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# The Egyptian, October 29, 1943

Egyptian Staff

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# Open Forum Discussions Meet Today

Today the open-forum discussions in which labor representatives, educators, business groups, and all civic and service agencies are included of Southern Illinois are being held on the campus of Southern Illinois Normal University in Carbondale.

Southern Illinois, Inc., is cooperating with the plan, and various representatives of leading organizations and affiliations throughout the state area of the state are on the campus.

The open-discussion plan will be patterned somewhat after the well-known open forum of earlier years, which was held to solve the governmental, social, and economic problems of the people through the medium of interested citizens are invited, and no admission will be charged.

Interested citizens are invited, and no admission will be charged. The full program, lasting all day tomorrow, will be held at the University.

Address: Dr. David E. Lindstrom, University of Illinois, General Chairman; Dr. Alva H. Bacon, Jr., State Department of Education, Hostess Groups; Department of Household Arts, S.I.N.U., Dean of Women's Work, Mrs. J. W. Necker, president.

3:30-General Assembly in Little Theatre. Address: "The Function and Importance of Democratic Discussion"—A fifteen-minute address.

Announcement of the meeting places for discussion groups. Group 1—What Can Southern Illinois Do Now to Provide Against Post-War Unemployment When Service Men Return to the Army.

Group 2—What Can Southern Illinois Do Now to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 3—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

# FRESHMAN EXAMS SCHEDULED FOR WEDNESDAY, NOV. 3

Psychological examinations, which are a part of the Freshman orientation course, will be administered in Sycamore Auditorium, Wednesday, November 3rd, to all Freshman students of S.I.N.U.

These will be given in two sessions, from 9 to 12 in the morning, and from 1 to 4 in the afternoon.

All Freshman students, regardless of previous examinations taken in their high schools, are required by order of President Pulliam to take the Freshman exams at this time. Freshmen will be excused from regularly scheduled classes on Wednesday to take these tests.

The results of these psychological examinations form an important part of each student's annual record and will be the basis for future counseling and guidance in the selection of college courses.

The former president of the Alumni Association made a short speech as he handed his official seals of office to the incoming president.

Group 4—What Can Southern Illinois Do Now to Make Essential Improvements in the Various Aspects of Government and to Improve Facilities for Cooperative Functioning Among Them.

Group 5—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 6—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 7—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 8—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 9—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

# POST-WAR PROBLEMS CONFERENCE

On Friday, October 29, an all-day conference open to the public, will be held on the Southern Illinois Normal University campus for the purpose of considering post-war problems of industrial and social development in Southern Illinois, initiated by the Illinois Division of the National Youth Administration.

The general assembly will convene in Little Theatre at 9:30 to hear the opening address by President Pulliam on "The Function and Importance of Democratic Discussion and the Return of Service Men to the Army."

Group 1—What Can Southern Illinois Do Now to Provide Against Post-War Unemployment When Service Men Return to the Army?

Group 2—What Can Southern Illinois Do Now to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 3—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 4—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

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Group 6—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 7—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

# FOUR NEW MEMBERS ELECTED TO STUDENT COUNCIL

Four new Student Council members representing the Junior class, were elected last Tuesday, October 19th. Nominations for these positions were held two weeks ago.

The new members are: Bill Brinkley, Everett Goldford, and Hwyey Tweedy, all from the Junior class; and Carl Blood, from the Senior class.

Group 8—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 9—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 10—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 11—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 12—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 13—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 14—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

# WALLACE IS NEW THEATRE DIRECTOR

The Little Theatre has for its director this year Mr. Robert H. Wallace in the absence of Miss Dorothy Maguire. The first work was the directing of the Homecoming play given by the Little Theatre last Friday night.

Mr. Wallace received his B.A. Degree from Ohio Wesleyan University at Delaware, Ohio. While there he became a member of the national honorary dramatic fraternity, Theta Alpha Phi. He has advanced speech under the direction of the late Jennie Bonnell.

Group 15—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 16—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 17—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 18—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 19—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 20—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 21—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

# UNIVERSITY HIGH CELEBRATES HOME COMING

University High school is celebrating its annual Homecoming at 4 o'clock, Friday, and Saturday, October 23-24.

At 4 o'clock, Thursday afternoon the students assembled at the front gate of the campus for the pep parade. The U. High band, directed by Mr. Charles Patterson, led the pupils on their parade through the business district of Carbondale.

Group 22—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 23—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 24—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 25—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 26—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 27—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 28—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

# Homecoming 1943 Over The Top; Gaiety, Crowds And Activity The Keynote

A period of recovery has been in progress on the campus of Southern this week as students of S. I. N. U. once more adjust themselves to the atmosphere of usual college life, after enjoying a most successful week-end of war-time Homecoming activities. Highlighting the festivities this year was the Homecoming dance held Saturday night in the Men's gymnasium.

Group 29—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 30—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 31—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

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Group 33—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 34—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

Group 35—What Can Southern Illinois Do to Plan for Post-War Expansion? For example, the Locating of Buildings; Processing Plants of the Fielding of the Area into an Improved Housing Center.

Group 36—What Can Southern Illinois Do to Meet the Area's Needs in Justice, Democracy, Prevention, Public Health, and Similar Aspects of Social Welfare.

# REPORTERS VISIT S.I.N.U. CAMPUS

This week two newspapers from the Chicago Daily News staff visited the S.I.N.U. campus to obtain material for a feature article to be published later in the Daily News.

# OBELISK ANNOUNCES 1933-'44 STAFF

Mrs. Betty Stille announces that the Obelisk Staff has been elected for the 1943-'44 year. This year there will be a change of title to each staff member.

# R. McCREIGHT COMMISSIONED LIEUTENANT

Rockwell McCreight, director of the Physical Plant and Instructional Services Education, left Wednesday, October 27, for a naval training base in New York. Mr. McCreight will complete the most popular on the campus.

# House Decorations Awarded Prizes

Homecomings this year viewed some excellent house decorations throughout the campus. In Class A the Anthony Hall team first prize with their decorations.

# Task, Task, or the Chastizement of LIFE

LIFE will have a deluge of mail this week from Southern Illinois. Reason: LIFE published a self-portrait of Aaron Bobrod (the man in the hat) on the campus which incorporated several well-known campus figures.

# WITH APOLOGIES

Because there was no certain date for one of the great events we are unable to print a list of Homecoming activities. We are sorry many of them but it would be unfair to the others to print only a partial list.

# CPL. MEETS LT.

Here's one for the books. It's the "Great Post-Grad Broadcaster" a few weeks ago, and was submitted to the R.I.P.P. by a certain Lt. Robert "Muggsy" Finner, staff officer and first-in-charge for this building.

# WSSSF DRIVE BEGINS NOV. 2

The general information bureau of the World Student Service Fund wants to keep no secrets from you. Next Tuesday, November 2, the WSSSF drive will be in full swing.



### S. C. NEWS

Tuesday morning. It was one of a group of nineteen which was ushered into the assembly of the "Hermit" of the Student Christian Foundation. There each student received his secret instructions regarding the groundwork for the "Spook Hunt", which took place last night at 7:30. We were then our secret instructions, and they were given to each individual confidentially. (Actually, each person was given eight lines of a detailed instruction to person. The "secret" story was the "Sheep of the Double-Cross".) Balthasar was running high and bright and I have been the Pandation.

All flouty aside, though, the Foundation is now inching into the second half of its campaign. The week's staff will begin next Tuesday, November 2, immediately after assembly, and will continue for two or three weeks. The Baptist Foundation is co-operative whole-heartedly with the S.C.F. in this drive. A steering committee of all members of the Foundations includes members of both Foundations. This steering committee has been divided into sub-committees on: Administrative, Finance, Publicity, Vocal Publicity (Pat Gleason, chairman), Visual Publicity (Norman H. Brown, chairman), Business Management (Elizabeth Powell, chairman), and the Executive Committee from all of the Foundations. The Executive Committee from the Baptist Foundation is in charge of this school year. It is chairman of the steering committee. Meetings of the steering committee and sub-committees are being held each Thursday at 10:15 p. m. in the student center. The Steering Committee members of the Baptist Foundation.

### DID YOU KNOW?

J. A. Foster, teacher of Michigan State, recently proved his dominance to an English class. He led the disquisition following: "The story of the first five years about this dirty hands that had been peeling a basket of peaches the night before."

Two Massachusetts Institute of Technology hitchhikers recently got a lift with a lady who said she'd go with them into the following conversation:

"You boys are working hard, aren't you?" she asked. They answered chorushly, "When do you have a day?"

"Professor Zeplyn" they replied, adding that he was a good teacher.

"Well, you'd better keep working hard," he's a tough master she said, before they could say how she knew all that about them and their family. She continued, "You see, I've married to him for twenty years."

"It is a tribute to state that every thoughtful man and woman in the United States should give serious consideration to the structure of the post-war world."

It has been estimated that some 12 million men, women and children will be displaced, and that the world as we know it will be constated when the guns have been silenced. This is as it should be, for every man of good will to agree that it will take the clearest thinking of the best brains of our time to attain a stable equilibrium following this war.

The Rev. Dr. John Tracy Miller, Catholic University of America, said:

"For the present, no doubt, the liberal arts must remain subordinate to a variety of vocational training programs independent of the studies of the university or college, not great universities or colleges, however, who wholly shun away with its teaching of the humanistic or abandoned the humanities, receiving this phase of its activities of the war's end. Changes in teaching methods may be necessary, no doubt interest will be focused on new subjects as a consequence of our fresh acquaintance with the world of Latin American and of the Soviet Union. But such changes can be counted upon to broaden, rather than narrow, the scope of our intellectual resources. To meet the problems of the post-war world, men will need more all else is cultivate a knowledge of the world."

Automobile polishing can be simplified by using a solution of gum camphor made of one ounce of gum camphor and a pint of mineral oil. Allow the solution to dry overnight and wipe it off next morning.

# Homecoming

## BY MARIE BLEDSOE

The Egyptian way out home? Nothing so interesting as that. Robert and we've actually said you still think of your Alma Mater. So, SOUTHERN will welcome you back when the Rising Sun has set.

USNSM E. L. COCKRIN, U.S. Navy, returned to the States in the Little Theater on Saturday evening, October 23. The "four fellows" were divided into four trilogies. They actually fought a trifle comedy for superiority over the other trilogies. As refreshments were served the group enjoyed the trip. We actually fought with scripture and prayer in Indian fashion.

The Student Club Y.W.A. will meet next Tuesday evening, November 2, at the Baptist Foundation recreation room.

**SOCIETY PAGE**

By MARY BALDWIN

**SIGMA SIGMA SIGMA** society gave a tea for its alumni on Saturday, October 23, at 6:30 p. m. in the dining room of the Y.W.A. This was a very successful affair. The guests included many old classmates. The event closed with an enthusiastic session of group singing.

The Treasurer related the coming of the House Delegates for the Student Center on Saturday night. The report was very satisfactory. The Treasurer stated that the house delegates will be: "SOUTHERN" (L. J. Miller), "YANK" (R. J. Miller), "YANK" (L. J. Miller), and "YANK" (R. J. Miller). The Treasurer stated that the house delegates will be: "SOUTHERN" (L. J. Miller), "YANK" (R. J. Miller), "YANK" (L. J. Miller), and "YANK" (R. J. Miller).

TOBY'S ARMY. Toby's Army is a group of young men who are interested in the military. They are currently planning a parade in the city.

### IN THIS CORNER

**WOMEN'S ENSEMBLE TO MAKE FIRST APPEARANCE**

In the first of a series of events planned for the fall, the Women's Ensemble will make its first appearance on the stage of the Little Theater. The ensemble will consist of a group of young women who are interested in the performing arts.

**FACTORY BONDS & STAMPS**

For more information regarding factory bonds and stamps, contact the United States Government.

### B.S.S. NEWS

Under the direction of Bob Hastings, extension and publicity director of the Council, a group of students went to Steteville on October 22. The trip was for the purpose of raising money for the B.S.S.

### AMERICAN HEROES



Some of those freshmen are pretty good. I know, and that one of them is really good. The freshmen are really good. The freshmen are really good. The freshmen are really good.

### W. A. A. NEWS

It proved to be an exciting game. The freshmen were really good. The freshmen were really good. The freshmen were really good.

### SOMER TO BE PRESENTED IN FIRST CO-OP CONCERT

Miss Somer, lately Vermont, is the first woman to be presented in the first co-op concert. She will be presenting a play on the life of a young woman.

### POETRY NOOK

**OCTOBER**

The M.S. are pleased to welcome the club. I will go along and meet I will go along and meet I will go along and meet.

### SPORTS

**PANTHERS TROUNCE TERRIERS IN SAT. GAME**

Before an unexpectedly large homecoming crowd and amidst a drizzle that threatened to ruin the day the Blackveinville "Panthers" downed the Conango High "Terriers" in an exciting 20-0 victory.

### NOT ONLY FOR THE WELL-GROOMED OUTER APPEARANCE

but for the mental satisfaction you'll receive, come to

### Horstman's Cleaners

**Don't Let It Happen Again!**  
Woke Island fell with 400 American soldiers killed or captured by Japs

### Yellow Cab

Running All Points Quick, Reliable Service

**25c**

**PHONE 68**

### ALLIED CASUALTIES

UNITED STATES (G.I. 1941-1942)	UNITED GREAT BRITAIN (G.I. 1939-1942)	U.S.S.R. (G.I. 1941-1942)
6,200,000	4,200,000	2,200,000

The N.Y. Keeps held an Alumni Dinner at Saturday evening, October 23 at 11 o'clock. The P. K. M. Officers' Club prepared and served the meal. A great number of alumni were present and the evening was a complete success.

AROUND THE CAMPUS

Hear Ye! Hear Ye! One of Southern's native freshmen has just bought a shirt and a sweater. This sweater is blue, woolen one. The skirt is a beige virgin wool job. Anybody seeing...

The Health Service Department, in addition to a cold prevention program for these students who have frequent colds. If you are interested, report to the Health Department, 221 Harvard, on Wednesday, November 2.

The Army-Navy College Qualifying Test will be administered at 8:00 a. m. on Tuesday, November 9th, in room 314 of Mills Building. The examination will begin promptly at nine o'clock. Candidates should arrive at the examination room between 8:45 and 8:55, information and application blanks may be secured in the Mathematics office...

There will be a Spanish Club meeting on Thursday, November 4, in the YMCA room in the Old Science Building at 5:00.

THE FRESHMEN'S FIRST S. I. N. U. HOME COMING

We Freshmen here just experienced our first homecoming and found it to be a very pleasant occasion. We feel that we have a definite place at S. I. N. U. We met many alumni on the campus and from their happy countenances we could tell they had an enjoyable time. My sincerely home time homecoming was very good. We had to get into the swing of things. We had a very good time and we were glad to be back. We had a very good time and we were glad to be back. We had a very good time and we were glad to be back.

We had a very good time and we were glad to be back. We had a very good time and we were glad to be back. We had a very good time and we were glad to be back. We had a very good time and we were glad to be back. We had a very good time and we were glad to be back.

There was an abundance of original talent in the plays and home decorations. Each in itself was a masterpiece and represented many hours of thought and preparation. We thought the quality of the plays was excellent. Each in itself was a masterpiece and represented many hours of thought and preparation. We thought the quality of the plays was excellent. Each in itself was a masterpiece and represented many hours of thought and preparation.

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Since the homecoming and Ephebic Oath we no longer wear our green ribbons. It was a very impressive moment. The quality of the plays was excellent. Each in itself was a masterpiece and represented many hours of thought and preparation.

Of course we all thought the symphony was terrific and the dance started out to be just what it had been wanting. The orchestra was very good. We thought the quality of the plays was excellent. Each in itself was a masterpiece and represented many hours of thought and preparation.

For the Best in SANDWICHES, Milk and Ice Cream CITY DAIRY 521 South Illinois

Articular People Clearer Cleaners Phone 637 Buy War Bonds

NEWEST HAND BAGS Rayon Silks, Bengalins, Leathers, Pouches, Underarm, and Top Handbags \$2.95 and up to \$12.50

JOHNSON'S CLEARERS The Musical portion of the program will feature several standard solos by Miss Ladonna Harvell, student from Xenia, and vocal solos by Apprentice Scamard David Mcintosh of Carbondale.

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NEWS FROM EVERYWHERE

NEWS FROM EVERYWHERE... NEW MILINGTON, Pa. (ACP) - Three small British children who have probably never heard of Westminster College are being supported by two local campus organizations in one of the many ways 'colleagues' are contributing to the United Nations war effort.

Pretty blonde forty-year-old Margaret Bamford is being supported by the TWCA through the Save Children Fund. Her father was a reservist and was called back on sick leave three times lately and that meant doing the family by doing the time for her.

ROYSTER WEEK 5, whose father is in the RAF, has also been adopted for the duration by the TWCA. Royster's mother goes out to work when she is able, but since her small size makes her an embarrassment because of ill-health, the adoption funds her a great deal.

Her assignment from her husband was so small that it was impossible for her to take care of herself and her children. But through the adoption of Barbara by the Kappa Deletas, Mrs. Royster was able to send her children where they would be safe.

EVANSTON, Ill. (ACP) - Northwestern University students carried more than \$250,000 last year in part-time and summer jobs. This year's estimate is \$300,000. More than 10,000 calls of all types were received by the bureau during the year, each representing a need for full or part-time help.

The bureau filed 2,341 requests for student workers out of 4,685 calls received for part-time help. A total of 1,530 students were registered for part-time employment. There were 1,937 calls for teaching and an increase of 14 per cent over the previous year total of 232.

During the year the bureau arranged for 875 interviews between agencies and recruiting officers in business and industry. More than 100 new graduates have already been placed through the bureau.

S. I. N. U. FARM AND HOME HOUR This week "Was Planners" will be the theme of the S. I. N. U. Farm and Home Hour broadcast.

The first part of the program, which will consist of a three-part discussion, will be presented by Mr. George Braxton, director of the S. I. N. U. Rural Education Department, and Mr. Robert Wallace, a student from Marion, on the subject "What Rural Schools Have Been Doing and Can Do in an Educational Way to Help in War Production."

The second phase of the discussion will be given by Mr. Wallace and Dr. Richard L. Beyer, head of the History Department at Southern, on the topic "The Land Settlement Campaign on the Campus."

In the third part of the broadcast, Miss Geneva Calcatori, Junior Gene Harris, and Miss Douglas Benson, freshmen from Christopher, both members of the Co-ed Volunteer Corps, will explain the functions and activities of the Corps on the college campus.

The musical portion of the program will feature several standard solos by Miss Ladonna Harvell, student from Xenia, and vocal solos by Apprentice Scamard David Mcintosh of Carbondale.

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CHOICE BITS

I am thinking of half a dozen friends, some of whom I see often and some whom I see only once in a while. They have the rare sense to brush aside the usual pleasantries about the family and home and the last college reunion, all of which emphasize the gap in time. They talk about what's on their mind today and find out what you're thinking.

Too many occasional friends treat you as though you were a party who had come to the door for the annual check-up. By the time they have found out all they want to know, you wonder why you ever exposed yourself to such indignities.

How much consumer advertising in the RAZ? Some advertising people made tests and reported the results in Advertising and Selling, the business publication. The results are...

This was 65% credible; Cashmere Bonnet is the loveliest way to avoid offending. Lancet skin may soon be yours through this proven beauty method.

The advertiser's people were astonished by the response to a test of cigarettes made by Reader's Digest. Because people believed the report, the sales of Old Gold increased considerably.

Don't worry about the National Debt. It's not a certain prospect of Ancient Egypt. This Pharaoh was a connoisseur of conchshells. During his early and middle years, he built an immense hoard in part of his hobby, likewise that inevitable concomitant - a large National Debt.

Buy Bonds and don't worry about the debt - a way to carry out pay it will be found. H. G. W. of Detroit despised himself and came to these startling conclusions: 1. Although I like to think of myself as an idealist - worker in the interests of society at large...

2. Even when, once in a while, I happen to do something that appears highly altruistic, I usually find upon closer scrutiny that it was prompted by motives that are by no means altruistic.

3. Although I have the reputation of being a hard worker, you can't be sure to know what a hard job it is to make myself work at all!

4. To tell the truth about it I would, if I had ever got up enough energy and will-power to turn in a good, honest day's work would not for the fear of punishment, but on the one hand, or the hope of reward on the other - but or else!

Most of the tasks we postpone...

Have a "Coke" = Come in and sit down

from St. John's to Schenectady

Friendly greetings like Come in and sit down of the Newfoundland fishermen and the Hess a "Coke" of the American soldier are understood everywhere. Around the world Coca-Cola stands for the power that refreshes - the universal high-sign between strangers.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY Carbondale COCA-COLA BOTTLING CO., Inc.

Coca-Cola The Universal High-Sign

CRUCIFIX AND ALTAR SHELTER ALLIED BATTLE VICTIMS



Under a crucifix in the Allied hospital-church near Naples, British Army surgeons worked 24 hours a day under gasoline lamps to save the lives of seriously wounded soldiers. And over by the shadowed altar, an American soldier reassured his wounded comrades with words of comfort and of faith.

WAVES in Action \*\*\* Photographer

So many women walk the streets frowning and scowling that it's becoming to think that it's fashionable or that there's something about me they dislike.

SOUTHERN KNIGHTS MINUTES

The Southern Knights met last Monday evening in Mr. Allan H. Bond's room in the Auditorium for their regular Monday night meeting. At that time the pledges listed out sheets accounting for various services they had rendered to Southern...

A couple of prominent men were at the Speaker's Table and were exchanging confidences during dinner. The thrill of being part of the work at public gatherings had been to pull them together.

We heard of a man who slips into a movie when he has spare time before keeping his next appointment. He seldom can stay through the feature so he makes a note of the time of exit.

We'll never have enough prosperity to please everybody. See your dentist twice a year and your husband every payday.

It is all immunities to silence a fool, and cravenly to let him go on - Benjamin Franklin.

For the first time in history, the American embassy in Moscow has a working girl in its official building. Kathleen Harriman, 28, gave up her job in London to accompany her father, W. Averell Harriman, to Russia.

WUX-T-RE-EE THE BEST PAPER MONEY CAN BUY! U.S. WAR BONDS & STAMPS

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CAN YOU READ THE SIGNALS?

Your body sends out "signals" when illness attacks "signals" that only the trained and experienced eyes and ears of your doctor can interpret.

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Cline-Vick Drug Company, Inc. Carbondale, Illinois

Wisely Florist

Wisely Florist... CARBONDALE, ILL. Continuous Daily from 2:30 p. m. SUN.-MON., Oct. 31-Nov. 1 ROSALIND RUSSELL and FRED McMURRY in "FLIGHT FOR FREEDOM"

CONGRESS BOWLING LANES

Varsity Theatre CARBONDALE, ILL. Continuous Daily from 2:30 p. m. SUN.-MON., Oct. 31-Nov. 1 ROSALIND RUSSELL and FRED McMURRY in "FLIGHT FOR FREEDOM"

Lucky Fellow Novelty THURS.-FRI., Nov. 1-5 HUMPHREY BOGART and RAYMOND MASSEY in "Action in the North Atlantic"

Mysterious Doctor Cartoon and Comedy ACP

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