WASHINGTON: Kissinger picked phones to be tapped

By Kathleen Takemoto

The internal budget for fiscal year 1977 and guidelines for public hearings on collective bargaining are among the subjects scheduled to be discussed Thursday at the SIU Board of Trustees meeting in Edwardsville.

Board chairman Ivan Elliott Jr. said Wednesday that he will present the board with guidelines for the collective bargaining hearings scheduled for April 8 in Carbondale and May 13 in Edwardsville. The board is not required to take action on the guidelines, he said.

Before its meeting the Board of Trustees is expected to receive the results of a collective bargaining ballot sent out by SIU-E’s Faculty Organization on Collective Bargaining (FOCB), Robert Hildebrand, FOCB president-elect, said Wednesday.

The FOCB ballot, which was mailed out last month, asked SIU-E faculty members “if they favor collective bargaining. The ballots were scheduled to be counted Wednesday in Chicago by the certified public accounting firm of Peat, Marwick, Mitchell and Co.

Hildebrand said the FOCB had not asked the board to place the results of the collective bargaining ballot on Thursday’s agenda because the board had twice denied them time on the agenda. He said the FOCB will not make any formal presentation of theballoting results to the board.

“Mr. Elliott said he wanted to know where the faculty stands on collective bargaining,” Hildebrand said. “We hope the (balloting) results will be a positive indication.”

Nixon: Kissinger picked phones to be tapped

By Bob Springer

Democratic front-runner Jimmy Carter brought his Georgia smile and White House hopes to Southern Illinois Wednesday evening, claiming that an Illinois primary victory Tuesday “would be a tremendous boost” to his already successful campaign bid.

The former Georgia governor, who has stressed trust in government at the prime issue of 1976, reinforced that trust as he talked about the American people honest, open and competent.

Carter, a former scientist turned peanut farmer turned politician, Carter struck upon most of the major issues and problems confronting voters this election year without developing them. He offered few specifics. He would initiate if elected Chief Executive in November.

But Carter smiled comfortably and spoke easily about the strengths of America’s economic, governmental and social structures.

“We’ve lost our vision of what this country can be. But the basic economic strength is still there. Our system of government is still good. Nixon didn’t hurt it. Watergate didn’t hurt it. Vietnam and Cambodia didn’t hurt it,” Carter said.

“If of course was not select the names myself because I did not know the individuals,” Nixon said in the deposition taken at his San Clemente, Calif., home on Jan. 15. “I told Dr. Kissinger that he should inform Mr. Hoover of any names that he considered to be prime suspects.” J. Edgar Hoover then was director of the FBI.

“That was Dr. Kissinger’s responsibility. It was his responsibility not to control the surveillance program but solely to furnish the information to Mr. Hoover. Mr. Hoover then was to take it from there...” Nixon said.

The former president also said he never instructed that former White House aide Morton Halperin be taped, in fact he had no memory of Halperin’s name coming up as the target of surveillance. Kissinger gave specific approval for a Halperin wiretap, Nixon said.

Kissinger has said that “while Nixon’s wiretaps were in general terms and not limited to specific individuals, my understanding was that he then directed Kissinger to the use of Mr. Hoover’s tapes to replace and certain others.”

Asked about the Nixon deposition Wednesday, Kissinger declined specific comment except to question whether Morrison disputed taking part in the selection of Halperin as one of those to be tapped.

Guidelines for the fiscal year 1977 budget are also scheduled to be discussed.

Hil Derek Walker submitted his budget recommendations to the legislature last week calling for about half the increase for higher education that had been recommended by the Illinois Board of Higher Education (IBHE).

The SIU board is expected to consider salary adjustments in the budget and a possible fight against IBHE recommendations to reduce retention and tuition levels. If those recommendations are approved by the legislature, SIU may have to raise housing rates and Student Center fees.

The board is also expected to discuss the search for a new president for the Edwardsville campus. John Rendleman who died March 4.

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Carter, a former national security aide, was one of 17 persons wiretapped. He and four others are suing Nixon, Kissinger, other White House aides and the Chesapeake and Potomac Telephone Co.

By Kissinger’s account, Hoover suggested four names, including Halperin, former White House aide Anthony Lake and London Times reporter Henry Brandon, at a White House meeting April 25, 1969.

It was my understanding that President Nixon directed surveillance of the persons then suggested by Director Hoover,” Kissinger said in answering written questions from lawyers for Halperin.

Halperin’s lawyers say the wiretaps were illegal. They asserted that wiretaps were illegal under national security laws, and for political purposes as the 1972 presidential elections approached.

Gus says it takes a dirty bugger to know one.

Daily Egyptian

Carter looks to Illinois for boost, visits Marion

By Bob Springer

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First town meeting hears citizens cite city's woes

By Kathleen Takemoto
Daily Egyptian Staff Writer

Queries, problems and a proposed city song were some of the items discussed at the first town meeting held Monday night at Parrish School in southern Carbondale.

The town meeting, the first one held this year, began an hour before the council met for its formal session.

John Huffman, part-time SIU legal counsel and a resident of Parrish Acres near the school, told the council about a lack of street lights on Lark Lane, where he lives. Huffman said the absence of street lighting makes the street “dangerously dark” at night. He said he was personally concerned about the safety of the 74 youngsters who live on Lark Lane.

Huffman also cited a problem of speeding vehicles on the street. The speed limit is supposed to be 20 m.p.h. for the regular city speed limit, he said, but there are no speed limit signs posted.

Huffman also told the council about the possible dangers of an open ditch behind his house. The ditch is located on what is shown on the city map to be a non-access road.

Huffman said the ditch is dangerous for children and is a breeding ground for mosquitoes, he said.

City Manager Carrol Fry, in response to Huffman’s query, said he would see the matter for himself. Bill Boyd, public works director, told Fry he would submit a street lighting report to him.

Fry said the City Council’s Department of Public Safety would not be able to efficiently patrol the area to enforce the speed limit, but he said the City Council could change the speed limit in the area if the problem was severe enough.

Fry said the drainage ditch area is still owned by the developer. He said he had not been in contact with the developer and told him he could either build the street where the ditch is now or give up the property. Fry said because the developer had not yet taken any action, he would ask the City Council on March 22 to decide what to do about the ditch. He said the cost of relocating the ditch and making it a street would have to be programmed into the 1975 city management program.

Robert Calhoun of 928 W. Walnut, asked the council to report on the status of the proposed east-west couple which would run from the Walnut Street into a one-way street. Mayor Neil Eckardt said that the State Department of Transportation had received an environmental impact statement on the historical significance of Walnut Street but had not taken any other action. Eckardt said he thought the couple would eventually be completed, but he did not know when.

Emil Fritze of Carbondale played for the council a portion of a song he wrote about Carbondale. He told the council that if the song had gone viral it would donate the profits to the Woodlawn Cemetery Fund Council.

Fry said that if the council appointed a committee to help Baumann in his efforts of obtaining funds to finance the publishing of the song.

Equity adjustment guidelines set for faculty

By Kathleen Takemoto
Daily Egyptian Staff Writer

Deans and department chairs will be required to place all faculty members into one of four qualitative categories for the 1975-76 academic year. The guidelines, which were presented by Herbert Donow, senior senator, for approval, are based on recommendations from the Office of Academic Affairs and Research, were read to the Faculty Senate by Bill Boyd, public works director, and presented by Herbert Donow, senior senator.

Under the guidelines each faculty member will be categorized as either “outstanding,” “above average,” “average” or “below average.”

The guidelines recommend that deans and department chairs consider the individual faculty member’s performance in the academic year just past, the entire faculty of the department and the association with the department, rather than previous years.

The guidelines also state that the deans or department chairs may use the guidelines for all or any part of the academic year for faculty members, but “deans are expected to have some distribution in all categories.”

Donow said he was concerned that the council might interpret that phrase as meaning that an equal number of faculty members should be put into each category. He said that such action would be similar to the rating system previously used.

The categorical system was instituted in 1974 by former Vice President for Academic Affairs Keith Leinreider required that the deans place all faculty members in three equal groups ac- cording to their performance. However, faculty members in the top group were given raises to bring them up to 96 per cent of the “official” salary, the second group received 86 per cent, and the third group 54 per cent.

A Faculty Senate resolution, passed last October, recommended this procedure be replaced with individual evaluations of all faculty members by the department chairmen.

James Tweedy, associate professor of economics and chairman of the Academic Affairs Committee, said that he was concerned that the guidelines were intended to avoid having everyone placed in one category, he said.

Tweedy said he felt the categorization of faculty members by their department chairmen will solve some of the inequities.” He said this procedure is the best way to assess a quality rating.”

Donow asked why there would be individual evaluations of faculty members by department chairmen, as recommended earlier by the Faculty Senate.

“Quality assessments should be made at individual evaluations of faculty members placed in categories of equal distribution. The guidelines are intended to avoid having everyone placed in one category, he said.

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The Crime Deterrent

unorthodox methods of burglaries. - and work hours that best fit their own town would start to be burglarized, they would be assigned -

Because of their flexible hours and their profile, the Tact Unit members can cover potential sites and wait for results.

The Tact Unit works closely with the detectives from other local law agencies, Hill said. For example, a member of the Tact Unit was temporarily attached to a recent murder case to give assistance to the FBI and the Jackson County Sheriff's Office.

The squad has a "high arrest record." They make from five to ten felony arrests a month out of 50 to 100 cases a year, Hill said.

Detectives Kent Parrish and Danny Finzant of the Tact Unit examine recovered goods from a recent burglary arrest in Carbondale. Tact Unit officials said there was $2,000 worth of merchandise recovered from the burglar during the arrest. (Staff photo by Carl Wagner)

"They've done a tremendous job for - the city councilman. At the time, two off-duty officers were hired to patrol in an unmarked car at night. It was no successful during the first year that the Murphsboro Police and Jackson County Sheriff's Office explained that the Tact Program started to rise in their areas because thieves would not come into Carbondale. Although effective, the program really didn't provide any continuity to the men because it only operated at night."

The members of the Tact Unit are Master Trooper G. and Bill Kiliqust, both SIU graduates; and Kent Parrish and Danny Finzant. They have investigative experience and at least five years in law enforcement. They also called the type of man they were looking for with the unit someone willing to work odd hours, able to work well with a team and able to work well in the city.

Hill also said the men have to be able to handle frustration. Working on burglaries, for instance, is frustrating, because it has such a low "clearance rate," or number of burglaries solved, he said.

Burglars usually work alone and at night, Hill said. "The only thing they might talk to people and word around is that there is an effective investigating unit can be done.

"In essence, what's happening, is they don't like the way we do things. We're not going against the wishes of people paying for the trees," emphasized City Manager Carroll Fry. "Most people don't realize why we're asking for fencing and plantings," Jung said. He said Oak Street residents are concerned with the lighoise, motor exhaust fumes, heat and pollution generated from parking facilities into the neighborhood.

The hospital has alternatives they should not have to pay for the parking facilities through depreciated home values," he said.

Doctors Memorial Hospital parking lot construction hits another snag

"The city takes the position that the hospital owns the land and can do anything they want," he said.

"The neighborhood believes since the hospital is in the residential neighborhood, the hospital should take extraordinary efforts to protect residents."

"We're not trying to keep the hospital from operating, or from obtaining a lot, but get a situation where everyone involved can live in some kind of comfort."

Stackler: Walker affiliation is problem

Democratic primary candidate for attorney general, Ron Stackler, adapted this week that being identified with Gov. Daniel Walker's slate is causing "real campaign problems." Stackler opposes the regular party candidate, State Senate President Cecil A. "Don" Runyan, in next Tuesday's Illinois primary election.

Current on leave as director of the Department of Education and Recreation, Stackler said in an interview Monday that his only link with the Walker slate is a desire to fight the party machine of Chicago Mayor Richard J. Daley.

Stackler bills himself as a consumer advocate and blasted both his primary opponent and Republican Atty. Gen. William Scott for their positions supporting the attorney post as a protector of state government. "Consumer protection is the prime job of the attorney general. It's only secondarily an attorney for state government," Stackler said.

He said that the Chicago Law School graduate took swipes at both Partee's and Scott's associations with Daley. He said a vote for Partee is a desire to "see Daley run the rest of the slate, and it's a vote for Chicago."

He said Scott is a political buddy of Daley's because the Republican attorney general has been favorable to construction of a crosstown expressway in Chicago. "If the crosstown goes through, Stackler warned, "the people down here can kiss good-bye any roadwork for the next 16 years."

Stackler, a Chicago resident, also discredited Scott's practice of hiring "expensive private lawyers on a parttime basis to handle state cases." He said he favors hiring full-time staff lawyers to handle the caseload.

"Their success rate has been very poor, and that is typical of the Scott campaign," said Stackler.

The weather

Mostly cloudy and warmer with showers and thunderstorms likely Thursday and Thursday night. highs in the 50s. Winds gusty in the afternoon and likely and turning colder Friday. highs in the 50s. Winds gusty in the afternoon and turning colder Friday. highs in the 50s.
Candidates' initials correspond with their famous alter-egos

By Edgar Tate
Student Writer

In this year of picking the prettiest plum for the Presidency it should be noted that all candidates have something in common. No, it is not mediocrity. It is name recognition; all have the initials of famous personalities.

For example: Joe New Hampshire, a smooth-talking southerner who preached of honesty, love, trust, old-time virtues, and holding down the federal budget, won! The comparisons between Jesus Christ and Jimmy Carter are well documented in the media, and go beyond their sharing of similar initials.

"Scoop" Jackson danced to Scott Joplin music in Massachusetts and stung Florida was no different, either for George or Gregor.

As for an unannounced candidate Hubert Humphrey, like reruns of Huntz Hall in "The Bowery Boys" movies, the happy "Gipper" has been overexposed. Neither Hubert nor Huntz are funny any longer.

On the Republican side, not only is an un-elected President guiding us into our bicentennial year, but a 1960's movie actor is challenging him for his own party's nomination.

So far Gerry Ford has been acting more like George Foreman than a clumsy President. Gerry's knock-down challenger Ronald Reagan in four crucial rounds: New Hampshire, Massachusetts, Vermont and Florida.

As for challenger Reagan, instead of being the take-charge guy he played in all his movies, Ronnie is looking more like Ray Rayner. Maybe Pat O'Brien could be brought in to stir up the troops. God knows the "Gipper" needed to win Florida's primary Tuesday.

If Hubert (Huntz Hall) Humphrey gets the democratic nomination, then count me out. I would rather see Moe, Shemp, and Larry or even Bozo visit Ronnie, than hearing: "I'm pleased as punch to be your President" coming out of every White House press conference.

Write right

Due to an abnormal influx of incorrectly written letters, the Daily Egyptian wishes to remind its readers how to properly submit your opinion.

1) Letters should be typewritten on sixty-spaced (margin-to-margin), double-spaced lines.
2) Letters should not exceed 250 words.
3) Authors must identify themselves by classification and major (students), department and rank (faculty), and department and position (non-academic staff).
4) Authors should also include their local addresses and local telephone numbers so that letters can be verified by the Daily Egyptian.

Your cooperation will assist the Daily Egyptian in publishing your letter at the earliest possible date and with a minimum of errors. Thanks.

Published in DeKalb, Illinois, March 11, 1976
Schorr won't lose if prosecuted

By Congressman Paul Simon
26th District Illinois

Some issues stir more emotions among members of Congress than others, and one of those is the recent report of the Select Committee on Intelligence. The CIA after a majority of the members of Congress had voted not to release it. Who gave the report to him? The House wants to find out.

The Select Committee has authorized that Daniel Schorr be brought before the House Ethics Committee and that he be required to give him the report. He will probably refuse to reveal his source of information. Then the committee will ask the House to vote to hold him in contempt of Congress. The reasons are this.

At that point, when we stop to look at what has actually happened and what can happen, things will start to get awkward.

First, a majority of the House Select Committee on Intelligence voted to make their report public. These people who had spent months checking into CIA affairs felt that the public was entitled to know some of the details of what has been taken place. Names of individuals were left out in their report in all cases where there might endanger anyone.

So Daniel Schorr, first of all, revealed the information which a majority of a committee of members of Congress wanted to make public anyway.

Second, nothing really new was revealed in the document. More details were supplied, but the New York Times and other newspapers all over the nation had printed the bulk of the most serious violations.

So Daniel Schorr, secondly, provided more accurate information and more detailed information than had previously been released.

If on that basis Daniel Schorr is prosecuted, we will have arrived at the point where we know there has been massive violation of the law by a few CIA people (most CIA personnel have acted responsibly), but the only person prosecuted in the whole matter is a newsman who revealed some information to the public.

That does not strike me as a responsible thing to do.

This does not mean that any reporter has the right to reveal government secrets. If Daniel Schorr suddenly released a list of names and locations of all the political management of the CIA that would be an offense that should be prosecuted. Then he would be revealing highly secret information that could be of an individual or the nation.

In the case we are talking about something much less clear than that. And in a free society, if someone lets us err on the side of freedom.

If Congress goes ahead and asks for the prosecution of Daniel Schorr, Daniel Schorr will not be prosecuted.

Congress and the nation will be the losers.

For we will have been less loyal than we should be to our traditions of freedom.

Rotten peaches

By Gary Marx
Daily Egyptian

Editor

This warm weather has caused the peach trees to start budding out about four weeks ahead of schedule—just in time to greet the influx of political propagandists who've come to plant their bids for the March 16 harvest. The only thing wrong with the peach buds is that if a severe cold front moves in, which is likely, those poor fuzzy fruit will literally be nipped in the bud. It was the weather that catalyzed the buds to break and it may be the weather that castrates them. Is it any nicer for Mother Nature to feel like that?

There is a certain mystique surrounding the appearance of a political personality. It gives some people a real thrill to catch a glimpse of the governmental gods and to listen to their springtime eloquence. I remember becoming a staunch Nixon supporter in 1950 after catching a glimpse of the man as his motorcade whisked by on the highway.

For me he was a little impressionable, being only eight-years-old, but one wonders about the impressibility of the nation's grown-up voters when one thinks of the magnitude of Nixon's landslide victory and the stench of his rotten administration. (To the voters go the spoils.)

Politicians seem to know that some people will just eat up any sort of nonsense the political babies dribble at rallies and airports and school gymnasiums. Here's a quote from Ford from the March 15 speech at the University of Virginia:

"I'm not going to be down here wonder what great people you have in Illinois. What great industry you have in Illinois. What great resources you have in Illinois. And most important, what great people you have in Illinois. (Did you hear that, Martha? The President is talking about us.) Yeah, Jerry...we've got great weather down here, too. Just peachy.

Voters are just fooling themselves if they accept without question all the political babble and smoochin' promises. One can listen to Michael J. Hoffsmire, for instance, and hear his convincing monologue about why the state needs the Regional Transportation Authority and the creosote expressway. But in the mean time he will have promised the steel industry, which stands to reap huge profits from the project. He has accepted large contributions from highway contractors, and he also has questionable interests in land bordering the route of the proposed superhighway. A little digging beyond his sunny-day exterior reveals that the man has peaches rotting in the pockets of his three-piece suit.

Unless you're willing to keep a skeptical head, then don't vote because you'll have no one to blame but yourself when the weather turns bad, once you discover the man you elected is a crook—just another somebody who promised the peaches and didn't produce.
Prof to speak on Aristotle’s treatise

Robert S. Brumbaugh, professor of philosophy at Yale University, will deliver a lecture entitled “The Unity of Aristotle’s Metaphysics” Thursday at 4 p.m. at Piser 106. Brumbaugh received his degrees from the University of Chicago after which he taught briefly at Teachers College, Columbia University before joining the army early in World War II. While in the service he worked with a cryptanalysts team near Washington.

Brumbaugh’s research has been primarily in Plato and other classical philosophers and he has published a number of books and papers on these authors, including a study of Plato’s mathematics, a survey of all the dialogues a study of commentary on the Parmenides and several papers on Aristotle.

More recently, he has undertaken to break the code of the Voynich Manuscript, long attributed to Roger Bacon, but considered by Brumbaugh to be a forgery, reviewing much of the scientific knowledge of its day, which seems to be the end of the 16th century.

Spring cleaning

Mike Wickens, senior in forestry, gives Thompson Woods a spring trim with a chainsaw. Wickens is a member of the Xi Sigma Pi forestry fraternity which acts as caretaker for the woods. (Staff photo by Carl Wagner)

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Mar. 16 SLINK RAND
Mar. 17 SLINK RAND
Mar. 18 SLINK RAND
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**Campus Briefs**

The Department of Chemistry and Biochemistry will sponsor a seminar by Eugene Rickard, of Eli Lily Inc., at 4 p.m. Thursday in the Neckers Building, Room C-318. Rickard will speak on "Electrochemical Investigation of Rapid Charge Transfer Reaction."

Assertive group training will begin at the Counseling Center Wednesday and Thursday, March 24 and 25 from 4 to 6 p.m. The group will meet for six weeks. For further information, contact Rick Rasche or Cherri May at the Counseling Center, 453-5371.

Representatives from AEON, Ananda Marga and Synergies will discuss "Approaches in Organization" Thursday from 7:30 p.m. to 9:30 p.m. in the Illinois Room of the Student Center. The panel discussion is part of a political awareness workshop sponsored by Student Government.

Eight faculty members and 10 students of the Radio and Television Department will attend the annual meeting of the National Association of Broadcasters in Chicago March 21 to 24.

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**HOUSING QUESTIONNAIRE**

If you live off-campus in an apartment complex, dorm, or trailer court, your response to these questions would help IPIRG in its attempt to compile a much-needed off campus student guide to student housing.

Name of facility ____________________________

Address ____________________________

Name of Landlord, Manager, Lessor ____________________________

Type of Unit: apt. trailer dorm other ____________________________

Circle: furnished unfurnished ____________________________

No. of Bedrooms _______ No. of total rooms _______

How much is the rent price per month? _______

What utilities are included in the rent price? _______

Water-sewage 

circle: 

electricity 

circle: 

gas-heat-oil 

circle: 

other (specify) 

circle: 

don't know 

none 

Do you feel your rent price is reasonable? 

Yes _______ No _______ Comments: _______

Do you feel the initial deposits or fees are fair and justifiable? 

Yes _______ Why? _______

No _______ No deposits required 

No opinion 

Does your landlord-manager uphold his part of the contract or agreement? 

Always _______ Sometimes _______ Rarely _______ No contract or agreement utilized 

No opinion 

Are you looking for a better place to live? 

Yes _______ Why? _______ No Opinion 

As compared to other student housing in Carbondale, do you feel this facility provides adequate living conditions relative to its costs? 

Yes _______ No _______ Comments: _______

No opinion 

Would you recommend this living facility to other students? 

Yes _______ Why? _______ No opinion 

No _______ 

Any additional comments or problems? _______

There will be a booth in the Student Center solicitation area from 8 a.m.-5 p.m. Wednesday thru Friday for the return of this questionnaire, or take it to the IPIRG office, 3rd floor Student Center.

Paid for by IPIRG.
Taxpayers reminded to report all gambling income to IRS

Taxpayers must report all winnings from gambling as income on their tax returns, according to IRS District Director Ira S. Loeb.

For tax purposes, according to Loeb, gambling activities cover lotteries, bingo games, horse racing and raffles. The IRS considers amounts won as prizes in contests and as awards from employers to be taxable income.

Both cash and non-cash prizes such as household appliances won in bingo games, all-exempt-paid vacations donated by employers, and cars won in raffles, must be listed as income. Taxpayers should report the fair market value of non-cash items, plus any cash winnings, on the Form 1040 as “Other Income,” the district director said. If a taxpayer loses money while gambling, the taxpayer may deduct the losses on Schedule A of Form 1040, to the extent of the taxpayer’s winnings. For example, Loeb said, a taxpayer who loses $200 and wins $150 during the tax year may deduct $50 on the itemized deduction schedule in addition to reporting the $150 as income.

A taxpayer must have records to substantiate gambling losses, such as lottery tickets or racing stubs, Loeb said. If a prize or award is payable at some future time, at the option of whoever is giving the prize, Loeb added, the amount is not taxable as income until the taxpayer either receives it, or the prize is made available to him.

Telephone lines established to handle election day queries

Franklin J. Lunding, Jr., chairman of the State Board of Elections, announced that special communication systems have been established for Tuesday’s Primary to respond to citizen, candidate and election authority inquiries and complaints.

“Phone lines will be open from 5:30 a.m. election day until all elections are secured that evening,” Lunding said.

Lunding said the State Board of Elections is working in a coordinated program with local election authorities, local law enforcement officials, political parties, and election watchers.

City man charged with striking local woman

A Carbondale man was arrested Tuesday evening after he allegedly slapped and pushed a woman, Carbondale police said.

Jeffrey Balsam, 22, of Rt. 8 was arrested on a charge of battery after he allegedly slapped and pushed Margaret Gerald, of Lewis Park Apartments, 600 E. Grand St., during an argument.

Robert J. Bierderman, 66, W. Main St., reported Tuesday evening that someone entered his apartment while he was gone and stole $300 worth of stereo equipment.

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**AWB**
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Who, dares to offer the biggest Soft Shell Taco in town....

Who, dares to offer a Bowl of Chili thats more meat than beans....

free bag of freshly cooked corn chips....

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Register by telephone during Spring Break

Telephone: 744-2000 or 942-4580 (A.C. 815)
Brubeck talks sans words

By Keith Touchen
and Constantine Karahalios
Daily Egyptian Staff Writers

If Dave Brubeck and his band hadn't done much verbal communication with the audience of 1,947 at Shryock Auditorium Tuesday night, they more than made up for it by the incredible performance they gave.

The lack of words was more than welcome. Apart from the occasional "way out" note at the start of each set and brief breaks between pieces, there was solid playing throughout the two full hours of the performance.

The Two Generations of Brubeck band was featured for the first half hour, with father Dave on acoustic piano, son Darius, on electric piano, and Danny on drums. Rick Kilburn took the stand-up bass.

They gave a fine presentation of progress jazz styles, with avant-garde approaches and hints of rock in the playing. Danny proved to be the most outstanding of the young band, actually adding more mood and feeling to the set's three pieces than any other members.

Not slighting the rest of the band, Darius showed himself to be a proficient keyboard man, adding modern riffs and Moog accompaniment to the foundations laid down by his father. Kilburn keenly spotlighted his solid and funky bass lines throughout the set, keeping the momentum strong.

Dave, looking like a modern-day version of Father Time, Walter, definitely showed up in his style. He shied away from the spotlight for duets, the stage, wearing the only short with a beautifully loose and fluid style.

Desmond and Brubeck played two duets, the first being "Three... "—one of Brubeck's graceful piano voicings. Each artist playing a second was noted, the other, creating a rich and very meaningful sound.

The second set featured a reunion quartet, celebrating the 25th anniversary of the first Dave Brubeck Quartet. It didn't take more than a few bars to reveal that the crowd was in the presence of jazz masters like Brubeck and his quartet, who were capable of doing anything they wanted to do.
FOR SALE

Automobiles

1972 VOLKSWAGEN 4-DOOR. air conditioned, fully serviced, $2400. 549-5275 after 5 p.m.

MAZDA RZ-5 COUPE, 4-speed, 4-barrel, Radio, Radials. 5000 miles. 549-5982 for sale or trade. Car. Call 549-2238.

1972 CHEVY VAN, new disc brakes, new tires, fine shape. 549-3922 after 5 p.m.

1966 DODGE POLARA, fully serviced, very clean, $2900. 549-2735 after 5 p.m.

1972 TOYOTA COROLLA, 5-speed, 35,000 miles, fully serviced. 549-4141.

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1972 VOLKSWAGEN BEETLE, 60,000 miles, air conditioned, automatic, very clean, $1500. 549-4141.
The following programs are scheduled Thursday on WSUI-TV, Channel 6.

8:30 a.m. - Instructional Programming
10:30 a.m. - The Electric Company
11:30 a.m. - Sesame Street
12:30 p.m. - Instructional Programming
1:30 p.m. - Wildlife Theater
4:30 p.m. - The Evening Report
5:30 p.m. - Mistersingers Neighborhood
6:30 p.m. - The Electric Company
7:00 p.m. - The Righteous Brothers

*NEW* 6 a.m. - Today's the Day: 9 a.m. - Take a Music Break; 11 a.m. - Operetta: 30; 12:30 p.m. - WSUI News; 1 p.m. - Afternoon Concert; 4 p.m. - All Things Considered: 5 p.m. - Music From Germany: 6:30 p.m. - WSUI News: 7 p.m. - Music From Germany: 7:30 p.m. - Berlin Philharmonic: 8 p.m. - First Hearing; 9 p.m. - BBC Concert Hall: 9:30 p.m. - Southern Illinois Arts Calendar: 10 p.m. - Music

SIU prof to get honorary degree

Morris Eames, professor of philosophy, will be awarded the honorary degree of doctor of humane letters at Culver-Stockton College on March 16. Proceeding the award ceremony, Eames will deliver the Henry Barton Robison Memorial Lecture.

The topic of his lecture will be "Religion as the Quality of Excellence." Eames has authored several books, has contributed chapters to eight books and co-authored "The Early Works of John Dewey, 1882-1903." Eames has published over one hundred articles, reviews and poems.
Pro baseball disputes slow progress of former Saluki

By Doug Davis
Student Writer

Among the confusion of the seemingly annual baseball player-owner disputes, one gorram of SIU has passed without the usual round of court battles to achieve eventual settlement of the lockout.

Howie Mitchell of Marywood, one of SIU's starting second basemen for four years and opennion of his senior year, turned pro, joining the San Francisco Giants organization.

Mitchell made rapid first-year progress, hitting .290 at Great Falls, Mont., while being voted rookie league MVP and batting .275 in Arizona during the winter. He led second baseman in both leagues in fielding percentage and number of double plays turned.

Among the athletes Mitchell competed against during winter ball were Dave Lopes, Chris Speier, Gary Matthews, Tommy John and former SIU star Joe Walton.

Mitchell expects the present player lockout by the owners to look at you the first two years in pro ball unless you're a name superstar," Mitchell said.

The 5-11, 175-pound Mitchell found his first year in pro ball to be more than just thrills and the lights of Broadway.

"There are times I wish I never started playing baseball," Mitchell said. "There was a lot of shipping out. You'd meet a guy one day and the next day he'd be gone. The living out of a suitcase and moving around were unbelievable.

Ruggens win season opener

The SIU Rugby Club opened its 1976 spring season Sunday by blanking Decatur 13-0.

The Salukis scored early in the first half as fullback Jim Elderton kicked a 25-yard field goal to give SIU a 3-0 lead. Minutes later, Scott McClain scored on a 20-yard try to pad the Saluki lead to 7-0.

In the second half both clubs battled and neither team could establish a potent offense. Scoring attempts by Decatur were thwarted by the SIU defense, as Southern outplayed the Illinois Decatur club. McClain put the contest out of reach late in the second half as he kicked paydirt on a 37-yard field goal.

Future of Saluki second baseman Howie Mitchell hinges on the outcome of disputes for the baseball owners-

Grades schoolers to compete at state

Six grade school wrestlers on the Curbond Park District team will compete in the state championships Saturday at Mattoon.

The six wrestlers earned the right to compete in the state tournament by placing first or second in the sectional March 6 at Belleville.

Chris Drane, Tim Kewatz and Brian Brown qualified by taking first place at the sectional. In the three matches each wrestler lost, none gave up a point.

Kevin Dabney, Glen Crisman and Steve Blevier qualified by finishing second. Elderton beat the third and second seeded wrestlers before losing in the finals to the top seeded wrestler.

The grapplers prepared for the sectional meet by tussling St. John's of Maplewood, Mo., March 9.

Tennis to start

Required tennis practice for the women's tennis team will begin March 22. All tennis players should be ready by 3 p.m. in case of rain, players should report to Diamond Gym.
Newman to lead Saluki nine as team travels to Florida (Continued from page 16)

Fielding in the hot corner did not come as easy as his hitting the year- and-a-half Newman played there. It was probably the reason Locascio replaced him.

"I got a lot of negative reactions," Newman admitted, "but I didn't let them bother me. When I got up to bat fans would yell at me that I had to hit because I couldn't field."

Saluki fans did not have an opportunity to razz-Newman's fielding last year. He was the designated hitter and rarely had a chance to play the field.

"It didn't bother me sitting on the bench," he said. "I just had to be here all the time so I would be ready to run. It didn't bother me not being in the field, although you have a tendency to daydream and look at the chicks when you're not on the field."

"I think playing the field helps you stay in the game," Newman added.

Newman didn't dream much last year. He was one of several .300 hitters on the team. When he wasn't getting a base hit, he was receiving walks. And when Newman reached base, he was off for second base as quick as a cat. The fans loved Newman's aggressive offense.

"They excite me a bit, but they don't influence me," he said. "I like them when they get excited. When I'm on base, I'm going every time."

"When the films start yelling that gets me psyched up."

Since Newman has been around Missouri Valley he would have to agree with the obvious team leader.

"I think the guys probably look up to me, but I wouldn't say I am the team leader any more than Locascio or (John) Bischel," he said.

SIU will need some leadership if Locascio or John Bischel was the team leader any more than Newman or the Salukis are to make it to the World Series.

"I think the players probably look up to me, but I wouldn't say I am the team leader any more than Locascio or (John) Bischel," he said.

Locascio or John Bischel was probably the reason Locascio was elected team leader any more than Newman or the Salukis are to make it to the World Series.

"We're in better shape now than we've ever been before," he said enthusiastically. "The weather has helped a lot, but we have also been practicing longer. We've been going about four hours a day. In the past we practiced three hours. We're making good use of the extra hour."

IM cage finals set for Thursday

The championship game of the men's intramural basketball league will be played at 8 p.m. Thursday on court J at the Arena.

The Salukis won the Missouri Valley tournaments, which were played Wednesday night, were Kappa Alpha Psi (A) (104-0) vs. The Blues (100-0) and the Salus (104-0) vs. the Bigger Men (100-0).

Fencers foil foes

Two SIU fencers finished first last week in Chicago with Principia College in Principia.

Taking first in the novice division was Dave Brill, while Jeff Weatherhead claimed the top spot in the men's intermediate division.

Another Saluki Tom Fromm was second in intermediate competition. Linda Warner placed ninth in the intermediate division.
Valley grows to 8 with Indiana State

Former Saluki baseball player Newman now a second baseman

By Dave Wiecezarek

Daily Egyptian Sports Writer

Former Saluki baseball fans have never seen Newman at second base regularly, but he is a more familiar sight at shortstop. Newman, a senior from Mount Prospect, is entering his fourth year as a starter for the SIU baseball team, this time at second base.

In his freshman year, Newman played third base for a Saluki team that was rated No. 1 in the nation. Sophomore year, he again started at third, but was eventually replaced by Jim Locascio. Last year, Newman did not play defense, but led the offense from the designated hitter position.

"Actually, I was recruited to play second base," Newman said. "I played third base strictly because of my offensive ability. But I didn't mind not playing second base. I do have a lot of confidence that I can play second base."

Newman never really had a chance to play second base during the last three years. Howie Mitchell, who is now playing in the San Francisco Giants organization, was probably one of the best second baseman SIU has ever fielded.

(Continued on Page 15)

Former Saluki swimmer dies

By Scott Burns

Daily Egyptian Sports Writer

The White Sox may not make the World Series this year, but they'll be pretty. The new White Sox uniform was unveiled by Chicago owner Bill Veeck at a fashion show in the Windy City Tuesday.

These new uniforms will feature shorts in hot weather and a cold weather ensemble with a turtleneck. "All uniforms will be backless and the clamdiggers will come down to the calf and will be open at the bottom," Veeck said.

By one claim, the uniform is not only look good, but may win a game or two in hot weather. When the temperature climbs in Comiskey Park, the Sox will strip to their shorts.

The new uniforms, which were designed by Veek, might usher in a new era for Chicago sports. Instead of looking at a player's batting average and fielding, it might be more important to look at his "big potential."

The attraction for female spectators, Veek's move was another stroke of publicity genius.

Shots

by Scott

The remainder of baseball's owners are staring at player representatives, Veeck has made publicity his by year.

His camp for non-roster players has drawn attention to the White Sox from practically all sports hungry newspapers on the major league circuits.

What's best with the Veeck camp? It wouldn't be surprising me if a woman baseball player didn't show up in uniform. Or during the opening baseball game, the Sox could have Chicago Bull forward Bob Love throw out the first ball (right at Dick Motta).
Daily Egyptian

Spring Fashions
All spring fashion signs point to sandals galore

By Lane Sider
Student Writer

Local shoe merchants say that all signs of spring fashion for your feet point to sandals, in a multitude of colors, styles and shapes.

A look at the shelves of South Illinois shoe stores show them to be stocked with sandals. From creep to rope, the new designs for spring are in and ready for those warm days just around the corner. The huarache influence in sandals is back this spring like never before. Originally from Mexico, the huarache style of interweaving leather thongs and straps into comfortable sandals has been adopted by American shoe makers.

"Some of the huaraches are woven down in Mexico, sold and then assembled in California," said store manager David Moore of Zwick's shoes on South Illinois Avenue. American designers have combined the huarache style with wooden wedge and crepe soles in an assortment of heel heights and textures. The result is a shoe that fits well and can be worn for both casual and formal occasions.

Along with the huaraches in influence, the negative heel is very popular this spring. Ron Augustine, manager of Brown's Shoe Fit on South Illinois Avenue, said, "There has been a general lowering of heel heights and soles from last year's styles."

The negative heel was originally developed by Earth Shoes, Inc. The sole of the shoe is made without a raised heel, causing body weight to be distributed in a more natural manner, similar to standing barefoot.

Shoe designers have also used rope in sandal fashions this spring to enhance both comfort and durability. Several models employ woven hemp on the soles of the shoes. Hemp gives the shoe a casual appeal and does not show scuff marks like wood or leather.

Rope is also big on the tops of shoes. Shoe makers use hemp in a variety of weaves to produce shoes that are comfortable, inexpensive and attractive.

Crepe soles are very much in evidence in the new line of sandals being shown this spring. Crepe can be natural or man made and combines comfort and style with durability, David Moore said. Crepe soles also wear well because they do not show scuff marks, he added.

One of the hottest items this spring is called the "Cookie," said Ron Augustine of Brown's. The Cookie is a negative heel sandal which has a flexible crepe sole lined with woven hemp. The upper straps are also woven rope and the shoe features arch supports and an insole sculptured to fit the foot.

Men's sandal fashion will feature leather upper and strips and leather or rubber toe soles. These types of sandals have long been staple models. They are relatively inexpensive and wear well.

Men's spring shoe styles will also be dominated by the athletic look in shoes made of both canvas and leather. This shoe style can be worn for a variety of outdoor summer activities. These shoes are coming out in many different styles this season and some of them feature upper made of high-grade leather, lending them to dress fashion.

A long time favorite of both sexes, the clog is back again this spring and doing well.

Another spring look is navy. Shoe on left have closed toe and back and open Shank in the new "baby doll" look. Shoe on right features an open toe and heel and an envelope foldover design on the vamp.

Guys & Gals Blowstyle

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Page 28, Daily Egyptian, March 11, 1976
Used clothing shops business picking up

By Robert Hill
Student Writer

Students at SIU and residents of Carbondale are taking advantage of the area’s three used clothing shops. The stores are busy whatever time you go. People are milling around the racks hung with jackets, shirts of shoes and rows of dresses looking for something warm, fashionable and cheap.

According to Kathleen Francis, assistant manager of the United Church Women Thrift Shop, business is picking up. "Really, I think we are getting more customers," Mrs. Francis said. This rise in business is not necessarily due to college students, who have traditionally frequented the used clothing stores, but the ordinary shopper.

But Mrs. Florence Patterson, clerk in the Nearby New Shop, whose customers are primarily non-students, said the business volume of that shop is "very much the same as last year.”

The Nearby New Shop sells clothes on a consignment basis, while the Thrift Shop sells clothes which are donated. Rich Carlson, co-owner of the Oblatory, which caters exclusively to students, says the average university student is more into clothing dressed up now than in the early 70s, but is still conscious of economics.

"When you have suede jackets priced as low as $15, they move pretty fast," Carlson said. Carlson says he can see two parts to the used clothing market: purely utilitarian garments such as flannel shirts and the more fashionable clothes worn for style rather than comfort or warmth.

With the student customers at the Oblatory and the Thrift Shop, there seems to be a big demand for clothing with 1960's styling. Carlson said that the gathered skirts, longer hemlines and padded shoulders of that period seem to be the reason for the popularity. Mrs. Francis said that women are the most conscious of this fashion, but men also come in searching for jackets and trousers of that period.

Carlson attributed the popularity of the used 1960's clothing to the current fashion and the high prices of new clothing. "You couldn't buy these types of dresses now for $20 to $50.”

Mrs. Francis said that the craving for older fashions is not only confined to clothing but extends to furnishings and decorations.

In addition to the "60's fashions, there is also a big turnover in blue jeans and more traditional student attire.

Non-student business consists mainly of children's clothing. Mrs. Patterson said that it would be hard to pin down specific items that sell the best, but children's clothing is in the most demand. Mrs. Patterson noted that skirts and dresses are more popular in this year with customers of the Nearby New Shop. Whatever the reason, the used clothing stores of Carbondale are doing a brisk business.
Ross in Murphysboro offers these coordinated outfits for today's woman. Julie is wearing a nylon knit polyester jumpsuit with a cinched belt. Carla models the Victorian look, perfect in this bicentennial year, featuring a beige lace trim dress with a satin waist.

Salespeople enjoy setting fashion pace

By Jim White

“Hello. May I help you?”

Does that sound familiar? It seems like every time you walk into a clothing store, that line greets you. But if that line is stale, imagine the salesperson for whom the standard reply is, “No thanks. I’m just looking.”

The visual is the same at Goldsmith’s clothing store at 811 S. Illinois Ave. It’s the classic looking building just north of McDonald’s. You know, the store with the sign in the window that says, “We have CANDYpants.”

Inside there is no doubt that this is a clothing store. The exploding colors attack the eye, making a Sherwin Williams paint chart look like shades of gray. Racks, with clothes just waiting for bodies to fill them, line the walls and form partitions.

Seated in captain’s chairs back in the men’s apparel section are Katy Noel and Ron Webb. A round table holds a collection of packs of cigarettes and an ashtray.

Katy, tall and slender and a perfect advertisement for fashion, is a saleswoman at Goldsmith’s.

Wearing a caftan, light gray pants suit, she brushes back her fringed hair, “Why do I work in a clothing store? Well, I like fashion. I enjoy seeing new styles come out. And as a salesperson you can sort of set the pace in fashion.”

After only three weeks at Goldsmith’s, Katy has caught the “retail bug.” “I enjoy putting a look together for a woman, helping her to look better and feel more comfortable in the way she dresses.”

A former Avon Lady and secretary, Katy adds that it is all new to her. “But I like meeting people.”

By Timothy Tucker

Visiting a local store offers customer glimpse of styles

With his winter wardrobe comfortably hibernating in a cave of mothballs, I decided it was time to make the rounds of the local haberdasheries to find out what should or should not be wearing this spring.

Crashing the threshold of one particular shop I was immediately greeted by a young saleslady emerging from an impressive display of colorful denim leisure suits.

“My Theriyou with something?” she politely asked.

“Hope so,” I replied. “What’s new in men’s leisure wear this spring?”

“Well, there are quite a few things, but let’s start with this display,” she said, pointing to the denim suits.

“This is a new line of leisure suits. We are featuring this spring called the ‘coordinated separates idea.’ With this concept you would be able to purchase items separately or combine them to form a three-piece set.

“This offers a little more variety than the old style of leisure suit, doesn’t it?” I asked.

“Precisely replied the salesman, tucking his pronged nylon shirt deeper into his gabardine slacks. I particularly like the coordinated wardrobe idea in which slacks and jackets are made to be worn together as separate items.”

“It’s a lot more casual looking, too,” I added.

“That’s the general idea,” he replied, appearing to be only mildly upset by my ignorance of fashion.

The biannual sale of last year, with its matching double-knit slacks and jacket, has been replaced by light brushed cotton and sophisticated denim which may be mixed or matched according to your preference.

“What do you mean by ‘sophisticated denim’?” I asked.

“Clothing manufacturers have come to realize that the buying public is becoming more aware of the importance of comfortable, good looking denim and cotton in their wardrobe. In the past, brushed cotton and denim had very little credibility in the fashion scene. I suppose you could say that this is the year in which denims have come of age.”

“When you say denims are coming of age, does that mean that the bell-bottom look in jeans is growing old?”

“No, not at all. Bell’s will still be very much in evidence this spring, but they will be of a more intricate design and much more fashionable. The European influence of pleating and stitching will be very popular, separate paired silhouette style of jeans, which is also very European in its design.

As the salesman and I moved through the store, passing almost without notice the affluent rack of dress suits and formal wear, we came upon a circular rack of shirts, from which I picked out a rather colorful specimen.

“Are these pattered shirts going to be big again this year?” I asked.

“This style of shirt, made mostly from acetate and polyester materials, will still be popular, but it is more likely to be found under the jacket of a leisure suit,” he said.

“The big thing this spring will be colorful shirts made primarily out of knits, cotton, and the new gauze type of materials.

“There’s a new type of short that we believe will be extremely popular this spring,” he said, preparing a display model off the rack for my observation.

“This is called the ‘big top’ style of shirt. It’s the East Indian influence, as you can see it’s a pleat design, made primarily of cotton and gauze, with little or no taper to it. It could very well be the single, most important new item on the market this spring.

Walking about the store, I noticed that most of the things I touched were made of cotton.

“Why is there such an emphasis on cotton this spring?” I asked.

“Simple,” he replied, “Comfort and coolness.

Haspel makes summer living easy

Suburbia Poplin

by Haspel

elegantly tailored in the irresistible Haspelway

Prado Cord suit

by Haspel

heats the heat, defies wrinkles and stays crisp no matter bow hot it gets
**Designer brings culture to women's fashion world**

By VIVIAN BROWN

AP Newsfeatures Writer

Jack Winter's idea catches on — and a three-year experiment has been successful — may be difficult for women to escape culture where they buy their clothes.

The well known innovator in the field of women's garments — he is trusted as having introduced the first pants for women in the early 40s — has been selling art displays to stores carrying his sportswear.

Now the art scene has turned patriotic because he "wants to do something special for the bicentennial."

The newest traveling art show is a collection of more than 600 American portraits.

"There really is a great relationship between art and fashion. Good fashion design requires artistry, so a background of art really expresses the relationship between the two," he says.

"Many people have not ever been to a museum because they haven't been motivated, but others have been denied the pleasure because perhaps there isn't a museum near their homes. Brushing by art in a store may be stimulating to the unintimated and it may also help satisfy the yearning of those who love art, but have no access to it," he maintains.

The collection of posters (1930 to 1960) covers a range of categories — politics, products, fashion, entertainment and women. Six traveling shows will put a selection simultaneously into sportswear department stores of 46 major stores.

American artists revolutionized poster art by incorporating ested in art all his life and has

An attractive silver-haired man, Winter has been interested in art all his life and has always been an idea man, he says. He went into the men's pants business after he graduated from the University of Wisconsin but the real fun began when he decided to make pants for Rosie-the-Riveter in the early 40s, he said.

"Women were working in factories and climbing on equipment and they really needed pants. I had to use my wife as a model because it was a little different trying to develop pants that would fit women." His wife still wears pants and "will wear nothing else." Ditto his daughters-in-law, wives of his sons Michael and John, who work with him. All three women also model for him.

From time to time we hear that pants are going out of fashion, "says Winter, who also makes dresses, skirts and blazers. "But pants are here to stay. In fact, we are coming full circle. My first line of pants in 1941 included tarts and other plaid pants. These are now in for a comeback. In fall we will introduce authentic tarts and flannels.

He expects also to design a line of large cullotes in narrow and wide widths and "little kilts" that he hopes may revive skirts, which are "so dull looking and have little appeal." The new kilts are flattering to every figure and they will go over big," he predicts.

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**Marriage still a going proposition**

NEW YORK (AP) — Will women exercise their traditional right to propose to men in this Leap Year?

No matter who does the asking, marriage is still a going proposition, contrary to some opinion. Last year some two million marriages took place, though many of these were re-marriages — about three in ten in a recent year.

Whether it's the man or woman who pops the question, married women's lifestyles are longer than unwed women's, according to government statistics.

Women who marry are also often more affluent if they have a career, and if they don't make it on their own their husbands often do. A University of Michigan study found that marriage practically triples the chances of career success for men.

Besides living lotteries and in greater affluence, married women often also have better protection for the future, says the Institute of Life Insurance.

The average size of an "ordinary" (most commonly purchased) life insurance policy bought in 1974 by a married person was $21,390, nearly twice as much as that purchased by a single person.

And according to a University of Michigan study, married people in the 40-and-over age group were five times more content in their jobs than the unmarried workers.

If all that isn't enough, marriage may keep a man out of jail. According to sociologist Jesse Bernard, males who remain single are more apt to get involved in criminal activities.

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**At discount prices**

Spring is a natural time.

Naturally beautiful...

And so is Ann in an off white acrylic drawstring pants, topped with matching belted wrap sweater.

Both by Banana.'

Pullover normally $17.00

**Now $14.99**

Wrap normally $22.00

**Now $19.99**

Put these together with lightweight calico cloth pants in off white by Alfred Paquette.

Normally $16.00

**Now only $13.99**

And you have casual success!

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JACK'S SALON

214 S. University Campus Mall

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**main street boutique**

603 S. III.

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**HAIR DESIGNS**

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**main street boutique**

603 S. III.
Comfy culotte

This long beige culotte is comfortable and practical for any activity. The striped top is a Miss Ingenue T-Top. This is just one of many coordinated outfits available at Bleyer's College Shop.

Eyeglasses supplement wardrobe

ARLINGTON, Va. (AP) — There is a new trend among purchasers of eyewear. More and more fashion-conscious consumers are now not only buying eyeglasses for functional purposes, but also as a complement to their wardrobe, according to Eugene Adams Keeney, executive director of the Optical Manufacturers Assn.

Keeney, returning from a recent convention of the optical manufacturers in Bermuda, said that many of the manufacturers reported a strong surge in the sales of their more fashionable and stylish eyewear in the past six months. Keeney said that an important part of the increase was due to a surprising new interest by men in eyewear fashions. "The interest men have evidenced in fashion toletries in recent years is apparently reaching the eyewear field," he said.

The optical manufacturers also noted that more women are purchasing several pairs of eyeglasses at the same time — some with new blendable fashion-based plastic frames, to coordinate with daytime outfits and dresster ones with lots of glitter on them for evening wear.

Keeney feels that while fashion is a strong influence for buying more than one pair, another reason is that many practical-minded women want to protect themselves against loss or breakage of glasses by carrying a spare pair.

You Can Be Colorful Too!

Spring's beautiful & vibrant Colors are blossoming.

You can blossom with nature, with the colorful selection of tops and pants available at Gail's.

If you feel the need to keep pace with spring, add some of these exciting colors to your wardrobe.

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Springs "RAINBOW of COLORS" FOR THE SHOE FASHIONS OF TODAY....

open, pretty, feminine

CARBONDALE - HERRIN - MARION - MT VERNON
New haircutting techniques offer individualized styling

By Lee Chodik
Student Writer

A few years ago, if ten people walked into a beauty salon, nine walked out with identical haircuts. This year, hair styles for women and men are custom cut for each individual.

One of the Carbondale salons which offers unisex customized styling is Adam's Hair. Its owner, George Farel, who has been a hairdresser since 1961, talked enthusiastically about new styles for men and women when interviewed at the salon.

He said that customized styling is based on some new haircutting techniques.

"With the new techniques, you can cut a person's hair any way he or she wants, provided you cut it with the face structure."

"You can turn a man's head quickly from one side to another."

Farel's customers include a tall thin man with a "natural" and a short beard, says curls and finger waves. He explained. This year "hair is getting back into pin curls and finger waves."

Convenience is the underlying reason for all the changes in hair styling. Farel contends that men and women don't want to get up two hours early to work on their hair anymore. But they still want their hair to look good.

"I think that 'on the whole, men are taking much better care of their hair than they did three years ago.'"

"It seems like the men of America are trying to create a new image for themselves," Farel said.

"The number of guys getting their hair cut short is double what it was a year ago."

Larry Kerce, a barber at Varsity South, and Barbara Hendricks, a beautician and owner of Southgate Hair Fashions, both agreed that males are more hair conscious as part of a fashion trend. Farel claims that the trend is very predictable because males are usually a few years behind females in accepting fashion ideas.

To illustrate this, Farel cited shag hair styles. Shags were popular with women nearly four years before they were popular with men he said. He added that men's hair products and cosmetics are now big sellers.

"Men's hair styles this year are everything from a curly look to a short, stacked design. The new look is layered but more blended than a shag style."

"The most popular length, Farel said, is to the middle of the ear and to the collar in back. For those guys who want to wear their hair longer, the length is just barely below the ear and slightly over the collar."

Overall, both men's and women's hair fashion has softened this year. The look is very romantic. People finally seem to be getting just plain tired of long, straight hair.

To get that natural look, Marilyn blow drys Joe's hair at Regis Beauty Salon. Regis, in the University Mall, offers unisex hairstyling every day of the week.
Proper technique necessary for blow drying hair

By VIVIAN BROWN
AP Newsfeatures Writer

One of the most commonly heard complaints from stylists he8d to be found in dormitories and home "beauty salons," the blow hair dryer is often improperly used and may be initiating hair problems that are attributed to other causes.

Few people know how to use the dryers properly, claims Patricia Testa, director of the Caprice Academy of Jersey City, a training center in natural-motion hair styling for service 20 businesses in Illinois and surrounding states.

Proper technique is necessary for blow drying hair. The blow dryer can be used on a low heat setting or it can be used on a hot setting while the hair is wet if the heat is then decreased as the hair becomes almost dry.

With hair is wet, only brushes which can go through it easily should be used, he advises. A nylon/Way brush with properly spaced bristles may be used. A wire wig brush is good while hair is wet, but when it is almost dry, a switch should be made to a natural bristle brush. The natural bristle brush should not be used while the hair is wet.

Professor people know these facts, he says, one reason certain beauty tools are labeled for "professional use only." Testa and the school's artistic director, Anthony De Sando, are vitriolically to Conair, a hair products line, and the two have designed many tools used in the trade.

"If tools are not understood, they can damage the hair. For example, the flow of air from a dryer must be in the same direction as the brush being used. Then, too, hair should not be blow-dried every day as you are likely to do at home. Occasionally it should be cut regularly and shaped with the dryer in a few places.

Most women use a curling iron after they blow their hair dry or possibly to retouch a style, but a curling iron should never be used on wet hair. For home use, a Teflon-coated iron can prevent hair sticking and it will prevent scorching. But it does not get quite so hot as the professional iron. Other alternatives might be the mist or steam-type curling iron which can help put moisture back in the hair as you curl it," he advises.

Hair can be protected by frequent professional haircuts to snip the ends of the hair which receive the most damage. Low-alkaline protein, acid-balanced shampoos can condition hair, but the hairdresser should be consulted, he contends.

"Remember, hairdressers want customers to look good all the time, not just when they leave the salon."

---

Durability, strength uniform trademarks

By Joan Taylor
Student Writer

It isn't worth a yard of fabric to this clothing industry what Christian Dior chooses as "the" color for spring, or what Yves St. Laurent is and the "ultimate" in skirt lengths.

How many months will this fabric last? Will a grease or blood stain wear it out?

These are the questions asked in renting, buying and producing uniforms, because unlike much of the clothing we buy, today's uniforms are made to be worn and worn out.

Harold Calhoun is the plant supervisor at Selma Feeds in Carbondale, which "rents" uniforms. He is not concerned about renting miners a work suit in daffodil yellow or rose pink. But he is very pleased that the new synthisic overalls have held up for over twelve months now.

The expected life-span of most uniforms this company supplies is 17 months. The 500 garments they process every day are given heavy daily use by miners, garbage and filling station attendants, cooks, waitresses, security police and doctors.

Calhoun says the styles of the uniforms they supply do not change much from year to year. The biggest change has been in fabrics. Most uniforms uniform to be all-cotton, today's made of a polyester fabric containing only 30 percent cotton. It's advantage is in easier cleaning and wear-they are dry-vapork steam at 300 degrees and require no ironing.

Brenda Hock, office manager at Chad Todd Inc. in Marion, can't say that her company offers blue jeans in 36 different sizes, but she does say that the style of jeans that hold-together cheaper, constructed better and last a lot longer than the ones you buy downtown.

Hock feels that the business of supplying and laundering uniforms is definitely here to stay. Providing durable, attractive clothing that gets rugged use can't be done any easier.

Chad Todd Inc. supplies all types of uniforms from garage overalls to double knits suits for office use. They

beauty operators.

"Hair can be ruined unless a blow dryer is used properly. If long hair is blow dried on a hot setting from the time it is wet until it is dry, it will simply get greasy and rough. Then, a brush is being drawn through the hair as the blower is directed on the hair and that combination can cause breakage and split ends, leaving the hair dryed out and removing its natural oils and moisture."

The hair stylists he trains are
told that there are two ways to blow-dry hair. The blower can be used on a low heat setting or it can be used on a hot setting while the hair is wet if the heat is then decreased as the hair becomes almost dry.

While hair is wet, only brushes which can go through it easily should be used, he advises. A nylon/Way brush with properly spaced bristles may be used. A wire wig brush is good while hair is wet, but when it is almost dry, a switch should be made to a natural bristle brush. The natural bristle brush should not be used while the hair is wet.

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"Remember, hairdressers want customers to look good all the time, not just when they leave the salon."

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You can wear a new outfit every day with these sporty, American separates from Junior House.

These 100% cotton, prewashed denims are comfortable from the 1st wearing.

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Singapore ridicules long hair on males

By S. Y. SEMPAS
SINGAPORE (AP) — A five-year attempt to stamp out long hair here has not been successful but the campaign continues with great vigor.

The government has used every means to shorten the hair of young men. It has used the state-owned radio and television to decry and ridicule long hair as an imitation of the "decadent West."

The decile press has not only cooperated but has pontificated in favor of short hair. Men with long hair are seen last in government offices and institutions. Under threat of expulsion students have been made to trim their hair.

Since 1973 many young men with long hair have been taken by the police under some pretext and given a haircut. All those with long hair have been dubbed "anti-social."

The past year 18 government workers who refused to trim their hair lost their jobs, another 1,000 were warned to comply. Now government workers are to be fined 200 Singapore dollars ($US8) if they sport long hair.

They may even lose their jobs if they continue to flood discipline.

The government has also urged private companies to follow its example. However, many firms not wanting to lose their workers have been lenient.

The government appears to apply great pressure on youngsters to conform. The People's Action Party government demands strict conformity as a political virtue.

But the Malay minority, who voted against the ruling party in the last general elections, ignored exhortations to cut their long hair.

Though not openly stated this has been interpreted by the Singapore government as defiance.

The other political implication of the campaign is that most of the construction workers who sport long hair are Malays from Malaysia.

Back in their homes they support the United Malays National Organization, which is the predominant partner of the National Front of Malaysia.

Most of them work on a day-to-day or weekly basis. Quite often they return to their villages in southern Malaysia every two to three months.

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Separates

Jane models a blazer, blouse and slacks by in white and black and can be mixed and matched very easily.

Up to individual

Either long or short skirts OK

By Jim Durbin
Student Writer

There is an old saying which claims dress lengths go up as the economy gets better, and go down as the economy gets worse.

During the Roaring Twenties, flappers wore a very stylish item. And then along came the mid-calf skirts at the same time we had the Great Depression. During the booming mid-sixties, fashion introduced the mini-skirt.

How does this wives tale hold up in the up's and down's of today's economy.

Not very well. To begin with, none of the women's dress shops I visited had ever heard the famous old saying.

A general survey of the area shows both long and short skirts to be quite fashionable. "Anything goes this year," claims Debbie Harmon, assistant manager of Ilum's on South Illinois Avenue.

"People are dressing more in what looks good on them. Even though longer dresses are gaining popularity, shorter women can still wear shorter dresses and be totally in style."

Rita Nations, manager of Hecht's Main Street Boutique on South Illinois, agrees. "It's still a wide open market. But while a year ago all our longer lengths stayed on the racks, now we sell them as fast as they come in."

Ms. Nations feels the style is moving toward the longer length. "Although I hate to see it,

buyers have told me to expect a move to dresses even longer, possibly 27 inches or more."

Sales personnel were quick to point out that only taller women wear the longer fashions well. One lady commented, "Longer lengths can be complimentary on a woman, say 5'6" or taller. Girls a little shorter can sometimes get by if they wear stacks. But many times I will just tell a girl how dumb the longer length looks on her."

People were careful not to slander any one length. "Of course the mini-mini-skirt is not coming back soon," Debbie Harmon said. "But with fashion changing as quickly as they do now, we never know what will be in style in Carbondale a year from now. It is very hard to predict."

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Daily Egyptian, March 11, 1979, Page 1B
For marriage, mental health: watch 'Big B'

CHICAGO: AP - Face up to financial reality if you want a happy marriage.

This is the observation of the financial services division of Esmark Inc.

They recommend that young couples especially should heed this advice. 'Newlyweds are often more romantic than factual about such matters as money and budgets - but too often they find they cannot live on love alone.

They hasten to point out that budgeting need not be depressing. 'It doesn't even mean that a young couple has to pinch pennies and painstakingly mark down every cent spent.

To the contrary, it can be a 'togetherness' endeavor for two.

Esmark offers a few tips for playing the game:

Set up good, honest ground rules - and stick to them.

Put aside a certain time each week - or at least twice a month - for the Big B - 'Bank Balance and Bills.'

Agree not to disagree. Consider each other's wishes and requests - and respect them.

Problems belonging on paper - then evaluate, negotiate and mediate.

Laugh a lot - working out minor problems with a sense of humor is healthy.

Esmark says good mental and marriage health can evolve from facing monetary situations together. If the Big B is not an even keel - some reductions are in order:

Eliminate some spending items - at least for the time being.

Spend less - there are always some things that can be cut back cost-wise.
Faded blue jeans and T-shirts continue to lead SIU fashions

By Hope Marrison

Student Writer

The Student Center hosts a myriad of students, spending, studying, eating, drinking, books, watching television, or merely huddling through winter's cold or reading. Students congregate at the Student Center at some time in their careers at SIU.

Looking around, you see a parade of strangelooking blue jeans and faded T-shirts. The pans are accompanied by T-shirts. It was the "fashion" in autumns, and probably will continue into the spring.

Sixty per cent of a sampling of 200 SIU students still do not wash their clothing over $50 on their "spring wardrobe."

Rita Nation, manager of Illinois Avenue's Main Street Boutique, commented, "T-shirts are really big this year. We sold 10 on Saturday, if that tells you anything about a trend."

"Available at several locations in Carbondale, T-shirts range from $4 to $20, depending on the popularity of design and quality of material. Eight per cent of the students interviewed mentioned T-shirts as a necessary item for their wardrobes, with jeans as a definite second."

Detailed stitching will isolate old pan designs from the spring lines. The patchwork designs will increase the cost of an average pair of $15 jeans to $20.

"My old ones will have to do," one student remarked. "My girlfriend can always put some stitching in."

Bob Hatch, senior in engineering, gave an average response, "I probably won't buy anything. I buy clothes when I need them."

Steve Deceremi, senior in education, echoed, "My spring and winter wardrobes are the same. I'm not big on fashion. I wear what I like... mostly plain T-shirts and Levi's."

Only 10 per cent of the men interviewed expressed an interest in spending over $80 on clothes, and/or purchasing expensive attire.

A surprisingly small number of women intend to spend from $50 to $80 on clothing for spring. Sheila Golvin, junior in theater, noted that she probably buy a few pairs of shorts and mid skirt styles. She shrugged, "Not very much more than that."

Golvin estimated her expenditures at $75, while her companion, Michael Fuller, senior in political science, projected his spending at $45. He named the popular "jeans and T-shirt" wardrobe.

The highest estimate given was that of Darrell Robson, junior in automotive technology. Robson calculated he would probably spend $150, mostly on gauze shirts and detailed pants.

Patricia Forich, sophomore in nursing, wasn't sure what she would spend. "Put me down for $100. I'll probably spend that much before the summers over."

Skirts and knit shirts were mentioned by Kay Gottell, senior in radio and television, who originally estimated spending $45 on clothes for spring, then added, "I'll probably spend lots over that.

Although the lowest figure estimated was nothing by Bill Pederman, senior in journalism, "I'm going to wear all the clothes I got for Christmas."

"I was estimated by Bonnie Hirsch, freshman in general studies, who shops at a used clothing store in Chicago. The Daily Egyptian puts out this fashion issue every spring, but the average student relies mainly on his financial situation, his peer's surroundings and comfort to guide his spring wardrobe.

"As far as fashion goes," one student summarized, "they'll still making shirts and pants. That's what I'm buying."

Natural materials lead contemporary designs

By Vivian Brown

AP Newsfeatures Writer

Many natural materials and motifs - rocks, flowers, seagrass, gauze, gauze, gauze - are featured in 1976's award-winning designs chosen by the Resources Council, the association of furniture manufacturers servicing the industry. And for the first time interior designers and architects were among nominators for the honors. The jury based its selection of award winners on the excellence of adaptation or reproduction, innovative design, the imaginative use of materials, color and craftsmanship.

In contemporary wallpapers, youthful designer Cindi Mufson - she is in her mid 30s - was first award for a wallpaper. Hardrock, produced by slicing pre-Cambrian rock river in half. The design, which dramatically nature, has a correlated fabric available in either positive or negative version offering the possibility of handsome contrast.

It is one of a series of designs that explore the inner space of nature's offerings - sand, coral, wood - from the design board of the talented young designer.

"Designer Eve Frankel was the award winner in contemporary residential furniture for her 'Z' frame table of wood that can be used singly or in multiples."

"A needlecraft upholstered screen print, carnations, of linen and cotton by designer Albert Zellers of Groveh simulates needlepoint, crewel embroidery and quilting in its bargeable construction. It won the award for traditional decorative fabrics.

"In contemporary fabrics, a handsome quilted fabric, King Tut, won the award for designers Louis Bormante.

"Lawrence Peabody's tubular dining chair of bronze and brass.

A surprisingly small number of women intend to spend from $50 to $80 on clothing for spring. Sheila Golvin, junior in theater, noted that she probably buy a few pairs of shorts and mid skirt styles. She shrugged, "Not very much more than that."

Golvin estimated her expenditures at $75, while her companion, Michael Fuller, senior in political science, projected his spending at $45. He named the popular "jeans and T-shirt" wardrobe.

The highest estimate given was that of Darrell Robson, junior in automotive technology. Robson calculated he would probably spend $150, mostly on gauze shirts and detailed pants.

Patricia Forich, sophomore in nursing, wasn't sure what she would spend. "Put me down for $100. I'll probably spend that much before the summers over."

Skirts and knit shirts were mentioned by Kay Gottell, senior in radio and television, who originally estimated spending $45 on clothes for spring, then added, "I'll probably spend lots over that.

Although the lowest figure estimated was nothing by Bill Pederman, senior in journalism, "I'm going to wear all the clothes I got for Christmas."

"I was estimated by Bonnie Hirsch, freshman in general studies, who shops at a used clothing store in Chicago. The Daily Egyptian puts out this fashion issue every spring, but the average student relies mainly on his financial situation, his peer's surroundings and comfort to guide his spring wardrobe.

"As far as fashion goes," one student summarized, "they'll still making shirts and pants. That's what I'm buying."

Cool and classy

This combination from Goldsmith's is appropriate for any occasion. Steve is wearing a three-piece European cut suit made from 100 per cent cotton. Leigh Ann is wearing a Happy Legs jumpsuit made from painter's cloth with cinch waist and zipped front.

DESIgn. Showcast

STRAIGHT FROM THE CONTINENT

Your way to easy elegance through contemporary clothes for men and women. These styles and others are available at Goldsmiths.
Prewashed denim is here to stay, and what could look more like the first day of spring than this great prewashed denim skirt in red, green, and cinnamon. Each belt tab flares into a gore down each panel. The plaid quaze shirt can be co-ordinated with anything for a go-everywhere type of spring and summer outfit.
Jeans lead sportswear with T-shirts close behind

By Gall Wagner

Jeans, as expected, lead this spring's women's sportswear field, but cool cotton T-shirts are a variety of styles seem to have the edge over halter tops when it comes to completing the outfit.

That's the consensus of several Carbondale merchants who specialize in fashions for the college woman. They foresee some variations in the denim-oriented wardrobe.

Joni Fattore, salesclerk at Brooks in the University Mall, noted that straight-legged jeans have become very popular. Ed Crane, buyer for Rocky Mountain Surplus, 111 S. Illinois Ave., said that "painter's pants," jeans which have the advantage of a high waistline and a tapered fit, are big sellers.

"Jeans are going away from the gimmicks to clean details," said endless. "There's emphasis on detail."

With the emphasis on detail, a lot of care is taken in sewing the seams and reducing the shrinkage of the denim rather than the color. Both agreed that darker shades of blue are what the customer looks for.

"Anything in a jumpsuit style is popular," added Webb. "It's well priced for an entire outfit."

Jumpsuits come with long, short and cuffed sleeves, and are predominantly denim, khaki, gauze, polyvinal or heavy cotton.

Cotton knit T-shirts, spring's blue Jean partners, have flooded the racks of many stores. T-shirts are popular because they are comfortable and easy to wear, said Billie Gabriel of Hecht's at the Mall. "We are emphasizing the opinion of most merchants."

The variety of T-shirt styles is endless. "There's emphasis on collar or sleeve lines and a lot of detail. Patterns are small and neat," said Webb.

Dag-T's, cut like men's T-shirts with scooped front and back and pinched-in straps, and rugby T-shirts with small, stiff white collars are two new styles.

T-shirts have overshadowed halter and midriff tops. Rocky Mountain Surplus, Brooks on the Mall and Gall's, 702 S. Illinois Ave., have few or no halters in stock, tube tops are still prevalent, and under blouses for a layered look.

Vests have staged a comeback, especially in denim and canvas fabrics. Some vests have been designed to resemble halters, while others serve a more traditional purpose as part of three-piece suits.

At the other end of the spectrum from the casual jeans and T-shirt look is a return to femininity, as seen in white-and-lace v-neck tops. "White voile looks beautiful and is great for washing," said Fattore.

Other important fabrics in the scene this spring are slinky Arnel for blouses, leather-like polyvinal chloride for jackets, and soft, cool suiting.

"Jeans are going away from the The variety of T-shirt styles is endless. "There's emphasis on detail."

Along with the natural or exotic fabrics, pastels are perennial spring favorites. Crane emphasized the rainbow look, with a multitude of colors used on the same garment.

Cal, College Shop, 111 S. Illinois Ave., noted that the bicentennial is making red, white and blue combinations more popular than ever.

Plaids have taken on a new look with unlikely color combinations, especially in gauze shirts. Crane said.

Some problems with various fabrics were pointed out by several merchants. Gall's, owner of GaIl's, said that gauze garments are often troublesome because of great shrinkage. Blue jeans suffer the same problem, said Crane.

He added that different colors and fits in denim are the result of the cloth being made. "Foreign-made denim is not as tightly-woven. American denim is uniformly finer quality," Crane said.

American-made Levi's and Lee jeans sell for $72 in Germany, he said. But, wholesalers emphasize that denim is foreign-made, not mentioning the difference in weight and durability, Crane said.

Cover photo

Our cover photo features the latest in formal wear for spring. Kelly and Bill model the new lightweight materials which are currently being utilized by designers.

High flyers

Kite flyers Lois and Steve model the latest in sportswear. Lois is wearing an acrylic and nylon top by Organically Grown and Male prewashed denim jeans. Steve models a print T-shirt and prewashed denim jeans by Branded Lion. Their outfits came from Just Pants in the University Mall.

Credits

Stories for this special section of the Daily Egyptian were written by students in reporting and feature writing classes in the School of Journalism. The photos were produced by Jim Cook, Bob Ringham and Chuck Fishman of the Daily Egyptian news staff and Rich Stefaniak of the advertising staff. Chief copy editor was Richard Taylor of the news staff.

Comfort clogs with young styles in mind.

Connie sandals for spring.

Brown's SHOE FIT CO.

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549-5440
Macrame fad expected to last; may taper some

By Pat Kartak
Student Writer

Macrame is here to stay. According to Rhonda Walker, co-instructor of SIU's Free School macrame class, "I know the craze will last. It might taper down some, but it'll last."

There are four basic knots in macrame from which you can make variations and variations on variations. Walker, who has been doing macrame for about two years, says it's easy to learn, inexpensive, "but takes a lot of patience."

Once you acquire a proficiency in macrame, possibilities for creativity are endless—wall hangings, planters, wine racks, jewelry, belts and bottle holders, to name a few.

Walker gives credit to today's plant mania for starting the interest in macrame. "Everyone wants plants and wants something to hang them with. Macrame hangings in the stores are so expensive that people have turned to making their own."

Like everything else that attracts a large following, macrame has become commercialized. In Carbondale there is only one type of string available to work with, and Walker admits, "As interest heightens, prices go up." But she added, "If you're willing to spend the time and money, macrame is worth it."

The Free School's macrame class is held Wednesday's at 7:30 p.m. in the River Room of the Student Center. Students are taught basic knots and variations, and books are available for reference.

No registration is necessary, and all those interested in learning this easy, inexpensive craft are encouraged to attend.

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The Works On The Wall

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GIIRLS' STYLES
You Babes, City Girl, Santa Cruz, Michael Miles.

BELTS
Salvatori, Leegin.

just* pants

The latest in spring footwear this year are sandals and clogs featuring cork and wood heels with soft crepe soles. These handmade shoes are appropriate for either casual or dress wear. They're found at Leslie's Shoes, University Mall.
By Lee Feinberg
Staff Writer

Get out the tennis racket! Shine up the golf clubs! Spring is nearly here and it’s time to put on new sports clothes and have some fun in the sun.

This year, sports participants who plan to buy the best in attire are going to need a scorecard, especially if they plan to buy shirts. Shirts, with collars and short sleeves, are hot items when spring rolls around. With a choice of materials, colors, different patches on the left breast and every famous athlete getting his or her name on the label, the casual weekend nearly requires a guide to what is “in.”

Between Carbondale’s downtown commercial district and the University Mall, Southern Illinois has a vast supply of stores with every conceivable shirt on the market.

Perhaps the best known of all the upper-body sportswear manufacturers is IZOD. Famous for the little alligator patch on the left breast of everything it makes, IZOD has been jokingly known in the past as the “I’ll join you” alligator. IZOD shirts are both stylish and durable—46 per cent polyester and 35 per cent cotton, and are wash-and-wear. Colors range from four shades of blue to pink. Sweaters are cardigans and cost in the $30 range.

After IZOD comes a regular full-of shirts featuring an animal patch. The well-publicized Munsingwear, “Was it me or was it the Penguin?” allows the buyer a shirt very comparable to IZOD, but for about $5 less. A little less stylish, Munsingwear offers the same durability and a large color assortment.

 Hathaway has recently jumped on the bandwagon, and their shirts feature a “Golden Bear.” White Stag features of all things, a stag. Both are quality items, but none-the-less imitations of the original IZOD.

The other shirt parade consists of famous athlete endorsements.

Perhaps the most interesting of these is Interwear’s John Newcombe model. The shirt does not feature an animal, but rather a round face with only a left eye and a mustache like Newcombe’s. Newcombe is an Australian tennis professional. Sears, an American institution, has gone full-force with athlete endorsement. Bob Green of the Miami Dolphins, Tom Seaver of the New York Mets and pro golfer Johnny Miller are all clean cut young men advertised wearing Sears clothes.

Sears offers a variety of shirts for as much as $15 and as little as $4. The best model has a white collar and an assortment of body colors. The $4 model is made of Bancro and is 100 per cent nylon.

As a side attraction for the women, Sears sells tennis dresses endorsed by Chris Evert and made by Puritan. They sell for $30.

Christy’s, as the line is called, also makes shorts for $11 and acrylic sweaters for the same price. All the clothes are white and only the trim varies.

Men’s shops in Carbondale also feature Arnold Palmer sweaters by Robert Bruce. Made of 50 per cent wool and 50 per cent acrylic, they run for $20. Jantzen also offers similar golf sweaters for $27.50.

C.J. Penney also offers a limited selection of shirts. Their $17 model features pockets and no patch and is ten per cent polyester. Penney’s also features a $4 terrycloth version.

For the occasional softball player or outdoorsman, many stores feature rugby shirt sweaters, both long and short sleeve. These heavyweight shirts are very durable and average about $10.

Many tennis clubs still require formal tennis attire and all of the shirts listed can be acceptable. They also make for stylish golf-wear. So, on the links or on the courts, watch out for those new sport shirts.

And don’t let the alligator bite you.

Jean scene

These fashionable outfits bridge the gap between casual and dress wear. From left to right—Kathy is wearing a jumpsuit by Male and a blouse by Harlan Matthews. Sue models a Landlubber vest and Male jeans. Ed sports Landlubber jeans and a Bon Homme shirt and Marilyn is wearing Male jeans and a T-shirt by E’talage. All are available at Rocky Mountain Surplus.

Whether it be jogging, hand ball, tennis or any other sport, you can’t beat the warm-ups at UNIVERSITY BOOKSTORE.
Right for spring

The look for spring, 1976, is this three-piece suit by Howard Wolf. It has a back wrap skirt and cardigan jacket, the fabric is crinkle cotton and the color is jade, worn with a voile blouse. Bleyer's in Westmont Mall has it.

Variety keynotes spring outerwear

By Devon Nelson
Student Writer

Returning to school from Christmas break, many of us came back with new leather, fur, and wool coats to keep us warm for the winter days ahead. But we haven’t had a very long winter.

Many stores along Illinois Avenue and in the University Mall are closing out their winter coats and the contemplations that go along with winter: dark colors, plaids, and furry trims, and bringing in more cheerful colored coats for the spring.

This year’s spring jacket will feature a variety of looks to choose from: hooded or unhooded, buttons or zipper, long or short and rain or shine.

The women’s spring rain wear, arriving in a rainbow of colors, are on sale now for about eight to 10 dollars. Some of the coats are reversible, have hoods and are either short or long. These coats are very easy to clean with a damp cloth and are very durable.

The new polyester cotton look is going to be a hit this spring, if you can afford it. This lightweight coat costs from between $5 to $60. This coat comes in a variety of colors and has been treated so that it is water and stain repellent. This coat can either be bought in a long trench coat style or it can be bought as a short jacket. The coat can be worn either for casual or dress wear.

In short jackets for women, the most popular denim and safari jackets are in. These jackets come in a variety of styles and colors. They can be worn for casual. The price range for these jackets is between $25.99 to $35.99. The denim jackets are 100 per cent cotton and are washable.

For men, according to Men’s Monthly, the new coordinate separate look will be a hit this spring. This look, where the man co ordinates the colors of his shirt with that of his jacket and pants, will be good to wear to Merrin’s if you want to wear jeans and still have a nice, casual look.

The new polyester cotton look is also available to men in practically every length, color and style. Prices range from $45 to $85.

A fashionable coat for the man in the blue jean category is the trench coat. This Sherlock Holmes type coat has a wide collar and lapel. The back of the coat has a diamond flap which is attached by a button. The sleeves of this coat are buckled across and are offset by a buckled belt. This cotton coat is $85.

Short length jackets for men range from $25 to $40. These are 100 per cent cotton and pre-washed. These jackets have a very fashionable look.

Yes, the early spring does have its faults. But the new and stylish jackets and coats will help make it easier to bear.

Assume that casual attitude in comfy, polyester and cotton casuals. Pants with pockets or back detail (P, A, T). Hemp-belted skirt (Jr. sizes 5 to 13.) Embroidered T-shirts or big-top gauze smocks (S, M and L). Earthy hues.
What we wear tells others a lot

By Pete Reitnacht
Student Writer

What can you tell about a man from the clothes he wears? According to Shirley Friend, just about everything.

Ms. Friend, who holds a doctorate in education, is an instructor in the Clothing and Textiles Department at SHU. She's an exciting woman who has more than just a passing interest in the world of fashion.

"Clothing is a most important form of non-verbal communication," Ms. Friend remarked in her office at the Home Economic Building. "It serves to tell people about themselves; it's a form of behavior."

Many people think the primary purpose of clothing is for reasons of modesty or protection from nature, the dark-haired woman proclamed, but this is simply not true.

"Clothing is worn primarily for decorative purposes. " Native tribes have been known to wear little more than a loincloth in arctic climates, and many African tribes clothe themselves from head to toe for ceremonial purposes.

"There's also a story about a young native girl who came to our culture. Her tribe believed an ear plug inserted to elongate the ear lobe was a sign of beauty, but they thought nothing of clothes. She became very embarrassed when she removed the plug, but did not care if the body was naked," Friend said.

Clothes also serve a symbolic meaning; they denote status in society. Any civilization had it's own set of ceremonial clothing. With the decoration, the symbolic meaning is communicated.

Ms. Friend instructs a class that deals with the question of clothing. "Fashions and Textiles 329, "Fashion Motivation," is a core course designed for all clothing and textiles students.

"The course covers the reasons for clothing. It explores the world similarities in fashion and tries to examine why all clothing is basically the same," Ms. Friend said.

"The course is also concerned with fashion of the east—Japan, China and India. It explores the goals these fashions try to achieve, and compares their standards of beauty with our own standards."

The course is lecture-oriented, with projects assigned to students. All majors are welcome, provided they have the proper general studies requirements.

Tennis anyone!

The University Bookstore has a wide selection of sweat suits for the active person. They come in either double knit stretch nylon or triple knit acrylics and feature durability and comfort combined with style and vivid color.
New swimwear vibrant and wild

By Diane Pinterzi
Student Writer

Swimwear for both men and women hits the fashion scene for spring and summer with a vibrant splash of colors, patterns and styles to please everyone.

Patterns ranging from wild, geometric designs, abstracts and crazy stripes to picturesque nature scenes and tie-dyed patterns dominate the beachwear in Carbondale stores.

Goldsmith's on South Illinois Avenue, and Sears in the University Mall. There are no dull solids this year. Patterns range from geometric, and abstracts to "American" prints and "biocentennial" patterns. The solids that are shown are prawned denims or "short shorts" in "blue jean" blue, tan and khaki.

Though the styles may not be much different from last summer, the fabrics are. Soft, new materials are featured. Bikinis and tank suits are comfortable, durable and washable this year. Suits are made of nylon, nylon spandex, denims, terrycloth, gauze, cotton, lycra, and cotton polyester, velure and a woven material resembling cotton. The fabrics seem to accentuate the figure and many of them create a sleek, exciting look.

Women's styles seem to be dropping the "string," which was last summer's biggest rage. The ever-popular bikini is being sold with coordinating midriff tops or T-shirt cover-ups. The bikini bra is sold as a T-strap, strapless bandeau, seamed, the 5-way style top, and halter top.

The perennial tank suit is sophisticated this year. Spaghetti straps, cut-out and the "skinny suit" seem to be the most popular styles. Swimdresses are also seen, with the new patterns and fabrics. Average prices for women's swimwear seem to fall between $16 and $18.

Men's suits are not being sold with cover-ups as often as women's wear, but the most popular cover-ups seem to be the T-shirt, sportshirt, or the shirt with a coordinating design, such as a beer drinker on the trunk and shirt.

Splash!
Picture yourself in a Marilyn K. tank suit with a basic white cover-up from Kays. Tank suits should make a comeback this year.

THE NATURAL LOOK

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Goldsmith's, on South Illinois Avenue, and Sears in the University Mall.
Footwear fashions feature durable integrated leather

Chris Moesich
Student Writer

When your 'toe sock' begins creeping out of last season's side, it might be time to start looking for studier around-the-clock footwear.

From heel-to-toe, the dominant feature in this seasons durable footwear fashions is different color tipping of natural leather integrated with horse, buckles and multi-colored serape.

Spanish rope and serape shoes and sandals are very popular with buyers this season because, as the manager at Zwick's Shoe Store, 218 S. Illinois, said, "They co-ordinate with what's happening in women's clothes, they're more casual."

Another style that is popular among female customers in Carbondale is the embroidered western boot. Most of them have reinforced toe and reitch the mid-calf. "The western boot is gaining wide appeal because more and more females are getting onto the outdoor life of the surrounding area," James Hinton, an employee of Morse Shoes in University Mall, said.

Even though natural leather shoes are a big seller, man-made synthetic footwear of vinyl and plastic also have a wide range of styles from sandal to boot. They are easier to clean, requiring only soap and water, and are usually less expensive.

But the choice between leather or synthetic shoes is not the only basis for customer selection. Color and sole composition also influence the buyers decision.

Sole is all footwear over a large range of styles from cork, wood, natural rubber and latex to synthetic and leather varieties.

For the 'bouncy step' many shoe and sandal manufacturers have gone back to plantation crepe and other natural rubber soles. Zwick's manager said many customers can tell the difference between real rubber and the latex competitors. But he added it also depends on the latex company.

Sandals are not limited to one style either. Many sandals have heel straps as well as in-between-the-toe and ankle straps. The heel size in varying heights from ground level to platforms made with cork and layers of wood or leather.

Since the majority of sandals are worn during the warmest weather, many have small holes in the upper soles which cushion and insulate the feet. Sun-baking may slightly darken the tone of natural leather sandals but no actual damage will be done to the sandals fit or construction.

Even though people are buying them more often in order to match outfits, there is also a need to buy something that will last. So before you toss away a leather shoe, hesitate, there are a number of ways to recondition worn footwear.

In a booklet offered by John A. Frye Shoe Co. Inc. and the Sole Leather Council, called sole Primer, there are several recommendations for restoring and protecting fine leathers.

Shoes should fit the wearers' activities, but no matter how much you demand from a shoe no one has time to jump over every spring puddle. The 'Sole Primer' suggests applying protective polish to the oil-impregnated leather.

Polishes of mink oil, bear grease, and commercial silicones can be bought at most shoe stores. When applied, the polish will waterproof, condition and soften all smooth leather.

Even if polished, wet leather shoes should be allowed to slowly dry at room temperature. Never put the shoes on a very for furnace since dry heat can be leathers worst enemy.

The 'Sole Primer' also suggests placing your shoes on shoe trees after each wearing so they can ventilate and return to regular shape.

Steppin' out

Soft leather and comfort are in store for this spring's fashion-conscious shoe buyer. Brown's Shoe Fit Company offers such quality names as Footworks, Connie, Dexter, Bass and Impo, with a wide selection of styles.

Levi's remain an institution

By Joey Helley
Student Writer

Levi's!

American students have been known to finance their entire summer vacation by selling extra pairs. In Russia, a pair with the leather logo patch intact can bring $500 on the black market. They're in the Smithsonian and have been presented a Special Cot Award as America's most significant contributions to international fashion.

Levi's are still an American institution, but they've become institutions in Europe, Asia, and almost everywhere else clothes are worn.

Other companies make blue jeans, but Levi Strauss & Company is by far the biggest. The originator of blue jeans, they make over 75 million pairs of Levi's a year.

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Whatever the style, formals feature natural-fiber fabrics

By Cindy Yannatos Student Writer

Slinkies jumping, revealing hangers and pajama-leg, pasteline shorts sprang last season's latest addition to women's clothing, the bicentennially influenced old-fashioned gown, to become the newest in formal wear fashions.

Formal wear, regardless of style, is characterized this spring by its use of natural-fiber fabrics. Cotton, in solids and prints, is the most prominently used material.

Natural-fiber fabrics are long-lasting and appeal to the consumer, but they are also expensive.

Hechi's sales clerk Glenna Prohomyrecky explained: "A dress of polyester may cost $30, while a comparable one in cotton is $80."

The old-fashioned gown styles uses multiple layers of lightweight natural-fiber fabric. It is this fabric choice which determines the gown's age-group appeal.

"An extremely feminine variation, low fitting with high lace collar, bodice tie, bell-shaped sleeves and ruffled hemline, is popular with high school girls," said sales clerk Claudine Hale of Philip's. "Take the lace, ruffle and lose fit away from this dress, however, and it becomes appealing to the university-age woman also."

"Some women have bought the dress in off-white cotton and used it as a wedding gown," said Main Street Boutique's manager, Rita Naton.

A modern variation of the same design is the mid-length dress with a sagged hem. This style, made with natural-fiber material also, has a hemline which varies in length from ankle to knee. Often the jagged hem is accented with color or lace borders.

Though dress manufacturers are featuring the bicentennially influenced style in "the" dress for spring, Carbondale sales clerks agree that university-age women prefer the halter.

Debbie Horn, display manager for the Casual wear

This button-down-the-front jumpsuit from Sears features a white elastic waist with a brass buckle. The belt is coordinated with a matching white scarf and leather sandals. This jumpsuit is made of washable polyester.

moore said. "The uniformed might say it's too much." He doesn't think so.

"It's not uncommon for someone to come in and tell me they have had their boots for five years," Moore said.

Vernon Nelson, assistant manager of Union Jack Clothes Store at the University Mall, estimates that average to hard wear will give Frye boots a three-year life span easily. "They're very well made. They aren't a cheap ShoCo. I have been making boots for more than a hundred years," Nelson said.

Most Frye boots are 100 per cent leather inside and out. "Because it's 100 per cent leather, it conforms to your foot. They will stretch slightly after you wear them for a while," Nelson said.

We carry the most popular styles. We usually carry 300 pairs of shoes," he said.

The most popular style seems to be the round toe, lighter-weight, platform sole, 14 inch boot. A pair costs $50. The advantage of the platform sole and heel, composed of layers of leather, is that when the sole begins to wear down, only the worn layers must be replaced, not the entire sole or heel. Nelson said prices stay about the same with minor increases, but they don't go on sale. He has only seen one sale in four years. That was a style that wasn't popular. He doesn't believe this is likely to happen again.

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FREE PARKING Every Saturday

Daily Egyptian, March 11, 1976, Page 44
Spring shoes and accessories stress 'neat' look

By Laura Driscoll
Student Writer

 Renewed interest in neat, put-together appearance makes shoes, and accessories especially important in women's spring fashion, retailers of clothing and shoes on Southern Illinois Avenue say.

The overall trend is toward a dressier look. "People were forgetting accessories for awhile," said Ron Webb of Goldenstein's. "But the clean, classic cut of clothing now needs accessories to look interesting."

Scarves in a wide range of sizes and shapes continue to be shown. Twelve to 12 inch squares and oblongs as large as 18 inches by 36 inches are versatile scarf dimensions. One hundred percent cotton, easy care polyester and cotton blends and synthetics are popular scarf fabrics.

Scarves are being worn in a variety of ways. One can be worn around the neck, wrapped around the neck, or tied around the shoulders. Oblong scarves can be worn on the neck, as belts, turbans or tied around the bodice.

"As headwear, layered scarves are picking up," said Linda Stocks of Bleyer's. One scarf is closely wrapped toward the nape of the neck, then one or more are coiled lengthwise and also wound toward the nape and tied.

Bleyer's College Shop is carrying a water-repellent scarf to be worn as a rain gear.

Most colors and shades in solids and patterns are suitable for scarf fabrics. Bandana prints for casual attire are especially popular. Hats in woven straw are being shown again this year, but with narrower, less "floppy" brims. The look is more tailored now. Close fitting sport hats in canvas and denim with two inch brims are also available.

Belts in several styles and from one to four inches in width are currently fashionable. "Wide elasticized cinch belts to wear over smock tops are good this spring," said Gail Beyer, owner of Gail's.

Natural colored rope and canvas are popular in new belt designs with buckles, toggles or ties for closure. The natural fiber, texture and color emphasis is also seen in shoes and bags for spring. Bags in canvas, straw and macramé are clean and sophisticated, not "gimmicky."

Canvas and denim fabrics are also widely used. Most bags are medium to large in size with a short shoulder strap or handle, but can be slung over one arm and up to the shoulder.

"There can be used as purses, and many are sturdy enough to be used as a tote or beach bag," said Rita Nation of Main Street Boutique.

Shoe purse which can be as small as five inches square is being shown at Bleyer's College Shop. The purse can be worn on a belt or on a long, thin strap or cord which is carried over the shoulder and across the body.

"In shoes this spring, the influence is from Mexico—the hand-made look," said David Moore, of Zwick's Shoes.

Espadrilles with ankle ties, clogs and many open shoe and sandal styles to be worn with pants or skirts are currently offered.

Natural leather, rope, canvas and bold colored weaves are among materials used in the shoe uppers. Heels can be rope covered, wooden or cork and crepe is widely used as soling material.

Heels are taking a tapered, more refined shape. The wedge heel is now being shown, though the platform is still popular.

"In heel heights, there's something for everyone," said Eleanor Steinbach of Leslie's Shoes. The range is from negative and flat heels up to three inches. The trend is toward mediums rather than extremely high heels, which had been available in recent years.

Clogs, both tradition and more stylized versions are making a comeback.

The negative heel "nature" shoe, including a negative heel sandal, continues to be popular. AS does the flat oxford type.

Shoe merchants see leather goods as a particularly good investment. Neither bags nor shoes in a neutral shade such as brown, caramel, or wine have an off-season.

More said Zwick's sells sandals year-round. Most open shoes can be worn with heavy socks during the cooler months. Spring sandals can be worn with buttoned, brightly colored knee-high socks of 10 inches long.

Bags.

Shoe and sandal can be worn with bright colored knee-high socks of 10 inches long. Nylon and polyester are widely used. A wide range of sizes is being featured in addition to gold and silver pieces. Chokers and neck chains up to 18 inches long are being worn.

Metal pendants in arrow, teardrop and star shapes are being shown and silver pieces. Chokers and neck chains up to 18 inches long are being worn.

Metal pendants in arrow, teardrop and star shapes are being shown and silver pieces. Chokers and neck chains up to 18 inches long are being worn.

Jewelry remains a major accessory category. Mark Skarupa, of All Jewelers, said that in accordance with the dressier look "people are leaning more toward quality jewelry."

Pendants, copper and brass are being featured in addition to gold and silver pieces. Chokers and neck chains up to 18 inches long are being worn.

Metal pendants in arrow, teardrop and star shapes are being shown and silver pieces. Chokers and neck chains up to 18 inches long are being worn.

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"The surprise seller of the spring is the calfskin leather shoes with crepe soles," Skarupa said. The shoes recently placed in the store's window sold out immediately.

The looks of these two fashion-conscious young women Laura wear—tan off-white Calcutta cloth, belted big dress with patchwork trimming, by Kons-Fashion. Rita's causal outfit is Smart Part pants in tan, topped with an Elles Belles tank top in tan and a Happy Legs blazer. They're at Main Street Boutique.

Saturday's Shoes, ...for everyday

Leslie's says keep it casual this spring, but be ready for anything with these new designs by Dexter.

Both guys & gals will enjoy the looks of these calfskin leather shoes with crepe soles.

Saturday Shoes give you everything you want—good looks, comfort and the soft subtle support of fine leather.

University Mall
457-3142

Casually dressy
Many students still interested in needlepoint

By Cindy Elliott
Student Writer

What's different in the times of 1778 and 1978? As far as needlepoint is concerned—nothing, except ideas.

This bicentennial year still finds many women interested in needlepoint, one of the oldest forms of embroidery. Because of this interest, free school offers a needlepoint course every Tuesday night, taught by Bonnie Slocum, 881 W. Kemnitz.

Slocum said needlepoint has made a special place for itself in today's handcraft revival for many reasons. Among these are the beautiful wool colors that are available, the textures that can be achieved, and most of all the variety of design ideas.

Today's needlepoint enthusiasts create objects such as envelope purses, belts, patches for jeans, key chains, luggage tags, straps for saddlebags, slipper tops, collars, insets for formal dresses and even backgammon boards.

"Needlepoint is easy, anyone can do it. The biggest problem is the design inspiration," Slocum said. Slocum, who has a master's in fine arts from Hunter College in New York City, encourages her students to design their own patterns from whatever interests them. She said that magazines make good tracings. Just put a picture under the canvas and trace or paint over it withincerly.

Scenery pictures are fun, she said, because one can do other stitches, such as cross stitch, along with the needlepoint.

Needlepoint materials include canvas, yarn, a needle, thimble and scissors. All of these can be purchased at the Knitting Knook in the Mundale Shopping Center.

There are two basic types of canvas. Mono canvas is canvas with single vertical threads and single horizontal threads. Penelope canvas is woven with pairs of threads. Slocum says penelope is more versatile, easier to work with and maintains tension better.

When a person begins their canvas they must keep a minimum one inch border around their design, said Edith Smith, owner of the Knitting Knook. Slocum makes as well as the canvas with masking tape, she said.

Slocum recommends that 18 point canvas be used for durable items such as belts, but that 16 or 12 point could be used for the belt buckle or personal patches. She says a 12 point canvas would be best for the needle strap and that it also must be lined because of its roughness on feet.

A most important point is the selection of yarn that covers the entire canvas. It must be bulky enough not to leave gaps or spaces and able to withstand abuse.

Slocum recommends that wool yarn be used by beginners because it is most durable. Yet, Persian yarn comes in more colors and is readily separated into three ploy strands.

Smith commented on the interest in needlepoint among college students. "Needlepoint is as popular as I would like to tie it with the college kids," Smith said. "The college people are more inclined to develop their own patterns. They aren't scared to try.

She hypothesizes that inflation and other financial burdens keep a lot away who might otherwise be interested.

Needlepoint is an expensive hobby. Canvas costs seven dollars a yard and yarn five cents a strand. A 14-inch pillow would cost around $25 to make, but it would be worth $75, Slocum said.

For those who are beginning needlepoint, besides the free school lessons, Smith offers six-week lessons at the shop for $10 and teaches 18 different stitches.

"I recommend that people get ideas from coloring books. They then can trace the pattern and do the coloring with their needle," Smith said.

The shop also has Jiffy kits by Samuel for $3.50, for less ambitious people.

Embroidery, from which needlepoint evolved, is a very ancient craft. It was first recorded in Egypt and Assyria and was probably associated with emblems of garments.

Bargello, or what is commonly known as needlepoint, is basically one stitch called basketweave. It is used for outline work, because it shows the canvas.
Leisure, vested suits 'in' look for spring

By Rick Karch
Student Writer

Leisure and three-piece vested suits are the "in" look for spring, according to several of the larger men's clothing stores in the Chicagoland area.

After about two or three years of being out of fashion, the three-piece vested suits are back in, said a spokesman for the Park Forest branch of Marshall Field's. Sales in sport coats have dropped considerably and the more casual leisure suit has taken up the slack.

Although leisure suits are currently being used mostly for informal gatherings, many of the clothing stores feel that businesspeople will eventually start to wear them to work.

"Some businesses already allow their employees to wear leisure suits," said a manager at Bond's in Lincoln Mall in Matteson. "But lawyers and other important businessmen are still wearing the same conservative suits."

Only solid-color leisure suits are in fashion now, but salesmen are convinced that printed patterns will eventually come into style. The colors in the solid suits range from dark brown to white, but the biggest sellers are in the softer colors.

"Younger people are buying the less expensive unconstructed leisure suits," said the Bond's manager. These suits range in price from $25 to $50 and fit more like a shirt.

Tailored leisure suits have more fit and extra lining and cost from $80 to $100. "Businessmen are more likely to buy these suits because they fit more like the suit he is accustomed to," the Bond's manager said.

Shirts that go with the leisure suits have moved to tonal-down, softer colors, with more controlled patterns.

Bond's feels that there will be a move to more solid colors, but at the present time patterned shirts are the biggest sellers.

Turtlenecks will also come back into style since they look very smart under a leisure suit. There will also be a revival of knitted pullover sport shirts and a strong fashion move to printed and embroidered T-shirts, according to the Bond's spokesman.

The trend in the last few years has been for the pants to match the jacket, but recently it has gone back to separate slacks.

Vests are best

Vests are back this spring. This suit modeled by Tim is a three-piece vested, two button style made of easy care 100 per cent polyester by Palm Beach. This suit is available at the Squire Shop in Murdale Shopping Center.

Look To Rocky Mountain's
Fashion-comfort Line Of Spring
Clothing Including Brands Like

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Reflecting on spring's arrival are Kathy, in a skirt by San Francisco Skirt Works and top by Santa Cruz, and Ed in blue printers pants by Washington DEE CEE and smock by Meyer of India.

Page 12A, Daily Egyptian, March 11, 1976
Assistant buyer describes this year fashion trends

By Matt Coulter
Student Writer

"The clothes showing this year will be mostly three-piece suits like skirts or pants jackets and vests." Twenty-four-year-old Leslie Klein was talking about fashion trends for 1976 over the telephone from her home in Lincolnwood, Ill. Miss Klein is an assistant buyer for Evan's department store in Chicago area chain.

She also manages the accessory department, a job which includes, "keeping the branch stores stocked with merchandise and calling the manufacturers to make sure the stock arrives on time. The buyer does the actual purchasing, and the people in the department do just about everything else."

Miss Klein, who graduated from the University of Arizona with a degree in fashion merchandising, has been with Evan's for 18 months. She works at the main store on State Street in Chicago.

"Finding a job wasn't that difficult, although it is harder to break into Chicago because there are not that many stores that do their own buying. I think the only ones are Evan's, Marshall Field's, and Steven's."

Miss Klein worked as a clothing saleswoman at a small shop called Wally Reid, Ltd., in Evanston, during summers when she was home from college. Retail experience is a near necessity for persons desiring jobs as fashion buyers, she said.

While working at Wally Reid, Ltd., Miss Klein developed a feel for the styles of clothing worn at different college campuses.

"When some of the girls were going away to school would come in to the store I would help them pick out wardrobes for the different campuses they were going to."

SIU students, she believes, "wear a lot of blue jeans to class. When I went to Arizona just a couple of years ago, we used to dress up a little more." She emphasized the "little."

Wearing jeans will not exclude SIU students from being in with the fashion scene, however. Miss Klein predicted that denim will still be very popular this year.

SIU students may also benefit if T-shirts come into style.

"Over the summer, designers were showing a lot of little T-shirts under blouses. They'll still be showing a lot of T-shirts under everything."

Dresser clothing, such as three-piece suits, will be made of "real comfortable fabrics. Cotton will be popular, and silk, which was too high priced but is becoming more reasonable now, will be used a lot." Another fabric which may be seen often this year is gabardine. "It is similar to cotton, but it has a kind of sheen to it—its dressier," she said. In the accessory department, "there is nothing too thrilling. Our buyer just came back from New York and bought basically pastel colored jewelry. The rage with the mood rings and all that is kind of over with."

Miss Klein feels that people are becoming more name-conscious and that designer sportswear will increase in popularity as a result.

She mentioned Givenchy, Anne Klein, and Oscar dela Renta as prominent names for 1976.

"The Oscar dela Renta outfits are three-piece suits, and they all come with big scarves. The scarves are draped around one shoulder and tied on the other shoulder."

Scarves will be in fashion again this year, but one design may not make it well in the United States, she said.

"In Italy and France designers are showing scarves tied around the hip. " She laughed lightly. "They're called rear-end covers."

But the "in" colors this year should please American buyers, Miss Klein said.

"Because of the bicentennial, everything will be red, white and blue," she added for a second. "Everything."

Eye catcher

An Afghan hound will get a guy a lot of attention on the street, and so will a three-piece pocketed suit in pale blue by Club Clothes from Soh's Campus Store. The suit is an Oxford cotton blend. The shirt is by Creighton, the plaid silk tie by Ralph Lauren and the shoes by Johnston Murphy.

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Daily Egyptian, March 11, 1976, Page 13A
Mood jewelry runs its cycle

By Chris Gronkiewicz
Student Writer

The popularity of mood jewelry peaked during the Christmas season and although it is still popular, sales appear to be on the decline in the Carbondale area.

The general consensus of Carbondale merchants who stock the mood rings is that it’s a fad that’s fading fast, or as one woman put it, “It’s run its cycle.”

For the uninformed, mood rings have clear quartz stones filled with liquid crystals that change color according to a person’s body temperature. This supposedly reflects the wearer’s mood.

According to the color code that accompanies the purchase of a mood ring, a dark gray stone means you are tense, and overworked reddish amber that you are anxious and upset, golden topaz that you are unsettled and, vague, light green jade that you’re in a good mood, blue-green turquoise that you’re relaxed, blue lapis that you’re comfortable with yourself and, value-blue indicates that you’re happy and satisfied.

Miller’s World of Gifts and Novelties on South Illinois Avenue has carried the rings for the last three or four months at prices ranging from $2.96 to $6.

Lowell’s Discount Store has stocked the rings since before Christmas, but at $3 each. The store has a wider selection that includes earings and necklaces, which are also $3 each. A clerk said the rings sell well. The store ran out of them at Christmas and has had numerous calls about the rings. They are not selling as well as before, the clerk said, mentioning that when something first comes out on the market, it usually sells well.

At the University Mall, Phillips has carried the rings for three months at $2.99, an indication of the decline of the fad.

Pennys carries the most expensive mood rings— a sterling silver setting for $20. A dozen of these have been sold since Christmas and only a few remain.

The rings at Cloud Nine are sold under the name of “Ring of Saturn.” The rings are on sale for $2.75 and the earrings are priced at $6. Cloud Nine has carried the rings since October and the earrings since November. The manager said she reordered four times, for a total of 70 dozen rings, most of which were sold at Christmas. The rings are available in either a gold or silver setting.

Sears sells a smaller version of the typical quarter size stone for $3. It’s a small, round disc in a gold or silver setting and is known as a mystory stone ring.

Les Chudik, senior in Public Relations, received her mood ring as a Christmas gift. She doesn’t think it reflects her true feelings because “if my hands are cold, it’ll get real light.” People notice it because it’s a large stone. Les said she hasn’t noticed any guys wearing them. “It’s a feminine type thing.”

According to Forbes business magazine, the mood ring fad originated with Joshua Reynolds, a descendant of the British portrait artist. It seems that tension had forced him off Wall Street, so he launched Q-Tren, Ltd., a spin-off of a New York meditation center. The company had been piling up debts when Reynolds got the idea for the ring. It uses less than 10 cents worth of the liquid crystal per ring.

Reynolds has become somewhat of a celebrity, but definitely not a rich one. He was forced to sell all but 10 per cent of Q-Tren stock in order to keep the company afloat.

There are dozens of imitators of his creation who are buying up the short supplies of liquid crystal. He has applied for a patent, but Forbes thinks that by the time it’s processed, his ring may be as black as his mood.

More than $1 million worth of the rings have been sold since last August at prices ranging up to $25 for a 14-karat gold setting, in what Forbes calls the “hottest fad since the hula hoop.”

The “secret” chemical in the ring, and even the jewelry idea, has been around for years, but previous attempts to market the jewelry flopped. The liquid crystals are really chemically synthesized and come from sheep’s wool grease, which is more commonly used in hospitals to detect fever.

Newsweek reported that the mood rings out after about two years and becomes black forever. Since the ring is said to reflect body temperature, it will displace a stat of total chill (black) if left in the refrigerator or in a very cold room.

Mood rings have received a lot of publicity, including a spread in People magazine. New York’s Boned Thirtis sold 1,000 in one week, at $45 for a silver setting and $125 for a gold setting. Forbes predicts that mood rings include Walt Frazier, who bought one for each of his girl friends, and Muhammad Ali, who wrote a poem about his ring. Paul Newman, Polly Bergen and Joe Namath are among the other proud wearers.

Newsweek predicts that ring reading will blacken a lot of reputations, especially among those who let their fingers do the talking.

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This earthy batik wrapped skirt is complimented by a short sleeve, round neck nylon Tea Party top and spoon necklace. This outfit is available at Blum’s.
Comfortable styles highlight men's spring fashion outlook

By Edgar Tate

Clothes may make the man, but designers make the clothes. And for this spring, designers have made comfortable clothes for different lifestyles.

In men's suits, the annual ice cream (light) colors for spring will be around. According to Carl Smith, assistant manager and buyer for Goldsmith's in Carbondale, natural fibers like cottons, silks, wools, and others are back in heavy demand.

Tabardine suits with the European flair are more textured and stylish yet unflashy, will be in vogue. Smith says the "French back" cut, stitching running down the front of the jacket and over the toad tail, and front flapless suit pockets "is the look to be desired," said Smith. "A man will look good, feel good, and not have to compromise himself."

For a sportier look in three-piece suits, an open collar shirt may replace the conventional shirt and tie, giving the suit a more casual look while retaining a conservative appearance. European fitting suits range from $70 to $100.

However, warm weather enthusiasts may shed their white suits this spring for double-knit polyester suits. Two-piece and three-piece double-knit suits with contrast stitching are very popular in the Midwest, Smith says.

A two-piece powder-blue double-knit suit costs $65, but prices for such items range from $60 to $80 depending on whether suits are two-piece, three-piece, or are styled differently.

If you like '70's clothes, a three-piece double-knit pin-striped suit, worn by late rock greats and suitable for solemn occasions, costs $90. All you have to provide is the black hat, spats, and "red." Other popular polyester wear are the leisure suits. Made popular by Steve Austin, "The Six Million Dollar Man," the matching pants and top can be accompanied by color-coordinated shirts which are sold separately. Prices range from $15 to $60.

Every outfit can be made different by just simply changing something, a shirt, pants, or a top, says Smith. "If men buy their clothes wisely, they can mix and match their wardrobe into different tastefully arranged outfits."

Reminiscent of bush jackets, minis belt and deep front pockets, and two-piece double-knit suits. The tops have contrast stitching around their front pockets and come in various colors and sizes. The semi-bush look sells for $35 to $50.

Counter-culture clothing is sweeping into the fashion world. Comfortable sporty jean suits are replacing the old standard sport coat. A blue jean jacket suit, sewn with separate pieces of jean material with a pea coat belt sells for $50. Matching jeans are sold separately.

A sophisticated twist to blue jean jackets and jeans, two-piece suits more stylish than their predecessor and in all imaginable colors, sell for $90 to $160. And painter pants, worn only by those in the profession and young people, have suits made out of the same fabric.

"A young man could wear this suit (painter pants suit) to a job interview and then go out to a bar and not feel he's over-dressed," Smith said.

Braded pockets in denim suits will also be very visible this spring. The suits come with denim jean pants, but can be worn with any type of blue jean or gabardine pants.

Those who consider leisure wear to be anything but wearing a suit have a bounty of alternative clothing at their disposal.

Gabardine pants in all colors and styles, selling from $15 to $20, can be matched with nylon shirts, selling from $10 to $14, and relieve suit-conscious people of their phobia of reasonable prices.

Swiss military shirts and Indian gauze shirts, ranging from $14 to $20, can also be worn with gabardine pants or with suits for those with a tie phobia.

Cool and casual

This vested suit from Caru's allows the wearer to be both well-dressed and comfortable at the same time. This suit by Estevez is 50 per cent cotton.

Spring also heralds season for sandals

By George J. Haas

White with a little bare feet and the sweet smell of flowers signal the arrival of spring for most Carbondale residents. The aroma of new off-the-shelf sandals for sandals to cover those bare feet tells Jim Lewis spring has arrived.

Lewis is the owner of the Union County leather and crafts shop at 424 E. Main Ave., and each spring he is faced with an increase in the demand for his leather products.

Lewis said the smell, texture and feel of leather has had a real appeal to most people for thousands of years.

"Many people just come into the shop to look and enjoy the aroma of the finest leather," Lewis said. Because sandals are the staple of the fashion trade increase in the spring. Leather Eurasian, hats, pouches, belts and handbags made with time-consuming care add up to make spring the busiest time of the year for leather sandals and accessories.

HUNGRY SHARKS

The great white shark is responsible for most human attacks, the tiger shark the second most, according to Warren Zeiller of the Miami Seaquarium.

Ginny, a junior in advertising, modeled this attractive natural colored jean top and wrap skirt. The brand is Cat Too and the look is the latest spring fashion.

You'll find a large selection of coordinates, jeans, nightgowns, shirts, tops, purses and more at Bleyer's College Shop in Downtown Carbondale.
**T-shirts provide individualism**

By Jim Wisuri

You can tell a man by his t-shirt. Stewart Weinboff believes this. And well he should—he’s been following steps that should be used to provide individualism. This year—edible flavored underwear called Candypants. The unconventional sweet is made of a soft, taffy film with a licorice drawing. Unusual gift items, the one-size-fits-all delicacies come in three flavors: cherry, butterscotch and banana split. The price—3.95.

Edible underwear makes the scene

"The pants went on sale at 3 p.m. and were sold out in about 30 minutes," said Mike Nadler, store manager.

Nadler said it took a foodchemist two years to develop the product manufactured by Cosmocrates, a Chicago-based company. The novelty items have reached nationwide distribution," Nadler added. "Orders for Candypants exceed 100,000.

Good match

The 100 per cent cowhide leather belt (by Salvatori) has a marijuana leaf design, so what could be more natural than an Alice in Wonderland motif on the cotton-polyester top (by Circus Maximus)? The pants, 100 percent prewashed cotton with a diagonal stitch, are by Faded Glory. They’re at the Fly. University Mall.

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**Chris Reeves Student Writer**

**Goldhoff's, 311 S. Illinois Ave., is the first Carbondale store to sell Candypants. Ron Webb, store spokesman, said he heard about the underwear in newspapers and on the Tonight Show. Candypants were an instant success in Champaign for Valentine’s Day. Shirt Tails, the store handling them, sold their entire order in less than a week and made a special trip to Chicago to replenish their stock.