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No Fear: Facing the Future in Collection Development

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No Fear: Facing the Future in Collection Development



Jonathan Nabe

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IACRL, March 26, 2010

No Fear: Facing the Future in Collection Development

- Background
- Organizational Structure
- Patron-driven Acquisition
- Institutional Repositories

Background: Trends

- Financial
 - Declining support: federal and state
 - Increasing costs (primarily serials)
 - Untouchable bundled packages
- Everything's Gone Electronic
 - Remote access and services
 - Journals
 - Ebooks

Background: SIUC

- Budget
 - 0% increases 8 out of 9 years in the 2000's
 - 4 cancellations
 - Shrinking book budget
 - Packaged resources
- Going electronic
 - Providing remote services
 - Reducing print
 - Ebooks: patron-driven, reference, and collections
 - Collecting locally

Organizational Structure

- From liaisons to CDLs:
 - 3 Collection Development Librarians (CDLs) hired (Sciences, Social Sciences, Arts and Humanities)
 - Full responsibility for all aspects of CD: selection, analysis, policy, etc.
- Liaisons have advisory role

Results

- Increased Oversight
 - Collection Development Policy, Withdrawal Policy
 - Change in Approval Plan
 - Detailed evaluation of “big deals”
- Direct result of staffing dedicated to CD

The Good and the Bad

- The Good:
 - New outlook, and increased attention
 - Opportunity to transform Liaison jobs
- The Bad:
 - Heavy workload, diverse fields of responsibility
 - Liaisons lose entrée with faculty

Why Patron Driven Acquisition (PDA)?

- Consortia deal
- End of the year money used
- Just in time vs. just in case collection development

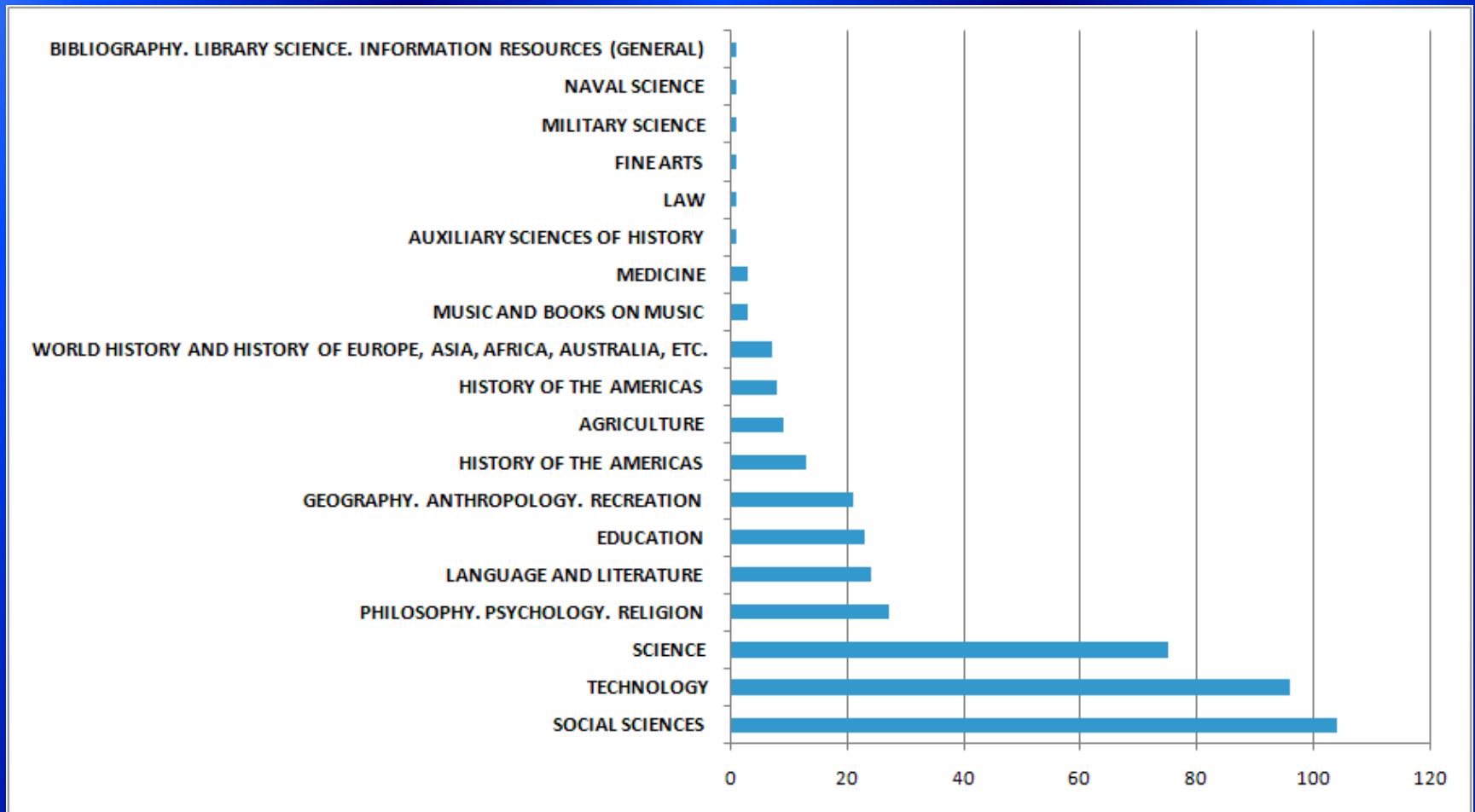
How does it work?

- License agreement (authorized users, user restrictions, term, termination, etc.)
- Deposit account
- Coutts collection (over 175,000 titles)
- Title selection
- MARC records loaded into catalog
- Titles accessed 3 times charged against account
- Monthly invoice
- Usage statistics

Assessment

- Over 16 months (Nov. 2008- Feb. 2010)
- Total number of titles accessed: 1,413
- Titles purchased (minimum 3 uses): 419
- Average price: \$130.03
- Average use (# of logins)/purchased title: 6
- Average # of pages viewed /purchased title : 91
- Total pages viewed (including titles not purchased): 50,451
- Total pages viewed from purchased titles: 37,930

Purchased titles by LC class



Print vs. online processes - pros

- Less staff time on collection development
- Less staff time on acquisition
- Less staff time on cataloging
- No shelving expenses

Issues

- Classroom use
- ILL
- MARC record quality (ISBNs)
- Eliminating duplicate print & online purchases
- Consortia package ebook deals (Springer CARLI deal)
- New technologies (ebook readers, limited download options)

Institutional Repositories

- Again, two trends: financial and electronic
- Declining budgets mean decreased ability to provide access to content
- Electronic format has not resulted in long-term savings
- Electronic dissemination does provide an opportunity

Why IRs?

- Collections redefined:
 - What we can buy
 - What we can provide access to and preserve
- IRs provide means for expanding role

Current IRs in Illinois

- DePaul
- College of DuPage
- Governors State
- Illinois Wesleyan
- National-Louis U.
- Southern Illinois U. Carbondale
- University of Illinois
- UIC

IRs: What Goes In?

- Published articles
- Conference papers and presentations
- Technical reports
- ETDs
- Honors Theses
- Journals

Published articles

- Assumptions:
 - Most need
 - Highest profile
- Reality:
 - Demand is variable
 - Supply is problematic
- Issues:
 - Publisher policies prohibiting use of their pdfs

Conference Papers and Presentations

- Demand often surprisingly high
- Issues:
 - Convert Powerpoint to pdfs
 - Author reluctance to post document at this stage
 - Getting permissions
 - Get in at the start

Electronic Theses and Dissertations

- High (though variable) demand
- Issues:
 - Supply – ProQuest can and will deliver ETDs submitted to them
 - Permissions
 - Working with Graduate School

Honors Theses (and other undergraduate work)

- High (though variable) demand
- Issues:
 - Supply and permissions
 - Mandate?
 - Does quality matter?

Journals

- Variable demand
- Issues:
 - Limited Supply (OA only)
 - Changing editors
 - Retrospective content labor intensive
 - Need support tools
 - Added value (TOCs, covers, etc.)

How to Build Success

- Rules for Success
 - Institutional support
 - Designate the necessary resources
 - Appoint the right staff
 - Work hard
 - Adjust everyone's workflow