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Daily Egyptian Staff

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PUEBLO: Bucher did what he had to do. He behaved like a soldier and a human being, and that's a damned tough combination.



FREEDOM: Bless those who complain about freedom as long as they don't infringe on other people's freedom.



DUTIES OF HUMORIST: Charge as much as you can for it. Expose fakery, foolishness and fraud wherever they exist. I have never changed my position. I have stood right where I always have and shifted my aim.



VIETNAM: I say shoot back, no matter how much that would disappoint Dr. Spock.



CURFEWS: If you can't score by 12:30, there's no point in giving you a couple of extra hours to make fools out of yourselves.



DRUGS: The law also says it's wrong to indulge in arson, larceny and poisoning pigeons in the park.



POLICE: Why are you so stunned that the police are human?



'LIL ABNER: BLACK FACES: I draw them frequently. You don't see them because you're looking for the thick-tipped, blubbery racial stereotypes.

Cartoons
... **Journalistic Art**

Daily Egyptian
Vol. 50 No. 117
April 12, 1969

Display of 'Them Damned Pictures' presents 190 of funniest un-funny editorial cartoons

Nearly 200 potential laughs are hanging on an SIU wall this weekend. But they are a strange kind of laughter that wells up and then stops short somewhere inside when one suddenly realizes that what he is laughing at is not really funny at all.

They are editorial cartoons, 190 of them by the best of America's professional artists, on display in the University Ballroom under sponsorship of the Association of American Cartoonists as part of SIU's Journalism Week.

And "Them Damned Pictures" are some of the funniest un-funny pieces produced by the nation's cartoonists in recent years. They provide a serious survey of trends in editorial thought in the American press that is at once amusing, thought-provoking and even sickening. They multiply the impact of one good editorial cartoon by 190.

The Vietnam War and other foreign policy matters dominate the display, reflecting in this collection at least, almost unanimous disapproval of American conduct of the war, dismay at failure of the Paris peace talks and near sympathy for government leaders who must dictate the nation's course of action. They also deplore the loss of life that has become a daily part of the news.

One cartoonist has portrayed former president Lyndon Johnson standing on the deck of a flaming boat with Secretary of State Dean Rusk. The vessel is labeled "Vietnam Policy." The caption: "The boys stood on the burning deck." Another pictures "our Vietnam commitment" as a Frankenstein-type monster lumbering off into the distance with Johnson in hot pursuit, waving Gen. William C. Westmoreland's reassignment papers and yelling, "We're calling him in for a facelift." To another, inspired by the "Chinese Year of the Monkey," Asian problems are a monkey on Johnson's back.

The dove of peace has taken on a poignant connotation for American cartoonists. They have pictured it "waiting for a cue" to enter the stage in Paris, where peace talks

have been under way for months and with its head stuck in the peace talks' bird house, where there are "no French doors."

Present draft laws are criticized by one drawing of Uncle Sam, portrayed as a soldier whose knapsack is slipping and "in need of readjustment." Its contents lack

of uniformity, favored groups, hardships and inequities.

Still another artist deploras American divisiveness about the war. An eagle, symbol of the nation, with one wing labeled "hawk" and the other "dove" is plummeting through the air. The caption: "Hard to keep our equilibrium."

Internal problems of the country inspired some of the most touching cartoons in the collection, and the most effective of these concern poverty and racial disquiet.

In one cartoon a ragged mother and child stand crying beside the grave of an infant who has died of pneumonia. The child's poignant question: "Ma, how come they never write about the long, cold winter?"

In another, a Negro couple stands in the rubble of their home, a large television set between them. The wife is saying, "So you got us a color TV!"

Another picture of the racial riots shows wolves, labeled suspicion, hate and fear, howling in darkened city streets. For the cartoonist, they are "curfew violators."

But on the lighter side of the racial controversy, one artist has pictured the missing Eldridge Cleaver, who has been sought by law enforcement officials for months on parole violation charges, standing in front of a cigar store, dressed like an Indian.

The cartoonists' ability to see the world in graphic terms is illustrated in one panel in which the earth is depicted as a student with a bandaged, lumpy globe for a head. He carries a history book and wears an alma mater button from "the school of hard knocks." The caption: "Gee, won't I never graduate?"

The artists see open housing

legislation as an open door with a brick wall behind it and Medicare as its own first patient, student rioters as the "favorite new windup doll" in the hands of anti-U.S. groups and public apathy as a slit bag of grain set upon by the large rats of corruption, crime increase and immorality.

The recent Presidential campaign offered an opportunity to caricature the potential candidates, particularly Robert Kennedy and Richard Nixon. Kennedy was portrayed as a protest singer whose hair gets progressively longer as he sings of his plans to end the Vietnam War, and one artist saw him as skating toward the White House on dollar-sign wheeled-skates.

The cartoonists refused to let Nixon forget previous efforts to win the presidency. One of the best cartoons in the collection shows an aide: stalling reporters at the entrance of a room where Nixon is sitting in the midst of a pile of blatant campaign posters, only a day before he is to announce whether or not he will run for office. The caption: "He's still searching his soul."

George Wallace appeared to be the ideal target for editorial opinion in both picture and print during the entire campaign. One cartoon in the display here shows him stirring a boiling pot of national discontent with bubbles labeled race, crime, open housing, taxes, welfare, prejudice and anti-InteHeCtualism.

The potential presidential candidacy of former screen star Ronald Reagan and political activity of a large number of stars prompted one cartoon of a matron at the theater watching a movie in which the Viking hero is wearing a Kennedy button. She comments that she should have



THE NEWSPAPER TELEGRAM

'Sorry, boys, he's still searching his soul!'



'Guess what?'



gone to the Bijou, since the star of the feature there is supporting a different candidate.

At the same time, however, the nation's artists were concerned with other countries, particularly Red China, Cuba, Czechoslovakia and the Israeli-Arab crisis.

Among the most potent of these efforts in the display is one showing the Christmas star over Bethlehem, which is set on a hill. Advancing up one side of the hill are the Magi, while three tanks creep silently up the other side.

Another shows an Arab bandaging a broken statue of Nasser in the desert. The statue bears this inscription, "My name is Gamel Abdel Nasser, dictator of dictators: Look on my works, ye mighty, and despair," an obvious take-off on Shelley's poem, "Ozymandias."

Charles de Gaulle, whose stature and egotistical personality have provided a heyday for cartoonists, is shown in one of the display pieces smiling broadly to show a large set of gold teeth. He is saying, "Regardez, ma mere, no cavities!"

But perhaps more important than these 190 cartoon themselves is what they represent—a tradition of comment upon the issues of the time in a graphic way that has come to characterize the editorial pages of newspapers across the world. In the United States the editorial cartoonist has become an institution.

Benjamin Franklin published the first political cartoon in America and was later the first individual to be lampooned in an editorial cartoon. However, the artist whose name has become synonymous with American political cartooning was Thomas Nast, whose pictorial jibes created public discontent with the Tweed Ring in New York, and finally brought about its downfall.

William Marcy Tweed, leader of the political ring, is said to have told his henchmen, "Stop them damn pictures. I don't care so much what the papers write about me. My constituents can't read. But, damn it, they can see pictures."

Consequently, "The Damned Pictures" is a fitting title for the exhibit of editorial cartoons on display at SIU, for even those Americans who can and do read are unfailingly impressed by these pointed illustrations that invariably start a laugh—a laugh that suddenly stops short in thoughtfulness and sometimes ends in action to right a wrong.



"MA, HOW COME THEY NEVER WRITE ABOUT THE LONG COLD WINTER?"



"So you got us a color TV"

Life of Journalist Verne E. Joy appraised

Verne E. Joy: Publisher "Egypt's Greatest Daily" by Betty King Frazer. Centraalia, Ill.: Evening Sentinel, 1968. 141 pp.

Southern Illinois has a rich heritage of journalistic history; a lode that heretofore has remained virtually untapped. The editors and publishers in "the other Illinois," have always been a distinctive breed from the time Matthew Duncan toted a Washington hand press and a shirtful of type from Kentucky to launch the Illinois Herald in 1814, the first newspaper in the territory, down to those who wear the mantle of Horace Greeley with distinction today.

The late Verne E. Joy, editor and publisher of the Centraalia Evening Sentinel from 1906 until his death in 1964, earned a prominent place in this select group of editors and publishers. When the Journalism Hall of Fame was established at Southern Illinois University, he was one of the first to receive the golden "em" award, symbolic of his selection to the Journalism Hall of Fame.

It is fitting that this study of Joy,



Verne E. Joy working with Associated Press

Verne E. Joy, editor-publisher of the Centraalia Sentinel (seated second from the left), work, with Associated Press reporters, photographers and editors during the Centraalia mine disaster of March, 1947. The journalists in this picture are (from left to right) Tom Maddox, correspondent from Centraalia; Joy; Charles Whalen, correspondent from Springfield; Harry Hall, photographer from Chicago; Ray Jeffries, AP Photo Editor from Chicago; Henry Ferguson, wirephoto operator from Chicago; and George Littell, photographer from Louisville, Ky.

Era, before moving to Centraalia and the Sentinel. Shortly after the turn of the century, succeeded his father as editor and publisher of the paper, the post he held until his death in 1964.

In appraising the reasons for Joy's success, Mrs. Frazer points out that he was one of the first of the small daily publishers to use his title as editor and publisher to gain admittance to the deliberation of the metropolitan publishers. He not only became a member of the American Newspaper Publishers' Association and the American Society of Newspaper Editors, but he participated actively in the work of those professional groups at a time when his own paper was the smallest in circulation and revenue represented in the membership lists. Many of the innovations and policies of the Sentinel were adopted from his contacts with the metropolitan papers.

Another reason for the respect he won for his paper was his civic leadership in the community. He spear-headed the campaign for Centraalia's parks and other civic improvements. In politics he became an ardent admirer of Theodore Roosevelt, and one of the interesting chapters in this study reveals his personal relationship to "Teddy" Roosevelt. The author's account of how the Sentinel scooped its metropolitan rivals during the Centraalia mine disaster in 1947 affords revealing glimpses of his policy of covering all of the new and letting the readers make their own judgment as to blame and reforms.

This study, written as a thesis for a graduate degree in journalism, is obviously a labor of love. It is also a valuable biography of a Southern Illinois editor and publisher, whose career was unique in the annals of the small daily newspaper in this country.

Reviewed by
Charles Clayton

and of the newspaper he made one of the outstanding small-town dailies in the nation, is the first in what is hoped will be the history of the press in Southern Illinois.

Mrs. Betty King Frazer is uniquely equipped to write the story of Joy and the Centraalia Sentinel. For 20 years she was a member of the Sentinel family. Her husband, Clarence A. Frazer, was the managing editor of the paper from 1947 until he joined the SIU News Service several years ago. Much of the material was drawn from personal conversations with Joy, and she had

access to his personal files as well as the files of the newspaper.

The result is a full-length and understandably sympathetic portrait of the man, and a perceptive study of his achievements. Mrs. Frazer sums up his contribution to Southern Illinois journalism: "Verne E. Joy spent his lifetime imparting a touch of big city breathlessness to small-town journalism. His leadership, done selfishly for his own news-

paper and home community, was instrumental in eliminating the 'country' from country journalism throughout Southern Illinois."

For five generations, as the author points out, the Joy family has been associated with journalism in Southern Illinois. Joy's grandfather, the Rev. Ephraim Joy, helped found the Carmi Times. His father worked for a number of papers, including the Carbondale New

Smart explores main aspects of religion

The Religious Experience of Mankind, by Ninian Smart. (New York: Charles Scribner's Sons, 1969) \$10.

The Religious Experience of Mankind is a comprehensive look at the history of men's religious experience. It begins with an exploration of the main aspects of religion, and then considers in some detail primitive religions, and the three groups of faiths: the Indian group—Hinduism, Buddhism and Jainism; the Sino-Japanese group—Confucianism, Taoism and Shinto; and the Semitic group—Judaism, Christianity and Islam. Finally, the author considers contemporary religious experience.

In addition to a useful bibliography and index, the book has a helpful "transliteration of Oriental words" for pronouncing such words as Avalokitesvara and Brhadaran-yaka.

Religion, says the author, is "a six-dimensional organism, typically containing doctrines, myths, ethical teachings, rituals, and social institutions, and animated by religious experiences of various kinds" (16). The words and key ideas of religion are understood by noting the pattern of life they are intended to elicit.

Thus, for example, God is defined primarily in connection with the activity of worship. This means that God or gods are essentially beings that function to bring into focus

the ritual and worship activities of men. God or gods are not primarily the ontological referents for theories of creation or ultimate causality. Conceptions of God (or the gods) are to be understood fundamentally from the perspective of man's religious experience rather than from the standpoint of his quest for metaphysical comprehension. Bradley's notion that "the intellectual effort to understand the universe is a principal way of experiencing the Deity" is dismissed in favor of approaching religion from its "inner side."

By calling religion an organism Smart intends to emphasize that "each religion has its own style, its own inner dynamic, its own special meanings, its uniqueness," and that it can best be understood by comprehending the interrelation of its parts from within. The intention is to appraise religion sympathetically in so far as possible from the standpoint of its own inner dynamic and milieu.

The author's treatment of "Contemporary Religious Experience," although far from adequate, may be of greatest interest to the reader. Its inadequacies are apparent. Smart dismisses Hegel in two brief paragraphs and Feuerbach after even less attention. In considering Nietzsche's pronouncement of the death of God he seems oblivious to the different interpretations scholars have given

to that controversial statement.

The concluding chapter in the section on present-day religious experience is worthy of note. Smart offers something of a forecast about future world religion. One of the chief problems he considers is this question: Is there a basic unity among the religions?

This question of unity is examined from the perspective of doctrines, ethical teachings and religious experience. The doctrinal differences among the three major groups of faiths is most radical.

Reviewed by
John Howie

Whereas Judaism, Islam and Christianity strongly insist that there is a personal Creator of the world who reveals himself in human history, Theravada Buddhism rejects belief in such a creator. There is also diversity of views with regard to man. Hinduism holds that man is intrinsically possessed of an eternal soul, while the faiths in the Semitic group insist that life after death is a gift of God and speak most typically of the resurrection of the body. Further, the Indian religions affirm a reincarnation or rebirth. Again, while orthodox Christianity believes in the uniqueness of Christ as the incarnation

of God, Judaism and Islam reject such a notion. Hinduism, by contrast, believes in man incarnations, and so rejects the uniqueness of Christ.

There seems to be more agreement when one considers the ethical teachings of the major religions. The agreement, however, is more apparent than real. The world religions do condemn lying, stealing, murdering, promise-breaking and adultery. But there are differences of interpretation as to what constitutes each of these as wrongs. For example, for the Muslim marriage may be polygamous, so that the concept of adultery is different from that in Christianity. But, even if it can be insisted that the essentials of good conduct (at least, negatively) are affirmed by all of the major faiths, this ethical basis can scarcely be adequate for a unity of religions.

The author suggests that religious experience is far more than a social product. Rather, it is an experience intrinsic to man. It may be that religious experience, broadly conceived, can provide a provisional unity that will not destroy significant diversity. If this be true, then, according to the author, "the ultimate future of the world's religions" may lie in a friendly rivalry between Christianity and Buddhism.

BRUCE CATTON GRANT takes command



U.S. Grant was excellent as Civil War commander

Grant Takes Command by Bruce Catton, Boston: Little, Brown & Co., 1969. \$10.00, 492 pp.

In *Grant Takes Command* Bruce Catton traces U.S. Grant's career from the surrender of Vicksburg in July, 1863, to the mustering out of the Union armies in the spring of 1865. These years represented the final culmination of Grant's military career; during 1864-1865 he commanded the entire United States Army in the final campaigns against the Confederacy. The book itself represents the most mature expression of Catton's powers as a historian, which is saying a great deal. The research has been thorough and his handling of evidence is sensitive and meticulous. Grant emerges as an intelligent soldier who made his own decisions. Catton makes quite clear that he was not a butcher who bludgeoned to death Robert E. Lee's Army of Northern Virginia. Instead he was a

great soldier whose plans were wrecked because of incompetent subordinates who could not be removed because of political considerations. At no time did Grant intend to wage a war of attrition. Even if he had wanted to it would have been impossible because the old legend of inexhaustible manpower reserves is false. The fed-

Reviewed by

Edgar F. Raines

eral government simply could not replace his losses.

Catton conclusively disproves the old gossip that Grant was a drunkard, at least for the years under examination. The author relies less on the published accounts of Grant's staff officers and more on the contemporary records than he has in previous works. In part this caution is due to a very fine master's thesis written by Paul Pehrson, former graduate student at SLU, which demonstrates that several of these staff officers were jealous of their chief, and that their reminiscences reflected it.

Grant Takes Command is, as it to be expected with any of Catton's writing, stylistically excellent. It provides the best account to date of the last two years of the war in the East, touching on political as well as military matters. As biography it is definitive, ranking with Benjamin Thomas' *Lincoln*. For those who are interested in the Civil War it is required reading.

What East Germany is really like

Germany Beyond the Wall: People, Politics and Prosperity by Jean Edward Smith, Boston: Little, Brown and Company, 1969 338 pp. \$8.95.

For too many years the West has viewed the Soviet satellite countries through the stereotyped filters of Cold War propaganda. In this volume Smith relates his experiences during an extensive tour through the German Democratic Republic backed by the resources of the Center for International Studies to bring us an objective view of current life in East Germany.

For those who believe that East Berlin across the Wall typifies all East Germany, Smith points out that Berlin is to East Germany what Manhattan is to the United States. He then provides a chronology of economic and political developments, East and West, that help put the picture into perspective.

The book is neither a whitewash nor a apologia but rather a carefully balanced picture of human adaptability. The Warsaw Pact nations were organized by the U.S.S.R. as a buffer against the West.

Reviewed by

Harrison Youngren

In the Satellite sphere political dissent is muffled. Just as it is forbidden to light matches in a powder factory, so are inflammatory political actions forbidden in the buffer states; recent events in Czechoslovakia are proof of this.

But in East Germany the political activists have fled in the great migration that ended with the closing of the Wall in 1961. The population remaining in East Germany consists of people content to spend their energies in pursuit of material rewards and to leave politics to the apparatchiki. The stable economy and the generally high standard of living reinforces the drift toward political apathy.

The most glaring omission in this assessment of East Germany lies in the area of state security. In one obscure sentence Smith states that a disproportionate number of young men are drafted into the army and the state police. This loss of productive men in the la-

bor force is an inhibiting factor in the economy.

Smith discusses the tacit acceptance of a divided Germany by the U.S.A., by the U.S.S.R., and in fact by all of Europe except the German people. Smith says "something must be done" but offers no solutions to the dilemma—the psy-

chological conviction of the Soviets (and strong elsewhere) that a united Germany would again threaten peace.

The volume is well indexed, annotated, and has an exhaustive bibliography. Recommended reading for all concerned with world problems.

Yankee Stepfather: General O.O. Howard and the Freedmen by William S. McFeeley, Yale University Press, New Haven and London, 1968, 351 pp. \$10.

As the Civil War was ending Congress established the Freedmen's Bureau in the War Department. Its purpose was to feed the starving people of the south, both black and white, to protect the freed blacks from unfair labor contracts, to set them up on small farms derived from confiscated or other public lands and to establish schools for them. For a long time the general view, chiefly fostered by southerners, was that the Bureau was principally a device of Republican radicals to humiliate the white South and to spoil the blacks with kindness. In 1935 George Bentley, a northerner on the Florida faculty, brought out a "definitive" monograph in which he held that

the bureau had done a fairly good job under difficult circumstances. Now McFeeley, a Yale assistant professor, comes up with this book, in which he pictures General Howard

Reviewed by

George W. Adams

and his Bureau as sad failures insofar as advancing black interest were concerned.

General Howard was a Maine farm boy who went through Bowdoin College before going to West Point. While on a duty as a young lieutenant in Florida he fell hard for evangelical Christianity and was to go through a lifetime career as a soldier who did not smoke, drink or swear and who was always ready for a good prayer meeting. These worthy traits did not endear him to his brother officers; but his reliability and efficiency in carrying out orders carried him to the command of the Army of the Tennessee, as subordinate of the mocking Sherman, and to his appointment as head of the Freedmen's Bureau.

As Bureau chief he was timid, vacillating and easily swayed by subordinates who seemed anxious to win the approval of white southerners and to tranquilize the south rather than to bring the "day of Jubilo" in which as many blacks as possible would be made owners of little farms carved out of confiscated plantations. Why McFeeley expected better of him is not clear.

Howard was always the old-fashioned soul-saving Christian, not the 20th century social gospel variety. Furthermore he was a soldier, and when Andrew Johnson decided that white southerners needed to be appeased he obeyed the orders of his commander-in-chief. It may be true as the author implies, that if the bureau had engaged in wholesale "land reform" during Reconstruction we would not be confronted with today's race problem. But it is not equally true that if the South had never gone in for Negro slavery we would also be without the problem? The fact is that neither North nor South was ready for the kind of reform that Howard, under Johnson's orders, left undone.

Students of Civil War and Reconstruction and of American Negro history will find this book useful and interesting. Others may find it overly detailed and repetitious.

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Evans' 'Tuesday' fills void for black

"Tuesday" comes once a month. And it comes because of the determination of one man to build a better world and to succeed in spite of the social sanctions and economic factors that make success difficult for a Negro in the publishing field.

W. Leonard Evans is the editor and publisher of a unique newspaper supplement designed for Negro readers but with 20 per cent white readership and a controlled circulation of 1,700,000 because he cannot yet afford to meet the market demand he has created.

"Tuesday" is a supplement in more than one sense of the word. It was born because of "a void in the mass communications media as far as black people are concerned," Evans said. "I discovered that only negative news was being presented about Negroes. I have two sons, and I did not want them to grow up in an atmosphere

where everything that is presented about black people is negative. I wanted to give them some heroes to identify with.

"Actually, the presentation of news as it has been for so long is not really deliberate," Evans said. "Newspapers usually put the negative news about everything in the front of the paper anyway. They use the inside for more positive interpretations. But since Negroes have never been assimilated into the mainstream of American life, they had no place on the financial page or in the social section, nowhere, in fact, except in the fields of sports and entertainment."

So Evans dreamed up "Tuesday" to fill the void.

At first, he had only a dream and plenty of nerve. Today, he has a successful business and \$2 million worth of debts. "I think I must owe more money than any black man in

America," he said, "but I believe in the principle I borrowed it for, and I'm going to pay it all back."

He got the initial loan by working up the courage to walk into a Chicago bank "that doesn't even hire Negro janitors" and asking for it. He got it because he was the first Negro ever to seek a loan there for something creative and productive.

If "Tuesday" is anything at all, it is "creative and productive." Like most magazines designed for primarily Negro readership, it contains articles about Negroes and advertising that is directed toward a black audience. It also contains the country's first "soul food" section, having originated use of the term editorially, and the first travel feature in any national Negro publication.

But Evans, whose market includes 10 of the top 15 urban areas in

the United States, contends that he is not printing a "Negro magazine." Instead, "Tuesday" is intended for the education and entertainment of both Negroes and whites who are interested in the positive aspects of black America and goes into 390,000 white homes on its 19-newspaper circulation area.

"It is no more 'for Negroes' than the St. Louis Globe-Democrat is for whites," he said. "I am trying to give Negroes something to be proud of and identify with at the same time I am interpreting Negroes to whites in a way that is acceptable to them. In fact, that's the basic purpose of 'Tuesday's' Negro history section (which runs its 33rd part this month)."

And Evans is convinced that "what 'Tuesday' is doing in the communications field is most important in providing the understanding that only communication between whites and blacks can bring about."

The magazine derives its name from history. Traditionally, Negro publications were printed in the North on Tuesday in time to be shipped South before the end of the week.

But Evans is working on an altogether different principle of circulation from that practiced by early Negro publications. He ships to metropolitan dailies in the United States and the Bahamas according to the reverse flow of communications. As he explains it, communications materials have always been concentrated in specific kinds of communities—"Negro newspapers and magazines" for Negroes, for example. Consequently, "there has been no editorial flow out of the Negro community." He is trying to correct the situation.

"I believe that if this type of reverse communication had been practiced on a large scale eight years ago, we would not be seeing the kind of results we are today in such things as the Kerner Commission Report. People have never really been told the truth about the races, and it is naturally any man's nature to reject what he does not understand."

Evans is convinced that most whites have never realized that fifth generations of some Negro families are now attending universities or that many black families live by the same economic standards and moral codes that most white families do. The reason for this lack of knowledge is consistent presentation in other parts of the mass media as a welfare client, inciter of riots and criminal.

"Americans need to understand the segmentation of the black community. We do not come to cities and four generations later remain the same. They do not understand this now because of the lack of communication, and this lack of communication is the reason that the drift between 1954 and now hasn't solved anything. There have been a lot of remedies, but the patient is still sick, he's still walking on the same crutches as in 1954."

A recent copy of "Tuesday," a magazine aimed at black audiences which is distributed monthly in such newspapers as the Chicago Sun-Times, the Detroit News, the Newark Sunday News, the Washington Sunday Star and the Cleveland Plain Dealer.

Story by Margaret Nicley
Photos by Ken Garen



people in communications media

large sums of money in banks but are seldom able to borrow from banks because of policies not to loan "in depressed areas." Consequently, the Negro does not have to be a poor individual to be poor collectively, without the means to produce anything of value to be sent outside his neighborhood. He also believes there is nothing wrong with the black community that cannot be remedied with productivity and economic exchange.

He himself is competing on the basis of white economics instead. When he began publishing "Tuesday," in fact, Evans had 40 per cent white employees because Negroes could not be found to work for him, and he deals with executives in the white advertising and publishing worlds to promote his magazine. "Sometimes I don't even know who I am," he said. "But I want to win and get your respect by your own rules. I am going to win the American way, and I am going to succeed by your rules because I can't change them."

He was speaking to a primarily white audience in delivering the annual Elijah Parrish Lovejoy Lecture in Journalism at SIU Thursday night.

Evans was invited to deliver the lecture largely because he is responsible for something new and different in American journalism, something that is not even technically a part of the Negro press.

"The Negro press from its formation has been segregated," he said. "It has circulated only in the borders of black communities and has sought only black readership. This has been true since the first Negro publications were founded in the 1850's. White readership has never been sought."

"The reason the Negro press never sought anything different is that it was never able to secure the economic support that would ordinarily come to most media serving a community. And much of the advertising that has supported these media as bulwarks of communities has been token advertising. No medium can be a formulator of opinion if it does not have the economic support to make it work."

Recognition of the Negro press outside its circulation area has simply not come. "To my knowledge, there has never been a Negro newspaper that has won a Pulitzer Prize or any kind of award for service to the community," Evans said.

Print media are primarily different in this recognition aspect from radio, he said, since most Negro radio stations are actually owned by whites. (There are only four soul stations in this country with Negro owners.) According to Evans, "In the influx of recognition for this market, advertisers have bypassed the Negro press for radio. At the same time, absentee ownership takes money out of a community."

Evans ventured into radio once, buying time on a network of 50 stations with large concentrations of Negro listeners. He also had a large number of white listeners. But NNN Radio Network, Inc., lasted only two years because white owners of the franchise stations doubled rates at renewal time. Had he given in, Evans said, rates could easily have gone up again.

But with "Tuesday" he is doing something different in the realm of economics. He is trying to segregate money.

"For years this country had laws about the water fountains Negroes could drink out of and the sidewalks they could stand on, but I have never gone into a bank through the back door, and I have never been to any

bank where I could not walk through the front door and listen to them say, 'Mr. Evans, we're glad to have your business.'"

Consequently, his primary objection to some civil rights activities is that they spend money that could be used to get Negroes on executive boards of businesses, where they could participate in the marketplace.

He predicts that the Negro community will have to become its own area of warfare in the next 10 years, working on its problems from within, to substantially change the economic pattern.

He is doing his own part in making that change with several projects to be promoted through "Tuesday." He is involved in formation of an Institute for Black Economics at Fisk University and establishment of strategic Art Banks to provide supplies and support for Negroes talented in the fine arts. He also has plans to expand the Negro history section of the magazine and to seek a franchise for "Soul Food."

"These are ideas for when our black ink (on the balance sheet) is a little blacker," he said.

W. Leonard Evans is publisher and editor of "Tuesday." Evans says he founded the magazine to fill a void left by the mass communications media which presented only the negative side of Negro life.



Conozca a su vecino

La libertad de prensa y la lambisconería

Al presente momento en las naciones de la América Latina hay un gobierno militar o una dictadura de una clase u otra en más de la mitad, con las limitaciones acompañantes de la libertad de prensa. En sus recientes reuniones verificadas en Acapulco, la Sociedad Interamericana de Prensa trató como en todas sus sesiones el problema.

En los países de dictaduras absolutas como son Haití con su "Papa Doc", Duvalier y Cuba con el gobierno marxista de Fidel Castro, no hay ni pretensión de libertad de prensa ni de expresión. En otros países con gobiernos presididos por militares como la Argentina y el Brasil la libertad es relativa, así como en el Perú. En Panamá ha habido restricciones importantes sobre la prensa por parte de la junta militar que se encargó del gobierno el año pasado.

En algunos países la prensa sigue "libre", pero tachada de "lambisconera" por los críticos del gobierno, porque se cuida de no expresar una opinión que causaría restricciones. La palabra "lambisconería" y sus derivados "lambisconerías" y "lambisconada" no se encuentran en el diccionario de uso común, ni se considera precisamente elegante en su significado. Hay unos que la ven como prociadad o soez. Su significado implica algo más allá del sentido ordinario de "servicial", ya que pertenece al vocabu-

lario de la gente de un nivel social inferior y no muy cuidadosa de su manera de expresarse. Sin embargo se emplea con frecuencia y el lector puede comprender bien las implicaciones leyendo la caricatura acompañante.

En el Brasil hay decretos del gobierno militar que sancionan severamente a los periódicos y los periodistas que se expresan de un modo en que falta él a los gobernantes del país, y de una manera que pueda contribuir al prestigio doméstico o internacional de los mismos. En varias ocasiones los periódicos han caído en el error de expresarse de tal modo que se interpretó en su contra y han sufrido

la clausura y la suspensión de sus labores.

En el Perú el gobierno militar insiste que no hay tendencias a coartar la libertad de prensa, aunque algunas personas no titubeen en decir que la suspensión de la revista CARRETAS, sí es una evidente limitación de los derechos de expresarse libremente.

En las reuniones recientes se indicó que los defensores de la libertad de prensa deben darse cuenta de los nuevos métodos más sofisticados de control que emplean los "tecnócratas militares", tales como son la "autocensura" y el monopolio gubernamental del papel periódico. Ya que pocos países

latinoamericanos producen grandes cantidades de papel, no es difícil mediante el control de las importaciones o de las licencias de importación controlar a los que en la opinión de una dictadura no deben publicar un periódico o revista, como fácilmente se aprecia.

En la actualidad, sin embargo, parece haber poca esperanza de que muchos gobiernos de la América Latina permitan una libertad de expresión que tiende a crear desórdenes públicos de magnitud o conducir a una situación que pide la aplicación de la ley marcial. Esta es la desagradable verdad que todos tienen que reconocer.

A.G.B.

Don Periodista y la libertad de prensa



Cuarto Poder, Lima, Perú

Gurley not ready to record; Dodd needs more 'evolving'

Sandy Gurley and the San Francisco Bridge: Sandy Gurley, Handful, I Know, On the Morning Side, Mind Pucker, Under My Thumb, Can't Buy Me Love, four others. Tower Stereo ST 5135. \$4.98.

First Evolution of Dick Dodd: Dick Dodd, Lonely Weekends, Tell the Truth, Stone Blues Man, Under Construction, Hope, Little Sister, Here We Go Again, three others. Tower Stereo ST 5142. \$4.98.

There is a great deal to complain about in these two new releases on Tower, a subsidiary of Capitol. For one thing record prices have been increased recently, and these

changes affect the price you pay whether you get your records at full retail price or discounted in a store or through a discount record club.

These two releases also contain 10 cuts each. Twelve cuts used to be standard. I am, of course, referring to cuts of pop material running between two and three minutes, not to extended jazz or rock improvisations. Unfortunately neither of these complaints can be limited to these two releases.

Another frequent complaint is bad pressing. These pressings can't really be faulted. The surfaces are fairly standard quality for Capitol and Tower records. In my experience, that is usually pretty good. It doesn't, however, compensate for weak material, which is what we get on both of these releases.

Sandy Gurley is a round-faced chesty girl who tries her damndest to look like Janis Joplin in the cover photograph. She is more successful there than inside where she sure doesn't sound like Janis Joplin. I assume from the title and the recording studios listed that she is from San Francisco. If so, Sandy Gurley is living proof that about a year ago the saloons of San Francisco were drained of all groups and individuals worth recording.

I get the feeling listening to this record that I might very well enjoy Miss Gurley's singing in the proper saloon atmosphere. She might even be worth the extra cost of the drinks; I don't think, however, that she is really ready to record. Her style is not yet individual enough to really warrant the release of a record.

Her original material like "Mind Pucker" isn't strong enough to support an entire lp. Her choice of other people's material is strange. Barbara George's "I Know" is a pleasant enough song, but Miss Gurley doesn't add anything. She merely revives a pleasant, though not outstanding, song of a few years back. Likewise her versions of Buffy St. Marie's "Sometimes When I Get To Thinkin'" and Mick Jagger's

"Under My Thumb" don't really add anything or even measure up to the original performances.

In the Beatles' song someone got the idea of adding a lot of sitar junk to the song as originally conceived. The idea is inappropriate and just doesn't work. As a matter of fact the arranger abandons the idea before the conclusion of the song and finishes it "straight." Nixon should declare that inch of the record a disaster area, and that's not the only spot.

In "You Can Be Replaced" and elsewhere Miss Gurley tries spoken adlibs that fall flat. It would take at least a Pearl Bailey to put them across; Sandy Gurley isn't nearly good enough. Most of the album is flawed by this fact. The whole thing sounds forced and phony with few moments of relief.

The Buffy St. Marie is done well enough, and "I Got a Man in the 'Bama Mines'" must be rated a success. It's an old traditional type blues number, which she does with a minimum of forced feeling. The arrangement is more like old-fashioned rock than traditional blues, but it works with the song. If a few of the other cuts were this good, the album might have been salvaged.

Dick Dodd also lacks the individual style that would seem to really be necessary to warrant the release of a full album. He looks like a fifth Beatle circa 1964, but there is little resemblance in style.

The album cover is a futuristic "2001" type of thing complete with embryo. This puts me off a bit. I further distrust an artist who announces in advance that this is the first phase of an "evolution." I would prefer that he wait until there is a second phase. I don't think an artist sits down and plans to "evolve."

In spite of this the album is interesting. There are disasters in this set. I hope Ray Charles doesn't have to hear what Dodd does to "Tell the Truth." "Lonely Weekends" is hardly more successful.

What Dodd does with old material is best forgotten. It is the new material on the album that is of most interest. When he isn't competing with clearly superior recordings of the material, he becomes more interesting. This saves the album from the junk pile.

Most of the set is new material, and this is also a strong point. The material is good. I have little doubt that I would probably prefer other performers doing this material, but since they don't yet, I can accept Dodd's versions. "Stone Blues Man" is the weakest in this performance. It might be improved in another performance, but it isn't an outstanding song.

The songs on side 2 of the album are all new. Several are quite good. "Little Sister" is the tearful tale of a young girl whose boyfriend is killed by her brother whose girl has been taken in by the same guy. "Mary, Mary Row Your Boat" uses the standard country and western motif of "poor boy loves rich girl." Frequently he loves her at a distance. Here he requests her to row her boat across the water, the water filling in for the more conventional railroad tracks.

The songs are this sort of standard country and western type of thing, though the composition and arrangement is more sophisticated than my synopsis will lead you to believe. Dick Dodd is far for the most part convincing in this type of song. His voice has enough rough edges to keep him from being a sugary pop singer, but he doesn't have a nasal Grand Old Opry sound either. He will never sing jazz successfully, but with a little more "evolving" he might well come up with a successful country and western album that will spill over into the pop market. I don't think he's quite done that here. This album has several really wretched cuts, and even the best could hardly be called anything more than adequate.

Bill Middleton
Dept. of English

TV this week

SATURDAY

There is baseball excitement this afternoon when the San Francisco Giants meet the San Diego Padres in a National League, Western Division, game. 2p.m., Channel 6.

Cary Grant, Audrey Hepburn and Walter Matthau star in "Charade," a suspense-comedy film. 8 p.m., Channel 6.

SUNDAY

The Boston Bruins meet the Montreal Canadiens in an ice hockey match for the Stanley Cup. 12 noon, Channel 12.

Gene Barry and Ann Robinson star in a film version of H. G. Wells' "War of the Worlds." 8 p.m., Channel 3.

MONDAY

The 41st annual Academy Awards presentation hands out this year's Oscars. 9 p.m., Channel 3.

TUESDAY

National Geographic takes its viewers on a "Polynesian Adventure to Tahiti, Bora-Bora and other South Sea Islands." 6:30 p.m., Channel 12.

FRIDAY

Clara Bow, the "It" girl of the 1920s, stars in "Dancing Mothers." 10 p.m., Channel 8.

Activities on campus Monday

Department of Music: American Guild of Organists recital, 8 p.m., First Methodist Church.

Payroll Division: Student time cards distribution, 8:30 a.m.-4:30 p.m., University Center, Mississippi Room.

Data Processing: Meeting, 1-5 p.m., University Center, Ballroom C.

Pan-American Festival Lecture: Keynote address, "How a Multi-National Company Operates," R. N. Ossenbeck, Caterpillar Tractor Company, speaker, 8 p.m., University Center, Ballroom B.

Phi Gamma Mu: Rush, 8-10 p.m., University Center, Ballroom A.

Miss SIU Display: April 14-25, University Center, Magnolia lounge display case.

Governance: Luncheon, 12 noon, University Center, Wabash Room.

International Relations Club: Meeting, 7:30-9 p.m., University Center, Room C.

Student Government Activities Council: Film Committee meeting, 8-9 p.m., University Center, Room D.

Broadcast logs

TV highlights

Programs featured Monday on WSIU-TV, Channel 8, include:

- 12:30 p.m. Big Picture
- 4:30 p.m. What's New
- 5:15 p.m. Friendly Giant
- 6:30 p.m. International Cookbook
- 10 p.m. Monday Film Classic: Ox-Bow Incident

Radio features

Programs featured Monday on WSIU(FM), 91.9, include:

- 2:30 p.m. Conversation with Georgists
- 5 p.m. Let's All Sing
- 8 p.m. Outlook '76
- 10:30 p.m. News Report
- 11 p.m. Moonlight Serenade

Sailing Club: Meeting, 9 p.m., University Center, Room D.

Fine Arts Festival Committee: 7:30-8 p.m., University Center, Room D.

Southern Players: 8 a.m.-5 p.m., University Center, Room H.

Alpha-Zeta: Student-faculty coffee hour, 9:30 a.m., Agriculture Seminar Room.

The Student Christian Foundation: Luncheon-meeting, "Campus Ministry," 12 noon, 913 S. Illinois Ave.

Jewish Student Association: Open for study, TV, stereo, 7-10:30 p.m., 803 S. Washington.

Weight lifting for male students, 5-10:30 p.m., Pulliam Hall, Room 17.

Pulliam Hall Gym open for recreation, 4-10:30 p.m.

Individual study and academic counseling for students, contact Mrs. Ramp, 8-11 a.m., Woody Hall Wing B, Room 135.

Rifle Club: Hours, 1-5 p.m., SIU Rifle Range, third floor Old Main.

Latin American Institution: Meetings, 8-11 p.m., Morris Library Auditorium.

Alpha Phi Omega: Meetings, 9-11 p.m., Muckelroy Auditorium; pledge meeting, 9-11 p.m., Home Economics, Room 120.

Graduate Wives Club: Meeting, 8-11 p.m., Home Economics Family Living Laboratory.

Graduate School: Meeting, 3-5 p.m., Morris Library Auditorium.

Foreign Language: Film, 4-6 p.m., Davis Auditorium.

VII Cosmology: Dance practice, 6:30-7:30 p.m., Cline Theater, Pulliam Hall.

Students for Democratic Society: Meeting, 8-11 p.m., Agriculture Seminar Room.

Free School Classes: Educational Anarchy, 7:30 p.m., Old Main 207; Poetry, 7:30 p.m., Wham Building Room

328; Confabulation, 6 p.m., "Practical Approach to Birth Control," Eugenia T. Poulous, physician at Health Service, 7:30 p.m., Home Economics Buildings, Room 203; Working Class, 7:30 p.m., Matrix; Design, Mr. B. McFuller, 7 p.m., Department of Design; Tape Recording, 7:30 p.m., second floor Library; One Nite Stands, Curling and Popping Popcorn by Ted Toomay, 7:30 p.m., 212 E. Pearl.

Two scholarships, one each for a male and a female student, are awarded annually in honor of the late wife of Paul Powell, Illinois secretary of state.

The stipend is \$300, given in three parts during the academic year, beginning with fall quarter 1969.

The qualifications for the scholarship competition are interest in public affairs, financial need, the attainment of sophomore status by the end of this quarter, a 3.5 grade-point average at the time of application, a major or intent to major in government and Illinois residency.

The blanks must be returned to the Department of Government by May 15.

Powell grants now available

Lincoln play today

Mr. Highpockets, Southern Players production of George Herman's play, will be presented at 8 p.m. today and Sunday. Tickets are available at the University Center and the University Theatre, where the play is performed.

Museum curator to publish article

Frederick Schmid, curator of the SIU Museum, has had an article accepted for publication in the June issue of Museum News, in which he outlines a proposal to train students for museum careers.

His proposal stresses communication—public relations, administration, psychology and communications arts—rather than arts and crafts.

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Starts Sunday - 3 Big Nites
2 HORROR CHILLERS

The Gruesome Twosome
ALSO
"Something Weird"

RIVIERA
Open 6:30 - Start 7:00
LAST NIGHT

THE CHARGE OF THE LIGHT BRIGADE
Trevor Howard, Vanessa Redgrave

PAPER LION
Alan Arkin
3. Sat. only "Danger Route"
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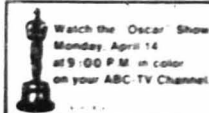
"SUCCESSFUL!" This beautiful film is a fabulous antidote to all the absurd Romeo and Juliets we have sat through on stage and film for ages past. Using very young stars who are both breathtakingly exuberant and beautiful and a lot of virile, rugged action, Zeffirelli has made a film that even manages to keep you in suspense!

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Lady Margot Best-Chetwynde is a bird.

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Booklet designed to link work office to students

The Office of Student Work and Financial Assistance will soon begin monthly distribution of a new publication.

The publication is designed to create a more effective communications link between the work office and students, faculty and staff members who are directly or indirectly associated with the student work and financial assistance programs.

According to Frank C. Adams, director of the student work and financial assistance programs, the publication will accomplish its objective on three individual levels.

"We hope to use the publi-

cation to better inform members of the University Community of the various operational procedures of our office.

"We also hope that they will take advantage of the publication to express themselves in regard to matters of interest that are directly, or indirectly, related to the programs. We will also use the publication to recognize students, faculty and staff members who make some note-

worthy contribution to the successful operation of the programs," Adams said.

Mike Ellis, a junior majoring in journalism from Murphysboro, has been named student editor of the publication. Other staff members will be named in the next few weeks, Adams said.

The publication, which will have a semi-magazine format, will contain material written by administrators, faculty members and students.

The publication will be distributed through the facilities of the SIU Post Office and will also be sent to other universities and area high school guidance counselors.

The first edition is planned for April.

SIU staff members attend conference

Several SIU staff members attended a conference for all state university development and alumni staff held April 10-11 at Northern Illinois University, DeKalb.

This conference was organized last year by SIU, with the first meeting at the University's Edwardsville Campus, for the purpose of holding periodic sessions to discuss mutual problems and exchange ideas on development projects that are effective, according to Kenneth R. Miller, executive director of the SIU Foundation.

Miller, Charles B. Schweitzer, Foundation administrator at the Edwardsville Campus, and Robert Odaniell, director of Alumni Services, attended the DeKalb Meeting.

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Award winner

Betty Frazer, instructor in Journalism, Friday night was named winner of the first annual Arthur Darwin Award for Achievement in Journalism. She received the award for her biography of Verne E. Jay, longtime editor and publisher of the *Centralia Sentinel*. The award was presented at the annual Journalism Week banquet.

Math Day set April 19 on SIU campus

Sixty-three junior and senior high schools and approximately 900 students will participate in the annual Mathematics Field Day at SIU Saturday, April 19.

The Field Day is co-sponsored by the SIU Department of Mathematics and Pi Mu Epsilon honorary mathematics fraternity. It has been held each year since 1958.

The students, all from grades 9 through 12, will take two tests while on campus. Certificates of excellence will be presented to the top ten per cent of each grade level on the basis of scores on the first test.

The papers of those scoring in the top ten per cent on the first test will be graded on the second test. Awards to the top two finishers on both tests in each grade level will be made later. Team awards also will be given at each level.

The teachers accompanying the students will hear addresses by John M.H. Olmsted, chairman; Herbert H. Snyder, associate professor; and Nichols Phillips, lecturer, all of SIU's Mathematics Department. They also will see demonstrations of new methods of teaching mathematics presented by the Bell Telephone Co.

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Scholarship, awards given

Journalism students honored

Presentation of over \$7,000 in scholarships and other internships and awards highlighted the Journalism Awards Assembly Friday afternoon.

Rita Caldwell, a sophomore, was given a \$400 cash award from the Minneapolis Star. Nathan and Norris Jones, both juniors, split the \$500 Audus W. Shipton Memorial Scholarship given by Copley Newspaper Corp.

Terry Peters, a junior, received the International Scholarship Award. He will serve a summer internship on the Stars and Stripes newspaper in Tokyo, Japan.

The Charles Pierson Scholarship Award of the St. Louis Chapter of Sigma Delta Chi was presented to Wayne Markham, a junior. John Durbin, a senior, was given the Sigma Delta Chi Award for the SIU Chapter.

The winner of the Southern Illinois Editorial Association was John Hanafin, a junior.

Alternates were Nancy Hutchins, a sophomore, and Janice Hudson, a junior.

The Gannett Newspapers gave Susan Anderson, a sophomore, a \$500 scholarship. Roger Streitmatter, a junior, was presented a \$3,000 Illinois Mental Health Information Scholarship.

The Theta Sigma Phi award went to Marty Francis, and John Stebbins was given the outstanding sophomore award from the SIU Press Club.

The Newspaper Fund Intern Scholarship was given to John Meacham, a junior, and the Inland Daily Press Association Convention Grants were recognized as being used by David Tracy and Dan Van Atta.

The Industrial Press Association of Greater St. Louis gave a \$250 Scholarship to Mikelyn Sloan, a junior. Grose Publications was recognized for giving a convention grant to Nathan and Norris Jones, both juniors.

Gary Blackburn and Shirley Rohr, both seniors, were presented the Pi Delta Epsilon Medals of Merit.

The Alpha Delta Sigma Award was given to Tracy, a senior, while the Gamma Alpha Chi Woman of the Year Award went to Marilyn Lee, a senior. The pair also won the College Awards of the St. Louis Advertising Club.

The Larry Mann Advertising Scholarship went to Dean Krugman, a junior, and the Mike Corson ADS Service Award was split between Stephanie Brown and Mike Mc-

Listock, both juniors.

Staff members of the Obelisk who received awards were Miss Rohr, senior; Mimi Sandifer, senior; Gary Blackburn, senior; Dana Reed, senior; Cathy Ashley, junior; Marlies Reichert, junior; Streitmatter, junior; and Mary Beth Brady, junior.

Daily Egyptian recipients for outstanding laboratory work on the paper were Linda Reiniger, Leon Raymer, Dennis Sullivan, all juniors, and Stebbins.

Back-Half-of-the-Building Awards for outstanding work on the Daily Egyptian were given to Gretchen Little and Jack Williams, both seniors.

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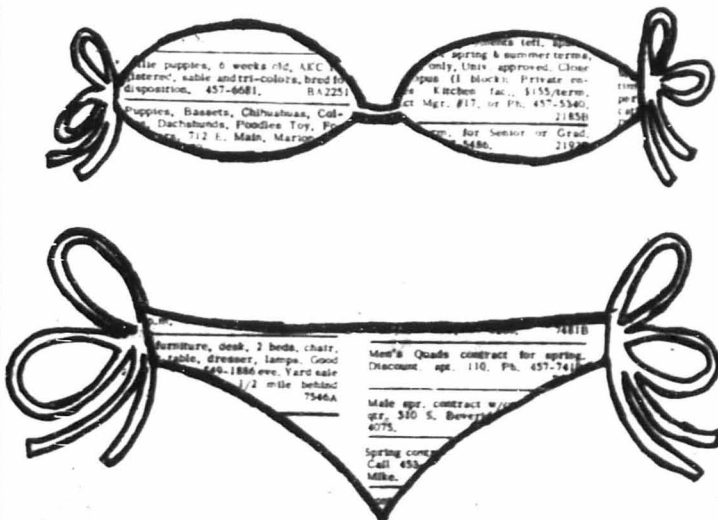
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Journalism Week closes with SIEA banquet

The Southern Illinois Editorial Association banquet, held Friday night in the University Center Ballrooms, concluded three days of activities for Journalism Week at SIU.

Highlights of the banquet included the presentation of Golden "em" and Alumnae of the Year awards and an address from Robert Pops, with the Washington bureau of the Associated Press.

Five Golden "em" Awards were presented to master editors for their years of work and contributions to Illinois journalism.

One of the Golden "em" Awards was presented to Arthur D. Jenkins, publisher of the Mascoutah Herald, for 35 years of service to Illinois journalism. He has been the publisher of three weekly newspapers, including the Herald, and of Monthly Guidelines for Business Management.

Jenkins also was cited for

Many art works available for rent

Robert Keel, circulation librarian in charge of Morris Library's picture rental service, said Thursday about 100 pictures are still available for rental this quarter.

The library completed a six-day exhibit of the available etchings, sketches and prints Wednesday night. Keel said the rental program, which has been conducted by the library for the past two years, has been "very successful." He said most of the students renew the rentals for succeeding quarters.

The pictures, including works by Pablo Picasso and Yenez Johnston, are available to students and faculty for \$1 a quarter. The collection also includes works by members of the SIU Department of Art.

'Salute to Morris' tickets now on sale

Tickets for the "Salute to Morris" banquet, to be held at 6:30 p.m. May 5, can be purchased from Sam Panayotovich, student body president, for \$10 a ticket.

Panayotovich can be reached at the Student Government office, phone 3-2002.

his service as a past president of SIEA and for his continuing interest in journalism education through the donation of journalism scholarships.

Another Golden "em" Award went to Fred J. Kern, editor-publisher of the Belleville News-Democrat, for more than 50 years of service to Illinois journalism.

Kern, who has served 22 years as managing editor-publisher of the News-Democrat, has contributed to Illinois education as an SIU Trustee and a member of the Belleville Grade School Board.

Kern also has been active as a member of the Illinois Prison Inquiry Commission and has co-authored a book, "Prison Systems in Illinois."

Roy B. Rucker, who also received a Golden "em" Award, has been active in journalism in three states for more than 50 years and in Illinois journalism for more than 30 years.

Rucker has served in several professional organizations and as publisher of the Bridgeport Leader.

He has been active in the operation of the first downstate Graphic Arts Training program and has served in a number of advisory committees at Vincennes University and Olney Central College.

Among his journalistic honors is SIEA's "best printer's printer."

Two of the awards were presented posthumously.

Kenneth J. Mollman, who died this year, was associated with Millstadt Enterprise for 40 years. During that time he helped build a country print shop into a modern publication plant and developed an outstanding Illinois weekly.

Nolan B. Sell, who died last year, was editor-publisher of the Mercury-

Independent, Grayville, for 31 years. Sell was acknowledged for his contribution to journalism through professional organizations and his leadership in community service through social, business and religious organizations.

Another editor and former SIU student, Don Phillips, was named Alumnae of the Year.

Phillips is editor of IAA Record, a monthly magazine published by the Illinois Agricultural Association. While attending SIU, he was editor of the Daily Egyptian.

Graduate wives' meeting Monday

A meeting of the Graduate Student Wives' Club will be held 8 p.m., Monday in the Home Economics Lounge.

A program on flower arrangement will be presented by Mrs. John Matheson. Members and invited guests from the Dames Club who wish to participate in the program are asked to bring flowers, vases, and any other accessories for flower displays.

For information or rides, persons may contact Janet Jenning at 457-4344.

Phillips served as news editor and associate editor of two community newspapers in Saline County and news, feature writer and photographer for the Marion Daily Republican.

A former recipient of the Alumnae of the Year award, Bob Pops, was the guest speaker at Friday night's banquet.

Pops, a 1955 graduate of SIU, is associated with the Washington bureau of the Associated Press. He served as a correspondent in Vietnam and was wounded during his tenure there.

While a student at SIU, Pops was managing editor of the Daily Egyptian. After graduation, he was a reporter for the Southern Illinoisan in Carbondale for two years.

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Illinois Central cuts Chicago rates for weekends and break periods

By Lois House

SIU students can ride round-trip to Chicago on the Illinois Central Railroad for \$5 less than previously as a result of a study by the SIU Transportation Institute.

The rate has been lowered 25 per cent in a trial to test student response. It is now \$15 instead of \$20. The lower rate went into effect April 7 and will continue on a trial basis until May 25.

"The study was conducted by the Institute during summer quarter of 1968 and results were passed on to the Illinois Central Railroad," said Jehiel Novick, assistant director of the Transportation Institute.

Results of the study indicated students were highly in favor of reduced passenger rates, provided there was no

decline of service, Novick said.

"The study indicated that there would be increased use of rail service on both weekends and during break periods, where the fares reduced," Novick said.

"Illinois Central Passenger Traffic officers were favorably impressed with the results of the survey and reported a fare reduction could result, although further study would be needed."

"Student patronage is the influential factor in keeping the lower rates, as the reduction is now a temporary measure," Novick said.

"The reduction will expire May 25 unless passenger traffic increases or indicates that the lower rate should be continued."

Train tickets are good for four days including the date of purchase. The reduced fare is a coach excursion fare and is not applicable on the Panama Limited—trains 5 and 6—or the City of Miami—trains 52 and 53. Baggage may be checked on the excursion fare.

Novick said the fare reduction allows no stopovers between Carbondale and Chicago. A questionnaire attached to the ticket asks questions such as whether the traveler is a college student, what the purpose of the trip is and how many round trips to Chicago the student makes by train or other means.

Graduate students exhibit art

Work of two graduate students in art at SIU is being exhibited April 7-14 in the University's Mitchell Gallery, according to Evert Johnson, curator of galleries.

Leslie Miley of Evansville, Ind., a graduate assistant in pottery, is showing stoneware pottery, lidded and footed bowls, casseroles, teapots, jars, plates and both jewelry and table ware in metal work.

Miley, who teaches a pottery workshop at New Harmony, Ind., has exhibited in the 25th Ceramic National Travelling Show, the Depauw Ceramic Show, the Louisville Biennial Craft Show and the Evansville Craft Show, and has had one-man shows of his work at Oakland City College, Austin Peay

State University, the University of Tennessee and the Old Gallery in Evansville.

Frances Walker of Murphysboro, formerly of Salisbury, N. Carolina, a graduate of Duke University majoring in music, has turned to weaving and jewelry for her graduate studies at SIU. She exhibited in the Jewelry 66 Show at Plattsburgh, N.Y., the Craftsmen USA 1966 show at Evansville, Ind., and other Evansville exhibitions and the 1966 and 1968 Illinois Craftsmen Biennial.

Her exhibit includes cast and forged rings, necklaces (gold, silver, quartz, garnets), woven rugs, curtains, wall hangings, knotted cord neckpieces and articles of clothing.

Dancers plan six productions

Southern Repertory Dancers from SIU's Carbondale Campus have engagements for six off-campus performances this month, according to Grant Gray, director.

Their travels will take them to Menard State Penitentiary, Chester, on April 12; to Murphysboro High School April 16; to a Festival of Dance at the University's Edwardsville Campus April 18; to Logan Junior College at Herrin April 22; and to Valmeyer and Waterloo high schools April 23.

Meanwhile, the dance company is in rehearsal for a major spring performance on the campus, "Synoptics '69," a dance drama written and directed by Gray, which is being presented on the theater department's 1969 playbill. In addition to the repertory company, some 80 other students from dance classes will participate in the production.

tion, scheduled for May 9-11 and 16-18, in the University Theater. Curtain time is 8 p.m.

The dance program at SIU is jointly conducted by the Department of Physical Education for women and the Department of Theater, and the repertory company is sponsored by both departments and the Division of University Extension.

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Even girls join in

Students jog for relaxation

By Dawn Sandquist

Lake-on-the-Campus offers many opportunities for relaxation and for "just getting away" from the pressures of education. Some students fish, boat and swim in the lake. Others run around it.

Many residents of Thompson Point say they enjoy a brisk run around the lake as a tension reducer, and this includes women as well as men.

On a warm evening not long ago, about 60 persons were seen running around the lake,

"It was a strange sight to see so many kids running," said Michael Bohdan, one of the runners. "You feel 100 per cent better after running," he said, "and you enjoy life more."

Most of the students run at

night after their studying is done.

"Actually, you can study and sleep better if you run first," Bohdan said.

Bohdan, a senior majoring in zoology, has been running around the lake for three months, and estimates he has run more than 250 miles.

"I am concerned about getting into good physical shape," he said. "Through running, you build up the muscles of your heart and it runs more efficiently, so you can do more work with less energy output."

As many as 15 girls sometimes join in the sport, Bohdan said.

"I was surprised to see the girls in tennis shoes and sweat clothes. It looks strange." Most of the girls jog instead of run, and usually finish without stopping.



Winning arm

Jerry Paetzhold lets one fly against an early season opponent. Paetzhold is now the Salukis winningest pitcher with a 6-1 record and a 1.29 earned run average, and, for good measure, is sporting a .350 hitting average in 20 at bats. The Salukis play again Tuesday in a 3 p.m. home contest against McKendree College.

Intramural volleyball

Volleyball games Monday in the Arena have at 7:15 p.m.—Thompson Point "2" vs. 7th Wonder, Inc., court 1; Thompson Point "1" vs. Internationals, court 4.

8:15 p.m.—Persian Eagles vs. Green Hair Nets, court 1; Forest Hall vs. Saluki Saints, court 4; 9:15 p.m.—Big 6 vs. Saluki Shamrocks, court 1; Pedifilles vs. Tower Tenth, court 4



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Karen Smith, 18, majoring in Spanish, has been running around the lake for three weeks.

Bohdan, who is thinking of starting a club for the run-

ners at Thompson Point, said few people ran last year. But this year, "kids seem more aware of the importance of being physically fit. Jogging is the 'in-thing,'" he said.

GENESIS I

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Netters on way to third win

The SIU tennis team stretched its undefeated string to six in a row Thursday as it blanked the University of Wisconsin 7-0 at the Oklahoma City Invitational tournament in Oklahoma City.

Southern was scheduled to go against the University of Oklahoma in a late Friday afternoon match, Houston and Oklahoma City are on tap for

the Saluki, slated for Saturday morning and afternoon, respectively.

In the only other match played thus far in the tourney, Oklahoma City beat Oklahoma 5-2 in the nightcap Thursday.

The Salukis, holders of the Oklahoma City tournament title for the past two years, are looking for their third title in the annual round robin affair.

Seven matches were played instead of the regulation nine because of illness on the Wisconsin team.

Results of the match: Fritz Gildemeister defeated Jeff Unger 6-2, and 6-3 while Southern's number two slot man, Bill Lloyd, beat Ken Bartz 6-2 and 6-2.

SIU's third man, Macky Dominguez, defeated Wisconsin's Don Young 6-1 and 7-5. Graham Snook, the netters'

newest addition to the squad, defeated Scott Perlestein 6-3 and 7-5.

Chris Greendale, a freshman from Auckland, New Zealand, defeated Bruce Maxwell, Wisconsin, 6-3 and 6-4.

In doubles action, the Lloyd-Snook team defeated Wisconsin's Zwenger-Young team 6-1 and 6-1. SIU's Gildemeister-Dominguez defeated the Perlestein-Maxwell duo 6-2 and 6-4.

Pirates win Friday for fourth straight

PITTSBURGH (AP) — Bob Moose pitched the Pittsburgh Pirates to their fourth straight victory Friday with a five-hitter over Philadelphia, 7-1, on a 12-hit attack that included Jerry May's second home run.

May's homer over the left field scoreboard opening the third tied the score, and the Pirates took the lead on May's single, a sacrifice and Matty Alou's single in the fifth.

Rookie Bob Robertson's single and Bill Mazeroski's sacrifice fly drove in the two runs in the sixth and a double by Alou and singles by Richie Hebner and Willie Stargell increased the margin to 6-1 in the seventh.

Moose helped send the Phils down to their fourth defeat when he singled in the eighth after Freddie Patek walked.

Heckel may miss golf match


One of the top golfers on the SIU squad, Steve Heckel, (4-1-1) may miss the match with Missouri and St. Louis University today because of a prior obligation to the National Guard.

"There are several freshmen and a couple of seniors who have been going pretty well lately. This year I've got some of the finest freshmen players I've ever coached. I'll just have to choose someone to fill in if Heckel can't make it," Coach Lynn Holder said.

The remainder of Southern's lineup will stay about the same with Harvey Ott, one of the team's better shooters with a 73.0 average and a 5-1 record, Terry Rohlfing (5-1), Mike Beckman (5-1) and Dave Wargo (3-3).

Terry Tessary, Southern's second best medalist player will also be trying to improve on his 3-3 record and 74.3 average.

Southern is currently 4-2. Following the weekend meet, the golfers will host a triangular with St. Louis and Murray State April 16 at the Crab Orchard Country Club.



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Ask anyone Daily Egyptian ads get results two times for the day only for



Coming down

Traffic was halted on the roadway west of the new Life Sciences Building Friday afternoon as this 250-foot boom, suspended over the road, was hoisted by a smaller crane from the 100-ton capacity diesel-driven crane rig that has been used in the construction of the building. (Photo by John Lopinot)

Urban poverty program goal Citizen participation: Oldham

By Dan Van Atta
Staff Writer

Citizens participation in the ghetto and black control of the interests of black people; these should be the goals of the urban poverty program, according to M. Brent Oldham, special assistant to the mayor of Washington, D.C. Oldham recently addressed

himself to a crowd of more than 100 at Morris Library Auditorium on the question of finding "new dimensions and new approaches" to urban poverty.

"The main emphasis of the poverty program must be to compensate for existing institutions as they relate to the poor," he said.

The Job Corp and other Office of Economic Opportunity (OEO) programs are "expensive and disappointing," Oldham said. This is due to the problems of "a mass of coordination replacing one single mass of coordination."

Citizens participation groups have failed in the past partly because they lack knowledge and preparation in dealing with problems. To alleviate this short coming, Oldham called for greater involvement of the black middle class.

"There is widespread distrust of the leadership," he said. "Even black leaders are shunned as a part of the establishment."

A recent report at the University of California indicated that concern for the poverty problem mounted after the assassinations of Martin Luther King Jr. and Robert

Kennedy, but was lost soon thereafter in the "return to law and order" movement, Oldham said.

According to Oldham, President Nixon recently said he would propose a new poverty program after July 1, 1970, with increased emphasis on self-help and individual initiative.

Oldham's agency in Washington, D.C. primarily is concerned with providing immediate, rather than long-range, assistance to the poverty-stricken.

While the problem runs deeper than money, Oldham insisted that immediate aid is essential in the core areas of the nation's inner cities.

Black militancy is a reality that must be dealt with courageously, Oldham said. "If black power, black identity and black pride are irrelevant to the problem, they are nevertheless here, and we will have to act courageously in dealing with it."

Oldham concluded his talk with a quotation from Whitney Young.

"If you and I are hurt by a new generation of voices calling us 'they,' remember the black poor have been called 'they' for a long, long time."

Gus Bode



Gus says the way some of his friends offer advice, one might mistake them as candidates for "City Council."

Evans tells group blacks need piece of economic action

By Inez Rencher
Staff Writer

The black man must have a greater piece of the economic action in order to solve his problems, W. Leonard Evans, Jr., publisher of Tuesday magazine and annual Elijah Parish Lovejoy lecturer in journalism, said Thursday night.

Evans, publisher of the only, and widely read, monthly newspaper supplement produced by a black man in the United States, spoke on "Solutions in the Black Community."

"In 1970," he predicted, "either black people are going to rebuild their own community or it won't be built."

Blacks in America, he said, earn up to \$32 billion annually, but retain only about 2 per cent within the black community.

This is "economic slavery," he said. "If you (whites) want to exclude us from participation outside, don't come over into our neighborhood."

Economic participation by blacks in the system and productivity are two of the main solutions to problems in the black community, Evans said.

One question which has long plagued Evans is why, after slave emancipation, money in the United States was not segregated. He said the failure to develop black banks helped perpetuate slow economic development among blacks.

A businessman, Evans has worked in advertising in Chicago and New York since 1944 and operated his own marketing consultant firm in Chicago between 1951 and 1961.

He stressed that blacks "do have a creative capability."

"We can stand on our dignity, and I believe we can succeed."

"I've been discriminated against as much as any person in America. I don't want any favors. I want to win and get your (white) respect by your own rules. If you play cards under the table, that's what I'm going to do."

"Freedom is something a man has to earn within himself. I say I'm free because Tuesday can compete with any supplement."

"I am what I am," he said. "I have no desire to be white. The basis of Tuesday is that the solution to black and white problems is in ourselves."

Senate petition terms rules on autos illegal

By Norris Jones
Staff Writer

Nearly 500 students signed a petition Friday calling for a revision of the present University motor vehicle regulations in order to bring them "in harmony with the legal rights of students."

The petition, drawn up by Carl Courtner, senator from group housing, and sanctioned by the Student Senate, will be available in Area H of the University Center all next week.

Courtner said the petition will then be presented to Wilbur Moulton, dean of students.

Courtner explained that if the administration is unwilling to make revisions in the present motor vehicle regulations, the matter will be taken to court.

Courtner said that the University illegally assumed the right to regulate student motor vehicle usage within a 50 mile radius of the campus.

"SU's motor vehicle regulations have been termed 'most definitely illegal' by members of the American Civil Liberties Union," he said. Two ACLU lawyers, have advised, that a state university can only govern or restrict vehicle usage on the institution's own campus grounds, Courtner continued.