't talk to my instructors or the other students. Working twenty-five hours a week and carrying a twelve-hour class load (with a photo production class requiring at least another twenty hours outside of class) started to drastically affect family life and school work for the worse.

And it got worse. As an economy measure we moved out of Carbondale to Cobden at the end of 1981, but soon after my wife became pregnant. Time for massive hysteria, which didn't help things academically, and massive time spent looking for a job that paid better than minimum wage. We faced weeks of generic macaroni and cheese with powdered milk for supper—macaroni and cheese with tuna or peas or leftover
chicken or green beans and corn.

I finally wound up with two part-time jobs (minimum wage and all the pride you can swallow), but no time for school. Utility bills were eating us up and gas money was a major crisis. So it was forget class, but don’t withdraw, so the VA check could keep coming in. Hey, I’m an honor student. I can handle twelve hours of F’s.

Needless to say, that took care of school for awhile. It took us three years to climb out of that hole to the point where we were able to send me back into the academic breach.

Since then, my wife has gone back to work. I am now an assistant manager of a photo supply store, and I do some freelance work. That leaves just about enough time to go to college half-time.

The frustrations are still there, but time has become the big enemy. Frustration at seeing people graduate and score jobs—people who had come into the program well after I did. Frustration at constantly dealing with a seventy-hour work week. Frustration at days that kick off when the alarm detonates at 1:30 a.m. because there just aren’t enough hours to do everything.

On days like that, I take time where I can find it, with victories measured in minutes. Like thirty-nine minutes to register this semester, and that included getting a bursar’s release and processing financial aid paperwork, all during the week before the classes hit the fan.

Not all non-traditionals are as jaded as I am, by any means. Somehow some remain positive, and—no, is it possible?—optimistic.

Meet Alphie Velasco. Her situation is fairly typical for our atypical student group. From a blue-collar background, she graduated from high school, got married, and gave birth to two children. Alphie felt she was tied down, tied down to where the days dragged by like lame dogs in August heat.

Her marriage wound up souring, and Velasco separated from her husband. She came to Carbondale from Chicago to start a new life. “I had a friend who needed a roommate, and I needed a place to live,” she explains. She was introduced to college life by the friend, and, intrigued, set about entry proceedings.

After completing the tangle of paperwork for admissions and financial aid, she had to drop out, for health reasons, even before she really began. It took her seven years and a series of part-time jobs before she started college again, in the fall of 1986 at the age of 32. “I felt I had to go to school,” she said. “I thought, ‘I can’t stay here, but I’m tired of being poor and hungry, and I don’t have anywhere else to go.’ ”

Velasco made the transition to full-time student fairly easily. She found that she and other students had more in common than
not, and she held study groups in her home.

She also developed "one-on-one" relationships with her instructors. "They took the time to ask me what I did outside of school. They treated me like a regular person. About my only difficulty was looking at my teachers as though they were my employers. I felt that I had all of these bosses, and the assignments were my jobs."

Taking more than a full load of classes and working two part-time jobs just about eliminated Velasco's social life (although she allows herself one happy hour per week on Fridays). Like so many other non-traditionals with their backs to time's wall, she found herself cutting out sleep to get her work done. "If I function on four hours of sleep a night during the school week," she said with a glazed, weary look creeping into her eyes, "I sleep in on Saturdays when I can, but one of my jobs involves checking out lawnmowers to other residents in the mobile home park where I live. I sleep more on Sundays. During breaks I sleep a lot, especially the first two days."

Velasco regularly hits the books after supper, sometimes until 1 a.m. One of her initial (and continuing) worries was to maintain a competitive grade point average so academic scholarships might be possible. "It's personal, too," she said. "I used to have low self-esteem, and I used to think that I was dumb, that I couldn't do much. So I set a goal of straight A's, even though I'll settle for a strong B average."

Velasco's daughters are on her side. "I've got two cheerleaders living with me. I'm very grateful to them. They help keep me going, take pride when I do well in school, and keep me feeling good about what I'm doing."

In spite of the long days, short nights, tedium of study, and little things—like having to call the kids from a Faner Hall pay phone at 9 p.m. and wish them good night before heading back to the computer lab—Velasco has somehow managed to keep an optimistic outlook.

She admits, though, that it's not always easy. "I've had nights when I cry myself to sleep," she said, biting her lip. "I pray a lot. I just accept the difficulties. This is the way it is, and this is the way it's going to be for the next three years. I just keep looking to the future, and that's what keeps me going."

Then there is that strange manner of beast known as the perennial student, in and out of school much like a TV wrestler is in and out of the ring. Don J. Webb cheerfully nodded in agreement: "In and out and in and out like a bee and his hive."

Webb, 31, has been doing his bee routine since 1973, when he dropped out of high school. He went back and got his equivalency before starting junior college. "I should have stuck it out, but I didn't. It's kind of hard looking back at some of the reasons. Too much night life, maybe. Too many irons in the fire. I don't know, just too many things going on in my life at the time. It was just a pain in the neck trying to get my life started, I guess."

Webb started his post-secondary education at the Winona School of Professional Photography, following a childhood fascination that started when his father gave him an old Exacta camera. He studied wedding photography, mainly, but also took some general courses. Then he went back to his home town of West Frankfort, Ill., and started making a living as a wedding photographer.

After about a six-year hiatus, he decided to enroll in Photographic Production Technology in SIUC's College of Technical Careers. "This is actually the biggest, most positive step I've taken in years," said Webb.

Webb admits the faces of his classmates have grown younger over the years, but for
Gary Auerswald:

"I guess if you've been in school, you're used to the forms. But if you're not, they can be rather frightening."

John, Gary and Christy Auerswald have their collection of schoolbooks for Fall 1987. "If you give me a minute," says John, "I think I've got more inside."

That's a bonus. "It makes me young, too," he said, laughing. "I refuse to grow up, idea-wise. Young people have new ideas. Being constantly exposed to young people essentially keeps me moving."

And he is moving. He waded through seventeen hours of classwork last semester, including an internship. He also made plans to be married and to purchase a home. Classes in product photography (one of the main reasons he went into the program) are opening up new avenues for him, which he hopes may help him replenish a rapidly dwindling bank account, eaten up by tuition and fees and commuting from his parents' home in West Frankfort.

Webb plans to finish his degree in a year and a half. He admits to feeling that it could have moved a little more quickly for him. "That I didn't do it sooner is my only regret. If I could only take a time machine back to change a few things. But I'm learning. That's the important thing. Photography is a constantly advancing field. I like to know the new things, things that make it easier or that improve the trade. I feel good."

Gary Auerswald has gone through two major job changes, three if you include farming. After going through the automotive technology program in 1963-64 at SIUC's College of Technical Careers (then known as the Vocational-Technical Institute), he owned and operated a farm implement dealership in eastern Illinois. He sold the business in 1979 because the farm industry was going under. Next came a job in the oilfields, but when the oil business bottomed out in 1985, he was laid off.

Hard times for the 43-year-old, with a wife, a son in college, and a daughter approaching college age. He next set himself up in the repair business, but there just wasn't enough money in economically-depressed Wabash County, Ill. "People up there just aren't fixing things like they used to. I decided something had to be done." He set about making the transition for his whole family to move from their ten-acre spread to an apartment at Evergreen Terrace on campus.

He did have some advantages. One was familiarity with the area from his earlier college days. The other was his son, John, an SIUC senior in electronics management. Having a family of ham radio buffs didn't hurt, either, particularly on the paperwork front. Auerswald and his son set up a couple of afternoons a week when they'd make contact via radio. "I'd run into a problem, and John would find out what to do," said Auerswald. "I guess if you've been in school, you're used to the forms. But if you're not, they can be rather frightening. The jargon's a whole new thing."

There was paperwork for registration, for financial aid, for housing. And then the BIG MOVE. Auerswald's wife, Estrella, quit her job. With John acting as Carbondale base­man, the family moved down over a period of several weeks.

Auerswald had decided to go into post­secondary education. Along the way, daughter Christy decided "what the heck," and started enrollment proceedings along with Dad. "I wound up doing everything
with Christy," Auerswald said. "She went through freshman orientation the same day I went through non-traditional student orientation."

The Auerswalds are keeping things going by pooling their financial aid. All three students received Pell Grants, and Auerswald landed a student work job as a laborer with SIUC's Physical Plant. But minimum wage doesn't go very far. His wife is looking for work to help financially and to beat the boredom of not having a job.

The aging of the student population poses new challenges to the University administration and faculty. For one thing, older students often travel in packs called "families," and instead of one person's wrestling with limited income, class and work schedules, homework, labtime, and papers, others are affected. There's the matter of adequate housing (the concept of "adequate" can be compromised when the budget is concerned), day care if the kids are too young for school, school if the kids are too old for day care. Add the pressures of a spouse's work and/or class schedule, and the results are difficulties that arise from mixing three or more persons into a situation designed primarily for one.

It should be obvious by now that college for non-traditionals isn't the secluded, contemplative ivory tower that it has formerly been. We're bringing experience into the classroom, for whatever that's worth. And we have to strike that fine balance of keeping one foot rooted in the real world to survive and the other jammed in the academic door, to hold it open for whatever future it offers us.

It's not particularly easy. No one ever told us that it would be. Most of us didn't plan things to turn out this way. It's just the way it is. You get used to it, but the beast of Time always seems to be lurking just around the corner.

It seems that time gets so scarce that what should be now is later. "Look, honey, I know I've been up printing photos two nights in a row, but I can sleep later," Or, "I have to study for this exam. We'll play chess later."

I'll graduate later, after having watched the department's students turn over two or three times. And I'll get a job later, hustling against people a generation younger for an entry-level position.

But I'll have to worry about those things later. Right now I just don't have the time.

**NON-TRADITIONALS FIND A HOME**

There used to be a time when you went it cold and alone, pulling into Carbondale in a ten-year-old Gremlin to the address of an old friend and enough money for a couple of days of food.

Things change, and fortunately so has that scene. Admittance to SIUC has become a good deal easier since Non-Traditional Student Services (N-TSS) was established in 1986. N-TSS aims to ease older students and their families into the system and to work with their problems and needs, according to Mary Helen Gasser, acting director.

Non-traditional students bring non-traditional problems to campus. "A lot of them want to come back to school, but they don't know where to start," Gasser said. "We explore why they want to come back and what their interests are, and then go through admissions and financial aid processes with them."

Older people return to college primarily because of "critical life events." These can be anything from children's entering school to divorce to job loss.

Gasser said that "a number of the women who come in just amaze me. They truck on down from Chicago with their kids in hand." The problems they face are horrendous: single parents, perhaps with some emotional difficulties, added to the pressures of schoolwork, something they haven't done for ten years or so.

N-TSS provides information and services, everything from advanced placement testing to child care. Those who need to polish up unused academic skills are referred to math, writing, and test-taking workshops. And if they are in need of counseling, non-traditionals get pointed in the right direction by N-TSS staffers.

"We keep a list of what we call designated counselors," Gasser explains, "advisors, financial aid counselors, and people on campus who really enjoy working with the non-traditionals. We don't send them over to an office cold. We'll make a phone call. We give a great deal of personal service."

Older students at SIUC edge out traditional ones academically, despite the fact that they tend to be apprehensive at first. "The non-traditionals are very achievement-oriented," said Gasser. To traditional students, they're curve wreckers.

N-TSS doesn't limit itself to acting as a referral service, though. Gasser and her staff have kept abreast of the growing ranks of the the non-traditionals in the U.S. university. Having identified the needs of older students, they act on shifting University policy to meet their special needs. One proposal currently before the Faculty Senate is a "second chance" program. "There are many students who are now 24 and older who earlier attended SIUC, did badly, and left," said Gasser. "They weren't sure of their direction then. Maybe they were too young. They come back, but when they do, their old, bad grades follow them. They can get straight A's for two years and still be on probation."

The "second chance" proposal would not wipe out the old grades, but reentering students would be allowed to start accumulating a new GPA. This is the same grace that is now extended to transfer students.

Non-traditional students have formed the "Terra Firma" peer support group. It meets weekly at Pagliai's restaurant and has a 7:30 a.m. breakfast club at the Student Center cafeteria.

"We found that non-traditionals are really the best resource for each other," said Gasser. "They're the ones who go through the experience. They're the ones who help us collect the list of counselors and advisors on campus. They're the ones who really help us and help each other."
Homecoming 1987 Offered Something for Everyone

Tired dogs—the feet of several thousand alumni—and tired Dogs—the SIUC football team—signaled the end of 1987 Homecoming festivities Oct. 16-17.

The dogs were worn out (but happily) from walking around campus, standing along the parade route, and "dancing in the streets" (the latter being the Homecoming theme). The Dogs were worn out (and unhappily so) from their 21-15 loss against Western Illinois University and a season that stood, after Homecoming, at 2-5.

This was the year in which Homecoming was measured in the thousands: 3,000 alumni ate lunch provided free by the colleges of Education, Technical Careers, Human Resources, Agriculture, Communication and Fine Arts, and Business and Administration.

It was the year, too, when a few things were measured in the millions: two alumni announced contributions that could reach $4 million in the years to come. Ralph Becker '55 announced the establishment of a trust that could yield $3 million for the Department of Radio-Television. Kenneth Pontikes '63 announced his pledge of $1 million to launch a capital campaign for the College of Business and Administration (see "News Beat," this issue).

But the small numbers were important, too. Sixteen members of the Class of 1937 were inducted into the Half Century Club of the SIU Alumni Association. Twenty persons from the Class of 1962 were welcomed into the fledgling Quarter Century Club.

The tents, however, were the central point for Homecoming. Set up just east of McAndrew Stadium and along the parade route, they became a gathering spot for alumni from 9 a.m. until game time at 1:30 p.m.

The Homecoming parade, which began at 9:30 a.m., was fun to watch. Nadine Lucas, corporate secretary of the Alumni Association, said it was the first time in 16 years that she had gotten to see the floats and bands. Until this year, the Association's staff and board members were involved in meetings the morning of Homecoming.

Howard Hough '42, a member of the Association's board, stood along the route wearing a "Southern Illinois University Alumni" sweatshirt. Tucked under it, a basketball. Pinned on top, a "Saluki Fan on Board" car sticker (an item being sold by the Springfield Area Chapter, to which Hough belongs).

The ROTC groups marched, numerous bands played, and dozens of floats drifted by. Or, rather, they swayed by, for the theme "Dancing in the Streets" was depicted literally. SIUC students danced on the flatbeds of trucks used as the surface for the floats.

Alumni registered at the SIU Alumni Association's tent, which featured free balloons, a display of old yearbooks, free apples from Flamm Orchard, and spring water from Pleasant Ridge Water Co. Paula Voss, a public information specialist for the College of Agriculture, delighted children with her watercolor rainbows, flowers, ribbons, and other designs she painted on their faces.

The Student Alumni Council sold sweatshirts and asked for donations to the "Two for Two" Morris Library Campaign.

Dorothy Morris, wife of the late SIU President Delyte Morris, attended many of the Homecoming festivities, including the football game.
Members of the Jackson County Chapter of the Alumni Association helped with the registration and greeted visitors.

The College of Business and Administration celebrated its 30th birthday with free slices of cake to persons who stopped by the college's tent. After the game, their alumni went to a special reception sponsored by Greg Eversden MBA'77, owner of the Egyptian Sports Center. Elsewhere in the building, other alumni attended a postgame party sponsored by the SIU Alumni Association, the SIU Foundation, and the Saluki Boosters Club.

Among other highlights of the Homecoming weekend:

—The 16th Annual Miss Eboness pageant, won by Venus Davis, a junior in marketing from Harvey, Ill.;

—The annual reunion of baseball alumni, including tours of the new clubhouse and a cookout at Abe Martin Field;

—A 10-kilometer race sponsored by the Society for the Advancement of Management; and

—Reunions for alumni of the Department of Radio-Television and the Theater Department.

**By-Laws Change Reflects Start of Fiscal Year**

Terms of office for current members of the executive committee and board of the SIU Alumni Association have been lengthened by eight months following a change in the Association's by-laws approved on Oct. 16.

The one-time extension reflects a change to a fiscal year system of electing members. New terms of office follow the University's fiscal year of July 1-June 30. Previously, members were elected at Homecoming, which normally occurs in October.

### Classes of 1937 and 1962 Welcomed into Clubs

A total of 172 alumni and guests attended two separate dinners sponsored by the SIU Alumni Association on Friday, Oct. 16, during Homecoming.

The dinners focused on the 50-year and 25-year reunions by inducting members into the Half-Century and Quarter-Century Clubs. The former, a long-standing tradition in the Alumni Association, attracts alumni who were honored in previous years. The latter, begun in 1986, pays special recognition to the 25th year class.

On hand at the Half-Century Club dinner to receive certificates were these persons from the Class of 1937:

- John H. Allen
- George E. Casper
- J. Kenneth Craver
- Otis W. Eaton
- Harold Floyd
- Max R. Heinzman

And from the Class of 1962:

- Mary Anna Miller Kaeser
- Wilbur Eugene King
- Elwell W. Lindsey
- R. Kenneth Lynn
- Holly C. Marchildon
- Ruth Swofford Patterson
- Wilbur K. Ragland
- Carlton F. Rasche
- Alice Keel Reynolds
- Loren E. Taylor

Receiving certificates from the Class of 1962 were:

- Catherine Barnfield Howell
- F. Gordon Berry
- Mary Nisbet Berry
- Larry DeJarnett
- Mary Cotton DeJarnett
- Frank L. Gumm
- Betty Hawkins Heinzman
- Peggy Henderson Hornkop
- Ruth Hess Henry
- Justyn Hindersman
- Kay E. Hodson
- Richard D. Johnson
- Susan Quick Johnson
- Beverly Wolf Kopplin
- James W. Kopplin
- Joan C. Mee
- John P. Mee
- Eugene E. McNary
- James R. Moore
- Vincent J. Sauget

### Alumni Head to the Links for Technical Careers

A football wasn't the only object that flew through the air at Homecoming. Alumni from the College of Technical Careers sent golf balls flying on Friday, Oct. 16, to benefit CTC's educational programs and the Alumni Scholarship Fund.

The first CTC Alumni and Friends Golf Tournament was open to 144 golfers who paid $100 each for the fund-raising event. "This is the first attempt by the CTC Alumni Constituent Society to raise funds for scholarships at the University," said George A. Williams '69, MSED'70, PhD'77, tournament scholarship chairman and president of the CTC Alumni Constituent Society. "We hope it will become an annual event."

The tournament was held at the Jackson Country Club. Each golfer received two tickets to the Homecoming football game and competed for door prizes and trophies.

### Springfield Area Chapter Cooks Dogs at Saluki Tailgate

Amidst all the raillery of the Great Saluki Tailgate on Sept. 12, we spotted Richard Small '58, MS '65, of the SIU Alumni Association's Springfield Area Chapter, grilling hotdogs under a tent set up beside his vehicle.

The vehicle wasn't a van or a car, though, but a bus that chapter members had rented to travel south for the pigskin-induced festivities. The members had left the driving to somebody else.

Small has been to all home football games in the past four years. He also has attended many away games. He took time out from cooking to explain that the annual Doctors' Fair, sponsored by the SIU School of Medicine in Springfield, was also being held that weekend. Some chapter members were involved in the fair. Otherwise, the chapter would have had to have rented two buses to accommodate demand for attending the tailgate and game.

As it was, over 30 Springfield alumni tailgaters began what may be a new tradition for the highly active chapter: pitching their tent at the Great Saluki Tailgate held each fall.

### St. Louis Mayor Speaks to COBA Alumni

Vincent C. Schoemehl Jr., mayor of the City of St. Louis, met with members of the St. Louis Business Constituency of SIUC's College of Business and Administration on Oct. 27.

The two-hour meeting was open to COBA alumni and their fellow businesspersons served on the tournament committee, including Ray Burroughs, chairman of the City National Bank of Murphysboro and City Bank of Carbondale. He said the key to the success of the event was the good time had by participants. "We want to give the alumni another reason to come back," he added.

**Springfield Area Chapter**

**St. Louis Mayor**

**Speaks to**

**COBA Alumni**

Vincent C. Schoemehl Jr., mayor of the City of St. Louis, met with members of the St. Louis Business Constituency of SIUC's College of Business and Administration on Oct. 27.
guests. The meeting was arranged by George Peach '64, St. Louis circuit attorney and member of the Alumni Association's Board of Directors.

Officers of the constituency group are Russ Creely '82, president; W. Jeffrey Lee '80, MBA'82, executive vice president; and Gregory Janik '66 and Kent Edgecome '79, vice presidents. George McLean '68, MBA'73, is past president and a current member of the Alumni Association’s board of directors.

Alumnus Wins Cardboard Cup Once Again


Over 1,000 spectators were on hand at the race, despite early morning temperatures in the 30s. They witnessed the setting of a new world’s record when Patty Mullen of Murphysboro, Ill., crammed a cardboard boat with 34 people and two dogs and successfully steered it around the course. Her entry won the 1987 Boat Stuff Award.

Members of a physics class from Du Quoin High School also held on to their 1986 title by piloting their "Physics Phlyer" to victory in the Class II division (craft powered by means other than paddles). Dee Cole of Centralia, Ill., won the Class III competition ("instant boats" assembled from a kit on the fairgrounds).

Among competitors in the Cardboard Cup Challenge were entries from Sheboygan, Wis., Grand Junction, Colo., and Paris, France.

Denver Alumni Organize, Elect Five Officers

The Denver-Area Chapter of the SIU Alumni Association is the newest group to organize, thanks to the 27 alumni who attended an organizational meeting on July 17, 1987. The chapter set Nov. 7, 1987, as its first dinner meeting for alumni living in or near Denver.

Officers are Fredrick Taake '61, president; Anthony Spector '79, vice president; Norma Wilson '56, secretary; Mark Wehrle '79, treasurer; and George Blankenheim '60, special advisor.

"Dog Fight" in Fresno Draws Alumni

The match-up pitted salukis against bulldogs, but dog lovers take heart: the fight was legal, the first football meeting since 1981 between SIUC and Fresno State.

Held on Oct. 10, the game drew some 50 SIUC alumni to an Alumni Association-sponsored party three hours before the 7 p.m. kick-off. Proceeds from the event went to the SIU Alumni Association scholarship program.

Postscript: Their dogs won.
SIU Alumni Sweatshirts Now Available

Warm, long-sleeve sweatshirts with the message "Southern Illinois University Alumni" are available through the Student Alumni Council.

The white sweatshirts, featuring maroon type, are 50 percent cotton and 50 percent Dacron polyester and are washable. The maroon type sweatshirts available through the Student SIU Alumni Alumni Council.

Shirts cost $20 each, including shipping and handling, and are payable by check, VISA, or MasterCard. Please state size (large or extra large) with your order. Send your order to the Student Alumni Council, SIU Alumni Association, Student Center, Southern Illinois University at Carbondale, Carbondale, IL 62901. Please allow four weeks for delivery.

Chapters Award Scholarships to Eighteen Students

Eighteen high school students were awarded scholarships to SIUC from alumni donations raised through five of the SIU Alumni Association chapters that took part in the 1987 Spring Telefund:

- Massac County: Blair Bremer, Joseph Elliott, and Timothy Williams, $250 each.
- McLean County: Carol Born, Robert Gregory, and Darin Sevrens, $500 each.
- Perry County: Genea Glenzy, Rebecca Lamczik, Jay Nehrkorn, and David Urbanek, $500 each.
- Randolph County: Troy Clen- denin and Marci Moore, $300 each, and Shelley Gremmels, Tina Schrader, and Arlin Williams, $150 each.

Springfield Area: Christian Matheny, Eric Smith, and Barry Wright, $500 each.

Monies raised through the Spring Telefund are awarded to incoming freshmen living in the individual chapter’s county.

When Henry’s Eagle Eyes Fell on Bud’s Deaf Ears

If you wanted to light up a cigarette at Southern Illinois Normal University in 1937, you had to leave campus. But that wasn't really a hardship for the smokers. "We just had to walk across the street—either Thompson Street on the west or Grand Avenue on the north," said Carlton Rasche, thinking back to when the campus was just a fraction of its present size.

Rasche and Loren E. Taylor, both of whom started their college careers in 1933 at what is now SIU-Carbondale, were among the group of 16 members of the class of 1937 inducted into the Half Century Club of the SIU Alumni Association on Oct. 16. "When I attended the University," Taylor recalled, "we paid $14 or $15 a quarter tuition. I also paid $1 a week to stay at a rooming house. It was on Grand Avenue, just about where Pulliam Hall now stands. Of course, we all signed up for an Illinois State Teachers Scholarship and promised to teach after graduation."

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When Henry’s Eagle Eyes Fell on Bud’s Deaf Ears

If you wanted to light up a cigarette at Southern Illinois Normal University in 1937, you had to leave campus. But that wasn't really a hardship for the smokers. "We just had to walk across the street—either Thompson Street on the west or Grand Avenue on the north," said Carlton Rasche, thinking back to when the campus was just a fraction of its present size.

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Use this space to list changes in your career and family life, news of other alumni, changes in your address and phone number, and other information for “Class Notes.”

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1930s

Mauriene Webb Robertson Bowers '33 married Ollie Bowers in November 1986. She is a former teacher and holds the copyright on seven songs. She lives in West Frankfort, Ill.

Charles R. Gruner '55, MS'56, is a professor in the Department of Speech Communication, University of Georgia, Athens.

Bill Baird '58 is vice president of manufacturing for Plastofilm. He lives in Des Plaines, Ill.

Bob G. Gower '58, MA'60, is president of Lyndell Petrochemical, Atlantic Richfield Co. He and his wife, Mary Beth Miller Gower x'61, live in Houston.

1940s

Eugenia Teel '42 has been an instructor for seven years in the American Association of Retired Persons' TAX-AIDE Program. She also assists people with their tax returns. The TAX-AIDE Program is a network of volunteers who, after training, provide free tax assistance to middle- or low-income persons age 60 and older. She lives in Waukesha, Wis.

Gerald L. Obrecht '47 retired in 1983 as assistant superintendent of Rantoul City Schools. His wife, Bernice Fritz Obrecht '46, retired in 1982 as a home economics teacher in the same system. The couple has moved to rural Sullivan, Ill., close to Lake Shelbyville. They enjoy fishing, field trials with their Brittany spaniels, and riding their Tennessee Walker horses.

Bertha McClaren Maurer '49 of West Frankfort, Ill., writes that her son, Scott, received his degree from SIUC in May 1987.

1950s

Lois Culver Long MSEd'54, founder and first president of Indiana Artist-Craftsmen Inc., was recently honored by the organization on the occasion of its 25th anniversary. A resident of Alexandria, Va., she is a writer, artist, teacher, and organizer of recreation workshops.

Hugh Blaney '64, MBA'78, is controller at the University of Arkansas for Medical Sciences in Little Rock.

Leroy A. Jordan '64 is an assistant vice president at Sangamon State University, Springfield, Ill. He has received numerous community and service awards, is a past member and president of the Springfield School Board, and was vice president of the United Way in 1987.

Michael S. Friedman '66 of N. Bellmore, N.Y., is guidance chairman at Sachem High School and coordinates the largest single high school "college night" program in the United States. The program is attended by representatives of some 300 colleges seeking prospective students. He lives in N. Bellmore, N.Y.

Larry L. Groce '66 is the director of the Grain Systems Division of Lindsay International Sales Corporation. He and his wife, Terri, are the parents of three children and live in Barrington, Ill.

Carol Urquhart Market '66-2, a registered dental hygienist living in Des Plaines, Ill., presented the results of her research study on enzyme toothpaste at a meeting of the International Association of Dental Research in March 1987.

Michael R. Moore '66 is professor of communication and creative arts at Purdue University-Calumet in Hammond, Ind. He joined the faculty in 1983.

Marvin E. Edwards '68 was married to Debra Milner in February 1987. They live in Marion, Ill.

John M. Lyle '68, a commander in the U.S. Navy, stationed on the USS Theodore Roosevelt out of Virginia Beach, Va. In February 1987 he completed a tour as commanding officer of the "Diamondbacks" Navy F-14 jet fighter squadron aboard the USS America.

Karl L. Rodabaugh '68, MA'71, directs conferences and special programs in the Division of Continuing Education at East Carolina University, Greenville, N.C.

Greg Stanmar '68 of St. Louis works in public relations and organization for the Citizen/Labor Coalition, a statewide consumer lobby group.

Joe L. Streckfuss PhD'68 is an assistant professor in the Dental Science Institute at the University of Texas Health Science Center in Houston. He lives in Spring, Tex.

Russell Arnold '63-2 is the new manager of Sears, Roebuck and Co.'s Lincoln Park, Mich., store. He joined Sears in 1968 and had been the executive development and training manager for the Chicago region since 1985.

Jacob G. Rendleman '65, MS'76, is the owner of Rendleman Development of Carbondale, a science teacher at Herrin (III.) Junior High School, and an alderman of the City of Cartherville, Ill. He was recently appointed to the board of directors of the Prairie State 2000 Authority.
CLASS NOTES

1972

David H. Arns has been promoted to group supervisor in the St. Louis office of Aaron D. Cushman and Associates, a public relations firm.

Paul L. Conti, MBA '74, is senior manager at Ernst & Whinney, Chicago. He is president of the SIU Alumni Association.

William L. Eppley, MA '85, has been named executive director of the University Professionals of Southern Illinois University. He lives in Carbondale.

Steven P. Wilkinson, PhD '77, most recently assistant vice president and director of continuing education at Drake University, has been named dean of the newly-created School of Business at Frostburg State College, Frostburg, Md.

1970

Dianna S.K. Freebern, MA '73, works for Murphysboro High School and lives in Murphysboro, Ill.

Samuel C. Wadsworth has been promoted to senior scientist at the Worcester Foundation for Experimental Biology, Shrewsbury, Mass. His research specialty is embryonic development. Wadsworth holds a Ph.D. from the University of Chicago and has completed postdoctoral work at the University of California, San Francisco.

1971

Renee Copeland Saunches, a teacher for the past 13 years in the Decatur (Ill.) Public School System, was recognized by her school district for outstanding contributions in classroom instruction. Her husband, Thomas G. Saunches '71, is an English teacher and the head football and baseball coach for Argenta High School, Argenta, Ill. The Saunches live in Decatur, Ill., with their two children.

Linda J. Scheiner of Knoxville, Tenn., is the mother of a son, Steven, born in September 1986.

1973

Jerry O'Malley MS '67

A Peachy Keen Hobby

On a February night in 1964, the brothers of the Delta Chi fraternity gathered around the television set to witness a turning point in the history of popular music: Ed Sullivan introducing the English rock group, the Beatles, to the American public. George Peach III '64 was part of that Delta Chi group on the SIUC campus. He remembers seeing the Beatles earlier, in an interview with Walter Cronkite in Hamburg, Germany. "They told Cronkite they couldn't understand why they were so popular," said Peach, now circuit attorney for the City of St. Louis. "They played the way they enjoyed playing. They had become famous by having a good time. I was struck by how happy they seemed and by what a sense or humor they had about themselves."

That interview sparked an interest in Peach, an interest that was echoed across campus. "Many students had their albums," he recalls. "Most students seemed familiar with the music. The Beatles were a part of everyday conversation."

His interest in the Beatles has intensified over the years, resulting in a number of unusual experiences and items for his collection:

—A trip to Liverpool, England, hometown of the "Fab Four."
—A visit with Al Williams, the Beatles' first manager, and author of the book, Al Williams: The Man Who Gave the Beatles Away.
—Correspondence with George Harrison's mother, Louise.
—An invitation from Vincent Schoemel, mayor of St. Louis, to meet Yoko Ono, wife of the late John Lennon, when she recently visited the city.
—A reputation as something of an expert on the Beatles and an appearance on KMOX Radio in St. Louis to discuss the 20th anniversary of the release of the Sergeant Pepper's Lonely Hearts Club Band (1967) album.

—A collection of Beatle memorabilia that includes a 1964 photo of the Beatles autographed by all four, over 50 books written about the group, and every Beatles album, as well as most of their solo albums and several albums of interviews.

His family indulges him in his hobby. His wife, Mary, has been a Beatles fan for a long as he, and his four children—Becky, Gary, Kati, and Kelly, now an SIUC senior—are all quick to pass along any bits of information they pick up about the Beatles.

He does not consider himself to be a Beatle fanatic. "I like old Willie," he said about Willie Nelson (he owns 90 of Nelson's records). Yet he often puts a Beatles' album on the stereo and reflects on what a revolution they brought to popular music and how in tune they were with the times in which they rose to fame.—Jerry O'Malley MS '67
He’s Acting His Age

Peter Michael Goetz MFA’68 had a happy homecoming last July when he revisited SIUC to receive an Outstanding Alumnus Award from the Theater Department. At 45, Goetz is a successful performer on stage and in the movies and television. Among his latest TV roles was Chuck Cavanaugh Jr. in Cavanaughs. He also has appeared in One of the Boys and After-M.A.S.H. His films include Jumpin' Jack Flash, The World According to Garp, and Best Defense. He recently played Raquel Welch’s lawyer in the TV movie, Right to Die.

Goetz admits that he has had his ups and downs over the years. He once played the role of the late actor John (Jack) Barrymore in Ned and Jack, which ran off-Broadway for several months and received excellent reviews.

When the play moved to Broadway, the audience included actresses Helen Hayes, Lillian Gish and Ruth Gordon, all of whom had worked with Barrymore. At the first-night party, all three assured Goetz that he had captured the essence of Barrymore.

He was happily on the way to a newspaper interview the next morning when he heard that the play had closed after that single performance. Frank Rich, the same New York Times theater critic who had raved about the show off-Broadway, had panned it when it reached the big time.

“I have learned to modulate my highs, and I don’t take the lows too seriously,” Goetz says.

His theater training and onstage experience at the University “really did it all for me,” Goetz says. In his experience, most of today’s performers have come up through the educational system. Producers are looking for talent at colleges and universities, and performers who have a college degree seem to have more discipline and “staying power.”

Goetz has played “older” roles most of his career. (His hair turned gray and his hairline receded at an early age.) As a SIUC student he played the father roles in Eugene O’Neill’s Long Day’s Journey into Night and in Neil Simon’s Come Blow Your Horn.

After his graduation, he joined the Tyrone Guthrie Theater in Minneapolis-St. Paul where he performed in 96 plays in 10 years. In 1979, Goetz, his wife, Connie, and their two children moved to New York so the actor could try his hand at Broadway. In one 11-month period he performed in three Broadway shows.

He then landed a part in another Neil Simon show, Brighton Beach Memoirs, and created the role of—with what else?—the father, Jack Jerome. Goetz received rave reviews and stayed with the play for a year and a half.

He and his family recently moved to Malibu, about 50 minutes from the movie studios in the Los Angeles area. “It’s wonderful out there,” he said, “and the kids love it. I make more money and work much less.”

And he’s finally grown up to be the age of the characters he’s been playing for years. “Now,” he says, “I feel right at home in these roles.”—Ben Gelman
former SIUC roommate, Bruce Milner '77, who also has earned a master's degree.

Rebecca Spangler Gonski, MA'81, has entered her eighth year of teaching at Bishop McNamara High School in Kankakee, Ill. She is the mother of two children.

Gus A. Pappelis, MM'84, composed and directed two shows now running at Disneyland and Disneyworld; a show for Sitmar Cruises; and a new musical for Tibbie's Music Halls in Southern California. He lives in Los Angeles.

Mark F. Raeber '76 is a public information specialist in the Public Affairs Office of the SIU School of Medicine in Springfield. He recently was named the school's Employee of the Month for "extra effort" on the job and "strong involvement in community activities."

James Sudalnik MA'77, PhD'86, recently won a Producer's Finalist Award from the National Federation of Local Cable TV Programmers. He is an associate professor of instructional media and coordinator of instructional television for California State University-Dominguez Hills. He lives in Harbor City, Calif.

Charlotte E. Carr PhD received a special service award at the annual meeting of the Illinois Vocational Home Economics Teachers Association. She is a professor of home economics at Illinois State University, Normal.

Jack D. Brown is branch manager of Metropolitan Life and Affiliated Companies in Carbondale. Osvert (Ozzi) Lomax is superintendent of central mainte-

nance for Kansas City Power and Light Co. He has supervisory responsibilities for a staff of 45 persons.

James E. Dillard, MA'78, a lieutenant in the U.S. Air Force, is an intelligence officer assigned to Goodfellow Air Force Base in San Angelo, Tex.

Emmanuel I. Udogu MA, PhD'80, an assistant professor of political science at Francis Marion College, Florence, S.C., has assumed additional duties as assistant soccer coach. In 1986 he became the first soccer player to be inducted into the Appalachian State University Athletic Hall of Fame in honor of his playing days as an undergraduate at the university.

Norma C. Klaus '79, president of Temporary Team, Collinsville, Ill., has been appointed to the Illinois State Chamber of Commerce Small Business Council Executive Board.

Gina Montalbano-Fenske is a unit service manager with General Electric. She and her husband, John W. Fenske '79, live with their three children in Redmond, Wash.

Susan Maloney Nowak, a housewife, gave birth to a son, Timothy, in June 1987. She and her family live in Ballwin, Mo.

Kevin Peace is inside sales manager for Marmo-Keystone's Chicago office. He joined the company in 1984 as a buyer, was named purchasing manager in 1985, and most recently was mechanical tubing product specialist.

Rodney G. Talbot is senior investment executive for Moseley Securities Corp., Indianapolis. He lives in Carmel, Ind.

Debora Arno Austiff is a sales representative for Fisons Pharmaceuticals. She lives with her husband, Phillip L. Austiff '80, MBA'82, in Downers Grove, Ill.

Kent P. Desiderio works for Duplication Plus Ltd., Chicago, as a video tape operator. He writes that Peter L. Senten '83 is employed as an assistant tape editor at Editel in Chicago.

Jeff G. Goodman of Lancaster, Calif., is now a field service representative for General Electric Aircraft Engines at Edwards Air Force Base.

William B. Davies of Centralia, Ill., is a resource conservationist with the Marion County Soil and Water Conservation District. He was married in October.

Anand Dyal-Chand PhD is the new dean of students for Knox College in Galesburg, Ill. He is the former dean of students at Alma College in Alma, Mich.

Walter W. Matthews '81 is a manufacturing engineer at the Olin Ordnance Division in Carterville, Ill., and the minister for the Mount Olive Baptist Church in Murphysboro, Ill.

Debora Arno Austiff is a sales representative for Fisons Pharmaceuticals. She lives with her husband, Phillip L. Austiff '80, MBA'82, in Downers Grove, Ill.

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1983

Robert D. Beck, the news/sports director for KOWB/KCGY Radio in Laramie, Wy., won the Newscaster of the Year Award from the Associated Press last summer.

Daniel P. Fabinski is a 1st lieutenant in the U.S. Marine Corps with the 3rd Marine Division on Okinawa.

Carl O. Johnson IV is chief of logistics plans and programs for the Illinois Air National Guard in Springfield, Ill. He and his wife celebrated the birth of their first child, Dane, on March 29, 1987.

Charles V. Jones is an installations engineer with the data system service department of Motorola. He lives in Chicago.

Laurie M. Judd JD is an associate with the Peoria, Ill., firm of Kavanagh, Scully, Suddow, White & Frederick.

Ernest E. Parrish has been promoted to chief petty officer in the U.S. Navy. He lives in Norfolk, Va.

William T. Royal, a lieutenant in the U.S. Navy, has retired after 30 years of service, most recently with the Commander Submarine Force Atlantic in Norfolk, Va.

Carol Jean Soha PhD is the administrator of Workplace Health Promotion, Council of Delaware, Newark.

Woody Thorne and his wife, Eden Alcorn Thorne '84, of Carbondale are the parents of a daughter, Mary, born on Sept. 19, 1986. Woody is employed by New York Life.

Kevin Michael White PhD has joined the University of Maine at Orono as director of athletics. He is one of the youngest Division I athletic directors in the country. He formerly was vice president for college advancement at Loras College, Dubuque, Iowa.

1984

Tracy L. Brenneman is a financial consultant trainee for Streakson Leham. He lives in Princeton, Ill.

John D. Carter and his wife, Susan Carter '84-2, are the parents of a son born in July 1987. The Carters have started their own mortgage lending facility in Alton, Ill. They live in Bethalto, Ill.

Merri McCormick Deal is front desk manager of the Conference Center Division, Marriott Corp., Lisle, Ill. She and her husband, Kent C. Deal '84, director of recreation for the Dar- ien (Ill.) Park District, live in Westmont, Ill.

James E. Jones of Justice, Ill., is a mechanical maintenance engineer with LTV Steel.

Mark F. Kabat of Mount Vernon, Ill., is a loan officer for Farm Credit Services.

Carole Billingham Swartz was inducted into SYSCO's Presidents Club for achieving sales in excess of one million dollars at Plantation SYSCO in Miami. She and her husband, William Swartz III '84, live in Pembroke Pines, Fla.

Randy R. Twyford is a sales representative for Pitman-Moore. He lives in Jacksonville, Ill.

Mark R. Weber and his wife, Meredith Naylor Weber MS'86, are the parents of a daughter, Jillian, born on June 25, 1987. The family lives in Chicago.

1985

Tony R. Benson of Elk Grove Village, Ill., is a design engineer for Illinois Tool Works, Chicago.

Margo E. Bubb has been promoted to project coordinator of United Scanning Technologies, Peoria, Ill.

Robb Frank, after working for a year in Boston, is back on the SIUC campus as a graduate student in rehabilitation administration. He lives in Carterville, Ill.

Stephen Heisner MS was appointed assistant warden for programs at the Vienna Correctional Center in Vienna, Ill. He lives in Cypress, Ill.

Karen Kvitile has been promoted to media strategist at Omni Marketing Inc., Oakbrook Terrace, Ill. She lives in St. Charles, Ill.

Ralph J. Rojas Jr. is an executive officer in the U.S. Army. He received recognition for outstanding results as a platoon leader during the 1987 Army Readiness Training Evaluation. He is stationed in West Germany.

Paul Saikia has been named head baseball coach at York College, York, Pa.

John M. Schmitt was promoted to 1st lieutenant in the U.S. Marine Corps. He serves with the 2nd Marine Division at Camp Lejeune, N.C.

Sandra J. Suchomski is a second-year medical student at East Tennessee State University in Knoxville.

Jeffery A. Volz of Lombard, Ill., is a field service representative for Spectrum Service, Warrenville, Ill.

John M. Weaver is market sales manager for Allstate Insurance in Orange, Calif. He lives in Laguna Niguel, Calif.

Cynthia Weiss handles client relations for Cosmetic, Aesthetic, and Liposuction Surgery Institute in Arlington Heights, Ill. She lives in McHenry, Ill.

1986

Donnette M. Bochantin, a Navy airman, joined the U.S. Navy in July 1987 and completed her recruit training in Orlando, Fla.

Denise Cole of Chicago works for the North Shore Hilton in Skokie, Ill.

Robert Kellogg was married to Laura Brewer on May 23, 1987. He is an electrical engineer with Texas Instruments Co. in Dallas.

Mary Beth Mecchan is the head athletic trainer for the Charlotte Country Day School in Charlotte, N.C.

Jim Precup PhD has begun a research fellowship in biochemistry and molecular biology at the Mayo Graduate School of Medicine, Rochester, Minn.

Tracy Taylor works for Advacare Inc., Chicago, and lives in Steger, Ill.

Stephen G. Katsinas PhD'86 is associate director of institutional advancement at Miami-Dade Community College, Miami, Fla. He was formerly the associate director for the Institute of Higher Education Research and Services at the University of Alabama.
Alumni Authors

Thomas O. Sloane '51, MA'52, has received the Winans-Wichels Award for Distinguished Scholarship in Rhetoric and Public Address for his book, *Donne, Milton, and the End of Humanist Rhetoric*. Sloane is professor of rhetoric at the University of California in Berkeley. He recently was named to a three-year appointment as a President's Chair, which provides resources for projects that improve undergraduate education. He will direct a tutorial project in critical thinking and oral argument for freshmen and sophomores at Berkeley.

Edward L. Bigelow '58 has written three books in the past two years, including *Fundamentals of Diplog Analysis*, currently used as a textbook in well logging courses. He was recently installed as president of the board of directors of the Society of Professional Well Log Analysts, with 3,500 members in more than 50 countries. He is a staff petrophysicist with Western Atlas International in Houston.

E. Jacqueline Eddleman '58, MS'61, PhD'70, and Douglas Bedient MS'69, PhD'71, are the co-authors, with Beverly Gulley, of *Training for Professional Child Care* (SIU Press, 1987). The book offers a proven, practical approach to providing child care training at a minimum of expense and disruption of services. Eddleman is assistant professor of Curriculum and Instruction, and Bedient is associate professor of Learning Resources, both at SIUC.

James Battle '63, MS'66, PhD'72, a psychologist living in Edmonton, Alberta, is the author of *9 to 19: Crucial Years for Self-Esteem in Children and Youth* (Special Child Publications, 1987). His book offers suggestions to parents and professionals for interacting more effectively with children.

John J. Munday '65, a partner in the Chicago firm of Lane and Munday, is a contributor to the new edition of *Illinois Civil Discovery Practice* (Illinois Institute for Continuing Legal Education, 1987). He is the co-author of the chapter "Production of Documents and Tangible Things."

Ravi Barra PhD'69 is the author of *The Great Depression of 1990*, the current national best-seller with a "doom-and-gloom" scenario of the U.S. economy. Barra discusses historical cycles of recessions and depressions and predicts that the U.S. will be involved in a six-year depression in the near future. He is a professor of economics at Southern Methodist University.

Gregory M. Pierceall '72, a faculty member in the Landscape Architecture Department of Purdue University, has written *InteriorScapes: Planning, Graphics, and Designs* (Prentice-Hall, 1987). The book is a reference for individuals involved in the design and development of interior plantings.

Claire L. Carlson '78 is the co-editor, with James H. Swisher, of *Innovative Approaches to Mined Land Reclamation* (SIU Press, 1987). The book is a series of essays on such topics as surface and groundwater quality and quantity, soil re-construction and revegetation, and disposal of coal waste materials. She is on the staff of the SIU Coal Research Center.

George S. Queen '31, Sun City, Ariz., late June 1987. He was professor emeritus of history at the State University of New York College at Brockport, a founding member of the President's Council of the Foundation, and the recipient of an award from the Friends of Morris Library.

Maude Lee Rohlfing x'32, Nashville, Ill., July 30, 1987. She had been a teacher for 43 years and was named Illinois Teacher of the Year in 1991.

Bernard Norman '33-'3, Marion, Ill., July 3, 1987. He was a graduate of the E.N. Baker Chevrolet and Cadillac.

Grace Claunck Sammet '33, Berkeley, Calif., Sept. 14, 1987. She was a retired teacher.

Chellis George x'35, Mound City, Ill., April 20, 1987. He was a retired teacher.

Harry R. Rodd x'35, Marion, Ill., July 1, 1987.

Algie Phillips x'37, Benton, Ill., April 22, 1987. He was a retired teacher.

Irene V. Brock '41, Du Quoin, Ill., Aug. 4, 1987. She had been a teacher and principal for 47 years.


John W. Reps '52, MSEd'68, Decatur, Ill., July 9, 1987. He was a retired teacher and a past president of the Macon County Chapter of the SIU Alumni Association.

James E. Yates '44, Mount Vernon, Ill., June 27, 1987. He was a retired teacher in the U.S. Army for 20 years.


James Turms x'53, Lebanon, Ill., July 6, 1987. He was a retired physician.

Mida E. McPhail '55, Elkhville, Ill., July 25, 1987. She was a retired teacher.

George J. Wanstreet '60, Energy, Ill., July 5, 1987. He was a supervisor of accounting at Norge.


Steve Cortelyou '64, Bloomington, Ill., May 2, 1987. He was a district sales manager for Purina Mills, Inc.

Deborah Garfield Fisch '71, June 1986.

Larry M. Barth '73, Highland, Ill., May 24, 1987.

Theodore M. Gruszczeki '74, St. Louis, Mo., July 23, 1987. He was a professor of Gruszczeki Enterprises, a real estate investment and management company.


Steven S. Korando '77, Wauconda, Ill., Aug. 1, 1987. He was certified in professional engineering.

H. Scott Hines '83, Phoenix, Ariz., killed in the crash of a Northwest Airlines jetliner in Detroit, Aug. 16, 1987. He was a sales representative for Diagraph.

Bryan Yunker '84, Montgomery, Ill., August 13, 1986. He was employed by Bell Labs.

Faculty Deaths

Marvin P. Hill, retired professor of the Vocational-Technical Institute, 1967-74, in Murphysboro, Ill., Sept. 6, 1987, age 81. He served as dean of the Division of Technical and Adult Education and assistant dean of VT.


TO SUBMIT CLASS NOTES:
Send your news and photographs to "Class Notes," SIU Alumni Association, Student Center, Southern Illinois University at Carbondale, Carbondale, IL 62901-4420. Please include your name and graduation year, if different, and your year(s) of graduation, your address, and your phone number.

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Emphasizing Abilities

SPRINGFIELD, ILL.-I was exceptionally thrilled with the Summer 1987 Alumnus issue for at least two reasons: first, the design and content of our alumni magazine have “arrived” on the national scene, and the last four issues can easily compete with the best in the nation; second, it was more than coincidence that the last issue had three major articles all relating in some manner to people with disabilities.

SIU has been an accessible oasis for nearly 40 years; and no one deserves more credit for this progressive achievement than the late William Freeberg, along with his colleagues and contemporaries. SIU’s campus, the Little Grassy facilities, and the Rehabilitation Institute are obvious testimonies to SIU’s accessibility and advocacy.

Less obvious is the Recreation Department and Rec Center, where some students just happen to have disabilities.

Also, the language acquisition studies of doctors Dennis and Victoria Molfese are contributing to further integration of people with disabilities. The more we stress the abilities of each infant over his or her possible disabilities, the more humane our society will become in its equal treatment of all adults.

Mark A. Sturgell ’83
Illinois Department of Rehabilitation

NASHVILLE, TENN.-I was pleased to see in the Summer 1987 issue the feature on Little Grassy Camp for the retarded and handicapped, now called Touch of Nature.

I spent several summers during my high school and college years working as a counselor there. It was a tremendously broadening experience. The things I learned, the people I met, and the friends I made have never been forgotten.

I would agree that the programs that existed there for children with disabilities in an outdoor atmosphere were indeed way before their time. I hope SIU is striving to continue those programs.

Robert G. Wheeler Jr. ’70
Attorney at Law

From the Art Editor

BALLWIN, MO.-Many people like to browse through a magazine by starting at the back pages and flipping forward to the front. I am that type of person and did this with the Summer 1987 issue of Alumnus.

In the back, on page 40, is an article concerning the whereabouts of Ruth Josephine Harris. In answer to this, you printed, “Excerpts from her SINU yearbooks and more about her are found on pages 28-31.”

Please note that page 30 has a picture that was in the 1934 Obelisk. This picture has my name on it, H.F. Hauss. I am proud, after 53 years, that Ruth Josephine Harris Pulley put it in print again.

Many of my school hours were spent with artwork and the old McAndrews Gym. I was art editor of the 1934 yearbook.

My husband, Elmer H. Holshouser ’35, and I have life memberships in the SIU Alumni Association and enjoy reading the Alumnus.

Helen Frances Hauss Holshouser ’34

Puffery

CHICAGO, ILL.-Having been a member of the SIU Alumni Association for more years than I can to acknowledge, I feel that I have a longterm view of your publication. The changes in the last year have certainly been a visual improvement from past formats, and, given my Design Department background, I can appreciate the effort involved.

However, I must say that the continuous flow of puff pieces does a disservice to the University. The nature of the publication and the audience which it serves need these types of articles, to be sure. At the same time, SIU has problems, and Southern Illinois as a region has major problems. These areas of concern are not addressed in your publication.

The University has problems that go beyond beating the drum for money, although one would be hard-pressed to know it from your articles. A real investigation of problems takes money, the will to do it, and a backbone to withstand the backlash of those in power. Here’s hoping that you develop all three.

George Skoul ’71

The Spector Perspective

CHICAGO, ILL.-I want to thank you for treating me so well in print (“Four From the Windy City,” Fall 1987, p. 32). There’s been a fair amount of writing about my work, and occasionally about myself as a public figure, but your text presents me as a subject in an entertaining and distinctive relationship to what it is I do.

I also want to thank you and Sarah Freegard for the highly “readable” composite image which accompanies the article. My wife suggests that it epitomizes my inability to settle down, but I prefer to consider it a representation of my diverse interests.

The article in the same issue about artists Bill and Marilyn Boysen was an unexpected pleasure, and I was impressed with the overall design and production of the issue.

Buzz Spector ’72

Still the Same Shayne

VIRGINIA BEACH, VA.-Having received my degree in Recreation in 1982, I was especially delighted recently to receive the Summer 1987 issue with its cover story on the Department of Recreation.

My joy was soon overcome with embarrassment when I turned to “Class Notes,” page 23, and discovered that somewhere between 1982 and the present I became a “she.” I wasn’t then, and never have been, a female.

Shayne C. Hollandsworth ’82

Send correspondence to: “The In-Basket,” Alumnus Magazine, SIU Alumni Association, Southern Illinois University at Carbondale, Carbondale, IL 62901-4420. Letters may be edited and abridged for clarity and space requirements.
Campus Cutups

Phi Kappa Taus pose for the 1961 Obelisk yearbook.
For Your Reading Pleasure

Twenty faculty members and alumni list their most recently-read or favorite books.
Pull up your favorite armchair and read why.

by J.M. Lillich

What we read (and what we don’t) has become a hot topic as underscored by two unlikely bestsellers: Allan Bloom’s The Closing of the American Mind and E.D. Hirsch’s Cultural Literacy. The books condemn the decline of literacy both inside and outside the university system.

Books, say these critics, just aren’t that important to this generation of students. Since the “relevance” movement of the 1960s, educational institutions have had neither the authority to retain the necessary curricula in Western ideas and values nor the clout to insist that students buckle down and learn the material put in front of them.

There’s also the view that with advanced technology, people don’t read books anymore. Music, television, videos, and computers are more likely to capture the public’s attention. “And what,” the attitude goes, “do those dusty old tomes have to do with me, anyway?”

A hundred years ago, the English historian and essayist Thomas Carlyle called the university “a collection of books.” A university education is still based in the appreciation of books, in knowing what is good and relevant so that people can continue to educate themselves after graduation.

We selected SIUC staff members and alumni to tell us what two books they have read recently to keep up with their fields and interests. (In some cases they responding by listing a book or two that has meant the most to them or that they refer to the most.) It’s a personal and revealing question. You can learn a little more about a person by seeing what’s on his or her bookshelf and reading table.

Their eclectic selections and comments:
Donald Beggs ’63, MSEd’64
Dean, College of Education


Catherine Bird ’77
Systems Planner
SIUC Alumni Services

A Textbook of Theosophy, by Charles W. Leadbeater, 1912: ‘Theosophy, the ‘Divine Wisdom’ where science and religion meet, is revealed through investigation by trained clairvoyants into the nature of life, “death,” evolution, thought, and emotion, resulting in the reconciliation of religious tenets with observable facts. This book transformed my life. At the very least, it will astound you with its simplicity and common sense and, by exposing unrecognized fundamental assumptions and beliefs, inspire you to reach for the highest.”

Darkness Visible, by William Golding, 1979: “The finest literary work I can ever remember experiencing. Behind the breathtaking beauty of the language itself, the flowing, poetic perfection of the words, is a vision of reality of incredible power, of compelling starkness and majesty—a journey in consciousness from the depths to the heights. An amazing achievement with layers of complexity that never seem to end and yet a delight to read as pure entertainment.”

Terrence Dordan ’81
Taxidermist
Streator, Ill.

A Sand County Almanac, by Aldo Leopold, 1949: “The most important book a wildlife professional should own. Philosophies, concepts, and ideas of what wildlife conservation is all about. It’s all here. All wildlife people should read this book at least twice a year.”

Jack Dyer ’58, MSEd’62
Executive Director
University Relations

Huckleberry Finn, by Mark Twain, 1884: “No one can understand the American character without having read this book. The duke and the dauphin are still with us, only now they are in national politics.”

Heart of Darkness, by Joseph Conrad, 1902: “The book or novella that is key to understanding human nature.”

White Knuckles: “Well-written, funny book for those of us who have to fly and would rather be walking.”

Elizabeth Eames, Chair
Philosophy Department

The Parable of the Tribes, by Andrew Bard Smookler: “A synthesis of ethnology, anthropology, and biology that attempts to explain how the human animal loses touch with, and balance in, its environment through the drive toward power and competitiveness, and how this forms the way in which human societies and their problems arise.”

The Fragility of Goodness, by Martha Nussbaum, 1986. “A moral or ethical analysis by a contemporary philosopher.”

Linda Gannon, Director
Women’s Studies

Going Out of Our Minds: The Metaphysics of Liberation, by Sonia Johnson, 1987: “Prescription for the feminist who either feels we have come a long way and need go no further or feels burned out—a call to action.”

Endless Enemies, by Jonathan Kwitny, 1984: “Description of activities and consequences of American foreign policy which has been motivated by arrogance and greed.”

Bruce Garrison ’72, MS’73, PhD ’79
Asso. Professor, Communication University of Miami, Coral Gables

Mass Media Research, by Roger Wimmer and Joseph Dommick, 1987: “Excellent book to learn about the mass media—both print and broadcast.”


Michael Gunnell
SIUC Graduate Student

The Thanatos Syndrome, by Walker Percy, 1987: “This novel is comic, well-written, and profound. Percy is both a physician and a metaphysician, and The Thanatos Syndrome shows him to be a pretty good diagnostician as well.”

A History of Western Philosophy, by Bertrand Russell, 1945: “Forget all the New Age psycho-babble. Russell presents a lucid outline of Western thought from the pre-Socratics to logical positivism.”

John Jackson, Dean
College of Liberal Arts

Hold On, Mr. President, by Sam Donaldson, 1987: “The book by the premier White House correspondent many people love to hate. Donaldson can be aggressive and obnoxious; however, this book speaks to anyone who is interested in either the presidency or the mass media. Donaldson has covered Presidents Carter and Reagan and has strong views about the obligations of reporters covering politics.”

Texasville, by Larry McMurtry, 1987: “The central character is Duane Moore, an outrageous Texan who got very rich in the Texas oil boom in the 1970s and is now going broke while losing his family and perhaps his mind. If you like McMurtry, or Texas, or Willie Nelson, you’re likely to enjoy Texasville. Otherwise it is a bit coarse and likely not a book for everyone.”

Linda Jorgensen-Buhman
Asst. Production Director
SIU Press

House, by Tracy Kidder, 1985: “Appealed to my nesting instincts which are growing stronger as I get older. Also shows the conflict between the artistic and the practical. My father is a masonry contractor and I’m ashamed to say that I never understood what he did until I read this book. My respect for tradespeople increased, too. Anything done well and with pride has great value.”

Ford, the Men and the Machine, by Robert Lacey, 1986: “A true Horatio Alger story, inspirational stuff on making it big on one’s own for closet entrepreneurs of all ages. It’s also a warning on how families can go bad.”

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Charles McCann '69, MEd'70  
Special Education Teacher  
Anna-Jonesboro (III.) H.S.  


On Figi Islands, by Ronald Wright, 1987: "A book devoted to the customs and behavior of this island people."

Paul McNerny '74, Director  
Media Relations and Publications  
Marquette University  
Milwaukee, Wis.  

The Closing of the American Mind, by Allan Bloom, 1987: "Thought-provoking whether you agree with his argument or not. His book is more than a critical look at university education—it is an education in and of itself."

Mary Jane Kolar '63, MA'64  
Executive Director  
Assoc. of Government Accountants  
Washington, D.C.  

Women's Diaries of the Westward Journey, by Lillian Schlissel, 1983: "This book had a great impact on me in putting the changes in the lives of women in perspective. I have quoted it frequently and often used the ideas it contains."

The Female Executive: Selecting, Developing and Retaining, by Helen McLane, 1980. "Useful data in developing a broadly based understanding of employment issues for women."

Harry Miller, Dean  
College of Technical Careers  
USA Today: Tracking Tomorrow's Trends, by Antony M. Casale, 1986: "As Margaret Mead so aptly stated, 'No one will live all his life in the world into which he was born, and no one will die in the world in which he worked in his maturity.'"

Indian Creek Memories, by R. Clark Mallam, 1987: "An excellent collection of personal reflections of two brothers growing up and experiencing life at Indian Creek Valley, Nebraska."

JoAnn Nelson, Asst. Professor  
Curriculum and Instruction  
The Hurried Child and All Grown Up and No Place to Go, by David Elkind, 1981 and 1984: "Elkind, a child development specialist and president of the National Association for the Education of Young Children, has interpreted the ideas of Jean Piaget in order to enable teachers and parents to understand children's experiences from the child's point of view. These books address his concerns that, academically and socially, our society is pushing children into premature adulthood without giving them adequate time to develop a self that can cope with adult decisions."

First Feelings, by Stanley and N.T. Greenspan, 1985: "The Greenspans outline social-emotional development during the first four years of life, both the general sequence of growth and individual differences."

Cindy Scott MEd'76, Coach  
Women's Basketball  
In Search of Excellence, by Thomas Peters and Robert Waterman, 1982: "Excellent reading for those in managerial or administrative positions who want to better themselves."

White Knuckles—Getting Over the Fear of Flying, by Layne Ridley, 1987: "Well-written, funny book for those of us who have to fly and would rather be walking. Only thing that has come close to helping me with my fear of flying."

Richard Small '58, MS'65  
Sales Representative  
Grolier Educational Publications  
Springfield, Ill.  

Buy Low, Sell High—Collect Early, Pay Late, by Dick Levin, 1983: "I am involved in some new business ventures. This book was recommended to me by staff of SIUC's College of Business and Administration."

Renewing the Mind, by Casey Treat, 1984: "An excellent book—good for promoting spiritual growth. I found it very stimulating. Highly recommended for anyone who feels 'down.'"

J. Daniel Snyder '64, MBA'71  
Chief Executive Officer  
Calumet Coach Co.  
Flossmoor, Ill.  

The Art of War, by Sun Tzu, 1963: "Simply the best work on leadership and marketing strategy yet written. Must reading for prospective marketing managers and CEOs."

Maverick Career Strategies: The Way of the Ronin, by Beverly A. Potter, American Management Association, 1984: "In this
time of restructuring, privatization, and career shunting, Bev Potter has written a treatise for today's graduates and experienced managers on not only how to survive but also how to flourish."

Charlotte West, Acting Director
Intercollegiate Athletics

Women's Reality, by Anne Wilson Schaef, 1985: "Forces you to think and analyze, whether you want to or not! The author delineates, describes, and contrasts the white male system and the female system. Schaef supports women's changing and unique roles without disenfranchising men. Both men and women need to read it!"

Tom Wood '68, MSEd'73
Writer/Editor
Pomona College
Claremont, Calif.

The Elements of Style, by Strunk and White, 1959: "Read and re-read, then re-read."
Channel Changing

Presidential speeches and news conferences are less popular with Americans, according to a study by an SIUC professor.

by Ben Gelman

When the U.S. president takes to the airwaves these days, viewers no longer flock around their TV sets. Instead, millions routinely change the channel, according to a recent study by Joe S. Foote, chairperson of SIUC's Department of Radio-Television.

The study, "The Weakened White House Voice: The Ratings Decline of Presidential Television," was one of two for which Foote has received national attention in the past six months. The other concerned network news coverage of members of Congress.

For one part of his presidential study, Foote examined ratings from nine prime-time presidential appearances (State of the Union, addresses to the nation, and news conferences) during 1986 and found that an average of 11,135,021 fewer Americans watched a presidential appearance than the entertainment programs shown in each of the three weeks before and after the presidential speech.

The defections hit 16 million—more than half the television audience—when Reagan talked to the nation about aid to the Nicaraguan rebels (Contras) in March 1986. This was the first time a presidential appearance drew less than a 50 percent share.

While some of the decline can be attributed to the loss of many network viewers to cable TV, Foote found that "ratings for presidential television are in a steady downward spiral" and that "the decline has been far more rapid than the erosion of network audience share."

Foote examined presidential TV ratings from 1969 to 1986, during the administrations of Presidents Richard Nixon, Gerald Ford, Jimmy Carter, and Ronald Reagan. He found that the ratings peaked during the Ford administration and have declined significantly during the Reagan administration (see chart).

The decline was especially noticeable during prime-time appearances, Foote said. Reagan averaged only 55 million viewers for his evening talks compared to 69 million for Carter. "During the first six years of his presidency, Ronald Reagan reached an average of only 61 percent of the people watching television during prime time, compared to 77 percent for Jimmy Carter and 79 percent for Gerald Ford and Richard Nixon.

Viewers were taking advantage of the growing alternatives on the dial, denying the networks a massive, captive audience."

Foote's study also reveals that the audience decline for prime-time presidential addresses was far steeper than the decline of network audiences in general (Figure 2). This difference shows up especially during the Reagan years, when the President's share of audience dropped from 74 percent in 1981 to 56 percent in 1985—more than double the decline (85 percent to 77 percent) of network television.

Joe Foote's other report—"SIUC 99th Congress Network News Visibility Study"—showed that the three major television network evening news programs focused on an elite few top congressional leaders and gave short shrift to other senators and representatives.

Bypassing the backbenchers was so prevalent that in 1985 nearly half of House members were never mentioned on network evening news telecasts, and dozens of other congressmen had no more than one or two appearances. Five percent of House members accounted for half of all exposure.

Foote has analyzed the TV exposure of Congress for the past seven years. He said that "network preoccupation with familiar sources erects a formidable barrier which is difficult for younger members with new and unconventional ideas to penetrate. The network access game produces many losers and few winners." No first- or second-term House member was mentioned 20 or more times on network evening news during 1985-86, while Speaker of the House Thomas (Tip) O'Neill (D-Mass.) made 180 appearances in the same period.

"Such rigid gatekeeping," Foote added, "reinforces the status quo and gives viewers the impression that only the establishment has anything substantive to say."

As congressional "workhorses" take on the characteristics of "show horses" on TV, the networks use them to add drama to the evening news. From 1981 to 1986, the networks portrayed O'Neill as counterpoint to Ronald Reagan, causing O'Neill to become "the most televised speaker in history," Foote said. Senate Majority (now Minority) Leader Robert Dole (R-Kansas) was the second most visible leader in the 99th Congress.

Network news coverage often overlooks important members of Congress, Foote claims. Jamie Whitten, (D-Miss.) chairman of the powerful House Appropriations Committee, was never mentioned on the evening news during the 99th Congress.

However, Democrats and Republicans in the 99th Congress got about equal total exposure.

Foote's congressional study received attention in major newspapers, including The New York Times, USA TODAY, and the Chicago Sun-Times, as well as through The Associated Press and United Press International wire services and through C-SPAN.

"The latest Roper poll shows 66 percent of Americans mention television as a main news source," Foote said, in explaining the attention paid to his study. "For the first time, as many as 50 percent say that TV is
their only source of news.”

Some newspapers, like the Washington Times, were interested in how the three major networks treated the groups Foote termed the “anointed ones” (the few Congressional leaders TV correspondents return to again and again for comment), the “surfers” (the ones who occasionally surface in some special project, like the Watergate or Iran/Contra hearings), and the “untouchables” (the rest, nearly half, who may never appear on TV network evening newscasts).

The obvious concern about who’s on TV and who isn’t means that political success is becoming more dependent on television exposure, Foote said, giving the example of Rep. Carl Albert (D-Oklahoma) for whom he once worked as press secretary. When Albert was campaigning to be Speaker of the House, his opponent spent a great deal of money on publicity, while Albert did not give a single interview. Yet it was Albert who got the votes and the job, based solely on his legislative record.

“It’s different today,” said Foote. “When (Rep.) Jim Wright (D-Tex.) was campaigning to succeed O’Neill as Speaker, he was told, in effect, to shape up and get on TV if he expected to be effective as Democratic spokesman in the House.”

In the future, TV exposure may make or break a Congressman. Much also will depend on which members of Congress are involved in the big events in the news. “TV coverage more and more is crisis coverage,” Foote said. “If a Congressman is in the right place at the right time, it will mean a great deal to his career.”

Foote involves students in his research and also uses his research as subject matter for his radio-TV classes. “I try to teach students the methods of research, but there’s something else I try to get across to them. Producing news reports is like an industrial process. You take the raw materials and work them into a finished report.”

Foote still considers himself a “journalist” as much as an “academic.” “I guess one of the reasons I’m not surprised people respond to my work is that I consciously try to do things that are not dull. I have always undertaken projects that I believe the public would be interested in learning about and would enjoy reading.”

Ben Gelman is a public information specialist for University Periodicals.
A 1955 graduate has established a trust that may be the largest gift ever received by SIUC—a gift with the potential of reaching $3 million.

Broadcast executive Ralph E. Becker, a native of Carbondale who cultivated the fundamentals of his career and "a lifelong love of broadcasting" while at SIUC, announced on Oct. 15 arrangements for a charitable lead trust that will benefit the University.

Becker, of Darien, Conn., is president and chief operating officer of Television Station Partners, Northeastern Television Investors, and Toledo Television Investors. The groups own and operate six network-affiliated television stations.

SIU Foundation President Anne Carman explained that the University will receive a portion of the income from the trust over a 15-year period. Becker has earmarked the income for SIUC's Department of Radio-Television and the College of Communications and Fine Arts.

A portion of the trust also will help fund the operating budget of the SIU Foundation, Carman said.

"SIU President John C. Guyon said Becker's gift will ensure the Department of Radio-Television's continued status as "one of the outstanding units of its kind in the nation."

Becker said the trust will be funded in the future, depending on the liquidation of some or all of his business interests. He said he hoped to fund the trust by 1990.

The trust, said Becker, is his way of repaying SIUC for its contribution to his career. "I seriously question whether I could have achieved what I have in this business had I not been given the kind of opportunities I got at SIUC in the early 1950s. The freedom I was allowed as a student was perfect training for life."

SIU Chancellor Lawrence K. Pettit acknowledged Becker as one of the University's most distinguished alumni. "We're gratified he has the kind of confidence in SIU that would lead him to make a major gift," Pettit said.

As a freshman at SIUC in 1951, Becker helped launch the University's first radio production studio.

Later on, he produced and directed radio coverage of University sporting events and wrote and produced pick-ups of big-name dance band performances for regional distribution from campus.

In 1960 he became an account executive for what was then Metropolitan Broadcasting Co. in Peoria. Within a year, he transferred to a station in Washington, D.C. Four years later he was promoted to national sales manager.

In 1983, he and his partner formed the foundation of their business.

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directed Pettit to set up a procedure for the formal development of objectives for SIU fund-raising priorities before they are passed on to alumni and foundation boards.

SIU priorities for 1988 include raising money for scholarships and faculty support at both SIUC and SIU-Edwardsville, and for equipment, library materials, special research projects, and service and outreach programs. Rounding out the list is money to operate SIU's foundations.

Until now, fund-raising goals have been established informally by groups involved in all activities.

Pettit has put together guidelines under which he would receive fund-raising proposals from the presidents, as well as input from SIU Foundation and SIU Alumni Association officials, before combining campus goals into an SIU priority list.

Enrollment Rises to All-Time High for On and Off Campus

SIUC's enrollment soared to a new record last fall when 24,160 students registered for classes. The number beats by 169 students the previous record of 23,991 set in the fall of 1981. And the tally is up by 899 students from the fall of 1986.

On-campus enrollment stands at 21,191, up 3.8 percent, and off-campus enrollment is 2,969, up 4.6 percent. Of the 24,160 total, 19,994 are undergraduates, 3,652 students are working on master's and doctoral degrees, and 564 students are enrolled in law and medicine.

Tempelmeyer to Leave as Engineering Dean in January 1989

Kenneth E. Tempelmeyer, dean of SIUC's College of Engineering and Technology for the past eight years, has announced plans to resign the post on Jan. 1, 1989. He will take a year's sabbatical and return to campus on Jan. 1, 1990, to teach in the college's Department of Mechanical Engineering.

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Alumnus Offers $1 Million To Launch Capital Campaign

One of SIUC's most successful graduates has pledged $1 million to the College of Business and Administration, marking the beginning of the first capital fund drive in SIUC's history.

Kenneth N. Pontikes '63, president and chairman of the board of Comdisco Inc., Rosemont, Ill., made his announcement during Homecoming, Oct. 17. Pontikes was recently named by Forbes magazine as one of the "400 Richest Men in America." The magazine estimated his net worth at $295 million. His company, which he founded in 1969, is the largest independent computer leasing firm in the country.

Pontikes is chairman of the SIUC capital campaign, "Time for Pride," which has a goal of raising $4 million. Solicitations will continue through July 31, 1988.

At the Oct. 17 announcement of the campaign, $1.25 million had already been pledged. The amount includes Pontikes' gift and pledges from the College of Business and Administration's faculty and staff.

"Ken Pontikes' generosity, both in making a $1 million pledge and in directing the campaign as its chairman, is exemplary," said SIU Chancellor Lawrence K. Pettit. "We could not ask for a better alumnus or friend."

SIUC President John C. Guyon lauded the efforts of the SIU Foundation and the college in beginning the capital drive. "This campaign," he said, "is the first such major effort by the University and a very significant step in the University's efforts to add to our state funding base. We view it as the first step in the development of long range capital campaigns for the entire University, and thus its success is critical."

Most of the contributions will be invested. Interest returns will be used for undergraduate scholarships, graduate fellowships, and a business career planning program. The funds will also allow the college to attract and retain top-notch faculty and establish endowed chairs and senior professorships.

Pontikes is a life member of the SIU Alumni Association. He won the college's 1986 Entrepreneur of the Year award and is a charter member of the college's Hall of Fame.

"I am thrilled that Ken is providing by word and deed the leadership this campaign needs to be successful," said Thomas G. Gutteridge, dean of the college.
studies, eight years.

Elmer H. Johnson, Distinguished Professor of Administration of Justice, 20 years.

James A. Kilker, professor of foreign languages and literatures, 20 years.

William Matthias, associate professor of educational administration and higher education, 20 years.

Sidney P. Moss, professor of English, 22 years.

Robert E. Mueller, professor of music, 39 years.

Roberta B. Piper MS'75, PhD'78, academic advisor in the College of Liberal Arts, three years.

Carroll L. Riley, Distinguished Professor of Anthropology, 32 years.

Berniece B. Seiferth, professor in curriculum and instruction, 52 years.

Dr. Arne Sollberger, professor in the School of Medicine, 15 years.

Matilda T. Starns, assistant professor of library affairs, 24 years.

John C. Taylor, lecturer in the School of Journalism, three years.

JoAnn L. Thorpe, professor of physical education, 29 years.

Mary Boston Walker '51, assistant to the Chancellor, 36 years.

Roland M. Wright, professor of accountancy, 21 years.

Paul Yambert, professor of forestry, 18 years.

Janice L. Yates, academic adviser in pre-major advisement, 27 years.

**Welch Named V-P, Eight Others Chosen as Directors, Chairmen**

Harvey Welch Jr. '51, MSEd '55, leads a group of nine men recently named to high administrative positions at SIUC. Welch was named vice president for student affairs, replacing Bruce R. Swinburne, now president of Mitchell College in New London, Conn. Welch had been dean of student life since 1975.

"I am delighted Dean Welch has decided to accept the position," said SIUC President John C. Guyon. "He brings a great depth of experience in student affairs, and I'm confident he will do a fine job."

Other recent SIUC appointments:

—Dennis B. Anderson, associate professor, to chairman of the Administration of Justice Department, replacing Theodore N. Ferdinand, who has returned to teaching.

—Robert D. Arthur, associate professor, to chairman of the Department of Animal Industries, replacing Anthony W. Young, who has become associate dean for research, School of Agriculture.

—Brahm Dyke, professor of civil engineering at the University of Texas, for chairman of the Department of Civil Engineering and Mechanics, replacing Philip K. Davis.

—Lee C. Drickamer, a faculty member at Williams (Mass.) College since 1972, to chairman of the Department of Zoology, replacing Ronald A. Brandon, who has returned to teaching.

—Glafkos D. Glanos, professor of electrical engineering at West Virginia University, to chairman of the Department of Electrical Engineering, replacing Vemold K. Feiste.

—Lawrence J. Heneghan, MS'68, acting director, to director of Computing Affairs, replacing Leo Y. Min.

—Robert L. Wolff, professor, to chairman of the Department of Agricultural Education and Mechanization.

—Alan Woold, professor, to director of SIUC's nationally prominent Cooperative Wildlife Research Laboratory, replacing W.D. Klimstra, retired Distinguished Professor.

**Law School Dean Will Resign to Head Cultural Program**

Rennard J. Strickland plans to resign this summer as dean of the SIU School of Law to direct a major international program on Native American culture. The program includes a traveling exhibit of American Indian art, which will be displayed in Spain on Oct. 12, 1992, the 500th anniversary of Christopher Columbus' landing in America.

After taking an uncommitted leave of absence during the 1988-89 school year, Strickland will return to teaching and research as a professor in the SIU School of Law.

Over the next five years, Strickland will serve as project director of "Shared Vision: Native American Painters and Sculptors in the Twentieth Century," a cross-cultural artistic and communications project involving the Heard Museum in Phoenix and the Indian Heritage Association and the Philbrook Art Center, both in Tulsa.

The exhibit is tentatively scheduled to open in late 1989 at the Heard Museum and to travel to major art museums in some 20 cities in six continents.

"This will be a stereotype-shattering show," Strickland said. "It will portray the Indian in a living, contemporary culture. It will show how Indians have responded to changes brought about in their lives by the white culture and how important social issues are translated into art by the Indians."

Strickland said he hopes that contemporary Native American fine art can demonstrate the Indians' "spirit of survival," as well as their "understanding and
Alumni Association members now receive a 20% discount

A NICKEL'S WORTH OF SKIM MILK
A Boy's View of the Great Depression
By ROBERT J. HASTINGS. Now available in a new edition. Told from the point of view of a young boy, this account shows how a family "faced the 1930s head on and lived to tell the story." It is the story of growing up in southern Illinois—in the Marion area—during the Great Depression; told by a master storyteller who makes the tale both poignant and universal. Illustrated. $7.95 paper

A PENNY'S WORTH OF MINCED HAM
Another Look at the Great Depression
By ROBERT J. HASTINGS. This sequel to the popular A Nickel's Worth of Skim Milk—also told from the point of view of a child—continues Hastings' experience of the rural and small town side of an event that touched all who weathered it—the economic crash of 1929 and its 10-year aftermath. Illustrated. $8.95 paper; $13.95 cloth

FOOTHOLD ON A HILLSIDE
Memories of a Southern Illinoisan
By CHARLESS CARAWAY. Foreword by SENATOR PAUL SIMON. In a style reminiscent of the great storytellers of yore, Charless Caraway recounts the story of his life—as man and boy—on small farms in Saline and Jackson counties, particularly around Eldorado, Makanda, and Etherton Switch. The result is a book filled with courage, strength, and an unshakable faith in the value of human endeavor. Illustrated. $9.95 paper; $16.95 cloth

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Dept. AM27, P.O. Box 3697, Carbondale, IL 62902-3697
appreciation of the timeless—of family, of tribe, of friends, of place, and of season," attributes he described in his book, The Indians in Oklahoma.

Strickland, who is himself of Cherokee and Osage Indian descent, is an authority on American Indian law and an avid collector and connoisseur of Indian art. He recently donated more than 200 paintings and graphic works to the Heard Museum.

During Strickland’s tenure as dean, the law school has won two national championships in moot court competition, has conducted a free legal clinic for prison inmates and the elderly, and has been active in recruiting minority students.

Last spring, American Bar Association representatives, in their first full inspection since accrediting the school, said they knew of no law school in the history of legal education that had come any further, any faster than the SIU School of Law.

Minority Efforts Stepped Up in Four-Part Plan

SIUC President John C. Guyon has launched a four-part recruiting effort aimed at improving advancement and academic success for women and minorities at the University. The effort will help put SIUC in position to serve the state’s future enrollment groups by matching the University’s offerings with the needs of growing female and minority populations.

Guyon has set up a task force to study the status of women at SIUC; has asked for a more “user friendly” version of the University’s sexual harassment policy to replace the present complex one; named Seymour Bryson, dean of the College of Human Resources, to a half-time special position to focus on recruitment and awareness of minorities; and called for a new emphasis on Hispanic student recruitment. The latter effort is the responsibility of William Baily, assistant to the president for affirmative action. Baily also will promote educational activities designed to step up awareness of minority affirmative action.

The 10-member task force on the status of women will study recruitment of female faculty and students. Women make up about 38 percent of SIUC’s enrollment (compared to nearly 50 percent at other state universities) and 23 percent of its faculty ranks. Guyon has asked the task force for a report by the end of the school year.

Black, non-Hispanic enrollment has risen at SIUC, from 8.4 percent in 1980 to 9.3 percent in 1986. Hispanic enrollment went from less than 1 percent to 1.6 percent in the same period.

Guyon sees the Hispanic recruitment effort as a five- to 10-year commitment. “Hispanics are going to need educational experiences, and higher education must be ready,” Guyon said. SIUC also needs to attract college-age members of the Chicago area’s growing Hispanic family.

Guyon also has transferred responsibility for sexual harassment guidelines from the affirmative action office to SIUC’s personnel office. William S. Capie, executive director of Personnel Services, will head a committee that will rework the guidelines and, in the meantime, handle any harassment charges using the present policy.

On another front, an SIU trustee and an SIUC dean have started work as members of the Illinois Joint Committee on Minority Student Achievement. William R. Norwood ’59, a member of the SIU Board of Trustees, and Keith R. Sanders ’61, MS’62, dean of SIUC’s College of Communications and Fine Arts, are members of the committee charged with providing opportunities for minority students to succeed in society and to ensure that the teaching profession attracts and retains adequate numbers of minority men and women.

Chickening Out? Consider Fish, Thanks to SIUC

The University’s Cooperative Fisheries Research Laboratory will play a major role in the development of fish farming in Illinois. A new law—the Illinois Aquaculture Development Act—signed on Sept. 28 by Gov. James R. Thompson places the laboratory on the center stage in supporting the state’s emerging fish farming and marketing industry.

Under the law, responsibility for aquaculture has been moved from the Illinois Department of Conservation to the Illinois Department of Agriculture. In production and marketing, fish now will be treated as any other farm commodity.

Roy C. Heidinger, professor and director of the laboratory, said there is a “tremendous potential” for aquaculture in Illinois, where some 90 percent of all fish consumed is imported. “The Chicago market alone consumes 400 million pounds of fish a year,” he said.

Donors Set Record of $4.3 Million to University

Donors contributed $4,463,141 to the SIU Foundation in Fiscal Year 1987, surpassing by approximately $1.4 million the amount given in FY1986.

Foundation fund raising has grown steadily in the 1980s. In 1981, the organization received about $1.5 million in gifts and donations.

McDonnell Douglas Pays Recognition to 600 Alumni-Employees

Excellence pays off. That was the message behind a $14,000 check the McDonnell Douglas Foundation delivered to the University last fall. J. Gerald Kirby, representing the giant aerospace firm, said the gift was “our way of thanking universities for the quality graduates they produce.”

About 600 SIUC alumni are employed with McDonnell Douglas at sites across the country. Most of the graduates hold degrees in technical fields such as electrical engineering, computer science, and tool and manufacturing technology.
General Instructions

The Bylaws of the Association of Alumni, Former Students and Friends of Southern Illinois University provide that there will be twenty-two (22) elected members of the Board of Directors. These directors will be elected by the Association membership. The slate of candidates will come from the Nominating Committee as approved by the Board of Directors and any write-in candidates from the membership at large.

The ballot will be contained in the winter issue of the Association's publication with a deadline for voting of forty-five (45) days prior to the spring meeting of the Board of Directors.

Members-at-large will serve for a term of four years. The term of office shall commence July 1 of the calendar year in which they are elected. All those directors who would normally continue in office after July 1, 1988, shall remain in office to complete their terms.

To the right is the official ballot for the election of members-at-large of the Board of Directors, commencing July 1988. In accordance with the bylaws, the nominees were selected by the Nominating Committee. The number to be elected in 1988 is seven (7).

Voting Instructions

Complete the official ballot by placing an (X) in the square opposite the name of the candidate for whom you wish to vote. If you are the only member voting, check only one set of boxes listed under Column A.

Where two members reside in the same household, one member must check only the boxes in Column A and the other member must check only the boxes in Column B! If only one person is eligible to vote as an Association member, only those boxes checked in Column A will be considered valid.

Place completed ballot in an envelope and mail to:

Student Center
Southern Illinois University
at Carbondale
Carbondale, IL 62901-4420

All ballots must reach the alumni office no later than noon, Monday, March 7, 1988.

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### Directors for Re-election

<table>
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| □ | □ Robert L. Mees '67, MSED'69, PhD'79  
Superintendent of Schools  
Carterville, Ill. |
| □ | □ Richard N. Small '58, MS'65  
President and CEO, Gen-Elation  
Springfield, Ill. |

### Members-at-Large

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| □ | □ Janice Crumbacher '76, MA'79  
Manager, Marketing Research  
Transfirst  
Dallas, Tex. |
| □ | □ Dwight Flowers Sr. '68  
Independent Businessman  
Chesterfield, Mo. |
| □ | □ Arnette R. Hubbard '57  
Attorney  
Chicago, Ill. |
| □ | □ Bruce W. Joseph '84  
Pilot, Piedmont Airlines  
Charlotte, N.C. |
| □ | □ Helen Tenney Naumer '59, JD'82  
Attorney  
Du Quoin, Ill. |

□ □ Write-in:

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1988 OFFICIAL BALLOT

Please read instructions before completing this ballot.

NOTE: Column A is reserved for one member voting; Column B is reserved for a second member voting if two members are in the same household. Please enclose the ballot in an envelope and return to the Association by Monday, March 7, 1988. Vote for seven persons.
It’s a “First” for the Salukis: 
Charlotte West Named Acting AD

When Jim Livengood resigned on Aug. 31 as director of Intercollegiate Athletics, the person tapped as acting director became both a “first” and an “only.”

Charlotte West is the first woman in SIUC’s history to head Saluki athletics, even on an acting basis. She is also currently the only female athletics director at an NCAA Division I college or university that offers football.

West will beat stiff odds if she’s named permanent AD, despite her career, which personifies the growth of women’s athletics in the last 20 years, and despite her solid reputation as a tough, competent administrator.

In the last 10 years of Title IX, which mandates equal funding of women’s college sports, the trend has been to merge men’s and women’s programs into one administrative structure. (SIUC’s merger was accomplished in 1986.) Nationally, fewer than 10 Division I programs out of a total of 292 retain the separate women’s and men’s departments.

Ironically, though, the mergers have dramatically reduced the number of women in college athletics administration. West points out a recent study which found that in 38 percent of college athletics programs, there are no women in administration.

This has long-term consequences, since fewer role models are available for young women looking to a career in athletics administration. They simply decide they have a better shot at advancement in business.

After receiving her master’s degree from the University of North Carolina at Greensboro, West came to SIUC in 1957 as a physical education instructor. She coached basketball and badminton and started the volleyball program. Her 1968 golf team won the national championship. In 1970 she completed her Ph.D. from the University of Wisconsin.

Ten years before, in 1960, West had begun her administrative duties by running women’s athletics on two hours of released time from teaching. It didn’t cover the time involved, but “I did the work because I wanted it done,” she said. She
became half-time director of women's athletics in 1974. Three years later, she became full-time director.

Not coincidentally, these were the years between the passage of Title IX in 1972 and the six-year period in which colleges and universities receiving federal funds had to bring about equity in men's and women's athletics. In 1974 the budget for women's sports at SIUC was $34,000, for men's $570,000. Four years later the women's budget had increased ten-fold, the men's three-fold.

West had been a consultant to the federal government on the Title IX legislation and a vocal advocate on campus for more support for women's sports. In the process she alienated some alumni who viewed her efforts on behalf of women as detracting from support for men's athletics. Actually, despite doomsday predictions for men's athletics because of Title IX, their budgets also rose in unprecedented fashion during the period.

The increased money for the women meant female athletes were getting scholarships for the first time. "It was an exciting time for women in athletics in general," West said. "I was still coaching then, and one of the most exciting things was to see the reaction of women athletes who hadn't gotten benefits before."

In 1985 SIUC embarked on a national search for an AD. West threw her hat into the ring but didn't even make the final five, despite her record for keeping women's athletics consistently in the financial black. There was a rally on campus, and some angry letters in the Daily Egyptian said she had earned at least a shot at the top spot.

When new AD Jim Livengood came in and merged men's and women's athletics at SIUC, West was named associate AD. Livengood spent a total of 22 months at SIUC before leaving to join Washington State University last September.

Many of SIUC's biggest athletics boosters remain adamantly opposed to Charlotte West—or any female, for that matter—as athletics director. The grass roots feeling you get around campus and in the bars, though, is that West has paid her dues and it's her turn now.

Questions about a woman's ability to administer football upset West. "It's a red herring. I'm not going to be coaching football. Nobody ever asks how a male can administer women's volleyball. For an administrator it doesn't matter if it's football or field hockey. I welcome the challenge of assisting in the marketing of sports that have inherent interest to our fans."

Another myth West would like to put to rest is the idea that women can't raise funds. "The AD in Division I today is a personnel manager and a business manager and a fund raiser," West explained. "There's no way that the AD can both administer all aspects of a program—from making sure the tickets get printed to reporting to the NCAA—and fund raise full-time. I am involved in fund raising, but my main job is fielding good teams of student athletes."

The AD, West went on to say, "sets the tone for communication" among the dozens of coaches, the trainers and the 450 athletes at SIUC. The relationship between coach and trainer is potentially a confrontational one. For example, the coach wants his injured star halfback to play in the Homecoming game, but the trainer's job is to protect the health of the athlete. The AD's role, said West, is to foster the kind of environment in which coach and trainer realize they're on the same team. For the record, the trainer has the final say on whether the halfback plays on Saturday afternoon.

Another major conflict an AD has to manage is alumni demands for a winning team versus the academic demands on the student athletes. "Given time, we'll do both of these well," said West.

In West's view, the academic success of athletes begins in the recruitment process. "We've turned top-notch athletes away," explained West. "But we've also had 'special admits,' if we judge in talking to them that they have the desire and the seriousness to succeed academically. Once here, the athletes' academic coordinators keep them on track and provide the atmosphere and encouragement the student athlete needs to succeed."

West's attitude is that the whole question of women AD's is moot given the parity achieved by Title IX and her two years' experience at SIUC in administering a joint program.

"In any other arena, my advocacy for women's athletics would be considered positive," West said. "In the corporate world, if I had been selling sailboats and were put in charge of all watercraft, my sailboat experience would be welcome. The question at this point is not what we can do for male athletes or female athletes, but what we can do for student athletes."

The search process for a permanent director of Intercollegiate Athletics officially begins on March 1.

**CHAMP'S CORNER**

**Homecoming '87: End of the Road for '87 Football**

On the last page of the 1987 Saluki football media guide are the history, selection criteria, and schedules for the National Collegiate Division I-AA football championship. Before the season began, there was every reason to believe that Ray Dorr's charges would challenge for the Gateway Conference championship and then national honors.

The team had a strong nucleus of returning lettermen and a bumper crop of recruits. The Dorr System was fully in place in his fourth year at the helm. These added up to a pre-season national top-20 ranking for the Dogs, and all the long secdtime seemed to be ready to come to harvest.

But by Homecoming day, alas, the Salukis were only 2-4. The scaled-down, lowered-expectations challenge was to beat the surprising, conference-leading Western Illinois University Leathernecks to stave off mathematical elimination from the Gateway.

The Dogs played with muscle and heart—and 141 yards rushing from redshirt frosh QB Freddie Gibson that earned him conference offensive player of the week award. But in the end WIU prevailed 21-15.

The remainder of the season would be played for team pride, not for post-season honors. And while Champ generally loathes athletic second guessing, there are a few things that need to be said about this season's football team, at least through the Homecoming game:

—Our defense generally was solid, keeping the Salukis in many games. The WIU game was a case in point. The Leathernecks came in with a high-powered passing attack. The defense at least kept the ball out of the end zone for most of the day, although somebody should have told them it was okay to catch the ball when the other team threw it.

—SIUC's vaunted "veer" offense just didn't veer upfield often enough. Gibson carried the ball 24 times against WIU—way too many times. When the Salukis had a chance to mount a potential game-winning drive in the waning minutes, the Leathernecks had seen QB-right and QB-left sans pitchout so many times that they could defend it in their sleep.

—What do you do about mental errors, the crucial fumble or penalty, when the game is on the line? These are what give coaches gray hair and trembling hands. You can't coach concentration. But you can demand that the players you put on the field keep their heads in the game. SIU seemed capable this year of coming up with the most devastating lapses in the most crucial situations, snapping defeat from the jaws of victory time after time.

Certainly the Saluki gridders played tough and with class at Homecoming. Champ and the 15,000-plus other Saluki faithful filed out of McAndrew happy with the experience, if not the result of the game.—Champ Walker
The difficulties of publishing a quarterly magazine are never more apparent than when events are evolving daily. As we write these words, just at the deadline for typesetting on this issue, a light rain is dampening the sidewalk, and the fall colors are at their brightest. It is Monday, Oct. 19, 1987, but you will be reading this sometime in January 1988.

Our cover story, "Insufficient Funds" (pages 2–7), concerns the cutback in SIUC's state appropriations for the current fiscal year, which began on July 1. The cutback has had a dramatic effect on the University, and our article attempts to alert you to our concerns.

Between now and the holiday season, however, the state legislature may vote to restore to SIUC all or part of the funding. Therefore, some of the information contained in the article may have changed by the time you read it.

As we write this, SIUC students, staff, and alumni continue to urge the legislature to restore funding in the shortterm. They also know that the University—as a major economic force in the area, a relatively low-cost educational source for students, and a center of research for both the state and the nation—has economic needs that reach beyond this fiscal year.

The University has grown in size and scope. Our public funding has not. The University needs additional money in the years ahead for buildings, renovations, scholarships, faculty raises, and modern equipment.

Although some facts in the article "Insufficient Funds" may be dated when you read them, the concerns expressed by its title will probably remain. With your support, however, we may be able to write an article within a few years that has a different slant: "Sufficient Funds," we'll call it, showing how SIUC has put to good use the state's increased investment.

Cakes, quilts, and cows have been displayed at the Du Quoin State Fair for 65 years. The most recent fair, Aug. 28–Sept. 7, displayed SIUC at the SIU Dome on the fairgrounds.

Activities coordinated by Terry Mathias MSEd'75, PhD'82, SIUC's director of special events, attracted thousands of persons to the dome. On one of the busiest fair days, over 300 persons per hour came through the University's exhibit.

We dropped by one weekday afternoon and found Harold Kuehn '51, former president of the SIU Alumni Association, answering questions at the School of Agriculture's table. Sitting at the next table was Fe Gregorio of the Alumni Association, on hand to sign up new members and sell Saluki hats and sweatshirts.

How was business? Pretty good, Fe reported, thanks to Harold—both a strong University supporter and, in this case, a captive audience—who had done most of the buying.

Thirty-five SIUC departments and units were represented under the dome or elsewhere at the fair. WSIU-TV and WSIU-FM were on hand much of the time at the dome.

The Land of Awwws.
Aw, what a cute place! The Pomona General Store, off Hwy. 127 south of Murphysboro, is still dishing up soda-fountain treats. The popular spot is now owned by Joe Glisson PhD '82.

Joe S. Foote, chairperson of the radio-televison department at SIUC since fall 1986, has been studying the TV network visibility of Congress and the correspondents who cover Congress for the past seven years. His latest studies got some visibility of their own in recent months (see pages 34–35).

Foote is a former press secretary to the late Speaker of the House Carl Albert (D-Okla.) and former administration assistant to Rep. Dave McCurdy (D-Okla.). Several months ago, he went to Nepal to help establish its first television news department.

Another first: he plans to study the TV visibility of the candidates in the 1988 presidential election and compare the results with the candidates' standings in the polls. If a candidate becomes more visible, does he also become more popular? Stay tuned.

Many of you noticed the mistake on the back cover of the Fall 1987 issue, where we printed—bigger than Dallas, bigger even than Manhattan—the word "congested." Our mailbox was congested for a week after the issue came out, proving that literacy is not dead (although in our offices, apparently, literacy occasionally falls asleep).

We also received word that Paul Conti '72, MBA'74, has helped over the years to guarantee the success of the annual SIU Wrigley Field Day by purchasing blocks of tickets from his own pocket. Thus our thanks should go both to George Loukas '73 and to Paul for supporting the event. Each year it creates the biggest off-campus gathering of SIUC alumni.
The SIU Credit Union has been serving SIU employees and their families for fifty years. More recently, we've invited SIU Alumni Association members and their spouses to join us. We continue to offer a full line of financial services: savings and checking accounts, home and auto loans, credit cards, drive-in banking, IRA's, retirement club. Each account is federally insured to $100,000 by the National Credit Union Association.
This University student, a member of the Marching Salukis, has much to ponder. Cuts in SIUC's state appropriations this year have affected all levels of the University and are jeopardizing the ability of some students to complete their educations. See "Insufficient Funds," pages 2-7.