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Daily Egyptian Staff

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Parolee Held In Rape Case

A 24-year-old parolee from Tennessee is being held in Jackson County jail in connection with the rape of an SIU coed.

A spokesman for the Jackson County State's Attorney's office said the man, Dallas Chaney of Murphysboro, is charged with rape.

Chaney, in a statement, said he held the coed's male companion while two other men raped the girl. He gave the officials the names of the two men.

The spokesman said one of the men named is in the northern part of the state, and the other in a neighboring state at this time. However, they reportedly live in Murphysboro.

Efforts are being made to have the pair arrested and returned to Jackson County, the spokesman said.

Chaney, who served time in Tennessee State Penitentiary for armed robbery, was arrested Thursday night. He is under bond pending a Jackson County Circuit Court trial on an armed robbery charge. He was indicted earlier this year for robbery of a Martin Oil Station on West Main Street in Carbondale Dec. 4, the spokesman said.

The coed, 20 years old, and her companion reported the rape early Monday. The attack took place soon after midnight on a rural road north of Rt. 149, about five miles west of Murphysboro.

Grinnell Cited By Menard

The convicts and Warden Ross V. Randolph of the Illinois State Penitentiary at Menard have cited John E. Grinnell, retiring SIU vice president for operations, for service.

A gift accompanied the citation at Thursday's commencement exercises at the penitentiary.

Grinnell, who had been invited to the commencement, said the award came as a surprise to him.

"I don't like to think the award sets me apart from the other SIU personnel who have worked at the prison," Grinnell said. "It was given to me because I am retiring."

The vice president said he has worked with convicts for the past eight or nine years. SIU has a program which allows convicts to study.

Gus Bode



Gus says he thinks the students should vote to pay personal property taxes so the campus politicians can louse up the city government, too.

DAILY EGYPTIAN

SOUTHERN ILLINOIS UNIVERSITY

Volume 45

Carbondale, Illinois

Saturday, June 27, 1964

Number 170

350 High School Pupils to Join SIU Workshops This Summer

Programs Slated in Science, Music and Communications

About 350 high school students from many states are, or will be, on the SIU campus this summer.

Fifty-five students from about 25 states are enrolled in the National Science Foundation summer science training program.

This is the seventh consecutive year for it at SIU, according to Howard J. Stains, associate professor of zoology, who is in charge of the program.

It includes work in organic chemistry, psychology, engineering, mathematics and computers, physiology and taxonomy. Six SIU instructors are participating in the program, which involves two morning lectures of two hours each.

SIU Will Conduct Housing Conference

A conference designed to create a better understanding between professionals in fields of code enforcement and public housing will be conducted by SIU at Pere Marquette State Park in Graeton July 19-22.

The conference will be led by the Community Development Service and the industrial and technical program of SIU, in cooperation with the Illinois State Housing Board and the Building Officials Conference of America.

"The conference presents an opportunity for the professionals to create better understanding of their mutual roles in community improvement," said Robert Knittel, director of SIU's Community Development Service.

Spencer Parratt, professor of political science at Syracuse University, will keynote the four-day conference, speaking on "Inter-Governmental Influences on the Community."

and research in one area from 1 to 5 p.m., Stains said.

Most of the participants are from Illinois and they include 20 girls and 35 boys, Stains said.

High school workshops in music and communications will open early in July on campus.

Nearly 150 high school students are expected on campus from July 6-17 for the Music Department's third annual "Music and Youth of Southern."

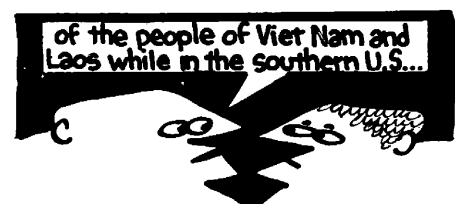
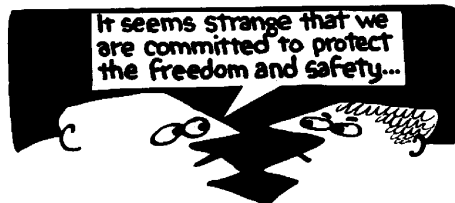
The entire program is supervised and coordinated by Melvin Siener, associated with the area services program of the Music Department and formerly director of music at DuQuoin High School.

During the session, three special workshops designed for music teachers will be integrated into the program, under the general supervision of Roderick Gordon, professor of music education.

Guest directors for the high school program will be James Barnes of Indiana State Teachers College, for orchestra; Douglas Steenland of Elgin High School, for band; and Walter Rodby of Flossmore High School of Homewood, for chorus.

The School of Communications workshop will open July 5, with Marion Kleinau, assistant professor of speech, as coordinator. Teachers will include C. Horton Talley, dean of the School of Communications; Charles W. Zoekler, associate professor of theater; Marvin D. Kleinau, instructor in speech and director of forensics; C. William Horrell, associate professor of printing and photography; and W. Manion Rice, assistant professor of journalism.

The object will be to give the participants an opportunity to learn about the work they might be doing at college.



Michael Syprius

1,242 on Dean's Lists

237 Undergraduates Made Straight A's During Term

The Registrar's Office has announced that 237 students scored perfect five-point grade averages during the Spring Quarter. An average of five points is the equivalent of straight "A's."

They were among the 1,242 students on the Carbondale Campus who made the Dean's Lists for high academic achievement during the term.

The Dean's Lists include only undergraduate students who compiled grade averages

of 4.25 points or better while taking a normal load—at least 12 hours—of class work.

The students cited for high academic achievement comprise 10 per cent of the total Carbondale campus enrollment during the term.

Surprisingly, the number of students who achieved academic excellence increased during the spring quarter, as the number who made the list for the winter quarter was only 1,162.

Rights Group on SIU Campus Holds Vigil to Arouse Opinion

The Student Nonviolent Freedom Committee Friday began a daily two-hour vigil—11:30 a.m. to 1:30 p.m.—at Old Main Gate to focus the attention of the community on the racial problems in Mississippi.

The committee urged the campus in a flyer to "write or wire your congressman, your senator, the President and the Department of Justice, requesting immediate federal intervention to insure the safety of the people connected with the Summer Freedom Project in the State of Mississippi."

Atty. Gen. Robert F. Kennedy has said that the constitution forbids federal intervention.

The SNFC action followed the disappearance in Missis-

sippi of three civil rights workers.

The SNFC decried "a wave of violence that has terrorized thousands of Negroes in Mississippi" and "threatens to engulf several hundred student volunteers—including six from SIU."

Six students from SIU are among an expected 1,500 students going to Mississippi to work on voter registration and to staff freedom schools.

"In Mississippi these activities are considered crimes," the SNFC flyer said. "Only immediate and effective action by the federal government can insure the safety of these students and the thousands of Mississippi citizens who seek only to exercise those rights we take for granted."



PICKETS TAKE UP STAND BY OLD MAIN GATE

Shaw, Wilson, Thomas Mann,
Saluki Sue and SIU Stan



Art of Letter Writing Still Lives On, Love, Wit, Thoughts Sparkle in Lines

By Leonor Wall

Letter writing is a fine art. It takes the skill of a craftsman to weave a tale of humor, news and love throughout its pages. It is an ancient art practiced by the famous and the not so famous.

Letters are written for many purposes: to ask for money, to seek a job, to convey news to friends and loved ones, to carry on business correspondence and to express our feelings of love.

Letter writers can be seen at a desk or table, relaxing in bed, contemplating beneath a tree or, as with so many students, snatching a free moment between classes to hastily jot down their fleeting thoughts.

Letters are highly personal in nature. Perhaps for that reason people feel no qualms

about unburdening their innermost thoughts for they know that it will only be read—hopefully so anyway—by the one to whom it is addressed. But, as in the case of the famous, the public at times is allowed to invade this curtain of privacy and to learn and to contemplate on the words and emotions of the authors.

Stepping into this private world, we come across the works of George Bernard Shaw. The love in Shaw's letters to Mrs. Tompkins is a love of wit as much as of woman.

"You look much better unbuttoned" was his straightforward suggestion to her in regard to reducing the amount of make-up she was wearing.

On the subject of pets and women, Shaw once wrote "Beautiful women should never have dogs hanging around them. Try a parrot."

In a scolding manner he penned "I discovered that you are really pretty. I could not be certain of that before because you are as vain as a

goldfinch, and make up your face and lips, and throw yourself at the people in that state...in a scandalous manner."

Shaw once persuaded Mrs. Tompkins to remarry her husband (which she did) whom she had just divorced. Yet he wrote her, "I can still read and even write quite a bit, so correspondence is possible, but not bodily vision or contact. The man you knew is dead."

Not all of us are as brazen as Shaw in our letter writing, but then there is only one George Bernard Shaw.

A young man in love talks and writes a great deal about his beloved; he thinks and writes a great deal about himself as well, and Woodrow Wilson, our 28th president, was no exception.

Although Wilson's love letters were filled with ardor and passion, they also revealed a great deal about his character and showed that he saw himself with astonishing clarity, judged himself with some objectivity and specu-

lated about himself judiciously.

There was no doubt in Wilson's mind when he wrote to Eleanor Axson that "The profession I chose was politics; the profession I entered was the law..."

Wilson, like many students of today, was a good scholar but he had no interest in scholarship and little confidence in it. He once wrote "I have no patience for the tedious toil of what is known as 'research'; I have a passion for interpreting great thoughts to the world."

While at Johns Hopkins University he wrote, "I want to be near the world. I want to know the world. I am afraid of being a mere student."

Wilson had great ability to concentrate, to avoid the lure of pleasure or of the aesthetic. "I am so much averse to scattering my forces that I possibly limit them to too narrow a field."

Such a notion was proved by his only comment upon his reaction to an exhibition of Whistler drawings. They "suggest nothing...They are unsatisfactory dashes of helter-skelter lines and irresponsible patches of shade."

"Oh, how I adore you! I am perfectly sure that you are the greatest, most wonderful, most loving man who ever lived." Such a love hath no woman for a man to whom she had been married for 28 years as had Ellen Wilson in this description of her husband.

Thomas Mann, a German novelist, was a prolific letter writer. He, too, through

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ONE PROSCENIUM ONE

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by
Hugh Herbert
June 26, 27, 28
July 3, 4, 5
July 10, 11, 12
8:30 p.m.
Admission \$1.00
air conditioned
409 S. Illinois

WSIU Radio Theater Program To Present 'Bird's Eye View'

Tonight's Radio Theater will feature "Bird's Eye View" at 8:30 on WSIU Radio. Other highlights:

- 1 p.m. Saturday Showcase.
- 6 p.m. Music in the Air.
- 7 p.m. Hootenanny.
- 9 p.m. Jazz and You.
- 10 p.m. News Report.

Sunday

Moussorgsky's "Khovantchina" will be featured at 8 p.m. Other programs:

- 1 p.m. Music for a Sunday Afternoon.
- 6 p.m. Music for a Sunday Evening.
- 10:25 p.m. News Report.

Monday

Franklin D. Roosevelt and his Four Freedoms are the subject of the program And the World Listened at 2:30 p.m. today.

Other programs:

- 10 a.m. Ethics in Broadcasting.
- 10:30 a.m. Pop Concert.
- 1 p.m. Afternoon Serenade.

India's Cultural Unity Problem To Be Discussed on WSIU-TV

The cultural problems of Asia will be discussed at 7 p.m. Monday on WSIU-TV. This program explores the cultural unity of Asia and assesses whether the current conflict between the old and the new can be guided for India's good.

Other programs:

- 4:30 p.m. Industry on Parade.
- 5 p.m. What's New: Discussion of the cowboy's West with Max Morath, plus a veterinarian's talk on how to care for your dog.
- 6:30 p.m. What's New: Rerun of the talk about the steamboat's golden year.
- 7 p.m. Perspectives: "The Saints and the Commissars".
- 8 p.m. Of People and Politics: The first in a series of programs

3:30 p.m. Concert Hall: Ibert "Divertissement," Haydn Symphony No. 101, "The Clock"; Stravinsky "The Firebird."

6 p.m. Music in the Air.

7:30 p.m. Every Man His Due.

8 p.m. Performance.

10 p.m. News Report.

Obey Traffic Laws, Grinnell Tells Staff

John E. Grinnell, vice president of operations, has requested that University personnel who use state vehicles obey all traffic laws of the state.

Grinnell's request came after Gov. Otto Kerner called to the attention of state agencies the fact that vehicles displaying "U" license plates have been observed breaking traffic laws throughout the state.

The governor issued a mandate to the Illinois State Police that all traffic violators are to be treated alike. He also requested that violators driving state vehicles be placed on a list, to be forwarded to him. Each state agency shall be advised of the violators cited with the recommendation that they be called in by the state agency administrators to be reprimanded.

University personnel were observed to be among the more frequent violators.

on the November election. This first program looks at the American voter, influence and apathy, and the pressures that set voting patterns.

8:30 p.m. Continental Cinema: "Typhoon Over Nagasaki"--a French film produced in Japan, starring Danielle Darrieux and Jean Marais. The story is of a French engineer working in Japan who falls in love with a Japanese girl only to have it complicated when his former sweetheart from France arrives in Japan.



SOUTHERN PLAYERS - Two members of "The Mousetrap" cast prepare for a performance. They are Chris Jones, left, and Phil Potter. The "Back in Anger" opens at the Playhouse July 8. Agatha Christie murder mystery will be performed

Picnic for International Students To Be This Afternoon at Reservoir

Saturday, June 27

An examination in practical nursing will be given at 8:30 a.m. at Counseling and Testing.

International Students Picnic at the Reservoir will start at 4 p.m., with serving to begin at 6 p.m.

Movie Hour at 8 p.m. in Furr Auditorium: "It Happens Every Spring," starring Ray Milland, Jean Peters, Paul Douglas, and Ed Begley.

"Scavenger Hunt" at the Dome, beginning at 8 p.m. A search for hard-to-find books and papers on campus, followed by dancing to records.

Muny Opera Trip bus leaves University Center at 4 p.m. Southern Players present "The Mousetrap" at 8 p.m. in the Playhouse.

Sunday, June 28

Excursion to the Cardinals-Phillies baseball game will leave the University Center at 10 a.m. Sign up at the Activities Development Center. Transportation costs \$1.50 and game tickets will be purchased at the St. Louis ticket office. A Philosophical Picnic will

at 8 p.m. today and tomorrow, to complete its five-day run in the Southern Playhouse. "Look Back in Anger" opens at the Playhouse July 8.

tee of the Summer Steering Committee will meet in Room C of the University Center at 7:30 p.m.

Seats Available For Baseball Trip

Some seats are still available for the baseball excursion to St. Louis Sunday to see the Cardinals play the Philadelphia Phillies. Students wishing to sign up may do so at the Activities Development Center in the Student Union until noon today.

Transportation will cost \$1.50 per person.

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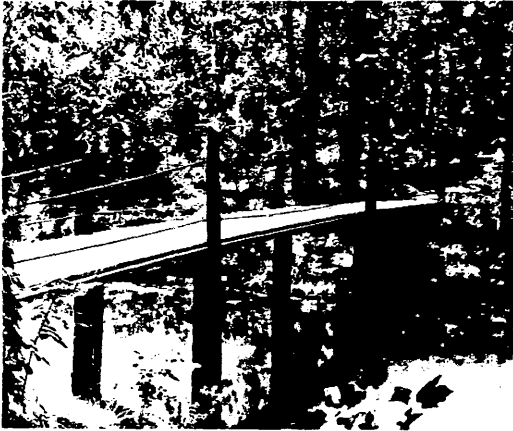
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SIU's Lake-on-the-Campus Is . . .

Photos by Randy Clark; Aerial by Van Dinh



... a bridge over an inlet ...



... a man-made concrete pier ...



... a sort of Illinois Walden Pond ...



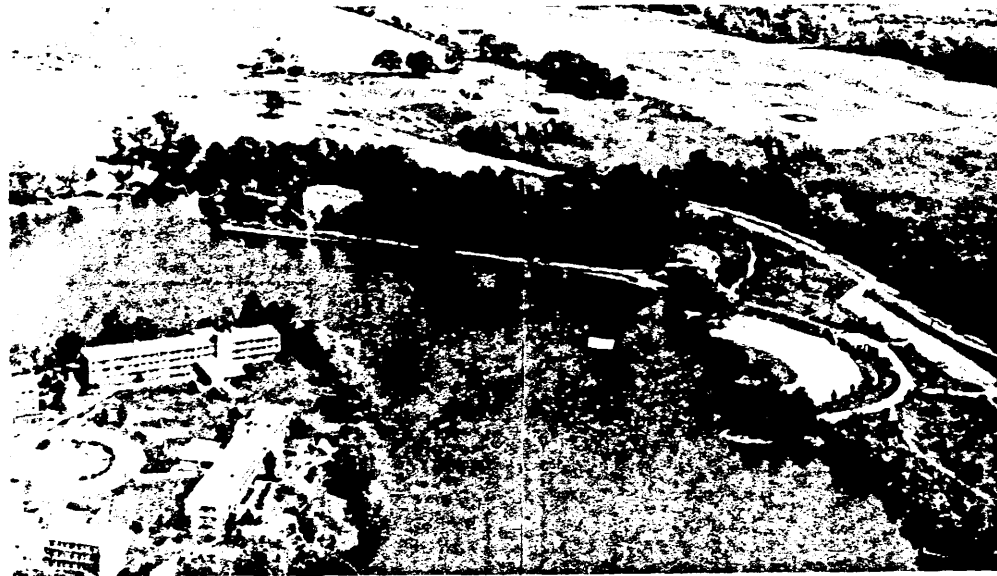
... a subject for art students ...



... or a log fallen lake-ward ...



... paddles 'n things ...



... a place to swim, fish, canoe, dangle feet, or just look at ...



... carving on weathered wood ...

News in Perspective

New Envoy to Viet Nam May Play Soldier's Role

Compiled From Associated Press

SAIGON, South Viet Nam-- America could be facing its closest brush with a general war in Asia since hostilities ended just over 10 years ago in Korea.

That's the opinion of Malcolm W. Browne, the AP's chief correspondent in Saigon, and a winner of the Pulitzer Prize for his reporting from that war-torn front. The veteran reporter warns that America could be headed-- via Southeast Asia--for a collision with Peking or even Moscow.

President Johnson this week appointed his highest ranking active-duty soldier, Gen. Maxwell D. Taylor, as U.S. ambassador in the intensely hot struggle in South Viet Nam. Taylor will be in civilian clothes when he reports for duty, but there is no doubt he is going to play a soldier's role in the war effort pledged there by the United States government.

Since 1961, the involvement of American manpower in Viet Nam has been nearly all military. Approximately 10,000 of the 16,000 U.S. servicemen in Viet Nam are in the field--at the working level.

Besides advising the Vietnamese in military matters, these military



Shoemaker, Chicago's American

'BUT I STILL HOPE IT'LL GO AWAY'

men handle psychological warfare, military intelligence and even some forms of direct civilian aid.

For the present, at least, there are apparently no prospects for increasing the number of U.S. servicemen here, but Johnson, and ex-President Kennedy before him, have irrevocably committed Americans to the role of defenders against

encroaching communism in Southeast Asia.

Maj. Gen. Nguyen Khanh, readily endorsing Taylor, says the crucial hour in South Viet Nam's anti-Communist war is at hand, and if he's right, Taylor could take over instantly as commander of the Vietnamese theater if a major war should develop.

Possible expansion of the American-backed war was a subject of grave comment in Asian capitals in the wake of the appointment of Taylor. The Soviet government paper IZvestia said "American plans in Viet Nam are failing" and that Taylor lacks diplomatic experience, but the only American diplomacy is with a pistol.

Tokyo editorials warned that an intensified military campaign by the U.S. would dangerously increase the possibility of Chinese Communist "volunteers" going to North Viet Nam.

Chen Yi, Red China's deputy premier, said the United States is contributing to an increasingly grave situation through "preparations for new military adventures in southern Viet Nam."

Pro-Western Thailand welcomed the appointment of Taylor as a symbol of American awareness that the struggle against Communist aggression must be stepped up.

Taylor's predecessor, Henry Cabot Lodge, planned to return home Sunday, a year and a day after Kennedy named him ambassador to South Viet Nam.



Long, Minneapolis Tribune

'Y'MEAN WE'RE SUPPOSED TO REPRESENT PEOPLE?'



Baldy, Atlanta Constitution

'WELL, YOU SEE THERE'S THIS COURT...'

Illinois Apportionment

WASHINGTON -- Illinois leaders hailed and condemned the U.S. Supreme Court order to reapportion the state Senate, but agreed that it will not affect the Nov. 3 election.

The high court on Monday overruled a decision by a special three-judge federal court in Chicago that approved the present apportionment.

The Supreme Court sent the case back to the judges telling them to reconsider the matter in the light of the Supreme Court's ruling last week. At that time the court ruled that both houses of state legislatures must have representatives on a population basis.

In the original suit, Joseph Germano, head of District 31 of the United Steel Workers of America, attacked a 1954 amendment to the Illinois constitution and a 1955 illi-

nois law that set up the state Senate apportionment.

"Less than 29 per cent of the state's voters residing largely in fixed rural or 'downstate' areas are granted the perpetual power to elect a majority of the state Senate," he said in the appeal.

Meanwhile, Sen. Everett M. Dirksen, R-Ill., said his staff will look into the possibility of a constitutional amendment dealing with re-apportionment.

Dirksen said the ruling may mean that in some cases large cities will control both houses of their state legislatures.



Herc Ficklen, Dallas Morning News

FREEDOM'S GUARDIAN

Only Two Weeks to Go

Lodge Joins Gov. Scranton in Stop-Goldwater Drive

The Stop Goldwater movement gained an eminent protagonist this week in the person of Henry Cabot Lodge.

The recently resigned ambassador to South Viet Nam is only wasting his time, according to the Goldwater camp, in joining what has been termed "an exercise in futility."

But on the other hand the belated candidacy of Pennsylvania Gov. William Scranton, with the help of a gang of moderate Republicans like Lodge, may succeed in somehow sidetracking that champion of conservatism, Barry Goldwater.

Just 15 days remain before the GOP national convention meets in San Francisco to nominate its candidate for the 1964 presidential race against Lyndon B. Johnson.

Goldwater has enough delegates on his side at the moment to insure a first-ballot victory at the Cow Palace.

But Scranton and Lodge and the GOP Congressional liberals are determined to convince the party that the nomination of Goldwater would be disastrous.

Lodge's effectiveness in winning

over party professionals to the Scranton cause may be slight, however, because of the ill will he aroused by an allegedly lackadaisical stint of campaigning four years ago when he was vice presidential candidate with Richard Nixon.

Earlier this year, Lodge was the popular favorite for the GOP nomination. Just six weeks ago, he was



Le Pelly, Christian Science Monitor

'BUT ONCE I GET ABOARD... ZAM... POW... MUTINY'

the party's candidate favored by 37 per cent of the voters in a nationwide sampling. Goldwater, at the same time, was the pick of only 14 per cent.

Just before the spring high water mark of Lodge's popularity, the Draft Lodge organization had surprised the nation by winning the New Hampshire with Lodge written in votes despite the ambassador's supposed indifference.

Lodge made impressive written showings in primaries in Illinois, Massachusetts, Pennsylvania, and Texas, also. But in Oregon, where his name was on the ballot and where he was the favorite, he lost to an energetic Nelson Rockefeller.

Lodge's continued insistence that he definitely would not come home to campaign finally led to the virtual abandonment of the drive in his behalf. Many of the Lodge backers joined the Scranton camp when Scranton announced that he was running.

Now the possibility has been revived that Lodge himself may arrive in San Francisco as a potential candidate. But Lodge insists

he wants only to aid Scranton and has no ambitions for himself.

At 61--he'll be 62 in about a week--Lodge has a long and distinguished political career behind him. He was elected to the Senate at 34 and later served as U.S. ambassador to the United Nations.

Lodge lost his Senate seat in 1952 to John F. Kennedy.



Eric, Atlanta Journal

'DAMNED TABLE-HOPPER'

Associated Press News Roundup

HAPPY GLEANER

Search Continues; Parents Issue Plea

PHILADELPHIA, Miss.—Small groups of sailors searched red clay roads and trails south of here Friday in a broadening hunt for three civil rights workers missing since Sun.Jay.

Wearing high boots as protection against water moccasins and rattlesnakes, they walked over rolling hillsides and swamps.

«The missing workers—Michael Schwerner, 24, and Andy Goodman, 21, both of New York, and James Cheney, 22,

of nearby Meridian—dropped from sight Sunday night.

A hundred sailors from a Meridian base, ordered into the search Thursday by President Johnson, began at dawn Friday going over the dirt trails and roads between the two highways.

Joe Sullivan, FBI inspector from Washington who heads the hunt, said he had no idea how long the intensified search would continue.

In New York, Mr. and Mrs. Robert Goodman and Mr. and Mrs. Nathan Schwerner, parents of two of the missing youths, appealed to all Mississippians "to cooperate in every way possible in the search for these three boys and to come forward with any information of any kind which will help in the search."

Mrs. Goodman said President Johnson's "assistance and leadership have been the greatest source of strength to us."

The President personally contacted the Goodmans and Schwerners and pledged to do all he could to help find their sons.

Dulles Advises More FBI Help In Mississippi

WASHINGTON—Allen W. Dulles said Friday he had recommended to President Johnson stepped-up FBI activity to "control and prosecute terrorist activities" in Mississippi.

But Dulles, just back from Mississippi as Johnson's special emissary, said Mississippi state and local authorities "have the main burden in suppressing these terrorist activities."

Dulles said that during a conference of nearly two hours with Johnson, they called Mississippi Gov. Paul B. Johnson Jr.

Dulles said Gov. Johnson when advised of the recommendations "seemed to take them favorably," but added that he would leave it to the governor to express his own views.

Dulles, former head of the Central Intelligence Agency, said he recommended a variety of local and state, "and as appropriate, federal," actions to protect Negroes and white civil rights workers from terrorism.

Johnson sent Dulles to Mississippi after three civil rights workers, two white youths and one Negro, disappeared last Sunday night in the east-central area of Mississippi near the town of Philadelphia.

Cuban Missile Status Hazy

WASHINGTON—A State Department spokesman said Friday there is some uncertainty here over whether Russians or Cubans now have operational control of anti-aircraft missile sites in Cuba.

Missiles on the Soviet-built bases are considered capable of hitting high-flying jet planes.

Press officer Richard L. Phillips said U.S. reconnaissance flights over Cuba continue according to the established pattern which goes back before the October 1962 U.S.-Soviet missile crisis.

The Soviets have been removing their troops from Cuba.

Debt Ceiling Bill Sent to President

WASHINGTON—The Senate sent to President Johnson Friday the bill increasing the temporary national debt ceiling by \$9 billion to \$324 billion.

The new limit, which will be effective through June 30, 1965, is the highest in history. The Senate vote was 48-21. The House passed the measure last week 203-182.

Johnson will have to sign the bill quickly. Next Tuesday the present temporary ceiling of \$315 billion will drop to \$309 billion and on Wednesday to the permanent figure of \$285 billion if the measure does not become law before then. The present debt is a little over \$312 billion.

Dirksen, Halleck To Fight Ruling

WASHINGTON—Sen. Dirksen, R-Ill., and Rep. Halleck, R-Ind., joined Friday in a statement that they would seek —through a constitutional amendment— to nullify the U.S. Supreme Court decision that seats in both branches of state legislatures must be apportioned on a population basis.

Food, Housing Prices Drop; Consumer Goods Slightly Up

WASHINGTON—Food and housing prices dropped in May, but most other consumer goods increased in price and living costs remained unchanged from the month before, the Labor Department said Friday.

The consumer price index of the Bureau of Labor Statistics stood for the second straight month at 107.8.

This figure means it cost \$10.78 in both April and May to buy typical consumer goods that cost \$10 in 1957-59.

Lower meat and egg prices were the main factors in a two-tenths of one per cent drop in food costs.

Fruit and vegetable prices remained unchanged. Sugar dropped slightly, but was still up more than 6 per cent from a year ago. Coffee climbed another 2.3 per cent to an over-the-year total increase of nearly 23 per cent.

The bureau ascribed both the sugar and coffee price developments to the world supply situation.



Shoemaker, Chicago American

Goldwater Loses 8 Delegates, Scranton 7 in Latest Count

WASHINGTON—Sen. Barry Goldwater's first ballot strength slipped by eight votes this week and Gov. William W. Scranton's dipped by seven, an Associated Press survey of Republican presidential nominating delegates showed Friday.

Goldwater's current total of 686 is 31 more than the 655 needed to win the GOP nomination on the first countdown at the San Francisco convention opening July 13 if those who are personally committed to him or say they favor him stick with those who are bound to him.

Scranton, Pennsylvania Governor who is the Arizona senator's closest competitor, now has 131 first ballot votes, according to the AP survey.

Goldwater had been credited with 15 first ballot votes from the 58-vote Ohio delegation, but at a caucus earlier this

week the delegates decided to support Gov. James A. Rhodes as a favorite son on the first ballot.

This surface loss of 15 votes for Goldwater was partially offset by a pickup of one in Florida and six in Tennessee.

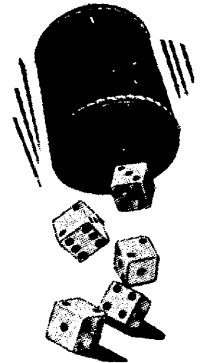
Under the Ohio decision, Scranton lost 10 delegates who said they favored him on the first ballot. But he added two in New Jersey and another in West Virginia, making a net loss of seven.

Launching Postponed

CAPE KENNEDY, Fla.—Guidance system trouble Friday forced a second straight postponement of an attempt to launch the high-energy Atlas-Centaur rocket on its third test flight.

The launching was rescheduled for the same time Tuesday.

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Golf Coach Readies Lineup, Plans to Cop Another Title

Although the 1965 golf season is in the distant future, Coach Lynn Holder is busy planning for the defense of Southern's 1964 NCAA golf championship.

But, for the most part, the veteran golf mentor is not expected to encounter many complications in the course of his planning. Holder loses only two starters (veterans Gene Carello and Jim Place) from this season's squad, which posted a fine 14-6 record and captured the NCAA's College Division crown.

Next season the balding coach expects to field a solid squad comprised of six experienced veterans and a number of promising sophomores.

Heading the flock of returning lettermen, which will face one of the best schedules in SIU Golf history are seniors John Krueger, Jerry Kirby, Leon McNair and Bill Muehleman, junior Al Kruse and sophomore Tom Muehleman. The six are expected to form the nucleus of the 1965 squad.

Among the returning lettermen, Holder feels that Tom Muehleman is a key man in next year's golf picture, and is counting on the Alton sophomore to fill one of the starting positions left vacant by the loss of Place and Carello. The sophomore turned in a fine 4-0 record and a respectable 76 average for four dual matches this spring.

"Muehleman," said Holder, "has the potential to be one of the finest collegiate golfers in the nation, and will be given every opportunity to make the starting lineup next season."

Holder, who has guided SIU's golf program since 1946, also can count on a crop of fine young golfers moving up from the freshman ranks to bolster his squad's title defense. Those making the big jump to the varsity next year are Ed Zastro, Morton Grove; Jim Schonhoff, Quincy; Jim Smith, Homewood; and Jack Downey of Mt. Vernon.

According to Holder, Schonhoff showed well in practice matches against the varsity this season and has the ability to make the starting six. "In fact," said Holder, "every

Olympic Tryouts

Next for Woods

George Woods, SIU's All-American shot put specialist, will not compete in this weekend's national AAU track and field championships at New Brunswick, N.J.

Although Woods qualified for the upcoming amateur championships by placing second in the recent NCAA tournament, the Sikeston, Mo., junior will pass up the AAU to prepare for next week's Olympic tryouts in New York City.

Jim Dupree, former Saluki track star and recent SIU graduate, will compete in the AAU meet as a member of the Southern California Striders, an independent track club.

Marconi to Blame if Area Is Hammy

If things get a little "hammy" around Southern Illinois today just blame it all on Marconi.

Licensed amateur radio operators who are members of SIU's Amateur Radio Club will compete in a national radio contest with "ham" operators all over the United States and Canada.

golfer on the team has a chance to make the starting lineup. I don't believe in set lineups. The golfers, on the basis of their weekly performance in match competition and in practice, will indicate if they are capable of remaining in or making the starting lineup," he added.

In addition to planning for next season, Holder also is actively recruiting young high school talent for the future. The Saluki coach enjoys the thought of Southern remaining a perennial NCAA title contender, and feels that a continual supply of talented, young golfers is necessary to remain in the upper strata of the collegiate golf world.

Phil Heckel, 1964 Carterville regional amateur golf champion and one of the leaders in the 1964 Illinois state prep tournament, recently signed a letter of intent to play golf at Southern next season.



LYNN HOLDER

Also in the near future, Holder hopes to enroll "four or five of the best high school golfers in the state."

Confidently looking into his crystal ball, Holder predicted another NCAA golf title for SIU in 1965 "if everything goes according to present plans, and if the returning lettermen can fill the gaps created by the graduation of Carello and Place."

Terre Haute, Memphis Sports Stars Enroll

With the 1964-65 sports season just around the corner, SIU coaches have recruited several promising young athletes.

Wednesday Saluki basketball coach Jack Hartman announced that Ted Sweatt, one of the top players in Indiana prep basketball last season, has enrolled at SIU.

Sweatt, from Terre Haute, is currently attending summer school at Southern. He is a 6-5 center who averaged 20 points and 17 rebounds per game last season. The high-scoring cager also is the Indiana high jump champion with a leap of 6 feet, 6 7/8 inches to his credit.

Coach Hartman earlier signed prep stars Ken Flick and Ken Smith of Cobden and Jay Westcott of Belleville.

Football coach Don Shroyer has announced that Edward Richards, a standout all-state halfback from Memphis, Tenn., has enrolled at South-

ern. Richards, also attending school here this summer, weighs 180 pounds and stands 6-1.

Other prep players who have recently signed letters of intent to play football at Southern next fall are Rick Hooper, 180-pound Rich Township end, and Glen Bater, a 225-pound Blue Island tackle.

Today's Weather

HOT



Warmer today. High around 90.

Your Newspaper Advertising Is Your Store's Image!...

A store's image is "part and parcel of everything you do in your advertising," said Morris L. Rosenblum, creative advertising administrator for Macy's, New York. Speaking recently at the National Retail Merchants Association, Mr. Rosenblum told of several qualities of good image-creating advertising.

- 1. CONSISTENT:** Ads should run consistently - the more often the better. The less advertising a store uses, the harder the ads have to work to create a character image.
- 2. DIFFERENT:** A store's ad style should be as different from the competitors' as the store is different.
- 3. SIMPLE:** Ad style should not draw attention to itself, but should help get the message read.
- 4. FLEXIBLE:** Ad style should allow you to advertise any kind of merchandise at any time of the year for sale or non-sale events.
- 5. LONG LIVED:** Ad style must be able to stand the rigors of time and change, and still maintain its individuality.
- 6. BUDGETING:** Get every benefit of wise budgeting. A budget assures you of enough advertising to attract the attention of a maximum number of prospects with the full story of your merchandise.

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