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Daily Egyptian Staff

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SIUC to stop work-study

Departments to pick up tab for workers

By Christy M. Gutowski
General Assignment Writer

The University will discontinue funding by the end of the month for students on college work-study, forcing campus employers to pay the entire wages for student workers.

Pamela Britton, director of SIUC Financial Aid said students can continue employment, but their salaries will be paid by individual departments.

"The individual departments that employ them have to pay 100 percent of the workers' salaries, instead of only 30 percent," she said.

The University will have expended all of the non-state account funds for college work-study programs by late March, Britton said.

College work-study for non-state accounts is a federally funded program that pays 70 percent of wages for students who are eligible for the award.

Eligibility is based on the student's financial need.

Last year 1,746 students were employed through state and non-state funded college work-study accounts.

The departments that employ the students are responsible for payment of the remaining 30 percent.

The total non-state funds allocated through the government was \$750,000, said Donna Williams, accountant of SIUC's financial aid.

"This is relatively the same amount that was allocated last year," she said.

But because of budgetary problems, departments found it more advantageous to hire the college work-study employees and dollars were used earlier, Williams said.

As a result, more students have filled the college work-study positions early in the semester than have in past years.

"The amount of funds allocated were the same but were used up faster because of the need of the population," Britton said.

Britton said she hopes the departments involved with the non-state accounts will continue to employ the student workers based on their job performance, not financial work status.

"I hope the departments will make it a high priority to continue

see WORK, page 5



Staff Photo by Anne Wickersham

Brad O'Neal, left, senior in anthropology and Jeff Vahlkamp, sophomore in electronic technology, stack and bundle 75th anniversary issues of the Daily Egyptian.

Diamond jubilee: DE celebrates 75 years of University publication

By Brian Gross
Special Assignment Writer

Even a diamond starts as a lump of coal.

The Daily Egyptian celebrates its diamond anniversary this school year, reflecting on a history of pathways down which the campus newspaper has traveled in its search for excellence.

The SIUC campus newspaper commemorates its anniversary today with a 52-page special section insert, and a committee is organizing a DE alumni reunion for May.

"It's easy to criticize the Daily Egyptian, but this is one of those occasions to stop and recognize what the paper had done," said Walter B. Jaehnig, director of the School of Journalism and DE fiscal officer.

"The Daily Egyptian is one of the oldest campus papers in the country," Jaehnig said. "It's one of the best known, it's one of the largest and it's been one of the most successful at turning out qualified

see DE, page 5

SIUC trustees to vote on 2-percent salary hike

By Christine Leninger
Administration Writer

The SIUC Board of Trustees will vote Thursday on a 2-percent salary increase for SIUC employees proposed by President John C. Guyon.

If approved, the salary increase would require about \$1.1 million in funding, Guyon said.

"The salary increase is now a

board matter," Guyon said. "The funds to pay for this increase have already been raised using internal reallocations."

Salaries would increase as of Jan. 1, 1992, and be included in the first April paycheck, Guyon said.

Deans were asked to have departmental heads set aside 2 percent in their budgets in January to fund an increase in salaries. The rest of the money needed to fund the increase

is being taken from the unavoidable cost fund that covers the cost of hazardous waste disposal and social security and medicare problems, said Albert Melone, chairman of the president's budget advisory committee.

"This salary increase is a completely different increase than what was recommended to the president as a resolution of the advisory committee. That salary

increase and possible tuition increase will be voted on at the April BOT meeting to be effective for the '93 fiscal year," said Melone, who is also a professor of political science.

Board policy requires the annual approval of salary increase plans that establish the general parameters for the distribution of salary increase funds.

The salary increase would affect

faculty, administrative and professional staff and civil service range employees hired on or before Dec. 31, 1991, who would receive a 2-percent increase rounded to the nearest whole dollar.

Donald Paige, president of the Faculty Senate, said some departments are hurting from the 3-percent rescission and the 2-percent

see BOT, page 5

Three students face conviction for 3 fires, bomb in Mae Smith

By John McCadd
Police Writer

SIUC police have arrested three students on aggravated arson charges in connection with three fires and a bomb that exploded on the 13th floor of Mae Smith residence hall.

Students Scott S. Holler, Matthew R. Hennessey, and John C. Wovkanech were arrested in connection with three

fires set Oct. 20, Nov. 10 and Feb. 19 and a bomb that exploded at 9 p.m. Jan. 31.

Holler is a sophomore in journalism from Downers Grove, Hennessey is a freshman in aviation maintenance technology from Homewood and Wovkanech is a freshman in cinema and photography from Manchester, N.H.

see FIRES, page 5

Herrin school may ban book 'Forever'

By Teri Lynn Carlock
City Writer

The Herrin school board is considering banning a Judy Blume book that deals with a teen-ager's first sexual experience, but the Carbondale school superintendent said "Forever" will remain on the city's junior high school library shelves.

A petition drive to ban the book from the Herrin Junior High library has received 300 signatures and caused the Students' Right to Read organization to present its case supporting Blume's book.

At its Feb. 10 meeting, the school board agreed to consider banning the book after Lisa Martin and other concerned parents addressed the board, saying Blume's book is unsuitable for junior high school students.

The majority of parents opposed to the library keeping Blume's book said the book contains material that could be considered "borderline pornographic," including masturbation and other sexually provocative experiences.

Herrin Junior High has removed

see BOOK, page 5

Gus Bode



Gus says closing the marketplace of ideas will not keep the students from getting the information forever.

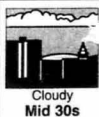
COLA dean chosen member of group for redistricting state

—Story on page 3

Lower temperatures threaten wheat crop, early budding trees

—Story on page 3

Opinion
—See page 4
Classified
—See page 10
Comics
—See page 13



Cloudy
Mid 30s

Industry leaders see boat trailer designs by SIUC students

—Story on page 6

Saluki women play Redbirds at Arena in Gateway semifinal

—Story on page 16

Sports

Daily Egyptian

Southern Illinois University at Carbondale

Women battle ISU in Gateway semis

Salukis to try for third win against Redbirds

By Norma Wilke
Sports Writer

The SIUC women's basketball team will collide with Illinois State for the third time this season in the Gateway Conference Tournament semifinals at 7:35 tonight at the Arena.

Both teams are three-time conference champions in the 10-year history of the Gateway. The Salukis, 15-3 in the conference and 21-6 overall, are second-seeded and Illinois State, 11-7 in the conference and 14-13 overall, is third-seeded in the tournament.

Either ISU or Southern has finished first or second in all the previous nine Gateway races. ISU is SIUC's oldest basketball rival in the league. This will be SIUC's

55th career meeting with the Redbirds.

The Salukis have won six of their last seven matchups with ISU. SIUC beat Illinois State 75-55 Jan. 23 in Normal and 59-49 Feb. 22 at the Arena already this season.

Coach Cindy Scott said the schools have had tremendous rivalry throughout the years, and she expects the Redbirds to put on a tough performance.

"Obviously, we're very concerned about Illinois State," Scott said. "We have tremendous respect for their program. (Center) Caryn Brune and (guard) Tami Baalke are both all-conference first team players. We'll have to keep Brune under control and also try to contain Baalke."

Strong defense has been the

difference for SIUC against ISU in its last three wins. The Redbirds have averaged only 48.7 points on 38 percent field goal shooting.

Baalke, the Gateway's No. 4 scorer, had 24 points in SIUC last matchup with SIUC but was held to only 9 points in its first matchup this season. Baalke, who is averaging 15.4 points a game, also ranks in the Gateway's top 10 in field goal and free throw percentage.

Brune will provide a tough challenge for junior center Kelly Firth. Scott said. The 6-4 center, who averages 19.7 points and 9.8 rebounds a game, is the Gateway's No. 2 rebounder and shot blocker and No. 3 scorer.

see SALUKIS, page 15

Scott, Firth, Redeker trio recognized by conference

By Norma Wilke
Sports Writer



Anita Scott



Kelly Firth

After a successful 21-6 season, two SIUC women's basketball players were named to the Gateway's first team all-conference squad Tuesday.

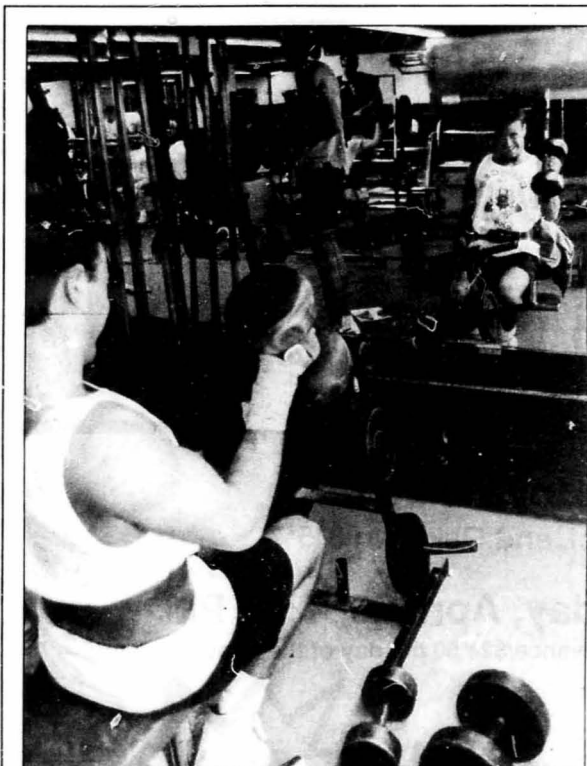
Saluki standouts junior center Kelly Firth and junior point guard Anita Scott took the honors. Senior guard Karrie Redeker was selected to the honorable mention squad.

Coach Cindy Scott said SIUC has played great all-around basketball this season, and all of

the players have contributed.

"I think Kelly and Anita are both deserving of their all-conference selection," Scott said. "Both of them have had outstanding years. I think it's hard to single out kids. I think

see TRIO, page 15



Staff Photo by Marc Wollerman

Who's the strongest of them all?

Len Ping, senior in radio-television from Auburn, curls a 45-pound dumbbell in front of a mirror at the Recreation Center. Ping, who worked out with two friends Tuesday, said he works out several times a week.

Judge: NFL in violation of antitrust law in 1989

WASHINGTON (UPI) — A federal judge ruled Tuesday the NFL violated antitrust law by setting the salaries of players named to its first developmental squad last season.

The NFL's agreement set a flat \$1,000 salary for players on developmental squads in 1989. That arrangement, Judge Royce Lamberth ruled, took bargaining powers from the players.

The league did not give additional payment to players for housing or other expenses, while the league's minimum salary was \$90,000 for players on the active roster.

An NFL spokesperson said the league will appeal and believes it will win at that time.

"All of these players had been waived through the league before joining their practice-squad teams," the spokesperson said.

"In previous experiences, we have ultimately prevailed despite unfavorable preliminary rulings."

Lamberth said a trial would determine how much money the league must pay the players. Sixty-seven players will be eligible to collect damages.

Lamberth also ruled the league's antitrust exemption was void and the league was open to a claim of triple damages from the 1990 season.

That ruling was worth a total of about \$201,000.

Last summer, Lamberth was one of two judges to throw out the antitrust exemption. U.S. District Judge David Doty overturned it in Minneapolis last week, clearing the way for players to sue for free agency.

The decision also threatens the future of the NFL draft, since the league's right to hold it under the 1982 agreement expires next year. In addition, the ruling could prevent the league from imposing a wage scale without first putting a new agreement in place.

Jackson refuses demotion, enters free agency market

CHICAGO (UPI) — Bo Jackson, still hobbled by a hip injury that ended his football career, became a free agent Tuesday after he spurned the Chicago White Sox Tuesday by refusing to report to the minors.

"I would like to remain with the White Sox and hope that everything can be worked out soon," Jackson said before leaving spring training camp in Sarasota, Fla.

"I am a free agent for the time being while negotiations continue. The White Sox have been great, and I am thankful for everything they have done for me."

The 29-year-old designated hitter refused assignment to Vancouver of the Pacific Coast League, White Sox General Manager

Ron Schueler said the team still was trying to arrive at some kind of arrangement with Jackson.

"We felt he made a lot of progress with us ... but he could not run," Schueler said. "We're real close to having a real good ballclub. Obviously, we have to try some other way."

"He's been great for the city. His teammates really like him. I'm not going to write him off. He's got a different type of attitude. He loves the challenge. He doesn't want people to write him off."

Schueler said he was trying to work with Jackson's agent on "a different contract to try to pursue some other options with him."

LaRussa: Players' spat blown out of proportion

PHOENIX (UPI) — Oakland Manager Tony La Russa said Tuesday the squabbling surrounding Carney Lansford and Rickey Henderson has been "blown out of proportion."

One day earlier, a Bay Area newspaper had quoted Lansford as saying the Athletics' leadoff hitter could become a "cancer on the team" if he didn't improve his work habits.

The comment led to closed-door meetings with both La Russa and General Manager Sandy Alderson to straighten out the issue.

But when approached about the matter Tuesday, La Russa turned the tables. He blamed the media for sensationalizing Lansford's comment and ignoring his outfielder's work habits this spring.

"A lot of times these things get blown out of proportion," La Russa said. "I can tell you there is nobody on this ballclub that is unhappy with the work being done in camp. I think sometimes people try to manufacture things that really aren't there."

Henderson, who continued his string of not reporting to camp on

time by showing up five days late, saw his first Cactus League action Tuesday with a start in left field against the San Francisco Giants.

"People say I'm a gifted player, but people don't see how hard I work," Henderson said.

More than a year after being rebuffed in a holdout attempt, Henderson is still smarting over the fact that he is paid only \$3 million a season, a little more than half of what Ryne Sandberg of the Chicago Cubs will earn beginning next year.

His sullen attitude was cited as a

major reason behind the dropoff in his production last year as compared with his Most Valuable Player season of 1990. Henderson hit .268 with 18 home runs, 57 RBI and 58 stolen bases last season, as compared to .325, 28 homers, 61 RBI and 65 steals the year before.

Henderson has remained low-key this spring, which bothered Lansford.

"You see everybody else going about their business and really into it. You see one person that's not, it's very discouraging," Lansford told the San Francisco Examiner

over the weekend.

"He's a key player and he struts around like he's not into it and not part of the team. It's not good for any of the guys to see that. It's like a cancer on the team. Pretty soon it's going to do nothing but eat away at the team and do no good."

Lansford did not retract his comments when asked by other reporters, though he said he had since smoothed over his differences with Henderson.

"Rickey and I got things squared away," he said. "We're OK. I was worried about him, that's all."

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Newsrap

world

IRAQ URGES END TO EMBARGO — A senior Iraqi official told the Security Council Tuesday that Baghdad has largely met its obligations on eliminating weapons of mass destruction and urged the U.N. to lift its economic embargo on his country. "I explained to them that the mission is a goodwill mission," Iraqi Deputy Prime Minister Tariq Aziz said after meeting with the current Security Council president and delegates from non-aligned countries.

IMF TO ALLOW MEMBERSHIP FOR RUSSIA — International Monetary Fund Managing Director Michael Camdessus said Monday that former Soviet republics soon will be allowed to join the IMF but criticized the U.S. Congress for delaying the ninth quota increase and raising the possibility of a serious funding shortage. Camdessus said Russia and other 14 former Soviet republics will likely obtain full membership before the end of the Spring.

CHILE RESISTS PRESSURE TO EXPEL HONECKER — The Chilean government, facing mounting diplomatic pressure to expel fugitive former communist East German leader Erich Honecker from its embassy in Moscow, said Tuesday it will allow him to remain as its "guest" until a solution was negotiated. The Foreign Ministry said in a 10-page statement that it would intensify negotiations with Germany and Russia to find a "satisfactory" solution to the problem.

nation

PENTAGON: KOREAN SHIP NOT INTERCEPTED — U.S. Naval vessels enforcing a U.N. blockade of Iraq did not intercept a North Korean freighter believed to be carrying advanced missiles to Iran because the blockade is not directed against Iran, the Pentagon said Tuesday. Pentagon spokesman Pete Williams said the vessel, the Dae Hung Ho, which reached the Iranian port of Bandar Abbas Monday, was not intercepted or stopped.

CONTINENTAL ANNOUNCES MORE FLIGHTS — Bankrupt Continental Airlines Tuesday announced plans to add 71 daily flights by mid-June, begin service to four new destinations in Latin America and Europe and said it already is hiring several hundred employees. The additional employees will support the new schedule, said a spokesman. Many airport agents are being added in Houston and Newark, he added, and additional flight attendants are being recruited.

SPECTER TOPS CAMPAIGN FUNDS IN CONGRESS — At the start of 1992, only one member of Congress had more cash in his campaign war chest than Sen. Alan Specter, R-Pa., according to a report released Tuesday. Specter's campaign coffers totaled \$5.9 million—28 times the resources of any other candidate in Pennsylvania Senate Race—last year, before some \$2 million were spent in the campaign by the end of last year, according to a report by watchdog group Common Cause.

state

ICC RECOMMENDS REFUND BY EDISON — A staff recommendation to the Illinois Commerce Commission says Commonwealth Edison should refund \$281 million to its customers. The recommendation, made public Monday would require Edison to refund about \$239 million for "fuel costs imprudently incurred during the period 1985 through 1988." Cook County officials brought the challenge, saying Edison pays more than twice the current market price for coal.

IBHE MAY CUT GRADUATION SCHOLARSHIPS — An Illinois high school student who graduates at the top of his class usually does so with three things: a robe, a mortarboard and a \$1,000 state scholarship. Now the Illinois Board of Higher Education is considering whether to take the scholarship away as its latest response to the budget crisis sweeping state government. The IBHE has recommended Gov. Jim Edgar and the General Assembly halve the number of scholarships.

—United Press International

Accuracy Desk

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Staff Photo by Mark Busch

Custom made

Jim Foster, senior in product design from Somonauk, puts the finishing touches on the boat trailer he helped design for his Research and Product Design class. The trailers were designed with the needs of older citizens in mind. See related story on page 6.

State appoints COLA dean to redistricting commission

By Todd Welvaert
Politics Writer

The SIUC dean of the College of Liberal Arts was named to the secretary of state's redistricting process review commission to reconsider the way Illinois decides how legislative districts are re-mapped every 10 years.

COLA Dean John S. Jackson was named to the list last week with 24 other bipartisan members representing business and political leaders, academics and government professionals from across Illinois.

"The secretary of state handled the decision as to who was picked," Jackson said. "He wanted people who represent political interests, business interests and academic interests. I guess I am from the academic area."

The commission will research the way other states determine who decides on the re-map.

"I suppose there are 49 other ways to decide the last member of the redistricting committee," Jackson said.



John S. Jackson

"We are the only ones who use this system. We are going to look at each one and try to decide which one is the fairest to all concerned."

Illinois appoints four members of each party to the committee and draws a ninth from a crystal bowl with the decision to pass the map or reject it usually based on the random member's party affiliation.

"I said it last fall, and I will say it

again," Secretary of State George Ryan said in a press release. "The people of this state deserve more than representation by lottery."

The state constitution required Ryan to conduct a lottery last September to select the tie-breaking ninth member of the state legislative redistricting commission.

"With the most recent re-map process completed, and the primary election upon us, how we arrived here should not be forgotten for another 10 years," Ryan said. "Now is the time to begin debating the merits of a process that has been unable to produce a reasonable compromise."

The last re-mapping agreement was contested by both Republicans and Democrats and eventually ended up being settled by a judge.

"Each state is faced with this question every 10 years," Jackson said. "I would like to learn from the other states. I am inclined to think this needs to be changed because it has not worked well in the past."

Weather threatens farmers' crops

By Sherri L. Wilcox
General Assignment Writer

Snowfall and dropping temperatures resulted in minor transportation difficulties Tuesday and left Southern Illinois farmers waiting to see how well their crops will fare.

While snow fell throughout the day, recent high temperatures left the ground warm enough to melt the snow almost instantaneously, said Bill Stout of the Illinois Department of Transportation.

"The only ice problems we have

had have been on the overpasses where the winds can blow underneath and help to freeze the water on the pavement," he said. "Most of the snow is blowing off or melting and drying because it is so windy."

The Carbonate and Jackson County Sheriff's Police reported no increase in the number of car accidents Tuesday because of the weather conditions.

The Southern Illinois Airport indicated no change in flight times or scheduling. At Williamson County Airport, airlines still are running steady, but the weather has put a

hamper on the flights of smaller aircraft, said Chris Fouke, airport manager.

"Visibility is pretty cruddy," he said, "and that leaves students and small aircraft dead in their tracks."

But low temperatures, not snowfall, may cause problems with local crops, said Martin Foreman, a grain analyst at the Illinois Farm Bureau.

"A covering of snow will actually protect the plant from cold, overnight weather," he said.

see WEATHER, page 10

Congratulations
 to the
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 on its
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 and
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Opinion & Commentary

Daily Egyptian

Southern Illinois University at Carbondale

Daily Egyptian

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DE commemoration reflects best, worst

PROVIDING INFORMATION TO THE University community for 75 years is no easy task, but the Daily Egyptian has managed to survive and grow through the years.

The newspaper began as three students' idea to booster support for University sports teams. It has grown into a comprehensive newspaper focusing on campus and local news and using the latest technology. Today it celebrates its diamond jubilee. After three-fourths of a century of publication, the people who have served on the paper's staff have learned several lessons. New staff members constantly are reminded of challenges yet to be faced.

GONE FROM THE PAGES ARE REMARKS about "chicks" and discriminating displays of women. While advertisements depicting women in bathing suits might sell products, they do nothing for credibility and professionalism.

Although regrettable mistakes have been made in minority news coverage, the mistakes have resulted in the paper being more responsive to all student's needs.

THE DAILY EGYPTIAN'S 75TH ANNIVERSARY edition is not as much a celebration as it is a recognition of the people who have devoted much of their college careers toward informing others while bettering their skills.

For each reader patting the DE on the back, there is another reader clinching a fist. The newspaper staff thanks everyone past, present and future for support and criticism. Demanding quality not only makes a better paper, it makes better journalists.

The growth of the paper not only has happened in the newsroom, but also in the many other departments of the Daily Egyptian. From the advertising representatives and production staff, to the staff working the press during the early morning hours, it takes a combined effort to put out a quality paper.

ALONG THE WAY, MISTAKES HAVE BEEN made in spite of a sincere effort to avoid them. In a learning environment, errors sometime happen.

The 75th anniversary edition is a milestone from which to judge our past and on which to base the future.

Quotable Quotes

"Apparently, a student ID isn't valid ID to enter the country."—Mike Myers better known as Wayne of "Wayne's World" jokingly explaining why his sidekick Garth, played by Dana Carvey, could not make it to the Canadian television awards ceremony.

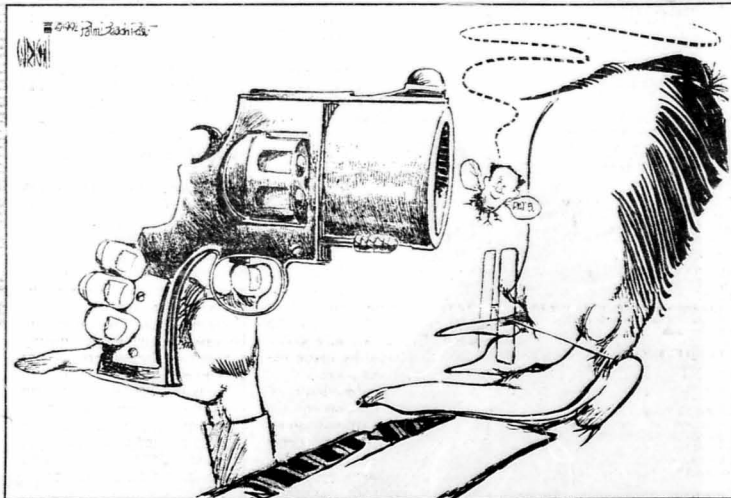
"I'm fine, I'm healthy. I have my talent. I have my guitar. I got my band and I'm still making good money on the road, drawing crowds. I don't need people's pity. I'm a guitar player, ex-cotton picker from Hill County, Texas, and to be into the government for \$32 million is sort of hilarious."—Country star Willie Nelson saying he doesn't need charity despite facing a \$32 million federal tax bill.

Editorial Policies

Signed articles, including letters, viewpoints and other commentaries, reflect the opinions of their authors only. Unsigned editorials represent a consensus of the Daily Egyptian Board.

Letters to the editor must be submitted directly to the editorial page editor, Room 1247, Communications Building. Letters should be typewritten and double spaced. All letters are subject to editing and will be limited to 300 words. Letters fewer than 250 words will be given preference for publication. Students must identify themselves by class and major, faculty members by rank and department, non-academic staff by position and department.

Letters for which verification of authorship cannot be made will not be published.



Letters to the Editor

Study-table polices save face; department ignores athletes

There are people who believe that it is somehow their moral obligation to make people better, even against their own wishes. The problem is that they too often feel it is up to them to define what exactly "better" is. Such arrogance!

This is the philosophy that Amie Padgett's letter to the editor would have us all subscribe to. She would have us believe that the Athletic Department has the responsibility of making athletes into good students and athletes. Certainly, athletes agree to attend practice sessions and competitions, and to that extent their personal time is limited. But does this agreement go any farther? A quick reading of the basic scholarship agreement unequivocally says no. Yet Amie would have the athlete-university relationship extend farther.

Of course, one would not expect much respect for personal freedom from someone who once proposed that athletes be forbidden from wearing letter jackets in bars.

What next Amie? What other behaviors are you going to try to correct so that athletes become "better"?

If the truth was to be told, the Athletic Department's forced study table policy boils down to the oldest political concern, bureaucratic rear end covering. Only now, when statistics reveal the abysmal academic records of some athletes do they feign concern for their welfare.

Are we to believe that this concern would have been there had the statistics not gone public?

No, it is clearly an embarrassment that they seek to cover through thinly funded policies meant to make themselves feel better at the expense of the personal freedom of athletes.

It is always easy to mend a conscience at the expense of others, especially when there are people around who unthinkingly defend you for doing it.—Evan Taylor, senior, political science.

Diploma counting misleading; more to education than paper

I am writing in response to Jay Schafer's letter on March 2 concerning the Athletic Department's policy of forced study table.

Having followed Mr. Schafer's SIUC athletic career, I would assume he had little difficulty in finding time to study and develop his mind. Despite this, the reasoning in his letter shows a lack of mental agility. He assumes that those who object to forced study table are necessarily only those that are forced to go.

Evan Taylor and myself are both honor students and are thus immune from the forceful academic arm of the Athletic Department. Perhaps Mr. Schafer believes that only those whose rear is in the flame can object to the heat. If he does, then his legal career will be marked by purely self-interested pursuits. Maybe he has not been introduced to the notion of pro bono legal work.

Frankly, I am amazed that anyone can support a policy that

punishes people for being above average, which is what a 2.25 GPA is. Let us not forget most people, by definition, are average and there is nothing inherently wrong with that.

To punish this is both unwarranted and cruel. Granted, forcing people to study may benefit them in the short run by keeping them eligible to benefit the Athletic Department. But in the long run, forcing them will retard the development of self-responsibility.

Education should primarily deal in the long run and to the extent that the Athletic Department forgets this they fail their educational mission. They fail to realize that degrees do not get jobs, people do. And people lacking an ethic of self-responsibility will find employment difficult regardless of their diploma.

Clearly, by focusing on paper diplomas rather than people, the Athletic Department does athletes a disservice.—Harry Vaughn, senior, biological sciences

Self-education teaches student surprise lesson

I would like to warn student about a mistake I made at SIU. To arrange my class schedule around my work schedule I was encouraged to enroll in Individualized Learning Classes offered by the Division of Continuing Education. They don't require classroom attendance. You work at your own pace and get full credit. What could sound better? They also said they accept financial aid. What no one bothered to tell me was financial aid does not consider these courses for credit. Therefore I was not a full-time student, lost half of my ISAC Grant and one-fourth of my Pell Grant.

When I enrolled in the course, they were phasing out the old textbook. Not realizing this, I received the old book. Along with this textbook was a set of listening samples. I was informed that these samples were available in the library, so to save money I didn't purchase them. The library's copies are bad and the bookstore no longer sells them.

When I called Continuing Education I was told they didn't keep the materials for the old book, and that it was basically my fault for buying them in the first place. Now I was going to end up spending more money having to buy the new book and tapes. I learned my lesson the hard way. If I was wrong to try and save time and money then I accept full responsibility, but ILP has given me nothing but problems. I would like to thank Robert Weiss for his help and hope no one else enrolls in these courses. If you have already, good luck.—Marria Runyon, senior, advertising

Calendar

Community

THE VETERANS CLUB will have a canoe trip sign up today in the Student Center Hall of Fame. The spring 1992 canoe trip will be to the Ozarks from April 24 to 26. All veterans, spouses and friends are welcome. But there is a 45 person limit. There will be no meeting tonight. Call Peter at 687-2338 for more information.

PHYSICAL / INORGANIC Journal Club will present Xuefeng Duan speaking on "Fitting and Modeling of Proton transfer Potentials by Analytic Functions" at 4 today in Neckers Room 218. Refreshments will be served at 3:30 in the foyer of Neckers 240.

INTERNATIONAL BUSINESS Association will meet with guest speaker Alex Shvachko, graduate student from Russia, from 5 to 6 tonight in Rehn Room 108. Call Carol at 529-4150 for more information.

WOMEN'S SERVICES will present "Multi-Cultural Understanding in a Diverse World," a workshop to look at one's culture and understanding other cultures, at 4 today in Wigan 301B. Call Women's Services at 453-3655 for more information.

PYRAMID PUBLIC RELATIONS will meet at 5:30 tonight in the conference room of the Communications Building. Call the PRSSA office at 453-1898 for more information.

AMERICAN MARKETING Association will have a tryout for the NSAC Regional Competition presentation team at 6:30 tonight in Room 1213 of the Communications Building. Prepare material for a 5 minute presentation. Call Jim at 536-3361 for more information.

BLACK GRADUATE Student Association will meet at 5 tonight to plan for the spring speaker series in Activity Room B of the Student Center. Call Jacqueline at 549-4793 for more information.

Entertainment

JUNIOR RECITAL will present Ching Ming Lim performing on piano at 8 tonight in the Old Baptist foundation Recital Hall. Admission is free.

RICOCHET will play at 7 and 9:30 tonight in the Student Center Video Lounge. Admission is \$1.

CALENDAR POLICY — The deadline for Calendar items is noon two days before publication. The item should be typewritten and must include time, date, place and sponsor of the event and the name of the person submitting the item. Items should be delivered or mailed to the Daily Egyptian Newsroom, Communications Building, Room 1247. An item will be published once.

FIRES, from page 1

If convicted, the students could face six to 30 years imprisonment without possibility of parole for aggravated arson charges and an additional one to three years for criminal damage to state property.

Mac Smith has had several fires set in trash cans that have resulted in evacuations, "but it is not certain which of these fires were deliberate, or the result of careless cigarette smoking," said Steve Kirk, assistant director of housing/residence life.

The homemade bomb, made in a plastic Pepsi-Cola bottle, was similar to a makeshift bomb featured in an episode of "MacGyver" that aired recently, said Cliff Manis, assistant fire chief and arson investigator.

The bomb was constructed in such a way that it caused the ingredients to spread, which could cause blindness and severe burns.

Similar homemade bomb incidents have occurred at Southeast Missouri State University campus and other colleges nationwide, Manis said.

BOOK, from page 1

the book from the general circulation in its library, but some parents still are worrying the book will be accessible to their children.

Junior high libraries in Murphysboro, Carterville and Marion do not carry the book, but all carry other novels by Blume, including "Deenie," "Are You There God? It's Me, Margaret" and "Tiger Eyes."

Lincoln Junior High School in

WORK, from page 1

to employ college work-study students," she said.

Students have experienced significant problems because of the state grant 12 percent reduction earlier this year, and many need employment opportunities, she said.

College work-study employees at the Student Center will not be affected by the lack of non-state funds, said John Corker, director of the Student Center.

"We're not going to lay-off any employees," he said.

Student Center managers have effectively used work-study dollars this year because of budgetary cutbacks, Corker said.

"We, so far, have effectively used \$30,000 more college work-study funds than last year," he said.

Although non-state funds will be cut off in March, Corker said the Student Center already saved \$3,000 to \$4,000 by using the college work-study resources.

SIUC receives allocation from the federal government, and the University then distributes those funds, based on spending patterns from the previous year.

Non-state accounts are drawn from one pool of federally allocated funds.

Students employed under state-funded accounts are not affected by the exhausted non-state dollars, Britton said.

BOT, from page 1

to use to fund the raises, that may have cut other-than-salary expenses.

"This 2 percent is the best faculty could get at this time," Paige said. "I personally would rather have the money in my paycheck to decide what long-distance phone call to make and pay for."

Tom Christianson, assistant professor of microbiology, said there is not a simple answer to liking or disliking the salary increase.

"A salary increase is fine, but it does not help someone who is trying to fund a teaching job when the money for the increase has come from internal reallocations," Christianson said.

Kelvin Booker, admissions and records officer II, said the salary

DE, from page 1

people for the industry."

Three students started The Egyptian Oct. 28, 1916, and except for a three-year break during World War I, the paper has provided the community with news of University events and activities since then. The Egyptian expanded to a daily in 1962 and officially changed the name in 1963.

"Any business that's been around 75 years is something special," said Wanda Brandon, acting faculty managing editor.

With so many newspapers folding in the 1980s, the Daily Egyptian's success is an accomplishment, Brandon said.

"A lot of papers don't have 75 years of history," she said. "It gives the University a sense of pride because it helped nourish the paper, and it gives the School of Journalism a sense of pride because it helped make the paper strong."

Brandon, who edited the special

anniversary section, said it was an experience she will remember for a long time.

"I thoroughly enjoyed it," she said. "It's something I'm going to treasure that I was able to be a part of. It was particularly rewarding to take student journalists and turn out a section of this quality."

Catherine Hagler, Daily Egyptian business manager, has been with the paper 10 years but said she was surprised to discover so many things about the history of the paper.

"It put things in writing that were not there before," Hagler said. "A lot of it was only in memories, and an historical work will be beneficial to coming generations of students."

"It's amazing that students go to class and produce the paper," Hagler said. "A lot of people in the community don't understand the amount of work that goes into the production of a daily paper."

The controversy in Herrin will not affect Lincoln Junior High's decision to keep the book on a reserved list in its library, Jacober said.

"We don't have a screening

committee, but we receive suggestions from faculty and students about what books they want in our library," he said. "And our librarian has a lot of responsibility in choosing books also."

Funds will not be available for fiscal year 1993 until July 1, 1992.

Britton said she encourages students affected by the expended non-state funds to talk to their employers and if a problem results, to seek advice with financial aid counselors.

Graduate Assistantships are not affected by the expended funds this year because of contract specifications.

Graduate Assistantships are not affected by the expended funds this year because of contract specifications.

The plan does not include employees at the School of Medicine because it has its own budget and is not a part of SIUC in such matters as salaries, Guyon said.

Many faculty have questioned the plan on its renewal capabilities annually, but Guyon said additional money will need to be raised to support a salary increase next fiscal year, which begins July 1, 1992.

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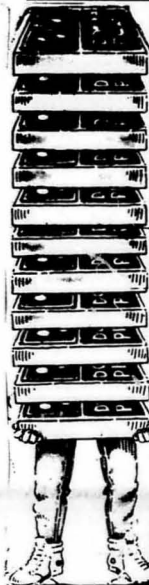


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SIUC students design boat trailers; top industry leaders view models

By Jeremy Finley
General Assignment Writer

Top local executives viewed projects Tuesday created by SIUC students on the needs of older citizens.

The students presented miniature models of boat trailers to boat industry leaders. The models were created by students in research and product design to help make boat trailers easier for the older generation.

Instead of working on boats, the main class project was to work with boat trailers, said Sunand Bhattacharya, professor of product design.

The students designed trailers that were more up-to-date on the needs of those who use them.

The main purchasing power for the boating industry comes from

people ages 55 and older, said John Slack, senior in product design from Springfield.

Slack helped create one of the models and drew on his degree in fine arts to help with the models.

"I wanted my skills to go to more than just a pretty picture on the wall, and the program sounded interesting," Slack said.

The models are focused on the older generation because many times their physical prowess is lower, he said. The groups are designing models to make easier use of boats and trailers.

The students were put into sections of three or four people to create models of boat trailers with functions such as easier cleaning for the boat, ways to block debris when driving and aid in guiding the boats onto the trailers, he said.

The idea for the creation of the

models came from a symposium in October where speakers addressed design and manufacture for the older population in the United States.

The baby boom is over and more people are living longer, so we need to focus on the needs of the older generation, Bhattacharya said.

"The idea of this class project is so my students can work with real life problems and develop a better relationship with the classroom and industry," he said.

The models were presented to Bill Evers, vice president of Mariah Boats, Jason Knight, vice president of Heritage Custom Trailers and Everett D. Knight, owner of Heritage.

Do you need something to do this summer? The School of Art & Design can help. We have added 3 new summer classes.

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7:00 pm (Followed by a reception)
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Winners declared for Theta Xi show

Pi Kappa Alpha fraternity and Alpha Gamma sorority took home the gold for large group this weekend in the Theta Xi variety show.

The second place large group award went to Delta Chi fraternity and Delta Zeta sorority. Third place large group went to Sigma Phi Epsilon fraternity.

First place small group was awarded to Theta Xi fraternity.

The first place soloist award went to James Barnes. Warren Carr won a second place soloist award.

Alpha Tau Omega fraternity and Sigma Kappa sorority won the award for the best costumes and sets. The award for best director was given to Mike Abraham for Theta Xi fraternity.

The awards for the most original show and best choreography went to Pi Kappa Alpha fraternity and Alpha Gamma Delta sorority.

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Intro. American Govt. & Pol. GEB 114-3
Politics of Foreign Nations GEB 250-3
Applications of Tech. Info. ATS 416-3
Medical Terminology AHC 10F-2
Survey of 20th Century Art AD 347-3
Primary Flight Theory AF 200-3
Aircraft Electrical Sys. ATA 210-2
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Avionics Shop Practices ATA 203-4
Consumer Problems CEFM 340-3
Intro. to Electronics ELT 100-3
Computer Sys. Applic. ELT 224-3
Introduction to Security LE 203-3
Insurance FIN 310-3
Offered through ILP but not on campus

Music Understanding GEC 100-3
Moral Decision GEC 104-3
Elementary Logic GEC 208-3
Hospitality & Tourism FN 202-3
Front Office Management FN 372-3
American Indian History HIST 366-3
Contemporary Japan JPN 370-3
Law of Journalism JRNL 442-3
Intro. to Public Admin. POLS 340-3
Contem. Intergov. Relat POLS 413-3
Pol. Sys. American States POLS 414-3
Public Financial Admin. POLS 443-3
Soviet Civilization RUSS 470-3
Intro. Technical Careers TC 100-3
Technical Writing TC 102-2
Technical Math TC 105(a,b)-2
Applied Physics TC 107(a,b)-2
Fiscal Aspects Tech. Careers TC 120-3
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75th Anniversary

Daily Egyptian



Photo courtesy of The Obelisk

Members of the 1963-64 Egyptian staff.

DE boasts highest circulation among state's campus dailies

By Christiann Baxter
Special Assignment Writer

The Daily Egyptian has carved a unique niche for itself in daily college newspaper standing, differing from others in readership, printing, wire service use and summer publication.

The DE is one of five college dailies that can boast a significant off-campus readership, according to a 1982 study by Paul Atkins titled "The College Daily in the United States." The study examined 80 of the 102 college dailies.

The DE's circulation of 27,000 is the largest college daily circulation in Illinois. Contributing to this circulation is the DE's broad off-campus readership.

Gary Buckles, superintendent of the DE print shop, said papers are delivered to Murphysboro,

Carterville and downtown Carbondale.

Catherine Hagler, business manager, said the DE goes off-campus because a large part of the SIUC student population lives off-campus.

"We are trying to make sure the student population, as well as faculty and staff, have access to the Daily Egyptian on a daily basis," she said.

Choice of wire service is another unique aspect of the DE, which is one of 14 dailies that uses United Press International wire service, compared to 50 college dailies that use Associated Press.

The DE started with AP wire, but in 1985 the Southern Illinoisan, a regional newspaper, complained the DE was not entitled to student rates because it was in direct competition with its advertising.

AP sided with the Southern

Illinoisan and started charging the DE commercial rates, which the campus newspaper could not afford so the DE switched to the cheaper alternative, UPI.

Jim Wilson, Chicago AP bureau chief, said incidents like this are uncommon.

"Most local newspapers never have any objection like that to student newspapers," he said.

Competition for advertising is the weighing factor when AP decides whether to charge a college newspaper the student rate or the commercial rate, Wilson said.

The DE also stands apart in that it prints its own papers. As of 1982, the DE was one of nine college dailies with its own printing press, according to Atkins' report.

The DE press is a Han's Cottrell V-22 off-set, purchased about 20 years ago, Buckles said.

SIUC student reporters win numerous awards for stories

By Scott Wuerz
Special Assignment Writer

Since its inception, the Daily Egyptian and its employees have strived to reach the top of the field in their chosen profession.

Royce Bryant, student editor of the Egyptian in 1929 and 1930, said the paper, which was printed weekly in its earlier days, was more of a social and athletic newsletter than a hard newspaper at the time of his tenure.

The eight-page paper was written by the students, serving students, and had little format and style change until the adoption of daily production in 1963.

Howard Long, director of the School of Journalism since its formation until he retired in 1971, not only was the driving force behind the idea of daily publication, but also revolutionized the DE by attracting professional journalists to run the paper and train students as they pursued advanced degrees.

While students lost the autonomy they enjoyed in the past, the DE achieved a coherent sense of direction and the ability to excel at delivering hard news.

While the dedication and talent at the DE always had been considered high quality, students were now

able to compete with college news dailies throughout the state and across the country and the awards started to roll in, giving merit to the students' pride.

Ingrid Kindred, a 1970 SIUC graduate, said the DE's hard news perspective provided students with the chance to get their feet wet in the news world writing about events in the turbulent '60s, such as the Vietnam war and protests, while they were still in a protective laboratory environment.

Kindred won a William Randolph Hearst Foundation award in 1969 for her coverage of controversial events surrounding the 1969 homecoming at SIUC.

"The events going on at that time, not only in Carbondale, but nationally . . . the protests and the riots . . . gave writers an opportunity to be involved in a very unique situation."

Ronald Gawthrop, who attended SIUC from 1970 to 1972, took a different path to success while working at the DE.

Gawthrop, who worked as a DE stringer, received a Hearst award in 1972 for a story submitted to the paper that was originally written for

see AWARDS, page 8

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City manager: Daily Egyptian gets fair shake

By Teri Lynn Carlock
Special Assignment Writer

The Daily Egyptian is a vital part of the city's effort to communicate with its citizens, the Carbondale city manager said.

Steve Hoffner, city manager, said the DE has not missed many news opportunities.

"The only challenge is working with new reporters each semester," he said. "Sometimes the reporter's inexperience and failure to take into consideration the communitywide population instead of just the student population has been a detriment."

But city officials treat the DE just like any other newspaper, Hoffner said.

"There is no difference in how we treat the DE," he said. "We are very careful when we send out information to make sure it goes out to the student newspaper."

AWARDS, from page 7

a creative writing class.

"It was a biography about a woman who ran a family style sm., gasbord that was popular with the typical poor college student in Carbondale," he said.

Gawthorp said the award inspired him in his life after SIUC.

"Winning awards provides a great deal of personal satisfaction, regardless of if it brings a lot of notoriety or not," he said. "Today's world is communication-oriented, and having the ability to understand what's going on in the newsroom or in the boardroom is essential."

DE writers continued to pull in Hearst awards through the '80s and '90s.

Curtis Winston clinched a Hearst for a personality feature that ran Dec. 1, 1989. The feature was on Southern Illinois' "Music Man, Ted Paschedag."

A hard-news sports story won Paul Pabst the same award in spring 1991. The article addressed the 'low attendance at the athletes' study tables.

Lisa Miller garnered the latest Hearst award for the DE in fall 1991 with an indepth look at AIDS education in public schools.

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Dates: All entries must be delivered to Ballroom A SIUC Student Center, between 8 am & 2 pm, Monday, April 6. Entries chosen for exhibition and award consideration will be exhibited from Tuesday, April 7 through Saturday, April 18 in Art Alley. Media: All art media accepted.


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\$1.38 BIG 18 OZ. BOX



NATURE'S BEST

Frozen Vegetables

\$1.48 Big 32 oz. poly bag



PATIO FROZEN

Burritos

4 FOR \$1



12 OZ. KRAFT

American Singles

\$1.78 16 slices



BAKERY

DELICIOUS FRESH BAKED 4 PK. BREAD WHITE OR WHEAT

\$1.00 4 LOAF PKG.



DELI

FRESH MACARONI SALAD

69¢ LB.



FROZEN

TOMBSTONE PIZZAS

3 FOR \$6 9 INCH ALL VARIETIES



TIMES SQUARE DISCOUNT LIQUORS

CARBONDALE LOCATION ONLY — WE MATCH ALL COMPETITOR'S ADS

MILLER REG-LITE-GENUINE DRAFT-DRAFT LIGHT 24 Pk. Cans Cost 11.99 Mail-In Rebate -3.00 Final Cost \$8.99	SEAGRAM'S SEVEN WHISKEY 750 ml \$6.99
NATURAL LIGHT 24 Pk. Cans Cost \$7.99	PAUL MASSON WINES 1 Liter Carafe Cost \$2.99
KEYSTONE REG-LIGHT-DRY 12 Pk. Cans Cost \$4.49	BARTLES & JAYMES WINE COOLERS Cost 2.99 Mail-In Rebate -1.00 Final Cost \$7.99

LOCALLY OWNED

Country FAIR

...COMPARE THE BOTTOM LINE

YOUR ONE STOP SHOPPING EXPERIENCE
OPEN 24 HOURS A DAY - 7 DAYS A WEEK
4702 W. Main • Route 13 W
Carbondale, IL 62901
457-0381
FAX • 457-5897

We Honor All Competitor's Current Weekly Ad
Fresh produce excluded.
Double Manufacturers Coupons Everyday
AD EFFECTIVE

SUN	MON	TUES	WED	THURS	FRI	SAT
Mar. 8th	Mar. 9th	Mar. 10th	Mar. 11th	Mar. 12th	Mar. 13th	Mar. 14th

Store Directories and In-Store Specials sheet available at Service Center.
We Reserve The Right To Limit Quantities And Correct Printing Errors




WEATHER, from page 3—

Wheat, which already has sprouted from warm temperatures during the past several weeks, may be damaged by cold temperatures Tuesday, he said.

"Winter wheat planted last fall has started to break dormancy and grow," he said. "If the plants are now above ground, there could be some effects."

Earlier this week, similar weather conditions existed in Kansas and other plain states with temperatures dropping into the low teens, he said, but the effect on crops there cannot be determined yet.

It is impossible to predict what effects of the cold weather and snow on Southern Illinois crops will be, Foreman said. It will take about a week to assess the damage.

ARNOLD'S MARKET

All 12 pk. Pepsi, Dr. Pepper, 7-Up products...\$2.99
Lean ground beef\$1.39/lb
Banquet pot pies2 for 89¢
New Era 2% milk.....\$1.69/gal
Field platter style bacon.....\$1.79/lb

1 1/2 Miles South of Campus on Rt. 11
OPEN 7 DAYS A WEEK, 7 A.M. - 10 P.M.

Deal of the week

3/11 - 3/17

KENWOOD

KRC-630 + KDC C401

Only \$699.00 In-dash Cassette Deck and 10 CD Changer

Eastgate Mall • Carbondale • 529-1910

PLANNING TO TAKE THE LSAT?

Give it your very best-- take a preparation course through

SIUC Division of Continuing Education.

- Experienced Instructors
- Classes located on campus
- 32 hours of classroom instruction
- 18 hours of home study materials
- Great value

Only \$225 if you register before March 13, 1992
Saturdays, March 28 - April 25
9 am - 5 pm
536-7751



Daily Egyptian

536-3311



DIRECTORY

For Sale:
Auto
Parts & Services
Motorcycles
Recreational Vehicles
Bicycles
Homes
Mobile Homes
Real Estate
Antiques
Books
Cameras
Computers
Electronics
Furniture
Musical
Pets & Supplies
Sporting Goods
Miscellaneous

For Rent:
Apartments
Houses
Mobile Homes

Townhouses
Duplexes
Rooms
Roommates
Mobile Home Lots
Business Property
Wanted to Rent
Sublease

Help Wanted
Employment Wanted
Services Offered
Wanted
Lost
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Rides Needed
Riders Needed
Auction & Sales
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Business Opportunities
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Announcements

CLASSIFIED DISPLAY ADVERTISING

Open Rate.....\$ 7.45 per column inch, per day
Minimum Ad Size: 1 column inch
Space Reservation Deadline: 2p.m., 2 days prior to publication
Requirements: All 1 column classified display advertisements are required to have a 2-point border. Other borders are acceptable on larger column widths. Absolutely no reverse advertisements are acceptable in classified display.

CLASSIFIED ADVERTISING RATES

(based on consecutive running dates) Minimum Ad Size: 3 lines, 30 characters per line

1 day.....80¢ per line, per day
3 days.....64¢ per line, per day
5 days.....58¢ per line, per day
10 days.....47¢ per line, per day
20 or more.....39¢ per line, per day

Copy Deadline: 12 Noon, 1 day prior to publication

SMILE ADVERTISING RATES

\$3.10 per inch

Space Reservation Deadline: 2p.m., 2 days prior to publication.
Requirements: Smile ad rates are designed to be used by individuals or organizations for personal advertising—birthdays, anniversaries, congratulations, etc. and not for commercial use or to announce events.

CLASSIFIED ADVERTISING POLICY

Please Be Sure To Check Your Classified Advertisement For Errors On The First Day Of Publication

The Daily Egyptian cannot be responsible for more than one day's incorrect insertion. Advertisers are responsible for checking their advertisements for errors on the first day they appear. Errors not the fault of the advertiser which lessen the value of the advertisement will be adjusted.

All classified advertising must be processed before 12:00 Noon to appear in the next day's publication. Anything processed after 12:00 Noon will go in the following day's publication. Classified advertising must be: paid in advance except for those accounts with established credit. A 29¢ charge will be added to billed classified advertising. A service charge of \$7.50 will be added to the advertiser's account for every check returned to the Daily Egyptian unpaid by the advertiser's bank. Early cancellation of a classified advertisement will be charged a \$2.00 service fee. Any refund under \$2.00 will be forfeited due to the cost of processing.

All advertising submitted to the Daily Egyptian is subject to approval and may be revised, rejected, or cancelled at any time.

The Daily Egyptian assumes no liability if for any reason it becomes necessary to omit an advertisement.

A sample of all mail-order items must be submitted and approved prior to deadline for publication.

No ads will be mis-classified.

CLASSIFIED CLASSIFIED CLASSIFIED CLASSIFIED

FOR SALE

WHITE PINES 6'-8", shaped & full-nice, ball-n-burlap \$55, can deliver, can plant 457-5266

Auto

86 NISSAN 200SX, auto, air, p/s, p/b, am/fm, garage kept, mint cond. asking \$3500. 549-7210.

87 BERETTA GT. All options, show winner, 36000 miles. 549-8076

87 NISSAN STANZA GXE, white, 4 dr, auto, f. fly loaded, 56k, clean, perfect run, must sell. \$5050. 457-5307

81 BUICK REGAL dependable, good shape, am/fm, good tires, neat cash. \$1000 obo. Call 457-6580.

81 MAZDA 626, 4-door, 5-sp, a/c, am/fm, sunroof, cruise, must sell \$900. Call 549-7580 after 6pm.

91 HONDA EXCEL, 3-dr, \$5995 obo. *91 Min Bike, Giant Accapolo, black, \$175 obo. Call 549-7392.

88 CHEVY NOVA, red, auto, a/c, cruise, power locks, \$3900 obo. Call 457-6964

88 CHEVY Z24, black, perfect cond., low miles, new tires, brakes, clifford alarm etc. \$7900 obo 529-4324

88 HONDA CIVIC 4dr. wagon, 5spd, am/fm stereo, sunroof, exc. cond. \$3950 obo 457-6964

87 NISSAN 300ZX 51,000 miles, Very Sharp \$7295. Call 964-1547.

87 TOYOTA CAMRY LE, fully loaded, sunroof, extra nice \$6750 nego., Graduating must sell 457-7227

86 1/2 RX-7 OXLE white, 77,000 mi. new tires, clutch, belts, tinted, brk, loaded, sharp \$5995 obo 457-0135.

Parts & Service

STEVE THE CAR DOCTOR mobile mechanic. He makes house calls. 549-2491. All repairs warranted.

Motorcycles

1986 GSXR 1100 \$2,800 wht & blue, very clean, stainless racing brocklines, Yamaha pipe, etc 549-0331.

CASH FOR YOUR used motorcycles and scooters. Southern Illinois Honda. 549-7397.

HONDA SCOOTER SALE Bill Globach Honda, 5 sons and two princesses. Downtown, West Frankfort, 632-6133 or 932-6644.

1990 ZX6 NEW in April 91, factory warranty, 26000 miles, excellent condition, \$4400. 536-8122 wa. msg.

1984 GS1150 ES Suzuki. Fresh 1230cc. Cut trans, billet basket, \$1000 in chrome. Very, very clean & hot \$3000 833-5475

1984 HONDA AERO scooter. 125cc, gold, great condition. \$450 obo. Call Chris 529-5148

81 YAMAHA SECA 750, runs and looks excellent, computer, header, lots of new parts. \$1100 obo. 549-3349.

1983 YAMAHA VIRAGO 920, 6,000 miles, excellent condition, \$1400. Call 549-0669

Bicycles

BIANCHI, RD. BKE. SHM 60Q 22am; \$400 Firm. KH5; Min. Bike; Deore XT Cmpnts; \$300 Firm 529-2298. Mike

Homes

CARBONDALE BY OWNER east on country club Rd. on Chautauque Over 1900 Square feet, 3 bedrooms, 2 baths, on 1.5 acres with countryside view, for appointment call 529-5624.

Mobile Homes

10X50, 1967, ELCAR 2bdrm, 1 bath, remodeled, near campus, in Roxanne M.H.P. call (618) 658-9396.

ONE BEDROOM APARTMENTS. Designed for single students! Available now! Also taking summer & fall contracts. Attractive, quiet, furnished, clean, & cable TV. No pets. Situated between SIU & Logan College, two miles east of University Mall. Rent only \$125-\$155 per month. Gas for heat, cooking, water & trash pick-up is a flat rate of \$45 per month (reduced summer). 549-6612 day, 549-3002 nite. Ask for Bill or Penny.

ROOMY 2 BDRM 10x55 FURN. Natural gas, a/c, cathedral ceilings. Move in today. \$2300. Call 529-1941.

EXCELLENT BUY FOR student or couple who wants to save on rent. Includes new carpet, w/d, furn or unfurn, new storage shed, on large shady lot. Available June or Aug. Call 457-5690.

WELL MAINTAINED 10 x 50 one bedroom, upholstered, air, gas heat. \$1500. 687-1873.

Computers

INQUIRE! - New and Used Systems PC Ramdisk, Software, HUCS BBS We Do Repairs and Upgrades 549-3414

FOR SALE TANDY EX 1000, with monitor, dot matrix printer, \$530 neg. call 529-1687 after 7 pm.

IBM PERSONAL 2 COMPUTER, good condition, software avail. \$350 OBO. 536-6092 Kevin, 457-5100 will

IBM COMPATIBLES: the lowest prices for quality systems in the area! SVI Computer, Eastgate Mall. 457-4816.

EXT. IBM DISC DRIVE, 5 1/4, 360K. AP52 Model 30 \$50. Call 529-5448.

386-40 PC UPGRADE 56K, discount with trade-in. Three Course Computers 529-5444.

DEMO 386SX-16 \$800. Complete, no monitor. Three Course Computers. 529-5444.

COMPUTERS, IBM XT COLOR monitor \$350, Zenith XT color monitor \$250. 549-7843

Electronics

CAR STEREO KEN cd changer/deck, two rockford 130 amps, 2 pre 12" and 8" subs, x-over, tweets & mids, clifford alarm & sub box 529-4324

Furniture

WOOD FRAME LOFT bed \$65. Carpet remnant blue-gray in color 10x10 \$75. 457-8143.

JVC CD Player

'269.00 In dash Mobile Audio 985-8183

GLOBAL AUTO IMPORT PARTS

The Foreign Parts Experts
104 S. Marion
529-1644 • Carbondale

CYCLE TECH

- Free Pick up -
March 9 - 14
Have your bike fixed while you're gone on Spring Break.

220 N. Washington
549-0531

INSURANCE

Motorcycle
Harleys & Others
Auto
Standard & High Risk
Health, Life, Boats
Home & Mobile Homes
AYALA
INSURANCE
457-4123

Musical

BOSS PEDALS, DR Rhythms, cymbals, mail order prices, Sound Core Music 122 S. Illinois C'dale 457-5641.

STRADIVARIUS TRUMPET, Case and 2 mutes in excellent shape, \$1000 or reasonable offer. Call 687-1401.

12 STRING ACOUSTIC Guitar, Yamaha 510, with case. \$250 OBO, 549-2428.

Pets & Supplies

MICE 85 CENT, fuzzies 75 cents, pinkies 60 cents, 100 tanks of fresh and salt water fish, new oceanic & old glass tanks. Damaged tanks from \$4 & up as is. We buy, we sell, we trade. Open Mon-Sat 9am-7pm, Sun 12-4pm. Hardware & Pets 1320 Walnut St. Murphorsboro, IL.

BLACK FEMALE CAT, 3 yrs, spade, shots, needs a good home. For info, call 684-3231 ask for Margot or Nina.

Miscellaneous

DISCRETE CONDOM CARRIER FOR WOMEN. Glossy black plastic, no identifying marks or logos. Please send \$4.95, check or m/o to Progressive Design 1001 4th Avenue, Plaza Suite 3200, Department A, Seattle, Washington 98114.

EXERCISE TONING TABLE. Reasonable price. Call after 2pm. 452-0233.

HAND CRAFTED LEATHER wallets, purses, belts, holsters, sheaths. Reasonable prices. Call 997-1816.

TAPPAN FULL SIZE microwave \$50. 529-5448.

FOR RENT

Apartment

GARDEN PARK APARTMENTS sophomores approved, 1 & 2 bdrms apt, furn, carpeted, 2 bdrms, 2bath, laundry on premises, swimming pool, close to SIU. Call Clyde Swanson to see apt. 549-2835.

CLOSE TO CAMPUS 182 Bdrn. Eff. On-site management, \$105. University 457-7941 or 516 S. S. Spring 459-2454. Renting Summer, Fall & Spring.

EFFICIENCY APTS. FURN. clean, well maintained, close to campus. As low as \$190/mo. Call 457-4422.

NICE TWO BEDROOM quiet setting, furn/unfurn, NO PETS, 457-5266

FURN. EFF. APT. \$190/mo. includes carpet, a/c, full kit., private bath, laundry in bldg, water & trash pick-up. All for \$190/mo. 457-4422

ONE BEDROOM, furn, close to campus. Now avail. for sum, fall/sprg, '92-'93. \$265/mo. Call 457-4422.

APARTMENTS, CARBONDALE, TWO-BEDROOM, bath & bedrooms up, living & dining & kitchen & utility down, townhouse style, no one above or below you to make noise. Less than one block from campus in the one-thousand block West Hill Street, north of Communications Building. Excellent walking distance to campus, save on transportation. Central heat & air. Owner does maintenance, pest control, refuse pickup. Rent per month Summer \$230, Fall & Spring \$470. Shown by appointment only. Office at 711 South Poplar Street, junction of West Hill Street & South Poplar Street, across West Hill Street from campus, due north of University Morris Library. Telephone 457-7352 & 529-5777. 0130 PM to 0530 PM.

WHY RENT IT? INVEST IT. With a new home from Wildwood Mobile Homes. 10% down and \$182.47 per month* 375 miles S. of Hwy 13 on Giant City Rd. Carbondale. 529-5331.

DELUXE 2 BDRM. townhouses. Extra nice efficiency 1,2,3 bdrms. Close to campus. Some with utilities. May/ August lease. Summer sublease available. 684-6060.

APARTMENTS, CARBONDALE, ONE-BEDROOM, Two-bedroom, efficiencies, water, refuse pickup, pest control included in rents. Less than one block from campus, in seven-hundred block 11 South Poplar Street, North of University Morris Library, easy walking to campus, save on transportation. Heat & air. Owner does maintenance. Very competitive rates. Shown by appointment only, office at 711 South Poplar Street, junction of West Hill Street & South Poplar Street, across West Hill Street from campus, due north of University Morris Library. Telephone 457-7352 & 529-5777. 0130 PM to 0530 PM.

BEAUTIFUL EFF. APTS., located in Carbondale's Historic Dist., extra class, quiet, studios atmos., new appliances, prefer female, 549-4935.

EXTRA NICE, 1 and 2 bdr. and eff. apt., quiet, studios atmos., nice craftsmanship, furn/unfurn, starting May/Aug, a/c, no pets, Van Awen Rentals, 459-4935.

BLAIR HOUSE, furnished efficiencies with full kitchen, private bath. 405 East College, 529-7241

STUDIO APTS FURN. close to campus, now showing for rent, Fall/Spr. '92-'93. \$195/mo. Call 457-4422

FURN. STUDIO APTS. with large living area, separate kitchen and full bath, a/c, laundry facilities, free parking, quiet, close to campus, mgt. on premises. Lincoln Village Apts., S. 51 S. of Pleasant Hill Rd. 549-6990

1,2 & 3 BDRM. APTS. Furn & unfurn, a/c, absolutely no pets. Close to SIU. Must be neat & clean. Call after 3pm 457-7782.

910 WEST SYCAMORE APARTMENTS. Efficiency, 1, 2, or 3 bdrms. May or August, utilities, cable, furn, or not, \$180-\$115. 457-6193

TWO, NICE 3 Bedroom Apartments on West Pecan, \$175 per person, call 549-2835

GEORGETOWN APARTMENTS newer, furn, or unfurn. Renting Fall, Summer, for 2, 3, or 4 people. Display Open, 10-5:30. Mon-Sat. 529-2187.

NICE 2-BDR DUPLEX at edge of town. 5 min. from campus, private road, avail. May. quiet renters wanted. 549-0081, 457-4210.

NICE, QUIET, 1 & 2 bdrms, unfurn. West-me & 1 mi. E. of 13 ideal locations for family or professional, \$285 per mo. & up, yr lease, deposit, no pets, may & aug. 529-2535 6-9 p.m.

TOP C'DALE LOCATIONS, one & two bedroom furnished apartments. Absolutely no pets. Call 684-4145

DISCOUNT HOUSING 182 Bdrn. furn. apts. Cable, absolutely no pets, 2 miles west from Krogers west. Call 684-4145

ONE BDR FURN. apt., util. inc., good for seniors or grad student, no pets, lease, deposit, call after 4 p.m. 684-4713.

APARTMENTS LOCATED in houses near campus, large bdrms, 1 bdr \$175/mo, 2 bdrms \$300/mo, May to May lease, 457-7355, after 4 p.m.

2 BDRMS, UNF., kitchen & bath, furn, near campus. Sum. \$180/mo.; Fall & Spring \$290/mo. 457-4217.

ATTENTION GIRLS. One bedroom, furnished, w/d, a/c, W. Cherry, 2275 plus utilities. 457-6538

LARGE ONE BEDROOM - water, trash, & gas PAID, a/c, fireplace. \$260/mo. April 1. 549-1315.

BEAUTIFUL EFF APT AVAIL NOW. Quiet studios atmosphere, nice location, new appliances. 549-4935.

House
6 Park St Duplex 4 Bdrn. unusual, w/white all utilities included \$150/each (rental Aug 20)

9. 913 W. Pecan 3 bdrms.
"Dining Room" "Large Kitchen"
"Fireplace" "Pantry floors"
"Large Laundry Room"
"Screened in Porch"

In a family neighborhood (can rent only to family, or to unrelated individuals, or to brother and a friend, or to cousin and a friend), very nice 560"/mo. Must rent summer to obtain for fall 529-3513

LAR-E TWO BEDROOM, quiet area, near Carbondale Clinic, \$385. Lease until August. 549-6125 or 549-8367.

Houses

3 BDRM HOUSE. Large back yard, car port, low utilities. 2 tenants must be related. \$570/mo. 529-1539

IF YOU WOULD like a copy of our 6th annual brochure (free) listing some of C'dale's best rental property, call 529-2013 or 457-8194 Chris B.

SUMMER OR FALL, walk to campus, extra nice, 1,2,3,4 & 5 bdrms, furn. or unfurn, a/c, carpeted, no pets. 549-4808 (noon - 9:00 p.m.)

305 S. REVERIDGE 3 leases wanted for fall semester, 3 bdrms, full basement. Call Mike 309-454-3035.

4 TO 5 BEDROOM, NICE, c/a, w/d, available August, on Mill Street. Call 985-2876.

ENGLAND HTS, 2 bd, country setting, carpeted, gas appliances, air/heat, pet. \$325/mo. Available. 457-7337 or 457-6220 after 5

WALK SIU FROM 504 S. Washington, 5 bdrms \$650, 2 bath 2 kitchen, open May 15th. 457-6193

NICE, QUIET TWO BDRM, unfurn, one mi. W. 13, ideal for family or professional, W-D hook up, garage, \$525 per mo., avail. 5/1, yr lease, deposit, no pets. 529-2535 6-9 p.m.

DISCOUNT HOUSING 2,3, & 4 BEDROOM furnished houses. Cable, absolutely no pets, 2 miles west from Krogers west. Call 684-4145.

LUXURY 3 BDRM, furn house, wall to wall carpeting, central air, washer/dryer, car port, cable, absolutely no pets, 2 miles west from Krogers west. Call 684-4145

TOP C'DALE LOCATIONS 2,3,4,5, & 6 bedroom furnished houses. Absolutely no pets. Call 684-4145

BEAUTIFUL COUNTRY SETTING. Next to new golf course. 2, 3, & 4 bdrms homes, a/c, LAKE & POOL PRIVILEGES. \$200/BDRM. 1 1/2 north of Travel Lodge off New Era rd. 529-4808.

NICE 3 BDRM. HOUSE Quiet area, carpeting, air, moved yard. Avail. May 15. 457-4210

NICE 2 BDRM. Large rooms, air, quiet area, washer & dryer. Avail May 15. 457-4210

NICE 3 BDRM. HOUSE. Woodburner, ceiling fans, basement, large living room. Avail May, 529-1218 after 6:30

2 BDRM. CLOSE TO campus & Rec Center. New gas furnace, c/a, carpeting, dining room. Avail. May. \$450. 529-1218 after 6:30

THREE BEDROOM HOUSE large back yard, carport, 2 tenants must be related. \$450 Call 457-6577

SPACIOUS FURN OR UNFURN, 3,4, or 5 bdrms, brick, energy efficient. Quiet area. Call 457-5276.

3 BEDROOM, A/C, gas heat, washer/dryer, one block to Rec Center, \$480/mo., May 15. 549-1315.

TWO BDRM PETS ok, lg. yard, SIU 1.5 mi., \$330 or 2 bdrms \$300 walk SIU both avail. May 15. 457-6193

SPACIOUS 4 BDRM HOUSE, N. Univ. 580/mo. 12 mo lease, avail. Aug 15. No Pets. 457-2003.

C'DALE N.W. very nice 2 bdrms. Carpet, a/c, w/d, c/a. Couple or mature individual. Available April through July. Occupancy and rent neg. 997-3779 after 6pm.

Mobile Homes

A GREAT DEAL. We have the lowest prices for the best places. Be ready to rent when you call. Check us out. Be first for the best. \$125-450. Pets ok. 529-4444

SUPER NICE SINGLES and doubles located one mi. from SIU. Natural gas furnace, a/c, carpeting, well maintained. Special winter rates. Now leasing for Summer and 92' School year. Contact Illinois Mobile Home Rental 833-5475.

2 BEDROOM TRAILERS, unfurn, quiet, water and trash inc. Spring \$140 & Fall \$160 per month. 529-1539.

EXTRA NICE ONE, and two bedroom. Carpet, Furnished, AC, no pets. 549-0491

STUDENT PARK. NICE 2 bdrms, \$170-250, you may qualify for summer int incentives, 549-6238

NICE, CLEAN, 3 BDRM, includes water and washer/dryer. Only 1/2 mile school district. May 15th. \$330. 457-6193

NICE TWO BEDROOM, quiet setting, furnished/unfurnished, NO PETS, 457-5266.

SINGLE STUDENT HOUSING, \$175/mo., \$125 deposit, water, trash included, 549-2401.

ATTENTION STUDENTS! Take this test. Is it smarter to rent or to invest. Answers at Wildwood Mobile Home Sales, 375 Miles S. of Hwy 13 on Giant City Rd. Carbondale. 529-5331.

COME LIVE WITH US, clean, quiet park. Furnished, air, excellent for 1 person or bring a friend. Rents from \$150-300/mo. 3, 9, & 12 month leases available. Call 529-2432 or 684-2663.

MARRIED STUDENTS 2 BDRM \$200/mo, inc. a/c, trash and water. No pets. Avail now. 3 mi East on Rt. 13. 549-6612 or 549-3002 after 5:30.

3 BDRM 14 x 70 central a/c, gas heat, frige, carpet, deck, washer/dryer, frost free frige. Very nice unit. Special rates for Summer and Fall lease. Bike path to campus. Call 833-5475

MOBILE HOMES For rent or for sale on 7 year contract. Trade reasonable rents for equity. 1 prty lot new house, a natural for students. Inquire Charles Wallace 833 Roxanne Ct. S. 51 Hwy. 457-7995.

NOW RENTING FOR SUMMER and fall. Well maintained, 1 & 2 bdrms w/ c'dale, furnished. \$160-\$225 per mo. 687-1877.

VACATIONERS! RENT REDUCTIONS! Save \$\$\$ now. 2 Bdrms 2 mi N. Start \$150. Hurry! 549-3850.

3 BEDROOM on 5 ACRES, room for horses, pets negal., \$300/mo. 529-4304 or 549-1007

WALK TO CAMPUS 2 & 3 bdrms. furn. lg shaded lots. Rent starts at \$240/mo. Summer sem, specials avail. 549-0895.

Townhouses

IF YOU WOULD like a copy of our 6th annual brochure (free) listing some of C'dale's best rental property, call 529-2013 or 457-8194 Chris B.

747 E PARK near 2 bdrms, 2 bath, private fenced deck, full size wash/dry, garden window, breakfast bar, calling fans, energy efficient central. \$530 avail. Aug 529-2013 or 457-8194 Chris B

NEAR THE REC 3bdrms, 2 bath, fenced patio, all appliances, huge living room, energy efficient construction, \$750 Avail. Aug. 529-2013 or 457-8194 Chris B

2 BDRM NEAR C'dale clinic huge kitchen with all appliances, private fenced patio, skylights, grads or professionals. \$550/mo. Avail. Aug 529-8194 or 529-2013 Chris B

Duplexes

BRICKENRIDGE CTS. Nice 2 bdrms, unfurn, air, carpet, appliances, energy efficient, 1 mi. S. 51. 457-4387.

APARTMENTS SIU APPROVED For Sophomores & Up
9 mo. Contracts A/cond. Furnished Cable TV Close to Campus Pool

THE QUADS
"The Place with Space"
1207 S. Wall 457-4123 Show Apt. 1-5 p.m. Mon., Wed., Fri., Sat. 11-2

Rooms

PRIVATE ROOMS \$175/mo. Summer \$145. All util. incl., furn., well maintained. Inm'l students 549-2831

3 bedrm. furnished TOWNHOUSES
Now Renting For Fall 549-4808

Giant Step Up In MOBILE HOME Living

2 & 3 Bedrooms 910 E. Park Circle & 714 E. College Arbor
Now Leasing from \$120 ppm.

You'll Love:
• Great New Locations
• Storage Building
• Lighted Parking
• Sundeck

Featuring Central Air Cable TV Washer/Dryer Natural Gas Efficiency

Close to Campus NO PETS

Call WOODRUFF MANAGEMENT Today 457-3321

ALL NEW

2, 3 & 4 Bedroom Townhouses
• Dishwasher
• Washer & Dryer
• Central Air & Heat
LUXURY
Available Fall 1991 529-1082

Malibu Village
Now Renting for Summer & Fall

Large Townhouse Apts.
Hwy 51 South Moberg Homes
12 & 14 wide, with 2 & 3 bedrooms,
locked mailboxes, next to laundromat,
9 or 12 month lease. Cable Available.
Call: Debbie 529-4301

TOP C'DALE LOCATIONS

APARTMENTS
1 bedroom, furnished 2 bedroom, furnished
• 905 W. Sycamore #1 and #4
• 805 W. Main #1
• 806 N. Bridge #1 and #2
• 806 1/2 N. Bridge #3, 4, & 5
• 210 S. Springer #1 and #4

LUXURY EFFICIENCIES
(for GRADS only)
#1, 2, 3, 4, 5, 6, 7, and 8

HOUSES
2 bedroom, furnished 3 bedroom, furnished
• 909 A, B, & C W. Sycamore
• 409 W. Sycamore
• 405 W. Sycamore
• 804 N. Bridge
• 804 1/2 N. Bridge
• 1307 W. Main St.
• 400 S. D. D. Friedline
• 309 S. Oakland
• 211 S. Oakland
• 401 S. Oakland
• 505 N. Davis
• 502 N. Davis
• 909 A. W. Sycamore
• 424 W. Sycamore
• 405 W. Sycamore
• 502 N. Oakland
• 822 Kennicott
• 309, 403, 405, 407, 409, 400, 402, 404, & 406 S. James St.
• 317 S. Oakland
• 401 S. Forest
• 513 N. Davis
• 607 W. Cherry
• 1701 W. Sycamore
• 422 W. Sycamore
• 804 W. Schwartz
• 308 S. James
• 906 W. Cherry
• 100 S. Dixon
• 408 S. Dixon
• 911 W. Sycamore
• 909 A. W. Sycamore
• 424 W. Sycamore
• 405 W. Sycamore
• 502 N. Oakland
• 822 Kennicott
• 309, 403, 405, 407, 409, 400, 402, 404, & 406 S. James St.
• 317 S. Oakland
• 401 S. Forest
• 513 N. Davis
• 607 W. Cherry

5 bedroom, furnished
• 421 W. Monroe
• 506 S. Forest
6 bedroom, furnished
• 802 W. Schwartz
NO PETS 684-4145

Daily Egyptian Classifieds UNTHINKABLE SHOCKING OUTRAGEOUS UNBELIEVABLE

536-3311

You've Hit the Right Spot with

Bonnie Owen Property Management
Come pick up your housing list
816 E Main 529-2054

536-3311

PRIVATE, SINGLE ROOMS, CARBONDALE. For SIU students. Each room is in an apartment with two or more other rooms, each room leased to another student. Some of the apartments are for women students only, and some are for men students only. Each lease has a private room, many with private refrigerators in the room, but uses the bath, kitchen, & lounge with the other leases. All utilities are included in rent. Less than one block & not more than two blocks from campus, due north of the University Morris Library, easy walking to campus. Rent per month ranges from \$130 to \$150 to Fall & Spring \$230, depending upon size of room. Heat & air. Owner does maintenance, pest control & refuse pickup. Very competitive rates. Show by appointment only. Office at 711 South Poplar Street, junction of West Mill Street & South Poplar Street, across West Mill Street from campus, due north of Morris Library. Telephone 547-7352 & 529-5777, 0130 PM to 0530 PM.

Roommates

CREEKIDE APTS. LARGE, 2 bdrm. w/in apt., with new furn., water & electricity incl. \$225/mo. 529-2220.

FEMALE TO SHARE large furn. home. Includes w/d, all appliances, quiet neighborhood. \$877-1774.

LARGE UNFURN. BEDROOM, wood floor, walk in closet, private hot bath, appliances, \$250/mo. everything included. Call 457-4586.

ONE MALE ROOMMATE. for Fall and Spring. Close to campus, \$190/mo. 1/4 util. 529-2389.

12 x 60 TRAILER. Deck, micro, cable tv, elec., hot, new carpet, \$110+ 1/2 util., 549-3597 after 5.

Mobile Home Lots

CARBONDALE, ROXANNE PARK. Close to SIU, cable, water, shade, natural gas, sorry no pets. 2301 S. Ill. Ave. 549-4713

Business Property

CARBONDALE RETAIL OR OFFICE. Redecorated, 575 SqFt, \$400 per month. 201 W. Walnut. 457-5438.

Sublease

FEMALE NEEDED IMMEDIATE 4 bdrm apt. Lewis Park. \$190/mo Plus 1/4 util. Sun. also avail \$135/mo. 457-3575.

FEMALE SUBLEASER NEEDED for new townhouse on E. Park this summer. Has w/d and is very nice. \$520 5/20-6/14. Call Toniya 549-2043.

1 SUMMER SUBLEASE needed, a/c, w/d, good parking, very close to campus. Call 549-8387.

TWO SUBLEASES NEEDED for Summer in two bdrms of 3 bdrm house. 2 blocks from campus, a/c, w/d, rent neg. 1/3 util. Call 457-2325 evenings.

HELP WANTED

AVON NEEDS REPS to sell Avon in all areas. Phone 1-800-879-1566.

LAW ENFORCEMENT JOBS. \$17,542-\$86,682/yr. Police, Sheriff, Patrol, Correctional Officers. Call (1) 805 962-8000 Ext. K-9501

WANTED: SUN & PARTY HUNGRY PEOPLE!!! SPRING BREAK! Cancun, Bahamas from \$259.00 includes roundtrip air, 7 nights hotel, parties, free admission and more! Organize a small group. Earn free trip. 1 (800) BEACH IT.

COUNSELORS FOR BOYS' camp in Maine. Openings in most activities: WSI, Tennis, Basketball, Crafts, Archery, Softball, Water-skiing, Lacrosse, Soccer, etc. Upperclassmen preferred. Terrific working conditions, exciting, fun and interesting summer. WRITE: Camp Cedar, 1758 Beacon St., Brookline, MA 02146 or CALL: 617-277-8080.

INTERNATIONAL Promotional sales opportunity. Call Greg Holland (303) 369-1626 (24 hrs. fax)

SUMMER RESTAURANT HELP WANTED. The Kelsey Road House. Waiters/Waitresses, Hosts, Bartenders, Cooks & Bussers. Write: 352 Kelsey Road, Barrington, IL 60010. Call: (708) 381-5091 or stop in over Spring Break for an interview.

Have the Summer of your life and get paid for it! Top 3 camp organizations in the Pocono Mountains of NEPA. Car 61st year. Positions in all areas: water and land sports, fine arts and outdoor adventure. Call 1-800-533-CAMP, (215) 887-9700 PA, 151 Washington Lane, Jenkintown, PA 19046.

\$40,000/yr READ BOOKS and TV Scripts. Fill out simple "like/don't like" form. EASY! Fun, relaxing, home, beach, vacation... Guaranteed paycheck. **FREE 24 Hour Recording.** 801-379-2925 Copyright ©1992AEB

SILK FLOWER DESIGNER wanted. Career opportunity. Income based on incentive and experience. Connie's Flowers 997-9745.

SUMMER DAY CAMP POSITIONS. The South Suburban Special Recreation Association, SSRA is actively seeking staff for our Summer daycamp. The camps are located throughout the South Suburban Chicago communities and are for children and young adults with special needs. Qualifications include experience working with individuals with special needs. For more information Call Sandy Olson at 708-481-2390.

SIUC/WEINER CENTER Graduate Assistantship Positions open beginning Fall 1992. To apply, request application form at the Weinert Center, Kessler Hall, (618) 535-4411. Send application, cover letter, resume, and names, addresses, and phone numbers of three (3) references to: SIUC Weinert Center, Kessler Hall, Southern Illinois University at Carbondale, Carbondale, IL 62901 Attn: Recruitment. Deadline to apply: 4:30 p.m., March 16, 1992. Qualifications: Bachelor's degree in a related field and admission to graduate school. Desirable qualifications include: background in counseling skills, teaching experience, program development, health promotion, public relations or research, depending on program area applied for (such as Stress, Nutrition, Alcohol/Drugs, Sexuality, Peer Education, Quality Assurance, and Medical Self-Care). Knowledge in program content area, good verbal and writing skills, an interest in wellness philosophy necessary.

RECEPTIONIST/SECRETARY. Local bank seeking part-time, excellent typing skills & Word Perfect knowledge. Mail resume to Box #20825, c/o Daily Egyptian, SIUC, Carbondale, IL 62901. Equal Opportunity Employer.

LOCAL BANK SEEKING part-time teller. Experience preferred. Send resume to Box #26561, c/o Daily Egyptian, SIUC, Carbondale, IL 62901. Equal Opportunity Employer.

NOW INTERVIEWING FOR MKTG research, promotions, & advertising DIRECTORS. Info Jason 453-5254

HOME TYPISTS. PC users needed. \$35,000 potential. Details. Call (1) 805 962-8000 Ext. B-9501.

GOVERNMENT JOBS \$16,040-\$95,230/yr. Now Hiring. Call (1) 805 962-8000 Ext. R-9501 for current federal list.

CRUISE LINE ENTRY level on board/landside available, year round or summer. \$13-229-5478.

PROMOTIONAL SALES/MARKETING now hiring time and part time sales associates for immediate openings, or Summer help in the West Suburbs of Chicago. We offer: - \$8-\$15/hr. - weekly payouts - training provided - flexible schedule (10-40 hours/wk) - Saturday interviewing available Call (708) 955-3578, ask for Phil.

HOUSE MANAGER INDIVIDUAL or married couple to live in agency home as parent for 2 developmentally disabled adults in family setting. Salary + rm/board. 2 days off duty per week. Experience preferred. Apply to Jackson Community Workshop 20 N. 13th Street, Murphysboro, MO.

THE ILLINOIS STUDENT Association is seeking applications and nominations for the position of Executive Director. The ISA is a not-for-profit organization that advocates student interests to educational policy makers at all levels of policy development. The primary responsibility of the Executive Director is to coordinate statewide student efforts to address issues in higher education. The Executive Director is responsible for a \$170,000 budget, the strategic planning of a not-for-profit organization, the supervision of two subordinate staff and answers to a board of directors. Qualifications: Bachelor's degree preferred. Fiscal and budgetary experience required. Demonstrated experience in higher education, political science, business management and/or speech communications/public relations. Salary commensurate with experience. Review of credentials will begin March 13th and last through March 31st. Send resume to: Mr. Frederick Love, University of Illinois-Chicago 611 Chicago Circle, Chicago, IL 60680. The Illinois Student Association is an Equal Opportunity Employer.

ACTOR AND ACTRESS wanted for film. Call Russ Green at 549-4482, or leave message.

DESIGN CONTEST: Winning design for book bag. \$100 prize - \$200 if we use it. Call 529-2409 for details.

Luxury 2 Bedroom Apartments Bening Real Estate

205 E. Main 457-2134

CONTEMPO FASHIONS has opening for Fashion Advisor, flexible hours, no cash investment, will train. 394-0459.

DEVELOPMENT OFFICER of Institutional Advancement (Research) Southern Illinois University at Carbondale. Southern Illinois University Foundation is seeking a Development Officer for prospect research beginning May 1, 1992.

Responsibilities: The Development Officer will be responsible for identifying and researching major gift prospects. **Qualifications:** A minimum of a Bachelor's Degree with 3 years experience or a Master's Degree with 2 years experience is required. The successful candidate should have excellent library and computer skills; superior ability in written and oral communication; and a demonstrated capacity for initiative.

A letter of application, resume and two letters of recommendation should be received by April 3, 1992, and should be sent to: Search Committee-Research, SIU Foundation, 1205 Chouteau, Carbondale, IL 62901. SIUC is an Equal Opportunity/Affirmative Action Employer.

ALASKA SUMMER EMPLOYMENT. Fisheries. Earn \$5000/mo. Free transportation. Room & Board Over 8000 openings. no experience necessary. Male or Female. For employment program call Student Employment Services at 1-206-545-4155 ext. 1581.

SERVICES OFFERED

NEW ENGLAND BROTHER/SISTER CATHS - MASSACHUSETTS

High-Kee-Nee for Boys/Danbee for Girls. Counselor positions for Program Specialists: All Team Sports, especially Baseball, Basketball, Field Hockey, Softball, Soccer and Volleyball; 25 Tennis openings; also Archery, Rifle, Weight/Fitness and Biking; other openings include Performing Arts, Fine Arts, Newspaper, Photography, Cooking, Sewing, Roller skating, Rockery, Ropes, and Camp Craft; All Waterfront Activities (Swimming, Sailing, Scuba, Windsurfing, Canoe, Kayaking).

Inquire: High-Kee-Nee (BOYS) 190 Linden Avenue, Glen Ridge, NJ 07028. Call 1-800-753-9118 Danbee (GIRLS) 17 Westminister Drive, Morristown, NJ 07960. Call 1-800-729-8606.

LEGAL SERVICES: DIVORCE from \$250. DUI from \$275. Car accidents, personal injuries, small claims, general practice. Robert S. Felix, Attorney at Law. 457-5545.

The Later Day Saint Student Association

would like to congratulate the following Officers:

Bren Adams, President

Brooke Thibeault, Vice-President

Ami Robinson, Secretary/Treasurer

Dr. Thomas Thibeault, Faculty Advisor

TYING AND WORD PROCESSING The Office, 300 E. Main, Suite 5. Call 549-3512.

BASEMENTS, FOUNDATIONS WATERPROOFED, repaired, masonry, concrete, stone and tile work. floors leveled. Dan Swafford Const. W. Frankfort 1-800-762-9978

TWO BROTHERS ROOFING/GENERAL CONSTRUCTION, also Lowcost And True Service. 549-7691.

WRITING, EDITING, TYPING. Computer. I Make you Look Good! ask for Ron 457-2058

RESUMES! RESUMES! RESUMES! 20 years experience. Ask for Ron 457-2058.

TYPING IN MY HOME. Reasonable rates. Call 549-1308 after 3:30

I DO GENERAL handyman work, painting, carpentry, & small repairs. Call 549-2090

GARDEN TILING, LAWN care, carpentry work. 800-666-6666. 457-5974.

FIREWOOD & MOVERS, oak cut to size, seasoned, split, delivered, stacked, reasonable. Odd jobs. 549-5188

WANTED

GOLD, SILVER, BROKEN jewelry, coins, sterling, baseball cards, dice, rings, etc. J & J Coins, 821 S. Illinois, 457-6831.

\$500 TO \$1000 WEEKLY processing mail, free supplies, send a S.A.S.E. to G & R Company Rt 1 Box 607A Sesser, IL 62884

LOST

LOST GOLD BRACELET sentimental value. REWARD! Call Susan 457-2790

REWARD: NO QUESTIONS asked ladies gold bracelet lost on 3/4. Please call 457-5890.

FOUND

MALE PUPPIE SHEPHERD/COLIE MIX with a leather collar, found in front of Ventures. 549-4650.

ENTERTAINMENT

BAHAMAS/FLORIDA VACATION 8 days/7 nights. \$123 per person. For more info call 565-2442.

ANNOUNCEMENTS

SUMMER OPPORTUNITIES FOR SOPHOMORES

Apply now for six weeks of leadership and challenge. With pay. Call Army ROTC, 453-5786.

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MINI-STORAGE. All sizes, like new. Carbondale Industrial Park. Phone 457-4470

Heading for EUROPE this summer? Jet there anytime for \$169 from the East Coast, \$229 from the Midwest (when available) with AIRHITCH! (Reported in Lat's Got & NY Times). For details: AIRHITCH 212-864-2000.

SIU STUDENTS need EXTRA CASH (clean out your closet on Spring Break)! WE BUY Star Wars figures, large GI Joes, Paz, non-sport gum cards, Swatches, & much, much more June Moon Collectibles 7 South Fairview Park Ridge, IL 1-708-825-1411 ask for Nancy.

SHAWNEE CRISIS PREGNANCY CENTER

Free Pregnancy Testing

Confidential Assistance

549-2794

215 W. Main

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IF...

You're Reading This Ad You Know Advertising Works!

536-3311

The boys of Bailey wish to congratulate **Martin Grant** for being selected as a Thompson Point R.A. "We knew you could do it!"

The Brothers of **Sigma Phi Epsilon** would like to congratulate **TIKA - ΑΓΔ** on Grand place in the Theta Xi Variety Show **P.S. ΑΤΩ - ΣΚ**, thanks for the New Lawn Furniture!

ΣΦΕ

Discount Housing (2 miles west from Kroger West)

1 & 2 BR Furn. Apts.
2,3, & 4 BR Furn. Houses
with carpet & washer/dryer

No Pets 684-4145

Sixteen Active Reasons to live at University Hall

1. Solating in your own suite
2. Skydiving at Marissa
3. Six Flags at Eureka
4. Shopping in St. Louis
5. Volleyballing in UHALL's Courtyard
6. Swimming in UHALL's Heated Pool
7. Dining on Chef-Prepared Meals...
8. Enjoying common areas cleaned daily
9. Videeing in UHALL's Safari Lounge
10. Pooling in the Billiard Room
11. Barbequing at UHALL's Pool Side
12. Breakfasting Midnight Finals Week
13. Skiing at Hidden Valley
14. Basketballing at UHALL's Court
15. Walking to SIU
16. Signing for a surprisingly good value.

VISIT UNIVERSITY HALL TODAY...Suites available from \$265.00* monthly 549-2050

Corner of Wall & Park, Carbondale reservation fee, chaf, damage deposit extra.

LEWIS PARK

ADD UP THE VALUE FOR A HONEY OF A DEAL

WE OFFER:

- Spacious 1,2,3, and 4 Bedroom Floorplans
- Furnished and Unfurnished Apartments
- Automatic Dishwashers
- Cool Central Air
- Sparkling Swimming Pool
- Lighted Tennis Courts
- Reasonable Rates
- Flexible Lease Terms
- Summer Specials

Come see what we have to offer or call 457

Comics

Daily Egyptian

Southern Illinois University at Carbondale

by Garry Trudeau

Jumble

THAT SCRAMBLED WORD GAME

Unscramble these four Jumbles, one in each box, to form four ordinary words.

SAVIT
HUOCY
KRAYBE
DYSTUR

Now arrange the circled letters to form the scoundrel's answer, as suggested by the above cartoon.

ANSWER: THE _____ HERE

(Answers tomorrow)

Yesterday's Jumbles: STEED TULIP AIRWAY GUCHEN
Answer: "Any sharks out there?" —OUTIE A. PHEW

Doonesbury

MR. BELLOW? DOONESBURY! COME ON IN! GOOD TO SEE YOU SON!

NOT LIKE THE OLD DAYS, EH, KID? USED TO HAVE THREE FLOORS! NOW I HAVE ONE SUITE TWO DAYS A WEEK!

I'M SURE YOU'LL BOUNCE BACK, SIR!

WELL, LET'S HOPE WE BOTH DO. LET ME SEE WHAT YOU'VE BEEN WORKING ON LATELY.

WELL, SIR, I DON'T HAVE MUCH TO SHOW, JUST A LOCAL PRINT CAMPAIGN...

HMM... INTERESTING. IS THIS TRUE? ONLY \$99.95 AN HOUR?

WELL, IT'S A LITTLE MISLEADING. YOU HAVE TO PAY FOR THE HOTEL ROOM.

SINGLE SLICES

by Peter Kohlsaat

You wouldn't have the sounds of the humpback whale on cassette would you?

Yes! Yes! I do!

25 years of serious dating has left Fredrick well-prepared.

Shoe

by Jeff MacNelly

HOW'S THE COFFEE TASTE?

WHO CARES HOW IT TASTES? IT'S MY FIRST CUP OF THE DAY.

THE FIRST CUP DOESN'T HAVE TO TASTE - IT JUST HAS TO WORK.

Calvin and Hobbes

by Bill Watterson

THE PROBLEM WITH ROCK 'N' ROLL IS THAT THE GENERATION THAT CREATED IT IS NOW THE ESTABLISHMENT.

ROCK PRETENDS IT'S STILL REBELLIOUS WITH ITS VIDEO POSTURING, BUT WHO BELIEVES IT? THE STARS ARE 45-YEAR-OLD ZILLIONAIRES OR THEY ENDORSE SOFT DRINKS. THE REVOLUTION IS A CAPITALIST INDUSTRY! GIVE ME A BREAK!

FORTUNATELY, I'VE FOUND SOME PROTEST MUSIC FOR TODAY'S YOUTH! THIS STUFF REALLY OFFENDS MOM AND DAD!

EASY-LISTENING MUZAK? I PLAY IT REAL QUIET, TOO.

Mother Goose and Grimm

by Mike Peters

DEAR MZ. GOOSE, MY DOG NEVER COMES WHEN I CALL HIM...

WHAT DO YOU CALL TO GET GRIMM TO COME?

911

Walt Kelly's Pogo

by Doyle & Sternecky

FIRST STEP IN OUR FORGING YOU DOWN THE THROATS OF AMERICA IS THE LOOK...NOW, WHAT ARE YOU, EXACTLY?

BESIDES FED UP?

NE'S A POSSUM!

A POSSUM? GET REAL! AMERICANS HAVE A LOW COMFORT LEVEL WITH POSSUMS. CAN'T YOU BE A POG OR SOMETHING?

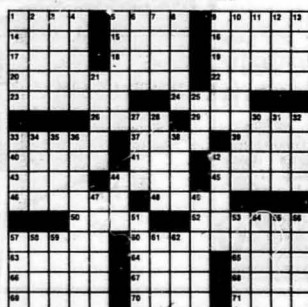
I CAN --- SEE --- THE POSTERS NOW! FEVER VOTER'S BEST FRIEND!

OR A CAT, EVEN... CATS ARE POPULAR...

WHY IS THIS POG LOOKING?

Today's Puzzle

- ACROSS
- 1 Perry Mason title word
 - 5 Vasco da
 - 9 Cub Scout leader
 - 14 --- podric---
 - 15 Spirit
 - 16 Exercise type
 - 17 Blind as ---
 - 18 Playground
 - 19 Interest
 - 20 TVA word
 - 22 Absolute
 - 23 Chant
 - 24 Identical
 - 26 Jason's ship
 - 29 DDS word
 - 33 Elementary Church section
 - 39 --- Camera? ---
 - 40 Fastener
 - 41 Perfect score at times
- DOWN
- 1 Raccoon's kin
 - 2 Vasey, Barkley
 - 3 Bias
 - 4 --- could --- last
 - 5 "Old Faithful" for one
 - 6 Word of sorrow
 - 7 Moon feature
 - 8 Mountain range
 - 9 Take for granted
 - 10 Artistically playful
 - 11 "L" ---, c'est moi
 - 12 --- Skywalker
 - 13 Mimic
 - 14 Make into law
 - 15 Fruit drink
 - 17 Portal
 - 18 "Carmen" e.g.
 - 20 Adios
 - 31 USA word: abbr.
 - 32 Fat
- 33 Kiss
- 34 Rose's man means
- 35 Fish- 36 Acquired by evil
- 38 Cut
- 42 Certain nut
- 44 Before: pref.
- 47 Guarantee
- 49 Rapid
- 51 Former Egyptian leader
- 53 --- of Two Cities
- 54 Afr. river
- 55 Sacred book
- 56 Spunge
- 57 Rhyme scheme
- 58 --- of Our Lives
- 59 --- uncertain terms
- 61 Starchy root
- 62 Fat



Today's puzzle answers are on page 15

Celebrate Spring Break '92 at SUMMERS S. IL. Carbondale Beach, Florida

10am-6pm Poolside Parties
Live D.J. Emceeing Poolside Contests
Water Volleyball • Swim Relays • Bellyflop Contests
Climax the Day with Summers Sexy Contests

7pm-8:30pm • College Happy Hour

S. ILLINOIS (CARBONDALE) PARTY
Monday, March 16th

Free Spring Break '92 T-Shirt
with paid admission for above college students between 7pm-8:30pm with proper college I.D.

Enjoy Summers Drink Specials!

Live Music Till 2am Nightly
6 Bars to Serve You ... Plus Seventh Heaven (Formerly Fury) Ft. Lauderdale's Hottest Rock & Dance Band To Keep You Partyin' All Night!!!

S. ILLINOIS (CARBONDALE) PARTY
Monday, March 16th

One Free Bar Drink, Draft, or Soft Drink
Good From 7pm-8:30pm Nightly
(Limit One Coupon Per Customer)

Summers on the Beach 219 S. Atlantic Blvd-Fort Lauderdale, FL
(Located 1/2 block north of Las Olas Blvd. on A1A)
For More Information Call • 305-462-8978
Admission Policy: 18 & older always welcome

Spring Break '92 at Summers!

QUATROS ORIGINAL
DEEP PAN PIZZA


DELIVERY DEALS

SMALL WONDER FREE DELIVERY
Small pizza with 1 topping and 1 -16oz. bottle of Pepsi. **\$5.49**


REAL MEAL DEAL FREE DELIVERY
Medium pizza with 1 topping and 2 -16oz. bottles of Pepsi. **\$7.79**

THE BIG ONE FREE DELIVERY
Large pizza with 1 topping and 4 -16oz. bottles of Pepsi. **\$9.89**

549-5326 FAST, F. DELIVE



national



1/2 price SALE



mosey's USDA Choice point cut was 2.29

corned beef brisket lb.

99

Limit two pkgs. with additional \$10.00 purchase.



The Goodness of Skinless Chicken Breast Quarters. Pork & Beef.

HUNTER

12 OUNCES

HOT DOGS

MADE WITH SKINLESS CHICKEN BREAST QUARTERS



12 oz. pkg.

Hunter hot dogs

PAY ONLY **.69**

1/2 price



USDA inspected

farm fresh whole chicken breast

PAY ONLY **.99**

1/2 price



East Coast

ocean perch fillets

PAY ONLY **2.49**

1/2 price



golden quarters

margarine

net wt 16oz

Limit three per family with \$10.00 additional purchase.

1 lb. pkg. in quarters

national margarine

PAY ONLY **.19**

1/2 price



KAS

BAR-B-Q

Ripple Potato Chips

KAS

Southwestern

Southwestern

KAS

Ripple Potato Chips

6.5-7 oz. pkg. twin pak

Kas potato chips

PAY ONLY **.74**

1/2 price



shredded mild cheddar

net wt. 4 oz.

4 oz. pkg. cheddar or mozzarella

national shredded cheese

PAY ONLY **.62**

1/2 price



PEVELY

vanilla

ICE CREAM

half gal. ctn. all flavors

Pevely ice cream

PAY ONLY **1.49**

1/2 price



We Bake Fresh Everyday!

french twins

PAY ONLY **.79**

1/2 price



WE SELL
TICKETS

DOUBLE COUPONS ALL THIS WEEK DETAILS IN STORE
OPEN 24 HOURS A DAY - 7 DAYS A WEEK

SALUKIS, from page 16

Brune had only 6 points in her last game against SIUC but had 18 points at the Redbird Arena against the Salukis.

ISU coach Jill Hutchison said the team has struggled with consistency.

"If we can score against Southern, we have a good chance," Hutchison said. "Southern did a super job on their inside defense against us, (Angie) Rougeau's been coming on strong as of late. (Anita) Scott's always a threat and Karrie Redeker is the best 3-point shooter in the conference and has had her best season ever. Kelly Firth's defense also cannot be forgotten."

The Redbirds will come to SIUC with five wins in their last seven games. The team ranks No. 3 in the conference in scoring defense allowing 66.1 points a game and No. 3 in rebound margin.

SIUC ranks tops in the conference in rebounds averaging 40.9 a game. The Salukis also rank first in 3-point shooting and are the No. 8 team nationally. SIUC has been hot from the perimeter as of late.

Junior forward Angie Rougeau and senior guard Karrie Redeker combined for six treys March 5 in a 73-63 loss to Southwest Missouri State.

The Salukis set a school record Saturday in a 76-47 win over Wichita State with nine treys, six of which were from sophomore guard Karen Powell.

In 15 games this season, the Salukis have had at least four players finishing the game in double digits.

Junior point guard Anita Scott, who is averaging 13.3 points a game, leads her teammates in scoring, assists, steals and minutes played.

Kelly Firth, the Gateway's No. 3 rebounder and No. 5 field goal shooter, is averaging 12.3 points and 9.6 rebounds a game this season. Rougeau is averaging 12 points a game and Redeker is averaging 11.8.

In the other Gateway semifinal action tonight, top-seeded Southwest Missouri, 17-1 in the conference and 25-2 overall, will play fourth-seeded Bradley, 11-7 in the conference and 17-10 overall, in Springfield.

The Bears have won 26 straight games on their home court. Despite SMSU's good odds of winning on its home turf, Cindy Scott said if SIUC is lucky enough to get by ISU and SMSU also wins, the Salukis will be happy to play in Springfield, and get another shot at beating the Bears.

Sports Briefs

TEAM TENNIS Tournament will be offered for men and women through Inter-mural Sports. One may pick up a roster at the Recreation Center Information Desk and take it completed to the mandatory captains' meeting at 6 p.m. March 29 in the Alumni Lounge. For more details call Inter-murals at 453-1273.

FACULTY/STAFF GOLF League will be offered through the Recreation Center. Teams may sign up at the Recreation Center Information Desk. They will play nine holes a week at the Crab Orchard Golf Course. For more information call 453-1271.

Puzzle Answers

CASE	GAMA	ARELA
OLIA	SIAN	STUP
ABAT	FIARD	STAKE
TENNESSEE	UTTER	
INTONE	SAME	
ARGO	DENTAL	
BASIC	APSE	IAMA
UBOLT	TEN	ASTER
SILL	PERI	CHARD
SEEBER	APSO	
ONES	PRANKS	
ADITS	ATTENTION	
BANTU	DARE	AGRA
BYNER	ARID	LEAR
ASONE	TOMY	ERNE

TRIO, from page 16

people look at statistics, and they score for us. In my eyes it's been an all-conference season for the team."

Anita Scott, who has started all 27 games, leads SIUC in scoring, assists (4.6), steals and minutes played. Scott has been ranked in the Gateway's top 10 in steals and assists.

Scott has a team-high 21 games in double figures and was the team's top scorer in six games. Against No. 8 North Carolina Dec. 20, Scott had 19 points, four

rebounds, three assists and three steals to be named all-tourney at the Stanford Classic.

Anita Scott has been a big part of the Salukis' up-tempo game this season, Cindy Scott said.

"I think Anita's done an outstanding job of running this team and getting us into our transition offense and scoring for us," she said.

Cindy Scott said Firth has done a tremendous job on the boards and inside defense. Firth leads the squad in rebounding, with 9.6 a

game and field goal percentage, making 56 percent of her shots.

Firth has had 12 double-doubles this season. She ranks in the Gateway's top 10 in rebounding and field goal percentage. She was SIUC's top scorer in seven games and top rebounder in 19.

Firth had a career-high 24 points and 14 rebounds against Wichita State Jan. 2.

Cindy Scott said Redeker has an all-around great senior year in basketball. Redeker has lead the team in 3-point shots this season

making SIUC the No. 1 3-point shooters in the league.

Redeker has been ranked as high as No. 6 nationally in 3-point field goal percentage this season. She now holds seven of nine school records in perimeter shots, including career marks for treys made and attempted.

This season, Redeker has set single-season records for treys made (68) and attempted (155). She made seven of eight 3-point shots against Northern Iowa Feb. 6.

HAMMER

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Environme

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Budget office spok Edward Dale said S told Reagan last w would stay only current bud-

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Closing this year's social func with one of its most succes ances, the Chi Delta Chi frate ave its annual spring formal in ld gymnasium last Friday from

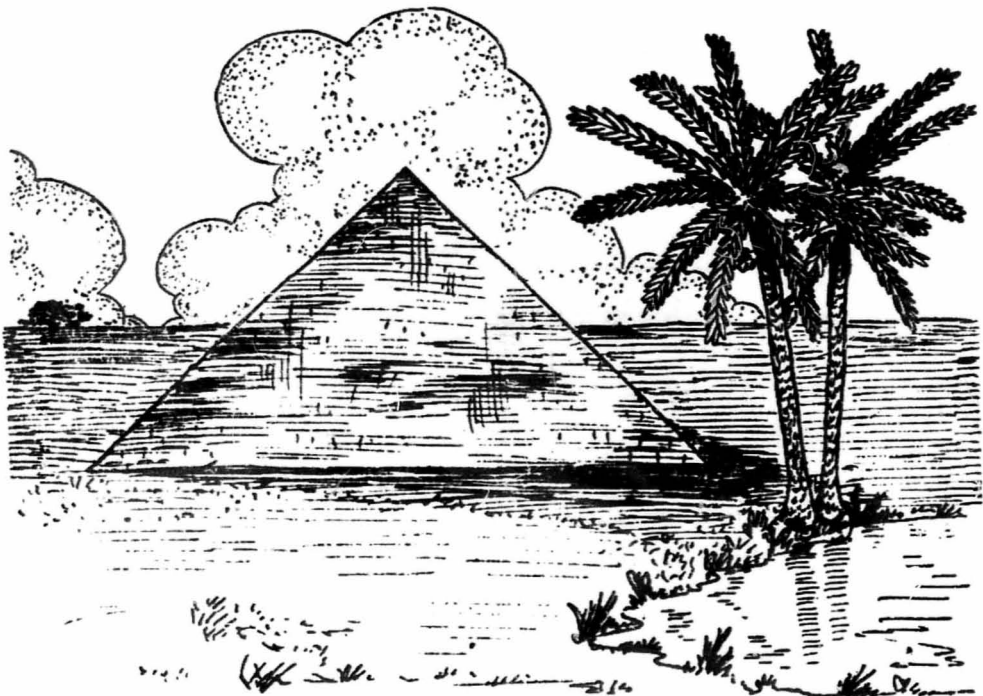
75 years of Daily Egyptian

THE EGYPTIAN

VOL. I.

CARBONDALE, ILLINOIS, OCTOBER, 1916

No. 1



THE STUDENT PUBLICATION OF THE SOUTHERN ILLINOIS NORMAL UNIVERSITY

HELP

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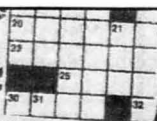
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The Protection U.S. Senate the sent to the House.

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Barbara Von Behren



Plans C Part of L

has in excess of 6,000 household subscribing to cable and charge about \$18 a month for basic cable "It used to be about \$6 around 1981, but we only had 1

see CABLE, page 5

Women's basketball



In early May 1970, members of the Illinois National Guard and SIUC Police were called to pacify students protesting the Vietnam War, left. The demonstrators later ransacked offices in Woody and Wheeler halls, started at least two fires and caused heavy damage with brick-borne assaults. The violence culminated May 13, 1970 with an indefinite closure of the University. An officer of the Carbondale Police arrests a partier during a Halloween celebration along South Illinois Avenue in the early 1970s, below.

Daily Egyptian file photos

DE shifts coverage focus from trivial to top news

By Todd Welvaert
Daily Egyptian Writer

When The Egyptian began publishing 75 years ago, there were 4,842,139 motor vehicles registered in the United States. Oregon State University won the second Tournament of Roses Association, defeating Pennsylvania 14-0. President Woodrow Wilson was inaugurated for his second term. On June 26 the first U.S. troops landed in Europe under the command of Maj. Gen. William L. Sibert.

But the Daily Egyptian covered none of this.

At this time, The Egyptian was more of a society sheet than a newspaper. Its pages documented a growing University and the events in the everyday life of the students. Debate team meetings, fraternity events and speakers lecturing at the University were documented in the pages of the newspaper.

The United States plunged into the worst recession the nation had ever known Oct. 29, 1929. The Dow Jones lost \$50 billion between 1929 and 1931. The Egyptian still shied away from the doom and gloom of the economy and covered debate team triumphs and fraternity get-togethers.

"It was the worst recession we have ever had," said

1931-32 Egyptian Editor Norman Lovellette. "Some of us were going to graduate with no chance of a job. If you were lucky, you had friends who could get your foot in the door, but it was still bad even if you had friends."

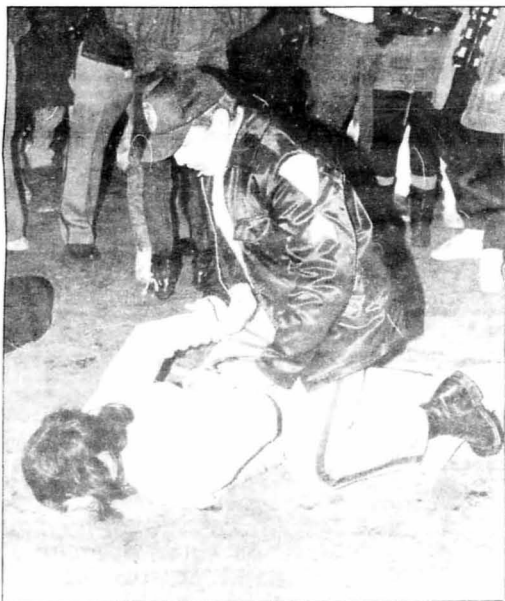
"The biggest story we covered would have been the Daily Egyptian being accepted into the Columbia Scholastic Press Association," said Royce R. Bryant, Egyptian editor from 1929 to 1930. "We were still covering what was going on around the immediate University, speakers, meetings and events."

In 1935 President Henry Shryock died at his desk in the Old Main Building.

"That's the biggest story I remember The Egyptian covering—the death of the president of the University," said Francis Noel Crane, student editor of the Egyptian from 1934 to 1935. "President Shryock's death came as a surprise. We had a special memorial edition that we wanted to be perfect. I remember we had an emergency meeting to decide what we wanted in the edition."

On Feb. 15, 1955, The Egyptian launched an investigative report on minority housing. The headline read, "Negro Student Housing Disgraceful." The Egyptian outlined terrible living conditions of

see STORIES, page 23b



Daily Egyptian file photos

On Nov. 13, 1970, two members of a group, later known as the "Black Panthers," lay injured on a porch roof following an exchange of gunfire with SIUC Police, right. Other members of the group surrendered, above.



Congratulations

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Northern Illinois University

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Assignment Editor	Tony Mancuso
Natalie Boehme	Ad Manager
Copy Editor	Bob Barich
Jerianne Kucemel	Cover Design
Copy Desk Editor	Jackie Spinner
Brian Gross	Natalie Boehme

The 75th anniversary edition of the Daily Egyptian is a special section to honor the 75 years of existence of the campus newspaper at Southern Illinois University.

Daily Egyptian (USPS 198-228) published daily in the Journalism and Egyptian Laboratory Monday through Friday during the regular semester and Tuesday through Friday during the summer term by Southern Illinois University, Communications Building, Carbondale, IL. Editorial and business offices located in Communications Building, North Wing, Phone (618) 536-3011. Walter B. Jashvili, fiscal officer. Subscription rates are \$55 a year or \$35 for six months within the United States and \$140 per year or \$80 for six months in all foreign countries. Postmaster: Send all changes of address to Daily Egyptian, Southern Illinois University, Carbondale, IL 62901. Second Class Postage paid at Carbondale, IL.

History

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale

From rags to riches: Humble beginnings lead to award winning paper

By Brian Gross
Daily Egyptian Writer

Three students who established a newspaper at a small rural teachers' college in 1916 could not have foreseen what would evolve from their efforts.

But long before there was a School of Journalism, Arlie O. Boswell, his brother Fred F. W. Boswell and Claude C. Vick were publishing a student paper operated with students' fees known simply as The Egyptian.

During the 1950s and '60s, as the school grew into a sprawling comprehensive university, so grew its need for comprehensive news coverage.

What started 75 years ago as a monthly voice for athletics and student social activities became a daily newspaper reporting, recording and interpreting campus events. Perhaps more importantly, the Daily Egyptian provided a working laboratory to teach and prepare students for the communications field.

William Harmon, the paper's longest serving managing editor, said just getting a

newspaper out each day is an accomplishment for students, but the most important product of the DE is the students.

"We send people out that door come graduation time ready to go out in the real world," Harmon said.

The DE became recognizable as the self-supporting paper and training lab it is today in 1961, when the School of Journalism took over operations.

D. G. Schumacher is one of many students who benefited from working at the DE. Schumacher, editor of The News-Sun in Lake County, was student editor in 1962 when the paper was making the transition to a daily with its own printing press.

"There's no question the experience was a very big factor in my being selected for a job with the Associated Press," Schumacher said. "It's the kind of experience editors and employers were looking for and still look for. As an editor now, when we get an opening, I don't take a very long look at an application if a student didn't work on a campus newspaper. That was drilled in my head early on."

Schumacher credits Journalism Director

Howard R. Long with making the DE a quality paper.

"He took control of the newspaper," Schumacher said. "He was a very colorful figure." Long brought ideas from the University of Missouri, one of the top journalism schools in the country, and switched the paper's emphasis from students to a campuswide perspective.

The paper's mission was defined in 1961 as providing daily news, opinions and interpretation for the entire University community, which included students, faculty, administrators, civil service employees and their families.

For Larry Hawse, who was a graduate student hired to help the paper make the transition to a daily, the early 1960s were a fun time to be at the DE.

"It did mark a transition period for the school and the students," Hawse said. "We had fun. H. R. (Long) was a great stimulator. He could keep you going. He convinced us we were building a very good program, which it still is today."

see HISTORY, page 25a

Daily Egyptian

UPI Wire Service replaces AP, and the current system of editions is established in 1965.

Daily Egyptian

Macintosh Computers and newsroom network installed at the DE in August, 1989.

Daily Egyptian

The Daily Egyptian moves to the Communications Building and gets a new press March 29, 1971.

Daily Egyptian

Editor Selection, editorial decisions and appeals are managed by The Policy and Review Board starting in 1971.

Daily Egyptian

The Egyptian begins publishing four days a week, adds wire service and gets its own press April 19, 1962.

Daily Egyptian

The Egyptian officially changes its name to Daily Egyptian in 1963. Saturday issues are added.

Daily Egyptian

Gus is born April 13, 1956. At first just a pair of eyes Gus later became fully illustrated in 1963.

Daily Egyptian

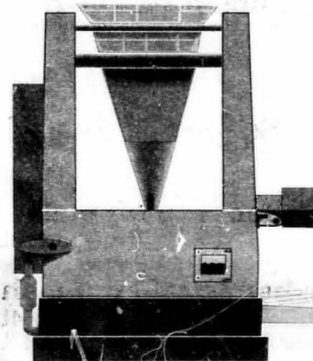
The Egyptian goes daily in 1961. The paper becomes associated with the School of Journalism.

Daily Egyptian

The Egyptian returns in 1947 and begins association with the Department of Journalism.

Daily Egyptian

The Egyptian becomes biweekly in 1950. Howard Long becomes the director of the Department of Journalism in 1953, bringing new ideas from the University of Missouri.



After 55 years paper finally found a home

By Scott Wuerz
Daily Egyptian Writer

The Daily Egyptian has set up shop in five different locations in its 75-year history. Staffers however, have enjoyed some more than others.

In the early years of the Egyptian, the paper took up residence in the busy crossroads of Old Main.

Roye Bryant, student editor in 1929-1930, said the strategic location was vital to the production of the then weekly paper.

"When I was editor of the Egyptian, we mainly covered on-campus social events," he said. "At that time our office was located on the second floor of the Main Building, which was where the majority of classes were located, so it was easy for people involved in these activities to keep in touch with us."

The offices remained in the centralized Old Main Office until the 1940s, when the Egyptian was orphaned from its long-time home.

From 1945 until 1971 the Daily Egyptian staff members were subject to less than ideal conditions in a variety of temporary homes.

Students worked in the basement of Allyn Hall, in a rickety two-story house which stood on the site of today's Student Center, and in 1959 moved into a war surplus army barracks.

Joe Blewett, editor in the summer of 1959, said the temporary locations

see LOCATIONS, page 25a

Sports inspires first publication

By John C. Patterson
and Terri Lynn Carlock
Daily Egyptian Writers

Tired of seeing University teams take a beating in opponents' newspapers, three students set forth to booster athletic support with a pep sheet of their own—75 years later that slanted sports page is now known as the Daily Egyptian.

Started in 1916 as a less than objective publication, the original Egyptian was the concoction of Arlie O. Boswell, his brother Fred F.W. Boswell and Claude C. Vick.

Although not the University's first newspaper, the DE has outlasted other publications. Southern Illinois Normal University's first newspaper, the Normal Gazette, had a short life, beginning in 1888 and ending the next year.

The founding trio for the DE published what was then known as the Egyptian.

At the time of the first publication in October 1916, Vick was the student editor, Arlie was the business manager and Fred operated as advertising manager.

The summer before publication, Arlie formed the ground work by contacting prospective publishers and advertisers.

After the framework had been finished, Arlie had to convince University President Henry Shryock to approve the proposal.

Shryock initially refused, but later gave the Egyptian the go ahead so long as a faculty advisor was on staff and the paper would have no financial obligation to the University.

Finding University supporters not so normal for early Gazette

By Fernando Felio-Moggi
Daily Egyptian Writer

Before the Egyptian, there was the Normal Gazette—the first newspaper printed at SIU.

The University was called Southern Illinois Normal University and was a center for preparing teachers for jobs in public schools across the country.

The eight-page paper was short lived, appearing monthly from 1888 to 1889.

The paper, printed off-campus at Carbondale's Free Press Printing House, appeared at a time when SIU had 15 faculty members and seven departments.

The editor was J.T. Galbraith, an SIU alumnus.

The Gazette's focus was directed on University life, reflecting the social life of late nineteenth century Southern Illinois, from baptisms to weddings.

Carbondale's everyday life was not only reflected in articles, but also through advertisements in the Gazette. The ads urged students to purchase fresh baked goods and "provisions" from the City Bakery and "toilet and fancy articles" from the Old Reliable Drug-Store.

University advertisements also appear-

ed in the Gazette. The ads stressed that the University was funded by the state treasury and that it was "authorized to and empowered to teach in all the common and higher branches of knowledge."

These advertisements boasted SIU had the "best library of any normal school in the Nation," and a laboratory and museum "equal to any." Tuition information also appeared in ads.

"Tuition is free for all who give their word of honor of teaching in the public schools of Illinois." For those who did not wish to teach in the state, tuition was \$6 and \$4 in the winter and spring semesters.

Although the Gazette sold up to 1,000 copies by February 1889, Galbraith complained in several editorials about the lack of alumni support for the newspaper.

"There are some members of the alumni that still say by their action 'we don't care whether the Gazette lives or not,'" Galbraith wrote in the October 1888 issue. "We need the support of every member of the association."

The December 1889 issue included information about a new Normal Gazette, to be printed in a 16-page and a larger magazine format. For reasons unknown, the Gazette was never printed again.

Arlie Boswell commented in 1962, the year the Egyptian went daily, that the first edition of the Egyptian was "enthusiastically received on the campus and received most favorable

comment from other colleges."

It was published in magazine format and carried the picture of Egypt with the desert and pyramid on the front cover.

Journalism director leaves legacy to DE

By Jerianne Kimmel
Daily Egyptian Writer

Howard Rusk Long did not worry about the means in securing the ends.

For SIUC, this meant moving the School of Journalism out of a very narrow and industry oriented perspective into an institution of broader, international outlook, said Manion Rice, emeritus professor in journalism.

"He believed journalism education didn't have to be limited to the classroom and campus," Rice said. "He always tried to think of some way to be of service."

"Long lived by the premise that if it's not absolutely breaking the law, the ends justify the means."

Long came to SIUC in 1953 as the chairman of the fledgling journalism department when four faculty members taught about 50 journalism undergraduates.

When he retired in 1974, the department had been changed to the School of Journalism, the semi-weekly Egyptian had grown into a community oriented daily, and the journalism ranks had multiplied to 400 journalism majors and 18 top faculty members. The school offered bachelor's, master's and Ph.D.

degrees.

"He built the School of Journalism and really was responsible for The Egyptian becoming a daily paper," Rice said. "He helped to develop the thrust behind the graduate program."

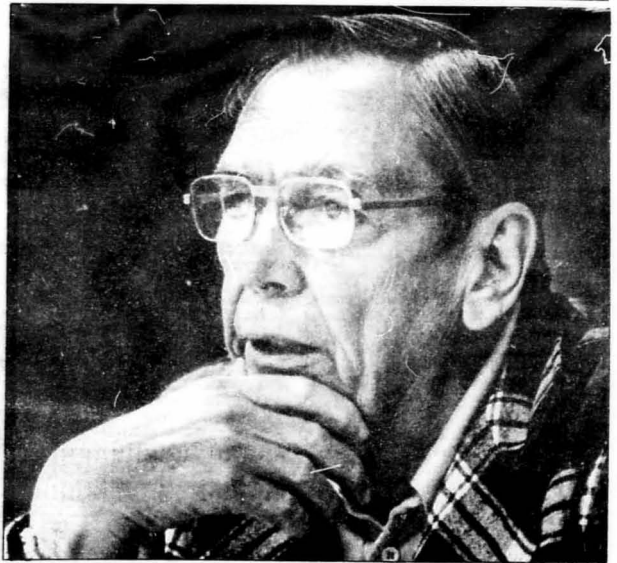
"A man's a damn fool to try to run things out of the grave," Long said in his trademark Missouri drawl during a 1982 interview with the Daily Egyptian. Yet, evidence of his leadership in the school that Long built stands as a monument to him today.

Long died in 1988 at the age of 82.

"His was the guiding theme of the School of Journalism for a long time," said Walter B. Jaehnig, director of the School of Journalism. "Certainly his influence got The Egyptian started on the footing it's on now."

Long used the knowledge he gained at the University of Missouri to obtain accreditation from the American Council on Education for Journalism for SIUC. He involved the school with journalism professionals and the community. Long believed journalism students should have a broad liberal arts background. He stressed on practical experience.

see LONG, page 20a



Daily Egyptian file photo

Howard Long, first director of SIUC School of Journalism

Journalism directors add own ideas to DE

By Jerianne Kimmel
Daily Egyptian Writer

The journalism chairman has evolved into a position not only of director, but also one of protector of the Daily Egyptian.

"A director can choose to have strong influence (on the DE)," said Walter B. Jaehnig, director of the School of Journalism since 1987. "Some take the responsibility seriously and are more active. Others choose, instead, to delegate authority to the professional and student staff."

The day-to-day authority of the DE aligned in the hands of the director through

the DE Policy and Review Board. With its organization in 1974, the board serves as a vehicle to make and review news, editorial and business policies and to choose a student editor for each semester. The director serves as fiscal officer of the newspaper and as board chairman.

Journalism instructor Robert A. Steffes was designated acting chairman of the journalism department in 1946 and assigned to advise The Egyptian in 1947 in response to clamoring by the faculty to "do something about The Egyptian," according to Earl E. Parkhill in his 1950 study of the history of the Department of Journalism.

Rather than imposing his own editorial policy on the students, Steffes opted to upgrade the paper one step at a time. He grappled with problems in makeup, editing, proofreading and editorial content. At one point, Steffes joined the typographical union in Carbondale because the paper was printed in a local union shop. This enabled him to set type occasionally in his efforts to improve the paper.

Ambiguities as to who possessed editorial discretion fueled disagreements between the University president and the Egyptian student editor. One such conflict in 1947 resulted in the resignation of the student

editor for his violation of editorial policy. The administration then turned the summer issues of the Egyptian to Steffes to direct as a journalism lab.

In 1951, Steffes resigned and Donald Grubb was appointed acting department chairman. He was given full responsibility for the editorial content of the student publication. Grubb said he acted as a faculty adviser to the Egyptian, keeping the fledgling paper under the wing of the department.

"I felt my role was to serve as sort of protector of the student newspaper from the

see DIRECTORS, page 21a

TOP STORY

To the Daily Egyptian, we have just one thing to say... We're Proud of Your Accomplishments!

This year marks the Daily Egyptian's Diamond Anniversary. As their professors, mentors, and harshest critics, the School of Journalism faculty salutes this award-winning newspaper's staff members, past and present, for their many years of outstanding service to the Southern Illinois University campus community.

Recent student competitions confirm what we have long known: that the Daily Egyptian provides one of the best experiences in the country for students wanting to learn about the mass media.

Producing a professional newspaper—all DE staffers are paid—while meeting academic commitments requires a lot of skill, enthusiasm and teamwork. But our students do it all, from gathering the stories, selling the ads, designing the

pages, running the press, to the early-morning deliveries around the campus and the Carbondale community.

And they do it well. Their dedication and expertise in producing one of the nation's largest and best campus newspapers regularly catch the eye of contest judges.

This is no secret, either, to American editors and ad managers, who for years have hired their top employees from the staff of the Daily Egyptian.

But most important, it is recognized within the Carbondale campus community that the Daily Egyptian is an unparalleled source of news and information. As sponsor of the DE, the School of Journalism applauds this tradition of community service and journalistic achievement.

Congratulations on 75 great years!

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Dr. Walter B. Jaehnig, Director
Wanda Brandon, Faculty Managing Editor
Catherine Hagler, Faculty Business Manager

Technology

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale

Computers offer advancements

By Brian Gross
Daily Egyptian Writer

New technologies of the computer age make predictions difficult for the newspaper industry, but the rapid developments promise a positive future.

The Daily Egyptian's computer system has opened the possibility for advancements in production, photography and circulation.

The paper is working to eliminate the middle processes involved in delivering a story from editors to the press, said Wanda Brandon, acting faculty managing editor.

"Soon we'll be seeing the pages go from the computers straight to the press," Brandon said. "Pagination is already a reality, and we hope to have it completed in a year. It's a matter of organization. The technology is being worked on to go directly to a plate."

The Daily Egyptian also has installed a picture system that processes negatives and slides electronically.

The future also may see the paper developing a system of transmitting news to the campus community through computers and phone lines, said Walter B. Jaehnig, director of the School of Journalism.

"People may be able to call up the DE code on their terminals and get stories," Jaehnig said.

"It's not far off for the University. In the long term, papers may disappear, but we sell news, not paper," he said.

Sherry Brown, associate director of the American Press Institute, said papers will change, but they will not disappear as a medium.

"There may be fewer of them in the future, and some papers will close," Brown said. "It's probably going to be a lot different than the years go on—a lot different."

Metropolitan newspapers will become



Staff Photo by Anne Wickersham

News Editor Leslie Colp designs a front page using a Macintosh computer. Colp is working on the DE's computer system which enables the paper to scan in photos, like the one above.

"gateway publications," for readers to use as a more detailed information, she said.

"They will look and feel somewhat as they do today, but they will be a vehicle for connecting readers to more information," Brown said.

"Stories and advertisements may have icons to direct people to call up audiotext and videotext on computers," she said.

Smaller papers are going to have the toughest time, because their retail advertising base is being eroded severely by discount chains like Wal-Mart.

"Wal-Mart offers everything at low prices,

and their presence tends to wipe out local retailers," Brown said. "Newspapers are very dependent on retail advertising, especially small papers. It's going to put the squeeze on them, and they'll have fewer resources to try new things."

Papers also must become more sophisticated and visually appealing, said Pegie Stark, a researcher with the Poynter Institute for Media Studies.

"The use of color and graphics anymore is not an issue. It's just part of the routine,"

see **FUTURE**, page 8a

Updated system on cutting edge, specialist says

By Sarah Anderson
Daily Egyptian Writer

The scene at the Daily Egyptian today is much different than it was in the mid 70s when Keith Tuxhorn worked as a writer and copy editor.

"We used typewriters, thin newsprint paper and a lot of erasers and glue," said Tuxhorn, Carbondale city councilman and former DE reporter in 1977.

"When we counted headlines we counted with our fingers and toes. I know it sounds strange, but calculators didn't even become really common until about 1980," Tuxhorn said.

But today the newsroom boasts being on the "cutting edge" of technology, said Kelly Thomas, micro-software specialist at the DE. Headline counting is no longer necessary.

In 1988, the Apple Computer Co. submitted its final bid to the journalism school for the Macintosh computer system.

Walter Jaehnig, director of the School of Journalism, said when he arrived in 1987, the DE was considering updating its system from the Newspaper Electronics Co. of Kansas City to something more modern.

"That system was slow and there was only a small number of terminals — maybe 12. You could edit on them, but it was slow and clumsy. The machines were starting to die on

see **TECHNOLOGY**, page 8a

Paper slow to pick up new trends

By Tony Mancuso
Daily Egyptian Writer

The Daily Egyptian, for the most part, has followed the trends of its larger counterparts in changing the way it presents the news.

But because the DE is a campus newspaper, those trends always have hit several years after they were adopted by nationally distributed, big-city papers.

When the Egyptian began publication in 1916, it primarily was a public information service for the Carbondale campus. Almost all stories were about student groups, sports and other campus events.

That was the extent of coverage in the paper until the United States approached World War II. Then The Egyptian expanded its coverage off-campus. In January 1939, Egyptian editors decided to run a small column reviewing the world news events of the week, mostly describing Adolf Hitler's continued expansion of Germany into the rest of Europe.

As the United States approached World War II, The Egyptian began to publish editorials on national issues for the first time. On Sept. 22, 1939 an editorial was written against going to war in Europe.

New roundup and editorial coverage lasted until the war was over in 1945, when The Egyptian went back to purely campus coverage. The paper again expanded coverage in the 1950s during the Korean War, but remained strictly a campus paper until it subscribed to a wire service in 1964.

see **TRENDS**, page 10a

Emphasis increasing on design

Instruction in design helps students learn modular techniques

By Jackie Spinner
Daily Egyptian Writer

Theodore Rodd helped design The Egyptian as desk editor in the late 1930s before his job was considered design.

"It was not particularly a significant role," Rodd said. "We called it assembly, arranging the articles on the page."

When Rodd was desk editor in 1938, the paper was a broadsheet, 17 inches wide and 22 inches deep. Front page format followed standards of the time. Tool lines separated most of the stories, headlines were stacked in columns, photographs ran small and the paper had a strong vertical appearance.

Rodd said he was more of a reader than an editor.

In the 1960s and 1970s, though, the newspaper industry itself began placing a greater emphasis on design.

And positions such as desk editor, the people who put the paper together through design and copy editing, became intricate parts of a paper.

Newspapers started using color, putting together related stories and photographs and moving toward a more modular format.

The Daily Egyptian switched to a tabloid format for a year in 1950 and again in 1961. The Daily Egyptian still uses the tabloid format, 11 inches wide and 17 inches deep.

Until the 1980s, though, the Daily Egyptian lagged behind the industry in design. The paper made small improvements by eliminating a multi-story front page with mostly vertical columns, but the photographs remained small and packaging was almost non-existent. Design has played a more significant role in the paper's recent history.

Wanda Brandon, acting faculty managing editor, said students were not paying much attention to design when she was hired in the 1988, in part, because the "modern day" design instructors were not teaching the students in the classroom.

DAILY EGYPTIAN

SOUTHERN ILLINOIS UNIVERSITY

Volume 47

Carbondale, Ill. Tuesday, May 3, 1986

Number 137

DAILY EGYPTIAN
Southern Illinois University
Volume 51 Number 123 Friday, April 17, 1970

Daily Egyptian
Southern Illinois University

Wednesday, June 23, 1982 No. 67, No. 190

Daily Egyptian

Southern Illinois University at Carbondale

Friday, April 12, 1991, Vol. 76, No. 134, 20 Pages

The design of Daily Egyptian nameplate fluctuated during most of the paper's history. During the late 60s and early 70s, the editors often dropped the nameplate below a story on the front page. In the mid-80s, editors finally adopted the nameplate the Daily Egyptian uses today.

When the School of Journalism hired professors such as Wayne Wanta and James Kelly, students started learning the importance of design, she said.

Wanta said students had indicated to an accreditation team that they wanted more instruction in design.

And he has given it to them.

Wanta teaches copy editing and design as a required course for students in the news-editorial sequence, and he has taught an advanced course in newspaper design.

"The Society of Newspaper Design emphasizes their desire for schools to teach design classes," Wanta said. "As few as 10 years ago, design was totally ignored at universities. There is definitely a bigger emphasis on design now in the field. You are finding that at universities as well."

Tim Crosby, news editor in spring 1990, said the experience students are obtaining from using the computer equipment and learning to design is invaluable.

"When you get out in the field, it is really stressed, especially at the more progressive

papers," he said.

Brandon said the addition of design instructors in the school, coupled with the purchase of Macintosh equipment and computer programs, have given students the means to improve the design of the Daily Egyptian.

"The major emphasis came for us when we got the Macs," Brandon said. "We had the technology at our fingertips—it made it easy."

Computer programs such as Quark XPress, Adobe Illustrator and Aldus Freehand make it possible for student designers to create graphics, change typefaces and point sizes at the touch of a key, shade boxes and assemble feature pages with innovative layout.

"It was a lot easier to try headline options," said Crosby, who now is the education reporter for the Post Register in Idaho Falls. "The overall putting in graphic elements and putting the page together was easier to do."

In the last two semesters, the Daily

see **DESIGN**, page 8a

Former managing editor recalls past achievement



Staff Photo by Kevin Johnson

William Harmon, former managing editor of the Daily Egyptian, arranges flowers at his shop in Herrin. Harmon came to SIUC in 1968 after graduating from Oklahoma State University.

By Teri Lynn Carlock
Daily Egyptian Writer

William Harmon says he looks at the Daily Egyptian with a critical eye because he cannot help himself—he is a former managing editor.

Harmon was appointed DE faculty managing editor in 1970. He served in this capacity until 1986, disrupted only by two, one-year teaching stints in the University.

Harmon said the student newspaper has not changed much since he resigned from his position.

"There have been cosmetic changes, but the typographical style is the same," he said. "And the problems with the newspaper are the same—busted headlines and editing mistakes," he said with a chuckle.

Harmon said he looks through the DE every day.

"I miss being a newspaperman," he said. "But you just get burned out and tired of it after a while."

Harmon said for the DE to be successful, the staff must report the news and let the chips fall as they may.

"You don't let the fear of upsetting someone stop you from writing a story that needs to be written," he said. "Being timid will get you nowhere."

Harmon came to SIUC in 1968 to work on his doctorate in journalism after graduating from Oklahoma State University. He completed all of the course work, but he never finished his dissertation work.

"I decided I really did not need

see HARMON, page 19a

Managing editors play diverse roles

By Christy Gutowski
Daily Egyptian Writer

Whether filling the role of adviser, instructor, supervisor, boss or watchdog, the Daily Egyptian's managing editors are as diverse as the personalities who have filled it.

The job of managing editor is not an easy one to define, because each person who has had the position has gone about it in his or her own manner.

The editors' knowledge from personal experience, their advice to new writers and their stand taken on controversial issues have varied.

But they have one thing in common: they want students to be prepared and to act as professionals when they leave the DE for the real world.

William Harmon, who describes his role as managing editor from 1970 through 1986 as "a watchdog that growled more than it bit," said the most important thing the DE accomplishes is sending students out the DE door with the experience, responsibility and skills to do the job.

"If you're going to have freedom of the press, you need to be charged with exercising the responsibilities that go with it," Harmon said.

When publishing a newspaper, an important rule is recognizing the interests and concerns of the audience and to make an effort to cover those issues more closely, he said.

The position of managing

editor in the 1950s was filled by students who were elected by a combined faculty and student board.

The managing editor edited stories students wrote in classroom labs. The stories later appeared in the newspaper.

Harry Thiel, student managing editor in 1955, said the staff made several accomplishments during his time with The Egyptian.

The Egyptian published articles criticizing segregation in Carbondale and the poor housing available for black students.

"I think we got a message out for the black community about how unfair things were back then," said Thiel, who now is general manager and faculty adviser for Illinois State's Daily Vidette.

Another accomplishment occurred when Thiel and colleagues, Robert Poos, managing editor in 1954, and Jack Thatcher, managing editor in 1956, convinced officials to install gates and warning signals by railroad crossings that were unsafe at the time.

"There was no gate or warning signals at train crossings and several accidents occurred as a result," Thiel said.

Violence also was a heated issue covered in The Egyptian, especially when it occurred on campus, Thatcher said.

"We had a murder trial covering the shooting of an

see MANAGING, page 19a

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Gus Bode

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale

Gus says...

Campus cuss gains fame offering commentary on front page news stories of DE

By Jackie Spinner
Daily Egyptian Writer

And then there was Gus Bode. Almost 40 years into Daily Egyptian history, the dark-haired, stubby sophomore simply slipped onto the front page of the campus newspaper, at first, a voice without a face.

HE HAS NEVER LEFT.

Since his debut on the front page April 13, 1956, Gus Bode has become the man on campus everybody loves to hate.

Jim Stumpf, one of about four SIUC students who created Gus in the late '50s, said the man for whom Gus is named was a kinder, gentler fellow than the Gus Bode of campus fame.

"He was gentle, real docile," said Stumpf, who graduated in 1958.

Gus was named for Phillip August Bode, a church janitor in Valmeyer, where Stumpf was raised.

Vera Pfisterer, 74, of Valmeyer,

said everyone in the Southern Illinois town of about 900 knew August "Gus" Bode (pronounced Bow-dee).

"We named those caps he wore after him, called them 'Gus Bode caps,'" she said. "He was the only one who wore them."

Bode was a "real gentleman," Pfisterer said. "He wanted to be very good, never did

several students, "the Gus Bode bunch," as Stumpf calls them.

"It was kind of something we did for a lark," Stumpf said.

Stumpf and his friends began writing "Gus Bode was here" on mirrors and tiled walls. Gus soon gave his approval to campus events and even its female students. Stumpf and SIUC student Dee Alexander printed stickers that announced "APPROVED BY GUS BODE." They, too, appeared around campus.

The stickers were easy to leave as a mark, Stumpf said. The grease printed messages took too long to write.

Gus was first recognized by the University on a marquee: "GUS BODE says, 'Beat Eastern.'"

BUT GUS BODE was never intended for the Egyptian, Stumpf said.

"I don't think any of us really dreamed it would go as far as it did," he said. "None of us had any influence with the newspaper."

The late Charles C. Clayton, though, had the needed influence as adviser of The Egyptian at the time to give Gus his start. He was the first to hire Gus in 1956.

His debut on the front page was the first of many quips to come.

"We hear the recruiters had slim pickings this year," Gus said in his premiere issue. "The grades must have been better than expected."

Gene Cryer was student editor of The Egyptian when Gus first appeared.

"It was a whimsical thing," Cryer said. "There was nothing sinister about it. We wanted to create interest and tradition."

The Egyptian staff was looking for a name of a commentator for the paper when Gus's name started to appear on

campus," he said, "and we said 'let's steal it.'"

Clayton later recalled the first years with Gus.

"Many people seem to think he's an actual person," Clayton told the Daily Egyptian. "Pe ple have called up and wanted to talk to him—usually to complain."

GUS CONTINUED TO comment his way through The Egyptian, from the front page to the editorial page and back to the front page.

But he mostly restricted his words to humorous notations and comments in general. His words rarely addressed a specific news item in his youth.

"In 1975, there will be 228 million Americans, most of them in one big race—to find a parking space," he said in late May 1956.

Until the early 1960s, Gus, unlike a silent cannon, always was heard but rarely seen. He was not illustrated until the year the paper became the Daily Egyptian.

Gus made his first visual appearance in 1961 as a pair of eyes. He had this to say: "The most daring feat of today wasn't the flight into space, it's those shorts Southern's coeds glue to themselves."

CRYER SAID BEFORE GUS was illustrated, he pictured the campus cuss as an ageless man with "cracker barrel" philosophy from American folklore.

"If I had to picture him, it would be as a country store philosopher with his feet up on a pot-bellied stove," he said.

In 1962, when Gus became a full-drawn figure, he was a pudgy sort of fellow with a boy-next-door haircut and thick-rimmed, black glasses.

But Gus was no boy next door. By the late 1960s, he had developed quite an attitude, becoming more pointed about the news and to whom he directed his comments.

William Harmon, former DE managing editor, said before Gus grew up, he caused quite a few problems for the paper and its editors.

A GROUP OF WOMEN students stormed the newsroom in the early 1970s after Gus referred to women as "chicks" and said, "If God had meant women to be equal, he'd have made 'em men." In retaliation, members of the women's liberation movement released a live chicken in the newsroom to show Gus what a "chick" really looked like. The group of women also threw pieces of raw chicken onto desks.

"I admitted I didn't accurately gauge the feeling of that one," Harmon said. "People who see something seriously are not likely to see the humor."

But this rarely stopped Gus.

In 1971, he sent a rather strong message to SIUC leaders.

"Gus says 'he won't tell the University Senate how to run the University if they don't

tell him how to run the Egyptian.'"

For the most part, the '70s were turbulent times for Gus. He had no line, and if one was drawn, he rarely hesitated to cross it.

When Harmon came aboard, he gave Gus a sense of direction, a more poignant place at the newspaper as long as Gus was fair.

"He didn't attack people," Harmon said. "He attacked what people did."

As Gus matured, he became ornery, but not mean, contrary, but not contentious. "The sword Nixon says they stuck into him wouldn't have hurt so much if he hadn't wiggle so much," Gus said in 1977.

He tries to point out the humor in the day's news, and he is topical. "If tuition gets any higher," Gus said in 1969, "he may have to start going to class to get his money's worth."

GUS, IN A SENSE, represents common men and women and takes their side. He points out the follies and trials of government and other faceless institutions, and he tries to be fair. "Student Government never knows what either hand is doing," Gus said in 1976.

He never digs unless a dig is warranted, in his opinion. "Reagan isn't quite sure about definite statements he might have made, but firmly maintains he's not unclear about something," Gus said in 1990.

Having learned his lesson, Gus is not sexist.

His aim is to amuse, not to hurt, Harmon said.

In January 1986, when the space shuttle Challenger exploded, Gus was absent from the front page for the first time in years.

"What can you say," Harmon said. "The news was too grim."

IN 1990, THOUGH, Gus took a chance with a tragic issue—the death of AIDS victim Ryan White. "...for in that sleep of death, what dreams may come?"

Gus pokes fun at behavior, actions and ideas, not personalities.

He does not comment on religion or religious beliefs.

He is not callous and has enough courage to speak his mind without being reckless.

When Harmon was managing editor, he tapped out more than his share of these Guses.

Gus usually was written by editors in the daily front page meeting. The Daily Egyptian had a collection of Gus Bodes on file in the newsroom because the paper had no graphic artist at the time.

It was easy to find a Gus—his big mouth never appeared—to fit a proverbial comment of most kinds.

"When you divide what the student government crowd is paid by the number of students they serve, you get twice what they're worth," he said.

Gus became the responsibility of a graphic artist, who draws him every night, in the late 1980s when Wanda Brandon was hired as acting faculty managing editor.

HIS COMMENTS ARE contrived by the graphic artist, who gets approval from the Brandon and the student editor.

Brandon has tried to keep Gus from being "too editorial," a function she said he should not play on the front page.

"If it looks like a pea, and it tastes like a pea, and it says pea on the label, then brother, you got yourself a pea," Gus said in March 1990 in reference to the first major government effort to improve food labeling.

Gus, being Gus, crosses Brandon's line once in awhile, too.

In 1992, he told a group of professional radio stations protesting a student station entering the market, "if you can't stand the heat, get out of the kitchen."

But that is just Gus—and he stands the heat.

anything wrong."

Stumpf said Bode never knew he was a celebrity in Carbondale.

The Gus of SIUC was the brainchild of

campus, said Cryer, now the vice president and editor of the Sun-Sentinel in Fort Lauderdale, Fla.

"We had seen the stickers around



DESIGN, from page 5a

Egyptian has added an index box that runs the width of the front page.

It uses information graphics on a regular basis and plays photographs in dominant sizes on the front and back pages.

Brandon said the Daily Egyptian is moving toward the 1990s in design.

"We are coming into the 1990s because we have the technology and the instructors to help us with the principles of design," she said. "We are starting to be among the leaders."

But Mark F. Barnett, student editor in spring 1990, said it was not easy at times teaching students to find a balance between design and content.

"Design is very important," he said, "but you have to have good reporters and staff and then you have to attract people, pull them into a story."

Brandon said when students begin designing they make mistakes

"We are coming into the 1990s because we have the technology and the instructors to help us with the principles of design. We are starting to be among the leaders."

—Wanda Brandon

experimenting by not recognizing the importance of consistency and design style and not evaluating the value of the news content.

"The value of design is that it helps to get the message out," she said. "But I think we have to be careful that we don't end up with an empty package."

FUTURE, from page 5a

Stark said.

Newspapers are going to mix more colors and turn to pastels and rich earth tones, which will elevate papers to a higher level than just a cartoon color level, she said.

The Daily Egyptian has a hard time running color because its press only has five units, said Daily Egyptian business manager Catherine Hagler.

"It's a good press, but we'd like to add another unit so we could run color on the front page," Hagler said.

Stark said the introduction of USA Today has taught papers the importance of high quality printing.

"Papers learned a lot from USA Today," she said. "But I don't see papers turning to their style of short stories. Newspaper stories need to be of wonderful quality if the stories are going to be read, and content should be No. 1."

The electronic explosion in newspapers has captured the industry's attention, but technological changes are not the most important part of the future, she said. Increasing diversity is.

The Daily Egyptian needs to do a better job of covering the community, Brandon said. To do this, the paper needs more minority employees.

The newsroom has five minority and international students employed.

"We've already made a lot of progress," she said. "We have to keep up our diversity."

Diversity in employees can give more insight into community issues, Brandon said.

"We have to find our niche," Brandon said. "We can't cover the world. We can't cover the nation. But we can cover the campus like no other media organization can do it."

TECHNOLOGY, from page 5a

us one by one," Jaehnig said.

The terminals for this system were very large and allowed only limited networking between computer terminals, said Wanda Brandon, faculty managing editor for the DE.

"The computers were big and cumbersome," Brandon said. "Reporters could develop a story and send it to a uncenter, or printing center. Editors had to look at hard copy (a printed version of the story) and hand them back to the writers to make corrections."

Today the DE operates more than 20 computers on the Macintosh network. Stories can be written, spell-checked, printed, sent for editing, sent back to the writer for corrections, sent to the copy desk, where news is filled into the pages of the paper, and sent to the printer, all virtually without a person leaving their desk.

Other features of the system include the ability to file news electronically to an optical disk which is similar to a compact disk, but able to record information and memos that can be sent from computer to computer throughout the journalism department. A picture desk soon will be implemented.

"(The picture desk) allows the photographers to eliminate paper processing," Thomas said. "You can take negatives and scan them directly into the Macintosh system."

Currently, pictures are developed in the traditional darkroom style, sized by a picture wheel and applied to the page in a cut and paste method.

With a picture desk, no developing is involved, Brandon said.

"We bypass the traditional darkroom printing process. We can scan the picture right on to the page and paginate the page all together," Brandon said.

The Macintoshes also are used in advertising production to design 70 to 80 percent of the ads.

"We used to use cut and paste, but with cut and paste, information can fall off," Thomas said. "And, you definitely don't want to lose someone's logo," Thomas said.

Using computers makes the process of

producing a paper much faster, Jaehnig said.

"The computers make advertising much faster and cleaner," Jaehnig said. "Before, we had no laser printers so everything had to be done by hand."

The advertising department also can file and produce much of the behind the scenes information on the Macintosh system.

"We used to output a handwritten run sheet," said Sherri Allen, advertising director. "A run sheet is a list of ads and the sizes they will run in the paper."

"The kind of reports we can do now include the computer giving us a list of the top 100 advertisers. We used to have to do that by hand, also," Allen said.

"Student's commissions are also on record and can be computed and printed out on the system," she said.

The classified advertising and business departments both have received IBM computer systems within the last two years.

The IBM system in the classified advertising department sets bills for advertisements as well as typesets the ads.

The business department's schedule also has been eased by the introduction of computers.

"When I arrived it struck me as strange that the Daily Egyptian had a budget of \$300,000 a year, but no way to keep track of it," Jaehnig said.

"In the past we used University budget reports at the first of every month so we were guessing in between months on the financial situation," he said.

"Now we can check on almost every department to see how much they're spending on supplies or travel."

Currently, a new time clock system is being initiated for the DE where an identification card slides through the machine, recording the employee's name and the exact time he or she get in and leave.

"This keeps track of hours on its own, it can report on an individual hours at any time and automatically add up your hours for the bursar's office," Jaehnig said.

"There are 110 employees at the DE, it can get tough when you have to add up all those hours by hand," he said.

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Staff Photo by Kevin Johnson

Rob Akert, DE advertising representative, reviews "spec" ads with Patty Denny, office manager of Bonnie Owen Property Management.

DE depends on advertisers for financing, publication

By Natalie Boehme
Daily Egyptian Writer

The Daily Egyptian may depend on SIUC administrators for information, but it does not depend on them for financial support.

Walter Jaehrig, director of the School of Journalism, said it is a common misconception on campus that the DE is a University-funded paper. But the DE, self-sustaining through advertising, pays employee paychecks, telephone bills and repairs and upkeep on the building and equipment, he said.

The only exception is the University provides the building, which includes heating, lighting, custodial services and police and fire protection.

Not only is the DE independent of University funding, the paper is financially aiding the School of Journalism by paying partial amounts of the salary for the director and a journalism secretary. The Daily Egyptian was asked to meet these salaries to help the College of Communications and Fine Arts compensate for rescission cuts.

Gerald Stone, CCA dean, said it was a course he would have rather avoided, but can justify because the director spends a lot of time working with the DE.

"It seemed appropriate in these financial times that the DE help with the responsibility in paying the director's salary," Stone said.

Stone said this rescission came so quickly the department had to react rather than plan where the cuts would be taken.

"Doing what we did was a very bitter pill to swallow," Stone said. "It's not a policy we want to continue."

Because the DE is a state agency, it operates as a nonprofit organization. But for many years the campus paper has made money, Jaehrig said. This surplus is placed in a reserve fund to buy equipment for the paper.

Catherine Hagler, business manager for the DE, said the fund has enabled the paper to invest in some desperately needed equipment.

"There was a time when I was worried if we would be able to put out a paper with the old equipment we had because it kept

see FINANCE, page 11a

Business managers keep operations running

Ronnie Chua
Daily Egyptian Writer

When the first issue of The Egyptian was published at the SIUC barracks using the newly acquired press for the first time, it barely made deadline.

"The deadline was set ahead for us," said George C. Brown, the first faculty business manager for the newspaper. "It was a deadline we didn't like very much, but we made it—we barely made it."

Brown was teaching at SIUC before he was appointed business manager in fall 1961 to supervise the new printing operation that came as a result of President Delyte Morris' directive.

Before Brown's appointment, The

Egyptian was managed by students with the supervision of a faculty fiscal officer, who took care of the financial aspect. Because the paper did not have any production equipment, it had to be printed twice a week at the Southern Illinoisan.

In 1961, Morris wanted the Department of Journalism, as it was known then, to assume production of the paper.

"The School of Journalism had a community newspaper sequence, which was helping students learn how to produce small newspapers in Southern Illinois," Brown said. "It seemed a natural meshing of the two things to have our newspaper produced here as a lab experience and a sort of showcase. I was brought in to supervise that."

Brown said the business office was responsible for hiring all student workers, systems ordering, controlling supplies, dealing with national advertising representatives and supervising advertising sales, production, circulation and training.

"There was a heavy training function those days because it (the new press) was all new to us," Brown said.

But there was "a lot of anticipation and frustration," he said.

"If the printing plant breaks down, it is the business manager's job to see to it that it is repaired as quickly as possible," Brown said. "That's happened once or twice."

"If there's a strike in the paper mill, it's the business manager's function to beg, borrow or steal newsprint to run the paper—that's

happened two or three times. There has been times when we were down to three rolls of newsprint."

Although the paper came close to missing deadlines on several occasions, The Egyptian never failed to be published, Brown said.

During Brown's term, the paper became a five-day publication and the name was changed to the Daily Egyptian. In July 1965, Brown returned to teaching.

"We worked a lot of long hours to get The Egyptian established on this campus. It's a lot of hard work and I enjoyed it," he said. "But I left it after a while on my own to go back to teaching."

William Epperheimer, a 1958 alumnus of

see BUSINESS, page 11a

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Real Genoa Salami, Capicola baked Ham & Provolone		Layers of Fresh Provolone & Aged Swiss	
#2 Philadelphia	\$5.89	#8 On A Roll	\$5.89
Lean Fresh shaved Roast Beef & Provolone		Fresh Sliced Turkey Breast, Lean Roast Beef & Natural Provolone	
#3 Boardwalk	\$5.19	#9 Big Four	\$4.29
Baked Ham & Natural Aged Swiss		Layers of Roast Beef, Ham, Turkey Breast, & Provolone	
#4 Seaboard	\$5.39	#10 Calling All Cows	\$4.19
Water Packed Tuna, Mixed with celery, onions & our special sauce.		A Full third pound of lean shaved roast beef	
#5 Sicilian	\$5.39	#11 T-Bird	\$4.09
Baked Ham, Spicy Pepperoni & Provolone		Fresh Sliced Turkey Breast	
#6 Beach Comber	\$5.89	#12 Virgilian	\$3.29
Select Shrimp & Crab mixed with our special sauce		Lean Smoked Ham	
		#13 Maserati	\$3.19
		Real Genoa Salami, Lean Ham and Provolone	

For a healthy alternative have your sub made into a salad

TRENDS, from page 5a

After that the Daily Egyptian began to run national and international news stories with regularity—at the very least on a daily news roundup page.

That page eventually resulted in the present-day Newsraps, which appear daily on Page 2.

With the additional supplement of wire, the pressure was off to fill the paper with local copy, and the DE expanded its coverage permanently.

From the earliest 15-minute segments in the 1950s to the 24-hour coverage on cable in the 1980s and 1990s, television news has influenced the way newspapers function. TV news had an immediate impact on national newspapers and eventually affected the Daily Egyptian as well.

Thomas Johnson, SIUC assistant professor of journalism, said when television stations began broadcasting news in the mid-1950s, national and big-city newspapers had to learn to change their method of coverage.

"First of all, newspapers realized they were not the only source of news anymore," Johnson said. "Not only that, but they could no longer be the first to deliver the news. They had to find a new way to present the news or face elimination."

He said newspapers have learned to rely on their strengths.

"There are several things papers can do that broadcasters cannot," Johnson said.

Johnson said newspapers can reach a more local audience than television.

"In this area, a TV station can cover several states," he said. "Newspapers can cover just one community."

In some way, The Egyptian was way ahead of bigger papers. Because it did not have a wire service, it automatically had to look for the local angle during World War II.

The Egyptian ran its first two localized stories in the edition after Pearl Harbor was bombed Dec. 7, 1941. In the Dec. 12 paper, a story appeared on two ex-students who were killed at Pearl Harbor.

In addition it ran a story on students who enlisted when the United States declared war.

Johnson said area papers learned they had an advantage over broadcast media for writing analysis and getting more depth in event coverage.

"They could take the time and space to analyze why an event or issue is important, and writers learned to give the public a better reason to act or react to something," he said.

Charles Warner, the Leonard H. Goldenson endowed professor of local broadcasting at the University of Missouri, said the earliest influences of television on big newspapers occurred in the late 1950s when the United States went to war in Korea.

"People started to go to TV to get the pictures of war," Warner said. "They could see a lot more, and the visual

message they got for the first time had quite an impact."

He said people began to rely on television for quick news after this, and the number of newspapers began to decline.

"The people in newspapers that survived were the great analysts and the great, descriptive writers," Warner said. "Writers can still depict what TV can't show in a one-minute segment."

"The only place people are going to really find out about the issues is in the newspaper," he said. "Television does not have time to go in depth."

Even with the advent of the Cable News Network's 24-hour news coverage, Warner said CNN still cannot go as in-depth as newspapers.

But after the Daily Egyptian began to receive wire in 1964, it did not devote any local writers to localizing or in-depth examination of national events and issues.

It left those issues to the wire until the late '60s and early '70s, when the Vietnam conflict started.

During that time, students were drafted, students went to war, students dodged the draft, and students protested the conflict on campus.

During May 1970, the DE front page consistently was covered with stories of the student demonstrations and conflicts with police that occurred on campus. In addition, columns and articles explained why the students were against the Vietnam conflict and the events in Vietnam that were causing the furor over the war to grow.

Since the '70s, in-depth coverage has remained in the DE. In the mid-1980s, the paper began to run a Focus Page with in-depth stories on specific issues of interest.

Since 1988, the Focus Page has been a weekly feature in the DE.

In addition, the paper has experimented with weekly or biweekly special pages, which focus on particular campus groups or events, since spring 1990.

At that time, the DE ran weekly Entertainment and International pages, which have remained.

After the spring, Minorities pages and Religion pages were added and later dropped, and Business pages, Health pages, People pages were added and continue to appear biweekly.

Johnson said newspapers also began to cater to the audience in the late 1970s with more user-friendly news, something television does not have time to do consistently.

Again, The Egyptian was ahead of the times because it served a college campus.

It has run a calendar of campus events since the 1930s, when the calendar appeared on the front page of every edition. Although it disappeared and reappeared through the years, the campus calendar still appears daily and has done

THE EGYPTIAN

Table with 4 columns: SPORTS, THE CAMPUS, SOCIETY, and NATIONAL. It contains various news snippets and headlines from the 1992 front page of The Egyptian.

1992 -- BANNER FALL ENROLLMENT -- 950

1992 front page

so since the late 1980s.

Johnson said some newspapers reacted differently to competition with television. In the early 1980s, when cable came onto the scene, some newspapers such as USA Today believed they would lose even more emphasis without an overhaul.

"They decided if you can't beat 'em, join 'em," Johnson said. "They tried to become just as visual as television."

Following USA Today's lead, several newspapers began to use more color on their pages, shorter stories and flashy graphics, he said. They also began packaging related stories and running larger photographs to catch the readers' eyes.

Early in the 1980s the Daily Egyptian began to package stories on its front page, and by 1991 and 1992 stories with sidebars appear almost every day.

The DE seldom used color in the 1980s, but it has used it about once a week since the fall of 1989.

That fall also was the first semester the DE began to run graphics on a regular basis, and in 1991 photos on front page and the sports page were played noticeably larger.

Advertisement for Fresh Foods featuring a tomato and banana illustration. Text includes: FRESH FOODS, Delicious fruits & vegetables at an affordable price, 100 E. Walnut, (Intersection of E. 13 and Railroad), SAVE 10% on any purchase (must present coupon), Visit Fresh Foods for great savings & delicious fruits & vegetables, Hours: Mon-Fri 9:30-7:00, Sat 8:30-6:00, Expires 3/14/92.

Advertisement for the Society of Professional Journalists (SPJ) SIUC chapter. Text includes: Society of Professional Journalists, SPJ chapter, SPJ salutes the Daily Egyptian for 75 years of keeping alive the spirit of the First Amendment. We recognize the valuable service the campus newspaper provides the community as a free press in action. May the next 75 years bring future Daily Egyptian employees as many challenges and opportunities as it has given so many of us.

Advertisement for Springfest '92. Text includes: SPRINGFEST '92, "Go Dawg Wild!", Saturday, April 25, 1992, 11:30 a.m.-6:00 p.m., Arena parking lots and upper arena field (South Campus SIUC), Featuring: *SIUC's largest tailgate, *Carnival rides, *Food vendors, *Games, *Main stage, *Local stage, *Student stage, *Prizes, ...and lots more!, Sponsored by Special Events Committee of the Student Programming Council, For more info call 536-3393.

Advertisement for University High School Reunion. Text includes: I will attend I will attend (repeated), UNIVERSITY HIGH SCHOOL REUNION, University School Southern Illinois University, TOTAL REUNION, Coming July 3 & 4, 1993, Faculty & Students make plans to attend.

BUSINESS, from page 9a

SIUC, was hired to replace Brown. During his term as business manager, he helped plan and design the Communications Building, Epperheimer said.

In early 1971, after the building was completed, a new Cottrell press was purchased and the DE moved from the barracks to the Communications Building.

"One of the highlights of my management was the construction of the new building and the move from the old to the new building," Epperheimer said.

Epperheimer left the paper in December 1971. Today he is the publisher of the Kansas City Kansan.

The University next appointed Adrian Combes to fill the business manager's position.

Combes said the growth of the paper and the introduction of more advanced machines marked the period of his management.

"We put in the first computer terminals in the newsroom," Combes said. "We began running full color photos on special editions such as the Back-to-Campus issues. We were the only paper (in the area) to print full color, even before the Southern Illinoisan."

Successful advertising sales made possible the equipment purchases, he said.

"I think that any operation, in order to keep up with the technological advancement, has to have money to purchase the latest equipment in order to allow students to use the newest equipment," Combes said.

In June 1983, Combes left the DE to become business manager for two local restaurants.

John C. Taylor, the fourth faculty business manager, was appointed the same year. At 61, he was the oldest to manage the DE, and one who "likes to be around young people," he said. Taylor had the position until December 1986, when an acting business manager was hired.

James Brodell took over the role Jan. 1, 1987, and was involved in upgrading equipment at the DE. Under his management, the first round of new equipment purchase began in 1988—four new Macintosh computers were purchased for the composing room—and successful advertising sales created a revenue of about \$250,000, which eventually paved the way for the

replacement of old video display terminals and typewriters, Brodell said. The changes provided student employees at the DE with state-of-the-art equipment.

Brodell said he increased the responsibilities of student employees by helping to create the student advertising manager and student circulation manager positions.

"As far as a business manager's function is concerned, the best is one nobody knows about because the work should be done by students," Brodell said. "We found that the more responsibility we gave to students, the more they become more responsible."

Catherine Hagler, who replaced Brodell in December 1988, says she remembers most the impact of the new technological changes.

"The most noticeable change is the equipment purchases that we have made," she said. "Before that, our equipment was really obsolete. There were days when we weren't sure if we were going to put out the papers the next day because of the types of breakdown problems that we would have."

Hagler said upgrading equipment is a continuing exercise. Last year, the DE bought a Varityper imagesetter, a machine that saves time by allowing the DE to be designed and printed one page at a time instead of story by story.

Recently, a Nikon scanner also was purchased. The scanner enables film negatives and slides to be screened into a computer without the use of photo chemicals. Successful advertisement sales funded these purchases, Hagler said.

Because of the new equipment, responsibilities at the DE also have changed, she said. This includes the business manager's role.

Hagler now supervises six full-time staff members and 57 students. Not only is she responsible for the day-to-day business operation of the newspaper, but her duties now include teaching two courses for the School of Journalism.

Hagler firmly believes success of the DE resulted from the collective efforts of everyone involved.

"No matter how influential somebody might be perceived to be, I don't think it comes from one person," she said. "I think it comes from everybody."



George C. Brown
1961-65
■ first faculty business manager
■ paper moved to daily publication



Catherine Hagler
1988-present
■ supervises day-to-day business operations
■ started at DE as student

"We worked a lot of long hours to get *The Egyptian* established on this campus."

"The most noticeable change is the equipment purchases that we have made."

FINANCE, from page 9a

breaking down," Hagler said.

Besides headaches, these malfunctions also caused financial constraints with time delays and increased payroll, Hagler said.

Because the DE runs its own press, beefing up the reserve fund is critical for the paper, Jaehning said. The press was purchased in 1971 for \$165,000, but to replace it today would cost \$750,000.

"It's (the press) in pretty good shape, but it's like driving a 21-year-old car," Jaehning said. "I've always felt we need to keep enough funds to cover if a problem arose."

The paper has not operated on the plus side all the time, Jaehning said. The DE had a deficit three out of eight years from 1979 to 1987.

Since 1987, however, the paper has had a surplus to go into the equipment fund.

The DE, with an annual budget of nearly \$1 million, is financially unique compared to most college papers, Jaehning said. Many factors contribute to the DE's high income, including the fact that SIUC is a major employer in the region and a large percentage of students live off campus with the DE reaching both of these populations, he said.

Although revenue is raised by the Daily Egyptian advertising representatives, University administrators have the power to acquisition this revenue for University expenditures, Jaehning said.

Hagler said although University administrators never have made this request, the idea disturbs her.

"It's really a scary thought to me," she said. "The equipment reserve fund was set up for some specific reasons, one being if the press needs repair. Although the University has the ability to tap into these funds, it has made clear that it will not help out if a problem arose."

Stone said if the Daily Egyptian was ever in a financial bind, the University would aid it.

"When you get to be 75 years old, you're an institution, and the University will do what it must to see the paper survives," Stone said.

Stone said although the University has a right to access the equipment reserve fund, he does not think administrators will pursue that course.

The DE did not begin as a self-sufficient paper, though.

In the past, salaries for the paper were paid through SIUC. The DE also received about \$50,000 in student fees.

Gradually these revenues dried up because the DE was successful in generating revenue through selling advertising and the University was short on funds, Jaehning said. This financing system is the better of the two, he said.

Shryock Auditorium Celebrity Series

ONLY 2 MORE EVENTS



Shirley Jones
in concert

Singing traditional and contemporary classics from her sensational show business career.

Wed., Apr. 8, 8 p.m.
\$18



A NIGHT AT THE FOLLIES

More than 3 dozen songs, lavish sets and costumes, recreating the legendary, extravagant Ziegfeld Follies.

Tue., Apr. 21, 8 p.m.
\$14/16

1992-1993 Celebrity Series to be announced soon!

DON'T MISS ANYTHING!

Where will you be in June when the new season brochure hits the mail? Does Shryock have your name and address?

Don't miss Shirley Jones April 8th or Ziegfeld: a Night at the Follies April 21st, and don't miss the 1992-1993 Celebrity Series brochure.

453-ARTS(2787)



Shryock Auditorium
Celebrity Series



Southern Illinois University
at Carbondale



Trends alter advertising styles, look

By Jeremy Finley
Daily Egyptian Writer

In 1922, Pure Food Line offered fancy groceries anyone could afford. Separated from the only news story on the page and from another ad by a hairline, the ad content sported only two type sizes.

In 1992, 70 years later, another grocery store—this time taking up a full page—used countless types faces and photographs to encourage the purchase of foods. A contest was offered in the ad alongside 3-D boxes showing food.

These ads not only show advertising during their decades, but also the differences the years have brought to ads in the Daily Egyptian.

Advertisers always have depended on catching readers' attention, but their methods through the years have changed greatly.

Advertising in the Daily Egyptian is no exception.

"It is the life or death of every newspaper for that is where the money comes from to find the paper," said Dennis Lowry, professor of journalism.

Advertising always follows the trends, he said. Eye-catching ads are essential to the success of the advertisers.

Ads in the first Egyptian, which came out weekly, stuck to the basics, stating the product, the cost and purchase place.

The ads were set in slightly bolder print than the stories to make them stand out.

Ads ranged from drugstores with slogans such as "We have new fresh clean stocks of drugs" to doctors, specializing in nose diseases, claiming simple remedies to clothing and dry cleaning for all occasions.

As the 1930s approached, advertising became flashier, using illustrations to heighten originality.

The '30s marked the growth of food advertisements, such as the City Pig restaurant advertisement with its logo "Dine and Dance at the City Pig."

DeLuxe Barber Shop

203 WEST MAIN STREET

BEST OF SERVICE

SHINE, 10 CENTS

Bill, Sam and Tom

BARBERS

The quality of advertisements has come a long way at the Daily Egyptian, from these "sophisticated" ads that appeared in The Egyptian in 1922 to the computer-designed ads that appear in today's paper.

With the 1940s came emphasis of self-beautification.

Some of the first weight loss clinics appeared, promising "body molding with effortless exercise."

In the '40s, slogans became the advertising fad. The Coca-Cola company slogan, "There's nothing like a Coke," or Dairy Queen's slogan for its dilly ice cream bars, "Put a Dilly on a stick; you can lick me, I don't kick," jumped from the ad pages.

In the '50s, some advertising used gimmicks to get readers interested in ads.

Lucky Strike, a popular cigarette in the '50s, launched its "lucky droodle" ads, challenging readers to make sense of a drawing in the ad. Readers were offered the chance to create doodles, and if they were used, \$25 was awarded to the creator.

Design changes also appeared. More pictures and illustrations with fancier lettering and

graphics were used.

Personal advertisements were popular in the '60s in the Daily Egyptian.

Advertisements began to take a more lively stance, as well.

Prices appeared less often, only indicating low prices and specials.

Advertising became more audience-oriented in the '70s, appealing to individual interests of target audiences and increasingly emphasizing sex.

Local bars advertised by offering free admission to women, and scantily clad women were shown in many ads to draw crowds.

Beer was advertised often, using slogans and illustrations to catch readers' eyes.

The size of advertising reached its peak in the 1980s with frequent full page ads appearing in the papers.

Liquor stores, movies and smile ads populated the paper with photographs and illustrations.

EVERSHARP
The name is on the pencil



The Pencil with the Rifled Tip

The patented EVERSHARP rifled tip cuts tiny grooves in the lead as it passes through. The tip holds the lead firmly in its grip—the lead will not slip.

This is but one of many exclusive features which have gained millions of friends for EVERSHARP.

EVERSHARP represents true pencil economy. Only the lead is used, only the lead replaced.

Come in and see our wide assortment of styles, sizes and finishes—all made with jeweler precision to last a lifetime. It will give you permanent writing satisfaction.

Get yours today.
50c to \$65.00
Sold by

R. L. Weiler

Jeweler and
Optometrist

Plaza Gift & Office Supplies

NEW ART SUPPLIES

NEW

PRO ART
Adhesive Rulers

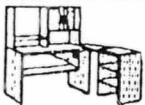


KOI Watercolors are smooth, creamy and instantly responsive to water. The finest, specially selected pigments are used to give the artist vibrant colors, yet break down easily for transparent washes.

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OFFICE
SUPPLIES

Computer Work Station



Includes:

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 - hutch
 - connecting corner
- \$119.00**

* 10% Student Discount (Office Supplies, Art Supplies & Furniture)

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Visa, Mastercard, Am. Express & Discover

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Smith Dodge
INC.

Advertisers agree DE provides high return

By Natalie Boehme
Daily Egyptian Writer

Although advertisers realize the Daily Egyptian's main function is training, they still expect a high return on their investment. The DE's top 10 advertisers agree these expectations are met most of the time.

Pat Maginn, director of market communications for National Food Store, said working with a student paper really is not that different from working with a commercial paper.

"Working with a student publication or a professional publication does not make a difference," Maginn said. "They are structured on the same basis."

Walter Jachnig, director of the School of Journalism, said some advertisers worry about working with student papers because their quality and reliability often vary. But after working with the DE, most national advertisers become more confident.

"I think as long as they realize we put 17,000 (papers) on-campus and 10,000 off-campus, advertisers will realize we are not the average campus paper," Jachnig said.

Although the DE may not be the average campus paper, it is different from commercial papers because of its dual goals of providing news and teaching students about running a newspaper.

Catherine Hagler, DE business manager, said constant employee turnover is one of the difficulties of running a college paper.

"As soon as we get the advertising staff trained, they graduate," Hagler said. "This is just the nature of a college newspaper."

The DE maintains as much advertising consistency as possible with a full-time advertising manager, who trains ad representatives and gives the students a perspective on past incidents, Hagler said.

Quatros owner Steve Payne said even with a full-time manager supervising advertising, he has reservations about working with student papers because they have less consistency, continuity and predictability

than commercial papers. Although this is all a part of the learning process, a businessman spending money has to be cautious, he said.

Hagler said gaining advertisers' trust has not been a big problem.

"Most of our advertisers realize the way the DE is set up," she said. "I think a lot of our advertisers see themselves as teachers—and they are."

Payne said he has high expectations of DE advertising representatives because if he "holds hands and patronizes" student ad representatives, they do not learn.

Audrey Boland, print media buyer for Godfathers Pizza, said getting in contact with student ad representatives is the only problem she has had working with student papers.

"My only reservation is that student representatives are harder to get a hold of. They're not on a regular 8 to 5 schedule," Boland said.

The ad representatives are not the only aspect of the paper that worries advertisers.

Don Maas, store manager for Country Fair, said he had one confrontation with the DE when the paper ran a one-sided story that reflected negatively on Country Fair.

"They never should have made the mistake of having a one-sided story," Maas said. "But this is an aspect that the DE is a student paper; they still have a lot to learn."

Because the DE supports itself entirely by advertising revenue, the paper finds itself in a precarious situation when covering local businesses. Jachnig said, however, the staff always has given news coverage precedence.

"I've always felt we've thought our news coverage comes first," Jachnig said.

This belief was put to the test in spring 1990 when a DE staff member wrote about overcrowding in local bars. The DE ran the series and subsequently lost most of its bar advertising.

"There has always been the feeling that those stories were the right stories to do and even after losing revenue, we still feel they were the right stories to do," Jachnig said.

Ad revenue funds paper, exerts minimal influence

By Natalie Boehme
Daily Egyptian Writer

Honoring the line between news and advertising departments in the newspaper industry often is hard for a paper that wants to remain operating.

Wanda Brandon, Daily Egyptian acting faculty managing editor, said advertising does not influence news coverage.

"I think when the DE has a strong responsibility to inform the public, not just should interfere with the story," Brandon said.

Catherine Hagler, DE business manager, said the paper must separate the two departments because reader trust depends on news coverage separate from advertising influence.

"For your readers to be able to trust the paper, I don't think advertising should have an influence over what news writes about," Hagler said.

"We know on the business side that there is a separation between stories in the paper and stories we'd like to see in the paper, although this makes it harder to go out and talk to clients," she said.

Bob Barich, student advertising manager, said communication exists between the advertising and news departments, but never pressure.

"We make suggestions to the newsroom as far as saying, 'Hey, we really have a

neat client. Why don't you write an article on this?' But there's no force," Barich said.

Although the newsroom does not allow major advertisers to affect coverage, the newsroom is as sensitive to business as to any other section of the reading audience, Brandon said. The newsroom is careful to avoid offensive or libelous material, she said.

Sherri Allen, DE advertising manager, said the main influence the advertising department has on the newsroom is the size of the paper.

Each newspaper's size is determined by the amount of advertising because advertising pays for the whole paper.

"The more ads we have in an issue, the bigger the issue can go," she said.

Brandon said the advertising department also provides an important function for local businesses and readers by transmitting information. It also helps journalism students by supplying training and jobs.

Barich said advertising helps advertisers reach a concentrated population.

Walter Jachnig, director of the School of Journalism, said because the DE's income comes almost entirely from advertising revenue, the newspaper is in a tender situation when doing stories on local business. The staff, however, is not supposed to let advertisers influence how or what stories are written, he said.

The professionalism of the ad representative and student writers win advertising confidence in the end.

Payne said a lot of his confidence in advertising with the DE depends on the advertising representative. Some are eager to do what they can, while others do not take their job seriously.

Lee Blankenship, manager of 710 Bookstore at 706 S. Illinois Ave., said he has worked with good student ad representatives and poor ones, but also worked with

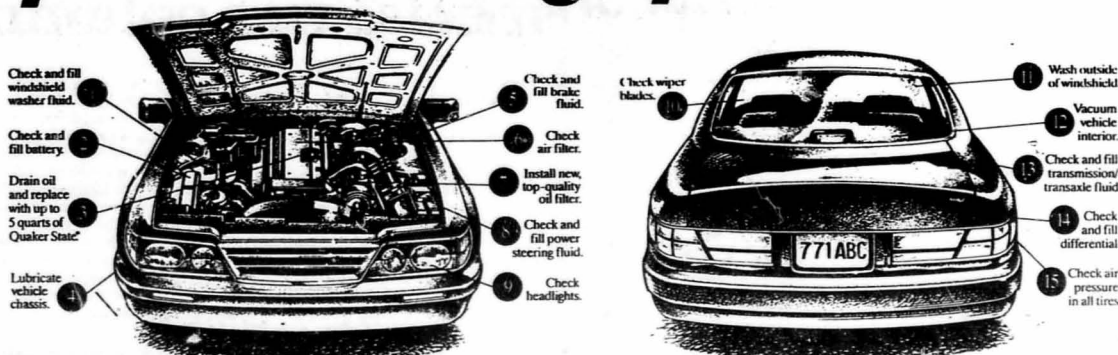
professionals who were bad.

Blankenship said when he starts working with new representatives he can tell they are inexperienced, but after they have the "hang" of the job, they are as professional as anyone.

Ken Carr, coordinator for media, marketing and promotions for SIUC's Wellness Center, said the center uses the DE because it is the most effective means of reaching its target audience: students.

see ADVERTISING, page 25a

Before Minit-Lube takes your \$21.95 you'll be thoroughly checked out.



In addition to all of this we'll also re-inspect and top off your vital fluids, at no additional charge, any time within three months or 3,000 miles. All of which suggests we not only check you out before we take your money, we also check you out after we take your money.

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We also service automatic transmissions.



Memoirs of Former Editors

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale



Photo courtesy of Gene Cryer

Gene Cryer, editor from 1956 to 1957, works in the composing room of the Southern Illinoisan. The Egyptian was published semi-weekly.

Former editor talks of harsh conditions

By Gene Cryer
Daily Egyptian Editor, 1956-57

In 1956-57 The Egyptian was housed in an ancient, two-story house situated roughly where the north end of the University Center now stands.

Actually, the offices occupied three tiny rooms on the second floor of that structure. The photo service took up the first floor, all 600 or 700 square feet of it. Crowded into the upstairs suite were the editor, managing editor, business manager, sports editor, circulation manager, half a dozen filing cabinets and a tiny bathroom. If the photo service was washing prints, the water pressure dropped and flushing the toilet became impossible.

The sagging floors were covered by filthy linoleum, except in those spots where it was torn or worn to expose the bare boards beneath. Visitors to the office had the choice of standing, sitting on the floor or—on warmer days when the windows could be opened—sitting on a window sill and praying it did not collapse from the extra weight. Lath showed through the decaying plaster.

If our offices had been used as a domicile, they would have been condemned. And should have been.

But during the post-Korean War years, the University was struggling to find the dollars to build housing and classrooms for an exploding student population. When more than half the classes were forced to meet in hastily constructed temporary buildings—barracks, really—and just students would not be accommodated in on-campus housing, it was almost a mark of distinction to produce a newspaper from quarters significantly inferior to the dairy barn at the ag school.

During the primitive era, The Egyptian was published semi-weekly, with distribution on Tuesdays and Fridays. Composition and printing were done in the offices of the Southern Illinoisan on Mondays and Thursdays, which meant editorial production had to be completed on Sundays and Wednesdays.

Obviously, this production schedule

precluded a great deal of spontaneity. However, there was an even bigger inhibitor—staffing.

The staff, other than the ones listed above, consisted of the students in the reporting and editing labs. There was a professional staff only in the sense that the five jobs were paid. Our faculty adviser was available in his office only if reached before 4 p.m.

Rarely did the editors have the opportunity to work or consult with writers on a story because we rarely saw them. Assignments were handed out through professors; copy was submitted to us through those same professors.

It was a ridiculous way to run a newspaper, but we did not know any other way and did not realize it was ridiculous. Each issue was a kind of primal challenge, a journalistic endurance run.

The Egyptian of that era focused itself on coverage of the University and University related issues of the area.

Many of those same issues exist today—state funding, operating costs, facility and program development, enrollment, student programs, social life, etc. An overzealous editorial approach on at least two occasions earned me command performances before President D. W. Morris.

I heard, but was never able to confirm, that the good president suggested the Journalism Council might want to consider some sort of impeachment proceedings. The Student-Faculty Council was the body which selected the editors each year and which could, therefore, remove us.

Perhaps the most difficult issue, however, was the blatant racism in Carbondale and Southern Illinois in the late '50s. Many of us from northern Illinois were encountering officially sanctioned segregation for the first time.

The University was integrated, even by today's standards, but integration ended when you left the campus. Separate schools were provided. Many restaurants refused to serve blacks.

Left to our own devices, The Egyptian did a poor job of covering the issue. But, we probably did a better job than the Southern Illinoisan, which didn't cover it at all.

The Egyptian carried special war column

By Lillian Goddard Hastings
Daily Egyptian Editor, 1943-44

When I became editor of The Egyptian, the country and I was deep into World War II. David Kenney was editor-elect, but called into service prior to taking the reins. I had been a reporter but going from writer to editor was one giant step. I did the job with the help of an excellent staff, and we all worked together as a team.

There was an air of comradeship and an attitude of carrying on—getting the job done. The war was a temporary thing with which

we had to deal. Men and women went off to service with a conviction and those of us who stayed kept things going as normally as possible. That is what they wanted us to do in their absence. We went to class, studied when essential and kept seats hot at Carter's and John's. We smoked Marvels and drank green beer. We traded sugar coupons for hose. We knew we'd win the war; it was just a matter of when.

Everyone kept an ear to the radio and Edward R. Murrow's reports from London, watched Pathe News briefs and eagerly awaited letters from our Southern students. They could send letters without postage.

They just wrote FREE in the upper right-hand corner of the envelope and Uncle Sam delivered them stampless.

They wrote us about where they were stationed, what it was like in the service, thanked us for the copies of the paper we sent them and told us how good it was to get the news from home.

We carried a column titled "Southern Salutes" dealing with their news and that helped network news to all the servicemen and women.

At Southern we did carry on. We gave blood to the Red Cross regularly, helped with the various war efforts, including selling war

bonds, wrote back to the guys and gals, and we all shared a tremendous patriotism and love for our country. We were all there for each other, sharing life and death.

The Egyptian, a weekly then, was written in an office in the basement of Anthony Hall. Late in the afternoon a skeleton staff would take the copy to The Independent office in Murphysboro and some of their professional crew helped us put The Egyptian "to bed." Printed there overnight, it was delivered to the campus the next day. We staffers received continuous support from Roscoe Pulliam, president of SIU then, and all the faculty. They were our friends.

In-depth housing report riles minorities landlords

by James Aiken
Daily Egyptian Editor, 1954-55

One of our more significant undertakings was an in-depth look at off-campus housing for minority students. The story, with the help of some admittedly "yellow" journalism, created a sensation. Dr. Morris, our president, loved it because it gave more justification for on-campus housing. Minority landlords were outraged. The story made the St. Louis and Chicago newspapers.

I remember that our advertising manager shot craps in a notorious bar in a

nearby city for a full-page ad in the Egyptian. He won, the bar owner paid up, and a carefully worded advertisement appeared. I asked what would have happened if he had lost, and he said "I would have worried about that later."

One of our more memorable issues announced the adoption of King Tut, a Saluki, as our University mascot.

We introduced pinup photographs of attractive female students. They were quite popular at the time, but I imagine that they would be controversial today. Coeds attired in knit dresses made the best photos.

'Innocent time' meant stories on queen contests, panty raids

By Joe Dill
Daily Egyptian Editor, 1959-60

It was—to apply a '90s presidential cliché to another era—a kinder and gentler time when I was editor of The Egyptian in the late 1950s.

We published no stories about gays, drug use, date rape, single parents, unwanted pregnancies, unmarried men and women living together or abortion. Undoubtedly these conditions existed but in the moralistic 1950s the closet door was securely latched.

In that more innocent time editors were turned on by panty raids, school concerts, SIU's effort to become something more than an orphan to the University of Illinois, queen



Photo courtesy of the Obelisk

Memoirs of Former Editors

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale

Veterans flood SIU in 1950s

By Don Phillips

Daily Egyptian Editor, 1955-56

Snaphot 1955: A decade since the end of World War II, War hero Dwight D. Eisenhower was president. Veterans from the Korean Conflict were flooding onto campus, and space at SIU was at a premium. National pride and militarism were popular concepts. Air Force ROTC was required for freshman and sophomore men.

Free-thinking faculty were troubled by the McCarthy witch-hunt in Washington.

SIU was just beginning its growing process under the direction of far-sighted University President Delyte W. Morris.

The rapid influx of students jolted this sleepy little school toward the big leagues. Numerous temporary barracks sprung up all over campus—for classes and faculty offices. Major new structures were launched, and many more were on the drawing boards.

Gov. William G. Stratton, wearing his trademark white linen suit, was on hand for the dedication of a massive new library building.

An unexpected alliance between the conservative Illinois Farm Bureau and powerful liberal legislator Paul Powell led to the approval and funding of a modern ag program and building on

see PHILLIPS, page 25a

Women take charge in 40s

By Elizabeth Fairbairn

Daily Egyptian Editor, 1942-43

We were in the midst of World War II when I took over as editor, and each week it seemed that I lost another male staff member. But my women reporters held fast and we never missed a Friday publication date. We were a weekly, four-to-eight page paper depending on advertising or special occasions.

Our routine was to cover the stories, plan the features, etc., during the time from Monday through Thursday. Thursday evening at 4 p.m. I and an editorial assistant would be picked up by taxi and driven to the plant of the Murphysboro Independent. All copy would be handed over to the linotype operator for setting into columns of type.

We would adjourn to the Oldani restaurant for supper. (Marvelous pork tenderloin on the expense account!) After a leisurely meal, it would be back to the shop to read proof and fix headlines. I preferred some handsets to the complaints of the printer, a very talented woman. But I liked variety in type faces as opposed to the "tombstone" many of the publications of the period seemed to favor. We'd slug it out, broken fonts and all. Stop off for a late beer and return to the campus about 1 a.m. The following morning, about 9 a.m., the paper would be available on campus.

I would have weekly meetings with President Roscoe Pulliam to learn of upcoming events. He would critique the previous issue, but I must say he was most supportive. Never was there an attempt at censorship except once when we got into hot water with Sen. Crisenberry, who was our lifeline to the state legislature for necessary appropriations.

This confrontation occurred when we had planned a peace conference on campus to help suggest goals for the world after the

see FAIRBAIRN, page 22a



Photo courtesy of the Obelisk

Elizabeth Fairbairn, editor from 1942 to 1943, headed *The Egyptian* when the nation was being torn apart by World War II. Women moved to the forefront of the paper to take the place of the men at war.

Campus eye-opening experience in 1960s

By John Epperheimer

Daily Egyptian Editor, 1964-68

The snapshots in my memory of the DE of these years of 1964 to 1968 tell the story of my journey from incredibly naive freshman to senior with an awakening social conscience. SIU was undergoing the same transformation in those years with a lot more pain.

My mind wanders:

My first week as a freshman copy boy, just in from Harrisburg, Faculty Managing Editor "Red" Leiter asked me to change the typewriter ribbons, and I did—using the

ribbons meant for the AP machine. The annual freshman watermelon feed at the home of President Delyte W. Morris, who literally ruled the University with a sense of purpose I've rarely seen since.

The Greek houses out by Thompson Lake were booming, and rush was a big thing. The biggest controversy my first two years was over "parietal rules" under which the administration said it could act in place of your parents—and did.

The other hassle was over curfew hours for female students in the dorms (11 p.m. on weekdays, as I recall). Enrollment was growing so fast students had trouble finding

housing. I lived in a basement and an attic my freshman year. The night the Sigma Delta Chi chapter agreed to "stuff" papers with an advertising insert, but the press broke down, and we killed time in the old DE Quonset hut by having a foam fight with fire extinguishers.

Jim Hart and the Salukis upset Tulsa at Homecoming one year—a really big win. Athletic Director Donald Boydston always looked like he had just sucked on a lemon when a reporter walked in the room. Academic Vice President Robert MacVicar, once cornered me in a hallway of the president's office and literally twisted my

arm as he complained about a story I had written.

Toward the end of my four years (yes, in those days we all graduated in four years, especially after Vietnam started, and we had to be full-time students to get a deferment!) the memories darken:

The war became part of our every day consciousness. I wanted to believe in LBJ so much that I wrote editorial after editorial defending his policies.

Student government, confined to budget battles and Greek v. Independent skirmishes

see EPPERHEIMER, page 22a

Egyptian in '40s marked by growth, changing era

By Catherine Sullivan Grigoroff

Daily Egyptian Editor, 1946-47

Back in the good old days—I'm speaking of the mid-1940s—the now Daily Egyptian was merely *The Egyptian*, a weekly with eight columns, headquartered in the drab basement of Parkinson's Lab, and published every Friday morning by the Carbondale Herald, a weekly town paper.

Compared to today's technology, everything we did in publishing *The Egyptian* was very old-fashioned. We liked it, though, for it was a hands-on experience from start to finish.

Southern was SINU (the N stood for Normal); there was no journalism department; the few courses offered were taught by members of the history and English departments and it was not

until the fall of 1946 that a full-time journalism instructor was appointed to take over these classes.

This writer became acting editor in March 1946 following the resignation of Betty Koonz Hunter, and then was appointed editor to serve the 1946-47 school year. What an exciting time to be editor. One key word denotes this time period—CHANGE.

Our banner headline for the first issue shouted: "Southern Enrollment Soars to All-Time High." The veterans, of course, were responsible for this—our World War II "Johnnies" were marching home to college campuses throughout the country. Of the record 2, 693 enrollment, 1,482 were veterans—good news for Southern's coeds who once

see GRIGOROFF, page 22a

Hot water common location for writers

By Joe Blewett

Daily Egyptian Editor, 1958-59

In 1959, the Daily Egyptian was simply *The Egyptian*, an all-student produced twice-weekly publication.

At the start of the year, our offices were located on the second floor of an old building, which also housed the college's photo department lab.

The Egyptian staff "competed" during our late night labors to produce the next edition with the numerous mice that scampered to and fro (if you heard a squeal from one of our female staffers, you did not have to ask what happened.)

During the summer of 1959, *The Egyptian* offices were moved to the journalism department's new barracks.

Did we feel "uptown," but someone must have told the mice—they were also at the new location.

At this time, *The Egyptian* was funded partly through the Student Council fund plus our advertising revenues, a situation which

see BLEWETT, page 17a



Photo courtesy of the Obelisk

Joe Blewett, editor during 1958 to 1959, had the responsibility of producing *The Egyptian* twice a week.

Finding balance between news, attractiveness hard

By Mark Barnett
Daily Egyptian Editor, 1990

Striking a balance between hard-hitting news and an attractive product for readers is a constant challenge for journalists.

As the student editor at the beginning of 1990, I felt a constant tension in trying to reach a reasonable balance between the two characteristics and trying to impress upon the staff the value of striking such a balance.

With the beginning of a new decade, the Daily Egyptian senior staff had become more familiar and adept with the new computer system installed in fall 1990.

A handful of students witnessed the change from a newsroom that had hardware and terminals that were on the way to decay to a newsroom that, I believe, began to embark upon the newsroom of the future.

With the installation of an Apple Macintosh computer system, workers at the DE had a chance to step into the technological future of journalism. It was easy to be awed by the power and ease of the system that will carry the DE into the next century. No longer did writers have to wait to file a story; no longer did editors have to whip out stories just to meet deadline.

The new system allowed editors and writers to concentrate on writing and editing and not whether stories would be written and edited before a system crash.

The new writers did not know or experience the fear and frustration of a system shutdown at one of the terminals.

There was, however, a fear among faculty that all the bells and whistles of a new and more powerful system would take away from the quality of the news product. At times the quality of the newspaper could have been better, but I do not believe that it was an insufferable change.

New computers do not make a better newspaper. Reporters, editors and photographers make a better newspaper.

With regard to significant stories during my tenure as student editor, I must first

apologize for a memory that is subjective and human. The list is not exhaustive.

On campus and throughout the nation, we celebrated the 20th anniversary of Earth Day. Recycling and our mounds of waste leaped into the forefront of debate.

The DE became a victim to activists when in an early morning raid, students swiped several editions of the paper from distribution sites to make a point about recycling.

They dumped the copies at Carbondale's recycling center and left notes, telling readers where they could find their paper. Naturally, the DE was swamped with calls.

Regionally, we witnessed the opening of SIUC's Small Business Incubator.

On the state level, lobbyists and legislators jockeyed for positions over state funding. At the time, the news had been good. But as we now see, economically, the state is in desperate times.

Nationally, an unassuming hero died. Ryan White, the boy who contracted AIDS through a blood transfusion and went public with his story, ended his fight with the disease that has claimed so many lives.

Internationally, the two Germanys began stepping toward the goal of re-unification.

The most significant story during my tenure was a story that still is continuing. It is the difficulty of students trying to get an education at a reasonable cost.

The most valiant effort by the DE staff was the coverage of overcrowding at Carbondale's bars on The Strip. With this series of stories, the newspaper risked alienating bar advertisers. We succeeded. They left and formed their own publication, "Carbondale Nightlife." It was a necessary story that angered some but told the undeniable and dangerous truth.

My philosophy to the staff at the beginning of the semester was that we were working for more than just a pay check. We did what we did because our readers demanded that we do our work professionally, accurately and responsibly. My only hope is that we served the readers.

DILL, from page 14a

contests, bureaucratic nonsense and what we considered the bumbling campus police.

The banner stories were cream puff stuff compared to today's top stories, but no college newspaper staff could have worked harder, longer or cared more. We had two editions a week, which meant we worked many hours every day, often until the wee hours.

Editors were paid—the editor in chief made \$60 a month—but the reporters were rewarded only with bylines. Result: Not many reporters, so editors wrote as many stories as they edited.

A few things from those Egyptian days stand out some 33 years later:

■ We took great joy in poking the SIU administration for what we considered weird bureaucracy, which might be redundant. The administration had a thing about boulders—big boulders. It seemed 20-ton rocks were being placed at strategic places on campus every day. Gus Bode, of all people, glanced up while walking across campus one day and noticed a number stamped on a rock. They were numbering the dumb rocks, we crowed. That provided many stories, pictures, guffaws and bureaucratic red faces.

■ The dean of men announced some now-forgotten stringent policy, so a dummy bearing the dean's name was lynched at an evening student rally. We jumped on the event like the opening salvo of the Persian Gulf War. Our front page package included a mug of the dean inset on the picture of the dummy; the dramatic story was bannered: "Zaleski hung in effigy."

Hours after the paper hit campus, the dean's wife called and patiently told me "hung" was not only grammatically incorrect, it described a portion of the male anatomy that perhaps was out of place in a banner headline.

■ The era of uninhibited sexual harassment and discrimination was

exemplified the week before with one of the several queen contests. There were 20 or so candidates, so we performed a public service: We published a full page of pictures. Not mug shots, but one-column by 5-inch, head-to-toe photos of candidates—clad in bathing suits. It's humiliating to admit this in a more enlightened time, but under each photo were...the candidate's vital measurements.

I know, it wasn't a public service at all. We simply allowed those deranged hormones to come all the way out of our bodies and frolic on newsprint. And yes, every edition was gone by noon. No doubt thousands of those brittle, yellowed pages are still tucked away in attics all over the country.

■ Vandals pushed an empty SIU bus onto railroad tracks and fled into the night. And we had a story the likes of Clarence Thomas and Anita Hill. We sniffed and investigated and probed for weeks, trying to find the culprits who performed the dastardly deed. We were no more successful than the crack campus police, but we sure gave it hell.

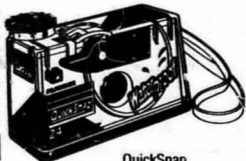
■ We had a wonderful adviser from the journalism faculty, Charlie Clayton, who kept us from committing libel, but allowed us to make our mistakes. "Creates character," he would growl good naturedly.

We scooped the entire world one week in late April. A short front page boxed story reminded people clocks should be moved forward an hour when they went to bed Saturday night. We did make a minor mistake. We did it a week early, so thousands of people showed up for things an hour late—including Monday morning classes.

Even though the subjects were frothy and the times laid back, we were deadly serious about our work. That, along with the character Charlie let us develop in making mistakes, prepared us well for the later life.

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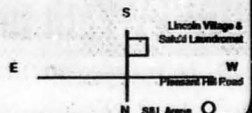
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BLEWETT,

from page 15a —

posed some problems with our attempts to "tell it like it is." I well remember being "invited" to attend a Student Council meeting after writing critical editorials on council actions and being informed that the council was akin to being our "publisher."

Actually, the direct line of authority for the newspaper at that time rested in the Journalism Council, a body composed of student and faculty members.

Our editorials, which were critical of some decisions by the administration also got us in hot water.

Gus Bode did not help by declaring "...It's strange that students are admonished not to part their vehicles in No Parking Zones while the president's car was spotted on the edge of the lawn at his on-campus residence recently."

I was also "invited" to Morris' office and informed the college's best interests should supersede my desires to print the news "as it is."

One of our battles at that time, in which we were very much in tune with administration thinking, was to secure a full-fledged engineering department for SIU. Incidentally, the college then consisted solely at the Carbondale campus. Our attempt for the engineering college was strongly opposed by the University of Illinois, which viewed it as redundant to its own engineering school.

At the start of the year, The Egyptian was printed by the Southern Illinoisian.

I remember going to a Student Council retreat, also attended by the college president, at which we discussed the future conversion of the Egyptian to a daily publication. I recall that Morris expressed a keen interest in the newspaper becoming a daily publication.

Egyptian staffers remember paper's highlights

The football team was on an extended losing streak for most of the late 1930s. Egyptian sports writer Charles South had a solution: Schedule a game with the Harrisburg High School football team.

After South's solution made the sports page, the football team came calling at the newspaper office, escorted South to Thompson Lake and threw him into the autumn waters.

The story of South's jostling of the football team was told in a letter from Helen L. Scott, formerly Helen L. Wright, of Harrisburg. The letter was one of many bearing warm memories of years past from former Daily Egyptian student employees after getting word the newspaper is celebrating its 75th year in existence.

A letter from Lorraine Ditzler Rodrigues of Lexington, Ky., painted a picture of "putting the paper to bed in the 1940s." Rodriguez, Student Editor Elizabeth Fairbairn and Morrie Polan loaded the paper's content into a taxi every Thursday and drove to Murphysboro where pages were made up and printed.

"We were transported by taxi, an unheard-of luxury to me, and ate well on what seemed to this struggling country coed to be a most generous expense account at the restaurant of Nick the Greek on 13th Street. This at midnight when our duties were finished."

Another writer introduced himself as one of the first two journalism graduates from Southern Illinois University. Fred W. Fritzinger of Kirksville, Mo., says he and Mary Alice Newsom Dell graduated in 1950, the year Southern Illinois Normal University became SIU. Fritzinger joked that the University went from delay (President Chester Lay) to delyte (President Delyte Morris).

Fritzinger explained the extent of technology available to newspaper staffers working then in Ailyn Building.

"We had no computers, only typewriters."

Other letter writers claimed to having dealings with Gus Bode. Michael Siporin of Carbondale, who worked with Editor Joe Dill as a cartoonist, believes the "first visual appearance" of Gus Bode looks like my style of work during those years.

Ronald A. Gawthorp of Charleston, W.Va., says he was "often a late hour recruit to put words of wisdom in the mouth of friend Bode." Gawthorp wrote for the Saturday Magazine.

Tales of awards won by the newspaper were carried in the letters. Gawthorp won a Hearst Award for a feature on the passing of the "legendary Ma Hale," who ran a popular restaurant in Carbondale.

Royce Bryant of Carbondale, student editor from 1929 to 1930, recalls the newspaper winning an award from the Columbia Scholastic Press Association. Beaming with pride, young Bryant took the award to SIU President Henry W. Shryock. Shryock thought the best place for the award was in his office.

Rod Smith of Scottsdale, Ariz., a DE staff member from 1978 to 1981, brushes off his memories of a colorful faculty managing editor. Reprimands from William Harmon and critiques of the daily red line were "akin to the fear of God."

In spite of what Smith called Harmon's "hard line tactics," nobody appreciated jokes and student reporters more than Harmon, he said.

Smith tells this tale: Daily Egyptian photographers printed a

75th Anniversary Well Wishers

Former Daily Egyptian reporters and editors have sent congratulations for the paper's 75th anniversary.

Abney, Lori	Laguna Beach, Calif.	1982 - 1983
Braun, Jim	Bakersfield, Calif.	1971 - 1973
Bryant, Royce	Carbondale	1929 - 1930
Calcott, Margaret	Austin, Texas	1984 - 1985
Craig, Irene	Temple City, Calif.	1936 - 1938
Crane, Frances	Alexander, Va.	1934 - 1935
Davis, Rich	Evansville, Ind.	1967 - 1971
Febus, Marion	N. Ft. Myers, Fla.	daughter of 1916 editor
Fritzinger, Fred	Kirksville, Mo.	1950
Gawthorp, Ronald	Buckhannon, W. Va.	
Goyak, Elizabeth	Manassas	1943
Heldbrandt, Beth	Manassas	1988 - 1989
Herrmann, Andrew	Riverside	1982 - 1983
Honcharenko, Brent	Prescott, Wis.	1988 - 1989
Huffman, Jon	Carbondale	daughter of 1916 reporter
Keith, Allan	Manassas	
Kindred, Ingrid	Birmingham, Ala.	1969 - 1970
Klicki, Richard	Arlington Heights	1978
Lee-Herrmann, Ginny	Riverside	1981 - 1983
McGraw, Bill	Chicago	1967 - 1968
McKoon, Patrick	Wilmette	1968 - 1969
Merz, Ruth	Belleville	
Micheli, Jill	Auburn	1978 - 1979
O'Connell, Dianne	Anchorage, Alaska	1964 - 1967
Peters, Donnette	Brunswick, Maine	1955 - 1986
Rodriguez, Lorraine	Lexington, Ky.	1942 - 1943
Schultz, Jeffrey	Palm Springs, Calif.	1967 - 1968
Scott, Helen L.	Harrisburg	1937 - 1939
Siporin, Michael	Carbondale	1962 - 1964
Smith, Rod	Scottsdale, Ariz.	1978 - 1981
Wieland, Jeanne	Shorewood, Wis.	1989 - 1990
Wieland, James	Shorewood, Wis.	1989 - 1990

dozen 8-by-10 glossy prints of Harmon's face and trimmed the prints into masks for the Halloween celebration.

"Harmon laughed the hardest of all. But the last laugh was his," Smith recalled.

A few weeks later, Santa Claus, wearing a Bill Harmon mask, made his way to the keg at a Christmas party.

"Santa was no student, but instead Bill 'Ho Ho Ho' Harmon disguised as himself," Smith reveals. "His snickering smile while tapping out a Gus Bode quote and the discipline he instilled in all of us will never be forgotten," Smith promises.

Laying aside the telling of stories, many letter writers felt fortunate to have worked for the newspaper.

Richard R. Klicki of Arlington Heights, a Daily Egyptian employee in 1978, credits the paper with preparing him for the real work world.

—Warila B. andon

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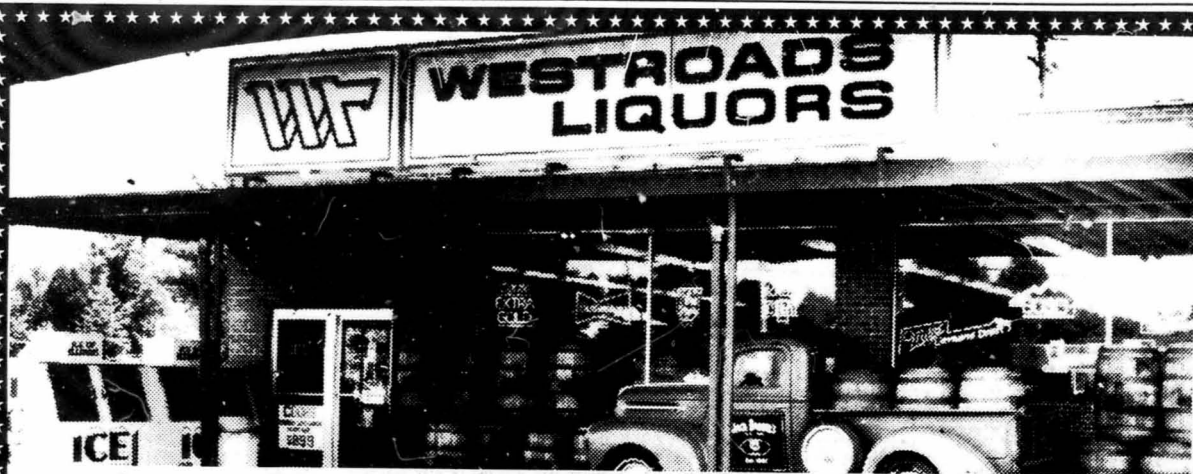
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HARMON, from page 6a—

the Ph.D. if I was going to stay here (SIUC). I would be over-qualified—it was not necessary for what I was doing," he said.

Harmon was a hard faculty managing editor, said George C. Brown, director of the School of Journalism from 1974 to 1977.

"He had tough newspaper training in Oklahoma and he was able to get to the bottom of things," he said. "I was very happy he got the position—there couldn't have been a better person at the time."

Harmon said one of the biggest events of coverage during his tenure as faculty managing editor was a shout out in 1971 involving a street gang called the Black Panthers.

"It was in a sense my baptism in the DE," he said wide-eyed. "The shootout occurred on North Washington Street and the DE covered it."

Harmon said the newspaper covered it with its second staff because a lot of its reporters were at a meeting in Chicago.

"But we sent the story we wrote to them in Chicago, and they sent word that we did a good job covering it," he said.

Harmon also remembers what it was like at the DE during the Vietnam War.

"There was a lot of vandalism," he said. "Protesters broke windows in the DE pressroom. Their reasons for doing it were stupid and ignorant. There was no political opinion involved."

Journalism is one of the most important professions in a free society, and Harmon said he does not regret choosing it as his occupation.

"I would do it all over again—maybe differently, but I would do it again," he said.

Harmon has set a good example for others, said Gordon Billingsley, faculty managing editor from 1986 to 1988.

"He is an exceedingly modest man," he said. "He defined and set the mold for everything the DE is today."

The DE usually has been open and interested in what is important in society and what topics have social significance, Harmon said.

Howard R. Long set guidelines for the DE as the first director of the School of

Journalism, he said.

"Long told me that there is no story you can't cover and publish if you have the facts for it," he said. "That was our guideline—no sacred cows."

Harmon said he always told his students they will be offered more freedom at the DE than in the real world.

"Small town newspapers sometimes say it isn't worth it or don't have the resources to do in-depth investigative reporting," he said. "But you have to recognize the needs and concerns of your audience to invest in what you can."

Harmon said his advice to young journalists is to be factual, fair and objective.

"Write clearly and straight, and remember you're writing for the reader," he said energetically. "And be sure you answer the reader's questions."

Manion Rice, acting director of the School of Journalism in 1986 and 1987, said Harmon's famous red ink is a newsroom legend.

"Students feared every morning when the newspaper issue would be hung up in the newsroom, full of red ink from him marking mistakes," he said.

Harmon kept the newsroom in good shape, Rice said.

"Harmon had great pride in the DE and making it a community newspaper," he said. "The kids were lucky to have someone like that."

In fall 1979, Harmon bought a flower shop in Herrin. He said the business is one of his reasons for leaving the DE in 1986.

"It was difficult for me to keep up with the business when I wasn't there," he said. "I'd go there every day after I finished at the DE and it made a long day."

The jobs of bookkeeping, buying flowers, doing cemetery work and driving deliveries keep him busy, Harmon said.

"I'm the mule over there, not the florist," he said. "I enjoy that to an extent because it's a lot like a newspaper."

"You have a routine and you've got to be behind the eight ball," he said with a smile.

MANAGING, from page 6a—

(SIUC) football player by his roommate," he said.

The trial caused disputes between the Athletic Department and The Egyptian.

"We did a lot of straight reporting... not letting other people make up our minds for us," he said.

"Red" Leiter, managing editor from 1962 through 1966, sees his role as a "ring master keeping everything together."

"The managing editor's role is to make sure the paper got out everyday—doing the coordinating between the reporters and the editors," he said.

Leiter said the most memorable part of his job was "working with really fine young men and women students in putting up the paper the way we told them to."

The students were able to carry out their tasks professionally, he said.

Joel Gambill, a copy editor while Harry Hix was the faculty managing editor in 1968, said he had a lot of good memories with the newspaper.

"Hix created a wailing wall, which people added mistakes and comments about articles to as the day progressed," he said.

The tradition continues, but has matured into the daily red line edition, on which Acting Faculty Managing Editor Wanda Branch now makes comments about each story by a staff writer.

Brandon said she sees her role as more than a supervisor of the newsroom.

"I see my role as part teacher, in that I'm responsible for making sure that the new people on staff get the correct training that they need to go on to be strong journalists in whatever area they choose to work," she said.

The faculty managing editor oversees the news collection and distribution on a daily basis as well.

These roles go along with the two primary functions of the DE: to provide training for students and to inform the University and surrounding community,

Brandon said.

Faculty managing editors also have veto power concerning what goes into the newspaper.

"It's not right to publish broad, sweeping statements about another culture without any response from the people who have been affected," she said.

Brandon said she requires reporters to present balanced and fair stories representing all sides of an issue.

To answer this requirement, Brandon said she established the investigation team.

"The goal of that team is to try to look into issues in-depth and come up with some stories that are going to help people to understand better and hopefully to take action on the problems," she said.

Gordon Billingsley, who took over as faculty managing editor when Harmon retired in 1986, said to maintain the quality of the newspaper after Harmon left, two things had to be done.

"My job was to make sure staff writers were doing their work and to ensure the paper's ties to the School of Journalism were productive for them and us," he said.

Billingsley compared his job as managing editor to teaching driver's education.

"I tried to let the students drive and only occasionally hit the brakes to say, let's pull over," he said.

His job was to supervise the newsroom, hire and fire and give advice to the writers.

He said it was always a joy to him to watch a student actively attack a problem and show desire to learn.

"It's great to be able to play a role in that," he said.

While he said the DE was a learning experience for students, he too came away with a greater understanding of the journalism profession.

"It made me a better journalist and showed me that, when tested, students will generally rise to the occasion and are worthy of your trust," Billingsley said.

*Happy Anniversary to the
Daily Egyptian and all of the
students who help make it our
campus newspaper.*

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JUST FOR THE HEALTH OF IT

LONG, from page 4a

"He wanted undergraduates to do journalism class work under real newspaper conditions," said William Harmon, faculty managing editor from 1970 to 1986. "The Egyptian operated as a laboratory newspaper under professional supervision. He got the resources and it has worked."

Long's blueprint for a journalism school eventually became a \$4 million building housing the DE, a communications research center and the classrooms, laboratories and faculty offices for full-scale graduate and undergraduate programs.

"I told (the administrators) I would establish a student-run newspaper which would focus on the University community in all aspects. It took a few years, but they finally agreed to let me do it my way," Long told the DE in 1982.

Members of the faculty disagreed with Long from time-to-time, Harmon said.

"You could argue with him, but he was a strong personality," he said.

Long maintained a farm in Indiana after he came to SIUC in 1953. His lanky, 6-foot-1 build and good old country boy appearance masked the hard-driving taskmaster.

Professor Erwin Atwood said Long would talk to you like a "Missouri pig farmer." But when Long entertained dignitaries, there was "no pig farmer in that office then."

"He adjusted his manner of speech to his audience," Atwood said. "He knew what he wanted and he went after it."

As many of Long's ideas were not widely accepted then, he caused more than a few tempers to flare.

"He was a promoter. He would yell and stomp and have a good time trying to get his own way," Atwood said. "Even people who liked him a lot got angry with him. But when we got done shouting, we would have a cup of coffee and relax."

Long was a brilliant journalism educator, said James Aiken, DE managing editor in the mid '50s and later editor in chief.

"He was an intellectual in the sense he understood what made people tick," Aiken said.

Long felt newspapers needed to know the people of a community, their problems and concerns, Atwood said.

"He wasn't simply used to the newspaper industry," Atwood said. "He was interested in the education of young men and women who were supposed to fulfill an important communication function in society. He didn't spend his time looking over his shoulder at what he used to do. He was concerned with what to do next."

Working under the leadership of Long proved an exciting time for student journalists, Harmon said.

"He was a fair man, a journalist by instinct, experience and training," Harmon said. "He believed strongly in the free press. He believed strongly in the student press. And that made it an exciting time for us."

"Long would tell us not to let fear of upsetting someone prevent you from writing the story if you have the facts," Harmon said. "There's no sacred cows."

Besides journalism education, Long's other passions included such diverse interests as horseback riding, Missouri football and especially the grand opera. On one of his University business trips to Europe, Long saw eight operas in seven days. Rice recalls Long's order before leaving for his trip.

"If you don't airmail me the results of the Missouri football game, you're fired," Long said.

Some members of the faculty criticized his trips abroad and considered Long high-handed in his personal direction of the school.

"(Long) was interested in more than running a little journalism program. He didn't always do what (administrators) wanted him to do," Atwood said.

But Long wasn't worried.

"If the administrators would just sit back and laugh at some things instead of getting miffed, they'd be a lot better off," Long told the DE in 1982.

"It is no revelation to report that the chief operating officer of the Daily Egyptian is accountable to the University's top administration and nothing, except a few communication procedures has been changed. It is intended as a compliment to say that not a man would have expected such an order to be executed unless they replaced the man to whom it was directed. It is a further compliment to them that they were and are right," Long wrote about his defiant stance.

Long's activities resulted in the creation of the Mid-America Press Institute, with member newspapers throughout the Midwest. The organization of more than 100

newspapers sponsors a variety of workshops each year. SIUC still serves as the institute's administrative home.

Long's interest in weekly newspapers led him to organize the International Conference of Weekly Newspaper Editors. He wanted to encourage good editorial writing and leadership by weekly newspaper editors and to build the prestige of the weekly press.

"He used to think the small town weekly editor was the last stronghold of free editorial expression in the country," Rice said.

Long wanted to promote international understanding and goodwill. The conference created an international network of editors that kept each other better informed. Editors from many countries visited Illinois for an annual conference and to spend time as visiting professors.

Through ICWN, the School of Journalism supervised an annual Golden Quill Contest, recognizing the work of an outstanding weekly newspaper editorial writer. Long founded the Grassroots Editor Magazine, which he edited until 1972, as the official publication of the conference.

Long, who said he was brought up on the muckraker instinct, used the magazine to advocate issues in journalism around the world. Long told the Southern Journalist in 1972 that the controversial subjects he dealt with caused "some of the fat cats of journalism to hate us to pieces."

Long helped to organize the Illmoky Advertising Club, which serves media advertising managers in the tri-state area, the Southern Illinois professional chapter of the Society of Professional Journalists and the American Penal Press contest.

Long helped students from high school to the doctoral level. He set up conferences to aid high school and junior college students interested in journalism.

"He was very much concerned with how to get an informed citizenry," Atwood said.

Other institutions established by Long include annual Journalism Week programs at SIUC and the annual Elijah Parish Lovejoy Award for Courage in Journalism. The Lovejoy award was named for a former courageous Illinois weekly newspaper editor who was killed defending his press at Alton.

Long began the Master Editor award to recognize veteran Southern Illinois Editors into SIUC's Journalism Hall of Fame.

"When you look at it, no journalism program in the United States had more going on," Rice said about Long's tenure.

Long possessed a view of journalism that spanned the world. He believed educators should travel abroad to learn more of the world to broaden the outlook of students.

Long's interest in international journalism dates from 1945 when he served as a consultant to the British information service on matters related to the weekly press.

He worked with the press in Taiwan, Canada, the Philippines, Great Britain, Ireland and Scotland.

In 1964 Long traveled extensively in Northern Europe as a state department consultant on newspaper publishing and journalism education.

Long began his journalism career as a teen-ager in the mailroom of the Dixon Evening Telegraph and soon moved to the newsroom as a reporter. He later earned four degrees from the University of Missouri.

As an undergraduate, Long was editor of the Missouri Student and managing editor of the Missouri Showme magazine. As a rebellious young editor of the Missouri Student, he was thwarted by censorship from conducting a beauty contest for men.

In graduate school, while developing some firm ideas about journalism education, Long taught courses and organized a linotype school.

In 1934 he began publishing his own weekly in Missouri, the Crane Chronicle.

Operating the weekly stirred Long to delve into journalism as a profession. He went back to school because he wanted to know more about newspaper economics, the mechanics of communication between the editor and readers, about effective advertising and merchandising, and how to make people realize the impact of international news on their lives.

He returned to the University of Missouri as a faculty member in 1940 and during a 10-year career moved up to the rank of professor, specializing in community newspapers and public opinion. He also managed the Missouri Press Association.

"He was working in an era when many things were possible, and he chose to develop and expand with an eye to the future rather than the past," Atwood said.

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DIRECTORS, from Page 4a

administration as well as outside forces in the community," Grubb said.

In 1953, Grubb hired Howard R. Long as chairman of the Department of Journalism. He said Long's role was primarily more of a managerial one.

Long's plans included modeling the department after a modified version of the top journalism school at the University of Missouri.

Under Long's leadership, the Department of Journalism at SIUC, which in 1953 offered a bachelor's degree and four faculty members to teach its 50 journalism students, grew into the School of Journalism by 1970. The bi-weekly Egyptian had grown into a community oriented daily, and the journalism ranks had multiplied to 400 journalism majors and 18 top faculty members. The school offered bachelor's, master's and Ph.D. degrees.

Long had his own ideas on how to supervise the newspaper. He assigned a managing editor and a staff of graduate students to key editing positions, providing professional supervision for undergraduates to do class work under real newspaper conditions.

"He took a more direct interest in the DE than directors since, but it was his creature and he was proud of it," said William Harmon, faculty managing editor from 1970 to 1986. "He worked at making it work as he thought it should."

Long worked to maintain independence for The Egyptian, a freedom his predecessors also would strive to protect.

"At one time or another, the Daily Egyptian has been in conflict with nearly every group on campus and in the community and with nearly every administrator in the University. But, we have tried to confess our sins with the same zeal that we resist those who would force sin upon us," Long wrote in a 1973 editorial.

"He let us have free reign," said James Aiken, a DE editor from 1953 to 1955. "He let us make mistakes and we learned from them."

Long retained an office in the newsroom after his retirement and remained an integral part of the Daily Egyptian.

"Long gave his opinion more on what was

done editorially," said Vernon Stone, director from 1979 to 1985. "He was closer to it. It was his baby."

When Long retired in 1972, Bryce Rucker took the helm until 1974 when George C. Brown was named director of the School of Journalism.

Since the Policy and Review Board named the director as fiscal officer of the DE in 1974, the director has taken more of a direct interest in day-to-day operations, Harmon said. Editorial decisions have been left more in the hands of the student staff.

"If you are going to have freedom of the press, you need to be charged with the responsibility that goes with it," he said.

As fiscal officer and more of a publisher to the DE, the director can offer leadership and support for its continuing role as a training ground and valuable asset to the school and as a newspaper that serves the community, Harmon said.

Brown said he wanted students to have freedom to do their job and worked to keep the DE staff editorially independent. He said he did not influence news content, "except to keep it free." Occasionally, Brown would receive complaints about the aggressiveness of DE reporters or accusations of bias.

"I fielded a lot of calls about what was going on at the DE," he said. "But I didn't tell anyone. I thought we were doing it right and I didn't want to upset the applecart. I would tell (the caller) to back off. We were doing our job and I wanted them to keep on doing it."

When Brown left his position as director in 1977, Joseph Webb stepped in for a year until Stone took the reins.

Stone said his main function was serving as fiscal officer and he did not try to influence editorial content.

"I did not include myself in news decisions," he said. "I felt I carried on a good tradition of leaving those decisions to the faculty managing editor and student editor. I saw myself as providing support in keeping negative forces away from it."

Stone said he resisted pressure for more involvement as journalism director and made efforts to give students more autonomy.

"The administration wanted me to exercise editorial control on unfavorable stories of the



Howard R. Long
1953-72

- played active role in turning paper into a daily
- modeled SIUC journalism after U. of Missouri



Manion Rice
1985-87

- tried to stay away from editorial decisions
- wanted to preserve student learning experience



Vernon Stone
1979-85

- sought to give more control to students
- preferred to keep low profile in newsroom



Walter B. Jaehnig
1987-present

- active in maintaining financial stability
- brought in new Macintosh computer network

administration and do more standing over the shoulders of students. I didn't do that. I was always in support of leaving as much to students as possible. The strength of the DE was the responsibility it gave to students," Stone said.

Stone said he did not choose to become a fixture around the newsroom.

"Students knew I wasn't in there spying on them or trying to run the newspaper," Stone said. "I deliberately did not go by the newsroom regularly. I didn't feel I was needed. I felt I was doing the DE a service by letting it be run by the people assigned to do it. I picked good people and turned (the DE) over to them. I showed my support by going to bat for them when others tried to impose on them."

Manion Rice, director from 1985 to 1987, said he saw his role as one of "quasi-publisher" of a privately owned community newspaper.

"I had to put restrictions on my natural tendency to try to edit the paper," Rice said. "But I only would comment about possible news stories on campus or in the community

if they were being missed. (The DE staff) felt free to ignore any suggestions. And they had the right."

Rice said he wanted to preserve the newspaper's function as a learning experience.

"Just because I would have edited the DE differently didn't mean I had the right to," he said. "I've always felt a live newspaper is a very good teaching tool. Journalism education should be as close to the real world as possible, but because (the students) were new to the business, they needed an old pro as a mentor."

Jaehnig said he chooses to remain more actively involved in monitoring the DE's financial stability.

"I've tried to stay far away from questions having to do with editorial content," Jaehnig said. "On the other hand, it doesn't stop me from being critical after publication. I talk to the faculty managing editor about things we did that I didn't think were done professionally."

Jaehnig said maintaining the DE's firm financial base has been a vital element.

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FAIRBAIRN, from page 15a

conclusion of the war. We invited representatives from the Allies, Russia, China, President Roosevelt and Great Britain to attend. All accepted. Only trouble was, the Russians turned out to be members of the Comintern, those fomenters of worldwide revolution. A student who provided lodging for one of the women agents later reported that she had a hollow wooden leg for carrying secret messages. She told my friend that the party in Chicago was elated. They had not realized Southern Illinois was so ripe for conversion.

Well, let's say the arrival of the Russians on campus was electrifying, especially to our more conservative legislators. The conference was aborted.

This incident haunted me. More than 15 years later I was harassed by the FBI for information about these characters about whom I knew next to nothing. Those were exciting times.

Another project that I was particularly pleased about was the pioneering of modern opinion polling techniques to predict an election result. We correctly predicted the outcome of the Homecoming Queen election using these methods—we bannered it a week before it happened!

We attempted to provide a lively, informative publication and the students appeared to appreciate it. There were long lines every Friday morning as the students got their papers.

I succeeded Harry Patrick as editor. I hope he is well. Last summer I visited Jan Magness Hofer, a faithful editorial worker. When I prepared my thesis for a master's degree at Northern Illinois University, one of my advisers was Don Grubb, head of NIU journalism department and former Egyptian editor. Now retired, I hope he is well also.

My days on The Egyptian led to a scholarship to Northwestern University's Medill School of Journalism for further study. Next, I joined the Chicago Journal of Commerce as a reporter; then on to the United Press in Indianapolis; the International News Service in Chicago and finally the Chicago Tribune.

Later I became a public relations executive with the Edelman Organization and lastly, public relations manager for Stone Container Corporation of Chicago, world leader in packaging products.

I am now retired and winter in Fort Myers, Fla., with my husband of more than 40 years, Edward Goyak, a native of Hillsboro.

LOCATIONS, from page 3a

shared the trait of being inappropriate places to produce a newspaper.

"When our offices were located in the two-story house, which also served as the lab for the University's photography department, we were in constant competition with mice for control of the building," he said. "If you heard a scream from the female staffers, you didn't have to ask to know what happened."

Joe Dill, editor from 1959 to 1960, said working in such cramped quarters only added to the problems staff members had in his era.

"The barracks we worked in was a long, thin building that wasn't conducive to the business of a newspaper," he said. "Reporters weren't paid in those days, so they were hard to come by."

"As a result, the editors were forced to

work countless hours in those conditions. It was enough to really make you hate the place."

In March 1971, the DE finally found a permanent home, as did the School of Journalism, in the University's \$4.7 million Communications Building.

The new newsroom featured a round copy desk designed by L. Latin Smith of Chicago and Singer-Friden Justowriter Type setting machines, which cut type setting by almost half of the time it took on the old equipment.

Howard R. Long, director of the School of Journalism at SIUC in 1971, said the building was worth the wait for DE staffers and journalism students.

"This building is a workshop worthy of the caliber of faculty and students that we have," he said at the time of the move.

GRIGOROFF, from page 15a

again had a social life.

The big story of the school year was THE INVESTIGATION. This was the post-war era, and Southern was just beginning its march toward becoming a major university.

Beginning in the fall of 1946, adverse criticism of President Chester F. Lay and his administration began appearing in print throughout Southern Illinois, as well as in St. Louis and Chicago.

Some did not think President Lay was moving fast enough in Southern's ascendancy toward major university status.

These people compared Southern's slow moving to other Illinois universities like Illinois State at Normal and thought Southern was getting "the short end of the stick," particularly in financial backing by the state legislature.

Bombarded with all kinds of stories, comparisons, gossip, and rumors, The Egyptian chose a neutral stance and refrained from printing anything it could not verify as fact.

We tried to be impartial and informative. All this adverse publicity culminated in an investigation by the State Teachers College Board.

Beginning Jan. 21, 1947, hearings were held behind closed doors at the Roberts Hotel.

Along with the entire faculty, some students, townspeople and alumni, this editor was requested to testify. I did so with shaking knees.

By Feb. 7, the board concluded its investigation and found administrative criticism too minor to warrant presidential change.

The greater part of the adverse publicity was due to rumors and was not supported by facts—just what The Egyptian had concluded.

By the end of the school year the state legislature had voted to drop the "N" from SIUC, and we became SIU.

Nothing could stop us now—major university status was just around the corner!

EPPERHEIMER, from page 15a

early in my DE tenure, suddenly started getting radical. Ray Lenzi, student body president, grew his hair and revolutionized his rhetoric.

Black students organized and protested, but still a story I did in April 1968 referred to "Negroes."

Somebody turned on the gas jets in Parkinson Lab and tried to blow it up; a house on campus was firebombed; an attempt was made to blow up three University trucks.

Students invited Stokely Carmichael to campus, but the administration refused to let him come. A Student Coalition was formed, and somebody in the audience suggested burning Morris' house; when I reported that, campus security officers and

the FBI questioned me.

Rallies were held, and the administration said all demands must go through the Student Senate.

Days later, 200 students, openly emulating students at Columbia University, tried to take over the president's office. Security officers, tipped off, beat back about 15 students who tried to break through the front door.

Minutes later, Morris said of the demonstrators: "Some are in jail. Some are in the hospital. All are expelled."

SIU lost its innocence, and so did I.

My best writing for the DE came near the end of my senior year. It was an editorial on the assassination of Dr. Martin Luther King.

Thank You



Not all Daily Egyptian student employees were available for the photo.

The Daily Egyptian's 75th year of publishing is a major accomplishment. What's our secret? The loyal readers and the dedicated advertisers who share in our success. Because nothing means more to us than our readers and advertisers and thus it is our pleasure to extend a hearty "thank you".

Daily Egyptian Staff

FOR A TERRIFIC 75 YEARS !!

Daily Egyptian





Photo courtesy of the Obelisk

Don Phillips, Egyptian editor from 1955 to 1956, was at the helm when SIU was just beginning its growing process under the direction of University President Delyte W. Morris. The paper, which published twice a week, was edited independently by students.

PHILLIPS, from page 15a

campus.

Students and faculty were fairly accepting of all races and creeds—unlike some of the small communities within an hour's drive or so where certain minorities were not allowed in public pools, or were not allowed in town overnight or were forced to use separate drinking fountains.

During the mid-'50s, a black student track star and amateur comedian from the St. Louis area garnered embarrassed snickers at the Theta Xi variety show when he openly poked fun at a black whorehouse at nearby Colp. Civil rights was yet to become a top national issue.

Rules on campus were in place and were expected to be followed. Example: Woody Hall, the relatively new women's dorm, had a 10:30 curfew for residents. Dozens of couples passionately clinked outside the main entrance each evening until the magic hour when all the coeds had to go inside the locked dorm and stay there until morning.

Except for students from Chicago, pizza was unheard of until Carbondale's first small pizza cafe opened on the west side of town. And there were no Golden Arches. No Holiday Inn. No Halloween festivities.

The Egyptian, at that time independently edited by students, was published twice a week. Offices were in small dingy quarters above the University photo service in a two-story house immediately south of Parkinson Lab. The paper was printed by the Southern Illinoisan.

Editorial thrust of the paper would yo-yo depending on the perceived agenda of that year's student editorial staff—ranging from slipshod investigative journalism to a more traditional student-paper approach aimed at publicizing and promoting SIU events.

In those days, the paper was simply a school paper. It did not attempt to report national news or even local news, unless it had a university connection.

Editorially, it did take on campus issues and controversies. Among those in 1955: a concern about the ethics of subsidizing athletics and editorial support of a "fairer" system for representation on the Student Council.

The Egyptian served as a training ground for numerous writers, editors, and photographers—many of whom have genuinely succeeded in the so-called "real world" of journalism.

90s staff has big shoes to fill

By Jackie Spinner
Daily Egyptian Editor, 1991-1992

What tiny little specks we have become in our search through the archives of Daily Egyptian history.

For the past two months, reality has slapped us in the face.

Working at the Daily Egyptian now, we sometimes get wrapped up in our own little world. Life seems to begin and end each semester.

And it is hard to put the Daily Egyptian into perspective, hard to imagine the paper before us and after us.

Who would have thought The Egyptian functioned without the computer technology that now enables the staff to produce graphics and designs the editors of

the 1960s hardly could imagine?

Who would have thought Gus Bode was named for a Southern Illinois man, whose fuzzy picture causes us to stop for a moment and wonder about Phillip August Bode.

Who would have thought the female editorial staff in late 1930s condoned the publication of a pinup-of-the-week?

We have discovered the history of the Daily Egyptian does not begin and end with us, with the staff of the early 1990s.

For now, the 75th anniversary staff of the Daily Egyptian only can hope our work and lives will be as intriguing as those who have gone before us.

Maybe in another 25 years, another group of editors and writers will be as awed as we are of the footsteps in which we walk.

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Changes in coverage

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale

Entertainment emphasis reflects times

By Ronn Byrd

Daily Egyptian Writer

For the last 75 years the Daily Egyptian has printed entertainment articles but with few constants. Stories from plays to concerts to art shows have always been included, but their location has volleyed from front page to back page.

Where the stories were placed seems to reflect the times. When times were good, readers could relax and enjoy an entertaining article. But in times of war, there were none.

The DE started focusing on the campus, but gradually moved into the surrounding area. Though at times coverage has progressed, it always has been moving forward in the types of entertainment covered. Now the DE not only gives emphasis to SIUC plays and concerts, but also to nationally known artists and entertainers.

In fact, the very first issue of The Egyptian in 1916 featured a front page story on a concert given by the Department of Music. Those early entertainment stories were much different from the kind the Daily Egyptian publishes today.

Entertainment coverage included SIUC plays, choral concerts and even movie reviews, all of which shared the front page with the harder news.

Besides their prominence those stories also differ from today's entertainment stories by their writing styles, which was highly opinionated and lacked the news value the DE tries to keep today.

Through the end of first decade and into the '20s, entertainment coverage displayed few changes. Features were a strong backbone to the paper, such as one written by a student titled "Ecstasies and Anxieties of a Pretty Miss With Her Feet Vividly Portrayed," which was a humorous account of a near disastrous first date related by a reporter.

Opinion also slipped into entertainment coverage. A 1921 article, called "Evil Influences of the Movie," stated movies were dangerous to children and would make them dissatisfied with their home life. It also predicted movies would detract children's moral character and rob them of their thinking ability. The article urged the youth to return to books, which were "good, wholesome entertainment."



The Daily Egyptian has covered appearances of many famous entertainers who have performed at SIUC, including, clockwise from top, Eddie Van Halen, Hank

Williams Jr., Barbra Streisand, Billy Crystal, Bill Cosby, Dana Carvey, Edna Fitzgerald, Alice Cooper, Bob Hope, Jerry Garcia of the Grateful Dead, and Elvis Presley.

In the 1930s the look of the paper changed drastically, and with it the entertainment coverage. Along with the usual stories of concerts and plays, The Egyptian began printing poetry by students. Book reviews

appeared frequently, along with a calendar listing local events and numerous columns.

The columns were an entertaining supplement to event coverage. A column called "The Sphinx Knows" listed playful

gossip about students and faculty, as well as interesting trivia. "Cafe and Campus Chatter" was along the same lines, but more

see CULTURE, page 26a

DE reporting on minorities often criticized

By Sherri L. Wilcox
Daily Egyptian Writer

Despite the 1990 protest of the coverage of African-American issues in the Daily Egyptian, coverage of minority issues in the DE has improved enormously, said SIUC minority group representatives.

Antonio Washington, president of Black Affairs Council, said since the protest, the DE has made great strides in the coverage of African-American events and issues.

"At one point, the DE printed anything that would pique interest," he said. "Much of the content was not appreciated by the African-American student body."

Over the past year, the DE has printed features on groups and events that have been much more positive of minorities, he said.

"This balance of news is to be applauded," he said. "I attribute it to writers and editors who are more sensitive to African-American issues than were previously."

The 1990 protest was sparked by the lack of coverage of the Homecoming

see MINORITIES, page 26a

Women's issues: Journalism standards change; incidents raise DE awareness

By Jerianne Kimmel
Daily Egyptian Writer

In the Daily Egyptian's 75-year history, women graced pin-ups, enlightened Gus on the true definition of a chick and finally moved into the realm of equal opportunity and coverage.

"There were entirely different standards then, right or wrong," said James Aiken, editor in chief in 1955. "I think they are better now."

The first Egyptian was published in 1916, an era notorious for its double standards, and all students were invited to turn in articles.

Club activities, reported in detail, constituted the heart of the college publication.

The first issue of the Egyptian covered the latest YWCA gathering. It described a talk on "a girl's conduct toward her school friends" and the "delightful" social that followed, where "dainty" refreshments were served.

The boys of the YMCA could be less civilized at their "stag social," where athletic contests were staged between the "Germans" and the "Allies."

In the 1920s, women represented about a third of The Egyptian news staff from club reporter to assistant editor. A female editor was a likely candidate for such assignments as society, humor, features or gossip columns, such as "Heard in Anthony Hall" and "Can You Imagine?"

More men than women holding editing positions at The Egyptian resulted from a higher number of men in the journalism program, Aiken said.

He said jobs were distributed to the most reliable and qualified students who applied. Although women did not cover sports then, Aiken said a woman was as likely to cover news or feature stories as a male reporter.

As the female population at SIUC grew, the number of female staff members at The Egyptian grew proportionately. And The Egyptian covered females proportionately—or at least female proportions—through its "Pin-up of the Week" series starting in 1952. The Egyptian featured a female student each week, barefoot or in high heels and in crop shorts or a swimsuit.

Each pin-up graced the front page along with the girl's year in school, major, hometown, hobbies and measurements, including height and weight.

A friendly smile was the only requirement for the models, Aiken, the feature's creator, said.

"Everyone would volunteer," Aiken said. "People liked the photographs. A lot of newspapers and magazines had pin-ups in those days. Everyone seemed to like a picture of a pretty girl."

Aiken said no one suggested featuring a male pin-up.

In the early 1960s, a calendar girl also decked the front page on one edition each month, such as Miss December of 1962, Prudy Seymour. Seymour, described as a "willowy blond with big brown eyes," was dressed in a mini Santa suit.

The Egyptian reflected the times, and the times allowed such coverage of women. Women, however, began to change definitions of what was acceptable in the news.

In 1972, Gus Bode, known for his bold

commentary on the day's events, referred to women as "chicks" and said: "If God had meant women to be equal, he'd have made 'em men."

Members of the Women's Liberation movement stormed the DE newsroom and set loose a live chicken to show Gus what a "chick" looked like. The angry women threw pieces of raw chicken on the desks. They demanded that Gus retract the statements and that the word chick never be used by the DE in reference to women.

Three women who were dissatisfied with Gus' flippant remarks about the feminist movement came into the newsroom dressed as Shakespearean witches in long black gowns and dark make-up. They pulled out fire extinguishers and sprayed foam throughout the newsroom, damaging typewriters and forcing the DE to close down for several hours.

"They were rightly protesting a lack of serious attention and concern on the part of the DE and Gus Bode," said William Harmon, faculty managing editor from 1970 to 1986. "Gus got the point—his consciousness was raised. We tightened our procedures some after that."

Harmon said the incidents raised awareness of the staff. DE writers and editors adjusted their style of referring to newsmakers and covered women's issues more closely than in the past.

Coverage of women's sports, or at least a serious attempt at it, has been a long time coming, said Charlotte West, associate athletic director.

see WOMEN, page 25a

WOMEN, from Page 24a—

A girls' football game was described in the athletics section of one of the first Egyptians. In the first quarter, one girl broke her "newly manicured fingernail." In the second, she is reported to have declared she would "never touch that cruel ball again."

"I don't think we really thought about it," Aiken said. "We covered whomever was in the news. Women's athletics were not given a lot of priority, but it was not malicious. Athletics in general for women did not occupy proportionately what they do today."

"Certainly there's a lot more sensitivity to women's issues in terms of equality and equal opportunity today."

In 1968, the Saluki women's golf team won the national championship but received little DE coverage.

But West agrees attitudes have changed in favor of women in sports.

"We still don't get equal coverage to men, but it's getting better year by year," she said. "We've had big changes toward the better. While that's exciting, we shouldn't lose focus—we've got a ways to go."

Control of The Egyptian and its content was vested in the University Board of Directors early in its second decade. The board elected the editors, business manager and faculty advisers.

The first woman named editor in chief of The Egyptian was Elma Trieb in 1932. The first woman advertising manager, LaVern Phemister, took charge a year before, and a women's sports editor was established later that decade with Sue Swanson breaking new ground.

Female editors in chief were the norm throughout the 1940s.

The Egyptian became a daily in 1963 and was re-organized in the early 1970s. Since then student editors have been granted real responsibility and authority, Harmon said.

HISTORY, from page 3a

An earlier attempt at starting a campus paper had been made in 1888 with the Normal Gazette, but it lasted only two years.

In 1916, the University bore little resemblance to the campus today. The official name was Southern Illinois Normal University. Boswell, the captain of the football team, started The Egyptian as a way of generating support for the sports teams.

The first issue included stories on the annual Halloween Mardi Gras celebration, the Anthony Hall residence hall and President Henry W. Shryock.

Today, Halloween is gone, Anthony Hall houses administrators rather than students and the name Shryock is better known as an auditorium.

The front page of the first Egyptian, published in October 1916, featured a full-page sketch of a large pyramid with a desert oasis in the background.

Later covers of The Egyptian featured Old Main, which burned down in 1969; a sketch of a World War I soldier and nurse; and quoted verses.

The main focus of the paper was covering student activities such as athletics, the debate team, literary societies and the chapel platform speeches in Shryock Auditorium. The students on the paper came from different majors. Most students were from the English department who were interested in writing, said Royce Bryant, student editor in 1929-30.

"If you got acquainted with more students, it made it easier to get stories," Bryant said. The Egyptian offices were located in Old Main.

"It was the best location of any place on campus," Bryant said. "It was a strategic location right at the crosshairs."

Popular, outgoing students made the best reporters, Bryant said.

"We had to get people to read the paper, and people would read if their friends were writing or if they lived with them," Bryant said. "The students' writers were the spark plugs of the campus."

Bryant said getting in the North Central Association was one of the biggest University accomplishments while he was

editor.

"We had to work like the dickens to get it," he said. "I would say that I enjoyed it for the most part. I don't mind working hard if I see the results, and we kept seeing the results."

As the paper grew, it published more frequently. The first Egyptians came out monthly; it became a weekly in 1921, and it published semi-weekly beginning in 1950. On April 19, 1962, The Egyptian went daily, with issues published on Tuesday, Wednesday, Thursday and Friday. The paper purchased its own press and added Associated Press wire service.

Saturday issues were added on March 28, 1963, when the name was officially changed to Daily Egyptian.

Gus Bode first appeared in the April 13, 1956, issue as a single paragraph. Adviser Charles C. Clayton recruited Gus to point out humor in the day's news and to represent the common person, though he is supposed to remain independent of any special interests or political alignment.

In 1962, Gus became illustrated, and he still bears a resemblance to the early illustrations today.

The Egyptian had difficulty finding a printing press during its early years. The paper changed publishing locations regularly, sometimes annually, as local presses bid competitively for The Egyptian printing contract.

But March 29, 1971, The Egyptian found a permanent campus home in the Communications Building. The same year it purchased a new press that still is used today.

During the 1960s, the paper was located in the temporary barracks between Neckers and the Agriculture Building.

"But there was a lot going on in those little barracks that made for some pretty exciting times," Schumacher said. "We had to learn everything, even paste up the physical makeup of the pages. They were exciting times."

Students today have it a little easier. Computers can carry the message directly from reporter to editors to the backshop.

New computer system was installed in August 1989 and added features such as spell

checks and an electronic newspaper library for storing articles.

Two of the big changes in the 1980s were the introduction of new technology and the achievement of a degree of stability, said Walter B. Jaehnig, director of the School of Journalism.

"We moved ahead a generation and a half with a fully electronic system," Jaehnig said. "And in the 1980s, there were only three of eight years in which we lost money."

The editorial content has steadily improved, he said.

"When I came here, I thought the advertising staff was a little more advanced, but the editorial side has gotten stronger," Jaehnig said. "It began with the faculty at the journalism school stabilizing. We had heavy faculty turnover and were kind of stumbling. We had lost our stride. Now we have solid faculty and a good group of students. One follows the other."

The computers brought the paper closer to how the professional industry operates, Jaehnig said.

"We had fallen behind," he said. "The computers brought us back to standard, and I suspect a little ahead of the professional standard."

ADVERTISING, from page 13a—

Carr said the DE helped the Wellness Center quickly reach and inform the SIUC population about the recent meningitis outbreak Feb. 5.

Jaehnig said he thinks the DE is one of the most professional student operations he has encountered.

"The DE workers see themselves competing with other professional papers, not student papers. And I think advertisers recognize that."

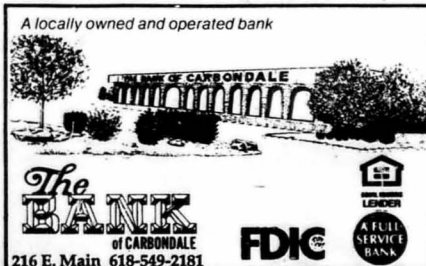
Marti Jatis, SPC promotions chairwoman, said the accessibility and cost of the DE also enhance readership.

The Bank of Carbondale Joins The University Community in Extending a Hearty Tribute to the Student Editors and Faculty Advisors of The Egyptian of Southern Illinois University.

These dedicated editors have served with distinction and have laid the foundation for the 1992 Daily Egyptian to be among the leading student newspapers of universities in the nation.

THE HONOR ROLL OF STUDENT EDITORS

1916-1917	Claude E. Vick	1939-1940	Jeannette Miller	1949-1950	Mary Alice Mewsom	1961-1962	D. G. Schumacher
1917-1918	Arthur Browne	1940-1941	Wilbur R. Rice	1950-1951	Bill Hollada	1962-1963	Eric Stottrup
1920-1921	Guy W. McLain	1941-1942	Harry Patrick	1951-1952	Virginia Miller	1963-1964	Mick Pesqual
1921-1922	Earl Y. Smith	1942-1943	Elizabeth Fairbairn	1952-1953	Barbara VonBehren	1966-1967	Timothy W. Ayer
1922-1923	D. Ransom Sherretz	1943-1944	Lillian Goddard	1953-1954	Bob Brimm	1967-1968	Whit Bush
1923-1924	J. Lester Buford	1944-1945	Helen Mataya	1954-1955	Jim Aiken	1969-1970	Darrell Aherin
1924-1925	Howard S. Walker	1945-1946	Lillian Goddard	1955-1956	Don Phillips	1970-1971	Fred Brown
1925-1926	A. Marvin Owen	1946-1947	Catherine Sullivan	1956-1957	Gene Cryer	1971-1972	Glen Amato
1926-1927	Lemen Wells	1947-1948	James Dodd	1957-1958	Don Hecke	1973-1974	David Ambrose
1927-1928	Troy L. Stearns	1948-1949	Fred L. Senters	1958-1959	Joe Blewett	1974-1975	Charlotte Jones
1928-1929	Paul Robertson		Bill Plater	1959-1960	Barbara Downen	1975-1976	Lenore Sobota
1929-1930	Royce R. Bryant			1960-1961	Joe Dill		Joan S. Taylor
1930-1931	Orville Alexander					1976-1977	Steve Lambert
1931-1932	Morman Lovellene					1977-1978	Bruce Rodman
1932-1933	Elma Trieb					1978-1979	Mark Edgar
1933-1934	Ruth Merz					1980-1981	John Ambrosia
1934-1935	Frances Noel					1988-1989	Toby L. Eckert
1935-1936	Vernon Crane					1989-1990	Deedra R. Lawhead
1936-1937	Jasper Cross					1990-1991	Mark Barnett
1937-1938	Glen Fulkerson						Marlo Millikin
1938-1939	Willard A. Kerr					1991-1992	Tony Mancuso
							Jackie Spinner
						1992	Jackie Spinner



CULTURE, from page 24a

of a society column.

"College Slang" was a small blurb that translated popular slang words for the un-hip, such as "calico," which meant a pretty girl.

In the early '40s the columns all but disappeared. Although book reviews managed to hang on, the entertainment stories again centered more on University band concerts and play reviews.

During World War II, entertainment stories almost disappeared. Out of respect for the soldiers fighting in the war, entertainment was considered out of line.

Entertainment stories returned toward the end of the decade, but they rarely made it on the front page, and the scope varied little beyond SIUC.

Entertainment came back strong in the 1950s with usually three to four front page stories an issue.

The Little Theater Production Company was often the focus of stories, highlighting plays such as "The Silver Chord" directed by Archibald McLeod, the namesake of McLeod Theater. Articles on orchestras and choral concerts were joined by stories on visiting dance groups. "Southern Society," a column reporting on the happenings of Greek organizations began, and a more cultural side of the articles began to develop.

On April 1, 1951, The Egyptian pulled a prank on its readers by printing "The Naitpyge."

"The Naitpyge," called the "loof lipra" edition of the paper and was filled with satirical articles such as "Students beg for prohibition—Only want time to study," and "Great pleasure to announce that everything is perfect at SIU." In true April Fool's spirit, fictional awards were given to news sources who had been less than cooperative.

In 1956 the SIU Southern Players presented a string of famous plays such as "Night Must Fall," "Arms and the Man," "Romeo and Juliet" and "A Streetcar named Desire," which were followed closely by the DE.

The 1960s again brought change. For the first three years of the decade, entertainment maintained its position on the front page with plays, concerts and other entertainment events.

In 1962 The Egyptian became a daily, and

entertainment practically vanished with it. Features on "The Educational Television Concern" ran, but the paper had retreated to typically campus articles again. It was not until the latter half of the decade the DE reached back into Southern Illinois and began reporting on the area's features.

Also at that time, the DE began printing a Saturday edition filled mostly with art features and sculpture displays.

The SIUC Arena was completed in 1964 and articles about the featured acts were a staple of entertainment stories. Artists such as Simon and Garfunkel, Vanilla Fudge, the Fifth Dimension and Blood, Sweat & Tears performed near the end of the decade.

The 1970s did not see as much change as the preceding decades, though the format did change. Through the week an occasional entertainment story appeared, but the bulk was reserved for the Saturday edition.

Rod Smith, an entertainment writer in 1978, said he had some interesting interviews while working for the paper.

At the Du Quoin State Fair, Smith interviewed Willie Nelson, who was performing at the fair. Smith said Nelson herded half a dozen reporters onto his bus, then spoke to them while smoking a marijuana joint.

"But it was a really good interview," Smith said.

Smith also had an interview with Hank Williams Jr. Williams had been in an accident that required extensive facial reconstructive surgery. Though he was honest about the incident, he did not allow pictures to be taken.

"I thought it was ironic," Smith said. "I mean, here the guy was being completely open about what had happened, and the minute a camera came out, his manager jumped in the way."

The Saturday Magazine moved to Monday near the middle of the decade and carried large features with a central theme.

"Saturday was more of an artsy edition," said Ron Gawthorpe, who wrote in 1972.

"The DE gave a lot of people the right to express their frustration against the way the government was being run," he said. "It was just a fascinating and marvelous place to be."

As the '70s moved on, the entertainment

MINORITIES, from Page 24a—

queen and king, both of whom were African Americans. The argument was this was the first time the couple had been African American and the DE ignored its importance because of race. In fact, two African Americans were elected king and queen in 1981.

Regardless of the discrepancy, the 1990 issue prompted the DE staff to take steps toward improving relations with the minority community.

A bi-weekly minorities page was included in the paper's format beginning in 1990. In fall 1991, editors decided the page was counterproductive.

"I don't think our intention to increase coverage of the minority community ever should have included segregating the community in the news column," said Jackie Spinner, DE student editor.

The editorial staff also began periodical meetings with leaders of the minority community, but that has not worked well either.

"We haven't gotten any response from people coming," Spinner said. "Either there's no interest or they don't have enough to complain about to take the time to come."

Leaders of other minority groups at SIUC said they are satisfied with the DE's coverage for the most part.

Michelle Malkin, co-director of Gays, Lesbians, Bisexuals and Friends, said the DE has been a positive influence in

getting information to the community.

"There has been no bias," she said. "Writers have always tried to keep updated on the issues and have done a good job covering them."

She complimented the editorial editors in particular for their tactful and fair representation of campus views on homosexuality.

"They printed all the angles and it was very well done," she said.

In addition to presenting all sides, the DE consistently has been aware of the concerns of minority student groups, said Kathleen Plesko, director of disabled student services.

"It has been my experience that the DE is extremely receptive," she said. "Everything that's been important to us has been covered."

"Editorials have been receptive to student concerns, even if their views are not always what the University wants to read," she said.

Even if members of the minority community are satisfied, the DE staff is not going to stop trying to improve their minority coverage, Spinner said.

"I think the DE realizes now that no matter what we do, we will never be doing everything we can for our minority communities," she said. "If we turn around to pat ourselves on the back for the improvements we have made, we will not see how far we still have to go."

focus leaned toward well-known acts, and expanded even more into the Southern Illinois area. At this time the Arena attracted even more big-name artists such as Sonny and Cher, Fleetwood Mac, Jefferson Starship, Elvis Presley and Dolly Parton.

In the '70s and into the '80s, the DE turned more toward local culture by centering on art shows and plays, and more articles on lifestyle and activities on the strip.

Entertainment completely fell from the front page where it had started. The political situation, volatile in both decades, pushed entertainment to the back of the paper and to

the back of readers' minds.

With the beginning of the 1990s, changes already can be seen. The DE covers the nationally known acts at the Arena, well-known artists from around the country, and it has returned to features, such as in-depths on Spike Lee and cartoonist Bill Plimpton.

Student Editor Jackie Spinner said entertainment in the Daily Egyptian is just coming into its own.

"I think we've realized how important entertainment is to the newspaper," she said. "It's not just something we have to do; we want to do it, and we want to do it well."

Congratulations!
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703 S. Illinois Ave. #101,
#102, #201
414 W. Sycamore
404 1/2 S. University
406 S. University #1
334 W. Walnut #1
718 S. Forest #1
301 N. Springer #1,
504 S. Ash #5
507 Baird

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908 N. Carico
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500 W. College #1
411 E. Freeman
509 1/2 S. Hays
402 1/2 E. Hester
406 1/2 E. Hester
410 E. Hester
208 Hospital #1
703 S. Illinois Avenue #203
903 Linden

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414 W. Sycamore
Towerhouse
Tweedy-E. Park
404 1/2 S.
University
402 1/2 W. Walnut
400 W. Oak #3
301 N. Springer #1, #3

THREE BED- ROOM

506 S. Ash
406 S. Ash
504 S. Ash #2
514 S. Beveridge #1, #3
510 N. Carico
500 W. College #2
411 E. Freeman
908 Carico
208 Hospital #2
903 Linden
515 S. Logan
610 S. Logan
614 Logan
104 S. Forest
402 W. Oak #1, #2
505 N. Oakland

THREE BEDROOM

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202 N. Poplar #1
Towerhouse
Tweedy-E. Park
820 W. Walnut #1, #2
614 Logan

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510 N. Carico
503 W. Cherry
500 W. College #2
104 S. Forest
115 S. Forest
500 S. Hays
509 S. Hays
513 S. Hays
208 Hospital #2
610 S. Logan
612 S. Logan
614 Logan

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Towerhouse
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Budget office spok Edward Dale said told Reagan last would stay on current bud

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75 years of Daily Egyptian

March 11, 1992

THE EGYPTIAN

SOUTHERN ILLINOIS UNIVERSITY

Carbondale, Illinois

Thursday, April 19, 1962

SECTION TWO

Number 51

The Egyptian Publishes First Daily



At SIU almost everybody reads The Egyptian. It is delivered in time for students, faculty and staff members to read over their morning coffees.

In addition to being put on stands at major spots on campus such as the University Center and classroom buildings, it is delivered to dormitories and housing units.

Seeks To Give University Complete Campus Paper

The first edition of the daily Egyptian is a big step toward forming a daily newspaper for all the University community. The purpose of the paper is to put the University in its proper perspective. Using the Associated Press wire service, and news-features and stories of the entire campus community, the Egyptian will attempt to give faculty, staff, and students a complete campus newspaper.

The new daily, with its off-set printing plant, offers fine laboratory facilities for Journalism students.

In addition to courses open for credit, students will be offered paid positions in the production phases.

"Students will be afforded the opportunity to broaden their professional background even though much of this work will be for pay rather than academic credit," Dr. Howard R. Long of SIU's journalism department said.

Functions of newspaper publication are under one roof.

In addition to courses open for credit, students will be offered paid positions in the production phases.

Dr. Long said eventually 40 to 50 paid jobs will be available to students.

He added that students who work on the paper will have a definite advantage in this new field of offset newspaper publication. "This is a relatively new process and students working on the daily Egyptian will be getting in on the ground floor."

Today, undergraduate and graduate students work side-by-side in the production of the Egyptian.

News supervision is in the hands of two lecturers in the department of journalism, James Howard and Bernard Leiter.

Following the writing of stories, the copy is channeled to a make-up desk. Here the copy is edited and headline is written.

The finished stories are then sent to the back shop where students retype all stories of lastwriters. This machine, which closely resembles an electric type-

writer, types the copy and simultaneously places each character in a code system comparable to dots of Braille, into a special tape.

This tape is run through a reproducer machine which sets the type into newspaper columns. This copy is then run through a waster which costs the back of the paper with a thin layer of wax that retains permanent adhesive-ness. The waster copy is then pasted to a "flat," or type of "blue-print," of the paper's format.

Headlines are produced by the Headliner which uses negative discs that reproduce the letters on a 35 m.m. tape through a photographic process. The finished headline tapes are then cut to size and pasted to the flat.

Photographs are done separately through a half-tone process, and are later attached to the rest of the copy.

The negative of the flat is developed, and then exposed through a pre-sensitized aluminum plate which is coated with a lacquer that forms an ink receptive base and brings out the image. The finished flat is now ready for the press.

The plate is coated with a fountain solution which is essentially water, but the image on the plate retains an oil base. The ink from the press will adhere to this oil base, but not the water coated portion of the plate. The inked image is then transferred to a blanket roller from which the paper is actually printed, hence the name "offset" as the paper is not printed from the plate directly, but from an image set off on the blanket roller.

The paper, which comes in 840 pound rolls, is run through the press, and approximately 14,400 cut and folded issues per roll are produced.

First Egyptian Printed In 1916

Harrisburg Attorney Tells Of Efforts

To Found Publication For Growing Student Body

Editor's Note: Today represents the first daily edition of the Egyptian. It is another landmark in the history of southern's campus newspaper. The Egyptian has a long history on the SIU campus. A former editor and organizer of the paper, Arlie O. Boswell, a Harrisburg attorney tells the story of how the Egyptian got started.

by Arlie O. Boswell

Thirty years ago, October, 1961, Vol. 1, copy number 1, of the Egyptian, was published and distributed on the campus of the S.I.U.U.

As the new elected captain of the 1961 football team, I saw a need for a college publication to bolster the pep and spirit of a growing college student body. At the colleges where our athletic teams competed, and on which I was a member, I read their ac-

counts of the contests, which of course, were most generally favorable to their teams. Our student body had no access to their publications nor did they get an accurate account of our performances, except rarely through local towns' papers. I decided to do something about it. Collaborating with my brother, Fred, and Claude Vick, another member of our class of 1917, we published the first Egyptian.

During the summer vacation of 1916 I laid the ground work by contacting prospective publishers and advertisers, and when the fall term, 1916, came I presented my plan to the president, the late Henry W. Shryock, who informed me, among other things, that the school would not permit a campus publication except as an educational journal.

I vetoed that plan since I did not feel that the student body would be interested in such a publication as they would be in one covering their college social and campus activities.

Shortly after our first discussion, the president called me to his office and advised that he would endorse my plan provided that there would be a faculty adviser, no financial obligation upon the school, and that the publication should remain the students' publication.

The first edition of the Egyptian was enthusiastically received on the campus and received most favorable comment from other colleges. It was published in magazine form on high grade class paper. The front cover page carried the picture of Egypt with the desert, pyramid and sporadic vegetation

Medley, Hecke Are Featured J-Day Speakers

Kenneth Medley, associate editor of Nation's Business magazine, and Don Hecke, editor of the Wisconsin Sun-Prairie Star-Countryman, will be featured speakers at today's annual Journalism Day activities.

Both men are graduates of Southern Illinois University.

Medley will give the Elijah P. Lovejoy address at freshmen convocations at 10 a.m.

and 1 p.m. in Shryock Auditorium.

Hecke will speak at the Annual J-Day dinner at the Elks Club in Carbondale at 6 p.m.

Following Medley's address, visitors will be free to tour the campus and the Journalism Department. Tours will also be conducted through

the department's new off-set printing plant.

At 2 p.m. a panel discussion on "Alumni Report on Professional Journalism" will be held in the Agriculture Seminar Room. The panel will be composed of leading professionals in the field.

At 3 p.m. following the panel discussion, a coffee hour will be held in the Agriculture Seminar Room.

Between 100 and 125 Journalism students, parents,

alumni and professionals are expected to take part in today's program, which is dedicated to the Journalism alumni of Southern Illinois University.

Today, the aims of J-Day are far removed from the original concept. On May 4, 1950, about 50 high school and college students took part in the initial program.

John L. Blue, municipal affairs reporter of the Southeast Missourian of Cape

Girardeau, was the featured speaker.

The purpose of that first program, according to a 1950 Egyptian story, was "to introduce high school students to Southern's Journalism Department and to give these hopeful journalists a chance to get together and exchange ideas."

At last year's J-Day, Martin J. Gagle, editor of the Danville Commercial-News, was the Lovejoy lecturer.

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Barbara Von Behren

Plans C

Part of L

Women's basketball

A Daily Egyptian

Closing this year's social function with one of its most successful dances, the Chi Delta Chi fraternity is giving formal in Friday from

scheme was t official co th especial d ed on the or ceiling. Over was a blue e around the small fence, al s. Behind the silvery pine t they were e giving the e tint. ided into two ang of a circ per with a l the center of f paper. At o parts, was dance floor. a box-like rd the south cellophane p central light a balls in a On the south flower scene center. This he feature de wells were

s to inform

IS THIS ALL THERE IS??



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it used to be about \$6 around 1981, but we only had 1

see CABLE, page 5

Southern Illinois University at Carbondale



Gus says it's been a load.

Paper helped to re-name mascot



Daily Egyptian file photo

Saluki fans tear down the north goal post after SIUC's victory over New Mexico State, during the 1983 season. The football team won the NCAA Division I-AA championship with a 43-7 victory over Western Carolina. The Salukis posted a 13-1 record losing only to Wichita State. The season was marked by the tearing down of the goal posts at McAndrew Stadium after Saluki victories.

Critical cartoon pushed teams to change color

By Norma Wilke
and Cyndi Oberle
Daily Egyptian Writers

The Daily Egyptian's relationship with SIUC sports always has been a close one, ever since the paper was founded in 1916 to raise school spirit for campus athletics.

One such dual effort was the naming of the SIUC mascot. Until 1951, University teams were called the Maroons.

In the late 1940s, the DE ran cartoons asking "what is a Maroon?" in an attempt to arouse students to question the University's choice of mascot.

The writers jeered that maroon was a color, and it was not symbolic enough to represent the school, said Bill Hollada, DE editor from 1950 to 1951.

Hollada said during a meeting to name the men's basketball gymnasium, which now is Davies Gym, track coach Leland "Doc" Lingle suggested re-naming the team to something more symbolic.

"We never did agree on a name for the gym, but Doc suggested the name 'Salukis' as SIUC's new mascot," Hollada said. "Since we already had the Egyptian newspaper, the Obelisk yearbook, and we lived in a part of Illinois called Little Egypt, why not give the school an Egyptian mascot?"

"None of us had ever heard of a Saluki at the time, and he explained it was an ancient Egyptian running dog."

During the meeting, the committee convinced the administration to have an election to change the name, Hollada said.

"In the first election, all the ballot boxes were stolen," he said. "The name Saluki was not even on the list, but in the second election, the name won out over other popular names such as Knights and Rebels."



Daily Egyptian file photo

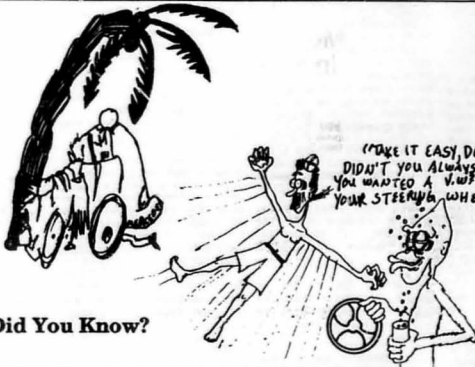
Women's basketball standout, Amy Rakers, cuts down the nets at the SIUC Arena after the Salukis captured the 1990 Gateway Conference championship.

Other names on the ballot were Steamrollers, Egyptian Warriors, the Maroon Marauders, Bulldozers, Mighty Rocs, Falcons, Southern Flyers, Southern Colonels, Maroon Miners and Pole Cats.

Since 1951, when SIUC changed its mascot to the Salukis, sports coverage at the DE has become bigger, Hollada said.

"Today's sports writers emphasize quotes from coaches and players and depend more on the press conferences for their

see MASCOT, page 7b



Did You Know?

*Alcohol is involved in 50-55% of all fatal traffic accidents?

*Over the last ten years, 250,000 Americans lost their lives in alcohol-related traffic crashes: 25,000 deaths each year, 500 every week: 71 every day: one every 20 minutes...

*All Americans between the ages of 5 and 34 are more likely to be killed in a traffic crash than from any other single cause. The leading cause of death for teenagers (15-19) is motor vehicle accidents.

*More than half of ALL Americans will be involved in an alcohol related traffic crash in their lifetime...

*Approximately 1/2 of SIUC students still report that they do drink & drive.

Alcohol Will Get You...

ILLINOIS: *Mandatory revocation of driving privilege for one year.
*Possible imprisonment for up to one year.
*Maximum fine of \$1,000.

KENTUCKY: *Loss of license for up to six months.
*43 hours to 30 days in jail.
*Maximum fine of \$200-\$500.

TENNESSEE: *Mandatory suspension of license for one year.
*Minimum two days in prison.
*Maximum fine of \$200-\$1,000.

GEORGIA:

*Mandatory suspension of license for one year.
*Maximum fine of \$300.

FLORIDA:

*Revocation of license for at least six months.
*Imprisonment up to six months.
*Minimum fine of \$250.
*Maximum fine of \$500

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P205R15 Whitewalls XA4	75.95
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P225R15 Whitewalls XA4	77.95
P235R15 Whitewalls XA4	79.95

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P185R14 Whitewalls	33.95
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P205R15 Whitewalls	37.95
P215R15 Whitewalls	38.95
P225R15 Whitewalls	40.95
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Administrators react differently to paper

Guyon's role in DE changes from coach to 'hands-off' policy

By Jackie Spigner
Daily Egyptian Writer

SIUC President John C. Guyon used to coach Daily Egyptian reporters when they came to interview him.

He gave them advice on the questions they asked and tried to steer them in the proper direction.

That was 15 years ago—Guyon says he has stopped giving advice. He now takes what the Daily Egyptian sends him.

"I'm not looking for perfection," Guyon said. "It's an education experience. I don't get distressed when it's wrong or it gets kind of garbled."

Jack Dyer, executive director of university relations, said this is the kind of relationship most Daily Egyptian reporters have with the University administration.

"The administration is proud of the paper," he said. "On the other hand, they get mad at it when they are unfairly criticized."

David Derge, former SIUC president, remembers the days when he says the Daily Egyptian was part of a larger '60s and '70s student movement that was anti-establishment.

"The atmosphere was much more adversarial," said Derge, who was president from 1972 until he resigned in 1974. "The newspaper was much more paranoid, conspiracy oriented, looking for the coverup and the scandal."

Looking back, Derge said that during the early '70s, the Daily Egyptian was a fairly irresponsible element of the University.

"The Daily Egyptian was part of a very dark type of campus politics," he said.



Albert Somit
former president

"At first glance, it looks like you are getting egg on your face. From an administration viewpoint, it is a major service to the institution."

But former President Albert Somit said he is disappointed with the later generations of student journalists.

"My expectations of a student press were shaped in the late '60s," he said. "I was disappointed when later generations of reporters did not have that grasp. They were going to beat us at our own game. That was fine. They knew what they were doing."

After all, an aggressive student newspaper is a positive tool for the administration, Somit said.

"At first glance, it looks like you are getting egg on your face," Somit said. "From an administration viewpoint, it is a major service to the institution. The service is performed to the extent the reporting staff is knowledgeable and energetic."

The president tends to get screened information, he said. "The campus newspaper can keep the administration informed as to where things are going, where things are rubbing."

The Daily Egyptian can call to the



John C.
Guyon
SIUC president

"They ought to approach it that they aren't Woodward and Bernstein. They are learning their trade. I have been doing this for 30 years."

president's attention problems with registration, housing and library services, he said.

And Somit said the Daily Egyptian can do more to inform the administration of grumblings among the University community.

"My feeling was that then and what I know now, the Egyptian could do a better job of keeping the administration informed."

To get information from the administrators themselves, Guyon said, reporters have to work on their approach.

"They ought to approach it that they aren't Woodward and Bernstein," Guyon said. "They are learning their trade. I have been doing this for 30 years. There is a conceit that lies in the overwhelming journalist, a you-tell-me-everything-and-we'll-decide-what-to-use, well, no."

Dyer said many Daily Egyptian readers view the campus newspaper as a legitimate news source, forgetting the

people who are writing it still are learning their trade.

"Student newspapers are very powerful tools," he said. "They have been responsible for bringing down administrators, getting people fired."

In this sense, the Daily Egyptian is a very powerful tool, Dyer said, which explains the reason the administration takes an interest in the way the Daily Egyptian covers it.

"The Daily Egyptian is extremely influential," he said. "You have a large number of students who don't read anything else. The administration and everybody else knows it has a tremendous amount of influence."

Although the administration recognizes the influence of the Daily Egyptian, it does not try to run the paper, Guyon said.

"You have the best of both worlds," he said. The Daily Egyptian is theoretically owned by the Board of Trustees, but administrators usually take a hands-off approach.

"People holding jobs like mine would not mess with the paper—it's silly," Guyon said.

Hiram Lesar, acting SIUC president in 1974 and from 1978 to 1980, said he never regarded the Daily Egyptian as an enemy.

"I may have disagreed with something now and then, but we can't all agree on everything," he said.

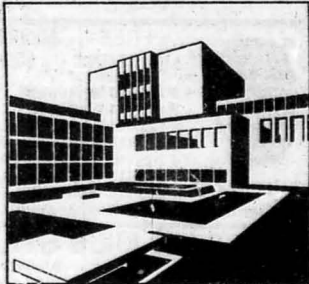
Lesar assumed the journalism school would make sure student reporters followed proper journalistic standards, he said.

"I didn't have any direct influence," Lesar said.

Somit said the administration recognizes that the Daily Egyptian is not a public relations tool for the University.

"I don't think the campus newspaper should view itself as a PR arm of the University," he said. "It does the University more good by pointing to the areas that can be improved."

The Student Center,
currently celebrating it's 30th year of serving the
SIUC community, salutes the
Daily Egyptian on it's 75th anniversary.



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Opinion & Commentary

Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale

DE's editorial process is melting pot of ideas

By Jefferson Robbins
Daily Egyptian Writer

A NEWSPAPER SHOWCASES THE work of many people and seldom functions as a single body, except in one area—the editorial page.

The editorial is a unique element of the newspaper, designed to express the view of the paper as a whole on particular issues, said Walter B. Jaehnig, director of the School of Journalism.

Editorial writings analyze important aspects of the daily news to educate the reader and point to a conclusion that should be drawn, Jaehnig said.

"The function of an editorial is to demonstrate interrelations between things that happen here and things that happen there," said Jaehnig, who teaches a course in editorial writing and has been an editorial board member for two semesters. "It's trying to provide those kinds of links and bridges that might not be available through the news."

A newspaper editorial is different from an opinion column or a letter to the editor, which represent the views of a single person, Jaehnig said.

On most papers, published editorials are the result of a consensus reached by an editorial board during regular meetings. The Daily Egyptian editorial board, which meets once a week, consists of six members: the student editorial page editor and an associate; a student reporter representing the newsroom as a whole; the student editor; the managing editor; and a faculty member representing the School of Journalism.

Other college papers in the state follow the same model. At Eastern Illinois University, the editorial board of the Eastern News lacks only a newsroom representative, said Ann Gill, editorial page editor.

Gill said the process of deciding editorial topics at her paper involves a close monitoring of local news events.

Gill said the university community is the main focus of concern for her editorial board.

"We pretty much look at each topic on the level of what it's going to do for the university," she said. "We usually agree very well on the stance we're going to take."

THE DE'S EDITORIAL BOARD is a fairly recent development. Up until the 1980s, DE writers wrote signed opinion columns to run on the editorial page, with no board consensus to back them up.

In each meeting, topics for editorials are suggested, with a group agreement reached once the facts are evaluated. Board members do not always agree wholeheartedly on what stance the paper should take.

Jaehnig described the board meeting as "a process of measuring the strength of ideas against each other."

Todd Welvaert, the DE's newsroom representative to the editorial board, said that process sometimes causes tempers to flare.

"I think there's some personal conflicts that come up during our meetings," Welvaert said. "Everybody's got their own politics and views, and when you're bouncing your opinion against somebody else's, feelings can get a little bruised."

"We generally work past that, though," he said. "Maybe not everybody goes away happy, but you're working as a group, not as an individual. So nobody's always going to go away a little dissatisfied with the position we end up with."

Jaehnig said the group method ensures a clear and educated focus for the editorial.

"An editorial represents the sum total of the intelligence of a number of people," he said.

That intelligence may sometimes run counter to the politics of the community the paper serves, Jaehnig said.

"I think more often it's an editorial board trying to influence the community (than allowing itself to be influenced)," he said. "The St. Louis Post-Dispatch, for instance, has a much more liberal editorial page than the St. Louis community would ever represent."

Donna Korando, assistant editorial page editor for the Post-Dispatch, defended her paper's liberal outlook.

"What you're doing (in an editorial) is giving guidance, or information or education, or however you want to put it," said Korando, a 1972 graduate of SIUC. "We're not out to win a popularity contest. We're out there to express a view. An editorial page needs to have an identity, a philosophy."

BUT EDITORIAL WRITING IS NOT mere spewing of opinion. Good editorializing begins with thorough research, said Edward A. Higgins, chief editor of the Post-Dispatch's editorial page.

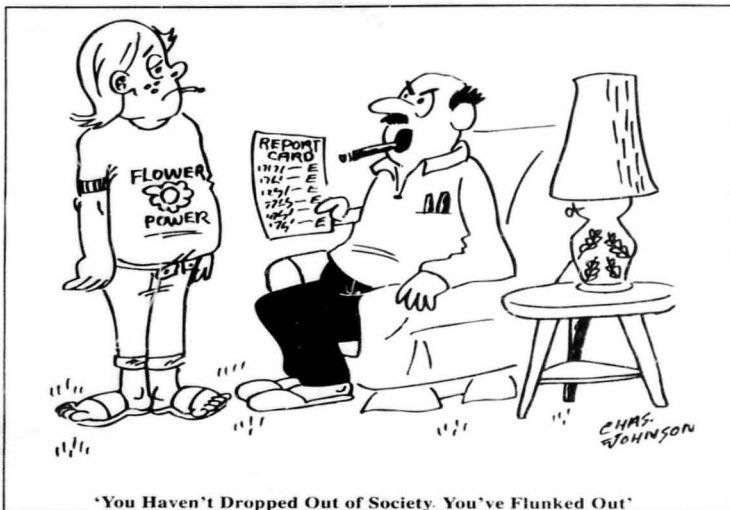
"I think the research has to be given the priority consideration, because you won't have much to articulate if you can't reinforce your writing with a comprehensive grasp of the topic," Higgins said.

At one time, newspaper editorial boards tended to identify their paper with the Democratic or Republican party and write editorials from that perspective. That party element has dropped away over time, Jaehnig said.

"I think it's gone out of fashion in a time when more and more Americans are not representing themselves by particular parties," he said. "A lot of newspapers have not only dropped party affiliations, but have also stopped endorsing political candidates."

Editorials have an impact on the community in subtle ways, not directly, Higgins said.

"Overall, newspaper editorial positions have a great effect," he said. "It's a long-term sort of thing, with your position influencing community dialogue, and tone, and levels of acceptance of political dissent."



Past Letters to the Editor

Protesters harm campus

Activists lacking respect for human rights, property

Jeffrey Disend, May 13, 1970—This has got to stop. I am tired of the same few individuals trying to form coalition after coalition in an effort to destroy this campus.

The Steering Committee and the Senate met last week to decide what issues they were going to demonstrate about and how to go

about it. The talk ostensibly centered around Kent State, Cambodia and Vietnam. They were only deluding themselves, however.

All that these inconsiderate, irrational people (I refuse to call them students, since they are not concerned with studying but with rampant destruction) are concerned with is disruption and anarchy.

I am tired of these degenerates creating and capitalizing on an every issue to destroy property.

I am tired of every peace demonstration and every supposedly peaceful demonstration turning into a violent melee.

I am tired of the pigs (and I don't

see **PROTESTERS**, page 10b)

Students lack respect for death of president

Hanno Hardt, Nov. 26, 1963—While thousands of SIU students joined the nation in mourning, a local dance hall opened for business Friday night, only a few hours after the president was shot and killed by a sniper's bullet. We understand that a number of our fellow students attended the dance.

It is beyond our comprehension why the affair was not postponed, as were so many other events scheduled for that evening. We regret it very much that this could happen in Carbondale, whose people, we are sure, are as grief-

stricken as the rest of the nation.

We are deeply ashamed of those students who did not know better than to spend that particular night on a dance floor in disrespect not only to the dead president but also to this country and what it stands for. Their thoughtlessness and bad taste appear even more incredible in the light of a deeply moving example of loyalty and respect set by several thousand German students in Berlin who gathered during the same night in honor of the dead "Berliner," John F. Kennedy.

Panty raid boosts spirits

Kevin M. Sabo, Nov. 7, 1979—This letter is to comment on the panty raid held in the east campus area. The panty raid, which brought nearly 300 students together, was a great showing of the enthusiasm and school spirit held by the residents of the University Park and Brush Towers area.

This is enthusiasm and spirit that

cannot be found anywhere else on campus. I am sorry that the University Police feel that nothing but a large amount of trash being scattered around was accomplished.

The raid brought the residents of these areas closer together and created a more relaxed environment on east campus.

Superpatriots bigger threat than enemies

Hillel A. Wright, June 2, 1967—Re: the May 13 march in New York City to support the war in Vietnam, a quote from the Village Voice (May 18, 1967): "Perhaps the most significant counter-point of the day was when four Hell's Angels pulled up on their bikes at 86th Street.

They had American flags embroidered on their jackets and carried a large flag.

They wore German helmets with swastikas decalated on the sides.

They were warmly cheered as they joined the parade. "Perhaps it was prophetic."

I feel very inclined to echo the words, with one modification, of the Negro woman beaten during the march by several patriots, including members of the American Legion: "No Viet Cong ever called me 'kike.'"

Reason must prevail in conflicts

Hlona Sebestyen, Nov. 15, 1979—We are a group of students, staff, faculty and community members concerned about the hostilities which have broken out in response to the American-Iranian situation. While we represent many different political viewpoints, we share the conviction that non-violence must be maintained

throughout this crisis.

If there is any place where a rational, open and non-abrasive discussion must predominate, it is the University.

This conflict is rooted in complex historical issues which go beyond the holding of hostages in Iran. It is essential that we consider all aspects of this issue and control

our emotions.

Last week, we heard of physical attacks, rapes, shootings and vandalism throughout the nation. In Carbondale, we have had incidents of threats, tire slashings, broken windows and physical assaults.

We urge those who share our concerns to contribute reason, not violence, to our campus life.

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"There might be a better way to go through college, but no one has found it yet."

GO PIKES!

STRUCTURE, from page 3b

As a compromise for the student senate, the Daily Egyptian published an inserted section produced by students once a week from 1962 to 1967. The insert was called "Ka."

Rice, who was not impressed with the quality of the Ka, said the name would have been more accurate as Ka-ka.

"It was wild," Rice said. "It was not anywhere near good journalism standards."

During the 1960s, the Daily Egyptian became self-supporting through advertising, and student senate funding was phased out.

In 1971, student senator Jim Stortzum made a last effort to return complete control to students.

Stortzum and other students formed experimental proposals in 1971 and 1972, called Expro and Expro II, asking the University to change the Daily Egyptian power structure.

Expro II called for separating control of the newsroom from other departments at the paper.

A seven-member faculty-student committee was created to examine Expro II. The committee consulted editors and faculty from campus and metropolitan newspapers and responses were mixed.

The committee report outlined questions such as, "Does the student senate have jurisdiction?" and "Would more student control be desirable?"

The committee concluded more student input was needed but ties with the journalism school should not be severed and the paper should remain a laboratory.

Students suggested the creation of a system of subeditors and an appeals board for editorial decisions, but it was not until 1974 these proposals became a reality.

In 1974 the Daily Egyptian again was reviewed, this time by a group of five professionals, including editors from the St. Louis Globe Democrat and Indianapolis News. The professionals compiled an evaluative report and approved continued association of the paper with the School of Journalism but recommended the creation of a policy and review board for appeals.

William Harmon, managing editor from 1970 to 1986, said he tried to accomplish his goals by counsel, debate and superior

"We can have the greatest ad reps. but if we don't have good editorial content, we can't sell ads."

—Catherine Hagler

reasoning, rather than dictating decisions to students.

"I wanted to know what was being done, so I offered advice, but it never came to me telling them we're not going to do this," Harmon said. "I would dictate to the extent that we needed to rewrite this, but I would not to tell them what they had to say. I did insist on seeing all editorial content, and I didn't always agree, but I never quibbled about what position was being taken."

Catherine Hagler, Daily Egyptian business manager, said the business and editorial sides of the paper work well together, and the key is good communication between departments.

"We have really good relations," Hagler said. "We try to keep communications open and work as a team. We can have the greatest ad reps, but if we don't have good editorial content, we can't sell ads. If we don't have a good product and good service, it's going to affect the other parts."

Friction has been created between the newsroom and advertising departments, especially when an investigation of local bars in violation of fire safety codes led to a boycott by advertisers, she said.

"Each side had a hard time, but it was a good lesson," Hagler said. "We have better understanding now. It hurt us, and we learned we have to stay aggressive and generate business."

Sometimes the newsroom has trouble understanding restrictions placed on the news hole for financial reasons, she said.

"The newsroom always wants a bigger hole than we can give them," she said. "But the editors do a good job of explaining the financial situation to writers."

urges his writers to attend all the games.

"We still need to go to the game to find the crucial play or player," Mancuso said. "It is easy to find out who the star of the game is by looking at statistics, but that player may not have had anything to do with spurring the team on to victory."

Attending games gives the reporters a feel for the action and overall happenings of the game, which will result in a better story, Mancuso said.

"When we are at the game, we can see the crowd, players and coaches react at certain times," he said. "It is important to our stories to do this, and because we have stats provided, we can spend more time observing."

Mancuso said he does not think sports coverage has changed much through the decades at the DE.

"We still mostly write game stories and cover the highlights," he said. "But we also feature athletes that focus on individual athletes and their accomplishments. We try to relate all of our stories to the students."

Mitch Parkinson, SIUC women's sports information director since 1978, said he thinks the department makes a decided impact on more accurate sports stories.

"One individual is in charge of a particular area, and if he does his job well, it will be a good liaison for the news media," Parkinson said. "We are the contact people for the media, if they are interested, and if they aren't, we try to stimulate interest and establish a good rapport."

Smith, who works for an advertising firm in Arizona, said in the 1970s athletics were not as big at SIUC as they are today, and many thought they should not be promoted.

Gail Sayer was the athletic director at the time, and he once told me it didn't matter that there were only a few fans at the football games," he said. "He thought college athletics shouldn't be promoted, even by the school newspaper."

"As a student, I thought students should support their teams, so I quoted him and ran it in the paper, but of course he denied the entire episode."

MASCOT, from page 2b

information," Hollada said. "Back in the '50s, sports writing was more game play, and you talked to the coach for a few minutes and you never talked to the players unless you were doing a feature on them."

Richard "Itchy" Jones, head baseball coach for SIUC from 1971 to 1991, said sports writers look for more controversial issues, rather than merely covering play by play.

"People have more knowledge of sports today," he said. "The sports writers can challenge things that happen in games."

Jones said a coach can evaluate good sports writers by the questions they ask.

"The DE has always done an excellent job covering baseball," Jones said. "And when I was a player in the 1950s, the newspaper always treated me fairly."

"I have always tried to be fair to the sports writers because it is their job to cover the game, and they can't help what we did."

Rod Smith, DE sports writer from 1978 to 1981, said it was exciting to cover major sports such as football, baseball and basketball.

"Everyone wanted to be in the sports department to cover the big sports," Smith said.

Hollada, who also wrote sports for a semester at the DE, said now the University has full-time sports information directors who keep statistics and information on all the players.

"Today sports writers can attend every game," he said. "Before the sports information directors, writers relied solely on their own facts and statistics."

"Now writers can write their stories without even being at the game."

Hollada said having to attend games to get the story sometimes was harder than it sounds.

"When the basketball teams played at Davies, it was tough to get a seat," he said. "SIUC had good teams, and the gym could not accommodate all of the students, faculty and community who wanted to attend. Usually the writers would only get to attend every third game."

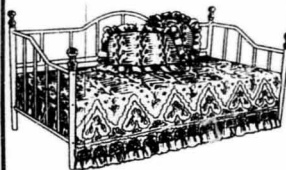
Tony Mancuso, sports editor for the fall 1991 and spring 1992 semesters, said he

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Time Capsule

Daily Egyptian 75th Anniversary Edition Southern Illinois University at Carbondale



The Egyptian staff of 1929 to 1930 published a paper every Wednesday during the school year at Southern Illinois Normal University. This photograph was taken of the staff Oct. 9, 1929. Roye R. Bryant was editor in chief, and Raymond Akin was business manager.

Photo courtesy of Roye R. Bryant



Photo courtesy of the Obelisk

Student worker Evelyn Augustin checks news releases on the wire machine, above. She was part of the 1965-66 staff. Egyptian staff members take a break, below. They were student workers on the 1958-59 staff.



Photo courtesy of the Obelisk

The Egyptian staff works on a typical Thursday afternoon. The working staff is from 1945 to 1946. Liz Fairbairn is seated behind the desk looking at copy. The Egyptian went to a daily newspaper in April 1962.



Photo courtesy Photo Service

Time Capsule

* Daily Egyptian 75th Anniversary Edition

Southern Illinois University at Carbondale



The Egyptian editors arrange type before the newspaper had modern a printing press. The staff worked during the 1946-47 winter semester. They are Associate Editor June Fulkerson, Sports Editor Bob McDowell and Student Editor Catherine Sullivan Grigoroff, from left to right.

Photo courtesy of Catherine Sullivan Grigoroff



Photp courtesy of the Obelisk

Gus Bode was given life during the 1956-57 semester. The staff at the time of Gus Bode's debut included Ruth Ann Reeves, Gary Heape, Marshall Riggan, Charles Lukett, Bob Cox, Ray Serati, front row; and Richard Darby, Warren Talley, Leo Myers and Ken Jaeger, back row.



Photo courtesy of the Obelisk



Daily Egyptian file phot

Frank Messersmith types copy on a manual typewriter, left. He was member of the 1965-66 Daily Egyptian staff. Copy editors edit Dai Egyptian copy by hand, above. The photograph was taken March 30 1971. With a new computer system, Daily Egyptian copy editors edi stories electronically on Apple Macintosh computers.

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Past Letters to the Editor

Tuition hikes plague, deter college-bound

Ken Wolin, May 8, 1970—An open letter to John W. McCarter Jr., director of the Illinois Bureau of the Budget:

We would like to know who is the "primary beneficiary" of higher education?

Is it the individual attending a university at present or is it the countless numbers who will come into contact with college-educated people in the future?

The objectives of the college student are to attempt to solve many of the contemporary problems strangulating society.

The major apparatus needed to attain the answers is education, and to receive an education, financial assistance is

necessary.

An increase in tuition could only cause many college-bound prospects to alter their plans.

This new rate will also prohibit students currently on meager assistance programs and those on strictly budgeted personal incomes from attaining their scholastic degrees.

In an effort to prevent the reduction of the highly needed educated professionals, we implore you and your colleagues to reconsider the proposal on the docket and to come to the only rational decision.

That decision is to reject all plans for a statewide tuition increase.

PROTESTERS, from page 5b

mean the uniformed officers, but the animals who run around destroying property) defecating, spitting, rock-throwing, mercilessly beating the police and then having the unmitigated gall to yell police brutality when a man strikes back in the line of duty or in self-defense.

I am tired of people calling for "human rights" and only applying that concept to themselves.

Anyone who disagrees with them or represents an authority figure is excluded from being human and having certain rights accorded to him.

It took only one day of revolting behavior (and I mean revolting in the sense of

sickening) to so completely distort the original issue of Kent and to revert back to the same previously unsupported issues of Cambodia, Vietnam and Bobby Seale.

I'm surprised that other equally relevant issues such as the overpass, Morris' statue or the Illinois Central schedule has not been added to the list.

Most of all I am tired of some 3,000 idiots, most of whom are not students, controlling our lives.

They control your life by not allowing you to go to a class you have paid for and by not allowing you to shop at certain stores.

And they talk of fascism.
And they talk of human rights for all.

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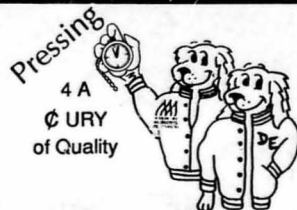
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Paper's volume numbers confuse editors

By Casey Hampton
and Christine Leninger
Daily Egyptian Writers

This year is not the first time the Daily Egyptian staff has prepared for its diamond jubilee.

In spring 1990, the DE began preparations for its 75th anniversary, relying on the newspaper's bound volumes to provide its age.

The DE staff was well into a month of planning the special issue—several stories were written, the design for the pages complete.

But when the staff got to figuring numbers, something did not make sense.

The DE staff relied on the volume number, 75 in 1990, for the celebration. But the DE was only 73.

The Egyptian, as the paper was first named, began publishing as a monthly in October 1916, with Volume 1, No. 1.

Publication continued through World War I, but it was discontinued in 1918.

It was not until 1921 that the Egyptian was back in business as a weekly.

But the volume count reverted to one again, instead of continuing from 1916.

Julius Thompson, SIUC assistant history professor, said the discrepancy is not unusual.

"Many newspapers have historical mysteries in their past," Thompson said. "These problems cause difficulty in research, but they are exciting to discover."

Thompson said many reasons may have contributed to the renumbering.

"The student editors may have thought of The Egyptian as a new newspaper after the war was over. Sometimes in newspaper histories, there is more than one beginning," Thompson said. "The students may have thought of themselves as inventing the wheel a second time."

Thompson, who conducts historical

research using newspapers, said the date printed on every page eliminates the severity of wrong volume numbers.

"Unless someone is doing research specifically on volume numbers, a missing or wrong volume number would probably not affect someone's research," Thompson said.

Jackie Spinner, who was special pages editor in charge of the celebration in 1990, said discovering the anniversary was sudden.

"We stumbled across the fact we were 75 by counting volume numbers," Spinner said. "That gave us virtually no time to plan, so the celebration would have been minimal to say the least."

A two-page special section, called a double-truck, was in the making to celebrate the anniversary. The section was near completion when it was discovered that the DE was only 73.

"I was so upset when I found out because

I wanted to be part of planning the 75th anniversary," said Spinner, spring 1992 student editor. "I had no idea that two years later, I'd still get a chance to plan the real anniversary."

Many newspaper archives have holes or gaps in records of old newspapers, Thompson said.

The DE has one such gap in editions from June 1925 to September 1931.

Alan Takei, University Library Archives student worker, said it is possible no one at the time of publication realized the importance of saving copies of the newspaper.

Another volume number mix-up occurred sometime between 1925 and 1931.

In 1925 the volume number was five, and in 1931 the volume number was 12. It should have been 11.

The volume number was not changed in 1949, but on March 23, 1950, the volume number jumped three units from 31 to 34.

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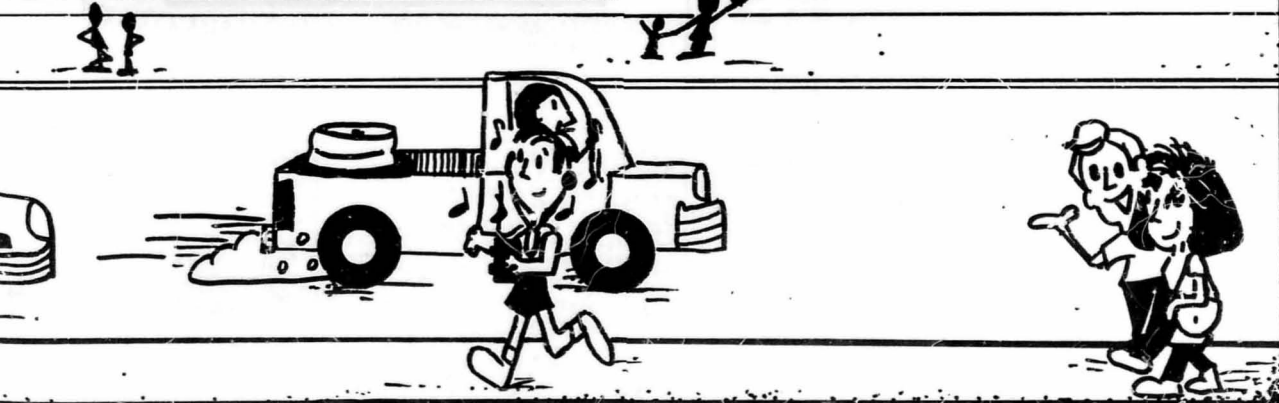
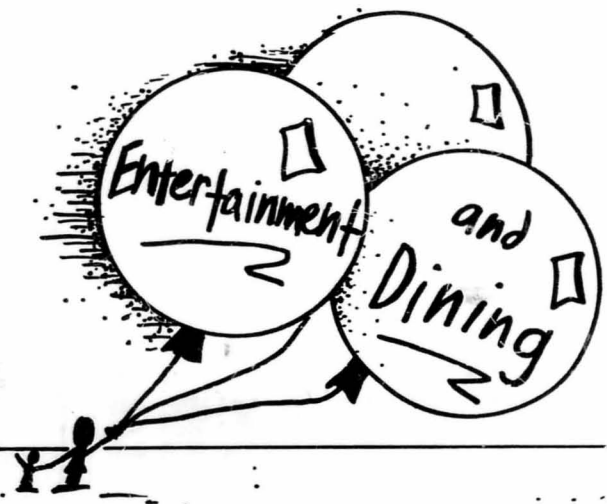



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Alumni say DE work offers experience, fun

By Trumier Camphor
Daily Egyptian Writer

All work and no play may make Jack a dull boy, but at the Daily Egyptian hard work was anything but dull for former DE workers.

Long hours of practical experience at the Daily Egyptian and networking are what alumni Joe Dill said helped him to succeed.

Dill, 1961 Egyptian alumnus and current editor of The Forum in Fargo, N.D. said working at the Egyptian was hard work, but it also was fun.

Dill said when he wrote for the DE he was exhausted all the time, but it was a wonderful experience.

"We worked long hours and hard days and we didn't cover a lot of the types of news that DE reporters get to write about today," Dill said. "We were big into covering cream puff stories like who won the campus queen contest and who the latest musical group was on campus."

During these periods, the Egyptian printed at the Southern Illinoisan.

"For a college paper, we really had the best of both worlds," Dill said.

Dill said when he worked for the Egyptian as an editor, reporters were not paid, so editors wrote as much as they did everything else.

"Working for the DE taught us about responsibility," he said. "Sometimes we were very proud of the work we did on the paper, and other times we were ashamed."

Dill worked four years at the DE and got his first job as a reporter for a newspaper in Granite City.

From Granite City, Dill went to work for the Associated Press in Chicago.

After 20 years of rotating as bureau chief in various cities for the Associated Press, Dill was appointed editor.

Dill said Howard R. Long, director of the School of Journalism, left the staff alone to learn by mistakes.

Egyptian alumnus D. G. Schumacher, editor of The News-Sun in Lake County, said when he worked for the Egyptian he made a lot of

mistakes.

Schumacher said his experience at the Egyptian was one of the factors that helped him excel in journalism.

"There is no doubt, early in my career, that the experiences I had on the Egyptian before I was student editor, were helpful and perhaps instrumental in landing a summer internship with the Associated Press in Chicago," Schumacher said.

Norris and Nathan Jones, 1970 DE alumni, have been working in newspapers since they were children.

The twin brothers got their first experiences with newspapers delivering newspapers for their grandfather who owned two small newspapers in Virden and Girard.

Both brothers now work for Gold Nugget Publications, a chain of small Illinois weekly newspapers in Virden, Gerrard, Palmyra and Raymond.

Both brothers also are part-owners and operators of the printing plant for Gold Nugget Publications.

Norris Jones said when he worked for the DE, reporters use typewriters not computers.

"It was great because we had a lot of news," he said. "A University president resigned and the campus closed because of the riots surrounding the Vietnam War."

Nathan Jones served as a photographer during the Vietnam War campus riots.

"The best thing the DE offered was a chance to write," he said. "I was not a good writer when I went to the DE and the staff offered me a chance to improve. I learned more at the DE than I did in the classroom."

The Jones brothers agree working for a newspaper is a great job.

"It gives you a good chance to have an influence on what is going on around you," he said.

After the twins graduated from SIUC, they joined the Navy.

Both served as Navy news correspondents during the Persian Gulf War.

Norris served at the Navy news desk at the Pentagon and Nathan in the Gulf.

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Student editor post calls for stiff criteria

By Brandi Tipps
Daily Egyptian Writer

In 1935 the student editor was chosen with a pen.

Frances Crane, student editor of the Egyptian from 1934 to 1935, said she, the associate editor and the faculty adviser had chosen one of two students, but could not remember which one when the time came to sign the contract for the student editor for 1935 to 1936.

So they agreed to appoint who ever showed up first to sign the contract.

When both students showed up, Byers turned to Crane and said, "I'll just hold out the pen and whichever one takes it, that's the one we've chosen," Crane said.

The student who took the pen was Vernon Crane, Frances Crane's future husband.

The selection process has not always been given to the person with the fastest draw.

The current selection process for a student editor requires at least one semester of DE experience, a 2.5 overall grade point average and a 3.0 GPA in the major.

The candidate also submits an application describing his or her vision for the paper.

Candidates are interviewed by the Policy and Review Board, which is made up of the director of the School of Journalism, the managing editor, the business manager, the current student editor, a journalism faculty representative, an undergraduate, a graduate representative and three professionals.

Student editors are chosen on the basis of their qualifications, experience and leadership abilities, said Walter B. Jaehnig, director of the School of Journalism.

The board was developed in June 1974 and was called the professional advisory committee on the Daily Egyptian.

There was a time when editors were unclear about the way they were chosen.

Roye Bryant, editor in chief of the Daily Egyptian from 1929-30, was pretty sure he

was going to get the position because he was well acquainted with the 65 faculty members.

Bryant was teaching off campus at the time of his selection.

He could not recall exactly how he was chosen to be editor but said he knew the previous student editor played a large role in the selection.

"He used his influence to help select the new (student editor)," Bryant said. "If he objected to the one who was chosen, there might have been a problem."

Crane said she was chosen editor by the paper's faculty advisers. The student editor was appointed based on qualifications and had to be on the staff of the paper prior to being selected, she said.

Today, prospective student editors must have been on the DE staff for at least one semester, but Crane said in her time students could be chosen as editor at any time, as long as they were members of the staff.

During Bryant's time, the University had no journalism department. With a department, the process probably would have been simpler, he said.

Bryant said after his year as student editor, the students asked him who would make a good editor.

"I looked for someone who could follow instructions, get copy in on time, someone with good grades, someone who had not been in any scandals or skirmishes and someone who was prominent on campus," Bryant said.

He said his goal for The Egyptian was to get a staff that was in good standing with the administration and faculty and that was well rounded in decision-making.

Bryant said one of the most important lessons he learned as student editor was if he had to have help, to make sure it was dependable.

"If it goes in black and white, you make doggone sure it's right," he said.

Student ad manager job offers practical training

By Brandi Tipps
Daily Egyptian Writer

A former Daily Egyptian business manager said he would never run an advertisement for a condom, but this is precisely why he helped develop the position of student advertising manager.

"Students' attitudes and morals are different and they probably would not think twice about an ad like that," said James Brodell, acting business manager from 1987-89.

"Students should be able to decide what goes into a student paper," he said.

Before 1985 the DE did not have a student ad manager.

Brodell said that prior to the development of the student ad manager, there was a top student ad representative position, and it was his and DE Business Manager Catherine Hagler's idea to upgrade the position so it was equivalent to the student editor's position.

Hagler, along with Brodell, changed the job description of the position to give students in the DE advertising department more experience.

"We were not doing anyone a favor by treating our students like children," Brodell said.

Before changing the job description, it was the job of the advertising manager and the business manager to decide which ads were printed.

Brodell said he saw a couple of things wrong with this setup.

First, the DE is a student newspaper and should be handled, for the most part, by students.

The attitudes of students also are different from those of their older supervisors, Brodell said.

Brodell said attitudes make all the difference, especially when dealing with ads.



Staff Photo By Marc Wollerman
Leona Farless, senior in advertising from Marion, works on a layout in the advertising department, which is managed by a student ad manager

At first it was proposed that the advertising department have the same selection process as student editors, but the Policy and Review Board discussed it and decided to table it because there were only nine ad representatives and because of staff size, it did not make sense to go through the same selection process for only one person, Hagler said.

Sherri Allen, advertising manager for the DE, said anyone who is interested in the position of student ad manager can apply, but must have worked at least one semester for the DE.

The applicant must have three letters of recommendation and have a formal interview with the advertising manager, the student ad manager and the graduate assistant if there is one, Allen said.

The student must also maintain a 2.5 grade point average.

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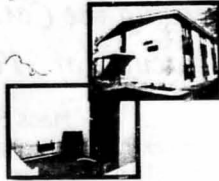
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March 11, 1992

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Only one candidate for State Representative in the 115th district has openly declared himself both PRO-LIFE and ANTI-GAMBLING. His Name is Mike Bost, the current city treasurer of Murphysboro. Mike is well qualified to be our State Representative. Mike has proven his faithfulness to the Republican Party and to the fundamental beliefs that made America great!

It is important that you get out and vote for Mike in the March 17th primary.

Let's send a message to the politicians that we're tired of their high handed attempts to shove gambling down our throats and tax us to death! Vote for Mike!

Sincerely,

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Ronald L. Isaacs J.D.

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Student newspaper inspires social debates

By Leslie Colp
Daily Egyptian Writer

Despite striving to report balanced and factual news, the Daily Egyptian sometimes has fallen short of its goal and found itself face-to-face with raging social tide.

A statement by Gus Bode on May 23, 1972 is an example of just such an incident. "He's not excited about coed housing—he's shackled up with chicks in his dorm room for years," Bode said.

William Harmon, faculty managing editor from 1970 to 1986, still remembers "the chick incident," as it has come to be known.

Gus was referring to an article about some Thompson Point residence halls converting to coed.

The "chick" comment was the second of two and added fuel to the fire. The day before the incident, Gus had said "if God had meant for women to be equal, he'd have made 'em men."

"(The women) were rightly protesting the lack of serious attention (Gus and the DE paid to women)," Harmon said. "Gus tended to be a wise-cracker."

"We," at the point, Gus got the point."

But G.s is not the only DE employee who has initiated controversy.

In fall 1938, Charles South, an associate editor and former sports editor, wrote an editorial that riled football team members so much they threw South in Thompson Lake, which is now known as Campus Lake.

The Maroons, as the team was called before it became the Salukis, was experiencing another bad year in a long string of deficit seasons with a record of two wins and seven losses.

On Dec. 9, 1938, South wrote "As you probably already know, our team did not fare so well, statistically speaking....That is neither here nor there. The point to be considered now is the coming season....This year's star(s) who are not graduating are devoting their best efforts to staying eligible for next year....The coaches are sizing up the possibilities of carrying on next year with what material they can get. What we want to



know is: What are you doing to help?"

Helen Scott, South's former wife, said South did not take the dousing seriously.

"He thought it was a big joke," Scott said. "He thought it was just a college prank."

Willard Kerr, editor in chief in fall 1938, said he reacted negatively to the incident but now wishes he had responded differently.

"I felt (South) had started the controversy unnecessarily," he said. "But I made a mistake. If I had to do it all over again, I'd have taken Charles' side."

"It was the only thing I regretted about my editorship."

Neither the football team nor those who protested Gus' chick comment were the last to express their displeasure with the DE.

In October 1981, members of the African-American community protested the DE because a photograph of the king and queen was not used with a Homecoming story. They felt a photograph was necessary because it was the first time an African-American king and queen were crowned.

"There was a general attitude in the newsroom that Homecoming kings and



Gus Bode got in trouble from a comment he made May 23, 1972: "Gus says he's not excited about co-ed housing—he's shackled up with chicks in his dorm room for years."

queens were high-schoolish," Harmon said. "It's not earthshaking. There are more important things going on."

Harmon said his staff tried to cover the African-American community more after the protest by writing in-depth stories on problems of African-American students and faculty.

A similar problem surfaced in fall 1990, when about 50 students protested what they called inadequate, racist coverage of the minority community at SIUC.

Again, Homecoming was the catalyst. A story about Homecoming did not appear in

the DE until five days after an African-American king and queen were crowned.

DE editors and members of the African-American community later met to formulate a better, more comprehensive way to cover minority news.

Derrick Faulkner, student adviser of the Black Affairs Council, said he did not participate in the protest but attended a resulting meeting.

"Coverage still isn't the best, but it has improved," he said.

That fall, the DE altered its coverage by adding a biweekly minorities page. Plans for the page began before the protest, but the first minorities page did not appear until after the protest. The page since has been eliminated.

"I don't think we need a page," Faulkner said. "(African-American news) should be included with the rest of the coverage—good or bad—just report the news."

Wanda Brandon, acting faculty managing editor, said the DE missed an important story by not promptly covering Homecoming coronation. But the DE staff was focused on the 1990 election and the public fights that occurred during the Halloween weekend.

An important story not missed, however, was an exposé of overcrowding in some Carbondale bars, Brandon said.

Following publication of the stories in fall 1989, bar owners were more strict about the number of people they allowed into their establishments. This upset students, who were forced to wait in longer lines to get into the bars.

But bar owners also were not happy and pulled their advertising from the DE.

"The benefits far outweighed the potential for the DE losing advertising," Brandon said. "We didn't go into it blindly."

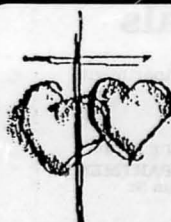
Most of the bars that removed their advertising are again advertising.

Brandon said the stories about overcrowding in bars was a delicate topic to cover but "even so you have to do your job."

Although Harmon said some story topics are more delicate than others, that does not mean they should not be written.

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Students put studies to work at Egyptian

By Kara Grover
Daily Egyptian Writer

The Daily Egyptian offers its student employees an extra page in the journalism textbook: real-life experience.

Because the DE is a student-run newspaper, DE employees are responsible for the paper from its inception until the pages roll off the press.

"There's a hands-on experience at the DE that is not provided elsewhere at SIUC," said Walter Jaehrig, director of the School of Journalism. "An academic program tends to break things in parts and we don't ask students to put things together as a coherent whole."

Wanda Brandon, acting faculty managing editor, said working on the paper teaches employees the basic and technical skills needed to be successful in the newspaper industry.

"I think it acquaints students with what a deadline is," she said. "It's not the same in a classroom as having to do it on a regular basis at work."

Brandon said work at the DE is counted as an experience that gives student employees an advantage.

The staff learns to work with one another on a daily basis and to obtain a network of sources by gaining trust within the community and themselves.

Jaehrig said because the students are paid to work at the DE, employees are more motivated to treat their jobs with respect.

"It adds to the element of the professional attitude," Jaehrig said. "There is nothing involved in the production of a daily newspaper that we don't do right here."

Students in the business department work with such procedures as updating advertising accounts,

monitoring student payroll and taking inventory of supplies, said Kay Lawrence, account technician in the business department.

Students in the typesetting department create graphics and advertising on the computer. They acquire experience on two of the most valuable software programs in the graphics community, QuarkXPress and Aldus FreeHand, said Kelly Thomas, microcomputer specialist.

QuarkXPress is the desktop publishing software used for page composition, Thomas said. FreeHand is the desktop publishing software used for drawing or creating art.

"Students also receive on-the-job experience using Macintosh, which is your graphics and visual communications software standard," Thomas said.

Employees learn important networking skills, as well as interviewing skills, that will help after graduation, said Catherine Hagler, business manager.

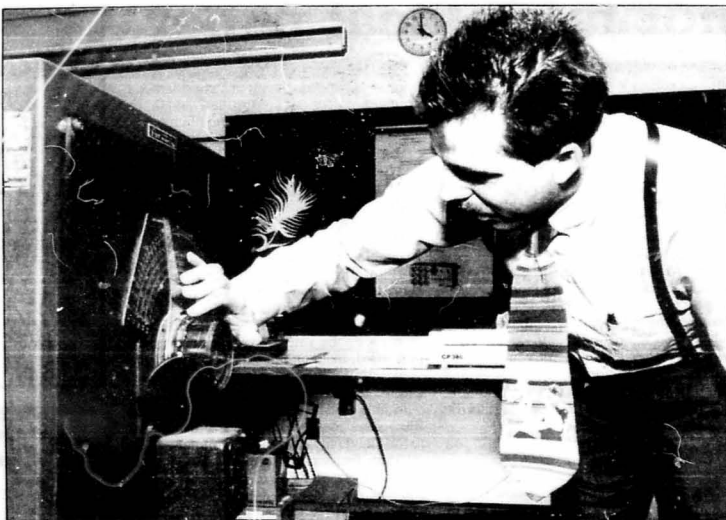
"Many student supervisors take part in everything from the interviewing process to assisting the professional manager in making decisions," Hagler said.

Most of the employees have the chance to work on state-of-the-art computer equipment, Hagler said.

"Young students learn so quickly and actually give advice to other businesses when they graduate," she said.

The DE is one of nine campus newspapers in the country involved in the press production, Hagler said.

Because the DE is one of nine campus newspapers in the country involved in the press production, DE employees also are involved in the final stages of the newspaper production.



Staff Photo by Anne Wickersham

Daily Egyptian employee Tim Nahnsen adjusts settings on the lens of a processing camera, which is used to make halftones and page negatives.

Gary Buckles, press superintendent, said he molds new students with no experience into performing at the same level of production as highly trained professionals in a short period of time.

"We finish laying out the news and prepare the press for printing," Buckles said.

Jaehrig said the experience learned from working at the Daily Egyptian is a supplement for what has been learned in the classroom. It would be contradictory of the School of Journalism to expect the job to take precedence over

academics, he said.

Students who work at the DE should be successful academically, as well as put out a good newspaper, he said.

Student Editor Jackie Spinner said reporters learn deadline writing, beat writing, computer experience, editing and managing.

"Any student, who has even one semester of writing at the DE, stands a better chance of getting a job over a student with just classroom experience," she said.

Spinner, who has a cumulative 3.97 grade point average, has

worked for the DE since her freshman year.

"A professor can preach to you a hundred times in a course that in the industry you live and die by deadlines," she said. "But unless you actually have lived and died by a deadline, it's hard to believe."

Student employees at the DE do not have to be journalism majors and many are not, Jaehrig said. Most of the students, however, major in journalism, news editorial or advertising, and usually have had classes that prepare them for newspaper work, Jaehrig said.

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Competition with DE not fair—local paper

By Todd Welvaert
Daily Egyptian Writer

In the dog-eat-dog world of newspaper publishing, student and professional publications are bound to clash when hurled into the close quarters of Southern Illinois.

At any given moment in the day or night, reporters from the Daily Egyptian and the Southern Illinoisan try desperately to get the job done.

Be it a seasoned journalist determined to maintain a professional reputation or wet-behind-the-ears college kids determined to make a name for themselves, the one thing on both their minds is to get the story.

The Southern Illinoisan blankets 16 counties in the bottom tip of the state and dominates local markets in Carbondale, Murphysboro, Marion, Herrin, Carterville and Centralia.

The Daily Egyptian concentrates on SIUC and community issues.

The conflict has flared on and off through the years but has simmered to a slow boil in recent times, with both sides refusing to budge on their positions.

"I think the community is lucky to have a college newspaper of the Daily Egyptian's quality," said Southern Illinoisan Publisher Peter Selkowitz.

"They are also lucky to have a community newspaper of the Southern Illinoisan's quality," he said. "The conflict is more on the business side. The Daily Egyptian competes for advertising dollars and reader time but it competes on an uneven playing field."

The Southern Illinoisan management believes it is unfair the DE distributes free newspapers off campus when there is a community newspaper in the town.

"The problem is the same anywhere a tax-supported college or university competes with private enterprise," Selkowitz said.

"It's because the Daily Egyptian is, in part, state funded. Even our tax dollars are going to pay for our competition, and that's always been a splinter under my thumb."

Walter B. Jaehning, director of the School of Journalism, agrees with the notion the conflict has settled down but disagrees with the idea the DE is kept afloat by tax dollars.

"I would say there hasn't been a significant conflict here in the last 15 years," Jaehning said.

"The University provides the Daily Egyptian with a roof over its head, custodial services, electricity, heat, air-conditioning, police, fire protection and insurance," he said. "Everything else we purchased, including the telephones and the vehicles. We are entirely self-sustaining, and we generate our own support."

Jaehning said he understands the Southern Illinoisan's position, but the DE is a benefit to the University rather than a burden.

"They feel we are receiving tax support and if we are going to compete, we should compete on a level playing field," Jaehning said.

"I believe there is some substance to that argument," he said. "Unquestionably we do receive those things from the University. On the other hand, we give back things too."

Jaehning said the DE's professional staff teaches some courses.

The DE pays for three graduate assistantships, and provides equipment used in the classrooms and a printing press for the alumni newsletter.

"These things are basically done without cost to the University," Jaehning said.

"If the School of Journalism or the University would have to pay for these things they would have resulted in significantly larger expenditures for the program. I don't accept the view that these

see COMPETITION, page 21b



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Newsroom's verbal goofs immortalized

By Kristi Rominger
Daily Egyptian Writer

If "America's Funniest People" spent one week in the Daily Egyptian newsroom, DE reporters and editors could retire on the prize money they earned with their wit.

However, they continue to slave away and document their verbal blunders in the not-so-infamous DE Quotable Quote Book.

Wayne Wallace, DE writer from 1988 to 1990, said he remembers several times DE workers said something off-the-wall, and fellow reporters raced to write it down.

"It was something unplanned—done without thinking—that came out funny," Wallace said.

He particularly remembers when photographer Ben Kufin was running out of the newsroom to shoot a five-car pile-up, then stopped and shouted, "Oh, I need a camera!"

For people who hope to make a living out of using words, it is amazing what little mastery they have over them.

Darren Richardson, a DE employee in the late 1980s, gave this excuse for misspellings in his editorial: "I can't believe these damn dictionaries—they don't have any words in them."

Other quotables are just plain slips of the tongue.

Scott Freeman attempted to console a co-worker who was laboring over a Faculty Senate story with this line:

"Writing is like being married to a nymphomaniac. It is fun for the first two weeks, but after that, it just wears you out!"

Make 'em laugh

Cartoonists search for news events' humor, insight

By William Ragan
Daily Egyptian Writer

A table in the Daily Egyptian newsroom sits apart from the clusters of reporter desks.

This is the domain of the in-house cartoonist.

The names and faces of the cartoonists have changed through the years, but one thing remains the same: a commitment to accurate and humorous interpretation of local, national and world events through art.

In-house cartoons flourished in the early '60s, when The Egyptian became a daily newspaper.

Editorial cartoonists tackled subjects such as racism and pollution and lighter topics such as the Woody shuffle—the long line at Woody Hall in which students had to wait to register—and dorm food.

DE cartoonists create editorial cartoons and graphics, as well as draw Gus Bode.

Cartoonist Michael Siporin said his work attracted the most attention when he was working at the Daily Egyptian from 1961 to 1964.

"It was nice working for an audience that was receptive and reacted to my work," Siporin said. "In New York nobody notices anything I do. I can never be outrageous enough."

Siporin draws editorial cartoons for the Manhattan West Sider and Funny Times, two newspapers in the New York area.

Siporin was one of the first widely recognized cartoonists at the DE and compiled a book of his cartoons "Siporin on Southern."

He never worked so hard as when he was drawing three cartoons a week for the DE, he said.

"I haven't done that much cartooning in a while," Siporin said. "It was a great



This editorial cartoon, created by Daily Egyptian cartoonist Jay Wilson, pokes fun at the U.S. involvement in the Persian Gulf War. The cartoon ran on the editorial page on May 9, 1991.

experience and a lot of fun."

But not all Daily Egyptian cartoonists were so popular.

Jed Prest, who worked for the paper from 1987 to 1988, was the target of some very vocal critics, including a man who sent him a death threat over the telephone after one of Prest's cartoons angered him.

"I guess this person was somewhat serious," Prest said. "I always tended to remember the critics better than someone who said I did a good job."

Prest graduated in August 1991 and now works for various architectural firms. He said the time he spent with the DE was a once-in-a-lifetime experience.

"I can't believe they paid me for doing something that was fun," Prest said.

Jay Wilson, whose editorial cartoons appeared in the newspaper in fall 1990 and spring 1991, said his term as cartoonist was personally enriching.

"It was a chance to put in my personal input," Wilson said. "Like reporters have their own style when they write stories, as an artist I put my input into what I was doing."

Wilson remembers hectic times in the newsroom during the Persian Gulf War.

"Things changed so fast," he said. "It was a new experience to constantly have to be creative every second."

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- * If you feel uncomfortable or think you may be at risk, leave the situation immediately and go to a safe place. Don't be afraid to "make waves." Better a few minutes of social awkwardness or embarrassment than the trauma of sexual assault.
- * Attend large parties with friends you trust. Agree to "look out" for one another. Try to leave with a group, rather than alone or with someone you don't know very well.
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Third in a series of three. Information provided by Rape Treatment Center, Santa Monica Hospital Medical Center. Sponsored by the Program for Rape Education and Prevention (PREP).

Minority hiring given new focus in 1990s

Job applications from minorities strongly urged

By Sherri L. Wilcox
Daily Egyptian Writer

Minority employment was not a priority in the early years of the Egyptian.

Roye Bryant, student editor in 1929-30, said when he wrote for the paper, minority students did not work for the paper.

"I remember this one black student whose nickname was 'Snowball,'" Bryant said. "I thought he'd be a good reporter because he got along well with other people."

"But in the end, he didn't come to work for the Egyptian," he said. "It just wouldn't have been a good idea."

But things have changed as the DE has matured.

Currently, 15 international and minority students work at the DE of a staff of about 100.

Employment in the newsroom accounts for more than half of the minority students employed at the DE.

Wanda Brandon, acting faculty managing editor, plans to keep pushing for minority representation in the newsroom.

"We need to encourage more minority writers so we can cover our community better," she said. "It's difficult for me as a white person to understand what I need to about the black community," Brandon said.

Catherine Hagler, DE business manager, said she is not sure why more minority students are not applying at the paper.

"We advertise, we post an-



Staff Photo by Mark Busch

Daily Egyptian reporter Ronnie Chua interviews polio victim Richard Hall for a personality feature on him.

ouncements throughout the building and on the student work board," she said, "but I question how many minority students are actually applying."

"What we need is some feedback on what it is that keeps more students from wanting to work here."

One cause for low employment among minority groups is a lack of interest in journalism. At SIUC, minority students make up less than 15 percent of the School of Journalism's enrollment. Less than 7 percent are African Americans.

Hagler said there may be a misunderstanding about the experience needed to begin working at the DE.

"Some students I've talked to in my advertising classes feel they are not ready to work for the DE, when in fact the whole purpose behind the paper is to learn while you are working," she said.

Students do not have to be journalism majors to work in a writing or advertising position at the DE.

The only requirements for DE employment are enrollment in at

least 12 hours, a grade point average of at least 2.0 and a completed financial aid form on file in Woody Hall. In addition, each department may require its own tests for typing, grammar, design or writing style. In addition to spelling and grammar tests, editing and story writing exercises are required in the newsroom.

Trumier Camphor, an African-American graduate student and a DE writer, said, "A lot of students don't feel they have the skills, and then they have to take this test. It's a bit overwhelming."

"If you are not a test-taker, that test could blow you away," he said.

In spring 1991 the Daily Egyptian attempted to create a pay-by-production internship for minority students.

"We wanted to reward contributions made by someone who may not yet be ready to cover a regular beat," Hagler said.

The University turned down the internship request because the proposed payment plan did not agree with the hourly plan under which other student workers are employed.

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COMPETITION, from page 18b

things are a state subsidy."

Aside from the tax-dollar debate, another sore spot between the newspapers is distribution. Jaehnig said past Southern Illinoisan management asked the University president to stop distribution off campus.

"The Southern Illinoisan would prefer to have the Daily Egyptian restricted to the campus area and perhaps the streets adjacent to the campus," Jaehnig said.

"Where you have extremely small towns and large universities like in Carbondale, it is difficult to see where the university boundaries stop and the city's begin," he said. "We have 24,000 students on this campus but the university only provides housing for 6,000 of them. That means that 75 percent of the SIUC students live off campus. Presumably they

shop off campus, they eat off campus and certainly they do their drinking off campus. And it doesn't seem to me that we can reach that audience with the Daily Egyptian by restricting it to campus."

Both newspapers agree the two papers angle at different markets but in Carbondale the markets overlap, causing problems.

"We really meet the needs of a different market than the Southern Illinoisan does," said Catherine Hagler, Daily Egyptian business manager. "If we were to fold up tomorrow, our advertisers would not flock to the Southern Illinoisan."

"As far as circulation, I understand there are many college newspapers that are distributed off campus, and if an advertiser

"We really meet the needs of a different market than the Southern Illinoisan does. If we were to fold up tomorrow our advertisers would not flock to the Southern Illinoisan."

—Catherine Hagler

invests in a campus newspaper by paying a certain rate for an ad, I think we have an obligation to be sure the newspaper is distributed

in a high traffic area where our readership can have access to the newspaper," she said.

Selkove said the Southern Illinoisan covers a different audience than the Daily Egyptian.

"The Daily Egyptian covers its audience well, and we cover our audience very well," he said.

Southern Illinoisan Metro Editor Tom Woolf said the competition is good from a news standpoint.

"I think we produce a newspaper that serves everyone very well, and the Daily Egyptian is a newspaper that serves a specific market very well," he said.

"Naturally you want more people to read your newspaper more than ours, but I don't see us detracting from the Daily Egyptian, and I don't think the


Daily Egyptian detracts from the Southern Illinoisan's effort."

Where the markets overlap on city and University issues, the newspapers tend to compliment each other.

"They tend to beat us on big stories pretty regularly," Jaehnig said.

"I think the Daily Egyptian coverage is more comprehensive on the University, but the Southern Illinoisan often has the major stories ahead of us," he said.

"I don't think that competition exists in that way because Peter Selkove is a publisher that came up on the new side of the organization. He's been a reporter, he's been an editor and he knows how the organization works. I think that he understands the importance of developing young journalists."



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Practical experience necessary, pros say

By Casey Hampton
Daily Egyptian Writer

Despite an organizational relationship with the School of Journalism, the Daily Egyptian newsroom sometimes comes in conflict with the classroom.

Manion Rice, a former director of the School of Journalism, said some students take their job too seriously, putting classwork on the back burner.

"Some people get behind in classes because they become so wrapped up in the DE," he said. "It's hard to keep a balance, but it should be a combination of both."

Robert Spellman, associate professor of journalism, said a decline in the number of journalism students has resulted in an increase in DE workers without classroom experience.

"Because of a decline in journalism students in the past decade, students are starting on the Daily Egyptian earlier and pick up some pretty bad habits," he said. "It's difficult to break bad habits, and when they bring them into the classroom, it has an adverse effect on their academic performance."

Spellman said students who have not taken journalism courses tend to gather information inadequately, use one-source stories and, at times, have a general lack of discipline.

But the DE also is a good learning tool, he said.

"Despite all my complaints against the DE, it is among the top tier of university newspapers," he said. "I think it is a strong advantage to the journalism school to have the Daily Egyptian here because it provides students with an outlet to practice skills they learn in the classroom."

Anna Paddon, assistant professor of journalism, said the relationship between the DE and the School of Journalism is symbiotic.

"I think we would both be less effective if the other didn't exist," she said. "We feed

each other."

Wanda Brandon, DE acting faculty managing editor, said student duties in the classroom are reflected at the Daily Egyptian. "I think the relationship is hand-in-glove," she said. "You get the basic principles in the School of Journalism classrooms. You come over here to get them reinforced."

Brandon said the relationship between the faculty and DE employees has strengthened in the four years she has been at the DE.

"When I came here, I didn't get a sense that students valued their experience in the classroom as highly as they should," she said. "They thought if they got experience at the Daily Egyptian, it was good enough to prepare them for the field—I did not believe that then, and I don't believe that now."

The DE, a laboratory paper of the School of Journalism, gives students a feel for an independent newspaper by running a more professional operation than most laboratory papers.

Rice said the professionalism displayed by the DE workers gives students an incentive to do well.

"In class you have an audience of one—if you get an 'A' you send it home for Mom to read, and if you get an 'F' you throw it in the waste can," he said. "It's different to write for 20,000 people; you try harder."

Tom Johnson, assistant professor of journalism, said the faculty advise, suggest and offer criticism to DE employees, not dictate.

"The DE is a professional operation," he said. "I'm impressed at the level of professionalism there—the students take their jobs very seriously."

George C. Brown, a former director of the School of Journalism and professor of journalism, said the experience students gain at the DE is valuable.

"At the DE you learn things pretty quickly because it's so practical," he said. "There's a whole of a difference between attending class and writing a story for the newspaper."

Switch from AP to UPI service dictated by complaint, finances

By Brandi Tipps
Daily Egyptian Writer

Almost all newspapers subscribe to some wire service, but the story behind the Daily Egyptian's use of a wire service changed the paper's course forever.

The DE began using the Associated Press wire service April 19, 1962, the same day it became a daily paper.

George C. Brown, director of the School of Journalism from 1974 to 1977, said the Daily Egyptian began using the wire service for several reasons.

The DE felt it would be hampered if it did not provide wire coverage because it was distributed in the community as well as on campus, he said.

But after almost 20 years of service from the AP wire service, the Daily

Egyptian was forced to switch to United Press International wire service in 1981.

William Harmon, faculty managing editor from 1970 to 1986, said the change came about after a mild confrontation with the Southern Illinoisan.

John Gardner, publisher of the Southern Illinoisan from 1976 to 1984, complained to AP that the DE was a competitor of the Southern Illinoisan and should not continue paying the cheaper education rate, Harmon said.

Associated Press sided with the Southern Illinoisan and started charging the DE commercial rates.

The DE felt it could not afford to continue subscribing to AP, Harmon said.

The DE then signed on with UPI and it has stayed with it ever since.



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SIU Alumni Association
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(618) 453-2408

Alumni Association Benefits:

- *Alumnus Magazine
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- *Decal
- *SIU Touch of Nature discounts (20% off lodging, 15% off programs)
- *Discount at SIU Bookstore (20% for Life Members; 15% for Annual Members - Catalogs are available)
- *25% discount at Shoney's (Carbondale only)

...and these benefits continue to grow!

STORIES, from page 24b

African Americans on and off campus.

"It was a strange time," said 1955 Egyptian writer Mark McClure. "The University came under fire for sub-standard housing for African Americans. The civil rights movement was beginning to gain steam. It was a good time to be in school."

The Egyptian began printing a daily paper, changing the name to the Daily Egyptian.

The fledgling newspaper found its voice as a real newspaper, McClure said. The paper began to cover more than society events and began to dig into real news on and off campus.

Nov. 22, 1963, President John F. Kennedy was shot and killed. The Egyptian's headline read "President Kennedy Killed by Sniper; Shot while riding in Dallas motorcade."

The last sentence of the Associated Press story that ran on the front page simply read, "The President is dead." DE staff writers covered the student reaction.

"We had to meet some people at the train station when we first heard the news," said Nick Pasqual, DE editor from 1963 to 1964. "We went back to the University Center and watched and talked to a few people, then we went back to the barracks and started on the paper. It was really silent that night; that's all I remember."

The first U.S.-combat forces arrived in Vietnam March 8 and 9, 1965.

The DE covered the stories in bits and pieces of Associated Press stories. The paper began to cover the student protests against the war on campus.

As the fightings picked up momentum, the DE placed the AP reports inside the newspaper.

"What I remember the best is being in the newsroom talking about everything going on on the campus," said DE writer Ingrid Kindred. "Those were rocky times for the University. There was a lot of student outcry over our involvement in Vietnam."

Kindred also was a writer when Old Main was set ablaze in the spring 1969.

"There was a lot of student dissatisfaction with the University over the amount of money spent on the president's house (Stone House)," she said. "Things weren't very pretty."

"The Daily Egyptian was housed in the

barracks and we had to use these old rickety manual typewriters, but the feelings between the reporters were good.

"I remember sitting around and talking in the newsroom even when we had better things to do."

Jan. 28, 1986, the DE covered the space shuttle Challenger's explosion.

The DE ran two photographs across the front page. The headline simply read, "Shuttle Explodes; Teacher, crew members killed in worst space tragedy."

The DE ran a United Press International story but covered the local angle with a story on a Carbondale teacher who was a candidate for the mission and interviewed SIUC mechanical engineering professors on the possible reasons for the tragedy.

The DE also ran a special section in honor of the crew.

"I remember I was in the Student Center when the story broke," said Susan Sarkauskas, DE editorial page editor at that time. "We went back and cleared a few pages and expanded the paper's size."

"At that time we didn't have wire photos so we had to rely on the good graces of one of the local papers. It was a most extraordinary effort to get the news out. Everyone was saddened but we all knew we had a job to do."

Jan. 16, 1991, entrenched U.S. forces shifted Desert Shield into Desert Storm.

In the DE newsroom a smaller but similar change took place.

"As I recall we had just finished front page meeting and we had anticipated the war would start that night," said Tony Mancuso, DE student editor in spring 1991.

"When all hell broke loose and the wire started going nuts, we turned on the television and saw what was happening," he said.

"We then went back into front page and started over," he said.

"We all had mixed emotions on the war," Mancuso said. "We had planned some local stuff, if there was going to be a draft things like that, so we had stuff ready. We just got down to business in a big hurry."

"We were not happy the war started, but we did things that will go down in (SIUC) history," Mancuso said.

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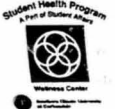


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Sangamon Room, Student Center



For more information, contact
the Student Health Program
Wellness Center at 536-4441.

DEMOCRATS FOR LIFE

511 W. Main, CARBONDALE, IL 62901
Norma J. Beedle, J.D., Founder 618-529-4360

March 11, 1992

Dear Fellow Democrat:

Hubert Humphrey voiced the traditional position of the Democratic Party on the role of government. He stated "the function of government is to protect those least able to protect themselves." Who is more unable to protect herself than an unborn baby?

Recently a group of militant feminists have misrepresented public opinion and intimidated Democratic leaders into taking a pro-death stance on the issue of abortion. This has been disastrous to our party and led to Republican control of the White House. Many loyal Democrats were forced to choose between convictions and party and had to vote Republican to protect the unborn babies.

We must send a message to our party leadership. They need to know that 90% of abortions are for economic convenience, that over 70% of the public oppose abortion except in the case of rape, incest, or endangerment of the mother's life (less than 1% of abortions). Over 90% of the public oppose using abortion as birth control. The public is pro-life!

We cannot allow vocal militant feminists to continue to damage our party, especially when it is so crucial that issues such as national health care and economic recovery must be controlled by the Democratic Party.

I know most of you are pro-life but some have not spoken out. Please join me in forming a new organization "Democrats for life". The immediate goal for our organization is electin. pro-life Democratic candidates in the upcoming primary, including Glen Poshard for Southern Illinois!

Please write or call our office to volunteer your support. We must return our party to the traditional values that made it great.

Sincerely,

Norma J. Beedle

Norma J. Beedle, J.D.

"The function of government is to protect those
least able to protect themselves" - Hubert Humphrey
Paid for by Norma J. Beedle, J.D.





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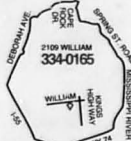
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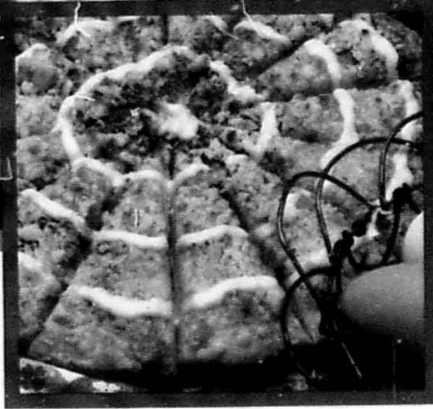


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