Halloween in Carbondale: A Timeline

By Matt Gorzalski

recent Special Collections Research Center exhibit examined the history of Halloween celebrations on campus, focusing on the 1970s to the present. It highlighted the perspectives of students, administration’s efforts to end the party. The goal of the exhibit was to tell the Halloween story from a variety of perspectives—including the university administration—and showcase these previously “hidden” records. A history

Halloween parade, Carbondale, 1914. Cordelia Carbaugh Kelly Photographs, Special Collections Research Center.

One inspiration for the exhibit was a folder of Halloween records in former SIU President John C. Guyon’s papers, which included arrest statistics, correspondence and a 1990 flyer with Guyon in a dunce cap, mocking his administration's efforts to end the party. The goal of the exhibit was to tell the Halloween story from a variety of perspectives—including the university administration—and showcase these previously “hidden” records. A history

Halloween has been celebrated in Carbondale for a long time, as the 1914 photograph shows. But the Halloween parties grew significantly in the late 1970s. Throughout the decade, partygoers typically numbered in the thousands. Then, on October 28,
Message from the Dean

It has been an exciting fall at Morris Library, thanks to the efforts of library faculty and staff, committees and the Friends of Morris Library. The Friends of Morris Library outshone their previous programs with the first-ever two-day Annual Fundraiser Gala and Sunday Brunch on October 18 and 19. The Saturday evening event, a one-man performance by author D. W. Jacobs of his “R. Buckminster Fuller: THE HISTORY (and Mystery) OF THE UNIVERSE,” delighted “Bucky” enthusiasts and educated the rest. During the pre-event reception those attending enjoyed hors d’oeuvres by the Wedding Garden and viewed two memorable exhibits described elsewhere in this issue. Beth Martell’s “Day of the Dead” in the rotunda featured multimedia pieces by local artists on themes of cultural tradition and environmental change. In the Hall of Presidents and Chancellors, an exhibit by Matt Gorzalski and Beth Martell chronicled the sometimes turbulent story of Halloween in Carbondale. Sunday's first-ever brunch was well-attended and featured a welcome by Fuller's daughter, Allegra, along with displays of treasures from our Special Collections Research Center, including intricate models of Fuller designs in their handmade boxes.

Morris Library attracted crowds for two events on Homecoming Friday. Students promoted our social media outlets (Pinterest, Facebook and Twitter) through a library scavenger hunt developed by Abigail Wheeley and the Publications, Marketing and Communications Committee. After the scavenger hunt students were given logo jump drives and gathered outdoors for the surprise finale: Grey Dawg rappelling down the north side of the Rotunda. Grey Dawg promoted membership in the Friends of Morris Library and was the idea of Joe Antimuro with planning by Susan Logue.

Morris Library proudly highlighted our features, services and collections in tours for SIU President Randy and Dr. Ronda Dunn as well as Interim Provost Susan Ford. The tours included demonstrations of mediascapes and flexible classrooms, vistas from all four sides of the building, and stops at Learning Support Services, Math Central, Maps, Third Floor, Second-Floor Writing Center and Speaker’s Center (see below), First Floor and the Special Collections Research Center. The Dunns’ tour concluded with the president’s encouraging observations about the library at a wine and cheese reception sponsored by the Friends of Morris Library. Provost Ford’s tour concluded with an informal Q & A with faculty and staff on the seventh floor.

Before the Thanksgiving break a large crowd gathered on Nov. 20 for a stimulating evening with Walter C. Rodgers, retired CNN and ABC News correspondent and two-degree SIU Carbondale alum. Rodgers recalled his experiences covering Presidents Kennedy, Nixon, Reagan and Carter in a lecture called “Presidents I have known and liked – Well sort of.” College of Mass Communication and Media Arts students learned practical pointers on surviving as a journalist embedded in or covering conflicts in international hotspots such as Moscow, Beirut, Afghanistan, Kuwait, Iraq and Sarajevo.

A new service opened late this fall on the second floor mediascape next to the Writing Center. David Whitfield, doctoral student from Speech Communication, provides oral presentation support for Speech Communication 101 students on Mondays and Wednesdays from 10 a.m. to 1 p.m. Students can schedule consultations during other hours by emailing him at david.w.whitfield@siu.edu.

Finally, Library Affairs gained several new faculty and staff since the publication of our last Cornerstone. New faculty include Patrick Brown, Preservation Librarian; and Cherie
$300 for Great Meadows: The Making of Here, edited by Julien Robson. Outside Louisville, Kentucky, lies Great Meadows, the home of Episcopal priest and contemporary art collector Al Shands. Completed in 1988, the home that he and his late wife Mary built was designed by architect David Morton and tailored to be as outstanding an artifact as each of the works it houses. The collection, accumulated over a period of 35 years, encompasses major handicrafts and ceramic objects and has grown to focus on large-scale sculpture and site-specific works commissioned from such prominent artists as Petah Coyne, Maya Lin, Stephen Vitiello, and Betty Woodman. The volume explores the complex subtlety of Morton’s building and the beauty of the surrounding landscape, as well as the numerous unconventional surprises and tangents within the collection, which testify to the Shandses’ expertise and unerring intuition.

$175 for The Oxford Edition of the Works of Robert Burns, Volume I: Commonplace Books, Tour Journals, and Miscellaneous Prose, edited by Nigel Leask. The first volume in Oxford's new edition of the works of Robert Burns includes the first ever edited collection of his prose writings and the first drafts of many of his leading poems and songs. Arranged in chronological order, the prose writings are cross-referenced to Burns' poetry and correspondence. A general introduction, as well as introductions to individual items and detailed notes, allow the reader to put the writings into context. Spanning nearly two decades of his life, they permit a new understanding of his unique relationship to the literary and social culture of late 18th-century Scotland, and help explain how and why this humbly born Ayrshire farmer became a poet of world renown.

$430 for Andy Warhol Catalogue Raisonné, Volume 4: Paintings and Sculpture. Late 1974-1976, edited by Neil Printz. The 607 paintings and one sculpture documented here were produced during a period of less than three years, from late 1974 through early 1977. In September 1974, Warhol changed studios, moving across Union Square from the sixth floor of 33 Union Square West to the third floor of 860 West Broadway. Like volumes two and three, volume four is identified with a new studio, where Warhol continued to work for a decade, until he moved into his last studio at 22 East 33rd Street on Dec. 3, 1984. Volume 4 may be seen as the first in a series of books associated with one studio that will document an enormously productive ten-year period in Warhol’s oeuvre from the mid 1970s to the mid 1980s.

$15 for Patriarchal Africa: The Last Sunrise; Photo-Chronicle of the Vanishing Life, photographed by Sergey Yastrezhembsky. This is an extraordinary visual journey through disappearing African cultures. Yastrezhembsky's camera lens focuses on scenes of the patriarchal daily routine of Africans who try to preserve the traditions of their forefathers in everyday life, customs and religion against the rising pressure of pervasive globalization. Yastrezhembsky pursued a career in journalism, diplomacy and politics before he became a photographer and videographer.

$145 for The Geography of Strabo, translated by Duane W. Roller. Strabo's Geography is the only surviving work of its type in Greek literature and the major source for the history of Greek scholarship on geography and the formative processes of the earth. This lengthy and complex work contains a vast amount of information on other topics, including the journey of Alexander the Great, the history of the eastern Mediterranean in the first century B.C. and women’s history. Modern knowledge of seminal geographical authors such as Eratosthenes and Hipparchos relies almost totally on Strabo's use of them. This is the first complete English translation in nearly a century and the first to make use of recent scholarship on the Greek text itself and on the history of geography. The translation is supplemented by a detailed discussion of Strabo’s life and his purpose in writing the Geography, as well as the sources that he used.

$110 for the Historical Dictionary of Bowling, by John Grasso and Eric R. Hartman. Archaeologists in Egypt found small stone balls and narrow pins for a game played as early as 5200 B.C. Polynesians played a similar game using small elliptical balls and

continued on page 6 . . .
For Homecoming this year the Friends of Morris Library, Touch of Nature and Morris Library staff worked together to produce a library-wide scavenger hunt designed to create awareness about our social media presence as well as promote the library in general. Morris Library now has Pinterest, Facebook and Twitter accounts and is using these tools to share information, promote the library and have a little fun with our students.

Friends of Morris Library manned the registration table as students arrived to participate. In contrast to traditional library scavenger hunts, the Morris Homecoming Scavenger Hunt was not so much a library lesson as it was a guided tour of the library itself. Clues brought players to the circulation desk, got them up close and personal with a real librarian at the information desk, took them up to the seventh floor to see our new media:scapes. Each of these clues, once solved, was posted as a “selfie” and uploaded to either Facebook or Twitter with a “Morris Library” tag. At the end of the hunt students gathered on the front lawn on a sunny afternoon to watch the last clue: Grey Dawg rappelling down the side of the building! Touch of Nature supplied both the rappeller and the equipment that made this fun surprise possible. Each player then uploaded a video, making it a virtual event for Morris Library fans around the Internet. All players were given free flash drives provided by a donor from the Friends of Morris Library, and another Friends donor contributed a $100 gift card to the University Bookstore for our winner, Gabriel Gohery. The first four runners-up were also given selected books donated by SIU Press.

The success of the scavenger hunt offers one example of how we in the library can use social media effectively. We are using Pinterest to promote materials by posting cover art, offer starving student solutions and share libguides. Morris Library tweets several times a day about community events, current local news, library affairs and fun odd facts that might be of interest to our followers. We now have ten times the number of followers that we did four weeks ago and our presence is growing daily. Our Facebook page is used to share big news, invite users to events and document our accomplishments. Our recent posting of photographs used in the History of Halloween exhibit in Special Collections was viewed over 1,500 times and shared widely on Facebook.

As social media becomes more interactive, increasingly inclusive and user friendly, Morris Library will continue to share and promote all sorts of services, events and announcements. This Homecoming is just the beginning of a promising partnership with our students, staff, faculty and community members made possible by the immediacy of daily social media.

Friends of Morris Library tracking participants and handing out free flash drives after the Scavenger Hunt.
Day of the Dead art exhibit, held from Sept. 15 to Nov. 15 in the library’s first floor rotunda, featured pieces in various media by more than 30 local artists ranging from professors to grade school students. On Sunday, Nov. 2, the actual Day of the Dead, nearly 200 people attended a reception to view the art on display, listen to artists discuss their work and enjoy music and refreshments.

The exhibit served the dual purpose of showcasing local art and drawing attention to cultural and environmental issues that coalesce around the holiday. In Mexico the arrival of the monarch butterflies on their winter migration annually coincides both with the corn harvest and the important celebration of Dia de los Muertos (Day of the Dead). For millennia the holiday has been celebrated as a time of rebirth, reconnection and reflection. As winter begins, the butterflies are thought to be the souls of the ancestors returning when the veil between the worlds of the living and the dead is thinnest. In recent years the monarchs’ once vast numbers have plummeted due to factors that may include deforestation, pesticide use and climate change. The exhibit and reception sought to draw attention to this downturn. Artwork from Ruth Hoak’s first-grade class from Century Elementary School in Ullin highlighted the importance of planting milkweed, a crucial food source in the butterfly’s life cycle. Some of the artists intend to continue outreach efforts around this and other issues. For more information contact Beth Martell at 618/453-4097.

Fran Jaffe, La Calavera Catrina

Theresa Smith, Transformation

Sue Spurlock, Ephemeral
round flat stone disks and a modern-style 60-foot throwing distance. The Historical Dictionary of Bowling contains a chronology, an introductory essay, appendices and an extensive bibliography. The dictionary section has over 500 cross-referenced entries on male and female bowlers, amateur and professional ones, bowling coaches, writers and other contributors to the sport of bowling, descriptions and results of major tournaments and terminology of the sport.

$145 for Unlikely Fame: Poor People Who Made History, by David Wagner. Accessible to students and lay readers, this scholarly study describes poverty as a disability that typically stunts important areas of growth in childhood. Wagner shows how poverty hampers individuals and groups for their entire lives, even many of those who emerge from poverty. Examples of individuals with difficult childhoods who faced residual lifelong challenges are presented in the stories of 27 Americans, including athlete Babe Ruth, birth control advocate Margaret Sanger, singer Billie Holliday, author Jack London, actress Marilyn Monroe, black leader Malcolm X, singer Johnny Cash, comedian Richard Pryor, author Stephen King and entertainer Oprah Winfrey. The book yields insight into successful individuals and how they coped, adapted and ultimately achieved success.

$130 for The Oxford Handbook of Indigenous American Literature, edited by James H. Cox. The handbook’s forty-three essays, organized into four sections, cover oral traditions, poetry, drama, nonfiction, fiction and other forms of Indigenous American writing from the 17th through the 21st century. Together, the volume is the most comprehensive and expansive critical handbook of Indigenous American literatures published to date. It is the first to fully take into account the last 20 years of recovery and scholarship, and the first to most significantly address the diverse range of texts, secondary archives, writing traditions, literary histories, geographic and political contexts, and critical discourses in the field.

Great Barrier Reef, based on extensive archival and oral history research. Daley documents and explains the main human impacts on the Great Barrier Reef since European settlement in the region, focusing particularly on the century from 1860 to 1960, which has not previously been fully documented yet was a period of unprecedented exploitation of the ecosystem and its resources. The book describes the main changes in coral reefs, islands and marine wildlife that resulted from those impacts.

$125 for Wild Horses of Sable Island, photographed by Roberto Dutesco. Sable Island, off the coast of eastern Canada, is the site of some 500 wild horses, 500 shipwrecks and 500 years of known history. Never settled, the island, also known as the “Graveyard of the Atlantic,” has seen temporary occupation by shipwrecked sailors, transported convicts, pirates and wreckers. The wild horses, named for the island they inhabit, abandoned there long ago or cast ashore from wrecks, are now the only terrestrial mammals on Sable Island. Roberto Dutesco portrays the wild beauty of these horses as well as the barren and unspoiled quality of the island, creating an immersive photographic memoir that captures the soul and spirit.

$125 for The Classic Cars Book, photographed by René Staud, text by Jürgen Lewandowski. From the Maserati Ghibli to the Ford Thunderbird, René Staud has shot automotive classics in settings ranging from the subtle to the spectacular. The Classic Cars Book conveys a real passion for these spectacular vehicles, appealing to fans and those yet to fall under their spell.
1978, Bob Dylan performed as part of a Halloween weekend that also happened to be Homecoming. That night between 15,000 and 20,000 concertgoers and other partiers descended on the bars on South Illinois Avenue, which at that time remained open until 6 a.m. That evening witnessed 96 arrests. The following year saw the first major effort to control the party. SIU officials and a downtown business organization called Towne Central organized Carnival ’79, which according to the 1980 Obelisk II recruited responsible students to “help Carbondale and SIU Security Police monitor main street activities.” The Daily Egyptian reported that 15,000 to 20,000 people again attended and there were 49 arrests. As the 1970s ended, the reputation of the Halloween party in Carbondale was cemented. The 1980 Obelisk II proclaimed, “It’s been confirmed. Halloween in Carbondale is tradition.”

The parties continued to grow in size throughout the 1980s. According to Jeff Doherty’s history, in 1981 the Undergraduate Student Government rejected a proposal to advertise the party in other Illinois college newspapers. In spite of this “an unauthorized letter on SIUC Undergraduate Student Government letterhead was sent to 8 college newspapers that invited students from other universities to come to Carbondale for Halloween.” This resulted in an estimated crowd of 20,000 on the South Illinois Avenue Strip. After another 15,000 to 20,000 attended in 1982, city officials, business leaders and university administration organized the Halloween Core Committee, which created Halloween Fair Days. This provided a way for the City to control the street party with its own organized and sponsored event, providing food and alcohol vendors, sanitary facilities, and live entertainment. Despite the effort the party grew in size and violence. The 1984 Halloween Fair Days “marked the introduction of flying full beer cans at business signs and into the crowd” of an estimated 25,000. A ban on the sale of glass containers around Halloween weekend had already been in place since Carnival ’79. There were between 128 and 226 arrests in 1984 and the City’s cost was $13,507.

The violence at the 1988 Halloween Fair Days marked a turning point for the City and the SIU administration. There were between 20,000 and 25,000 party-goers on the Strip, 191-195 arrests and a cost to the city of between $18,000 and $20,000. In the aftermath SIU President John Guyon wrote in The Southern Illinoisan, “The time has come to put an end to the Halloween Carbondale Street Party. … It was an incipient riot. … It is bad for the reputation of Carbondale, it is bad for the reputation of the University, and it has real potential for serious injury.” Members of the community and parents of students had voiced their concerns for years. In 1985, Raul Ayala of Ayala Insurance Agency wrote to SIU President Albert Somit. “I found the recent editorial in the Daily Egyptian calling for the University to close down during the Halloween week and extended classes during the Thanksgiving week to be the best way to stop this annual esipode [sic] which is so detrimental to the University and our community.” A parent writing to police chief Ed Hogan stated, “It seems to me that the City of Carbondale and the large institution of higher learning that S.I.U. is supposed to be could enhance its image as a center of learning, instead of becoming a center of partying.”

In 1989 the university embarked on a strong anti-Halloween media campaign to deter outsiders from coming to Carbondale. On May 2, 1989, the City Council approved Resolution 89-R-26 which ended Halloween Fair Days. In 1990, SIU instituted a fall break purposefully scheduled over the anticipated Halloween party weekend. The police strictly enforced public consumption and underage drinking laws and had a much larger presence on the Strip. These efforts squelched the party until 1993 when the university ceased fall break. Despite a small crowd estimated at 1,000 that Saturday night, the rowdiness was reminiscent of the 1980s. The Daily Egyptian reported: “Early Sunday morning, the Strip overflowed with revelers who slam danced, threw fireworks and encouraged others to expose themselves, while a few participated in sword fights or even dove off the roof of Sam’s Café into the...continued on page 8...
crowd below.” After continued debate, on May 2, 1995, the Carbondale City Council took several actions that effectively ended the street party, encouraging John Guyon to reinstate a fall break (which he did) and closing downtown bars and liquor stores over Halloween weekend.

These measures remained in effect through 1999 when they were scheduled to expire, and the City Council voted against continuing the restrictions. The next year an estimated 4,500 partiers rioted and damaged downtown business property over Halloween weekend. The City Council once again closed downtown bars the weekend prior to and including Halloween indefinitely. It remained this way until Sally Carter, the owner of Hanger 9, urged the city to lift the Halloween restrictions in a November 2012 letter. After lengthy discussion, the City Council adopted Resolution 2013-R-39 on July 16, 2013, which lifted the restrictions on downtown Carbondale bars.

Creating this Halloween history exhibit was a reminder that researchers must carefully analyze archival records to identify conflicts and make sense of the record, memory and different perspectives. Some argue that Halloween weekend brought an economic boom to Carbondale. A 1985 study by Dr. Sam Goldman concluded that Halloween brought in approximately $315,000 of “new money” to the economy. Yet a 1989 cost-benefit analysis by faculty and MBA candidates in the SIU College of Business and Administration found that although fast-food vendors, hotels and motels, liquor stores and restaurants experienced sales increases, the majority of 228 surveyed businesses “did not believe that the discontinuance of the Halloween Festival would adversely affect the level of their sales in October.” Also, “Gross sales-tax-collection figures for three Southern Illinois cities suggests little change in October and November levels of sales with or without sponsorship of a large event, such as the Halloween Festival weekend in Carbondale.”

There were also instances where the records conflicted. For instance, Doherty’s history reports that the 1984 party witnessed 25,000 people, 128 arrests and a cost of $13,507 to the city. University records indicate 226 arrests that year. Issues like these occur throughout the records documenting the Halloween story.

When researching with primary sources, it is also important to identify and represent the different perspectives of the parties involved in an event and note their biases. Doherty’s history is clearly trying to paint the darkest picture of the party atmosphere. He focuses on arrests, student behavior, damages and costs to the city. The Daily Egyptian, written from the student perspective, at times seems to gloss over the events of Halloween weekend. For instance, the October 30, 1979, issue boasts the headline “Largest Halloween crowd ever applauded by officials for conduct,” while Doherty’s history states, "Halloween in Carbondale closed out the 1970’s with City officials expressing serious concerns about public safety and their ability to control the crowd. … [Police Chief Ed] Hogan said the Halloween Street Party had the potential for catastrophe’ with consequences possibly ‘devastating and tragic’ and that the street closings should be stopped.” The Daily Egyptian described the 1987 party as “mellower this year” despite Doherty noting 235 arrests, 60 emergency room visits and $19,000 in costs to the city.
Staff members at Southern Illinois University Press are thrilled and privileged to now be a part of Morris Library and to be able to share with Cornerstone readers all of the exciting things happening at the Press. Though our merger is recent, you may have seen signs of the Press in the library before. We have a permanent book display in a glass case near Guyon Auditorium. Several of our authors have been part of events at the library, including Rhonda M. Kohl, who participated in the Civil War 150 event in May; CNN correspondent Walt Rodgers, who spoke at the library in November; and poets Tarfia Faizullah, Chad Davidson, Dan Albergotti and TJ Jarrett, featured in the two literary festivals that take place in the library each year.

This has been a busy year for SIU Press. In addition to our merger and many welcome additions to our staff, we published dozens of books about Lincoln, the Civil War, architecture, rhetoric, theater and more. A number of exciting new regional books highlight the rich history of Illinois and illustrate the treasures that the region has to offer. They also make great gifts! SIU faculty, staff, students and alumni can receive 20 percent off all our books by using the code SIU20 when ordering from siupress.com.

Illinois Wines and Wineries: The Essential Guide. “Although one certainly could read “Illinois Wines and Wineries,” from cover to cover in one sitting, this is a guide meant to be referred to time and time again. Wine enthusiasts who enjoy visiting wineries and vineyards can easily use the guide to plan routes for day trips or weekends. Those who are looking for longer trips will find the regional sections and accompanying maps useful for planning wine-oriented vacations.”—Chicago Book Review

America’s Deadliest Twister: The Tri-State Tornado of 1925. “So few people have any understanding of this event and its aftermath. ... It needs to become a part of the history of southern Illinois.”—Jim Brigham, longtime southern Illinois community leader and businessman, former president of the Southern Illinois University Foundation

Treasures of the Abraham Lincoln Presidential Library. “[This book] is a testament to the wisdom of generations of archivists and librarians who tended to the materials presented in this lavishly illustrated volume. The occasion for ‘Treasures’ is the 125th anniversary of the Abraham Lincoln Presidential Library. No recognition could be more durable or appropriate.”—Jean H. Baker, author of “Mary Todd Lincoln: A Biography”

*Reckoning at Eagle Creek: The Secret Legacy of Coal in the Heartland.* “Part historical narrative, part family memoir, part pastoral paean, and part jeremiad against the abuse of the land and of the men who gave and continue to give their lives to (and often for) the mines, ‘Reckoning at Eagle Creek’ puts a human face on the industry that supplies nearly half of America’s energy. ... It offers a rare historical perspective on the vital yet little considered industry, along with a devastating critique of the myth of ‘clean coal’”—Publishers Weekly.

*Can you locate this photo?*

Send answers to alisec@lib.siu.edu

*First correct answer will be credited in the next Cornerstone!*
Preparing for finals can be a stressful time for students. Morris Library tried to relieve some of that stress on Thursday and Friday, Dec. 4 and 5, by hosting trained service dogs for students to pet and play with before finals began. The dogs were available from 10 a.m. to noon on both days and from 2 to 4 p.m. on Friday in the first floor Browsing Room. Between 600 and 700 students and others stopped by to pet and play with the dogs.

The dogs were provided and handled by Supporting Independence through Teamwork (SIT) Service Dogs of Ava, Ill., and members of the Saluki Service Dogs registered student organization. The service dogs are trained and tested for public situations. SIT service dogs are routinely exposed to scenarios in which their nerve, strength and skills are tested. Service dogs have government-mandated public access rights under the Americans with Disabilities Act of 1990.

The Library held a similar event in May at the end of the spring semester. More than 300 people stopped by during two sessions as they prepared for their end-of-year exams.

Students interacting with the dogs in the browsing room during finals week, December 2014.

Students interacting with the dogs in front of Morris Library during finals week, May 2014.
Financial gifts from library friends empower Morris Library and ensure its position as one of the top research libraries in the country. We appreciate this tradition of private support, which is critical to the quality of the library’s collections, programs and services. SIU Carbondale and the SIU Foundation retain six percent of all gifts to enhance philanthropic-related initiatives.

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