Kaleidoscope: A Graduate Journal of Qualitative Communication Research

Volume 11 Article 1

2012

Front Matter and Introduction

Jennifer L. Freitag Southern Illinois University Carbondale

Follow this and additional works at: http://opensiuc.lib.siu.edu/kaleidoscope

Recommended Citation

Freitag, Jennifer L. (2012) "Front Matter and Introduction," *Kaleidoscope: A Graduate Journal of Qualitative Communication Research:* Vol. 11, Article 1.

Available at: http://opensiuc.lib.siu.edu/kaleidoscope/vol11/iss1/1

This Article is brought to you for free and open access by OpenSIUC. It has been accepted for inclusion in Kaleidoscope: A Graduate Journal of Qualitative Communication Research by an authorized administrator of OpenSIUC. For more information, please contact opensiuc@lib.siu.edu.

a graduate journal of qualitative communication research

EDITOR

JENNIFER L. FREITAG Southern Illinois University Carbondale

Associate Editors JOSHUA L. POTTER, C. KYLE RUDICK, CHRISTINA E. SAINDON, DIANA C. WOODHOUSE Southern Illinois University Carbondale

FACULTY ADVISORS

SUZANNE M. DAUGHTON, RONALD J. PELIAS

Southern Illinois University Carbondale

EDITORIAL BOARD

Tony E. Adams Northeastern Illinois U

> Pat Arneson Duquesne U

James Arnt Aune Texas A&M II

Jay Baglia Kutztown U of Pennsylvania

Beniamin R. Bates Ohio U

Keith Berry U of Wisconsin, Superior

Laura W. Black Ohio U

Gwendolyn Blue U of Calgary

Arthur P. Bochner U of South Florida

Michael S. Bowman Louisiana State U

Deborah Cunningham Breede Coastal Carolina U

> Joanna Brook San Francisco State U

Jav Brower Western Connecticut State U

Barry Brummett U of Texas at Austin Garnet Butchart

U of South Florida Donal A. Carbaugh

U of Massachusetts, Amherst

Christine S. Davis U of North Carolina, Charlotte

Natalie Dollar Oregon State U, Cascades

Carolyn Ellis U of South Florida

Danielle Endres U of Utah

Craig L. Engstrom Elmhurst College

Lisa A. Flores U of Utah

Karen A. Foss U of New Mexico

Sonja K. Foss U of Colorado, Denver

> Lisa Foster U of Oklahoma

Radhika Gajjala Bowling Green State U

Cathy B. Glenn St. Mary's College of California

> H. L. Goodall Arizona State U

Carlnita Greene Nazareth College, Rochester

Cindy L. Griffin Colorado State U

Lawrence Grossberg U of North Carolina, Chapel Hill

> Kristen Hoerl Butler U

Stacy Holman Jones California State U, Northridge

Michael J. Hyde Wake Forest Ŭ

Mercilee M. Jenkins San Francisco State U

Douglas Kellner U of California, Los Angeles

Grant Kien California State U, East Bay

Amy Kilgard San Francisco State U

Andrew A. King Louisiana State U

Kristen M. Langellier U of Maine

Shauna M. MacDonald Villanova U

Jacqueline Martínez Arizona State U

Maria Mastronardi U of Illinois, Urbana-Champaign

Gerianne Merrigan San Francisco State U

> Lynn C. Miller Ŭ of Texas at Austin

Tema Milstein U of New Mexico

Omedi Ochieng Westmont College

> Andy Opel Florida State U

John D. Peters U of Iowa

Eric E. Peterson U of Maine

Caroline Joan (Kay) S. Picart U of Florida

Amy Pinney Georgia State College and U

Christopher N. Poulos U of North Carolina, Greensboro

> Jennifer Scott Grove City College

Amy R. Slagell Iowa State U

Timothy R. Steffensmeier Kansas State U

John R. Stewart U of Dubuaue

Omar Swartz U of Colorado, Denver

Lisa M. Tillmann-Healy Rollins College

Paula A. Treichler U of Illinois, Urbana-Champaign

Kristen P. Treinen Minnesota State U, Mankato

Michelle A. Wolf San Francisco State U

Copyright © 2011-2012, Department of Speech Communication, Southern Illinois University Carbondale

SUBMISSION INFORMATION

Submission period for Fall 2013 issue: November 15, 2012 – January 15, 2013

Kaleidoscope is a refereed, annually published print and electronic journal devoted to Communication Studies graduate students who work at the intersections of *philosophy*, *theory*, *and/or practical application of qualitative*, *interpretive*, *and critical/cultural communication research*. We especially encourage contributions that are both innovative and rigorous in their approach, and that expand understanding of a diverse range of communication phenomena.

Kaleidoscope offers graduate students an educational and professional outlet during a time when some of the most energizing new disciplinary research is done in areas that focus on qualitative approaches to communicative interaction. Because its attention is devoted to current graduate students' developments in qualitative, interpretive, and critical/cultural work and is a collaborative, faculty-student juried endeavor, *Kaleidoscope* offers a perspective that is unique among Communication Studies journals.

We welcome manuscripts, during the submission period, from graduate students in Communication Studies and cognate areas/disciplines who are currently enrolled at the time of submission. Each manuscript deemed by the editor to be appropriate to the style and content of *Kaleidoscope* will receive a blind assessment by two outside reviewers, (1) a faculty member and (2) an advanced Ph.D. student. By *blind*, we mean authors always remain anonymous, but reviewers have the option of remaining anonymous or disclosing their identities to the author via the Editor.

To submit a manuscript, please visit: http://opensiuc.lib.siu.edu/kaleidoscope/

Inquires should be emailed to: **kalscopejrnl@gmail.com**

Kaleidoscope
Department of Speech Communication
Communications Building, Room 2202C - Mail Code 6605
Southern Illinois University Carbondale
1100 Communications Drive
Carbondale, IL 62901

Visit us online at: http://opensiuc.lib.siu.edu/kaleidoscope/

PERMISSIONS AND COPYRIGHT

The Department of Speech Communication, Southern Illinois University Carbondale holds the copyright for *Kaleidoscope* and reserves the rights to all materials published therein. Brief portions of material may be copied and quoted without permission with the proper citation. If making copies for scholarly or classroom use, this citation should be clearly displayed: "Copyright by the Department of Speech Communication, Southern Illinois University Carbondale. Reproduced by permission of the publisher." This permission extends to a limited number of copies of material in *Kaleidoscope* for scholarly or classroom use if (1) materials are distributed at no charge or for the cost of copying, and (2) the material includes the full bibliographic citation.

a graduate journal of qualitative communication research

TABLE OF CONTENTS

1 - 16	The Performance Cult of <i>The Room</i> : Embodied Audiencing and Movie Riffing as Shared Sense-making <i>Matt Foy</i>
17 - 38	Tales of Gaijin: Health Privacy Perspectives of Foreign English Teachers in Japan Nathaniel Simmons
39 - 58	Struggling with the Freshman Fifteen: College Students' Recollections of Parents' Memorable Messages about Weight Charee M. Thompson and Sarah T. Zaitchik
59 - 86	Tearing at the Seams of (In)visibility: Anti-counterfeiting, <i>Harper's Bazaar</i> , and the Project of Neocolonization <i>Jessica A. Solyom</i>
87 - 108	"I am an American": Communicating Refugee Identity and Citizenship Brett J. Craig
109 - 126	Devising <i>Cybernetic Fruit</i> : A Posthuman Performance Methodology <i>Nico Wood</i>

Support for the *Kaleidoscope* project is presently provided by the **SIUC Office of the Vice Chancellor for Research** and the **SIUC Department of Speech Communication**. The **National Communication Association** has also provided past support for this project. *Kaleidoscope* is indexed, abstracted, and available in full-text electronic format from **EBSCO Publishing**, 10 Estes Street, P.O. Box 682, Ipswich, MA 01938. Phone 978.356.6500. Email ep@epnet.com. Web: www.epnet.com. ISSN: 1552-700X

EDITOR'S NOTE

Since its inception in 1998, *Kaleidoscope* has showcased a broad array of graduate student research in the field of communication. In each volume, we bring a unique colorful pattern of perspectives, methods, and styles to the page. Our publication process is reflexive, rigorous, and pedagogically-focused; with the assistance of faculty advisors and reviewers, graduate students work closely with other graduate students with incredible dedication and trust. Like the small mirrors in a kaleidoscope, editors and reviewers offer points of reflection from different angles to help authors re-vision and re-vise the richest parts of their written work. Together, we all learn the pedagogical value of a peer-reviewed process dedicated to the needs of graduate students often new to publishing. I am honored to be a part of such an invaluable collaboration.

This year, I am excited to introduce the research of seven authors I have had the pleasure of working with during my time as editor. The volume begins with Matt Foy's exploration of movie riffing as everyday cultural performance, a phenomenon we are introduced to through Foy's own critical, embodied audiencing of the cult film *The Room*. Moving from the public to the private, Nathaniel Simmons offers insight into the ways Assistant Language Teachers of English in Japan negotiate health privacy; drawing from his interviews with this population, he offers theoretical and practical implications at the intersection of interpersonal and intercultural communication. Charee M. Thompson and Sarah T. Zaitchik also consider how health is perceived and discussed in their analysis of memorable messages about weight communicated by parents to college students. Turning next to the fashion industry, Jessica A. Solyom invites us into an intriguing discussion of citizenship, human rights, and capitalism through her analysis of the Harper's Bazaar "Fakes are Never in Fashion" anticounterfeiting advertisement campaign via critical race theory. Next, Brett J. Craig explores perceptions and expectations of citizenship for refugees through an ethnographic study of an American citizen preparation class in the Midwest. In the final essay, Nico Wood explores the connections between experimental theatre and posthumanism through a reflection on devising Cybernetic Fruit: A Posthuman Fairytale.

In addition to thanking these authors for their contributions to this volume, I also wish to thank last year's editor, Shauna MacDonald, whose guidance through this process was vital. Associate editors Joshua Potter, Kyle Rudick, Christina Saindon, and Diana Woodhouse provided an incredible amount of work and support during reviewing and revising processes, as did dedicated graduate students Benny LeMaster and Matt Foy. I would like to thank the *Kaleidoscope* Editorial Board and student reviewers for their commitment to this journal, especially as we received a record number of submissions this year. I also extend my gratitude to Dr. Suzanne Daughton

and Dr. Ronald Pelias for their helpful guidance through this process, as well as Dr. John A. Koropchak and the Office of the Vice Chancellor for Research at Southern Illinois University Carbondale for their administrative assistance and generous financial support. Additionally, Rose Weisburd in the SIUC Printing and Duplicating Office has been incredibly gracious and helpful in preparing this volume for print.

Lastly, I would like to thank the SIUC Department of Speech Communication for entrusting me with the editorship of this volume—the experience has been as pedagogically valuable for me as it has been challenging. I am excited to turn over leadership of *Kaleidoscope* to our incoming editor, Matt Foy, who brings an amazing passion for research and written scholarship to this position. Here's to a vibrant new year for advancing diverse graduate student research into the communication field.

Jennifer L. Freitag, Editor