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CASA Retention Characteristics and Student Success among On-Campus and Distant Education Students

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Retention and attrition rates continue to be a major concern for universities. As the continued emphasis for online/distance education increases, there is becoming a more acute need to identify retention and attrition rates among students using more non-traditional education options. There is much research regarding student retention and the characteristics that negatively impact student commitment to persist and graduate. Retention models have evolved to not only include intrinsic factors, but extrinsic as well. Research is slight when factoring distant education student intrinsic and extrinsic factors into retention.

My research interest is in identifying what attributes will increase the likelihood of student retention and graduation for traditional on-campus face to face learning and students who choose online delivery as their primary method to learn. The purpose is to identify the difference in student characteristics and success among CASA's on-campus and distant education student populations. I am interested in looking for other faculty who might have a similar interest.