Founding SAP Student User Group (SUG) at Southern Illinois University Carbondale - SIU SUG

Description
Enterprise Computing has quickly become of paramount importance for businesses vying to survive in today's unlimited competition market. SAP software has become a front runner and leader of business and technical innovation in the enterprise computing industry. Major fortune 500 companies are using SAP software as their main operating software. As the need for individuals knowledgeable on SAP has increased dramatically, learning SAP is becoming important for the market of employment.

Keywords: Student User Group, Enterprise Computing, SAP

Abstract
The purpose of this research is to propose how to build a student user group to learn concepts, earn skills, and practice abilities of enterprise computing through SAP. For this purpose, we first explore SAP User Group and Student User Group (SUG) in the United States and SAP authorized learning center was visited. Also, we found there are three SAP Student User Groups at university level: Central Michigan University, University of Texas at Dallas, and Penn State College. However, detail information of SAP SUG could not be discovered. At Southern Illinois University, we will found SIU Student User Group(SUG) with the following plans: First we start with a web page for SIU SUG by using WordPress Content Management System. Then, we open SIU SUG Facebook community by using Social Networking Services. Second, we will invite SAP related officials from various companies to better understand SAP from an industry perspective as well to enhance the networking with potential employers. This SIU SUG can bring many benefits to SIU students: Students will have their opportunities to learn more about enterprise information systems through students-driven workshops using SAP tools to understand Enterprise Resource Planning (ERP), Customer Relationship management (CRM), Big Data Analytics, etc. In addition, SAP SUG will support the students to build strong networking among themselves and industry professionals in enterprise computing. It will help students to establish a future career as a system analysist, data analyst, or business analyst. Student will have the opportunity to learn more about enterprise systems and SAP.