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## The Daily Egyptian, March 04, 1964

Daily Egyptian Staff

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## Report Stresses Commuter Colleges

### Siporin Book To Go on Sale

"Siporin on Southern," a collection of 50 of Mike Siporin's best cartoons, will go on sale soon on the SIU campus.

The 36-page hard-cover book, a joint effort of the Student Activities Office and the Journalism Students Association, will consist of reprints of cartoons which have appeared in the Daily Egyptian.

The book is being printed at SIU's Printing Service, and is expected to go on sale in the University Center during the latter part of March.

Siporin, who is working on a Master of Fine Arts degree, has drawn cartoons for the Egyptian for the past three years.

He recently initiated a weekly cartoon series, "The Adventures of Arch Hipster," which appears in the Egyptian each Tuesday.

Siporin, from Glencoe, Ill., has had much of his work shown in art shows on campus and also at Hanover College in Indiana.

### Campuses Plan Uniform GS Titles

A plan to standardize the numbers and titles of General Studies courses at the Carbondale and Edwardsville campuses is under way, according to Amos Black, General Studies executive assistant.

As it stands now, many courses have different titles and numbers though they cover the same course material. The new plan will eliminate this.

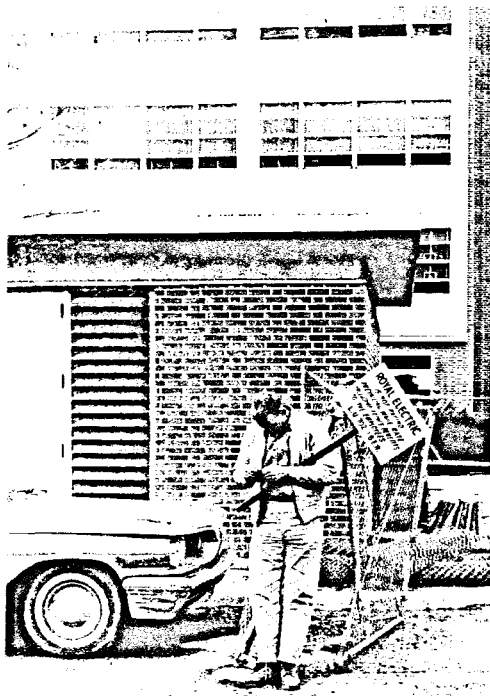
"There are no reasons for this change," says Black. "One is to make it easier for students to change from Carbondale to Edwardsville, or the other way around, and the other is to reduce the number of courses listed."

Both reasons will emphasize the fact that the two campuses are one university, he added.

### Gus Bode...



Gus says buying a meal ticket at the University Center is a lot like playing Russian roulette with your own stomach.



ELECTRICIANS' UNION PICKETS LIBRARY

### Electricians' Pay Dispute

## Library Construction Reaches Standstill As Unions Honor Two-Man Picket Line

By Pat Morris

Construction activities at Morris Library reached a virtual standstill yesterday as union members working on the building refused to cross a picket line set up by two electrical workers.

On strike are members of Local Union 702 of the International Brotherhood of Electrical Workers with headquarters at W. Frankfort who are employed by subcontractor Royal Electric Co. of St. Louis.

A wage dispute is the cause of the strike, according to a man who was picketing west of the Library all day yesterday beginning at 6:30 a.m.

Two men are working for

the Royal Electric Co. here, he said.

Approximately 43 men were working last week on the building. Although they are not members of the striking union these workers respected the electrical workers' picket line and refused to work yesterday.

Negotiations are supposedly under way between the electrical workers' picket line and the union, a picketer said yesterday.

SIU construction superintendent William A. Volk said work being done prior to yesterday was principally lathing, plastering and installing electrical controls. The striking workers were setting up air conditioning and heating

## Plan Given Provisional OK By Higher Education Board

CHICAGO--(AP)--A higher education emphasis on development of commuter colleges in population centers was given provisional approval Tuesday by the Illinois Board of Higher Education.

This was a principal recommendation in a proposed master plan for the future of higher education in Illinois.

The plan stated:

"It be the policy of the state for the next few years to meet the needs for program expansion at the undergraduate level primarily in commuter institutions, both two and four-year, rather than at campuses where students must live away from home."

The board's approval of the plan is subject to change after public hearings scheduled for April and May in many parts of the state.

The provisional plan was drafted by Richard G. Browne, executive director of the board, and Lyman A. Glenn, associate director.

It is filled with suggestions to help the state keep up with the surge of students in the explosion of knowledge. The staff plan would make some

basic changes. For one thing, it emphasizes development of colleges to serve commuter students in heavily populated areas.

For another, it would bring junior colleges into the realm of higher education, give them more state aid, and place them under a state-wide board.

But the planners scrap the idea of a single governing board on grounds that no state as large as Illinois has ever tried one.

"The staff believes that continued use of the present structure of governing boards for the state universities is desirable," the report stated. This would leave undisturbed the boards of trustees of the University of Illinois and Southern Illinois University.

This 55-page report came up for consideration Tuesday by the Board of Higher Education. It would allow the board to continue planning, but not administering, all public higher education in Illinois.

Several additional powers were recommended for the board. Among them would be greater supervision of admissions, tuition and revenue bond projects. It also would put public junior colleges under the board's control.

The planners suggested that the state acquire Chicago Teachers College.

The board would be authorized to review periodically all existing programs of instruction, research and public service at state universities and colleges, and to discard any it does not deem justified.

The plan recommends that construction of physical facilities emphasize commuter in-

(Continued On Page 3)

### Disabled Students May Pick Up Keys

New keys for elevators in campus buildings are now available for disabled students.

They may be picked up any weekday between 8 a.m. and 5 p.m. at 31-A Chautauqua for \$1 a key, a Rehabilitation Center spokesman said.

## Students Take Stand Against Burden of Finals

More than 12,000 SIU students are wearily beginning to prepare for another rash of finals--this time at the close of winter term, perhaps the most confining of the year.

This fact brings up again the often discussed subject of whether or not finals are an effective and necessary means of judging what the student has learned during the term.

Most students recognize that finals are a "necessary evil" and are here to stay, at least for the time being. This fact doesn't, however, stop them from expressing

their views and sounding off on the subject.

Here is how some of them feel.

Chuck Edelhofer, a junior majoring in radio-TV, said, "I don't think that finals should count as much as they do for the final grade. I feel that what the student accomplishes during the term is more important than what he can cram into his head the night before the last class."

Paul Gianakos, a junior majoring in sociology, thought that "the grade should be accumulative through the entire quarter rather than based just

on the final. It's asking too much to know the whole course at one time." The he added, "I also think finals are too long. Two hours for a three-hour class is too much time." Ron Watson, a freshman in General Studies, was against finals, too. He said, "I think mid-terms are more effective. If you learn the subject in stages you retain it longer, but if you cram for the final, you loose it faster."

A young lady, Sally Dashen, showed that female students can share the same attitude. A junior majoring in home economics, she said, "I think

they're kind of a waste of time. A grade based on the work throughout the term would be better."

Dan Danielczyk, a junior majoring in chemistry-engineering, thought that "finals are effective in testing knowledge for a short period. However, for the long run they would be more effective if combined with practical experience."

Steve Sanders, a junior majoring in animal industries, qualified his answer. He said, "Final exams depend a lot on

(Continued on Page 2)

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**Children See 'Bookey' at Playhouse**

"Bookey," a children's play by Cameron W. Garbutt, associate professor in the speech department is currently being presented by the SIU Theater Department.

Children from the Carbondale area set the play at 3 each afternoon in the Southern Playhouse. Scheduling of school audiences is managed by the Carbondale Chapter of the American Association of University Women.

The production is directed by Chris Jones of Birmingham, Ala., a graduate student in theater.

Members of the cast are John Stephenson, Rosanne Christensen, Mike Hartly, Vance Fulkerson, Richard O'Neal, Frank Alesia, George Despins, LaDonna Alvis, Karen Garrison and Ramona Nail.

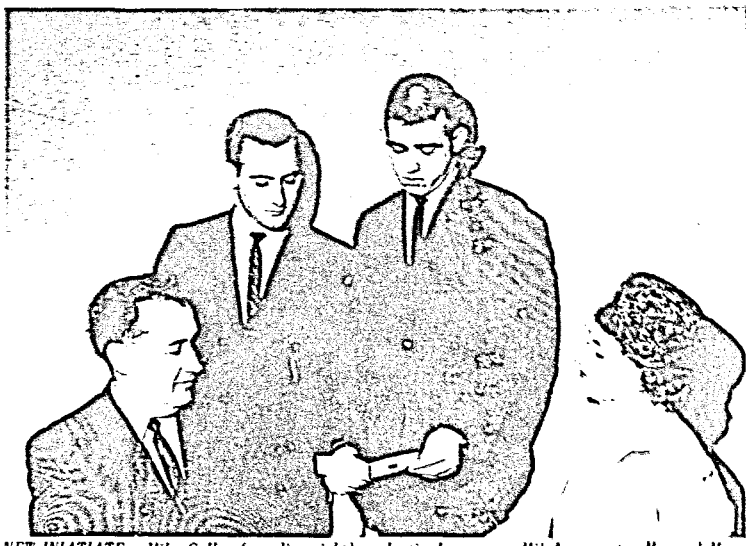
Bookey is the name of a pet chimpanzee owned by a young boy named Ross. The boy lives with three aunts—one of whom is hostile to having the little beast as a member of the household. The aunt tries to get rid of Bookey by selling him to a circus. The conflict of the play concerns Ross's attempt to thwart his aunt's determined efforts to dispose of the pet.

Garbutt, born in Wyoming, received degrees from Northwestern University, the University of Washington and Louisiana State University. After teaching experience in high schools in Iowa, Oregon and Washington he went to Cornell University to become an instructor in speech. He has been on the SIU faculty since 1947.

He has written several research articles but enjoys the playwriting field as well. Not only does he write plays but he appears in them as well.

**Common Market Agent To Talk About Policy**  
 Camille Becker, European Common Market representative, will speak on European Common Market policy at 7:30 p.m. Thursday in Morris Library Auditorium.

**REED'S GREENHOUSE**  
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NEW INITIATE—Mike Galley (standing right), one of 21 freshmen initiated into Phi Eta Sigma, stands with David Smith, president of the 4.5 Grade Average

lastic honorary. Mike's parents, Mr. and Mrs. Roy Galley, were among the parents who attended the initiation Sunday.

**Freshman Scholastic Honorary Phi Eta Sigma Initiates 21 Men**

Phi Eta Sigma, freshman scholastic honorary, initiated 21 male members at its winter initiation ceremonies.

Charles D. Tenney, vice president of instruction, was initiated as an honorary member. He delivered an address following the dinner, concerning the future of southern Illinois in the year 2000.

Members of the honor society are freshman males who have achieved a 4.5 grade average during their first term at Southern, or who have achieved a 4.5 over-all grade point for their freshman year.

The local chapter is a member of the national organization of Phi Eta Sigma, which

**Spring Orientation Leaders Needed**

Applications for spring orientation leaders are now available at the University Center Information Desk and must be returned to the Information Desk by Mar. 6.

The 20-25 leaders needed will return to campus Mar. 25 to serve during spring orientation.

**DAILY EGYPTIAN**  
 Published in the Department of Journalism daily except Sunday and Monday during fall, winter, spring, and eight week summer term except during University vacation periods, examination weeks, and legal holidays by Southern Illinois University, Carbondale, Illinois. Published on Tuesday and Friday of each week for the final three weeks of the regular work semester term. Second class postage paid at the Carbondale Post Office under the act of March 3, 1957.  
 This week of this program and the program books off the student's semester published here do not necessarily reflect the opinion of the administration of any department of the University.  
 3-Diner, Nick Stougal, Fiscal Officer, Howard B. Long, Assistant and Business Office located in Building 14A, phone 453-2764.

offers six \$300 scholarships annually to an outstanding student who intends to enter graduate school.

Those initiated this year are as follows:

Joe Bohlen, Dennis Darryl Brown, Gary Michael Brown, Philip Davidson, Earl Gene Frankland, Robert D. Fricke,

Roy Michael Gulley, John R. Haddock, Paul Hanson,

Ronald S. Knox, Stephen A. Lingle, Michael J. Masyn, James B. McMahon, Robert Eugene Miller, John P. O'Keefe, James E. Pettigrew, Curtis Price, Karl Rehmer, George David Richards, and Paul Gerald Schoen.

**Students Take United Stand Against Burden of Finals**

(Continued From Page 1) the instructor. When a final controls 50% of your grade, or better, I think it is ridiculous. But if it counts 25% or less it is a fair measure of what you have attained in the course."

Bill Scifers, a social studies junior, is against finals. "I don't think they prove anything. You cram for a final and then forget what you've learned after its over, so it's just a waste of time."

**Former SIU Opera Star To Compete on TV Show**

A former star of several SIU student opera productions will try for a third victory on the Ted Mack Amateur Hours TV show March 15.

Kathy Kimmell Stanley, who studied under Majorie Lawrence in the SIU music department, has won two previous show competitions with an opera selection.

Mrs. Stanley played the leading role in "Aida" and "Snowdon" two years ago here.

She is married to Jay Stanley and teaches high schools at LaGrange.

Whether she wins the March 15 competition or not depends on the number of postcard votes received by the show.

Bob Frye, a junior majoring in history, thinks they are the final blow to the average student. He said, "After a quarter of frantic effort on several papers and tests, one test obliterates all your previous effort."

Bill Beutler, a sophomore studying sociology, saw it this way: "After you study for two straight nights and then slunk the course anyway, there isn't much to say."

Rich Howard, a junior majoring in English, must have been reading to many news stories about Cassius Clay. Instead of answering he took out a pencil and wrote:

Finals are fun,  
You run, run, run,  
You try your best,  
To get some rest.

You go to class,  
And try to last.  
After the exam,  
You don't give a damn.

**Weather Alert Rerest Slated**

Another several severe weather warning whistle test is slated for 2:45 p.m. Thursday.

Class will not be evacuated when the whistle is sounded.

The severe weather signal consists of a series of periodic blasts from the SIU emergency siren whistle and will last about three minutes.

When the whistle is used for severe weather warnings, persons should take cover in designated areas immediately. These approved shelter areas are identified by yellow signs which have been put up in all classrooms.

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Activities

# Meetings and Recital Scheduled for Today

Inter-Varsity Christian Fellowship meets at 10 a.m. and 6 p.m. in Rooms B and F of the University Center. The Judo Club will meet at 5 p.m. in the Quonset Hut. The Iranian Student Association will meet at 5:30 p.m. in Room E of the University Center. Kappa Omicron Phi will meet at 7 p.m. in Room 107 of the Home Economics Building. Kappa Delta Pi meets at 7 p.m. in the Agriculture Building Seminar Room. The Young Democrats meet at 7:30 p.m. in the Library Auditorium. The Women's Physical Education Club meets at 7:30 p.m. in Room 206 in the Gymnasium. The Dame's Club will meet at 8 p.m. in the Family Living Lounge of the Home Economics Building. The Speleological Society will meet at 8 p.m. in Room D of the University Center. The Judicial Board will meet at 9 p.m. in Room E of the University Center. Alpha Kappa Psi will meet at 9 p.m. in the Library Auditorium. Women's Recreation Association Class Basketball will begin at 4 p.m. in the Women's Gymnasium. Intramural men's basketball free throw shooting and intramural weight lifting begins today. A student recital will be held at 8 p.m. in Shryock Auditorium. Creative Insights will be held at 11 a.m. in Room B of the University Center. Recreation Department interviews will be held from 8 a.m. until 5 p.m. in Room B of the University Center. Student Government will meet

at 7 p.m. in Room B of the University Center. The Illinois Banker's Association will meet from 1 p.m. until 6:30 p.m. in the University Center Ballroom. The Crab Orchard Kennel Club will meet at 7 p.m. in Muckelroy Arena of the Agriculture Building. Women's Recreation Association's Modern Dance Club will meet at 7:30 p.m. in the Women's Gymnasium.

## Prell to Speak To Journalists

Arthur E. Prell, director of the SIU Bureau of Business Research, will speak at the journalism graduate students' seminar at 10 a.m. today in Room 148 of the Agriculture Building. Prell, who joined the faculty here last fall, was vice president and director of research at the Maritz Advertising Agency in St. Louis. He also did research for the Columbia Broadcasting System and the French Advertising Agency in St. Louis. The seminar is open to journalism faculty and students.

## Democrats to Hear Talk on Johnson

A hopeful for the Jackson County state's attorney post and an SIU assistant professor of government will address the Young Democrats Club at 7:30 p.m. Wednesday in the Morris Library Auditorium.

Earl Hendricks, who is seeking the Democratic nomination for state's attorney, and Elmo Roberts of SIU will discuss "Lyndon Johnson's Assumption of the Presidency."

## Commuter Colleges Stressed In Education Master Plan

(Continued From Page 1)

stitutions and place less emphasis on expansion of facilities for undergraduate education at the main campuses of existing universities. One reason would be to save money for students and the state. The plan suggests priorities for construction from 1965 to 1971. For those years, the state's share of construction money would amount to \$166 million for commuter institutions such as junior colleges, the Chicago Branch of the University of Illinois, the new campus of Chicago Teachers College, and the second phase of the Edwardsville campus of SIU. During that same period, the state's share for the main campuses of the six state universities and the U. of I. Medical School in Chicago would be \$82 million. The report estimates that by 1980, eight metropolitan areas will have 91 per cent of the college-age youth. Only three of them, Chicago, East St. Louis, and Rock Island, have public junior colleges. The plan does not recommend any sites for new schools. Some other recommendations: An increase in the number and variety of technical and semi-technical programs,

particularly in junior colleges. Free scholarships and loans to college juniors who want to become college teachers to help meet the growing need for more faculty members. The study to determine the need for a new college to experiment with mass education methods such as television and self-study courses. An Illinois junior college board to plan for that segment of education. A state research council to serve as a clearinghouse for research activities. Faculty salaries and benefits maintained at a competitive level to assure quality teaching. The board will conduct public hearings on the proposed plan in April and May in many parts of the state. Then it will prepare a final plan.

## Saluki Fliers Take Trip to Mt. Vernon

The Saluki Flying Club attended a "fly-in-breakfast" at the Mt. Vernon Airport last Saturday morning. The trip was made in conjunction with other planned visits to area airports in southern Illinois. The club will hold a "fly-in-breakfast" and airport open house at the Southern Illinois Airport on April 19.



**SALUKI CHESSMEN**—Bill Brockus, president of the SIU Chess Club, (left) looks on while Owen Harris makes a move. They were two of the four SIU students to play and win in a recent tournament at Purdue University.

## College Unions Tournament Won by SIU Chess Team

The SIU chess team on the recent Association of College Unions Tournament at Purdue University. The SIU team of Bruce Dawson, Julius Juang, Owen Harris and Bill Brockus piled up 14 out of a possible 20 points. Although SIU finished last in 1963, this year Southern topped the 15 team competition by a narrow margin. Dawson, SIU's star player, finished fourth out of 54 entries. Three of SIU's four players, Dawson, Huang and Harris, are rated nationally

as near experts or class A. The finishing schedule is as follows: SIU, 1st; Notre Dame, 2nd; Illinois Institute of Technology, 3rd; University of Illinois, 4th; Illinois State Normal University, 5th; and Western Illinois University, 6th. Other teams that played were: Eastern Illinois University, Northern Illinois University, SIU-Edwardsville, Bradley University, St. Joseph College, Valparaiso University, University of Wisconsin, Purdue University and Lincoln College.

## TV Cameras Visit Antarctic Wildlife

"Wildlife of the Antarctic" is featured on What's New tonight at 5 over WSIU-TV. Other highlights: 7:30 p.m. Animals that exist between the tides of the ocean are spotlighted on Bold Journey.

8:00 p.m. The Light Show features "Cowboy Songs," with special guests. 8:30 p.m. "Dramatic Readings from Dorothy Parker" is the selection for Festival of the Performing Arts.

## News Techniques Told on WSIU

The modern techniques of gathering and disseminating news will be presented at 7:30 p.m. today over WSIU-Radio.

Other highlights: 8:30 a.m. The Morning Show. 3:30 p.m. Concert Hall presents classical music. 7 p.m. Editorials from leading newspapers are featured on Page Two. 7:15 p.m. Reports from the nation's capital are presented on Washington Report. 8 p.m. Classical music, presented by the SIU Department of music.

# RENAULT

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Unlike many "bathing suit" contests, the College Queen is picked for both brains and beauty. The board of nationally known judges — both men and women — will pick the state queens and the national queen for attractiveness, charm, personality and appearance, plus scholastic accomplishment, campus activities, hobbies and interest in community service.

One girl from each state will be picked for the New York World's Fair trip.

Entries can be submitted by the girl herself, the school, parents, friends or sorority houses.

**DEADLINE FOR SUBMITTING APPLICATIONS: Monday, April 20, 1964. GET YOUR APPLICATION BLANKS NOW at your Authorized Renault Dealer.**

## HOWERTON MOTOR SALES

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Associated Press News Roundup

# Athens Mob Burns Effigy of Johnson

ATHENS, Greece -- Thousands of wildly screaming demonstrators raged through the streets of Athens Tuesday night and burned an effigy of President Johnson in front of the U.S. Embassy.

At the same time Prime Minister George Papandreu issued an order to police not to interfere with demonstrations on the Cyprus issue.

But in a public statement he also said he wanted all foreign embassies and other institutions protected from "every act of violence and villainess."

The demonstrators shouted for self-determination of Cyprus and yelled "Johnson, Al Capone," "Bravo Russia," and "Out with the fleet."

An estimated 2,000 persons converged in front of the U.S. Embassy. A small effigy of Johnson quickly went up in flames.

Other thousands demonstrated in front of the British Embassy while still others marched through downtown streets, blocking traffic.

A number of clashes between demonstrators and police broke out but there were no reports of injuries.

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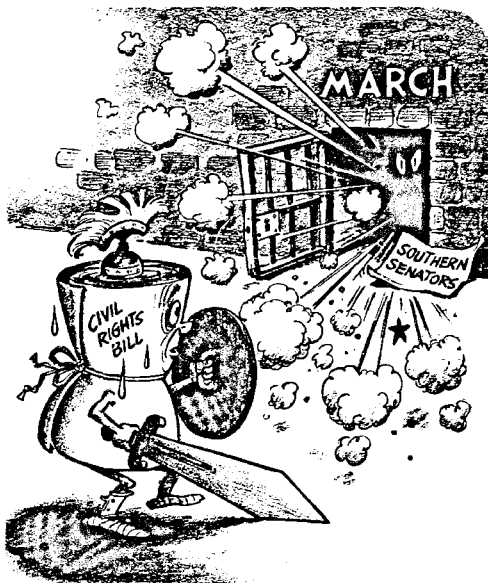
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WASHINGTON -- The British Labor party leader, Harold Wilson, has strongly supported the British government's position in its split with the United States over trade with Cuba.

Wilson, who conferred Monday with President Johnson, said Tuesday at a news conference that on this issue there will be no backing away from the British stand if his party wins the next election in Britain.

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Bruce Shanks, Buffalo Evening News

## French Effort Fails to Seat Peking in U.N. Organization

WASHINGTON--The United States and France met head on Tuesday over the issue of Red Chinese membership in U.N. organizations.

In Washington, a State Department spokesman said the United States had "actively and successfully" opposed a French bid to seat the Chinese Reds in the World Health Organization meeting at Geneva.

"We will continue to do this in every U.N. body," press officer Richard I. Phillips added.

In Paris, a French Foreign Office spokesman said the new French bid in behalf of Red

China was a "logical consequence" of France's recognition a month ago of the Peking government.

Under questioning, the French spokesman indicated that the French will carry their drive for Red China into other international bodies and the United Nations itself. He declared France's position on the principle of Red Chinese membership in the future "could hardly be contradictory" to the position taken in the WHO meeting today.

### Carbondale Gets Grant

CARBONDALE, Ill.--The government has approved a \$39,195 grant toward a \$2.5 million, 224-acre urban renewal program in Carbondale, Rep. Kenneth J. Gray, D-Ill., said Tuesday.

A \$175,000 loan also was given the Shawneetown Development Corp. for a 45-bed nursing home in Shawneetown, he said.

### Malaysia-Indonesia Peace Talks Resume

BANGKOK, Thailand--Foreign Ministers of Indonesia, Malaysia and the Philippines renewed their discussion of the Malaysian crisis in a one-hour and 46-minute session here Tuesday. They arranged to meet again Wednesday.

## Rockefeller Hits Foreign Policy

WASHINGTON -- New York Gov. Nelson A. Rockefeller, in a broad indictment of President Johnson's foreign policy, accused the administration Tuesday of leading the world to believe "that the United States no longer has the power or the will to shape events."

Rockefeller, bidding for the Republican presidential nomination, said he wants to lead the nation in building a vast "union of the free" among the countries of the West.

He issued that call in a foreign policy statement, made public as he prepared to launch his drive to the wire in New Hampshire's first - in - the nation presidential primary.

He attacked the administration's wheat sale to the Soviet Union, its handling of the fight against Communist guerrillas in South Viet Nam and what he called "contradictory and confusing policies" on Western trade with Cuba.

Rockefeller's foreign policy views were expressed at a Washington news conference.

College Master

## Viet Troops Are Mauled; Yank Killed

TAN CHAU, South Viet Nam--Communist guerrillas severely mauled two crack Vietnamese airborne battalions Tuesday, inflicting the heaviest casualties on government forces in a single engagement in months. A U.S. adviser was among the dead.

In an hour-long battle which one U.S. officer described as the "damnedest firefight I have seen since World War II," 85 government troops were wounded and 15 killed, including an American captain advising an airborne battalion.

Vietnamese authorities claim more than 100 Viet Cong guerrillas were killed in the engagement, which began soon after dawn. But American advisers at the scene could not confirm the report.

The battle took place in Kien Phong Province beside the Mekong River, barely 2,000 yards from the Cambodian border.

The airborne battalions were searching for a guerrilla battalion which was known to be operating in the border area.

After breaking off the fight, the Communists were reported to have headed toward Cambodia.

U.S. helicopters could not fly in because of a rule prohibiting operation of U.S. aircraft closer than three miles to the border.

The killing of the U.S. captain increased American combat deaths in Viet Nam to 113. His identification was withheld.

SANTIAGO, Chile--Villarica Volcano erupted Tuesday with an awesome roar, spreading new terror a day after its first eruption started avalanches that buried a village in southern Chile and drove thousands from their homes.

## McNamara Plans Week in Saigon

WASHINGTON -- Secretary of Defense Robert S. McNamara and eight other top U.S. officials will leave Thursday midnight for an on-the-spot study of the South Viet Nam war.

The Defense Department announced Tuesday that McNamara will be in Saigon about a week on his fourth trip to the critical area, in which Communist guerrillas seemingly have been making progress recently.

## Ruby Trial Jury Is Complete; Ailing Judge Brown Replaced

DALLAS--The jury for the Jack Ruby murder trial was completed Tuesday with selection of the 12th juror.

A fourth woman, Mrs. Louise Malone, became the final juror. A widow, she is an accountant for an oil company.

She was sworn in while Judge J. Frank Wilson, a substitute jurist, was presiding. He replaced Judge Joe B. Brown today when Brown became ill.

Mrs. Malone was the 162nd person examined during the first 14 days of the trial.

Brown, who said he had a cold, was replaced by Wilson. Melvin Belli, the chief defense counsel, protested, on several legal points, against Wilson's sitting on the bench

for Judge Brown, who came to his chambers this morning but became ill and his doctor ordered him home to bed. Brown said, "I've got an awfully bad cold."

Ruby is on trial for slaying Lee Harvey Oswald, accused assassin of President Kennedy.

Dist. Atty. Henry M. Wade told newsmen earlier that under Texas law a judge can be replaced by another without a mistrial. But Wade said there has been on precedent in Texas for a judge leaving a case and then returning to it.

The 11th juror was Mrs. Aileen B. Shields, a divorcee who is employed by the telephone company in the engineering department.



## Be An American Airlines Stewardess

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Girls are now being interviewed for late spring and early summer openings. To serve our passengers' welfare and comfort, you must be:

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- Age 20-27
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- 5'2" to 5'9"
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ANTHONY HALL IN ITS WOMEN'S DORM DAYS

A Glance at the Past

# Those 'Good Old Days' at Southern Weren't Really That Good After All

By Martha Boswell

In the 1900s SIU was known as Southern Illinois Normal University. It was primarily a teachers' training school. The campus included Old Main and a few surrounding buildings.

Altgeld Hall was known as the Science Building and Allen Hall was the Teacher-Training Laboratory School. A black iron fence surrounded the campus. Part of it still remains in front of Old Main.

Across the street on the corner where Woody Hall now stands was a restaurant which served as a student hangout. It was so crowded at all times that students would dance between and around the tables.

Another favorite of the students was Entsminger's Ice Cream Parlor in downtown Carbondale.

In 1913 Anthony Hall was built, housing 75-100 girls. This was the year suffrage was granted for women, so the dormitory took its name from Susan B. Anthony, pioneer for women's rights.

Since Anthony Hall was the only dormitory on campus, the waiting list for rooms there was long. The other coeds lived in private homes or rooming houses. All men lived off-campus at this time.

Rules were set for women living in the dormitory. All women were to be in by 10 o'clock and all lights out by 10:30.

Men were allowed to call on girls and attend parties in Anthony Hall, but dancing was never allowed.

What to do on a date? One had two choices--go to a movie or a church social. Since cars were scarce, walking was necessary.

Lucy K. Woody, retired dean of the School of Home Economics, can remember only two cars present on campus.

"Around 1913, a fellow named Mr. Hayes had a car," she recalled. "You were considered very lucky if Mr. Hayes came around and gave you a ride."

Most students traveled to and from school by horse and carriage.

Coeds attended classes in ankle length skirts and high-button shoes. A popular skirt of the period was the peg-legged skirt. It was narrow at the bottom and wide at the top. Often the bottom was so narrow it had to be slit up the side a little way to

allow for comfortable walking.

High-button shoes were either black or brown. Some girls were fortunate enough to have a pair of pastel-colored dancing slippers.

"I was afraid to wear low cut shoes when button shoes went out of style," says Miss



LUCY K. WOODY

Woody. "I was afraid I'd catch cold!"

Spring Festival was a big affair then, as it is now. A program was held in the area which is now the gymnasium. The program included classical dancing and a presentation by the students in the training school. The day was climaxed by the crowning of a queen.

The 1920s roared in and brought a change. All the young people went wild. Dancing was wild--the faster, the better--and skirts climbed clear to the knee.

Hairstyles changed from the "puff" long hair sectioned and rolled into giant individual curls all over the head--to the "Dutchbob," a very short and straight style.

Since there were no beauty shops, women had their hair cut in barbershops at this time. One barber in Carbon-

## Watkins to Speak On Swedish Art

"Twelve Swedish Painters" will be the subject of a lecture by Benjamin Watkins, acting curator of the University Galleries, at 2 p.m. Thursday in Mitchell Gallery of the Home Economics building.

Watkins will discuss the status of Swedish art in general and its relation to art in the United States.

dale absolutely refused to cut any "disgraceful bobs."

Before the twenties, women did not smoke at all. But it soon became a problem. SIU made a rule prohibiting women to smoke in public. (The men had already gotten around the rule against smoking on campus by standing just outside the gate in front of Old Main when they wanted a cigarette.) Several women students were not allowed in class for a week or more when they were caught smoking in public.

All students were required to attend chapel every morning. This program, usually hymns and scripture readings, sometimes a speaker, lasted about 45 minutes. It was held in Shryock Auditorium.

Makeup was scarce and lipstick was unheard of at this time. When a local girl once returned from school at Northwestern, a member of the faculty was heard to comment, "I believe she's wearing a little makeup!"

Soon pinching the cheeks went "out" and powder and rouge came "in."

Progress and 50 years have brought many changes.

## Deadlines Listed For Fulbrights

SIU faculty members planning to compete in the Fulbright Exchange Program should fill out application forms by next month, Robert Jacobs, coordinator of international programs, announced.

Applications for New Zealand and Australia assignments must be completed by April 15 and ones for Latin America are due May 15.

Grantees are provided with transportation and money for living expenses.

Requirements for eligibility include at least one year's experience teaching on the college level, a doctoral degree or recognized professional standing in the research program, good health, citizenship and, in some cases, knowledge of another language.

Application forms can be obtained by writing the Committee of International Exchange of Personal Persons, Conference Board of Associated Research Councils, 2101 Constitution Ave. NW, Washington, D.C.

## Keeper Named To Export Group

Wendell E. Keeper, dean of the SIU School of Agriculture, has been appointed to the Illinois Export Advisory Committee by Governor Otto Kerner.

The committee will advise the governor is promoting exports of Illinois products.

Serving with Keeper are representatives of the University of Illinois College of Agriculture, Western Illinois University, the major agricultural organizations, business and industry.

Keeper, a native of Hillsboro, obtained his master's degree and doctor's degree at Cornell University, Ithaca,

New York, specializing in marketing and farm management. He came to SIU in 1950 from the faculty of Pennsylvania State College.

During 1956 he was on six month's leave as a farm management consultant to the Venezuelan ministry of agriculture under the United Nations Food and Agriculture Organization, and in 1960 he took a two year leave of absence to serve as an FAO administrative officer based in Rome, Italy.

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**On Campus** with Max Shalman  
(Author of "Rally Round the Flag, Boys!" and "Barefoot Boy With Check.")

## A ROBE BY ANY OTHER NAME

With the Commencement Day just a couple of short months away, the question on everyone's lips is: "How did the different disciplines come to be marked by academic robes with hoods of different colors?" Everybody is asking it; I mean everybody! I mean I haven't been able to walk ten feet on any campus without somebody grabs my elbow and says, "How did the different disciplines come to be marked by academic robes with hoods of different colors, hey?"

This, I must say, is not the usual question asked by collegians who grab my elbow. Ordinarily they say, "Hey, Slorty, got a Marlboro?" And this is fitting. After all, are they not collegians and therefore hooked with brains? And does not intelligence demand the tastiest in tobacco flavor? And does not Marlboro deliver a flavor that is uniquely delicious? And am I not short?"

But I digress. Back to the colored hoods of academic robes. A doctor of philosophy wears blue, a doctor of medicine wears



Why, Why?

green, a master of arts wears white, a doctor of humanities wears crimson, a master of library science wears lemon yellow. Why? Why, for example, should a master of library science wear lemon yellow?

Well sir, to answer this vexing question, we must go back to March 14, 1844. On that date the first public library in the United States was established by Ulrich Sigafos. All of Mr. Sigafos's neighbors were of course wildly grateful all that is, except Wrex Todhunter.

Mr. Todhunter had hated Mr. Sigafos since 1822 when both men had wooed the beautiful Melanie Zitt and Melanie had chosen Mr. Sigafos because she was mad for dancing and Mr. Sigafos knew all the latest steps. Like the Missouri Compromise, Samba, the Shays' Rebellion, Schottische, and the Janus K. Polk Polka while Mr. Todhunter, alas, could not dance at all, owing to a wound he had received at the Battle of New Orleans. (He was struck by a falling plume.)

Consumed with jealousy at the success of Mr. Sigafos's library, Mr. Todhunter resolved to open a competing library. This he did, but he lured not one single patron away from Mr. Sigafos. "What has Mr. Sigafos got that I have not?" Mr. Todhunter kept asking himself, and finally the answer came to him; books.

So Mr. Todhunter stocked his library with lots of lovely books, and soon he was doing more business than his hated rival. But Mr. Sigafos struck back. To regain his clientele, he began serving tea at his library every afternoon. Thereupon Mr. Todhunter, not to be outdone, began serving tea with sugar and cream. Thereupon Mr. Sigafos began serving tea with sugar and cream and lemon.

This, of course, clinched the victory for Mr. Todhunter because he had the only lemon tree in town--in fact, in the entire state of Maine--and since that day lemon yellow has, of course, been the color on the robes of masters of library science.

(Incidentally, the defeated Mr. Sigafos parked up his library and moved to California where, alas, he failed once more. There were, to be sure, plenty of lemons to serve with his tea, but, alas, there was no cream because the cow was not introduced to California until 1937 by John Wayne.)

\* \* \*

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Today Californians, happy among their milk kine, are enjoying filtered Marlboro Cigarettes in soft pack or Flip-Top Box, as are their fellow Americans in all fifty states of this Marlboro Country!



# Pastor Gives False Confession To Provide 'Glorious Illusion'

**The Martyred**, by Richard E. Kim. New York: George Braziller, 316 pp.

**The Martyred** is the first novel by a young Korean English instructor in California's Long Beach State College. Richard E. Kim, the author, was born in North Korea in 1932 and spent his boyhood in Manchuria. In the Korean War, he served as an officer in the Korean Army. He came to America to complete his studies at Middlebury College. Later he received M.A. degrees from the Johns Hopkins University, the University of Iowa and Harvard.

The Korean War was an excruciating experience for the Korean people. During the war, hundreds of thousands of innocent people died on the battlefields, at the hands of the Communists, and in the bombings. **The Martyred** has this in the background. Underlying the story is the long, sad history of an unfortunate people who seem to be tragically destined to suffer endlessly.

**The Martyred** depicts the agonies of decent people who show a "strange form of love" to their fellow countrymen. It deals chiefly with a Christian minister, but does not glorify his religion nor downgrade it. The story catches the inner conflicts of those who are unable to bear the suffering of life and of those who are spiritually strong enough to give the weaker "their Christ and their Judas."

The story is told remarkably well. The narrator is a young intelligence officer, Captain Lee, stationed in Pyongyang. He is assigned the task of investigating the martyrdom of twelve Christian ministers, victims of the Communists. As his investigation progresses, his interest centers on the question as to why and how only two ministers, Mr. Shin and Mr. Hann, escaped the execution. Captain Lee believes that truth cannot be bribed. Did the two surviving ministers betray the others? Mr. Shin, central figure in the story, denies his presence at the execution but later admits it. What motivated him to tell such a lie? The story revolves around the explication of this



RICHARD E. KIM

enigma. The answer is the central theme of **The Martyred**.

A captured enemy intelligence officer testifies that the twelve murdered ministers did not die the death of martyrs, but died like dogs. The two ministers, he says, were spared life because Mr. Shin put up a real fight and Mr. Hann became insane.

Mr. Shin, however, makes confession to a group of Christians that it was he who betrayed and that he was the Judas. Was he truly a Judas? Why does he make such a false confession? To him, truth is not important. What matters to him is the people who are suffering and are desperately in need of a "glorious illusion."

Mr. Shin says, "What those Christians wanted and needed was not merely a nice little story that would give them comfort and confidence but something that would make their lives meaningful, something--that would make their suffering worthwhile."

The immense love shown by Mr. Shin toward his fellow countrymen is an amalgamation of Christian love and Buddhist philosophy. **The Martyred** offers the American reader a good chance to see the peculiar, spiritual function that Christianity performs for people who have seen horror and injustice, hunger and sickness, and sudden, meaningful death at their lives.

Tae Guk Kim

## Rightists Seen From Left

# God and Man Met at Yale, Not Slippery Rock College

Prof. Edward Cain, who teaches in the government department of the State University of New York, has written of youth and the conservative movement in his book **They'd Rather Be Right**.

The title alone is indicative of Cain's general attitude. He makes little attempt to appear impartial. He'd rather be Left.

Because Cain writes with verve, clarity, and precision, I can do no better than to quote him. Besides, this keeps out my bias, thus preventing a review done on a double bias.

"Because of his fondness for society, the conservative likes it nicely ordered... Dropping a piece of Kleenex in the park is almost as reprehensible as applying for public welfare."

"The contemporary liberal may be described as a rationalist, generally optimistic about human nature, with an appreciative eye for innovation," whereas, "Skeptical of human nature, and certain of man's presumptuousness, the conservative does not generate reform, but he can accommodate it."

"Today's conservatives appear to want to take on the communists in an extralegal 'rumble,' avoiding responsible authorities."

"The conservative hopes to get less government by using the word 'republic.' It would be far less confusing if he would merely say so and drop the word game."

"They (proportarians) are keeping a beady eye on creeping socialism, galloping debt, gambling welfareism, and marauding statism of every description."

As with Gore Vidal, Cain is stunned by Ayn Rand's wide readership and what he takes to be her philosophical stand, netted from **The Fountainhead**: "I came here to say that I do not recognize anybody's right to one minute of my life." Cain contends, "The only force that could definitively undermine Randian egotism is the Christian expose of pride," says Cain.

"As a member of the Yale debating team that defeated Oxford on the issue of Capitalism vs. Socialism, Buckley tasted blood early and has been in pursuit ever since."

Cain's analysis of Buckley's brand of religiosity reveals:

"Affirm your religious orthodoxy, castigate heretics and apostates, but conserve your moral indignation for Communism. Expending it on anything less might trap you into some liberal sentimentality such as a Freedom Ride." He concludes the chapter on Buckley with this thought-and-mirth provoker: "If William Buckley, Jr., had written **God and Man at Slippery Rock State Teachers College**, how many young men would be Right today?"

According to Welch: Russia brought on World War II to become an ally of the West and thus be in a better position to infiltrate us, and "...chances are strong that Milton Eisenhower is actually Dwight Eisenhower's superior and boss within the Communist Party."

According to Welch's "principle of reversal," things are just the opposite of the way they appear. Thus, Eisenhower was an effective Communist agent because he appeared to be so American. So, apply the principle to

Reviewed by

J. Joseph Leonard

Department of English

Welch. It follows he is the greatest Communist agent at large!

Of Goldwater: "...he denied there was any great public demand for Federal aid to depressed areas, public education, or support of the economy." Yet Goldwater asks for Federal funds for many projects within his Arizona. Cain remarks of Goldwater, "As a catalyst of the Right, it is to his advantage not to be an intellectual."

Of Viereck: "We all want to sing along with Viereck... But...is a gracefully opened well-wrought crematorium door any excuse for the roasting?"

Anyone for statistics? There are nearly 1000 organizations in the country that may be called Rightist and regularly publish or distribute Right-wing literature.

The four most popular sources of information for Young Conservatives: Buckley's *National Review*, David Lawrence's *U. S. News & World Report*, Frank Hanighen's "Human Events," a Washington Newsletter, and the Wall Street Journal.

Hanighen is closely associated with the Intercollegiate Society of Individualists, an organization to propagate conservatism among students. And there is Young Americans for Freedom with its opposition to the liberally-oriented National Students Association.

Organizations for Young Conservatives have pretty much the same credo: oppose communism, fascism, radical nationalism, internationalism, racism, Castroism, socialism, and personal and national godlessness. Thus UNESCO must go, as it is the seed of one-worldism.

In his conclusion Cain administers these two canings: "Meanwhile, as the teachers say, the American public is 'doing a unit' on anti-Communism," and, "The young New Conservatives may yet ride the heights of a bullish market, but eventually they will be seeking the cool comfort of debenture holders in the Liberty League."

# New Religions of Japan Depart From Tradition

**The New Religions of Japan**, by Harry Thomsen, Rutland, Vt: Charles E. Tuttle, 1963. 269 pp. \$5.

The extraordinary post-war development of the "new" religions of Japan has been of great interest to both students of Japanese culture and students of religion. There are now 171 of these sects, enlisting 18,000,000 Japanese, one fifth of the population. Several seem likely to re-

They rely on strong leaders; several remarkable ones are women. They give a warm sense of belonging, sometimes featuring group confession and counseling which seems a departure from traditional Japanese reserve.

Fourteen of the religions are discussed. Two of the most important offer striking contrasts. Tenrikyo (Divine Wisdom Religion) is really 120 years old, though it has recently taken on new growth. It has 2 million members, a carefully defined doctrinal position, and a respected, efficient organization. It stresses the goodness of man which is often obscured by the "dust" of worldliness. It has a well equipped university with one of the largest libraries in Asia. This library is particularly strong in the sciences of religion and attracts many scholars not of the Tenri faith. The university also has a large Japanese



WILLIAM HENRY HARRIS

reputation for athletic success.

The Soka Gakkai (Value-Creating Association) has recently attracted attention in the United States because of its conversion of American service men. **Look** featured

Reviewed by

William Henry Harris

Department of Philosophy

main important features of the culture.

The author notes several things shared by the new religions. Among these is that they are easy to enter, understand, and follow. They emphasize that religion and life are one, and often promise healing and financial success.

# O'Neal Replaces Stovall In Tourney Opener

Southern's basketball team will be hurting in more ways than one when it goes against Ball State in the opener of the NCAA Great Lakes Regional at Evansville at 7 p.m. Thursday.

However, the situation certainly will not be a new one for the Salukis, because, ironically, it's almost the same situation that confronted them last year at Cape Girardeau, Mo.

In that regional, the Salukis lost their top rebounder, Lou Williams, owing to grade difficulties. SIU went all the way to fourth place in the nation without him.

When the Salukis play in Roberts Stadium Thursday night, they'll be without their leading rebounder, Lloyd Stovall.

Coach Jack Hartman doesn't seem concerned over the loss of his big center, he says, only "The loss of Stovall takes away a little depth."

Everyone had counted the Salukis before they took the floor against a partisan Southeast Missouri crowd last year. But a sophomore named Joe Ramsey filled in for Williams and in five tournament games scored 81 points and a 51.5 percentage to become a vital cog in Southern's NCAA drive.

Can the Salukis come up with another replacement this year

who will supply the void left by Stovall? Hartman seems to think so. The man he's going to look to is another sophomore, 6 foot 6 Boyd O'Neal.

If O'Neal is to make the grade he will have to speed his progress. He missed six games this year but scored 74 points for a 4.1 average as a replacement for Stovall. He's never really had a chance to show what he can do. In the little he saw, especially in the latter part of the season, O'Neal displaced the poise lacking in most sophomores.

George McNeill and Randy Goin are two Salukis who might not be able to go full strength at Evansville. McNeill, although he will see some action, will be hampered by a broken finger. McNeill played in Southern's last game against Kentucky Wesleyan with a splint on his finger, but it undoubtedly slowed him down.

Goin was taken to Doctor's Hospital for observation after he complained of chest pains. It wasn't determined if he will be ready to go against the Cardinals. Ed Searcy is still out with a broken arm. He probably won't see any action in the tourney.

The pressure is on the Salukis, particularly O'Neal. But, "we're not going to roll over and play dead," Hartman says.



LLOYD STOVALL MAY MISS TOURNAMENT

# Gymnasts Add 9th Victory

SIU's undefeated gymnastics team wrapped up a perfect 9-0 dual meet season last Friday night with a convincing 65-47 win over Big Ten foe Michigan State.

Here is a complete listing of the meet's results.

FX--1-Mitchell, SIU; 2-Bill Wolf, SIU; 3-Gilberto and Curzi, MS; 5-Dennis Wolf, SIU, 93.5.

Trampoline--1-Noble, MS; 2-Wells, MS; 3-Strobel, MS, 44.5.

Side Horse--1-Pasternak, SIU; 2-Mitchell, SIU; 3-Schafnermeyer, SIU; 4-Curzi, MS; 5-Wilson, MS, 94.5.

High Bar--1-Bill Wolf, SIU; 2-Dennis Wolf, SIU; 3-Yano, SIU; 4-Price, MS; 5-Wilson, MS, 94.

Parallel Bars--1-Mitchell, SIU and Curzi, MS; 3-Gates, MS; 4-Dennis Wolf, SIU; 5-Price, MS, 92.5.

Still Rings--1-Ehrlich, SIU; 2-Cooper, MS; 3-Bill Wolf, SIU; 4-Geocaris, SIU; 5-Wilson, MS, 95.

Tumbling--1-Mitchell, SIU; 2-Gilberto, MS; 3-Wells, MS, 91.5.

All football candidates must report to the football office in McAndrew Stadium no later than Friday, according to Head Coach Don Shroyer.

# Intramural Free Throw Tourney Starts Final Round This Week

The men's intramural free throw tournament swings into its final round this week with the top men from the different leagues competing for the cup.

The following is a list of the men in the finals from the three leagues.

Residence Hall--John Van Mill, Larry Schaake, Morris Ritzel, Charles Arns, Al Pehudat, Bob Muehleman, Ron Kramme, Steve Threlkeld, Dick Roth and Ed Knowles.

Off campus--Fred Compardo, Harry Bobbitt, Roy Franke, Dennis Walter, John Haddock, Dallas Thompson,

Ron Baker, John Hackett, Jerry Bess and Ed Gibbs.

Fraternity--Loshaje Lewis, Bill Carel and Chuck Orwig.

After two rounds, or 50 shots, the tournament leader is Fred Compardo. Compardo has made 49 of his shots and holds a five-shot lead over his nearest opponent.

John Van Mill and Harry Bobbitt are tied for second place with 44 out of 50.

Going into the final round, ten men have made 40 or more of their shots.

# Athletic 'Lend-Lease' to End; 'Coach' Maxwell Leaving SIU

SIU's "lend-lease" deal with the United States is coming to an end.

In July the athletic department will lose a football coach it has had for free the last four years, Capt. Harold L. Maxwell of the U.S. Air Force detachment at Southern.

Maxwell, who will be assigned to an academic post at the Headquarters of the Air University at Montgomery, Ala., in July, estimated that during the four years he has spent 1,650 hours in football coaching, coaches' meetings and travel to and from games away from home--without compensation. He didn't have to do it at all, but enjoyed it.

The athletic department in appreciation of his services presented him the SIU Lettermen's blanket, a plaque and a check for \$250 between halves of the last home basketball game.

Capt. Maxwell came to the campus in June, 1960, to teach Air Science in Southern's AFROTC program. That fall he coached the freshman line as a volunteer. The next year he was freshman line and varsity end coach, and the past two seasons has been a varsity assistant coach working with ends and flanker backs.

Is he qualified?

Maxwell obtained his bachelor's degree in 1952 from the University of Mississippi, where he was an All-South first team end and an All-Southeastern conference end in football. He was also an all-conference outfielder and first baseman in baseball.

He went on to get his master's degree in business education at Ole Miss in 1953, then taught business subjects at Delta State Teacher's College at Cleveland, Miss., a year before he entered the Air Force as a commissioned officer.

His Air Force career has taken him to Lackland AFB at San Antonio, Hickman AFB in Hawaii and Southern Illinois University.

He also is faculty adviser of Angel Flight, women's auxiliary to the AFROTC's Arnold Air Society.

# Three Students Arrested in Allyn

The Campus Police arrested three students early Tuesday morning in the Allyn Building.

The Office of Student Affairs reported that one student crawled into the building through a basement window and let the others in by unlocking a door.

The student affairs office said it is investigating the incident before taking action.

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Advertising copy deadlines are noon two days prior to publication except for the Tuesday paper which will be noon on Friday. Call 453-2354.

The Daily Egyptian reserves the right to reject any advertising copy.

The Daily Egyptian does not refund money when ads are cancelled.

| MISCELLANEOUS   | FOR SALE   |
|---|--|
| Riding horses for rent, \$1.50 per hour. 8 a.m. to 5 p.m. including Sat., Sunday. 1 1/2 miles from SIU on West Chatauqua. Colp Stables. 457 - 2503. | One portable washing machine, one rick fire place wood, and a tester tatter for children. Call 7-2487 after 4:00. 99-102p.                       |
| Hay rides -- one wagon with tractor -- \$15.00. Two wagons -- \$25.00. Colp Stables. 1 1/2 miles from SIU on West Chatauqua. 457 - 2503.            | 1963 Honda -- 50 cc. Sport model, black very clean, much TLC, must sell. Call George at 3 - 7744.  |
| <b>FOR RENT</b>   | 1951 Schults trailer, 34' x 8'; 1 bedroom, air conditioned. Would rent, 24 Cedar Lane Trailer Court, Route 51 south, after 5 p.m. 101, 103p.     |
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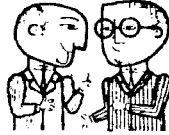
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## On-Campus Job Interviews



This is the final on-campus job interview list that will be published this term.

The service will be resumed again after the start of the Spring term when the SIU Placement Service begins setting up interviews for June and August graduates.

Persons interested in being interviewed by the representatives of the firms that will be here next week should contact the Placement Service, in Anthony Hall, as soon as possible.

### MONDAY, MARCH 9:

**GRANITE CITY, ILLINOIS, PUBLIC SCHOOLS:** Seeking all levels of elementary school teachers; High School needs: chemistry, English, speech, German, social studies, math, and head of speech dept.

**WYOMING, ILLINOIS, PUBLIC SCHOOLS:** Seeking primary grade teacher, and junior high math, and social studies teachers.

**VANDALIA, ILLINOIS, PUBLIC SCHOOLS:** Seeking High School teachers for vocational home economics, French-Spanish, and experienced teacher for guidance.

### TUESDAY, MARCH 10:

**CHAMPAIGN, ILLINOIS, PUBLIC SCHOOLS:** Seeking all levels of elementary school teachers.

**CAMPBELL SOUP COMPANY, St. Louis;** Seeking sales management trainees.

**ILLINOIS CENTRAL RAILROAD COMPANY, Chicago;** Seeking accounting seniors for audit and financial assignments at Chicago corporate headquarters.

**TEXAS GAS TRANSMISSION CORPORATION, Owensboro, Ky;** Seeking accounting seniors for financial management.

**TRAVELERS INSURANCE COMPANY, St. Louis;** Seeking business and liberal arts seniors for sales, office administration, group and pension, underwriting and claims.

**G.C. MURPHY COMPANY, McKeesport, Pa;** Variety store chain seeks business and liberal arts seniors for retail store management training programs.



**HELPING HAND**—Members of Phi Sigma Kappa fraternity have collected \$876 for charity within the past month. They have maintained bucket brigades in downtown Carbondale on recent Saturdays (above), and collected \$450 for the March of Dimes and \$426 for the Heart Fund.

## Governor Names March 8-14 as Ag Careers Week

The wide range of job opportunities and the urgent need for more college training in agriculture will be emphasized during the week of March 8-14 which has been proclaimed "Agricultural Careers Week" by Governor Otto Kerner, says Herbert L. Portz, assistant dean, SIU School of Agriculture.

The Illinois Farm-Business Committee, composed of agricultural and business leaders, is spearheading promotion of special activities in cooperation with state universities and civic organizations.

Objectives of the special effort are to encourage rural young people to obtain maximum education possible, and to increase the number of technically and professionally educated people in agriculture and related industries to meet the critical needs that exist now and will exist in the future, Portz says.

To do something about the problem, Portz, who is a member of the Illinois-Iowa District Vocational Guidance Committee of Kiwanis International, suggests ways in which local Kiwanis clubs can help:

Attack the school dropout problem by either forming a community committee to study the problem or cooperate with groups that already exist; urge the study of need for vocational school and skilled training in your community.

## Auto Wreck Costs Skokie Boy \$232

Clay Voegtler, 21-year-old Skokie senior, has paid \$72 in restitution for damages to a house which his automobile hit.

Voegtler was also fined \$100 plus \$5 costs for driving while intoxicated plus \$50 plus \$5 costs for destruction of private property. In addition, the state suspended his driver's license.

The Office of Student Affairs declared him ineligible to operate an automobile as an undergraduate.

# DEVELOPMENT OF MANAGEMENT IS OUR MOST IMPORTANT FUNCTION

At the 1963 stockholders' meeting, Arjay R. Miller, President of Ford Motor Company, emphasized the Company's far-sighted recruitment program and its accent on developing management talent:

"Obviously, our long-run future will be determined by the development of our management. Here, every one of us—at all levels of supervision—recognizes this as his most important function. Since 1946, the Company has recruited widely varied talent—talent that can be blended to give us the required combination of tight administration and creative scope.

"Under a carefully conceived management development program, we try to recruit the best personnel available, both in training and experience. Once we get them, we have a program for giving them varied opportunities and increasing responsibility. This program is in force in all parts of the Company—in manufacturing, finance, styling, engineering and marketing.

"The program is paying off. We have developed a real depth of management talent in the Company, and we are dedicated to seeing it continued and reinforced. Because of this, I feel not only very fortunate in being associated with this management group, but also very confident of its long-run success. We know our goals and how to achieve them."



MOTOR COMPANY

The American Road & Builders Builders

Those interested in a career with a future are invited to register at the Placement Office for an interview with Ford Motor Company representatives, who will be on campus soon.



Arjay R. Miller, President of Ford Motor Company, and Henry Ford II, Chairman of the Board, at 1963 Annual Stockholders' Meeting.



An equal opportunity employer.

# daily Egyptian supplement

Vol. 45    Wednesday, March 4, 1964    No. 101

## Spring Preview



**southern style**

Dress Fashions

Spring

Is happening at Cecile's — textured suits, in silks and light as a feather woolens. Nubby cottons, coarse Irish flax—Chanel jackets, finger tip jackets and coat and dress costumes — Perfect for Spring.

'Happenings'

Jewelry and accessories from Haiti and Mexico — wooden beads strung on leather in vibrant colors — wooden slave rings, double bracelets, loop earrings — hair berets — excitingly different — just some of the "happenings" at Cecile's.

At

Shifts of all descriptions — bold abstract prints — in hot summer colors — Fringe trimmed or plain — the Madness of Madras in shifts — slacks — suits — shorts — even swimsuits.

Cecile's

Invites you all to the beginning of Spring — Everything is new and unusual — Fashions and Gifts with a foreign flavor are always "happening" at

Cecile's

Murdale Shopping Center

All Points Fair Game In Waistline Contest

Interpreting theory into fact, what will be shown this spring in the way of dresses? What do the fashion magazines, fashion designers and large department stores say? And what will be shown here in Carbondale?

As long as you stay feminine, the choice is yours, say fashion oracles from Vogue on down to the local stores.

Hemlines will generally remain the same. Although they are slightly longer in the larger cities, the short length is still appropriate for the well-dressed college coed.

The big difference will be in the waistline, if there is one. Being very considerate of the individual's figure, fashion designers have produced models with everything from the Empire waist, to the hip length sash, with almost all points in between fair game.

Though few stores here feature them, and fewer girls on campus prefer them, the Empire waist still has its adherents for those who can wear it. (Though it may seem to hide a multitude of sins, it does take a very special figure to wear it.)

Larger cities and the more fashion conscious coeds have adopted the droppeg waistline, with a sash or belt (but a feminine one please) around the hips. But again this demands a close to perfect figure to wear it.

The most popular style will

probably be the blouson style, not extremely, but slightly full around the waist, then gathered up into a proper fit.

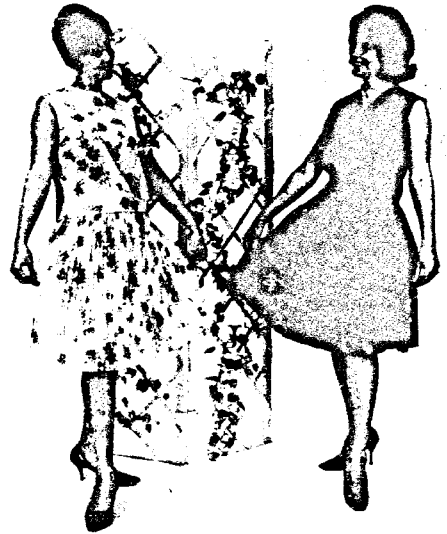
As far as necklines, the Paris clarion call is for the risqué or the cover-up look. Necklines on some Paris creations reach and sometimes pass the point of decency. Translated onto the local, Middle America scene, the results are more modified. Soft scoops, cowls, or puritan high, you can't go wrong. The determining factor, is what suits you.

Sleeves are often full and gauzy or non-existent, if you have the arms to wear that style. The severely tight long sleeve is definitely out, in keeping with the more feminine look.

Still holding its own in the Carbondale market is the shift, less severe this year, more shapely, often with an optional sash accompanying it.

Designers have played the gamut as far as colors are concerned. For the more conservative coed, who wants a buy that she can be sure of, black and white, and navy and beige are perennials spring favorites. The only request is that you keep it softened and not severe. No black-clad femme fatales this spring please!

For those with a more gambling spirit, and the money to spare, fashion consciousness calls for the bright,



MODELS CHERYL STORM (LEFT) AND LYNDA DAVIS COMPARE TWO NEW SPRING DRESSES. BOTH CAN BE FOUND AT KAY'S.

cheerful look of pink and yellow. Not stockingly bright like the electric hues of a few years back, just a clear, definite call of light-hearted spring.

Big, bold prints, polka dots and patterns will also be welcomed with open arms, if only you remember the one sure rule for spring, 1964—stay feminine.

Clacking Needles Produce Better Knits Than Ever

Gals never seem to get enough of knits, and no wonder — each season sees these products of the clacking needles shaping up better and better.

This spring, for example, knits are newer and nicer than ever before. They blouse so beautifully, right in line with the important blouson silhouette. They take so well to navy blue complemented with brass buttons, that's all a part of the military look for spring.

Knits look marvelous in stripes (a favorite pattern in the coming season.) They show up wonderfully well in the flowing shift styles.

Double knits will be vying for popularity with boucles that present a terrific textured appearance. Ribbed type knits, especially in the sportier lines, promise to please too.

Orlon, acetate, blends, cotton and lightweight wools are all used in these stunning new knits — and each is planned with an eye on spring temperatures.

Styles are simply unlimited in these groups. You'll find everything from dressier dresses to the sportiest fashions going — and lots of two piece outfits and smart suits are to be seen.

Unchanged is that grand quality offered by knits — the neat look that goes through several wearings.

South of Border

Look Noteworthy

A South of the Border look appears noteworthy for spring and particularly for summer, in dresses with a fiesta air. They're practical and pretty for patio entertaining, or for wear to any gala, yet casual affair.

Unbleached muslin appears to have an affinity for styles in the Mexican manner which are going to be so "viva" for spring.

You'll see unbleached muslin all dressed up with ruffles, embroidery and lace. Muslin is so simple, it can take to the most tailored of gals.

**CONNIE** says...

"Have your pumps in 4 heavenly new colors!"

**\$9.99**

Soft, square throat pump . . . mid — heel, with lush crushed kid uppers. And the colors? Simply marvelous! Yellow Tulip, Pamper Pink, Sky Blue, and Stocking Tint.

As seen in Mademoiselle.

*The Bootery*

fashionable matching bags **\$5.99** plus tax

CARBONDALE 124 S. ILL.

# Fashion Oracles Declare - Softer Spring

Look for **SOFTNESS** in every fashion you choose for spring and you'll be on the right track in dressing for the coming season.

Softness means ease in shaping, in necklines, in waistlines, in skirts, in hemlines, and in fabrics.

Right are the soft cowl necklines or those with soft bows.

Right are waistlines with blouson detail and these may

soften at any point between the waist and hip.

Right are skirts with wide pleats that swish and flow. Right too, are godets and other softening effects.

Right are hemlines that are softly mobile.

Wrong is froufrou!

In fabrics the right choices are whisper-weight crepes, soft airy wools, chiffon, cottons and blends with the cor-

ton candy approach. Sheers, of course.

The shape of the spring season is a flowing movement from the neckline of softened details, down the body in a barely clinging, slightly shaped silhouette, winding up at the hemline where pleats, ruffles and flounces look newly important.

Colors are softened too, with pink the standout, followed by sherbet and flower

hues. Almost all colors will be on the softened side, although crisp contrasts of navy and white are often used to point up the anything-but-crisp silhouettes and details.

You'll find this softness look carrying many names: romantic feminine, subtle, gentle shaping, but they are all one and the same.

The Chanel look is still the most sought after by American women. Her ease of line, easily adaptable to most figures, has more variations than the snowflake, and though she is French, she remains the spirit of the American woman.

This year she has interpreted the new look of softness in her clothes by slight changes in the type of fabric,

by using more colorful and brighter fabrics, and by softening the line with cowl-necked blouses, and rounded jackets.

Despite the seeming lack of influence by Paris on Carbondale fashions, the effect is still there. No where will you be able to find the severe look of mannishness for this spring.

But the most influential trend of all is a trend away from one set trend. If this seems like double-talk, it only means that the individual figure has been considered this year, and there are enough shapes and styles available to suit anyone, within the limits of being a soft spring in '64.



THREE OUTSTANDING BUYS FOR SPRING ARE MODELED HERE BY LINDA FOLEY, LYNDA SUE DAVIS AND CHERYL STORM, AND ARE FEATURED AT CECILE'S AND KAY'S.

## Fragrances Set A Man's Mood Psychologists Say

It's official, girls! By using the right kind of fragrance, you can put a man into almost any mood you desire this spring.

This is the word from Leon Hardy, an authority on fragrances and the psychological impacts they can have. Mr. Hardy is with Firmenich Incorporated, one of the world's most distinguished creators of fragrances and flavors, and has devoted his life to what he describes as "investigations into pleasurable states of consciousness induced by odors."

"Odors play an important part in our lives," he says. "The aroma of frying ham and perking coffee puts a man into a very pleasant mood. And the effect of blooming honeysuckle on young lovers is legend. It is a rare woman who does not make herself more attractive by a subtle brush of fragrant perfume.

**Fabrics**  
*to sew now for spring*  
**HOUSE of**

Murdale Shopping Center

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in  
**WINTHROP**  
Springweights

The season's newest and smartest by today's style leader. There's no better way to give your new Spring apparel the finished total look.

\$14.99 - \$16.99

**Leslie's Shoes, Inc.**  
210 S. III. Carbondale

# Stylesetters Adopt Shapely Coat Silhouettes



SPRING MONSOONS WILL BE NO CAUSE FOR ALARM TO LYNDY SUE DAVIS IN HER RAINCOAT FROM KAY'S.

## Military Dash Modified By Rounded Lines

No longer is a "young fashionable" (and this term applies to every woman) confined to one silhouette. This spring, the look is soft and feminine—and there is a fashion for everyone.

The look in coats for this spring is variations on the theme of femininity. The colors are soft pink, yellow, beige, and white. Shaping of the coat is the lean or spare look, following the natural curves of a woman. Styles are gently tailored.

The fabrics are soft mohair, linen, tweed, nubby wool, or the traditional cashmere with crepe linings and checks popular. Coats can be enhanced with detachable lynx, fox or mink. Reversible coats add a bit of practicality which is essential in any woman's wardrobe. Ensembles of matching coat and shift beneath supply another important coordinate.

Coats and suits feature silhouettes with high-rising subtle shaping at the bodice—conversely, with pleats or soft

flares to indicate low movement. Interesting fabrics and bright, new tones abound.

Fashion salutes the military too... and many coats and suits have brass buttons, epaulets, or sleeve straps. Sometimes all three regimental effects appear, but mainly, these embellishments are used with discretion for a finer, more luxurious look.

According to the New York Coat and Suit Association, "Careful seaming is highlighted this season and at every price level, good tailoring is emphasized."

Color is emphasized, too. Fresh and refreshing are the true white, the oyster whites, the vivid golds, the brassy yellows... the blues that range from "sky" to aqua—and on to bright navy. The pastel and Kelly greens—and even a new version of olive drab that has a golden glow. Pale pinks, rose pinks, melon and shocking. Lipstick paints the town red—and a new surge of violet is welcomed by those who look their best in these tones.

Straight from the fashion centers of European designers is that of the "drop waist" and the low slung belted back. A touch of the military can be found in rows of brass buttons and the navy color.

Cape is a big influence not only in itself but also in tailoring of coats. The cape can be long or short, for sport or for evening. Coats have been designed with lowered yokes giving the cape effect. Dolman sleeves carry out the cape shape in fashion.

Other influences include the easy Chanel look—collarless and chic, the trim, slim, notched-collar reefer. Blazers and skirts capture com-

THREE VARIATIONS OF THE SPRING LOOK IN COATS ARE MODELED BY COEDS LYNDY SUE DAVIS (LEFT), LINDA FOLEY AND CHERYL STORM. THE COATS ARE AVAILABLE AT KAY'S, CECILE'S AND CECILE'S RESPECTIVELY.



pliments—as do full length capes—or cape effects on both coats and suits.

When belts appear, they are usually behind-the-scenes, at the back. Multiple pockets of all types are newsworthy as are buttons of every material, shape and almost every quality. Fabrics are flatter in surface texture—focusing attention on covers, twills and menswear worsteds (these are particularly good for reefers and regimental fashions.) Shetlands look new again—as do soft, monotone tweeds and novelty worsteds.

Silhouettes are soft and supple—so be sure that your

colors and fabrics go really dramatic.

Whether for day or evening, work or play, warmth or style, a coat is a necessity. This spring women have a lovely, wide selection to choose from for any need.

### Enter—Chelsea Collar

You'll be hearing a lot about the "Chelsea Collar". Just what is it? It's a product of London, naturally, and a flattering affair. Characterized by a neckline that dips deeply in a soft V, it is outlined by a wide V-ripped lapel. It shows up often on coats and suits.

*the cover story*

*Come see our gorgeous array of Spring Fashions arriving daily from New York.*

# KAY'S

206 S. ILLINOIS

*Easter...  
the season  
of fashion*

Style-wise means choosing your Spring ensemble as a basic, balanced unit... each item complementing the other to provide a picture of studied, but nonchalant, elegance. And only we can so tastefully help you choose clothing that gives you a style-wise look.

## The Ruth Church Shop

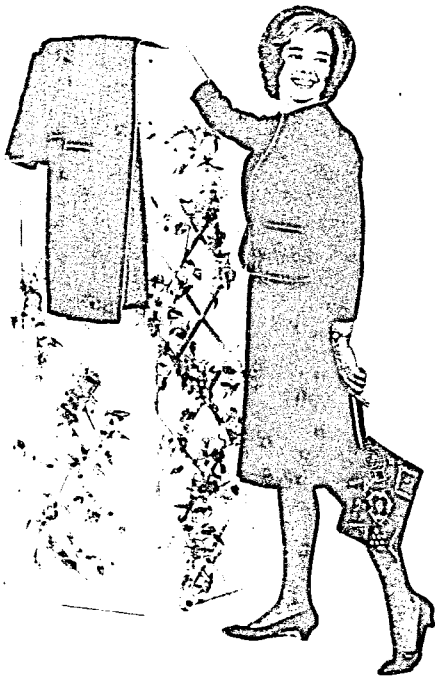
University Plaza, No. 3



IN DEEP CONCENTRATION, CHERYL STORM IS ASSURED OF BEING FASHION-RIGHT IN THIS PRINTED KNIT TOP FROM RUTH CHURCH SHOP.



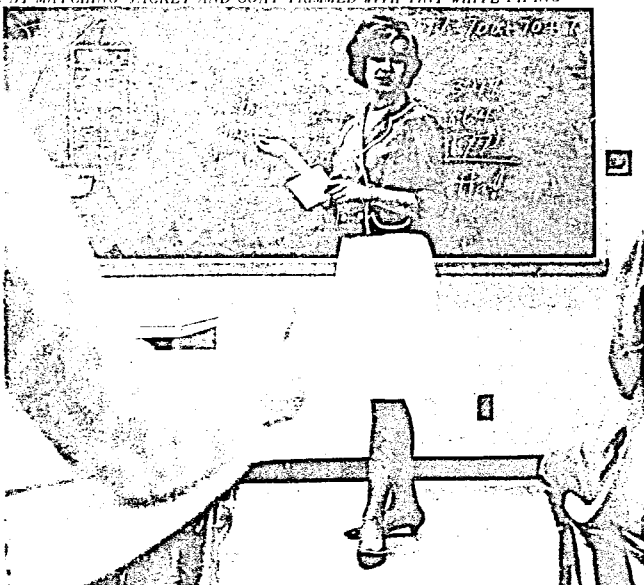
READY, SET, GO! INTO SPRING WITH A NEW HAT AND BAG FROM BLEYER'S. THE TWO-TONE PURSE WILL BE SEEN FREQUENTLY THIS SPRING.



MODEL LINDA FOLEY SHOWS OFF THE BEAUTY OF THIS THREE-PIECE ENSEMBLE FROM CECILE'S. THE LIGHTLY GATHERED SKIRT IS TOPPED BY MATCHING JACKET AND COAT TRIMMED WITH TINY WHITE PIPING.

## Sample Styles Of Spring Collections For the Coed

Carbondale Stores Are Now Featuring These Fashions



STUDENT TEACHING DEMANDS A DRESSY YET SUITABLE LOOK SUCH AS IS FOUND IN THIS SET FROM THE RUTH CHURCH SHOP. LINDA FOLEY SHOWS OFF THE ADVANTAGES OF THE CLASSIC WHITE PLEATED SKIRT.



MODELING A BRIGHT PLAID DRESS FROM CECILE'S, LINDA FOLEY SHOWS THE ADVANTAGES OF A SLIGHTLY RAISED WAISTLINE.



## Coordinates

### Remain Coed's Big Standby

Coordinates remain as always, the college coed's standby. Nothing can stretch your fashion dollar quite like it, and nothing is available in such quantities in the Carbondale stores.

Blouses have been produced to suit every taste from the femme fatale to the ingenue.

Tailored shirts, especially in thin stripes, are very popular. This year, they have remained feminine with the smaller, more rounded collar, and they are available in several colors.

For the opposites of the group, frankly feminine ruffled blouses are also being shown, largely in white, but with some exceptions.

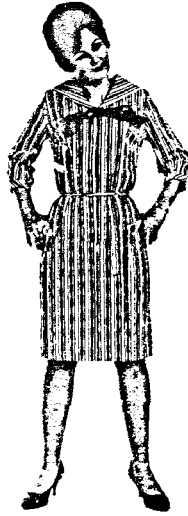
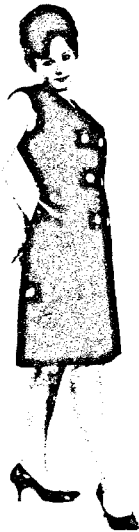
The range in between is great, especially for those daring enough to try some of the new bold patterns and prints.

Severely straight skirts have passed their zenith. This year, the fuller A-line skirt is most popular, with enough variations in styling to suit most figures. The wrap-around skirt also carries on its tradition.

Jumpers, particularly the shift shaped ones, are more popular than ever. And the classic jumper with white crepe blouse is still a good standby.

### Iridescence Enters Field of Fabrics

Iridescence, a most notable word and look for spring, means new drama for fabrics without pattern. Cross-dyes, compound colorings and multi-color weaves are used to add interest to suitings.



THIS YEAR AS EVERY YEAR THE BACKBONE OF MOST COED'S WARDROBES IS THE COORDINATE LOOK. NOTHING CAN

STRETCH THE BUDGET QUITE LIKE THE MIXING OR MATCHING OF OUTFITS LIKE THESE FROM KAY'S.

Brighter, Lighter Than Ever

## Suits Set Pace In Colors, Fabrics

Suits take off in two main directions for spring and both end up at a destination called "feminine."

One road follows the soft, gentle approach with subtle shaping of barely fitted jackets above swinging skirts of flares or pleats.

The other road is easy with styles that relax by, for example, eliminating jacket buttons altogether and simply showing off a softly cowl-collared blouson in a crepe or sheer. Here the skirt may be pencil slim and perhaps in crisp pencil stripes.

Either way, the total effect is the soft touch.

Linen suits really play up color and this fabric gets a big play in many suit lines too.

In choosing your suit for spring you will want to take several things into consideration.

First, of course, you will want a suit that is becoming. There is no need to be restricted to ultra-conservative lines if you want a "high fashion" style as there are always many variations of one design.

Secondly, be sure you select a suit that fits into your way of life. Consider where you will wear your suit most often, and make your choice accordingly.

Third, even if you are able to meet all occasions, you want each of those suits to give you your money's worth in fashionable wear.

Check the seams of the suit—if the garment is unlined, see that the seams are smoothly finished and the edges either turned back and

stitched or bound with a bias of linen fabric.

If the material contains a pattern such as plaid, make sure the pattern matches at seams, along the collar and pockets.

If the suit is lined, check to see that the inner shell fits the outer garment smoothly with a slight ease or fullness to allow for give and shrinkage.

The fourth thing to look for in buying a suit is the comfort. Check sleeves and armholes to make sure they are not too tight. Move about in the garment and make sure it gives with your body. Also, if you will be wearing a heavy blouse or sweater under the jacket, try the jacket on with such a garment.

Next, ask about the care of the suit. Most garments do not need excessive care, but normal care does mean longer and more satisfactory wear.

It's a good guess that there is at least one carefully chosen suit in the wardrobe of every well dressed woman in the country, and the reason is simple to understand. A suit is smart and neat, and it is practically limitless in offering possibilities for changes of accessories.



THIS ENSEMBLE CAN BE FOUND AT KAY'S.

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## natural poise.

Show off in open-side dress shoes!

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CARBONDALE

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# Sportswear Stretches Imagination and Budget

S-t-r-e-t-c-h your imagination and you'll come up with the best of the spring of '64 has to offer in the way of sportswear for the college coed.

As the biggest boom since the flapper dress, fashion houses for New York to California have stretched their fabrics for everything from

dresses, to slacks to jackets and back to T-shirts.

The most accepted versions here in Carbondale will be stretch slacks and tops, although dresses are occasionally available too.

No longer limited to wool and nylon mixtures, the stretch fabrics have invaded the cotton, gabardine and pure

synthetic fields. And no longer are stretch fabrics limited to solid colors—prints, stripes and patterned materials are also available.

For the fashion-wise, the basic colors in sportswear here in Carbondale will be red, white and navy, but the selections are far from limited to these three. Bright pinks, blues, turquoise, yellow, gold and the range in between have taken a stand.

The A-line wrap-around skirt is still popular, with slight variations this year. They are more shapely, and frequently lined with a contrasting fabric.

The culotte, which made such a devastating come-back recently, is again holding its own, but in a more feminine version this year. Designers have added matching skirts to many pairs or have given more feminine pleating to the fuller culottes without skirts.

For the shorts devotees, models are being shown in several lengths, the choice being left to your discretion and figure. Knee lengths, Jamaica lengths and even capri lengths are available.

With the larger selection and more feminine appeal popular this year, sportswear has become even more firmly entrenched in the basic wardrobe of the American woman.

## Stripes Are 'In' For Women And Men This Year

Stripes are "in" for both men and women this season and the stripes for gals are "swipes" from the men.

What kind of stripes for the ladies?

- \* Chalk stripes
- \* Pencil stripes
- \* Blazer stripes
- \* Abstract stripes
- \* Pin stripes
- \* Stripes of every kind imaginable!

Where will the stripes be seen?

- \* In coats for daytime
- \* In busy-hour dresses
- \* In suits, costumes
- \* In sportswear, and even swimsuits!



SANDRA HICKS IS ALL READY FOR THE OPENING OF THE CAMPUS BEACH IN THIS CASUAL SHIFT FROM BLEYER'S.

## Bare or Cover-Up, Swimsuits Dive into Fashion Picture

Let's hope that the only riots on the beach this spring will be the riot of color—and that's one riot that is bound to be!

The new beach colors sizzle hotter than the sun—pinks blazing against orange... lilac mating with blue... yellow splashed against vivid reds.

Patterns play a part in these hot fashions, too. Checks cash in on color played against color and against other patterns such as stripes or plaids.

Stripes draw a straight line on the scene in enormous swaths of color, in a mixing of fantastic colors, in shaping up to form new patterns such as horizontals against verticals with diagonals thrown in for good measure!

Polka dots are spotted throughout beach-dom, as are paisleys and plaids.

Floral and scroll patterns done in braid or embroidery of brilliant hues against patterns or other glowing hues really light up the sands.

This color riot splashes all over swimsuits, beach cover-ups, lounge shifts, smocks, shirtdresses and capri outfits.

One or two piece suits are often available in matching sets, including the suit, a beach jacket or dress, and beach bag. "Beach shifts"

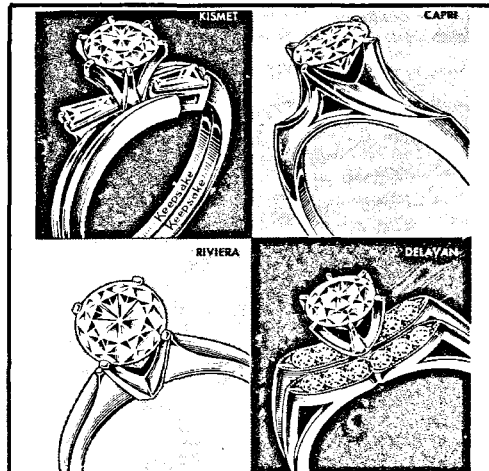
are coming into their own this year.

If you can endure the eye strain, '64 should provide a colorful, interesting scene on the beach.

Shop with  
DAILY EGYPTIAN  
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THE FASHION RAGE OF STRETCH SLACKS IS MODELED HERE BY LYNDA DAVIS. TOPPED WITH A BRIGHT, BOLD SWEATER, THE OUTFIT FROM RUTH CHURCH SHOP IS FASHION-RIGHT.



THE ENGAGEMENT RING WITH THE PERFECT CENTER DIAMOND

## Keepsake

True artistry is expressed in the brilliant fashion styling of every Keepsake diamond engagement ring. Each setting is a masterpiece of design, reflecting the full brilliance and beauty of the center diamond... a perfect gem of flawless clarity, fine color and meticulous modern cut.

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### HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send two new booklets, "How to Plan Your Engagement and Wedding" and "Choosing Your Diamond Rings," both for only 25c. Also send special offer of beautiful 44 page Bride's Book.

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- Dresses
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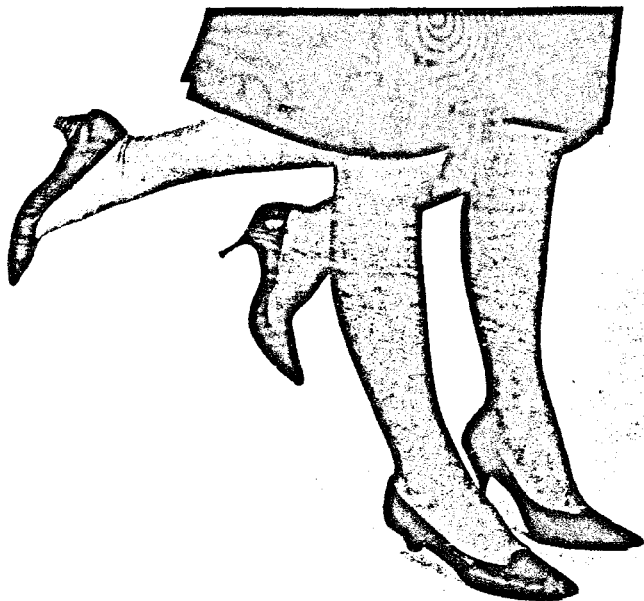
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THIS STRIKING POSE DEMONSTRATES THE "IN" SHOES FOR SPRING

### Jewelry Accents Needed for Soft Suits, Easy Shifts

"Soft" suits and easy shifts in modern classic design for spring '64" rely on jewelry accents.

American and French designers agree that Chanel's interlocked initial pins are conversation jewels for understated cardigan jackets, Lapels on cut-away suits and coat dresses demand a favorite pin; scarfed necklines and sashed waistlines call for an "anchor" pin.

One important jeweled piece sparks elegance and adds the

feminine touch to tailored, uncluttered dress lines.

Spring's bold patterns--florals, paisleys and abstract prints--call for careful selection of jewelry. The size of a jeweled piece should be of large enough scale to be noticed as part of the costume accent.

"Busy" fabrics tend to overshadow small, delicate jewelry. Good size pins with textured surfaces don't become "lost" causes on active printed fabrics. Checks and

dots also require jewelry of recognizable size.

Large rings are also a popular item for spring, soaring to such popularity among women, that they have practically become a status symbol.

They are available in such a wide variety of attractive styles and designs. Fine karat gold rings range in form from handsome single stones in pronged settings to unusual combinations of stones in large dome-shaped settings.

## Easter Bonnet Shopping Made Easier This Year

Choosing your Easter bonnet, in fact all your spring costume accessories this year should be less of a chore as the Carbondale stores have considerably provided a choice for many tastes.

Starting from the top, hats have remained large here this year to accommodate the bouffant hairstyles which remain despite the national trend against them.

Beige and navy remain as spring fashion basics, and plenty of black and white are available. But THE fashion colors for the truly style-conscious are pink and yellow.

Going along with the general trend for more elegant and more feminine clothing, hats are being shown in fabrics ranging from fine straw weaves to smooth silks. Rough, mannish felts are definitely out.

For those who have adopted the smoother, longer and more natural hairstyles, close fitting hats are available but in smaller numbers.

Carrying on the theme of softness in women's fashions, purses this year are being shown in the softest of leathers, whether they be a natural smooth finish or a brushed suede. Last year's rage of patent leather continues, this year being extended to cover a far wider range of colors.

The sizes have remained moderately large but not overbearing.

Some fabric covered purses are still being shown, but there is no great emphasis on them.

The color you choose could be any one of a dozen, but the general rule of matching it to your shoes is still prevalent. Red, pink, yellow, taupe, beige, green and even orchid are available.

At the bottom of the list, shoes are still tapered, but in a more moderated manner.

For dress shoes, the 2 inch height is still most popular, but on the casual side, the stacked heel is the year's best bet.

For the more dressy occasion, bareness has made a come-back, with almost any part of the shoe fair game. Open sides, shanks, heels and toes are being shown.

All colors are available, many in the patent leather versions--red, blue, yellow, green and pink.

Black pumps and flats remain, of course, perennial favorites even well into the summer.

### Roman Designers Can't Decide The Way To Go

In Rome the trend for spring is a big questionmark. Designers can't seem to make up their minds which way to go.

Some like a slim, trim, often fitted look, while others stress greater femininity with pleats and panels in soft, airy fabrics.

The outcome in Roman fashions should be of interest for women with spring in mind..

### PICK A BOUQUET

## of Gay Blouses

Choose from  
lovely & lively  
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Smart Styles --

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Fresh Fabrics --

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# Bleyer's





WILSON BURGE IS A ST AND-OUT SUCCESS IN THIS NEW BRIGHT PLAID SPORT JACKET FROM SOHN'S.

## Gentlemen, Prepare For the Tailor's Pins

Gentlemen, you may as well resign yourself to the fact if you are going to buy a new suit this spring, you are going to have to stand still for a fitting.

There are few men who can't wear a ready-made suit, but there is almost no man who can put one on off the rack and have it fit exactly right.

A suit must fit properly, too, if it is to look well - no matter how expensive the garment. In fact, fit is very important if a suit is going to enhance your appearance.

Here are a few tips to keep in mind as the tailor marks the garment for alterations:

1. The jacket should allow room for a slight variation in your waistline from time to time, but without appearing to be too large.

2. The jacket should fit snugly at the collar, shoulders, and armholes without binding, and should still allow freedom of movement. (Swing your arms about a bit to test the feel and pull of the jacket).

3. About 1/3 of the width of your shirt collar should show above the jacket collar at the back of the neck.

4. The length of the jacket should be to the point where the tip of the thumb can just touch the outside seam of the trouser leg when the arm hangs down free at your side.

5. The shoulders and the coat line from the neck downward should follow the body line.

6. Sleeves should fit high up under the arm pit and taper gradually to the cuff. About 1/2 inch of the shirt

sleeve should show below the jacket sleeve.

7. Trousers should fit snugly without looking tight. Watch for bagging of the material above the knee along the inside seam of the trousers.

8. Make sure the trousers break just at the top of the shoe without wrinkling.

If a suit appears too large or small all over, try on the next size, even if you are trying a size that you have always worn. There is not a standard size for all lines and what is a 39 from one manufacturer may be a 40 from another.

Here are a few mistakes that men make when having a fitting - and they can be costly:

1. Many men assume a stance that they don't ordinarily have. Don't stand at attention unless you always stand that way.

2. Too often men will try on the trousers without a belt. A belt will always take up a slight slack in the waistline and will make a difference even in the length of the trousers. It is wisest to use your own belt, too.

3. Make sure that the belt rests at the same point on your waist that you ordinarily wear it. Because trousers are usually overly large around the waist, many men hike them up to take up the excess. Obviously this is a bad practice.

4. What man goes around with empty pockets? SO, WHEN YOU TRY ON A SUIT, TRANSFER THE CONTENTS OF YOUR OWN SUIT POCKETS TO THE SUIT YOU ARE TRY-

(Continued on Page 21)

# Suit Fashions for Men Turn Lighter, Brighter

What's right in men's suits, slacks and sports coats for spring? Light! Colors will be lighter, brighter and patterns will be bolder.

Grey will be the color leader, especially in the blue-greys. Tans look newer in taupe, putty and clay.

Iridescence, a new look for spring, means new drama for fabrics without pattern. Glen-plaid is the only pattern that will be seen widely in dressier fashions.

Texture shows up in mohair, slubbed weaves and in the sportier styles it comes through in linen, coarse sailcloth, denim and seersucker.

Slacks, too, turn toward the lighter hues in greys, brown, olives and blues. There are even some in light tones of red and yellow.

Rainwear moves away from black to oyster, bone and the taupe and clay shades. Olive and grey mix in cross-dye compounds.

Bright color and pattern make a big splash in sports coats. Stripes in all widths are used alone or in combi-

nations everywhere. Madras plaid is most important.

Giant houndstooth checks, notably in black and white are bound to be favored this spring.

The Dacron look will be a big one for 1964. Available in most Carbondale men's stores in various styles and colors, it typifies the lighter look that will prevail this spring.

Red, from burgundy to pink, shares top honors with green, from willow to bottle green. Navy continues followed by royal and denim blues. Off

white to tans follow the lighter trend.

No single style in suits and sports coats appears to be favored this spring. The standbys are all good; it is the fabric and color that makes it right for this spring.

Reversible vest jackets will continue their popularity among the college group. On one side the jacket matches the suit, and on the other is a contrast shade. By choosing a side, coordinate outfits can be made for dress or sport.

## Men to Tread Softly This Year

The going will be easy underfoot for the American male this spring, and he will be easy going in the new light-weight leather shoes. Relaxed styling and feather-light leathers combine to bring to both casual and dress footwear, a fresh fashion approach, plus comfort and support he'll cherish every time he slips into his shoes.

Most popular in the casual

field, reports Shoe Fashion Service of Leather Industries of America, is the leather moccasin and its myriad variations, followed by leather slippers, boots and kilties.

Photographs for the fashion supplement were taken by Keith Hackelman and Larry Gregory.



**SPRING FASHIONS**  
*For Now!*

The Light Look Is  
The Right Look

**SPRING and SUMMER CLOTHING**  
for 1964 is the New Lighter  
Brighter Look.

In new light weight fabrics  
Dacron, Cotton, Madras, Seersucker  
and Poplins

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...in bold, brush-stroke Stripes  
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backgrounds that bespeak a new  
season. Fitted with our superb  
buffon down collar. This is  
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LEONARD MACY  
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# SPRING PREVIEW of FASHIONS

For the Man-about-Campus



## SPORT COATS

Highest color tones,  
Lightest of Fabrics

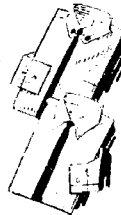
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\$49.95**

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We've got it!

### ● DRESS SHIRTS

Stripes and button-down collar.

Shapley, Manhattan  
Eagle and others.



### ● REP TIES

In 1000  
rainbow shades.

### ● THE "WHALER"

the newest in sports wear.  
The perfect jacket for Spring.



### ● Arnold Palmer ALPACA SWEATERS



With bell sleeves  
In assorted colors

### ● WALKING SHORTS



In the new  
Madras.

### ● BEACH JACKETS

Terry-cloth and Madras

### ● SWEATERS

Nationally advertised  
short sleeve sweaters.

### ● MADRAS

Athletic Supporters

### ● SPORT SHIRTS

Madras, button-down

### ● BELTS

In the new Madras  
link style



# The Squire Shop

Outfitters for Gentlemen

Murdale Shopping Center

## Girls Voice Their Choice On Boys' Clothes Habits

To discover how a girl feels about her dates apparel when he calls, the Egyptian sends roving reporters to question samplings of the student body. Here are some of the replies:

"I think they dress right. For most occasions at SUU, one sees students dressed in everything from grubbies to the hilt."

"I don't think guys pay enough attention to clothes. In many cases when they dress up it's nice, but when they don't--ugh!"

"On movie dates I like to wear heels and would like him to wear a coat and tie."

"I hate sweatshirts and white levis, especially if they are too tight! Most fellows know better than to appear for a date in these, but I don't even like to see them in class."

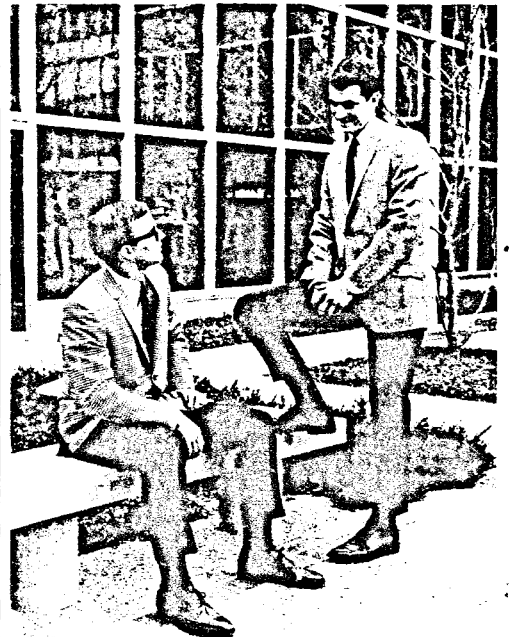
The girls feel it is no problem to tell a date what she plans to wear so they will not

appear oppositely dressed.

"If I felt it was necessary, I'd mention what I plan to wear.--I guess I'll wear a dress and heels.--or I'll have on slacks and tennies."

All girls mentioned that the recent popularity of stacked heels for girls has done more to alleviate the problem of "I wonder what he's wearing-- slacks or a suit and tie?" than any other item. No matter what he's wearing, the girl is usually safe in stacked heels.

Football season brings some trying situations because of the wide variety of clothes worn to the games. Perhaps the worst faux pas of all occurs when the girl dressed for the football game in a suit, heels and gloves has her date appear in a sweatshirt, tennies and no socks and a cowbell slung over his shoulders. Doubtless to say, they were late for the game.



DAVID WELTE AND THOMAS HAEGE ARE READY FOR THE COMING SEASON IN THEIR NEW PLAID SPORTCOATS FROM THE SQUIRE SHOP.

## And the Boys Get a Chance For Opinions of Their Own

How do men students feel about women's fashions? This question offered several males an opportunity to express their "pet peeves" concerning female attire.

Most of the men students agreed that women's fashions are for the most part acceptable, but there are certain aspects that need attention. John Portorff, a sophomore from Olney, Ill., puts it this way, "Ski pants, short skirts and sweaters are quite acceptable for leisure wear, but the white levis and sweatshirts being worn by some coeds are a bit masculine and show poor taste."

"Many of the girls get too carried away," commented Terry Cross, a junior from Mount Vernon, "I prefer the traditional conservative styles."

Paul Della Vecchia, a junior from Philadelphia, sums

up his opinion on fashions in this simple statement, "Knee socks just don't get it."

Many male students indicated a concern with the way that girls dress for class. Rich Bassett, a sophomore from Glenview, Ill., states, "I feel that there should be more emphasis on classroom attire. Skirts and sweaters show a more conscientious attempt than do the slacks and sweatshirts worn by some coeds."

Along these same lines, Skip Favreau, a senior from East St. Louis, feels that, "I lightning should strike the girl that steps outside with curlers in her hair."

No offense girls! These fashion comments are made in the realm of constructive criticism. No resemblance to persons living or dead is intended.

# Campus Fashion Plates Don't Always Look Like the Models

## Styles Generally Dictated by Costs Rather Than Men's Magazines



The Fashion Magazines Say The Average Male Student Always Looks Like This

Have you ever wondered what happens to all of the "latest" fashions that appear in the men's fashion oriented magazines?

Thumb through any of these magazines such as Esquire, Playboy, or the like and you will find page after page of elegant, dapper, and debonair males wearing the latest attire (priced from \$99.99 and up), surrounded by a bevy of voluptuous females, and sipping Scotch and Soda.

In contrast, take a walk around campus sometime, to the union, in the restaurants, or the local beer halls, and take a gander at the male "style setters" of SIU. Although ably dressed, they hardly resemble the Esquire and Playboy "Don Juans."

You ask why? Many factors enter into the purchase of the typical male wardrobe.

The particular section of the country from where one comes has much to do with clothes selections. Different styles are characterized in different sections of the coun-

try. This may be contributed to both the regional taste and the climate.

The student's pocket book automatically places limitations on his wardrobe. Although the \$99.99 sport coat displayed in Esquire may be a sight to behold, the prospective buyer may be financially forced to settle for the \$40 sport coat sold "exclusively" at Slick Dan's Clothing Mart.

Another limiting factor is the distribution and inventory procedures of the local men's stores. The clothier may not be able to obtain certain styles, or he may be hesitant to buy stock that he thinks may be difficult to "push."

### Ties to Be Given Broader Shapes

Ties for the younger man are assuming a new shape this year. They will be broader with a general trend toward rep stripes in brighter colors than before.

Therefore, the buyer may be limited in selection even though he may have the necessary funds.

No doubt that the preceding factors naturally do not hold true in all cases, but for the most part, the "fashion plates" on campus can hardly resemble their Esquire and Playboy counterparts.

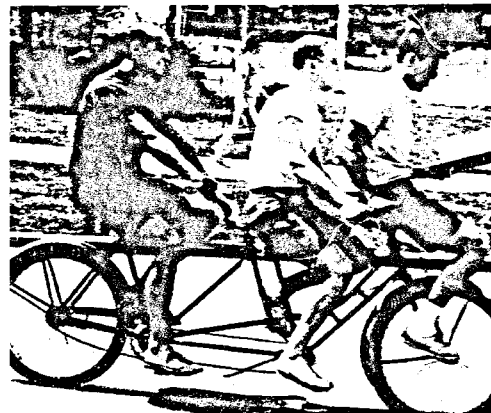
### Designers Steal The Rugby Shirt For Popular Wear

What's new? The rugby shirt. Stolen from the backs of professional players, this shirt was originally available as a high-priced import. With its popularity sweeping the country, it is now available in adaptations priced to fit any budget. The rugby influence is being felt in the styling of sleepwear and swimwear too.

Shop with DAILY EGYPTIAN Advertisers



But Most Often They Are Dressed More Like This



And Some Days They Even Look Like This

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# Golde's

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# Spring Hairdos

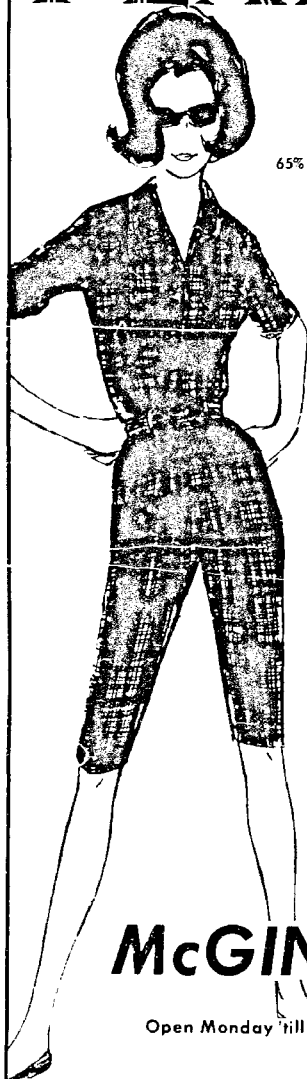


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Knee Pants, \$5.98

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Slim Skirt, \$6.50  
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### Transfer Students Evaluate

## Coed Dress Comparison

How does the SIU coed compare with her counterpart at other colleges and universities? Is she more careful, more sloppy? These questions were asked to an assorted group on campus to determine just how our coeds rate.

One transfer student had this opinion: "I think they are definitely sloppier. I attended a smaller school (Murray State) and can't remember ever seeing girls attend classes in slacks - much less cutoffs and a sweat-shirt! Another problem is just plain lack of care. Many girls have 'too long' hair or don't comb it at all. The girls here are less conservative both in fashion and make-up than at Murray. Here, one sees extremes and up-to-the-minute fads and fashions more often."

Another transfer student, this time from Ventura College in California, had this opinion: "I think both schools compare equally in fashion-mindedness. The main difference is that I don't remember seeing any slacks in class at Ventura and occasionally one sees that here. However, it seems that most girls look a little more "dressed-up" for classes at SIU than in California. It may just seem that way because of the difference in climates, though."

Two male opinions were phrased this way:

"The girls dress sexier at Southern," said Don Usborn, a senior from Palos Hills, Ill., and a transfer student from Augustana College.

Bernie Sullivan, a senior from Springfield and a transfer from Springfield Junior College, says: "The girls at Southern seem to keep with the latest styles more than they did at Springfield."

From Belleville Junior College, Lavona Shea thinks: "The girls tend to dress more collegiate here at Southern. They wear sweatsocks and tennis shoes more at Belleville than they do here, and rarely ever did you see a girl with knee socks. Loafers and stacked heels were not as popular at Belleville, but most dates demand that a girl wear heels. One the whole, I would say that the girls are more clothes conscious here than at Belleville."



THIS CRISP-AS-SPRING SUIT MODELED BY MERLE STAHLBERG IS FEATURED AT CECILE'S. THE BOW TIE AND ROUNDED COLLAR OF THE BLOUSE EMPHASIZE THE FEMININE LOOK FOR '64.

And from Joliet Junior College, Judy Crackel thinks: "Girls at Joliet never wore slacks to classes and most often were dressed in flats. Girls did not wear loafers and stacked heels like they do here. However, neither did they wear bobby socks and tennis shoes. Hairdos are much more elaborate here at Southern than at Joliet Jun-

ior College." Kenzie Thompson, a sophomore transfer student from the University of Illinois says: "The girls here dress just like the girls at the University of Illinois. The only difference I can see is, that they wear less in the warmer weather. The girls at U of I can't wear shorts to class."

A transfer student from Western Illinois University agreed that the coeds here seem to be 'in there' when it comes to fashion. Jerry Westwood also added an opinion on the casual dress. "The girls at Western aren't allowed to wear sweatshirts or slacks to class. It's against university policy."

Commenting on the hair of coeds, Westwood added, "The only other thing I can find that is different is that no girl at Western is allowed to attend class with her hair in curlers. I've seen girls with their hair in curlers here, any number of times. It may be because they want to look good for something else, but they sure look horrid at the time."

Perhaps these opinions will aid the Student Council the next time it discusses policy on student dress here.

### Ascots Get Brighter

### For Paisley Prints

Ascots are becoming popular with young men. Bright colors get a big play here in classic paisleys, geometric prints and novelties.

## Easter finery for young folk

### TODDLERS

Girls - coats  
dresses  
pinafores  
hats  
gloves  
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ALSO 3-6x & 7-12

Boys - suits  
top coats  
dress shirts  
ties

### INFANTS

Girls - coats  
bonnets  
dresses  
pinafores  
in pretty pastels

Boys - suits  
top coats  
caps  
in tailored styles

### CONFIRMATION ATTIRE

Girls - white dresses with accessories.

Boys - suits of solid white or blk.

LARGE ASSORTMENT OF EASTER TOYS

## TOTS 'N TEENS

209 W. Main

# Knits Run Rampant in Sportswear

## Sea Going 'Landlubbers' Turn to Nautical Look

Sport shirts in both the cut-and-sewn and knit types will be your daytime standbys this spring.

Natural-shoulder devotees will go for button-down-collared models in the wovens and simple classic constructions in the knits. In this category look for added emphasis on stripes as well as on the rugged "work shirt" look with bold stitching on solid fabrics.

Men who prefer the imaginative "contemporary" styles will find news in fly-front shirt constructions that give a "clean" tailored look to the woven shirts. Also many engineered fabrics with the design confined to a single

section of the shirt will take their place in men's sportswear.

Iridescent colors, silk-like textures and both bright and pastel shades with regular or Continental-type collars are some other ideas for spring.

In knits, color and pattern run riot. Panels of fancy stitches, both horizontal and vertical stripes with button-fronts as well as pullovers, mark the knits in the styled-up ranges.

The nautical look is bigger than ever and leans more to authentic designs and fabrics. The shirts, jackets, parkas and sailing shorts are as practical for the yachtsman as they are good looking for the landlubber.

Sport jackets will field a whole new breed of lightweights that range from bigger and bolder India Madras, to a wide assortment of colors, stripes, and plaids in seersucker.

There will also be a new denim look; with lightweight wools in crinkly crepes; sporty blends of polyester and worsted yarns; and a wide

array of colors and patterns in the growing linen look.

In blazers, everything from the original flannels to new featherweights, and in colors from the deepest black and navys to the off-whites.

Coordinated sport jackets and slacks, color keyed in

both fabric and pattern, continue to gain acceptance. Other fabrics include luxurious silks, washweaves, and a brand new category -- stretch fabrics. The latter, in addition to the obvious comfort factor, provide excellent press retention and wrinkle-shedding properties.

## How to Get Ready For Tailor's Pins

(Continued from Page 17)

ING ON. This way bulges can be eliminated.

There are also a few points worth noting as far as judging the quality of the suit:

1. Does the material wrinkle easily? Test it by crumpling a handful. It should spring back into shape without any wrinkles.

2. If there is a pattern in the suit, make sure it matches at the back seam, coat pockets, collar and jacket front.

3. Sleeves should hang naturally and be shaped and rolled without any pressed-in creases.

4. Stitching in seams and around button holes should be closely spaced and inconspicuous.

But also remember that a tailor can't work miracles. Some alterations are impossible, so if you want your suit to fit in a certain way and the tailor says it can't be done, don't buy the suit.

The last thing to do to make sure you've gotten a good fit is to try the suit on after alterations, before you leave the store. Stand, sit, walk and bend in it. If all looks good, thank the tailor and enjoy an almost-custom-look suit at a ready-made price!



KNIT SHIRTS JUMP INTO THE MAN'S WARDROBE WITH BUTTON FRONTS AS WELL AS THE CLASSIC PULLOVERS

unique "Contour Brilliance" inspired by the ancient goddess

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Front page Fashion news

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As... imagination — it's wonderful. See imagination reflected in our brighter toned plaid sport coats sparked by colors of the Caribbean. Blended of Dacron Polyester and cotton to keep you cool and crisp-looking and tailored in the natural shoulder manner for the young-in-build.

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**ARROW**

From the region made famous in history and poetry ARROW brings this distinctive shirting... Khyber Cloth. Woven on native looms and dyed with the incomparable vegetable madder hues, it is tailored in our own impeccable ivy styling. Here is a sport shirt for your wardrobe that because of its distinguished appearance might end up being your favorite of them all.

**\$7.95**

## Middle Way Sportswear to Give a Choice

The marvelous middle-ground of sportswear that so many men have waited so long for is now here. No longer must a man choose from either a for-sports-only outfit or from styles that would never let him be anything but a spectator.

Now sportswear looks like it's made for sitting back and relaxing, but it's made for activity. Shirts, for example, are often worn untucked (the bottoms are finished off jacket-style). They look smart, yet offer freedom of action.

Stretch fabrics show up in slacks, and shirts and jackets, too, giving a man comfort, not right fit.

In knit shirts, action is the keynote. The important styles are Rugby's, Henleys, tennis and football jerseys. Sweaters are in for spring up to the warmest days. They are knit of lighter yarns, and many have short (above the elbow) sleeves that makes swinging a golf club easier.

Walking shorts become an extension of surfer trunks, and what could be more active than skimming on a board over the



LINDA DAVIS SHOWS OFF FINE SUIT FROM RUTH CHURCH SHOP.

rolling seal Madras plaid is the pattern here.

The man who wants to look like an athlete, but would rather do nothing more strenuous than move a chessman, can be happy this year in the new sportswear.

## What to Wear Puzzles SIU Coeds, So They Generally Follow the Crowd

A dimly lighted room, soft music, a continuous tinkling of ice being dropped into glasses, the clicking of heels and the swishing of skirts as a lovely arrayed female crosses the room, and a constant buzz of conversation equals one cocktail party. The scene is like one out of "Vogue," the men in their nicest suits and the women in exquisite dresses.

In walk Miss Black Suede Jacket and her escort Danny Blue Jeans. Both are completely out of place, and the pleasant atmosphere of the party has been momentarily interrupted.

How do girls know what to wear on a date? Etiquette leaves this up the fellow. The considerate date will tell his girl what to wear, or at least what type of an affair they will be attending.

There are the standard rules of thumb which a girl may take into consideration in deciding what to wear. It is better to be overdressed than underdressed. Slacks are acceptable only at beach parties or very casual affairs.

Skirts and sweaters are "in" for movies, and dresses and heels are a must for concerts, cocktail parties, dances and the like. With the innovation of stacked heels, a girl in doubt may compromise between heels and flats.

But not all dates consider the problems of a clothes-conscious coed who like to feel comfortable in a group. Failing to give her a hint on what to wear may cause her unneeded embarrassment.

Girls, devious as they are, have come up with a few little tricks to avoid the embarrassment of being improperly dressed for the occasion. She can always compare notes with her friends on what they are wearing. Many an uninformed girl will wait patiently at the window watching for her date to come up the sidewalk in order to see what he is wearing. Sometimes, however, she will have to resort to sending her roommate downstairs to tell her date that she will be a little late. Actually, this is just a little technique to learn how the unsuspecting male is

dressed. Alas, embarrassment is avoided.

A coed's "What to wear?" problem is further complicated by the clothes she has clean, how many times her date has seen this outfit before and what she can borrow from her friends. What must be really fun for the boys though, is when they see ten different girls wear the same outfit and try to figure out to whom it belongs.

## Leather Look Adds Romantic Touch

Leather is riding into spring on fashion's newest wave -- the romantic look.

Light as an April breeze, but warm enough for the most blustery spring day, pretty leather apparel will travel the season right up to the hot months.

Leather will show up in new coats, skirts, shifts, hats, and even Bermuda shorts.

It will show up in the resort collections of America's leading fashion designers, and in prices to fit every pocket-book.

## Nonconformists Set Fashion Trends All Their Own

There are some on every campus or community who will never "conform" to the latest trends in fashion, or even recent ones. Among the most prominent in this group is the college professor.

For instance, have you ever noticed your chemistry instructor? You can spot him every time...a jacket with pre-war lapels, probably left over from the Campus Chest's drive of 1941; slacks that don't match his socks (socks are supposed to match the slacks); and one of those wild multi-colored ties which are generally wide enough to form a hammock in a pinch.

His hair is usually uncombed to give you the impression that he's been working in the lab all day--and that's the reason he hasn't had time to prepare his lecture. Too bad about finals next week.

To top off his wardrobe you will notice that the bottoms of his trousers make the Navy's bellbottoms look like tapers. Except the Navy's have a purpose.

Watch for this prof...you'll see him in lab.

Some of you might be familiar with another sect on campus--combat boots, hunting jacket...guess who?

And then there's the grad assistant. Trying to play the role of the big professor, he's not sure how to go about it. The transition from a cool, collegiate man-about-campus is a difficult one. He usually isn't sure whether he should wear his oldest suit, plain sports clothes or his white levis.

Maybe the University would be kind enough to provide him with a dark sportcoat complete with chalk marks. His decision is, indeed, a difficult one.

The most obvious non-conformists are, of course, in the "artsy craftsy" departments. Even if you wear sun glasses over your con-

tacts, you can't miss this group of profs.

They are characterized by bushy beards (if it's male) or wild conglomerations of makeup (if its female) with shades (sunglasses, man) to match. Hairwise, the Beatles have nothing on this group.

Tight slacks or baggy slacks, it seems to make no difference, but it must be either one or the other. Off-size sweatshirts and T-shirts are also popular, ranging from plain colors to the later model "Beethovens". Color schemes are arbitrary.

Footwear? Usually none, or thongs. In the colder months, however, shoes are worn. But spring is coming (without shoes), and much to everybody's relief, fresh air will be flowing freely.

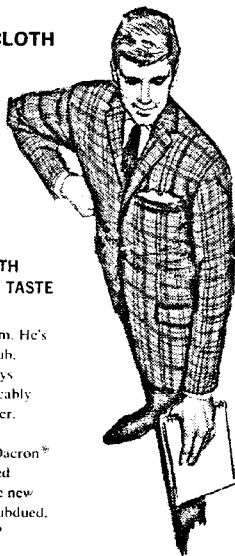
Yet another group of fashionless minded people roam our campus. They can be spotted instantly because they all look alike. They are dressed in blue. They are dressed with a look of authority. These men have been dressed in blue for a long time. See their shiny bars? Apparently the men in Air Force blue never see themselves as others see them, or they would picket the president's office to protest this triteness!

I think everyone has his stereotypes; these are a few of mine. No nasty letters, please!

## White Collar Girl Makes Spring Hit

The white collar girl look returns. Many new dresses will feature white collars, and many jumpers and suits will be played up with white blouses sporting exciting collars. One of the favorites will be big round puritan interpretation of a Peter Pan style collar.

CHARTER CLOTH



# THE DACRON LOOK

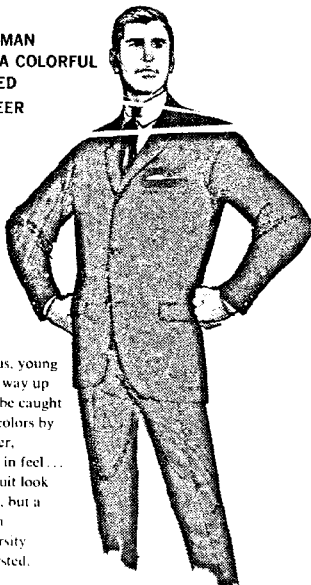
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UNIVERSITY DACRON/WORSTED

# Beatles Inspire Flop-Top-Mop-Top

About five years ago a singing group called the Playmates put out a record which described love as "five feet of heaven in a pony tail that sways with a wiggle when she walks." Well, we still have the wiggle and the walk to: you would have more success hunting elephants in Old Main than trying to find a coed with her hair in a pony tail.

If you ever see a girl throw up her arms in frustration and shriek, "I can't do a thing with my hair!", don't you



The Vamp

believe her. Today's fashionable coiffures are varied and versatile in style. Diane Hasse, a sophomore majoring in cosmetology at VTI described a few of them.

"First there is the Oliver. This has a sheepdog look with all the hair combed forward and there are spinwheels on the side.

"The French twist is just what the name implies. The hair is twisted to the back and folded to the sides.

"One that is very popular right now," Diane explained, "is the top bun, which has the hair brushed up and around the top.

"The European is a half-part in the middle with the hair hanging straight down slightly slipped under at the bottom."

Those are perhaps the most popular hairstyles on campus right now. However, there are always new ones on the way. Being a nation influenced by crazes and fads, it is no doubt that one of the up-and-coming hairdos is known as the "flop-top-mop-top" and is inspired by none other than that furry foursome, the Beatles.

Look for curls ahead in spring hairstyles for 1964. Hair has been following a straight line for several seasons now, but the prediction for spring is for curl, according to top hair stylists in New York and Paris.

Waves are wide and shadowy, suggestions rather than

definite ripples on the scene. Curls are soft and full, with as much curve as curl. Only the ends of the hair are curled, and frequently this is a finishing touch to the top of an up 'do.



Pageboy

With the changing trend to more curl, every woman now has an opportunity to choose a becoming hair style with as much or as little curl as she wants. To help her achieve it, there are now home waves for every hair style from smooth and silky to sculptured curves, or for real, rounded curls.

The page boy with bangs will be seen often where hair styles are shown this spring. Watch, too, for longer bobs with a straight, shaped look. Most styles will feature a rounded fullness of height that begins at the crown and curves softly down to the nape of the neck. It's all a part of fashion's theme of easy elegance and a softer feminine look.

What goes in to the making of an attractive head of hair? Some hairdos require extensive teasing, others need to be tinted a bit. One thing that they all have in common is



The Ruffie

that they are all drenched in 20th century cement known as spray net. The women like it because it keeps their hair in place all day and adds a lustrous look.

Men seem to take a somewhat different opinion. One exasperated fellow who wishes to remain anonymous for obvious reasons, told his sad tale:

"I was at a dance with my girl and every time a new number was played, I almost broke my nose on her hair."

## Do Campus Leaders Set Fashion Trends?

Fashion changes in our fast-paced world don't come about by themselves. Designers couldn't wait for a manor woman to tire of their present clothes before deciding they want something new. But who gives this push to the clothes-buying public? Who starts fashion's trends moving? Are there fashion leaders here on campus?

The general consensus of opinion seems to be that fashion trends start in the fashion magazines, are picked up by the stores, are tried out by a few adventurous coeds and gradually filter their way down to the general campus public.

A Madison, Ill., junior, Cis Markuly commented, "I think

the stores generally start the trends here. Then you watch for a girl in your living area to buy something."

Mary Ann Outcault, a sophomore from Mattoon, replied, "Fashion magazines give you ideas. Then I look at the colors of a fashion and how it fits."

Dinah Buckley, an Argenta, Ill., sophomore, voiced the opinion that there are no real fashion leaders on campus. In choosing for herself, she thinks, "I generally pick by how it looks on me."

Linda Van Hoorebeke, added "I look at the magazines, then see what the stores have, then try it on to see how it looks on me."

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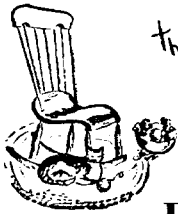
|   |   |   |
|---|---|---|
| <p><b>Girls</b></p> <p>Poaches &amp; Cream<br/>McKen<br/>Perfection<br/>Petite</p> <p><b>Infant's</b></p> <p>Carter's<br/>Fawn Fashions<br/>Toodle Tyke</p> |  | <p><b>Boy's</b></p> <p>Billy the Kid<br/>Mcken<br/>Little Ruffy<br/>Carter's</p> <p><b>Shoes</b></p> <p>E-Jay</p> |
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