DESIGN DRIVE

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College of Design
School of Interiors
an online design encyclopedia.
Organizing and Streamlining

Technical Knowledge + Theoretical Information

Environmental Theory
21st Century Students
What might this mean?
Traditional Learning methods VS Varied Media Approach
Collaboration and Sharing
Implementation
types of things stored
how people will see it
how people will use it
What Must Be Done To Create An Online Encyclopedia?
how people will see it...
- easy to understand initial page— or something interactive
- connecting links to design process
- simplistic, easy to understand interface
- word cloud for topics
- social media bar
- place to give description
- search bar front and center
- current statistics (pages, members, etc.) – building validity + tracking
- graphics – first page as description – words in color are links
- very obvious ways to indicate topics
- organization of information
- sidebar of information
- “satisfied clients include” – links to professional’s websites
- initial links for “students”, “teachers”, “professionals”
- list of subtopics – each has review / description – so people know if its what they are looking for before clicking on link
- sidebar with “recommended” subjects / topics
- search can be generalized – categories / topics provided
User Interface & Experience
Ideation 1
Design Drive
A one-stop design database
UK School of Interiors

Enter Site
Design Drive

What do you want to know about?

- Research + Programming
- Codes + Standards
- History + Theory
- Construction

Design Communication

- Furniture, Fixtures, Equipment, + Lighting
- Community + Professional

Or maybe:
Frequently Searched Site Map
Ideation 2
Design Drive

A one-stop design database, brought to you by the UK School of Interiors

Research + Programming
Design Communication
History + Theory
FF+E / Lighting
Construction
Codes + Standards
Community + Professional
Design Communication

Hand
Digital
Concept Development
Model Making

Diagrams
Ideation 3
Design Drive

A COLLECTIVE OF EDUCATIONAL & PROFESSIONAL RESOURCES
FOR THE INQUISITIVE DESIGN PERSON
Ideation 4
How will it be used?
Fundamentals of Design Education

Human Centered + Multi Layered + Sensory Laden
Uses
How Do You See This Idea Working For You?
next steps...
DESIGN DRIVE