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Does COUNTER Release 5 finally give us a level playing field?

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Does COUNTER Release 5 finally give us a level playing field?

Andrea Imre, Southern Illinois University Carbondale

And Lorraine Estelle, COUNTER

Looking for a level playing field

- In 2017, COUNTER set about developing a Release 5 of the Code of Practice
- The objective was to create a standard which provided libraries and library consortia with usage reports that are:
 - Consistent
 - Credible
 - Comparable

In effect a level playing field



Why the Release 4 field was uneven?

there remain substantial "publisher effects", with some publishers reporting significantly more downloads than would be predicted by the characteristics of their journals. These cross-publisher differences suggest that the currently available download statistics, which are supplied by publishers, are not sufficiently reliable to allow libraries to make subscription decisions based on price and reported downloads, at least without making an adjustment for publisher effects in download reports.

WOOD-DOUGHTY, Alex; BERGSTROM, Ted; STEIGERWALD, Douglas G.. Do Download Reports Reliably Measure Journal Usage? Trusting the Fox to Count Your Hens?. **College & Research Libraries**, [S.l.], v. 80, n. 5, p. 694, july 2019. ISSN 2150-6701. Available at: https://crl.acrl.org/index.php/crl/article/view/17824. Date accessed: 24 mar. 2021. doi: https://doi.org/10.5860/crl.80.5.694.



Platform effects

- Some journal platforms take a user to an abstract - the user can then decide whether to view the HTML format or download the PDF, or do both.
- Other platforms take a user directly to the HTML format.
- This second type of platform was showing significantly higher usage than the first
- As a result, librarians did not trust Reporting Period Total and calculated cost per use based on PDF download only.



Kronmulier and S. Parkin (Wile), 2007)

Review for further instructions

New metrics

- Total_Item_Requests
- Unique_Item_Requests
- Total_Item_Investigations
- Unique_Item_Investigations

These allow librarians to compare use across different platforms and finally overcome the shortcomings of previous COUNTER releases where platform design strongly influenced usage statistics often resulting in double counting PDF downloads and HTML views.

			Reporting_			
Title	Publisher	Metric_Type	Period_Total	Aug-2018	Sep-2018	Oct -2018
Academic Perspectives	Ind Rev	Total_Item_Requests	983	257	209	517
Academic Perspectives	Ind Rev	Unique_Item_Requests	645	153	136	356
Archeology Today	Ind Rev	Total_Item_Requests	533	210	164	159
Archeology Today	Ind Rev	Unique_Item_Requests	345	129	110	106
Avian Bioengineering N	Ind Rev	Total_Item_Requests	3	1	2	0
Avian Bioengineering N	Ind Rev	Unique_Item_Requests	3	1	2	0

Here is an example of the Release 5 Standard View TR_J1. For convenience, we have hidden some of the columns from view.

Unique_Item

Overcoming the 'platform effect'.

Sarah is doing a literature review on Platform A which takes her directly to the full text HMTL format of articles, she views the full text and downloads the PDF.

- Total_Item_Investigations = 2
- Unique_Item_Investigations = 1
- Total_Item_Requests = 2
- Unique_Item_Requests = 1

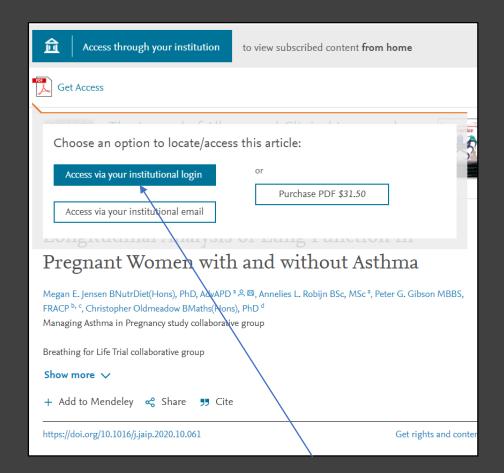
Sarah continues her search on Platform B, which shows article abstracts. Having read an abstract, she decides she does not need to view the HTML and downloads the PDF.

- Total_Item_Investigations =2
- Unique_Item_Investigations = 1
- Total_Item_Requests = 1
- Unique_Item_Requests = 1

R5 Access_Types attributes



OA_Gold: content available under a Gold Open Access license from the point of publication.



Controlled: everything not OA_Gold.

COUNTER R4 to R5 transition – librarian's perspective

- Rollout of R5 by publishers different timelines
- R4 vs R5 metrics
- Change of report layout (using pivot tables)
- Manual harvesting vs. SUSHI or other automated services
- How do R4 and R5 compare?

COUNTER CODE OF PRACTICE: RELEASE 5

July 2017



R5 rollout

- COUNTER compliance requirement
 - R5 from January 2019
- Publisher actions
 - Start of R5 at different times
 - End of R4 at different times



Vendor compliance - COUNTER Registry at https://www.projectcounter.org/about/register/



HOME

ABOUT

COP5

COP RD

REGISTRIES OF COMPLIANCE

MEMBER

Contact

« BACK TO REGISTRIES OF COMPLIANCE



Scholarly iQ

Address: 20 Ludlow Drive, West Kirby, Wirral, UK CH48 3JQ Phone:

sushi@scholarlyiq.com

Website address: http://www.scholarlyiq.com/

Audit Passed Jan 21

Jun 20

Audit due: Sep 21

Last Audit Date:

SUSHI DATA

PLATFORMS COVERED

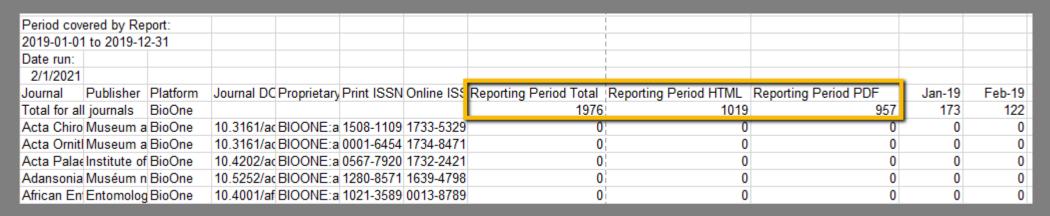
- Accessible Archives, Inc.
- American Meteorological Society
- American Psychological Association/APA PsycNET
- American Society of Animal Sciences (ASAS)
- BioOne
- . BMJ Publishing Group
- . Brill Books and Journals Online
- · Commonwealth Scientific and Industrial Research Organisation (CSIRO)
- Computing Reviews
- DRAM (dramonline.org)
- EDP Sciences
- IMAIOS
- Irish Newspaper Archives (INA)
- Optical Society of America (OSA)
- Oxford University Press
- Philosophy Documentation Center
 Physicians Postgraduate Press
- SPIE (Society of Photo-Optical Instrumentation Engineers)
- Wolters Kluwer Law and Business



COUNTER Version: About Requestor ID: The Requestor ID is a 128-bit integer (16 bytes) GUID that is generated upon registering with our SUSHI service. The format is alpha-numeric and similar to the following Platform: Oxford University Press SUSHI Contact Name: Oxford University Press About Customer ID: The Customer ID is a platform specific identifier that dictates which account you are requesting usage statistics for during SUSHI Contact Email: sushi@scholarlvig.com harvesting. Customer ID(s) are provided by the above platform after successfully registering for SUSHI access. This may be Instructions The Scholarly iQ SUSHI Web Service is accessible to all subscribers for the above platform. A unique authorization key (Requestor ID) is required to successfully access our service. A About Security: Each SUSHI request will validate the Requestor ID. Customer ID. Requestor ID is provided after successfully registering for SUSHI Date Range, Report Code, and Report Release. access through the platform listed above. Each SUSHI request will validate the Requestor ID, Customer ID, Date Range, Report Documentation for the Scholarly iQ SUSHI Web Service can be Code, and SUSHI Version. Each SUSHI request should be limited to a date range of one month for best performance and no more than 1 calendar year for historical requests. Visit /pdf/ScholarlviQ SUSHI Guide R4.pdf. http://oupreports.com to register for SUSHI access. 15/01/2021 Submitted: http://sushi4.scholarlyig.com/SushiService.svc REPORT A CHANGE

COUNTER 4 JR1

- COUNTER 4 JR1 (includes gold open access)
- First row of data always Total for all journals
- One row per journal title
- HTML and PDF metrics
- Usage data was generated for each calendar year
- Significant differences found between different publishers' HTML/PDF ratio



Period covered by Report:							l I					
2020-01-01 to 2020-12-31												
Date run:							 					
2021-01-29T18:53:38Z												
Journal	Publisher	Platform	Journal D	Proprietar	Print ISSN	Online IS	Reporting Period Total	Reporting Period HTML	Reporting Period PDF	Jan-20	Feb-20	Mar-20
Total for all iournals							997	8	989	114	161	92
Physical Review A	APS	APS		PRA	2469-9926	2469-9934	256	4	252	28	45	15
Physical Review Applied	APS	APS		PRAPPLIE	D	2331-7019	12	0	12	1	5	5
Physical Review B	APS	APS		PRB	2469-9950	2469-9969	316	1	315	30	47	37
Physical Review C	APS	APS		PRC	2469-9985	2469-9993	3	0	3	1	0	0
Physical Review D	APS	APS		PRD	2470-0010	2470-0029	8	0	8	1	0	2

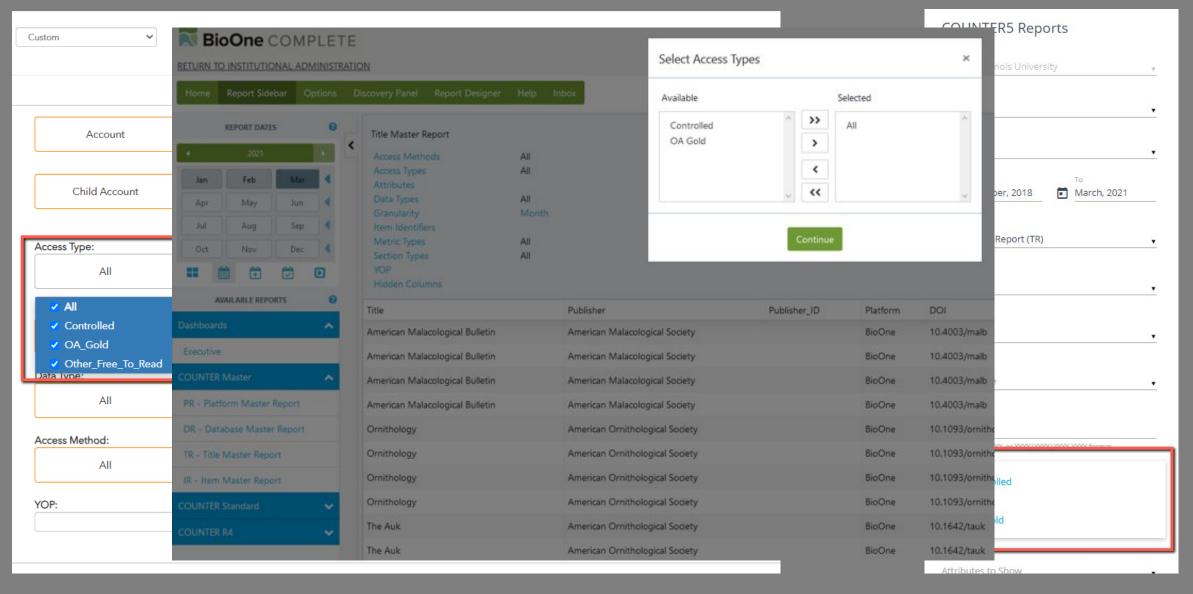
R5 new metrics

- Metic_Type (investigations and requests)
- Data_Type (type of content: e.g article, book, journal, multimedia)
- Section_Type (primarily used for book usage)
- YOP
- Access_Type (OA_Gold or Controlled)
- Access_Method (Regular or TDM)

AtyponInsights

COUNTER5 Reports	
Identity Southern Illinois University	₩
Format TSV	
Custom	•
From To March, 2021	
Report Title Master Report (TR)	
Metric Type	•
Data Type	•
Section Type	
YOP	
In YYYY, YYYY-YYYY, or YYYY YYYY YYYY-YYYY format	
Access Type	•
Access Method	_
Attributes to Show	Ţ

Title Master Report - Manually harvested data



COUNTER 5 Title Report (TR)

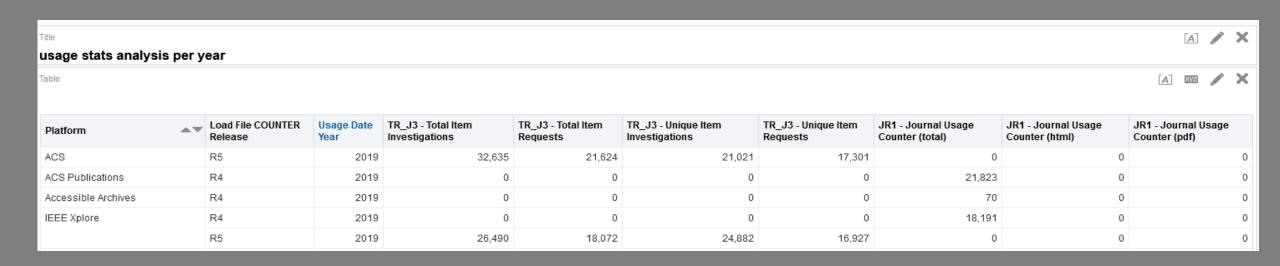
- No Total for all journals
- More columns with different attributes
- A journal will have several rows of data
- No HTML and PDF metrics
- Journals with zero usage are not included

										_						
Report_Name	Title Mast	ter Report						 								
Report_ID	TR							 								
Release	5	i														
Institution_Name	SO IL Univ	/ Carbondal	le					 								
Institution_ID	APS:SO79	4600														
Metric_Types								 								
Report_Filters								i I								
Report_Attributes	Attribute	s_To_Show	=Access_M	lethod Access	_Type Data	_Type Sectio	n_Type	YOP								
Exceptions	3040: Part	tial Data Re	turned													
Reporting_Period	Begin_Da	te=2020-01	-01; End_Da	ate=2020-12-3	L			 								
Created	2021-04-1	4T18:28:31	Z													
Created_By	APS							 								
													•			
Title	Publisher	Publisher	Platfo DOI	Proprietar IS	BN Print_IS	SSN Online_IS	URI	Data_Type	Section_Typ	e Access_Type	Access_Method	Metric_Type	Reporting	Jan-20	Feb-20	Mar
Physical Review A	APS		APS	APS:PRA	2469-99	26 2469-9934		Journal	Article	Controlled	Regular	Unique_Item_Requests	228	20	41	1
Physical Review A	APS		APS	APS:PRA	2469-99	26 2469-9934		Journal	Article	Controlled	Regular	Unique_Item_Investigations	280	33	50	
Physical Review A	APS		APS	APS:PRA	2469-99	26 2469-9934		Journal	Article	Controlled	Regular	Total_Item_Requests	256	28	45	
Physical Review A	APS		APS	APS:PRA	2469-99	26 2469-9934		Journal	Article	OA_Gold	Regular	Total_Item_Investigations	1	0	0	
Physical Review A	APS		APS	APS:PRA	2469-99	26 2469-9934		Journal	Article	Controlled	Regular	Total_Item_Investigations	488	56	86	
Physical Review A	APS		APS	APS:PRA	2469-99	26 2469-9934		Journal	Article	OA_Gold	Regular	Unique_Item_Investigations	1	0	0	
Physical Review Appli	APS		APS	APS:PRAPPL	ED	2331-7019		Journal	Article	Controlled	Regular	Unique_Item_Requests	12	1	5	-
Physical Review Appli	APS		APS	APS:PRAPPL	ED	2331-7019		Journal	Article	Controlled	Regular	Total_Item_Investigations	22	2	11	
Physical Review Appli	APS		APS	APS:PRAPPL	ED	2331-7019		Journal	Article	Controlled	Regular	Total_Item_Requests	12	1	5	
Physical Review Appli	APS		APS	APS:PRAPPL	ED	2331-7019		Journal	Article	Controlled	Regular	Unique_Item_Investigations	14	1	6	

Demo of pivot table with R5 Title report

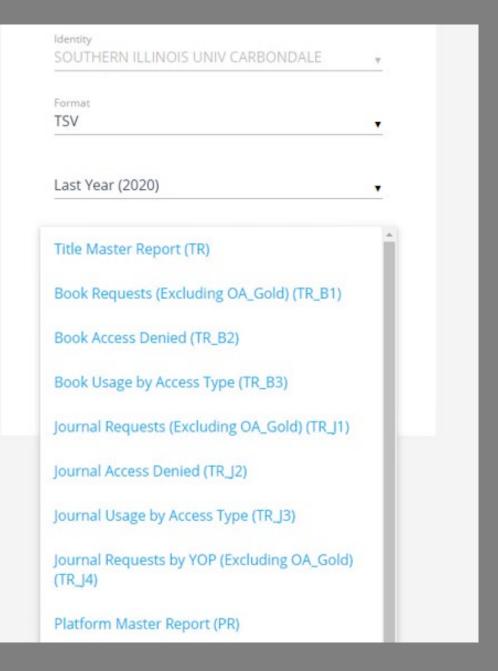
SUSHI feeds for ERMS and LMS

- Add R5 SUSHI vendor account information to your system
- Monitor SUSHI load reports
- Update SUSHI data after any platform migration
- Manually load data not harvested via SUSHI
- Check data quality



Standard Views

Offer prefiltered usage data



TR_J1

- only controlled access usage
- Two metrics per journal: Total_Item_Requests and Unique_Item_Request
- Journals with zero usage are NOT included
- No Total for all journals row
- Allows calculating cost per use based on Controlled Access

Report_Name	Journal Re	quests (Ex	cluding OA	_Gold)									
Report_ID	TR_J1												
Release	,				,								
Institution_Name	SOUTHER	RN ILLINOIS	UNIV CAF	RBONDALE	E								
Institution_ID	achs:2256	790											
Metric_Types	Total_Item	_Requests	Unique Ite	m Reque	sts_								
Report_Filters	Data_Type	=Journal 7	Access_Typ	e=Control	led; Access_	Method=R	Regular						
Report_Attributes		-											
Exceptions													
Reporting_Period	Begin_Dat	e=2018-11-	01; End_Da	ate=2021-0	03-31								
Created	2021-04-19	9T14:11:092	7										
Created_By	Atypon Sy	stems LLC											
										-			
Title	Publisher	Publisher	Platform	DOI	Proprietary	Print_ISSN	Online_ISS	URI	Metric_Type	Reporting	Nov-18	Dec-18	Jan-19
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	bp	2637-6113		Total_Item_Requests	159	0	1	5
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	bp	2637-6113		Unique_Item_Requests	115	0	1	5
ACS Applied Energy Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	cq	2574-0962		Total_Item_Requests	191	1	3	2
ACS Applied Energy Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	cq	2574-0962		Unique Item Requests	136	1	3	2
ACS Applied Materials & Interfaces	American	achs:acs	ACS	10.1021/a	a achs:aami	1944-8244	1944-8252		Total Item Requests	2334	73	33	53
ACS Applied Materials & Interfaces	American	achs:acs	ACS	10.1021/a	achs:aami	1944-8244	1944-8252		Unique_Item_Requests	1694	53	23	43
ACS Applied Nano Materials	American	achs:acs	ACS	10.1021/a	achs:aanm	f6	2574-0970		Total_Item_Requests	219	1	0	1
ACS Applied Nano Materials	American	achs:acs	ACS	10.1021/a	achs:aanm	f6	2574-0970		Unique_Item_Requests	147	1	0	1
ACS Applied Polymer Materials	American	achs:acs	ACS	10.1021/a	achs:aapm	cd	2637-6105		Total_Item_Requests	59	0	0	1
ACS Applied Polymer Materials	American	achs:acs	ACS		achs:aapm		2637-6105		Unique Item Requests	43	0	0	1

TR_J3

- Includes controlled AND OA_Gold access
- Usage generated within institution's IP range or by off campus users authenticated by institution
- 4 metric types associated with each access type
- Easily identify amount of Controlled access vs. OA_Gold access content

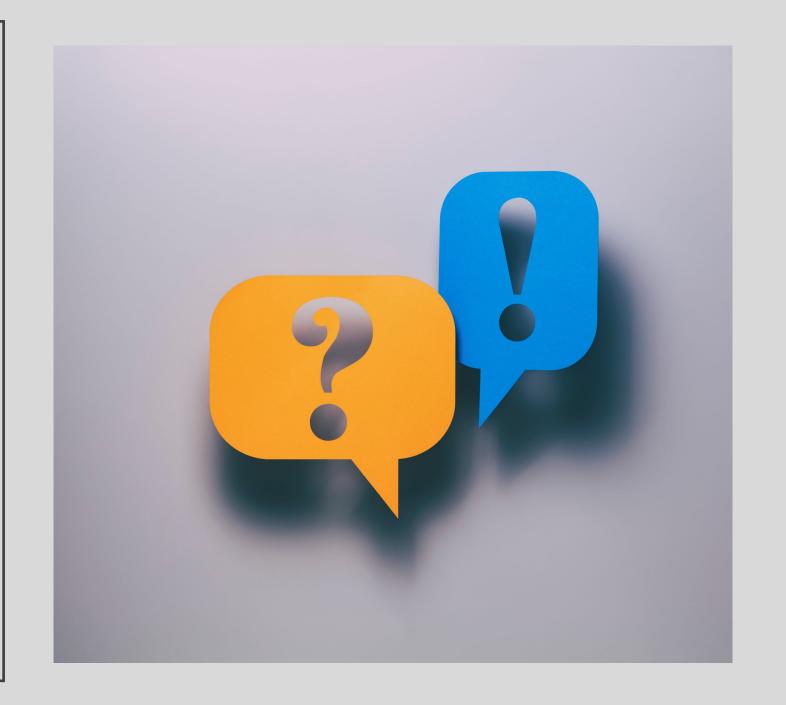
Report_Name	Journal Us	age by Aco	cess Type										
Report_ID	TR_J3												
Release	5			_									
Institution_Name	SOUTHER	N ILLINOIS	S UNIV CAF	RBONDALE	=								
Institution_ID	achs:2256	790											
Metric_Types	Total_Item	_Investigati	ions; Total_	ltem_Requ	ests; Uniqu	e_ltem_lnv	estigations	; Unique_Ite	em_Requests				
Report_Filters	Data_Type	=Journal; A	Access_Me	thod=Regu	lar								
Report_Attributes													
Exceptions													
Reporting_Period	Begin_Dat	e=2018-11-	-01; End_D	ate=2020-1	2-31								
Created	2021-01-27	7T20:34:01	Z										
Created_By	Atypon Sy	stems LLC	:.										
Title	Publisher	Publisher_	Platform	DOI	Proprietary	Print_ISSN	Online_IS	SURI	Access_Type	Metric_Type	Reporting_	Nov-18	Dec-18
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	nbp	2637-6113	3	Controlled	Total_Item_Investigations	188	0	1
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	nbp	2637-6113	3	Controlled	Total_Item_Requests	146	0	1
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	nbp	2637-6113	3	Controlled	Unique_Item_Investigation:	119	0	1
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ıbp	2637-6113	3	Controlled	Unique Item Requests	106	0	1
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ıbp	2637-6113	3	OA_Gold	Total Item Investigations	2	0	0
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ıbp	2637-6113	3	OA Gold	Total Item Requests	2	0	0
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ıbp	2637-6113	3	OA Gold	Unique_Item_Investigation:	1	0	0
ACS Applied Electronic Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ıbp	2637-6113	3	OA_Gold	Unique_Item_Requests	1	0	0
ACS Applied Energy Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ncq	2574-0962	2	Controlled	Total_Item_Investigations	224	1	3
ACS Applied Energy Materials	American	achs:acs	ACS	10.1021/a	achs:aaem	ncq	2574-0962	2	Controlled	Total_Item_Requests	174	1	3
ACCA TILE MARKET			100	40 40047	1	•	0574 0000		A	11	420	4	2

Long term data analysis

- The new metrics mean that COUNTER reports are comparable across platforms, but libraries need to compare usage across time.
- Release 5 Total_Item_Requests measure the same thing as the Release 4 Reporting Period Total, so librarians can use these metrics when undertaking long term analysis.



But a word of warning about which reports to use when comparing Total_Item_Requests with Reporting Period Total



Comparing R4 JR1 Reporting Period Total to R5 TR_J3 Total_Item_Requests

- R4 JR1 measured all use, including Open Access
- R5 TR_J3 also includes all access
- R5 TR_J1 Only includes Controlled Access – DO NOTE USE for R4 to R5 comparison!
- Expect to find a difference of less than 3%

COUNTER Audited Entity	COUNTER Supported platform	Reporting period	TR_J3 Total item requests/JR1 Total
Athens Technology Centre form	American Physical Society	2019	100%
Athens Technology Centre form	American Physical Society	2020	100%
Atypon	ACS Publications	2019	99%
Atypon	ACS Publications	2020	99%
Atypon	AIP Publishing American Institute of Phy	2019	99%
Atypon	AIP Publishing American Institute of Phy	2020	99%
Atypon	American Physiological Society	2019	99%
Atypon	American Physiological Society	2020	99%
Atypon	American Roentgen Ray Society	2019	100%
Atypon	American Roentgen Ray Society	2020	100%
Atypon	Association for Computing Machinery (A	2020	99%
Atypon	Taylor & Francis	2019	99%
Atypon	Taylor & Francis	2020	99%
Atypon	The University of Chicago Press	2019	100%
Atypon	The University of Chicago Press	2020	100%
Atypon	Wiley	2019 Jan-March	102%
EBSCO Information Services	EBSCO	2019 Jan-Aug	95%
Elsevier ScienceDirect	Elsevier	2019	100%
Elsevier ScienceDirect	Elsevier	2020	100%
John Hopkins University/Project	Project Muse	2019	100%
JSTOR	JSTOR	2019 Jan-April	104%
MPS Technologies	IEEE Xplore	2019	99%
MPS Technologies	IEEE Xplore	2020	99%
MPS Technologies	IOP Publishing	2019	101%
SAGE Publications – SecureCent	Sage	2019	100%
SAGE Publications – SecureCent	Sage	2020	99%
Scholarly iQ	Accessible Archives	2020	111%
Scholarly iQ	BioOne	2019	98%
Scholarly iQ	Oxford University Press	2019	98%
Scholarly iQ	Oxford University Press	2020	99%
Silverchair	American Society of Mechanical Enginee	2020	77%
Silverchair	Duke University Press	2020	84%
Siverchair	American Medical Association	2020	77%
Springer Nature	Nature	2019	94%
Springer Nature	Nature	2020	100%
Springer Nature	SpringerLink	2019	100%
Springer Nature	SpringerLink	2020	100%

Example 1 – minor difference

2019 TR_J3													
Row Labels	Sum of Jan-19	Sum of Fe	Sum of Ma	Sum of Ap	Sum of Ma	Sum of Ju	Sum of Jul	Sum of Au	Sum of Se	Sum of O	Sum of N	Sum of De	Total 2019
Total_Item_Requests	1174	1304	1314	1998	978	1047	1280	1772	2280	2124	1647	1154	18072
Controlled	1078	1181	1177	1813	898	936	1142	1544	2090	1915	1508	1047	16329
OA_Gold	96	123	137	185	80	111	138	228	190	209	139	107	1743
Unique_Item_Requests	1142	1255	1264	1924	933	1016	1221	1671	2067	1894	1493	1047	16927
Controlled	1049	1138	1134	1748	862	909	1093	1457	1891	1707	1371	949	15308
OA_Gold	93	117	130	176	71	107	128	214	176	187	122	98	1619
2019 JR1 total and top 5													
Journal	Publisher	Platform	Journal D(Proprietar	Print ISSN	Online ISS	Reporting	Reporting	Reporting	Jan-19	Feb-19	Mar-19	Apr-19
Total for all Journals		IEEE Xplor	e				18191	8941	9250	1182	1306	1360	2010
Wireless Communicatio	IEEE	IEEE Xplor	10.1109/T	7693	1536-1276		1581	849	732	126	110	105	207
Access, IEEE (2013 -)	IEEE	IEEE Xplor	10.1109/A	6287639			1165	620	545	52	71	104	133
Communications, IEEE T	IEEE	IEEE Xplor	10.1109/T	26	0090-6778		822	419	403	43	73	85	94
Communications Letters	IEEE	IEEE Xplor	10.1109/C	4234	1089-7798		778	449	329	56	81	. 70	99
Selected Areas in Comm	IEEE	IEEE Xplor	10.1109/JS	49	0733-8716		721	399	322	65	59	78	167

Example 2 – significant difference (note: we contacted Silverchair and a solution will be implemented shortly)

2020 TR_J3														
Row Labels	Sum of Jai	Sum of Fe	Sum of Ma	Sum of Ap	Sum of M	Sum of Ju	Sum of Jul	Sum of Au	Sum of Se S	sum of Oc	Sum of No	Sum of De	Sum of R	eporting_F
Total_Item_Requests	660	859	611	289	532	545	526	599	635	640	503	443	6842	
Controlled	558	793	567	261	502	493	465	561	585	581	473	389	6228	
OA_Gold	102	66	44	28	30	52	61	38	50	59	30	54	614	
Unique_Item_Requests	535	649	493	247	431	444	443	504	522	559	438	395	5660	
Controlled	452	597	458	219	402	403	394	476	483	508	413	346	5151	
OA_Gold	83	52	35	28	29	41	49	28	39	51	25	49	509	
Journal Report 1 (R4)			ul Full-Text	Article Re	quests by	Month and	Journal							
Southern Illinois Universi	ity - Carbor	ndale												
Period covered by Report	t:													
2020-01-01 to 2020-12-31														
Date run:														
1/22/2021														
Journal	Publisher	Platform	Journal Do	Proprietar	Print ISSN	Online ISS	Reporting	Reporting	Reporting	Jan-20	Feb-20	Mar-20	Apr-20	May-20
Total for all journals		Silverchai	г				8872	6463	2409	771	1004	906	990	727
Total for all journals		JAMA Net	work Read	er			0	0	0	0	0	0	0	0
AMA Code of Medical Eth	American	Silverchai	r				0	0	0	0	0	0	0	0
AMA Code of Medical Eth	American	JAMA Net	work Read	er			0	0	0	0	0	0	0	0
AMA Journal of Ethics	American	Silverchai	r				527	527	0	55	121	58	138	69
AMA Journal of Ethics	American	JAMA Net	work Read	er			0	0	0	0	0	0	0	0
AMA Medical Student Lea	American	Silverchai	r				0	0	0	0	0	0	0	0
AMA Medical Student Lea	American	JAMA Net	work Read	er			0	0	0	0	0	0	0	0
AMA STEPS Forward	American	Silverchai	r				42	40	2	0	13	10	0	3

Ratio of Controlled vs. OA_Gold access

What percentage of content is Controlled Access and only available via your library's subscription

COUNTER Supported platform	COUNTER Audited Entity	Reporting period	R5 TR_J3 Controlled Unique item requests/ TR_J3 total unique item requests
American Roentgen Ray Society	Atypon	2019	100%
American Roentgen Ray Society	Atypon	2020	100%
EBSCO	EBSCO Information Services	2019 Jan-Aug	100%
JSTOR	JSTOR	2019 Jan-April	100%
Accessible Archives	Scholarly iQ	2020	100%
American Society of Mechanical Enginee	Silverchair	2020	100%
American Physiological Society	Atypon	2019	100%
Project Muse	John Hopkins University/Project	2019	100%
Duke University Press	Silverchair	2020	99%
American Physical Society	Athens Technology Centre form	2019	99%
American Physiological Society	Atypon	2020	98%
American Physical Society	Athens Technology Centre form	2020	98%
The University of Chicago Press	Atypon	2020	96%
Association for Computing Machinery (A	Atypon	2020	95%
The University of Chicago Press	Atypon	2019	94%
Sage	SAGE Publications – SecureCent	2020	94%
Sage	SAGE Publications – SecureCent	2019	94%
ACS Publications	Atypon	2020	93%
ACS Publications	Atypon	2019	92%
Wiley	Atypon	2019 Jan-March	91%
American Medical Association	Siverchair	2020	91%
IEEE Xplore	MPS Technologies	2019	90%
IEEE Xplore	MPS Technologies	2020	88%
SpringerLink	Springer Nature	2019	87%
Elsevier	Elsevier ScienceDirect	2020	87%
Taylor & Francis	Atypon	2020	86%
Oxford University Press	Scholarly iQ	2019	86%
AIP Publishing American Institute of Phy	Atypon	2020	85%
Elsevier	Elsevier ScienceDirect	2019	85%
Taylor & Francis	Atypon	2019	85%
BioOne	Scholarly iQ	2019	85%
AIP Publishing American Institute of Phy	Atypon	2019	85%
Oxford University Press	Scholarly iQ	2020	84%
SpringerLink	Springer Nature	2020	79%
Nature	Springer Nature	2019	61%
Nature	Springer Nature	2020	56%
IOP Publishing	MPS Technologies	2019	55%

Elimination of double-counting present in R4

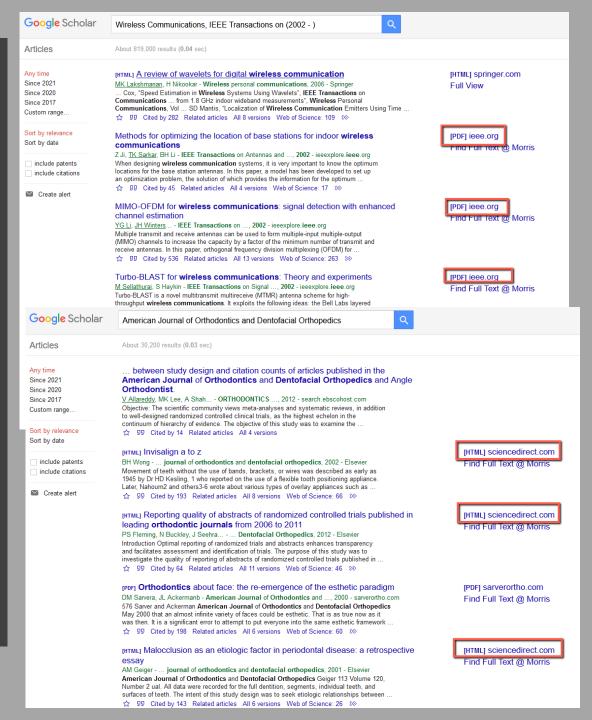
- Calculating ratio of Unique/Total item requests in R5
- Affected by:
 - Backfile content access (this content may be offered in PDF only)
 - Interfaces offering mostly HTML or mostly PDF versions of articles
 - Linking (e.g. from Google Scholar and via DOI)

COUNTER Supported platform	COUNTER Audited Entity	Reporting	R4 JR1 HTML/Total	R4 JR1 PDF/JR1 Total	_
		period			Unique_item_requests /
					TR_J3 Total_item_requests
Association for Computing Machinery (A	Atypon	2020	4%	96%	96%
American Physical Society	Athens Technology Centre form	2019	1%	99%	94%
IEEE Xplore	MPS Technologies	2019	49%	51%	94%
American Physical Society	Athens Technology Centre form	2020	1%	99%	92%
Duke University Press	Silverchair	2020	32%	68%	91%
Accessible Archives	Scholarly iQ	2020	100%	0%	90%
American Roentgen Ray Society	Atypon	2019	48%	52%	88%
Sage	SAGE Publications – SecureCent	2019	29%	71%	86%
Sage	SAGE Publications – SecureCent	2020	33%	67%	86%
The University of Chicago Press	Atypon	2019	37%	63%	86%
Nature	Springer Nature	2019	73%	27%	85%
American Medical Association	Siverchair	2020	73%	27%	83%
American Society of Mechanical Enginee	Silverchair	2020	65%	35%	82%
Nature	Springer Nature	2020	73%	27%	80%
American Physiological Society	Atypon	2020	66%	34%	80%
ACS Publications	Atypon	2019	45%	55%	80%
Oxford University Press	Scholarly iQ	2019	69%	31%	80%
Project Muse	John Hopkins University/Project	2019	62%	38%	79%
EBSCO	EBSCO Information Services	2019 Jan-Aug	32%	68%	79%
Taylor & Francis	Atypon	2019	50%	50%	79%
The University of Chicago Press	Atypon	2020	46%	54%	79%
American Roentgen Ray Society	Atypon	2020	58%	42%	78%
Taylor & Francis	Atypon	2020	53%	46%	78%
IOP Publishing	MPS Technologies	2019	45%	55%	78%
SpringerLink	Springer Nature	2019	58%	42%	77%
AIP Publishing American Institute of Phy	Atypon	2019	51%	49%	76%
American Physiological Society	Atypon	2019	64%	36%	76%
JSTOR	JSTOR	2019 Jan-April	58%	42%	76%
ACS Publications	Atypon	2020	49%	51%	75%
BioOne	Scholarly iQ	2019	52%	48%	74%
Wiley	Atypon	2019 Jan-March	51%	49%	74%
Oxford University Press	Scholarly iQ	2020	67%	33%	73%
Elsevier	Elsevier ScienceDirect	2020	62%	38%	72%
AIP Publishing American Institute of Phy	Atypon	2020	55%	45%	72%
IEEE Xplore	MPS Technologies	2020	47%	53%	70%
Elsevier	Elsevier ScienceDirect	2019	60%	40%	69%
SpringerLink	Springer Nature	2020	55%	45%	69%

Google Scholar linking effect

"Only title links in Google Scholar were found to have a significant correlation to HTML-to-PDF ratios, suggesting that platforms for which Google Scholar links directly to full-text could have elevated usage counts."

• Kohn, K. (2018) Effects of Publisher Interface and Google Scholar on HTML and PDF Clicks: Investigating Paths That Inflate Usage. *The Journal of Academic Librarianship* 44 (6), 816-823.https://doi.org/10.1016/j.acalib.2018.09.014

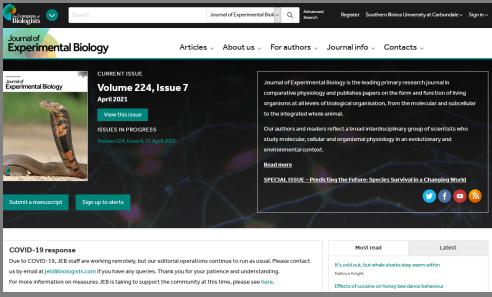


A word about platform migrations...

- Platform migrations can occur any time of the year
- During platform migrations data clean up (e.g. merging duplicate accounts and eliminating IP overlap) may result in significant changes to institutional usage data



2021/04/13 - https://jeb.biologists.org/ on Highwire



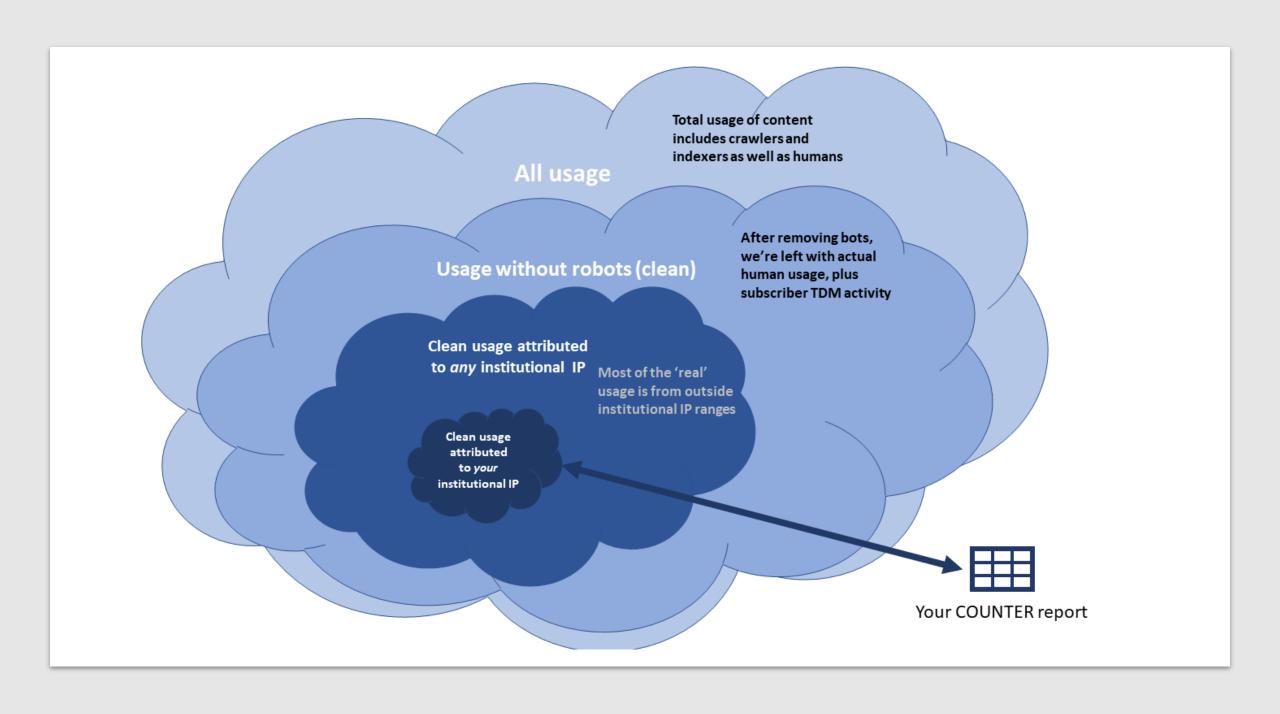
2021/04/26 https://journals.biologists.com/jeb on Silverchair

The Covid effect

Two things have happened as result of the pandemic, which cause lower than usual usage in your COUNTER reports:

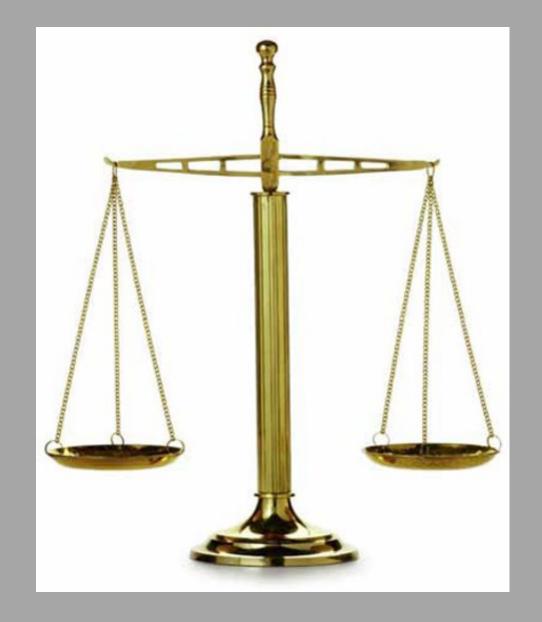
- 1. User behaviour users are working from home.
- 2. Some publishers have opened all or some content at least for the duration of the pandemic.
- When at home, users are not within your institution's IP addresses and so publishers do not know these users coming from your institution.
- Unless another method is used for off-campus library access, these users can access open content, but cannot access subscription content.
- Some users, may no not understanding how offcampus library access works, and simply give up, and only access open content.





Conclusions

- R5 Unique_Item_Requests provide a more useful metric than R4 Total, PDF, or HMTL counts by eliminating the double counting that resulted from downloads of different versions of the same article within the same user session.
- The same user may still download the same article multiple times over different sessions
- Privacy issues prevent deep logging of individual user activity.



Conclusions

- Backfile access can impact the ratio of unique/total requests when older content is published in PDF only.
- Platform design,
 Google/Crossref linking
 performance, alert services, and
 user behavior continue to
 influence accuracy of statistics.
- Controlled access attribute allows calculating more accurate subscription cost/use



Recommended resources

COUNTER Foundation classes https://www.projectcounter.org/counter-foundation-classes/

Class 10: Working with COUNTER R5 Reports in Microsoft Excel https://www.youtube.com/watch?v=AU_DBLi4hSo

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