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Daily Egyptian Staff

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Haley says 'Roots' 'was meant to be'

By Rod Smith
Entertainment Editor

Alex Haley speaks with fond remembrance of warm summer nights on the front porch of his grandmother's home in Henning, Tenn., watching her spit tobacco juice at fireflies and listening to her endless tales about his relatives, following the family tree back to an ancestor known only as "the African."

It seems that Haley inherited his grandmother's gift of gab. The former Coast Guard cook turned journalist lectured and answered questions for nearly three hours in his lecture at the Student Center Tuesday night, explaining through a seemingly off-the-cuff autobiographical format how he began his 12-year research project, "Roots," a look at his family's history.

The lecture, jointly sponsored by the Student Programming Council and the Black Affairs Council as part of Black History Month, began an hour and 15 minutes late because of flight problems in St. Louis. Despite poor travel conditions, about 600 persons attended.

To anyone familiar with either the book or television mini-series "Roots," the lecture may not have contained much new insight about his work. The scheduled topic of the effect of "Roots" was neglected in favor of how the idea originated.

"It was meant to be," Haley said early in his talk. Later, he explained what that meant.

See HALEY page 11



Staff photo by Rich Seal

Alex Haley, author of 'Roots,' speaks to an Tuesday night. Haley's speech was part of audience of about 600 at the Student Center February's Black History Month.

Daily Egyptian

Southern Illinois University

Thursday, February 12, 1981—Vol. 65, No. 96

Las Vegas hotel blaze blamed on arsonists

LAS VEGAS, Nev. (AP) — Arsonists set the four fires which sent flames sweeping through the giant Las Vegas Hilton, bursting out an eighth floor window and roaring up the side of the hotel, authorities said Wednesday. Eight people died and 196 were injured.

Unlike the killer MGM Grand Hotel fire which claimed 84 lives Nov. 21, "building codes were not a factor in either point of origin or spread of fire," Las Vegas Fire Chief Roy Parrish told reporters.

Parrish said fire hoses on the ninth floor were severed, stuffed with flammable material and set afire.

Hilton Hotels Corp. vice president Henri Lewin offered a \$100,000 reward for information leading to the apprehension of

the arsonists.

"This is a homicide investigation. This is a criminal investigation," Gov. Bob List said as hundreds of fire refugees listened outside the Convention Center meeting room where the news conference was held.

About 4,000 people were rescued or evacuated from the building, included 110 plucked from the roof by helicopter.

Police and hotel security searched all 2,783 rooms in the nation's largest hotel for five hours Wednesday morning, looking under beds and in closets and checking some rooms four times. No additional bodies were found, authorities said.

Parrish said fires were started "on the eighth floor in

the elevator lobby area. Another was on the second floor in the uniform linen area and the other was in the third floor in a service elevator." The fourth fire started in a ninth-floor fire hose.

The main blaze, which gutted the eighth and ninth floors of the hotel's east wing, started at 8:07 p.m. Tuesday. The fire shattered a huge window on the eighth floor and allowed flames to funnel up the side of the hotel, hopscotching floors all the way to the roof and blackening the outside of the building.

Parrish said he could not link the Hilton blaze with earlier fires on the famous Las Vegas Strip.

The hotel sustained \$10 million in damage from the fire.

Poland's premier formally approved

WARSAW, Poland (AP) — Army general Wojciech Jaruzelski was formally approved as prime minister by the Polish Parliament Wednesday to provide what party chief Stanislaw Kania called the best leadership at a time "when the black clouds of danger are over Poland."

Jaruzelski, who retains his post as minister of defense, immediately issued a communique to Poland's armed forces noting his dual roles and pledging that Poland's armed forces, "in brotherhood of arms with the Warsaw pact allies," would guarantee a Socialist Poland.

Jaruzelski, 57, is a four-star general and Soviet-trained career military man. The party's Central Committee on Monday nominated him to replace Jozef Pankowski, who became prime minister in a government shakeup during last summer's nationwide strikes.

The appointment of Jaruzelski, who has been minister of defense for 12 years and appeared before Parliament in full uniform, was seen as a message of reassurance to the Soviets and other Warsaw pact allies. They have been sharply critical of the independent trade unions formed after last summer's strikes and have accused some union leaders and dissident advisers of staging a "frontal attack" on the Polish Communist party.

The criticism and the massing of Soviet troops along Poland's borders have raised

fears in the West that the Kremlin might intervene in Poland as it did in Czechoslovakia in 1968 following a period of economic and social upheaval there.

But the government appeared to be sending a message of reassurance as well to Polish workers who may be concerned that the reshuffle might signal a crackdown against the independent trade unions.

Delivering a speech before Parliament officially nominating Jaruzelski for prime minister, First Secretary Kania described the army general as having "always opposed actions leading to social tensions, and in a certain crisis he was not only an advocate, but in fact a significant mainstay of the line of political settlement and agreement."

The statement referred to a widely-held belief here that both Kania and Jaruzelski opposed the use of force to end last summer's unrest in Gdansk, headquarters of the nationwide strikes. Jaruzelski has been a member of the ruling Politburo for 10 years and has apparently developed a close relationship with Kania, who had been Politburo overseer of the state security apparatus.

Kania also said the party expected Jaruzelski to show "openness toward social organizations and readiness to dialogue and negotiations with firmness in implementation of social contracts and in exercising constitutional rights of the state's power."

Academic VP nominations closed

By Randy Roguski
Staff Writer

With 52 names suggested, nominations for the position of vice president for Academic Affairs and Research were closed Tuesday.

At least five of those nominations, along with 21 applications received so far,

will be considered for the vice president's job, according to Jerry Gaston, chairman of the search committee working to fill the position.

Gaston said the rest of the nominees still must be contacted to verify that they want to be considered for the position. He said nine nominees are from SIUC, but he would not release their names.

The search to fill the post began in October after Frank Horton left June 15 to become chancellor at the University of Wisconsin at Milwaukee. John Guyon, former dean of the Graduate School, is serving as acting vice president.

Gaston said he expects "quite a few" of the nominations to be discarded after nominees are contacted. He predicted that 50 candidates from throughout the country will be considered for

the position.

The search committee will evaluate the candidates' research and publication records, educational backgrounds and university experience. Gaston said the committee will look at both the quality and quantity of candidates' involvement in those areas.

Applications for the position will be accepted until Feb. 23, and initial screening of candidates is scheduled to begin the following day. Visits to the campus by semi-finalists are planned to start April 12.

The 14-member search committee hopes to submit the names of three to six candidates to President Albert Somit by April 30. Somit's final selection could begin the job as early as July 1.

Prison turmoil probed

MARION (AP) — investigation continued Wednesday into the causes behind an inmate disturbance at Marion Federal Penitentiary which resulted in minor injuries to several guards and the administrative detention of 20 inmates.

Marion spokesman Richard Phillips said the Tuesday afternoon incident involved 32 inmates in the E Cellblock of the prison. "It was a very specialized group, only the inmates on one side of the corridor were involved and inmates on the other side didn't cheer or urge them on," he said.

The inmates allegedly refused to return to their cells at the end of a recreation period. After repeated attempts to return them to their cells, a group of staff was assembled to secure the unit, which was done "with the assistance of chemical agents," Phillips said. Containers of gas, similar to tear gas, were used, he added.

"A number of inmates resisted staff attempts to place them in their cells and attacked staff with chairs and other objects resulting in several minor staff injuries," Phillips said.

Gus Bode



Gus says the University ought to have a spring training camp for vice presidents, to see if any of 'em can make the team.

Thompson says Senate to reconvene Tuesday

SPRINGFIELD (AP) — The Illinois Senate, split by a unique political feud that temporarily gave the state two "Senates," will be reconvened at noon Tuesday for the court-ordered election of a new Senate president, Gov. James R. Thompson said Wednesday.

It is expected that Democrat Philip J. Rock of Oak Park will be re-elected as president now that the state Supreme Court has unseated the bizarre political dispute.

The Senate's 30 Democrats, whose squabbling originally spawned the fight, now have unified behind Rock, according to Rock and other Senate leaders.

The Democratic-controlled state Supreme Court on Monday overturned the Thompson-led Jan. 15 takeover of the powerful Senate presidency by the 29

Republican senators. In a 4-3 ruling along party lines, the court threw out the election of Sen. David Shapiro of Amboy as president and ordered Thompson to hold a new election.

Thompson met Wednesday with Rock and Shapiro to decide when to reconvene the Senate. Both the Democratic and Republican "Senates" originally had adjourned until Feb. 24.

Before the court ruled, both Shapiro and Rock claimed to be the duly elected and duly sworn Senate president. The Republicans and Democrats each convened their own version of the state Senate, and each ignored the other.

In their stunning Jan. 15 coup, the outnumbered Republicans took advantage of two Democratic absences and elected Shapiro.

Thompson, required to preside over the Senate until a new president is elected, cleared the way by ruling that the traditional 30 votes are not needed to elect a president.

The 28 remaining Democrats fled the chamber in a vain attempt to block Shapiro's election. Later that day, they asked the Supreme Court to overturn the GOP coup.

But before the court ruled, the Democrats convened their own surprise session Feb. 3 and elected Rock. No Republican senators were present at the time.

The Democrats then adjourned and left as Republicans were arriving. The Republicans then convened their Senate, and later that day asked the Supreme Court to overturn Rock's election.

News Roundup

Iran prisoner returns to U. S.

NEW YORK (AP) — Declaring "I feel great," Cynthia Dwyer returned to the United States and her family's embraces Wednesday, after nine months' imprisonment in Tehran that she said made her unsympathetic toward the Iranian revolution.

Mrs. Dwyer, flanked by her husband, John, and their three children, said at a news conference at Kennedy International Airport that she changed her views after being accused of spying "because they put me in a position to see the worst aspect of what they are doing."

Chemical plant explosion kills man

CHICAGO HEIGHTS (AP) — One man was killed and 24 persons were injured Wednesday in a tremendous chemical plant explosion that was felt 20 miles away.

The blast blew away the entire back of one of the buildings of the De Soto Inc. Lulidging, located in an industrial area about 25 miles south of Chicago.

The cause of the explosion, in a building housing a rosin plant, was not immediately known.

Marines to probe helicopter crash

TUSTIN, Calif. (AP) — The Marine Corps began an investigation today into a mid-flight collision between two helicopters that killed six Marines, including one from Illinois, and seriously injured a seventh crewman.

The helicopters collided at Tustin Marine Air Station (Helicopter), a World War II blimp base 35 miles southeast of Los Angeles.

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Jury convicts ten FALN terrorists

CHICAGO (AP) — A federal court jury Tuesday found ten suspected members of the Puerto Rican terrorist group FALN guilty of federal charges stemming from bombings and attempted bombings between 1975 and 1979 in the Chicago area.

The ten, whom a prosecutor termed "members of a clandestine army" who have no regard for the law or human life, were convicted on all counts of seditious conspiracy, armed robbery, interstate

transportation of stolen vehicles and violations of weapons laws.

The jury delivered its verdict after two hours and ten minutes of deliberations in the trial, which began last week. The defendants refused to participate in their defense, demanding instead that they be treated as prisoners of war.

The charges against them centered on bombings, or attempted bombings, on 13 dates between 1975 and 1979, during which time explosive devices

were planted in or near 28 public buildings in Chicago.


Convicted were Alfredo Mendes, 27; Carmen Valentin, 34; Elizarm Escobar 32; Adelpho Matos, 30; Dylcia Pagan, 34; Ricardo Jimenez, 24; Luis Rosa, 21; Carlos Alberto Torres, 28; Alicia Rodriguez, 29; and Ida Luiz Rodriguez, 30.

An 11th person arrested with the group in Evanston last April, Marie Haydee Torres, was extradited to New York, where she was convicted in connection with a bombing.

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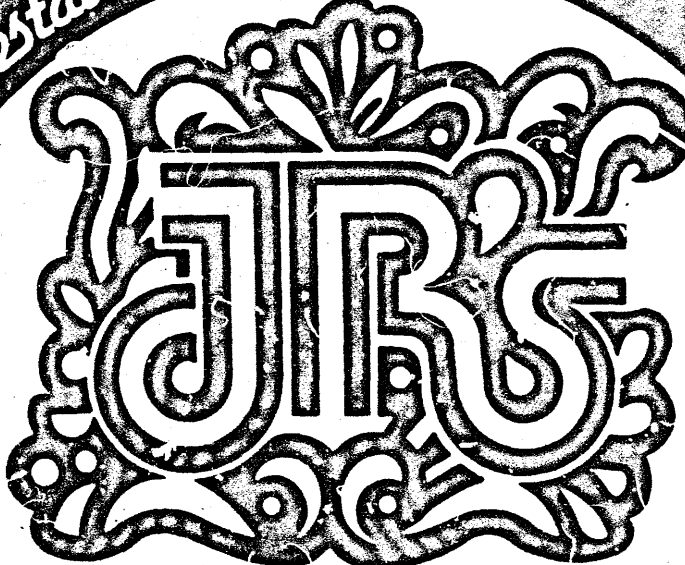


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City financial officer predicts deteriorating fiscal conditions

By Tony Gordon
Staff Writer

What looks bad for Carbondale in fiscal year 1981-82 looks worse in 1982-83 and beyond, according to predictions made by the city's director of finance.

Paul Sorgen, director of the city Finance Department, predicted in a five-year projection of the city's operating budget that the working balance of the city's General Fund will decrease through mid-1983 and then begin a slow recovery.

His report also says the end of some federal grants currently paying into two critical areas of city finance could produce deficits in those accounts beginning with the 1982-83 budget.

"The message here is that we are going to have to cutback on some services from in-house departments," Sorgen said during a City Council review of his projections Monday night.

Sorgen said lower revenue in the city's General Fund than was predicted for last year will cause a smaller working balance to carry forward to this year's budget. Revenue carried forward to the 1981-82 budget will be \$1.7 million, showing a balance loss of \$259,320, Sorgen said.

That figure is more than \$175,000 more than his original estimation of an \$85,000 drop in the balance for this year, he said. Sorgen attributed most of the additional shortages to a drop in expected sales tax revenue.

The General Fund will spend \$656,000 more than it takes in during 1981-82, Sorgen said, and expenditures will exceed revenues by \$37,440 in 1982-83. The working balance in the General Fund, which is the money in the account at the beginning of the fiscal year, will drop from more than \$2 million on May 1, 1980 to \$788,715 on May 1, 1983, his report shows.

In the 1983-84 General Fund

projections, revenue will exceed spending by \$8,250 and the 1984-85 figures show an expected gain of \$53,735. Those increases may rely on the return of the General Corporate Tax in fiscal 1983-84, Sorgen said. He said the tax, which was dropped by the city in the 1978-79 budget year, would be reinstated at the rate of 20 cents per \$100 of assessed property value.

The Revenue Sharing Trust Fund could also be headed for rough times, Sorgen said, and could show a deficit of \$13,154 at the end of the 1983-84 budget year. The end of the city's last entitlement period that year and the uncertain fate of the revenue sharing program at the federal level might force the city to delay some capital improvement projects to avoid that and even greater deficits, Sorgen said.

If non-metropolitan entitlement grants are not continued after this year and small-city grants continue to decline through 1986, the city's Community Development Block Grant Fund will show a deficit of \$477,146 at the end of the 1984-85, and more than \$1.2 million by mid-1986, the report says. Expenditures from the fund will drop more than \$2.5 million from the 1981-82 level to the 1982-83 budget because of the end of urban development action grant program, Sorgen told the council.

Sorgen said the projections will be updated every three months with the most current information available and brought back to the council for their planning purposes.



Staff photo by Mark Sims

Snow business

Don Phillips, a laborer for the campus grounds crew, clears snow from the walkway around Lawson Hall early Wednesday morning. The high temperature in Carbondale Wednesday peaked at 10, but strong winds made for a 30 below zero chill factor. The National Weather Service says Thursday's high will be in the teens to low 20's with less wind and sunny skies.

Forgery suspect caught

A Glenwood man was arrested on forgery charges Tuesday while waiting for a plane at the Southern Illinois Airport, according to Carbondale police.

According to Carbondale police, Patrick Lee Lyon, 19, had been staying in town with Diane Gardner. Tuesday afternoon, Lyon is alleged to have dressed in women's clothing, stolen the passport to Gardner's account at the

Carbondale Savings and Loan and forged papers to withdraw \$1,100 from her account.

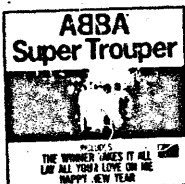
Lyon, still dressed as a woman, was apprehended at Southern Illinois Airport while waiting for a plane shortly after Gardner reported the theft to police.

Lyon was booked on forgery charges and taken to Jackson County Jail to await a bond hearing. The \$1,100 was recovered by police.

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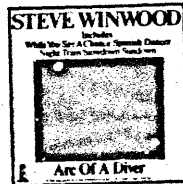
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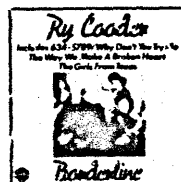
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Review of 'Fort Apache' not in tune with reality

By Daniel E. George-Abeyle
Associate Professor
Administration of Justice

I AM COMPELLED by conscience and common sense to react to the movie "Fort Apache" and the incredibly sympathetic, positive review of the movie by staff writer Bill Crowe. At the outset, let it be known that my objections to both the movie and the review are not based solely on artistic values, but rather on brutal inaccuracies of slum-ghetto life depicted in both the movie and the Daily Egyptian review.

To call "Fort Apache" tough and realistic is a brutal affront to anyone with a little common sense or knowledge of what slum-ghetto life is all about. To dispense with Puerto Rican and black civic group objections to the racist depiction of blacks and Hispanics with the statement "Fort Apache is a police movie about policemen and police business" is to exhibit wondrous civic, intellectual, and moral myopia. Even the lowest grade gangster movie or third-rate "monster" or "science fiction" flick contains at least one decent law abiding, heroic, or innocent character; however, the same could not be said for "Fort Apache," where the little black and Hispanic street urchins and pickaninnies run wild alongside their older counterparts baiting knife-wielding psychopaths, stripping cars, snatching pocket books, rioting and rooting on rioters, and shooting dope. Believe me, not every citizen of the South Bronx shoots dope and carries razor blades between their teeth, guns in their pockets or switch blades in their hands.

I say this as fact in that I spent my first 25 years in the South Bronx at 315 E. 143 St. and 301 E. 156 St. It is also fact that most "Fort Apache" cops don't give a damn. If you don't believe me, just ask The Guardian Society, the professional association of black New York City police officers, which was formed, in part, as a response to police brutalization of blacks in communities such as the South Bronx. Or perhaps you should ask my father, who just retired (this year) from the New York City's Transit Authority Police Force. Don't ask screen writer Tom Mulhearn (who grew up 10 blocks from "Fort Apache") what police life or "street life" is like in the South Bronx because he doesn't know. He doesn't know because Mulhearn is probably white (i.e., Dutch, German, Italian and Irish) and lived in an area known either as "Mott Haven" or "Hunts Point" (names give to the districts which included both the 40th and 41st precincts).

Don't ask the good liberal Paul Newman what it's like on the streets of "Fort Apache" because he never spent one day, much less one night on the streets without a horde of camera people and body guards.

DON'T ASK BILL CROWE about the realism of "Fort Apache" for he obviously doesn't know. I doubt that he has ever spent one minute in the "Fort Apache" barrio. He obviously doesn't know a "boy" from a "man" or a Puerto Rican from a Chicano (note his comments in his review). That was a "boy" thrown off that roof not a "man." Those were Puerto Ricans, not Chicanos (Mexican-Americans) shown running amuck and selling dope. During my 25 years of "internment" in "Fort Apache" I never met ONE Chicano. I met black Americans and various Caribbeans like myself, but NO Chicanos. Chicanos take enough unjust knocks without placing them in the South Bronx. Or are we saying "An Hispanic" is an Hispanic, is a Hispanic (we all know the old "a black, is a black, is a black").

And one final comment. I had asked to respond to Mr. Crowe's review in an interview. But apparently the thoughts of a black Caribbean-American raised in "Fort Apache" are not worthy of space in an interview or feature format—a true tragedy when one recalls that this is Black History Month. I called for an interview, not to feature Dr. George-Abeyle, but to dispell the scandalous image of black and Hispanic America depicted in such trash as "Fort Apache" and given credence by such "sympathic" reviews as that of Mr. Crowe. The ludicrous portrayal of blacks in the cinema and on television are legend, just watch "Gone With The Wind," and "Birth Of A Nation"—vicious movie portrayals of Southern life void of factual accuracy. But I guess, according to Mr. Crowe and Mr. Newman and other "film critics" and actors, such historical inaccuracy is OK, for, after all, the films weren't really about blacks but the glorious mint julep days of the Old South. Need I comment on the white stereotypes of blacks and Hispanics on TV's "The Jeffersons," "Good Times," "That's My Mama" and those other blackface portrayals of "black life."

I will be watching for Daily Egyptian's important features on the death of some "rock star" or interview of bereaved rock music fans. After all, who cares about accuracy in depicting black or Hispanic life anywhere, much less a slum-ghetto such as South Bronx, when a stereotype will do.



Keep your cool, New Right; times are better than you think

SOME OF MY BROTHERS in the conservative cause have come down with the blue and angry blahs. They are suffering the torments known to thousands of despondent high school sophomores. These are the pangs of unrequited love, and my brothers accordingly are sulking.

In their present ill humor, these wounded warriors are not likely to accept advice or consolation from anyone. Their disappointment with Ronald Reagan goes to the very quick. They look to the Washington scene and what do their bloodshot eyes perceive? Retreads and moderates. Used Fords. Middle-roads. They won so much in November! And now, in the winter of their discontent, they have so little.

As gently as possible, let me disabuse them. To listen to Paul Weyrich and Terry Dolan and Howard Phillips and Richard Viguerie, you might suppose that the New Right alone elected Mr. Reagan and transformed the United States Senate. No one doubts that their efforts were influential. Mr. Weyrich is director for the Committee for Survival of a Free Congress. Mr. Dolan heads the National Conservative Political Action Committee. Mr. Phillips runs the Conservative Caucus. And Mr. Viguerie raises great wads of money.

All of them worked like sled dogs in the Republican campaigns. But they tend to forget that others also worked hard for the dear old GOP. More critically, they tend to forget what the presidency of the United States involves. Mr. Reagan cannot be president for the New Right only. If he is to govern effectively, Mr. Reagan must rally support on Capitol Hill from various quarters. And some of these other quarters also have political claims upon him.

ONE TROUBLE WITH my far-right brothers—with some of them, anyhow—is that they cannot get used to the idea of governing. They have been out in the cold so long that they feel uneasy being warm. With them, ideology is everything. This is all very well, so long as the task at hand is winning a debate or pumping up the Young Americans for Freedom. But if the problem is to get Mr. Reagan's tax bill through the House and Senate, ideology isn't everything. Votes are everything.

Let me speak bluntly to my disconsolate brothers. I was fighting for the conservative cause before some of them were born; I was in the trenches while some of them were still in knickers. Out of that experience I would say to them: You're doing pretty damned well.

In Mr. Reagan, conservatives have a principled conservative as president. His instincts, his attitudes, his whole approach to government are based in conservative thought. He believes

James J.
Kilpatrick



deeply, to cite only one or two examples, that economic matters should be governed more by the marketplace than by the mechanisms of government. He believes deeply in the concept of federalism. He is committed to the libertarian ideal that men and women and businesses should be free to succeed or to fail on their own merits. No candidate on the landscape—no candidate capable of winning an election—could come better equipped to serve the conservative cause.

MY FRIENDS ARE AGGRIEVED at the appointment of Caspar Weinberger as secretary of defense. Suppose we face facts. The Pentagon's budget drips with fat. In the MX missile system, beloved of the generals, the taxpayers face the biggest boondoggle of all time—a \$80 or \$70 billion squandering of public funds. Mr. Weinberger's particular talent is to cut fat without scraping bone. Our national defense will be the better for it.

Is Terrel Bell so awful at Education? Mr. Bell's first substantive action was to scrap the costly and misguided rules that had been proposed for bilingual education. What of Donald Regan at Treasury? If Mr. Regan is an easy-money, free-spending liberal, he surely has everyone fooled. Meanwhile, in Interior, in Labor, at State, in the Office of Management and Budget, in the Council of Economic Advisors, conservative views are solidly represented.

In his first 10 days, Mr. Reagan abolished price controls on petroleum, dismantled the wage-and-price guideline program, put a freeze on federal employment, ordered a reduction in federal travel, and began to whack the '82 budget. Stop the sulking, gentlemen! The times are better than you think. —Copyright, 1981, Universal Press Syndicate

Short shots

If a student was to use all those monthly statements from the Bursar's Office in a wood-burning stove, that person would cut fuel costs in half this winter. —Andy Strang



Letters

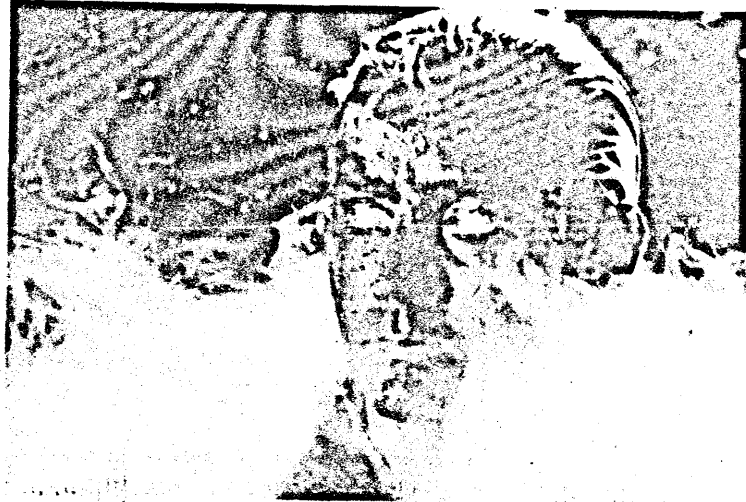
Freshman thanks University officials

At this time I would like to thank the many advisors, receptionists, and others who have helped me to get a good start on the future. They all took the time to explain, step-by-step, the many different procedures. I also anticipate meeting the many teachers, who have made a career of enlightening young students and helping in the

growth of mankind.

And for those students who say, "I didn't receive much help from anyone," I'm sure that if you search your memory, you will find a few good friends and able advisors.

Again, please forward my heartfelt thanks to the staff and management of the University. —Frank McKee, freshman, Photojournalism



Martin Sheen as a U.S. Army captain in Francis Coppola's Vietnam War epic "Apocalypse Now." The film will be shown Friday and Saturday in the Student Center. Admission is \$1.50.

—Entertainment Guide—

Films

Thursday—"House of Wax." Sinister Vincent Price lurks about the shadows of a wax museum. A short film, "Masque of the Red Death," will also be screened. \$1 admission. Sponsored by SPC Films.

Thursday and Friday—"Shorts Night." Several award winning short films, including "Jimmy the 'C,'" "An American Time Capsule" and others. 7, 8 and 9 p.m. at the Student Center Video Lounge. 50 cent admission. Sponsored by SPC Video.

Friday and Saturday—"Apocalypse Now." An Army operative (Martin Sheen) is sent on a surrealistic riverboat ride into Cambodia to assassinate a fanatical officer (Marlon Brando) in Francis Ford Coppola's Vietnam War epic. \$1.50 admission. SPC film.

Sunday—Matinee: "A Man For All Seasons." Recreation of the career of Thomas Moore, a saint who was beheaded. Stars Paul Scofield, Robert Shaw and Orson Welles. 2 p.m. \$1 ad-

mission. SPC film.
Evening: Directed by Kim Wenders, who also directed "The American Friend." 7 p.m. \$1 admission. SPC film.

All SPC films are shown at 7 and 9 p.m. at the Student Center Auditorium unless otherwise noted.

Fox Eastgate: Ends Thursday—"Any Which Way You Can." Starting Friday—"The Competition." Friday and Saturday Late Show—"Up in Smoke."

Saluki: Ends Thursday—"The Jazz Singer." Starting Friday—"My Bloody Valentine." Held Over—"Fort Apache, The Bronx." University 4: Ends Thursday—"A Change of Seasons." Starting Friday—"The Devil and Max Devlin." Held Over—"Nine to Five" and "The Incredible Shrinking Woman." Friday and Saturday Late Show—"The Rocky Horror Picture Show" and "Jimi Plays Berkeley."

Varsity: Ends Thursday—"Stir Crazy." Starting Friday—"Charlie Chan and the Curse of

the Dragon Queen." Held Over—"Altered States."

Movie Theater—Friday, "The Lone Wolf Strikes." Saturday, "A Girl in Every Port." Sunday, "Queen Bee." Monday, "Mr. Lucky." All films are shown at 10 p.m. on WSIU-TV (Channel 8).

Concert

Saturday—Barry Drake, 9 p.m., Student Center Old Main Room, \$9 admission.

Live music

Gatsby's—Thursday evening and Friday afternoon, the Fad; Friday evening, WIDB night; Saturday afternoon, Dark Star; Saturday evening, WTAO night, Sunday, Swango.

The Great Escape—Thursday through Saturday, Doc Smooth. Hangar 9—Thursday, Arrow Memphis, Friday and Saturday, the Skid City Blues Band.

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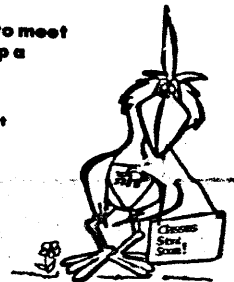
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Song well running dry on new Williams album

By Rod Smith
Entertainment Editor

Hank Williams Jr. is working too hard.

After listening to Williams' new album, "Rowdy" (his fourth release in the last two years), it seems that his creative, message-telling songwriting well has run dry. The poor guy is just burnt out.

Williams rose high on the country music charts in the past two years with back-to-back hits, "Family Tradition" and "Whisky Bent and Hell Bound," the title cuts from his two biggest selling albums.

Both LPs feature newly-written Southern rock ballads which have a fresh, innovative sound, compared to the well-ridden, typical country rock that has swarmed onto radio stations ever since the Western fad began.

The album following those two, "Habits Old and New" (released last summer), is his most rock-oriented effort and includes boisterous remakes of the twangy crooning of his father, Hank "Your Cheatin' Heart" Williams, a country music legend.

Review

Rowdy, Hank Williams Jr., Elek 1 Asylum, Reviewer's Rating: 1 1/2 stars (4 stars tops).

On the heels of that rocked-out album comes "Rowdy," an album that doesn't live up to its title.

Unlike Williams' three previous records, the best songs here aren't original compositions. Aside from a self-righteous, take-pride-in-your-work song called "Gimme A Damn," a rebuttle to "Take This Job and Shove It," the only tunes worthy of the album's name are penned by Waylon Jennings, Merle Haggard and Dickey Betts.

It's unfortunate that Williams released this album. His distinctive touch is becoming lost in mass production. In an effort to keep writing songs and producing albums at a fast pace, his work is less powerful and thought provoking than the recent peak he had attained.

Sure, the same subject matter that is encompassed or

nearly every Hank Williams Jr. album is here again, it just isn't done as well. The praising of Southern ladies is here ("Texas Women"); his love of playing electrified-country is expressed ("Footlights"); he moans of how his father was used and abused ("Ramblin' Man"), and gives tribute to dad with Jennings' "Are You Sure Hank Done It This Way."

In fact, the Jennings tune (with harmony by Waylon) is the only song which comes near catching the exciting spirit and feeling from his other albums. It's a bad sign when Williams relies on this old song to save the album.

Williams is a victim of circumstances. Because of two big country hits, Williams, probably with considerable encouragement from Elektra-Asylum and his management, is putting out records as fast as he can write—and faster than he can write well.

I hope Williams waits long enough before his next LP to recapture the creative and powerful talents he is capable of—more quality, less quantity.

I'm sure Hank Sr. didn't do it that way. (Album courtesy of Plaza Records)

Backgammon tourney set

The third annual Valentines Day backgammon tournament, presented by New Horizons, the Celler and the SIU Backgammon Club, is set to begin at 1 p.m. Saturday in the Celler near the train station on South Illinois Avenue.

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A \$1 per round registration fee—with a maximum of \$4—will be charged. Participants can preregister at the Celler or by calling 549-5555.

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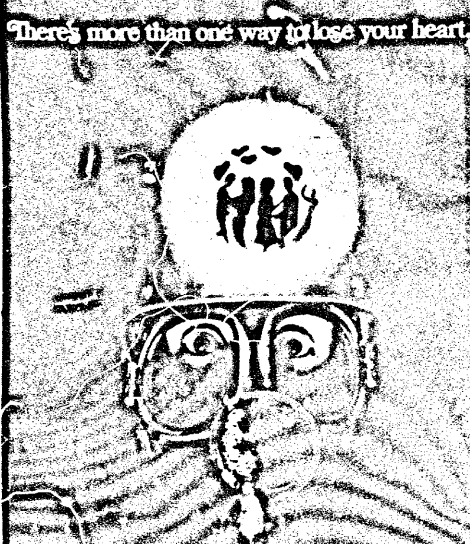
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'Making Movies' more than an excellent album

By Bill Crowe
Staff Writer

Review

"Making Movies," Dire Straits' powerful new release, is more than just an excellent album. It's a solid indication that this group, and not only Mark Knopfler's guitar playing, is tight, cohesive and insightful.

The band's self-titled debut album, featuring the monster hit "Sultans of Swing," and its follow-up, "Communiqué," were both solid successes featuring driving Fleetwood Mac-like rhythms and singer-songwriter Knopfler's fluent lead guitar and hoarse Dylanesque vocals.

However, along with success, the group developed a somewhat justifiable reputation as being held up by Knopfler's stylistic leads and not much else. Many critics felt there wasn't much to appreciate beyond the album's surface value.

"Making Movies" puts those arguments to rest forever. It's lyrically provocative and lets Knopfler's effective guitar punctuate the rhythm rather

Making Movies, Dire Straits, Warner Bros., Reviewer's Rating: 4 stars (highest rating, don't miss it)

than dominate it. The brilliant contribution of E Street Band pianist Roy Bittan adds an undeniable touch of beauty to the whole effort.

"Tunnel of Love," the album's first cut, opens with Bittan's sideahow organ sound exploding into a driving rhythm and Knopfler's cynical lyrics about a carnival casanova who lets women walk in and out of his life. Knopfler's confused, bittersweet lyrics are a perfect compliment to his structured lead fills.

However, Dire Straits don't let the pace slack off as Bittan's cascading piano runs fade out "Tunnel of Love." "Romeo and Juliet" matches it word for word in emotional intensity, along with a tinge of irony in lyrics like: "You promised me


anything, you promised me thick and thin, now you say Romeo, oh yeah, you know I used to have a scene with him."

"Skateaway" (featuring one of the catchiest choruses I've ever heard) and "Solid Rock" grab their upbeat tone and run with it while still maintaining instrumental quality. "Hand in Hand" takes a slower, emotive path to stir the listener.

In fact, drummer Pick Withers and Bittan do just as much to put drive into these songs as Knopfler, which is certainly a switch.

But let's not be so quick to take credit away from Knopfler. He's the genius which makes the Dire Straits machine run smoothly, even with brother-rhythm guitarist David Gove from the scene. Mark's the one who has reduced his role to make the entire effort more pleasing.

"Making Movies" goes a long way to further the position of Dire Straits as a rock ensemble. Just like films such as "Casablanca," it has the strength and staying power to become a classic.



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Top officials to learn 'Mao style'

WASHINGTON (AP) — Adopting a management tool used by Chairman Mao, Acting Immigration Commissioner David Crosland has ordered 10 of his top officials to do temporary field work in border patrol offices, detention centers, airports and records offices to learn first-hand about the agency's problems and the public's concerns.

The program, announced Wednesday, is termed "Mud Training" by the Immigration and Naturalization Service but it bears some similarity to a principle of the deceased Chinese leader, Mao Tse-tung. Mao insisted that top bureaucrats do field work, such as farm labor, to ensure they not lose touch with the concerns of ordinary citizens.

In an interview, Crosland said, "I'm not a student of Mao and I didn't know the program was similar to his, but I felt that some actual field work would be

more useful than simple field trips or classroom courses in giving our people a first-hand sense of our problems and the concerns the public has with us."

In "Quotations from Chairman Mao," the "little red book" of the leader's sayings, is an April 1945 statement calling on the party "to see that no comrade at any post is divorced from the masses. It should teach every comrade ... to identify himself with the masses wherever he goes and, instead of standing above them, to immerse himself among them ..."

The senior managers in the program will be working for several days in areas that they supervise normally from headquarters.

Crosland himself intends to spend several days working with INS agents on horse patrol at the border between San Diego, Calif., and Tijuana.

Mexico, site of heaviest illegal entry into the United States.

Crosland said the program would be more useful and less costly than sending top agency executives to classroom courses offered at a federal facility for senior executives in Charlottesville, Va.


Among the assignments were:

—Associate Commissioner Charles Sava will work as a clerk in the Chicago district office records department.

—Associate Commissioner Andrew Carmichael will process alien applications at the Miami district offices.

—Assistant Commissioner Hugh Brien will work as a guard in INS detention facilities at El Centro, Los Angeles and San Diego, Calif.

—Assistant Commissioner Roger Brandemuehl will work with border-patrol agents on the border in Maine, Vermont and New York.



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LA County sheriff defends Sinatra before gaming board

LAS VEGAS, Nev. (AP) — The sheriff of Los Angeles County appeared on behalf of singer Frank Sinatra before a Nevada Gaming Control Board hearing Wednesday and declared "if Mr. Sinatra is a member of the Mafia, then I am the Godfather."

The 65-year-old entertainer went before the board amid heavy security seeking licensing as an entertainment and public relations consultant at Caesars Palace.

Sheriff Peter Pitchess, giving a glowing description of his 32-year friendship with the entertainer, said he had practically "made a career of investigating Sinatra's alleged ties with the underworld and had found that none of the allegations was true."

He acknowledged that Sinatra has had his picture taken with famous mob figures,

but said, "I've taken pictures with people I would not want to be known as my associates."

Asked specifically about statements in a recent book, "The Last Mafioso," the confessions of Mafia hit-man Aladena "Jimmy the Weasel" Fratianno, Pitchess denounced him as a liar.

"I wouldn't believe anything

Fratianno said, even with corroboration," the sheriff said of the government witness whose testimony recently helped convict five reputed Mafia figures in Los Angeles and others across the country.

Fratianno contends in his book that Sinatra is a close associate of numerous Mafia members



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Census shows population moving west

WASHINGTON (AP) — For the first time in history, the East no longer holds the bulk of the nation's people. The center of population has crossed the Mississippi River.

This measure of the center of America's population is now estimated to be about 40 miles south-southwest of St. Louis' Gateway Arch, the monument to the pioneers who headed west.

Officials at the Census Bureau said Wednesday that the exact location of the center of population will not be calculated until final figures from the 1980 head count are available, likely in April or May.

In 1970 the center of population was located on the other side of the Mississippi, in St. Clair County. In 1790 the first census located the center of population 23 miles east of Baltimore, Md.

By 1850 it had migrated westward to Parkersburg, W. Va., and at the turn of the century it was in Columbus, Ind.

Basically, the center of population is the point at which an imaginary flat map of the United States would balance if identical weights were placed on it so that each weight represented the location of one person.



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Clash opts for variety in style with trend-setting 'Sandinista'

By Alan Sculley
Staff Writer

When someone first told me he thought the Clash was trying to be another Beatles, I scoffed at the thought. But, with the release of the Clash's new album, "Sandinista," I must agree there is some credence to that suggestion.

I'm not saying the Clash is as good as the Beatles, just that its career is beginning to parallel that of the Fab Four.

When the Clash started out, they were brilliant rockers, just as the Beatles were. In fact, the Clash's album, "Give 'Em Enough Rope," may be the best pure punk rock album ever made.

But, with the release of "London Calling," the Clash shifted gears and began shedding its punk rock style in favor of a more melodic rock style that also mixed in a touch of reggae. "London Calling" was the Clash's "Rubber Soul" and "Sgt. Pepper's Lonely Hearts Club Band." Like the Beatles at that time in its career, the Clash hadn't totally disregarded its old style, but there had been many marked changes.

With that in mind, "Sandinista" can be seen as the Clash's "White Album." On this album, the Clash has all but cast aside the rocking style of its early years, replacing it with a variety of styles ranging from pop-rock to reggae to styles that are different from any other group.

Like the "White Album,"

Review

Sandinista, The Clash, Epic Records, Reviewer's Rating: 3 1/2 stars (4 stars tops).

"Sandinista" could make a permanent mark on rock 'n' roll because it doesn't follow trends, it sets them. That's what makes this album hard to describe. There is little previous music to compare it to, so there aren't many sources which can be used as a frame of reference.

But one thing is for sure, "Sandinista" is one incredible load of goods for a band to deliver in one year. The album has 36 songs spread over three disks, most of which range from 3 1/2 to 5 minutes in length. It is not surprising then that in this mass of music, some of the songs don't work. It is also not surprising that many of the other songs produce some truly fantastic moments.

In all, about three-fourths of the songs work, and create a new and interesting sound. The Clash deserves credit for at least trying on the songs that don't come off so well. These setbacks don't severely blemish an album that finds a band playing so many styles of modern music and doing them so well.

The songs range from straight rock on "Police On My Back," to jazz on "Look Here," to reggae on "The Crooked Beat," to sultry urban swing on

"The Magnificent Seven," to a sock hop-type song, "The Leader," to one that combines punk with country, "Lose This Skin," to funky blues on "Lightning Strikes (Not Once but Twice)." Clearly, there is a style suited to everyone's taste on "Sandinista."

Those who knew of the Clash when it started knew that, along with the Sex Pistols, it was the only band capable of carrying the punk movement alone. But who could have guessed that three years later, the Clash would have totally shed its punk style and be producing the most innovative music in rock today?

Unfortunately, this album will probably never get the popular recognition it deserves. Sales figures show that bands which merely rehash old hits sell albums (REO Speedwagon and Journey, for example). And the Clash has not exactly gone searching for sales either. If anything, the band is avoiding stardom.

Since "London Calling" climbed into the top 30 on the album charts, the Clash could have made a phenomenal single album or a fantastic double album that would have made them superstars.

Instead, they chose to produce an album that is far reaching in its styles, ambitious, challenging, innovative, and of course, good. The Clash are not only aspiring to be the great innovators in rock music for the 1980s, they are succeeding. (Album courtesy of Plaza Records)

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Pentagon claims re-enlistments up

WASHINGTON (AP) — Re-enlistments and recruit quality, key measures of volunteer force effectiveness, improved significantly late last year, a Pentagon report showed Wednesday.

Defense officials said they believe the sagging civilian economy was responsible.

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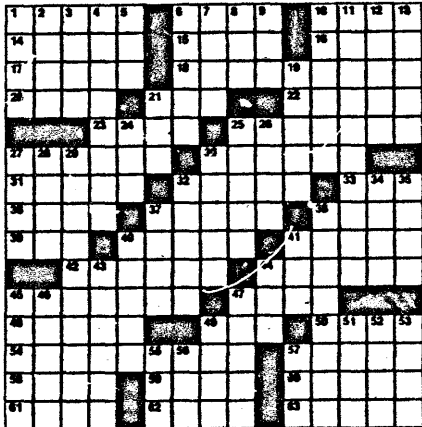
1 Quebec area
6 Secula
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17 Drudgery
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21 Letter
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39 John —
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45 Properties
47 Grime
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DOWN

1 One-liners
2 Rich carpet
3 Spanker
4 Cone source
5 Finish
6 Mused
7 Pain
8 Japanese
9 State: Abbr.
10 Dwell
11 Sky weddings
12 Monkeys
13 Inactive
19 Shipped
21 Blue grass
24 Electric unit
25 Chopped
26 Fruit drinks
27 Raced

Wednesday's Puzzle Solved

28 El — Texas
29 Kind of fu
30 Ga: der
32 Records
34 Long ago
35 Black
37 Punch
38 Sibling-Ske
40 Hostelry
41 R. Sant: Pre-
43 Iron
44 Destiny
45 Old chariot
46 Rancor
47 French upper
48 Branches
51 Build
52 Vapor:
53 Comb. form
54 Close a hawk's eyes
55 Outer: Prefix
56 Out grass
57 Ship area



Local artist exhibits work in New York

An exhibition of paintings by Carbondale artist Carolyn Gassan Plochmann is on display for one week at the Kennedy Galleries in New York City.

Plochmann's works have been exhibited in New York's Weyhe Gallery, the Nieman-Marcus Gallery in Texas and in galleries in Philadelphia, Chicago, San Francisco, Milwaukee, Memphis, Dayton, Paducah and Mexico City.

Plochmann usually works with

pencil, chalk, crayons, watercolors, oils and incised lines on heavy, hand-made paper. Introspective studies of human figures and heads, occasionally embellished with collages of paper and cloth, are themes to her work.

Her painting "Eicumann" recently was chosen to be included in a yearlong national tour sponsored by the Minneapolis Museum.

She is the wife of George Kimball Plochmann, professor of philosophy.

Lincoln's hometown is fourth in foreign tourist popularity

SPRINGFIELD (UPI)—The old hometown of Abraham Lincoln, whose birthday is Thursday, has become the fourth most popular U.S. tourist attraction for international visitors. Only New York, Washington and Disneyland attract more foreigners.

The frame house is the only home Lincoln ever owned. He bought it for \$1,500 in 1844 and lived there until becoming the 16th president in 1861.

Of the 403,236 visitors to the two-story frame house in 1979, 4,191 were from abroad. The overall 1980 tally rose slightly to 408,434 but the international guest list more than doubled to 8,491. National Park Service officials expect even more of a foreign influx this year.

"The story of Abraham Lincoln is very relevant for people in emerging countries," explained Albert Banton, superintendent of the Lincoln Home National Historic Site.

It's a story of self-motivation, the backwards boy who made it by his own strength and self-education," Banton said. "Today we would call him disadvantaged."

"Many of the people from emerging countries we talk to feel the same way—that by their own bootstraps, they can make it."

He also said foreign currency's strength compared to the dollar has encouraged a big increase in international visitors the past five years. Business people from Japan are the most numerous.

To meet the increase in interest in the Great Emancipator's life, Lincoln's farewell

speech to Springfield and some guiding messages are being translated into Japanese, German, French, Spanish, Greek, Russian, Chinese, and even Pakistani, Banton said.

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Reagan's eldest son is center of investigation

LOS ANGELES (AP) — The eldest son of President Reagan is being investigated for alleged securities violations in raising funds for his own gasohol operation and a company purported to own a gold mine in Arizona, according to court documents.

Documents on file in Municipal Court show that Michael Reagan's Sherman Oaks home has been searched twice — once in connection with each company.

In the gasohol case, investigators are trying to determine how the president's son used \$17,500 given to him by four men, who, according to court affidavits, claimed they were promised 30 percent interest in his Agricultural Energy Resources venture.

In the gold mining case, the documents show there is a

probe of allegations Reagan raised funds without a securities license for a mining company that was never received permission to sell stock.

"It's like they're trying to find me guilty of something, no matter what it is," said Reagan, 35.

An affidavit on file with the search warrants says one gasohol investor complained the money was going into Reagan's pocket instead of the company, but Reagan's lawyer, Donald Wager denied that.

"Nobody complained," he said. "They are all the best of friends, and nobody has any complaints."

Wager added: "I am confident that when the investigation is complete, Michael Reagan will be exonerated."

The younger Reagan claimed the investigations have put him in debt. He said he has returned to his old job as a boat salesman.

"This has really hurt me," he said. "I'm \$10,000 to \$12,000 in debt with attorney's fees and I haven't done anything wrong. I closed up shop. AER? It's gone. What do you do?"

Investigators told investigators for the district attorney's office and the state Department of Corporations that Reagan had offered to include them in the gasohol company, which was to sell equipment to farmers to turn excess or spoiled crops into fuel, documents say.

Reagan later told the investigators that the company, which he operates from his home, also serves as a broker to procure gasohol, the mixture of alcohol and gasoline.

HALEY from Page 1

"It was just caprice that I walked into the National Archives one day," Haley said. "I had been thinking of Africa, Blacks and my grandma's stories. I looked at the census records for Alamance County, N. C. for 1870. I saw so many names I had heard before that it added a new dimension. It was my first bite of the genealogical bug from which there is no cure."

"After that, I went to my Cousin Georgia, who was the one in my family that kept track of everyone," Haley said.

When Georgia died, Haley received a copy of her death certificate. Her time of death was the exact time that he had first reached the village of Jufure in Gambia where he finally met the griot, or village oral historian, who told him of "the African" — Kunta Kinte. "The Lord knew, and she knew that it was meant to be," Haley said. "She was up in heaven with the rest of my relatives that used to sit on the porch, now watching what I was doing. Roots was a mission thing. For me, it was much more of a spiritual experience than a literary experience."

When Haley graduated from high school at age 15, he found that college was not for him. With the suggestion of his

college professor father, he entered the Coast Guard and, being Black, was made a cook where he "stumbled upon the path to becoming a writer."

"The greatest talkers on our ship couldn't write so I'd help them write love letters to their girls," Haley said. "I was a hero on that ship. I never had to cook another lick and at \$1 per letter, I made more money than I did with the service."

Haley began writing articles for various publications and received hundreds of rejections slips. He said his biggest thrill in writing was when he received yet another rejection slip with a pencil-scribbled message, "nice try."

Haley worked for Reader's Digest before moving to Playboy magazine where he initiated the now permanent feature, the Playboy Interviews.

Haley's subjects included jazz trumpeter Miles Davis, who he had to face in a boxing ring for a chance for an interview; Nazi leader George Lincoln Rockwell, who he interviewed under gunpoint; and Black Muslim leader Malcolm X, who he later spent a year with in compiling his first book, "The Autobiography of Malcolm X."

After "Roots" was written, Haley was hit with two plagiarism suits. One of the suits was dropped, but the other, by Harold Courlander author of "The African," was settled out of court for an estimated \$500,000.

"Those suits are par for the course," Haley responded. "I was very disillusioned at first. That happens with the image of a big TV producer and writer who makes a lot of money. Just today my secretary said another suit was being filed by a girl who didn't make it trying out for 'Palmerstown, U.S.' (Haley's new TV series). I said, 'OK, tell the lawyers. What else has happened.'"

"Your family history is all fill in the blank," Haley said to future researchers. "Talk to your grandparents, listen to what they have to say. They are one of the best sources."

Haley left with the image that he wants his book to promote the understanding of people.

"I wish there could be a 'Roots' book and film for every ethnic group of our melting pot," Haley proclaimed. "Maybe if we realized the struggles of other heritages through time, then we'd have more understanding of each other."



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LINCOLN'S BIRTHDAY: STUDENT Transit extra run Thursday February 12, departs 9 am to Chicago and Suburbs. \$35.75 roundtrip. Also departs Friday, 529-1862. Tickets at Plaza Records. 4945F96

Snowstorm followed by cold weather

Illinois' worst snowstorm of the winter was followed Wednesday by its coldest weather of the season. Temperatures nosedived and combined with biting winds to produce wind-chill factors as low as 59 degrees below zero.

Actual temperatures throughout Illinois hovered around zero or below all day as the state dug out from Tuesday's storm which dumped up to a foot of snow in the Chicago metropolitan area and about 6 inches in other areas.

Springfield had a record low for the date of 9 below while it was 10 below in Quincy and Moline and 5 below in Peoria.

Roads were still hazardous in many parts of the state Wednesday due to ice and blowing snow, forcing numerous public school closings, including those in and around Springfield and throughout Southern Illinois.

State police reported many second-ary roads impassable Wednesday afternoon and some main roads snow-covered with icy spots. State highways were dotted with cars and trucks abandoned by drivers during the height of the storm.

Authorities blamed at least four deaths on the storm - two in Chicago-area traffic accidents, one from a heart attack after shoveling snow in Chicago and one in a Christian County house fire.

Some people in Champaign and Piatt counties were without natural gas service because of a frozen regulator. Downed electric lines cut service to a total of 11,000 people in Champaign, Iroquois and Vermilion counties, although most had their power restored by mid-day.

Crews were busy all night and Wednesday morning clearing snow from the runways at O'Hare International Airport in Chicago, where only minor flight delays were reported.

Anderson attacks

NRA for weak

gun control laws

CHICAGO (AP) - Former Congressman John B. Anderson Wednesday criticized the National Rifle Association for supporting federal legislation which he said would weaken gun laws which already are ineffective.

The Illinois Republican, who gave up his Rockford congressional seat to run unsuccessfully for the presidential nomination in 1980, spoke at a news conference sponsored by the Committee for Handgun Control.

"We must fight to maintain the few steps forward that have already been taken," Anderson said.

He added that re-introduction of the McClure-Volkmer gun bill in Congress would enable persons convicted of extortion, abduction and other felonies to purchase and own handguns.

The handgun control group honored Anderson Wednesday evening with its annual Lincoln Day Award.

Anderson said the bill also would hamper the efforts of the federal Bureau of Alcohol, Tobacco and Firearms to monitor the more than 170,000 licensed gun dealers in the United States.

If the bill becomes law, prosecutors will find it more difficult to obtain convictions for crimes committed with handguns, Anderson said.

To Your Health

Editor's Note: To Your Health appear twice monthly in the Daily Egyptian. If you have questions you'd like to see answered, send them to: To Your Health, Student Wellness Resource Center, Kessner Hall. Questions will be presented anonymously.

QUESTION—Why do I sometimes get high on just one or two drinks?

ANSWER—Sometimes if you are tired or tense, or if you have a low-grade infection you may not even know about, a very small amount of alcohol can give you quite a jolt. Or, if you drink fast, especially on an empty stomach, it's a common experience.

The best rule is to drink only in a relaxed circumstance when you're feeling well. And, if one drink seems to be effecting you more than it should, simply stop drinking. Your body 's trying to tell you something!

QUESTION—I'm on the pill, and it seems like my period always begins on the weekends. Is there any way I can change this?

ANSWER—Yes, you can change the day your period begins by either of these two methods:

1. Take one less pill a month for several months until you've adjusted your period to a more convenient day. Instead of taking 21 pills, you simply take 20 pills that month, and your period will come one day earlier. So if your period starts on Saturday one month, the next month it will begin on Friday, the month following on Thursday and so on.

2. Take one more pill a month for several months. Instead of 21 pills, take 22 pills a month and your period will come one day later. Using this method, you will wind up with one pill package with fewer pills, so be sure to get a refill promptly. Using this method, if your period starts on Sunday, the next month it will start on Monday.

If you get confused or need more information, be sure to call your physician or contact the Human Sexuality Service at 453-5101.

QUESTION—How many Americans don't drink at all?

ANSWER—About 48 million adults, or one-third of the population don't drink. So, if you choose not to drink, you have plenty of company. The strange thing is that drinkers tend to treat non-drinkers as though they were a bit odd. They are not.

Campus Briefs

The student chapter of the Wildlife Society will present two films, "The Snake River Birds of Prey" and "We Can Save the Bald Eagle," at 7 p.m. Thursday in the Mississippi Room. Admission is free.

Entries for men's and women's table tennis singles tournament close at midnight Thursday at the Recreation Center. Pairings will be posted by noon Friday at the Recreation Center information Desk.

Intramural Sports will accept entries for the men's and women's 36-hole golf tournament until 5 p.m. Friday at the Recreation Center Information Desk.

The Jackson county YMCA is now accepting applications for a swimming instructor and lifeguards. Anyone interested can contact Brian Laraway at 549-3359.

Bruce Swinburne, vice president for student affairs, and his wife, Mary Lou, have been appointed to be area chairpersons for the Carbondale-Murphysboro area for the 1981 Lincoln Academy of Illinois Convocation ceremonies to be held in Springfield May 9. The Lincoln Academy is a private, non-profit, non-partisan organization intended to honor present and former Illinois citizens who have brought recognition to the state.

College of Liberal Arts seniors graduating summer or fall should make graduation clearance appointments Monday in Faner 1229. For further information contact COLA advisement, Faner 1229, 453-3388.

Activities

American Marketing Association meeting, 7:30 p.m., Ohio Room.
Board of Trustees meeting, 10 a.m., SIU-Edwardsville.
"Seniors" counseling groups, 3-5 p.m., Woody Hall B204.
Allen I banquet, 6-11 p.m., Ballroom B.
Sigma Chi Alpha meeting, 7-11:30 p.m., Ballroom C.
SFC film "House of Wax," 7 and 9 p.m., Student Center Auditorium.
SFC film, "Masque of the Red Death," 7-11 p.m., Student Center Auditorium.
Student Center art competition, 7-11:30 p.m., Student Center Gallery Lounge.
Wildlife Society film, 7 and 8 p.m., Mississippi Room.
Forestry Club meeting, 7:30-10 p.m., Illinois Room.
American Institute of Technology meeting, 7-9 p.m., Mackinaw Room.

Christians Unlimited meeting, 2:30-3:30 p.m., Sangamon Room.
Student Bible Fellowship meeting, 8-10 p.m., Corinth Room.
SPC video "Shorts," 7-11 p.m., Video Lounge.
Christian Science Organization meeting, 10:30-11:30 a.m., Activity Room A.
SIU Cycling Club meeting, 7:30-8:30 p.m., Activity Room C.

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Apartment fire leaves one dead, eight others hurt

CHICAGO (AP) — One woman was killed and eight persons were injured Wednesday in an apartment building fire in which one woman threw her baby to safety from a second-floor window, officials said.

About 100 firefighters battled the blaze at the three-story building on the North Side. Authorities said about 35 persons were evacuated during the extra-alarm fire.

At least three persons escaped the blaze by jumping from the building, officials added.

Two persons were reported hospitalized in good condition and six others, including one city firefighter, were treated and released from Weiss Memorial Hospital.

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Champions crowned in IM soccer tourney

By Keith Mascitti
Student Writer

The intramural mini-soccer championships were held Tuesday night at Pulliam Gym. When the ball finally stopped rolling the Dirty Dogs and Arab United were crowned champions.

Mini-soccer is a game played in a small gym, with five players on each team playing with a mini-soccer ball which comes at the goalie at rapid speeds and echoes through the gym with a thundering sound when someone gets in 'a way. Each game consists of two 15-minute halves. There are few time-outs, which keeps action at an almost constant pace.

The Men's B League championship game pitted the Dirty Dogs against the Freeman Football Club. The first half featured a defensive style of play with action moving from one end of the floor to another, but very few shots on goal. Players stuck to each other like glue and the first stanza of the game ended in a scoreless tie.

In the second half the Dogs came out kicking and opened up the game. Dogs captain Gary Tarazi scored what proved to be the winning goal when he fired a perfectly aimed low blast from the right side of the floor. The shot beat the Freeman goalie to the left hand corner of the net in the opening minute of the half.

The Dogs scored their second goal two minutes later when forward Mike Anduda stole the Freeman goalie's clearing roll and put it past him from 15 feet straight out, making the score 2-0.

That score held up although Freeman put on some pressure and missed some scoring opportunities, hitting the side and top of the goal post twice.

Dogs captain Tarazi told his team at halftime it had to go out and play its aggressive style of play and score some goals if it was to win.

The A League championship game featured American Latino against last year's champ, Arab United. Unlike the preceding game, this game exhibited wide open scoring in the first half by both sides.

Arab United opened the scoring when defenseman Zarrub Dia rolled a shot from the left side of the floor past Latino goalie Ruben Arutyun. But United didn't hold the lead for long as the Latinos' Omar Granda rebounded a shot taken by teammate Clavis Husser and sent it past United goalie Fahd Harb to knot the game at 1-1.

Dia gave United the lead again when he scored his second goal, but the Latinos came right back 10 seconds later with a Clavis Husser kick past goalie Harb to tie the score 2-2. After the tying goal the tempo of the game picked

up even more. Both teams started playing rough as players were falling to the floor left and right, which caused the referees to halt the contest and bring both captains to center court to warn them about the hard contact.

The break in action cooled things off a bit, but it didn't cool off the foot of United's Dia as he scored his third goal of the half and gave his team a 3-2 lead when he rifled a blast past Arutyun who was screened by two of his defensesmen.

The second half was all Arab United. In the opening minutes of the half Abdullah Seck tallied for United when he kicked a cross-shot into the upper right hand corner of the net making the score 4-2. Arab United goalie Fahd Harb was phenomenal in the nets, making several acrobatic saves on point-blank shots.

United kept applying pressure and team captain Mohammed Dabass scored his first of three second half goals when he put the ball past a Latino defenseman. Three previous United shots had pulled Latino goalie Arutyun out of the net and left it virtually open for Dabass.

Dabass kicked two more goals past the shell-shocked Arutyun and gave the Uniteds a 7-2 lead which gave them their second consecutive A League championship.

LSU coach glad he stayed

By The Associated Press

Dale Brown may have been sick of coaching a year ago, but this year's Louisiana State University basketball team has done a lot in providing a cure.

"I debated getting out of coaching about a year ago," said Brown, whose Tigers were ranked fourth in this week's Associated Press college basketball poll behind Virginia, Oregon State and DePaul, respectively.

"I was sick of the prima-donna syndrome that was taking over college basketball," Brown added. "Everybody was interested only in themselves."

A 20-game winning streak, a 21-1 record and a three-game lead in the Southeastern Conference have contributed to Brown's well-being. But the team, he claims, is the key.

"They are a breath of fresh air," Brown said. "These kids say 'thank you,' 'please,' and 'you're welcome.' We've stiffened our recruiting standards to get players like this, but this is the kind of team I wanted."

Brown, who claims he has no superstars, admits he would like to be ranked No. 1 on March 30, after the NCAA championships.

Virginia, which rallied from a 16-point deficit to an 80-79 overtime victory over North Carolina, retained the No. 1 position, increasing its lead over Oregon State from 10 to 28 points.

The Cavaliers collected 43 of 62 first-place votes and 1,221 of a possible 1,240 points in the balloting by a nationwide panel of sports writers and broadcasters. The Beavers, 19-0, received 18 first-place votes and 1,193 points.

Last week, Virginia, 20-0, collected 35 first-place votes, while Oregon State was tabbed No. 1 on 26 ballots.

DePaul, 21-1, Louisiana State, which got the other first-place vote, and Arizona State, 18-2, held the third, fourth and fifth positions. The Blue Demons got 1,096 points—25 more than LSU. The Sun Devils had 945 points.

GYMNASTS from Page 16

remain undefeated in dual meet all-around competition and thinks the junior can do it.

"If Brian has a good day, he can handle just about anyone," Meade said. "There's just as much pressure on the other guys to beat him as there is pressure on him to beat them. He'll have to beat one-half of the 1980 Olympic team to remain undefeated. Hartung has changed his pommel horse routine around because some of the stuff Brian is doing is unique. Jimmy (Hartung) is a good pommel horse man for an all-arounder like Brian. Cahoy

is another outstanding gymnast."

He would also like to beat LSU and thinks his squad can also compete on a level with Iowa State and Nebraska.

"We could do very well because these kids now know their potential for scoring," Meade said. "Nebraska doesn't have it all together yet because Hartung has been hurt. It's good for the kids to meet this level of competition and have 5,000 or 6,000 people there to watch because they will face that at nationals."

Michigan eyes NCAA tournament

By Joe Mooshil
AP Sports Writer

Michigan's surprising Wolverines, who only a couple of weeks ago were thinking of little more than a berth in the NCAA tournament, find themselves in the thick of the hectic Big Ten title race.

Ranked 13th nationally ahead of No. 14 Iowa, No. 17 Illinois and No. 20 Indiana, the Wolverines survived the soft center of their schedule with successive victories over Northwestern, Wisconsin, Michigan State and Wisconsin again.

"If we win these four games, we'll be a cinch to get into the NCAA," said high-scoring forward Mike McGee at the time. Michigan won all four and currently is in a three-way tie for first place with Iowa and Indiana. All have 7-3 records in

the conference.

But the tri-leaders cannot afford to stumble because right on their heels with 6-4 records are Illinois, Purdue and Ohio State.

Under new Coach Bill Frieder, Michigan has posted an overall record of 16-3, best in the Big Ten, and the Wolverines are probably the best overtime team in the country. They have been forced into overtime four times in the Big Ten and have won all four games.

Michigan now moves on in the rugged part of its schedule and the Wolverines Thursday night take on a somewhat disappointing Ohio State team which might be ready to make its move. Iowa journeys to Minnesota and Indiana is host to Northwestern. Illinois travels to Wisconsin and Purdue goes to Michigan State.

Saturday's schedule finds

Illinois at Ohio State, Indiana at Wisconsin, Northwestern at Iowa, Purdue at Minnesota and Michigan at Michigan State.

The Michigan-Michigan State clash will be televised as the Big Ten "Game of the Week" and will feature the conference scoring battle between McGee and Jay Vincent of Michigan State.

Vincent won the scoring title last year with a 22.1 average while McGee finished second with 21.1. Currently, Vincent is leading with a 24.1 average and McGee is second with 22.5. The only other player averaging over 20 points a game in conference play is Claude Gregory of Wisconsin at 20.2.

Following this weekend, only six games remain on the schedule. Michigan will have tough dates at Illinois, Iowa and Indiana.

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Big Ten champions to test lady gymnasts

By Mike Anthony
Staff Writer

The Saluki women's gymnastics team will have a busy weekend as it travels to Ames, Iowa, for a dual meet against the Iowa State Cyclones Friday, and returns home for a dual meet against the Michigan State University Spartans at 2 p.m. Sunday at the Arena.

Iowa State is currently unranked in the nation, and has a 1-0 edge in the Saluki-Cyclone series.

According to Saluki Coach Herb Vogel, "We shouldn't have any trouble with Iowa State, unless we have a miserable meet."

Vogel said the Cyclones are "probably a 128-130 point team," and that they are doing the best they can with the talent they have.

"Actually, Iowa State is performing above its capability level," he added.

Vogel had nothing but praise for Iowa State's coach, Donna Schenzer Kramer, an SIU-C alumnus, who is coaching her first season at ISU.

"Kramer is possibly the finest gymnast that SIU has ever produced," Vogel said. "During her tenure at SIU, Kramer was a four-time All-American, three-time National

Collegiate Champion, a runner-up World Tumbling Champion and a member of the U.S. Pan-American, World Game and Student World Game teams."

The Saluki all-arounders, co-captain Val Pailinton, Pam Turner and Lori Erickson, will be facing some good competition from Iowa State's best all-arounders, Chris Elhm and Meg Davis. SIU-C's fourth all-arounder, Pam Conklin, is sick, and "may or may not be competing," Vogel said.

Vogel added that Saluki All-American Pam Harrington, who has a hand injury and has only been competing on the balance beam, will not be traveling to Iowa with the team. Denise Didier and Patli Tveit will be serving as specialists, with Didier competing in three events and Tveit in two.

Sunday, the 12th-ranked Salukis take on their arch-rivals, 18th-ranked Michigan State University, and it will be "Bringing a Friend Day" at the Arena. Two people will be able to attend the meet for the price of one.

The Michigan State Spartans are currently the defending Big Ten champions and have won a total of three Big Ten championships. The Spartans are coming off a victory against Penn State in their last dual meet outing. Their 140.96 score

gave them the seventh best dual meet score in the country this season.

Vogel said, "It's going to be a very close meet because Michigan State is a good team."

The Spartans have a very good vault and bars specialist in Barb Zahowsky, and she made a very good showing against Penn State, winning both events, Vogel said.

Vogel added that MSU also has three gymnasts who have been averaging 35 points per meet in all-around competition.

According to Vogel, it is Michigan State and Ohio State that SIU-C must beat in the regional championship qualifications if the Salukis expect to advance to the AIAW National Championship Meet.

"This weekend we must prove that we have matured into consistent team," Vogel said. "A team that cannot only win, but score at a national ranking level."

Vogel said victories over Iowa State and Michigan State would put the Salukis one win short of their 18th winning season, a record unequalled by any team, male or female, at SIU-C or in the nation.

The Salukis now have a 6-3 dual meet season record and are bidding for their 11th national title in 18 years.



Staff photo by Brian Howe

Saluki senior Patli Tveit will be counted on for expertise in the floor exercise when SIU-C faces Michigan State and Iowa State this weekend.

Hartzog: Meet needed to shape up trackmen

By Greg Walsh
Staff Writer

Prior to last week's Illinois Intercollegiate, SIU-C men's track Coach Lew Hartzog would not say his Saluki trackmen had a good chance of winning.

The Salukis' triangular meet with Wisconsin and the Chicago Track Club in Madison, Wis. Saturday is no exception. "Wisconsin usually beats us during the indoor season, and the Chicago Track club is always tough," Hartzog said.

So, what is the use of going? Especially with the threat of facing a new winter storm Saturday night on the 10-hour bus ride back to Carbondale.

"I am running the people in the events they will be running in the Missouri Valley Conference Indoor Championships in three weeks," Hartzog said.

The purpose of this meet and the next three weeks, Hartzog said, is to get his squad in top shape for those championships and a tough ISU team.

"We're simply not in condition," Hartzog said. "And time is running out on us. We have got to go work, and soon."

"Heck, I have been in this position before," he said. "But I am afraid that if we don't get going pretty soon, ISU is going to be really tough to beat in the Valley."

But back to this week's meet, which will give the Salukis a chance to face some of the past Big 10 collegiate stars who are now running for the Chicago Track Club.

Hartzog said the Wisconsin meet was primarily designed for the women's teams that will be competing, thus changing the men's schedule of events.

"It has more relays than a regular meet would have, and it is also a very long meet," Hartzog said. "I'm a little bit worried about that, but either way, the competition would be beneficial for us."

Another pressing problem facing Hartzog is the job of cutting his 40-man squad down by 15 members, to cut costs on the road trip.

Hartzog said he already knows the first 20 members that will make the trip; it is the final five that is tough.

"How do you cut a shotputter like David Featherston, or a pole vaulter like Jim Sullivan or a runner like Tom Fitzpatrick? They are all still pretty good."

The 21-year track coach said the decision "is always tough, but I have made it many times before."

One trackman that usually does not bare the coach's wrath is David Lee. However, Hartzog said this triangular meet will be helpful for him, too.

"David Lee needs to get into better shape, to be one of the top athletes in the world," Hartzog said. Lee will be competing in the 60-yard high hurdles, the mile relay and the long jump.

Men's gym team getting ready for highly-ranked opponents

By Michelle Schwent
Staff Writer

The Saluki men's gymnastics team can't afford to make any mistakes this weekend because it will face three of the toughest gymnastics teams in the nation.

Mistakes always hurt, but according to Coach Bill Meade, it makes things tougher when they happen on the road.

"Road mistakes really hurt you but you never have any problems with the judges if you don't make any mistakes," Meade said. "Judges tend to give a little to the home team sometimes."

In this case, the home teams don't need any help. On

Saturday, SIU-C will face Iowa State, ranked No. 1 in the nation according to a recent coaches' poll. The Salukis will then travel to Lincoln, Neb., Sunday to take on Nebraska and Louisiana State. Nebraska is the defending national champion and ranked No. 2 in the coaches' poll, while LSU is rated No. 12. There will be no letup from the intense competition next week because the Salukis travel to Penn State, which features the fifth-ranked team in the country and is also Meade's alma mater.

Besides impressive rankings, the teams also have some impressive individuals competing for them. The Cyclones

have all-arounder Ron Gallimore, a member of the 1980 Olympic team, whose highest score this year is 56.85. Nebraska has another Olympic team member, Jim Hartung, who has scored a 57.02 this year. The Cornhuskers also have Phil Cahoy, another nationally ranked gymnast whose best score to date is 57.06.

The Salukis were ranked No. 8 in the nation but have top-ranked all-arounder Brian Babcock in the lineup. Babcock's personal high is 57.10, which he compiled against Northern Illinois a few weeks ago. Meade would like Babcock

See GYMNASTS page 15

Standings not important to tankers

By Michelle Schwent
Staff Writer

Women's Swimming Coach Tim Hill thinks he has been sounding like a broken record lately because all he can talk about is the upcoming state meet and the national meet in March. The Salukis want to win that state meet and place high in the nationals, so everything the team does is geared toward those two goals.

This weekend's Saluki Invitational is no exception to the plan. The Salukis may not win the meet, but that really doesn't matter to the team or Hill.

"Our goal isn't to win the meet," Hill said. "We want to swim some good times in every event because we are looking forward to the state meet. Everyone considers us a sho-in for the state title, but I don't think they realize we have only 10 swimmers. All 10 swimmers and all five divers will have to

score for us to win."

Considering the Salukis aren't set on winning the meet, Hill says Illinois would be the favorite to win the Saluki Invitational because it has a week of rest before its next major meet. Eastern Illinois, Southeast Missouri and Indiana State are the other teams in the field.

Also, the Salukis aren't favored because various members of the team are suffering from assorted maladies.

Hill expects good times from Ratcliffe and Heidi Einbrod in the 500-yard freestyle events at the Recreation Building Pool Friday night. Hill expects Diane Poludniak to be one of his key swimmers this weekend and is seeking some good times for her in the 200-yard individual medley and the 100- and 200-yard butterfly events.

Hill is counting on Poludniak and Debbie Riker to lead off the

800-yard freestyle A and B teams and expects both to swim times under two minutes in the 200-yard freestyle.

The diving squad is also utilizing the Saluki Invitational as a tuneup because the zone qualifying meets for nationals will be held next week. The state meet follows two days later.

Diving Coach Dennis Golden said he thinks the meet will be a good tuneup for the zone trials and prelims and will serve as a good form practice.

The Salukis' Julia Warner is the defending state champion in three-meter diving, while Robin Duffy of ISU is the defending state champion one-meter diver.

The meet will begin Friday at 5 p.m. The preliminaries will be held at 11 a.m. Saturday and the finals at 7 p.m. On Sunday, the prelims begin at 10 a.m. and the finals will be held at 3 p.m.

FORD'S Insider

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COMMUNICATING

A Guide to Getting Your Message Across



College Doublespeak:
How To Read Between the Lines

PAGE 3

You CAN Maximize Your Memory
(And Don't You Forget It!)

PAGE 14

Those Lips, Those Eyes:
What Your Face Communicates

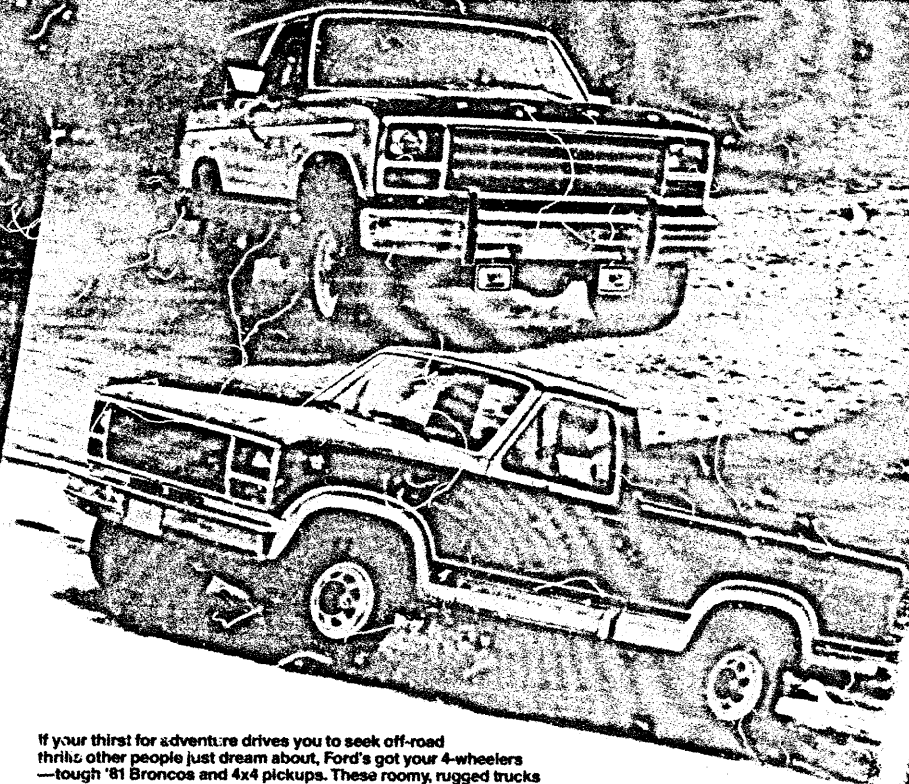
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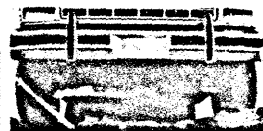
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The Anatomy of a Message...4

Your eyes, your ears, your hands, your smile—all send and receive a constant flow of subtle communications. We tuned in to a few of the key words and signals that make this system run.

How To Say What You Mean...7

For most people, making a speech is unadulterated agony. If you cringe before crowds or panic in class presentations, our public speaking tips can help.

You Must Remember This...14

Whether you're trying to match a name with a face or summon up the answers to a test, good communication means retrieving information when you need it. Here, some memorable ways to keep the facts at your fingertips.

Write It Right!.....16

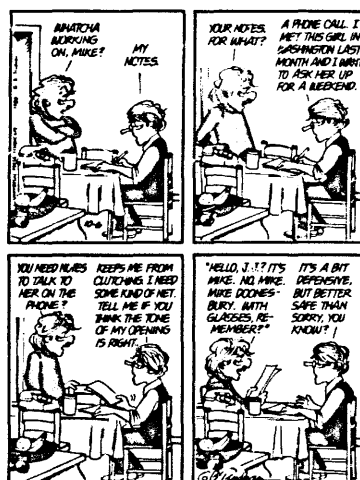
Sure, tortured all-nighters and disastrous essay exams are a part of The College Experience. But listen, go ahead and check out our shortcuts for producing peerless prose with less pain.

Group Dynamics.....19

Whoever invented the committee was no great fan of clear communication. Here, some valuable advice on how to cut through the chaos as a leader or a follower.

One On One.....20

It's those simple, everyday encounters—with a parent, a roommate, a friend, an adviser—that offer the most room for getting your signals crossed. We've come to your emotional rescue with tips for handling a host of tricky personal transactions.



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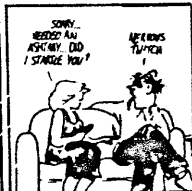
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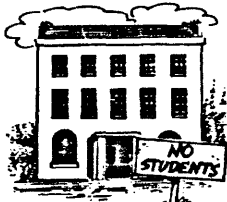
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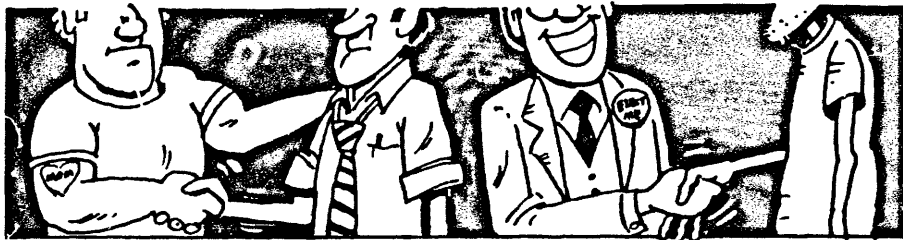
Among college undergrads, theater majors tend to score the highest on SI tests because they've been trained to communicate through nonverbal methods. Women also score consistently higher, perhaps because they have usually been conditioned to pay attention to small details. This is not to say that people can't pick up the skills late in life, Archer notes. "All we need to do is unshackle ourselves from strictly verbal communication."

Stop, Look, and Listen

"You can win friends, mellow enemies, help loved ones, and change your own life through developing your powers of assertive listening," promise Baxter and Corinne Geeting in their book *How To Listen Assertively*. The Geetings tell you how to develop such assertive listening techniques as "full-color listening," which stresses taking part in the conversation—disagreeing or agreeing, commending or criticizing—when hearing someone's comments rather than just passively listening to them. (Sovereign Books, 1978, \$2.95).

WHAT'S SHAKIN'?

Anthropologists suggest that the custom of shaking hands got started when a friendly prehistoric type stretched out his hand to prove he didn't have a club in it. Somehow, this ancient ritual has survived; in business, the handshake is still a measure of personality and a firm, dry clasp makes a good first impression. On the other hand, here's how people tend to read some all-too-commonly encountered shakes:



• **Jackhammer.** Hands are grasped mechanically and pumped up and down in a series of convulsive jerks. This suggests the person is mentally rigid, strong-willed, and inflexible.

• **Territorial.** The arm is held close to the body, with elbow bent at a right angle. This person is cautious and sticks neither his arm nor his neck out very far.

• **Compulsive.** This type never misses a chance to shake hands—when he arrives, leaves, passes you on the street. This is a sign of a strong need for acceptance. It's popular with politicians.

• **Limp.** The fingers are like wet spaghetti and the grip is tentative. This type of shake is often linked with insecurity and a negative outlook on life.

Next Lecture, Take Note of the System

If you're having trouble taking notes in some of your classes, it could be because you're hearing the lecture but not really listening to it. The secret to taking good notes, according to Dr. Lyman Steil, a professor in the rhetoric department at the University of Minnesota, is not only hearing the lecture content but also listening for the method the professor uses to present the lecture. Some of the most common techniques:

Point system. "The professor walks into class, announces that three topics

will be covered in the lecture, and then proceeds to take those points one by one," says Steil. "It's a very predictable and easily organized lecture."

Problem cause and effect. "The professor declares that a problem exists and then explains why. The lecture is built around examining the reasons."



Chronology. "A subject like a medieval war is selected and then discussed in the order that it occurred. This usually makes for very easy note-taking."

Pictorial. "A visual example is given for every point of the lecture. Sometimes this can really help when trying to remember major points later."

Coming Soon To a Dictionary Near You

Part of the battle to develop a strong vocabulary involves keeping up with all those scientists, engineers, and businessmen who are busily making up new words to describe recent advances in their fields. Below are a few terms you should encounter frequently in the very near future.

1. **Gene replication.** Until recently this was rarely heard outside of Biology 101. Yet because of recent decisions by the Supreme Court outlining the boundaries of such experimentation, you can expect to hear a lot more of this term in the next few years.

2. **CETI** (Communication with extra-terrestrial intelligence). This term is already part of the everyday language of NASA personnel.

3. **Technoterrorists.** This refers to a new generation of terrorists who are showing signs of sophistication in targeting vulnerable points in modern society.

4. **Chronobiological diet.** People eager to lose weight will concentrate not only on how much they eat or what they eat but also on exactly when they eat.

Communication is a Lot More Than Talking to Plants

Back in college, horticulture major Mary Edwards took composition and speech courses only because they were required, and she enrolled in creative writing to fill a spare slot in her schedule. Since she graduated from Michigan State University, however, the 22-year-old Edwards has used communications skills heavily. She started a greenhouse, helped produce TV commercials and newspaper ads, and hired employees and conducted tours for her family's antique display, petting barn, doughnut shop, and orchard.

Wholesalers and suppliers are the most difficult people to deal with because they don't take her seriously as a young business person, Edwards reports. To skirt that

problem she makes sure she knows what she's talking about and gets to the point quickly. Research beforehand, she advises—and talk to a lot of people before you make decisions.

"If you are still not taken seriously," she says, "then you must use the technical language of the wholesalers correctly to get their attention."

Edwards now wishes she had taken more communications classes when she was in school; she would have taken Spanish so she could talk to the migrant workers and a public-speaking class so she could give better tours. Currently, she's studying sign language so she can conduct tours for deaf children.

How To Say What You Mean

STAGEFRIGHT A FATE WORSE THAN DEATH?

The Book of Lists claims that Americans fear speaking in public more than they fear heights, bugs or death.

According to Dr. Robert Ambler, who teaches a course for speech-anxious students at the University of Tennessee in Knoxville, these feelings cause adrenaline to pour into your body, halting your digestive system and making your heart beat faster. Meanwhile, your brain tells you that failure is imminent.

Expert speakers use a wide variety of tricks for keeping stage fright at bay, but most still stress the old advice that a well-prepared speech is nine-tenths delivered. Millard Bennett and John D. Corrigan, authors of *Successful Communication and Effective Speaking* (Prentice-Hall, 1976, \$10.95), list four key ideas to remember after you've chosen a topic:

To begin with, ask yourself some basic questions. Why is this topic important? What is the purpose of the talk? Who is the audience? When and in what environment is the talk to be given? Try to imagine yourself as a member of the

audience in order to anticipate its interests and attention span.

Next, make a simple outline. Cover only one point in a five-minute speech and a maximum of three main points in a 30-minute speech. A three-point outline is easy for you to remember and easy for your audience to understand.

Third, start writing. Don't worry about grammar, spelling, or organization—just write off the top of your head. These ideas will represent about 80 percent of your final speech. Once you have your ideas you can start researching, organizing, and cleaning up the language.

Finally, analyze and clarify your ideas, then revise until you find the most precise words to express those thoughts. Don't be afraid to erase unimportant or irrelevant ideas.

Read your words aloud. Do they sound like you? Do your ideas make sense?



How To Practice Sounding Unrehearsed

No matter how well your speech is constructed, you can still shoot yourself in the foot. A poised and natural-sounding presentation usually requires practice. Here's a strategy that many speakers recommend:

- Memorize a short opening (three or four typewritten lines) and a conclusion. The memorized opening will get you through those initial moments at the podium and will prepare the audience for your subject. A memorized conclusion will tell you when to stop—and can be plugged in if you forget what comes next or suddenly run out of things to say.
- Memorize your outline to insure that you will be able to cover your main points quickly if your time is cut short or your audience begins to yawn and squirm.
- Practice the entire speech, using your notes if you have to, in front of a test audience. Talk to friends, roommates, or a row of stuffed animals. The more familiar you are with your material, the more enthusiastic you will be and the less likely you are to blow your speech.

Five Ways To Blow It

Rob Tucker, a researcher who writes education programs in speech communications for Toastmasters International, cites these five common mistakes made by amateur speakers:

1. They try to imitate the style of another speaker.
2. They fail to project a sense of confidence, using poor posture, inappropriate gestures, and little variety in pitch, voice, and tone modulation.
3. They tend to speak down to the audience, using jargon or technical references that the listener can't identify with.
4. They don't prepare enough supporting information to back up their own statements of fact or opinion.
5. They tend to lack dynamic opening and closing lines in their presentations.



To Think Fast, Pause First

"In a question-and-answer session, you should think first and avoid pouncing on a question," says Susan Perkins, who has been questioned by groups from Savannah to Seattle since she was crowned Miss America of 1978.

Perkins, who now works as a representative for several companies, always tries to pause long enough to form a rough outline in her mind and determine if her ideas make sense and follow a logical plan.

"Answer the difficult and hostile questions candidly," she recommends. "Keep your voice in the same tone, speak slowly, and don't get embarrassed. Try to determine why the question was asked and what the questioner wants to know."

Random Notes

For informal presentations, a note-card outline offers a good security blanket that helps you remember your main points and keeps you from straying off the topic. Some tips:

- Mount the cards in a small ring notebook. Then you won't have to worry about dropping or flipping the cards.
- To avoid confusion put only one statement or idea on a card.
- Print in BIG letters and don't use abbreviations unless you can remember them.
- Exaggerate punctuation, use dashes to remind you of pauses, and underline essential points in another color.
- Colored stickers can help remind you to smile, use a visual aid, or stop bad habits.

Ma Bell's Bits Make Beautiful Music

That telephone voice that tells you "your call cannot be completed as dialed" is probably controlled by computer. The same technology may also reproduce your favorite albums, preserving the original sounds for thousands of playbacks.

A computer recording process has been used for the past few years to produce some of Ma Bell's messages, to warn pilots of potential problems in their planes, and to expedite services in many other industries.

According to a Bell Laboratories spokesman, the process translates sounds into electronic impulses that are stored magnetically in computer memory as ones and zeros (binary bits). Later, on cue, the computer electronically recreates the original sound vibrations.

In August 1979, record companies began using digital recording to duplicate musical sounds, which they then transferred to records and tapes. Playback equipment is now being developed to allow the audiophile to



listen directly to computer memory, making his records and tapes obsolete. Using this recording method, there is no perceptible distortion because the sounds stored in computer memory are not changed by the imperfections of magnetic tape or record surfaces. Computer memory does not wear out from repeated playings and does not warp or change.



Parlez-Vous With Good Vibrations?

A method of teaching deaf children to speak may make it easier for American students to learn a foreign language without books, vocabulary lists, grammar lessons, and homework.

Instructors from the Institute of Aural Rehabilitation in Tennessee are using the Verbo-Tona! Method to teach Spanish, German, and French to college students. This method, developed at Zagreb University in Yugoslavia, has been previously used in the United States to improve the listening skills of the hearing-impaired so they could learn to speak.

"Teaching a deaf child to speak is like teaching him a foreign language," says Wayne Kline, language director of the institute, "only it is much more involved."

Both foreign-language students and the hearing-impaired learn to speak the

same way babies do—they hear sounds that match visual situations, and then they repeat the sounds. Students never see written words until they can pronounce the sounds and rhythms of a language. They learn the sounds by listening to conversation amplified by a Suvag machine, which filters language into various frequencies and transmits the frequencies that the hearing-impaired are most sensitive to. The Suvag also accentuates the rhythms and intonations of the language so students will become accustomed to the patterns.

Once students learn to repeat the vibrations and associate them with visual situations, they can learn to speak. After they learn to speak, they can concentrate on grammar, vocabulary, and reading.

Coming to Your Vocal Rescue

When a recent study compared the importance of words, tone of voice, and body and facial language in human communication, results indicated that 55 percent of meaning is conveyed through body language, 38 percent through tone of voice, and only 7 percent through actual words. In other words, what you say can often matter less than how you say it.

Good pitch, pace, and resonance can make your spoken words more dynamic and impressive. Pitch should be low, according to voice teacher and speech consultant Dorothy Darnoff. "The body is sound sensitive, and it is the lower voice that shakes the body," she says. High-pitched voices can often be irritating and lacking in authority.

Relaxation is an important factor in pitch control. Speech pathologists suggest checking your pitch level by saying "um-hum" as though you were agreeing with someone. Then say "um-hum one, um-hum two." If the level of the "um-hum" sounds close to that of the numbers, you're probably using the correct pitch.

Speed talkers leave a listener lagging far behind and give the impression of being impersonal. Darnoff suggests that you test your pace by reading aloud for one minute. A count of 170 words per minute is about the right speed.

Voice-tone focus or resonance is closely related to the pitch level. Make a humming voice with your lips closed. As the sound escapes through the nose you should feel a constant vibrating sound.

MY ANCESTORS WERE MEN OF ACTION... TRAPPERS? WHAT DO YA THINK OF THAT?



I ADMIRE BOLD THOUGHT MORE THAN BOLD DEED. GIVE ME A MAN WHO IS SKILLED WITH WORDS.



PETER PIPER PICKED A PECK OF PICKLED PEPPERS.



Building Better Body Language

You know you're intelligent, confident, and capable, but your body may be telling the world you're insecure. Women speakers have special trouble with negative body language because traditionally feminine behavior often conveys insecurity to an audience, according to the Atlanta speech consulting firm Speakeasy Inc. Among the firm's suggestions:

Stand balanced on both feet, keeping them about six or eight inches apart.

The fashion-model stance—knees close together with one ankle wrapped behind the other—makes you appear weak even if the audience can't see your legs. It says, "I can't stand on my own two feet."

Gesture if you want to. Tension caused by restraining gestures travels up and down your body and can make you look and feel terrible. Just before you make your speech, walk a few steps on stage to get rid of shaky knees.

An apology at the beginning of the speech and upward inflections at the ends of sentences may tell the audience "I don't know what I'm doing." Sound authoritative; you were asked to speak because your opinion is valuable. Before you speak, try reading angry poetry—Carl Sandburg, for example—aloud. Pull from your soul the outrage that he expresses on the page. This lowers a squeaky voice and makes you sound convincing.



Calling Sounds to Circle Round

Between the soapbox speech and the opera solo lies a wide variety of ways to play that subtle instrument, the human voice.

Rusty McLean gave up a career as a biologist to stand in front of 80 to 800 people a night and use his voice to get them moving. The 24-year-old graduate of Quinnipiac College in Connecticut is a professional square-dance caller who practices his art all over the country. He must use his voice, memory, and enthusiasm to keep the intricate patterns of the dance untangled.

"You really have to know your material before you get up and do it," says McLean. "You practice until your material becomes second nature."

McLean says that any type of speaker can make his audience feel excitement by changing the volume, tone, or tempo of his voice. He uses this technique to get and keep his dancers' attention when the dance patterns become more complex. "You put excitement and enthusiasm in your voice so the dancers can actually feel it," McLean says.

Hold That Accent

Ever felt hindered by Brooklynese tones—or harassed for your drawl and y'all? For a couple of thousand dollars, Dr. Morton Cooper, a West Los Angeles speech pathologist, can exterminate your accent. He thinks accents are charming, however, and recommends therapy only when an accent seriously affects a person's life. The trauma of losing your accent and the resultant loss of identity



could even make you lose your voice in extreme cases.

Cooper says that many accent problems come from using the voice incorrectly. People are not using their natural voices, nor are they enunciating or breathing properly, he says.

Most of Cooper's patients are New Yorkers who end up sounding like Californians, who "sound like they came from nowhere," Cooper says. He adds that farmers and Orientals are more immune to accent problems because they are not as likely to be concerned about what their voices sound like.

He's There For the Asking

Charles J. Stewart tests his students at Purdue University by letting them ask him the questions. Stewart, co-author of *Interviewing: Principles and Practices* (William C. Brown Co., 1978, \$8.95), teaches an interviewing course primarily for those who may need to use interviewing techniques on the job and in their daily lives.

The employer interview is stressed because most of the students hope to be employers. Stewart says. Computer science majors want to be technical managers, and restaurant or retailing majors want to know how to hire the best staff. This skill is also valuable to the student who wants to know what an employer looks for in an applicant.

The students learn to listen closely to implied as well as spoken responses and to use verbal and non-verbal techniques that glean information from an interviewee. For example, a question like "Can you tell me more about this?" is good for gaining background, while a question that asks "who" or "what" may draw out more details. (For more tips on job interviews, see page 20).

Last-Minute PANIC Relief

In order to relax before going in front of an audience, speech expert Robert Ambler recommends physical activity to burn off excess nervous energy. Breathing deeply and slowly also helps to calm you. Body tension can be relieved by bending at the hips and dangling your head and arms like a rag doll. Roll your head around a few times and move your shoulders up and down to get rid of kinks in your neck and back.



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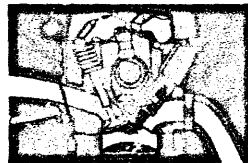
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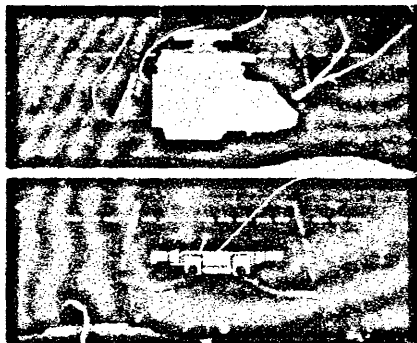
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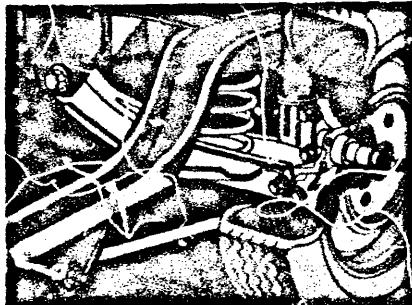
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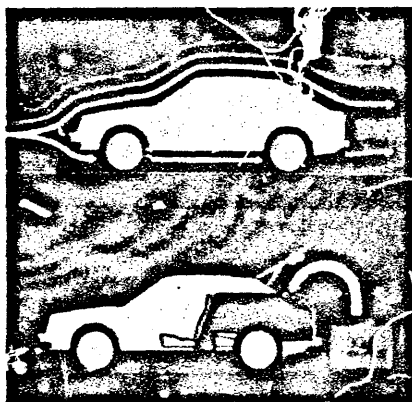
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You Must Remember This...



Faster than a speeding bullet. More mysterious than a KGB agent. Able to improve like a weak forehead in tennis. It files, retrieves, and more. It's your memory, a tool you take for granted and one that still baffles scientists.

One theory most neuroscientists and psychologists accept is the concept of short- and long-term memory. Short-term refers to data retained for immediate use (such as an unfamiliar phone number, dialed once and promptly forgotten); the ability to recall your Social Security number without hesitation involves the use of long-term memory.

Although the mystery of memory has yet to be unraveled fully, one fact is certain: Our information-retrieval systems can undoubtedly be improved with practice. Most attempts to maximize memory focus on association—the ability to link a newly learned fact to a tidbit already learned and stored in the mind. For example, you remember where

you left your keys by recalling what you did when you walked through the door the previous evening. In other words, you give your brain a cue that triggers the memory connection.

Those Days Are Gone

It would be nice if total recall could pull you through that next exam, but your days of photographic memory are probably behind you. Researchers estimate that nearly a fourth of all children under the age of 10 possess this ability to look at something such as a printed page and then read it back as if looking at a photo of it. Unfortunately, photographic recall tends to disappear by the end of adolescence. As a kid it probably didn't perform any particular function, nor did it enhance your memory; so, like an unused muscle, the technique went to flab. Better hit the books early instead.

Marathon Memory

Jogging may actually sharpen your mind while it improves your body.

According to John Cacioppe of Notre Dame College

in Ohio, people think more efficiently after their heart rates have been accelerated through exercise. This means that running or participating in other vigorous sports can heighten your mental output.

Cacioppe's studies indicate that a slight increase in the heart rate corresponds with improved performance on multiple-choice tests. It also enhances the ability to organize thoughts and arrange evidence in oral arguments.

Every Picture Tells A Story

Why is it you can remember all the words to a song you learned in high school... but can't remember the chem lecture you heard yesterday? It happens because visual capacity—the ability to retain pictures and patterns (including musical and rhyming patterns)—is far more efficient than verbal memory capacity—the ability to recall words. According to memory trainer Robert L. Montgomery, 85 percent of everything we comprehend and remember is learned through the eyes, 11 percent is obtained through the ears, while only 3 or 4 percent of what we remember comes from taste, touch, or smell. If your chem prof were to put his lecture to

music, deliver it in rhyme, or have you visualize formulas as pictures, chances are you'd be a lot further along today in chemistry.

And If You Can't Remember What You Had For Lunch...

Here's one more reason to eat right: recent experiments by Dr. Richard J. Wurtman, professor of neuro-endocrine regulation at the Massachusetts Institute of Technology, indicate that choline, a food substance found in egg yolks, meat, and fish, has a strong impact on the brain's ability to produce an important neurochemical called acetylcholine, which improves the memory.



What's the Game of the Name?

Almost everyone can spot a familiar face, although we're often a little hard-pressed to match a name with it. Harry Lorayne, memory expert of talk-show fame and co-author of *The Memory Book* (Stein & Day, 1974, \$7.95), says that "forgetting" names is simply not getting them; it means not really hearing them in the first place.

His particular system for remembering people involves three steps: catching the name, studying the face, then combining these two in such a ridiculous fashion that you're bound never to forget them.

You're at a party. You meet Ms. Doxide. Once that name is registered in your mind, it's easy enough to envision it as Ms. Dock-Sea.

Next, take this name substitute and concentrate on Ms. Doxide's face. Decide which of her facial features is most outstanding—pug nose, narrow forehead, buck teeth, dimples, anything that will remind you of her. First impressions are usually the longest-lasting.

You determine that her most outstanding facial feature is the glasses she wears.

Superlearning: Relax and Go For Baroque

Superlearning is a holistic system based on research into the functions of the right and left sides of the brain. This theory states that if the left half of the brain (controlling logical, rational, analytical thinking) and the right half of the brain (responsible for such things as intuition, creativity, imagination) were to perform in harmony with the body then a person would be capable of increased performance.

A relaxed state and synchronized rhythm are the basic factors in superlearning. According to this theory, if the body is relaxed—heart-beat lowered from 70 to 80 beats a minute to somewhere closer to 60 beats a minute—then it would be possible to whiz away at math or languages effortlessly and without stress.

To induce such a relaxed state and to keep the mind alert and able to concentrate requires music with a very specific rhythm, capable of providing a "sonic massage" that eliminates the stress of intensive mental work. So far, studies have centered around slow movements (60 beats a minute) in 4/4 time from Baroque concertos. Rhythmic breathing is also central to superlearning.

To learn more, check out *Superlearning* by Sheila Ostrander and Lynn Schroeder with Nancy Ostrander (Delacorte Press and Confucian Press, 1979, \$9.95).

Look at those glasses and picture her standing on a dock seeing through them; or perhaps imagine her standing on a dock gazing through her glasses out to sea. Whatever the association, you must force yourself to visualize it in your mind. That way, the next time you encounter Ms. Doxsee, her face will tell you her name.

Play it again, Sam...
Play that song, Sam, ya
know? Uh, what was it
Sam? Play it, Sam. You
know the one... Uh...
How did it go?

Uh...



Familiarity Breeds Good Grades

How you perform on an exam may depend on where you're tested. According to psychologist Steven Smith of Texas A&M University, students can recall material more easily if they are tested in the room in which it was originally learned or if they visualize that room before taking the exam.

After assembling five groups of 10 students each in a basement lounge, Smith read aloud a list of 90 one-syllable words and asked students to remember as many as possible. The following day students returned for a recall exam. One group was retested in the lounge, and the other four took the exam in unfamiliar fifth-floor surroundings. The first of the four upstairs groups received no special instructions, while another was told to visualize a room at home for three minutes prior to the exam. A third group

was told to think about the lounge for three minutes, and the last group received similar instructions and was shown slides of the lounge as well.

Results indicated that students told to visualize the lounge or shown slides of it did as well, if not better, than those retested in the lounge, while students given no particular instructions or told to imagine a room at home did considerably worse.

Although Smith's findings remain tentative, they suggest that environment serves as a memory cue. If we're able to remember the environment, we'll be able to "trigger off" what we've learned there.

Environmental cues seem to affect memory most strongly on essay exams, which require the retrieval of information; the technique is virtually useless in multiple-choice or true-false exams, which require recognition, not retrieval, to get correct answers.

Simonides Says: Get to The Route of The Problem

Next time opportunity presents you with the chance to speak without notes, take this hint from the ancient Greek poet Simonides. While attending a banquet one afternoon with a large number of guests, he was temporarily called away. During his absence a natural disaster occurred, crushing all the celebrants beneath rock and rubble. Their relatives were grieved when, after the removal of the wreckage, it was impossible to tell who was who. Simonides solved the identity crises simply by remembering where each guest had sat around the banquet table. He was so impressed with his memory that he founded the art of mnemonic (ne-mor'-ic) techniques; his specific technique is known as the method of loci (places).

Simonides' technique is a breeze to use. Just plot a route in your mind, and then arrange each idea in your speech along this route in the order you plan on presenting it. Suppose, for example, your speech is to be on some aspect of modern communication. Picture yourself walking to school. On the way you pass a drugstore and a park. Outside the drugstore stands a telephone booth, reminding you that the first point in your speech concerns high phone rates. As you pass the park you notice (in your mind's eye) a newspaper blown against a tree, which brings up the news media's role in the increasing price of phone service. Finally you visualize a bee sitting on one leaf of the tree. This calls to mind the conclusion—your belief (bee-leaf—puns are often used in mnemonics to facilitate abstract ideas) that something must be done about the high telephone rates.

With this method, you can remember as many as 60 or 70 ideas—if you don't mind a littered landscape, that is.

Write It Right!

Can't think. Brain numb. Inspiration Just Won't Come.

Hit by a case of writer's block not even caffeine can cure. Quit cursing your creative disabilities (even Kafka had his bad days) and blame it on your biorhythms instead.

The theory of biorhythms is a mathematically based (and still hotly debated) concept that links our inner physical, emotional, and intellectual pulses to our daily highs and lows. The physical cycle—the shortest, lasting 23 days—correlates well-being and fatigue, while the 28-day emotional cycle influences our moods, sensitivity, and—most important to writers—creativity. The 33-day intellectual cycle corresponds to mental acuity, memory, and decision-making. Graphing these three pulses on a monthly chart brings to light the ups and downs in each area and may enable a writer to understand better why last week he wrote like Faulkner (all inner pulses high), and today he can't get a word out on paper (all inner pulses low). To learn how to chart your own biorhythms, check out George S. Thommen's book, *Is This Your Day?* (Crown Publishers, New York, N.Y., 1973, \$2.25).

All Through the Night

Naturally, you should start term papers early and allow plenty of time for research and revision. But let's talk about reality.

There are ways to make the inevitable all-night, last-minute term paper less painful. Some well-tested tips:

- When you are researching, use a red pen for important notes or direct quotes and a blue pen for background material.
- Also, note cards containing quotes or major points can be pasted into the rough draft to eliminate rewriting them. As a quick organizing tactic, number your note cards to match the numbered topics on your outline.
- Take breaks to reward yourself for completing portions of the paper. You could try standing on your head every hour or so—it makes the blood rush to your brain and wakes you up.
- Finally, read the paper backward; this makes it easier to detect spelling errors and typos.



ESSAYS MADE EASY

The How To Go to College Book by Michael J. Gross (Passage Publishing Company, Seattle, 1978, \$4.50) offers useful suggestions for coping with a blue book. The guiding principle in taking an essay test, says Gross, is to note how much credit the prof has assigned to each question. This gives you some idea of the depth and length required for your answer.

The next step is to plan

your answer quickly and efficiently. On a scratch pad or on the back page of your blue book, jot down the important points you want to make and quickly number them in logical order so that each point smoothly follows the one before it.

Finally, neatness DOES count. Bring at least two pens in good working order, and block print if your handwriting is less than acceptable.

Take a letter and call me in the morning

Writing letters can help you develop your creativity and overcome writer's block, says Professor Robert Pack, director of the Bread Loaf Writer's Conference, held each summer at Middlebury College in Vermont.

Good personal letters are honest, detailed, humorous, and reveal the human essence of the writer, says Pack. Though letter writers ramble, they tend to follow a style that is pleasant to read.

The relaxed form that letter writing usually follows allows the writer to pursue a single thought; this improves his writing by helping him master the technique of using narration, people, and scenes to tell a story in simple language. Pack says.

"Letters are an excellent exercise in expression," he adds, "because the writer always thinks of the reader. That is the No. 1 rule of writing."

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Resumes With Relish

Even if your last three jobs were in the fast-food industry, you can look good on a resume. The key to writing an effective resume, say career experts, is to keep it brief and make it beautiful. A resume should be crisp, attractive, and totally error-free. The idea is to give the prospective employer a clear, appealing picture of who you are, what you've done, and what you have to offer as an employee. There's no one "right" way to do it. But this basic formula seems to work best

for those who are high on aspirations and low on job experience:

At the top of the page, list your name, address, phone number, and a message number if necessary. Several lines below that, under the heading "Experience," list previous work experience, starting with your most recent job and working backward. Use action verbs to describe your responsibilities for each job and emphasize tasks in which you managed or organized something. (For instance: Fall 1980—present: counter clerk, Rexall Drugs, St. Louis. Headled

cash register, filled in for night manager, improved inventory system.)

Next, list extracurricular activities and awards under the heading "Activities." Below that, under the heading "Education," list your expected date of graduation, major, minor (if it's relevant), grade average (if it's good), and school. Skip several lines and type in "References available on request."

More hints: leave a lot of white space between entries, underline each heading, use a fresh typewriter ribbon, and have a friend proofread your work.

Better Living Through Microchips

Someday soon those long nights at the typewriter may give way to short stints at the computer. The new generation of home computers can actually help you write term papers. Words and paragraphs can be arranged and rearranged on a video screen, while a touch of the keys can bring forth frequently used words. Push a button and the computer prints your paper, including correct footnotes, margins, and bibliography. That'll leave plenty of time for research, right? Right.

Insider's Guide to Punctuation

Poor punctuation can clog up the most profound prose. Some key points to remember:

Semicolons allow you to join two, three, or even more related sentences to form a single complex thought. If you can replace your semicolon with a period, your construction is okay, but if you can't, use a comma instead.

Commas separate sentence elements that might otherwise be confused or misunderstood. They are also used to indicate slight pauses, but it should be emphasized that commas are most effective when they're used sparingly. Properly used commas provide clarity; improperly used commas create clutter.

Parentheses let you inject a piece of incidental information that you don't want to emphasize strongly. Use parentheses sparingly because they quickly become an eyesore, and no reader wants to feel that he's being whispered to. Also, keep your insertions brief.

Quotation marks are to be used very sparingly. Use them to set off words or phrases when quoting directly from a source or when referring to ideas in a special sense—for example, in a humorous or technical way. When you simply want to place additional emphasis on something, or when a number of words are being cited, underline the words instead.

Games To Learn Words By

1. **Scrabble.** Start with seven letter tiles. After each play, pick up enough letters to have seven again. The limited selection of consonants and vowels will force you to make friends with the dictionary.

2. **Ghost.** Ghost is a form of verbal Scrabble; no equipment is needed. The first player says a letter, the next adds another letter to it, and so on. The purpose is to figure out a word in advance with four letters or more, trying not to complete spelling of the word. The first to spell a complete word is "dead." Caught "dead" three times in a row and you're out of the game.

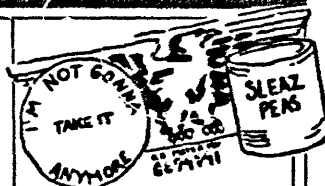
3. **Hangman.** Play this

with one other person. Think up a word and place on paper as many dashes as the word has letters. Your opponent guesses a letter. If the hidden word contains that letter, place it in the appropriate dash. If not, begin to construct the gallows. He gets 15 guesses.

4. **Spelling Bee.** This grade school favorite is a good way to pick up new words and implant them in your brain. Two teams line up on opposite sides. An umpire calls out the word, and the first player spells it. If he's wrong, he sits down; if someone on the opposite team challenges the spelling and is incorrect, he sits down. Last one standing wins.

Iowa's Workshop: Nurturing New Talent

The University of Iowa's **Writer's Workshop** exposes promising new novelists and poets to the collective savvy of successful authors, many of whom have been Workshop students themselves. Big-name writers who have taught semester classes or intensive three-day "visiting" sessions include Nelson Algren, Philip Roth, Galway Kinnell, and John Cheever; alumni of the program include such favorites as Flannery O'Connor and John Irving. Instructors insist that writing can't really be taught—but talent can be developed. For more information on the **Writer's Workshop**, write the Graduate Program in Creative Writing, 436 EPB, University of Iowa, Iowa City, Iowa 52242.



How To Complain By Mail

If that dripping faucet is driving you to drink and the landlord hasn't surfaced lately, don't despair. Commit your rage to paper with a pitch designed to get results. According to Lassar Blumenthal, author of *The Art of Letter Writing* (Grosset & Dunlap, 1976, \$2.50), your best strategy is to show the lagging landlord that solving your problem would be to his advantage.

Dear Mr. Grant:

On January 3, last Thursday, your maintenance man came to my apartment to fix a leaking faucet. Two days later it began to leak again. I have tried to reach the maintenance man but with no success. The constant dripping is running up your water bill. Further, I am afraid the sink may overflow and cause extensive damage to your floor. May I urge you to have the maintenance man come as soon as possible.

Sincerely,
John Doe

For a consumer problem, your letter should be brief and to the point, but it should also supply as much relevant information as possible.

Dear Sirs:

I would like to report that a can of peas that I opened last night contained the enclosed stone. I am also including the can's label, which includes the raised letters and numbers. This was purchased from Centerville Chain Store in Centerville.

Sincerely,
Mary Smith

The Cover Letter Pitch: Fast and Inside

Most employers read dozens—sometimes hundreds—of resumes each year. So even if your resume is splendid, you still need a well-crafted cover letter to draw attention to your skills and make an employer want to read more.

Each cover letter should be brief, individually typed, and addressed to a particular person in the organization who might have the power to hire you. (This is usually a department head. If you don't know the name, call and discreetly ask one

of the secretaries.)

The opening line should explain who you are and suggest that you know something about the organization's needs. Follow this up by explaining how you can help meet these needs, then highlight relevant experience and skills that appear on your resume. Let the employer know what kind of job you're after, too.

In your closing paragraph, indicate when you will be free to start work, as well as where and when you can be reached for an interview. Close with a line such as "I look forward to hearing from you."

Dear Mr. Jones:

As a senior in business management at Indiana State University, I was delighted to hear from my adviser that you frequently use entry-level employees to maintain statistical files. Since I have specialized in information systems here at Indiana State and managed last year's computerized student preference poll, I'm very interested in working with statistical retrieval systems. I believe that I could be of use to your organization. I look forward to hearing from you.

Sincerely,
Bill Brown

The key is to give full information but to be polite. Don't threaten the company or landlord if you want a response. It's also best to call the company or rental office to get the name of a specific person to whom you can write.

Great Books for Writers

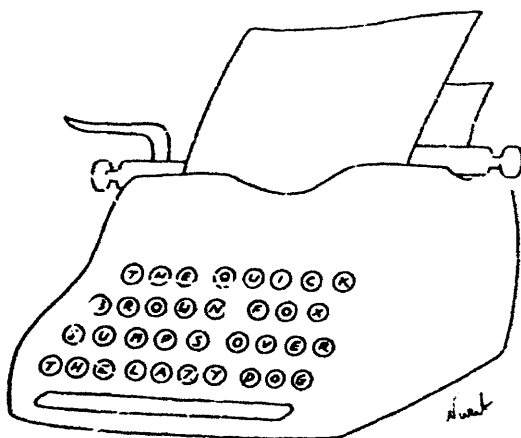
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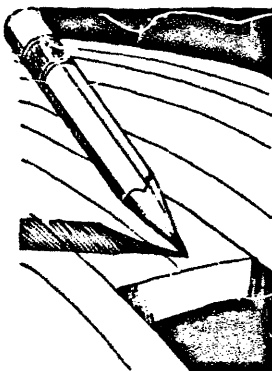


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8. (a) developement
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9. (a) dilettante
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11. (a) existence
(b) existance
12. (a) harrass
(b) harass
13. (a) inadvertant
(b) inadvertent
14. (a) indispensible
(b) indispensable
15. (a) insistent
(b) insistant
16. (a) nickle
(b) nickel
17. (a) occassion
(b) occasion
18. (a) occurrence
(b) occurence
19. (a) perseverance
(b) perseverence
20. (a) prerogative
(b) perogative

ANSWERS:
1. a 2. a 3. b 4. a 5. a 6. a 7. b 8. a 9. a 10. a 11. a 12. a 13. b 14. b 15. a 16. b 17. b 18. a 19. a 20. a

Group Dynamics

The Art of Meeting Management

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For more information, write Outward Bound, National Office, 384 Field Point Rd., Greenwich, Conn. 06830.

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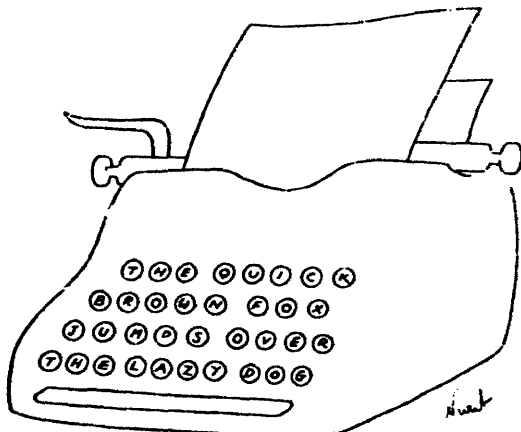
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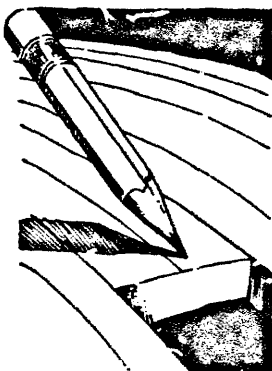
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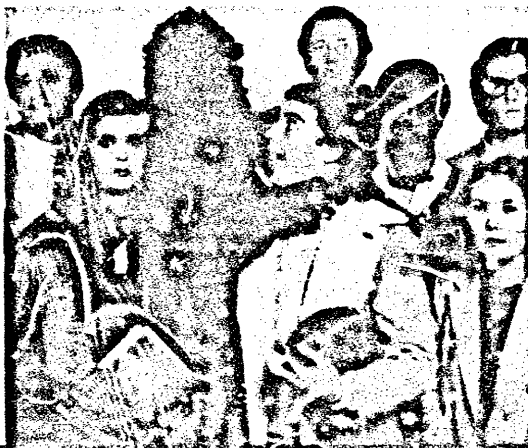
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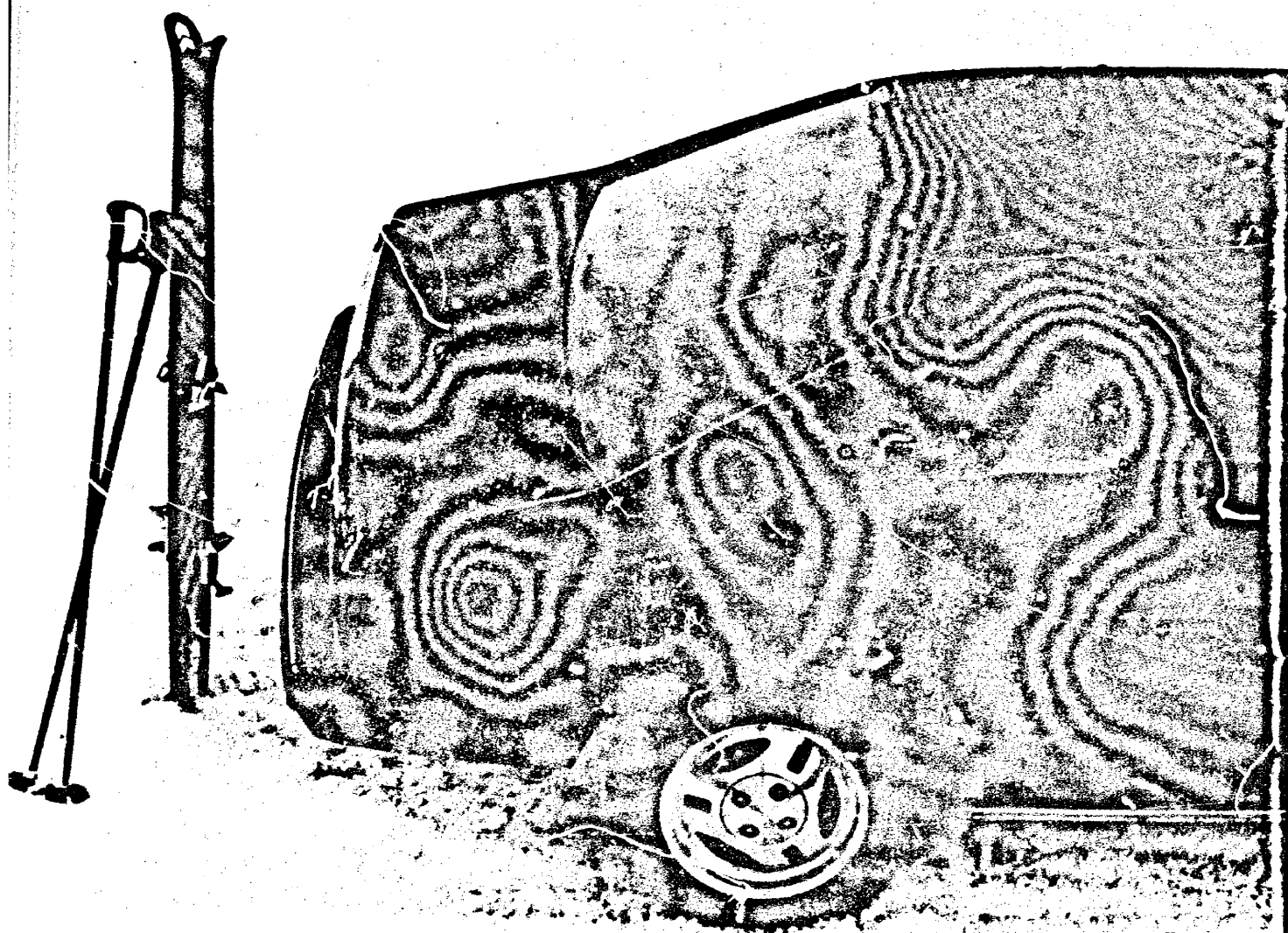
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MUST

Seek. Surefooted. Aerodynamic. That's Mustang. A thoroughbred with the high gas mileage you might not expect from a high-spirited car. Choose from a wide range of standard features like rack and pinion steering



34 EPA
EST. MPG

23 EPA
EST. MPG

MUSTANG.

and modified MacPherson front suspension to an impressive list of options—Michelin TRX radial tires, forged aluminum wheels... even a T-Top to the sky. Ford Mustang. Experience why it's America's most popular sports car.



FORD MUSTANG

Estimates for comparison. Your mileage may differ depending on speed, distance and weather. Highway mileage and City estimates lower.

FORD DIVISION



One On One

CLOSE ENCOUNTERS

OF THE FIRST KIND



I've got an offer you can't refuse." Barbara, who had been standing alone at the dorm party, rolls her eyes and wonders why she always seems to attract the jerks. But Joe, who said the line sincerely enough, thinks he has really impressed his new-found female companion.

At this point, it's going to take a real effort on Joe's part to convince her that he's a nice guy. It's all a matter of first impressions, and researcher Chris Kleinke thinks they can mean a lot more than people think.

"When a man meets a woman at a fraternity party or some social setting he really underestimates the negative impact he can make with a line like that," says Kleinke, author of *First Impressions: The Psychology of Encountering Others* (Prentice-Hall, 1975, \$2.95). A line that would have worked a little better, Kleinke says, is one that incorporates a little modesty, like "I'm a little embarrassed about coming up to you, but I've really been wanting to talk to you."

When meeting new people in a dorm or classroom situation, be careful not to be too open, advises Kleinke. Saying a little about yourself denotes interest in the other person, but going overboard can be a real turnoff.

First impressions carry even bigger stakes in a job-interview setting. Kleinke's research has shown that while expected signals such as eye contact, clothing, and a firm handshake can make a positive statement, subtleties like excessive use of familiarity can have a negative impact. Using the first name of an interviewer may be seen as being too intimate too fast, says Kleinke. The best idea is to act a little humble before an interviewer, letting him take the liberty of using first names or lighting up a cigarette without assuming that such privileges also extend to you.

And You Thought YOU Had Problems

Before you walk in to a job interview, consider how the other half thinks. Robert Genua, author of *The Employer's Guide to Interviewing* (Prentice-Hall, 1979, \$5.95), gives employers these hints for evaluating an applicant:

"Always watch for 'knock-out' items on employment applications that should automatically eliminate a candidate. These include lack of experience, job-related health problems, unavaila-

bility to start work within a reasonable amount of time, unrealistic salary expectations.

"Explore apparent inconsistencies that occur between prior information and that obtained in the current interview. If one thing is written on the application and then something else is told to you during the interview, you should find out the reason why.

"Watch for signs that the applicant may be overly tense. Does he or she fidget and squirm, tap fingers, swing feet, blush easily, frown a lot, squint, or in general show outward signs of excessive inner agitation?

"Note how well an applicant can explain something. For example, if the applicant mentions something you know nothing about, ask him or her to tell you about it. Be genuinely interested and watch whether words are used well in explaining clearly and precisely what he or she is talking about."



ADVICE ON ADVISERS

A little advance preparation can spell the difference between a productive or discouraging session with your academic adviser.

Plan your questions beforehand and check for the answers in the school bulletin, suggests Marjorie Ewing Aghassi, author of *Getting Good Grades: How To Succeed In College* (Prentice-Hall, 1980, \$3.95). This saves time and relieves expectations that the adviser will be the fount of all knowledge.

You should always be on

time for the appointment. During the busiest advising periods, sessions are usually scheduled back-to-back, so you should make the most of your time and your adviser's time.

Finally, be sure that the adviser is someone with whom you have good rapport, Aghassi says. "If you feel you can't talk to your adviser about the problems that affect your academic work—and a lot of different kinds of problems can—then I think you really ought to look for another adviser."



Car? What Car?

The "Most Creative Excuse for Speeding Contest," held recently by the Georgia Fraternal Order of Police, revealed some outstanding examples of grace under pressure. Among the entries:

- "I know I'm speeding, but I'm thinking about buying this car and I want to see if it holds together before I close the deal."

- A man said he had just left the hospital emergency room after receiving a shot that would knock him out—and the emergency-room staff advised him to "get home very fast."

- "Officer, I've been drinking and I figured I would get caught quicker if I drove slower."

- From an elderly woman: "This car is so old and ornery it won't listen to anyone. I have absolutely no control over where it goes or what it does. Don't blame me because it's speeding."

- "As I approached the driver's window, the man flipped open his wallet and spoke into it saying, 'Kirk to Enterprise...Kirk to Enterprise...Beam me out of here, fast!'"



Get Mad—It's Good For You

The next time you're mad at your parents, let yourself get angry—and show it, says David Johnson, author of *Reaching Out* (Prentice-Hall, 1980, \$14.95). "Most of us have been taught that anger shows a lack of love or denotes rejection. That isn't true. Most of our relationships would be stronger if we could just argue effectively."

When arguing with parents, try focusing on a particular subject rather than

bringing up past grievances, Johnson suggests. Also, try to paraphrase your parents' arguments after each major point to let them know you understand their viewpoint. "If they say they're scared to let you borrow the car, then you should say after them, 'Do you mean you're concerned I'll be in a wreck?'"

Dating relationships pose additional barriers to effective arguing. "Couples always feel that fighting will threaten the stability of their relationship," says Johnson. Couples should learn that a single issue can be discussed without having to focus on the entire relationship.

Don't limit your anger to those you know well, cautions Johnson. "If someone borrows your notes from a class and then returns them way after deadline, you should let them know of your anger even if you're not planning to see him again." You're not getting angry to reprimand him but to avoid holding anger inside yourself, he adds.

The College-to-Career Connection

Almost all of the business manuals on the market today advise graduates to find mentors when landing that first big job. What many people don't realize, however, is that the cultivation of a mentor may best be done while still in college, according to Dr. Adele Scheele, author of *Skills for Success* (William Morrow, 1979, \$9.95).

The successful student, says Scheele, realizes that the influence of an academic mentor is not limited to academia. Hence, a favorite English teacher in college or the adviser who offers guidance on future career moves may turn out to be the connection that lands you a job with a big publishing house.

Don't limit yourself to academic mentors, however. The people you meet during internships or summer jobs can help you stay up to date on what's happening in your field and help make your entry into the job market easier. Keep in touch.



Fear of Phoning

How To Get On...

To some people, the act of using the telephone to get information or to solve a problem is a terrifying tangle of wires and switchboards connected by the void of being put on hold, which eventually leads to being tongue-tied when someone finally answers. (Whew!) From Ma Bell and other experts comes this inside line on tackling telephone trauma:

- First, think of the call as a short speech. Ask yourself what the most important thing is that you want to say or know. Prepare questions before dialing so everything in your conversation leads to that conclusion. Be prepared to leave a message. Take notes during the conversation so you can ask any questions that pop into your mind and so you can remember the information you asked for.

- Next, treat the call as a face-to-face confrontation. Leave a good first and last impression by being courteous and pleasant. On the phone, people have a tendency to copy the tone of the other person, so it helps to be friendly. Offer a cheerful, wide-awake greeting, identify yourself, and try to use the other person's name. Check to see if you have called at a good time. Listen carefully, and don't hold another conversation with

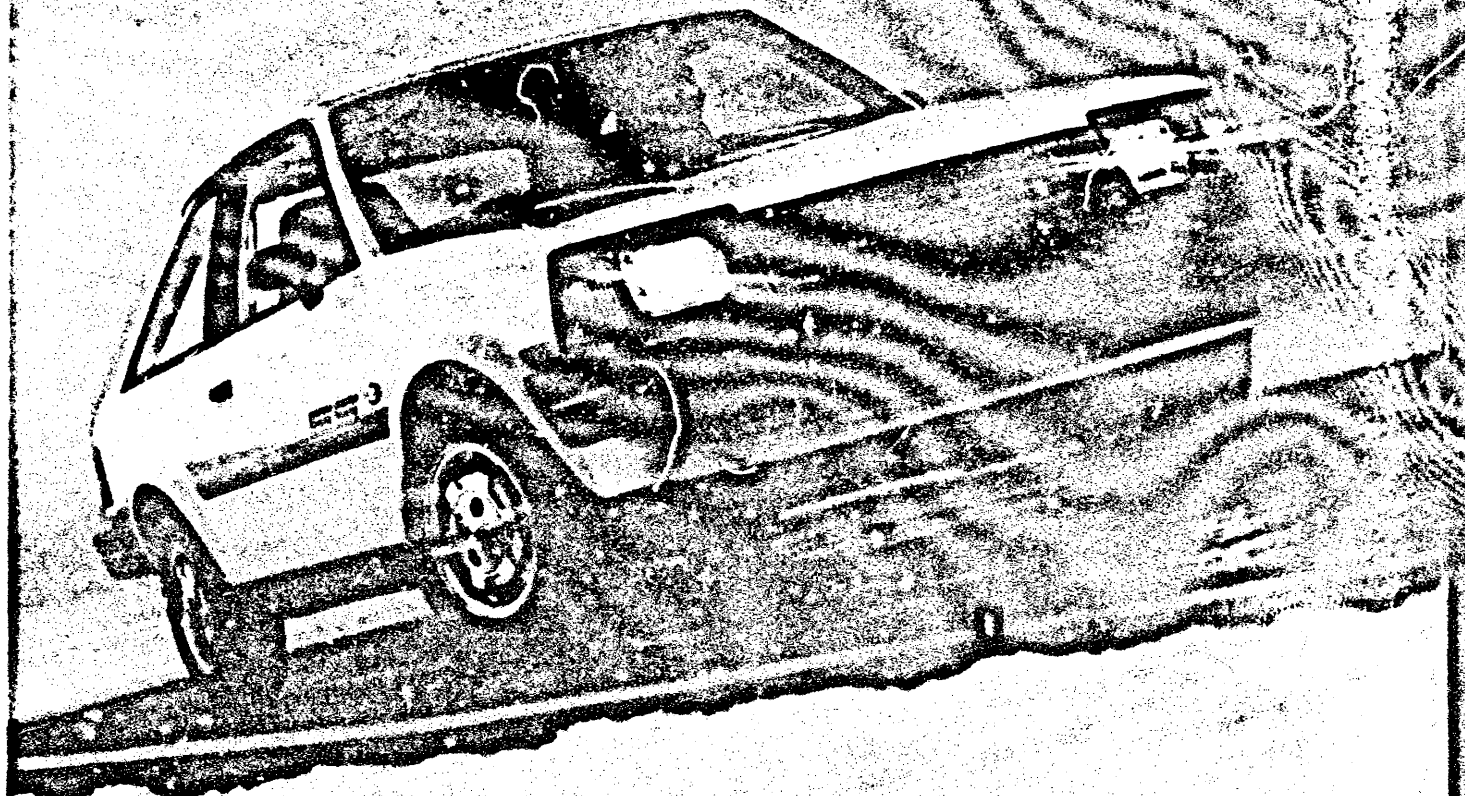
someone else near the phone.

- Avoid breaking your thoughts with a string of pauses, which may confuse the listener. Pause only once before uttering a sentence.
- More telephone tactics: Speak directly into the telephone transmitter, and pronounce your words clearly and carefully. Use simple language and avoid technical terms and slang. Talk at a moderate rate and volume, but vary the tone of your voice to add emphasis and vitality to what you say.

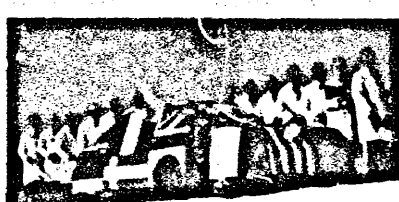
...And How To Get Off

Say you really like Sally and usually welcome her phone calls, but this one has extended over an hour and you still haven't thought of a graceful way to hang up. Here are several effective and inoffensive ways to end a conversation.

- "I know you're busy so I'll let you go."
- "Let me just say before we hang up..."
- "Listen, I'm going to have to let you go."
- "Can I call you back? I'm expecting a call."
- "Just let me make one last comment and then I really will let you go."
- "I've got to be in a class in two minutes..."
- "Can we continue this conversation sometime later? Maybe lunch..."



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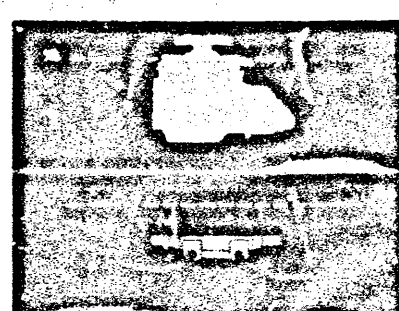
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