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Alex Haley, author of 'Roots,' speaks at a Tuesday night. Haley's speech was part of the Academic VP nominations closed.

By Red Smith
Entertainment Editor

Alex Haley speaks with fond remembrance of warm summer nights at the front porch of his childhood home in Henning, Tenn., watching her spit tobacco juice at fireflies and listening to her father tell his relatives about their family tree back to an ancestor known only as "the African." It seems that Haley inherited his grandmother's gift of gab. The former Coast Guard cook and newspaper correspondent answered questions for nearly three hours in his lecture at the Student Center Thursday night, explaining through a seemingly off-the-cuff autobiographical format how he began his 12-year research project to look at his family's heritage. The lecture, jointly sponsored by the Student Programming Council and the Black Affairs Council as part of Black History Month, began an hour and 15 minutes late because of flight problems in St. Louis. Despite poor travel conditions, about 600 people packed the room.

To anyone familiar with either the book or television mini-series, Haley may not have contained much new insight about his work. The scheduled topic of the effect of "Roots" was neglected in favor of how the idea originated. "It was meant to be," Haley said early in his talk. Later, he explained what that meant.

See HALEY page 11

Staff photo by Rich Seal

Alex Haley, author of 'Roots,' speaks to an audience of about 600 at the Student Center Tuesday night. Haley's speech was part of the Academic VP nominations closed.

By Randy Raggel Staff Writer

With 52 names suggested, nominating committee of vice president for Academic Affairs and Research were gathered Thursday at 4:00. At least five of those nominated have received applications so far.

Hilton Hotels Corp. vice president, Emeritus received a $100,000 reward for information leading to the apprehension of the arsonist.

"This is a homicide in- vestigation," Gov. Bob List said as hundreds of fire refugees listened outside the Convention Center meeting room where the names were released.

About 8,000 people were released from the building, including 110 plucked from the roof by helicopters. Police and hotel security searched all 2,703 rooms in the nation's largest hotel for five hours Wednesday morning, checking every room and in closets and checking some rooms four times. No additional names were found, authorities said.

Parrish said fires on the ninth floor were caused by quilty fire and the elevator lobby area. Another was on the second floor in the uniform liner area and the other was in the third floor in a service elevator. The fourth fire started in a ninth-floor firebox. The main blaze, which gutted the eighth and ninth floors of the hotel's east wing, started at 8:47 a.m. Tuesday. The fire shattered a huge window on the ninth floor and flames funnelled up the side of the hotel, hoisting floors all the way to the top, according to witnesses outside the outside of the building.

Parrish said he could not link the Hilton blaze with early fires on the famous Las Vegas Strip.

The hotel sustained $10 million in damage from the fire.

The search committee will evaluate the candidates' research and publication records, educational backgrounds and university experience, Dr. said. The committee will look at both the quality and quantity of candidates' involvement in those areas.

Applications for the position will be accepted until Feb. 25, and initial screening of candidates is scheduled to begin the following day. The campus by semi-finalists are planned to start April 10.

The 14-member search committee hopes to submit the names of three to six candidates to President Albert Smith by April 25. Smitt's final selection could begin the job as early as July 1.

Poland's premier formally approved

Warsaw, Poland (AP) — Army General Wojciech Jaruzelski was formally approved as prime minister by the Polish Parliament on Tuesday to provide what party chief Stanislaw Kania called the leadership at a time "when the black clouds of danger are over Poland." Jaruzelski, who retains his post as minister of defense, immediately issued a censure to Poland's armed forces, pledging that Poland's armed forces, "in any situation, will stand with the Warsaw pact allies," and guarantees a national, a whole, peaceful, peaceful and united Poland.

Jaruzelski, 81, is a four-star general and Soviet-trained career military man. The party's Central Committee on Monday nominated him to replace General Wojciech Jaruzelski, who became prime minister in a government shakeup during last summer's national-wide strikes.

The appointment of Jaruzelski, who has been minister of defense for 12 years, was welcomed by Parliament in full uniform. It was seen as a sign of the government's reassurance to the Soviets and other external powers. Jaruzelski himself has been sharply critical of the independent trade unions formed after last summer's strikes and has accused some union leaders and dissident advisers of staging a "frontal attack" on the Polish Communist party.

The criticism and the mounting of Soviet troops along Poland's borders have raised fears in the West that the Kremlin might intervene in the Polish Communist government. Jaruzelski himself has been sharply critical of the independent trade unions formed after last summer's strikes and has accused some union leaders and dissident advisers of staging a "frontal attack" on the Polish Communist party.

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Thompson says Senate to reconvene Tuesday

SPRINGFIELD (AP) — The Illinois Senate, split by a unique political feud that for years gave state law the worst possible image, will be reconvened at noon Tuesday for the court-ordered election of a new Senate president. Gov. James R. Thompson said Wednesday.

It is expected that Democrat Phillip R. Hage, Rock Park will be re-elected as president now that the state Supreme Court has overturned a decision stemming from a dispute over the Senate's power to unilaterally declare a state of emergency.

The Senate is split into Democrats, whose rowing originally prompted the fight, and Republicans, who have unified behind Rock, according to Rock and other Senate leaders.

The Democratic-controlled state Senate Tuesday night overturned the Thompson-led Jan. 15 takeover of the powerless Senate presidency by the 29 Republican senators. In a 4-4 ruling along party lines the court threw out the election of Sen. David Shapiro of Amboy as president and ordered Thompson to hold a new election.

Thompson met Wednesday with Rock and Shapiro to decide when to reconvene the Senate. The Democrats and Republicans who opposed Shapiro are expected to announce their decision later in the day.

Before the court ruled, both Shapiro and Rock claimed to be the duly elected and duly sworn Senate president. The Republicans and Democrats each convened their own version of the state Senate, and each ignored the other. In a surprising Jan. 15 coup, the outnumbered Republicans took advantage of two Democratic absences and elected Shapiro.

Thompson, required to preside over the Senate until a new president is elected, cleared his schedule by ruling that the traditional 30 votes are not needed to elect a president.

The 28 remaining Democrats filed the chamber in a vain attempt to block Shapiro's election. Later that day, they asked the Supreme Court to overturn the GOP coup.

But before the court ruled, the Democrats convened their own surprise session Feb. 3 and elected Rock. No Republican senators were present at the time.

The Democrats then adjourned and left as Republicans were arriving. The Republicans then convened their Senate, and late that day asked the Supreme Court to overturn Rock's election.

Jury convicts ten FALN terrorists

CHICAGO (AP) — A federal court jury Tuesday found ten suspected members of the Puerto Rican terrorist group FALN guilty of federal charges stemming from a 1975 bombing and attempted bombings between 1975 and 1979 in the Chicago area.

The ten, who prosecute termed "members of a class-dessent army" who have no regard for the law or human life, were convicted on a variety of counts including murder, racketeering, conspiracies, and other violations.

Convicted were Alfredo Mendez, 27; Carlos Valentín, 34; Elizam Escobar; 33; Delgado; 31; Luis Gonzalez, 28; Ricardo Jimenez, 25; Luis Rosa, 31; Carlos Alberto Torres, 28; Alicia Rodriguez, 38; and Idia Luis Rodrigo, 30.

A 15th person arrested with the group in Evanston last April, Marie Hayden Torres, was extradited to New York where she was convicted in connection with a bombing. She was sentenced to 20 years in prison.

Tears and confusion were in evidence as the jury announced its verdict, which was reached after two and a half hours of deliberation.

"I think I will go home and cry," said one of the defendants, who was found guilty of murder, racketeering and other violations.

"I am going to appeal this, I have nothing to say," said another defendant, who was found guilty of murder, racketeering and other violations.

The jury deliberated for two and a half hours before reaching its verdict. They found the defendants guilty of murder, racketeering and other violations.

The verdict came after a two-week trial in which the defendants were accused of murdering six people in the Chicago area between 1975 and 1979.

The defendants were 

1. Alfredo Mendez, 27
2. Carlos Valentín, 34
3. Elizam Escobar, 33
4. Delgado, 31
5. Luis Gonzalez, 28
6. Ricardo Jimenez, 25
7. Luis Rosa, 31
8. Carlos Alberto Torres, 28
9. Alicia Rodriguez, 38
10. Idia Luis Rodrigo, 30

Another member of the group, Marie Hayden Torres, was extradited to New York where she was convicted in connection with a bombing.

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City financial officer predicts deteriorating fiscal conditions

By Tony Gordon
Staff Writer

What looks bad for Carbondale in fiscal year 1981-82 looks worse in 1982-83 and beyond, according to predictions made by the city's director of finance.

Paul Sorgen, director of the finance department, predicted in a five-year projection of the city's operating budget that the working balance of the city's General Fund will drop through 1982-83 and then begin a slow recovery.

His report also says the end of some federal grants currently paying into two critical areas of city finances could produce deficits in those accounts beginning with the 1982-83 budget.

"The message here is that we are going to have to cutback on some services from in-house departments," Sorgen said during a City Council review of his projections Monday night.

Forgery suspect caught

A Glenwood man was arrested on forgery charges Tuesday while waiting for a plane at the Southern Illinois Airport, according to Carbondale police.

According to Carbondale police, Patrick Diane, 21, was arrested after being detained by deputies and Battin, of the Police Department, at an airport security gate. He was later processed by the police after being identified as a man wanted for forgery.

Diane was found to possess a forged check and was released after posting $1,100 in bonds.

Snow business

Don Phillips, a laborer for the campus grounds crew, clears snow from the walkway around Lawson Hall early Wednesday morning. The high temperatures in Carbondale Wednesday peaked at 42, but strong winds made for a 30 below zero chill factor. The National Weather Service says Thursday's high will be in the teens to low 20's with less wind and sunny skies.
Viewpoint

Review of ‘Fort Apache’ not in tune with reality

By Daniel E. George, As-Abyle
Associate Professor
Administration of Justice

I AM COMPELLED by complicity and common sense to react to the recent commentaries and the increasing recommendation, positive review of the movie by staff writer Bill Crowe. At the outset I would like to point out the public’s objective in both the movie and the review are not based on artistic values, but rather on brutal insincuences of slum ghetto life depicted in both the movie and the review.

To call “Fort Apache” tough and realistic a Knowing just common sense or knowledge of what such a ghetto life is all about. To dispense with Puerto Rican and black civic group objections to the racist depiction of blacks and Hispanics in “Fort Apache” is to exhibit wondrous naïveté. To be half-sane and to interpret the gangster movie or three-rate “monster” or “science fiction” flick contains at least one decent law abiding, heroic, or innocent character among the hundreds would not be widespread for “Fort Apache” where the little black and Hispanic streeturchins and pickpockets run wild alongside blades and bile-wielding pickaninnies. Time to ask an interview. The New York City’s Transit Authority Police Force. Do not ask screen writer Tom Mollebarn why the movie depicts Puerto Ricans as “street life” is like in the South Bronx because he doesn’t know. He has never been there. He is an American, Dutch, German, Italian and Irish and lived in an area known as “Mott Haven” or “Hunts Point” names give to the district. Do not ask us. Don’t ask me. I say obviously doesn’t know.

The review of “Fort Apache” by Mr. Phillips lack so much as the White Right. In it, he was to respond to Mr. Crowe’s review. In the interview. Apparently the thoughts of a black Caribbean-American raised in “Fort Apache” are not worthy of space by his colleagues—a fact we speak bluntly in our column. One recalls that this is Black History Month. I called for an interview, not for an interview to serve as Mr. Phillips’s platform to peddle his messages of black and Hispanic America depicted in such trash as “Fort Apache” and given credence by such “sympathetic” reviews. Never did I mean to behave in such an intellectual in black and Hispanic America and television are legend, just watch “Gone With The Wind” or “Birth Of A Nation” vicious movie portrayals of Southern life void of factual accuracy. But I guess, according to Mr. Phillips and Mr. Newman and other film critics and actors, such historical insincerity is OK. for, after all, the fellows weren’t really blacks but the glorious mint julep days of the South. Notice his comment on white stereotypes of blacks and Hispanics on TV’s “The Jeffersons.” “Good browns” is Mr. Mama” and those other blackface portrayals of black life.

I will be watching for Daily Egyptian’s important features on the death of Sen. Hubert Humphrey in the respectable black music fan. After all, who cares about accuracy in depicting black-Caribbean life anywhere, much less a slum ghetto like South Bronx when a stereotype will do.

Letter:

Freshman thanks University officials

At this time I would like to thank the many advisors, professors and others who have helped me to get a solid start on college. They all took the time to explain, step-by-step, the many different aspects of entering college. I remember anticipating the many opportunities available here at the University, one of the many opportunities available to me. I am very pleased with the career of enlightening young students and helping in the growth of mankind.

And for those students who say, “I don’t receive much help from anyone.” I’m sure that if you use your memory, you will find a few good friends and other advisers. Again, please forward my heartfelt thanks to the staff and others of the University—Frank McKee, freshman, Photomajourniast.
Entertainment Guide

Films


Friday and Saturday—"Amarcord." A short film directed by Federico Fellini, this is a nostalgic look at the Italy of the 1940s. Screening at the Student Center Video Lounge. $1.50 admission. SPC film.

Saturday—"A Shot of Love," a short film directed by Avant-Garde filmmaker Lotte Eisner. Screening at the Student Center Video Lounge. $1.50 admission. SPC film.

The film will be shown Fridays and Saturdays in the Student Center. Admission is $1.50.

The Great Escape

TONIGHT

Doc Smooth

playing t. clinest in Rythm and Blues

611 S. Illinois

THE GOLD MINE

Still serving our Spectacular Lunch Special 11a.m.-3p.m. only M-F

Slice of Deep Pan Pizza and small soda for $1.50

THE HUNTER BOYS

Freight Salvage Store

Bicycle Child Carrier....special $4.99
Tube socks ..................75c
Throw Rugs ..................from $3.99
Colored Pocket T-shirts........$1.69
Meat school supplies - discounted priced

SPC NEW HORIZON'S MINI COURSES
START NEXT WEEK

Looking for a chance to meet new friends....develop a skill....find a hidden talent....

Small classes at a low cost

Art
Cooking
Crafts
Barre
Self Improvement
Language
Music
Hobbies & Games

Registration going on now
Sign up SPC office, 3rd Fl. or Student Center for more information call 336-3292/96

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Song well running dry on new Williams album

By Rod Smith

Hank Williams Jr. is working too hard. After listening to Williams' new album, "Rowdy," this fourth release in the last two years, it seems that his creative, message-telling songwriting well has run dry. The poor guy is just bustin' to get some rest.

Williams rose high on the country music charts in the past two years with back-to-back hits, "Family Tradition" and "What's Your Dead End Song?" The title cuts from his two biggest selling albums. Both LP's feature new-written ballads and country rock which have a fresh, innovative sound, "compared to the well-trod, twincled country rock that has swarmed onto radio stations ever since the Western fad began.

The album following those two hits, "Old and New" (released last summer), is his most rock-oriented "sort of country" and includes bonafide remains of the twangy crooning of his father, Hank, "Your Cheatin' Heart." Williams, a country music legend.

Backgammon tourney set

The third annual Valentine's Day Backgammon tournament, presented by New Horizons, the Cellar and the SIU Backgammon Club, is set to begin at 1 p.m. Saturday in the Cellar near the train station on South Illinois Avenue. At the Cellar near the train station on South Illinois Avenue.

First prize will be a prize $15, third prize $10 and fourth prize $5. consolation prizes will also be awarded. A $1 per round registration fee - with a maximum of $4 - will be charged. Participants can preregister at the Cellar or by calling S49-555.

The tournament is sponsored by University Bookstore, Old Town Liquors and Gusto's Trophy Co.

Review

Rowdy, Hank Williams Jr., Elektra Asylum, Reviewer's Rating: 1/2 stars (4 stars tops).

On the heels of that rockin' rowd-out comes "Rowdy," an album that doesn't live up to its title.

Unlike William's three previous records, the best songs here aren't cranked compositions. Aside from a self-righteous, "take-pride-in-yourself" song called "Goin' to Damn," a rebuttal to "Take This Job and Shove It," the only tunes worthy of the album's name are penned by Waylon Jennings, Merle Haggard and Dickie Betts.

It's unfortunate that Williams released this album. His distinctive touch is becoming lost in mass production. In an effort to keep writing songs and producing albums at a fast pace, his work is less powerful and thought provoking than the recent peak he has attained.

Sure, the same subject matter that is encompanied or nearly every Hank Williams Jr. album is here again, it just isn't done as well. The praising of Southern ladies is here ("Texas Women"); his love of playing electrified-country is expressed ("Footlights"); he moans of how his father was used and abused ("Ramblin' Man"); and gives tribute to dad with Jennings' "Are You Sure Hank Done It This Way."

In fact, the Jennings tune "With harmony by Waylon" is the only song which comes near catching the excitement and feeling from his other albums. It's a bad sign when Williams relies on this old song to save the album.

Williams is a victim of circumstances. Because of two big country hits, Williams, probably with considerable encouragement from Elektra-Asylum and his management, is putting out records as fast as he can write—and faster than he can rewrite.

I hope Williams waits long enough before his next LP (to recapture the creative and proper talent he is capable of)—more quality, less quantity. I'm sure Hank Sr. didn't do that away. (Album courtesy of Plaza Records).
'Making Movies' more than an excellent album

By Bill Crowe
Staff Writer

"Making Movies," Dire Straits' powerful new release, is more than just an album. It's a solid indication that this group, and not only Mark Knopfler's guitar playing, is tight, cohesive and insightful. The band's fifth studio album, featuring the monster hit "Sunday Lunch," follows up "Communique," and were both solid surcacises featuring driving Fleetwood Mac-like rhythms and a gender-Knopfler's fisted lead guitar and hoarse Dylan-esque vocals.

However, again with success, the group developed a somewhat justifiable reputation. "Dire Straits," as befit held up by Knopfler's stylistic leads, aren't just an album's surface held up by his lyricist's sayings, but solid, insightful. Critics felt there were more than just an a touch of beauty to the whole effort. "Mud and泽or," the album's first cut, opens with Bittan's synthesizer organ sound exploding into a driving rhythm and Knopfler's cynical, bittersweet lead fills. The entire effort more run smoothly, even with Knopfler's cynical, bittersweet lead fills. it's a genious, Confused, side of a solid and not just as "Making Movies" goes a long way to further the position of Dire Straits as a rock ensemble. Just like films such as "Casablanca," it has the strength and staying power to become a classic.

Washingto n (AP) - More than simple field trips or classroom courses in contemporary field work in border patrol offices, detents on customs and immigration services to learn first-hand about the agency's problems and the public's concern.

The program, announced Wednesday, is termed "Mud Training" by the Immigration and Naturalization Service. But it bears some similarity to a previous project directed by the deceased Chinese leader, Mao Tse-tung. Mao visualized that top bureaucrats do field work, such as farm labor, to ensure they

"Making Movies," Warner Bros., Reviewer's Rating: 4 stars (highest rating, don't miss it)

than dominate it. The brilliant contribution of E Street Band pianist Roy Bittan adds an undeniable touch of beauty to the whole effort. "Mud and泽or," the album's first cut, opens with Bittan's synthesizer organ sound exploding into a driving rhythm and Knopfler's cynical, bittersweet lead fills.

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LA County sheriff defends Sinatra before gaming board

LAS VEGAS, Nev. (AP) — The sheriff of Los Angeles County appeared on behalf of famed entertainer Frank Sinatra before a Nevada Gaming Control Board hearing Tuesday, declaring, "If Mr. Sinatra is a member of the Mafia, then I am the Pope!"

The 62-year-old entertainer was represented by the board amid heavy security seeking licensing as an entertainment and public relations consultant at Caesar's Palace.

Sheriff Peter Pitchess, giving a glowing description of his 38-year friendship with the entertainer, said he had practically "made a career of investigating Sinatra's allegations with the underworld and had found that none of the allegations was true."

He acknowledged that Sinatra has had his picture taken with famous mob figures, but said, "I've taken pictures with people I would not want to be known as my associates." Asked specifically about statements in a recent book, "The Last Mafioso," the confessions of Mafia hit-man Aladina "Jimmy the Wendal" Fratianne, Pitchess denounced him as a liar.

"I wouldn't believe anything about Sinatra."

Fratianne said, even with cooperation of the government witness, who is known as "the second twenty-five most influential figures in Los Angeles and others across the country."

Fratianne contends in his book that Sinatra is a close associate of numerous Mafia members.

Census shows population moving west

WASHINGTON (AP) — For the first time in history, the East no longer holds the bulk of the nation's people. The center of population has crossed the Mississippi River.

This measure of the center of America's population is now estimated to be about 40 miles south-southwest of St. Louis. Gateway Arch, the monument to the pioneers who headed west.

Officials at the Census Bureau said Wednesday that the exact location of the center of population will not be calculated until final figures from the 1980 head count are available, likely in April or May.

In 1970 the center of population was located on the other side of the Mississippi, in St. Clair County. In 1790 thefirst census located the center of population 23 miles east of Baltimore, Md.

By 1850 it had migrated westward to the 1850 Census was 1850, W. Va., and at the turn of the century it was in Columbus, Ind.

Basically, the center of population is the point at which an imaginary flat map of the United States would balance if identical weights were placed on it so that each weight represented the location of one person.
**Clash opts for variety in style with trend-setting 'Sandinista'**

*By Alan Scally  
Staff Writer*

When someone first told me about the Clash and that they were going to be another Beatles, I scoffed at the thought. But with the release of their new album, 'Sandinista,' I must admit it was some credence to that suggestion.

I'm not saying the Clash is as good as the Beatles, but I am saying that their career is beginning to parallel the Fab Four in some ways.

When the Clash started out, they were brilliant punks just as the Beatles were. In fact, the Clash's album, "Give Em Enough Rope," is the best pure punk rock album ever made.

But with the release of "London Calling," the Clash shifted gears and began shedding its punk rock style in favor of a more melodic rock style that also mixed in a touch of reggae. "London Calling" was the Clash's "Rubber Soul" and "Sgt. Pepper's Lonely Hearts Club Band." Like the Beatles at that time in its career, the Clash hadn't totally disregarded its old style, but there had been many marked changes.

With that in mind, "Sandinista" could make a permanent mark on rock 'n' roll because it doesn't follow trends. It sets them. That's what makes this album hard to describe. There is little previous music to compare it to, so there aren't many sources which can be used as a frame of reference. But one thing is for sure, "Sandinista" is one incredible load of goods for a band to deliver in one year. The album has 25 songs spread over three disks, most of which range from 3 1/2 to 5 minutes in length. It is not surprising then that in this mass of music, some of the songs don't work. It is also surprising that many of the other songs produce some truly fantastic moments.

In all, about three-fourths of the songs work, and create a good and interesting sound. The Clash deserves credit for at least trying on the songs that don't come off well. These setbacks don't overly blemish an album that finds a band playing so many styles of modern music and doing them so well.

The songs range from straight rock on "Police On My Back," to jazz on "Look Here," to reggae on "The Crooked Beat," to sultry urban swing on "The Magnificent Seven, ...to a rock hop-type song, "The Leader, ...to one that combines punk with country, "Loose This Slim, ...to funky blues on "Lightning Strikes (Not Once but Twice)."

Clearly, there is a style suited to everyone's taste on "Sandinista."

Those who know the Clash when they started knew that, along with the Sex Pistols, it was the only band capable of carrying the punk movement alone. But who could have guessed that three years later, the Clash would have totally shed its punk style and be producing the most innovative music in rock today?

Unfortunately, this album will probably never get the popular reception it deserves. Sales figures show that bands which merely rehash old hits sell albums (REO Speedwagon and Journey, for example). And the Clash has not exactly gone searching for sales either. If anything, the band is going to build it.

Since "London Calling" climbed into the top three on the album charts, the Clash could make a phenomenal double album or a fantastic double album that would have made them superheroes.

Those who know the Clash will get an album that is far reaching in its styles, ambitious, challenging, in novative, and of course, good. The Clash are not going to be the great innovators in rock music for the 80s, they are succeeding. (Album courtesy of Plaza Records)
**Thursday’s puzzle**

**ACROSS**  
50 Times  
1 Queen area  
54 Bachelor  
8 Nice  
10 Italian artist  
57 Rugged crest  
16 Come more  
59 It is  
18 Numeric pro  
60 Rope  
19 Arbor  
61 Take out  
21 Drunken  
62 Under  
22 Highway  
63 Alpine area  
23 Parental  
65 Down  
24 Letter  
66 One-others  
27 More mature  
68 Rich carpet  
29 Talked on  
69 Concourse  
30 Rose’s hair  
70 Words  
31 Jury  
71 Week  
32 Pub  
72 Movie  
33 Vellut  
73 Japanese  
36 Female name  
74 Medal of  
37 Overton  
75 State Abbr.  
38 High-hat  
76 Devil  
39 John  
77 11 Sky weddings  
40 8th Birthday  
78 The  
41 Part of TNT  
79 Inactive  
42 Stag affair  
80 Snapped  
44 Cymat  
81 Blue grass  
46 Proper  
82 41 St. sevenths  
47 Brine  
83 Chopped  
48 Glass  
84 Tree  
49 Neat  
85 Storm  
50 Stout  
86 Steep  

**Wednesday’s Puzzle Answer**  
50 TIMES  
1 QUEEN AREA  
54 BACHELOR  
8 NICE  
10 ITALIAN ARTIST  
57 RUGGED CREST  
16 COME MORE  
59 IT IS  
18 NUMERIC PRO  
60 ROPE  
19 ARBOR  
61 TAKE OUT  
21 DRUNKEN  
62 UNDER  
22 HIGHWAY  
63 ALPINE AREA  
23 PARENTAL  
65 DOWN  
24 LETTER  
66 ONE-OHERS  
27 MORE MATURE  
68-rich carpet  
29 TALKED ON  
69 CONCOURSE  
30 ROSE’S HAIR  
70 WORDS  
31 JURY  
71 WEEK  
32 PUB  
72 MOVIE  
33 VELLUT  
73 JAPANESE  
36 FEMALE NAME  
74 MEDAL OF  
37 OVERTON  
75 STATE ABBR.  
38 HIGH-HAT  
76 DEVIL  
39 JOHN  
77 11 SKY WEDDINGS  
40 8TH BIRTHDAY  
78 THE  
41 PART OF TNT  
79 INACTIVE  
42 STAG AFFAIR  
80 SNAPPED  
44 CYMAT  
81 BLUE GRASS  
46 PROPER  
82 41 ST. SEVENTHS  
47 BRINE  
83 CHOPPED  
48 GLASS  
84 TREE  
49 NEAT  
85 STORM  
50 STOUT  
86 STEEP  

**Local artist exhibits work in New York**

An exhibition of paintings by Carbondale artist Carolyn Gassan Plochmann is on display for one week at the Kennedy Galleries in New York City. Plochmann’s works have been exhibited in New York’s Whitney Gallery, the Nerman-Marcus Galleries in Kansas City and in galleries in Philadelphia, Chicago, San Francisco, Milwaukee, Memphis, Dayton, Paducah and Mexico City. Plochmann usually works with pencil, chalk, charcoal, watercolors, oils and incised lines on heavy, hand-made paper. In retrospective studies of human figures and heads, occasionally embellished with collages of paper and cloth, are themes to her work. Her painting “Elecampan” recently was chosen to be included in a yearlong national tour sponsored by the Des Moines Museum. She is the wife of George Kimball Plochmann, professor of philosophy.

**SprinGfiELD (UPI)—The** old hometown of Abraham Lincoln, whose birthday is Thursday, has become the fourth most popular U.S. tourist attraction (international visitors only. Only New York, Washington and Disneyland attract more foreign visitors. The frame house is the only home Lincoln ever owned. It boarded for $1,300 in 1941 and lived there until becoming the 16th president in 1861. Of the 403,236 visitors to the two-story frame house in 1979, 4,191 were from abroad. The overall 1979 tally rose slightly to 468,434, but the international guest list more than doubled to 8,895. National Park Service officials expect a 35% rise of more than a foreign influx this year.

“The story of Abraham Lincoln is very relevant for people in emerging countries,” explained Albert Banton, superintendent of the Lincoln Home National Historic Site. It’s a story of self-motivation, the backwoods boy who made it by his own strength and self-education,” Banton said. “Today we would call him a career man.”

“Many of the people from emerging countries, from countries that we feel the same way—that by their own sweatshirts, they can make it.”

He also said foreign currency’s strength compared to the dollar has encouraged a big increase in international visitors the past five years. Business people from Japan are the most numerous. To meet the increase in interest in the Great Emancipator’s life, Lincoln’s farewell speech to Springfield and some guiding messages are being translated into Japanese, German, French, Spanish, Greek, Russian, Chinese, and even Pakistani, Banton said.

**Lincoln’s hometown is fourth in foreign tourist popularity**

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Reagan’s eldest son is center of investigation

LOS ANGELES (AP — The eldest son of President Reagan is being investigated for alleged securities violations in raising funds for his own gasohol company, and a company he once owned in Arizona, according to court documents.

Documents on file in Municipal Court show that Michael Reagan’s Sherman Oaks home has been searched twice by investigators associated with each company.

In the gasohol case, investigators are trying to determine how the president’s son used his connections to raise funds for his gasohol company and what he has done since he sold his company’s stock.

Michael Reagan, 35, once owned a company in Arizona that used gasohol, a mixture of alcohol and gasoline. His father, who was president of the company, was arrested for securities fraud.

When Reagan was released on bail, he told investigators that he had used his connections to raise funds for his gasohol company and that he had sold his company’s stock.

The younger Reagan claimed the investigation had put him in debt. He said he has returned to his old job as a boat salesman.

“Has this really hurt me?” he said. “I’m $10,000 to $12,000 in debt with attorney’s fees and I haven’t done anything yet. I closed up shop. AER’ is it. What do you do?”

Investors told investigators for the district attorney’s office that the Department of Corporations that Reagan had offered to include them in the gasohol company, which was to sell equipment to farmers to turn excess or spoiled crops into fuel, documents say.

Reagan later told the investigators that he, which he operates from his home as a broker to procure gasohol, the mixture of alcohol and gasoline.

Haley from Page 1

“It was just caprice that I walked into the National Arch­ archives one day,” Haley said. “I went back to report and added a new dimension. It was my finding of the legal bug from which there is no cure.”

After that, I went to my college professor father, who was the one in my family that kept track of everything,” Haley said. When Georgia died, Haley received a copy of her death certificate, which stated that death was due to the exact same time that he had first read the passage of Japhet in Gambia where he finally met the grip, and historian, who told him of the “African”-Kunta Kinte. “I knew the thing had to be meant,” Haley said. “She was up in heaven with the rest of my relatives that used to sit on the porch, table and things and watch what I was doing. Roots was a mission thing, and I felt I had much more of a spiritual experience than a literary experience.”

The young Haley admitted that he had left high school at age 15, but he had found that he was not cut out for him. With the suggestion of his college professor father, he entered the Coast Guard and, being Black, was made a cook where he learned to write. He left to become a writer.

“Then he took all the shipwrecks so I’d help them write love letters to their girls,” Haley said. “I used to write on that ship, never in the cook: that’s what I did. I wrote more money than I did with the service.”

Haley began writing articles for various publications and received hundreds of rejection slips. He said his biggest thrill in writing was when he received a letter, I made more money than I did with the service.”

Haley worked for Reader’s Digest before moving to Playboy magazine where he initiated the now permanent feature, the Playboy Interviews.

Haley’s subjects included jazz trumpeter Miles Davis, who had to be in a boxing ring for a chance for a interview, B.B. King, liner George Lincoln Rockwell, who he interviewed under gunpoint; and Black Muslim leader Malcolm X, who he later spent a year in with in compiling his first book, “The Autobiography of Malcolm X.”

After “Roots” was written, Haley was hit with two plagiarism suits. One of the suits was dropped, but the other, by Harold Courlander author of “Roots,” was settled out of court for an estimated $50,000.

Haley proclaimed. “Your family history is all told in the future?” Haley said. “Tell me the future researchers. Talk to your grandparents, listen to their stories.”

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Apartment fire leaves one dead, eight others hurt

CHICAGO (AP) — One woman was killed and eight persons were injured Wednesday in an apartment building fire. A woman burned her baby to safety from a second-floor window, officials said.

About 100 firefighters battled the blaze at the three-story building on the North Side. Authorities said about 25 persons also escaped the extra-alarm fire.

Two persons were reported hospitalized in good condition and six others, including one city firefighter, were treated and released from Weiss Memorial Hospital.

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Paid for by Archie Jones, 1000 N. Wall Carbondale, Ill.

Page 14: Daily Egyptian, February 12, 1981

Campus Briefs

The student chapter of the Wildlife Society will present two films, "The Snake River Bride of Prey" and "How Can Save the Bald Eagle," at 6 p.m. Thursday in the Missouri Room. Admission is free.

Exhibes for men's and women's table tennis singles tournament close at 10 a.m. Friday at the Recreation Center. Pairings will be posted by noon Friday at the Recreation Center information desk.

Intramural Sports will accept entries for the men's and women's basketball tournaments beginning Saturday at 6 a.m. Practice for the Intramural Basketball playoffs are for the 1981 Lincoln Academy and Illinois Convocation in Springfield May 9.

The Lincoln Academy is a private, non-profit, non-partisan organization intended to honor present and former Illinois citizens who have brought recognition to the state.

College of Liberal Arts seniors graduating summer or fall should make graduation clearance appointments Monday in Pancer 1229. For further information contact COLA advisement, Pancer 1229, 435-3288.

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Breakfast Specials
Champions crowned in IM soccer tourney

By Kelby Macetil

The intramural mini-soccer championships were held Tuesday night at Pulliam Gym. When the ball finally stopped rolling the Dirty Dogs and Arab United were crowned champions.

Mini-soccer is a game played in a small gym, with five players on each team, playing with a mini-soccer ball which comes in various colors and speeds and echoes through the gym, as well as in the basement, when someone gets in a layup. Each game consists of two 15-minute halves. There are few time-outs, which keep action at an unbroken pace.

The Men’s B League championship game pitted the Dirty Dogs against the Freedman Football Club. The first half saw the Dirty Dogs in control, with a defensive style of play with action moving along end of the floor to another, but very few shots on goal. Players stuck to each other like glue and the first stanza of the game ended in a scoreless tie.

In the second half the Dogs came out kicking and opened up the game with goals by Tarasi and Taranid. The total proved to be scored perfectly aimed low blast from the right side of the floor. The shot hit the right foot of United’s front left and the hand corner of the net in the opening minute of the half.

The Dogs scored their second goal (two minutes later when forward Mike Zurub scored United goalie Ruben Arroyo’s clear goals and put it past him from 15 feet straight out, making the score 2-0. That score held up although United had put a lot of pressure and missed some scoring opportunities taking the side and top of the goal post twice.

Down by 2-0, United’s coach at halftime had to go out and play its aggressive style of play and score goals if it was to win.

The A League championship game featured American Latino against last year’s champ, Arab United. Unlike the preceding game, this game exhibited wide open scoring in the first half by both sides.

Arab United opened the scoring when defender Zurub paid a shot from the left side into the left post past Latino goalie Ruben Arroyo. But United didn’t hold the lead for long as the Latinos Omar Granda rebounded a shot taken by teammate Mike Hunter and sent it past United goalie Fahd Harb to knot the game at 1-1.

Dogs United recovered the lead again when he scored his second goal, but the Latinos came right back 10 seconds later with a Clavina Husser kick to take a 2-1 lead. The Dogs connected on 1-2 goal and gave the United goalie Fahd Harb a problem in the net, making some acrobatic saves on point-blank shots.

United kept applying pressure and team captain Ibrahim Dahabz scored his first of three second half goals two minutes later. But the Latinos fought back and sent United on a second half goal by Omar Granda to end the game at 3-2 in favor of the Latinos.

Dahabz kicked two more goals in the second half and gave the United goalie Fahd Harb a problem in the net and left it virtually open for Davanzo.

Davanzo kicked two more goals in the second half and gave the United goalie Fahd Harb a problem in the net and left it virtually open for Davanzo.

Benchmark Wednesday

By The Associated Press

Dale Brown may have been sick of coaching a year ago, but this year’s Louisiana State University basketball team has done a lot in providing a cure. ‘I debated getting out of coaching about a year ago,” said Brown, whose Tigers were ranked fourth in this week’s Associated Press college basketball poll by Virginia, Oregon State and DePaul, respectively.

I was sick of the prima-donna syndrome that was taking over college basketball,” Brown added. ‘Everybody was interested only in scoring. A 20-game winning streak, a 21-1 record and a three-game lead in the Southeastern Conference have contributed to Brown’s well-being. But the team, he claims, is the key.

They are a breath of fresh air,” Brown said. “These kids say ‘thank you,’ ‘please,’ and ‘you’re welcome.’ We’ve stiffened our recruiting standards to get players like this, but this is the kind of team I wanted.”

Gymnastics from Page 16

remain undefeated in dual meet all-around competition and thinks the junior can do it.

“Brian has a good day, he can handle just about anything,’ Meade said. “There’s just as much pressure on the other guys to beat him as there is on him to beat the other guys. He’ll have to beat one-half of the 100 Olympic team to remain undefeated.”

Hartung has changed his pommel horse routine around because of the stuff. Brian is doing is unique. Jimmy Hartung is a good pommel horse man for an all-around like B.B. Canby is another outstanding gymnast.

He would also like to beat LSU and thinks his squad can also compete on a level with Iowa State and Nebraska.

“We could do very well because we know what their potential for scoring,’ Meade said, ‘Nebraska doesn’t have it all together yet because Hartung has been hurt. It’s too bad for the kids to meet this level of competition and have 5,000 or 6,000 people there to watch because they will face that at nationals.”

Michigan eyes NCAA tournament

By Joe Mosehill

AP Sports Writer

Michigan’s surprising Wolverines, who only a couple of months ago were the butt of little more than a berth in the NCAA tournament, find themselves in the thick of the hectic Big Ten title race.

With an 11-2 record, the Wolverines head of No. 14 Iowa, No. 17 Illinois and 16th-ranked Michigan State, who would have to knock off the Wolverines to survive the soft center of their 10-game schedule with successes over Northwestern, Wisconsin, Michigan State and Wisconsin again.

“If we win these four games, we’ll be in a chance to get into the NCAA,” said high-scorer forward Mike McRae at the time. Michigan won all four and currently is in a three-way tie for first place with Iowa and Indiana. All have 7-3 records in the conference.

But the tri-leaders cannot afford to stumble because right now they are probable the top three teams in the country. They have the best overall percentage in the country. They have the highest scoring average in the country. They have the highest scoring average in the conference.

Under new Coach Bill Frieder, Michigan has passed an overall record of 16-3, best in the Big Ten, and the Wolverines appeared to be the best team in the country. They have played a good scoring average of 150-150 lifetime in the Big Ten and have won all four games.

Michigan’s game moves in on the rugged part of its schedule and the Wolverines play tonight take on a somewhat disappointing Ohio State team which may be ready to make its move. Iowa journeys to Minnesota and Indiana is host to Northwestern. Illinois travels to Wisconsin and Purdue to Georgia State.

Saturday’s schedule finds Illinois at Ohio State, Indiana at Wisconsin, Northwestern at Iowa, Purdue at Minnesota and Michigan State at Michigan.

The Michigan-Michigan State clash will be televised on ABC, CBS or ESPN at the time of the week and will feature the conference’s top two teams, third and Jay Vincent of Michigan State.

The Wolverines won the scoring title last year with a 21.1 average for the season and with 21.1. Currently, Vincent is leading with a 24.1 average in conference play. The only other player averaging better than 20 points a game is conference play is Claude Gregory of Wisconsin at 20.2.

Following this weekend, only six games remain on the schedule, with tough dates at Illinois, Iowa and Indiana.
Big Ten champions
to test lady gymnasts

By Mike Anthony
Staff Writer

The Saluki women's gymnastics team spent the weekend as it traveled to Ames, Iowa, for a dual meet against the No. 15 Cyclones on Friday, and return home Saturday to host the Michigan State University Spartans at 3 p.m. Sunday at the Arena.

Iowa State is currently unbeaten in gymnastics that has a 1-0 edge in the Saluki Cyclones series.

According to Saluki Coach Herb Vogel, "We shouldn't have any trouble with Iowa State, unless we have a miserable meet."

Vogel said the Cyclones are "probably a 129-130 point team." He predicted they would do as well as the best they can have with the talent they have there.

"Actually, Iowa State is right up there in capability level," he added.

Vogel had nothing but praise for Coach Larry Didier, Donna Schenzel Kramar, an SIU-C assistant who is coaching her first season at ISU.

"Didier is basically the first gymnast that has ever produced," Vogel said.

"Kramar is probably the finest coach in the country with a total of Big Ten championships. The Spartans are coming off a victory against Penn State in their last dual meet outing. Their 149.65 score gave them the seventh best dual meet score in the country this season," Vogel said.

"It's going to be a very close meet because Michigan State is a good team.

The Spartans have a very good vault and bars specialist in Ben Setzkorn, and one made a very good showing against Phil Cahoy. After winning both events, Vogel said.

Vogel added that MSU also has three gymnasts who have been averaging 35 points per performance all season.

According to Vogel, it is in Michigan State and Ohio State that ISU must best in the regional championship qualifications if the Salukis expect to advance to the AIAW National Championship Meet.

"We have to prove that we have matured into a consistent team," Vogel said. "A team that cannot only score well, but score at a national ranking level."

Vogel said victories over Iowa and Iowa State would put the Salukis one win away from the highest ranking season, a record unequalled by any team, male or female, at any time in the nation.

The Salukis now have a 6-3 dual meet season record and are bidding for their 11th national title in 18 years.

Hartzog: Meet needed to shape up trackmen

By Greg Walsh
Staff Writer

Prior to 1 week's Illinois Intercollegiates, SIU-C men's track coach Lew Hartzog would not say his track teams had a good chance of winning.

The Saluki triangular meet with Wisconsin and the Chicago Track Club in Madison, Wis. Saturday is no exception.

"We'll have to do a lot of work this week, and the Chicago Track club is always tough," Hartzog said.

So, what is the use of going? Especially with the threat of facing a new winter storm Saturday night or the 16-hour ride back to Carbondale.

"I am running the people in the events they will be running in this meet over the next three weeks," Hartzog said.

The Saluki men's conference meet the next three weeks, Hartzog said, is to get his team in shape for their championships and a tough IU meet.

"We're simply not in condition," Hartzog said. "And time is running out on us. We have got to go work, and soon."

"Ick. I have been in this position before," he said. "But I am glad that we didn't get going pretty soon. I1 is going to be really tough to beat in the Valley."

But that this week's meet, which will give the Salukis a chance to face some of the past Big 18 collegiate stars who are now running for the Chicago Track Club.

Hartzog said the Wisconsin meet was primarily designed for the women's teams that will be competing, thus changing the men's schedule of events.

"It has more relays than a regular meet would have, and it is also a very long meet," Hartzog said. "I am a little bit worried about that, but either way, the competition would be beneficial for us."

Another pressing problem facing Hartzog is the job of cutting his team squad down by 15 members, to cut costs on the road trip.

Hartzog said he already knows the first 20 members that will make up the team, and many of the rest have been cut.

"How do you cut a shotputter like David Featherston, or a pole vaulter like Jim Sullivan or a runner like Tom Fitzmaurice, you can't," Hartzog said.

The 21-year track coach said the decision is "always tough, but it has to be done."

One trackman that usually does not bare the coach's wrath is David Lee. However, Hartzog said this triangular meet will be his last.

"David Lee needs to get into better shape, to be one of the top athletes in the world," Hartzog said. Lee will be competing in the 800-yard hurdles, mile relay and the long jump.

Men's gym team getting ready for highly-ranked opponents

By Michelle Schweitzer
Staff Writer

The Saluki men's gymnastics team can't afford to make any mistakes this weekend because it is competing in two elite events.

The Saluki men's gymnastics teams are bidding for their 11th national title in the nation, but according to Coach Bill Meade, it makes things tougher when they have to compete in two meets simultaneously.

"Road mistakes really hurt you because there are no problems with the judges if you don't make mistakes," Meade said. "Judges tend to give a little to the home team because it is their meet against in an away meet."

In this case, the home teams don't need any help. On Saturday, SIU-C will face Iowa State, ranked No. 1 in the nation according to a recent coaches poll. The Salukis will then travel to Lincoln, Neb., Sunday to take on Nebraska and Kansas State, Nebraska is the defending national champion and ranked No. 2 in the coaches' poll, while LSU is ranked No. 12. There will be no step from the intense competition next weekend because the Salukis travel to Penn State, which features the fifth-ranked team in the country and is also Meade's alma mater.

Besides impressive rankings, the Salukis also have impressive individuals competing for them. For the first time in a long time, the Salukis have had a handfull of national champions. The Salukis will expect to have a national champion one-meter diver. Heidi Einckel is a member of the 1980 Olympic team, whose highest score this year is 54.83. Nebraska also has another Olympic team member, Jim Hartung, who has scored a 57 this year. The Cornhuskers also have Phil Cahoy, another nationally ranked gymnast whose best score to date is 57.85.

The Salukis were ranked No. 8 in the nation but have top-ranked gymnast Brian Babcock in the lineup. Babcock's personal high is 57.10, which would have the man currently leading Northern Illinois a few weeks ago. Meade would like Babcock to get another national championship.

Hartung, another nationally ranked gymnast whose best score to date is 57.85.

The diving squad is also utilizing the Saluki Invitational as a tuneup because the next qualifying meet for nationals will be held next week. The Salukis meet follows two days later.

In the past, Coach Dennis Golden said he thinks the meet will be a good tuneup for the Salukis and they will be able to perform well.

"I think this team is getting ready," Golden said.

Standings not important to tankers

By Michelle Schweitzer
Staff Writer

Women's Swimming Coach Tim Hill thinks he has been building like a broken record lately because all he can talk about is the upcoming state meet which is March. The Salukis want to win that state meet and place high in the nation-al, so everybod-y on the team does is geared toward that meet.

This weekend's Saluki Invitational is no exception to the plan. The Salukis want to win the meet, but that really doesn't matter too much.

"Our goal isn't to win the meet," Hill said. "Our goal is to win some good times in every event because we are looking forward to the state meet. Everyone considers us a sho-in for the state title, but I don't think they realize we have only 10 swimmers. All 10 swimmers and all five divers will have to score for us to win."

Considering the Salukis aren't set on winning the meet, Hill says Illinois will be the favorite to win the Saluki Invitational because it has a week of rest before its next major meet. Eastern Illinois, Southeast Missouri and Illinois State are the other teams in the field.

The Salukis aren't favored because various members of the team are suffering from assorted malaise.

Hill expects good times from Michael Kramar, who is seeking his third state meet title. Hill also expects good times from Chad Michalek and Kirby Hendrik in the 200-yard freestyle events at the Recreation Building Pool Friday night. Hill expects Diane Podobiduk to be one of his key swimmers this weekend and is seeking some good times for her in the 200-yard individual medley and the 100- and 200-yard butterfly events.

Hill is counting on Podobiduk and Debbie Laker to lead off the 200-yard freestyle A and B teams and everyone else will be swimming in between.

The swimming coach said the Salukis will be a very tough team. Hill says Illinois will be the favorite to win the Saluki Invitational because it has a week of rest before its next major meet. Eastern Illinois, Southeast Missouri and Illinois State are the other teams in the field.

The meet will begin Friday at 5 p.m. The preliminaries will be held at 11 a.m. Saturday and the finals at 7 p.m. on Sunday, the prelims begin at 10 a.m. and the finals will be held at 6 p.m.
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Life is noisy. From the textbook to the tube, the world keeps talking at you with a daily overdose of information. Yet, like a well-programmed computer, you're expected to consume all that raw data and produce an endless stream of clear responses—in the form of essays, papers, class discussions, and amazing feats of multiple-choice memory. To help you monitor the signals and get your own message across, we've assembled this six-pack of techniques for effective communication. Drink it in!

The Anatomy of a Message...4
Your eyes, your ears, your palate—all send and receive a constant now of subtle communications. We tuned in to a few of the key words and signals that make this system run.

How To Say What You Mean...7
For most people, making a speech is unadulterated agony. If you cringe before crowds or panic in class presentations, our public speaking tips can help.

You Must Remember This...14
Whether you're trying to match a name with a face or summon up the answers to a test, good communication means retrieving information when you need it. Here, some memorable ways to keep the facts at your fingertips.

Write It Right!...16
Sure, tortured all-nighters and disastrous essay exams are a part of The College Experience. But listen, go ahead, and check out our shortcuts for producing peerless prose with less pain.

Group Dynamics...19
Whoever invented the committee was no great fan of clear communication. Here, some valuable advice on how to cut through the chaos as a leader or a follower.

One On One...20
It's those simple, everyday encounters—with a parent, a roommate, a friend, an adviser—that offer the most room for getting your signals crossed. We've come to your emotional rescue with tips for handling a hodgepodge of tricky personal transactions.

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Each day, the mere tone of your voice and the look in your eyes send out signals by which people judge your motives and rate your intelligence. In the face of all this pressure, who knows how many brilliant vituperations go astray between conception and delivery?

Relax. It’s only your future. To a vast extent, how well you send and receive such messages determines whether you’ll succeed in school, on the job and even in your personal life. Help is on the way, however. On the following pages you’ll find a variety of techniques for getting the static out of your communication system. But first some facts about the subtle mix of words and gestures that make that system run.

### The Eyes Have It

It’s said the eyes are the window of the soul. They may also let others “read” our emotions, desires and feelings. Even the time we spend looking at others can denote interest or lack of it. According to Julius Fast, author of Body Language: Sex, Power and Aggression, a glance held for less than three seconds signals “You are another human being I recognize you as such.” If one person holds a stranger’s glance for more than three seconds, it means, “I am interested in you.”

All cultures don’t use the same signals, however. Latin Americans and Middle Easterners have longer “looking times” than ours. Asians and Europeans have shorter ones. North Africans sometimes search each other’s eyes as they talk, while the Japanese pay little attention in eye contact.

### Ever Notice They Smile More In Austin Than Boston?

A native Georgian complains that students on his Midwestern campus are unfriendly—they never smile at each other when they pass. A New Englander transplanted to a Southern campus wonders why everyone glass all the time. What’s the trouble? A difference in cultural perspective, according to Ray Birdwhistell, one of the first psychologists to study body language. Americans in the Southeast hold the record for smiling, while those in the Great Lakes region tend to smile the least. Does this mean that Southerners are just inherently friendlier? Not necessarily, according to Fast.

A Southerner’s cultural upbringing has taught him that a smile denotes hospitality and good manners, while New Englanders restrain smiles in public to show polite reserve.

Southerners who tend to smile a lot may be viewed with suspicion and hostility by their Northern counterparts. In the South, apologizing without smiling may be seen as insincere behavior, but in other portions of the country-as with a smile is seen as frivolous.

### They Learn From Pupils

Some cultures search one another’s eye pupils for non-verbal signals, according to anthropologist Edward T. Hall, who has helped train American diplomats for overseas service in Middle Eastern countries. For example, people tend to stand about two feet apart instead of the five feet customary in America. They look for eye contact, and can use this as an indicator of how the other person is responding to a situation. For example, a person’s pupils tend to dilate when he’s interested and contract upon hearing something he dislikes.

### Top Techniques For Technical Writing

For the engineer or scientist, a precise, lucid, concise and clear and readable abstract, tab reports, or project papers can be a tough chore. The first step in creating papers that earn top grades is to consider the audience you’re writing for. Dr. James Paradis, an associate professor of technical communication at the Massachusetts Institute of Technology, knows how important this is. Because so many project reports written on the job will be seen by managerial as well as professional groups, Paradis tells his students to learn to write for both audiences. An appendix should be included at the back of the report outlining the more technical data; this allows a non-technical tone to be maintained in the body of the text itself.

After constructing the text of a report, graphs and charts should be included to add validity to study results and break up the monotony of written text. Some tips on how to do so:

- Use tables for precise data and graphs when it’s necessary to have a greater visual impact. Graphs are more effective when writing for a managerial audience.
- Unless you have more than 50 charts, include a separate section.
- Never spend more than three full paragraphs thinking about accurate and complete captions for your graphs.
"Welcome to the Land of Doublespeak."

You are entering a world of euphemisms and deceptive phrasing.

Someday the dean's welcoming speech may include such a useful caveat. Until then, most students will have to learn the hard way that it's vital to read between the lines when perusing information on apartments, jobs, and courses. Some common examples of Grade A college doublespeak...

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### In Course Descriptions:

**Attention placed on enhancing writing skills.** Plan on a lot of term papers, with extra emphasis on grammar and structure. Department permission only. Unless you've got contacts in the school or you are a last quarter senior, your chances of getting in are slim.

**Unstructured classes.** Count on a lot of outside work, with little direction from the professor. Required course. If you're going to have a class with 250 people, this will usually be it.

**A basic introduction.** Don't plan on spending too much time on one subject. These classes are notorious for skimming topics.

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### In Apartment Notices:

**Spacious two and three bedroom.** Compared to a dorm room, anything is spacious.

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### In Job Ads:

**Need 28 sharp people.** Generally, companies that need 20 at one time are full. Temporary sales jobs. Tele... one work. These jobs usually pay strictly by commission.

**Need own transportation.** Plan on spending a lot of time on the road. Convenient student hours. There's lots of night and Sunday afternoon work.

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**Language Launchers of the World. Unite!**

"I believe in calling a desk a desk, not a 'pop-up station!' And I prefer going to the library instead of the "learning resource center."

So says Professor William Lutz, head of the Rutgers University English department and president of the National Doublespeak Committee, a group whose goal is to wipe out euphemisms in our lifetime.

While euphemisms exist in business and government, Lutz believes that doublespeak is gaining the most ground at universities. "College administrators use euphemisms to make the ordinary sound unordinary—that is, fancier, more important. After all, a dean sitting in his big office has to think of some way to justify it all."

The committee, a branch of the National Committee of Teachers of English, began 10 years ago at a NCTE convention. The approximately 50-member group puts out the Public Doublespeak Newsletter once a year and gives annual Doublespeak Awards. Last year's winner, the nuclear power industry, won because, according to Lutz, it invented a whole new vocabulary of jargon and euphemisms during the Three Mile Island incident. The committee presented an award for the best example of doublespeak from a foreign source. The winner was General Joon Baptista Figueiredo, who upon being elected Brazil's president told reporters, "I intend to open this country to democracy, and anyone who is against that I will jail, I will crush."

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**Social I.Q.: Catching Unspoken Clues.**

If sociologist Dane Archer had his way, all professional-school entrance exams would judge applicants not only on their academic skills but also on their abilities to detect relationships and unspoken emotions in the people around them.

Archer, author of *How to Expand Your Social Intelligence Quotient* (M. Evans, 1980, $5.95), believes that we all have a potentially good SI, or the knack of picking up nonverbal signals but that we aren't trained to use this skill. Because the GRE, MCAT, and LSAT don't test such abilities, he feels that schools aren't turning out the best doctors and lawyers possible.

"Professionals need to be able to see past mere words and detect the true emotions of the person they are dealing with," Archer says. For example, a doctor should be able to sense fear or nervousness in a patient.

Among college undergraduates, theater majors tend to score the highest on SI tests because they've been trained to communicate through nonverbal methods. Women also score consistently higher, perhaps because they have usually been conditioned to pay attention to small details. This is not to say that people can't pick up the skills late in life. Archer believes that we need to unshackle ourselves from strictly verbal communication.

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**Stop, Look, and Listen.**

You can win friends, make enemies, or love ones, and change your own life through developing your powers of assertive listening," promises Baxter and Corinne Gettling in their book *How To Listen Assertively.* The Gettlings tell you how to develop such assertive listening techniques as "full-color listening," which stresses taking part in the conversation—listening or agreeing—when someone's comments rather than just passively listening to them. (Sovereign Books, 1978, $2.95).
The Eyes Have It

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- Use tables for precise, detailed information, and graphs if necessary to have a greater visual impact. Graphs are more effective when writing for a nontechnical audience.
- Unless you have more than 50 charts in a sequence, insert them in the body of the text. For reports with more than 50 charts, include a separate section.
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"Welcome to the Land of Doublespeak."

You are entering a world of euphemisms and deceptive phrasing.

Someday the dean's welcoming speech...
WHAT'S SHAKIN'?  

- Jackhammer. Hands are grasped mechanically and pumped up and down in a series of convulsive jerks. This suggests the person is mentally rigid, strong-willed, and inflexible.
- Territorial. The arm is held close to the body, with elbow bent at a right angle. This person is cautious and sticks neither arm nor his neck out very far.
- Compulsive. This type never misses a chance to shake hands—when he arrives, leaves, passes you on the street. This is a sign of a strong need for acceptance. It's popular with politicians.
- Limp. The fingers are like wet spaghetti and the grip is tentative. This type of shake is often linked with insecurity and a negative outlook on life.

Anthropologists suggest that the custom of shaking hands got started when a friendly or historic type stretched out his hand to prove he didn't have a club in it. Somehow, this ancient ritual has survived; in business, the handshake is still a measure of personality and a firm, dry clasp makes a good first impression. On the other hand, here's how people tend to read some all-too-commonly encountered shakes:

Next Lecture, Take Note of the System

If you're having trouble taking notes in some of your classes, it could be because you're hearing the lecture but not really listening to it. The secret is taking good notes, according to Dr. Lyman Steil, a professor in the rhetoric department at the University of Minnesota, is not only hearing the lecture content but also listening for the method the professor uses to present the lecture. Some of the most common techniques:

- Point system. The professor walks into class, announces that three topics will be covered in the lecture, and then proceeds to take those points one by one, says Steil. "It's a very predictable and easily organized lecture."
- Problem cause and effect. The professor declares that a problem exists and then explains why. The lecture is built around examining the reasons.
- Chronology. "A subject like a medieval war is selected and then discussed in the order that it occurred. This usually makes for very easy note-taking."
- Pictorial. A visual example is given for every point of the lecture. Sometimes this can really help when trying to remember major points later."

Coming Soon To a Dictionary Near You

Part of the battle to develop a strong vocabulary involves keeping up with all those scientists, engineers, and businessmen who are busily making up new words to describe recent advances in their fields. Below are a few terms you should encounter frequently in the very near future:

1. Gene replication. Until recently this was rarely heard outside of Biology 40. Yet because of recent decisions by the Supreme Court outlawing the boundaries of such experimentation, you can expect to hear a lot more of this term in the next few years.
2. CETI (Communication with extraterrestrial intelligence). This term is already part of the everyday language of NASA personnel.
3. Terrofemists. This word refers to a new generation of terrorists who are showing signs of sophistication in targeting vulnerable points in modern society.
4. Chromosomal diet. People eager to lose weight will concentrate not only on how much they eat but also on exactly when they eat.

Communication Is a Lot More than Talking to Plants

Back in college, horticulture major Mary Edwards took composition and speech courses only because they were required, and she enrolled in creative writing to fill a spare slot in her schedule. Since she graduated from Michigan State University, however, Edwards has used communications skills heavily. She started a greenhouse, helped produce TV commercials and newspaper ads; and hired employees and conducted tours for her family's antique display, petting barn, doughnut shop, and orchard.

Wholesalers and suppliers are the most difficult people to deal with because they don't take her seriously as a young business person. Edwards reports. To skirt that problem she makes sure she knows what she's talking about and gets to the point quickly. Research beforehand, she advises—and talk to a lot of people before you make decisions. "If you are still not taken seriously," she says, "then you must use the technical language of the wholesalers correctly to get their attention."

Edwards now wishes she had taken more communications classes when she was in school; she would have taken Spanish so she could talk to the migrant workers and a public-speaking class so she could give better tours. Currently, she's studying sign language so she can conduct tours for deaf children.
How To Say What You Mean

How To Practice Speaking Unrehearsed

No matter how well your speech is constructed, you can still short yourself in the foot. A posed and natural-sounding presentation usually requires practice. Here's a strategy that many speakers recommend:
• Memorize a short opening (three or four typed lines) and a conclusion.
• The memorized opening will get you through those initial moments at the podium and will prepare the audience for your subject. A memorized conclusion will tell you when to stop—and can be plugged in if you forget what comes next or suddenly run out of things to say.
• Memorize your outline to ensure that you will be able to cover your main points quickly if your time is cut short or your audience begins to yawn and squirm.
• Practice the entire speech, using your notes if you have to, in front of a test audience. Talk to friends, roommates, or a row of stuffed animals. The more familiar you are with your material, the more enthusiastic you will be and the less likely you are to blow your speech.

Five Ways To Blow It

Bob Tucker, a researcher who writes education programs in speech communications for Toastmasters International, cites these five common mistakes made by amateur speakers:
1. They try to imitate the style of another speaker.
2. They fail to project a sense of confidence, using poor posture, inappropriate gestures, and little variety in pitch, voice, and tone modulation.
3. They tend to speak down to the audience, using jargon or technical references that the listener can't identify with.
4. They don't prepare enough supporting information to back up their own statements of fact or opinion.
5. They tend to lack dynamic opening and closing lines in their presentation.

To Think Fast, Pause First

"In a question-and-answer session, you should think first and avoid pontificating on a question," says Susan Perkins, who has been questioned by groups from Savannah to Seattle since she was crowned Miss America of 1978. Perkins, who now works as a representative for several companies, always tries to pause long enough to form a rough outline in her mind and determine if her ideas make sense and follow a logical plan.

Answer the difficult and hostile questions candidly, she recommends. "Keep your voice in the same tone, slow down, speak slowly, and don't get embarrassed. Try to determine why the question was asked and what the questioner wants to know.

Random Notes

For informal presentations, a note-card outline offers a safety valve. It may be adjusted, modified, or left out, helping you remember your main points and keep you from getting off the topic.

Some tips:
• Mount the cards in a small notebook. The cards won't have to worry about dropping or flipping the cards.
• To avoid confusion put only one statement or idea on a card.
• Print in large letters and don't use abbreviations unless you can remember them.
• Exaggerate punctuation, use dashes to remind you of pauses, and underline the potential points in another color.
• Colored stickers can help remind you to smile. Use a visual aid, or stop bad habits.
Ma Bell's Bits Make Beautiful Music

That telephone voice that tells you "your call cannot be completed as dialed" is probably controlled by computer. The same technology may also reproduce your favorite albums, preserving the original sounds for thousands of playbacks. A computer recording process has been used for the past few years to produce some of Ma Bell's messages, to warn pilots of potential problems in their planes, and to expedite services in many other industries.

According to a Bell Laboratories spokesman, the process translates sounds into electronic impulses that are stored magnetically in computer memory as ones and zeros (binary bits). Later, as the computer electronically recreates the original sound vibrations.

In August 1979, record companies began using digital recording to duplicate musical sounds, which they then transferred to records and tapes. Playback equipment is now being developed to allow the audiophile to listen directly to computer memory, making his records and tapes obsolete. Using this recording method, there is no perceptible distortion because the sounds stored in computer memory are not changed by the imperfections of magnetic tape or record surfaces. Computer memory does not wear out from repeated playings and does not warp or change.

Parlez-Vous With Good Vibrations?

A method of teaching deaf children to speak may make it easier for American students to learn a foreign language without books, vocabulary lists, grammar lessons, and homework.

Instructors from the Institute of Aural Rehabilitation in Tennessee are using the Verbo-Tona Method to teach Spanish, German, and French to college students. This method, developed at the University of Zagreb in Yugoslavia, has been previously used in the United States to improve the listening skills of the hearing-impaired so they could learn to speak.

"Teaching a deaf child to speak is like teaching him a foreign language," says Wayne Kline, language director, "and at first it only is much more involved." Both foreign-language students and the hearing-impaired learn to speak the same way babies do—they hear sounds that match visual situations, and then they repeat the sounds. Students never see written words until they can pronounce the sounds and rhythms of a language. They learn the sounds by listening to conversation amplified by a Swag machine, which filters language into various frequencies and transmits the frequencies that the bearing-impaired are most sensitive to. The Swag also accentuates the rhythms and intonations of the language so students will become accustomed to the pattern.

Once students learn to repeat vibrations and associate them with visual situations, they can learn to speak. After they learn to speak, they can concentrate on grammar, vocabulary, and reading.

Coming to Your Vocal Rescue

When a recent study compared the importance of words, tone of voice, and body and facial language in human communication, results indicated that 35 percent of meaning is conveyed through body language. 38 percent through tone of voice, and only 7 percent through actual words. In other words, you say what you can often matter less than how you say it.

Good pitch, tone, and resonance can make your spoken words more dynamic and impressive. Pitch should be low, according to voice teacher and speech consultant Dorothy Darnoff. The body is sound sensitive, and it is the lower voice that strikes the body," she says. High-pitched voices can often be irritating and lacking in authority.

Relaxation is an important factor in pitch control. Speech pathologists suggest checking your pitch level by saying "um-hum" as though you were agreeing with someone. "Say um-hum one um-hum two. If the level of the "um-hum" sound is close to that of 0.5, you're probably using the correct pitch.

Some talkers leave a listener lagging far behind and give the impression of being impersonal. Darnoff suggests that you test your pace by reading aloud for one minute. A count of 170 words per minute is about the right speed.

Voice-tone focus or resonance is closely related to the pitch level. Make a humming voice with your lips closed. As the sound escapes through the nose you should feel a constant vibrating sound.

My ancestors were men of action...Strappers! What do ya think of that?

I admire bold thought more than bold deed. Give me a man who is skilled with bones.

Peter Piper picked a peck of pickled peppers.
Building Better Body Language

You know you’re intelligent, confident, and capable, but your body may be telling the world you’re insecure. Women speakers have special trouble with negative body language because traditionally feminine behavior often conveys insecurity to an audience, according to the Atlanta speech consulting firm Speakeasy Inc. Among the firm’s suggestions:

Stand balanced on both feet, keeping them about six or eight inches apart.

The fashion-model stance—knees close together with one ankle wrapped behind the other—makes you appear weak even if the audience can’t see your legs. It says, “I can’t stand on my own two feet.”

Gesture if you want to. Tension caused by restraining gestures travels up and down your body and can make you look and feel vulnerable. Just before you make your speech, walk a few steps on stage to get rid of shaky knees.

Calling Sounds to Circle Round

Between the soapbox and the opera solo lies a wide variety of ways to play that subtle instrument, the human voice. Rusty McLean gave up a career as a biologist to stand in front of 80 to 800 people a night and use his voice to get them moving. The 34-year-old graduate of Queens College in Connecticut is a professional impromptu dancer caller who practices his art all over the country. He must use his voice, memory, and enthusiasm to keep the intricate patterns of the dance untangled.

You really have to know your material before you get up and do it,” says McLean. “You practice until your material becomes second nature.”

McLean says that any type of speaker can make his audience feel excitement by changing the volume, tone, or tempo of his voice. He uses this technique to get and keep his dancers’ attention when the dance patterns become more complex. “You put excitement and enthusiasm in your voice so the dancers can actually feel it,” McLean says.

An apology at the beginning of the speech and upward inflections at the ends of sentences may tell the audience “I don’t know what I’m doing.” Sound authoritative, you were asked to speak because your opinion is valuable. Before you speak, try reading angry poetry—Carl Sandburg, for example—aloud. Pull from your soul the outrage that he expresses on the page. This lowers a squeaky voice and makes you sound convincing.

Hold That Accent

Ever felt hindered by Brooklynese tones—or harassed by your drawl and y'all? For a couple of thousand dollars, Dr. Morton Cooper, a West Los Angeles speech pathologist, can terminate your accent. He thinks accents are charming, however, and recommends therapy only when an accent seriously affects a person’s life. The trauma of losing your accent and the resultant loss of identity could even make you lose your voice in extreme cases.

Cooper says that many accent problems come from using the voice incorrectly. People are not using their natural voices, nor are they enunciating or breathing properly, he says.

Most of Cooper’s patients are New Yorkers who end up sounding like Californians, who “sound like they came from nowhere,” Cooper says. He adds that farmers and Orientals are more immune to accent problems because they are not as likely to be concerned about what their voices sound like.

He’s There

For the Asking

Charles J. Stewart tests his students at Purdue University by letting them ask him the questions. Stewart, co-author of Interviewing: Principles and Practices (William C. Brown Co, 1978), teaches an interviewing course primarily for those who may need to use interviewing techniques on the job and in their daily lives.

The employer interview is stressed because most of the students hope to be employers. Stewart says computer science majors want to be technical managers, and restaurant or retailing majors want to know how to hire the best staff. This skill is also valuable to the student who wants to know what an employer looks for in an applicant.

The students learn to listen closely to implied as well as spoken responses and to use verbal and non-verbal techniques that glean information from an interviewee. For example, a question like “Can you tell me more about this?” is good for gaining background, while a question that asks “who” or “what” may draw out more details. (For more tips on job interviews, see page 20.)

Last-Minute PANIC Relief

In order to relax before going in front of an audience, speech expert Robert Ambler recommends physical activity to burn nervous energy. Breathing deeply and slowly also helps to calm you. Body tension can be relieved by bending at the hips and dangling your head about like a rag doll. Roll your head around a few times and move your shoulders up and down to get rid of kinks in your neck and back.
FORD ESCORT
BUILT TO TAKE ON THE WORLD...
AND DOING IT!
High mileage through advanced technology.

Highly efficient new power teams, the use of special weight-efficient steel, refined aerodynamics and other new and better ideas contribute to Escort's fuel efficiency.

One of the most power-efficient engines available in America.

Escort's advanced-design compound valve hemispherical head (CVH) engine focuses the incoming combustion charge for power efficiency. Result: high mileage plus power for freeway driving.

*Average only to models without power steering or air conditioning. For comparison, your mileage may vary depending on speed, distance, weather. Actual city mileage and Carfax ratings lower. Excludes diesels.
FORD ESCORT.

SURE-FOOTED HANDLING.
SMOOTH, COMFORTABLE RIDE.

HIGH-STRENGTH STEEL.

Escort makes use of weight-efficient special steel—high-strength steel. This steel, along with other strong weight-efficient materials, helps Escort achieve high mileage without sacrificing solid construction.

ADVANCED AERODYNAMIC DESIGN.

From its front design to the slope of its hatchback, Escort's lines have been meticulously shaped to reduce air drag. Escort is actually as aerodynamic as some sports cars...which stretches gas mileage at freeway speeds.

Escort's interior is so roomy it is officially classified as a compact car.

DRIVE A WORLD CAR.

See your Ford Dealer now to order your Escort...3-Door Hatchback, 4-Door Liftgate or even a Squire Wagon option—ten choices in all.

THE NEW WORLD CAR.
FORD ESCORT

FORD DIVISION
Faster than a speeding bullet. More mysterious than a KGB agent. Able to improve like a weak forehand in tennis. It files, retrieves, and more. It’s your memory, a tool you take for granted and one that still baffles scientists.

One theory most neuroscientists and psychologists accept is the concept of short- and long-term memory. Short-term refers to data retained for immediate use (such as an unfamiliar phone number, disked extra parking fees, and the name of the person you are currently talking to). The ability to recall your Social Security number without hesitation involves the use of long-term memory.

Although the mystery of memory has yet to be unraveled fully, one fact is certain: Our information retrieval systems can undoubtedly be improved with practice. Most attempts to maximize memory focus on association—the ability to link a newly learned fact to a tidbit already learned and stored in the mind. For example, you remember where you left your keys by recalling what you did when you walked through the door the previous evening. In other words, you gave your brain a cue that triggers the memory connection.

Those Days Are Gone

It would be nice if total recall could pull you through that next exam, but your days of photographic memory are probably behind you. Researchers estimate that only a fourth of all children under the age of 10 possess this ability to look at something such as a printed page and then read it back as if looking at a photo of it. Unfortunately, photographic recall tends to disappear by the end of adolescence. As a kid it probably didn’t perform any particular function, nor did it enhance your memory; so, like an unused muscle, the technique went to flab. Better hit the books early instead.

Marathon Memory

Jogging may actually sharpen your mind while it improves your body. According to John Cacoppe of Notre Dame College in Ohio, people think more efficiently after their heart rates have been accelerated through exercise. This means that running or participating in other vigorous sports can heighten your mental output.

Cacoppe’s studies indicate that a slight increase in the heart rate corresponds with improved performance on multiple-choice tests. It also enhances the ability to organize thoughts and arrange evidence in oral arguments.

Every Picture Tells A Story

Why is it you can remember all the words to a song you learned in high school...but can’t remember the chem lecture you heard yesterday? It happens because visual capacity—the ability to retain pictures and patterns (including musical and rhyming patterns)—is far more efficient than verbal memory capacity—the ability to recall words. According to memory trainer Robert L. Montgomery, 85 percent of all information we comprehend and remember is learned through the eyes. 11 percent is obtained through the ears, while only 3 or 4 percent of what we remember comes from taste, touch, or smell. If your chem prof were to put his lecture to music, deliver it in rhyme, or have you visualize formulas as pictures, chances are you’d be a lot further along today in chemistry.

And If You Can’t Remember What You Had For Lunch...

Here’s one more reason to eat right: recent experiments by Dr. Richard J. Wurtman, professor of neuroendocrine regulation at the Massachusetts Institute of Technology, indicate that choline, a food substance found in egg yolks, meat, and fish, is a strong impact on the brain’s ability to produce an important neurochemical called acetylcholine, which improves the memory.

What’s the Game of the Name?

Almost everyone can spot a familiar face, although we’re often a little hard-pressed to match a name with it. Harry Lorayne, memory expert of talk show fame and co-author of The Memory Book (Stein & Day, 1974, $7.95), says that “forgetting” names is simply not getting them; it means not really hearing them in the first place.

His particular system for remembering people involves three steps catching the name, studying the face, then combining these two in such a ridiculous fashion that you’re bound never to forget them.

You’re at a party. You meet Ms. Docksee. Once that name is registered in your mind, it’s easy enough to envision it as Ms. Dock-Sea. Next, take this name substitute and concentrate on Ms. Docksee’s face. Decide which of her facial features is most outstanding—pug nose, narrow forehead, buck teeth, dimples, anything that will remind you of her. First impressions are usually the longest-lasting.

You determine that her most outstanding facial feature is the glasses she wears.
Superlearning: Relax and Go For Baroque

Superlearning is a holistic system based on research into the functions of the right and left sides of the brain. This theory states that if the left half of the brain (controlling logical, rational, analytical thinking) and the right half of the brain (responsible for such things as intuition, creativity, imagination) were to perform in harmony with the body then a person would be capable of increased performance. A relaxed state and synchronized rhythm are the basic factors in superlearning. According to this theory, if the body is relaxed—heart-beat lowered from 70 to 80 beats a minute to somewhere closer to 60 beats a minute—then it would be possible to whiz away at math or languages effortlessly and without stress.

To induce such a relaxed state and to keep the mind alert and able to concentrate requires music with a very specific rhythm, capable of providing a "sonic massage" that eliminates the stress of intensive mental work. So far, studies have centered around slow movements (60 beats a minute) in 4/4 time from Baroque concertos. Rhythmic breathing is also central to superlearning.

To be more specific, check out Superlearning by Sheila Osbrander and Lynn Schroeder with Nancy Osbrander (Delacorte Press and Confucian Press, 1979, $9.95).

Familiarity Breeds Good Grades

How you perform on an exam may depend on where you're tested. According to psychologist Steven Smith of Texas A&M University, students can recall material more easily if they are tested in the room in which it was originally learned or if they visualize that room before taking the exam.

After assembling five groups of 10 students each in a basement lounge, Smith read aloud a list of 50 one-syllable words and asked students to remember as many as possible. The following day students returned for a recall exam. One group was retested in the lounge, and the other four took the exam in unfamiliar fifth-floor surroundings. The first of the four upstairs groups received no special instructions, while another was told to visualize a room at home for three minutes prior to the exam. A third group was told to think about the lounge for three minutes, and the last group received similar instructions and was shown slides of the lounge as well.

Results indicated that students told to visualize the lounge or shown slides of it did as well, if not better, than those retested in the lounge, while students given no particular instructions or told to imagine a room at home did considerably worse.

Although Smith's findings remain tentative, they suggest that environment serves as a memory cue. If we're able to remember the environment, we'll be able to "trigger off" what we've learned there.

Environmental cues seem to affect memory most strongly on essay exams, which require the retrieval of information; the technique is virtually useless in multiple-choice or true-false exams, which require recognition, not retrieval, to get correct answers.
ESSAYS MADE EASY

The How To Go to College Book by Michael J. Gross ( Passage Publishing Company, Seattle, 1978, $4.50) offers useful suggestions for coping with a blue book. The guiding principle in taking an essay test, says Gross, is to note how much credit the prof has assigned to each question. This gives you some idea of the depth and length required for your answer.

The next step is to plan your answer quickly and efficiently. On a scratch pad or on the back page of your blue book, jot down the important points you want to make and quickly number them in logical order so that each point smoothly follows the one before it.

Finally, neatness DOES count. Bring at least two pens in good working order, and block print if your handwriting is less than acceptable.

Take a letter and call me in the morning.

Writing letters can help you develop your creativity and overcome writer's block. Says Professor Robert Pack, director of the Bread Loaf Writer's Conference, held each summer at Middlebury College in Vermont.

Good personal letters are honest, detailed, humorous, and reveal the human essence of the writer, says Pack. Though letter writers ramble, they tend to follow a style that is pleasant to read.

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RESUMES WITH RELISH

Even if your last three jobs were in the fast-food industry, you can look good on a resume. The key to writing an effective resume, say career experts, is to keep it brief and make it beautiful. A resume should be crisp, attractive, and totally error-free. The idea is to give the prospective employer a clear, appealing picture of who you are, what you've done, and what you have to offer as an employee. There's no one "right" way to do it. But this basic formula seems to work best for those who are high on aspirations and low on job experience.

At the top of the page, list your name, address, phone number, and a message number if necessary. Several lines below that, under the heading "Experience," list previous work experience, starting with your most recent job and working backward. Use action verbs to describe your responsibilities for each job and emphasize tasks in which you managed or organized something. (For instance: Fall 1980-pres.: counter clerk, Re-"All Drugs, St. Louis. Handled cash register, filled in for night manager, improved inventory system.)

Next, list extracurricular activities and awards under the heading "Activities." Below that, under the heading "Education," list your expected date of graduation, major, minor (if it's relevant), grade average (if it's good), and school. Skip several lines and type in "References available on request.

More hints: leave a lot of white space between entries. Underline each heading, use a fresh typewriter ribbon, and leave a friend proofread your work.
Better Living Through Microchips

Someday soon those long nights at the typewriter may give way to short stints at the computer. The new generation of home computers can actually help you write term papers. Words and paragraphs can be arranged and rearranged on a video screen, while a touch of the keys can bring forth frequently used words. Push a button and the computer prints your paper, including correct footnotes, margins, and bibliography. That'll leave plenty of time for research, right? Right.

Insider's Guide to Punctuation

Poor punctuation can clog up the most profound prose. Some key points to remember:

Semicolons allow you to join two, three, or even more related sentences to form a single complex thought. If you can replace your semicolon with a period, your construction is okay, but if you can't, use a comma instead.

Commas separate sentence elements that might otherwise be confused or misunderstood. They are also used to indicate slight pauses, but it should be emphasized that commas are most effective when they're used sparingly. Properly used commas provide clarity; improperly used commas create clutter.

Parentheses let you inject a piece of incidental information that you don't want to emphasize strongly. Use parentheses sparingly because they quickly become an eyesore, and nobody wants to feel that he's been whispered to. Also, keep your insertions brief.

Quotation marks are to be used very sparingly. Use them to set off words or phrases when quoting directly from a source or when referring to ideas in a special sense—for example, in a humorous or technical way. When you simply want to place additional emphasis on something, or when a number of words are being cited, underline the words instead.

Games To Learn Words By

1. Scrabble. Start with seven letter tiles. After each play, pick up enough letters to have seven again. You may use a limited selection of consonants and vowels. You can only use words in the dictionary. The first player says a letter, the next adds another letter to it, and so on. The purpose is to figure out a word in advance with four letters or more, trying not to complete spelling of the word. The word is spelled and you may over the game.

2. Ghost, Ghost is a form of verbal Scrabble; no equipment is needed. The first player says a letter, the next adds another letter to it, and so on. The purpose is to figure out a word in advance with four letters or more, trying not to complete spelling of the word. The word is spelled and you may over the game.

3. Hangman. Play this with one other person. Think up a word and place it on paper as many dashes as the word has letters. Your opponent guesses a letter. If the hidden word contains that letter, place it in the appropriate dash. If not, tell him to construct the gallows. He gets 15 guesses.

How To Complain By Mail

If that dripping faucet is driving you to drink and the landlord hasn't surfaced lately, don't despair. Commit your rage to paper with a pitch designed to get results. According to Lassor Blumenthal, author of The Art of Letter Writing (Grosset & Dunlap, 1976, $2.50), your best strategy is to show the lagging landlord that solving your problem would be to his advantage.

Dear Mr. Grant,

On January 1, last Thursday, your foreman came to my apartment and told me to fix a leak in the ceiling. I sent a letter and you did nothing. I have tried to reach the maintenance men but with no success. The leak is now dripping and running up the constant dripping is running up the constant dripping is running up the floor. I urge you to have the floor repaired.

Sincerely,
John Doe

The Cover Letter Pitch: Fast and Inside

Most employers read dozens—sometimes hundreds—of resumes each year. So even if your resume is splendid, you'll need a well-crafted cover letter to draw attention to your skills and make your employer want to read more.

Each cover letter should be brief, individually typed, and addressed to a particular person in the organization, someone who might have the power to hire you. (This is usually a department head. If you don't know the name, call and discreetly ask one person to call and do the hiring.) The opening line should explain who you are and suggest that you know something about the organization's needs. Follow this up by explaining how you can help meet these needs, then highlight relevant experience and skills that appear on your resume. Let the employer know the kind of job you're after. In your closing paragraph, indicate when you will be free to start work, as well as where and when you can be reached for an interview. Close with a line such as "I look forward to hearing from you."

Dear Mr. Jones:

As a senior in business management at State University, I was delighted when my advisor and I frequently use companies to train our students for college programs. I have maintained a high score in finance, accounting, and management courses. I am a versatile student and have participated in student government and intramural sports. I have been involved in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports. I am a versatile student and have participated in student government and intramural sports.

Sincerely,
Bill Brown

The key to giving full information but to be polite. Don't threaten the company or landlord if you want a response. It's also best to call the company or rental office to get the name of a specific person to whom you can write.
Great Books for Writers

1. Modern Technical Writing offers a comprehensive guide to preparing reports, proposals, business correspondence, and technical charts. (By Theodore A. Sherman and Simon S. Johnson, Prentice-Hall, 1975, $13.95.)


3. For examples of study questions and writing assignments, try The Unity of English: Five Basic Focus Points, which gets to the root of many basic writing problems. Also included is a glossary of literary terms. (Edited by Carroll D. Laverty, Harrison Haertl, and Harry Knoller, Harper & Row, 1971, $8.95.)

4. The Elements of Style is probably prescribed on college campuses more frequently than aspirin. If you don't have it, get it. It's still the best. (By William Strunk Jr. and E. B. White, Macmillan, Third Edition, 1978, $1.95.)

7 Writers on Writing

Next time you're chipping off the old writer's block, ponder these words from the pros. Your mother was right—nothing comes easy but debt and dirty laundry.

John Kenneth Galbraith: Those who are deeply inspired should write when they have moments of inspiration. The rest of us must start every morning at 9 a.m. and write until we get tired.

Joseph Heller: I spent two or three hours a night on Catch-22 for eight years. I gave up once and started watching television with my wife. Television drove me back to Catch-22. I couldn't imagine what Americans did at night when they weren't writing novels.

Frank Herbert: I don't worry about inspiration or anything like that. It's a matter of just sitting down and working.

James Michener: I type everything with two fingers, and the second draft is pretty difficult for me. About the best I can do is 3,000 words a day. If it's a 200,000-word book, I take about 100 days, three months, four months.

Irving Stone: The time is now for any young writer to begin—eight o'clock tomorrow morning, and never, never stop until they bury you.

John Updike: I write every weekday morning...For every novel, however, that I have published, there has been one unfinished or hijacked.

Kurt Vonnegut: I am working seven days a week. Some days I work. Other days I only waste time. Most days are like that, just throwing stuff away.

They'll Get You Every Time

Most writers will agree that it's not complex words but rather the short, tricky terms that trip them up time after time. In his book Writing With Style: Conversations on the Art of Writing (Prentice-Hall, 1975, $4.95) University of Texas professor John R. Trimble lists some frequently misused words:

Between/among. When speaking of just two people or things, use between: for three or more, use among. Irregardless. You actually mean regardless. Irregardless deserves to be a nonword, according to Trimble, because the suffix-less makes the prefix ir-redundant. It's isn't. It's the contraction of it is, whereas its is the possessive form of it. Disinterested/uninterested. If you are disinterested, you are unbiased or impartial. If you are uninterested, you are not interested. Whether. Use it alone. Don't tack on the redundant term or not as in the sentence "He doesn't know whether to go or not." The or not is necessary only when you mean to convey the idea of "regardless of whether."
Group Dynamics

The Art of Meeting Management

Someone once said that a committee is a creature with many mouths and no brain. A group leader's biggest task is to channel the energies of strong, outspoken group members, says Kevin Daley, president of the New York-based speech and communication firm, Communications Consulting. According to Daley, dominant people have the hardest time working in groups. "Many times they'll override group decisions and cause conflicts," he notes. He believes that the group leader can restill such conflicts by writing down the comments and contributions of each individual, thus "immortalizing" their ideas.

To get uninterested or timid group members involved, Daley suggests giving each person a specific assignment to have ready for the meeting. "This way they'll feel like part of the group and be ready to contribute," he says. If anyone comes unprepared, he adds, the meeting should be adjourned immediately in order to give everyone time to complete the assignments. This allows the offender to save face and also puts tremendous pressure on him to do his work.

What Becomes a Leader Most?

There always seems to be one person in every group whose authority over others is established within minutes. It could be that he has natural leadership qualities, or it could be that he's practicing subtle techniques of nonverbal communication. Height domination is one way to assume control of a meeting, according to Ken Cooper, author of Nonverbal Communication for Business Success (American Management Association, 1979, $12.95). A person who sits in a higher chair or perches on a desktop will appear to have more authority. Standing with hands on the hips or behind the back is another self-assured gesture that establishes dominance. When sitting, try leaning back in your chair—it's a sign of superiority and forces others to lean toward you.

Possibly more important than establishing dominance is detecting when someone is trying to control you. Some fairly reliable signs can come from the other person's facial expressions, says Gerard I. Nierenberg, co-author of How To Read a Person Like a Book (Cornerstone, 1972, $2.95). As a person grows in confidence, he'll start to blink less. He'll also have more frequent eye contact and tend to avoid gestures like covering the mouth or scratching the nose and head.

The hands can also serve as a not-so-subtle sign of supposed superiority, according to Nierenberg. When someone joins his fingertips to make what looks like a church steeple, he is sometimes telling the listener that he feels very smug about his position. However, an experienced user of nonverbal techniques will sometimes use the steeling technique as a defense whenever he feels caught in a weak bargaining position.

It's You and Me Against the Woods

Lessons in group cooperation are learned early at Outward Bound schools, for cooperation is a must for survival in the wilderness. "It's rough trial and error and many frustrated attempts, students learn to share information and teach each other practical skills. Picture these common scenes:

• The only obstacle separating nine very hungry Outward Bound students from their lunches is a 10-foot wall. If they can help one another over the wall, they'll gain much more than full stomachs.

• One false move on that overpacked Avon raft and the entire crew will be dumped into Maine's icy McConus Bay. Yet the task before them is to switch positions in the raft by stepping over a rope tied between two docks. And expelling is out of the question.

• The crew must remain silent and anchor the 15-foot boat in less than 15 minutes. Forty-five minutes later, one member still struggles to complete the task while everyone else patiently looks on.

For more information, write Outward Bound National Office, 384 Field Point Rd., Greenwich, Conn. 06830.

Elevator Etiquette

The close, windowless quarters of an elevator create instant groups that are governed by tacitly accepted rules of behavior, says Phoenix psychologist Layne Longfellow, who has compiled a list of common elevator customs.

If you could read the handwriting on the elevator wall, according to Longfellow, it might look something like this:

• Face forward.
• Fold hands in front.
• Don't make eye contact.
• Watch the numbers.
• Don't talk to anyone you don't know.
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The instant group formed by elevator occupants subscribes to unwritten but influential rules of privacy.
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Below are 29 of the most frequently misspelled words—and 29 ways that people most frequently misspell them. Circle the correct spelling for each word; the answers are printed upside down at the bottom of this page.

If you get less than 10 of the words right, spend the weekend with Webster's. If you score a perfect 20, you're either destined for great things or you know how to read upside down.

1. (a) accommodate
   (b) accommodate

2. (a) achieve
   (b) achieve

3. (a) argument
   (b) argument

4. (a) connoisseur
   (b) connoisseur

5. (a) conscience
   (b) conscience

6. (a) definitely
   (b) definitely

7. (a) dependant
   (b) dependent

8. (a) development
   (b) development

9. (a) dilettante
   (b) dilettante

10. (a) embarrass
    (b) embarrass

11. (a) existence
    (b) existance

12. (a) harrass
    (b) harrass

13. (a) inadvertant
    (b) inadvertent

14. (a) indispensible
    (b) indispensable

15. (a) insistent
    (b) insistent

16. (a) nickel
    (b) nickel

17. (a) occassion
    (b) occasion

18. (a) occurrence
    (b) occurrence

19. (a) perseverence
    (b) perseverance

20. (a) prerogative
    (b) perecative
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• Stop talking with anyone you do know when anyone you don’t know enters the elevator.
• Avoid brushing bodies.

The instant group formed by elevator occupants subscribes to unwritten but influential rules of privacy.

Outward Bound students help each other over a 10-foot wall. Lunch is on the other side.
and modified MacPherson front suspension to an impressive list of options—
Michelin TRX radial tires, forged aluminum wheels ... even a T-Roof to the sky.
Ford Mustang. Experience why it's America's most popular sports car.
I’ve got an offer you can’t refuse.” Barbara, who had been standing alone at the dorm party, rolls her eyes and wonders why she always seems to attract the jerks. But Joe, who said the line sincerely enough, thinks he has really impressed his newfound female companion.

At this point, it’s going to take a real effort on Joe’s part to convince her that he’s a nice guy. It’s all a matter of first impressions, and researcher Chris Kleinke thinks they can mean a lot more than people think.

And You Thought YOU Had Problems

Before you walk in to a job interview, consider how the other half thinks. Robert Genna, author of The Employee’s Guide to Interviewing (Prentice-Hall, 1979, $5.95), gives employers these hints for evaluating an applicant:

“Always watch for ‘knockout’ items on employment applications that should automatically eliminate a candidate. These include lack of experience, job-related health problems, unavailability for work within a reasonable amount of time, unrealistic salary expectations.”

“Explore” apparent inconsistencies that occur between prior information and that obtained in the current interview. If one thing is written on the application and then something else is told to you during the interview, you should find out the reason why.

“Watch for signs that the applicant may be overly tense. Does he or she fidget and squirm, tap fingers, swing feet, blush easily, frown a lot, squint? In general show outward signs of excessive inner agitation?”

“Note how well an applicant can explain something. For example, if the applicant mentions something you know nothing about, ask him or her to tell you about it. Be genuinely interested and watch whether words are used well in explaining clearly and precisely what he or she is talking about.”

ADVICE ON ADVISERS

A little advance preparation can spell the difference between a productive or discouraging session with your academic adviser.

Plan your questions beforehand and check for the answers in the school bulletin, suggests Marjorie Ewing Aghassi, author of Getting Good Grades: How To Succeed In College (Prentice-Hall, 1960, $3.95). This saves time and relieves expectations that the adviser will be the fount of all knowledge.

You should always be on time for the appointment. During the busiest advising periods, sessions are usually scheduled back-to-back, so you should make the most of your time and your adviser’s time.

Finally, be sure that the adviser is someone with whom you have good rapport. Aghassi says, “If you feel you can’t talk to your adviser about the problems that affect your academic work—and a lot of different kinds of problems can—then I think you really ought to look for another adviser.”
Car? What Car?
The "Most Creative Excuse for Speeding Contest," held recently by the Georgia Fraternal Order of Police, revealed some outstanding examples of grace under pressure. Among the entries:
• "I know I'm speeding, but I'm thinking about buying this car and I want to see if it holds together before I close the deal."
• A man said he had just left the hospital emergency room after receiving a shot that would knock him out—and the emergency-room staff advised him to "get home very fast."
• "Officer, I've been drinking and I figured I would get caught quicker if I drove slower."
• From an elderly woman: "This car is so old and ornery it won't listen to anyone. I have absolutely no control over where it goes or what it does. Don't blame me because it's speeding."
• "I approached the driver's window, the man flipped open his wallet and spoke into it saying, 'Kirk to Enterprise...Kir...t...to Enterprise...Beam me out of here, fast.'"

Get Mad—It's Good For You
The next time you're mad at your parents, let yourself get angry—and show it, says David Johnson, author of Reaching Out (Prentice-Hall, 1988, $14.95). "Most of us have been taught that anger shows a lack of love or denotes rejection. That isn't true. Most of our relationships would be stronger if we could just argue effectively."

When arguing with parents, try focusing on a particular subject rather than bringing up past grievances, Johnson suggests. Also, try to paraphrase your parents' arguments after each major point to let them know you understand their viewpoint. "If they say they're scared to let you borrow the car, then you should say after them. Do you mean you're concerned I'll be in a wreck?"

Dating relationships pose additional barriers to effective arguing. "Couples always feel that fighting will threaten the stability of their relationship," says Johnson. Couples should learn that a single issue can be discussed without having to focus on the entire relationship.

Don't limit your anger to those you know well, cautions Johnson. "If someone borrows your notes from a class and then returns them way after deadline, you should let them know of your anger even if you're not planning to see him again. You're not getting angry at them, you're getting angry at the problem."

The College-to-Career Connection
Almost all of the business manuals on the market today advise graduates to find mentors when landing that first big job. What many people don't realize, however, is that the cultivation of a mentor may best be done while still in college, according to Dr. Adele Scheele, author of Skills for Success (William Morrow, 1979, $9.95).

The successful student, says Scheele, realizes that the influence of an academic mentor is not limited to academia. Hence, a favorite English teacher in college or the adviser who offers guidance on future career moves may turn out to be the connection that lands you a job with a big publishing house.

Don't be thirty to your academic mentors, however. "The people you meet during internships or summer jobs can help you stay up to date on what's happening in your field and help make your entry into the job market easier. Keep in touch."

How To Get On...
To some people, the act of using the telephone to get information or to solve a problem is a terrifying tangle of wires and switchesboards connected by the void of being put on hold, which eventually leads to a tongue-tied when someone finally answers. (Whew!) From Ma Bell and other experts comes this inside line on tackling telephone trauma:

• First, think of the call as a short speech. Ask yourself what the most important thing is that you want to say or know. Prepare questions before dialing so everything in your conversation leads to that conclusion. Be prepared to leave a message. Take notes during the conversation so you can ask any questions that pop into your mind and so you can remember the information you asked for.

• Next, treat the call as a face-to-face confrontation. Leave a good first and last impression by being courteous and pleasant. On the phone, people have a tendency to copy the tone of the other person, so it helps to be friendly. Offer a cheerful, wide-awake greeting, identify yourself, and try to use the other person's name. Check to see if you have called at a good time. Listen carefully, and don't hold another conversation with someone else near the phone.

• Avoid breaking your speech with a string of pauses, which may confuse the listener. Pause only once before uttering a sentence.

• More telephone tactics: Speak directly into the telephone transmitter, and pronounce your words clearly and carefully. Use simple language and avoid technical terms and slang. Talk at a moderate rate and volume, but vary the tone of your voice to add emphasis and vitality to what you say.

...And How To Get Off:
Say you really like Sally and casually welcome her phone calls, but this one has extended over an hour and you still haven't thought of a graceful way to hang up. Here are several effective and inoffensive ways to end the conversation:

"I know you're busy so I'll let you go."

"Let me just say before we hang up..."

"Listen, I'm going to have to let you go."

"Can I call you back? I'm expecting a call."

Just let me make one last comment and then I really will let you go."

"I've got to be in a class in two minutes..."

"Can we continue this conversation sometime later? Maybe lunch..."
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