2010

Front Matter & Introduction

James T. Petre

Follow this and additional works at: http://opensiuc.lib.siu.edu/kaleidoscope

Recommended Citation
Available at: http://opensiuc.lib.siu.edu/kaleidoscope/vol9/iss1/1

This Article is brought to you for free and open access by OpenSIUC. It has been accepted for inclusion in Kaleidoscope: A Graduate Journal of Qualitative Communication Research by an authorized administrator of OpenSIUC. For more information, please contact opensiuc@lib.siu.edu.
Submission period for Fall 2011 issue:
December 1, 2010 – March 1, 2011

Kaleidoscope is a refereed, annually published print and electronic journal devoted to Communication Studies graduate students who work at the intersections of philosophy, theory, and/or practical application of qualitative, interpretive, and critical/cultural communication research. Particular areas of engagement for consideration include both traditional and experimental approaches. We encourage contributions that are rigorous and lively, and that are attentive to scholarship without sacrificing creativity or consequence—while we seek to cultivate the currently developing, we do not wish to sacrifice rigor and quality in pursuit of novelty.

Kaleidoscope offers graduate students an educational and professional outlet during a time when some of the most energizing new disciplinary research is done in areas that focus on qualitative approaches to communicative interaction. Because its attention is devoted to current graduate students’ developments in qualitative, interpretive, and critical/cultural work and is a collaborative, faculty-student juried endeavor, Kaleidoscope offers a perspective that is unique among Communication Studies journals.

We welcome manuscripts, during the submission period, from graduate students in Communication Studies and cognate areas/disciplines who are currently enrolled at the time of submission. Each manuscript submitted to Kaleidoscope will receive a blind assessment by two outside reviewers, (1) a faculty member and (2) an advanced Ph.D. student. By blind, we mean authors always remain anonymous, but reviewers have the option of remaining anonymous or disclosing their identities to the author via the Editor.

Inquires should be emailed to:
kalscopejrnl@gmail.com

Kaleidoscope
Department of Speech Communication
Communications Building - Mail Code 6605
Southern Illinois University Carbondale
1100 Communications Drive
Carbondale, IL 62901

Visit us online at: http://kaleidoscope.siuc.edu/
The Department of Speech Communication, Southern Illinois University Carbondale holds the copyright for *Kaleidoscope* and reserves the rights to all materials published therein. Brief portions of material may be copied and quoted without permission with the proper citation. If making copies for scholarly or classroom use, this citation should be clearly displayed: “Copyright by the Department of Speech Communication, Southern Illinois University Carbondale. Reproduced by permission of the publisher.” This permission extends to a limited number of copies of material in *Kaleidoscope* for scholarly or classroom use if (1) materials are distributed at no charge or for the cost of copying, and (2) the material includes the full bibliographic citation.
## Table of Contents

1 - 24  
Managing impressions and gaining control: Performances of emotion work in financial organizations  
*Dina Nekrassova*

25 - 44  
Finding our way(s): A theoretical model of performance studies and homeplace  
*Shauna M. MacDonald*

45 - 64  
The American flag and the body: How the flag and the body create an American meaning  
*Jennifer Marmo*

65 - 90  
Singing it out: Riot Grrrls, Lilith Fair, and feminism  
*Jamie L. Huber*

91 - 106  
Negating the negation: The practice of parkour in spectacular city  
*Matthew D. Lamb*

107 - 126  
Save Africa: The commodification of (PRODUCT) RED campaign  
*Cindy N. Phu*
Editor’s note

As the outgoing Editor of *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, I am honored to present the ninth volume of the journal. The authors’ contributions in the pages that follow constitute some of the best graduate student scholarship in our discipline. Our contributors explore a diverse range of topics using various methodologies and theoretical frameworks. Dina Nekrassova uses grounded theory and qualitative interviews to explore the role of emotion work within financial organizations. Shauna MacDonald uses autoethnography and performative writing to consider different ways of understanding “homeplace.” Jennifer Marmo reflects upon the interweavings of different forms of the American flag and conceptions of the body. Jamie Huber uses feminist rhetorical criticism to explore the “Riot Grrrl” movement and the Lillith Fair music tour. Matthew Lamb investigates the liberatory possibilities of the practice of parkour through the lens of Debord’s writings on the society of spectacle. Finally, Cindy Phu uses critical rhetoric to analyze the (PRODUCT) RED and Buylesscrap.com advertising campaigns. It is my pleasure to present these articles for scholarly consumption, and I thank each and every author for her/his contribution.

Now that Volume 9 is complete, I would like to take a moment to introduce our incoming Editor of *Kaleidoscope*, Shauna MacDonald. I would like to thank Shauna, as well as Jamie Huber and Christopher McRae for their tireless and excellent work as Associate Editors. This journal would not be possible without their insight and expertise. It would also not be possible without the diligent efforts of the members of our Editorial Board, who provided valuable recommendations that made each and every contribution stronger. I would also like to thank Dr. Suzanne M. Daughton and Dr. Ronald J. Pelias for their guidance as Faculty Advisors, and I would like to recognize Dr. John T. Warren, who filled in as a Faculty Advisor for Dr. Pelias while he was on sabbatical this past Spring. I would also like to extend a word of appreciation to Dr. John A. Koropchak, the Vice-Chancellor for Research at Southern Illinois University Carbondale for his administrative guidance, and the long-term financial commitment of his office. A moment of recognition is also in order for Dr. Jay Brower, former Editor of *Kaleidoscope*, for his willingness to answer each and every question I had about this process.

Finally, I would like to thank all of the graduate student scholars who submitted a manuscript to be considered for this issue. We are able to continue our work only in and through the contributions of active graduate student scholars, and those who support the journal each and every year with your interest and encouragement.

James T. Petre, Editor

*Kaleidoscope: Vol. 9, 2010*