# Southern Illinois University Carbondale **OpenSIUC**

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Daily Egyptian Staff

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# Daily

Southern Illinois University EXTRA

Wednesday, November 11, 1964

Number 37

## Solutions Sought for Bicycle Dilempa

"We have to do something. Too many squawks are coming in," Edward McDevitt, SIU superintendent of parking, said, referring to a problem which affects a majority of SIU students -- bicycles and their use on campus.

Less than half a block down

the street Thomas Leffler, SIU security officer, said the

"The bicycle problem is discussed almost every day.

that the problem seems to be threefold: (1) The operation of bicycles between sunset and sunrise without proper front and rear lighting, thus break-ing a state law;
(2) The movement of bi-

cycles, especially between class breaks, on the same sidewalks pedestrians use. If not actually a safety hazard,

Everybody has made a few is at least an incompanied by the suggestions. Soon we're going to have to do something about them."

McDevitt and Leffler agreed that the problem seems to be threefold; (1) The operation of the sound of the sound

The first point is the most clearly defined since section 19.125 of the Carbondale City Ordinance states, 'Every bicycle shall be equipped with a lamp on the front exhibiting a white light visible from a distance of at least 500 feet, and

(Continued on Page 5)

# Motorized Cycles Out at Old Main

## tack of Rain **Makes State** A Tinderbox

One careless match or cigarette, and Smokey the Bear, Bambi, Carbondale and all Southern Illinois could go up in a tower of billowy smoke clouds, officials yesterday.

The record for the longest dry spell in the history of Carbondale was changed Tuesday, according to Floyd F. Cunningham of the Clim-

atology Laboratory.

The last measurable amount of rain fell 42 days ago on Sept. 28. The record for dryness was previously 42 days.

Fire precautions are being extended around the campus by both the maintenance crews and the security office.

The University work crews are continually raking and sweeping up the dead leaves, and a system of water sprinklers operates through the day in Thompson Woods to fight hazard of a carelessly disgarded cigarette.

The Security Office is en-forcing the state fire code which prohibits the burning of trash after 5 p.m., according to Tom Leffler, security officer.

Another precaution being taken is the cancellation of all burning permits that have been issued.

The other thing the Security Office is doing to combat the drought is "praying for rain," Leffler said.

The southern third of Illi-nois is in its worst fire season in history, according to the Illinois Division of

Forestry.
The drought in the 40 south ernmost counties has created

The worst previous fire season was in 1963.



DON'T ENTER — Motorized cycles soon will no mitted to enter the campus at the Old Main Gate. restriction placed on cycles see story in adjoining column

## SIU Students to 'Fly' Missiles With Computers as Copilots

SIU has caught up with the missile age, in a manner of speaking.

Engineering students here emille e "flying" guided mis-siles soon. But the flights will never get off the ground and the students will have an elec-tronic computer as their copilots.

ernmost counties has created The planned flights will re-an almost uncontrollable fire sult from the linking of a potential in fields and woods missile flight control system training device bought from the U.S. Air Force and a new

transistorized analog compu ter added recently to the SIU School of Technology's re-search and instructional equipment.

bought the control SIU system as a teaching aid. Its main use will be to demonstrate inertial guidance.

The system includes a sim-ulated Bomarc missile model which, although permanently mounted on a pedestal, is free to move into positions similar to those assumed by a missile.

## **Committee on Traffic Acts** As Result of Complaints

Motorized cycles will be foff limits" in the area around Old Main as a result of ac-tion by the University Vehicle Traffic and Safety Com-mittee Tuesday.

committee prohibited motorized cycles from entering the campus at University and Grand Avenues and at Harwood and Illinois Avenues. Signs will be erected at both entrances within about a week

#### Housing Unit Asks 'Intent to Vacate'

Any student now living in oncampus housing who will non-campus housing who will non-live on-campus winter term must submit an "intent to va-cate" form to the Housing Office no later than noon, Nov.

If a student breaks his University housing contract after this date he will be required to pay a \$25 fee.
"Intent to vacate" forms

may be obtained from a resident fellow or from the Housing Office.

#### Students Reminded To Preregister

Students have only three weeks left to pre-register for winter quarter, the last day being Dec. 2, Marion B. Treece, supervisor of the Sectioning Center has said.

Graduate students are re-minded that they, too, should pre-register.

Program changes for winter quarter are being made now if a student has his paid fee statement card and has a valid reason for the change.

The Sectioning Center will be open from 8 to 11:30 a.m. and from 1 to 5 p.m. Monday through Friday and from 8:30 to noon on

notifying drivers of the new regulation.

A committee spokesman said the action was taken as a result of numerous complaints against motorized cycles in the Old Main area.
The committee also autho-

rized a survey to be made of the availability of parking spaces for bicycles. Where facilities are found to be inadequate, new parking areas will be provided. A spokes-man for the committee said that after the survey is made, bicycles parking in unautho-rized areas will be removed by truck.

The action was taken after complaints that bicycles were obstructing entrances to many University buildings, partic-ularly Old Main, Morris Li-brary, University Center and Browne Auditorium.

In other action, the comittee appointed Oliver Halderson, University Safety Coordinate, to talk with Associate University Architect John F. Lonergan about the possibility of putting temporary bridges or ramps at major crossing points on Grand Avenue, where con-struction is now under way, The committee spokesman

said temporary bridging would be of benefit especially to

disabled students.

Plans were made for a walk
to parallel the new road from the tennis court as a safety precaution for pedestrians, the spokesman said.

Thomas L. Leffler, secur-

ity officer, told the committee of plans to designate a right turn lane on Illinois Avenue northbound at Grand Avenue.

#### Gus Bode



Gus says an awful lot of the intellectuals he knows aren't smart enough to be dumb.

## Committee Proposes Council Membership Plan

Representatives of the Carbondale campus student gov-ernment have recommended that the University Student Council be composed of members and executive officers of two campus student

councils.
This was a major ommendation contained in a report on proposals for re-organizing student government at SIU under the ne University statutes.
The four-page report, con-

taining a synthesis of the discussions and opinions of a specially selected executive committee, was presented to an ad hoc committee of the

meeting Sunday on the Edwardsville campus. "Such a membership pattern

would provide that members of the University Student Council would be truly involved in student government on the local level," said Pat Micken, Carbondale student body president and sponsor of the proposals.

"This would be a modifi-cation of the present system, designed to increase the flow of information and thereby provide better representaprovide better retion," Micken said.

In summary, the proposal:
(1) Stated that there is a

University Student Council at need for legislative bodies on each campus as well as the University Student Council.

Recommended membership on the University Student Council be composed of two executive officers from each campus (e.g. student body president and vice president), plus an additional two members from each campus who would be elected simultaneously to seats on the campus student council.

Under this system, the two student body presidents and vice presidents would be ineligible to become chairman

the University Student Council

The report stated that such a structure would prevent the three councils from becoming unmanageable and competitive and would greatly increase the flow of information from each campus to the University Student Council.

Bye being members of local student councils, each mem-ber of the University Student Council "would be truly aware of and deeply involved in the problems on his campus. Obviously this system would lend itself to continuity of action

(Continued on Page 12)

## **Woman Education Fraternity** Initiates 19 on Founders Day

Pi Lambda Theta, national College of Education, dis-phorary and professional cussed "Horizons in Educa-aternity for women in edu-tional Research." honorary and professional fraternity for women in education, recently celebrated its Founders Day and initiated 19 new members.

Mrs. Louise P. Owen, na-onal vice president of Pi Lambda Theta, spoke to the initiates about the founding of the fraternity. Elmer J. Clark, dean of the

#### 'Little Colonel' on TV

Martha Edmison, Arnold Air Society's "Little Colo-nel," will appear at 5 p.m. Thursday on the "News Re-port" program on WSIU-TV.

The following were initiated into the Alpha Epsilon chapter of Pi Lambda Theta:

Zula Bennett, Mrs. Patricia Corich, Mrs. Sara Eickelman, Lois Gabbard, Mrs. Linda Hester, Mrs. Phyllis Hill, Mrs. Bess Keene, Mary Latta, Do Nelson. Donna Maxton,

Nelson.
Mrs. Winifred Norman,
Maida Quick, Mrs. Donalee
Shepley, Mary Stockdill, Karen Trost, Karyn Tuxhorn,
Virginia Weber, Mrs. Rachel
Wandt Mrs. Lou. Ann Yates. Wendt, Mrs. Lou Ann Yates.

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TIGER IN OUR TOWN - Gerald Shriver (left), director of Interpreter's Theater production of "Tiger, Tiger Burning Bright," puts the cast through its paces. They are (left to right) Mary

Lou Randles, Judy Wright, William Varecha, Peter Burnett, Don Christ and Jerry Lafavette. It will be presented Friday and Saturday.

Open House Is Slated

## 12 Colleges, Universities Will Take Part In 2-Day Theater Workshop on Campus

The SIU Interpreter's Theater will be host for a Rea-der's Theater Workshop here Friday and Saturday.
Twelve colleges and univer-

sities will participate in the two-day workshop.

Members of the SIU group will present "Tiger, Tiger, Burning Bright," at 8 p.m.

Friday in the Morris Library Auditorium for Workshop members and guests.

At 8 p.m. Saturday the group will present the play in Morris Library Auditorium for the public. Admission is 75 cents.

Reader's Theater produc-tions also will be presented for critical discussion at the workshop.

Linclon University will present the "Poeteers" at 9a.m. Friday. At 10:30 a.m. Morehead State College will per-

#### Home Ec Speaker To Discuss Dating

Alpha Kappa chapter of Kappa Omicron Phi, national hon economics honor society, will meet at 7:30 tonight in Room Home Economics Building. George Carpenter, asso-

ciate in the Department of Home and Family, will speak on "Personality Problems in Dating" Dating.

#### DAILY EGYPTIAN

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form "War." "The Nun's west Missouri State College Priest's Tale" will be presented by Western Illinois University at 1 p.m.; "The Seven Ages of Man" by Illinois Wesleyan University at 2 p.m.; and "Comment: Family MacMur." Inhoney Akin. of 1.5 "I. form "War." "The Nun's Priest's Tale" will be pre-sented by Western Illinois University at 1 p.m.; "The Seven Ages of Man" by Illi-nois Wesleyan University at 2 p.m.; and "Comment: Fam-ine and Death" by MacMurray College.

All of the productions are to be given in Morris Library

Johnnye Akin, of the versity of Denver, we guest critic and speaker for the workship Auditorium.

All of the theater presentations are open to the public.

## SIU Debate Team Places 1st At Novice Meet at De Kalb

SIU debaters took first Trapp, sophomores, lost all place at the Northern Illinois six rounds of their switch-University Novice Tournament at De Kalb.

Members of the squad will

Kathy O'Connell, sophomore, and Keith Phoenix, freshman, won all four rounds of debate for the affirmative team as they debated the topic,
"Resolved: That the Federal
Government Should Establish A Program of Public Works for the Unemployed."

Phoenix was the highest scoring speaker in the tournament, according to Marvin D. Kleinau, speech instructor and advisor to the dehermant

adviser to the debaters.
"This is the best we've ever done at De Kalb," he added.
On the negative team, Sue Cattani and Gary Strell, freshmen, won three rounds and lost one.

The students were accompanied by Rudy Kay Lynch, graduate assistant in speech.

Members of the squad also participated in the Purdue Inviational Switch-Sides Tournament at Lafayette, Ind., last weekend.

Ron Hrebenar, sophomore, and John Patterson, junior, won four rounds and lost two. They missed qualifying for the quarter-finals by just a few speaker points, Kleinau

Karen Kendall and Janet

travel to Columbia, Mo., for the University of Missouri Novice Tournament this weekend.

They are Nancy Metzger, Thomas Miller, Brian and Ron Punch. Treusch. freshmen

#### Baldwin 1st Elects Marilyn Maibes

Baldwin Hall, first floor, has elected Marilyn Maibes president for the 1964 - 65

Other officers include Nona Mundy, vice president; Penny Proctor, secretary; Margaret Roberts, treasurer; Judy Wolfe and Lorrie Bartelt, judicial board chairmen; Lynda VonKriegsfield and Ann Stumpf, social chairmen; Marilyn McConnell, devotions chairman; Oneta Spence, sports chairman; and Tena Gautreaux, interests chair-

## Today's Weather



Generally fair and unseasonably warm. Rather windy. High in the mid to upper 70s.

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Activities

## Judo Club, Aquaettes, Latin Seminar to Meet

Inter-Varsity Christian Fellowship meets at ll a.m. in Room B, University Center

Alpha Phi Omega meets at 1 p.m. in Room B, University Center.

Pi Lambda Theta meets at 2 p.m. in the Family Living Lounge of the Home Eco-nomics Building.

#### Marketing Group Reports Pledges

Pi Sigma Epsilon, Alpha Beta chapter, national profes-sional fraternity in marsional fraternity in mar-keting, sales and sales man-agement, recently announced its fall quarter pledge class. Pledges are William Woos-

ley, Hopkinsville, Ky.; C. Jay Shoemaker, Elmhurst; John J. Wattler Jr., St. Louis, Mc.; Hayden L. Schuetts, Kewanee; William Fee, Elgin; Jam:s Washburn, Augusta; Robert L. Doretti, Des Plaines.

Edward Hungness, Decatur; Edward Hungness, Decatur; John Lambke, Forest Park; Jim Minton, St. Anne; Gary E. Kilgos, Kankakee; Ronald E, Knaack, Woodstock; Leonard Lukasik, Chicago; Michael McCann, Monticello; and K.R. Scott, Macomb.

#### Haag to Lecture At Latin Seminar

The second seminar of the Latin American Institue will be held at 7:30 p.m. today at Morris Library Auditorium.

Herman M. Haag, professor of agricultural industries, will lecture on "Marketing Research and Its Relation to Agriculture Education in Latin America."

Colombian coffee will be served at a reception after the seminar.

#### Lawrence of Arabia Is Garnett's Topic

David Garnett, prominent literary figure and English novelist, will deliver a lec-ture on T.E. Lawrence (Law-rence of Arabia) at 8 p.m. Thursday in Morris Library Auditorium.

Garnett's lecture, the sec-ond of three, will be open to the public.

#### Park District Sets Thursday Meeting

The Carbondale Park District will hold its first meeting for the fall recreation programs at 7:30 p.m. Thursday. The men will meet in the Armory Building and the women in Winkler School.

Planned activities include volleyball, badminton, fitness sports and games for both sexes. The programs are free and will have qualified have qualified supervision.

Registration for the programs will begin at the Thursday meeting. For further information call 457-8370.

#### Geology Club to Hear Harris at 7:30 Today

Stanley E. Harris Jr., chairman of the Department of Geology, will speak at the Geology Club meeting at 7:30 p.m. today in Room 174 of the Agriculture Building. His topic will be "Geology of the Mississippian Rocks of the Middle Valley." Mississippi

The Women's Recreation Association Hockey Team meets at 4 o'clock on the Park Street Field

The Judo Club meets at 5 p.m. The Judo Club meets at 5p.m. in the Arena Concourse, Aquaettes meet at 5:30 p.m. at the University Pool, Interpreter's Theater meets at 6:30 p.m. in the Studio Theatre.

The Residence Halls Council

meets at 7 p.m. in Room B, University Center, he University Center Pro-gramming Board Develop-ment Committee meets at 7,30 tonight in Room C,

7:30 tonight in Room C, University Center.
Kappa Omicron Phi meets at 7:30 p.m. in Room 107, Home Economics Building.
The Latin American Seminar begins at 8 p.m. in Morris Library Auditorium.
The Writer's Club meets at 8

Ine Writer's Club meets at 8 p.m. in the Family Living Lounge of the Home Economics Building.
University Center Programming Recreation Committee meets at 8 p.m. in Room E, University Center Programming Roard Service Comm

ming Board Service Comming Board Service Com-mittee meets at 9 p.m. In Room D, University Center. he Speleological Society meets at 9 o'clock tonight in Room F, University

The Campus Judicial Board meets at 9 p.m. in Room E, University Center.

Alpha Kappa Psi meets at 9 o'clock tonight in the Agriculture Somians Boom

culture Seminar Room.
Cap and Tassel meets at 9
p.m. in Room D, University
Center.

#### Radio to Present **Variety of Music**

Lawrence Intravaia will present chamber music for wind instruments on the Department of Music Presents program at 8:30 tonight on WSIU-Radio.

Other highlights:

a.m.
The Morning Show: Light-hearted music for the early morning hours.

12:30 p.m.

News Report: The latest national, international and local area news.

3:30 p.m. Concert Hall.

7:30 p.m.

The Negro and American Music: Field work songs.

#### Angel Flight Group To Sing Memorial Day

Angel Flight singers will participate in the Veterans Day Program at the American Legion Post in Steeleville at 2 p.m. Wednesday.

The ceremony will include the rededication of the legion post to the veterans of World War I.





ate Chapter of Future Farmers of America are (seated left to right) Donald Kloth, Sparta, vice ent; Lindell Whitlock, Kamak, president; Richard Jesse, Palmyra, secretary; and (s" ad

ing, left to right) Eugene Wood, faculty adviser; Keith Washbum, Brownstown, treasurer Keith Washbum, Brownstown, treasurer, and James Bond, Galatia, representative to the Agricultural Student Advisory Council.

## Man's First Airplane Flight Will Be Re-Created on TV

"The Wright Brothers' will 7:30 p.m.
The Wright Brothers' will 7:30 p.m.
The Wright Brothers' will 7:30 p.m.
The Wright Brothers' will 7:30 p.m. be featured on You Are There at 7 o'clock tonight on WSIU-TV.

The program will take the viewer to Kittyhawk on Dec. 17, 1903, for man's first flight in an airplane.

Other highlights:

5 p.m. What's New: Life of the black bear in the Rockies.

6 p.m. Encore: Past Imperfect.

#### Band at Cape's Parade

AFROTC marching second division, will band, second division, will march at Cape Girardeau, Mo., in the Veterans Day Mo., in the Parade today.

ort of an issue under public study.

Festival of the Performing Arts: Two British come-dians present "Flanders and Swann"

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# Economist Gives Case Against Government Activity

The U.S. Economy, by John Davenport. Chicago: Henry Regnery Co., 1964, 203 pp.

Anyone who has been noticing book titles, authors, publishers, reviews and perhaps reading some books on economic policy could pretty well predict the theme, or themes, of a book published by Regnery. The U.S. Economy by John Davenport should furnish only mild surprises. It is funda-mentally a work of praise for

#### Reviewed by Thomas A. Martinsek **Department of Economics**

the operations of the private market mechanism while being critical of much, if not

most, governmental interfer-ences with this mechanism. In presenting this thesis some things are done well. The operations of the market mechanism in answering the question of what we can get from what we have are de-scribed about as well as can be. The place of profit and loss in a market economy is explained extremely well, especially for a book published for popular consumption. The compounding of our

problems by the price support program in agriculture is well explained. Advocating a pro-gram of dismantling and reducing the U.S. tariff quota system, even unilaterally if necessary, is not only done well but refreshing to encounter in such a book. Many popular spokesmen for free market answers stop at the national borders.

Included, however, are some things which irritate this reader. One is the setting up of straw men. For example, it is said (p. 17), that "the market in modern times has come under increasing attack by those who favor some species of government planning,"

My personal impression is makes the quality of social just the opposite, but right services such as education

or wrong, who "those" are is never spelled out. Another group of such characters is the "many modern-day liberals who argue that raising minimum wage standards under any and all conditions is a step ahead for the country." (p. 89) I tried to think of some such liberal but couldn't and Davenport gave no clue.

A closely related irritant is appeal to authority. "It has long been the contention of many eminent economists that the whole principle of progression (in income taxation) is morally wrong," (p. 142) No clue is given as to the identity of these economists and even more important why these or any economists should be consulted as to the morality of an policy measure. of any particular

Included in the book are some teconical points which seem misleading. The John Maynard Keynes model of underemployment equilibrium as summarized in Chapter VI excludes mention of the liquidity trap.

The discussion of unemploy-ment statistics in Appendix I explains elements which tend to overstate unemployment but makes no mention of elements which tend to understate unemployment, that is a person working one hour in the past week is considered as being employed.

Davenport, not unexpectedly, favors decentralization of governmental activity. He states, "Prudence no less than vision dictates .... restricting federal government to tasks, it alone can accomplish, reserving the rest 'to the states respectively, or to the people." (pp. 14/-148) Literally interpreted this would mean the federal government would do nothing. Anything it can do can be done by state or local governments or by private organizations with some greater or lesser degree of efficiency. The degree of efficiency is of some im-

Furthermore, the increasing mobility of the population



THOMAS A. MARTINSEK

and health in one part of the great importance to all parts.

Powers to control the money supply should emphasize the prevention of inflation according to the thesis of the book. In fact, it is stated that "government has a constitutional obligation to provide the economy with a reliable money system in which the value of the dollar is not constantly eroded away." (p.115) Section 7 of Article I of the Constitution merely says, "Congress shall have power (among other things)... To coin things)...To coin , regulate the Value Money. thereof, and of foreign Coins."

It is, however, in the con-sideration of monetary policy that Davenport springs a minor surprise. He does not advocate either a return to the fully convertible gold standard or the institution of the Friedman rule of steadily expanding the money supply accompanied by flexible ex-change rates. His sympathy seems, to me, to be with the gold standard but he views its return as impracticable.

Davenport does not say he opposed to the social security system. Nevertheless, "operation of the multi-billion Social Security trust funds' add to the "proliferation o add to the "prolifer federal activities." federal activities." (p. 132) The Social Security Act has only partially fulfilled the hope of decreasing aid to the desti-

Also, "old age benefits, as currently administered, are not in fact based on the insurance principle, but are to a large degree transfers of money from the present working population to those in retirement." (pp. 137-138)

"Moreover, the system suf-fers from both its coercive character and the fact that its whole machinery is concen-trated in government hands." (p. 138)
This reviewer cannot resist

pointing out that any scheme for support of the retired whether it is relief, private pension plans, government pension plans or even in-dividual insurance plans ultimately result in a decrease in real income to those working for the support of those

ing for the support of those not working. Also, the fact that the social security system is a com-pulsory, single plan system with collections by the Internal Revenue Service, the largest collection agency in existence, makes it an inexpensive sys-tem whether it is called insurance or not. This book should please

those who favor substantially less federal governmental economic activity. It should irritate those who are satisfied with the present level and direction of federal activity and those who want more. Those who want clarification and guidance will have to find themselves.

Faith Was Source of Courage

## Tragedy of War Told by Prussian

Token of a Covenant: Diary of an East Prussian Surgeon 1945-47 by Hans Graf von Lehndorff. Chicago: Henry Regnery Co., 1964. 328 pp.

Only a few books among the many volumes of war lit-erature will move the reader with their timeless message of the horrors of war as much as Lehndorff's Token of a

The author, a surgeon and member of an aristocratic Prussian family, recalls in his diary the end of World War II when Russian armies overran the East German provinces. Lehndorff at that time served in a military hospital in Konigsberg.

His notes of those last days of fighting reveal the impressive order and the calm dig-nity of the medical staffs who performed their duties in the overcrowded city, surrounded by the enemy and with no hope

for relief:
"As far as the whole question of surgery is concerned, I am daily and hourly staggered by the measure of responsibility imposed upon you, and even more by the mind quickly for the gravest decisions. What is it in you that decides?...I have sometime amputated ten legs in succession, which I had until

here? is it simply an expres sion of natural savagery or revenge? Of revenge, perhaps, but in a different sense. Is it not the animal revenging itself on the human-in one and the same person-the flesh on the spirit that has been forced upon it? Where do these types come from human beings like ourselves, in the thrall of impulses, in horrible disproportion to their outward nothing remained as a reappearance?

An indestructible faith in God was the source of personal courage and strength during the months of hunger, im-prisonment and fear for his life when the author continued to serve his people as a doctor and spiritual leader.

In the last part of the book,

Lehndorff describes the Polish occupation and the gradual suppression of German culture. With many of the small towns and villages destroyed, deserted by their inhabitants, the forests unkept and the fields covered with weeds. minder of the German people. Lehndorff's diary is a human

document of the most tragic hours of the Germans in the Eastern province of Germany. Although this is a personal account and therefore limited its historic aspect, the author contributes to the universal understanding of war and the suffering of the innocents

The killing of women and children is a diabolic climax of the war fury. This book retells the tragedy of those who were its victims.

## Life-or-Death Verdict Puts California Candidate on Spot

Now is the Time...by Leo Katcher. New York: The Mac-Millan Company, 1964. 403 pp.

California's sprawling po-litical arena is the setting for Now is the Time...by jour-nalist Leo Katcher. Judge nalist Leo Katcher. Judge Steven Morley is the man most likely to receive his party's gubernatorial nomination when a young Mexican rapekiller is brought up for trial in his court.

Morley's life-or-death verdict will throw his candidacy into serious jeopardy regard-.ess of which way it goes, for capital punishment is an issue very much alive in the state which searched its soul almost a decade before executing Caryl Chessman.

Morley's campaign manager, Roger Newland, is a crack PR man from the Ivy League who bobs and weaves throug a series of conferences with skittish party bosses.

These davs everybody These days everybody knows that politicians make deals and that people in their organizations fly around on transcontinental jets, wear ten dollar ties, and rush into their offices every afternoon at four

how many Senators to see and millionaires have called. But Newland, who narrates part of the book, makes these revelations with a boyish naivete which seems to belie his vaunted political savvy.

Devotees of California politics will find a familiar figure here and there. The party kingmaker is the autocratic heiress, Virginia Hayden Win-ters, who "shares a scandal-ous secret" with Judge Morley.

And the mountainous silhou-ette of Cass Colten will be recognized by all as that of Jesse Unruh, the "Big Daddy" the California Assembly whose power struggle with Governor Pat Brown last erupted in the June 2 primary fight between Pierre Salinger State Controller Alan Cranston.

Katcher, who blew the whis-tle on Richard Nixon in the 1952 campaign with his article on the "Nixon Millionaire's on the "Nixon Millionaire's Fund", is not a great novelist, and this is not a great novel. It may even be a bad one, to make the suitable enter-It may even be a bad one, but it will make suitable entertainment for a long evening.

James A. Sappenfield

## Wedding Party's Past Recalled On Eve of a 'New Encounter'

An Honorable Estate, by Lane Kauffmann, Philadelphia, New York: J.B. Lippincott Company, 424 pp., \$5.95.

The Book of Common Pray er describes matrimony by the phrase borrowed by Mr. Kauffmann as title and ironic theme for his many-faceted story, A double-page listing of the many participants opens the novel, and just may be needed in keeping straight their relationships.

their relationships.
The announcement of the engagement of Vickie Fortesque, daughter of a corporation vice president, to Roger Hilliard, only son of the three marriages by his prominent playriages by his prominent play-wright father, brings their two families and friends to-gether "for better or for worse" as does the society wedding for the young couple three months later.

The novel concerns itself with complex sexual relationships in the lives of these cosmopolitan, yet closely-connected New Yorkers, Utilization of an approaching marriage gives some purpose for

examining these peripheral relationships to foretell the outcome of this "new encounbetween man and woman, It is with the groom's father

that Kauffmann finds most identification and where his story moves best for the conmoves best for the readplots may seem contrived and under-written although frequently interesting. The readsympathizes with the Freudian failure of the elder Hilliard to recall the cur-rent name of his ex-wife, recently widowed after her short but successful remar-riage. The book's most sustained interest is in his doomed attempt to rekindle her affection and again share

Part of the quotation from George Meredith used in the preface is "we...hope again for mankind; here is another chance....man and woman are ready to join in a mutual affirmative to say yes togeth-The experimentations of the members of this wedding party were not too successful.

Christine Rogers Rice

then hoped to be able to save. After the city surrendered it was handed over to the soldiery who descended on the people with bestiality, plundering, raping and killing:
"What is it really, I ask
myself, that we are witnessing

## **Vice President MacVicar Redefines** SIU Goals at Meeting of Professors

versity Professors (AAUP) at the Student Christian Foundation.

MacVicar. who based his speech upon the attainment of excellence, broke the name excellence, broke the name Southern Illinois University into three component parts to e as divisions in his talk. Professors at this campus

should never forget the South-ern in SIU. They must never forget the origin and geo-graphic location of the school, MacVicar said.

As SIU expands its bound-

aries to provide education to more people, the institution and its members should not forget the obligation they owe to Southern Illinois, which ori-ginally spawned the school, he continued.

However, a policy of isolation is not expected either.
According to MacVicar,
"We must not restrict our
activities to Southern Illinois, because we have a state and

regional responsibility."

SIU is the only institution of higher learning south of the center of the state except for Virginia College. It is also

Robert W. MacVicar, vice close to the center of the president of academic affairs, population of the continental redefined the objectives of SIU United States, and only 30 Monday at a meeting of the miles from Cairo, where the American Association of Uni-Rivers meet.

All this should emphasize the importance of the respon-sibility SIU undertakes, ac-cording to MacVicar. There will continually be

new challenges and responsi-bilities, but we should not



tion of SIU should be able to spot challenges and responsi-bilities; and be prepared for them, the vice president said.

Moving to the Illinois in SIU, MacVicar said this is a state institution, and as such it must serve the needs of the people, conduct research and teach, regardless of the economic status of the pupils.

"Ours is a society in which blue bloods and blue jeans mix equitably," MacVicar said.

Swinging to the last part of his speech, the University in SIU, MacVicar said the word university is a much abused word.

It is a word that has been defined and redefined and transmitted to the public, he

Traditionally, MacVicar continued, the university is a place where a blend of culure and know-how are taught pupils.

MacVicar closed by praising the work accomplished at SIU's Vocational - Technical SIU's Vocational - Technical Institute. He said the faculty should be proud of the Insti-tute's work.

ROBERT W. MacVICAR A question and answer wait for these challenges to period between MacVicar and materialize, he said.

The faculty and administralowed the speech.

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# The names LEVI'S and STA PREST are registered

## **University Officials Seek Ideas of Students** On Solving Problem of Bicycle Traffic

with a lamp on the rear exhibiting a red light visible from a distance of not less than 500 feet.

500 feet.
Since the first of the term, SIU security officers have been issuing warning tickets to violators. Thus far no action has been taken on any of the warning tickets, but McDevitt said the leniency period has about come to an end. "The problem has never been as big as it is now," McDevitt said, as he thumbed through a stack of about 30 tickets issued a few days be-

tickets issued a few days be-fore. "This thing has just mushroomed." About 70 tick-ets are issued each week for bicycle infractions, according to Leffler, out of a total of about 300 distributed. About 85 per cent of them are for

**New Faculty** 

## **Physicist** Worked at Navy Center

Gerald P. Alldredge, 28, a physicist from the U.S. Naval Air Missile Test Center, has joined the SIU physics faculty as a lecturer.

Before he went to the Test Center, he was a research assistant at Michigan State University, where he is presently a doctoral candidate. He received his B.A. degree in 1958 from Texas Technological College and earned his M.S. degree there earned his M.S. degree there in 1960.

He is a member of the American Physics Society and the American Association of Physics Teachers.

During his studies he was granted a Woodrow Wilson fellowship; a National Science Foundation fellowship; and an International Summer School "Phonons" in Aarhus,

Denmark. He is single.

lack of proper light. Running stop signs and riding through Thompson Woods account for most of the others.

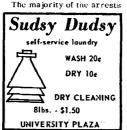
The single factor re-sponsible for the over-all problem is the increase in bicycles, McDevitt and Leffler agree. A year ago this fall only about 400 had been registered under SIU's vol-untary registration sysuntary registration egottem, whereas today the figtem, whereas today the fig-ure has climbed above the 1,400 mark. And Leffler est-imates that only about one out of every five bicycles is actually registered. The second and probably the most difficult to solve is the problem of mixed flow

the problem of mixed flow of pedestrians and bicycles. The campus bicycle paths seem to have little effect. Although the paths are used, sidewalks seem more convenient and, in cases, the only paths available.

McDevitt said some bi-cycles are found in the weirdest places. Everyone wants to drive right to the classroom door, he said, and many times the bicycles become a nuis-ance. "If they don't have a place to park, it wouldn't be fair for us to take any ac-tion," he said.

SIU is not the only one affected by the problem. Car-bondale police report from five to ten arrests a week against bicycle offenders. And the present figure is much reduced from earlier in the term when 20 to 25 arrests a week were common.

The majority of the arrests



made by the city are of the same nature as on the campus -- riding without proper lights. But after that, the reasons differ. Next in line for action by the Carbondale po-lice are riding and parking on city sidewalks -- prohibited by city ordinances.

Offenders are actually fined by the city unlike on the cam-pus. First offense usually costs the offender \$10 plus \$5 court costs. Since bicycle riders may be

best able to come up with a solution to the problem, Mc-Devitt is willing to give them a hearing.

The same problem came up in regard to motorcycles, McDevitt said, and through the efforts of students who set up a code of regulations governing their number of the problem. erning their use, the problem is being reduced. He sees no reason why the same thing

or reason why the same thing can't be done on bicycles, "I would be happy at any time to see any students who would like to help draft such a code," he said.

#### Prof. Wood to Attend Agricultural Meetings

Eugene S, Wood, associate professor of agricultural industries, will attend an agriculture education meeting Thursday at Illinois State University, Normal.



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And Even a Buddy ...

The Campus Politiciar. No Longer

# The BigW eel on Campus

Photos By Hal Stoelzle

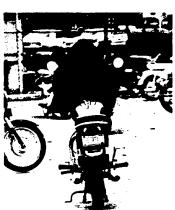
Now That Hundreds of Motorized Cycles Have Come to Southern



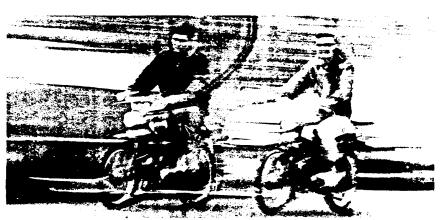
Or Something to Show Up The Other Guy's Machine . . .



A Way for a Quick Getaway From Campus



Something to Cherish and Protect



But Most of All, It Means Speed, Speed, Speed

Associated Press News Roundup

## McNamara Hopes to Hold Line on Arms Costs

JOHNSON CITY, Tex. (AP)
- President Johnson looked over spending estimates with Secretary of Defense Robert S. McNamara Tuesday and saw a possibility of holding the next defense budget below \$50 next defense budget below \$50 billion. That would increase chances of keeping the entire budget under \$100 billion for

e second year in a row. McNamara and Cyrus R. Vance, deputy secretary of defense, talked about the budget with Johnson for two days.

Then there was a follow-up conference with Secretary of State Dean Rusk and McGeorge

Bundy, presidential assistant wouldn't make a series of and a key adviser on national security matters.

Cabinet shifts.

The defense secretary said

McNamara told newsmen things look that the later session, extend- favorable in ing through the lunch hour, ranged over international issues including South Viet Nam. Both McNamara and Rusk

told reporters they would continue in their present posts if Johnson wants them to. The President has given no signs of intending to replace either, although there has been the

things look a little more favorable in South Viet Nam, and there are "no plans at present to send combat units to South Viet Nam" but it will be "many years in the future" before the go\_l of freedom and independence is assured for that Far Eastern nation. nation.

In a news conference at although there has been the usual broad speculation in the at Austin, Tex., where Mc-post-election period about Namara and Rusk stopped on whether Johnson would or the way back to Washington,

the defense secretary said the new defense budget would take account of the need for economy without sacrificing needed national strength and security. He said it would pro-vide for increased spending for some new weapons systems.

He declined to go into the nature of these systems, calling them "highly classified."

McNamara also said the budget contemplates keeping manned bombers flying in the nation's defense as far as can be seen into the future. Furthermore, he said, re-search and development will be continued for a possible manned bomber to succeed present B52s and B58s at some future time - if there ever is a decision to go ahead on what he called "a follow-on bomber."

Such a bomber, McNamara to Congress.

said, would cost \$9 billion. He added there is a question whether that much of the tax-payers' money should be spent for that purpose but the matter will be left open.

He projected the possibility of keeping the present manned of keeping the present manned bombers in operation into the 1970s. And he predicted 700 of them will be in operation through the fiscal year ending

June 30, 1969.

A defense budget just below \$50 billion for the fiscal year starting next July 1 would be at about the level of spending in the present bookkeeping

McNamara said this fiscal year's defense outlay now is calculated at \$49.8 billion.

The October revision placed the total budget at \$97.2 bil-lion as compared with \$97.9 billion Johnson foresaw last January when the budget went

# Soviet Union Terms U.S. Approach

ter U.N. support for a cam-

paign to deprive the Soviet Union of its General Assembly vote for nonpayment of dues.

The charge was made in the government publication Izvestia, in commenting on reports that the United States would not contribute this year to the U.N. Special Fund. Izvestia said the decision

was clearly intended to pressure needy U.N. member na-tions into backing the United States against the Soviet Union on the dues issue.

The United States in the past had pledged up to 40 per cent of the budget of the U.N. development program for poor

nations, mostly in Africa. Reports from the United Nations last week said the United States had decided to withhold its contribution to the fund this year.

The move was linke! with

the U.S. position that the Soviet Union and other countries more than two years in arrears assessments for peace-keeping operations should be deprived of their General Assembly vote under the U.N. Charter.

## U of I to Hold First Classes At New Site

CHICAGO (AP) - Classes at CHICAGO (AP) — Classes at the new University of Illinois Chicago Circle campus will begin Feb. 22, Vice President Norman A, Parker, chief administrative officer of the Chicago Undergraduate Division, announced Tuesday.

Registration of students will be held Feb. 2 through Feb. 4 at Navy Pier and an initial enrollment of between 5,200

and 6,000 students is expected,
All construction in phase
one of the building program
will be completed next year.
Enrollment is expected to
reach 9,000 students by 1967.

The third and final phase of construction is expected to be completed by 1970 when enrollment will reach 20,000 on the Chicago campus.
Initially, the new institution,

at the southwest corner of the intersection of the Dan intersection of the Dan Rvan and Eisenhower expressways, will offer all subjects that were available to freshmen and sophomore students at the Navy Pier campus.

In addition, third and fourth year subjects will be offered in liberal arts and the sciences at the start.

## Bishop Opposes Nuclear Arms Ban

VATICAN CITY (AP) - Auxvarious Cit (AP) - Aux-iliary Bishop Philip Hannan of Washington, D.C., told the Vatican Ecumenical Council Tuesday a nation has a right to defend itself with nuclear weapons.

He argued there were mis-takes in a council document He argued there were mis-takes in a council document that would place the Roman Catholic Church on record as saying that all nuclear arms are "an enromous crime" and should be "ut-terly destroyed and banned." A British prelate Arch. A British prelate, Arch-

bishop George Andrew Beck of Liverpool, backed Bishop Hannan's view. He said it was possible in a just de-fensive war to use nuclear weapons "even of vast force" against certain targets. He defended the balance of power concept in maintaining world

The two spoke in St. Peter's during the second and final day of debate on a 750-word section, about war and peace, in the council's schema on modern world problems.

Many cardinals, archbishops and bishops had spoken for a strong council condemnation of all nuclear armaments and had endorsed a plea in the schema that nuclear arms and other arms of like destructive force be destroyed and banned.

"Certainly we hold war in horror," Bishop Hannan rold the 2,000 council fathers, "but we must state with precision what is prohibited in waging war to those who justly and laudably defend liberty."

# To UN Dues Issue 'Crude Blackmail'

MOSCOW (AP) - The Soviet Union accused the United States Tuesday of engaging in "crude blackmail" to mus-

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'IT'S THE UPPER EXTREME RIGHT - AND IT HAS TO GO!'



something to contribute after

the experience he has been through."

to pull out now would invite

Concerning American cas-ualties "which represent some of our finest Army men," he said costly as they are the cost might be multiplied by thousands "if we let China

take over in that part of the world."

Referring to conditions in buth Viet Nam he said that

## Lodge Suggests Rockefeller, Nixon to Lead GOP Rebuilding

South

aster.

GROTON, Mass. (AP) — Henry Cabot Lodge, former ambassador to South Viet Nam, has suggested Gov. Nelson A. Rockefeller of New York and

Rocketeller of New York and Richard M. Nixon, former vice president, as leaders for rebuilding the Republican party. In a lecture at Groton School Monday night, Lodge said: "I would like to see a free-forall. This exchange of ideas would be good for the party," He called for a stronger.

He called for a stronger stand by the GOP on civil rights and criticized the civil rights plank in the Republican platform as not going far

Lodge said there will be a change in Republican party leadership in the next two years but added there should be a place for Sen. Barry Goldwater "because he has

#### Aircraft Builder Rejects Red Offer

LONDON (AP) - The makers of a famed British airliner, striving for more American sales, have rejected a tenta-tive Red Chinese bid to buy their long-range jet airplanes. Red China's inquiry about

possible purchase of VC10 airliners - with a range long enough for a Peking-Havana linkup — was made around last spring, a spokesman for the British Aircraft Corp. said Tuesday

But, the spokesman added, is not considering any such deal and the Chinese have been so advised.

BAC some time ago sold

six short-range Vickers Vis-count planes to Red China for use on interal routes. Another firm of British airmanufacturers, Siddeley Group, has been discussing the possible sale of their Comets and Tridents to the Chinese.



## Trains Rush Rice to Southern India; Crisis Mounts in Area of Famine

trains sped food southward Tuesday night toward Kerala State, a Communist stronghold hard hit by the hunger that troubles much of India.

A food rationing scheme instituted in Kerala by Prime Minister Lal Bahadur Shastri's government was in ruins and the orders for the special trains were intended to ward off a mounting crisis.

Shastri sought to pacify rov-ing mobs of looters who attacked government officials and raided storehouses for rice and wheat.

But food was not arriving fast enough for the mobs. For the second consecutive day they stoned policemen in Kerala's capital, Trivandrum, and – at times 1,500 stong – marched through the streets shouting "We want rice!"

The central government was forced to withdraw a promise that it would airlift rice when it discovered there were not enough transport planes available.

Shastri, speaking in nearby Madras State, ordered the government railway system to give top priority to food ship-ments to Kerala.

A 50-car train carrying 1,000 tons of rice left Andhra

Pradesh State for Kerala. More trains were heading south from Orissa and other northern states

Officials said it was hoped two ships carrying 12,500 tons of rice from the United States reach port in Kerala sometime next week, and help

relieve the shortages. Shastri last wee week had ordered strict food rationing

central government in charge. But the scheme broke down as the monumental task of as the monumental task of feeding 20 million people 1,100 miles south of the capital proved too much for Indian bureaucrats. Of 83,500 tons of rice promised the state by New

Delhi last week, only 12,000 tons had been delivered, a spokesman at the capital said.

The mayor of Trivandrum, Krishna, and 38 of the ty's 45 councillors joined city's the demonstrators, squatting in the road in front of Government House and demanding that they be fed.

#### **Teachers Picket at Louisville Schools** Despite Court Order Against Strike

LOUISVILLE, Ky. (AP)— fair cash value required by Striking teachers left an estimated 3,000 youngsters erty is assessed at 35 per stranded in the classroom cent of its actual value, one Tuesday while they pushed of the highest ratios in the their battle for higher wages on two fronts.

Picket lines appeared at a number of schools despite a court order forbidding such activity, and leaders of the teachers' union filed a suit asking for the ouster of the county tax commissioner.

The suit charged that assessments in Jefferson County (Louisville) are far below the

#### Harold Wilson Plans Meeting With Johnson

JOHNSON CITY, Tex. (AP)-President Johnson will meet in Washington early next month with Britain's Prime Minister Harold Wilson.

Malcolm Kilduff, acting presidential press secretary, read the following statement Tuesday to newsmen at a press center in Austin near here: "Prime Minister Harold Wilson has accepted President

Johnson's invitation for an informal working visit to Washington on Dec. 7 and 8."

After classes were called to order, school administra tors announced that 199 teachers had failed to report for duty.

The movement is stronger now than it has ever been before," said Robert L. Bur-ton, a teacher and chairman of the protest group.

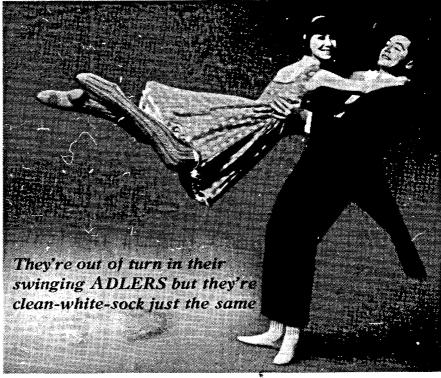
He said that at one junior igh school only 18 of 53 high school only 18 teachers were present.

City Supt. Samuel V. Noe said, "It's unfortunate because some youngsters are bound to lose their instruc-tional periods."

Students at ten schools spent students at ten schools spent the day in study halls. Noe also said the school board may draw up another ref-erendum calling for a tax increase that might be more

attractive to the public.

The walkout began last Wednesday after the voters refused to endorse proposals for higher taxes on wages and property.



Are you head over heels but staying on your toes? In a spin but never dizzy? No? Swing into Adlers and U.R.C.W.S. (O.K. we'll spell it out for you: you are clean-white-sock.) A with-it philosophy that colors everything you do. And Adler goes to every length and color to make you clean-white-sock. Her ADGER Flare-Up over-the-knee sock, \$3.00. His ADGER SC shrink controlled wool sock in 20 colors, \$1.00, available a

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The Squire Shop

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FORGET IT!

.WELL!

CMON IN TIGER!

ASIE IN MONO OR STEREO

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ARGO RECORDS

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MONDAY, NOVEMBER 16:

INSURANCE COMPANY OF NORTH AMER-ICA, St. Louis: Seeking business and liberal arts seniors for Midwestern locations in underwriting, sales, claims, personnel.

DEPARTMENT OF PERSONNEL, STATE OF ILLINOIS: Seeking business and/or public administration seniors for position of Personnel Technician I.

TUESDAY, NOVEMBER 17:

U.S. GEOLOGICAL SURVEY, Champaign, Ill; Seeking hydraulic engineers and chemists for water resources investigations. Chemists physical, inorganic, and organic, Engineers in fluid mechanics and advanced mathematics.

SHELL OIL COMPANY, St. Louis; Seeking accountants and sales management trainees.

ARMY ENGINEER DISTRICT, St. Louis; Seeking civil engineers for engineering training program. Also seeking Associate Degree (VTI) candidates as engineering technicians and draftsmen.

DOW CHEMICAL COMPANY, Midland, Michigan; Seeking marketing and biological science majors for chemical and pharmaceutical sales. Some other corporate-wide assignments in accounting and manufacturing.

ARTHUR ANDERSEN & COMPANY, St. Lou-CPA Professional firm accountants for audit staff.

WEDNESDAY, NOVEMBER 18:

LIBERAL LIBERAL ARTS SENIORS PLACEMENT REGISTRATION MEETING, 10 AM., Furr Auditorium. All liberal arts seniors and graduate students invited.

NATIONAL BANK OF DETROIT, Detroit; Seeking business and economics seniors for Operations Management Training--leads to career as a bank officer in the operational and administrative divisions.

INTERNAL REVENUESERVICE, Springfield; Seeking seniors in accounting and business for special agents, revenue officers, internal revenue agents, and intelligence agents.

REMINGTON RAND, St. Louis; Seeking marketing and liberal arts seniors for sales trainees in office equipment areas.

## **On-Campus** Job Interviews

MARATHON OIL COMPANY, Findlay, Ohio; Seeking marketing seniors for sales management programs.

NORTHWESTERN MUTUAL LIFE INSUR-ANCE Co., St. Louis; Seeking business and liberal arts seniors for career sales management training program.

VETERANS ADMINISTRATION HOSPITAL, Danville; Seeking manual arts therapists for various VA hospital locations. Seek industrial education majors.

THURSDAY, NOVEMBER 19:

WALGREEN COMPANY, Chicago; Seeking seniors in accounting for financial management. Will also have interviewers at VTI interviews with Associate Degree candidates in Retailing.

GENERAL ELECTRIC COMPANY, New York; Seeking business and liberal arts seniors for financial accounting and management training program. Need not be strictly ac-counting major, but should rank in upperthird of class.

BURROUGHS WELLCOME & CO., St. Louis; Seeking seniors with some biological science background for pharmaceutical sales and detail work.

CONTINENTAL NATIONAL **AMERICAN** GROUP, Chicago; Seeking business and liberal arts seniors for training programs in underwriting, math, internal auditors, statistics, marketing, claims, and actuarial science.

CADILLAC MOTOR CAR DIVISION, GENERAL MOTORS CORPORATION, Detroit; Seeking business and engineering seniors for financial accounting, manufacturing, and engineering assignments.

FRIDAY, NOVEMBER 20:

AETNA LIFE INSURANCE COMPANY, St. Louis; Seeking business and liberal arts seniors for career life insurance marketing programs.

PARKE, DAVIS & COMPANY, Detroit; Seeking business and liberal arts seniors with some science for pharmaceutical sales and

#### Annual Children's Book Fair To Open at Unitarian House The annual Children's Book to attend a story hour should

Fair will open Tuesday through Saturday at the Uni-

through Saturday at the Uni-tarian Meeting House on the corner of Elm and University. Fair hours will be from 10 a.m. to 6 p.m. dany and 9:30 a.m. to noon Saturday. The fair will remain open until 8:30 p.m. Friday for family night night

Daily store hours will highlight the fair. The story hours, open to all children, will be at 4 p.m. daily and at 10

a.m. Saturday.
Classes or groups wishing

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contact Mrs. Joseph Zimny at 457-6260.

All of the books are lected by experts in the field of children's literature. They will include books for a wide range of children from prekindergarten age to teenagers.

The books will include the classics, new award-winning children's books and a wide selection of inexpensive books.

The Carbondale branch of American Association of University Women presents the fair each year to give area children, their parents and their teachers an opportunity to see and read the best books available in children's literature. dren's literature.

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Greenhouse & Gift Shop

"Flowers for all Occasions"

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608 N. MICHAEL STREET CARRONDALE, ILLINOIS



CHARLES HINDERSMAN

### Hindersman **Tells of Ads** And Politics

People need not worry because political campaigns have become advertising campaigns as well, an SIU market-

pargins as wert, and in arket-ing teacher says. Writing in Business Per-spectives, journal of the SIU Business Research Bureau, Charles H. Hindersman says as long as there is integrity among the candidates, news media, promoters and voters, there is no cause for concern

there is no cause for concern about the outlays spent in organized advertising.
"The progress made in refining political campaigns along the lines of advertising cannot be revoked, nor should it be outlawed," says Hindersman, associate professor of marketing. "The organized persuasive efforts of political parties and their candical parties and their candical parties and their candi-dates are, and will continue

to be, a feature of elections."
Although advertising agencies have been used in various capacities since 1924, the 1952 presidential campaign brought the political advertising concept to the fore-front, Hindersman writes.

"The Republican party made use of advertising in the manner of a true cam-paign," he noted. "It marked the coordinated use of advertising media in a programmed fashion....the era in which a candidate based his campaign upon a series of speeches across the countryside and through the distribution of leaflets was past."

Both parties, he relates, hired agencies in 1956. Hindersman emphasizes, however, that political advertising is not new. He says signs have been uncovered among the ancient ruins of Pompeii bearing slogans pro-moting "the people's choice."

#### Freshman Is Fined For Squirrel Hunt

Robert Townsend, 20, a reshman from Chicago, has rreshman from Chicago, has been put on disciplinary probation through the winter quarter, after being found guilty in Carbondale magistrate's court of hunting squirrel out of season and discharging a firearm within the city limits.

The Office of Student Af-fairs also ruled Townsend ineligible to possess a gun through the 1964-65 school year and ordered him to com-

plete a gun safety course. Carbondale judge Robert Schwartz fined him \$20 and \$5 in court costs.

Townsend reportedly stood in his room at 504 S. Rawlings and fired at a squirrel climbing a tree outside. The incident occurred Thursday afternoon.

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14-6 Victory

## Frosh Team Dominant In Cape Grid Contest

Southern's freshman foorball team dominated the field in taking a 14-6 victory over the junior varsity from Southeast Missouri State College

east Missouri State College at Cape Girardeau, Mo.
The Indians of Southeast Missouri made two attempts to score in the first quarter, and came deep into Saluki territory both times, but after that it was Southern's game all the way. the wav

Early in the initial quarter, the Indians drove the Southern 19 yard line, but was driven back to the 31 on fourth down. The Salukis then took over and drove into the Indians' territory before one of Charles Bennett's passes was picked off by an opponent.

From there the Indians drove all the way to the Southern 13 before the Salukis dug in and held.
With 10:25 left in the first

half, the Salukis took over and drove 80 yards in 12 plays for the first score of the game. The sustained drive was climaxed by a touchdown, when Bennett skirted the end on a bootleg for 12 yards. Ron Thomas' boot was good and the Salukis led 7-0, with more than six minutes left in the half.

After the Missourians failed to make ground, Southern took over again and went 52 yards in nine plays for the second and last Saluki touchdown.

The score came on a yard pass from quarterback Bennett to end John Ference. Thomas' kick was again good and the Salukis led 14-0 at the half.

quick score early in the final quarter after taking over
at their own 44. On the first

amenta at Carbonale Community High School Saturday.

The squads will begin the
tournament at 8:45 Saturday play from scrimmage quarter morning. They will meet in erback Greg Brune passed for the high school auditorium 11 yards. That was followed by another Brune pass, this one good for 33 yards down to the Southern 11. From there

There will be 12 varsity distinctions of 22 particular to 12 particul play from scrimmage quart-Gale McClanahan went up the visions and 22 novice.

middle of the Salukis' line for the Indians' only score of the game.

The Salukis came close to adding three more points to their score late in the fourth quarter. After driving to the Indian 15, Ron Thomas tried a field goal but failed. The game ended with Southern in control on the Indians' 26yard line.
Southern had a heavy edge

in the statistics for rushing and first downs. The Salukis picked up 282 yards on the ground compared to only 94 for the opponents. Southern also led in first downs, 18 to 7.

Rich Seloover was the lead-ing rusher for Southern. It fact, he carried the ball more times for more yards than the whole Cape team combined. The Ireshman from Sterling rushed 33 times for 149 yards.
The only side where the In-

The only side where the in-dians had an edge was in pass-ing. The Indians' passer, Greg Brune connected on nine of 24 attempts for 94 yards. Sa-luki quarterback Charles Bennett completed only one of the nett completed only one of eight passes, but it was good for 24 yards and a touchdown. was the fourth in the five game schedule this year for the yearlings. The only loss came at the hands of powerful Memphis State.

It was also the second consecutive winning season for Coach Frank Sovich. Sovich's teams have lost only one game since he came here in 1963.

# **Area High School**

the half.
After the break both defenses dug in in the third quarter and at the end of that period it was still 14-0.
The Cape souad hit for a rea high schools at a tourn-The Cape squad hit for a ament at Carbondale Com-

The squads will begin the tournament at 8:45 Saturday

## Daily Egyptian Classified Ads

Classified advertising rates: 20 words or less are \$1.00 per insertion; additional words five cents each; four consecutive issues for \$3.00 (20 words). Poyoble before the deadline, which is two days prior to publication, except for Tuesday's paper, which is noon Friday.

The Daily Egyptian does not refund money when ads are can-

The Daily Egyptian reserves the right to reject any advertising

## Now is the time to have insulction installed, trees removed and cut into firewood. Dial 7-2028 between 4:30 and 9:00 p.m. 53 FOR RENT

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Housetrailer — Murphysboro. 1959 Skyline 35 x 8. 2 bedroom, \$1700.00. Price includes extras. Call 684-3798.

1964 Ducati 250rc. Excellent condition. Must sell – best offer. Phone: 457-4111. 52

Jaguar - 1959 black sedan, chrome spoke wheels, 4-speed chrome spoke wheels, 4-speed with overdrive, red leather, wal-nut trim. Excellent condition. Phone 549-3487 after 6 p.m. 51

#### WANTED

Girl to share apartment for 3 during winter & spring quarters. Location-is one block from Old Main. Phone 7-2574.

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Free round trip jet fare to New York Christmas vacation in ex-change for full-time care of phys-ically handicapped male grad student during thanksgiving va-cation. Call immediately after 5:00 p.m. 9-1314.

5:00 p.m. 9-1314. 40
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to 60 years ald. Must have class A Chauffeur's license. Apply at Yellow Cab Office, 215 S. III.
Ave., Carbandale, III. 40



WINNING SEASON — Freshman football coach Frank Sovich really has nothing to hold his head about. His eager squad defeated Cape 14-6 Monday night to give him a 4-1 winning season.

#### Motorcycle Club Elects Beimfohr

Cyclesport, Inc., an area motorcycle club, has elected two SIU students to office. Elected are John Beimfohr, vice president and James Hill, road captain.

Steve Waite was voted to full membership after the tra-ditional 30-day waiting period Three other SIU students were proposed for membership.

#### Dorm Sets Talk, Film By Peace Corps Man

Dennis Grubb, a Peace Dennis Grubb, a Peace Corps representative, will speak at 9 p.m. today at University City, 611 E. College, an off-campus housing unit. Grubb will show a short movie on the work of the Peace Corps in addition to the discussion.

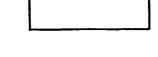
the discussion.

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## **DAILY EGYPTIAN CLASSIFIED**

## **Angels' Dean Chance Named** Best Major League Pitcher

WOOSTER, Ohio (AP) -Dean Chance, Los Angeles Angels' righthander, was named winner of the Cy Young Award as the best major league pitch-

er of 1964.
"I have to give pitching coach Marv Grissom a lot of the credit," said Chance.

A special committee of the Baseball Writers' Baseball Writers' Association of America gave Chance 17 of the 20 votes cast, making him the chiral ing him the third successive Los Angeles hurler to be selected.

He succeeds Sandy Kou-fax of the Dodgers, who re-ceived one vote although he was injured part of the sea-son. The Dodgers' Don Drysdale won in 1962. Larry Jackson of the Chi-

cago Cubs, whose 24-11 record made him the majors' winningest pitcher, was named on the other two ballots, the committee announced Monday.

"I'm really happy about the honor," the 23-year-old off-season farmer said, "I thought I had a pretty good chance at it after the season when the statistics came out.

"I've been with Grissom since 1961," said Chance, who posted a 20-9 record and a 1.65 ERA. "He gave me the confidence and raught me different things like following through and smoothing out my

"Of course, this year, I had three years of experience, and I used it all to the best

DEAN CHANCE

of my ability. I learned how to pitch."

Chance used his blazing fast ball and slider to rack up the most shutouts in the ma-jors--ll. A record-tying five of them were 1-0 decisions.
The last pitcher to achieve this mark was Carl Hubbell

Chance also had the most complete games in the Amer ican League with 15. His 208 strikeouts put him a close third in the league behind Al Downing of the Yankees and Camilo Pascual of Minnesota.

## Cubs Rehire Bob Kennedy, Name Dark, Harder Assistants

CHICAGO -- The Chicago Cubs rehired Bob Kennedy as head coach Tuesday and bol-stered his staff with the ad-dition of Alvin Dark, former manager of the San Francisco Giants, and veteran pitching coach Mel Harder, one-time Cleveland Indians fixture.

Kennedy's reappointment is

Owner Phil Wrigley gave Kennedy a further vote of confidence by announcing that the holdover head coach will name his three assistant coaches "who will handle the assistant major league Chicago." club

Dark, who managed the Giants from 1961 through 1964 and played third base for the Cubs in 1958 and 1959, and Harder, last season a pitch-ing coach for the New York Mets, presumably are auto-matic Kennedy choices. A third coach will be named later.

This was a shakeup of Kennedy's 1964 staff which in-cluded chiefly Fred Martin, Lou Klein and Vernon Walker at the parent club level.

These three, plus Bobby Adams, El Tappe, Goldie Holt, Buck O'Neil, Walt Dixon and George Freese remain on the Cubs' five farm clubs.

#### Pistons Ax Wolf As Head Coach

DETROIT (AP) -- Charley Wolf was dismissed as head coach of the Detroit Pistons of the National Basketball Association Tuesday and was

replaced immediately by player Dave DeBusschere, DeBusschere, 24 and in his third year with the NBA, will serve as interim playing coach, according to newly appointed executive manager Don Wattrick.

DeBusschere is a former University of Degroit basketball and baseball star and now a pitcher with the Chicago a pitcher with the Chicago White Sox in the baseball eason, Watrrick,

Detroit sports and radio per sonality, was given the newly created job of executive manager Monday by owner Fred

## Carbondale Students Propose Council Membership Plan

(Continued from Page 1) and smooth functioning," the report continued.

An issue that appears to be of an all-university nature would be forwarded by the campus council to the University Student Council, the report stated in defining the channels an issue would follow.

Campus issues would be taken up by the campus leg-islative body.

Micken also explained that such a system of the higher body (University Student Council) plus the two campus student councils would provide a needed system in which

student government leaders
may be developed.

'One cannot expect that 'intuitive leadership' will come
about,' the report said.

"To alter or lessen the

pattern which already exists would be to deprive future student leaders of their needed training ground. The proposed membership pattern would provide the system, while prehluow venting loss of educational opportunity and adequate representation."

A section of the report devoted to a statement of purpose, Micken declares that formation of the committee was generated in part by a statement made by President Delyte W. Morris at a leader-

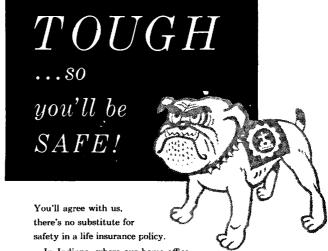
ship retreat in September. The report quoted Morris as saying:

"It shall be the function of the University Student Council this year to determine what kind, if any, student govern-ment there is to be on each campus."

Vice President Ralph W. Ruffner assured the committee Sunday that students would voice in the re-

organizing.
Ruffner, who is chairman
of the ad hoc committee, also
attempted to clarify Morris' statement, by saying that such wording ("if any") by President Morris was, in his opinion, "a characteristic Morris often uses to show he has a completely open mind on the question."

Micken said that despite these mistaken impressions under which his study committee was formed, he was hopeful that the rest of the report would be accepted by the committee.



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